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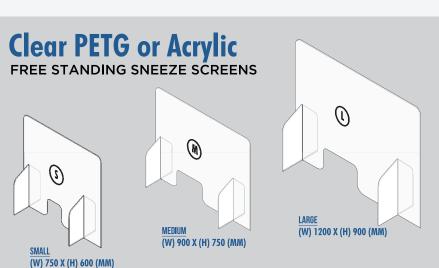


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ISSUE 194 JANUARY/FEBRUARY 2021 Sign Update 3



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# WELCOME Page



# **Cautious optimism**

A new year and new beginnings? Of course, the issue dominating last year – Covid-19 – has, unfortunately, not gone away so while the future looks a little brighter with the promise of mass vaccinations, for many the challenges, particularly those affecting your business, continue. Brexit still looms large as the trade talks hit the buffers and at the time we went to press, no decision had been reached although 31 December was set for the UK ceasing to follow EU trading rules. So, what of our industry?

A Roland DG study of more than 340 UK digital printers during November revealed cautious optimism with 60% planning to increase production or expand their offering over the next three years. Adding support to that positive outlook is the announcement that Sign & Digital UK 2021 is going ahead during May and opening on a Sunday with a completely new format.

However, businesses still need financial support and the GPMA reported in October the response they had received from the Government to their joint statement calling for a disaster relief fund. The Department for Business, Energy & Industrial Strategy "acknowledged the importance of the graphics and print media sector to the UK economy" and a that the industry's request for a grant had "been noted and will be borne in mind as the policy response to the pandemic evolves." We will, of course, have to wait and see how that works out in practice!

In this issue we focus on lamination and finishing tables, promotional product printing and flat-cut letters along with flex face signage and our regular features. In the next issue will include features on Education and Training and Wayfinding; as always, your editorial submissions are welcome for all sections of the magazine.

Sue Deane Editor









Built Ups Flat Cuts Sign Trays Illumination CNC Cutting

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## Fully integrated print and cut RIP software solution

The latest release of CADlink Technology's Digital Factory builds upon the existing power of the RIP software's high fidelity colour management engine and highly flexible production workflow capabilities.

Digital Factory v10 provides the ideal solution for today's high, in-demand automated production workflow processes. The all-inclusive RIP software package is said to address most pre-production, job scheduling and management requirements while supporting most digital print applications including wide format print, print and cut, textile, UV as well as many specialty print applications.

It essentially eliminates the need to use third-party pre-production software packages as well as separate RIP applications for different printers. The new version includes packages and modules that can be configured to address what digital print shops in 2020 require most, the ability to distribute and print jobs across a variety of workflow scenarios; network, cloud-based as well as local workstation printing using automated production processes.

Notable feature additions include barcodebased job processing, custom template creation for automating print layouts, automatic job sorting and centralised RIP server printing. All of these new optimisation tools are built around Visual Production Manager, the "easy to use, centralised RIP control hub that has been the focal point of Digital Factory since its original release."

Digital Factory includes custom drivers and colour profiles for all the latest, most widely used digital printers. Also included



in certain packages are hundreds of cutter drivers with support for seamless in-RIP contour cutting of even the most complex shaped graphics, providing users with the ability to print, as well as print and cut jobs all from a single RIP software solution standardsing and streamlining production workflows of all types.

www.cadlink.com

### Router enhances performance-to-cost capability

AAG has launched a small format solution, the AXYZ Innovator, which replaces the Z-Series of machines and provides an enhanced performance-to-cost capability founded on new and improved design characteristics. The Innovator incorporates many of the design features and performance capabilities of much larger AXYZ machines but at a commensurately lower cost, says the company. Based on the traditional solid steel frame construction for increased rigidity, aluminium processing bed and vacuum material clamping deck, the Innovator is available in two standard sizes: 1.2 x 1.2m and 1.5 x 2.4m (4' x 4' and 5' x 8') with a gantry clearance of 152mm. It features as standard a premium rack and pinion drive system with integrated servomotors and the AXYZ A2MC machine control system for faster and smoother machine operation. The machine comes packaged with Vectric VCarve Pro design and production software to accommodate more



The AXYZ Innovator, which replaces the Z-Series of machines provides an enhanced performance-to-cost capability founded on new and improved design characteristics.

complex 2D and 3D applications and to provide compatibility with virtually any alternative popular software program.

Available for the first time on any small format machine in its class, Innovator has an optional three-station ATC (automatic tool change) system to allow continuous processing of a wider range of materials without operator intervention. The ATC incorporates a protective cover to eliminate problems frequently encountered with environmental pollutants including dust and dirt. Further optional features include the latest AVS (AXYZ Vision System) for optimum routing/cutting accuracy and special cooling/lubricating and dust collection systems for improved machine performance and reliability.

The compact design of the Innovator makes it ideal for installation where available work space might be at a premium including sign manufacturing.. It will process virtually any material normally handled by much larger and more expensive machines. Typically, these include all kinds of solid and particle woods, aluminium and similar alloys, foamed board, plastics and laminates.

www.axyz.co.uk

# Soft metallic flex for garments and textiles

TheMagicTouch has introduced an addition to its extensive range of Flex, Flock, Glitter, Reflective, Holographic and Foil products, all part of the established MagiCut brand.

The new Soft-Metallic product is said to 'tick all the boxes' for those looking to decorate a range of different garments and textiles with the ultimate soft metallic feel.

The market for personalised and short run garment decoration has never been stronger as the demand for more 'unique' effects and styles continues.

After two years in development, the softmetallic offers easy cutting and weeding using traditional plotter/cutters.

"With its lightweight (62 micron) high elastic properties precise and detailed designs are easily produced and together with a superb look and feel offers great potential for sportswear, fashion, promotional, workwear and craft markets," says Jim Nicol.

"Perfect for cotton, polyester and poly/ cotton blends as well as performance fabrics that require that extra stretch flexibility from the transfer, the Soft Metallic transfers are applied at 150°c for 10 seconds, medium pressure and then peeled cold."

Available by the metre in 500mm roll width format in nine "stunning" colours, the product is available in the UK from Ralawise and Pencarrie as part of their 2021 new product offering.

www.themagictouch.co.uk

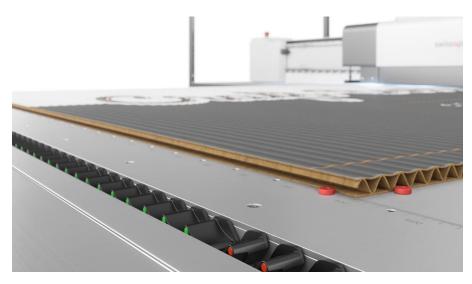


The soft-metallic offers easy cutting and weeding using traditional plotter/cutters.

### Flatbed printers equipped with vacuum table

swissQprint flatbed printers now come equipped with a vacuum table that is subdivided into as many as 256 segments. The user can switch segments on/off quickly and easily at the touch of a finger, says the company. Tip Switch Vacuum is said to eliminate tedious and timeconsuming masking and taping, not least in the gap between boards and dual rolls. Because there is no air leakage, the vacuum develops its full force and reliably holds down even unruly media such as corrugated board. The vacuum table incorporates a cutting channel that provides a defined and precise trimming edge for roll materials and thin media.

For tandem production the vacuum table is divided into two zones, independently adjustable by the Tip Switch Vacuum. Tandem enables non-stop production: media are loaded onto the printing table alternately at the front and rear. While printing is underway on one side, the operator loads the other side and vice versa without idle time, until the series is complete. Via the output software the user regulates the vacuum strength and is able to reverse the thrust, meaning that the pumps blow instead of sucking. This creates an air cushion on the print bed that eases the handling of heavy



For tandem production the vacuum table is divided into two zones, each independently adjustable by the Tip Switch Vacuum.

boards. They can thus be positioned or moved with little effort and without risk of material damage.

The vacuum pumps are pressure controlled so they automatically reduce speed once the required negative pressure has developed. This contributes to the system's overall low power consumption. All swissQprint flatbed models: Oryx, Impala and Nyala are now shipping with the new vacuum system. The swissQprint Karibu roll to roll printer has featured the Tip Switch Vacuum since its introduction last year and this has proven itself, with users praising it as an "ingenious feature".

www.swissqprint.com

# Expanded range of architectural vinyl films for interiors

Spandex is expanding its range of speciality products for interior décor applications with the addition of Cover Styl' Architectural Interior Vinyl Films. This portfolio offers a choice of 600+ colours and patterns, allowing customers to inject colour into interior spaces as well as reproduce the aesthetics of wood, marble, stone, metal, glitter, fabric and leather.

Cover Styl' films can be applied to a broad range of underlying surfaces including plaster, wood, aluminium and PVC. Durable against water, heat, humidity, UV rays, dirt, abrasion and regular cleaning, they come with a 10-year guarantee against cracking, discolouration and delamination.

Leon Watson, VP marketing comments: "Cover Styl' products offer excellent value in terms of price and performance, with customers able to order in running metres for delivery in 24/48 hours. This gives signmakers and wrap installers an opportunity to get into what is a fast-growing market, despite current circumstances.

"The vast majority of interior décor



This portfolio allows customers to inject colour into interior spaces as well as reproduce the aesthetics of wood, marble, stone, metal, glitter, fabric and leather.

installations using wrap films involve flat surfaces and walls so most installers already have the skills to get involved in décor at this level. With Spandex's support in the form of expert product advice and application workshops, they have the scope to progress to more challenging jobs such as wrapping three-dimensional objects, for example items of furniture. Products such as Cover Styl', which can be applied quickly and efficiently by customers' regular signage and graphics installers, offer a practical and costeffective solution."

www.spandex.co.uk

## Entry level roll-to-roll inkjet printers

Hybrid Services has released Mimaki's 100 Series: two entry level roll-to-roll inkjet printers. The UJV100-160 (UV model) and JV100-160 (solvent model) are said to combine high quality printing with high productivity, at minimal cost to the user. The Mimaki UJV100-160 uses lower cost LUS-190 UV ink which cures immediately after being exposed to UV light, allowing a faster turnaround without the need for a degassing period after printing. This ink can be printed onto PVC and uncoated



*Mimaki UJV100-160 roll-to-roll UV-curable inkjet printer is designed for high quality printing and maximum productivity.* 

substrates such as PET film and paper. The new system is designed to facilitate the introduction of UV printing technology into a production line.

This printer uses Mimaki's SS21 inkset which allows printers to create a multitude of applications, whether for indoor or outdoor use. Available in both a dual CMYK 4 colour mode and an 8 colour mode, the inks are a proven solution for delivering long lasting, vibrant prints, says Mimaki.Both printers utilise Mimaki's DAS (Dot Adjustment System) feature, developed to support a streamlined, efficient printing process. Dot adjustments are normally carried out manually every time the user changes the media type, however, this function performs drop position adjustment for bi-directional printing and media feed compensation automatically, to ensure perfect alignments and print quality.

www.hybridservices.co.uk

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## Self-adhesive film for interiors can be UV inkjet printed

Antalis UK has launched Coala Interior Film, a new collection of creative selfadhesive finishes which "perfectly meet the needs of brands, interior architects, designers and refurbishment companies".

The Coala Interior Film collection offers 650 finishes, capable of transforming and giving a second life to walls and furniture in all types of interiors in homes, offices, hotels or shops. The range comes in eight collections: wood, natural stone, leather, textiles, marble, glitter, fabric or plain colours and can be UV inkjet printed.

Easy to maintain, durable, moisture-proof, UV, fire-resistant and anti-bacterial, the Coala Interior Film range can help to limit waste by transforming existing walls and furniture. It is especially relevant during the present challenging times to quickly refresh a space or surface when differentiation and modifications maybe required or just simply desired.

"Coala Interior Film allows the hospitality, entertainment, retail and various other industries to reinvent spaces quickly, conveniently and cost-effectively," says



Easy to maintain, durable, moisture-proof, UV, fire-resistant and anti-bacterial, the Coala Interior Film range can help to limit waste.

visual communication product manager Mike Collins. "The range is a natural addition to the Coala brand which aims to combine quality, innovation and usability.

"With the emergence of new printing materials and technologies, the market is

constantly evolving and we want to ensure that our customers seize this tremendous opportunity with our products, services and training support."

www.antalis.co.uk

### Large format printer offers speed and flexibility

Durst launched the newest family member of its P5 technology platform for the large format printing market. The P5 350 HS high performance printer was unveiled in a virtual presentation at the Customer Experience Center Durst's headquarters in Brixen, Italy in December.

According to Durst, the P5 350 HS model combined with the Durst Automat, a new solution for a fully automated printing workflow from Durst Software, will make production processes far more efficient for customers and provide an easy management of mixed print environments.

The virtual event Firework of Innovations focused on the Durst Habitat System with UVC-R Technology, launched last August, to improve the quality of life in a new normality in a coronavirus world. The innovative air disinfection system combines air exchange and UV rays together and effectively reduces infectious air and therefore the viral load indoors.



The P5 350 HS high performance printer was unveiled in a virtual presentation at the Customer Experience Center Durst's headquarters in December.

Christian Harder, global sales director, graphics segment, says: "With around 100 units already shipped all over the world, we are really excited to be launching our latest family member, the P5 350 HS. Those joining us for the virtual presentations were amazed at the flexibility, speed and efficiency of this new printer."

www.durst-group.com

# Esko Software 20.1 update with added features and functionality

Esko has unveiled innovations for its integrated Esko Software 20.1 platform, together with new hardware solutions, developed to deliver even more functionality as well as outstanding value to packaging, label and wide format customers.Updates and new features include Tasks Plugin: digital transformation can only be successful if the solution is fully adapted to the user's requirements, and with the addition of a social media style dashboard and new connectors for Adobe Creative Suite applications, WebCenter does just that, says Esko.

ArtPro+ 20.1 Plate Cut is an automated feature that finds the optimal individual cutting path for each separation, reducing preparation time for flexo plate mounting by up to 30 minutes.

ArtPro+ 20.1 Trapping is a new aesthetic trapping algorithm which closes misregister gaps and accommodates individual exceptions, making trapping



Esko's sofytware has been updated to deliver even more functionality.

jobs up to 70% faster, says Esko. AVT AutoSet: an integration between EskoAutomation Engine and AVT's press inspection system, reducing setup time of the inspection system to almost zero Alongside updating Esko Software 20, hardware innovations include the Kongsberg VariAngle tool for the Kongsberg range of digital finishing equipment that enables cutting at any angle from 0o and 60o at high speed, delivering total freedom in the design of 3D creative displays

"Our innovations serve to illustrate our commitment to customers, ensuring they enjoy a greater user experience and improved efficiency," says Jan de Roeck, director of marketing, industry relations & strategy. "For example, ArtPro+ 20.1 now features the innovative Esko trapper which ensures prepress operators achieve a consistent, aesthetic trapping result with the correct distance, direction or colour. The latest software updates not only deliver greater accuracy, efficiency and consistency across a design and print workflow but are integral tools for converters taking the next steps along their own digital transformation journey."

www.esko.com

### Heavy-duty automated feed and take-up system

Mutoh Europe has announced availability of the IJ-TUP100-01 100 kg heavy-duty feed and take-up system designed for their XpertJet roll-to-roll 64" (162 cm) sign and display printers. The system is mounted onto the original stand of any XpertJet 1641SR/1682SR and is an addition to the existing Mutoh 30 kg/40 kg take-up units.

All standard Mutoh XpertJet printer configurations incorporate a robust and easily accessible newly designed roll off



Mutoh Europe's IJ-TUP100-01 100 kg heavy-duty feed and take-up system is designed for their XpertJet roll-to-roll 64" (162 cm) sign and display printers.

system to allow easy media loading. The new system is said to be the ideal choice for users who frequently print full rolls at a time and/or are using heavy media types or who are using media which is difficult to unwind and feed due to static or a sticky coating.

The new IJ-TUP100-01 feed and take-up system will offer print providers real allround flexibility. It is quick and easy to fit to the original stand. The finished output is automatically wound to maximise production efficiency and speed up the workflow. Operators can feel confident leaving the printer unattended, maximizing both workflow and productivity.

An extra advantage for print providers investing in a TUP100 system is that they can increase their production efficiency. For smaller print runs and low weight media rolls, they can use the standard 30 kg roll off system in combination with the 100 kg take-up system.

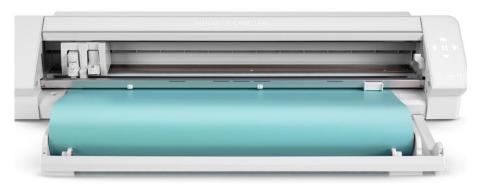
www.mutoh.eu

# Higher performance desktop digital cutter handles wider range of media

To replace the CE Lite-50 small format digital cutter, Graphtec GB has launched the widest and most cost-effective addition to its range of Silhouette Cameo machines. The Cameo 4 Pro is packaged with performance-enhancing design features that provide a radically increased 610mm (24-inch) cutting width (representing a 100% increase over existing Silhouette Cameo machines) and a maximum cutting speed that is three times faster than the Cameo 3 option.

The Cameo 4 Pro offers an enhanced cutting force of 5kg, enabling the processing of a much wider range of media and in particular those that are thicker and invariably more complex that other similarly positioned cutters might find too challenging.

Further design features include an adjustable clip-on roll feeder and vinyl cross-cutter for consistently cleaner and more precise cutting accuracy; a more efficient LED backlit multi-functional operating panel to replace the LCD touchscreen of the Cameo 3; an increased three-millimetre head clearance and three auto-detect blade attachments (including a deep-cut version) to better accommodate thicker materials. The Cameo 4 Pro is



The Cameo 4 Pro is said to be ideal for a wide range of signage and graphics related applications involving the use of an equally diverse range of media.

supplied, as standard, with Silhouette Studio software and the option of three further Silhouette Studio programs (Designer, Designer Plus and Business) to accommodate additional cutting applications if required. The printer also offers a 2GB storage capacity, higher speed internet connection for both PC and Mac platforms and a one-month free subscription to the Silhouette Design Store housing a huge selection of downloadable images and special effects.

The Cameo 4 Pro is said to be ideal for a wide range of signage and graphics

related applications involving the use of an equally diverse range of media including, for example, heat transfer, self-adhesive vinyl, heavier (up to 350gsm) cardstock, vellum, magnetic paper and rhinestone. It is a more cost-effective solution to the production of small signs and labels, customisation of print wear and promotional products and vehicle personalisation (including partial wrapping and special effects). It comes with a twoyear performance warranty and full ongoing technical support.

www.graphtecgb.co.uk

### **PVC-free floor and wall graphics media**

Drytac has added two new products to its extensive range, meeting demand for ecofriendlier PVC-free options that are both scuff- and slip-resistant.

The popularity of floor graphics has increased significantly in recent months owing to their effectiveness as directional signage and social distancing notices.

Award-winning Drytac SpotOn SynTac is a  $120\mu$  (4.8 mil) PVC-free PP film, coated on one side with a dot-pattern adhesive for simple application and removal. SpotOn SynTac can be combined with Drytac's slip-rated Interlam EcoTex PVC-free overlaminating film for extra longevity without compromising on sustainability. This 'peel and stick' product is ideal for seasonal promotions and offers 12 months' durability indoors on standard smooth floor and wall surfaces.



The graphics meet the demand for eco-friendlier PVC-free options that are both scuff- and slip-resistant.

Drytac Polar PET 170 is a scuff- and tearresistant PVC-free media for indoor floor and wall applications for up to six months. It contains up to 40% industrial recycled content, a good choice for retailers with demanding green initiatives. This product is coated on one side with pressuresensitive adhesive to make installation and removal clean and simple, while the other side has a textured, matte finish that is non-slip without lamination. Part of the Polar range, Polar PET 170 is designed to withstand extreme temperatures and is compatible with most standard wall and flooring surfaces.

When SpotOn SynTac is used with Interlam EcoTex, it has achieved postprinted anti-slip ratings and certifications according to DIN 51130, US ANSI A137.1, and the EN 13036-4/ASTM E303 Pendulum Test. Polar PET 170 also has achieved these slip certifications and is EN 13051-1 fire rated.

www.drytac.com

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# Relocation includes new flatbed and roll-to-roll printers

Signs Express Lancashire is continuing to build on its success with a custom renovated unit to suit their requirements.

Centre manager Matt Rutlidge explains: "the idea is that we'll invite customers to our new premises and it will provide a full showcase of the services we offer and the work we produce."

With a significant amount of work being carried out for the NHS which involves the production of tactile and Braille signage, the Mimaki JFX 200-2513 EX wide format flatbed was a clear frontrunner thanks to its 2.5D textured printing capabilities. For Signs Express Lancashire, the relocation was the perfect opportunity to replace the older machinery, purchasing the JFX200-2513 EX to replace an Oce Arizona flatbed with a Mimaki JV300 roll-to-roll printer taking the place of a Mimaki JV33.

With the new equipment acquisitions coinciding with the relocation and renovation, it was important that the process was smooth. Their chosen supplier needed the experience, technical expertise and exceptional customer service to ensure the purchase and installation went off without a hitch.

"The plan was set out that when we moved we would have the new machines delivered directly to the new unit and could carry on working on the old machinery



The Mimaki JFX 200-2513 EX wide format flatbed was a clear frontrunner thanks to its 2.5D textured printing capabilities.

before jumping on to the new printers, with no downtime," explains Matt. "Josero accommodated it all so well, everything was arranged by them: delivery, unloading and sending out of all the survey forms prior. We knew exactly what was happening and when and it all went very, very smoothly.

Josero has offered us an additional free training session that we can take anytime, whether that's in two weeks or two years. That means new starters can easily receive the training they need. In addition, Josero's technician gave me his personal mobile number and told me to call him no matter when. It's great to have a point of contact like [business development manager] Sarah Winterbottom, who is literally there whenever we need her. Even when we were working ridiculous hours trying to get everything running, I would get an immediate response even if it was a request technical information. Josero was the obvious choice, the customer experience was just so easy."

With the equipment installed, the effect it is having on productivity, efficiency and quality is clear.

"Our operation is now much faster, we can take on larger projects, produce tactile and Braille signs in a much better way and it has allowed us to free up more space. It's a nicer finish, the print quality in comparison to our previous machine is insane. We opted to get the flatbed with the white ink and the resin, which means that we can now print acrylic panels so that they're really vibrant but we can also print a white behind them so that they're not transparent and then flip them over and add spot UV details and matte laminate details, which saves us another process. It means that we don't have to start using different laminates and other processes; we can do it all on the prints."

www.josero.com



A Mimaki JV300 roll-to-roll printer has replaced a Mimaki JV33.

# PROJECT News

# LED signage features in extensive digital upgrade for Wembley

In early 2020, as part of an expansive digital upgrade to Wembley Park, Eclipse Digital Media delivered an extensive digital signage overhaul using Absen LED. In total, Eclipse Digital Media implemented over 150m<sup>2</sup> of Absen XD6 LED screens as part of the digital upgrade. These have proved to be the perfect medium to attract attention in the past few months, not only for advertising or for managing the flow of persons but to raise awareness and understanding when the screens were used to pay tribute to the NHS staff and all front-line workers.

The Bobby Moore Bridge has been upgraded to a modern digital experience which marks the beginning or end of a trip to Wembley. London-based The Light Lab was responsible for the management, installation and fabrication of the digital makeover, working with to design the LED signage, software and installation for the two sides.

"We chose Absen's XD6 due to its design, resolution and support offered," says Drew Harding, sales and marketing manager for Eclipse. "In being created for outdoor installations, the screen provides a great visual impact and is easily maintained, which are both critical factors for installations like this."

A total of 100m<sup>2</sup> of Absen's XD6 was used at the southern and northern ends of the underpass, welcoming pedestrians with a stunning LED fixture. The ceiling of the underpass, with The Light Lab's embedded diagonal LEDs, is kept well-lit at all hours. The walls boast individually controlled multi-LED pixels behind laminated, toughened glass to provide a level of safety for those leaving after an event in or around the stadium. In order to preserve its history, a portion of the original mural has been saved, framed and illuminated on the east side of the underpass. The whole LED installation had to be completed within a period of two weeks.

"We met this deadline thanks to the hard work and collaboration of the teams involved," says Drew. "We wanted to do this monumental bridge justice and you could see that every member of our team was ready to make it happen."

Olympic Way, more commonly known as Wembley Way, required a digital upgrade



The ability to sync the screens gives Wembley Park the option to create digital experiences combining all three displays; a feature used for the NHS commendation.

to enliven the route. Eclipse was asked to digitalise this area, with the installation of several 5.6m-tall displays to give directional information and key messages to the general public. These displays were also placed at White Horse Square which provides a pathway from Wembley Stadium train station to Wembley Park.

The totem structures, designed and installed by Astley Signs, harbour 16m<sup>2</sup> of Absen LED XD6, which wraps around the concrete plinths, covering almost half of each plinth in digital screens. The content on the screens is controlled using multiplatform digital signage software embed signage, which adjusts the brightness levels depending on the time of day. The ability to sync the screens gives Wembley Park the option to create digital experiences combining all three digital

"The Wembley Park project is a great example of how LED can be used to provide a digital upgrade to modernise old architecture" displays in this area; a feature that was used for the NHS commendation.

With a capacity of 16,500, the bright pink car park required digital signage that could communicate to the drivers the parking regulations and ever-changing event information. For this, Eclipse chose a mix of Absen's XD6 and a number of IP65 high bright outdoor LCD displays; 10m<sup>2</sup> of Absen's LED XD6 displays are located inside of the lower level staircase, in order to provide unmissable communication for directional messages for events, crowd management and advertising opportunities.

"Absen LED was chosen for this area as it offered the robustness, size and resolution required for the environment, which is something we could only find in Absen's products," concludes Drew. "The Wembley Park project is a great example of how LED can be used to provide a digital upgrade to modernise old architecture," says head of brand and marketing at Absen Europe, Alex Couzins. "We look forward to the future developments of Wembley Park with Eclipse Digital Media."

www.absen-europe.com www.eclipsedigitalmedia.co.uk

## Digital screens attact attention inside Liverpool's busiest railway station

Concept Group was commissioned by OPEN Media to install and service two digital displays in Liverpool's busiest railway station.

"We already have a large format LED display on the outside of the station, also provided by Concept Group but we felt that there was an opportunity to capitalise on internal commuter traffic as well as the roadside traffic", says managing director Mike Smith.

The two 5m x 3m LED displays are located inside of the station opposite each other on a bulkhead, surrounded by dozens of retail outlets. Following an initial out-ofhours invasive survey to determine the make-up of the bulkhead, a structural engineer formulated a structural design prior to fabrication and installation. The screens were then deployed during the first lockdown, ensuring enhanced safety operational procedures were followed.

Both screens are made of Daktronics' QVN LED product line with 5.9mm pixel pitch and 1,500nits high brightness. This is one of the first deployments in the UK to use the QVN series, designed for indoor applications including DOOH (Digital Out of Home) advertising. Content is fed to the screens and managed using a Scala CMS.

David Neale, director at Concept Group comments: "We were excited to work with this new technology and have been pleased with the quality and robustness of



The two 5m x 3m LED displays are located inside of the station opposite each other on a bulkhead, surrounded by dozens of retail outlets.

the QVN line. We have been fortunate to see continued demand for our services this year, which has been largely down to our close partnerships with companies such as OPEN Media".

"We are very satisfied with the end results," concludes Mike. "We have worked closely with Concept Group for a number of years and they make the whole process seamless from planning right through to delivery.

"Their hard work makes our job very straightforward and comfortable so it was an easy decision to continue using their services for the installation of our newest displays".

The Liverpool Central project is one of 50 large format LED installations that Concept Group has delivered in three months; a record quarter for the company.

Despite challenging economic conditions, the company has seen an upsurge in demand from its DOOH (Digital Out of Home) business, which has come back strongly after an initial period of uncertainty.

www.conceptsigns.co.uk

"We already have a large format LED display on the outside of the station but felt that there was an opportunity to capitalise on both internal commuter and roadside traffic"



The Liverpool Central project is one of 50 large format LED installations that Concept Group has delivered in three months.

### "Eye-catching" exterior signs and interior decor

Highfield Group was moving into new premises in the Icon building which was located at one of the main entry points into Doncaster town centre; this would be the location for their new business headquarters. Highfield approached Visual Group as they were requiring new signage throughout the building and as a key landmark from the M18 via White Rose Way, it was paramount that signage had to stand out and be eye-catching.

The project included a number of ideas which covered not only the signage for the exterior of the building but ways to bring the office interior to life.

Visual Group took on a large works contract including manufacture and installation. The sign for the exterior of the building, which is black by day and changes colour by night, involved the Highfield Group logo being created as a 10.5m x 2.32m sign made from fabricated aluminium, acrylic and internal RGB LED illumination. The interior of the building took a very different design, incorporating themes about Highfield Group, what the business stands for, what it does and where they are based in Yorkshire.

These designs saw some truly amazing concepts delivered, all to be manufactured on wall vinyl. Shelley Houlbrook, director of communications and strategic partnerships comments: "Thank you Visual Group for all your hard work on this



The sign for the exterior of the building, which is black by day and changes colour by night includes a logo made from aluminium, acrylic and internal RGB LED illumination.

project; the office and building look amazing. Visual Group certainly met our expectations; we have been very impressed with the service, advice, quality and installation. During the planning stages there was excellent advice on achieving the look required, working closely with our team,

"Visual Group provided that expert eye to bring our requirements to life. This was a big project that the team worked very hard on, consisting of a wide range of office "During the planning stages there was excellent advice on achieving the look required, working closely with our team"



The interior of the building took a very different design, incorporating themes about Highfield Group,

interior wall vinyls as well as a 10.5m x 2.32m colour changing exterior sign for the front of our building which is a predominant focal point as you first come into Doncaster".

Visual Group director Nigel Spencer comments: "This was a fantastic job to work on; the creativity for the interior of the building was truly innovative and the team really enjoyed working with Highfield Group on this project.

Located on a main entry point into Doncaster, this building was traditionally known as the Icon building but is now the Highfield building and we are proud to be part of that".

www.visual-group.co.uk

# FLAT CUT LETTERS Feature

# How do I decide which are the best mechanical locator fixings for the job?

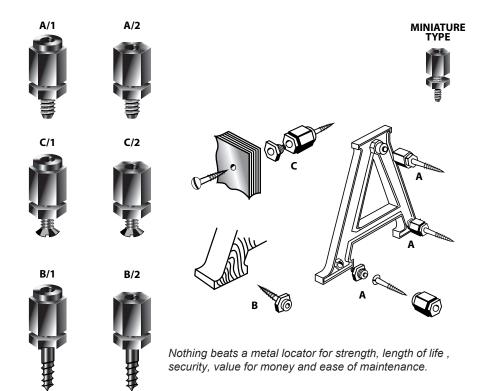
Your finished flat cut letters will need attaching to their destination whether a fascia, wall or shop front and there are various types available. FK Moore is a long time supplier to the sign and display industry of both nylon and metal locators. Karen Jackson gives a few pointers on selecting the most appropriate product.

Metal letters can be offered in large or medium sizes with three options available on the male part. Fixed stud is supplied in either M4 or M5 thread; these would be screwed onto the back of the letter using a predrilled hole or insert. Then we have internally threaded fixings, also available in either M4 or M5 thread, with the option of being soldered or bonded onto the back of each letter, screwing onto studs that are already in place or using a screw through the front of the letter and screwing back into the male fixing. For smaller metal letters we offer a miniature locator fixing with either a fixed stud or internally threaded in M3 which work in the same way as the large or medium sizes and are available in either self-coloured brass or nickel-plated finish, depending on personal choice and aesthetics.

For wooden letters and fitments with wooden backing we suggest using a brass locator fixing with a fixed 8-gauge woodscrew on the male that will screw into the wood. The male locator fixing is pointed in order for it to be used to mark accurately the positions on the wall (or other support) at which the corresponding female fixing are to be fixed. The female fixing is then screwed to the surface, enabling them to rotate on the screws and then tightened around the male locator fixing until secure, using a spanner. Available in either self-colour brass or



For wooden letters and fitments with wooden backing we suggest using a brass locator fixing



nickel-plated finish (depending on personal choice and aesthetics) dimensions are as follows: large - overall length 17mm, width 12mm; medium overall length 12mm, width 10mm; and small - overall length 10mm, width 8mm. In our experience, nothing beats a metal locator for strength, longevity, security, value for money and ease of maintenance.

Nylon locators are suitable for use with acrylic, ACM and foam on smooth, reasonably flat surfaces; these are perfect for both internal and external use as they are UV stabilised and frost-resistant. Although nylon are used externally, we would always recommend a mechanical fixing (metal locator).

These are available in black and white cups as standard in four sizes: mini with stud diameter of 8mm and overall length including socket of 12.4mm; small with stud diameter of 12.5mm and overall length including socket of 19mm; medium stud diameter is 16.5mm with overall length including socket of 19.9mm; large size has a stud diameter of 18.5mm and overall length including socket of 24mm.

We recommend using Penloc VT Plus with the nylon locators, this is a toughened 1:1 ration structural adhesive formulated for bonding thermoplastics, metals and composites. The combination of minimal surface preparation (ie lightly abrade the surface before applying adhesive) and rapid fixture time, makes it ideal for a variety of assembly operations (working time 4-6 minutes, fixture time 10-12 minutes (always follow these bonding guidelines). A word of caution: never overtighten screw in female part; to avoid failure, allow for expansion. Finally, never use our nylon locators with any other manufacturers' brand as they will fail.

www.fkmoore.com



# How can I form large letters that are lightweight and durable?

Selecting the most appropriate material is the short answer, according to Gillian Fraser, brand manager for Brett Martin. The manufacturer of specialist plastic products for the sign and display sector has developed a calibrated foam PVC construction board that appears to fit the bill.

A multipurpose calibrated foam PVC construction board made by Brett Martin combines an exceptionally lightweight core with a hard, smooth durable surface.

Manufactured in thickneses of 10 to 30mm, Foamalux Calibre is ideal for making large letters, signs and displays. It offers dimensional stability, will not rot, mould or corrode and has a high insulation value and fire performance.

Calibre is made alongside the rest of Brett Martin's Foamalux foam PVC range at its main manufacturing site in Mallusk, County Antrim, Northern Ireland. Like the free foam PVC products, it is manufactured using a foaming technique whereby a chemical agent is added to the base PVC compound. Heat from the extrusion process creates a chemical reaction, resulting in a product with a fine, uniform closed cell structure.

Being manufactured using this technique means that it is more lightweight than alternative materials such as wood-based products or composites.



Calibre has a range of processing capabilities including routing, sawing drilling and riveting.



Heat from the extrusion process creates a chemical reaction, resulting in a product with a fine, uniform closed cell structure.

Unlike other Foamalux products, the sheet is calibrated using modern technologies which give the dual benefits of minimum thickness variation across the sheet plus harder, more durable surfaces, top and bottom. The manufacturing process results in tangible product benefits which make Calibre the perfect choice for a range of signage, display and construction applications, especially where wood based products are traditionally used.

Its smooth, hard surface makes it ideal for a variety of finishes including lamination, printing and spray painting and it has a range of processing capabilities including routing, sawing drilling and riveting.

Calibre's consistent, calibrated thickness makes it the ideal sheet for displays which can be fabricated with precision while the smooth white Foamalux surface is perfect for printing. A calibrated thickness is advantageous where the product needs to sit inside a frame or needs to be mounted completely flush. Suitable for both internal and external applications, Calibre is also available in a weatherable UV grade.

www.brettmartin.com

#### Can I cut and drill it?

Calibre can be fabricated and processed using standard wood cutting and drilling machinery and engraved using routering equipment to create surface designs. As with all PVC products, laser cutting is **not** recommended due to the excessive heat build-up which results in hazardous gases.

#### Can I print and laminate it?

Yes, it can be printed in the same way as standard Foamalux products as the surface, though harder, is made from free foam. Calibre's surface quality and calibrated thickness make the product ideal for lamination. Vinyl films, veneers and other laminates can be applied for decorative or branding purposes.

#### Can it be bonded?

Foamalux Calibre can be bonded to itself and a variety of other materials such as uPVC, GRP, woods and metals. Different types can be used including 1 and 2 parts polyurethane or cyanoacrylates based adhesives.

# FLAT CUT LETTERS Feature

# What is the best way to apply flat cut letters?

An amalgamation of sign companies, TRADE-LETTERS.COM is a trade only letter supplier that works closely with clients to ensure that artwork received meets the requirements for flat cut letters and the whole project. Mark Ashcroft, MD of Snapfix shares practical tips for fixing.

SNAPFIX was first invented and patented in 1969 when we created the fixing that is now commonly known and highly regarded in the sign industry as The Locator. Over the years it has become the industry standard letter fixing, Preferred and trusted by companies globally knowing they will not be let down regardless of the weather conditions; from sub-Saharan Africa to the Faroe Islands SNAPFIX always performs.

We offer small, medium and large sizes which are more than adequate for any project they will be used for. SNAPFIX is the only locator supplier to supply its cups in 10 colours to match panel colours, our Rainbow range. Manufactured in the UK to ISO 9001 standard, they are shipped to our distributors and directly to customers across the globe. In early 2016 SNAPFIX moved into a purpose-built factory to further increase storage and manufacturing capability due to worldwide demand for our product, SNAPFIX has been No 1 for almost four decades and the move has enabled us to cement that position and supply our customers for the next 50 years. Here are my top 10 tips:



Using the correct adhesive for acrylic/foam or two-part methacrylate for ACM apply the selected size of locator to each letter.



Number each letter on the template with its counterpart to ensure fitting is easier if there are two letters the same.

1. Once letters have been cut and removed from excess sheet, they should then be checked and where necessary cleaned off so that the edges are smooth (remove protective cover off the backs).

2. Using the same file that has been used for the cutting process, print off the template for the finished design in order to mark locator positions.

3. Place the text onto the template reverse side up to make sure that there are no items missing.

4. Using the correct adhesive for acrylic/ foam or two-part methacrylate for ACM (Dibond/Reynobond material), apply the selected size of locator to each letter (usually between 2-4 per letter depending on size). Leave the adhesive to dry (usually around 30mins, although this can vary depending on climate conditions).

5. Once the adhesive is dry and the locator cannot be moved, turn each letter over and press down on to the paper so that the locators leave an indentation; Snapfix is manufactured with a small sharp point for this purpose. After all letters have been through this process, using a stamp or pen mark where each indentation appears.

6. Number each letter on the template with its counterpart to ensure fitting is easier if there



Drill fixing holes suitable for the surface and screw the locators through the template precisely onto the pen marks.

are two letters the same and as a second check that all letters required are there).

7. Fit template to wall in the desired position that the letters need to be installed and use masking tape to hold template in position.

8. Drill fixing holes suitable to whatever surface you are fixing to and screw the locators through the template precisely onto the pen marks made in step 5.

9. Remove the template and push the letters into the locators fitted to the wall.

10. Once all the letters have been installed remove the protective film on the face of each letter.

www.snapfix.co.uk



Remove the template and push the letters into the locators fitted to the wall.



## FLAT CUT & BUILT UP LETTERS

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# FLAT CUT LETTERS Feature

# Can I achieve an outstanding finish that is affordable?

From humble beginnings as a metal fabricator, Applelec combines activities as a trade manufacturer of bespoke signage, display and lighting products and as an LED supplier. Anodised finishing of flat-cut letters is making an impact, despite often being perceived as a complicated and therefore expensive option.

Anodised signage is an art to perfect and one that many companies are cautious to offer. As stunning as it can be tricky to produce, it is often perceived as an expensive option which can show up the natural flaws of the material.

However, Applelec offers a range which overcomes both obstacles to create a beautifully anodised product which stands apart from other flat-cut finishes to complement any design.

#### **Corrosion resistance**

The grained and brushed detail achieved by the company's vibrantly coloured flatcut anodised signage is both distinctive and striking. This hardwearing material offers resistance to corrosion, which makes it less likely to crack and peel and has meant that their anodised products have fast become a favourite with Appelec's clients and their clients' customers alike.

Head of customer engagement Andy Armitage explains: "Applelec's anodised finish is a really noteworthy option, providing signage companies and designers with something uniquely different to offer clients. It creates a



The grained and brushed detail achieved by the vibrantly coloured flat-cut anodised signage is distinctive.

beautiful impact that is supported with our quality guarantee and customer support."





The anodising process ensures colour stability while retaining the appearance of the finish for longer.

The bonded anodised finish is achieved through a polished, lacquered and painted process, giving the aluminium a strengthening protection which is suitable for both internal and external signage, even in the most extreme environments.

#### **Colour stability**

The anodising process ensures colour stability while retaining the appearance of the finish for longer. This not only increases the product's lifespan but provides a low maintenance signage solution, ensuring long-term value.

Applelec's anodised colour finishes liberate flat-cut lettering design restrictions, providing endless opportunities for creativity. Ranging from bright and vibrant to more classic tones, the colours offer a depth and richness that is distinct and beautifully finished, making them a perfect option for eye-level signage requirements.

www.applelec.co.uk

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Height	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	350mm	400mm	450mm	500mm	550mm	600mm	700mm	800mm	900mm	1200mm
3mm	1.00	1.25	1.39	1.65	1.96	2.61	3.28	3.49	4.07	4.91	7.44	8.07	9.07	10.21	12.48	14.45	19.28	34.03	41.86	50.88
5mm	1.39	1.77	2.09	2.57	3.23	3.93	4.80	6.25	7.31	8.51	9.92	11.34	13.61	16.45	18.98	20.42	26.66	34.03	51.04	65.72
10mm	2.58	3.09	4.08	5.07	6.33	8.10	9.70	13.61	14.74	17.86	20.46	24.39	27.79	32.33	36.29	40.83	56.71	82.80	106.61	137.80
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3mm	0.75	1.10	1.16	1.25	1.35	1.57	1.98	2.39	2.70	3.02	3.88	4.78	5.41	5.82	6.97	8.22	10.92	17.16	19.76	22.50
5mm	0.95	1.30	1.61	1.98	2.39	2.81	3.22	3.54	4.11	4.68	5.84	6.86	7.80	8.32	9.67	11.02	17.16	23.40	26.00	28.50
10mm	1.70	1.98	2.70	3.74	4.37	5.04	6.19	7.20	8.22	9.15	11.02	13.10	15.60	17.16	19.24	22.36	27.04	31.20	47.32	56.00
19mm	2.80	3.95	4.58	4.99	6.66	7.80	9.36	10.92	13.21	15.50	16.64	19.44	22.36	24.75	26.83	30.16	38.48	41.60	55.64	84.50
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Coloured	1.75	2.25	2.81	3.32	3.93	5.06	6.18	7.41	8.54	9.48	11.53	12.92	15.73	17.98	19.10	23.03	27.53	39.33	51.69	70.79
Mirror (silver)	2.58	3.24	4.49	5.62	7.30	8.99	10.11	12.36	15.17	17.98	19.66	22.47	26.40	29.78	31.46	36.52	42.70	53.37	57.30	108.43
Mirror (gold)	2.84	3.56	4.94	6.18	8.03	9.89	11.12	13.60	16.69	19.78	21.63	24.72	29.04	32.76	34.61	40.17	46.97	58.71	63.03	119.27
Brushed	1.96	2.47	3.21	4.01	4.66	5.71	6.88	8.16	9.91	11.66	13.41	15.16	18.66	20.41	22.74	25.65	33.81	45.47	57.13	78.71
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2mm	2.88	4.03	4.56	6.10	6.89	7.69	8.69	10.02	11.13	12.24	13.52	16.80	19.93	28.51	38.16	49.50
3mm	3.20	4.45	5.09	6.25	7.21	8.06	9.01	10.28	11.50	13.25	14.79	18.97	22.68	31.69	44.52	66.00
5mm	3.50	4.88	5.83	7.00	7.84	9.01	10.18	11.87	13.67	15.74	17.76	22.95	26.50	36.84	51.94	71.60

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Height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	700mm
6mm	0.58	1.10	1.72	1.92	2.84	2.99	3.47	4.15	4.78	5.67	7.25	10.24	11.81	13.39	15.70	47.78
12mm		1.90	2.23	3.11	4.46	5.15	5.99	6.74	8.03	10.08	11.03	12.81	15.23	18.48	20.74	62.95
18mm		2.70	3.42	4.46	5.57	6.77	8.35	9.35	11.60	13.39	15.96	18.27	22.31	24.05	31.45	94.11

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### LAMINATION AND FINISHING TABLES Features

## A great finish By Jack Gocher

Lamination is and remains a very important part of the print process, specifically for protecting or mounting the printed image. Ink quality and durability of inks has increased remarkably over the years, to the point that almost all print ink types can survive the outdoors and are durable enough to take a lot more than in the early days of digital printing. Nevertheless, protection of the printed image is still important for many reasons.

Lamination still plays a key role in ensuring the required durability of the finished print, or image. Heavy traffic areas, vehicle transport graphics, walls and surfaces in public areas, retail, signage, transport and more all depend on the ink and print to be up to the job and the duration the client wants and has now learnt to expect.

Derric Landor, Managing Director of Landor UK, which supplies a broad range of products for the printing industry, explains, "In the early days of digital inkjet, inks did not last very long outdoors. Quite often, if the prints got wet or were frequently being transported or handled, they usually ended up getting destroyed. As a result, they had to have additional protection for the most basic applications for even just getting them from the finishing suite to the installation site in one piece."

Liquid lamination is a very manageable, cost effective and profitable solution that by its very nature increases the range of applications over and above traditional film laminate applicators

He adds, "As more and more printed substrates - such as rigid boards are printed directly without flexible substrates, the client expectation of durability and life of the print becomes that much greater. Print lamination remains important to the print service provider in terms of delivery, longevity and quality as well as value for money for the client. Good quality print finishing is essential, and, as with so much to do with business - time is money."



Lamination is necessary for applications requiring greater durability

### Liquid lamination

Liquid lamination is an alternative to the film lamination process. Landor explains, "Liquid lamination proves very attractive as there is no necessity for capital equipment outlay. It is possible to apply a liquid laminate manually and this can be achieved with ease and with little or no skill, using a hand roller, brush, foam pad or spray."

Often liquid lamination can be done after installation, or on site, rather than prior to installation, which is the prerequisite for film lamination, with a skilled operator and a high-quality laminator. Liquid lamination coating machines are efficient and productive for the larger print house or service provider, delivering added quality and profitability to the application as well as dependability. This is particularly beneficial when using higher cost and higher value products such as cast films, canvas, fine art, flex face signs, outdoor hoardings and wallcoverings.



"Liquid lamination will enable you to exceed the performance of film lamination in some cases - but not all. Stable and protected coated prints with greater tensile strength is an important advantage that liquid lamination has over standard film laminates for many applications. There are a few applications and substrates where film lamination simply will not work or be suitable. This could be protecting a print with textured surfaces such as artists' canvas, textiles, textured wallcoverings and PVC banner," he says.

Derric Landor concludes, "Liquid lamination gives you the ability to double the life of a PVC banner with relative ease. It can also provide a very flexible protective coating on a vehicle wrap, at a much lower cost than traditional products, such as cast film."

www.landoruk.com

Liquid lamination works well for large soft signage, such as needed on large vehicle graphics

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### Laminator versus application table

It's true to say, that in an ideal world a sign-maker would have both a laminator and an application table to hand. The laminator, for fast roll to roll working and to achieve the best results from the lamination process, and the Application table, for fast and efficient lay downs of vinyl and tapes.

According to Allan Ashman, Managing Director of Atech Limited, says, "Traditionally in a sign shop, lamination and mounting were done by hand with a roller or squeegee. This is no longer practical with the increased workload and physical size of the units to be mounted. The demand from far more discerning customers and the production speed of printers, has resulted in this method of working, lacking in every respect."

He continues, "Squeegee hand applicators are obviously a cheaper alternative to an application table or laminator and can make a good starting point at entry level. They are not particularly suited to any form of laminating, but more suited for vinyl and tape applications. Squeegee application could very well meet the requirements of smaller sign shops that would struggle to see any fast return on investment from an application table. Another benefit of squeegee applicators is that they are easily transported, making them invaluable for on-site applications."

### Advantages of application tables and laminators

Essentially the main advantages of application tables and laminators is the consistent high finish quality and speed of application. "Roll laminators have been around for more than 40 years and still



Application tables have revolutionised how we handle vinyl



The new CWT Evolution Flatbed Applicator

offer the best possible results when it comes to the lamination process due to the sheer amount of pressure they can apply, plus the added benefit of heat in the roller to give optimal clarity to the laminate. Modern laminators are now specified with multiple unwind and rewind features to enable continuous roll lamination, so full rolls of printed or coloured vinyls can be laminated with perfect clarity in just a few minutes," says Atech.

He continues, "Laminators come in many guises and are often designed for specific processes within the Sign and Graphics industry and so selecting the right laminator for the job is key. At Atech we have arguably the most experienced engineers and sales staff in lamination and print finishing and ensure every detail is covered for your specific application when deciding on what machine to go for. Therefore, if it's all about lamination or even specific display work such as mounting visuals behind clear acrylic sheet is concerned, then the right laminator is the only way to go."

However, Ashman also says that application tables have revolutionised how we handle vinyl, and when it comes to laying down work, nothing is as fast, as accurate or as foolproof. "With minimal training anyone can quickly learn how to apply application tape to cut vinyl, mount down work with total accuracy and apply them all onto multiple substrates such as foamed PVC, DiBond, MDF, glass and fluted Correx without fear of start/stop marks and creases. Illuminated table options are a must have, enabling total accuracy when applying oversized graphics to board. Another advantage is how during the application process the board remains static on the table with the

roller moving over the work, thus giving total control and pinpoint accuracy of the subject being laid down and as a result equipment requires less than half the working area, when compared to passing a board through a typical laminator set up."

In the absence of a dedicated laminator, a standard application tables can also be used to put down laminate providing it is accepted that the results may not be as good as those through a good laminator. Close inspection may reveal silvering under the laminate due to lack of heat and pressure, although for some this can be more than acceptable.

The latest generation application table from CWT, is set to bridge the gap. "The new Evolution-series of fully electric flatbed Application table/laminators from CWT Worktools have the possibility to add a heat-assisted roller and an electric drive. This electronic worktable creates an automated workstation that will achieve a higher and more consistent lamination quality. In addition, there is the possibility to add electric table height adjustment for an even more ergonomic working environment," he says.

A satisfied customer, Jeremy Vera, Technical Services Consultant at FASTSIGNS International, has the final word, "With this table I have increased production time and happier clients. I was laying down approximately 15 – 8x4's per hour with my laminator, now I can easily lay down 45-50 an hour using my new CWT application with just one person... WOW what a time saver! Overall, this has been one of the best pieces of equipment we have purchased."

www.atech.co.uk



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### **Discover More**











# Kala offers roll laminators and application tables

For many years, Kala's primary focus was on roll laminators. The introduction of application tables has changed the workflow in many print shops. In this growing segment of the market, Kala is one of the latest players. Managing Director, Laurent Bouchard, says, "We are often asked the same question about what is best between a flat-bed applicator and a roll laminator. Our answer is that those two products complement each other inside a sign shop by providing a complete range of application solutions."

He continues, "For film application, our roll laminators can laminate a full roll of 50m print without skewing in less than 15 minutes, including webbing time and with a perfect surface result. It can also be run unattended for improved productivity and time-saving. This operation would require much more time with an application table. Mounting a print on a board can be done in different ways. Based on some studies done with large customers in America, mounting a 3m long print to a board takes on operator approximately 1 minute 20 seconds with a table, 2 minutes 20 seconds with our Mistral laminator and 6 minutes for 2 people applying it manually with a squeegee. In our opinion, workshops doing lots of roll lamination and mounting in a day and looking for flexibility should definitely have both."

### Versatility

Bouchard says the advantages of an application table are that it can be used for other purposes such as cutting and weeding. It serves as a working table and brings versatility to the workshop. They are simple to use, without extensive operator skills.

He also points out that one of the issues with Application tables is the floor space occupied. "With Kala, the space underneath the table is completely free and can be used for storage material without extra cost. Kala's tables are expandable to meet the growth of the company's business. The introduction of tables to the market has met a real demand from sign-makers and solved many production issues. Since then, more players have joined the market, with most using an economical pneumatic system. None of those pneumatic system is fully safe to operate because compressed air does not allow a proper control of the roller until it comes into contact with a surface, including body parts. Kala has taken a different technology approach with the use of electrical motors controlled electronically for the elevation. This electrical solution is completely secured with a laser eye detecting any objects or body part between the table surface and the roller. Those motors allow the operator to control the pressure applied on the media directly from the machine and not by guessing from a compressor."



The Kala Applikator 4400 application table can be used for a broad range of applications



The Kala Mistral roll-fed laminator provides perfect surfaces and unattended laminating

Manual application of prints with a squeegee onto rigid surface is cheaper in terms of investment but is simply not as profitable as investing in a laminator or an application table for serious work. According to Bouchard, for limited budget and start-up companies, a roll laminator is probably a safer and more versatile investment in a first step.

Laurent Bouchard concludes, "Another way to produce rigid printed panel is to print them directly with a flat-bed UV printer. Such investment decision should be done based on the type of work produced by the workshop and the expected return-on-investment. Under the current health and economic circumstances, such acquisition has to be considered with highest care. Depending on the printer brands, running costs are lower but productivity can be a question and operator time to load boards into the machine is not the easiest to estimate. In comparison, a roll of print can be printed overnight on a roll to roll printer, laminated if required after degassing and mounted onto a board the day after with a table or a laminator. That could be a smoother workflow and a good alternative for print companies with limited staff."

www.kala.fr

## **Bubblefree Pro is ideal for sign and display**

Bubblefree applicator tables have been sold exclusively in the UK by Josero since 2013. Since that time, 120 + units have been sold into a variety of different industries. The most popular sector is sign & display, where the Bubblefree cuts down dramatically on the labour time for mounting vinyl or applying a laminate directly onto rigid boards or flexible substrates. In addition to mounting and lamination, another strong feature is the ease of applying a clear application tape onto self-adhesive vinyl used in the installation process for applying vinyl to the surface area.

Josero's Managing Director, Loic Delor, says, "The main advantage for having a dedicated table instead of using a makeshift table with a roll-fed laminator, is the reduction of time and the ease of use, which ultimately allows for a more cost-``effective turnaround. Another nice feature is the 3-layer glass table backed with LED illumination, which assists with accuracy and again ease of use when handling large sheet sizes."

He continues, "Typically, you will need two people and high skillset to mount vinyl on boards using a laminator. You'll also need a table in the front and one in the back. The flatbed applicator is really a single operator tool that allows up to 20 boards an hour to be mounted reliably and successfully. It also saves a great amount of space as there is no need to have the double board area required with a traditional laminator."

The Bubblefree tables come in a range of different sizes depending on the work required. The most popular size by a long stretch is the 1.7m x 4m specification as



The Bubblefree Pro application table

this size caters for both 4'x8' and 5'x10' sheet sizes. In many cases, because the difference in cost isn't much compared to the smaller table. "Space permitting, customers will favour this table with the knowledge that when the business grows over time, they will have the ability to handle a wider range of work," says Delor.

### **Quality build**

He continues, "In comparison to many other brands, the Bubblefree tables are fully welded thus ensuring a straight and constant movement of the roller, along with overall stability, accuracy and consistency. The sturdy design will last for many years and is the reason all tables come standard with a 5-year comprehensive warranty. Rarely does a situation arise when a 2nd hand unit becomes available. Once installed, they are an important part of your business for the long term."



Josh Ainsley of Ainsley Signs says his Bubblefree Pro from Josero has halved production and finishing time

Some of Josero's customers have explained why they love their Bubblefree Pro machines tables. James Taylor of Pixel Media, adds, "I know I have said how good the Bubblefree Pro is from Josero, but I've spent the weekend mounting vinyl onto Dibond and it's a breeze....even my oldest boy aged 10 can use it." Josh Ainsley of Ainsley Signs says, "The Bubblefree Pro has helped us as a business massively. Our production time and finishing time is probably done in half the time now and this gives us great flexibility to take on more work without having to worry about getting more staff to meet the higher demands."

Simon Platt from Pumpkin Sign & Display says, "Having looked at other application tables on the market we felt the build quality, price and lead time offered by Josero for the Bubblefree table far exceeded what was on offer and as such had no hesitation in placing an order for one. Plus, the fact that you can specify the colour of your table is a really nice individual touch. And finally, James Clarke of EP Cowen Signs, says, ""The accuracy of the application is very consistent even across hundreds of 8'x4' boards."

In addition to the standard table configuration, there is a choice of two options available both designed around making the operation easy for one person. Options include a Keencut cutter fitted at the end of the table and an electric table height adjuster that can be programmed depending on the individual's requirements. "Another nice touch liked by our customers, is the ability to choose the colour of the table when ordered. This becomes especially relevant when the business has a strong brand identity," he concludes.

www.josero.com

## **Increased efficiency and productivity**

Spandex is a UK supplier of materials, sign systems, displays and equipment to the signs, graphics and wrapping industry and is the UK distributor for Rollsroller. Ian Plenty is the company's flatbed applicator expert and he says there are several advantages with having a moving head such as a Rollsroller compared with a moving substrate such as on a roll-fed laminator, particularly around time saving and increased production.

"A moving head provides more accuracy and it is easier to align and position the graphics exactly where you want it with millimetre precision. It is also more flexible, allowing you to go from applying application tape to mounting application tape and finally adding laminate in a matter of minutes without needing another work table, because. With a roll fed laminator it is a bigger operation to change between the different materials."

He continues, "Roll-fed tables are simply faster and ensure more products can be delivered to happy customers. They give operators a better overhead view and puts them in total control. And if something does go wrong, there is still a possibility to make it right. A roll-fed machine provides a combination between craftmanship and



A roll-fed applicator table is easy to use and increases productivity

machine support that is indisputably the most successful way of working with selfadhesive materials."



The Rollsroller increases application flexibility

Ian Plenty points out that it is true skilled craftmanship to handle self-adhesive materials and many people still work more manually and take high pride in it. "However, it requires many years of experience to be really good at finishing by hand and avoid having to redo work and therefore waste expensive materials. Even the most experienced sign-maker cannot beat the Rollsroller production method in mounting time. And what happens with your production if your experienced staff get ill, have vacation or takes another job? An applicator table future-proofs your business, adding consistency and quality that can only benefit by having experienced finishers using it."

He adds, "Rollsroller are the original inventors of this type of equipment and have been making, developing and improving their products for over 25 years and have the largest range of bed sizes and models available. This is a must-have piece of equipment in any sign shop due to the massive labour saving and reduced wastage because of less rework. It also allows for more competitive quoting, which results in winning more business and is vital in the current climate with companies running with reduced staffing levels while still trying to maintain customer service levels." Rollsroller Flatbed Applicators eliminate several time-consuming steps for sign making and print finishing in mounting, lamination and pre-masking. One operator can mount large format digital print and self-adhesive film to many substrates like acrylic, rigid boards, corrugated plastic, metal plate, banners and glass. The flatbed gives you complete control over positioning and produces a result free from bubbles and creases.

It is designed for cold flatbed lamination of digital prints and signs, by using pressure sensitive lamination film direct from roll or sheet by sheet for minimum waste. A heat assist roller is available as option. Ian Plenty concludes, "With a Rollsroller a typical sign company can save over 800 hours of work per year. This is a huge advantage and enables them to work more efficiently, get through more orders and, particularly in these difficult times, increase potential revenue and profits.



shop.spandex.com

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# What is flex face signage?

The sales team at Nova hear this question every day from customers often apprehensive about installing it. Lisa Sperring provides an insight into flex face signage incuding materials, finishes and applications.

Quite simply, flex face signage uses a banner substrate material with printed graphics in place of rigid panels when acrylic is not suitable. The flexibility of the substrates allows for a seamless finish with no joins that are inevitable when using rigid face materials. This also means that you are not restricted by size as you are with acrylic and composite panels; it is possible to achieve almost any size when using flexible faced signage.

We often hear from customers that they are apprehensive about installing flex boxes or worried that there will be additional time required for installation. In reality, the installation of the back box is no different to fitting an acrylic box faced box; the same principles apply, often just on a bigger scale. There are several systems available for flex banners; at Nova we have designed our systems specifically with the installer in mind.

#### Full perimeter tensioning

NovaFlex is the only full perimeter tensioning system on the market; this means that the banner is tensioned at all points around the perimeter of the box. The skin requires a loop to be welded



The installation of the skin in NovaComp is achieved by fitting black clips at 150mm centres around the perimeter of the skin.



NovaFlex is suitable for boxes of any size and due to its full perimeter tensioning can be fitted in any location with no chance of blowouts.

around the edge, an aluminium rod slides into the pocket created and the puller profile slides over the pocket which is then hooked into the brackets and tensioned using a power drill. This method ensures wrinkle-free skins every time as NovaFlex has the most adjustment when tensioning than any other system.

At 200mm in depth, NovaFlex can be backlit using LEDs giving striking visuals, particularly when using a multi-layer print. NovaFlex is suitable for boxes of any size and due to its full perimeter tensioning can be fitted in any location with no chance of blowouts. When it comes to the back box, there are three supports available depending on the size of the box required: 50mm supports are used on the open end of each section and when over 3000mm in height, 100mm supports are used as standard on the ends of the box and in the centre of each middle section.

For much larger boxes over 4000mm in height the 150mm wide support is used on both ends. These prevent the box from distorting under tension and allow plenty of secure fixing points for the installer. NovaFlex has recently been used to produce boxes 24000 x 7500mm with no horizontal joins. Boxes were delivered to site in 7500mm long sections.

Our fleet of vehicles enable us to make boxes in the best configuration for fitting as we will deliver directly to site when required by the customer. Working in conjunction with SignComp Europe, we developed NovaComp which is tensioned using black clips and available at both 135mm and 200mm deep backlit with LEDs, it incorporates the same support sections as NovaFlex. The installation of the skin in NovaComp is achieved by fitting black clips at 150mm centres around the perimeter of the skin and then installing them into the box using



All depths except for the 18mm can be perfectly illuminated with LEDs if required using the NovaTex profiles.

fitting tools. Nova supplies additional SignComp systems including the 30mm non-illuminated frame.

#### Which system is best?

Should you use NovaFlex or NovaComp? Once you have determined that both systems are suitable for the application, then it only really comes down to the preference of your fitter. Some will prefer one system over the other and once some have tried the other, you may well find they are converted.

As demand for non-illuminated signage using flexible faced systems increased, Nova designed a system tensioned using the same black clips as NovaComp. At just 75mm deep, the fascia frame is a great alternative to folded sign trays.

With just two extrusions making up the perimeter, it is easy to transport and fit. The body section has two fixing points all around its perimeter to prevent it from bowing under tension. The skin is installed using the same process as other NovaComp systems. Also available made up with supports and a back, the 75mm fascia frame is a budget solution for flexible faced signage. For a shallower option, NovaSkin is just 40mm deep.

Full perimeter fixing is available as standard and supports can be fitted if required. The skin is fitted in place a white plastic extruded clip; also in the range is the NovaSkin Adaptor. This section fits into existing rigid faced lightboxes in place of the bead that retains the acrylic panel. Once fitted, the skin is installed in the same way, transforming your High Street lightbox into a flexface.

Internal advertising is becoming more popular and requires a softer look than external flex signage and has graphics that are likely to be changed regularly.

This is where our NovaTex suite of profiles is the system of choice. Available in depths of 18mm, 40mm, 65mm and 83mm including a double-sided option at 100mm deep, there is a solution for every requirement. All but the 18mm can be perfectly illuminated with LEDs if required.

#### Screw-free appearance

With its completely screw-free appearance, NovaTex is ideal for any environment from office to retail. The printed skins have a silicone edge stitched to the perimeter, enabling it to be simply pushed into the back box.

Flexible faced systems have become more popular than ever in the past few years and with retailers wanting to regularly



update their image, it is the perfect option. Nova understands the apprehension towards the systems, especially if you are new to them so our knowledgeable sales team with 50 years plus experience between them are always on hand to offer advice or answer questions; even if it's not about one of our systems, we will do all we can to help and point you in the right direction. To make ordering your flex face systems as easy as possible, we offer a one stop shop.

Working closely with printers that know our systems as well as we do, we can offer fully prepared and printed skins for all our systems so you can be assured you will have all you need to complete the job. This is just a brief insight into flex face signage; for more information please contact our team who will be delighted to help or visit our website to browse all of the signage systems we have available including acrylic lightboxes, wayfinding and overhead lighting.

Our experience dates back many years, allowing us to continue to bring new and innovative systems and solutions to the market. If you need a particular solution and we don't currently have it, we will use our expertise to find one.

www.nova-aluminium.com



Installation of the back box is no different to fitting an acrylic box faced box; the same principles apply, often just on a bigger scale.

## UV or not UV - that really is the question!

By Jack Gocher

The personalised gift market has grown dramatically in recent years and has absolutely skyrocketed over the last year. With many people spending lots of time at home with nothing but the internet to satisfy their shopping needs, personalising gifts has become the norm and very much expected. Moving into this market you find plenty of options and a key question is whether or not to invest in a UV-based print solution or use a toner-based option from companies such as theMagicTouch.

We spoke to Jim Nicol, Managing Director of TheMagicTouch, which has more than 28 years of committed and award winning service on the "personalisation" clock and he took the opportunity to remind the sign industry of the many opportunities and advantages created by increasing the range of B2B products to existing and future customers.

"In business today, profit margins have generally reduced, markets are more competitive, costs have risen and the range of products demanded by customers has increased, he said, adding, "This combined with lower order value and quicker fulfilment expectation all contributes to changing markets. Hence, now is the time to review the best affordable options for the future."

For those considering adding both textile and non-textile products to their portfolio, there is no single print solution that does everything, but a very clear choice exists



today between toner-based direct printing using TheMagicTouch transfer process and UV printer technology. Nicol explains, "Both technologies allow full colour imaging onto bottles, tiles, phone cases, diaries, notebooks, wood, MDF, acrylic, metal, leather and glass, but with a significant entry-level price difference. Plus the white-toner transfer technology requires no pre-treatment of any special coating to enable the decoration to be done, the same applies to garments."

### Variable success of industrial UV printers

According to Nicol, many current users of industrial UV print technology have been very successful and seen a good return on investment, however equally as many have struggled to master the technology or indeed focus their sales and marketing to keep the printers busy and to maintain good margins. "In a market driven by technology and closely aligned with "return on investment", the white-toner transfer process from TheMagicTouch remains the best entry-level solution. Whichever way you consider it, a good branded UV printer regardless of make or model will still cost around £20k which is serious investment for many. The white-toner entry-level cost remains at less than £3k."

He continues, "One important factor to always remember is that internet sellers are unable to compete with traditional selling methods that enable the customer to "Touch and Feel" the product first to ensure that all quality expectations are met and exceeded. This often means that too many customers order personalised



Images show the broad range of products that can be produced using the Magic Touch toner-based technology

and promotional products online only to be disappointed. Submitting a personalised sample for evaluation is not only pro-active and appreciated by recipients, it's also tax deductible as part of any marketing budget. The Magic Touch recently conducted a print evaluation on the new Bagbase® range of wallets, passport holders, bags, accessories and B2B promotional products from Beechfield Brands highlighting the ease of transfer printing and the low cost per transfer for the various items."

Jim further explains, "Over many years we have considered adding UV printers to our product portfolio, but nothing in my personal view made commercial sense. Many products at the time had almost reached saturation point in terms of availability and most of them can also be produced using our existing direct to substrate transfer process.3

Another important aspect to consider between the technologies is on-going running costs especially when the manufacturer's warranty expires. Take into consideration replacement UV print heads and the cost of any extended warranty. The TMT/OKi white toner solution offers 3 year onsite warranty and no print heads to replace!

"Recent additional accessories for UV printing for the decoration of bottles and cylindrical objects are considered by many as over-engineered and overpriced as the



finished product can be decorated using existing TMT technology for a fraction of the cost and speed," says Nicol.

One distinct advantage of UV ink technology is the ability to create a textured feel to the printed surface, highlighted in the production of braillebased surface products. However, this niche application is not commonly used theMagicTouch media range

due to the considerable increase in ink cost and production time involved. Another advantage of UV is the ability to print areas greater than A3 in size.

Nicol adds, "The marketing potential to directly transfer print onto non-garments offers great opportunity across many markets including promotional printers, screen and pad printers, embroiderers, reward and recognition industry, sign industry, commercial printers and those involved in gift personalisation. The tonerbased option obviously also offers the advantage of being able to use the full range of transfer papers from TheMagicTouch to decorate almost any garment, any colour, quickly and very cost effectively."

Jiim Nicol concludes. "Future markets are being created in front of us and none greater than the demand and awareness for more ecological and environmental products. This year TheMagicTouch introduced coasters and placemats in both natural cork and slate together with cork note books and a range of vacuum bottles and enamel mugs. The bottom line is simple, offering a wider range of products and services to your existing customers offers them benefits of the convenience of a multi-product supplier assisting in customer loyalty and satisfaction."

www.themagictouch.co.uk



## Mimaki adds flexibility to UV flatbed

Mimaki is well-known for its substantial range of LED UV direct to object printers that encompass options to suit most budgets, applications and size requirements. Brett Newman, Managing **Director of Mimaki's exclusive** distributor for the UK and Ireland, Hybrid Services, says, "Starting at just £12,995, the Mimaki UJF range can be installed with a choice of inks, from highly flexible options that suit printing onto more malleable materials, such as phone cases, packaging prototypes that require creasing and folding, leather or personalised stationery such as notebooks."

Further up the range, harder and even more scratch resistant inks are well suited to printing to metal, glass, wood, polycarbonate and acrylic. "This means the Mimaki UJF can also create bespoke awards, photo blocks, pens and signage. Combined with the ability to print primer to enhance ink adhesion, the UJF makes short work of printing onto the most challenging materials. Additional white and clear inks are also available to maximise the printers' creative potential," adds Newman.



Great example of the Mimaki UJF's Kebab device for cylindrical printing

The extensive Mimaki UJF range includes models with A3 and A2 format beds, higher head gap options and the range topping UJF-7151plus, which offers industrial level precision, quality and further ink choices including metallic.

### Printing for business, not just for printers

Newman continues, "The consistent results achievable with Mimaki's range of LED UV printers across a vast range of substrates and applications has been one of a number reasons for their popularity and market leading reputation. Found in a wide variety of print businesses - and a lot of the time, in manufacturing businesses that wouldn't describe themselves as 'printers' - the capabilities of the Mimaki hardware and the inks available for it result in its wide appeal. It is as capable of producing a print onto a wooden panel or electrical component as it is to a plastic pen or USB stick, the Mimaki UJF offers significant opportunity for companies to expand their product offering, from just the one machine."

Mimaki's pioneering 'Kebab' option for several of its UJF Series LED UV printers has enabled companies to print to the circumference of cylindrical items for a number of years. Ideally suited to packaging prototyping and short run bespoke production, the Kebab has proven to be a popular way to create mock-ups directly onto cylindrical glass and metal beakers, cups or tubes in a single process.

"For printing to ceramic cups, beakers and mugs, utilising one of Mimaki's dye sublimation printer/cutters is a great way to automate the creation of the printed and cut-out transfer paper graphics, prior to applying them to the polyester coated item and transferred via a special mug press or oven. This delivers a long-lasting print onto a shaped surface that can be tapered or fluted, depending on the capabilities of the heat press and its platen design," he says.

#### Mimaki's approach

Brett Newman adds, "The Kebab is a typical example of Mimaki's approach to providing innovative printing solutions. Widely used for a variety of applications, it has provided a popular add-on to Mimaki's flatbed UV printers for companies requiring the ability to print entirely around the outer surface of cylindrical objects."



The Mimaki UJF-6042 MkII direct-to-object UV desktop, flatbed printer

He concludes, "An additional Mimaki innovation is its 'Long Drop' technology. This is available on the most recent flatbed printers and delivers improved printing onto uneven and curved items, such as golf balls and heavily textured surfaces. By firing ultra-accurate droplets of ink, they retain their circular form even when fired over an extended distance, resulting in increased print areas on spherical items and higher quality prints on bumpy and raised objects."

www.hybridservices.co.uk

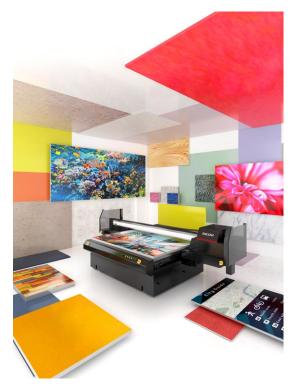


The Mimaki UJF allows you to print direct to items such as headphones

## **Ricoh builds on previous UV success**

Building on the successful Ricoh Pro TF6250, Ricoh recently launched the Ricoh Pro TF6251, a true UV flatbed printer with optional roll to roll capability that expands the application potential for print service providers. Yucel Salih, Large Format Specialist, Ricoh UK, explains, "Designed to deliver vibrant, durable output on flexible media - ideal for many display applications - the new printer's compact 2.5m x 1.3m table can also accommodate rigid substrates and objects up to 110mm thick. This means it can be used for creative promotional goods and giftware on a commercial scale. UV printing uses low temperatures, allowing the direct printing of even heat-sensitive and fragile materials and providing PSPs with practically unlimited creativity."

The durability, fast turnaround and diversification potential of Ricoh UV printing was demonstrated in the USA last September, when Ricoh partner UT Print San Antonio used its Ricoh Pro T7210 UV flatbed printer to print full-colour photographs of fans of the Texas Longhorns, the University of Texas's American football team. The life-size cutouts were used to populate the stands on game days when social distancing measures meant fans weren't able to



The new Ricoh TF6251 produces vibrant, durable output on flexible media

The Ricoh Ri direct-to-garmet printers are ideal for t-shirts and a huge range of other textile products

For curved surfaces, such as mugs, you can rotate the object and keep the printhead stationary

attend games in person.

Salih adds, "Ricoh UV systems can print onto almost all products that have a flat surface and are less than 110mm in height. It is always good printing practice to have clean surfaces to ensure the quality of print and adhesion. A few surfaces and certain applications do not lend themselves to good UV ink adhesion, but Ricoh has overcome this by integrating a primer channel into the design to further enhance printing and adhesion quality when required."

"Direct-to-garment (DTG) printers are largely designed for T-shirts but can be used for a whole range of textile-based promotional items," says Salih, adding, "These include baseball caps and tote bags, but also more unusual promotional and gift products like socks, pencil cases, cushion covers and kitchen towels. Importantly for today's market, the Ricoh Ri 100, Ri 1000, and Ri 2000 DTG printers are also fast and efficient benchtop devices for printing face masks. These can be personalised for every customer or end user."



#### **Overcoming limitations**

Due to the nature of traditional UV printers the gap between the printhead and the media must be kept to a minimum for very accurate drop placement. Yucel Salih explains, "Ricoh printheads achieve extremely high levels of accuracy, so they can be further away from the media without loss of quality, but there comes a point that even the best printheads lose accuracy. Any peaks or troughs of the media surface will therefore have a detrimental effect on print quality as the printhead height must be set higher than the highest peak on the media. This means that the troughs in the media could have inkjet droplets not landing in the correct position or with the correct intensity, reducing the quality of the image."

He concludes, "To overcome this obstacle, you can make the printhead follow the contours of the media but this is very difficult. For curved surfaces, such as mugs, you can rotate the object and keep the printhead stationary; this is effective for single items but not efficient for mass production. Therefore, PSPs may prefer to use transfer papers and a heat press for items like cups and beakers."

www.ricoh.co.uk

## UV printing from Roland DG delivers versatility in promotional goods production

The UK digital printing industry has had a challenging year in light of the COVID-19 pandemic, but according to Roland DG, printers specialising in promotional items such as drinkware, bags, clothing and stationery have been hit particularly hard due to the cancellation of hundreds of events and trade shows that drive so much demand.

However, optimism that we will return to a 'new normal' has been buoyed by the UK government approving a COVID-19 vaccine. A study from Roland DG suggests this is translating into the print sector too, with 60% of print shops looking to increase their production or grow their business into new areas over the next three years.

Within that group, 9% are looking at expanding through new technology and devices including UV printing. UV printing makes particular sense for printers in the promotional merchandise sector because of its versatility and adaptability.

The VersaUV LEF2 series, the latest generation of Roland's benchtop UV printers, can print directly onto a huge range of substrates and objects, from plastics to metals, wood to glass, Foamex



Roland's IU-1000F UV-LED flatbed printer is a powerful solution for printing larger format promotional items

to Dibond, Lexan to leather. Furthermore, LEF2-300D supports a maximum thickness of 200 mm (7.87 in.) in the height direction, allowing users to print not only on thicker materials, but also on a wider variety of shapes by incorporating a more diverse assortment of jigs.

With the VersaUV LEF2 series, print shops can create photos, graphics and finelydetailed text to a high quality. In addition, the printers can create lifelike textures, simulated 3D embossing and Braille text, as well as gloss and matt finishes. The ability to print on curved surfaces such as a mug or a water bottle - is also a critical piece of functionality. Roland's LEF2 range allows the rotation of an object so the printing surface is directly below the print heads for accurate dot placement. It also supports an optional rotary axis jig for printing onto bottles and other cylindrical objects, providing maximum versatility.

For all print shop owners, another key consideration is the time and effort required to prepare the substrates for printing. With Roland's LEF2 range, the majority of substrates just require a simple wipe with clean hands. Glass and polished metals may require a primer to achieve the desired level of ink adhesion.

Roland's IU-1000F UV-LED flatbed printer is also a powerful solution for printing larger format promotional items, especially signs, exhibition graphics, interior decor applications, backlit displays and canvas wall art. It delivers the speed, superaccurate colour reproduction and creative print expression, and its high-density, high-adhesion UV inks are compatible with an impressive variety of substrates including acrylic, PETG, PVC board, foam board, polycarbonate, wood, aluminium composite plate, metal and glass.

For printers that specialise in promotional gifts and merchandise but are not yet ready to embrace UV, the traditional alternatives are still robust options. Laser printers, transfer papers and a heat press can be used on surfaces such as metals and wood. Simple cut vinyl, dye sublimation and engraving are also effective ways of providing customisation to clients.







Incognito Trade Signs launched in November as a trade sign supplier for "small but mighty" sign manufacturers across the UK, helping sign makers who may be struggling to create certain products due to a lack of equipment or know-how by lending out their machinery and experienced team to help fulfil demanding and tricky projects. The Derbybased business is the brainchild of Lemon Signs and promises to be "the trade supplier the industry has been looking for".

"The initial idea came when we were looking for a supplier ourselves," says Martin Lemiesz, founder of Incognito. "We tried to outsource our more complex signs but couldn't find the quality or expertise we needed and struggled to find the level of service and attention to detail that our clients expect of us.

"Eventually, we discovered a supplier in Kent with the same values as us and even with the delivery considered it still made more sense than going with some of the local guys. At least we could be sure of the quality of the finished product. We knew if this was our experience, there were likely to be other small sign makers out there, struggling to find that reliable, trusted trade supplier too and so we set out to develop



Offering a totally confidential expert service for trade clients, Incognito is home to a variety of CNC machinery and talented sign makers to help bring virtually any idea to life.

a service that the wider sign industry was clearly missing. Incognito was born".

Offering a totally confidential expert service for trade clients, Incognito is home to a variety of CNC machinery and talented sign makers to help bring virtually any idea to life. Although specialising in 3D signage, Incognito has the capabilities of creating signs for almost any brief, environment or application and from practically any material. The business hopes to be a helping hand for the 'small but mighty' sign manufacturers in the Midlands and beyond and intend to grow with its partners as they broaden their offering and expand their reach.

www.incognito-tradesigns.com

## Bannertite partners specialist to develop solution

Bannertite has engaged the services of Paul Fahey, managing director of Specialist Project Services to promote its new signage solution. Bannertite's engineers have developed a product to solve a long-standing industry problem and instructed Paul to promote the patented design. The tension marketing pillar uses innovative technology to display signage in a clear and concise way while providing a long-lasting solution that actually improves health and safety.

"We have all seen examples of badly displayed banners," says Paul."The standard is low and throughout my years



in the industry I have come across the challenge many times. What Bannertite has created offers a simple solution to the long-standing problem. The design is new to market, cost effective and can be retrofitted to existing infrastructure or fitted directly to a wall. When the team presented their product to me I was excited to get on board; the universal system ticks all the boxes, it's low maintenance, guaranteed and manufactured in Great Britain. I immediately thought of organisations who would benefit from this and I am excited to present the solution to my network."

Director Niven Whiteoak says: "We are excited to have Paul in the team. His industry knowledge is impressive and his contribution to audience challenges has helped us to understand the market, giving us confidence that our solution offers added value to the industry."

www.bannertite.co.uk

## **Trotec launches first UK virtual laser exhibition**



Trotec UK's first virtual laser exhibition 26-28 January 2021 Trotec UK Live will be the first virtual exhibition of its kind, says the company. Taking place 26-28 January 2021, this interactive event will focus on all things laser cutting, marking and engraving with 17 sessions acfross the three days.

These will include live product demonstrations, a materials workshop, customer interviews and informative webinars on topics such as print & cut, photographic engraving, how to finance a laser machine, plotters vs galvo lasers and the differences between glass and ceramic laser sources.

This event is being organised by Trotec

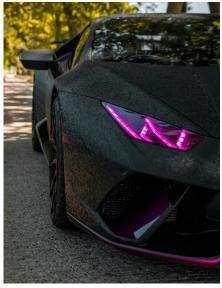
Laser UK and Ireland with the aim of providing informative and insightful content for laser users of all experience levels as well as businesses which are considering bringing a laser machine in-house.

Registration to the event is completely free and delegates can attend as many or as few sessions as they like.

For a full schedule and to register for the event go to www.troteclaser.com/ engb/news/2020-12-trotec-uk-live-exhibition/ or follow Trotec UK and Ireland on social media for updates.

www.troteclaser.com

## Lockdown Legends winner announced



Refined Edition is the UK winner for this attention-grabbing black and pink wrap of a Lamborghini Performante.

Spandex and 3M have announced the UK winner of their Lockdown Legends competition, celebrating creativity in vehicle wrapping. Refined Edition in Chelmsford, Essex, won the first cash prize of £1000, while Norfolk-based Signs FX took the second prize of £500. The winning entry was for a stunning full wrap of a Lamborghini Performante, responding to the client's brief to change the original satin white to something that would really grab attention. The company used 3M 2080 Shadow Black for the main bulk of the car, choosing the product for its texture and reflective properties which alter the pattern in different light conditions. 3M 1080 Furious Fuchsia was used for colour pops and detailing, "making a bold visual statement and complementing the Shadow Black".

The competition was open to any Spandex customer for projects involving a full or partial wrap of any type of vehicle using a 3M film from the 1080, 1380, 2080 and IJ180mc or IJ480 series during 2020.

Spandex sales director Ben Scammell says: "With our competition we wanted to recognise the amazing creativity and technical skill of our wrapping community and showcase the astounding results that can be achieved with these high performance products. Reviewing the entries from all over Europe reminded us of the 'wow factor' that our customers deliver for their clients every day. At the end of a very challenging year for visual communications businesses, it feels great to be able to celebrate and reward these talented people and their work."

A selection of entries to the competition can be viewed on the Spandex company LinkedIn page using the hashtag #LockdownLegends.

www.spandex.com



## Sign & Digital 2021 opens on Sunday in May

Sign & Digital UK 2021 (SDUK) has been rescheduled to 16-18 May 2021. Event director Jenny Matthew says: "We have been in close contact with the NEC over the past few weeks and can confirm the show will now go ahead from 16-18 May 2021 in Hall 5.

"With the positive news of the vaccine rollout and the government indicating a return to normality for the events industry by Easter, we felt a 10-week extension to our March dates would give us and our exhibitors the time needed to deliver a safe and successful show. In addition to planning for a COVID-safe exhibition, we have taken the opportunity to re-imagine the traditional exhibition format.

# 16-18 May 2021, Hall 5, NEC, Birmingham SIGNAGE I PRINT I DISPLAY I DÉCOR I DESIGN

"We have reviewed all aspects of exhibiting and looked at how we can drive down costs for our exhibitors without compromising on quality, simplify the whole exhibition experience and ultimately deliver more value to our exhibitors and visitors. With an already packed floorplan we look forward to bringing more exhibitors on board, and welcoming the industry back in May 2021"

www.signuk.com

## Website support wide format industry jobs

A free to use jobs board has been launched to support those across the wide format print and signage industry affected by the turmoil caused by the coronavirus pandemic. Jobs in Print & Signage allows employers to create a profile, advertise jobs and search for potential employees. Individuals looking for work can apply for positions, set up email job alerts and add their CV for potential employers to see.

Dan Tyler, managing director at project management software company Vism, created the jobs board alongside his colleagues, to give something back to the industry, supporting anyone who is currently struggling to find or fill a new role within the industry.

"Before launching Vism I spent several years working in recruitment within the wide format print and signage industry so when the pandemic hit I was being contacted for advice by a number of



people who I'd worked with in the past who had been made redundant and started seeing LinkedIn fill up more and more with stories of people finding themselves suddenly out of work.

"So a few weeks ago we decided to see what we could do to help and after a brilliant effort from the team, this is the result. We wanted to create something that could help people get back on track, building on industry experience. "Jobs in Print & Signage, which is completely free to use for both employers and job seekers, aims to bring all the industry's opportunities together in one place, now and in the future so that connecting people can be much more simple and efficient.

"Even if businesses aren't recruiting now, they can create a company profile on the site in a few seconds so it's ready to go when they start hiring."

Job seekers can sign up quickly and easily and set up email alerts that will notify them when new positions become available.

The site will only cover direct employment, with no agency adverts so anyone looking for a new post can be confident that they are applying for a specific role, directly with the potential employer.

www.jobs.thriveinprint.com





## Trotec laser cutter features on Channel 5's Gadget Show

Trotec's flagship laser engraving and cutting machine has appeared on Channel 5's Gadget Show to mark the 60th anniversary of laser technology. The Speedy 400 laser cutter was put through its paces on theTV show by host Jon Bentley during a segment which showed the evolution of the laser since it was invented.

Marketing director Siân Sweeney says: "When I got the enquiry from the Gadget Show's assistant producer, I was really excited. It makes sense that a programme dedicated to tech and gadgets would want to feature market-leading products and we were delighted to help out."

Filming for the show took place in August for the show aired on 27 November 2020. Area manager Jamie Wakefield installed the Speedy 400 laser machine and made sure everything went smoothly on the filming day as well as take some behindthe-scene photographs.

Jamie says: "Jon was really excited about



the Speedy 400, as were the rest of the film crew. Jon wanted to check with me that he was using the correct terminology when talking about the laser."

The Speedy 400 is the newest addition to

Trotec's Speedy range of laser systems, featuring a 1016 x 610 mm working area and delivering a 4.3 m/s engraving speed with 5 g and laser power up to 120 watts.

www.troteclaser.co.uk

## Visual Group invests half a million pounds

Visual Group invested around £500,000 in 2020 despite Covid 19 to ensure continued growth for the business. Established in 2018, at the start of 2020 the business commenced a major refit of the premises when the lockdown hit.

Managing director Paul Kantecki says: "it is hard to believe what we have achieved and where we are now in both the refit, business structure and growth".

The improvements started with investments in new manufacturing



A breakout area called The Loft, introduces a range of signage.

machines and processes including a Zund conveyor cutting machine, 3 Mimaki large format roll to roll printers, Kala and Crest laminators an Agfa Jeti Mira (3.1m x 2.69m print area) UV flatbed printer, IPS metal channel letter bending machine and a Henrob blind riveting machine.

As the building saw walls removed and put up to create specific areas and rooms for digital printing, finishing, packing as well as a mezzanine giving additional manufacturing floor space of over 5,000sq ft and a total in excess of 95,000sq ft including a dedicated fabrication workshop. Covid 19 hit and the country entered into lockdown but the refurbishment continued.

"Due to being classed as an essential business, we were very fortunate to be able to remain open, making social distancing products for businesses that continued throughout the lockdown as well as those preparing to open afterwards," explains Paul. "With a mix of people working from home and in the building, the team and I continued to work hard on this, everyone in the business saw the The aim was to incorporate signage into the interior design to create not only a nice working environment but to also act as our showroom, showcasing our capabilities.

"We wanted to create an environment that demonstrated 'creativity', as a custom signage manufacturer, it's important to show our clients how creative we can be and inspire them".

A breakout area called The Loft, introduces a range of signage. The Loft Sign itself was made from shaped letters and stuffed with foliage, then combining illumination created a stunning sign. An employee tree has been added to the wall, made from a combination of wall vinyl and 3D shapes featuring employee photos.

Work on the refit will continue but with many projects now nearing completion the team are excited to be entering into their new working environment and very proud about what has been achieved in what has been difficult period for everyone.

www.visual-group.co.uk

## **Coating line uses solvent-free adhesives**

A small but fast-growing company has set about revolutionising the sign and wide format markets with UV polyacrylate adhesives. The creation of a dedicated coating line by Nu-Coat that uses solventfree, non-aqueous adhesives cured by UV-C light brings the exceptional qualities of this technology to a broader field of applications.

Directors Chris Martin and Rob Musto saw the benefits of creating a flexible and agile production facility that could respond quickly to changes in market demand and also handle short run jobs profitably.

"We have developed an extensive range of adhesives specifically for the requirements of our industry," says Rob. "They can be coated onto a wide range of films such as PVC-based, PET and other non-PVC films."

Production is carried out on a compact 1.7m wide coating line capable of speeds up to 100m/min depending on the coating level required for each job, with converting handled by two slitter rewinders. Work can be supplied in standard or custom size rolls in runs as short as 1000 linear metres, which is where Martin sees niche market opportunities.

"When researching the market for the best equipment to fulfil its production criteria,



Rob Musto says Nu-Coat's Vetaphone technology gives him peace of mind as well as production efficiency.

Nu-Coat approached Vetaphone for surface treatment advice and assistance," says Chris. "I chose Vetaphone because of my previous experience with the company and the fact that they are acknowledged as the market leader in surface treatment. Not surprisingly, we've had no issues with their Corona system.

"Our coater requires up to 65% less power than a conventional line and has a smaller footprint that allows us to use space more efficiently. Even the PVC we use is 25% thinner than is customary, with no compromise in its performance and we recycle everything we can."

At a time when environmentalists believe the world is at a tipping point with regard to pollution, it's companies like Nu-Coat with innovative ideas and solutions that will make the difference.

www.vetaphone.com

## Why buy a pre-owned large format printer?

swissQprint says it has seen a high demand for pre-owned systems, driven by the "renowned reliability and performance of swissQprint." A pre-owned system provides an opportunity for those with a growing demand to upgrade to a high performance dedicated flatbed printer. According to UK managing director



All pre-owned systems are fully guaranteed and covered by the same service warranties.

Erskine Stewart, a pre-owned system can represent a viable proposition for a company that might be risk-averse and unable to invest in a new system.

"A pre-owned system remains a durable, long term investment and a pre-owned Impala represents a formidable investment and great value for money," says Erskine. "All pre-owned systems are fully guaranteed and covered by the same service warranties as a new system so in terms of cost and performance, the return on investment is quite remarkable."

swissQprint works closely with customers when they are thinking about upgrading or replacing their existing swissQprint systems. They can offer customers a trade-in and then refurbish the preowned system for resale. In order to fulfil the market demand for pre-owned systems, the Swiss company's UK centre has an area dedicated to the refurbishment of trade-in swissQprint systems. This is where the printing machines undergo a deep clean and polish to bring them back to a high standard and any worn parts such as bearings, belts and print heads are replaced and or upgraded to new to ensure that every printer that leaves Bracknell adheres to swissQprint's high engineering standards and unparalleled service ethos.

Prior to delivery to the customer, the printer will be thoroughly tested and calibrated to ensure that the production quality of the output meets the standards set by swissQprint's manufacturing plant.

"This reflects the residual value of every machine we supply and as such our ethos is to make each customer feel equally important as if they had ordered a new model direct from our factory," says Erskine.

www.swissqprint.co.uk



## Anti-microbial copper films pass the test

Tests have evaluated the viability of the COVID-19 virus on various films and non-porous surfaces including Safety Guard Copper Anti-Microbial Film (CuGuard). The results of which are that the coronavirus strain responsible for the COVID-19 pandemic is inactivated within four hours on pure copper.

Viruses can survive longer on hard surfaces than soft such as those with fibres so the research explored the findings from four different common surfaces. It was found that the virus was inactivated the fastest on the copper antimicrobial film compared to 24 hours on cardboard, 48 hours on stainless steel and 72 hours on plastic. The Safety Guard film uses 99.99% pure copper and has 500% more copper content than similar products on the market. It also has PET (polyester) as a base material and as a result is more durable than an equivalent PE (polyethylene) based product.

Peter Davidson, head of IP consumables sales highlights: "These findings are significant. While we knew that antimicrobial copper coatings can play an important role in reducing bacterial transmission, these results show that this



type of film has a significant part to play in combating COVID-19 virus transmission."

The film is easy to install with non-adhesive and self-adhesive options, which can adapt to the variety of surfaces it can be applied to. The repositionable adhesive means it can remain in position for a time and removed without leaving residue. It can be cleaned with typical household cleaning products, such as non-alcohol based multipurpose cleaners or water. The film has high transparency and clarity which makes it particularly ideal for touch screens. Copper antimicrobial film has a significant part to play in combating COVID-19 virus transmission.

"These copper-alloy films are perfect for any frequently touched surfaces such as desks, door push plates and handles, touchscreens, counters and power switches," says Peter. "As a result, we are working on several products using the film which will mean it is available in other formats."

Available now as 30m rolls in 50cm widths, this film is particularly good for helping protect people as part of an overall cleaning management approach.

www.inktec-europe.com

## **Dragon Signs meets demand for workplace PPE**

Diversification to meet the demand for protective equipment to tackle the risk of Covid-19 in workplaces has seen a series of contract wins for Dragon Signs.

Among the first companies to benefit the company's manufacturing agility was Connells Group, one of the country's largest estate agency networks. The two organisations joined forces to ensure the safety of all Connells Group's staff and customers as they reopened their 600 branches following lockdown.

Protective equipment delivered to Connells Group included shatterproof, polycarbonate sneeze screens and desk dividers, health and safety stickers and floor directional stickers, as well as CE approved category 3 full-face visors.

Director Rhys Harrington says: "It is thanks to the flexible way our company operates that when the pandemic hit earlier this year our teams were quick to adapt and



Rhys says the flexible way the company operates enabled them to quickly adapt and utilise its in-house facilities.

utilise our in-house facilities to produce this vital equipment.

"It's safe to say that 2020 hasn't been what we had envisaged but I'm proud that by thinking creatively we have been able to transform our business, protect jobs and produce vital equipment that will enable organisations to keep going at this incredibly challenging time."

Phil Smith, head of group procurement at Connells Group, comments: "The safety of our colleagues and customers is paramount so, from the beginning of the pandemic we have been working with our team and suppliers to ensure that we can continue to operate in the safest way possible. "Having previously worked with Dragon Signs we already knew that they produced materials of the highest standard so we felt confident that their protective equipment would be second-to-none."

Dragon Signs offers a complete in-house service, enabling them to design, manufacture and install products for customers quickly and to a high specification.

www.dragonsigns.com

# Roland study points to cautious optimism in digital print sector

A major Roland DG study of more than 340 digital print companies in the UK conducted during November 2020 revealed that despite the ongoing global COVID-19 pandemic, the industry is currently cautiously optimistic about its future. The study polled digital printers across a range of sectors including sign and graphics, textile and apparel, vehicle and fleet graphics, promotional items and gifts, print and copy services and interior decor. It discovered that their most common three year business goal is increasing their production capacity, with over a third (36%) describing it as their 'key objective'.

A further 24% of respondents described 'expansion' as their key business objective over the next three years. This includes expanding into new applications or markets with existing devices (9%) or into new technologies/devices such as fabric or UV (9%). In light of the turbulence over the previous six months, a further third of those sampled were focused on digging in and maintaining what the business is currently doing. Encouragingly, just 3% said they were looking to reduce and rationalize their offerings and only 4% of those polled expected to close or exit the business in the next 36 months.



CMYK has purchased four new machines in the past 12 months, including a new Roland TrueVIS VG-540.

Paul Willems, director of business development and product management, EMEA comments: "We're living through one of the harshest business environments in history and yet this data shows that digital print shop owners are determined to look forward, stay positive and seize new opportunities. If ever you needed evidence of the resilience and entrepreneurship that defines our sector, this data is it."

In a further sign of confidence, 51% of the respondents indicated that they would replace or purchase at least one new printer, cutter or engraving machine in the next 12 months, with one in eight (13%) planning to replace or purchase two or more machines.

Lewis Pearce at CMYK has purchased four new machines in the past 12 months, including a new Roland TrueVIS VG-540 printer cutter and moved into bigger premises in Burnley during November.

"At the height of the pandemic we saw an opportunity to diversify into floor graphics," explains Lewis. "Six months later, we had printed and shipped 50,000 of them. This has enabled us to come out the other side in a strong financial position. My attitude then and now is that the best way to overcome a challenging economy is to experiment and try new things."

www.rolanddg.co.uk

## Mimaki wins EDP Best Roll-to-Roll printer award



Many of the features that make the UJV100-160 printer cost-effective, reliable and easy-to-use were noted as key factors that contributed to winning the award.

Confirmation of the prestigious award coincides with the high quality, high productivity printing solution being imminently available for the UK and Irish market. Many of the features that make the UJV100-160 printer cost-effective, reliable and easy-to-use were noted as key factors that contributed to the EDP judges choosing this printer for the award.

EDP's Technical Committee states: "Mimaki offers a price breaking device with UV printing speeds up to 23m2/h.

"This printer offers not only CMYK but has also the option to install white and clear inks, and the new innovative system helps to maintain the quality because of the control of dot placement and media feeding, one of the most common errors in inkjet printing. The UJV100-160 is certainly an excellent entry level printer, including many features of Mimaki's advanced UV technology at an affordable price."

Brett Newman, managing director at Hybrid Services, Mimaki's exclusive distributor for the UK and Ireland, commens: "The features recognised by the EDP Technical Committee are precisely what makes the new UJV100-160 such a powerful offering for companies looking to invest in all the many benefits of Mimaki's proven LED UV cured print technology.

"The response to the new printer has been extremely positive and it's satisfying to see it recognised so highly."

www.hybridservices.co.uk



## **Ultima outlines forecast for COVID survival**

Innovating now can help your business survive the next wave of COVID-19 restrictions, says Ultima Displays as it outlines its forecast for the industry and the opportunities on offer. When the UK was placed into lockdown on 24 March 2020, many of us forecast the effect on our industry. At the time of publication in November we looked back and see which of our predictions came to pass.

Travel remains largely on pause; bars and restaurants had significantly higher levels of restrictions placed upon them than our initial thoughts; schools stayed closed until the autumn term and offices have reopened but with far fewer staff. All of these realities have reduced the demand for signage and graphics, even those relating to social distancing. However, in other areas our expectations were correct and to support these trends we have developed and reimagined our core products and services. We helped customers maximise their opportunities with social distancing, physical separation and hygiene products along with associated marketing collateral.

We expected a second wave of COVID-19 but didn't anticipate the level of restrictions preventing the predicted 'V'-shaped economic recovery. However, anticipating economic shifts and adapting as



Ultima Displays has released a guide titled 'Innovating to Survive COVID-19 Together.

necessary should continue and, to that end, we have identified key trends and the opportunities they may offer to sign and display businesses.

In many industries, companies delayed the return of staff to offices until at least Q1 2021 but these sites needed to be made COVID-secure including revisualising spaces to allow social distancing and increased cleaning. Some sign and graphics companies have valuable transferable skills here. With many industries hit hard this year and restrictions, based on the science of how COVID-19 is transmitted, will continue well into Q2 and Q3 2021. Sadly, we expect a number of companies will not survive. However, creativity, innovation and may help your business overcome the next set of challenges. As a key supplier we are developing new products, many designed in line with our forecasts. We offer 3D CAD support including site survey visits for larger enquiries.

www.ultimadisplays.co.uk

## Trotec and Hybrid team up for webinar

Trotec teamed up with Mimaki exclusive distributor for the UK & Ireland Hybrid Services for an exclusive webinar in December. Print & Cut | Grow your business with Mimaki UV printing and Trotec laser cutting technologies demonstrated how laser cutting and UV printing can be combined to take your business to the next level.

With print and cut applications becoming increasingly popular for the breadth of design possibilities, companies can use the technologies in harmony to expand their service offering and exploit new business opportunities. The webinar showcased three separate applications combining UV printing and laser cutting, demonstrating the full production process including printing direct to products, laser cutting printed registration marks, making and using a print jig and creating flame-polished acrylic edges.



Throughout the webinar, the hosts discussed the techniques used for each application and offered tips and tricks of the trade on how to get the best results. UV printing and laser cutting were shown to work harmoniously together to produce stunning ready-for-market designs including a point of sale display, layered signage, packaging and branded promotional items. This webinar was aimed at companies that operate within the signage, display, print, promotional and general engraving sectors in addition to manufacturers, gift producers and other market segments where laser cutters and UV printers are used.

This live streamed webinar was hosted by Trotec UK's Alex Beckingham and Bryan Jater, alongside Hybrid's Mimaki experts Ashley Carr and Richard Williams. The hosts share decades of experience in laser cutting and UV printing technologies respectively and imparted their knowledge about how businesses can maximise the potential of printing and laser cutting equipment, particularly when used together.

www.hybridservices.co.uk www.troteclaser.com



To advertise on these pages call Martin on 01784 605 601

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www.gunnervinylcutter.co.uk

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www.signupdate.co.uk/carter Contact 07771 696 129

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Jol

### Job Vacancies

# Experienced Sign Maker

### Just outside Edinburgh

Due to retirement within the business, we have 1 full time position for an experienced Sign Maker to join our small and friendly team just outside of Edinburgh.

We are looking for an experienced sign maker with a range of skills and experience such as:

- The ability to interpret briefs accurately and a strong understanding of signage and manufacturing techniques
- Artwork experience and ability to take a design from concept to installation

Good attention to detail

- The ability to communicate effectively & contribute as part of larger team
- Be proficient in the application of vinyl onto a variety of substrates including vehicles
- · Using vinyl plotters and laminators
- Complete paperwork to high standards ready to be passed on for invoicing
- Safe manual handling of materials.



- Knowledge of Health & Safety working practices
- · Driving licence essential
- Experience in vehicle wrapping desirable

#### What we are looking for

Successful applicants will be enthusiastic, able to work on their own initiative, flexible, a great team player, well organised and understand the importance of health and safety. They must also have impeccable skills in customer facing communication

At times this work maybe a physically

demanding role which will require heavy lifting, therefore good physical health is required to carry out the role. You must also be prepared to work outside in all weather conditions to meet customer demands when required.

#### Your working hours

This is a full-time position, and you will need to be flexible on working hours

Salary is negotiable depending on experience.

## Applications via: lynne@k-and-i.co.uk

#### Experienced Artworker / Project Manager

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CVs to: chloe@rgva.co.uk

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Job Vacancies and items for sale also go online at no extra cost: www.signupdate.co.uk/job www.signupdate.co.uk/for-sale

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Must have ability to communicate at all levels, especially with staff and clients. **Job Requirements:** 

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- Experience in manufacturing signage
  Signage & graphics Installation experience, Surveys
- Signage & graphics Installation experience, Surve
   Experience working at height
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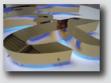
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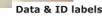


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Mercury Etching Ltd is a new TRADE ONLY SIGN ETCHING SERVICE – Although newly established we have over 20 years experience in deep chemical etching of signage. We specialise in etching on Brass & Stainless Steel (including 316 marine grade) as well as other materials. We also offer Patina/BMA finishes. Quality work guaranteed with fast turnaround times, excellent service and competitive prices! MULTITECHNIC LTD (EST. 1972) Coopies Lane, Morpeth, Northumberland NE61 6JQ Tel: 01670 512 090

sales@multitechnic.co.uk www.multitechnic.co.uk

We are established specialists in chemical etching. WE ARE THE ONLY TRADE ONLY SIGN ETCHING SPECIALISTS IN THE UK. We can offer effects that nobody else can do such as complex blended colours. All our stainless steel is 316 marine grade, we don't use inferior grades & our brass is the best too. We want your business so will give you a fast turnaround & excellent service.

#### SIGN INDUSTRIES Unit 3, Roberts Street, Forfar, Angus, DD8 3DG

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info@signindustries.com www.signindustries.com SIGN INDUSTRIES are specialist TRADE MANUFACTURERS of etched Stainless Steel, Brass, and Bronze. We also Laser Engrave Plastics and Wood as stand alone products as well as moulds for castings. SIGN INDUSTRIES normally work with 3 mm thick material, and can etch bend and weld Stainless Steel up to 3 metres x 1.5 metres, and down to small sequential tags for wiring looms.

#### TRADE ETCHING DIRECT LTD Unit M Edison Courtyard, Brunel Road, Earlstrees Ind Estate, Corby NN17 4LS

Tel: 01536 203813 sales@tradeetching.com www.tradeetching.com Trade Etching Direct Ltd is a wellestablished chemical etching company specialising in high quality etched signage. Our work is 100% guaranteed. Our etching machines are specially designed for deep etching. We can offer gradient fills, a range of patina finishes and hand filled complex multi colours, on a wide range of

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Tel: 01706 633 043 sales@apptape.co.uk www.apptape.co.uk

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The Atacama range of CNC routers and Lasers offers a wide variety of options from 3 axis machines and 4 axis Routers and Metal and Non Metal Cutting CNC Lasers.

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Designers and makers of coats of arms, emblems and all types of sculptural and decorative signage. GRP, cast resins, metals, detailed hand painting and much more. Large range of royal coats of arms available. Specialist suppliers to the sign trade.

#### SIGNS OF THE TIMES LTD Wingfield Road Tebworth, Beds, LU7 9QG

Tel: 01525 874 185 enquiries@sott.co.uk www.sott.co.uk

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#### Maze House, Maze Street, Barton Hill, Bristol BS5 9TE Tel: 0117 955 3385

info@ward-signs.co.uk www.ward-signs.co.uk Wards of Bristol Specialise in

manufacture, restoration and accurate reproduction of historic and modern coats of arms. We are able to produce from originals, information from heraldic associations, or even from a photograph. Check our website for recent projects.

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Tel: 01603 666699 sales@mercuryphillips.co.uk www.mercuryphillipssigns.co.uk

Manufacturers of plaques in stainless steel, brass and aluminium, chemically or machine engraved, colour filled to your choice. Logos and text from artwork supplied.

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Sign Industries is one of the UK's leading sign making manufacturers, offering a broad range of memorial and commemorative plaques in many varying styles using the finest materials such as bronze, brass, stainless steel and wood. You can now create your own custom plaques and nameplates and order them directly from our website.

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LU7 9QG Tel: 01525 874 185 enquiries@sott.co.uk www.sott.co.uk

Cast blue plaques with detail in relief. Usually cast in solid rigid polyurethane and painted blue background with white, silver or gold letters. Send us artwork or copy of the text for a quote.

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Tel: 0117 955 3385 info@ward-signs.co.uk www.ward-signs.co.uk

Wards of Bristol have produced countless cast metal commemorative blue plaques, but also specialise in traditional bronze plaques and custom 3D hand crafted plaques, which are hand painted to depict scenes of historical events, places and figures.

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www.applelec.co.uk

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Trade service for flat cut lettering & logos in Acrylic Foamex, Dibond, Aluminum, Stainless steel & MDF. We will give you a professional reliable & efficient service at a competitive price. From a single letter to a fully illuminated sign ready for installation. For a quote or just friendly advice contact us. We are here to help.

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Sygnet Group is the sign-maker's signmaker, having serviced the UK sign trade since 1974. We'll manufacture any type of sign and have a range of over 5000 styles to choose from. We'll also work closely with you if you'd like to supply your own plans or artwork. At our Leicester HQ, we manufacture laser or router-cut signs from acrylic, mdf. foamex, polycarb, Dibond, aluminium and stainless steel.

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#### DIGITAL SIGNAGE

#### SCREENSPACE DIGITAL SIGNAGE

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We manufacture and engrave nameplates, Labels, Tags, Switchplates, Mimics, Brass Plates, Components, Warning labels, Plaques, Logo's and Signs. We also produce printed fire & Safety Signs & Vinyl Graphics.

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#### GRAVOGRAPH

Unit 3 Trojan Business Centre, Tachbrook Park Drive, Leamington Spa, Warwickshire CV34 6RH Tel: 01926 884 433 info@gravograph.co.uk

Gravograph have continued to pioneer engraving technologies since 1938. Our mechanical and laser systems are manufactured in Europe. Engrave and cut any material including acrylic, wood, metal and more. Our team of inhouse trouble-shooters and field engineers ensure all our customers benefit from our expert advice. Meet us at one of our regionals showrooms across the UK for a free demonstration.

#### HPC LASER LTD Castle Mills, Saddleworth Road, Elland, West Yorkshire, HX5 0RY Tel: 01422 310 800 www.hpclaser.co.uk

Specialist suppliers of LASERSCRIPT CO2 laser engravers and cutters. Our lasers are capable of cutting, engraving and marking a wide range of materials including laminate, metal, glass, acrylic, textiles, wood, paper, card and leather. Optional 1 to 3 year ONSITE warranty available and unlimited technical support. Established in 2006, over 4500 machines supplied!

#### TROTEC

#### 9 Didcot Way, Boldon Business Park, Boldon Colliery, NE35 9PD Tel: 0191 580 1184

sales@troteclaser.co.uk www.troteclaser.co.uk

Leading manufacturers of laser cutters and laser engravers, Trotec's broad range of flatbed, large format and galvo laser machines are available for demonstration in six dedicated showrooms across the UK and Ireland. In addition, Trotec's UK warehouse holds stock of thousands of rotary and engraving materials and accessories, available with next day delivery as standard.

#### LED ILLUMINATED LETTERS

#### ACCENT SIGNS LTD

Units 4, Broadcott Ind. Est., Station Rd., Cradley Heath B64 6NT Tel: 0121 561 4600

accsign1@aol.com www.accentsignsltd.co.uk

Accent signs "SLIMLITE" flat cut letters & logos made from 6mm opal acrylic with imbedded super bright white Led's to create a unique edge and halo illumination. Available with ACM, Acrylic or vinyl faces. Suitable for internal & external use. Supplied with standard locator fixings for ease of fitting.

#### LAMINATING/ENCAPSULATING

#### VIVID LAMINATING TECHNOLOGIES

Matrix House, Norman Court, Ivanhoe Business Park, Ashby de Ia Zouch, Leicestershire, LE65 2UZ Tel: 0345 1 30 40 50 sales@vivid-online.com www.vivid-online.com

Vivid supply a wide range of laminating products including the award-winning Easymount range of wide format laminators, available in cold, heat assist and hot models. Vivid also supply the Boss range Pressure Sensitive Over Laminates, Self Wound Mount Films & Printable Vinyl Roll fed and the Trimfast range of wide format Board Cutters and Multi Substrate Cutters

#### LASER CUTTING/ENGRAVING

#### CENTRE SIGNS (UK) LTD

Alexander House, Iliffe Avenue, Oadby, Leicester LE2 5LH

Tel: 0116 271 4247 graphics@centresigns.co.uk www.centresigns.co.uk

Trade only service for quality Acrylic Laser Cutting, 3mm, 5mm -10mm. Our 10mm clear laser cut acrylic is ideal for POS and specialist projects. Professional cutting bed area 1400 x 900mm. Cutting services for MDF and Ply is also available.

#### LED ILLUMINATION

## 3D SIGN SYSTEMS LTD T/A CITI LED

Unit 1, 411 Pollokshaws Rd, Glasgow, G41 1QZ Tel: 0141 422 2500 sales@citi-led.co.uk

www.citi-led.co.uk

We are a trade only supplier of LED Modules for all types of channel letters, light boxes and solid acrylic "Neon" effect type letters. We have some very unique specialist LEDs, visit our website for product information and installation tutorials. We offer premium grade reliable products at highly competitive prices. Our unrivalled presales guidance and after sales support will ensure your projects are executed with maximum effect.

#### APPLELEC

#### Unit 1, Wharfedale Business Park, Shetcliffe Lane, Bradford BD4 9RW Tel: 01274 774477

sales@applelec.co.uk www.applelec.co.uk

Sole UK distributor of SloanLED LED systems. Trade suppliers of LED lighting solutions and manufacturers of the flat light unit, LED Light Sheet. We supply energy efficient, award winning LED modules in a variety of colours including RGB (colour changing). We'll support you in choosing the right LEDs for your project whilst our after-sale technical support ensures you receive continued assistance.

#### ARTILLUS LTD

Britannia House, 29 Station Road, Kettering, Northants NN15 7HJ Tel: 0333 123 0345 artillusltd@gmail.com

www.artillus.com

Our 12v or 24v Garnet super bright edge lit LED boards produce balanced lighting, shadow and hotspot free and will backlight any type of translucent material you care to imagine, such as thin cut stone, marble sheets, fabrics, vinyl etc. providing pure, unadulterated freedom for your creative mind to produce stunning wow factor lighting features for hotels, leisure centres, restaurants and homes.

#### FOCUS LED UK LTD.

Unit 38 Cariocca Business Park, 2 Hellidon Close, Ardwick, Manchester, M12 4AH Tel: 0161 27 27 778

www.focusledltd.co.uk Specialise in LED Lighting for Signs & Shop fitting, Kitchens, Restaurants, Commerical & Domestic Lighting. Quality & Professional Lighting to get your job done by giving you our best advises, there is no job too small. You only pay for quality products at Focus LED. Check out our gallery to see how we helped others to achieve their projects.

#### KINGS PLASTICS LTD

The Signbuild Centre, Kelso House, St Philips, Bristol, BS2 0PH Tel: 0117 9411 411

www.kingsplastics.co.uk

White, warm white & coloured LED modules in 4 sizes and LED ribbon – Flexi ribbon & RGB ribbon. New our LED Flexi Neon in two different sizes & LED Cabochon bulbs. 12v power convertors, RGB controllers, together with a range of connectors. LEDS ideal for lettering & lightboxes. For full details on our range, prices and for images, check out our website & online shop. Competitive prices guaranteed!

#### LED MONKEY

### 129 Humberstone Road, Leicester

Tel: 0800 999 7797

sales@ledmonkey.com www.ledmonkey.com

LED Monkey supplies energy-efficient LED products, PSUs and control gear to the sign trade. UK distributors for Hitechled, specialising in RGB modules for signage illumination, we offer a 5-year warranty on trade products. We also supply DMX systems, neon flex and IP-rated power supplies, as well as a wide variety of top quality LED bulbs, light fittings and LED strip lights to the domestic market

#### SIGNTRADE LETTERS LTD 225 Long Lane, London N3 2RL

Tel: 08085 456700 sales@signtrade.co.uk www.signtrade.co.uk

Chromasign launched at Sign UK. We offer a complete range of ChromaForm Letters with Halo Lighting not available anywhere else. Ring Susan or Lesley for details and samples.

#### LED WINDOW DISPLAYS

#### **ISPI TRADE LTD**

Unit 3.3 Strathclyde Business Park, 19 Starling Way, Bellshill ML4 3PU Tel: 0141 764 1600

sales@ispitrade.com www.ispitrade.com

iSpi Trade is the UK's premier supplier of LED window display solutions. With A4, A3 and A2 size options in portrait or landscape, we can supply fully configured kits which are designed to match your windows specifications, plus we provide single panels, accessories and replacement parts, all at low trade prices.

#### LIGHT BOXES & LIGHTING

#### APPLELEC Unit 1, Wharfedale Business Park,

Shetcliffe Lane, Bradford BD4 9RW Tel: 01274 774477 sales@applelec.co.uk www.applelec.co.uk

Trade suppliers of fabricated and extruded light boxes, custom made to client design requirements. From flat faced and curved styles, to LED illumination and colour changing modules, a definitive range of light box products is available. Applelec's flat light unit LED Light Sheet is regularly used to create ultra slim light boxes with bright, even illumination at a depth of just 25mm.

#### ARTILLUS LTD Britannia House, 29 Station Road, Kettering, Northants NN15 7HJ Tel: 0333 123 0345

artillusItd@gmail.com www.artillus.com

DIAMOND 12v and 24v edge lit LED light boxes can be produced in any size up to 3000 x 1500mm. These ultra slim light boxes at 20mm or 16mm deep have a 25mm snap frame front and rounded corners for added safety. Custom sizes in single or multiple units can be made in single colour white LED, Dynamic White or RGB. Frame colours include Polished Silver, Gloss or Matt Black and Silver anodised.

#### MAGNETIC MATERIAL

#### ANCHOR MAGNETS LTD Bankside Works, Darnall Road, Sheffield S9 5AH

Tel: 0114 244 1171 www.anchormagnets.com UK's largest stockist of magnetic & ferro material including universally printable & wide format digifilm® ferrous media (1600mm) supaferro® ferro sheet (1260mm) & supamag® magnetic sheet (1270mm) with the UK's highest pull force & anti-mark UV coating, in white, plain, self-adhesive & dry-wipe. For graphics, retail POS, signage, holding & hanging products use the UK's leading magnetic innovators.

#### BISBELL MAGNETIC PRODUCTS LTD. Hillfield Lane, Stretton, Burton on Trent, Staffs DE13 0BN

Tel: 01283 531000 sales@bisbellmagnets.com www.bisbellmagnets.com

The UK's widest range of digitally printable wide format magnetic and ferro sheet (up to 1524mm wide). Maxmag vehicle grade magnetic materials available in white, plain or adhesive backed - by roll or cut to your specific requirements. Also available dry-wipe sheets, magnetic chalk boards, window graphics, neo magnets, vehicle roof magnets and a full range of magnetic and steel tape.

#### MAGNETIC SOLUTIONS LTD Brooklands Business Park, Leigh Street, Sheffield S9 2PR

#### Tel: 0114 2422211

sales@magnetic-solutions-ltd.co.uk www.magnetic-solutions-ltd.co.uk Part of the Sanders Group, Europe's largest combined supplier of magnetic & ferro sheet materials including wide format, PVC FREE magnetic (1370mm) and ferrous media (1600mm). Also available, retail POS graphic materials, magnetic flooring, neo magnets, sign grippers and magnetic tape with a range of adhesive finishes to suit your requirements. We can provide the solutions.

#### MOULDED & FABRICATED PLASTICS

#### MERCURY & PHILLIPS SIGNS 51-59 Waterworks Road, Norwich NR2 4DA

Tel: 01603 666699 sales@mercuryphillips.co.uk www.mercuryphillipssigns.co.uk

Suppliers of moulded acrylic pans and logos up to 2800mm x 1500mm and other types of press and vacuum forming in PVC and HIPS. Specialists in fabricated plastics for POS displays with full screen print, graphics and CNC routing capabilities.

#### PROJECT PLASTICS LTD 7 Grange Way Business Park, Whitehill Industrial Estate, Colchester CO2 8HF Tel: 01206 868696

project.plastics@btinternet.com www.projectplastics.co.uk

Manufacturers of acrylic domes and shapes, tubes, point of sale displays and showcases. Bespoke plastic fabrication. CNC routering, diamond edge polishing, 3m x 2m moulding oven for oven forming, vacuum forming and screen printing. Plastic cut to size service.

#### MOULDED LETTERS

ACCENT SIGNS LTD Units 4, Broadcott Ind. Est., Station Rd., Cradley Heath B64 6NT Tel: 0121 561 4600 accsign1@aol.com www.accentsignsltd.co.uk

Largest range of moulded acrylic letters in the UK. Mirror effect moulded letters, LED illumination, logos, panels, complete fascia panels, blow moulding, aluminium, composite trays and more! Samples on request.

#### **MERCURY & PHILLIPS SIGNS**

#### 51/59 Waterworks Rd. Norwich NR2 4DA

Tel: 01603 666699

sales@mercuryphillips.co.uk www.mercuryphillipssigns.co.uk Moulded letters and logos in all standard Perspex colours and UV stabilised gold and silver acrylics, in 8 standard sizes, bespoke sizes available on application. Press, vacuum and blow moulded pans, in acrylic and petg also available.

#### SIGNTRADE LETTERS LTD 225 Long Lane, Finchley London

N3 2RL Tel: 08085 456700 sales@signtrade.co.uk www.signtrade.co.uk

Moulded letters are our speciality with stock of 20 fonts 8 letter heights in coloured Perspex and 1000's of flat cut letters as well. Your own font or logo is made by our own toolmakers. With over 60 years of experience to call on.

#### WARD SIGNS

#### Maze House, Maze Street, Barton Hill, Bristol BS5 9TE

Tel: 0117 955 3385 info@ward-signs.co.uk www.ward-signs.co.uk

Having patented the original method of making cast resin letters, Wards of Bristol can manufacture and supply resin lettering to the highest standard. Our stock patterns for resin letters are a cost effective method of achieving the same styles as traditional bronze and aluminium (which we also cast in house) but we can also make custom designed patterns for letters and logos for all your needs.

## NEON MANUFACTURERS (TRADE)

#### A1DESIGNS

#### 4 Sandy Lane North, Wallington, Surrey SM6 8JX

Tel: 020 8646 9886 enquiry@a1designs.co.uk www.a1designs.co.uk

Neon & Cold Cathode Manufacturers to the Trade. Fast turnaround & Delivery, Quick repair service. Installation, Fault diagnosis, Repairs & Maintenance. Confidential Service. All neon accessories, Transformers, Cable, Tube supports etc.

#### AVENUE SIGNS LTD 216-222 Luton Road, Chatham, Kent ME4 5BS

Tel: 01634 841300 info@avenuesigns.co.uk www.avenuesigns.co.uk

Full computerised design service neon and cold cathode lighting. Fully qualified installation engineers, fault diagnosis, fast repair service. Complete sign service from vinyl through to acrylic to polished stainless steel to transformer and neon accessory supplies.

#### LOGOTECH DISPLAY SOLUTIONS LTD

Unit 6, Atley Business Pk, North Nelson Ind Est, Cramlington, Newcastle Upon Tyne NE23 1WP Tel: 01670 737 225

sales@logotech-ltd.co.uk www.logo-tech.co.uk

Specialists in neon manufacture to the trade, all types of neon work undertaken. Quick repair service. Very competitive prices. Over 25 years experience in the sign trade.

#### NEON REPLACEMENT LETTERS

#### ACCENT SIGNS LTD

Units 4, Broadcott Ind. Est., Station Rd., Cradley Heath B64 6NT Tel: 0121 561 4600

accsign1@aol.com www.accentsignsltd.co.uk Accent Signs "LITEFORM" letters & logos with a moulded half round acrylic profile of only 15mm to look like Neon glass. Illuminated with super bright Led's. Available in a wide range of colours. Suitable for internal & external use. Supplied with standard locator fixings for ease of fitting.

#### APPLELEC

#### Unit 1, Wharfedale Business Park, Shetcliffe Lane, Bradford BD4 9RW Tel: 01274 774477

sales@applelec.co.uk www.applelec.co.uk

Trade suppliers of NeonLux, a faux neon letter system suitable for interior and exterior applications according to specification. Available in a range of colours and embedded with high quality LEDs to deliver bright, clear illumination. Don't forget, any shape or logo can be created, not just letters! Contact our friendly team for more information and request a free and unbranded product brochure.

#### NOTICE BOARDS -LOCKABLE/EXTERIOR

#### NOTICE ME 2 Glenister House, Avondale Drive,

Hayes, Middx UB3 3PP Tel: 0208 581 1067

www.noticeme.org.uk

Sign companies come to us for a truly extensive range of standard and made to measure, indoor & outdoor notice boards and whiteboards. Standard internal pin boards are available in over 100 felt colours and our cut to size service is available on many products. We supply some extremely competitive outdoor notice boards to compliment your sign work. See our complete range of display products.

#### SIGNSCAPE AND SIGNCONEX

Pear Tree Works, Bath Road, Upper Langford, Bristol BS40 5DJ Tel: 01934 852 888 sales@signscape.co.uk

www.sasl.co.uk

Serving the Sign Trade for over 40 years, we are a leading manufacturer of modular sign systems and notice boards. We have the widest range of exterior notice boards of all UK manufacturers, and specialise in tailoring our boards to suit each location. This is achieved through a wide range of options, including; wall, rail, post and stand mountings, mains/solar illumination and custom graphics.

#### PLASTIC SHEETS

## BRETT MARTIN PLASTIC SHEETS

24 Roughfort Road, Mallusk, Co Antrim BT36 4RB Tel: 028 9084 9999

semifinished@brettmartin.com www.brettmartin.com

Brett Martin is a leading manufacturer of plastic sheet products for signage, interior design, shop outfitting, POS displays and fabrication. Products include Foamalux, the extensive foam PVC range in bright White, Satin and Gloss colours and an environmentally friendly Recycled material in addition to Polycarbonate, PVC, Acrylic, aPET, PETg and Styrene sheet.

#### RIGHTON BLACKBURNS LTD Building 38, Second Avenue, The Pensnett Estate, Kingswinford, West Midlands DY6 7UE

Tel: 01384 276400 sales@rblimited.co.uk www.rightonblackburns.co.uk UK distributor of Polycasa Crylux Cast & Crylon extruded sheet acrylic. Available in a wide range of clear, opals, colours and special finishes. Also stocked: Alucobest aluminium composite sheet, Marlon solid polycarbonate, PET-G, SAN, polystyrene, hygienic cladding, rigid PVC and fixing accessories, sign post systems, aluminium sheet and extrusions.

#### TELEGAN PRESSED PRODUCTS LTD. South Strand, Lawford,

Manningtree, Essex CO11 1UP Tel: 01206 803 580

sales@teleganpressedproducts.com www.teleganpressedproducts.com Leading manufacturer of plate pressed PVC sheet offering equivalents to Darvic, Pacton and Cobex under our trade name TELBEX. We also manufacture VYNALAST™ engraving laminate. A comprehensive range of photoluminescent boards and self adhesive vinyl is available in PSPA class B and Class C to order.

#### POINT OF SALE FITTINGS

#### DISPLAY DEVELOPMENTS LIMITED

Unit 4 Fordgate Business Park, Crabtree Manorway, North Belvedere, Kent DA17 6AS

Tel: 01322 444 400 sales@displaydevelopments.co.uk

www.displaydevelopments.co.uk Display Developments began in 1956 and we have always strived to lead the field in providing first class service and consistently adding new and better products. We manufacture a wide range of display and Point of Sale products including snap frames, leaflet holders notice boards and menu displays etc.

#### **PROJECTING SIGNS**

#### **IRON DESIGN**

**37A Douglas Rd., Poole, BH12 2AU** Tel: 01202 463573 enquiries@ironsigns.com

www.ironsigns.com

Leading trade suppliers of high quality traditional and contemporary projecting signs and brackets, offering a large range of brackets, panels and lights off the shelf, as well as a comprehensive bespoke service. Competitive prices and next day service. Please visit our website or phone for a brochure.

#### **REFLECTIVE VINYL/TAPES**

#### ATC LTD

Unit 3C Buckley Road Industrial Estate, 2 Buckley Road, Rochdale, Lancashire OL12 9EF

Tel: 01706 633043 sales@apptape.co.uk www.apptape.co.uk

Suppliers of Micro prismatic reflective tapes (3m, Avery, Reflexite) and glass bead reflective vinyl for use on emergency vehicles (police cars & chapter 8 legislation etc) also HGV markings as per EC 104. We stock Conspicuity tape manufactured by Reflexite and Avery which are some of the most reflective materials available on the market. Chapter 8 chevron kits also available.

#### SIGN TRADE SUPPLIES LTD Britannia House, Granville Road, Maidstone, Kent ME14 2BJ

Tel: 01622 689 410

www.signtradesupplies.co.uk Supplying a variety of sign making supplies nationwide including aluminium signs posts, post clips, fixings, vinyl and tools. We have a large UK stock of Image Perfect vinyl, sign fixings and aluminium extrusions ready for same day despatch. We also provide trade manufacturing service including diamond edge polished acrylic, flat cut acrylic lettering, sign trays and more.

## ROUTER CUTTERS/ PLOTTER BLADES

#### ATA ENGINEERING PROCESSES

ATA House, Unit B, Boundry Way, Hemel Hempstead, Herts HP2 7SS Tel: 01442 264411 sales@ataeng.com www.ataeng.com

Extensive range of high quality solid carbide, PCD, carbide tipped and HSS cutters manufactured by ONSRUD CUTTER offer routing solutions for most types of material.

#### EDWARD MATHIAS & CO PO BOX 121, Frodsham, Cheshire, WA6 1AA

Tel: 01928 739 799 info@edwardmathias.com www.edwardmathias.com

Specialist manufacturers/suppliers of tungsten carbide plotter blades and router cutters. We don't just sell blades, we are the UK's leading manufacturer. Note - we have no connection with any other company who sell or re-sharpen blades.

#### SCREEN PRINTING

## DARTFORD ENGRAVING & SCREENPRINTING LTD

#### Unit 4 Power Works Industrial Estate, Slade green Road, Erith, Kent DA8 2HY

Tel: 01322 340 194 mail@desp.co.uk www.desp.co.uk

DESP has been trading for over 55 years. Screenprinting, anodic printing, correx boards, stickers, overlays, signs, chemical etching, engraving processes also covered (ALL CARRIED OUT INHOUSE), including artwork.So whether its a 1 off or 1,000s off, we can offer a quick competitive turnround.

#### FIRST SIGNS & LABELS LTD Unit 1, Raynham Close, Raynham Rd Ind Estate, Raynham Road, Bishops Stortford, Herts, CM23 5JP

Tel: 01279 467999 sales@firstsignsandlabels.co.uk www.firstsignsandlabels.co.uk

We specialise in high quality screen printing. We are suited to meet print requirements onto many substrates. We have finishing capabilities with die cutting and CNC routing. We offer a fast and efficient service, should you require 1 off's or larger run's give our team a call.

#### HT SCREEN PRINT

15 Ridge Way, Hillend Industrial Estate, Dalgety Bay, Fife, KY11 9JH Tel: 01383 824522 info@htscreenprint.co.uk

www.htscreenprint.co.uk Trade screen printing of garments, estate agency boards, pvc, vinyl, acrylics, metals, glass, wood, POS, anything flat. HT Screenprint have been in business for over 20 years, supplying the highest quality screen printing to the trade at very competitive prices. Our experience produces quality quickly!

#### MERCURY & PHILLIPS SIGNS 51/59 Waterworks Rd. Norwich NR2 4DA

Tel: 01603 666699

sales@mercuryphillips.co.uk www.mercuryphillipssigns.co.uk High quality screen printing to all types of rigid and flexible base materials ie. self-adhesive vinyl, paper, plastic and metal. From single to full colour and small or large runs.

#### SCULPTORS

#### BRYAN RAWLINGS DESIGN 45 Nunney Close, Keynsham, Bristol BS31 1XG

Tel: 0117 986 7894 / 7291 bryan@bryanrawlings.com www.bryanrawlings.com Designers and makers of coats of arms, emblems and all types of sculptural and decorative signage. GRP, cast resins, metals, detailed hand painting and much more. Large range of royal coats of arms available. Specialist suppliers to the sign trade.

#### TELEGAN PRESSED PRODUCTS LTD.

#### South Strand, Lawford, Manningtree, Essex CO11 1UP Tel: 01206 803580

sales@teleganpressedproducts.com www.teleganpressedproducts.com

Leading manufacturer of plate pressed PVC sheet offering equivalents to Darvic, Pacton and Cobex under our trade name TELBEX. We also manufacture VYNALAST™ engraving laminate. A comprehensive range of photoluminescent boards and self adhesive vinyl is available in PSPA class B and Class C to order.

#### TROTEC 9 Didcot Way, Boldon Business Park, Boldon Colliery, NE35 9PD

Tel: 0191 580 1184 materials@troteclaser.co.uk www.troteclaser.co.uk

Trotec's UK warehouse is fully stocked with engraving materials available with cut-to-size and next day delivery. As well as a range of laminate, acrylic, metal and wood sheets, we also supply a range of engraving consumables such as marking pastes and accessories including mounting devices and braille beads.

#### VISIONS IN PLASTICS Unit 3, Delta Court (Robin Hood Airport), Auckley, Doncaster, DN9 3GN

Tel: 01302 775920 sales@visionsinplastics.co.uk www.visionsinplastics.co.uk Stocks of Mirrored Extruded Acrylic in clear, 19 colours, See-Thru, Two sided, Anti Scatch, Anti Fog. Mirrored Polycarbonate, Petg and Polystyene. Non mirrored sheet in Acrylic, ABS, Polycarbonate, Polystyrene and PVC Foam.

#### SIGN & DISPLAY SYSTEMS

VERY DISPLAYS LTD 17 Boston Road, Gorse Hill Industrial Estate, Leicester LE4 1AW

Tel: 0116 232 3156 www.VeryDisplays.com

Our aim is to set the benchmark for trade display solutions by providing innovative, high-quality products at the most competitive prices. Trust Very Displays to enhance your brand and exceed expectations, from a personalised service through to same day dispatch. Get in touch today to find out more about our comprehensive range of products.

#### SIGN LOCATORS

#### F. K. MOORE LTD 5 Wilton Road, Haine Industrial Park, Ramsgate, Kent CT12 5HD. Tel: 01843 593 440

enquiries@fkmoore.com www.fkmoore.com

British manufacturers of screw type Brass Locator Nuts, Wall Fixings and stockists of Nylon Locators for the Sign and Shopfitting Industries. As well as other shopfittings, we also manufacture Coverhead Screws, either Flat, Dome, Conical or Mushroom shape in various finishes, in addition to the famous "Moore's Super Clips" mirror fixings.

#### **SIGN POSTS & FIXINGS**

#### SIGN TRADE SUPPLIES LTD Britannia House, Granville Road, Maidstone, Kent ME14 2BJ Tel: 01622 689 410

www.signtradesupplies.co.uk

Supplying a variety of sign making supplies nationwide including aluminium signs posts, post clips, fixings, vinyl and tools. We have a large UK stock of Image Perfect vinyl, sign fixings and aluminium extrusions ready for same day despatch. We also provide trade manufacturing service including diamond edge polished acrylic, flat cut acrylic lettering, sign trays and more.

#### SIGN SUPPORT SYSTEMS

#### **ISPI TRADE LTD**

Unit 3.3 Strathclyde Business Park, 19 Starling Way, Bellshill ML4 3PU Tel: 0141 764 1600 sales@ispitrade.com www.ispitrade.com

I-SPI Trade supplier of sign support systems. Our range includes wall mounts, cable & rod display systems, screw covers, LED lighting and much more all at THE REAL TRADE PRICE. Massive stocks and next day delivery. See our products on our web site or give Stephen or Sean a call for a brochure.

#### SHOPKIT GROUP LTD Unit B, 100 Cecil Street, Watford, Hertfordshire WD24 5AD Tel: 01923 818282

www.shopkit.com/brochures/

Shopkit manufactures a wide range of sign support systems in our UK FACTORY, offering COMPETITIVE PRICES on quality products, working in different metal finishes with an ONLINE SHOP with next day delivery and quick lead times on CUSTOM ITEMS. Products include project fixings & sign standoffs, banner systems, rod signage supports & cable signage systems all for both interior & exterior use.

SHEET MATERIALS RIGHTON BLACKBURNS LTD

Building 38, Second Avenue, The Pensnett Estate, Kingswinford, West Midlands DY6 7UE Tel: 01384 276400

Tel: 01384 276400 sales@rblimited.co.uk www.rightonblackburns.co.uk UK distributor of Polycasa Crylux Cast & Crylon extruded sheet acrylic Available in a wide range of clear, opals, colours and special finishes. Also stocked: Alucobest aluminium composite sheet, Marlon solid polycarbonate, PET-G, SAN, polystyrene, hygienic cladding, rigid PVC and fixing accessories, sign post

systems, aluminium sheet and

extrusions

#### SIGN SURVEYOR

#### PB WILLIAMS SIGN SURVEYOR 48 Durley Rd, Aintree L9 9AW Tel: 07885 486 182

achromesigns@yahoo.co.uk

We specialise in sign surveying to the trade, with 30 years of experience as a sign fitter/manufacturer. I was contracted to large companies in the north west, and country wide. I am based in Merseyside and have PASMA, IPAF/PAL & CSCS qualifications and will travel UK and Europe. For further details please contact the above number or email.

#### SIGN TRADE SUPPLIERS

#### APPLELEC

#### Unit 1, Wharfedale Business Park, Shetcliffe Lane, Bradford BD4 9RW Tel: 01274 774477

sales@applelec.co.uk www.applelec.co.uk

Highly confidential, trade only supplier to the sign industry. From metal flat cuts and built up letters to fascia, projecting and totem signs along with leading components such as our stocked SloanLED modules. Operating for over 20 years, our manufacturing facilities are constantly advancing to ensure we're always ready to help with your next project. Ask for our free unbranded product brochures.

#### DISCOUNT DISPLAYS 31-35 Wortley Road, Croydon CR0 3EB

Tel: 0844 800 1020

sales@discountdisplays.co.uk www.discountdisplays.co.uk

Discount Displays are UK based experts in all things display and signage. As well as a huge range of hardware for exhibitions, events and retail, we also specialise in large format print solutions. We are able to offer super low trade prices on a variety of printed signage, all produced in-house using high quality inks and materials. Visit our website for more information and to view our full rang

#### SIGN TRADE SUPPLIES LTD Britannia House, Granville Road, Maidstone, Kent ME14 2BJ Tel: 01622 689 410

www.signtradesupplies.co.uk

Supplying a variety of sign making supplies nationwide including aluminium signs posts, post clips, fixings, vinyl and tools. We have a large UK stock of Image Perfect vinyl, sign fixings and aluminium extrusions ready for same day despatch. We also provide trade manufacturing service including diamond edge polished acrylic, flat cut acrylic lettering, sign trays and more.

#### SIGNSCAPE AND SIGNCONEX

Pear Tree Works, Bath Road, Upper Langford, Bristol BS40 5DJ Tel: 01934 852888 sales@signscape.co.uk

www.sasl.co.uk

Serving the Sign Trade for over 40 years, we are a leading manufacturer of modular sign systems, notice boards & information displays. Our systems create a wide range of sign solutions including; post and panel, flush panel and curved panel signs; wayfinding signs, wall directories, monolith and fingerpost signs. Other products include exterior notice boards, poster/menu cases, and letter boards.

#### SYGNET GROUP LTD 129 Humberstone Rd, Leicester,

#### LE5 3AP Tel: 0116 262 6288

sales@sygnetgroup.co.uk www.sygnetgroup.co.uk

At Sygnet Group, we've been supplying bespoke and off-the-shelf signage to the trade since 1974. Whether you require fascias, built-up or flat-cut letters & logos or custom LED illuminated signs, our specialists will cut them using our lasers or CNC routers. We use the latest 3D/CAD development in the design and manufacturing processes, and all this happens on-site at our Leicester city centre HQ.

#### SPECIALITY FILMS

#### ATC LTD

Unit 3C Buckley Road Industrial Estate, 2 Buckley Road, Rochdale, Lancashire OL12 9EF Tel: 01706 633043 sales@apptape.co.uk

www.apptape.co.uk Suppliers of various speciality films including Etch glass, Reflective, Fluorescent, Reflexite daybrite, Reflexite prismatic reflective, Hi intensity reflective, Photoluminescent, Cast metallics, 2yr Fluorescent, Gemstone metallics, Multi lens, Transparent colours, Checker plate, Mirror colours, Prismatic colours, Glitter colours, Brushed aluminium silver and gold.

#### MACTAC UK LTD

#### Room 232, Victory House, 400 Pavilion Drive, Northampton Business Park, Northampton NN4 7PA

Tel: 01604 644697

www.mactacgraphics.eu Mactac is a global manufacturer of many different PVC, PET, PP and PE self-adhesive films. Specialities include etched films, fluorescents, phosphorescents, mirror films, rear projection films, erasable films and textured laminates – all designed to complement and enhance your creative talent.

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Sarah at Art Design Sign is a Traditional Signwriter and Artist. Services include: Traditional hand painted lettering and artwork, Pub and Restaurant Signage, Chalk boards, Gilded lettering, Menus, Vehicle Livery, Wall Art and Lettering, Logo Recreation, Restoration Projects, Original Artwork and Event Signage. Free Quotes available, please contact to discuss your needs.

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Southern England Tel: 01865 863 669 Mob: 07906 177 276 signs@baileyssigns.co.uk www.baileyssigns.co.uk

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#### ATC LTD

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#### MACTAC UK LTD

Room 232, Victory House, 400 Pavilion Drive, Northampton Business Park, Northampton NN4 7PA

Tel: 01604 644697 www.mactacgraphics.eu

Mactac is a global manufacturer of self-adhesive films designed to bring out your talent. Our highly innovative printing and marking products transform interior decoration, commercial architecture, signage and visual communications – for applications that include buildings, windows, point of sale, vehicles and boats. Mactac solutions are used by some of the world's most prestigious brands.

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