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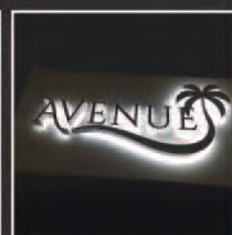
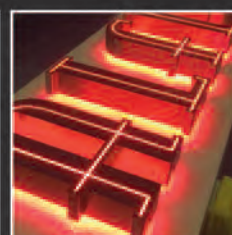
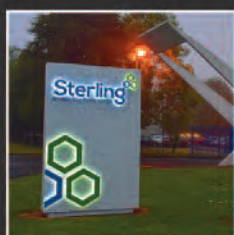
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Source: Independent visitor research by Zing Insights, May 2016

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CONTENTS

- 5 **Welcome page**
- 6 **Product news and updates**
- 28 **Soft signage feature**
We take a close look at this popular area, and how it's set to continue to grow in 2017
- 34 **Product choice**
Who's using what and signage solutions
- 48 **Case study**
Tecna UK
- 50 **Fixtures and fittings feature**
Whether the fixing is a feature, or hidden, there are many new and existing products available for the best installation
- 54 **Project news**
Sign and graphic display companies showcase their work
- 62 **Sign news**
Events, business and enterprise, and people in the industry
- 73 **Classifieds**
Businesses and equipment for sale
Job vacancies
- 83 **Buyers Guide**

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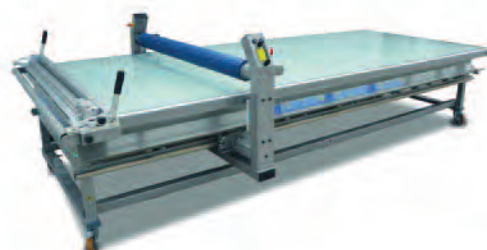
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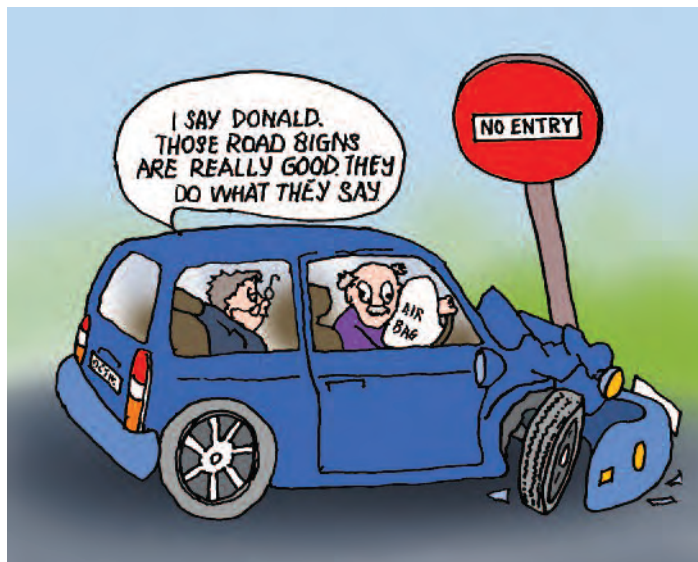
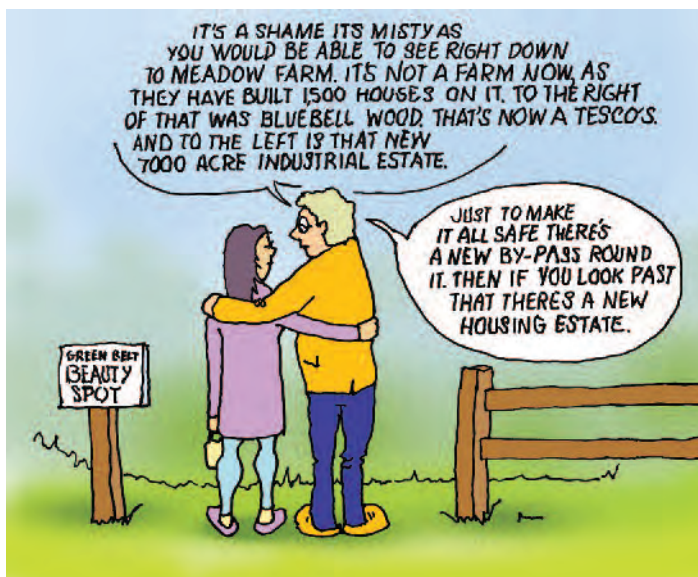
Turbulent times

Without needing to mention why, we all face an uncertain and slightly scary year. So our solution to cope with it all, is go shopping! Namely at one of the shows coming up in the first half of this year. They are a great way to forget about everything going on, and instead focus on what you need (or want) for a thriving, successful business. Printwear and Promotion, Sign & Digital UK and FESPA are our favourites, where exhibitors are increasingly displaying their products and services in more creative ways. Plus they are full of seminars and workshops to learn about the latest trends, or improve techniques and maximise your software and machines. For something a bit more local if you can't get away for too long, Newtech events travel around the UK, holding smaller, specialist shows without the crowds.

Through social media we see so many great projects and would love to include them in the magazine, so get in touch! You can see a selection in our project news, which is a real showcase for you talented lot. Our two features cover soft signage, and fixtures and fittings; plus a case study on Tecna UK explains how they tackled a tricky brief for a client – the results are impressive. Businesses sing the praises of new purchases in product choice; and sign news provides a round up of what's happening in the industry.

Till the next time...

Kathryn



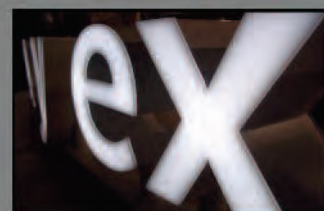
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Get creative with new architectural finishes

3M has launched 153 new patterns, to add to their large range of over 800 3M DI-NOC architectural finishes. "Major innovations" include patterns where the finish changes colour depending on the viewing angle and light levels. And patterns where the finish has a look of a wallpaper and incorporates small metallic pieces to create a shimmering, reflective effect that varies with the angle of the light source.

The new patterns were created by 3M following research on trends at international and local design trade fairs around the globe. "With excellent feedback from customers, we developed a series of mood boards with names such as Industrial White and Mellow Rich," says Christian Stoehr, Portfolio Manager West Europe, 3M Commercial Solutions Division. "We then used the mood boards as our inspiration to create a set of unique and exciting patterns to enhance our range of DI-NOC Architectural Finishes."

The newly launched patterns supplement all the existing product families within the range, from wood, metal, textile, stucco and ceramic, to stone, leather and plain colours, to offer an "even more comprehensive range of architectural finishes for almost every possible design requirement". Some of the new patterns

Effect

Effect patterns, with their 3D appearance, change colour depending on the viewing angle and light level.

Metallic Wood

Materials with a metallic coating applied to the wood grain are often used in European luxury stores. The gloss finish of the DI-NOC wood grain imparts a unique feel to a space and combines well with other materials.

Sucupira

Sucupira (also known as Brazilian Wild Walnut) is a native wood of South America. The DI-NOC finish has a matt, rough grain finish conveying a refreshing sense of rawness. It is used in Europe for pillars in upmarket shops and in furniture.

Mortar Patterns

The natural texture of mortar and its feel of unevenness is extremely popular with designers and is often used in commercial buildings.

Yaki-Sugi

Yagi-Sugi is a material that is traditionally used in Japan for external walls of buildings, where typically the surface of the wood is scorched in advance to give it fire-resistant properties.

With over 800 individual finishes, the range offers designers and architects unrivalled creative flexibility and design freedom when working on new builds or refurbishments.

The DI-NOC finish has the colour and weathered texture of the carbonized wood, lending a traditional Japanese feel to the finish.

Haku

This design combines 11.2 cm squares of gold, platinum and copper- coloured foils. Fitting comfortably into both European and Japanese design-styles, the Haku pattern adds reflectivity and creates a sense of space when used.

"Our DI-NOC Architectural Finishes are known throughout the design and architectural world for their ability to recreate natural materials realistically and at a fraction of the cost of traditional materials," says Christian. "With over 800 individual finishes, the range offers designers and architects unrivalled creative flexibility and design freedom when working on new builds or refurbishments. This helps reduce both labour and material costs as well as reduce the amount of time your business is closed for refurbishment."

The architectural finishes incorporate 3M Comply Technology, a system of small air release channels within the adhesive layer of the film that allows air, that is trapped between the film and the substrate, to escape. This they say, makes application quick and easy.

www.3M.co.uk/innovativefinishes.



The new patterns in the 3M DI-NOC Architectural Finishes range offer flexible, creative and cost-effective design solutions.



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APA presents the new Ultra Matt Military Green

APA's cast film range includes Ultra Matt Military Green (CW/84.0-HX), a self-adhesive 3D two-layer cast film for wrapping applications and full decoration of flat and shaped surfaces.

The new APA Ultra Matt Military Green film is aimed at creating "breath taking applications and prestigious and impressive decorations". It is easy to apply, thanks to the repositionable adhesive RepoTack-Air Free System, which facilitates positioning and allows air to be released through micro-channels. To remove the film, even after a long time, is simple and clean, says APA.

breath taking
applications and prestigious
and impressive decorations.



Military Green is the new colour in APA's range of ultra matt cast films.



Its features give it "excellent covering power".

Cast films are characterised by high conformability, and high mechanical resistance upon application and thickness, to ensure an "excellent covering power". The colour remains unchanged even on dark surfaces, and is certified for reaction to fire (class B-S2-D0).

The new colour joins the range of ultra matt effects, already available in blue and black.

www.apaspa.com

Eurobond Adhesives launch FlexiFix®

FlexiFix® is a new generation of flexible adhesive technology that is ideally suited for metal, modern composite and plastic fabrication in sign making applications. FlexiFix® offers the sign maker a controllable adhesive that will not leave "pull through" marks on composite materials such as Dibond, including mirror finished Dibond, and will bond just about any material combination, says the company.

When cured it accommodates movement in the joint, which may be caused by vibration, thermal cycling, differential expansion between two different materials, wind

dynamics, shock, impact or mechanical forces acting on the joint.

FlexiFix® has a work life of up to 19 minutes, which gives the fabricator the opportunity to work on larger or complicated work pieces, without the adhesive partially curing. Handling strength at room temperature can be achieved in approximately 25-35 minutes allowing the work piece to be handled. Full cure is reached (dependant on the room temperature) between 12-24 hours.

Phone: 01795 427888
Email: sales@eurobond-adhesives.co.uk



Eurobond FlexiFix® is available in either 50ml cartridges or 490ml cartridges.



Kernow Coatings high performance films

Kernow Coatings has launched an "innovative range of HP Latex-certified, high-performance, roll-up and pop-up films, which offer brilliant results; competitive pricing; and manufactured, stocked and certificated in Europe".

Kernow Coatings provides solutions for printing companies running latex, solvent, eco-solvent and UV printers.



KernowJet Supreme is suitable for many other applications such as hanging banners, and interior and exterior signage.

Features include an "exceptional price-performance ratio; easier to print than many competitors' films; quicker drying times; lay-flat characteristics; scratch-resistance, even without lamination; an anti-static and anti-slip backing; and a low-reflection surface".

KernowJet Supreme is available in three thicknesses: Supreme 225, Supreme 300 and Supreme 500. The product number refers to the approximate gauge in microns (μ). Widths: 914, 1067, 1270, 1372 and 1524 mm.

KernowJet Supreme is one of their wide-format product launches this year. In the next few months further products will follow, developed for specific applications, to offer "new and innovative solutions to printers and sign-makers".

customerservices@kernowcoatings.com
www.kernowcoatings.com



The range is HP Latex certified for third-generation HP Latex printers: HP 310, 330, 360, 370, 560 and 570.

New large format printers from swissQprint

swissQprint have launched the 4 x 4 models of the Nyala 2 and Impala 2 series, which are configured with quadruple CMYK for "impressive quality at high printing speed".

Their new printers are aimed at those printing PoS items, displays, posters and backlit applications.

Both the Nyala 2 (3.2 x 2m flatbed) and the Impala 2 (2.5 x 2m flatbed) are available as 4 x 4 models, ie they have four CMYK print heads. The colour configuration can be supplemented with an optional white or varnish channel to offer other possibilities, such as creating visual and tactile effects.

Both printers can also have a roll to roll option, or a board option, which can handle media up to four metres long (twice the print bed depth).

Automation

swissQprint recommends Rob for handling regular longer print runs; the robot loads and unloads rigid media onto the printer.

The printers are available now.

www.swissqprint.com



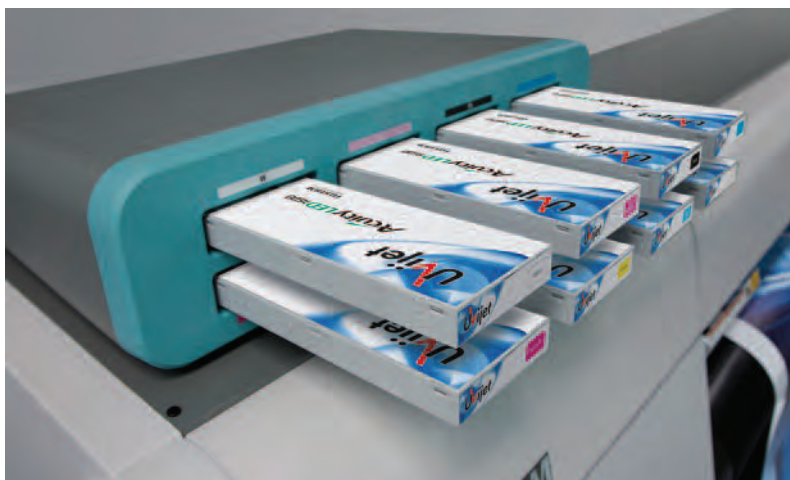
The new 4 x 4 models "master the balance between high speed and finest-quality printing".

Fujifilm UV printer's 'trade in' opportunity

CSL Digital, a specialist supplier of Fujifilm wide format UV printing technologies, offers a wide format printer 'trade in' opportunity, worth up to £5000, to businesses looking to buy the new Acuity LED 1600 II UV printer.

The Acuity LED 1600 II is the latest generation of Fujifilm's LED UV hybrid printer technology that offers both roll to roll and rigid sheet printing in one compact system. It benefits from UVjet inks, Dimatix industrial print heads and an advanced LED UV curing system, all Fujifilm proprietary technologies, which combine to deliver "brilliant images at commercial production speeds".

This new model offers a maximum print width of 1610mm and features increased



The UVjet inks



Fujifilm's new Acuity LED 1600 II UV printer, available from CSL Digital, with up to £5000 off if you trade in any wide format printer.

print production speeds of up to 33m² / hr; and greater versatility with the ability to print colours, white and gloss simultaneously. For example, the Acuity LED 1600 II can produce double-sided window graphics by printing the colour-white-colour layers in one pass, which speeds up the production time. The simple addition of its fold away feed and receive tables converts the LED 1600 II into a useful rigid sheet printer, capable of printing on a wide variety of products up to 13mm thick.

CSL Digital is offering businesses the opportunity to trade in any wide format printer in return for up to £5000 off the price of a new Acuity LED 1600 UV printer, complete with software RIP and feed/receive tables. This offer ends on Friday 24 February 2017.

info@csl-digital.com

Make it happen with moss

The Make it Happen signage consultancy offer an intriguing new material for signs – moss!

Real Icelandic moss is sustainably harvested in Scandinavia, and then preserved by a special stabilizing process. Once preserved, the moss needs no watering, sunlight or maintenance. It will stay fresh for years to come in normal humidity, retaining its natural organic characteristics and being soft to the touch. Moss also contributes to its environment by helping to absorb some of the annoying sounds of a busy public space.



The moss is glued as standard to 3mm MDF boards that can easily be cut to size or shape, and can be used for wall panels or signage. The moss is preserved with saline and dyed to give it consistent colour, as well as variety.

Sam Armstrong, from Make it Happen, said: "From childhood I always wanted to and liked to help people, and to solve problems. So after 16 years in the signage industry, I set up a consultancy business to help bring sign concepts to life, using all the materials that I love to work with. Moss is just one of the many fantastic materials I work with, and I'm always on the lookout for new and exciting materials."

www.makeih.co.uk

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Biesse Rover Plast A

Biesse Group UK Limited, will demonstrate their new CNC Router dedicated to the sign industry, at Sign and Digital UK from 28 to 30 March 2017.

This Rover Plast A has been designed to meet the needs of the worldwide market for a higher level of precision and speed, says the company. The result is a machine that is best in class for accuracy and durability from one of the world's largest manufacturers of CNC Routers.



The new Rover Plast A.



The HSD water-cooled router spindle.

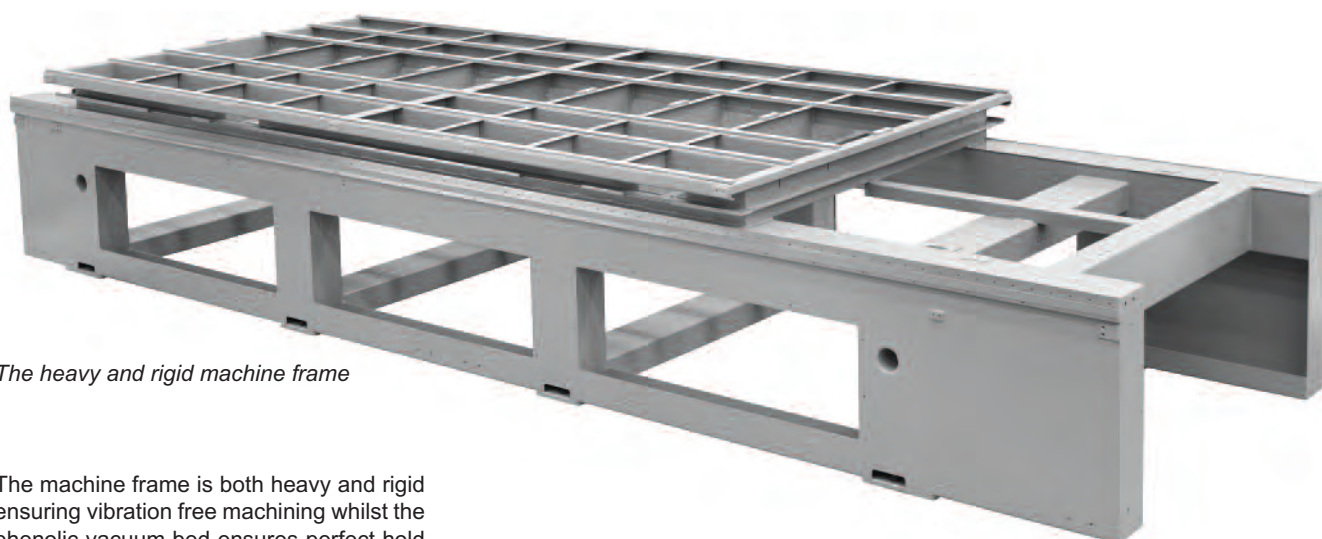
With over 400 machines sold in the UK to date, the Rover A is one of the most popular machines in the woodworking industry. Following extensive worldwide market research the machine's specification and performance has been optimised to encompass all the features required by the sign industry.

This feature saves both time and material allowing the operator to take complete control of production.

Significant features of the Rover A include the installation of the new HSD water-cooled router spindle, providing over 10 HP and which is capable of running at 36,000rpm. The router spindle ensures the perfect cutting of cast acrylic, as well as laminated, composite and non-ferrous sheet materials. To ensure a clean edge on these materials the router spindle is cooled via refrigerated air jets and a de-ionisation system, to further make sure the cutter is maintained at its maximum performance.

Each machine is delivered with a 10 position tool changer, which can be expanded to 24 on request.

Optional features that are available include an Oscillating and Tangential knife unit with interchangeable tools, plus Camera Recognition System for 'cut to print' operations. This allows customers to have one complete machining centre for all things sign and digital.



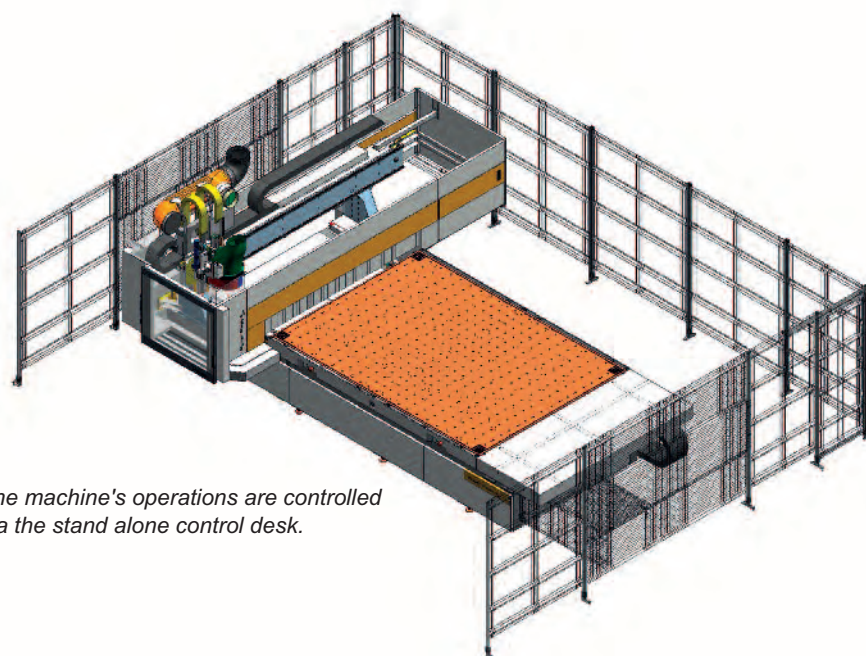
The heavy and rigid machine frame

The machine frame is both heavy and rigid ensuring vibration free machining whilst the phenolic vacuum bed ensures perfect hold down even on the smallest parts thanks to the two 300 m³/h vacuum pumps.

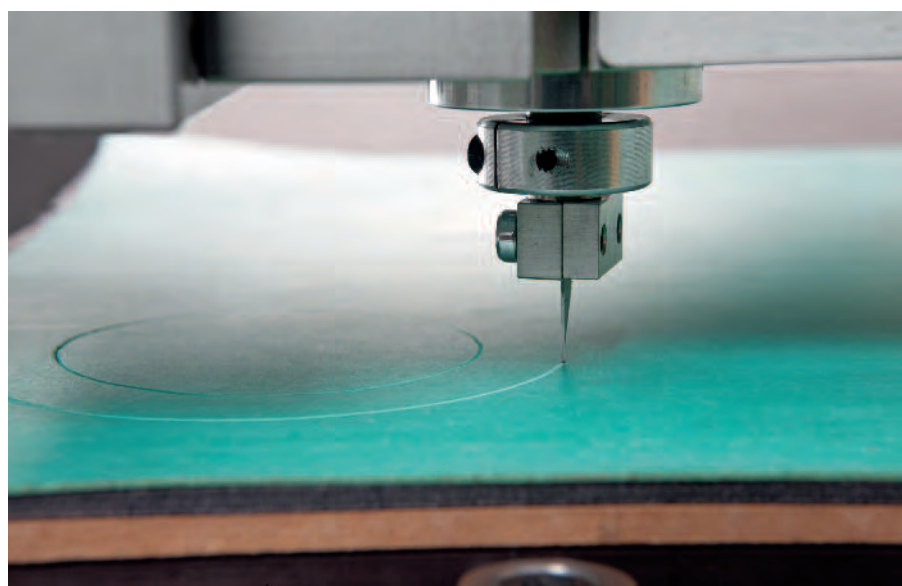
Machine specification

| | |
|---------------|--------------------------------------|
| Working field | 3100 x 2205 |
| Axis speeds | X= 85m/min Y=60m/min Z=20m/min |
| Vector Speed | 104m/min |

The machine's operations are controlled via the stand-alone control desk featuring full PC control of all functions. Biesse's bSolid is the integrated software which allows the operator to design and visualise each component to be processed; as well as tooling information, production times and on screen optimisation of the cutting programme. The software allows the import of CAD files from remote sources, plus the unique advantage of "nesting" parts within the sheet to optimise the use of materials to be cut. This feature saves both time and material allowing the operator to take complete control of production.



The machine's operations are controlled via the stand alone control desk.



The oscillating and tangential knife unit is an optional feature.

Biesse has always been associated with safety and the new Rover A is fully compliant with features such as perimeter guarding via mesh screens and photo cell barriers. A ballistic curtain around the cutting spindle contains any flying debris or broken cutters and dust extraction enclosures provide a clean operating environment.

Biesse Group UK offer a complete service support package to make sure that customers receive assistance either from the service help desk in Daventry, or one of 30 service technicians through the UK.

www.biesse.com

Upgraded Chiplite modules cut LED installation costs

Germany-based Majert has announced two important developments to its third-generation Chiplite X-Series. With the CL-XOL system, it is possible to include up to 100 individual modules soldered in a continuous chain without the need for additional power input. This "dramatically reduces" installation costs. The company has also added two new LED systems to the X-Series (CL-EL3 and CL-EL4). These have been designed specifically for edge-lighting larger light box installations and bring the number of different systems in the series to 10.

Majert says that using nine CL-XOH4 modules x square metre it is now possible to illuminate flexible-faced lightboxes up to a depth of 200mm.

Available as standard in white, warm white, red, green and yellow and with the option of special colours, the CL-XOL system is fitted with two 5050 SMD LEDs (including optic) and generates a luminous flux of 40 lumens.

The systems also carry the CE seal of approval, are RoHS-certified and incorporate an IP65-rated transparent housing for optimum safety and reliability.



It has a compact size of 57 x 15.6mm and uses 0.48W of power, making it suitable for virtually any size of light box or sign lettering requirement to a depth of 50mm.

Measuring 100 x 26mm, CL-EL3 is fitted with three LED modules as well as a specially designed elliptical optic. It provides 240 lumens of luminous flux with a 2.8W power requirement and is wired to form a 20-unit chain.

CL-EL4 is suitable for light box installations up to a size of three metres square, due to the luminous flux of 400 lumens generated by 4.5W of power. The system measures 63 x 53mm and is wired to form a 15-unit chain. It has to be installed in groups of three modules. In common with all systems in the X-Series, CL-EL3 and CL-EL4 are backed with a five-year performance warranty.

The CL-X Series has been tested and approved for use in the most extreme temperature conditions (typically -40 up to +85 degrees C). The systems also carry the CE seal of approval, are RoHS-certified and incorporate an IP65-rated transparent housing for optimum safety and reliability.

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Create slip certified graphics for carpets with Polar™ Carpet

Drytac Europe recently launched its Polar™ Carpet film for indoor floor graphic applications.

The 4 mil (100µ) printable matte white monomeric PVC film has a high tack yet removable acrylic adhesive, backed by a silicon, bleached Kraft paper, and is ideal for short-term indoor floor graphic advertising, says the company.

Polar Carpet is recommended for use with Drytac's slip-certified laminating films, such as Interlam™ Pro Emerytex® and Protac™ ScuffGuard, to provide fully-approved slip resistance. It is compatible with eco-solvent, UV and latex printers.

Steve Broad, Sales Director for Drytac Europe, said: "Polar Carpet has been developed to allow users to create sticky graphics for flooring applications. It easily sticks to short-pile carpets so is ideal for trade shows, point-of-sale, and the retail environment. It can also be removed leaving no residue."

Drytac's entire range of films and adhesives is exclusively distributed throughout the UK by Antalis.

www.antalis.co.uk
www.drytac.co.uk



Create short term graphics for carpets and other flooring, with Drytac's Polar Carpet.

New products from INDASOL

INDASOL have been supplying the sign industry for over 10 years, and say they understand the importance of selecting the right product for each application. They work closely with their customers and suppliers to make sure they "always have the most innovative range of sign fixing tapes and adhesives available".



INDASOL's new LED-UHB tape has been designed to cope with any surface, as well as take away any heat generated by LEDs.

The latest addition to their range is their Low Surface Energy UHB's (15000-LSE series); and their unique heat dissipating LED bonding UHB's (21000-LED). Their LSE-UHB tapes offer high strength bonding to difficult materials such as Polycarbonate and other difficult plastics. They do not stress or fatigue the plastic in any way and provide not only a structural strength bond, but also an expansion joint to cope with temperature changes.

Their LED-UHB tapes have been designed to cope with not only difficult surfaces, but also small surface areas. They have also been designed to take away the heat generated by LEDs and eliminate hot spots.

LEDs are taking over when it comes to illuminated signage and a lot of these are coming in from various countries, says the company. Some with and some without an adhesive backing. "The backing is some-

times branded, but it is dubious as to whether it is a genuine products or a poor copy. Sadly we do see a number of poor quality tapes and adhesives on the market which can present disastrous results," says a spokesperson.

They are seeing LEDs with adhesive failure on the back of the LEDs where the supplied tape/foam is either not bonding well to the LED backing, or failing during use due to heat. This is where their 21000-LED series and 15000-LSE series UHB products are "ideal", as they cope with the difficult surface and also eliminate the heat issue.

They offer free of charge technical advice either on site or by email/phone, free of charge samples and "want to get involved as early as we can in each project no matter how big or small".

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Mutoh's new high speed sublimation transfer inkjet printer

Mutoh recently showed its large range of wide format digital piezo drop on demand inkjet printers, at Heimtextil 2017, an international trade fair for home and contract textiles.

On their stand was the new ValueJet 1948WX, a 1900 mm (75") wide high speed sublimation transfer printer that has print speeds exceeding 100 m²/hour.

Other "showstoppers" were the ValueJet 1938TX, a 1.9 meter (75") wide direct-to-textile printer; and the ValueJet 1638X, a 1625 mm (64") wide high quality sign and display printer suited for a wide variety of durable and high quality interior deco applications.



Mutoh-ValueJet-1938TX.



Mutoh ValueJet 1948WX.

ValueJet 1948WX dye sublimation printer

The VJ-1948WX is a newly designed sublimation transfer printer, with a staggered four print heads set up, and large built-in dual heaters, to enable high speed printing and improved productivity. The 1948WX delivers a top speed of 117 m²/h.

The printer is ideally suited for businesses looking for a high volume production printer for roll-to-roll digital transfer prints, says the company.

The new printer can be used for the digital production of high quality dye sub prints such as personalised home textile decoration and deco fabrics, fast fashion, soft signage and textile banners.

ValueJet 1938TX direct textile printer

The VJ-1938TX is a wide, dual staggered head printer specifically targeted at sampling of short run, on demand, digital production of home textiles, upholstery, interior deco fabrics, fast fashion and flags.

Utilising pigmented textile inks or direct sublimation inks, and integrating a sophisticated fabric feeding; front and back tensioning; and motorised take-up system for media rolls up to 100 kg; the printer delivers typical production print speeds up to 40 m²/h.

ValueJet 1638X printer for interior decoration

The ValueJet 1638X printer, developed for sign and display applications, can be loaded with Mutoh Eco Ultra or Universal Mild Solvent (UMS) inks to deliver production speeds at 720x720 dpi up to 36 m²/h.

For its UMS inks, Mutoh recently obtained a pan European Indoor Air Comfort Certificate, which makes the VJ-1638X ideally suited for the digital production of certified long term indoor deco prints such as wall papers, art deco papers and canvas.

www.mutoh.eu



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New addition to the OKI ColorPainter Premium Family

OKI Europe Ltd has launched its new ColorPainter E-64s, the new model in the ColorPainter range of professional printers. These cutting-edge devices are setting new standards in high-quality, large-format printing for signage, graphics and interior decoration businesses, says the company.

The 64-inch, wide format ColorPainter E-64s is equipped with ColorPainter technology that has already proved highly-effective in the M-64s and the H3-104s. It provides "premium performance, high levels of precision and ease-of-use while fully supporting entry-level, environmentally-friendly printing".

Using OKI's high-pigment ECO solvent SX ink, the printer delivers the "optimum level of colour for high-quality indoor and extradurable outdoor applications at all print-speeds". Its low costs of adoption and ability to handle a wide range of media make the E-64s the ideal choice for every user of large-format printers seeking an agile solution, says OKI.

It includes proven technologies from higher-end models designed to ensure optimum results, such as automatic printer adjustments using optical colour sensors; Smart Pass 4; Smart Nozzle Mapping 3; and Dynamic Dot Printing. As well as H3-series features such as the Safe Scanning System.

For printing indoors, where electro-static materials are often used, an optional ionizer supports "outstanding" print output. The ColorPainter E-64s' construction and functionality makes sure that managing and handling the printer from preparation to operation, right through to maintenance, is convenient and easy.

"The ColorPainter E-64s is a remarkable printer offering print businesses affordable entry to profitable, high-precision, wide-format printing on a large spectrum of media," says Frank Jänschke, General Manager Marketing, Wide Format Printers, OKI Europe Ltd.

"As an advanced and extremely versatile printer, packed with functionality, it successfully meets all the requirements in a field where commercial opportunities are expanding but must be seized quickly and effectively, to maximise revenue."

The ColorPainter E-64s retails at €12,990; this price includes take-up unit, ONYX RIP Center and two-year warranty including print heads without nozzle shot or production restrictions.

www.oki.com/eu

As an advanced and extremely versatile printer, packed with functionality, it successfully meets all the requirements in a field where commercial opportunities are expanding but must be seized quickly and effectively, to maximise revenue.



OKI's new ColorPainter E-64s wide format printer, "packed with functionality".

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PPB Ltd to stock new acrylic range

PPB Ltd has become a UK stockist of POLYCASA acrylic sheets made from manufacturer 3A Composite. The new substrates to the PPB industrial plastics portfolio include the AKRYLON®, CRYLON® XT and CRYLUX® CAST acrylics ranges.

AKRYLON® and CRYLON® XT acrylics are a range of cost effective extruded acrylic sheets. Unlike some cast acrylic products, they do not vary in thickness and are manufactured to very tight tolerances.



Darren Raistrick, PPB's product manager for plastics.



Products made from PPB's range of acrylic sheets, called CRYLUX Cast.

CRYLUX® Cast acrylic is a range of high quality cast acrylic sheets. As well as traditional clear sheet, CRYLUX® cast acrylic is available in a full range of colours, tints and clear blocks from 40mm to 100mm thick. A bespoke colour matching service is also available. Cast acrylic, unlike extruded acrylic, provides a greater thermal stability and a high resistance when exposed to solvents, says the company.

The ranges are suitable for a wide variety of indoor and outdoor applications and are easy to handle, can be thermoformed, and fabricated into attractive designs for all retail, POS, furniture, shop fitting or display use.

To support these new products, PPB appointed Darren Raistrick as product manager for plastics in 2015. Darren joined PPB from PaperlinX and has much experience in the industrial plastics market.

Richard Proctor, Managing Director for PPB, said: "We are delighted to be stocking the new Polycasa range. We are already looking at expanding the range, and 2017 will see the addition of new colours to the CRYLUX range. Our in-house conversion facility including our Schelling Saw and Cauhe Guillotine means we can convert stock sizes to bespoke requirements with a tolerance of + or - 0.5mm accuracy. Many of our clients are using this facility to cut sheets to the final job size required."

William Smith stock full Avery Dennison range

The UK's oldest sign maker and trade supplier to the sign and graphics industry is now supplying Avery Dennison Supreme Wrapping Film, 800 Premium Cast and 900 Super Cast.

Six months after first adding the global supplier to its ever-growing range of industry leading materials, William Smith is "delighted to be able to now offer the full Avery Dennison portfolio to its customers".

Avery Dennison Supreme incorporates colour and clear protective layers, providing a smooth, paint-like finish that is both durable and dazzling, says the company.

With over 90 colours and finishes, the full range will be available from William Smith, including matt, gloss, pearlescent, chrome,

satin, metallic, diamond, extreme texture and ColorFlow, all of which can be ordered in full or part rolls.

William Smith's Marketing Manager, Chris Bradley, said: "Avery Dennison Supreme is one of the best coloured wrap films out there, with a great reputation and its fantastic colour range, textures and effects, mean our customers will certainly be spoilt for choice."

They also supply the brand's 800 Premium Cast and 900 Super Cast.

Available in a range of 85 standard colours including high gloss, matt and metallic, the Avery Dennison 800PC is a premium cast 50 micron film, suitable for a wide variety of curves, as well as flat surfaces, including compound curves and rivets.



The Avery Dennison 900SC, which comes in 80 colours including high gloss, matt, metallic and Pantone colours, is a super cast 50 micron film. It offers "superb" conformability so is suitable for the most complex applications such as heavily corrugated surfaces, convex and concave curves.

www.williamsmith.co.uk/better

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Print, customise and profit with Roland DG's new printer

Roland DG has added the VersaUV LEF-200 flatbed printer to its range, to meet the growing desire businesses have for personalisation and bespoke goods and services.

The LEF-200 is the latest in their benchtop UV-LED flatbed inkjet line-up, which enables a range of items, objects and accessories to be customised.

The LEF-200 offers "outstanding print quality, greater media compatibility, and ease of use" for the personalisation and custom printing markets. With a print bed of 508x330mm (20"x13"), the LEF-200 prints high-quality full-colour, white and clear inks on a wide variety of materials, including three-dimensional items up to 100mm (4") thick.

It features a new on-board primer ink option for priming objects quickly and conveniently, says the company. The Roland VersaWorks Dual RIP software, included in the price of the LEF-200, simplifies the process of producing graphics with special effects.

The LEF-200 incorporates Roland DG's proprietary CMYK, white and clear ECO-UV inks for premium quality printing. Clear ink can be printed for spot gloss or matt finishes, as well as unique embossing effects. White ink can be printed as a spot colour or behind CMYK on dark backgrounds or clear materials. To meet individual business requirements, users can choose from three ink configurations:

CMYK+White+Primer,
CMYK+White+Clear,
CMYK+White+White.

Yuko Maeda, division president of Roland DG business development unit, said: "We have added usability enhancements to the LEF-200 for greater efficiency." Roland VersaWorks Dual enables users to work not only with PostScript® files, but also allows for native processing of PDF files to ensure transparency effects are processed accurately. White or clear ink data can be generated easily in the RIP, ideal for use in producing transparent personalised accessories with special effects.

We have added usability enhancements to the LEF-200 for greater efficiency.

The position and size of special colour data can also be adjusted in the RIP for perfect registration. Features such as rotation and mirroring of the data can be configured in the RIP as well, without the need to return to your graphic design software.

www.rolanddg.com / www.rolanddg.co.uk



Print quality or ink adhesion may vary according to the substrate used and it is strongly recommended to test the substrate for compatibility to ensure optimal print results.

VersaUV
LEF-200

Roland DG's latest addition to its range of benchtop UV-LED flatbed inkjet printers, the VersaUV LEF-200.

Easy way to print textiles

SENF A, the technical textiles division of the France-based Chargeurs Group, is helping graphics businesses to diversify into textiles without having to immediately invest in new equipment. With its range of Decoprint textile solutions for sign and display applications, SENFA enables print businesses to use their existing UV, latex, and solvent printers to create stunning textile graphics.

The textile revolution has begun, but the upfront investment in textile-specific hardware is not always an option for those print businesses that have already recently invested in UV or latex technology, says the company. SENFA enables those companies to try out the market without such initial investment.

"We have recently come across plenty of printing companies who are interested in the textiles arena, but feel that they don't have the knowledge or experience to enter this market," says Blaise Humphries, the SENFA-Decoprint Business Unit Manager. "We explain to them that it's a lot easier than they think.

"Initially, they don't need to invest in new dedicated textile printing machines. They can print onto practically the whole Decoprint range with their existing UV, latex or even solvent printers. Whilst it's true that there is a learning curve involved, in as much as finishing involves sewing rather than welding and laminating, the initial investment is minimal. And with the development of Silicon Edge Graphics (SEG), sewing and stitching has become much more accessible."

Many of the businesses that SENFA supplies enter the textiles market with their existing hardware and then invest in dedicated sublimation machines as experience and confidence grows.

"It is no accident that textiles will be the next big thing," says Blaise. "Textiles are PVC-free and are therefore much less damaging for the environment than vinyls or banners. They are much lighter, so cheaper to transport, and easier to install. Perhaps, most importantly, they simply look better than prints on plastic!"

SENF A Decoprint has a full range of textiles for UV and latex machines. From retail graphics to backlights and wall-covering to interior decoration, there is a product for every need. SENFA's flagship product, Decoprint Pearl, is a premium fabric for backlit applications installed in lightboxes in retail outlets, shopping malls and airports all over the world.



SENF A Decoprint textile roll.

For those businesses that do then decide to invest in textiles-specific hardware, SENFA has developed its AQUA range for sublimation technology – both transfer and direct to textile.

www.decoprint.eu/en



SENF A Decoprint panels.



SENF A Decoprint waterfall application.

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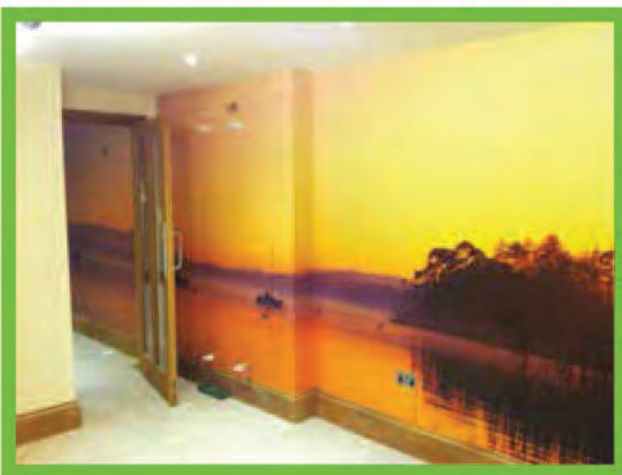
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Soft signage

From fastening tricks to expert finishing tips, there's much to learn about where soft signage is headed in 2017. Jemima Codrington learns more...

Digital soft signage set to boom

According to Simon Lymn, Machine Sales Manager, i-Sub Ltd, the digital soft signage sector is expected to perform well in 2017.

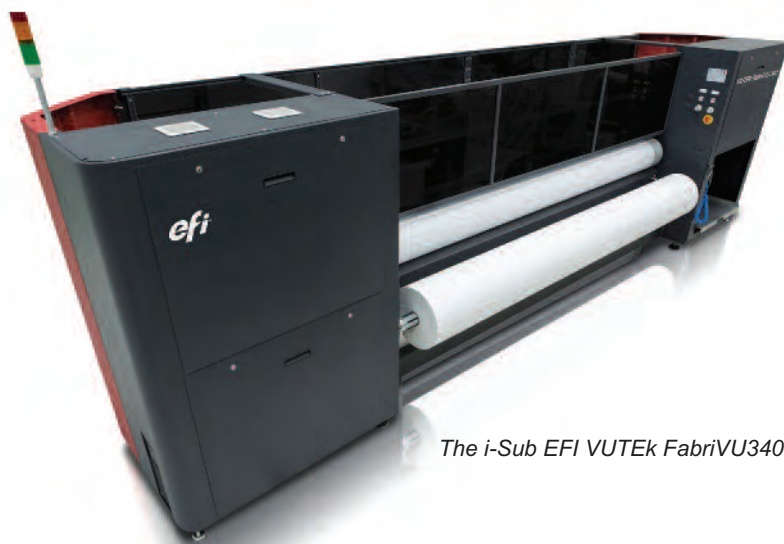
"We can expect another big increase in digital soft signage this year, due to the industry shift from analogue to digital technologies," he says. "Feather flags, and flags in general, are going digital thanks to a massive increase in digital production speeds and in-colour show-through. We are also already seeing imaginative stretch fabric display structures more and more at exhibitions and trade shows."

"Feather flags and flags in general are going digital thanks to a massive increase in digital production speeds and in-colour show-through."

- Simon Lymn, i-Sub Ltd

According to Simon, there are numerous benefits to using soft signage, primarily versatility. Fabrics can be used indoors or out to produce a variety of products, and because the same printed fabric can be utilized, this improves both brand consistency and cost efficiency.

For example, pop-up banners, stretch displays, backlit lightboxes, stretch frame structures, furniture and shell schemes for exhibitions can all be made using the same fabric. "It's also robust and convenient," says Simon, adding that users can simply fold up the printed fabric for transport so there's no need to fit large rigid boards in lorries. "Using our low-cost, high-quality genuine EFI inks, you don't need to include the cost of transfer paper, which all helps you to offer a highly sellable, low-cost product and be competitive in the industry."



The i-Sub EFI VUTEk FabriVU340

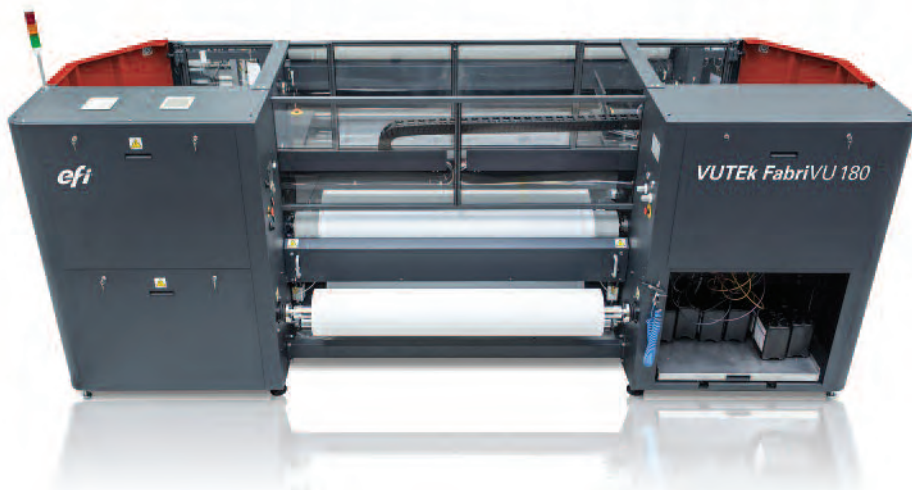
Making the most of soft signage

For end-users, the challenge lies with determining how to use soft signage to its full advantage to advertise products.

Soft signage is high-colour, tactile, robust, and versatile. If used outdoors, flags and fabric displays will move to grab the attention of passers-by. Soft signage is also reusable, meaning end users need simply wash it to give it a new lease of life. "Compared to traditional, static signage this means end-users can be more imaginative about long-term advertising campaigns," says Simon. "By all accounts the industry is booming - sign-makers all over the UK are investing in soft signage digital printing systems. Specifically, ultra wide format displays (the largest being 340cm) are very desirable, as you can produce giant images in one go with no seams or joins. They are high impact and for that reason are demanding a high price."

When it comes to product offerings from i-Sub, the new EFI VUTEk FabriVU 180/340 printers used in tandem with one of the Monti Antonio heat presses makes the perfect machine set-up for commercial digital soft signage.

"Existing graphics providers to the soft signage market, or those who wish to drive their businesses in that direction, will be superbly equipped to print dazzling displays,



The i-Sub EFI VUTEk FabriVU180

high-density backlit signs and so much more with ultra-high resolution, ultra-high speed printing," says Nick Davies, Director at i-Sub. "Matched with the speed and efficiency of the Monti Antonio heat presses, soft signage workflow is fast with consistently superb results." i-Sub understands the Monti Antonio heat press range, as the team has been the supplier and supporter of their machinery in the UK for 25 years.

The EFI VUTEk FabriVU 180 and 340 printers produce robust soft signs and fabric displays that retain the drape and soft hand customers prefer, while still creating spectacular graphics that can be washed and dried without wrinkling, folded without leaving marks, and reused time and time again. The EFI VUTEk FabriVU machines can print direct to textile or onto transfer paper, and changeover from one to the other is fast and simple. This means users can offer customers more choice in textiles while also saving money by using lower cost substrate materials.

www.i-sub.co.uk



A Monti Antonio Heat Press

Sewing soft signage

As professional printers and graphics professions strive for perfect printing quality on fabrics, they don't want to worry about the quality of postproduction processes or the sewing quality.

As most frames are sold in pre-determined size, professionals require perfect and precise cutting as well as a sewing procedure that won't alter the size of the finished article to ensure a perfect fit into the frames.

IMPULSA has 70 years of experience in textile processing,



IMPULSA has 70 years of experience in textile processing, working together with their UK distributor Alan Godrich Sewing Machines. Their ATAS system reduces normal sewing times by 50 per cent, reducing the operator's required skill factor and enabling printing companies to produce in house whilst adhering to control quality and all-important delivery schedules. "It is very important that the unwinding of the Keder does not cause tension, as any tension will adversely influence the result of the sewing process," says Nigel Reeve. Keder is a name for the tape, silicone or PVC, which is sewn to the edge of the printed article so it can be inserted into the aluminium frame.

With Keder on big and heavy reels, if you cannot manage to prevent tension from the tape between unwinding and sewing, you will not get the desired result even with the best sewing head. To combat this, IMPULSA has developed different unwinding technologies either with or without relaxing systems for silicon rubber tapes as well as for PVC, from small reels of 50m up to larger reels of 200m, and for reels with bobbin inside or for the open system without.

.....Continued on page 30

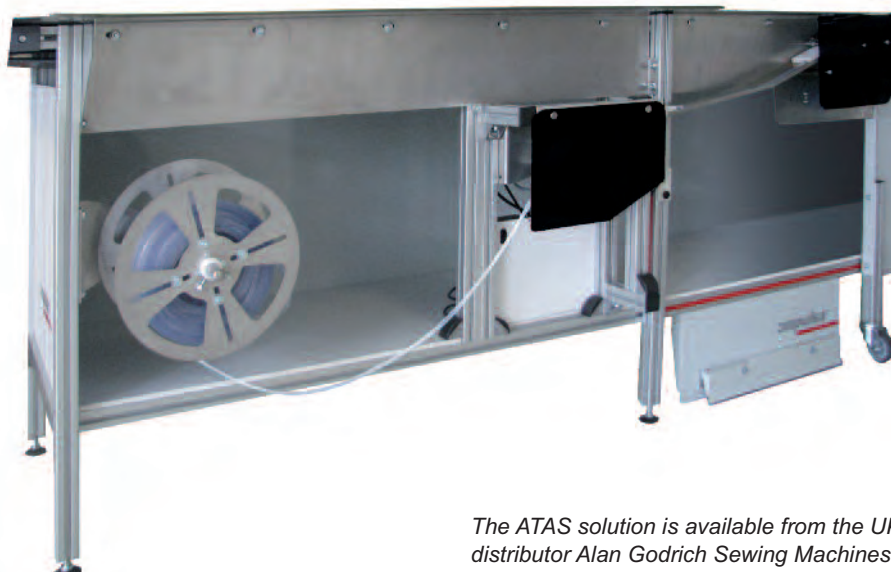
SOFT Signage

Patent-pending ATAS system makes life simple

Another problem often encountered is tape sticking together when unwinding from the reel.

In order to serve as a solution for this and other issues, IMPULSA has developed the patent pending ATAS solution. Available from the UK distributor Alan Godrich Sewing Machines, the ATAS system is flexible enough to process different Keders during the lifetime of the machine. ATAS features a tape-unwinding device with two relaxing systems to enable users to achieve a revolutionary tension-free performance.

ATAS also features automatic Keder feeding. "When the operator returns the fabric for the next operation, the Keder is fed automatically to the needle," says Nigel. "Meanwhile, the operator is ready to sew immediately, all they need to do is simply program the size of the free corner per the customer's wishes or per the elasticity of the Keder." There are a number of intuitive features, such as needle cooling technology that prevents thread burning whilst ensuring the highest possible sewing speeds are still safely reached.



The ATAS solution is available from the UK distributor Alan Godrich Sewing Machines

Synchromatic ATAS also handles additional sewing operations such as Velcro tape sewing, binding of tapes, double hemming and single hemming on small flags or even pole pockets.

www.alan-godrich.com

Sustainability set to increase popularity of textile signage

"The last 12 months has seen a number of new product launches for Mimaki, with plenty to talk about in the soft signage sector," says Stephen Woodall, National Sales Manager for Textile and Apparel at Hybrid Services.

"The Mimaki Tx300P-1800 direct-to-textile printer hit the UK in early 2016 providing high quality output on a wide variety of fabrics and with a selection of ink sets. Printing with dye sublimation inks onto polyester coated substrates at print speeds up to

"The only way is up for the soft-signage sector, and continued growth is very much anticipated for 2017."

*- Stephen Woodall,
Hybrid Services*



Soft graphics adorn the Mimaki reception

68m²/hr makes this printer an ideal option for soft signage producers." The year 2016 also saw the release of the unprecedented 3.2m LED UV Mimaki UJV55-320. It providing the perfect conditions for printing backlit applications thanks to the vibrancy of Mimaki's UV inks coupled with the in-line lightbox. This enabled sign makers to conduct quick proofing of backlit applications on the fly.

According to Stephen, soft signage is versatile and tactile, and is popular because of the great visual effects it offers as a signage option. "The only way is up for the soft-signage sector, and continued growth is very much anticipated for 2017."



The Mimaki UJV55-320

Soft signage is sustainable too, which only increases its popularity. As new materials are engineered, we see new and creative ways of producing stunning graphics for re-

tail areas, exhibitions and airports, which perpetuates the growth as people are impressed by what they see. It's also lightweight, keeping transport costs low and keeping carbon footprints to a minimum."

Textile substrates in general travel well, as they don't damage easily in production, or while in transit or in use, and they very easy to install and change as required. "Another

benefit is that there's a good chance that a print company's existing customer base will require soft signage, so if a print provider hasn't made the move to providing soft signage yet, they should consider it as a potentially profitable solution in order to avoid their customers looking elsewhere."

For the many benefits, it's important for sign makers to remember that when it comes to soft signage, being able to offer a premium finish is essential. Prints used in retail and exhibition environments for example will be closely inspected by the customer and by the end user, and so delivering a first-class result is important. Products such as the Mimaki Tx300P-1800 provide the benefit of print resolution up to 1080dpi with drop sizes ranging from 6 to 24pl. "Small droplets create beautiful high-resolution printing, and large droplets are useful for high-speed printing, giving optimum versatility," adds Stephen.

www.hybridservices.co.uk



The Mimaki Tx300P1800

Realising the potential of fabrics

DPI UK are manufacturers of aluminium frames and lightboxes for specific use with 'tensioned fabric' graphics.

They make a wide range of frame products that can be wall-mounted, free standing on feet, or even suspended from the ceiling - all of which can be illuminated if required.

"Working predominantly with the large format printing trade or creative agencies, we take initial project briefs and quote them as finished products," says Paul Tomlinson, Director. "If the customer would rather have printed fabrics supplied with the hardware to save time then we will happily supply this too as we work very closely with a couple of Dye Sublimation capable partners. The popularity of soft signage shows no sign of wan-

ing, in fact, the sector is growing exponentially mainly due to the fact that fabric can be printed so vibrantly now and with excellent clarity. Couple with this the fact that fabric can be folded or rolled for shipping and can be fitted by almost anybody (fabric size permitting) and you have a product that ticks all boxes." End users are gravitating to fabrics for many reasons, such as the fact there is no need to pay for fitters transporting huge sheets of Dibond or Foam Board filing through their premises. Once the frame is in place, the end user can often change the image themselves, and delivery logistics are much easier and more economic.



A wall mounted lightbox

.....Continued on page 32

SOFT Signage

Tackling illuminated soft signage

Lightboxes are very popular and work very effectively with fabric, and DPI makes a number of these products.

Not only do they manufacture the traditional, slimline lightbox with LEDs mounted to a solid rear panel, but Paul notes they are very much advocates of 'edge fitting' LEDs. "When LEDs are fitted to internal edges of a lightbox, there is no need for a solid internal panel, as the light is flooded across the internal space from the edge or edges. This allows the lightbox unit (and the accompanying foldable fabric) to be supplied flat pack for easy on site assembly."

But while lightboxes may prove popular, there have been issues with integrating lighting in the past. LED spotting occurs when fabric is fitted too closely to overly bright LEDs, and bulky drivers have caused internal shadows to form. To combat this, DPI have created new products that will be available this year. "We receive feedback from the trade regarding what's in demand from the end user, and requests came pouring in for slimmer lightboxes. These products are therefore going through a substantial change at the moment, as we are bringing out new superslim profiles this year. They will have internally-mounted drivers, so instead of having big blocks of drivers in cables that connect to the wall, the drivers are inside the lightbox and don't cause any shadows whatsoever."



(Above) Light boxes are rising in popularity in commercial settings (seen here), which has led to DPI displaying them at Sign & Digital UK



Super slim light boxes such as these are in high demand

While 90 per cent of the products manufactured by DPI end up in retail applications, the exhibition sector is becoming one of increasing focus. "Another new product we're launching is a suspended structure, so something you'd hang in an exhibition stand to let someone know where you are in the hall. Previously, these are very hard to illuminate, because by the very nature of them they have a lot of stabilisers and rigging. Anything you do with lights internally tends to cause shadows. We are going to launch some products this year that will provide illumination whilst avoiding all that, so now, sign makers can illuminate a suspended structure without those problems."

www.dpi-uk.com



Soyang raises it's soft signage game

Soyang Europe recently consolidated their materials portfolio to create a comprehensive range of textile substrates that are suitable for soft signage applications, available at a variety of price points and sizes.

According to Andrew Simmons, Sales Director at Soyang Europe, there have been a number of big changes to better their offerings to sign makers. "A significant development we have made with a number of our textile ranges is bringing new products to market that perform to our usual high standards, and yet are printable with non-textile specific technology," he says.



Starlight backlit fabric is available from Soyang

"We see the market heading towards an increase in the uptake of soft signage as an offering, and so we are widening our materials to include suitable substrates for UV and latex printers as well as more traditional dye sublimation options."

- Andrew Simmons, Sales Director at Soyang Europe

"This gives UV and latex printer users the opportunity to tap into the soft signage market at no additional capital investment for them." For example, Soyang offer multiple backlit textiles so that customers can choose a solution that works for their client on price, as well as matching their printing capabilities.

The increasing popularity for the tactile nature and visual qualities of soft signage is driving demand. As the retail and exhibition sectors have embraced it, other sectors have started to stand up and take notice

too, and Andrew believes this will push demand even higher throughout 2017 and beyond. "We see the market heading towards an increase in the uptake of soft signage as an offering, and so we are widening our materials to include suitable substrates for UV and latex printers as well as more traditional dye sublimation options. This is due to recent ink and textile-coating developments that mean an incredibly high quality result can be achieved on a very wide range of print hardware."

Andrew credits the close relationship Soyang have with it's customer base for allowing them to really understand the challenges they face. "At Soyang Europe, we're in a unique position to feed back from the market and influence future developments through our research and manufacturing facility in the Far East and with our European textile manufacturing partners. For example, new and lighter weight fabrics for external use have been introduced to assist with the demands of reducing rigging requirements and wind loading."

As the printed textile graphics market continues to boom, environmental demands from large retail brands and exhibition venues are increasingly requesting materials that have a lower environmental impact for display graphics and point of sale. According to Andrew, by offering soft signage, businesses can ensure they can offer green credentials such as recyclable materials, water-based or UV inks, and a lower carbon footprint due to reduced transportation costs and requirements.



TerraLight products are also popular

www.soyang.co.uk

Growth sees Kingswood iOptus invest in EFI printers

Kingswood iOptus bought an EFI™ VUTEK® GS3250lx Pro LED superwide-format printer, and an EFI H1625 LED wide-format printer, after much research on available LED inkjet graphics production technologies. Each complements the other in terms of output quality and hybrid roll/flatbed capabilities, giving the company the ability to produce a broader range of graphics applications.

Robert Long, the company's managing director who was looking to expand their services, investigated the most versatile and reliable machines for his business. During last year's Drupa tradeshow, Robert and his team decided that the EFI printers could uniquely meet the company's needs in terms of reliability, speed and quality.

Going green with LED

Kingswood iOptus was already using a selection of wide-format printers to handle basic roll-to-roll production. But they wanted to increase output potential by investing in more-robust technology for exterior and interior graphics applications. They realised that LED inkjet represented the most suitable future proof and environmentally aware investment.

The printers, which can print on rigid substrates up to 5 cm thick, increase Kingswood iOptus's versatility. Having both a wide-format and larger superwide-format printer, gives them more flexibility in scheduled work with minimal downtime.

Full-scale 'cool cure' LED productivity

The new VUTEK printer is a fully loaded production device that gives users the ability to offer more applications, and produce them fast and efficiently, says the company. The 3.2-metre hybrid printer delivers "stunning" point-of-purchase graphics, due image res-

olutions up to 1,000 dpi and 12-picolitre greyscale technology. It features eight-colour plus multi-layer white print capabilities and can print up to 223 square metres (or up to 60 1.2x2.4-metre boards) per hour in five colours.

The EFI H1625 LED printer is a mid-level, 1.6-metre hybrid production device that prints in eight-level greyscale with four colours plus white, on a range of flexible and rigid substrates. It produces high-quality images in resolutions up to 1200x600 dpi. It runs at speeds up to 42.3 square metres per hour and, like Kingswood iOptus's VUTEK printer, it offers the advantage of multi-layer white printing.

Both printers also feature production-speed, energy-efficient "cool cure" LED imaging, which cures inks at significantly lower temperatures compared with UV or latex inkjet devices. That translates into lower

running costs because of reduced energy usage. The printers' instant on/off LED curing lamps also last longer than UV-curing lamps, giving users "increased uptime and productivity, lower consumables costs, and consistent curing for fewer wasted prints".

"Since starting the company more than two decades ago in the legal sector, our business has flourished to encompass all types of digital print for an increasingly diverse customer base," says Robert. "The days have long gone when clients were prepared to use different print providers for their orders. The fact that we can offer, from a single source, enormous diversity across all production needs has been instrumental in the 400 per cent growth, which we have achieved in the past three years."

www.ImagingofThings.com
www.efi.com



The EFI H1625 LED wide-format printer.



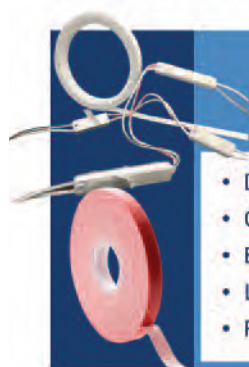
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Iberian “sees the light” with AG CAD

As a commercial print and signage company, Iberian Digital is a company with a difference. According to them, they are also known as one of Europe's leading bespoke industrial lighting manufacturers. They invest in production equipment that has the flexibility to handle the requirements of both sectors; which is why they opted for a DYSS X5 digital cutter from AG CAD.

Our new-found ability to rapidly make samples in-house will position us well for exploiting this market.

Before the DYSS X5 arrived in September, they were either cutting specialised fabric, card, paper and vinyl materials by hand, or with a guillotine. More complex designs were sent to an external subcontractor. Whilst the DYSS has slashed subcontract costs and lead times since its installation, it was the winning of a large lighting contract for a hotel chain that sealed the decision to invest in a digital cutting machine.



Close up of cutting head processing lamp shades at Iberian.



The DYSS X5 and its operator at Iberian.

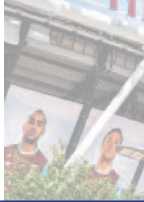
The 24 employee Iberian Group is growing at a rapid rate with the existing facility being trebled in size from 11,000sq/ft to over 33,000sq/ft. The arrival of new long-term projects is helping to underpin this growth strategy. To help evolve at such speed, the company has invested in new wide format print equipment. But without the arrival of the DYSS digital cutter, the additional printing equipment would have created a downstream bottleneck in the cutting and finishing department.

Iberian Lighting's Managing Director, Les Allitt said: "We had just won a two-year contract from a hotel chain for over 20,000 light shades that consisted of over 10 different variants. We realised we couldn't have managed the order with our previous printing machines and cutting the shades by hand. We invested in a new, high-speed Mutoh wide format printer that is six times faster than the previous printer. This helped to solve the print bottleneck, whilst the DYSS X5 eliminated our reliance on a third party contractor for cutting the lightshades.



Selection of Iberian Lampshades produced with the DYSS.

We can now turn out bespoke digital print projects and bespoke lighting in seven to 10 days, and remain in full control of the production process. This lead-time was previously in the region of two to three weeks.



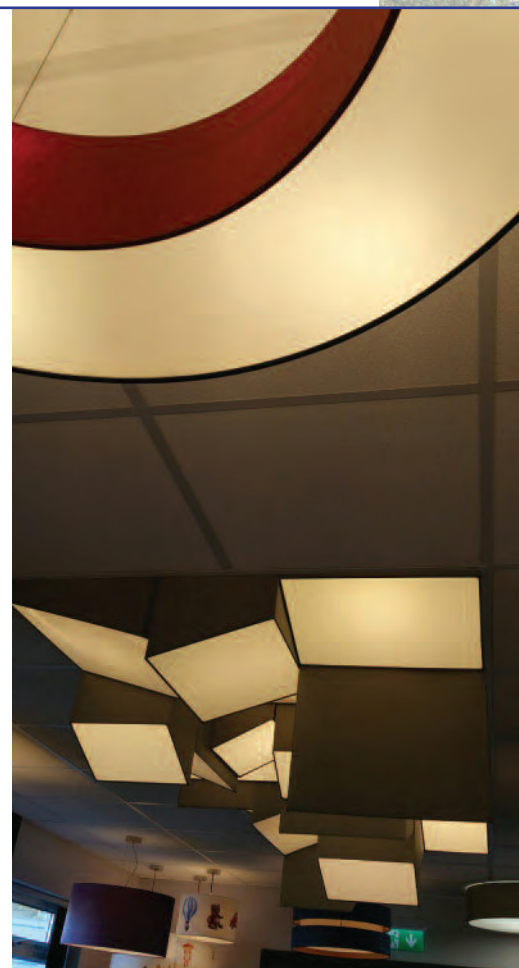
"The DYSS has enabled us to re-distribute our labour resource and eliminate a major external cost. The saving in the cost of subcontract cutting will pay for the DYSS in less than two years. Because we are using the DYSS flat-out for five days a week, it will probably pay-back faster than we realise."

Iberian estimates the DYSS X5 cuts more than 2,000m of material every month. The type of material being cut on the DYSS has evolved from fabric and card to more diverse materials, as they have realised the potential of the machine.

"Since the DYSS was installed, we've already added wallpaper design and production to our portfolio. We had the design expertise in-house, but it's the ability of the K-Cut vision system on the DYSS to cut with impeccable precision that is permitting us to manufacture our own lines of wallpaper. This example of diversification is now allowing us to challenge our design team to develop new concepts and market sectors for our business. Being near the coast, we are also cutting more vinyl graphics for boats, cars and vans. The next

The DYSS X5 and the KASEMAKE CAD suite are the tools that now allow our designers to turn concepts from on-screen designs to physical samples.

step is the PoS industry. Our new-found ability to rapidly make samples in-house will position us well for exploiting this market. The in-house designers are already using the KASEMAKE CAD software suite from AG CAD to create cartons and boxes for new customers. The DYSS X5 and the KASEMAKE CAD suite are the tools that now allow our designers to turn concepts from on-screen designs to physical samples," says Les.



Lampshades produced by Iberian.



Rolls of lampshades processed on the DYSS X5.

FLYERALARM extends its fabric range

FLYERALARM has started the new year by making a strategic investment in textile printing press Allegro from Kornit.

This new machine generates an exciting opportunity for FLYERALARM to extend the product and material range by offering direct print to material such as cotton, organic cotton, silk and polyester, says the company.

The first products printed on the Allegro that will be launched by FLYERALARM, include fabrics by the meter, retractable banners, and chairs. Using ecological colours the printing process is environmentally friendly. Customers can also send individual inquiries for reel material or any other special requirements to the FLYERALARM customer service centre.

With the delivery of the machine FLYERALARM will "gain a competitive advantage being able to print on a broad range of substrates with a small delivery time and outstanding quality". FLYERALARM also bought a Kornit "Storm II" which will further strengthen the position of FLYERALARM in the textile printing business.

"Once again we're first in the industry with the innovative solutions to offer something unique and outstanding for our customers at a competitive price," says Igor Zanoskiy – Managing Director of FLYERALARM.



FLYERALARM buys Kornit Allegro at Heimtextil 2017. From left to right: Igor Zanoskiy (Managing Director FLYERALARM Large Format Printing GmbH) and Sander Lossie (Sales Manager Kornit).

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Camfree “at the double” with Ricoh printers

Camfree Signs & Graphics have installed two Ricoh Pro L4100 (130 and 160) wide latex printers, together with the fast drying Ricoh AR latex inks, supplied by Atlantic Tech Services.

Camfree Signs & Graphics LTD specialise in vehicle wrapping and signage, from single vehicles to national vehicle fleets and office branding.

The Pro L4100 Series latex roll-to-roll printers come inclusive with variable dot GEN5 Piezo Printhead technology for high quality output. The Pro L4100 printers are capable of printing CMYK, or as a six-colour sets. The Ricoh AR latex inkset are developed exclusively by Ricoh, which cures at 60°C, without the need for an additional optimizer as is required in other latex brands.

Managing Director, James Freeman, said: “With our company growing and demand for our services increasing, we chose the Ricoh Pro L4130 and L4160 to speed up our production, to provide a faster service for our increasing customer base. The speed of the Ricoh printers over our Mimaki JV33 printers was significant. This gives us the ability and diversity



James Freeman, who bought their two new Ricoh latex printers from Atlantic Tech Services.

of being able to make changes to bespoke printed wraps during the instillation process. If the customer decides at the last minute to make a change, we can deliver without any disruption to our customer deadlines.

“The fast drying Ricoh AR Latex inks has also been a major contributing factor in speed, as the prints come off the

Ricoh’s fully cured, completely dry and ready to use.

“We went to Atlantic who have serviced and supported our Mimaki JV33 printers previously, because they are the major national supplier of the Ricoh latex printers.”

www.atlantic-ts.com

Prince William Pottery celebrate 80 successful years thanks to Roland DG machines

Founded in 1937 by Ray Sanders, Prince William Pottery was initially established as a wholesale glass and china distribution business.

As automated printing processes became more effective, and demand for commemorative and promotional ceramics grew, Prince William Pottery started specialising in supplying high-quality printed mugs. They have continued to invest in new machinery to stay ahead of the curve; first focussing solely on screen printing techniques, before turning to dye-sublimation in order to tap into new markets, says the company.

They bought their first Roland DG machine, a SOLJET PRO 4 XF-640, in 2009 to support the growing customer demand. Wanting to increase productivity even further this year, the company invested in a second Roland DG machine, the Texart RT-640 Dye-Sublimation Printer.

Peter Sanders, Director of Prince William Pottery said: “As a small business, when you rely on only one machine, a single issue can mean your whole livelihood grinds to a

halt. But with RolandCare we’re able to deal directly with Roland DG to resolve any problems extremely quickly. When it came to buying a second machine, I knew I wanted another Roland DG because of the quality, superb service, and aftercare.”

Armed with the RT-640 and XF-640, and open to expanding its growing Roland DG

family of machines, Prince William Pottery has ambitious growth aspirations for the year ahead.

www.rolanddg.co.uk/products/dye_sublimation/rt-640/
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Wallpaper Ink uses Soyang Europe range to deliver custom décor

Wallpaper Ink's 'made-to-measure' wall mural website provides a simple and easy to use service for people looking to decorate their homes and businesses with bespoke wall coverings, says the company. Started six years ago by Scott Evans, the company now employs 10 people at its South Wales premises.

"The business has transformed over the years, merging our sign and graphics capabilities with our web skills," says Scott. "The resurgence in the wallpaper industry has served as the perfect catalyst for us to offer something new and different."

At the heart of their offering is a range of substrates that the company sources entirely from printable material manufacturer and distributor, Soyang Europe. "We offer customers a choice of three different substrates upon which to have their image printed," says Scott. "Depending on their installation requirements and skills, they can select from a traditional, pasteable paper; a self-adhesive product; or our top-of-the-range spray-activated material."

Soyang's SoMagic pasteable product gives a traditional textured finish. It is printable using Wallpaper Ink's bank of Roland eco-solvent printers; as well as latex, full solvent and UV machines. Soyang's ST035 self-adhesive product offers an easy, paste-free installation with the benefit of being easy to reposition and a textured textile finish.

Scott is particularly excited about Soyang's SoMagic Water Glue spray-activated material, thanks to its ease of application. "The adhesive is activated by spraying the wall with water, which makes the paper easy to handle and put in place," he says. "It makes it very simple to line up images or patterns drop-to-drop, and really helps people get over any perceived barriers to hang wallpaper themselves."

Wallpaper Ink has created a 'how to' video that walks the viewer through the process; as well as including basic tools in each box of printed wallpaper. The finished product is washable and waterproof and when the time comes to refresh the design, is easy to remove without damaging the wall.

Thanks to an exclusive tie-up with Adobe, it's possible to choose from over 40 million images on the Wallpaper Ink website. But an increasing number of customers are opting to use their own photography. "The continued improvements in mobile phone cameras mean that it's possible to produce a stunning 4m wide print from an iPhone 7 image," says Scott. "The technology has made it so simple for people to capture and upload unique images and by turning it into beautiful wallcoverings, we're able to make it a part of their home."

"We're delighted with the success Scott and his team are having with three of our wallcoverings products," says Simon Mashiter

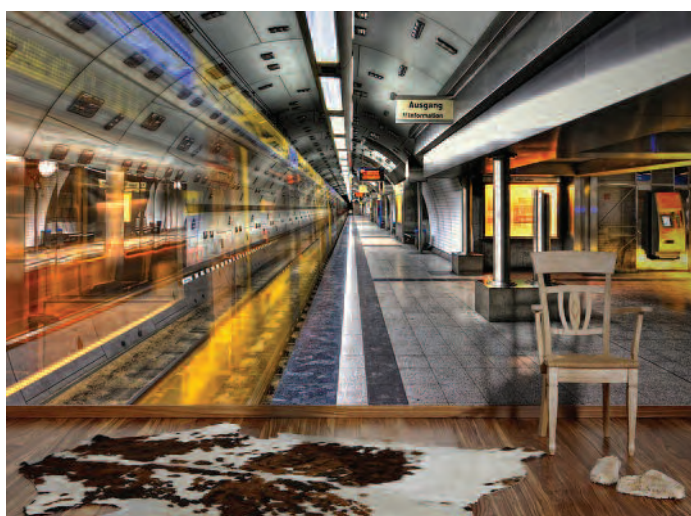


Wallpaper Ink have created an instruction video, to show you how to put up wallpaper.

from Soyang Europe. "The appeal of bespoke décor is undeniable and it's encouraging to see how receptive the market is to personalised wallpaper. Wallpaper Ink is making it very simple for domestic and commercial customers to enjoy an individual piece of art on their walls."

Soyang Europe's SoDecor range of wallcoverings sits within the company's expanding Décor collection of printable materials. These form part of a vast range of wide and grand format printable materials available from the company's 1.5million sq. metres of stock held in its UK distribution centre.

www.soyang.co.uk.
www.wallpaperink.co.uk.



Customers can either choose from over 40 million images, or supply their own image, to have printed on the wallpaper.



Decor material stocks held in their UK distribution centre.

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Amersham Sign Design offers customers choice and style using Sai software

"Think of us as a Swiss Army Knife," says Perry Brahan, designer and director of Amersham Signs Design. "We're a relatively small company offering a wide variety of services; many of them due to design, print and cut software from SAI."

With the right machines and software, Perry and his team produce signage of all types, such as vehicle graphics, cardboard constructions and special projects, to create the image and effect required by customers. One of those tools is SAI Flexi which enables the company to do the variety of work usually found only in larger companies.

Creating effects is something that Perry has done all his life. He spent more than two decades as a special effects designer for the BBC.

Established in 1986, Amersham Sign Design began with traditional vehicle painting, later moving to electronic, then digital design and print technologies in the mid-1990s. Through SAI reseller, Graphtec, they began using SAI Flexi in 1996, adding SAI EnRoute shortly after.

"Unlike other systems at the time, Flexi was more comfortable to use," says Perry. "Basic functions, like drawing a circle, were easy compared to everything else that was available. More importantly, it offered more file export extensions, enabling files to be used on a wider range of equipment."

"These were early days for digital, and there were myriad new and proprietary formats, some of which were short-lived. Flexi's advantage was that it could be used with what

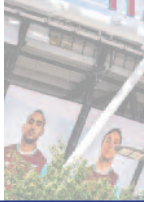
we had. Today, we use it with our HP Scitex FB950 flatbed printer and our HP Latex 360 large format printer. Flexi exports directly with the Zünd GTK Software to drive our Zünd G3 digital cutter; as well as with our MultiCam 48 Plus CNC router, thanks to the direct link with SAI's own EnRoute software."

Finding the best solution for customers

About 50 percent of Amersham Sign Design's business is vehicle graphics. These are designed and printed using SAI Flexi, but the majority of work is for partial wraps. "This is where understanding customer requirements is particularly important," says Perry. "When you mention vehicle wraps, people tend to think of a full wrap, but in fact, what suits most businesses are smaller panels or sections with their relevant information."



2017 will see SAI continue to concentrate on meeting the changing needs of its customers and providing the level of support that they have become accustomed to, says Don Feagan.



"We've made several observations regarding the choice of wraps: if there is body damage, or a section has been poorly prepared and repainted, there is a good chance of paint damage when wraps are eventually removed. Using panels is faster and you can keep the graphics and text away from those areas that may have been damaged, or where damage is more likely to be sustained. Smaller panels can also be more easily and quickly replaced.

"We print as well as install full wraps, but always after advising customers. Using SAi Flexi means that we can re-print graphics quickly and with good colour matching."

Cut vinyl remains a large percentage of vehicle graphics. The print-and-cut capabilities of SAi Flexi, used with the Zünd digital cutter and T160 Summa Cutter, enable "speed, minimal material waste, and fast, accurate production". The True Shape Nesting feature automatically positions designs for optimal material use. While the speed means that any changes in contact details can be addressed with minimal off-the-road time.



SAi's subscription model enables customers to select pay-as-you-go access to its software on a month-to-month basis.

"A national restaurant chain wanted its name sand-blasted in stone for all its outlets," says Perry. "Using SAi Flexi's design and cut we produced the masks that would be used by the stone mason to define the areas to be sand-blasted. With the 'cut order' feature of SAi Flexi, we were able to choose a sequence that generated the least

movement of the cutting head, reducing slippage and increasing registration accuracy.

"With one piece of software, we are able to drive our latex printer, a solvent printer, a UV flatbed printer and the digital cutter."



Don believes that sign providers should keep their focus on their own business and customers.

Signscript Ltd take things to new heights with Mimaki

Signscript Ltd knew that the new Mimaki UJV55-320 LED UV roll-fed printer would give them the long term quality needed to boost production capacity; after spending 15 years building its reputation as a “go-to” signage and grand format print company, with Mimaki printers at its heart.

The Mimaki UJV55-320 was released in April 2016 and has become a popular product due to its keen price point and unique set of features. The provision of an inline, post-print LED lightbox allows print quality of backlit signage to be checked during the production run. This simulates its installed look to reduce waste and time. The UJV55-320 also features twin roll printing capability, to enable printing on two separate rolls of the same media for simultaneous printing of two different jobs.



The Signscript team with their new Mimaki roll fed printer.

We started providing Signscript with service support and inks five years ago and we've seen them make terrific progress.

“We invested in the new 3.2m UV Mimaki printer because we knew it would give us quality, performance and reliability,” says Signscript’s Managing Director, Brendan Nugent. “After 15 years of using Mimaki printers they have proven to be the best performing printers in the market, with year on year advancement in production speeds.

“Having the capacity to print up to 3.2m wide is essential for winning bigger contracts in the retail PoS and exhibition sectors. UV inks give vibrant colours and high block-out, which is perfect for customers looking for backlit signage. The UJV55 is terrific value for money and we get low running costs thanks to LED UV curing lamps and economical UV inks.”

Signscript made the investment through specialist Mimaki reseller GPMI Reprocentre, who have installed UJV55 printers throughout Ireland. “We started providing Signscript with service support and inks five years ago and we’ve seen them make ter-

rific progress,” says Bill Forde, General Manager for GPMI Reprocentre in Northern Ireland.

Signscript’s motto is ‘Launching your ideas to new heights’ and they’ve even produced a marriage proposal to hang off the back of a plane! The investment in the Mimaki UJV55-320 will serve to strengthen that promise, with particular emphasis on an increase in production for retail and exhibition graphics.

www.signscript.eu
www.reprocentre.ie
www.hybridservices.co.uk



The Mimaki UJV55-320 LED UV printer was released in April 2016, and has been installed in businesses all over Ireland by reseller GPMI Reprocentre.

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The revolutionary Easymount Air features 30mm mounting thickness for even more applications and at 10m a minute, is over 50% faster than most other wide format laminating systems.

One framework solution, multiple displays

By: Tecna UK

The T3 modular display system has the ability to be reconfigured with ease. So, your initial exhibition stand layout can be changed for multiple exhibitions, to create a different look for every event.

The brief

We were approached to work in partnership with Ouno Creative, a multimedia and communications agency, on a project for their client, Manthorpe Group. The brief for this project involved two divisions of the Manthorpe Group: Engineering and Building Products. Each division wanted the same features on their exhibition stands but in different styles:

- Engineering: Farnborough International Air Show (FIA) – 10m x 7m 3 sides open stand
- Building Products: UK Construction Week, NEC – 12m x 12m Island stand

The brief required us to design two exhibition stands, with the second stand using as much framework as possible from the first stand. The first event needed to include custom elements to support a large 4x4 LED wall, plus generic meeting areas and product displays across both stands. The requirement also included a full turnkey solution including project management, pre-build, installation and dismantle.



The design

Because the two divisions of Manthorpe Group required the same features on each stand, but in different styles, they tested the versatility of the T3 modular display system. The design process required a few initial meetings with Ouno Creative, which then lead into meetings with the Manthorpe Group.

The first exhibition was to be held at the Farnborough International Air Show (FIA). The Engineering division had purchased a 10m x 7m three open sided stand.

The key brief elements were:

- Meeting area
- Large curved light box
- 4x4 LED wall
- Counter
- Storage room
- Product areas

The design required a semi-private meeting area, which meant we had to close one of the open sides. This led to conversations with the event organisers, as this was against the show's criteria to make sure lines of sight remain clear. To overcome this it was agreed by all parties that we could create a semi-transparent wall. This wall was created by integrating solid sheets of polycarbonate into the T3 framework.

After careful consideration, the best way for the wall to be created to support the 4x4 LED wall, would be to use our custom build contacts to work with combining wooden elements with T3. Ouno then engaged with Smart AV, who liaised directly with Tecna UK regarding the technical information required for T3, to blend seamlessly with the LED wall. And to be able to install and run the 4x4 LED wall.



The second exhibition was for the Building Products division who had bought a 12m x 12m island space for the UK Construction Week event at the NEC. This design had to reuse as much as possible of the T3 framework used in the FIA event.

The key brief elements were:

- Meeting area
- Light boxes
- Walls displaying their products
- Counters

Having to reconfigure the T3 framework from the first show brought in a few design challenges, because this first stand was largely square and the second had curvature. After a few meetings with all parties involved, and an amount of new T3 framework being used, we were able to produce a stand layout that everyone was happy with. This involved a few triangular



totems with illuminated top sections; counters with custom tops to display the building products; a circular meeting area in the centre of the stand; and X-shaped walls that contained MDF to support their building products.

Each exhibition stand was pre-built in our premises in Farnborough, allowing both Ouno Creative and Manthorpe Group to view the stands before the events. We then worked closely with the A.V. company and custom house to keep to schedules for the installation.

The final displays

Simon Pipe of Ouno Creative said: "The level of service which we received throughout the project from Tecna UK was above and beyond what we expected. Feeling confident with the professional manner and approach they have, meant we were happy for them to liaise directly with our client knowing that any developments would be relayed back to us."

"We couldn't be happier with the final look of our exhibition stand. After talking to the other exhibitors around us they didn't believe me that our stand was modular and that we owned it," says Mark Elliott from the Manthorpe Group.

Tecna UK

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FIXTURES & FITTINGS Feature

2017 sees focus on safety, security, and style

Jemima Codrington learns more about how new fittings are changing the signage industry, while some manufacturers are championing traditional methods of fixing and installation...

Increasing demand for hidden fixings

"We are finding a growing demand for modern signage to have hidden fixings, except with the ever-increasingly popular stand off locators, where the fixing is an added feature to the finished sign," reveals John Gardener, Product Development Director, Signgeer.

"With a little bit of thought, most experienced signmakers should be able to achieve the look required by using one or more combination of fixings."

The Signgeer range of double-sided tapes and adhesives are becoming popular as signmakers are now more confident using them. "When in doubt, we often recommend they use a combinations of adhesive and mechanical fixings to achieve a safe fixing method," adds John.

Formerly Jag Sign Supplies, Signgeer stocks a range of innovative tools and materials for sign making. Among them is a new adhesive product from 3M, who recently launched a new tape to the already extensive range.

The product is called GPH, General Purpose High Temperature, and is a multi-faceted product. "It really is a fantastic product that can bond to metals, glass, primed wood, plastics, and composite materials," says John, adding that it is extremely competitively priced. The product is so called because it can perform on a pre-powder coat process, reaching temperatures of up to 230 degrees over a 20 to 30 minute period.

Consider environmental impact

According to John, one common problem that sign makers working in coastal areas in particular may encounter is corroded and rusty fixings.

The erosion is a problem for both the sign maker and customer, but John reveals there is a fix. "The simple use of stainless steel screws and fixings avoids the problems of corrosion and rusty marks, which can come back to haunt us in the future," she says.



Fencefix has been designed specifically for quick and secure installation of signs to fencing

"Although slightly more expensive, a stainless steel fixing is a good investment in the long term for all concerned, as they also aid the removal of signage at a later date as the stainless steel heads do not shear off with age."

Stemfix cover caps are the lowest profile coloured caps available, and are a cost-effective and trusted way of covering up unsightly screw heads with a plastic coloured cap. These are guaranteed for 10 years and, when used in combination with Supachip screws, work incredibly well and offer long-term grip.



Find an array of products in the Stemfix Starter Pack

"We are finding a growing demand for modern signage to have hidden fixings, except with the ever-increasingly popular stand off locators, where the fixing is an added feature to the finished sign."

- John Gardener, Signgeer

A Supachip screw is a unique product featuring a hole drilled down through the drive recess into the shank, providing fantastic adhesion to the Stemfix cover caps. "Another increasingly popular method of permanent fixing is using colour headed rivets," adds John. "This is a quick and easy way of fitting two substrates together - for example, to fix Dibond and aluminium plates to vehicles, a blind rivet could also be used."

Other products available include Fencefix from Signgeer, which has been designed specifically for quick and secure installation of signs to fencing. Three pre-spaced fixing holes offer easy adjustment for the fixing of signage to most types of fencing with a stainless steel bolt. "Signgeer offers an extensive range of fixings to the sign industry," says John, "and if you can't find what you are looking for, we will ultimately do our best to source an option for you."

www.signgeer.com



Not your regular screw!



Riveted channel, plate and post

Getting to grips with tapes

Admiral Commercial Tapes have developed a range of tapes suitable for use in the signage and graphics industries.

According to Pauline Morris, Sales Manager, the use of tapes within the sign industry sector is here for the long-term.

"When used during the manufacturing process, signmakers can have the confidence that they are using product that is as strong as mechanical fixings but in most cases easier to apply," she explains. "Tapes provide both a cost and time saving method of fitting the artwork that has been professionally produced by the signmaker. Sourcing the right fixing product for the job results in a successful installation and happy customers all round."

In order to keep up-to-date in a fast moving industry sector, Admiral's most recent technological advances have been focused on providing permanent and reliable bonding solutions in a more easy to use and convenient format. In 2016 they launched EDGE-It™ Tape, a tape that saves customers huge amounts of time when hemming banners. "This exceptionally strong single sided tape negates the need to use a Double Sided Tape or fold material to create a hem – you simply apply it to the back of the banner, eyelet through it and the job is done," adds Pauline. "Not including sales to distributors, we sold over 55,000m last year!"

Among the happy customers were Greens The Signmakers, who used the tape in conjunction with banners. "We have been so

impressed with the performance of EDGE-It™ Tape that we have now invested in an automatic eyelet machine, and now produce all our banners in house," reveals Chris Green, Managing Director. "It's quick, efficient and very cost effective."

Last year, Admiral Tapes also made improvements to their already established structural two-part adhesive, A999. The new and improved version has been tested and approved for use with ovens for powder coating and paint bake cycles up to 220°C. An impressive cure time of approximately ten minutes and a constant operating temperature of -40°C to 150°C means that this is an ideal partner for applications that require long-term outdoor exposure. Test results on composite materials with Matt, Butler, Mill, Mirror and Chrome finishes show no shrinkage. "We tested A999 FS Structural Adhesive on multiple samples of composite aluminium materials and found that within a matter of minutes, it had cured and set solid with no heat or warping," says Steve Brereton, Production and Installations Manager at Signage Systems Limited. "When a destruction test was performed the nylon locator broke in half before there was any sign of the glue malfunctioning; this is now our first choice for stand-off locator adhesion to composite."



A999 is a structural two-part adhesive from Admiral Tapes

FIXTURES & FITTINGS Feature

Selecting the right tapes

According to Pauline, self-adhesive tapes remain a mainstay product of choice for the signmaker, and their range of high performance solvent acrylic adhesives are positioned at the top of the quality spectrum.

"Our H999 Acrylic Foams remain popular for bonding di-bond to channeling, but recently we have seen a considerable growth in usage of our H981 Double Sided Foam Tape," she says. "H981 is made from Sekisui foam and is coated with a high performance solvent acrylic adhesive. Initially designed for mounting large mirrors in the refurbishment/retail fitting industry sectors, H981 is also used internally and externally for mounting Foamex panelling, constructing demanding exhibition stands and bonding lettering to a variety of different surfaces. This product offers reliability when securing

plastics, metals and wood – its 1.5mm thickness means that it can be used on different materials that expand and contract at different rates."

Mike Chafe, Procurement at Zillwood Signs Ltd., is a fan of the product:

"We've been working with Admiral Tapes for well over a decade – we use 5 kilometres of H981 every month. It's a really strong and versatile foam tape and we use it for all our Foamex work. With the other tapes they supply it's quite safe to say that we've got it covered with Admiral."

When it comes to selecting tapes, Pauline notes that cost verses performance is the longest standing issue that faces the end user when it comes to fixtures and fittings. "In today's economic climate there remains

"Self-adhesive tapes make the fitting process time-efficient, but there are some situations where only an adhesive is suitable."

- Pauline Morris,
Admiral Tapes



The H981 roll available from Admiral PSP

huge pressure from consumers to save costs, and sometimes this can mean that alternative products are offered without the correct understanding of the tape's capabilities or it's suitability for the job. Unfortunately tapes can look identical to the eye but be completely different from a technical viewpoint. Self-Adhesive tapes make the fitting process time-efficient but there are some situations where only an adhesive is suitable. Our two-part structural adhesives are formulated with a working time of approximately 10 to 15 minutes. When a company is under pressure to make trays and lettering for same-day despatch the speed and convenience of our A999 and B999 adhesives cannot be beaten."

Admiral Tapes Ltd will be exhibiting at SDUK 2017 and in support of their expansion in Europe, are exhibiting at FESPA 2017 in Hamburg.

www.admiralpsp.co.uk

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Championing traditional fixings

Paul Farrant is the Director of FK Moore Limited, a company that has been in existence since 1890.

The business started life as a brassworks, and today still offers traditional metal fixings as well as more modern materials such as plastic.

"Wall fixings and stand offs are always in demand and have become increasingly popular," says Paul. "The (screw) cover heads always do very well too, and I think one of the reasons for that is because we have such a wide range, we can do virtually anything the customer wants with regards to size, style, finish and colour." Today, all products are manufactured here in the UK to the highest standard, something Paul believes provides them with an edge over the competition. "Each one of these goes through our hands a number of times before it gets to the customer, there is never any compromise with the materials we use," he explains. When asked whether Paul thinks the traditional fixings market is waning in favour of more modern alternatives like adhesives and tapes, he answers that he views the industry as having become more polarized. Some customers may have a clear idea that they want a something quick and convenient, while others are happy to pay more if necessary for long-lasting, durable fixtures. According to Paul, health and safety should be at the forefront of mind when selecting fixtures and fittings,



FK Moore specialises in traditional fixings

and sign makers should be able to remove any doubt of accidents by choosing the right products.

"I think there is a section of the industry that will know and trust a mechanical fixing, something that is well made, and they are happy to show the customer.

"You get the other end of the spectrum whereby a glue or adhesive will be used. That's fine, there's not a problem with that,

but in the UK we have unfortunately had incidents with fatalities where mirrors and such like have been secured using adhesives, and have fallen off and caused injuries and fatalities. The move back to mechanicals is therefore inevitable, but it's swings and roundabouts at the moment. I'd definitely say that it's evident that people know what they're after – they either want something quick, cheap and convenient, or they are in need of a mechanical fixing that'll be in place for 20 to 25 years."

Things to consider when selecting fixtures and fittings:

- Health and safety
- Environmental impact
- Longevity
- Aesthetics



The range of finishes offers sign makers a huge amount of variety

Keeping signage lifespan in mind

In addition to health and safety, Paul recommends keeping the longevity and expected lifespan of a sign in mind when selecting the fixtures to use.

"I would put longevity right up there as something to consider, but then I would given the type of fixings we do," says Paul. "Our fixings will always last longer than plastic or something that's glued. I bought a house last year that had a door number that had been installed in the seventies, funnily enough with our brass locators. I took the number off but the fixings were still on the wall when I left, they were screwed in nice and tight and still looked as good as I'm sure they would have done forty years ago. I will always say that if the budget allows it, buy something that's built to last, rather than having your hand forced because in a year's time that fitting now looks old and needs replacing."

www.fkmoore.com

Zeta's ECOLUX SOLAR improves wayfinding in hospital

Michael Hall Associates, chose Zeta Specialist Lighting's ECOLUX SOLAR, a LED trough lighting system that's powered by solar, to illuminate a newly designed wayfinding system at Lynfield Mount Hospital in Bradford.

Michael Hall Associates was commissioned to re-design the legacy wayfinding signage across the four acre site. The existing signage fell short of the Department of Health's best practice guidelines for effective wayfinding systems for healthcare facilities, which also stipulate the requirement to ensure optimum levels of illumination at all times of day.

The legacy signs were unlit and as there was no mains power; but a traditional lighting solution would require laying cabling, which is expensive and takes a long time. The new system comprised two metre by two and a half metre signs at both of the NHS hospital's entrances. As well as a further six wayfinding signs incorporating key information for visitors, strategically placed across the site.

Michael Hall Associates approached LED and solar lighting specialist Zeta about its solar-powered solutions. Zeta recommended the ECOLUX SOLAR, the indus-



The Ecolux Solar lighting system being used in another signage project.

try's first solar LED trough lighting system. Developed in partnership with Portland Lighting, this flexible solution boasts a new Super Lens, which enables even illumination on signs up to three metres deep.

The ECOLUX SOLAR incorporates "discreet and flexible" PV solar panels that har-

ness the sun's energy throughout the day; long life batteries; and Zeta's innovative Energy Management System (EMS). This releases the stored energy and uses it to power the high intensity LED trough light to provide optimum, efficient LED illumination, says the company.

As the largest public sector emitter of carbon emissions, the NHS has a duty to contribute to the Climate Change Act, which was introduced in 2008 to make sure the UK cuts its carbon emissions by 80 per cent by 2050. With this front of mind, delivering a solution that would help the hospital meet its carbon reduction targets and limit the effects of climate change, was of paramount importance.

Zeta's solar LED lighting solutions deliver "superior lighting performance" and importantly, the new wayfinding system meets best practice guidelines for illumination. The ECOLUX SOLAR has a 120° beam angle and is available in a wide range of colour temperatures from 3000 to 6000K.

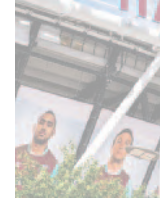
Zeta's solution is also virtually maintenance free. LEDs have an average rated life of 50,000 hours, and an additional benefit of solar-powered lighting is that there is no energy consumption and no ongoing running costs, which make it a sustainable solution.

The ECOLUX SOLAR is also easy to fit, which kept install costs low.



The new low maintenance, environmentally friendly solar lights at Lynfield Mount Hospital.

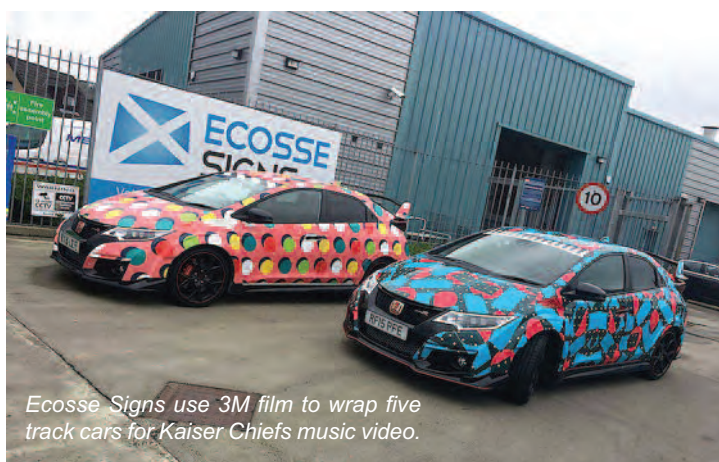
www.zetaled.co.uk



3M film used to wrap five cars for music video

Ecosse Signs applied Scotchcal Graphic Film with Comply IJ170Cv3 from 3M, to five track cars used in the Kaiser Chiefs' video, Hole in my Soul. The design was digitally printed on the 3M film from Spandex, to match the art work from the band's single and latest album, Stay Together. The video was filmed at Knockhill racing circuit in Scotland. Ecosse Signs was awarded the runner-up prize for this project in the 3M and Spandex 'Cool Cars' competition to find innovative and creative wrap-ping designs.

Ecosse Signs received A4 sized samples of the artwork, which their designers translated into vinyl wraps. Tom Thomson of Ecosse Signs said: "We had less than five days for the cars to be delivered, wrapped, and returned to Knockhill for filming on the following Sunday night. We got a head start by printing as many kits as we could before the cars arrived. We pushed ourselves hard, and actually finished the last car on the Friday evening. That's a super-fast turnaround to wrap five cars, which helped take some pressure off the band's schedule."



Ecosse Signs use 3M film to wrap five track cars for Kaiser Chiefs music video.

Scotchcal Graphic Film with Comply IJ170Cv3 has already been used by Ecosse Signs on several projects for its "ease of use, and ability to enable a fast and bubble free application". For the Kaiser Chiefs project, the team used the company's HP Latex printer to print the complex graphics. Latex printing eliminates the curing time associated with conventional solvent-based inks,

which can require up to 48 hours degassing time before being over-laminated prior to application. "Time was against us, and being able to laminate and apply the films directly after printing was critical to meet our deadline," says Tom.

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The Harrods winter sale gets the Piggotts flag treatment

Flag, banner and marquee provider, Piggotts, provided all of the flags for the Harrods Winter Sale for the 20th year in a row.

Every year, eager Harrods customers take to the store as early as Christmas Eve to be at the front of the queue ready for the sale to start. Last year, Piggotts erected a range of flags on Christmas Eve, ready for the sale event that opened on Boxing Day.

Geoff Woodman, Sales Director for Piggotts, said: "Piggotts are proud to have provided flags to Harrods for 20 consecutive years. From all of the Harrods sale flags, to Union Jack flags and designer brand flags, our flag department work closely with Harrods to make sure each flag is printed or sewn onto the finest materials and hung by our professional installation team."

Piggotts was founded in 1780 and since then has grown into one of the UK's leading flag and marquee hire companies, supplying professional marquees across the nation for events like the 2012 Olympics and Glastonbury, as well as private parties and commercial events, says the company.

www.crownpartnership.co.uk



Sale flags hang outside Harrods.



Flags printed with the Union Jack were installed by the Piggotts team.

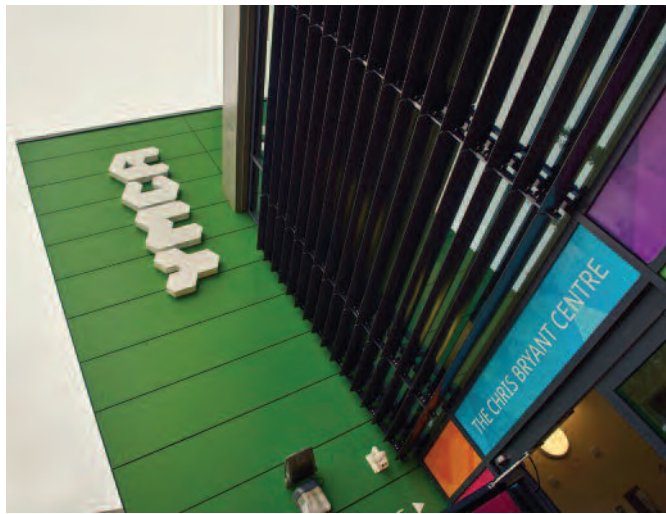


It's fun to visit the YMCA!

When a new YMCA complex was due to be opened by HRH Princess Anne, All Signs Bristol was tasked with the challenge of adding visual interest to the entrance. They need to make it more welcoming, with through-vision for those working inside.

The Chris Bryant Centre is a cafe and multi-use training centre in a YMCA campus that includes accommodation for over 100 people. The site's modern design and vibrant colours have created an impressive architectural landmark in Erdington. But the issue was, how could those colours be reflected across the entrance, says All Signs.

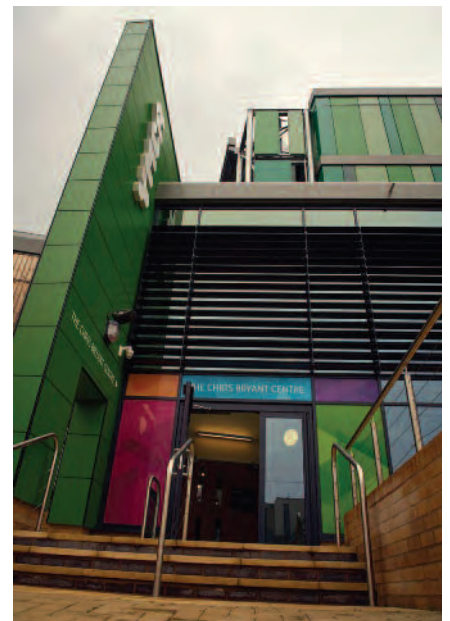
All Signs chose Contra Vision® Performance™ 20 per cent transparency perforated window film, applied externally to the en-



The material was easy to print and apply, working to timescales that ensured the entrance was vibrant and welcoming not just for its official opening, but for years to come.

trance to the building. Bold colours were chosen to reflect the corporate colours of the YMCA, which are also used across the architecture of the new building. This material was chosen to ensure through-vision for visitors and staff inside the building; and to create a strong, vibrant and welcoming entrance to the site for at least three years.

Contra Vision continue to develop and refine their products to make sure they are the most effective on the market, not just in terms of the finished application but across the full project, says the company. An extensive product range ensures that "designers can choose the optimum product for the effect they want to achieve, printers are confident in the performance of the material, and installation and removal are quick and free from complications".



Kevin Willis, Business Development Manager, All Signs said: "The YMCA brand is associated with community, care, service and fun. By using Contra Vision® Performance™ to badge the entrance to this new building, we were able to create a strong visual message reflecting the organisations values. The material was easy to print and apply, working to timescales that ensured the entrance was vibrant and welcoming not just for its official opening, but for years to come."

HP's latex-printed lounge

HP Inc. unveiled its first fully latex-printed lounge, through a collaboration of two of the most "forward-thinking" wall decoration companies: New York City's Flavor Paper and Cape Town's Robin Sprong Wallpapers, at Heimtextil 2017.

From design to production, HP Latex is reinventing the way small-to-medium sized print service providers (PSPs) can grow their business, says the company.



Wallpaper samples at the show.

HP users are invited
to showcase their
wallcovering installations
with the global design
community on the
HP for Designers
Facebook page at www.facebook.com/hpdesigners.

"The power of HP latex printing is its versatility: it goes even where solvent can't, allowing the widest application adaptability. Customers can expand beyond vinyls and banners to films, papers, textiles, canvas, wall paper, and more. Latex is perfect for interiors and closed spaces as it's a green and emission-free technology!" says Michael Smetana, Head of Marketing, Graphics Solutions Business, HP Europe.

HP showcased its latest portfolio of solutions at Heimtextil 2017 on the HP Latex 365 printers, as well as the recently introduced HP Latex 1500 printer, which is "ideal" for high-volume, dedicated application production.

HP displayed latex technology's versatility on all kinds of flexible coated and uncoated materials, including applications such as wallpapers, canvas, printed flooring, textile and faux-leather.

Print service providers and HP customers Flavor Paper (FP) and Robin Sprong Wallpapers (RSW) represent some of the best surface designers in the décor print industry, says HP. Their work at Heimtextil was a blend of South African, European, Australian and US influence. Creating a combination of pattern and mural style wallpapers and surfaces, they rely on HP latex technology to print their work. The lounge bar area, decorated with pink onyx from RSW and florals from FP made a "strong impact", combined with the floor design by Tiphaine Alston, leaning on the popularity of nature-inspired prints.

"The HP latex machine enables quality colour reproduction and print texture. We can print cleanly within the same environment and have a direct dialogue with the machines to spot colours and errors immediately, to increase efficiency and quality. The latex technology is stable across multiple machines, offering close colour and textural quality on identical machine models. They are perfect long-term tools for this new type of creative work," says Robin Sprong.

www.hp.com/go/latexdecoration
YouTube at www.youtube.com/hpgraphics



Jon Sherman and Robin Sprong, the two designers who created the lounge, at Heimtextil.

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New Mimaki textile printer keeps Heriot Watt University at cutting edge

Heriot Watt University's School of Textiles and Design has a reputation for innovative education, enterprise and leading-edge applied research. Its recent investment in additional Mimaki textile printers puts its Textile Design and Fashion undergraduate courses at the "cutting edge".

One of the first Mimaki Tx300-1800P direct-to-textile wide format printers to be installed in the UK joins the school's line-up of Mimaki textile machines. It provides its 25 final year Design for Textiles students with the capability to output designs onto a range of fabrics for their degree show.

Senior Technician, Dr Roger Spark, said: "Our existing Mimaki printers have served us well for over 10 years. But with the added capacity of the new Tx300, we're able to deliver the long runs required by our students for their final year collections more efficiently. We offer the potential for not only the textile undergraduates to print their work, but also provide printed fabric for our fashion students to make into garments in our sewing workshops."



Dr Roger Spark examines printed cloth on the new Mimaki Tx300P-1800 digital textile printer.



The Heriot Watt University Design for Textiles Degree Show sported many digitally printed garments created by the undergraduates.



With programmes geared towards fashion as well as interior design, students benefit from the school's significant printing capabilities. Along with its three Mimaki printers, the textile department also boasts one of the longest flatbed screen print tables in education and all were installed by specialist Mimaki textile reseller, R A Smart (CAD & Machinery).

"We're proud of the enduring relationship we share with Heriot Watt," says the company's Managing Director, Magnus Mighall. "Their recent investment in the latest Mimaki textile printer will be of great benefit to the school and its students. Having supplied and supported the university with screen and digital print equipment for over 25 years; seeing their continued drive to deliver industry-ready graduates into the textile and fashion sector remains as satisfying as ever."

The Mimaki Tx300P-1800 is a 1.8m wide textile printer, which, through using reactive, pigment, acid or disperse inks, can be used to print to cotton, silk, wool and polyester. With production speeds of up to 55sq metres / hour, it is "ideal" for short to medium run production. Its "superior"



Heriot Watt University's School of Textiles and Design Senior Technician, Dr Roger Spark, with the new Mimaki Tx300P-1800.

print quality lends it perfectly to producing high end fashion, furnishings and other textiles. Exclusively distributed in the UK and Ireland by Hybrid Services; the company's National Sales Manager, Textile & Apparel – Stephen Woodall is excited about the impact the new Tx300P-1800 is already having. "This is one of the very first of the new printers to be installed in a university and it's great to see students benefiting from the absolute latest textile printing technology," he says. "Heriot Watt's undergraduate textile courses offer a unique and valuable opportunity for prospective fashion designers to experience industry standard equipment and processes."

With a critical element in textile printing being accurate colour management, Roger is seeing a tangible benefit in Mimaki's latest reactive inks and profiles. "The school invested in a suite of Apple Macs running AVA design and colouring software a few years ago, and using these in conjunction with the colour profiles provided with the new Mimaki RIP package is delivering superb results," he says.

"We waited for the right machine to come along and the new Tx300P-1800 has fitted in to our print room perfectly," says Roger.

www.tex.hw.ac.uk
www.hybridservices.co.uk

The city of Hull are all "fired up" for their City of Culture 2017

Signs Express (Hull) has provided a full truck wrap for Humberside Fire and Rescue Service, as part of this year's programme of events for City of Culture 2017.

The Hull sign makers fully designed and completely wrapped the fire engine at the station using the community brand guidelines for the City of Culture 2017.

The fully operational fire engine will still attend fires and emergencies, but it will also be used to cover events.

Signs Express (Hull) franchisee Rob Gibson said: "We jumped at the chance to help with this project, which is a fantastic campaign for the city of Hull. It's great to see the engine driving around the local area!"

Signs Express (Hull) provides signage to the city of Hull, as well the nearby towns of Beverley, Hessle, Cottingham, Hedon, Hornsea and Withernsea and have estab-

lished an "excellent reputation locally for excellent customer service and quality signage".

Hull's City of Culture 2017 is an independent company and charitable trust, set up by Hull City Council.



The bus wraps by Signs Express (Hull)

Upgrade for XYZ CNCRouterShop division

XYZ International, who provide CNC routing, engraving and cutting solutions under the XYZ and Pacer power brands, has upgraded its online CNCRouterShop division. The new, modern design of the site has enabled improved product presentations; an increased storage capacity for a wider selection of tools, spare parts and consumables; and better and easier navigation and filtering for customers when sourcing products, says the company. The design also means that the site works on all desktop and mobile devices regardless of screen size. Another new feature is regular special offers and "feature of the month" promotions.

Selecting the correct tooling for any CNC router is of equal importance to that of choosing the right machine in the first place, says XYZ. The two are totally interdependent and critical to the performance of the router. The XYZ CNCRouterShop division supplies a vast range of tools, spare parts and consumables for owners of not only XYZ and Pacer machines, but also virtually any other make of machine. The range of products available is continuously expanded by sourcing of the best products from leading European suppliers. It offers a total support facility for all machine owners.

The CNCRouterShop site is clearly segmented to cover a wide choice of routing, engraving and cutting tools, spare parts, accessories, consumables and software. Tool-



The XYZ CNCRouterShop website supplies a large range of tools for XYZ and Pacer models, as well as many other types of routers.

ing covers the highest quality router bits, collets and cones to accommodate various spindle types, oscillating and tangential knife blades for multiple processing requirements, and special-purpose tooling.

They also provide a range of technical support facilities that includes breakdown cover and standard or bespoke operator training courses, which take place either at the customer's own facility or the XYZ International Training Centre. Information to download is continuously updated, and customers can access a team of technical engineers who provide tailored routing, engraving and cutting solutions to meet individual customer requirements.

XYZ International Vice President of Market Development, Robert Marshall, said: "The upgraded website is the front end of our customer support facilities, and represents an easy-to-navigate system by which customers can place orders. Equally important is the organisation behind the site that ensures a massive choice of quality parts and accessories at competitive prices. These are constantly upgraded and available on same- or next-day delivery."

www.cncroutershop.com

Mimaki at Printwear & Promotion 2017

Hybrid Services, the exclusive UK & Irish distributor for Mimaki, returns to the Printwear and Promotion exhibition this year. They will present the new Mimaki UJF MkII

LED UV small format flatbed printer, in its first UK public outing, and support a number of its specialist resellers at the event.

Mimaki's highly regarded dye sub solutions, for applications such as sportswear and fashion.



Hybrid Services promise Printwear & Promotion will be an exciting show, with a strong Mimaki presence.

Printwear & Promotion Live, from 26 to 28 February 2017 at the NEC, will see Hybrid show Mimaki's latest wide format and direct to object printing technology. These they say, are ideal for producing promotional products, personalised gifts and high quality bespoke items. The new Mimaki UJF MkII series was released late last year, and has received high interest levels with printers keen to make use of its "increased productivity, stunning photo quality prints and other new features".

Also featuring on stand J32, will be the Mimaki CJV150 series wide format printer/cutters, which are suitable for garment marking, printing banners, canvas prints and vehicle graphics; as well as cutting stickers and coloured vinyl. There will also be examples of output from

Hybrid will support several of its specialist textile and dye sublimation resellers who are also exhibiting at the event, showcasing a range of products from across Mimaki's portfolio.

"Printwear & Promotion is set to be an exciting show, with a strong Mimaki presence," says Stuart Cole, Hybrid's National Sales Manager for Industrial Products. "The new UJF is unrivalled in its ability to print to almost any object at incredible quality, and I'm confident it will be the 'go to' product at the show. Hybrid's stand is the ideal destination for digital printing advice, product demonstrations and everything Mimaki, and we really look forward to seeing customers old and new on stand J32."

www.hybridservices.co.uk

Stocksigns fundraise for RoSPA

Every week nearly 60 under-fives are hospitalised because of a burn or scald, and over 100 children visit A&E following accidental poisoning. Accidents involving children happen all too often and charities such as the Royal Society for the Prevention of Accidents (RoSPA) are helping to make life safer for young children. In January they launched the Brighter Beginnings Appeal, with support from Stocksigns, based in Surrey.

Stocksigns signage and digital printing company, are celebrating eight years of partnership with RoSPA, and donate 20p from every sign sold to the appeal. The funds raised will help provide new parents with information packs to give little ones a safer start.

In a recent survey, RoSPA found that nearly a third of parents in Great Britain have never received or sought advice or information about keeping their children safe from accidents. When asked, 55 per cent of the parents agreed there should be more information and advice about keeping children safe.



Staff from Stocksigns rode an exercise bike the distance between Surrey and Lapland, to raise money for RoSPA.

Stocksigns are no strangers to raising money for good causes. In December the team raised over £200 for RoSPA by cycling the distance from their head office to Lapland on an exercise bike. Employees from

Stocksigns and its sister companies MessageMaker and First Call Signs enthusiastically took part and are proud of their achievement.

www.stocksigns.co.uk

Bright Green Technology wins award

The IMAX lighting project by Bright Green Technology was recognised as an "outstanding example of innovation and change" at the 2016 Lux Awards in London. The judges selected the IMAX project as Outdoor Project of the Year, following site visits and full evaluation of the shortlisted entries.

The IMAX Waterloo, operated by Ocean Outdoor on behalf of the British Film Institute, is the largest advertising canvas in Europe.



The award was presented at a gala dinner, in front of 850 lighting professionals.

Andy Clark, CEO of Bright Green Technology said: "I'm absolutely delighted. Our client is very pleased with the project; I think we've added something extra to an iconic building and we're proud of our team. Win-

ning such a prestigious award is an unexpected bonus for us all."

The brief was simple: maximise the site's already impressive credentials while improving sustainability and upgrading control functions.

For the white lighting the existing fluorescent tubes were replaced with 33,500 energy-efficient LEDs housed within 800 individual fittings.

A RGB fixture was selected and installed onto each stanchion. Each can be controlled individually and divided between top, middle and bottom.

The new lighting system is accompanied by state-of-the-art software allowing for a series of dynamic lighting techniques.

Advertisers can use these to animate their creative and deliver a heightened level of engagement, says the company. The five techniques are Reveal, Horizontal Transition, Motion Bars, Spotlighting and Vertical Transition.

TheMagic Touch at Newtech

TheMagic Touch will showcase an innovative new way to personalise both footballs and rugby balls at Newtech this year.

TheMagicTouch offer new revenue streams and marketing opportunities for companies involved within the sign, print and garment decoration markets. The affordable technology includes toner-based transfers, sublimation, eco-solvent printable media; and a vast range of flex and flock products under the MagiCut brand.

Potential users consider TheMagicTouch an affordable "sales person", who enable personalised samples to be produced in-house and forwarded to customers for evaluation, says the company. This form of target marketing, combined with a scheduled follow-up results in actual orders, increased product awareness and cost effective marketing, helping to improve the customer's experience.

Highlights for 2017 include new T.One and T.Foil transfer papers for the decoration of textiles, together with the introduction of RST transfer paper for non-fabric based product applications. This year they will also introduce a new method to personalise both footballs and rugby balls.



TheMagic Touch will show a new way to personalise rugby and football balls, at Newtech events this year.

Jim Nicol, Managing Director, said: "The Newtech events are the perfect environment to enable us to fully explain the full benefits of the image transfer business, and do some proper hands-on demonstrations. This is something we are unable at the national shows due to the vast number of attendees to our stands".

Newtech 2017 dates

| | |
|---------------------|--------------|
| Cheltenham | 31 January |
| Southampton | 21 February |
| Brighthouse Halifax | 14 March |
| Edinburgh | TBA |
| London (South) | 13 June |
| Durham | 11 July |
| Leicester | 26 September |
| London (North) | 17 October |
| Liverpool | 14 November |

www.coactiveevents.com/events/newtech

ITC to highlight tooling expertise at Sign & Digital 2017

Industrial Tooling Corporation (ITC) will introduce new products to the UK signmaking industry at this year's Sign & Digital show. New product lines will include the Vitreo coated tools for machining challenging ACM materials.

Visitors will have the opportunity to discuss the new Vitreo coated tools with industry experts, who will direct customers through the challenges of difficult to cut materials. Visitors will also be able to see their range of balanced cutting tools for high speed spin-

dles on routing machines and cutting tables. Since launching this range, the benefits of improved precision, better tool life and consistency, as well as enhanced surface finishes on components, have all proven factors that make the tools so popular in the marketplace, says the company.



Knife and blade tools available from ITC.

ITC has communicated customer feedback to its R&D department; the result is the extension of balanced tools across ITC's complete single flute tooling lines.

Their line of knife and blade tools is continually being extended with new cutting geometries being added to efficiently cut vinyl.

"For further details on any of the new product developments from ITC, please come and visit us at Sign & Digital UK on Stand E50 where the ITC cutting tool experts will be delighted to discuss cutting requirements with visitors," says Sally Hunt, ITC.

Massivit 3D to show how 3D printing is transforming retail and advertising

Massivit 3D Printing Technologies will use EuroShop (5 to 9 March, Germany) to demonstrate how its 3D printing technology is transforming the way high-level marketing, advertising and themed projects are created.

They will showcase their range of projects at the event, such as illuminated promotional displays, vibrant interior decorations and engaging POP displays. Visitors will hear how 3D printing is opening the door to new business, by elevating retail and advertising applications to a new dimension beyond those achievable with traditional 2D large format printing, says the company. With its flexibility, speed and price point, companies can enjoy the many benefits of 3D printing, according to Massivit.

Lilach Sapir, Vice President Marketing and Business Development, Massivit 3D said: "The ability to print larger-than-life campaigns not only enables brand and marketing managers to differentiate their business offering; it also allows them to maximise their budgets with as much wow factor as possible."

Keynote sessions:

- Wednesday 8 March 11am
- Thursday 9 March, 12:30pm

As part of EuroShop's conference programme, Sharon Rothschild, Product Manager at Massivit 3D, will give a talk called '3D Printing Innovations and Applications for effective Retail Promotion and Exhibitions Design'. These free presentations will explore how large format 3D printing is producing next-generation applications.

www.massivit3d.com



Massivit 3D printing technology created this image on the side of a bus to promote a movie.

Harrogate duo join forces to buy local sign company

Two employees at a Harrogate sign centre on Knaresborough Road are celebrating becoming the bosses!

Marc Squires (31) and Kevin Masheder (25) bought Signarama Harrogate following the retirement of Michael Webster, who opened the specialist signs and visual communications centre 15 years ago.

Marc and Kevin are both product design graduates. Marc started working at the centre 10 years ago, and Kevin became part of the production team in 2013.

The business support team at Signarama UK have been working with the new owners to help them transition from being workers to bosses, focusing on finance, manage-

ment and marketing skills. The pair have already been to the company's headquarters in Florida for an intensive two-week training course to learn everything there is to know about owning and running a Signarama centre.

Marc said: "I have been working here since I left university and have enjoyed every minute of it. Kev and I work well together and it made sense for us to pool our resources to buy the company. We know what a good business this is because we have seen its success. So when Michael told us he was retiring and putting the company up for sale it was too good an opportunity to miss. He has built up a really good customer base and we're looking forward to taking Signarama Harrogate it to the next stage."

Kevin says: "We've got a great team here. Every day is different in the sign business and we get to work with some lovely customers. I have always wanted to be my own boss and it's not every day you get the chance to buy a ready-made business with a proven pedigree."

Since taking over the business the pair have invested in refurbishing the shop and installed a new reception area. They have contacted existing and previous customers to let them know about the change in ownership and launched a major marketing campaign.



Marc Squires (left) and Kevin Masheder of Signarama Harrogate.

reception@signaramaharrogate.co.uk

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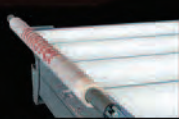
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Sign & Digital UK launches new Creative Theatre for 2017 show

Sign & Digital will launch a new Creative Theatre for its 30th anniversary event, which returns to the NEC, Birmingham from 28 to 30 March.

The Creative Theatre will explore this year's themes of applications, ideas and advice. It will have a programme of free daily seminars, such as case studies, content and learning developed for professionals in the graphics, branding and display industries. Seminar sessions, which will run on all three days of the show, will include topics on the future of digital advertising and signage; interior wall décor; future materials; and colour management.

On the opening day, visitors will be able to hear from expert speakers, who will discuss the practical applications for interior decorations and wall graphics. The session will examine best practice approaches to working with the client from brief to design, production and installation.

On Wednesday 29 March, Kate Waters, Head Designer of International Brand Agency, I AM will discuss 'Latest trends: understanding customer expectations and experience in retail'. This talk will examine the latest trends influencing creative solutions; and how to enhance the customer journey by designing engaging retail branding and interiors.



Don't miss the 30th anniversary of Sign and Digital UK, which this year presents the Creative Theatre.

The seminars taking place on Thursday 30 March will include an exploration of signage design and how wayfinding works in practice; plus how to create effective advertising and branding opportunities with wrapping.

Event director, Rudi Blackett, said: "The launch of a new Creative Theatre really allows us to diversify our offering to visitors. One of the main focuses this year is on applications, and the creative processes that take place pre-production; so these sessions will be great for visitors working in creative industries – graphic designers and design and brand agencies especially.

"We're celebrating 30 years as a national exhibition in 2017, so it's really pleasing to see such an innovative line-up of speakers and case studies."

Sign & Digital UK 2017 takes place at the NEC, Birmingham from 28 to 30 March 2017 and is free to attend for visitors. To enquire about exhibiting please phone the signanddigitaluk@fav-house.com

www.signanddigitaluk.com

SDEA represent British companies at EuroShop 2017

The British Group will showcase some of the most "innovative and cutting edge" retail display equipment at the world's largest shopfitting, display, PoP and exhibition systems show. EuroShop 2017 will have over 2200 exhibitors on display from more than 50 countries, and expect over 100,000 visitors will pass through its halls during the five days.

Shop and Display Equipment Association will support a group of skilled and talented companies, who between them offer the best of British design, display and services. Some companies will be showing for the first time, whilst others will be seasoned EuroShop exhibitors. All of the British Group

will have innovative and new shopfittings and display products and services to captivate this global audience in Dusseldorf from 5 to 9 March, says the SDEA.

www.britishgroup.org

Participating companies include:

AD Series Displays Manufacturing Ltd
A D M (UK) Ltd
Alpas Ltd
Andy Thornton Ltd
CDW Partners Ltd
DIA Systems Ltd
Eve Products Ltd
Lee Filters
Lighthouse Display International Ltd

Mid West Displays Ltd
Morplan Ltd
Quantum 4 Ltd
rpa:group Ltd
RTC Europe Ltd
Stock Displays Ltd
Tecna Display Ltd
TFSE Products Ltd
Thermasolutions International Ltd
Trifibre Ltd
UK Industrial Tapes Ltd (Trading as POS Tapes)
UK POS Ltd
Ultima Displays Ltd
Unibox

www.shopdisplay.org

Roland DG announces attendance at Sign & Digital UK 2017

Roland DG UK will once more be at Sign & Digital 2017, from 28 to 30 March 2017 at the NEC, Birmingham. They will focus on offering attendees "the opportunity to gain advice, knowledge and support from the world-renowned manufacturer of wide-format print technology".

Visitors to the stand will be greeted with not only Roland DG's latest technology, but also the chance to have a coffee and a chat with a Roland DG expert. These include the specialised RolandCare and Academy teams, through to the Roland users who will be available on the stand. With a café on site and Roland DG's knowledge on hand, this year is sure to be another busy one, says the company.

Rob Goleniowski, Sales Supports Manager, Roland DG, said: "This year we will be bringing Roland DG's exemplary service and support to the NEC at Sign & Digital; proving as we have done for many years that we may sell printers – but that's cer-

tainly not all we do. Visitors can expect to gain much more from our stand than just a demonstration."

For businesses interested in gaining some informal product, technical or maintenance advice, or simply visiting the stand to find out more about Roland DG, there will be a wealth of information available.

Visit Roland DG on stand H30 at Sign & Digital 2017, 28 to 30 March, to find out more about how Roland DG can help your business to grow.

About Roland DG

Roland DG Corporation produce the SOL-JET, TrueVIS, VersaCMM, VersaUV and Texart series large-format inkjet devices, MDX milling and EGX engraving machines, CAMM-1 and STIKA vinyl cutters and MPX photo impact printers.

www.rolanddg.com / www.rolanddg.co.uk



Rob Goleniowski, Sales Supports Manager, Roland DG.

Mimaki CJV150 printer/cutters to take centre stage at spring exhibitions

Mimaki's multi-award winning CJV150 Series printer/cutters continue to "set the standard" for sign making and professional graphics systems. With solutions on display at a number of key exhibitions this spring, the company's UK and Irish distributor, Hybrid Services is set to show off its capabilities to a variety of markets.

Available in four sizes from 75cm up to 1.6m, the CJV150 range starts at £6,995. The turn-key system ships with a number of "no cost options" making it ideal for new entrants to wide format inkjet printing, says Hybrid.

Mimaki's competitively priced CJV150 range ships with over 3.5 litres of the company's low solvent SS21 ink; powered take-up unit; optional bulk feed system; and a two-year, comprehensive gold warranty.

Hybrid is exhibiting at Printwear & Promotion at the end of February alongside a selection of its resellers, and the Mimaki CJV150 will feature prominently on several stands at the show in Birmingham. "The CJV150 is ideal for garment decoration, with its fully integrated print and cut functionality providing vibrant, long lasting transfers that are easily applied," says John de la Roche, Hybrid's National Sales Manager - Sign & Graphics.

The Mimaki CJV150 will also feature on I-Sub Digital's stand at March's Packaging Innovations exhibition, also held at the NEC. The final destination for the CJV150 this Spring is Sign & Digital UK at the end of March, where it will appear on a number of stands around the show.

www.hybridservices.co.uk



The Mimaki CJV150 printer/cutter range features metallic and white ink options.

Expand your business at P&P LIVE!

Printwear & Promotion LIVE! will take place in Hall 20 at the National Exhibition Centre, Birmingham from Sunday 26 February to Tuesday 28 February. It's a must for companies looking to add product and garment decoration to their business offering.

Having "smashed" its 5,000 visitor target two years in a row, the 28th edition of the UK's only dedicated event for the local garment decoration and promotional product decoration industry, looks set to be the biggest and best yet, say the organisers.

Event director, Tony Gardner, said: "The printwear market is a very upbeat and optimistic place to be at the moment. The substantial growth of the show over the last four to five years now means that we need to move into a bigger space, so Hall 20 at the NEC will be our new home this year.



Talks in the Seminar Suite.

"There are a number of opportunities for those in sign making, digital printing and associated businesses to expand into garment decoration; the market is buoyant and start-up costs are low. Most garment decorators finding that ROI happens relatively quickly."

A number of key companies will showcase the latest in cutting edge garment, textile and promotional product printing equipment at the three-day show. Many will unveil new equipment and technology for the first time.

See the Kornit Storm Hexa, exhibited for the first time in the UK on Adelco's stand. This latest twin pallet six colour plus white DTG printer from Kornit is almost twice the speed of its predecessor. It creates vivid prints with six colour, CMYK plus red and green ink channels. It has an ink recirculation mechanism that increases system uptime to reduce maintenance and ink wastage.



Printwear and Promotion takes place at end of February at the NEC.

The new range of Texjet direct to garment printers manufactured by Polyprint, will be available on the Amaya stand, such as the Shortee and Texjet Echo.

EXILE Technologies is excited to announce that the FREESlyer, launched at the show last year, has a new DTG printing option to allow direct CMYK printing on light coloured T shirts. It will also launch a new MHM compatible pin registration upgrade option for the FREESlyer, to ensure near perfect registration from an imaged screen to an MHM press.

Hybrid Services, the exclusive UK & Irish distributor for Mimaki, is returning to the show to present the new A2 Mimaki UJF-6042 MkII. It offers a number of superior features over its highly successful predecessor, such as increased productivity with print speeds 20 per cent faster than before and exceptional print quality, says Hybrid.

Resolute DTG will show the new R-Jet 6 which uses 12 channels of industrial piezo print heads, coupled with its three axis flatbed design for fast, multi-function printing. With a DTG print area of 700x500mm, it is said to offer the single largest print area for in-line production DTG printing available at these speeds.

The R6 has been designed to work in a production printing environment, and while it is a fast, high quality DTG printer, it is also a high speed direct to screen maker, which is also economical to run.



The Amaya stand.

Exhibiting for the first time, Sanco Technology and Aeon will be bringing the new Aeon Compact Series.

This new machine is smaller and more elegant, than the well-known Aeon Kyo Series, yet equally durable. So it is "perfect" for businesses with limited space availability. The Aeon Compact Series can reach printing speeds of up to 950 T shirts per hour.

Also exhibiting new kit is Sabur Digital on stand D72, which will feature Kornit and Mimaki equipment.

Visitors will also have the opportunity to boost their skills, knowledge by making the most of the many feature areas at the show, such as:

- An all new line-up of speakers from across the globe and covering a range of topics in the Seminar Suite.
- The Screen Print Workshop: covering a range of topics for beginners and experts.
- The Fashion Shows, sponsored by Regatta: taking place three times daily, showcasing the latest in printwear styles.
- The Bag and Headwear Decoration Advice stand: provides advice on how to decorate those tricky items.

The show is open from:
10am – 5pm on Sunday and Monday, and
10am – 4pm on Tuesday.

Designed to help visitors make the most of their visit, the 2017 show app is available for download to iOS and Android devices.

printwearandpromotionlive.co.uk



The Resolute Group.

Increased self-adhesive sales for Soyang Europe

Soyang Europe has seen increased sales of self-adhesive vinyl to the sign and graphics market following key appointments and new products last year. This, they say, places the company as the 'go to' media specialists in the UK and Ireland.

"We're incredibly easy to buy from," says one of the company's sales managers, Kerrie-Anne Moore. "We've got a friendly and knowledgeable sales team to offer advice and deal with orders. From our stock holding of over 1.5 million square meters of ma-

terial in our Lancashire distribution centre, we can slit and convert materials to suit individual requirements. We provide next day delivery as standard."

Soyang Europe is a specialist media supplier, with an extensive portfolio of products ranging from textile through to more niche flooring and wall coverings. Their self-adhesive ranges have seen major growth over the last twelve months. Kerrie-Anne said: "We are a UK distributor for Intercoat which is perfect for high-quality, every day sign making as well as for DECAL, which is ideal for those more specialist applications. DECAL is the only range in the market that is resin adhesive coated giving a very high tack system, with less shrinkage than other PVC films and a glossier finish."

"Everyone in our sales team has their own specific area of expertise, which puts Soyang in a strong position to provide guidance and advice to its customers. Sign and Digital UK will be an ideal opportunity for visitors to come and sample our products, and chat to us about how we can help their business."



Soyang Europe keep over 1.5 million square metres of material in their distribution centre in Lancashire.

www.soyang.co.uk

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- 7-1/2 HP main saw motor; 450mm max. dia. of main blade; main saw blade bore - 30mm
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- Arbor speeds of 3,000/4,000/5,000/6,000 RPM
- Tilting saw arbor 0° to 45°
- Electric motor operated raise and lower and tilt adjustment of saw blades
- Entry via electronic numerical keypad (with digital tilt and height display)
- Automatic correction of rise and fall when tilting saw unit; programmable rip fence movement via numerical keypad with digital display
- (2) crosscut stops on crosscut fence
- (1) with digital display and fine adjustment (Digit L)
- Crosscut stops extend to 137" max.; miter fence with stop to 98-3/8"
- Double roller carriage system; 14-1/2" X 134" sliding table; 27" X 48" main table with side and rear auxiliary tables
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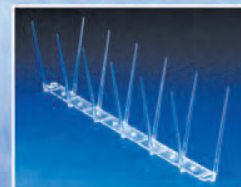
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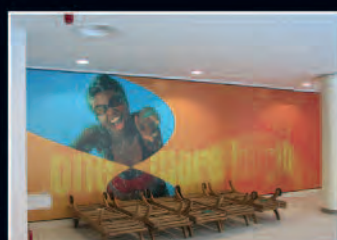
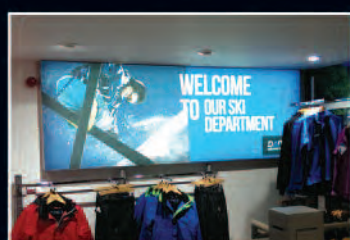


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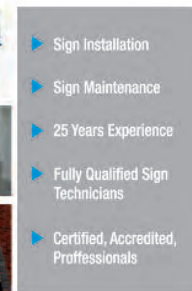
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Trade suppliers of quality 3D built up acrylic letters and logos in colours and finishes from a variety of different sheet manufacturers. Built up letters are available with halo and/or face lit illumination from our award winning and cost effective LED range. Please ask for an information pack or contact one of our friendly and experienced sales staff for assistance. (Flat cut lettering is also available).

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Specialists in media for digital printing, Doro Tape supply products from major European manufacturers including Ritrama, Aslan, Xerox and Poli-Tape for all large format printers. Whether it's for sign graphics; interior exhibition or retail displays; floor graphics or vehicle wraps, Doro can supply the right product. Contact Doro Tape for expert advice on digital media.

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www.ledsolutions.co.uk

LED Solutions supply quality, energy efficient LED products along with power supplies and control gear for use in the sign trade. We are UK distributors for Hitched who specialise in modules for sign illumination and offer 5-year warranties. We supply RGB modules, DMX systems, Flexible LED and IP Rated Power Supplies. Please contact us for further information.

OSHINO LED LIGHTING

1 Churchfield Court, Robey Close, Linby, Nottingham NG15 8AA
Tel: 0115 964 1305
Mob: 07766 777878
sales@oshino.co.uk
www.oshino-lamps.co.uk

New H-LED 333 is a chain LED lighting system for built-up channel letters, flat-cut letters and other sign lighting applications. Manufactured using a state-of-the-art automated assembly process, H-LED 333 promises to bring a new level of economy to the discerning sign maker along with a fully featured specification you would expect from Oshino.

SIGNTRADE LETTERS LTD

225 Long Lane, London N3 2RL
Tel: 0500 456 700
sales@signtrade.co.uk
www.signtrade.co.uk

Chromasign launched at Sign UK. We offer a complete range of ChromaForm Letters with Halo Lighting not available anywhere else. Ring Susan or Lesley for details and samples.

WELOVELEDS.CO.UK

Tel: 01132 524 706

www.WeLoveLEDS.co.uk

The favourite online LED supplier to the sign, display and shopfitting trade. Large stocks carries, experienced sales people, no nonsense ordering. Orders can be made online, over the phone and by email. Use Code: EX10 for 10% trade discounts.

LED STRIP LIGHTS

LED-SUPPLIES.COM

**Unit 10 The Markham Centre,
Station Road, Theale, Reading,
Berkshire, RG7 4PE**

Tel: +44 (0)118 903 3290

www.led-supplies.com

One of the largest suppliers of the widest range of LED strip lighting in the UK. The 'How to use LED strip' videos on YouTube from LED-SUPPLIES.COM have now had over 2.5 million views. Massive range of high reliability LED strip lighting from stock for next day delivery. Full technical support and wide range of installation accessories and controllers

LIGHT BOXES & LIGHTING

APPLELEC

**Appleby House, Walker Terrace,
Bradford, West Yorkshire, BD4 7HJ**

Tel: 01274 774477

sales@applelec.co.uk

www.applelec.co.uk

Trade suppliers of fabricated and extruded light boxes, custom made to client design requirements. From flat faced and curved styles, to LED illumination and colour changing modules, a definitive range of light box products are available. Applelec's flat light unit LED Light Sheet is regularly used to create ultra slim light boxes with even illumination and a depth of just 25mm.

BROWNINGSLTD

157 English Street, Hull, HU3 2BT

Tel: 01482 380900

sales@browningsltd.co.uk

www.browningsltd.co.uk

Brownings is one of the largest TRADE ONLY suppliers of signage products in the UK. The Company manufacture everything from poster frames to flex-faced signage. We have our own extrusions for the manufacture of acrylic-faced light boxes and can supply as lengths, in kit form or as ready-made up signs. All to your individual, specific requirements in terms of size, colour or shape.

MID WEST DISPLAYS

**The Display Centre, Knights Way,
Battlefield Enterprise Park,
Shrewsbury SY1 3AB**

Tel: 01743 465531

sales@midwestdisplays.co.uk

www.MidWestDisplays.co.uk

Mid West Displays manufacture wide range of LED illuminated Light Panel Poster Displays. We also stock wall mounts, snap frames, mirror screws, cable/rod suspended systems, poster pockets and many more. We are pleased to be working with the highest quality materials at competitive prices.

MAGNETIC MATERIAL

ANCHOR MAGNETS LTD

**Bankside Works, Darnall Road,
Sheffield S9 5AH**

Tel: 0114 244 1171

sales@anchormagnets.com

www.anchormagnets.com

Magnetic & attractive products including the universally printable & wide format products: digifilm® ferrous media (1600mm), supaferr® ferrous sheet (1260mm) & supamag® magnetic sheet (1260mm) UK's highest pull force, anti-marking UV coating, in white, plain, dry wipe, adhesive backed. For graphics, retail POS, vehicle signage, holding & hanging solutions use the UK's leading magnetic innovators.

BISBELL MAGNETIC PRODUCTS LTD.

**Hillfield Lane, Stretton, Burton on
Trent, Staffs DE13 0BN**

Tel: 01283 531000

sales@bisbellmagnets.com

www.bisbellmagnets.com

The UK's widest range of digitally printable wide format magnetic and ferro sheet (both over 1200mm wide). Maxmag vehicle grade magnetic materials available in white, plain or adhesive backed - by roll or cut to your specific requirements. Also available neo magnets, vehicle roof magnets, sign grippers and a full range of high tape to suit every budget and application.

MAGNETIC SOLUTIONS LTD

**Brooklands Business Park, Leigh
Street, Sheffield S9 2PR**

Tel: 0114 2422211

sales@magnetic-solutions-ltd.co.uk

www.magnetic-solutions-ltd.co.uk

Part of the Sanders Group, Europe's largest combined supplier of magnetic & ferro sheet materials including wide format magnetic (1370mm) and ferrous media (1600mm). Also available, retail POS graphic materials, magnetic flooring, neo magnets, sign grippers and magnetic tape with a range of adhesive finishes to suit your requirements. We can provide the solutions.

METAL FABRICATIONS

SIMPLEX LTD

**Unit 3 - 16 Peter Rd, Lancing
Business Park, Lancing, West
Sussex. BN15 8TH**

Tel: 01903 750333

sales@simplexltd.com

www.simplexltd.com

Simplex are a trade only supplier of metal fabrications and sign systems. With an in house CNC router, 3 metre guillotine, brakepress and rollers, full welding equipment and much more we are able to turn your ideas into reality!! From basic trays, to fret cut and illuminated fascias, oval lightboxes, built up metal letters, right up to 7 metre monolith signs we've pretty much made it all!

MODULAR PANEL SIGN SYSTEMS

SIGNSCAPE AND SIGNCONEX LTD

**Pear Tree Works, Bath Road, Upper
Langford, Bristol BS40 5DJ**

Tel: 01934 852 888

sales@signscape.co.uk

www.signscape.co.uk

Serving the Sign Trade for over 40 years, we are a leading manufacturer of modular sign systems, notice boards & information displays. Our systems create a wide range of sign solutions including: post and panel, flush panel and curved panel signs; wayfinding signs, wall directories, monolith and fingerpost signs. Other products include exterior notice boards, poster/menu cases, and letter boards.

SIMPLEX LTD

**Unit 3 - 16 Peter Rd, Lancing
Business Park, Lancing, West
Sussex. BN15 8TH**

Tel: 01903 750333

sales@simplexltd.com

www.simplexltd.com

Simplex are a trade only supplier of sign systems and metal fabrications. We offer a range of Pole & Plank products for post and wall mounted signs, fingerposts and mini monoliths. For versatile curved interior directories our System 4 is unbeatable whilst as an approved convertor for the Accord 15 "slat" type system and a recognised supplier of MSS we really hope we can help with all your needs.

MOULDED & FABRICATED PLASTICS

MERCURY & PHILLIPS SIGNS

**51-59 Waterworks Road, Norwich
NR2 4DA**

Tel: 01603 666699

sales@mercuryphillips.co.uk

www.mercuryphillipssigns.co.uk

Suppliers of moulded acrylic pans and logos up to 2800mm x 1500mm and other types of press and vacuum forming in PVC and HIPS. Specialists in fabricated plastics for POS displays with full screen print, graphics and CNC routing capabilities.

PROJECT PLASTICS LTD

**7 Grange Way Business Park,
Whitehill Industrial Estate,
Colchester CO2 8HF**

Tel: 01206 868696

project.plastics@btinternet.com

www.projectplastics.co.uk

Manufacturers of acrylic domes and shapes, tubes, point of sale displays and showcases. Bespoke plastic fabrication. CNC routing, diamond edge polishing, 3m x 2m moulding oven for oven forming, vacuum forming and screen printing. Plastic cut to size service.

MOULDED LETTERS

ACCENT SIGNS LTD

**Units 4, Broadcott Ind. Est., Station
Rd., Cradley Heath B64 6NT**

Tel: 0121 561 4600

accsign1@aol.com

www.accent-signs.co.uk

Largest range of moulded acrylic letters in the UK. Mirror effect moulded letters, LED illumination, logos, panels, complete fascia panels, blow moulding, aluminium, composite trays and more! Samples on request.

MERCURY & PHILLIPS SIGNS

**51/59 Waterworks Rd. Norwich NR2
4DA**

Tel: 01603 666699

sales@mercuryphillips.co.uk

www.mercuryphillipssigns.co.uk

Moulded letters and logos in all standard Perspex colours and UV stabilised gold and silver acrylics, in 8 standard sizes, bespoke sizes available on application. Press, vacuum and blow moulded pans, in acrylic and petg also available.

SIGNTRADE LETTERS LTD

**225 Long Lane, Finchley London N3
2RL**

Tel: 020 8346 8515

sales@signtrade.co.uk

www.signtrade.co.uk

Moulded letters are our speciality with stock of 20 fonts 8 letter heights in coloured Perspex and 1000's of flat cut letters as well. Your own font or logo is made by our own toolmakers. With over 60 years of experience to call on.

WARD SIGNS

**Maze House, Maze Street, Barton
Hill, Bristol BS5 9TE**

Tel: 0117 955 3385

info@ward-signs.co.uk

www.ward-signs.co.uk

Having patented the original method of making cast resin letters, Wards of Bristol can manufacture and supply resin lettering to the highest standard. Our stock patterns for resin letters are a cost effective method of achieving the same styles as traditional bronze and aluminium (which we also cast in house) but we can also make custom designed patterns for letters and logos for all your needs.

NAMEPLATES

MOCKRIDGE LABELS & NAMEPLATES LTD

**Cavendish Street,
Ashton-under-Lyne, Lancs OL6 7QL**

Tel: 0161 308 2331

sales@mockridge.com

www.mockridge.com

Specialists in chemically etched nameplates. Brass, Stainless Steel and Anodised Aluminium. Any size up to 2400 x 1200mm (8ft x 4ft). One-offs up to 5000+. Trade work is totally confidential.

NEON MANUFACTURERS (TRADE)

A1DESIGNS

**4 Sandy Lane North, Wallington,
Surrey SM6 8JX**

Tel: 020 8646 9886

enquiry@a1designs.co.uk

www.a1designs.co.uk

Neon & Cold Cathode Manufacturers to the Trade. Fast turnaround & Delivery, Quick repair service. Installation, Fault diagnosis, Repairs & Maintenance. Confidential Service. All neon accessories, Transformers, Cable, Tube supports etc.

AVENUE SIGNS LTD

**216-222 Luton Road, Chatham, Kent
ME4 5BS**

Tel: 01634 841300

info@avenuesigns.co.uk

www.avenuesigns.co.uk

Full computerised design service neon and cold cathode lighting. Fully qualified installation engineers, fault diagnosis, fast repair service. Complete sign service from vinyl through to acrylic to polished stainless steel to transformer and neon accessory supplies.

LOGOTECH DISPLAY SOLUTIONS LTD

**Unit 6, Atley Business Pk, North
Nelson Ind Est, Cramlington,
Newcastle Upon Tyne NE23 1WP**

Tel: 01670 737 225

sales@logotech-ltd.co.uk

www.logo-tech.co.uk

Specialists in neon manufacture to the trade, all types of neon work undertaken. Quick repair service. Very competitive prices. Over 25 years experience in the sign trade.

NEON PLUS®

THE SIGN GROUP

Victoria Works, Bruntcliffe Road,
Morley, Leeds, West Yorkshire, LS27
0LF

Tel: 0113 25 24 706

info@thesigngroup.co.uk

www.thesigngroup.co.uk

Ultra Slimline illuminated letters and shapes suitable for interior and exterior applications. Extremely bright with various colour options. Very strong and robust, easy to fit and will outlast other comparable alternatives.

NEON REPLACEMENT LETTERS

ACCENT SIGNS LTD

Units 4, Broadcote Ind. Est., Station
Rd., Cradley Heath B64 6NT

Tel: 0121 561 4600

accsign1@aol.com

www.accent-signs.co.uk

Accent Signs "LITEFORM" letters & logos with a moulded half round acrylic profile of only 15mm to look like Neon glass. Illuminated with super bright LED's.

Available in a wide range of colours. Suitable for internal & external use. Supplied with standard locator fixings for ease of fitting.

NOTICE BOARDS - LOCKABLE/EXTERIOR

SIGNSCAPE AND SIGNCONEX LTD

Pear Tree Works, Bath Road, Upper
Langford, Bristol BS40 5DJ

Tel: 01934 852 888

sales@signscape.co.uk

www.signscape.co.uk

Serving the Sign Trade for over 40 years, we are a leading manufacturer of modular sign systems and notice boards. We have the widest range of exterior notice boards of all UK manufacturers, and specialise in tailoring our boards to suit each location. This is achieved through a wide range of options, including: wall, rail, post and stand mountings, mains/solar illumination and custom graphics.

NUMBER PLATES

TENNANTS UK LTD

Tennant House, Mount Street, New
Basford, Nottingham NG7 7HX

Tel: 0115 973 8080

sales@tennantsuk.com

www.tennantsuk.com

Approaching our 50th Anniversary, Tennants go from strength to strength in the supply of number plate printing systems and components. LG Plates is the original full colour printing software available to the trade and is still considered the industry standard. Signmakers; upgrade to LG Signs for quick and easy sign manufacture. Visit our website or contact the sales office for more information.

PLASTIC SHEETS

BRETT MARTIN PLASTIC SHEETS

24 Roughfort Road, Mallusk, Co
Antrim BT36 4RB

Tel: 028 9084 9999

semifinished@brettmartin.com

www.brettmartin.com

Brett Martin is a leading manufacturer of plastic sheet products for signage, interior design, shop outfitting, POS displays and fabrication. Products include Foamalux, the extensive foam PVC range in bright White, Satin and Gloss colours and an environmentally friendly Recycled material in addition to Polycarbonate, PVC, Acrylic, aPET, PETg and Styrene sheet.

N E PLASTICS LTD

Unit 1, Ruxley Corner Industrial
Estate, Edgington Way, Sidcup, Kent
DA14 5BL

Tel: 020 8308 9990

sales@neoplastics.co.uk

www.neoplastics.co.uk

One of the largest independent stockholders of semi-finished plastics in the UK, offering a huge range of both branded and own label products including Perspex, Alliance ACP, Foamalite, Lumex and Arla. A next day delivery service on cut to size and polished Perspex is available. We also offer a trade service on CNC Router & Laser cutting, Sign trays and bespoke plastic fabrication.

PERSPEX DISTRIBUTION LTD

2-3 Lonebarn Link, Springfield
Business Park, Chelmsford, Essex
CM2 5AR

Tel: 01245 232800

sales.chelmsford@perspex.co.uk

www.perspex.co.uk

Perspex Distribution offer Perspex® cast acrylic, extruded acrylic, aluminium composite, PVC foam and other thermoplastic sheets for the sign industry from their 5 distribution centres in Blackburn, Chelmsford, Leeds, Tamworth and Weybridge. With a comprehensive stock-holding in many colours and finishes and a cut to size service at all branches, Perspex Distribution can deliver your requirements.

RIGHTON LTD

Righton House, Elliott Way, Nexus
Point, Holford, Birmingham B6 7AP

Tel: 0121 356 1141

marketing@righton.co.uk

www.righton.co.uk

UK distributor of Polycasa cast & extruded sheet and Policril cast acrylic. Available in a wide range of clear, opals, colours and special finishes. Also stocked: Alucobest aluminium composite sheet, Marlon solid polycarbonate, PET-G, SAN, polystyrene, hygienic cladding, rigid PVC and fixing accessories, sign post systems, aluminium sheet and extrusions.

TELEGAN PRESSED PRODUCTS LTD.

Unit 3, Old Mercedes Building, Stour
Road, Bathside, Harwich, Essex,
CO12 3HF

Tel: 01255 554141

sales@teleganpressedproducts.com

www.teleganpressedproducts.com

Leading manufacturer of plate pressed PVC sheet offering equivalents to Darvic, Pacton and Cobex under our trade name TELBEX. We also manufacture VYNALAST™ engraving laminate. A comprehensive range of photoluminescent boards and self adhesive vinyl is available in PSFA class B and Class C to order.

THYSSENKRUPP MATERIALS (UK) LTD

Coxs Lane, Cradley Heath, West
Midlands B64 5QU

Tel: 0844 846 9573

sales.tkmuk@thyssenkrupp.com

www.thyssenkruppmaterials.co.uk

thyssenkrupp Materials are stockists of plastics and aluminium for the sign industry. Experienced staff and an extensive product range give customers the flexibility to cover all their requirements. Products include Acrylic, PETG, Polycarbonate, Dibond and Foam, alongside which we offer a cut to size service and shipment to all areas on our own transport.

POINT OF SALE FITTINGS

SIGNWAVES

Lefevre Way, Gaptown Hall Industrial
Estate, Great Yarmouth, Norfolk
NR31 0NW

Tel: 01493 419300

enquiries@signwaves.co.uk

www.signwaves.co.uk

Signwaves is the UK's leading supplier of point of sale equipment. From trade exclusive Stand-Off Sign Fixings to a wide range of glass mounted, wall mounted and suspended poster holders, there are a multitude of fittings available to mount displays in any location. Pavement and forecourt signs, illuminated displays and portable exhibition displays also form part of the Signwaves collection.

UK POS

Horsfield Way, Bredbury Park
Industrial Estate, Stockport SK6 2TD

Tel: 0161 431 4400/4411

www.ukpos.com

UK Point of Sale leading manufacturers of display products Acrylic & PVC poster holders, Sign Supports, Aluminium Snap Frames, A Boards, Poster cases & Point of sale fittings.

POLYSTYRENE SIGN SERVICE

Fonteyne Signs & Displays

Unit 3, 181 Verulam Road, St Albans,
Herts AL3 4DR

Tel: 01727 832146

studio@fonteynesigns.co.uk

www.fonteynesigns.co.uk

Manufacturers of all types of polystyrene cut letters, graphics & 3-dimensional models. Virtually any logo, graphic or shape can be cut in polystyrene. Especially useful for short term exhibition, conference or promotional use (All polystyrene has a fire retardant additive). Polystyrene can be faced with vinyl or inkjet prints. Fitting service nationwide. Established 1976.

POSTER HOLDERS / CASES

BROWNINGS LTD

157 English Street, Hull, HU3 2BT

Tel: 01482 380900

sales@browningsltd.co.uk

www.browningsltd.co.uk

Brownings is one of the largest, TRADE ONLY suppliers of signage products. We manufacture poster frames, menu cases, slimlocks, signtrim, troughlights, acrylic-faced light boxes, flexfaced signage and now our new Textsign frames for internal use. The two versions of poster holders, the slimlock and menu case are both thin, lockable and hinged. They are available in any practical size and colour.

SIGNSCAPE AND SIGNCONEX LTD

Pear Tree Works, Bath Road, Upper
Langford, Bristol BS40 5DJ

Tel: 01934 852 888

sales@signscape.co.uk

www.signscape.co.uk

Serving the Sign Trade for over 40 years, we are a leading manufacturer of modular sign systems, notice boards & information displays. Our Avenue poster case provides high quality yet affordable, external poster display. Sizes from A4-A0, in wall, post, and rail mounted versions, with headers and sign panel options. We also manufacture illuminated menu cases for hotel and restaurant settings.

SIGNWAVES

Lefevre Way, Gaptown Hall Industrial
Estate, Great Yarmouth, Norfolk
NR31 0NW

Tel: 01493 419300

enquiries@signwaves.co.uk

www.signwaves.co.uk

Signwaves supplies poster displays suitable for both indoor and outdoor use. As the UK's largest manufacturer of point of sale signs and displays, Signwaves can provide you with high quality poster frames, snapframes, menu cases and lockable noticeboards. Express made to order service is available for a selection of custom coloured Slimlok Menu Cases, Poster Cases and Noticeboards.

UK POS

Horsfield Way, Bredbury Park
Industrial Estate, Stockport SK6 2TD

Tel: 0161 431 4400/4411

www.ukpos.com

UK Point of Sale leading manufacturers of display products Acrylic & PVC poster holders, Sign Supports, Aluminium Snap Frames, A Boards, Poster cases & Point of sale fittings

POWER SUPPLIES

POWERPAX

Unit 10 The Markham Centre,
Station Road, Theale, Reading,
Berkshire, RG7 4PE

Tel: +44 (0)118 903 3290

www.powerpax.co.uk

One of Europe's leading suppliers of power conversion products. PowerPax LED drivers cover power ratings from 6W to 600W. All models are long life with warranty up to 5 years. Fully safety approved and meeting latest efficiency standards. Available from UK stock. Check out the website for further information on our new ultra slim range of LED drivers specifically for illuminated sign manufacturers

PRINT/POSTER FRAMES

BROWNINGS LTD

157 English Street, Hull, HU3 2BT

Tel: 01482 380900

sales@browningsltd.co.uk

www.browningsltd.co.uk

Brownings is one of the largest, TRADE ONLY suppliers of signage products in the use. The aluminium frame are available in two widths, 25mm and 38mm, can be supplied to your specification and can even be illuminated.

SIGNWAVES

Lefevre Way, Gaptown Hall Industrial
Estate, Great Yarmouth, Norfolk
NR31 0NW

Tel: 01493 419300

enquiries@signwaves.co.uk

www.signwaves.co.uk

Signwaves supplies poster displays suitable for both indoor and outdoor use. As the UK's largest manufacturer of point of sale signs and displays, Signwaves can provide you with high quality poster frames, snapframes, menu cases and lockable noticeboards. Standard stocked snapframes have guaranteed low prices with the Signwaves snapframe price match policy.

UK POS

**Horsfield Way, Bredbury Park
Industrial Estate, Stockport SK6 2TD**
Tel: 0161 431 4400/4411

www.ukpos.com

UK Point of Sale leading manufacturers of display products Acrylic & PVC poster holders, Sign Supports, Aluminium Snap Frames, A Boards, Poster cases & Point of sale fittings.

PROGRAMMABLE LED DISPLAYS

JAYEX TECHNOLOGY LTD

**13 Sovereign Business Park,
Coronation Road, London NW10 7QP**
Tel: 020 8838 6222

sales@jayex.com

www.led-signs-international.com

Jayex is the UK's largest trade supplier and designer of dynamic moving message LED text and video products. We provide indoor and outdoor LED displays that can be embed into static signs or used as stand-alone item providing an eye catching display of virtually any shape and size. We will design and price LED products for your project, helping to keep your workload to a minimum.

MESSAGEMAKER DISPLAYS LTD

**Unit 43 Ormside Way, Holmethorpe
Industrial Estate, Redhill, Surrey
RH1 2LG**

Tel: 01737 774 738

info@messagemaker.co.uk

www.messagemaker.co.uk

Programmable LED text and video specialists for Electronic Digital Signage, standalone or incorporate in your own sign project. Many products are available from stock for Indoor & Outdoor applications, over 15 years experience in the market. Call now for a free quotation or to arrange a visit from a member of our national sales team.

PROJECTING SIGNS

IRON DESIGN

37A Douglas Rd., Poole, BH12 2AU
Tel: 01202 463573

enquiries@ironsigns.com

www.ironsigns.com

Leading trade suppliers of high quality traditional and contemporary projecting signs and brackets, offering a large range of brackets, panels and lights off the shelf, as well as a comprehensive bespoke service. Competitive prices and next day service. Please visit our website or phone for a brochure.

SIGNWAVES

**Lefevre Way, Gapton Hall Industrial
Estate, Great Yarmouth, Norfolk
NR31 0NW**

Tel: 01493 419300

enquiries@signwaves.co.uk

www.signwaves.co.uk

Signwaves is the UK's leading manufacturer and supplier of projecting signs, fabric flags and flying banners. A selection of wall mounted, glass mounted and freestanding options are available, with many units suitable for interior and exterior use. All of Signwaves' projecting signs and flags can be printed to order if required.

REFLECTIVE VINYL/TAPES

ATC LTD

**Calf Hey South, off Well'ith Lane,
Rochdale OL11 2JS**

Tel: 01706 633043

sales@apptape.co.uk

www.apptape.co.uk

Suppliers of Micro prismatic reflective tapes (3m, Avery, Reflexite) and glass bead reflective vinyl for use on emergency vehicles (police cars & chapter 8 legislation etc) also HGV markings as per EC 104. We stock Conspicuity tape manufactured by Reflexite and Avery which are some of the most reflective materials available on the market. Chapter 8 chevron kits also available.

TENNANTS UK LTD

**Tennant House, Mount Street, New
Basford, Nottingham NG7 7HX**
Tel: 0115 973 8080

sales@tennantsuk.com

www.tennantsuk.com

In our position of the only UK Master Distributor of Orafol reflective products and bringing 50 years of industry experience, Tennants are ideally placed to service all of your reflective requirements. We stock the full range – Class Ra1, Class Ra2 and micro-prismatic – of roll goods for temporary and permanent traffic signs and provide Chapter 8 chevron kits, conspicuity tape and PPE products.

ROAD SIGNS & EQUIPMENT

TENNANTS UK LTD

**Tennant House, Mount Street, New
Basford, Nottingham NG7 7HX**
Tel: 0115 973 8080

sales@tennantsuk.com

www.tennantsuk.com

Tennants are one of the UK's largest manufacturers of temporary traffic signs and a leading distributor of traffic management equipment. So whether your requirements are for sign plates, frames, cones, barriers or lamps, we can be your one stop shop for all things TM. Celebrating our 50th Anniversary next year, we bring significant experience to the industry.

ROUTER CUTTERS/ PLOTTER BLADES

ATA ENGINEERING PROCESSES

**ATA House, Unit B, Boundry Way,
Hemel Hempstead, Herts HP2 7SS**
Tel: 01442 264411

sales@ataeng.com

www.ataeng.com

Extensive range of high quality solid carbide, PCD, carbide tipped and HSS cutters manufactured by ONSRUD CUTTER offer routing solutions for most types of material.

EDWARD MATHIAS & CO

**PO BOX 121, Frodsham, Cheshire,
WA6 1AA**

Tel: 01928 739 799

info@edwardmathias.com

www.edwardmathias.com

Specialist manufacturers/suppliers of tungsten carbide plotter blades and router cutters. We don't just sell blades, we are the UK's leading manufacturer. Note - we have no connection with any other company who sell or re-sharpen blades.

SCREEN PRINTING

3S PRINT & DISPLAY

**Unit 9 Hortonwood 33, Telford,
Shropshire TF1 7EX**

Tel: 01952 677506

sales@3s-signs.co.uk

www.3s-signs.co.uk

www.3sballoons.com

Screenprinters to the sign trade. POS, Estate Agency boards. Full colour up to 8' x 5', vinyl stickers, mark resist, Foamex. Contact us for best trade prices on large or small runs.

CLEARSCORE LTD

**Unit 1, Tudor Works, Turret Lane,
Ipswich IP4 1DL**

Tel: 01473 212751

sales@clearscore.co.uk

www.clearscore.co.uk

Trade service for high quality screen printing, large or small runs on to most substrates. Providing high quality service and products since 1978.

DARTFORD ENGRAVING & SCREENPRINTING LTD

**Unit 4 Power Works Industrial
Estate, Slade green Road, Erith,
Kent DA8 2HY**

Tel: 01322 340 194

mail@desp.co.uk

www.desp.co.uk

DESP has been trading for over 50 years.

Screenprinting, anodic printing, correx boards, stickers, overlays, signs, chemical etching, engraving processes also covered (ALL CARRIED OUT INHOUSE), including artwork. So whether its a 1 off or 1,000s off, we can offer a quick competitive turnaround.

FIRST SIGNS & LABELS LTD

**Unit 1, Raynham Close, Raynham
Rd Ind Estate, Raynham Road,
Bishops Stortford, Herts, CM23 5JP**
Tel: 01279 467999

sales@firstsignsandlabels.co.uk

www.firstsignsandlabels.co.uk

We specialise in high quality screen printing. We are suited to meet print requirements onto many substrates. We have finishing capabilities with die cutting and CNC routing. We offer a fast and efficient service, should you require 1 off's or larger run's give our team a call.

HT SCREEN PRINT

**9 Merlin Way, Hillend Industrial
Estate, Dalgety Bay, Fife, KY11 9JY**
Tel: 01383 824522

info@htscreenprint.co.uk

www.htscreenprint.co.uk

Trade screen printing of garments, estate agency boards, pvc, vinyl, acrylics, metals, glass, wood, POS, anything flat. HT Screenprint have been in business for over 20 years, supplying the highest quality screen printing to the trade at very competitive prices. Our experience produces quality quickly!

MERCURY & PHILLIPS SIGNS

**51/59 Waterworks Rd. Norwich NR2
4DA**

Tel: 01603 666699

sales@mercuryphillips.co.uk

www.mercuryphillipssigns.co.uk

High quality screen printing to all types of rigid and flexible base materials ie. self-adhesive vinyl, paper, plastic and metal. From single to full colour and small large runs.

SCULPTORS

BRYAN RAWLINGS DESIGN

**45 Nunney Close, Keynsham, Bristol
BS31 1XG**

Tel: 0117 986 7894 / 7291

bryan@bryanrawlings.com

www.bryanrawlings.com

Designers and makers of coats of arms, emblems and all types of sculptural and decorative signage. GRP, cast resins, metals, detailed hand painting and much more. Large range of royal coats of arms available. Specialist suppliers to the sign trade.

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sales@neplastics.co.uk

www.neplastics.co.uk

One of the largest independent stockholders of semi-finished plastics in the UK, offering a huge range of both branded and own label products including Perspex, Alliance ACP, Foamalite, Lumex and Arla. A next day delivery service on cut to size and polished Perspex is available. We also offer a trade service on CNC Router & Laser cutting, Sign trays and bespoke plastic fabrication.

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www.teleganpressedproducts.com

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PLEX DISPLAY LTD

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sales@plexdisplay.com

www.plexdisplay.com

Established in 1994, Plex Display are hardware designers and manufacturers of Display, Café Barrier and Signage systems. We offer the trade highly competitive pricing, unrivalled stock levels and same day despatch, all backed by first class customer service and technical support. So whether you are in the exhibition, display, signage or large format printing industries we have products to suit you

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Pear Tree Works, Bath Road, Upper Langford, Bristol BS40 5DJ

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sales@signscape.co.uk

www.signscape.co.uk

Serving the Sign Trade for over 40 years, we are a leading manufacturer of modular sign and display systems, notice boards & other information displays. Our 6 major sign systems are used and combined, to create a wide range of sign display solutions, including full signage schemes. With all products made to order, we specialise in tailoring solutions to suit each client, location and application.

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enquiries@signwaves.co.uk

www.signwaves.co.uk

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VISTA SYSTEM LTD

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Vista System is an international pioneer and world leader in Modular Aluminium Sign Frames with distribution all over the globe. We offers a wide range of products, running the gamut from curved to flat signs, small and extra large signs, LED illuminated and Frame-less signs, innovative Brochure Holders, Illuminated Stretch Fabric signs and many more.

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Tel: 01843 593 440

enquiries@fkmoore.com

www.fkmoore.com

British manufacturers of screw type Brass Locator Nuts, Wall Fixings and stockists of Nylon Locators for the Sign and Shopfitting Industries. As well as other shopfittings, we also manufacture Coverhead Screws, either Flat, Dome, Conical or Mushroom shape in various finishes, in addition to the famous "Moore's Super Clips" mirror fixings.

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Tel: 07885 486 182

pbwilliams48@yahoo.co.uk

We specialise in sign surveying to the trade, with 30 years of experience as a sign fitter/manufacturer. I was contracted to large companies in the north west, and country wide. I am based in Merseyside and have PASMA, IPAF/PAL & CSCS qualifications and will travel UK and Europe. For further details please contact the above number or email.

SIGN TRADE SUPPLIERS

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157 English Street, Hull, HU3 2BT

Tel: 01482 380900

sales@browning'sltd.co.uk

www.browning'sltd.co.uk

Brownings is one of the largest, TRADE ONLY suppliers of signage products in the UK. We manufacture poster frames, menu cases, slimlocks, signtrim, troughlights, acrylic-faced light boxes, flexfaced signage and now our new Texsign frames for internal use. Any size or quantity, from 1 off to multiple rollouts. We are happy to supply as lengths of extrusion, in kit form or as made-up signs.

SIGNSCAPE AND SIGNCONEX LTD

Pear Tree Works, Bath Road, Upper Langford, Bristol BS40 5DJ

Tel: 01934 852888

sales@signscape.co.uk

www.signscape.co.uk

Serving the Sign Trade for over 40 years, we are a leading manufacturer of modular sign systems, notice boards & information displays. Our systems create a wide range of sign solutions including: post and panel, flush panel and curved panel signs; wayfinding signs, wall directories, monolith and fingerpost signs. Other products include exterior notice boards, poster/menu cases, and letter boards.

SIGNWAVES

Lefevre Way, Gapton Hall Industrial Estate, Great Yarmouth, Norfolk NR31 0NW

Tel: 01493 419300

enquiries@signwaves.co.uk

www.signwaves.co.uk

Signwaves is a UK manufacturer of sign and display products for internal and external use. The range includes pavement signs and a-boards (including Swinger and Ecoflex signage), snapframes, poster mounting and exhibition displays. Signwaves also offer trade exclusive Stand-Off Sign Fixings and Premier A-Board Frames with low prices guaranteed.

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THE SIGN GROUP

Victoria Works, Bruntcliffe Road, Morley, Leeds, West Yorkshire, LS27 0LF

Tel: 0113 25 24 706

info@thesigngroup.co.uk

www.thesigngroup.co.uk

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www.mdpsupplies.co.uk

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SIGNSCAPE AND SIGNCONEX LTD

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Tel: 01934 852 888

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www.signscape.co.uk

Serving the Sign Trade for over 40 years, we are a leading manufacturer of modular sign systems & information displays. We have 4 major systems for creating interior and exterior wayfinding sign solutions including: post and panel, flush panel and curved panel signs; desk, door and wall signs, wall directories, monolith and fingerpost signs. We have also offer a full graphics service if required.

VISTA SYSTEM LTD

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Tel: 0800 404 9151

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Vista System is an international pioneer and world leader in Modular Aluminium Sign Frames with distribution all over the globe. We offers a wide range of products, running the gamut from curved to flat signs, small and extra large signs, LED illuminated and Frame-less signs, innovative Brochure Holders, Illuminated Stretch Fabric signs and many more.

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