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WELCOME Page



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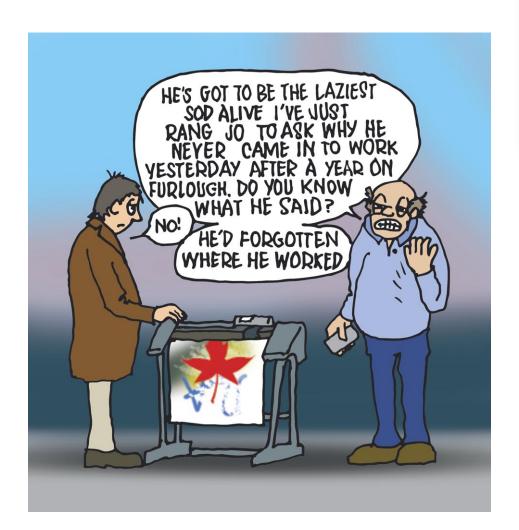
Here we are in March but still uncertain about what this year will bring in terms of the economic impact on many of your customers and by extension, your own business. However, the industry remains resilient: new opportunities are being grasped; investment in people, equipment and premises goes on and there is no shortage of innovation and imagination among sign makers.

Our special report on education and training highlights the importance of apprenticeships in developing and maintaining a skilled workforce with trade bodies like ISA-UK and colleges around the country at the forefront both in supporting programmes and encouraging employers to wise up on the latest standards.

Directional signage offers many opportunities to extend your product portfolio with styles suited to various uses, locations and projects, as this special report reveals.

In the next issue we will focus on sheet materials and the next in our large format series: dye sublimation and textiles. Your editorial submissions are welcome for all sections of the magazine including news and case studies.

Sue Deane Editor









Built Ups Flat Cuts Sign Trays Illumination **CNC Cutting**

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Transparent antimicrobial film claimed to be 96% effective against Covid-19 virus

Antalis UK says its transparent antimicrobial film Coala Coversafe is effective against the SARS-CoV 2 virus responsible for Covid-19. At the Department of Virology in the University of Limoges, surfaces of Coala Coversafe adhesive films activated by Pylote technology were compared to similar control surfaces without the technology in an environment reproducing extreme conditions of use (eg grease and dirt).

Contact of the Coala film Coversafe with the BASA strain of the human coronavirus SARS-CoV 2 induced a 1.42 log decrease in viral load after a contact time of one hour, which represents an efficiency of 96%, persisting after 10 days of culture.

The performance of Coala Coversafe has proven successful in the real conditions of



Available from stock in roll format for wide surface applications, the film can be cut to size for other uses.

a school where the surfaces (eg doors, self-catering tables) covered with the films revealed a decrease in the total flora present of between 2-4 times, further demonstrating a decrease in microbiological transmission risk.

"In the context of this ongoing health crisis, we are delighted with the success of the results of these tests which demonstrate the effectiveness of Coala Coversafe against the strains responsible for Covid-19 and other microbes," says product manager Mike Collins.

"This innovation allows us to offer our customers and their clients a solution that allows them to continue their activities with improved protection."

Available from stock in roll format for wide surface applications, the film can be cut to size for other uses such as door handles. Coala Coversafe adapts itself to clients' every need, says Antalis.

www.antalis.com

Printer/cutters and flatbeds extend benefits of UV

Roland DG has launched the VersaUV LEC2 Roll-to-Roll Printer/Cutter Series comprising the LEC2-330 width 762mm (30") and LEC2-640 width 1625mm (64") and focuses on optimising print quality and expanding media compatibility, delivering a comprehensive UV printing solution for a wide spectrum of print professionals.

Designed for both indoor and outdoor applications, the LEC2 Printer/Cutter series will appeal to print companies wanting to add premium quality or special effects to a wide range of signs and graphics. Integrated cutting capabilities will appeal to those looking for an all-in-one production solution. Optional accessories

like the TB-30 tension bar and ET-30 extension table are available for the LEC2-330 which allow printing onto materials from thin films to soft pouches. The wider LEC2-640 presents a solution

for indoor and outdoor applications. The high opacity white ink makes it possible to print onto transparent materials like static cling films and produce graphics for window displays and promotions. Customers who choose to include clear ink in their ink configuration can add eyecatching effects to custom wall coverings, as well as smaller applications.

The VersaUV LEC2 S-Series Flatbed Printers offer versatility, printing easily onto an array of substrates and objects, both flexible and rigid and will appeal to signmakers looking for differentiated profit opportunities, shorter the time to market or to save costs in current times.

Comprising four flatbed models, the S-Series is offered in a range of configurations and sizes to suit production environments and requirements of all types. Available in two widths: 762mm (30") and 1625mm (64") and length configurations (F200, F300 or F400) with a printable height of 230mm.

www.rolanddg.eu





The LEC2 Printer/Cutter series will appeal to print companies wanting to add premium quality or special effects to a wide range of signs and graphics.

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Laser engravers faster with increased productivity

Laser engravers Speedy 100 and Speedy 300 have been further developed in a bid to help users' work simpler, faster and more profitably by setting new standards.

The newly developed Ceramicore laser source for Speedy 100 and Speedy 300 enables laser engraving of finest structures, lines and characters thanks to a very small beam diameter. In addition, a homogenous engraving appearance over the complete working area is guaranteed, says Speedy. Already standard for higher laser power, this technology is now available for 30 watts. The patented laser source concept represents reliability, high engraving quality and longevity. The resonator body where the laser radiation is generated is made of 100% ceramic.

OptiMotion automatically searches for optimal speed parameters. The operator only needs to determine the power and speed required to cut through the material or to vector engrave regardless of the cutting geometry. When processing the job, OptiMotion adjusts the speed and acceleration in real time depending on the geometry. For the operator, valuable time can be saved in laser file preparation while productivity is boosted as maximum cutting speed at the highest cutting quality is guaranteed, says Speedy.

The key switch and emergency button on the Speedy 100 and Speedy 300 have been moved next to the keypad so that the laser process can be stopped immediately in dangerous situations. A uniform keypad was implemented with



an intuitive arrangement of the symbols including haptic elements for blind operation. The newly integrated LED lighting provides a uniform illumination of the working area, allowing quicker setting of engraving and cutting jobs.

www.troteclaser.com

Roll-to-roll printers improve quality and efficiency

EFI claims to be setting new levels of production and efficiency for customers at the higher volume end of the superwide format signage and display graphics market. The new VUTEk Q series product line is said to deliver superior quality and a complete system solution with advanced roll-to-roll LED technology.

The VUTEk Q3r and Q5r UV LED printers produce a wide range of challenging applications including premium POP with multi-layer white and cosmetics displays that demand the highest print quality to the highest volume campaigns that requires the lowest cost of production.

"The fastest, most productive roll-to-roll display graphics printers in their class", the 5.2-metre wide VUTEk Q5r printer runs at speeds up to 672 square metres per hour and the 3.5-metre wide VUTEk Q3r model prints up to 558 square metres per hour.

Featuring up to nine ink colours, each printer can be customised to users' needs and strategies. EFI UltraDrop Technology with native 7-picolitre printheads with multi-drop addressability for high definition image quality. Users gain outstanding smoothness in shadows, gradients and transitions, as well as precise and sharp 3-point size text with a true resolution of up to 1,200 dpi.



Featuring up to nine ink colours, each printer can be customised to users' needs and strategies.

Their UV LED curing ensures cost savings and a more environmentally friendly printing solution, consuming less energy and enabling the use of thinner, heatsensitive substrates, says EFI.

These printers feature EFI's Power Tool options for advanced productivity and capabilities, including in-line quality inspection, in-line slitting and cutting, roll and tape collection, auto-calibration, automated backlit printing and automated blockout printing.

Newly designed mobile operator touch screen stations for the VUTEk Q3r and Q5r printers offer operators maximum convenience. The touch screen stations direct users to new EFI IQ optional cloudbased applications for easy monitoring and analysis of production activity, resulting in actionable data that can help operations be even more efficient and profitable.

Both printers include EFI's industry-leading Fiery proServer Premium digital front end (DFE) with Fiery FAST RIP for accelerated file processing, maximising the printer investment by eliminating idle printer time.

The printers' Fiery DFE systems also include robust options such as Fiery Spot Color, Fiery Color Profiler Suite and Fiery Color Verifier for the ultimate in easy-touse, proof-grade colour management.

www.efi.com

Unlock the potential of resin ink printing

Expect exceptional performance from Epson's first resin ink large-format signage printers: the SureColor SC-R5000 and SC-R5000L. Quick drying with a high scratch resistance, the odourless, water-based ink can be used in sensitive environments like schools and hospitals.

Print on everything from vinyl and canvas to wallpaper and film and achieve colour-matching consistency for the entire duration of the print run. You can depend on these printers for accuracy, media flexibility and of course, Epson's premium quality.

Learn more about the SureColor SC-R5000 Series here: epson.co.uk/SC-R5000





Mutoh UV LED digital printers with RIP software and 6-channel support

Mutoh has introduced its Mark II series, two 162 cm/64" wide 6-colour (C, M, Y, K, Wh. Va) UV LED printers. ValueJet 1638UR Mark II and ValueJet 1638UH Mark II incorporate two piezo drop on demand print heads and two long life UV LED lamps. The ValueJet 1638UR Mark II (VJ-1638UR2) is a roll-to-roll printer; the ValueJet 1638UH Mark II (VJ-1638UH2) is a hybrid model handling both roll and rigid substrates. Both come with Mutoh's VerteLith RIP software as standard with advanced 6-channel support.

Features include a next generation weave algorithm specifically developed for digital UV printing called Intelligent Interweaving UV (i² UV) and Mutoh's proprietary Clear Tone screening. Both run in sync with Mutoh's VerteLith RIP software to deliver increased performance and print quality including the best possible gradients and

The VJ-1638UR2 will print on 64" (162 cm) roll substrates and can be equipped with a motorised take-up system of 30, 40 and 100 kgs. The VJ-1638UH2 hybrid model will print on rigids with a maximum thickness of 15 mm and maximum weight of 15 kgs. Roll compatibility is the same as for the VJ-1638UR2, with available motorised take-up systems of 30 and 40 kgs.

Delivering instant dry prints and print resolutions up to 1440 x 1440 dpi, Mutoh's Mark II series UV LED printers are suitable for many applications including the production of high quality graphics: in-store promotional prints and deco graphics, POP and retail graphics, floor and



The VJ-1638UR2 will print on 64" (162 cm) roll substrates and can be equipped with a motorised take-up system of 30, 40 and 100 kgs.

window prints, customised wall décor prints, stickers, sign blanks and exhibition graphics.

ValueJet 1638UR Mark II and 1638UH Mark II can be setup in three different configurations: two times CMYK, CMYK + Varnish or CMYK + White + Varnish and are suited for printing onto a wide range of materials including heat sensitive media. Printing on dark coloured/non-white or clear/transparent substrates is also possible thanks to the use of white inks.

Special added value finishing is possible thanks to dedicated varnish inks. Mutoh offers two ink types for the Mark II printers: the UH21 series rigid inks and the US11 series flexible inks. Both are low odour, non-HAP inks, requiring no additional air purifier. For the Mutoh US11 series flexible inks. Mutoh obtained

GREENGUARD Gold certification, making them suited for indoor applications.

The Mark II series printers come standard with Mutoh's VerteLith RIP software, a complete 'in the box' print solution with advanced 6-channel support to effortlessly handle a broad range of print jobs including multi-layer artwork requiring white and/or varnish layers. By integrating halftone screening specifically developed for inkjet, Mutoh VerteLith Clear Tone will produce the best possible gradients and skin tones.

VerteLith is built around the Harlequin host renderer, ensuring fast RIP processing times for both PDF and PostScript files, as well as perfect handling of transparencies and spot colours To avoid waste, the software includes powerful preview functionality, supporting soft proofing and on-screen RIP previewing of the actual printed dots before printing.

VerteLith can auto-generate white and/or varnish layers based on a selection of presets and it allows you to perform inkcost calculation prior to printing. Your output can be perfectly prepared for the next step in your production process via the finishing toolset, allowing you to perform flexible tiling and put crop marks or grommets. For businesses who already invested in a RIP solution, VerteLith can be installed in Pass Through mode, leaving intact the existing workflow and adding extra functionality.

www.mutoh.eu



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High performance textile printers offer low cost route into dye sub technology

Mimaki's distributor for the UK and Ireland, Hybrid Services has announced two new high performance textile printers to its portfolio. The TS100-1600 is Mimaki's latest addition to its 100 series portfolio, with this affordable, high quality system positioned for printers looking to add their first digital sublimation printing solution or expand their production capacity.

"The opportunity for printers to adopt dye sub printing is significant," says Hybrid's managing director Brett Newman. "With an increase in demand for personalisation, bespoke prints and custom décor, the TS100-1600 offers companies a low cost route into this proven technology."

Available from April 2021, the TS100-1600 has a print width of 1,600mm and speed of 70m2/h in its fastest mode. In addition, the use of 1 litre ink bottles helps reduce the running cost and enables stable, continuous operation due to the reduced need for ink replacement, says Hybrid.

This printer is equipped with a variety of Mimaki technologies including NCU (Nozzle Check Unit), NRS (Nozzle Recovery System) and DAS (Dot Adjustment System) function which automates dot position correction and feeding amount correction, reducing the need for operator intervention. While Mimaki's RasterLink 7 RIP software is supplied as standard, printers purchasing the TS100-1600 can choose to add TxLink4, an alternative Mimaki original RIP software platform.

The Tiger-1800B MkIII is the latest model of this high speed, high volume industrial textile printer range. Available as a high quality direct-to-textile (reactive or direct sublimation) or sublimation transfer printing solution, the 1800B MkIII has been developed with reliability and print accuracy at the forefront of the design process and features new software capabilities that help to increase productivity and reduce downtime.

New features of the Tiger-1800B MkIII include the Mimaki Printer Controller (MPC) software which has been designed for ease-of-use and enables users to set up, operate and output data with onetouch, simple operation. Its intuitive interface and functionality allow users to easily run automated overnight operation



With an increase in demand for personalisation, bespoke prints and custom décor, the TS100-1600 offers companies a low cost route into proven technology.

by sending multiple jobs with different settings to the print queue. The nozzle recovery function further reduces downtime by allowing production to continue if the printer encounters a nozzle malfunction. The Tiger-1800B MkIII is supported by the latest TxLink4 software. Its new Parallel RIP function' can manage multiple sets of print data at once to maximise productivity and the Variable print function provides printers with the flexibility to produce more innovative, creative apparel applications.

This latest system has been upgraded with 16-bit rendering to enable a smoother gradation expression and can handle highspeed data transfer thanks to its 10 GB-based Ethernet controller.

"The launch of these two important textile printers confirms Mimaki's significant and ongoing commitment to delivering cutting edge fabric printing solutions that respond to specific demands within our industry," concludes Brett. "With such a variety of options across the range, we are in an enviable position to assist companies as they invest in new opportunities, increase capacity or simply seek to meet the specific needs of their business."

www.hybridservices.co.uk



Available as a high quality direct-to-textile or sublimation transfer printing solution, the 1800B MkIII has been developed with reliability and print accuracy at the forefront of the design process.

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Nazdar 708 Series of plug-and-play onks now available from QPS

Quality Print Services (QPS), the main UK distributor of Nazdar Ink Technologies' digital inkjet ink products, is offering the 708 Series of UV-LED inks to its UK customers. Developed as plug-and-play alternatives for Mimaki UCJV300-160 printers using the LUS170 Series, the inks offer exceptional compatibility, quality and cost effectiveness, combined with a seamless conversion process, says QPS.

Closely colour-matched and chemically compatible with the original inks, users can save both time and money by switching one colour at a time.

Flushing, purging or re-profiling is not necessary when transitioning, due to the accurate colour reproduction capabilities of the ink set.

Nazdar inkjet inks are backed by the best warranty in the business, covering the entire ink train. Please visit the company's website for full information regarding validated equipment.



Josh Lutz, market segment manager, UV Inkjet Inks at Nazdar Ink Technologies says: "Nazdar UV inkjet ink users worldwide continue to benefit greatly from the high quality and consistency of our

inks. Our new plug-and-play compatible inks continue to meet the needs of our partners in the market."

www.qualityprintservices.com

Architectural wraps in 3m Di-NOC patterns

A major investment in 3M DI-NOC stock now places a choice of 500 patterns at the fingertips of William Smith Architextural Division's customers.

All stock is available off the shelf by the metre, giving installers more choice for their clients, readily available samples and shorter lead times. The new DI-NOC finishes available include an even greater choice in wood, colours, metallic, stone and fabric, as well as 3M's recently launched suede collection.

More specialist finishes include abrasion resistant, matt and exterior, to meet even more design requirements to create innovative solutions.

"This investment in additional stock represents our dedication to supporting our installers more than ever," explains Architextural marketing manager Lindsay Appleton. "Stock availability means we can offer greater access to material by the metre and help our customers to win more projects by enabling them to offer sampling and prototypes to their customers."



DI-NOC finishes available include an even greater choice in wood, colours, metallic, stone and fabric including 3M's suede collection.

Williams Smith Group 1832 head of marketing Chris Bradley says: "Recognition of the sustainability and cost saving benefits of wrapping existing fixtures and fittings instead of replacing them, is growing in momentum in the UK and we are seeing rapid growth in demand.

"Architextural is now the largest UK stockist of architectural films from leading brands 3M DI-NOC and Cover Styl."

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Routing/cutting systems offer high performance to cost capability

For over 30 years AAG has provided a wide range of bespoke and standard CNC routing/cutting systems under its primary AXYZ power brand to provide a higher performance-to-cost capability for sign manufacturers. Typically, these include the large format multi-purpose AXYZ Infinite and smaller format AXYZ Innovator combined routing/cutting machines, which share common design and build characteristics but in sizes and at prices relative to individual production requirements.

The AXYZ Infinite has been described by AAG as "the most versatile and configurable routing/cutting solution currently available". Key design features include a solid steel frame construction to withstand the most vigorous machine operation likely to be encountered and an aluminium t-slot vacuum material holddown bed. A new carriage design enables easier access for routine maintenance and servicing and the installation of machine upgrades, an ultra-efficient dust extraction unit for enhanced machine performance and a new misting system for more efficient machine cooling and lubrication during the routing/cutting process.

The smaller format AXYZ Innovator provides many of the attributes of much larger machines in its class and is ideal for installation in workshops where space is limited. It incorporates the same robust solid steel construction as Infinite and is available in two standard sizes (1.2 x 1.2m and 1.5 x 2.4m), with a gantry clearance of 152mm. Innovator features, as standard, the latest AXYZ rack and pinion drive system with integrated servomotors and A2MC machine control system for faster and smoother machine operation.

For the first time on a small format machine. Innovator has an optional threestation ATC system to allow continuous processing of material requiring different tools without operator intervention.

Innovator will process virtually any material normally suited to much larger and more expensive machines including non-ferrous metals, aluminium and other alloys, all types of solid and composite woods, foamed board and acrylic and plastics that are widely used in sign manufacturing.

www.axyz.co.uk



Productivity trebled and faster delivery

One of the first companies to install the AXYZ Infinite CNC router was Zeta Specialist Lighting. A leading supplier of LED and solar lighting systems and controls to the sign industry, Zeta uses the router to manufacture key components. According to Zeta: "the decision to purchase the AXYZ Infinite followed an evaluation of other routing machines and was based on the reliability, flexibility and price-to-performance capabilities of AXYZ machines confirmed by other owners." Zeta says that installation of the Infinite has led to a trebling in production capacity and much faster delivery.

The AXYZ Infinite installed at Zeta is the 6010 model featuring a sevenstation ATC (Automatic Tool Change) system for work requiring multiple tools, a 10HP high performance routing spindle and the latest AXYZ helical rack and pinion drive system. The router is supported by VECTRIC VCarve Pro design and production software supplied by AAG as part of the package which enables 2D and more intricate 3D work to be undertaken.



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Laser cutter promises high quality at high speed

Trotec has introduced a new laser cutter which it says could fast become a favourite in the signage and display industries. Using its OptiMotion control system adapted from the flagship Speedy range of engravers, the Q500 cutter delivers a maximum processing speed of 2m/s without compromise on quality, delivering fine engravings up to a font size of 4 pt with sharp shoulders and defined details. Productivity is unrivalled when it comes to achieving high quality at high speed, says Trotec.

Two different laser source options ensure optimum results depending on the application. The 60-120W power DC CO2 glass tube model is "perfect for cutting applications", while the dual-source model which features a 60W CeramiCore RF CO2 source enhances speed and reliability for applications which involve a lot of engraving.

The Q500 cutting system uses Trotec's JobControl software which acts as a print driver and is compatible with a wide range of graphic design programs. The Q500 provides improved quality and speed compared to Trotec's entry-level R500 model which has the same 1300 x 900 mm bed size, while not including all of the



features found in the more advanced SP series of large format laser cutters. This laser system is fully supported by Trotec's UK subsidiary with extended warranty options and training available as well as ongoing support from the company's large UK-based technical

speed of 2m/s.

service and support team. Trotec has six showrooms across the UK and Ireland where the Q500 can be demonstrated and online demonstrations are also available by way of video link.

www.troteclaser.co.uk

Drytac launches Polar Choice monomeric PVC films

Drytac has announced the UK and European launch of its new Polar Choice range of monomeric PVC films. The collection includes: Polar Choice White Gloss PB (permanent grey adhesive), Gloss P (permanent clear adhesive) and Matte RB (removable grey adhesive); Polar Choice Clear in Gloss P (permanent clear adhesive) and Gloss R



(removable clear adhesive); and Polar Choice Air White Gloss PB (permanent grey adhesive).

All of the new films are durable outdoors for up to three years and suitable for indoor use, offering a high level of reliability and flexibility to users and have the Class C-s1, d0 (EN 13501-1) fire



All of the new films are durable outdoors for up to three years and suitable for indoor use.

rating. Polar Choice products are said to be ideal solutions for signage and general advertising applications such as windows, POP displays, stickers and decals and can be printed using latex, UV or eco-solvent technology.

Global product manager Shaun Holdom comments: "We're delighted to announce this new range of monomeric PVC films which includes matte, gloss and clear finishes and permanent or removable solvent adhesive options. It has been designed to provide high quality performance for shorter term applications. For high volume users, the range has been engineered to offer printability on all platforms and provides stability for print and cut applications. The films also have a two-sided PE release liner for extra lay flat performance."

www.drytac.com

KEENCUT





SteelTrak: Robust and reliable vertical cutting

The market-leading SteelTraK cutter now features an improved C2 composite cutting head, designed to reduce curve when cutting SCP (steel composite panel). SteelTrak produces a clean cut every time, with no sparks, no dust, and no need for any extra finishing.

- Versatile manual cutter for sign-making
- New C2 head reduces curve when cutting SCP
- Slice through tough materials easily
- Leave a smooth edge with no need for extra finishing

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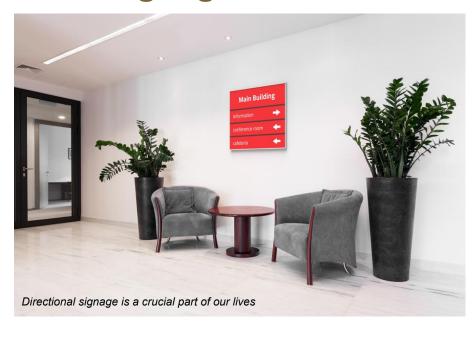
WAYFINDING Feature

What are the key features to look out for in directional signage? By Jack Gocher

No-one likes to feel lost or confused and Directional Signage not only aids navigation in unfamiliar places but enhances confidence in the surroundings. Imagine you are in an airport, a large shopping centre or a hospital, without directional signage you could find yourself wandering around aimlessly, losing confidence in your surroundings and in extreme cases, even give up totally on what you had hoped to achieve.

The vast majority of us barely register the scale of directional signage that is in use around us because it is embedded in our everyday life. However, if you took this type of signage away the impact would be one of total and utter confusion. Directional Signage is a crucial part of our lives, using simple graphic displays to point people in the right direction and assist them in reaching their ultimate goal.

SignComp Europe Ltd was appointed the exclusive distributor of Vista Systems in the UK in March 2018. The Principals at SignComp were confident in investing in a system that had been trading successfully worldwide for 25 years. John Purton, Managing Director at SignComp Europe, explains, "The aim was to provide an effective Directional Signage system that was easy to install, that could be adapted over a wide range of designs and applications and which could be positioned in a variety of locations and environments. Vista ticked all the boxes."



Simple and legible signs

He continues, "To enhance the Wayfinding and Directional experience, we encourage our customers to create simple and legible signs, allowing enough space so the message is clear. For example, go for high contrast, dark lettering on a lighter background so it is easier to read. A picture can often be more explanatory than words, especially in our diverse and multicultural society, so using icons in conjunction with text will aid even further.

Choose a system that is easy to maintain, not prone to corrosion or patina and allows your end user to change graphics easily when updating information."

John Purton adds, "Vista products tick many of these boxes and share many common traits with each other. Strong yet lightweight anodised aluminium frames which are fully recyclable so kinder to the environment, easy assembly and installation, plus fast and easy graphic changes to make life simpler for sign makers and end users alike." Multiple materials and methods can be used including printed paper, engraved/embossed/screen printed substrates, photo-metal, photopolymer, vinyl graphics, braille, magnetic paper and much more. Vista System also offers an integrated separation strip which allows multiple sections within one sign at custom spacings, perfect for directories within hospitals and office spaces for example.

"Using SignProject software, we can also create bespoke directional signage solutions to suit any requirement, great for large projects with varied spaces. Lastly, our VKR suction cup makes removal of the face of your signage a breeze and renewing or updating the graphics is as easy as ABC," concludes John Purton.

www.signcompeurope.com



Vista signage systems are easy to install and maintain

What makes a Pole and Plank solution ideal for outside directional signage?

According to Nova Aluminium, their Pole and Plank system is ideal for wayfinding signage of all kinds. Designed to make directional signage simple, Pole and Plank has 15 extrusions in the range. There are 78mm round and square posts and a D post at 100 x 78mm, all of which have internal support ribs that allow the posts to accept a 60 x 40mm steel reinforcing bar for signs that are more than 3000mm above the ground.

Lisa Sperring, Sales Manager at Nova Aluminium Systems Limited, explains, "In addition to these standard posts is the quad post that is perfect for making V shaped or triangular signs. The quad post also has internal support ribs for a steel reinforcing bar at 40 x 40mm. Also in the range is the wall quadrant post enabling wall mounted signage to be co-ordinated with any freestanding elements. All five posts accept the reversible infill giving a neatly closed off post and is perfect for keeping stock holding to a minimum when fabricators are using a variety of post shapes. All profiles in the Pole and Plank range are simply straight cut so in-house fabrication couldn't be more straight forward. Aluminium end caps are available for all posts allowing for RAL colour matching caps to perfectly compliment the posts and panels.'

There are three standard planks in the range at depths of 100mm, 150mm and 200mm, all double sided as standard. Each plank has screw ports to accept a location pin, which when driven home

allows the plank to engage with the relevant post perfectly every time. This same location technology is also utilised on bespoke fabricated panels of all sizes to enable problem free fitting, thus eliminating the need for any awkward plastic parts often used for installing the panel. For bespoke panels, just two extrusions are used to produce the double-sided panel. The panel plank section runs across the top and bottom whilst the bracing bar is positioned at either end and at 600mm centres throughout the panel. VHB double sided tape is applied to the aluminium profiles allowing a 2mm aluminium sheet to be bonded securely to either side, once powder coated this produces a strong and seamless panel. Alternatively, the composite carrier section allows for cost effective single sided panels when using the round or quad posts.

Many possibilities

Lisa Sperring adds. "The system has further possibilities when V shaped and triangular arranged systems are required. The V carrier works with the round post to allow panels to be positioned at a variety of angles on the post. Similarly, the quad post allows for right angles signs by inserting the panels into the relevant slots. The quad post can also be used as a centre support for when larger signs are required. Using either the square post or the D post in conjunction with the Box 78 section allows for neat looking monolith signs. The Box 78 sections has recently been developed to accept a corner cleat allowing for a more robust system and one that is quicker to fabricate. At 78mm the section provides ample room for both edge lighting and back lighting should an illuminated option be required. Pole and Plank can also be illuminated from above using with NovaHood or NovaTube. NovaTube can be fitted on double sided brackets providing an ample wash of light to each side of the panel."

Nova's Pole and Plank System is ideal

for V-shaped and triangular signs

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with Nursing)

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North View

Care Home

(with Nursing)

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Wayfinding is not only used externally but is becoming more commonplace in store as well. "NovaGuide is an innovative new system ideal for hanging directional signage and also for promotional displays of all kinds," says Sperring, adding, "With it's 40mm deep screw free frame, NovaGuide accepts 5mm panels that sit flush within the frame. Designed to be magnetically fixed, panels can be easily updated when required. For when more permanent signage is desired, the magnetic tape can be substituted for a VHB tape. The systems also incorporate a strengthening bar for larger signs and a dedicated channel in the frame for fitting hanging hooks or eyebolts anywhere along the profile."

Lisa Sperring concludes, "Wayfinding signage is becoming ever popular and Nova Aluminium are well placed to assist with any directional signs that you require, from retail and trade parks to schools and colleges, we have the solution you are looking for."

www.Nova-aluminium.com





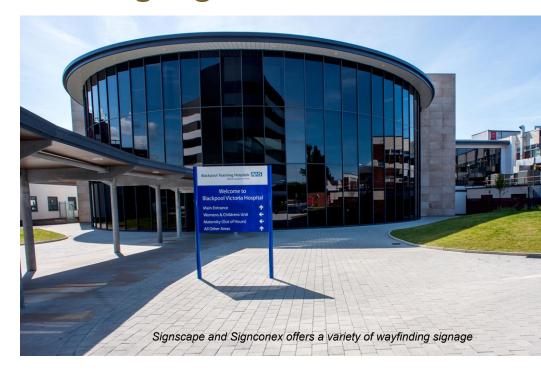
Nova Pole and Plank System can be securely applied in suitable locations

WAYFINDING Feature

What are the right environments for different directional signage solutions?

As a trade sign manufacturer since 1973, Signscape and Signconex have become experts in the development and usage of various wayfinding sign systems. They cater to all sectors requiring signage to suit a range of locations and projects.

Jeremy Reeves, Technical Director for Signscape and Signconex Ltd, explains, "A recent project for us that required urban regeneration was the Battersea Power Station. Local authorities needed an innovative wayfinding solution in keeping with the illustrious upliftment project. We were approached and recommended our contemporary Waypoint Fingerpost system. A directional signpost used to guide visitors, attract their attention to specific locations and ensure proper use of the space by expanding foot traffic to all areas. The signage was ideal for the location due to its robust design and pristine styling. The system sits comfortably alongside modern street furniture and benefits from having seamless joints and sockets. The installation also ensured added security with a bespoke ground sleeve system. The key factor in placing directional signage in a regeneration project is ensuring the space is utilised in the best possible way."



Another key project was providing Kingsway Hospital in Derbyshire with a wayfinding scheme to provide quick and clear direction to the staff, students, and visitors on campus. Reeves continues,

"Factors to consider when creating directional signage for such a complex building is to ensure that it is visible and provides quality information. Infocurve totems are an ideal signage solution when creating large format signs. Design and information become highly visible as these signs generally form part of a monolith structure. Placed at motorway entrances. parking structures, and building entrances for quick and efficient directional instruction. This sign system has a curvedface, aluminium substrate with a sophisticated and distinguished appearance adding to the aesthetic of the campus."



Versatile system

He adds, "An alternative to the Infocurve range is our Post and Panel wayfinding system. Our Post and Panel was one of the first in the UK and remains the system of choice for many sign makers and wayfinding specialists. The system being highly versatile offers a range of wayfinding signage including entrance monoliths, directional signs, car park signs, projecting signs, suspended signs, lectern signs, street nameplates and wall mounted directories. A diverse sign system and effective in any location and project requiring a range of sign formats for identification purposes.'

For rural and natural locations, Signscape and Signconex offers a variety of signage including interpretational display panels, lecterns, and noticeboards. Interpretational panels offer the user an option of displaying permanent and changeable information making it the perfect choice for parks and nature reserves. Providing its visitors with educational information and updates on the area as they arise. The display panels also receive additional protective treatment for longevity to weather the elements. A quality display solution with superior weather resistance.

"Another favourite for natures reserves and historical sites includes our lectern sign systems. Providing a permanent display panel or lockable display frame option for changeable information. These are ideal for displaying key information across a site with various points of interest," says Reeves.

He continues, "Our Eco-Vision range, created from the Lynester noticeboard, offers a unique lighting system through solar display solutions. This key feature provides on-demand lighting in areas where 24-hour visibility is required but where routing mains power is undesirable, impractical, or highly expensive. A great eco-friendly option to information display where needed. Harrow County Council required the installation of 20 solar units to facilitate 24-hour visibility of key information boards throughout the area. Key factors that influenced the decision for solar units was the cost, disruption and increase in their carbon footprint to provide mains power for illumination, hence the solar display units were the perfect alternative."

Jeremy Reeves concludes, "Our vast range of noticeboards offers all sectors the opportunity to display key information, whether permanent or changeable in a



Contemporary Waypoint Fingerpost system at Battersea Power Station

variety of ways and most locations. Noticeboards have many tailoring options and can therefore be styled to stand out or blend into their surroundings. Noticeboards can be built to suit even the most modest budget while still maintaining a high level of quality. Selecting a more premium range, such as our Lynester products, offers additional options and can also be made as monoliths."

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WAYFINDING Feature

The guiding light: Incorporating lighting solutions into directional signage

Wayfinding influences movement around a space, however with many competing factors within a built environment, effective and efficient wayfinding benefits from the incorporation of illumination.

We are inherently drawn to light as the brain gets 75% of its sensory information from visual stimulation. Therefore illuminated wayfinding can be particularly important within large, busy public buildings such as airports, stadiums and retail sites where poor wayfinding signage can lead to frustration and even congestion and safety issues.

Creating signage as a navigational tool, which avoids confusion in such overpopulated spaces, can require creative and practical solutions. The Applelec team of signage experts work with clients to deliver wayfinding projects which holistically consider appearance, lighting performance, efficiency, ease of installation, power conversion and control.

Understanding the art of wayfinding requires you to consider both conscious and unconscious factors at work. Applelec believe a better wayfinding strategy can be created when considering the overall environment. Subtle differences such as selecting the right light temperature, can enhance the building design and provide a necessary point of difference.

Applelec's signage specialists are dedicated to understanding the needs of their clients and with extensive options available they provide the right signage solution to suit the budget requirements and installation deadline. Andy Armitage,





Panels are specially engineered to ensure light output is bright and evenly distributed

Applelec's Head of Customer Engagement believes, "Achieving a successful wayfinding project relies on the team working with the client to understand its intricacy whilst having the resources and skills to be able to offer the right solutions. Our manufacturing capabilities are combined with full technical support from dedicated Account Managers, who are all signage experts."

Innovative designs

Making wayfinding beautiful and sympathetic to the building design can be just as important to its success. Applelec's Signage Team works with designers using their in-house manufacturing to develop innovative and adaptable wayfinding signage that compliments the client's brief. Working through the entire project from external totems to internal premium lettering, the Applelec team create illuminated signage options that ensure wayfinding requirements seamlessly integrate into the venue.

As the UK's exclusive distributor of Sloan LED's, Applelec can offer a 10 year warranty on LED's. By providing energy calculations, which evidence the savings of utilising Sloan LEDs and support the

energy efficiency requirements of a wayfinding project, Applelec wayfinding solutions can promote the sustainability and performance outcomes.

Armitage adds, "From Applelec's factory in West Yorkshire they combine expert engineering with product ingenuity to deliver solutions, such as their premium light panel 'Applelec LED Light Sheet', which can be manufactured with a minimum depth of 3mm to create illuminated signage that is slim and discreet. Applelec LED Light Sheet features a patented technique where bespoke panels are specially engineered to ensure light output is bright and evenly distributed throughout the entire light sheet, even on larger panel options. Applelec LED Light Sheet can be combined with a variety of lighting controls and programming systems to achieve effective internal and external wayfinding schemes."

Andy Armitage concludes, "The art of wayfinding is indeed complex. However through successfully utilising the many techniques available and enhancing these through illumination, wayfinding can effectively provide a guiding light through any venue."

www.Applelec.co.uk

information from visual stimulation





PRODUCT Choice

Flatbed cutter reduces finishing times from hours to minutes

The installation of a Summa F Series flatbed cutting system has cut turnaround times dramatically for Grafx, including reducing some hours-long processes down to just a few minutes.

"We have expanded but we're still a small team so we're always looking to improve efficiency," says director Andrew Potts, who owns the business with son Charlie.

"We have a good reputation and our lead times were already fast but we wanted to speed things up even more so bought the Summa F Series as an extra piece of equipment last summer.

"It's an extremely useful labour-saving device. We often do batches of small signage (A4 or A3) and used to cut them to size and then print. Now we can print the whole lot on Foamex or Dibond on our HP Latex printer and then cut them all out at once. Similarly, we can cut lots of small stickers on the Summa's through-cut function. It's significantly quicker than our previous manual processes. Producing a standard order of 12 x 2m banners would take five to six hours to trim manually. It now takes us 10 minutes on the Summa."

Available in five sizes and with numerous integrated functions and optional add-ons, the professional F series flatbed cutting table from Summa is designed for the fast and efficient finishing of signage, displays,



packaging and other applications. As a business offering practically every type of signage, as well as a substantial amount of vehicle graphics, Grafx and the Summa F Series are an ideal partnership.

The Summa F Series and Grafx's second HP Latex printer were installed by ADAPT's Reading-based team which provides maintenance and repairs which Andrew says is "absolutely amazing".

Access to reliable support is especially important during difficult trading conditions. Andrew says that Grafx's work was essentially on hold for the first five or six weeks of the first lockdown last year but

soon sprang into action producing around 2,500 screens for the healthcare and beauty sectors. Subsequent lockdowns have kept the team busy as they adapt to the changing demands of customers.

"The first few months after the first lockdown we were busier than ever making signage," says Andrew. "We've developed with slightly larger customers, for example, those ordering fleet graphics and we were actually booked up until Christmas.

Despite the challenges to come I'm very positive for the future."

www.artsystems.co.uk



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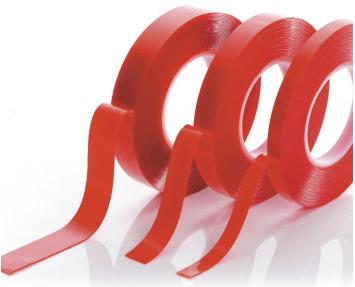


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PRODUCT Choice

Self-adhesive films support NHS **Covid-19 vaccination roll-out**

Drytac's self-adhesive films continue to play a key role in the battle against Covid-19, with print service provider Globe Print having recently used five products to create graphics, free-of-charge, for a new vaccination centre in Marlow, Buckinghamshire.

After plans to open the vaccination hub at one location fell through, local business Newdays Pharmacy was asked to locate an alternative site and following an appeal on local social media platforms was offered ground floor space at IT infrastructure and services provider Softcat's HQ offices in Globe Business Park. However, Newdays Pharmacy was also required to source a series of printed graphics for the facility to ensure the safety of both the public and the vaccination team. These included social distancing markers, one-way system directional signage and informative posters about the vaccines and Covid-19.

The pharmacy contacted Globe Print, a preferred supplier to the NHS that has been working with Drytac materials on a wide range of projects throughout the Covid-19 pandemic.

Managing director Nick Wintle explains: "Key to the installation was the tight



Protac AMP Film was used for graphics at 'touch-points' throughout the facility including doors and handles



Internal floor graphics were printed on SpotOn Floor 200 monomeric PVC non-slip film.

turnaround time. The vaccination centre was opening on 23 January and Newdays didn't have sign-off for the graphics until 20 January. "We wanted to do our bit as well; as this was for a vaccination centre, we did the whole project free of charge from design and print through to installation of the graphics. Having worked with Drytac's films for a long time and on a number of other similar jobs, we were confident that they would perform well."

Globe Print used Drytac Polar Choice Matte, a printable monomeric PVC film, to produce a range of wall graphics and internal signage for the vaccination centre, while internal floor graphics were printed on Drytac SpotOn Floor 200 monomeric PVC non-slip film.

For outdoor floor graphics, Globe Print opted for Drytac Polar Street FX, a PVCfree, aluminium print media that does not require lamination, while ViziPrint Impress was used for producing graphics for the clear internal wall partitions inside the centre.

Drytac Protac AMP Film was used for graphics at 'touch-points' throughout the facility including doors and handles.

Protac AMP is a 150µ textured polyester film that incorporates Microban Antimicrobial Protection which provides protection against the spread of microbial



Polar Street FX, a PVC-free, aluminium print media was used for outdoor graphics.

contamination. Globe Print produced all the graphics at its 10,000sq. ft. print room utilising its Roland VG-640, Mimaki UCJV-300 and Agfa M2000 printers.

Newdays Pharmacy owner Olivier Picard comments: "Everything is in place now and the printed materials look clean, professional and official."

Globe Print has used Drytac films on a host of other jobs related to Covid-19 including producing an advisory one-way pedestrian system in its home town, a project that comprised 250 temporary outdoor floor decals printed on Drytac Polar Grip graphics vinyl combined with Drytac Interlam Pro Emerytex laminate.

www.drytac.com





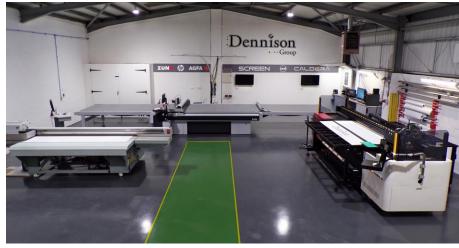
Digital cutter installed in expanding **UK demonstration centre**

Zund UK has installed a G3 Digital Cutter at Dennison Group's facility in West Yorkshire to expand its demonstration centre network in the UK.

Customers from the surrounding areas can now experience a high end demonstration in a professional setting without having to travel to the Zund St Albans head office in the South East of England.

Nicki Kay, managing director at Zund UK says: "Having such a demonstration facility in the North really does open up our reach and accessibility to many more customers in that region. All demonstrations will be delivered by trained, expert Zund UK engineers to ensure every potential customer receives the best possible experience. We're grateful to the Dennison Group for the opportunity and looking forward to a long partnership with Roy and his team for many years to come."

Roy Milner, managing director at Dennison Group comments: "The Dennison Group are proud to be associated with many of



All demonstrations will be delivered by trained, expert Zund UK engineers to ensure every potential customer receives the best possible experience.

the printing and allied trades leading manufacturers. When the opportunity arose to cooperate with Zund it was an obvious fit into our company ethos. Our team of aftersales field support engineers regularly see and admire Zund products while visiting our mutual customer, so this partnership made perfect sense."

www.zund.com

PRODUCT Choice

Printer boosts colour reproduction consistency for wrap specialist

Northampton vehicle wrapping and commercial branding specialist WrapHub has elevated quality, colour reproduction consistency and expanded its customer base following its investment in an Epson SureColor SC-S80600.

Director Dan Smith explains: "We wanted to be confident that we could produce a one off wrap for a company now and deliver a reliable and consistent match in six or 12 months. That is something we could not do with our existing HP CMYK printer. We are also being asked to replicate brand colours and that was not always achievable. Now we are confident in our ability to reproduce even the most challenging of Pantone colours and match them at a later date. I could see the results the SC-S80600 achieved and it was competitively priced."

The system features a combined precision media feeding system and highperformance Dual-Array PrecisionCore TFP print head that supports enhanced productivity. Its uses Epson UltraChrome GS3 9-color solvent ink including a red solvent along with the option for white or metallic silver inks for outstanding photographic print quality, durability and media compatibility.

Dan says: "I liked it for a number of reasons. First was its speed. Our old



system used to take 20 minutes to warm up and if you are running three jobs in a day that is an hour lost. The next is something very little but it makes a big difference to me: the light on the printing panel means I can easily see how the work is looking. Before I would need to stand there with the torch on my phone to check the first few lines to makes sure it was printing well. It is great that I don't have to do that anymore.

"I can also now run work overnight. That is something I would have never done before. I would always stay, even it was

10m because it was not uncommon to have an inkhead jam. Now I can leave 35m or 40m overnight knowing everything will be fine. That also means we can be more productive."

The quality possible is helping win new work as Dan states: "We wrapped the new VN5 van for the LEVC (London Electric Vehicle Company) for Annabel's in Mayfair. They were very happy with the results."

Dan is also enjoying immediate cost savings: "Before the new Epson we would have seen 10% to 15% of substrate wastage and time associated with that. It would add up to as much as £200 per roll and that could be as much at £15,000 in a year. As a result, the Epson will easily pay for itself with in a year.

"We no longer have conversations with customers about why the vivid files are not as vibrant on the finished job. We can be more imaginative with our creative vision and know the real life application will meet everyone's expectations."

Andy McGuiness, managing director at Espon reseller SEDO, says: "Dan was a pleasure to work with and having seen his work since on LinkedIn, I have to say he is extremely talented. A comment from Dan has stuck in my mind ever since I followed up with him after the install, he said 'the colour and quality is so good that my vinyl rep thought it couldn't have been printed'. If that's not praise, I don't know what is."

www.epson.eu





PROJECT News

Hoardings provide seamless installation for residential development site

MacroArt has recently completed a challenging 250 metre production and installation project, collaborating with creative agency Hello Hackenbacker and master developer Urban & Civic plc.

This eye-catching external hoardings can be seen promoting the 400-acre Wintringham development in St. Neots, Cambridgeshire.

The three firms worked closely together, ensuring that phases one and two of the perimeter hoarding were surveyed, designed and printed in under two weeks and installed over three days, providing the client with a fresh, professional new facia to their site, which is already attracting the attention of passing potential home buyers.

MacroArt provided a template for each section of the hoarding to facilitate the design team at Hello Hackenbacker. This was then checked and segmented by the MacroArt studio to ensure the images on the individual panels seamlessly followed the overall design.

To help fit with the client's budget, MacroArt provided shaped ACM cut outs which were used to continue the look and feel for the Wintringham development without having to use full panels throughout the project.

Utilising the company's Durst P10 printer, the MacroArt team produced the hoarding



Working closely together, the firms ensured that phases one and two of the hoarding were surveyed, designed and printed in under two weeks and installed over three days.

in 2.4 metre high sections, incorporating overlaid cut vinyl elements which can be replaced as required to ensure messaging can be continually updated during the development. Colour matched screws and anti-graffiti lamination were used to complete the installation and future-proof its effectiveness and appeal.

Business development manager David Mansfield comments: "The size of this

project demanded high levels of collaboration, dedication and focus from our team and every member stepped up to the challenge to ensure we have delivered to the timescale and quality demanded. I am delighted with the result and proud of their achievement."

Further phases are in production and a key part of the overall final effect has been the attention to detail that the technicians at MacroArt have displayed in precisely colour matching every new hoarding with existing work to ensure that the finished project can be seen as a single, seamless installation.

"Wintringham is a key part of St Neots' growth aspirations and the eastern gateway to the town," says Urban & Civic's Communities' communications and partnerships manager Rebecca Britton.

"From day one we have been seeking trusted local partners who we can work with, not only to deliver great quality work on the development but also to grow with us and be pasrt of ensuring St Neots grows well. It's been great working with an industryleading local businesses like MacroArt in bringing the Wintringham story to life."

www.macroart.co.uk



MacroArt produced the hoarding in 2.4 metre high sections, incorporating overlaid cut vinyl elements which can be replaced as required to ensure messaging can be updated.



EDUCATION & TRAINING Feature

Developing a skilled workforce

Hiring an apprentice is a productive and effective way in which to develop a motivated and skilled workforce. We asked David Catanach, director ISA-UK what initiatives the newly formed Education and Training Committee is taking to develop this important resource for the sign industry.

What kind of training initiatives and apprenticeships are you offering to the sign industry?

The ISA-UK Council is aspirational in trying to ensure that everyone has an opportunity to learn the core aspects of this industry. The signage industry specific apprenticeship had to be an employer-led project as demanded by the Government.

Employer members of the ISA UK Council took the initiative and lead on this to came together and ensure the new apprenticeship was challenging and diverse making it is fit for purpose for the industry for years to come.

In addition, ISA-UK actively supports and helps finance training in more specific areas such as the Make It Happen courses (see page xx) that focuses on fascia and built-up letter fabrication through to wrap courses and specific product knowledge on many areas.

Our plans for future initiatives is to extend this offering for our members by offering training for further areas including marketing, financial awareness and RAMs.

What has the level of response been in past years and what do you hope for in 2021?

There is always a small core of business owners who have continually looked to improve and develop. We feel that there are many other businesses though that could benefit from the support and guidance that has been created, so we are concentrating our efforts to increase the range of benefits available and the visibility of them to encourage and welcome those sign businesses that want to raise their standards and quality.

Why do you think it is important to offer apprenticeships?

ISA-UK believe it is vitally important to ensure that apprenticeships are available to all, that they are rich in knowledge and fit for purpose. ISA-UK Council is aspirational in ensuring that everyone has every opportunity to learn the core aspects of this industry.



David Catanach

What has been the level of demand for apprentices from businesses?

We have already had a very positive response from employers in the industry around the new standard and our aspirations for it so we expect it to be more popular than the previous framework, which was in itself already well received.

www.uksigns.org

Why employ an apprentice?

Apprentices can be employed at different levels from school leavers and university graduates to people who want to further their careers or change career direction completely.

You can hire someone new or upskill an existing employee.

As an employer you can obtain funding from the government to help pay for apprenticeship training.



it is vitally important to ensure that apprenticeships are available to all, that they are rich in knowledge and fit for purpose.

Apprenticeship sets new standards

Government funding support, more online training resources and a higher level skills-set are reasons why Walsall College is encouraging signmaking employers to explore the industry's new signage technician apprenticeship standard.

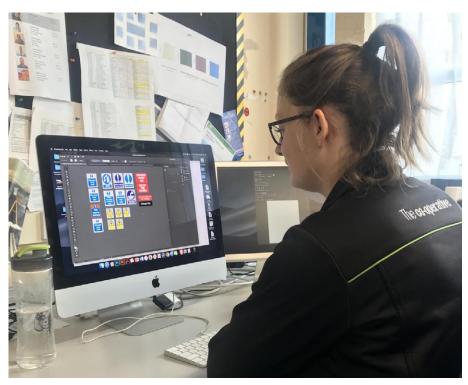
The new signage technician standard is regarded by industry bodies and the college as providing more of an all-round approach to the profession. This will result in apprentices gaining a higher level of skills throughout their training.

With more parts of the new standard and qualification available to study online with improved resources, the college believes this is the ideal time for those new to or already working in this field to complete the Level 3 qualification.

Trainer/assessor Clive Mitchell comments: "This new standard is an industry game changer. While on the job training continues to be a key component of the apprenticeship, there is also a focus on the bigger picture and a wider set of skills. "Through this, apprentices will explore the operational side of a business, as well as learn more about digital design and development processes. This ensures their careers and the businesses they represent are more sustainable."

"Sophie has shown great dedication in successfully completing her signmaking qualification, especially completing the final part of the course during lockdown. She should be proud of her progress within the Display Department, approaching all the tasks she has been given with great enthusiasm and developed her skills and proficiency to become an important member of the team"

> Display manager at Central England Co-operative Mark Allen



A display technician at Central England Co-Op, Sophie Mead has completed a signmaking apprenticeship via Walsall College.

The new standard was introduced in November 2020, following consultations with signmaking industry bodies and employers. It supersedes the Intermediate and Advanced Signmaking Apprenticeship Framework and is a 24-month apprenticeship with three months' end point assessment.

A further factor in making the training more accessible is the government's Apprenticeship Incentive Scheme whereby small to medium sized businesses will receive up to £3,000 for each new apprentice they recruit until 31 March 2021. This funding is in addition to any apprenticeship levy they are already entitled to.

"We welcome the opportunity to talk to employers about how to access this training and funding now, in readiness for when their clients reopen and/or rebrand their businesses for a new start," concludes Clive.

To make the most of the apprenticeship incentives and new signmaking apprenticeship on offer, please email the college: businesstrainingsolutions@ walsallcollege.ac.uk



Sophie has quickly become an important member of the team.



EDUCATION & TRAINING Feature

Online Academy opportunities

The Training Academy, part of William Smith Group 1832, is dedicated to help train and inspire people in the sign, graphics and interiors industries, with whom it's been servicing for over 100 years.

Training courses covering a range of selfadhesive vinyl products are intended to develop skills for individuals at the beginning of or during their careers. Whether customers are looking to become a trained installer, learn how to sell vinyl products or simply want a taster for the products and opportunities in the marketplace, The Academy has a training course to suit. Training and application manager Gill Harrison leads all the courses, allowing plenty of time for questions and detailed insight.

William Smith is proud to have been providing training for over 10 years and not about to let a global pandemic stop them.

In order to continue its commitment, all appropriate courses have been adapted to take a new. online remote structure: underlining the company's focus to help develop skills, introduce new services and boost businesses in the industries it serves. All Academy remote training courses are free.

Currently, The Academy offers a half-day, remote Vehicle Wrapping Theory course for complete beginners and ideal as a refresher for more experienced wrappers wanting to brush up on their knowledge.

Content includes the benefits of wrapping, basic technology of films, adhesive features, digital print and colour change films, how to



A half-day remote Vehicle Wrapping Theory course is designed for complete beginners and as a refresher for more experienced wrappers.

choose the correct film for the job, graphic production and essentials for success.

Three remote training course options focus on architectural finishes. The halfday, Architextural Theory course, takes delegates through all considerations when applying architectural films. Topics include where you can/cannot use them; butt joints/overlaps; when to stretch the film;

surface preparation; primers; pattern considerations; and aftercare, with tips and techniques throughout.

The six-hour Architextural Sales course for interior architectural finishes; 3M DI-NOC and Cover Styl', provides an opportunity to learn how to sell the concept of these finishes and increase the chance of winning projects. This course is ideal for delegates looking to drive their business forward with architectural finishes, giving the knowledge and support needed when pitching films to potential clients.

A one-hour CPD is aimed at architects and interior designers. introducing the concept of Redesigning surfaces using film. The CPD seeks to develop knowledge of architectural finishes and give a greater understanding as to why recovering existing surfaces with film is emerging in the market as a viable solution.

Moving forward, the Academy hopes to resume onsite training and the full selection of courses as soon as possible. In the meantime, the plan is to continue adding courses where suitable, to their online offering, beginning with a remote window film course launching in March.

www.williamsmith.co.uk



In order to continue its training commitment, all appropriate courses have been adapted to take a new, online remote structure.



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EDUCATION & TRAINING Feature

Benefits go beyond training

In what are continuing to be challenging times we have a unique opportunity to prioritise our selfdevelopment and that of our team, says Applelec, trade supplier of signs, displays and lighting.

Training provides an important part in not only improving the service we offer our customers but also enhancing and retaining the talent within our team. As a result of identifying this opportunity, Applelec has developed free online training courses delivered by their signage experts and tailored to suit their customers' individual needs. The courses are held at a time and in a location that suits customers and can be held either online or face-to-face.

Managing director Ian Drinkwater says: "We believe that you should be prepared to give back to the industry which supports your business and our free training courses are one of the ways in which we do this."

The Chartered Institute of Personnel and Development (CIPD) suggests that at this time companies should "maximise opportunities for employees to develop skills and careers. It's also important to understand and manage people's career expectations. Where promotions are not feasible, look for sideways moves that allow employees to gain different development experiences."

Of course, even free training has a cost associated with it, considering the potential down time it creates. However, Applelec believe the benefits it offers extend well beyond the training given, heightening skills and awareness of products and services, which can lead to



A series of signage training modules which tackle the guestions customers most frequently ask and address the obstacles they often face.

greater opportunities for businesses to gain future profit.

Head of customer engagement Andy Armitage comments: "We have listened to our customers and have formed a series of signage training modules which tackle the questions they most frequently ask and address the obstacles they often face. We adapt these to deliver a tailored session to cover the needs of the company undertaking the training.

"By the end of our training sessions, attendees should have the skills to confidently discuss the many techniques and options used to deliver a successful signage project. Through understanding what your customers want and being able to offer on the spot expert advice, the chances of winning the order and a new customer are much improved".

The business not only extends its approach to industry training but most importantly, practice what they preach, actively seeking opportunities to elevate people in their team. Their ongoing, regular, internal training sessions offer their team the opportunity to expand upon their skill base while ensuring consistency in standards throughout the entire manufacturing process.

Applelec says its approach to multi-skilling its team ensures full understanding of the importance of each part of the manufacturing process and adherence to the industry leading standards to which they manufacture. Applelec believes that ongoing investment in training not only results in products being manufactured consistently to the right standard but also leads to a more engaged and skilled team.

www.applelec.co.uk



Industry training will be back and more important than ever

Make it Happen Signage Training and Consultancy hit the Industry in 2016 with a radical approach to signage training. Sam Armstrong and her team developed a training programme targeted at specifically exploring the skills and knowledge essential to any signage representative.

Make it Happen's signage training programme quickly gained momentum and interest with signage businesses of all shapes and sizes.

While the Bootcamp product-based programme has been popular with new and existing Industry delegates, allowing a hands-on approach, it pathed the way for an additional course. On the Frontline is a customer facing training programme which claims to give delegates tips and advice on how to get the best out of not only themselves as a sales or customer service but their business and their customers.

Both programmes across the past three years have trained over 1300 people. Courses are now held at the new for 2021, purpose-built visitor and training facility at Signfab (UK) in Leicester.

We caught up with Sam, managing director of MIH, regarding how training is going in the current climate.

"Quite simply, we had to stop our courses and postpone all bookings at the start of the year, a 7-hour hands on, training course can't be achieved online. The true essence of our course success has always been the interaction between delegates



The true essence of MIH course success has always been the interaction between delegates.



On the Frontline is a customer facing training programme which claims to give delegates tips and advice on how to get the best out of not only themselves as a sales or customer service but their business and their customers

and not forgetting that excitement when you visit the training facility, where we have showcased an impressive array of fabricated signage samples to view and simply inspire. With all that said, I felt It was necessary for certain groups to continue online,

I have hosted 1 hour training seminars to franchise networks within the UK recently which were a huge success. Plus, I will be holding an online course for a New Zealand based sign maker, however that needs no explaining why!

Not only has the Bootcamp programme had a refresh but we have also had enquiries to train a much wider spectrum of roles, which is something I am extremely excited for.

My biggest hope and desire for the coming year, is for people take the opportunity to

embrace educating themselves. Training is not only for new people; my longest serving delegate had been in Industry for over 40 years and even they went away having learnt something new; that was a proud day for me.

If you have new or existing employees that are in sales and marketing, graphic design, or own your sign business, give an opportunity to learn even more about our skilled and diverse Industry.

We must move out of the days where we are fearful or see no importance of training and educating our teams and ourselves. Some employers say what happens if we invest in developing our people and then they leave us? But I ask: what happens if we don't and they stay? We will once again, one day soon, Make it Happen!"

www.makeih.co.uk



ArtSystems and Keencut make short work of Brexit

ArtSystems, UK trade distributor for Keencut's range of print finishing cutters, has been handling the supply issues from the Brexit changes to imports.

"Like all distributors in the UK we faced some challenges over the first few weeks of January as many suppliers have complex and distributed supply changes," says supplies ArtSystems division manager Paul Tarry.

"Fortunately, this is not an issue for Keencut because their Corby based manufacturing and head office are the centre of an entirely UK based supply chain. This has made life a lot easier for our customers we have total visibility of stock and deliveries from them."

Keencut's reputation for quality precision cutters is well established in the sign and display sector and with new products launched just before the end of 2020, demand has been healthy.

The virtues of a UK based manufacturing and supply chain has ensured customers have not had their deliveries disrupted by



An entirely UK based supply chain has made life a lot easier for customers because ArtSystems has total visibility of stock and deliveries from them.

"We always emphasise that Keencut is a British made product as the quality of all their equipment is heads above the competition and this has paid off in terms of avoiding all the delivery disruption that many other manufacturers have suffered," concludes Paul.

ArtSystems is helping Keencut support its UK Premier Partners with marketing reviews and feedback in the coming weeks to help them prepare for post Lockdown business opportunities.

www.artsystems.co.uk

Pyramid appointed UK distributor for Swedboard

Pyramid Display Materials has been appointed as exclusive distributors of Swedboard products in the UK. The company will stock, distribute and promote this range of paperboard rigid substrate boards manufactured in Sweden.

Swedboard produce three major ranges of substrate: SB Fibre, SB Composite and SB Solid Board, all with the same high quality SB surface liners giving a "unique consistency" when producing POS and display structures and products.

An example of using Swedboard, print and cut by Data Image

The cores are manufactured in a special process, giving the advantage of dust-free products when printing, cutting and assembly on site.

The SB premium surface liners prevent cracking when cutting and bending in any direction while eliminating the need for lamination or varnishing. In addition, all boards are FSC certified and food complaint, giving a "winning combination not seen previously in a family of print and fabrication substrates," says the company.

All of these boards bring environmental advantages of being totally PVC-free, manufactured using the most efficient use of raw materials together with being lightweight for reduced transport costs. Swedboard SB Fibre and Swedboard SB Solid can be recycled in the standard paper and board waste stream.

www.pyramid-display.co.uk

IPIA and Where the trade buys launch key industry support initiative

Where the Trade Buys (WTTB) has announced that collaboration and business support services via the Independent Print Industries Association (IPIA) for trade print resellers and design/ marketing agency customers will be funded for its Rockstar customers each month.

"The Covid crisis in 2020 showed the value of working together; the IPIA is an excellent example of how shared resource and support can be the difference between success or failure, perhaps more important is the help and support that results from member to member via the network," says Gary Peeling CEO WTTB/Precision Proco Group. "As we were all trying to navigate the complexities of government and local business support, the IPIA provided clear and concise advice and even coordinated lobbying for the industry.

"I am aware when the business environment is challenging this critical IPIA support may be considered discretionary spend so we are very happy to assist members and to introduce and support new members to support the Association because we all do better when we work together."



IPIA chairman Graeme Smith.

Graeme Smith, IPIA chairman and managing director of Cyan Groproup comments: "WTTB and its parent company Precision Proco Group are forward thinking and customer-centric. I can say this because they are a pro-active member of the IPIA and I have first-hand experience as a customer and beneficiary of its Rockstar programme. Our core ethos is to support print industry businesses to thrive

in uncertain times and this collaboration is a perfect expression of that."

Customers of WTTB just need to check their Rockstar benefits dashboard to see if their membership is correctly designated to qualify for this additional benefit worth between £25 to £60 per month in addition to usual WTTB Rockstar benefits.

Gary adds: "We all understand the various issues. The good news is the prospects for the industry remain robust but the business, customers and opportunities have moved and changed. So, we are delighted to prove our commitment to you all and the IPIA in 2021 with this additional Rockstar benefit."

When WTTB Rockstar customers reach Lennon or Mercury level they will receive a complimentary month of IPIA Lite membership. Those reaching Rockstar tier Hendrix and above will receive a month's full IPIA membership in addition to the Rockstar Royalties benefits and discounts. Visit the IPIA website for a full list of benefits from the IPIA's Membership Packages.

www.ipia.org.uk

Scot Signs launches banner/wallpaper businesses

Scot Signs is seeking to move into other markets with the help of its new HP Latex 1500. The company was keen to expand its service offering further with the launch of two new businesses focusing on banner printing and wallpaper production.

Ahead of the launch, Scot Signs reached out to approved HP supplier Perfect Colours to identify a solution that would support the printing of products in these markets. Perfect Colours recommended the HP Latex 1500, having identified how the printer could help the company win new business. Installed in November 2020, the HP Latex 1500 is now running alongside Scot Signs' existing HP Latex 560 and HP FB750 machines.

Director Mark Duguid says that HP Latex technology has played a major role in the company's growth in recent years and the HP Latex 1500 will be a critical component in its new businesses: Weprintbanners.co.uk



The HP Latex 1500 will enable Scot Signs to expand its business offering.

and Weprintwallpaper.co.uk which are due to launch imminently.

Aside from supporting the launch of the new businesses, the HP Latex 1500 will be put to work alongside the other HP Latex

machines. The company is an established provider of print and signage to the aviation sector, serving as the framework contractor to Glasgow, Edinburgh and Aberdeen airports in Scotland, as well as Southampton Airport in England.

"Aside from this work we produce a lot of backlit textile and PVC light boxes for large advertisement spaces inside and outside the airports," says Mark.

The type of work the company produces requires a certain quality of output and with HP Mark is safe in the knowledge that this level can be achieved again and again: "Technology moves very quickly and therefore you need to keep up the investment to stay at the top of your game. The HP Latex machines are extremely reliable and the print quality second to none," concludes Mark.

www.hp.com



SIGN News

Zund routers Brett Martin logo from Foam PVC

Zund UK became the first company in the world to router Brett Martin's new logo out of Foam PVC. The company had already planned to test its versatile G3 3XL-3200 machine on Brett Martin's 30mm Foamalux Calibre, 10mm Foamalux Xtra and 3mm Foamalux Light, so when the opportunity arose to router the new logo. they jumped at the chance.

Sales and marketing director Dean Ashworth comments: "We are extremely proud to work with Brett Martin and be part of their new branding reveal. We used the Zund G3 3XL-3200 to cut the shape of the new logo out of Foamalux products which we found ideally suited for processing on our cutting machine. The Zund G3 3XL-3200 is a very versatile cutter and allowed us to tailor the operation to suit the exact requirements of the material and the job.

"Brett Martin's new logo required the cutter to create sharp corners, straight lines and curves all with equal precision, which the machine achieved without any difficulties."

The 3.6kW router module was used with an R156 on the G3 3XL-3200 to cut the 30mm Foamalux Calibre, a calibrated PVC foam construction board which is suitable for many building and industrial



Brett Martin's new logo required the cutter to create sharp corners, straight lines and curves all with equal precision.

applications and for cutting letters or shapes for 3D signs and displays. The same G3 3XL-3200 was used to engrave and cut the 10mm Foamalux Xtra but this time using the E8 engraving bit and R506 router bit. The material can also be processed using a Zund 1kW router module. Foamlaux Xtra is a recycled foam PVC product with a black core containing

up to 80% recycled material and either one or two white foam surfaces made from virgin PVC. The black core makes it an ideal product for engraving and the smooth, bright white surface means it is "the ideal environmentally friendly choice for printing".

This collaboration is part of Brett Martin's Approved Partner Programme. The manufacturer works closely with several printing and cutting machine manufacturers to test and showcase the printing and routering capabilities of its semi-finished product portfolio.

Simona Firth, product manager for semifinished plastic sheets explains: "It is important for us to work alongside companies such as Zund. We need to ensure that our products can be successfully processed on the equipment which our customers use. By collaborating with the world's top manufacturers of processing equipment we can ensure that our products are continuously evolving and performing to the highest standards and kept up to date with the latest technology advances."

www.brettmartin.com www.zund.com

Signs Express wins at British Sign Awards 2020

Signs Express won the Roll-Out Programme of the Year category at the 2020 British Sign Awards for its Daily Mail rebrand project.

The time sensitive project required extensive project management to ensure the work was completed over the three-

month time frame, with the Daily Mail Group looking to fully refresh the branding at 94 independent retailers across the country. The company's extensive experience in managing large scale projects and nationwide coverage made Signs Express "uniquely qualified to deliver The Daily Mail rebrand" with its



Signs Express' extensive experience in managing large scale projects and nationwide coverage made it "uniquely qualified" to deliver The Daily Mail rebrand.

dedicated national accounts team at its head office, working closely with The Daily Mail Group in producing a national rollout plan that delivered against the tight deadlines set in place.

Following full site-surveys of each newsagents, the proposal included clear visuals created by Signs Express' in-house design team for a range of exterior solutions including fascia signs, window graphics, canopies and awnings.

Managing director Jonathan Bean comments: "Having seen the team work on this project from tender to completion I am extremely proud that their hard work has been recognised by the BSA.

"A project of this calibre really showcases the capability of Signs Express and the collaborative processes we have nurtured between our network, head office and clients."

www.signsexpress.co.uk

Global initiative for sustainable signage

To meet the growing market demand for alternative solutions and recyclable materials, Antalis is launching a global initiative for more sustainable visual communication. With the global production of plastic having tripled in the past 25 years, most countries are driving the reduction of single-use or time-limited items. The visual communication sector which absorbs 1% of the world's plastic production, has a responsibility to encourage the use of more sustainable materials. Antalis say it is uniquely positioned to make a positive change," says the company. The transition to ecoresponsible sign and display materials involves encouraging sustainable practices as well as creating a framework that allows its clients to be more responsibly equipped for tomorrow through an array of tools and services.

Building on the success of the Green Star System of Antalis' Paper Division that has resulted in a product offering with 80% of the range ranked 3-star or more, the company is now adopting this efficient and objective rating system for its Visual Communication solutions. The new system considers key factors including the type of raw material used and the recyclability at



end-of-life for each product and attributes a grade from zero to five stars.

This measurement system will allow Antalis' clients to navigate and make the right product choice from the different types of materials and the multitude of eco-responsible labels. Antalis aims to inform and broaden its clients' options by sharing data and offering them better and improved sustainable solutions for their projects. With the help of the Green Star System and dedicated trained sustainability experts ready to accompany clients in their transition towards more sustainable solutions, Antalis Visual Communication aims for 75% of its products sold to be rated 3-stars or higher by 2030. In addition, Antalis pledges that all of its eco-responsible products (from 3 to 5 stars) will be available in the 28 countries where the company distributes its visual communication offer and therefore globally provide sustainable alternative solutions to PVC and composite materials.

"Our customers' confidence is strengthened through access to transparent product information and therefore have the ability to make the best choice to suit their needs," concludes Xavier Jouvet, group marketing & purchasing director. "

www.antalis.com

Atlantic expands national HP service and support

Atlantic has increased its national technical service and support for HP Latex and UV printers, building on the success the company has achieved during 2020 with its next day on-site response for HP, Mimaki and Mutoh wide format printers.

Paul Southall, an experienced HP trained engineering specialist who has joined the Atlantic Service and Support team from HP reseller Perfect Colours, will increase the company's service presence in the north and particularly the north east of England where the company will provide next day on-site response for HP printers.

The company now offers next day on-site national service and support for HP, Mimaki and Roland roll to roll and flatbed wide format printer, as well as Azon and Mutoh printers; the two manufacturers that the company represents as distributors for printer sales, warranty and after sales service and ink supplies in the UK. Atlantic has also launched its extensively



Paul Southall has joined the Atlantic service and support team to increase the company's presence in the north.

quality tested ColourSURE LX831 Premium Latex inks range for all HP Series 300 Roll to Roll Latex printers. The ColourSURE LX

range has been developed to be colour and performance matched to the OEM product. These latex inks are a true plug and print solution for HP Series 300 Printers and completes the existing range of LX792 and LX789 ColourSURE Latex inks to provide an alternative solution for all HP Latex printers.

During 2020 the company, as exclusive distributor, successfully launched the NUtec Premium range of A20 UV inks and D10 Solvent inks the ultimate alternative ink range for Mimaki and Roland roll to roll and flatbed UV printers and roll to roll Solvent printers. The NUtec range offers excellent adhesion and colour gamut, together with fast drying properties for indoor and outdoor durability. The company has seen significant growth in sales due to the excellent quality and price performance of the NUtec inks during the past 12 months.

www.atlantic-tech.co.uk



Free webinars on self-adhesive vinyls open for registration

Since December 2020, ASLAN has been offering a series of online events. Topics of the content-driven webinars range from basic knowledge about self-adhesive vinyls, their adhesives and liners to product-specific ones such as ASLAN's speciality films.

All groups are invited to attend from newcomers to professionals. The topics of the ASLAN Academy will be of interest to sales and marketing people from distributors, to sign makers as well as to architects and interior designers.

The first sessions focused on basics of self-adhesives films, different kinds of adhesives and on new ecological print media. Current topics are product-specific to ASLAN's speciality vinyls including metal effect or glass decoration films. solutions for architecture and interior design as well as marketing sessions



Current topics are product-specific to ASLAN's speciality vinyls including metal effect or glass decoration.

focussing digital marketing and opportunities in new markets. Director

sales & marketing Anja Falkenberg says: "We never intended to use the ASLAN Academy as a simple product training. We want to share insights from a manufacturer's side and to discuss our customer's current challenges; the positive feedback we have received is impressive."

Participation in the ASLAN Academy is free; e-mail academy@aslanfolien.de to sign up. The schedule will be available on the website. All webinars will be held in at least English and German languages and individual company-internal webinars can be realised upon request. Attendees do not need any software since all webinars are held in Zoom Meetings and are accessible using computers, tablets or mobiles. The webinars will take place on Fridays and more dates and topics will be scheduled soon.

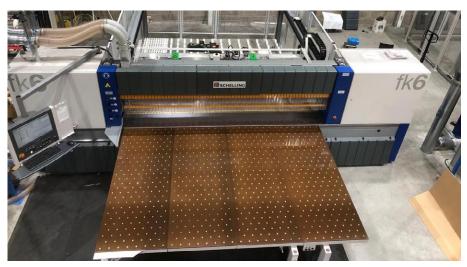
www.aslanfolien.de/en/academy.html

Perspex upgrades its cutting capabilities

Perspex Distribution (PDL) has completed installation of three new Schelling FK6 330 industrial beam saws following substantial investment upgrading cutting capabilities across their UK branches.

The leading thermoplastics distributor to the signage and display sector, specialising in a next day cut to size service, spent much of 2020 supplying substrates to UK fabrication businesses manufacturing Covid-19 protective goods including critical worker sneeze screens, medical centre partitioning, medical equipment and hand sanitisation units. The advanced Schelling saws are optimised to work with PDL's UK manufactured substrate range including Perspex Cast Acrylic, Alupanel Aluminium Composite, Palsun Polycarbonate and Palight PVC Foam.

With 10 industrial beam saws spread across PDL's network of five UK branches, this new hardware upgrades older machines and maintains their industry leading cutting and distribution service. All machinery was safely installed over a three-month period by engineers from Schelling UK at PDL branches in Blackburn, Chelmsford and Tamworth.



This new hardware upgrades older machines and maintains their industry leading cutting and distribution service.

"Our long relationship with Schelling UK has supported our ability to process record volumes of materials this year with our dedicated teams ensuring supply to our customer base, many of whom have been providing an invaluable manufacturing service in the effort to protect keyworkers and the general public this year," says managing director Keith Piggott.

"This significant investment in the latest industrial machinery across our group maintains an optimum service to our customers. Our portfolio of 10 industrial saws, across all five PDL branches, means we can allocate a huge 240 hours' worth of substrate cutting each day."

www.perspex.com



Explore HP's Latex 700 and 800 Printer series with 3D interactive experience

HP has introduced a dedicated section to its Virtual Booth, enabling the printing community to learn more about the HP Latex 700 and 800 Printer series through an interactive, immersive experience.

Launched in February under the banner Equipped to Win Big, the HP Latex 700 and 800 Printer series has been designed with versatility at its core. The series' superior colour gamut and density is said to enable print service providers to extend their applications to win high value projects.

The Virtual Booth has been developed to enable visitors to access detailed information online including explanatory videos and in-depth datasheets and brochures and to book personalised demonstrations. Visitors can move around as they would do at a trade show or live event and view the printers from all angles thanks to a 360° interactive simulation.



Visitors can move around the 3D Virtual Booth and view the printers from all angles.

The devoted HP Latex 700 and 800 Printer section drills down into the details with content focused on the series' new white ink capability, high value applications and the sustainability credentials offered by HP Latex technology. Visitors will have the option to book a live demonstration of the HP Latex 700 and 800 Printer series, to see how the technology works and analyse how it could fit in with their

production set-up. Delivered via Zoom, these custom-built sessions will be tailored to each individual demonstration request.

Visitors will be able to request samples printed on the new Printer series, enabling them to see and feel first-hand the quality of output that can be achieved.

www.hp.com

Anything in Print podcast features expert insight

Ricoh UK has released its Anything in Print series. The podcast aims to share knowledge, tips and crucial trends with the printing sector from marketing teams hoping to spice up their offerings to print businesses navigating the complexities of Covid-19. Each episode features an interview with key experts from the industry and related fields.

Hosted by national sales director Simon Isaacs, Ricoh UK created the series following the successful uptake of the Anything In Print webinar series. The podcast platform aims to continue to encourage the printing industry to come together and become a stronger force in these uncertain times. In each episode Simon will interview experts as they aim to shed light on the issues associated with the industry from what to ask your clients to deliver the best service to how to access the Coronavirus Business Interruption Loan Scheme.

Simon comments: "The past year has been a trying time, there is no denying that but it's also been one where the print industry has shown innovation and inspiration at every turn. We want this podcast to offer support to all those who



may need it and to share the wealth of knowledge all our guests bring in one easy to access place."

The following experts will be interviewed: Episode One: What does your 2021 plan look like? with Tim Cox, managing director. VPress

Episode Two: Finance your way forward in 2021 with Mark Nelson, director, Compass **Business Finance**

Episode Three: Selling print in 2021 - it's all about your pitch with Lucy Swanson,

managing director, Nutshell Creative Marketing

The first three podcast episodes have been released so listeners can subscribe to upcoming episodes and listen to the topics most applicable to them. The podcast is available from the Ricoh AIP Series Hub or wherever you stream your podcasts from. More episodes will launch in the coming weeks.

www.ricoh.co.uk

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www.gunnervinylcutter.co.uk

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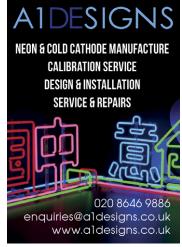
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Trade service for flat cut lettering & logos in Acrylic Foamex, Dibond, Aluminum, Stainless steel & MDF. We will give you a professional reliable & efficient service at a competitive price. From a single letter to a fully illuminated sign ready for installation. For a quote or just friendly advice contact us. We are here to

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Sygnet Group is the sign-maker's sign-maker, having serviced the UK sign trade since 1974. We'll manufacture any type of sign and have a range of over 5000 styles to choose from. We'll also work closely with you if you'd like to supply your own plans or artwork. At our Leicester HQ, we manufacture laser or routercut signs from acrylic, mdf, foamex, polycarb. Dibond aluminium and stainless steel

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DIGITAL SIGNAGE

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We manufacture and engrave nameplates, Labels, Tags, Switchplates, Mimics, Brass Plates, Components, Warning labels, Plaques, Logo's and Signs. We also produce printed fire & Safety Signs & Vinyl Graphics.

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sales@applelec.co.uk www.applelec.co.uk

Trade suppliers of flat cut out letters, logos and intricate laser work. We offer lettering in a variety of materials such as acrylic, foamex, dibond, stainless steel, aluminium and MDF in different finishes, with or without fixings. Please contact our friendly team for more information and to request a free and unbranded product brochure. (3D built up lettering is also available).

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DIAMOND 12v and 24v edge lit LED light boxes can be produced in any size up to 3000 x 1500mm. These ultra slim light boxes at 20mm or 16mm deep have a 25mm snap frame front and rounded corners for added safety. Custom sizes in single or multiple units can be made in single colour white LED, Dynamic White or RGB. Frame colours include Polished Silver, Gloss or Matt Black and Silver anodised.

MAGNETIC MATERIAL

ANCHOR MAGNETS LTD Bankside Works, Darnall Road, Sheffield S9 5AH

Tel: 0114 244 1171

www.anchormagnets.com

UK's largest stockist of magnetic & ferro material including universally printable & wide format digifilm® ferrous media (1600mm) supaferro® ferro sheet (1260mm) & supamag® magnetic sheet (1270mm) with the UK's highest pull force & anti-mark UV coating, in white, plain, self-adhesive & drywipe. For graphics, retail POS, signage, holding & hanging products use the UK's leading magnetic innovators.

BISBELL MAGNETIC PRODUCTS

Hillfield Lane, Stretton, Burton on Trent, Staffs DE13 0BN

Tel: 01283 531000 sales@bisbellmagnets.com www.bisbellmagnets.com

The UK's widest range of digitally printable wide format magnetic and ferro sheet (up to 1524mm wide). Maxmag vehicle grade magnetic materials available in white, plain or adhesive backed - by roll or cut to your specific requirements. Also available dry-wipe sheets, magnetic chalk boards, window graphics, neo magnets, vehicle roof magnets

MAGNETIC SOLUTIONS LTD Brooklands Business Park, Leigh Street, Sheffield S9 2PR

and a full range of magnetic and steel tape.

Tel: 0114 2422211

sales@magnetic-solutions-ltd.co.uk www.magnetic-solutions-ltd.co.uk

Part of the Sanders Group, Europe's largest combined supplier of magnetic & ferro sheet materials including wide format, PVC FREE magnetic (1370mm) and ferrous media (1600mm). Also available, retail POS graphic materials, magnetic flooring, neo magnets, sign grippers and magnetic tape with a range of adhesive finishes to suit your requirements. We can provide the solutions.

MOULDED & FABRICATED PLASTICS

MERCURY & PHILLIPS SIGNS 51-59 Waterworks Road, Norwich NR2 4DA

Tel: 01603 666699 sales@mercuryphillips.co.uk www.mercuryphillipssigns.co.uk

Suppliers of moulded acrylic pans and logos up to 2800mm x 1500mm and other types of press and vacuum forming in PVC and HIPS. Specialists in fabricated plastics for POS displays with full screen print, graphics and CNC routing capabilities.

PROJECT PLASTICS LTD

7 Grange Way Business Park, Whitehill Industrial Estate, Colchester CO2 8HF

Tel: 01206 868696 project.plastics@btinternet.com www.projectplastics.co.uk

Manufacturers of acrylic domes and shapes, tubes, point of sale displays and showcases Bespoke plastic fabrication. CNC routering, diamond edge polishing, 3m x 2m moulding oven for oven forming, vacuum forming and screen printing. Plastic cut to size service.

MOULDED LETTERS

ACCENT SIGNS LTD

Units 4, Broadcott Ind. Est., Station Rd., Cradley Heath B64 6NT Tel: 0121 561 4600

accsign1@aol.com www.accentsignsltd.co.uk

Largest range of moulded acrylic letters in the UK. Mirror effect moulded letters, LED illumination, logos, panels, complete fascia panels, blow moulding, aluminium, composite trays and more! Samples on request.

MERCURY & PHILLIPS SIGNS 51/59 Waterworks Rd. Norwich NR2 4DA

Tel: 01603 666699 sales@mercuryphillips.co.uk www.mercuryphillipssigns.co.uk

Moulded letters and logos in all standard Perspex colours and UV stabilised gold and silver acrylics, in 8 standard sizes, bespoke sizes available on application. Press, vacuum and blow moulded pans, in acrylic and petg also available.

SIGNTRADE LETTERS LTD

225 Long Lane, Finchley London N3 2RL Tel: 08085 456700 sales@signtrade.co.uk www.signtrade.co.uk

Moulded letters are our speciality with stock of 20 fonts 8 letter heights in coloured Perspex and 1000's of flat cut letters as well. Your own font or logo is made by our own toolmakers. With over 60 years of experience to call on.

WARD SIGNS

Maze House, Maze Street, Barton Hill, **Bristol BS5 9TE**

Tel: 0117 955 3385 info@ward-signs.co.uk www.ward-signs.co.uk

Having patented the original method of making cast resin letters, Wards of Bristol can manufacture and supply resin lettering to the highest standard. Our stock patterns for resin letters are a cost effective method of achieving the same styles as traditional bronze and aluminium (which we also cast in house) but we can also make custom designed patterns for letters and logos for all your needs.

NEON MANUFACTURERS (TRADE)

A1DESIGNS

4 Sandy Lane North, Wallington, Surrey SM6 8JX

Tel: 020 8646 9886 enquiry@a1designs.co.uk www.a1designs.co.uk

Neon & Cold Cathode Manufacturers to the Trade. Fast turnaround & Delivery, Quick repair service. Installation, Fault diagnosis, Repairs & Maintenance. Confidential Service. All neon accessories, Transformers, Cable, Tube supports etc.

AVENUE SIGNS LTD 216-222 Luton Road, Chatham, Kent ME4 5BS

Tel: 01634 841300 info@avenuesigns.co.uk www.avenuesigns.co.uk

Full computerised design service neon and cold cathode lighting. Fully qualified installation engineers, fault diagnosis, fast repair service. Complete sign service from vinyl through to acrylic to polished stainless steel to transformer and neon accessory supplies.

LOGOTECH DISPLAY **SOLUTIONS LTD**

Unit 6, Atley Business Pk, North Nelson Ind Est, Cramlington, Newcastle Upon Tyne NE23 1WP

Tel: 01670 737 225 sales@logotech-ltd.co.uk www.logo-tech.co.uk

Specialists in neon manufacture to the trade, all types of neon work undertaken. Quick repair service. Very competitive prices. Over 25 years experience in the sign trade.

NEON REPLACEMENT LETTERS

ACCENT SIGNS LTD

Units 4, Broadcott Ind. Est., Station Rd., Cradley Heath B64 6NT

Tel: 0121 561 4600 accsign1@aol.com www.accentsignsltd.co.uk

Accent Signs "LITEFORM" letters & logos with a moulded half round acrylic profile of only 15mm to look like Neon glass. Illuminated with super bright Led's. Available in a wide range of colours. Suitable for internal & external use. Supplied with standard locator fixings for ease of fitting.

APPLELEC

Unit 1, Wharfedale Business Park, Shetcliffe Lane, Bradford BD4 9RW

Tel: 01274 774477 sales@applelec.co.uk www.applelec.co.uk

Trade suppliers of NeonLux, a faux neon letter system suitable for interior and exterior applications according to specification. Available in a range of colours and embedded with high quality LEDs to deliver bright, clear illumination. Don't forget, any shape or logo can be created, not just letters! Contact our friendly team for more information and request a free and unbranded product brochure.

NOTICE BOARDS -LOCKABLE/EXTERIOR

NOTICE ME

2 Glenister House, Avondale Drive, Hayes, Middx UB3 3PP

Tel: 0208 581 1067 www.noticeme.org.uk

Sign companies come to us for a truly extensive range of standard and made to measure, indoor & outdoor notice boards and whiteboards Standard internal pin boards are available in over 100 felt colours and our cut to size service is available on many products. We supply some extremely competitive outdoor notice boards to compliment your sign work. See our complete range of display products.

SIGNSCAPE AND SIGNCONEX Pear Tree Works, Bath Road, Upper Langford, Bristol BS40 5DJ

Tel: 01934 852 888 sales@signscape.co.uk www.sasl.co.uk

We're a leading sign trade manufacturer providing services in notice boards and information display products since 1973. All products are made to order as we specialise in tailoring solutions to suit each client, location, and application. Our exterior notice board options include wall, rail, post and stand mountings, mains/solar illumination, and custom graphics.

PLASTIC SHEETS

BRETT MARTIN PLASTIC SHEETS 24 Roughfort Road, Mallusk, Co Antrim BT36 4RB

Tel: 028 9084 9999 semifinished@brettmartin.com www.brettmartin.com

Brett Martin is a leading manufacturer of plastic sheet products for signage, interior design, shop outfitting, POS displays and fabrication. Products include Foamalux, the extensive foam PVC range in bright White, Satin and Gloss colours and an environmentally friendly Recycled material in addition to Polycarbonate, PVC, Acrylic, aPET, PETg and Styrene sheet.

RIGHTON BLACKBURNS LTD

Building 38, Second Avenue, The Pensnett Estate, Kingswinford, West Midlands DY6 7UE

Tel: 01384 276400 sales@rblimited.co.uk www.rightonblackburns.co.uk

UK distributor of Polycasa Crylux Cast & Crylon extruded sheet acrylic. Available in a wide range of clear, opals, colours and special finishes. Also stocked: Alucobest aluminium composite sheet, Marlon solid polycarbonate, PET-G, SAN, polystyrene, hygienic cladding, rigid PVC and fixing accessories, sign post systems, aluminium sheet and extrusions.

TELEGAN PRESSED PRODUCTS LTD.

South Strand, Lawford, Manningtree, Essex CO11 1UP

Tel: 01206 803 580

sales@teleganpressedproducts.com www.teleganpressedproducts.com

Leading manufacturer of plate pressed PVC sheet offering equivalents to Darvic, Pacton and Cobex under our trade name TELBEX. We also manufacture VYNALAST™ engraving laminate. A comprehensive range of photoluminescent boards and self adhesive vinyl is available in PSPA class B and Class C to order

POINT OF SALE FITTINGS

DISPLAY DEVELOPMENTS LTD Unit 4 Fordgate Business Park, Crabtree Manorway, North Belvedere, Kent DA17 6AS

Tel: 01322 444 400

sales@displaydevelopments.co.uk www.displaydevelopments.co.uk

Display Developments began in 1956 and we have always strived to lead the field in providing first class service and consistently adding new and better products. We manufacture a wide range of display and Point of Sale products including snap frames, leaflet holders notice boards and menu displays etc.

PROJECTING SIGNS

IRON DESIGN

37A Douglas Rd., Poole, BH12 2AU

Tel: 01202 463573

enquiries@ironsigns.com www.ironsigns.com

Leading trade suppliers of high quality traditional and contemporary projecting signs and brackets, offering a large range of brackets, panels and lights off the shelf, as well as a comprehensive bespoke service. Competitive prices and next day service. Please visit our website or phone for a brochure.

REFLECTIVE VINYL/TAPES

ATC LTD

Unit 3C Buckley Road Industrial Estate, 2 Buckley Road, Rochdale, Lancashire OL12 9EF

Tel: 01706 633043 sales@apptape.co.uk www.apptape.co.uk

Suppliers of Micro prismatic reflective tapes (3m, Avery, Reflexite) and glass bead reflective vinyl for use on emergency vehicles (police cars & chapter 8 legislation etc) also HGV markings as per EC 104. We stock Conspicuity tape manufactured by Reflexite and Avery which are some of the most reflective materials available on the market. Chapter 8 chevron kits also available.

SIGN TRADE SUPPLIES LTD Britannia House, Granville Road, Maidstone, Kent ME14 2BJ

Tel: 01622 689 410 www.signtradesupplies.co.uk

Supplying a variety of sign making supplies nationwide including aluminium signs posts, post clips, fixings, vinyl and tools. We have a large UK stock of Image Perfect vinyl, sign fixings and aluminium extrusions ready for same day despatch. We also provide trade manufacturing service including diamond edge polished acrylic, flat cut acrylic lettering, sign trays and more.

ROUTER CUTTERS/ PLOTTER BLADES

ATA ENGINEERING PROCESSES ATA House, Unit B, Boundry Way, Hemel Hempstead, Herts HP2 7SS

Tel: 01442 264411 sales@ataeng.com www.ataeng.com

Extensive range of high quality solid carbide, PCD, carbide tipped and HSS cutters manufactured by ONSRUD CUTTER offer routing solutions for most types of material.

EDWARD MATHIAS & CO PO BOX 121, Frodsham, Cheshire, WA6 1AA

Tel: 01928 739 799 info@edwardmathias.com www.edwardmathias.com

Specialist manufacturers/suppliers of tungsten carbide plotter blades and router cutters. We don't just sell blades, we are the UK's leading manufacturer. Note - we have no connection with any other company who sell or resharpen blades.

SCREEN PRINTING

DARTFORD ENGRAVING & SCREENPRINTING LTD

Unit 4 Power Works Industrial Estate, Slade green Road, Erith, Kent DA8 2HY

Tel: 01322 340 194 mail@desp.co.uk www.desp.co.uk

DESP has been trading for over 55 years. Screenprinting, anodic printing, correx boards, stickers, overlays, signs, chemical etching, engraving processes also covered (ALL CARRIED OUT INHOUSE), including artwork. So whether its a 1 off or 1,000s off, we can offer a quick competitive turnround.

FIRST SIGNS & LABELS LTD

Unit 1, Raynham Close, Raynham Rd Ind Estate, Raynham Road, Bishops Stortford, Herts, CM23 5JP

Tel: 01279 467999 sales@firstsignsandlabels.co.uk www.firstsignsandlabels.co.uk

We specialise in high quality screen printing. We are suited to meet print requirements onto many substrates. We have finishing capabilities with die cutting and CNC routing. We offer a fast and efficient service, should you require 1 off's or larger run's give our team a call.

HT SCREEN PRINT

15 Ridge Way, Hillend Industrial Estate, Dalgety Bay, Fife, KY11 9JH

Tel: 01383 824522 info@htscreenprint.co.uk www.htscreenprint.co.uk

Trade screen printing of garments, estate agency boards, pvc, vinyl, acrylics, metals, glass, wood, POS, anything flat. HT Screenprint have been in business for over 20 years, supplying the highest quality screen printing to the trade at very competitive prices. Our experience produces quality quickly!

MERCURY & PHILLIPS SIGNS 51/59 Waterworks Rd. Norwich NR2 4DA

Tel: 01603 666699

sales@mercuryphillips.co.uk www.mercuryphillipssigns.co.uk

High quality screen printing to all types of rigid and flexible base materials ie. self-adhesive vinyl, paper, plastic and metal. From single to full colour and small or large runs.

SCULPTORS

BRYAN RAWLINGS DESIGN 45 Nunney Close, Keynsham, Bristol BS31 1XG

Tel: 0117 986 7894 / 7291 bryan@bryanrawlings.com www.bryanrawlings.com

Designers and makers of coats of arms, emblems and all types of sculptural and decorative signage. GRP, cast resins, metals, detailed hand painting and much more. Large range of royal coats of arms available. Specialist suppliers to the sign trade.

SHEET MATERIALS

RIGHTON BLACKBURNS LTD

Building 38, Second Avenue, The Pensnett Estate, Kingswinford, West Midlands DY6 7UE

Tel: 01384 276400 sales@rblimited.co.uk www.rightonblackburns.co.uk

UK distributor of Polycasa Crylux Cast & Crylon extruded sheet acrylic Available in a wide range of clear, opals, colours and special finishes. Also stocked: Alucobest aluminium composite sheet, Marlon solid polycarbonate, PET-G, SAN, polystyrene, hygienic cladding, rigid PVC and fixing accessories, sign post systems, aluminium sheet and extrusions.

TELEGAN PRESSED PRODUCTS LTD

South Strand, Lawford, Manningtree, Essex CO11 1UP

Tel: 01206 803580

 $sales@teleganpressed products.com\\www.teleganpressed products.com$

Leading manufacturer of plate pressed PVC sheet offering equivalents to Darvic, Pacton and Cobex under our trade name TELBEX. We also manufacture VYNALAST™ engraving laminate. A comprehensive range of photoluminescent boards and self adhesive vinyl is available in PSPA class B and Class C to order.

TROTEC

9 Didcot Way, Boldon Business Park, **Boldon Colliery, NE35 9PD**

Tel: 0191 580 1184 materials@troteclaser.co.uk www.troteclaser.co.uk

Trotec's UK warehouse is fully stocked with engraving materials available with cut-to-size and next day delivery. As well as a range of laminate, acrylic, metal and wood sheets, we also supply a range of engraving consumables such as marking pastes and accessories including mounting devices and braille beads

VISIONS IN PLASTICS

Unit 3, Delta Court (Robin Hood Airport), Auckley, Doncaster, DN9 3GN

Tel: 01302 775920 sales@visionsinplastics.co.uk www.visionsinplastics.co.uk

Stocks of Mirrored Extruded Acrylic in clear, 19 colours, See-Thru, Two sided, Anti Scatch, Anti Fog. Mirrored Polycarbonate, Petg and Polystyene. Non mirrored sheet in Acrylic ABS, Polycarbonate, Polystyrene and PVC Foam

SIGN & DISPLAY SYSTEMS

VERY DISPLAYS LTD

17 Boston Road, Gorse Hill Industrial Estate, Leicester LE4 1AW Tel: 0116 232 3156

www.VeryDisplays.com

Our aim is to set the benchmark for trade display solutions by providing innovative, high-quality products at the most competitive prices. Trust Very Displays to enhance your brand and exceed expectations, from a personalised service through to same day dispatch. Get in touch today to find out more about our comprehensive range of products.

SIGN LOCATORS

F. K. MOORE LTD

5 Wilton Road, Haine Industrial Park, Ramsgate, Kent CT12 5HD.

Tel: 01843 593 440 enquiries@fkmoore.com www.fkmoore.com

British manufacturers of screw type Brass Locator Nuts, Wall Fixings and stockists of Nylon Locators for the Sign and Shopfitting Industries. As well as other shopfittings, we also manufacture Coverhead Screws, either Flat, Dome, Conical or Mushroom shape in various finishes, in addition to the famous "Moore's Super Clips" mirror fixings.

SIGN POSTS & FIXINGS

SIGN TRADE SUPPLIES LTD Britannia House, Granville Road, Maidstone, Kent ME14 2BJ

Tel: 01622 689 410 www.signtradesupplies.co.uk

Supplying a variety of sign making supplies nationwide including aluminium signs posts, post clips, fixings, vinyl and tools. We have a large UK stock of Image Perfect vinyl, sign fixings and aluminium extrusions ready for same day despatch. We also provide trade manufacturing service including diamond edge polished acrylic, flat cut acrylic lettering, sign trays and more.

SIGN SUPPORT SYSTEMS

ISPI TRADE LTD

Unit 3.3 Strathclyde Business Park, 19 Starling Way, Bellshill ML4 3PU

Tel: 0141 764 1600 sales@ispitrade.com www.ispitrade.com

I-SPI Trade supplier of sign support systems. Our range includes wall mounts, cable & rod display systems, screw covers, LED lighting and much more all at THE REAL TRADE PRICE. Massive stocks and next day delivery. See our products on our web site or give Stephen or Sean a call for a brochure.

SHOPKIT GROUP LTD

Unit B, 100 Cecil Street, Watford, Hertfordshire WD24 5AD

Tel: 01923 818282

www.shopkit.com/brochures/

Shopkit manufactures a wide range of sign support systems in our UK FACTORY, offering COMPETITIVE PRICES on quality products, working in different metal finishes with an ONLINE SHOP with next day delivery and quick lead times on CUSTOM ITEMS. Products include project fixings & sign standoffs, banner systems, rod signage supports & cable signage systems all for both interior & exterior use.

SIGN SURVEYOR

PB WILLIAMS SIGN SURVEYOR

48 Durley Rd, Aintree L9 9AW Tel: 07885 486 182

achromesigns@yahoo.co.uk

We specialise in sign surveying to the trade, with 30 years of experience as a sign fitter/manufacturer. I was contracted to large companies in the north west, and country wide. I am based in Merseyside and have PASMA, IPAF/PAL & CSCS qualifications and will travel UK and Europe. For further details please contact the above number or email.

SIGN TRADE SUPPLIERS

APPLELEC

Unit 1. Wharfedale Business Park, Shetcliffe Lane, Bradford BD4 9RW

Tel: 01274 774477 sales@applelec.co.uk

www.applelec.co.uk

Highly confidential, trade only supplier to the sign industry. From metal flat cuts and built up letters to fascia, projecting and totem signs along with leading components such as our stocked SloanLED modules. Operating for over 20 years, our manufacturing facilities are constantly advancing to ensure we're always ready to help with your next project. Ask for our free unbranded product brochures.

DISCOUNT DISPLAYS

31-35 Wortley Road, Croydon CR0 3EB

Tel: 0844 800 1020 sales@discountdisplays.co.uk www.discountdisplays.co.uk

Discount Displays are UK based experts in all things display and signage. As well as a huge range of hardware for exhibitions, events and retail, we also specialise in large format print solutions. We are able to offer super low trade prices on a variety of printed signage, all produced in-house using high quality inks and materials. Visit our website for more information and to view our full rang

SIGN TRADE SUPPLIES LTD

Britannia House, Granville Road, Maidstone, Kent ME14 2BJ

Tel: 01622 689 410 www.signtradesupplies.co.uk

Supplying a variety of sign making supplies nationwide including aluminium signs posts, post clips, fixings, vinyl and tools. We have a large UK stock of Image Perfect vinyl, sign fixings and aluminium extrusions ready for same day despatch. We also provide trade manufacturing service including diamond edge polished acrylic, flat cut acrylic lettering, sign trays and more.

SIGNSCAPE AND SIGNCONEX Pear Tree Works, Bath Road, Upper Langford, Bristol BS40 5DJ

Tel: 01934 852888 sales@signscape.co.uk www.sasl.co.uk

We're a leading sign trade manufacturer providing services in letter boards since 1973. Our products are made to order and are tailored to suit your specific branding and display location requirements. We offer a wide choice of design styles, frames, colours, and branding options, to ensure your message communicated is consistent and engaging. Contact us for a free consult.

SYGNET GROUP LTD

129 Humberstone Rd, Leicester, LE5 3AP

Tel: 0116 262 6288 sales@sygnetgroup.co.uk www.sygnetgroup.co.uk

At Sygnet Group, we've been supplying bespoke and off-the-shelf signage to the trade since 1974. Whether you require fascias, built-up or flat-cut letters & logos or custom LED illuminated signs, our specialists will cut them using our lasers or CNC routers. We use the latest 3D/CAD development in the design and manufacturing processes, and all this happens on-site at our Leicester city centre HQ.

SPECIALITY FILMS

ATC LTD

Unit 3C Buckley Road Industrial Estate, 2 Buckley Road, Rochdale, Lancashire OL12 9EF

Tel: 01706 633043 sales@apptape.co.uk www.apptape.co.uk

Suppliers of various speciality films including Etch glass, Reflective, Fluorescent, Reflexite daybrite, Reflexite prismatic reflective, Hi intensity reflective, Photoluminescent, Cast metallics, 2yr Fluorescent, Gemstone metallics, Multi lens, Transparent colours, Checker plate, Mirror colours, Prismatic colours, Glitter colours, Brushed aluminium silver and gold.

MACTAC UK LTD

Room 232, Victory House, 400 Pavilion Drive, Northampton **Business Park, Northampton NN4**

Tel: 01604 644697 www.mactacgraphics.eu

Mactac is a global manufacturer of many different PVC, PET, PP and PE self-adhesive films. Specialities include etched films, fluorescents, phosphorescents, mirror films, rear projection films, erasable films and textured laminates - all designed to complement and enhance your creative

STREET SIGNS

SIGNS OF THE TIMES LTD Wingfield Road Tebworth, Beds, LU7 9QG

Tel: 01525 874 185 enquiries@sott.co.uk www.sott.co.uk

Street signs in a variety of materials. Cast polyurethane, aluminium and bronze. Die pressed street signs for council specification. For a quotation send us the text required on your signs and specify what material is required.

TRADITIONAL SIGNWRITERS/GILDERS

ART DESIGN SIGN

Swindon, Wiltshire

Tel: 07495 778 631 sarahlouise0405@gmail.com www.artdesignsign.co.uk

Sarah at Art Design Sign is a Traditional Signwriter and Artist. Services include: Traditional hand painted lettering and artwork, Pub and Restaurant Signage, Chalk boards, Gilded lettering, Menus, Vehicle Livery, Wall Art and Lettering, Logo Recreation, Restoration Projects, Original Artwork and Event Signage. Free Quotes available, please contact to discuss your needs.

BAILEY'S FREEHAND SIGNS & GRAPHICS

Southern England

Tel: 01865 863 669 Mob: 07906 177 276 signs@baileyssigns.co.uk www.baileyssigns.co.uk

Bailey's signs is a specialist in the more traditional techniques of sign making such as Traditional Sign-writing & pictorial signs / Honours boards, Gold & silver leaf gilding on signs or glass / Restoration & Conservation area signs / Heraldic shield signs / Coach lining sign-work / Decorative Artwork / Mural / Fresco / Fine art / Portraiture / Picture & Mirror frame gilt work / Pub signs.

TRANSFER PAPERS/HEAT PRESSES

THE MAGIC TOUCH Unit 4, Apex Business Centre, Boscombe Road, Dunstable LU5 4SB Tel: 01582 671 444

sales@themagictouch.co.uk www.themagictouch.co.uk

Manufacturers of Transfer Papers and Materials used in conjunction with Laser Printers and Copiers (toner based) for full colour image transfer onto T-Shirts, Caps, Polo's, Mugs, Mousemats etc. Plus Magicut® film for use with Plotter/Cutter for heat transfer.

TRAY SIGNS

ILLUMEX

Wigan, WN1 3AB

Tel: 01942 243 341 Hello@illumex.co.uk www.lllumex.co.uk

Producing bespoke tray signs for the trade in both solid aluminium and alupanel composite, trays can be supplied as blanks or complete with an array of lettering and illumination options. We offer national delivery along with project services such as installation and graphic design. Always ensuring exceptional levels of service along with quality of products to match.

VINYL & GRAPHIC INSTALLATIONS

FREELANCE GRAPHICS **INSTALLER**

London area / M25 / Kent / Surrey Mob: 0756 4057 343 graphicsfitters@gmail.com

With 28 years experience in the industry, specialising in the installation of office manifestations, window films, office graphics, general signage, vehicle graphics, I can work as an additional member of your team on larger projects, or where there is a tight deadline, can also work on my own initiative. Available by the day or the by the job, flexible approach to work hours.

VINYL SUPPLIES

APA (UK) LTD

Unit 10 Capital Ind. Est., Crabtree Manorway South, Belvedere, Kent, **DA17 6BJ**

Tel: 020 8311 4400 apauk@apaspa.com www.apaspa.com

One of Europe's main vinyl manufacturing companies supplying own brand self-adhesive plotter vinyl and Digital Print media. Plotter vinyls from short-term up to 10 years including Truck, Cast, Vehicle Wrapping, Frost-effect, Solar, Reflective and an extensive range of Print material for UV. Solvent and Dye/Pigment inks, all application aids are available.

ATC LTD

Unit 3C Buckley Road Industrial Estate, 2 Buckley Road, Rochdale, Lancashire OL12 9EF

Tel: 01706 633043 sales@apptape.co.uk www.apptape.co.uk

Distributors of Ritrama UK's full range of signmaking vinyls including their complete portfolio of Digital Films. We also have available a full range of signmaking vinyls manufactured in the UK by KPMF. We stock a range of application tapes from R Tape USA and various Digital Media manufactured by LG Hausys. Discounts available on credit card

AVERY DENNISON

Nelson Way, Cramlington, NE23 1JR Tel: 01670 59 2095

graphics.averydennison.eu

Avery Dennison is a leading manufacturer of high-performance self-adhesive materials, for vehicle and building graphics - including digital, cut and screen applications. We innovate constantly to make graphics exciting and easy to install. Decades of know-how and the latest technologies (e.g. Easy Apply Technology and Supreme Wrapping Film) help you to transform your ideas into impactful messages.

CREATIVE FILMS

3 Acorn Enterprise Centre, Hoo Farm Industrial Estate, Kidderminster DY11 7RA

Tel: 01562 747 000 sales@creativefilms.co.uk www.creativefilms.co.uk

We stock an unusual range of sign vinyl rolls. Specializing in unusual and striking special effect films, including: Glitter Film, Many textured metal effect films such as coarse brush and diamond plate, Sequins and various holographic effects, Mirror (chrome) film, Mozaic films and more. Available in our standard 20 colours. Ask for samples.

GRAFITYP UK LTD

Grafitack House, 103 Mariner, Tamworth, Staffordshire B79 7UL

Tel: 01827 300500 www.grafityp.co.uk

Grafityp is a leading manufacturer and supplier of self-adhesive sign making vinyl, wrapping/decorating vinyl, digital printing vinyl/films and overlaminates. We manufacturer films for a vast array of applications, which include interior decor, signage, etched window, fluorescent to vehicle graphics. Grafityp is leading the way with an excellent range of PVC FREE Films.

GREENSTIK MATERIALS LTD

Unit 9 Lancaster Road, Carnaby Industrial Estate, Carnaby, Bridlington, East Yorkshire, YO15 3QY

Tel: 01262 602 222 www.greenstikmaterials.co.uk

Suppliers of Ritrama vinyl & application tape, Poli-Tape HTV and digital media, R-Tape vinyl EFX digital printable media. Trade conversion available on state of the art machinery - we can convert your vinyl & digital materials to any size required. No account needed

MACTAC UK LTD

Room 232, Victory House, 400 Pavilion Drive, Northampton **Business Park, Northampton NN4** 7PA

Tel: 01604 644697 www.mactacgraphics.eu

Mactac is a global manufacturer of selfadhesive films designed to bring out your talent. Our highly innovative printing and marking products transform interior decoration, commercial architecture, signage and visual communications - for applications that include buildings, windows, point of sale, vehicles and boats. Mactac solutions are used by some of the world's most prestigious

MDP SUPPLIES

Unit 3 Lumina Park, Bromborough, Wirral CH62 3PT

Tel: 0151 272 1234 info@mdpsupplies.co.uk www.mdpsupplies.co.uk

Distributor to sign makers and garment printers. Stocking Ritrama, KPMF, DeTape and many other leading brands. Order online at www.mdpsupplies.co.uk, by phone or at any of our 9 branches across the UK. No account needed. Last order time - 6pm for next day delivery.

PYRAMID DISPLAY MATERIALS

Head Office, Unit 5 Westpoint Enterprise Park, Clarence Avenue, Trafford Park, Manchester M17 1QS Tel: 0161 872 5666

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Spandex distributes products from leading material and equipment brands for sign making, graphic production, digital printing, vehicle wrapping, interior décor and textile printing. We offer products from 3M, Avery Dennison Arlon ORAFOL ImagePerfect STEK, Cover Styl', HP, Epson, Roland and many others.

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sales@applelec.co.uk www.applelec.co.uk

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SIGNSCAPE AND SIGNCONEX Pear Tree Works, Bath Road, Upper Langford, Bristol BS40 5DJ

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