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SignUpdate

APRIL 2013

ISSUE 142

Sign & Digital 2013

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New Technology

We are very excited to announce the launch of a brand new website just in time for Sign & Digital. Come and see us at stand P50 for a demonstration of our very own Sign Track system.



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CONTENTS

- 5 **Welcome page**
- 8 - 24 **Product News**
The latest news on product offerings from around the sign industry.
- 26 - 44 **Product Choice**
Who's chosen what, including signage solutions and printers to name a few.
- 46 - 51 **Traditional Signage Feature**
Ashwin Mehra uncovers a revival when he speaks to a variety of traditional sign makers, examining the future of the specialised craft.
- 52 - 63 **Project News**
Completed projects from around the country.
- 66 - 67 **Finishing Feature**
Martin Morrissey from Solent Sewing & Welding Solutions highlights current trends and equipment for banner finishing and more.
- 68 - 86 **Sign News**
The latest news on product launches, events, partnerships from around the sign industry.
- 88 - 116 **Sign & Digital UK Preview**
What's happening at this year's event and which companies are showing what.
- 120 **Appointments**
- 121 - 130 **Classified**
- 131 - 146 **Buyers Guide Directory**

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Subscriptions - Annual subscriptions are £14.00 including postage and packing • Europe €28 • Rest of world £28

Send Cheques and postal orders made payable to Sign Update Ltd to:

Subscriptions Department, Sign Update Ltd., Allens Orchard, Chipping Warden, Banbury, Oxon OX17 1LX

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If you were burgled last night..... how would you manage today??

I was so pleased to read in your last 'cheery' Welcome page that crime is officially down?! Is this the 'new improved, Jolly Roger' writing, or the same old Victor Meldrew with tongue in cheek?

Crime might be reducing for jewellers - as most self-respecting burglars have turned to the more lucrative night activity of stripping cables from the motorways - but not for us at Hallmark, as we had our big front window smashed and premises looted at 4.30 am on a Sunday morning.

Unfortunately times have changed - even criminals are not as professional and discerning as they used to be. I'm afraid there are a lot of lazy low-lives out there who've more audacity than brain cells and are happy to pinch anything if they can get a quid for it to fund their bad habits.

One could argue I suppose that at least they are being pro-active and not just lying in bed waiting for their benefits to be paid into their account? Trouble is, unless you are as prepared as Baden Powell, a break-in does cause an awful lot of aggro. Now, as a bona fide victim of crime - unlike you Rog, perhaps I might pose the following questions to similar small unsuspecting sign companies in the hope that I might be of some little help.

If, heaven forbid, your laptops, computers and printers were nicked last night, or your nice cordless drills, toolboxes, cameras or coffee machines pinched by yobs, today you'll need plenty of cash to go out and replace them so you can continue working, and firstly to pay the boarding up company. (Sadly I don't think insurance companies give you cash up front?)

How would you fare restoring not only your financial data, but importantly all your graphics software, and client artwork? Are your software registration numbers handy or stored on your now distant computers? Do you store your DVDs on a dusty shelf or 'in the clouds'?

Prevention is better than cure. Put laminate glass in your big windows - it'll stop intruders and much cheaper than grilles. Powder coat some steel bars for small accessible windows will act as a deterrent and so will Zintec sheets to any large ledge and brace wooden workshop doors.

Taking pictures of tools and equipment is a quick and easy solution for your records. Register anything with a serial number on www.immobilise.com 'Smart water DNA' is also a very clever and long term solution to marking your property. For free helpful advice Ian Smith, is an expert on business crime reduction and 'storage in the clouds' on 01484 648 695 or email: ian@thebcrc.co.uk

Janet Gratwick, Hallmark Engraving Etching & Signs Ltd



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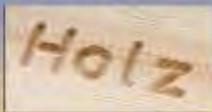
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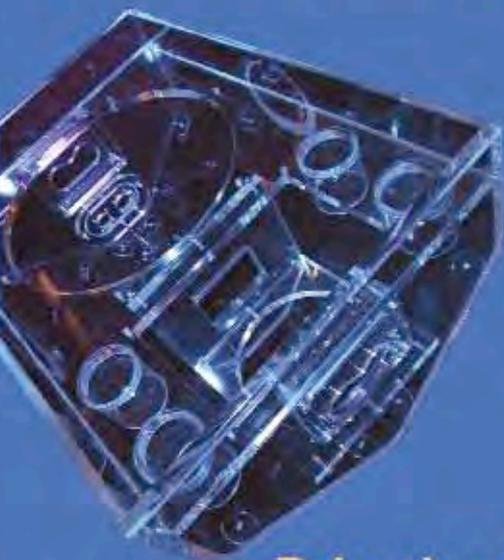
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S1-1,0/3-4-30 A	1,0	3	4	30	
S1-1,5/3-6-30 A	1,5	3	6	30	
S1-2,0/3-6-30 A	2,0	3	6	30	
S1-2,0/3-8-30 A	2,0	3	8	30	
S1-2,0/3-11-38 A	2,0	3	11	38	
S1-2,5/3-6-30 A	2,5	3	6	30	
S1-2,5/3-11-38 A	2,5	3	11	38	
S1-3,0/3-6-30 A	3,0	3	6	30	
S1-3,0/3-11-38 A	3,0	3	11	38	
S1-3,0/3-22-50 A	3,0	3	22	50	
S1-2,0/4-6-50 A	2,0	4	6	50	
S1-3,0/4-11-50 A	3,0	4	11	50	
S1-4,0/4-8-50 A	4,0	4	8	50	
S1-4,0/4-12-50 A	4,0	4	12	50	
S1-4,0/4-14-50 A	4,0	4	14	50	
S1-4,0/4-22-50 A	4,0	4	22	50	
S1-4,0/4-32-64 A	4,0	4	32	64	
S1-2,0/6-6-50 A	2,0	6	6	50	
S1-3,0/6-6-50 A	3,0	6	6	50	
S1-3,0/6-11-50 A	3,0	6	11	50	
S1-3,0/6-22-60 A	3,0	6	22	60	
S1-4,0/6-8-50 A	4,0	6	8	50	
S1-4,0/6-12-50 A	4,0	6	12	50	
S1-4,0/6-14-50 A	4,0	6	14	50	
S1-4,0/6-22-50 A	4,0	6	22	50	
S1-5,0/6-12-50 A	5,0	6	12	50	B
S1-5,0/6-16-50 A	5,0	6	16	50	
S1-5,0/6-22-50 A	5,0	6	22	50	B
S1-6,0/6-12-50 A	6,0	6	12	50	B
S1-6,0/6-22-50 A	6,0	6	22	50	
S1-6,0/6-22-58 A	6,0	6	22	58	B
S1-6,0/6-32-64 A	6,0	6	32	64	B
S1-6,0/6-32-100 A	6,0	6	32	100	
S1-6,0/6-42-76 A	6,0	6	42	76	B
S1-8,0/8-22-64 A	8,0	8	22	64	B
S1-8,0/8-32-64 A	8,0	8	32	64	B
S1-8,0/8-42-76 A	8,0	8	42	76	B
S1-8,0/8-42-100 A	8,0	8	42	100	
S1-8,0/8-55-100 A	8,0	8	55	100	B
S1-10,0/10-22-64 A	10,0	10	22	64	B
S1-10,0/10-32-76 A	10,0	10	32	76	B
S1-10,0/10-42-76 A	10,0	10	42	76	B
S1-10,0/10-55-100 A	10,0	10	55	100	B

B = Also available as balanced

Mimaki releases white ink for JV400 latex printers

The much anticipated white ink for Mimaki's JV400 latex printer is now available.

Offering a unique option within the latex printer market, the vibrant and highly opaque white ink works alongside Mimaki's high gamut four colour process inks and is compatible with the JV400-130LX and JV400-160LX wide format printers.

When used in conjunction with the latest version of Mimaki's RasterLink RIP software, three-layer printing is achievable, enabling print providers to create two-way viewed graphics making it ideal for producing window graphics and retail signage onto clear substrates.

High quality registration between process and white layers ensures an attractive and high colour result, with the white layer providing the necessary backing for each layer of colour.

The Mimaki JV400 range of latex printers features strong eco credentials alongside a piezoelectric print head that fires variable drop sizes allowing the production of high quality print onto a broad range of substrates.

Distributed in the UK & Ireland by Hybrid Services Ltd; national sales manager, John de la Roche, welcomes the availability of the new colour. "Adding creative tools for



our customers ensures they are able to generate new profit areas. The Mimaki latex printer range already provides a broad creative capability, but the addition of the unique white ink means our customers can deliver exciting new products onto clear substrates with a vibrant colour yield."

Available now, the white ink is supplied through Hybrid's network of authorised Mimaki latex resellers.

For more information contact Hybrid on 01270 501900 or visit the website www.hybridservices.co.uk

Pyramid launches Foamalite

With Foamalite now being part of the 3A's family of companies they have, over the past number of months invested heavily in R&D in order to improve their PVC Foam range of products. Pyramid had confirmed that they have made it available to purchase from March.

Foamalite have enhanced and optimised the whiteness of their products to provide the best printing results and have also optimised the surface in order to meet the ever changing demands of the new digital printing technology in the market place.

Foamalite® Std Foamed PVC sheets will be produced in the new optimised format and the brand name will change to Foamalite® Premium.

The New Foamalite® Xpress Foamed PVC sheets will be introduced with the brand name

remaining unchanged.

Foamalite® Foamed PVC sheets will have a new masking film to strengthen and improve its branding image. The new film will be light green and will have the new



Foamalite logo and brand printed during the production process by newly installed ink-jet printers. The new film has been extensively tested by Foamalite® who are confident it will enhance their product and customer offering.

The complete new range of Foamalite products will be stocked in depth at Pyramids 3 locations at Gateshead, Birmingham and Manchester for same or next day delivery.

The stock sizes range from 1mm to 10mm in thickness and are available in sheet sizes of 1220 x 2440mm, 1560 x 2050mm and the extra large format of 2050 x 3050mm to optimise yield for large format flatbed printing.

For more information please call 0161 872 5666 or visit www.pyramiddisplay.co.uk

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Caldera launches PrintBoard production monitoring display package

Pioneering wide-format software developer Caldera has revealed a new software and hardware bundle that allows PSPs to harness the power of digital signage on their own production floors.

PrintBoard, launched last year as a plug-in for Caldera Print & Cut solutions, interacts directly with a Caldera RIP Version 9.10 to display real time output statistics on-screen.

The standalone PrintBoard package will include the Variable Display media player with a 'light' Variable Display software licence, the PrintBoard plug-in for just £858 (€995). This will enable the user to monitor up to five contents per server, plus the PrintBoard session, with the option to upgrade to the full version of Variable Display for £427 (€495).

PrintBoard displays information such as the daily square metre production rate,

the rate per printing device, the percentage of production per printer and per type of printer and the number of errors per day, alongside the sequence of jobs lined up for each device. This allows for an at-a-glance overview of the workload, and makes it easy for production managers to order jobs for optimum efficiency and productivity.

"Our customers told us that they wanted a more visible monitoring solution that would enable them to be more proactive in driving efficiency, so we came up with PrintBoard," explains Joseph Mergui, CEO Caldera. "It makes use of data that is already generated by the RIP and displays it in an intuitive format that can be shown anywhere: on the print shop floor, in the office – even in their reception area. Once again Caldera is demonstrating the forward-thinking approach to printing that we know our users value highly."

The web-based platform-independent PrintBoard solution can be accessed from anywhere, including mobile devices like the iPad and Android tablets. The Variable Display management software is easy to use, even for those with no previous experience of using digital signage systems, and the hardware is able to drive any kind of digital display while its compact design allows it to be installed discreetly almost anywhere.

Caldera is confident that when PSPs experience the ease of using Variable Display with PrintBoard for themselves, they will realise the value of being able to offer Variable Display as an add-on product to their own customers.

The PrintBoard package is now available from Caldera partners.

For more information please visit www.caldera.com



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I can honestly say that my Roland SolJet has opened up so many new markets that it's the single machine that's helped our business to grow. We can print on thousands of different materials with absolute confidence, it's everything we wanted and more. We haven't just bought a machine, we have been welcomed into a new Roland family who've supported us since we bought the machine six years ago. We recently invested in a latex machine but it really hasn't worked out well for us, it has confirmed that our future lies firmly with Roland. "

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Roland
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www.group101.co.uk



Watch James' testimonial online at:
www.rolanddg.co.uk/iamproud

Come and chat to James and other
Roland users at **Sign & Digital UK**
30th April - 2nd May 2013 on the Roland stand.

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Kodak Photo Tex repositionable fabric from Colourgen

As the UK's distributor for Kodak wide format media, Colourgen has announced the immediate availability of Kodak PHOTO TEX repositionable fabric for water-based printers.

Kodak PHOTO TEX Repositionable Fabric / Aqueous is ideally suited to a broad range of indoor applications. It features a removable, reusable and repositionable adhesive that sticks to any non-porous flat surface and removes easily with no residue to deliver sharp-looking, seamless graphics and superior photographic images every time.

It is ideal for life-size photographic cut-outs for walls, entire wall murals, posters, point of sale, banner stands, marketing displays, promotional graphics

and more. It can also be used in a variety of indoor locations, including walls, windows, doors, sign boards, pillars, exhibition stands and almost any flat surface. It can be laminated for high traffic areas if required.

Melanie Enser, Product Marketing Manager at Colourgen, says: "The Kodak brand of inkjet media remains a firm favourite with photographers the world over thanks to its quality and consistency. PHOTO TEX is probably one of the most flexible products in terms of applications on the market and really opens up new opportunities and markets for Epson, Canon and HP water-based printer users. The fact that it can be repositioned quickly and easily without specialist training

and leaves no residue means that it can be used on pretty much any clean, flat surface."

Prices start at £209 (ex VAT) for a 24" x 30m. Photo Tex is available immediately from Colourgen Authorised Business Partners and free sample prints are available on request from Colourgen.

Kodak products are engineered with the latest coating technology to optimise output on the leading new wide format inkjet printers from Canon, Epson and HP, and are designed to maximise consistency, efficiency and colour reproduction to give users the most for their money.

For more information please call 01628 588 755 or visit www.colourgen.com



Bonding to cold and difficult surfaces

INDASOL have recently increased their range of Structural UHB Tapes with a variety of thicknesses in the very latest UHB Cold Stick technology.

UHB Cold Stick is a revolutionary Sign Making Tape and bonds to almost any surface in particular cold surfaces, which makes it ideal for use on site. Available in 0.64mm, 0.8mm and 1.2mm thicknesses, INDASOL convert the logs to widths of your requirements from 6mm to 400mm.

"If you've ever had to put up a sign in cold conditions, you will know of the frustration waiting for tapes and adhesives to set. UHB Cold Stick takes this problem away and leaves the sign fixed permanently with total confidence," comments Andy Mordue, Product Development Manager at INDASOL.

Andy continues: "Not only will the Cold Stick UHB bond to Cold surfaces, but also tricky plastics and coatings and powder coated metals which are becoming more and more popular in display and signage. We have spent a long time developing the tapes as well as surface cleaners and primers to help make the Sign Makers job a little easier".

UHB will bond to metals, plastics, sealed wood and Composite panels such as BCP and Di-Bond and can be used for Channel Fixing, Sign Mounting, Tray Making as well as many other Sign and Display Fixing applications.

Based in the Midlands, INDASOL cover the whole of the UK and offer a next day delivery service on all stock materials and free of charge on site technical support and product specification.

For your free sample of UHB Cold Stick and to see the huge range of products on offer from INDASOL, drop them a line at enquiry@indasol.co.uk, call them on 0121 556 9900 or visit www.indasol.co.uk



Crystal Displays releases a range of FULL HD Transparent TFT panels and showcase boxed products



With most Transparent Display projects using the Samsung 22" or Samsung 46" panels Crystal Displays has introduced new Transparent panels to allow customers to upgrade to Full HD (1920 x 1080) resolution.

The panels are currently available in sizes 26", 47" and 70" giving companies the option to create amazing graphics and content which for some applications such as Museums, Art Houses, high end Retail / Branding and many other applications.

CDS can supply these with Media player or interface card (HDMI) solution and Infra Red or projected capacitive touch screen to give the complete kit solution.

These are available in their showcase boxed solutions.

For more information including data sheets and pricing please email info@crystal-display.com or call 01634 292 025.

ITL launches its smallest air-cooled UV LED curing system

UK UV developer Integration Technology Ltd (ITL) has introduced an air-cooled LED curing system with class-leading size-to-power ratio making it the most compact on the market.

Measuring just 86mm long x 54mm wide x 79mm high, the MZero LED has a cure length of 30mm and generates > 4W/cm² centred around 395nm.

It utilises all of the proven features and benefits of its sister arc product, incorporating them into an LED alternative enhanced by extra functionalities including instant on/off, variable power and low temperature operation.

A ready-to-go turnkey solution that is simple to integrate with no additional parts required, the MZero LED is highly user-friendly, with a plug-and-play lamp head design feature enabling simple machine integration or field installation.

Ideally suited to digital inkjet applications such as small plotters, product printers or marking and encoding applications, the system is equally at home curing adhesives, sealants and coatings in electronics, product assembly and other industrial applications.

With a service life in excess of 20,000 hours, the MZero LED is sold with a comprehensive warranty backed by global support direct from ITL and its strategic partner, IST Metz.

The launch follows January's introduction of a similar variant to ITL's heritage SubZero UV lamp range.



"After a year of major investment in R&D, we're undertaking a significant product rollout in 2013 that includes taking established brands to new performance levels via LED technology," says ITL sales director David Johnson. "The MZero LED is

our second new product to market this year and there is more to come."

For further information please call 01869 233611 or visit www.uvintegration.com/products/mzero-led

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Gripple showcases new suspension products

Sheffield-based Gripple has opened up its range of wire rope suspension products to the signage market.

The multi award-winning manufacturer of wire joining and tensioning devices has a range of innovative signage suspension systems, which not only blend into their surroundings but also offer significant additional benefits.

Gripple signage systems are simple to use, save time and money when compared with traditional methods and are adaptable, lightweight, strong, versatile, environmentally friendly and aesthetically pleasing.

The standard Gripple hanger range, coming in five load ratings, up to 325kg, are strong, versatile, simple and discreet. The XP1 is easy to use and finely adjust, using an ergonomic button release, without compromising strength.

The Gripple Squeezelock is sleek and stylish whilst retaining the functional benefits of the Hangers and the XP1. Gripple Catenary solutions allow flexible suspension of signage, where existing support structures are not available, for use both internally and externally.

Gripple's signage systems are supplied in ready-to-use kits and available with a wide variety of end fixings suitable for easy instal-



lation into all substrates. The kits provide the selection of the best and bespoke solution for every signage job.

Gripple, whose construction and agricultural devices are sold worldwide, began suspending services in the construction industry in the late 1990s, leading progressively to the development of products specifically for signage suspension.

The company's strategy continues to identify wire joining and tensioning problems and solve them with innovative products, giv-

ing customers both practical and economic benefits. With a current drive towards developing its presence in the signage industry and Gripple products already being used in major UK retail outlets, Gripple is confident of developing a raft of innovative signage installation solutions in the near future.

For further information, or for a product brochure, please contact Glenn Bills at g.bills@gripple.com alternatively you can call 01142 288704 or visit www.gripple.com

Arlon launches Series 2300X specialty textured wrap film



Vinyl manufacturers Arlon have announced the launch of Series 2300X, a specialty textured automotive restyling wrap film. Series 2300X is an ultra-conformable textured film that allows you to customise your vehicle with special effects while maintaining a professional look and finish.

Arlon's X-Scape Technology allows for a quick and easy installation. Apply with heat and the film will stretch around simple and moderate curves from bumpers to mirrors. Series 2300X is the perfect film to add a little edge to your vehicle.

Series 2300X is available in both brushed metal and carbon fibre finishes.

"The Series 2300X is a breakthrough in specialty restyling products," states Chad Russell, Director of Product Management, Arlon Graphics. "Arlon's formula allows for extreme conformability while maintaining an automotive grade performance. Series 2300X will push the limits of automobile customisation."

For further information on all Arlon products please visit www.arlon.com



THE WORLD'S MOST POPULAR FLEX SYSTEM... AVAILABLE TO YOUR EXACT REQUIREMENTS FROM THE SIGN BOX EXPERTS **NOVA**

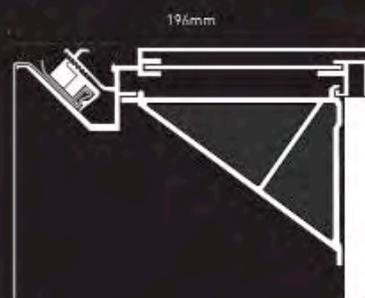
The Econoflex system is now easily recognised for utilising the now industry familiar 'black clip' tensioning system. Its design enables ease of both manufacture and maintenance with no pocketing, springs or eyeletting, and available in a depth of 196mm, it is ideally suited for both fluorescent and LED lighting solutions.

Econoflex is a light weight system that has the versatility of being able to create most shapes and has no size restrictions. Also available is a double sided option at a depth of just 220mm.

Also available is the ultra slim non-illuminated fascia frame. With a depth of just 30mm and a visual cover at 35mm, it is ideal for non-illuminated signs of any size.

As with our other systems, the Sign Comp systems can be delivered to site should size prove a problem, and skins can be provided blank or fully decorated if required.

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3 mm	£0.80	£1.00	£1.10	£1.32	£1.65	£2.20	£2.75	£2.90	£3.30	£4.00	£5.90	£7.50	£10.80	£18.00	£40.00
5 mm	£1.30	£1.70	£1.70	£2.20	£2.60	£2.97	£3.90	£5.00	£5.60	£6.70	£8.50	£11.50	£15.20	£28.00	£62.00

Add 10% for Gold & Silver Acrylic

WHITE FOAM PVC LETTERS (BLOCK FONTS)

Size mm	75	100	125	150	175	200	225	250	275	300	380	460	610	762	1200
3 mm	£0.65	£0.90	£0.90	£1.05	£1.24	£1.43	£1.99	£2.20	£2.50	£2.70	£3.60	£5.00	£7.13	£12.00	£15.00
5 mm	£1.22	£1.27	£1.27	£1.80	£2.02	£2.25	£2.75	£3.20	£3.50	£4.20	£5.33	£6.76	£10.75	£16.50	£25.00
10 mm	£1.50	£1.70	£1.70	£3.50	£4.00	£4.56	£5.47	£6.81	£7.50	£8.40	£10.80	£14.50	£19.00	£27.00	£48.00
19 mm	£3.00	£3.50	£4.00	£4.50	£5.80	£7.56	£8.24	£9.89	£11.94	£13.50	£15.00	£20.09	£28.00	£40.00	£80.00

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3 mm	£1.97	£2.17	£2.17	£3.20	£4.00	£4.80	£5.60	£6.70	£7.80	£9.10	£9.70	£11.90	£18.50	£30.00	£65.00

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A brighter future for sign makers with Chiplite

A major Continental Europe supplier of technically advanced LED systems to the sign industry, Majert has now introduced its Chiplite LED solution to the UK market.

Following exhaustive product testing, Chiplite LED modules have proved their ability to provide a high level of performance and reliability when used in any global location and under extreme temperature fluctuations (typically -40 up to + 85 degrees Celsius). They

are also CE-approved and RoHS-certified.

The Chiplite X-Series comprises six models, each of which is configured to accommodate different illumination requirements and all of which benefit from a protective IP65-rated housing for optimum safety and reliability.

The system provides a wide choice of luminous flux, power consumption and optical efficiencies to accommodate virtually any

illuminated sign or sign lettering requirement, from standard light boxes to bespoke sign trays and logos.

With the CL-XM model, even the most difficult-to-fit corner or serif requirement can be met due to this particular model's compact size. The CL-XO model is fitted with wide-angle lenses, enabling built-up letters to be evenly illuminated from a depth as small as 30mm, a feature that will appeal particularly to sign makers.

Recent successful Continental Europe installations have included the illumination of a 10 metre-square corporate ID sign at a prime location in Oslo and re-branding of the German CommerzBank.

These have now been augmented by signage projects in the UK, including external signage at Westfield Stratford City (the largest urban shopping centre in Europe) and use by Signbox in the refurbishment of its renowned Springflex sign system that has led to huge savings in energy and greatly enhanced illumination.

The Chiplite LED system is backed by powerful and comprehensive performance warranties, a large stockholding capability and 24-hour delivery.

For further information, contact Marco Klan at info@chiplite.de



DPI ready for textile market growth with latest MTEX addition

Derbyshire-based wide-format reseller Digital Print Innovations (DPI) has added the latest machine from the Portuguese manufacturer POD to its growing selection of direct-to-textile machinery.

The newest member of the family, the MTEX 1800, is a 1.9m-wide printer with inline infrared fixation, ensuring excellent colour fidelity while reducing the costs associated with two-step dye sublimation and opening up new high-profit markets for display producers, such as interior décor, light-box applications and soft signage.

The MTEX 1800 is built on a reliable and popular Mimaki chassis with the manufacturer's full approval, and was launched at the Remadays trade show in Poland earlier this month to a fantastic response from show-goers.

The machine's Epson DX6 drop-on-demand piezo print-heads are arranged in a two-head staggered array, which combine to create a thoroughly robust and reliable direct-to-textile solution. At speeds of up to 65sq m/hr in standard mode and 35sq m/hr in high quality mode, the MTEX 1800 can

print to a wide variety of soft substrates, including flag, silk, backlit, canvas and many more. It joins DPI's strong line-up of direct-to-textile machines that already includes the MTEX 500, 1600 and 3200DS.

Available with a four-colour ink set, which comes in two-litre bulk ink packs for minimal print run disruption, the MTEX 1800 produces vibrant output with three variable dot sizes at a maximum resolution of 1,440dpi, suitable for closely-viewed display jobs. Blue replaces cyan in the standard set to provide particular vibrancy, an asset emphasised by the machine's inline infrared fixation, which evades the need for a separate fixation unit and thereby saves space, production time and capital invest-

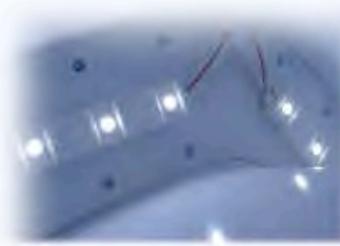
ment costs. The machine also benefits from the inclusion of electronics and automation control components from leading manufacturers Omron and Festo.

For more information please call 01332 228150 or visit www.dpi-uk.com



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Centre Signs introduces LED illuminations

Centre Signs has announced the introduction of LEDs to their existing range of built-up Stainless Steel and Perspex letters.

This is due to the recent recruitment of Mr Lee Burton as their LED and Lighting specialist

Lee has spent 12 years with the ordering, assembly and installation of many types of IP65 rated LEDs and LED systems for such names as Miss Selfridge, Topman, Topshop, Kurt Geiger, Mothercare, Primark, Next and other blue chip companies.

He will be responsible for the ordering of high quality LED systems and components, installation and dry run testing of LEDs into built-up metal and acrylic letters to provide not only face and edge illumination but rear halo illumination as well.

Lee will also be available for telephone Technical support for LED lighting ensuring that customers not only get the best illumination possible but also the after service that is essential for the smooth completion of any illuminated letterwork.

All of the LEDs supplied will be rated IP65 or over and will be compliant with the latest regulations. Due to the improvement in LED technology and reliability Centre Signs have



decided to focus their suppliers to 2 main systems that are proven in the field to be highly rated within the Sign Industry.

On the technical side the LEDs modules are ROHS and WEEE compliant and are rigorously tested to high temperatures, high humidity and will operate between temperatures of -40c to + 60c without failing. CCT (constant current technology) enables the LEDs to be wired in parallel or series and provide a constant emission of uniform light and still have the capability to be dimmed in all the colours (Red, Blue, Yellow, Green) and of course White.

Reduced servicing and maintenance means that in the long term your customer is able to reduce his running costs as well as having the benefits of a longer lasting illuminated product compared to other available alternatives.

Centre Signs firmly believe that by offering this new venture to existing and new clients alike, this expands their capabilities and increases the scope of product ranges to all Sign companies and the end client.

For more information please call 0116 271 4247 or visit www.centresigns.co.uk

APA launches new line of Chrome-effect vinyl

APA, a market leader in the sign sector, has launched a new line of vinyl for wrapping and decorations, in the form of the incredible and futuristic Chrome-effect.

This new product by APA is a vinyl specifically made for the decoration and the covering of flat, curved and shaped surfaces and signage that requires a chrome-finish.

The range already includes three variations to perfectly reflect the desired chrome-finish.

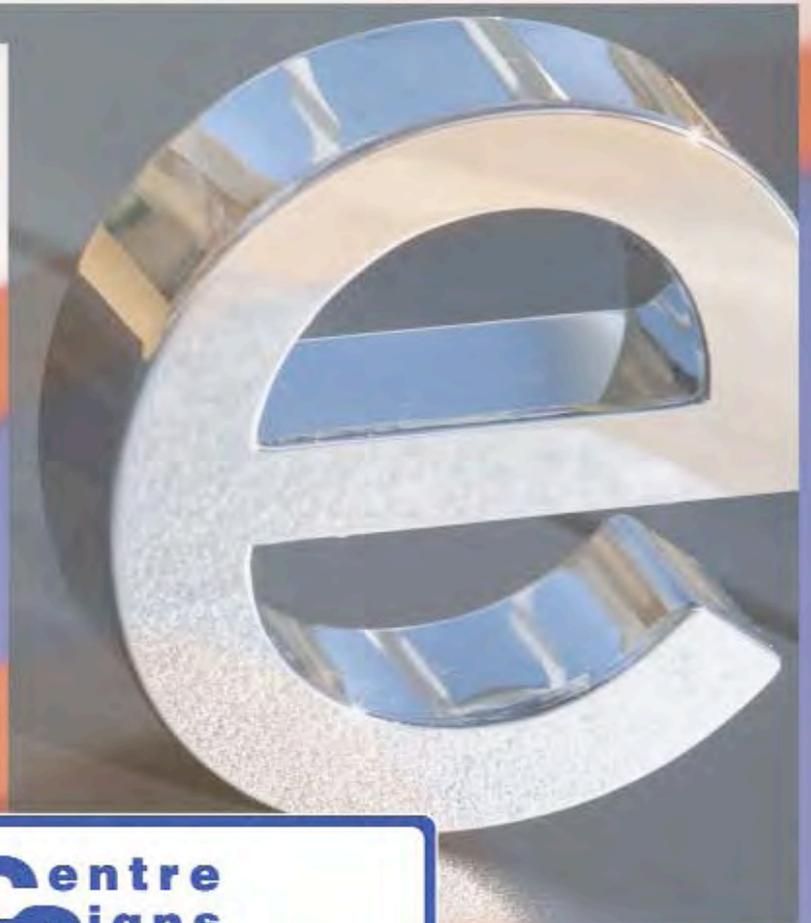
The exclusive protection of the OLCHS (Over-Lam Chrome-Surface), allows an increased resistance to abrasion to the metal surface.

The Chrome line is furthermore easy to apply due to the "Air Free FTX System" technology, the glue with micro channels which allows the air to escape and ensures a perfect flawless application, much quicker than the classic paintjob.

All chrome-versions can be printed perfectly with Solvent-Ecosolvent and UV inks, for a high-quality decoration which is truly personalised.

For more information please call 0208 311 4400 or visit www.apaspa.com





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PRODUCT *News*

Plex launches the 'Folding swing sign'

Over recent years, Plex have supplied a comprehensive range of pavement and forecourt signage to trade customers. This range has now grown in size with the introduction of the new 'Folding swing sign'.

The generic swing sign is a product that can be spotted on most high streets throughout the UK during daylight hours. At closing time each day our nation of shopkeepers haul their pavement signs back inside the shop, and bright and early next day the signs appear back outside again, this process is repeated day after day.

Andy Chancellor, Product Design Manager, states: "Our research clearly shows there is a need for a more portable pavement sign". He goes on to say, "our goal was to design and manufacture a swing sign that is robust enough to withstand the daily grind of pavement life but have the added benefits of being easy to carry and to fold flat for convenient storage."

To ensure the Folding swing sign is a match for many years of daily use it is manufactured to a high specification, utilising thick steel tube, stainless steel hanging brackets and heavy-duty plastic feet. The pivoting mechanism that allows the sign to effortlessly lock open to the correct position is an innovative design that has been rigorously tested to ensure product longevity.

"As well as encompassing the needs of the end user, we also tailored the Folding swing sign to fit in with ever decreasing budgets. We feel that the Folding swing sign is the perfect blend of features and price, overall it is one of the most cost effect pavement signs available," adds Andy.

The robust Folding swing sign comes complete with a printable, powder coated aluminium blank (750 x 500mm), stainless steel hanging brackets, push button frame closing mechanism and hard wearing plastic feet. All this for a fantastic market beating price of £21.75 *

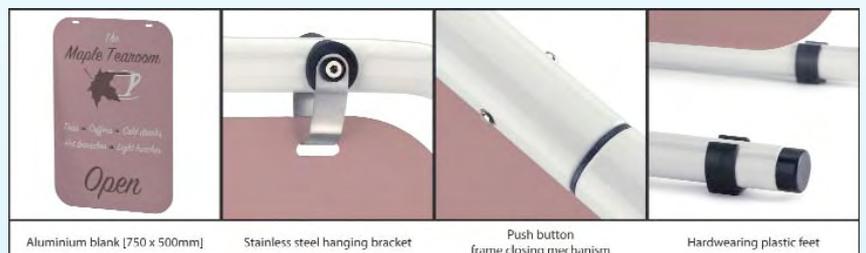
To order your free sample call Plex on 01905 798123 or email sales@plexdisplay.com quoting reference FS500.

* Price stated is for MOQ 6 units



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Green Magic introduce exclusive new range of products

Following a break from exhibiting Green Magic is returning to Sign and Digital with several new innovations. The company behind the successful www.sign-holders.co.uk website has consolidated its position as a significant supplier of snap frames, floor sign stands and a host of signage products. Green Magic is exhibiting at this year's show with new ranges not previously seen in the UK.

LED and iPad Innovations

Two of the new products cater for the current popularity of LED signs, especially on secondary shopping streets, and the use of tablet computers in venues such as showrooms and exhibitions. Each is targeted intelligently at its respective market sector with features tailored to appeal to trade and end users alike.

Modular LED letters

Flashing LED signs are found everywhere. They are mass produced cheaply with standard messages such as 'OPEN' or 'BAR'. However, if a customised message is required such as 'OPEN TILL 10PM' or 'HARRY'S BAR' hitherto a bespoke solution has been required. No longer is that the case: LED Alphabet enables custom signs to be created in moments.

A full alphabet of LED letters and numerals is available ready-made; they simply clip together, plug in and light up. An optional flasher unit can be inserted adjacent to the power connector or midway through the message so that only part of the sign will flash on demand. There are many opportu-

nities for sale of individual illuminated signs or even for hiring out custom sets of letters for the events and party market.

iPad floor stands

Apart from LEDs another example of today's technology revolution is the tablet computer.

The enormous volume of iPad sales has stimulated many new applications including the demand for iPad display stands and kiosks. As floor sign stands of every type are a mainstay of Green Magic's business they have been on the look-out for new products specifically designed for mounting iPads in a secure, smart and economical way. The new range scores well on all these fronts: the stands are stylish and the prices are very competitive.

A choice of black or white bezel complements respective iPad models and the tablet housing can be rotated quickly from portrait to landscape, and locked in position.

Access to the 'home' button can be restricted to prevent tampering. As well as floor standing versions wall mounted models will be introduced.

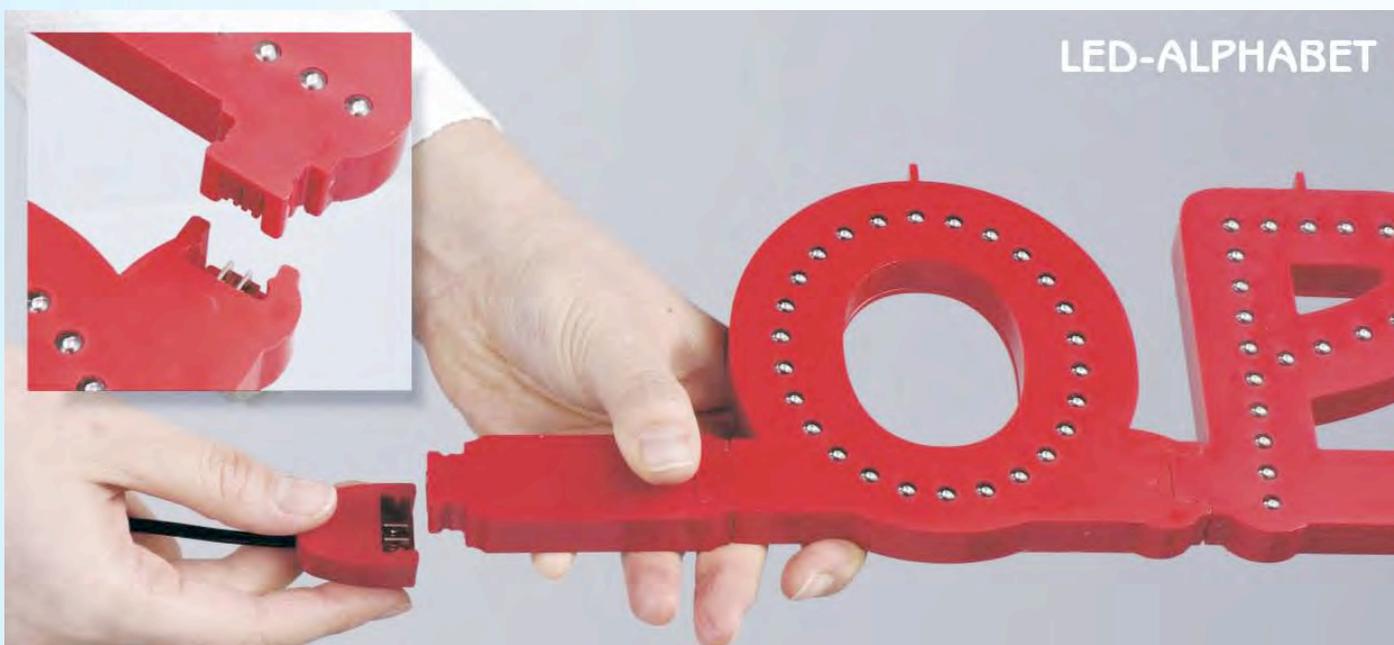
Online resources for trade and end users

The Sign-Holders.co.uk website is now packed with clearly indexed and easy to find information and prices for all Green Magic products. Visitors to the website are guided through the various product groups with clear explanations together with all the details and images needed. The company also stresses that well trained sales staff are also readily available at the end of the phone for advice and assistance.



The website has also seen some significant improvements for registered resellers who can now access special pricing and trade-only offers any time they log in. Trade visitors to stand J64 at Sign and Digital will be able to learn more about accessing this newly introduced facility.

For more information please call 01489 896999 or visit www.green-magic.co.uk





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PRODUCT *Choice*

Investment in Océ system underpins Phoenix Colour expansion

Océ, part of the Canon Group, has seen a £250,000 investment by Phoenix Colour plc in an Océ Arizona 360 GT and ZÜND cutting systems open the door to more work opportunities for the Leicester-based company.

The long-established business employing 13 people, which was set up more than four decades ago and has specialised in digital printing for the last 17 years, has expanded into digital flatbed printing through purchasing an Océ Arizona 360 GT, part of the world's largest-selling flatbed series, and a ZÜND G3 L2500 cutter.

Business owner Peter Davis, 59, who first started a print apprenticeship 40 years ago, says: "The Océ Arizona and ZÜND are head and shoulders above the opposition in terms of quality. The investment, which will have paid for itself within three years, has given me a new lease in printing and has already brought more business to the company."

New business is growing rapidly and approximately 25% of work previously done on other printers and mounted manually to substrate has already been transferred to the Arizona.



Colour Phoenix plc owner Peter Davis with the company's Océ Arizona 360 GT.

New outlets include various size boxes that are being printed and cut for bespoke promotional products such as game boards. As another example, Kitchen companies require display boards for international business shows and others require print samples direct on to wood.

Another benefit is that 75% of die-cutting work previously outsourced is now done in-house at Phoenix Colour, a company providing an all-round business service from initial concepts and personalised marketing campaigns through to a fully equipped design studio, print operation and distribution channels.

"The reason for buying Océ and ZÜND systems was based purely on quality against the competition," says Mr Davis. "Although Government funding helped reduce the price by £25,000. It's been so successful that I am now having a big sales drive in the POS (Point of Sale) market and expect to grow my business in that area by 25% in the next year alone."

Dominic Fahy, Océ UK's Business Group Director, Display Graphics and Imaging Supplies, reveals: "The feedback from Phoenix Colour is typical of companies that are improving their bottom line by investing for the future. The Océ Arizonas are impressive digital systems that set the standard in the market for quality. They can help create new innovative applications to drive new business and realise cost savings and productivity improvements."

For more information please call 0870 600 5544 or visit www.oce.co.uk

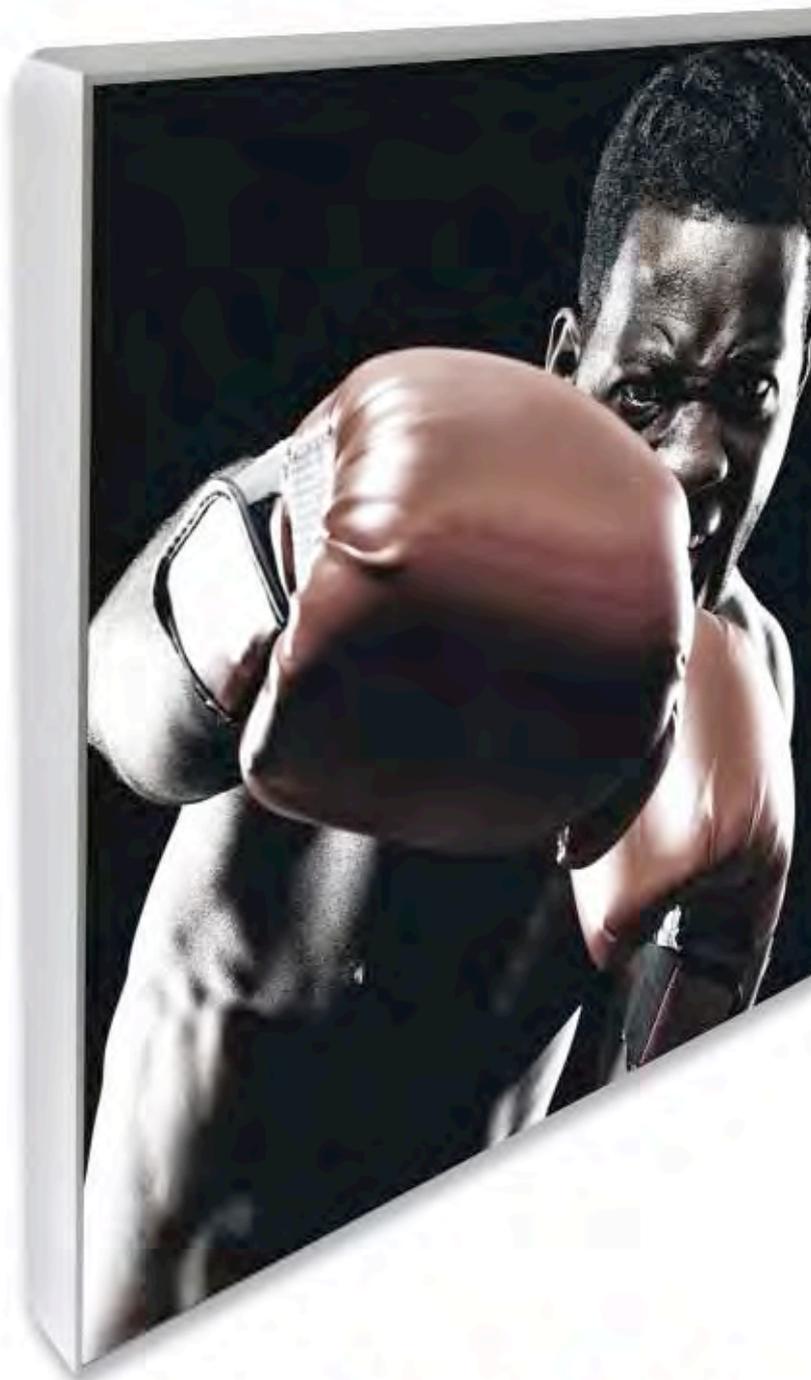
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PRODUCT *Choice*

3M 1080 Series tops the bill for GStarwraps

Ease of application and choice of colours have made 3M 1080 Series the material of choice for GStarwraps for full vehicle colour change wraps and also for feature elements.

"I've tried many different materials and I always come back to 3M 1080; the Controltac adhesive and the Comply version 3 are amazing features of the vinyl that, for me as a one-man business, make even the toughest parts of the car, such as the roof and bumper, a lot easier to fit," explains GStarwraps' Ghais Ull-Din.

"I've used several colours and in particular the Gloss White has been well received, with customers saying how amazing the shine looks; and for wrapping smaller interior trim elements, the carbon materials seem to be perfect for the job."

3M 1080 Series is available from William Smith, ex-stock, as full, part or custom slit rolls and same day despatch is provided on full or part roll orders received up to 6.00pm.

3M 1080 Series is a long term, removable dual cast film that has been designed with sufficient rigidity to allow easy handling without the need

for application tape. Featuring 3M's Controltac Comply pressure-activated adhesive, 1080 Series is easy to reposition and ready to use straight from the box. With up to six years durability, these films offer excellent opacity and are

highly weather resistant. 1080 Series is suitable for flat surfaces and simple curves.

For further information call 01833 690305 or visit www.vehiclewrapfilms.co.uk



Aura Graphics invest in MIS from Shuttleworth



Paul Deane, Joint MD of Shuttleworth Business Systems.

Aura Graphics will be strengthening every aspect of customer service with its recent investment in a 40 user MIS system from the leading management information supplier Shuttleworth Business Systems.

According to Shuttleworth, this new asset will not only help to Aura to improve customer relations, but will see them benefit from better control and monitoring across all of its operations with added enhancements to production efficiencies from estimates, purchasing to vital cost controls.

Aura Graphics Limited is a UK based commercial graphics and visual communications company delivering high impact print and graphic solutions for all applications. Operating from multiple sites, Aura Graphics specialises in graphics, signage, paint and refurbishment services for transportation, retail, promotional, architectural, events and petroleum markets.

Tony Pitchers, Commercial Manager at Aura Graphics comments: "We will be working in partnership with Shuttleworth to develop customised software to meet our exact requirement and are looking forward to implementing a flexible and fully integrated MIS that will provide us with improved Reports and Dashboards and ultimately improve efficiencies across our operation."

Paul Deane, joint MD of Shuttleworth Business Systems, adds: "We are delighted that Aura Graphics has chosen Shuttleworth as their long-term MIS supplier. We are helping them improve their business by providing MIS with full integration so they can achieve seamless communication and improve business decision making and ultimately efficiency."

For further information please call 01536 316316 or visit the website www.shuttleworth-uk.co.uk

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PRODUCT *Choice*

Mutoh ValueJet is a great startup machine for D-Signs

Starting up a new business on your own is always a daunting prospect. But for those that have the desire to be their own boss it's hard to resist. After 17 years in the sign industry, Dan East made the move in October 2012, forming D-Signs, and has enjoyed a steady and very positive start.

The first major decision he made for his start-up sign-making and graphics production company was to decide which printer would best meet his requirements. "After comparing the Seiko and Mutoh products it became clear that the Seiko had the edge on speed but the Mutoh had the edge on quality, making the Mutoh the obvious choice for D-Signs. I already knew the ValueJet inside out having worked with one for six years and am really impressed with its performance, quality and versatility."

With some family investment, which provided some security in the early stages of the business, D-Signs set up a workshop in the small town of Stowmarket in Suffolk. He adapted the building to provide a working area with a Kala Starter laminator

and table and a separate office housing his desk, the Mutoh ValueJet 1614 and a Kona Cutter. The system was provided by Colourgen reseller Litho Supplies, who Dan had an existing and strong relationship with.

Dan explains: "Both Litho and Colourgen have been very helpful through the selection and installation of the equipment set-up. I have worked with Litho for some time and completely trust their advice and guidance in this area. Once again they haven't let me down. Colourgen has also been very responsive and professional in terms of getting me up and running and providing answers to any questions."

He continues: "I have secured some good business in the first months, mainly through family and existing relationships and through word of mouth. The decision to take on the Mutoh is looking better each day as it can cope with anything I throw at it and it has the capacity to handle a lot more as the business grows. I have done some shop fronts, vehicle wraps, general signage and high quality, fast turnaround digital printing for trade customers. I can offer a fast

professional service at a great price because my overheads are relatively low."

The Mutoh ValueJet 1614 64" (1625mm) is a 4-colour eco-solvent wide format printer that represents great value and all-round capabilities for the sign and display market. It has a top speed of 18m²/hour and the versatility to print on to coated or uncoated media, including soft sign textiles. D-Signs is using the printer with eco-solvent inks that mean it can be used in the normal office environment with no special ventilation.

Dan concludes: "The Mutoh has been brilliant so far with no problems at all. It also goes hand in hand with the Kona cutter, which is a fast and accurate cutter that adds to the broad range of applications that I can offer. It is early days, but I have already produced some good work and I am looking to building this over the coming months. I am very happy that I have made a great choice of both printing equipment and solutions providers."

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Not only is the CE6000 packed full of new and improved features, we now include free of charge our own Graphtec Studio Sign Design software, designed exclusively for Graphtec, this feature rich software is built to drive your plotter with ease allowing you to take over control of the plotter from your Mac or PC.

Graphtec GB Limited

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PRODUCT *Choice*

PressOn launch Ballpark Cost - a revolutionary online digital print calculator

PressOn are already experiencing an extremely busy 2013. The year started with a bold new re-branding and the launch of their new website, www.presson.co.uk. They are now announcing the launch of Ballpark Cost, an online calculator, which they believe is completely unique in the digital print industry.

Ballpark Cost is an online digital print calculator, accessed through the PressOn website that gives visitors an instant quick cost, a "Ballpark Cost" for digital print projects. Currently customers can get instant ballpark costs for; hoarding graphics, floor graphics, window graphics, digital wallpaper, banners, self-adhesive wall vinyl and Foamex boards.

Andy Wilson, joint MD of PressOn says: "I get so many calls a day asking me for a quick ballpark cost for a job. The customer has a rough idea of size and quantity they need but maybe not all of the

details for the project. They just need a really quick price from me to help them start the project off. In a meeting with the



PressOn team I was talking about these calls and then I had the light bulb moment. Why not let our customers get the ballpark costs for themselves on our new website? We have nothing to hide! Ballpark Cost was born."

By entering the dimensions of the printed items and the quantity needed, the Ballpark Cost is calculated. For convenience the quick quote can be printed off or the customer can email themselves a copy to review later. To progress the quote or for more complex jobs the customer will then need to confirm prices directly with PressOn before orders can be placed for projects.

Mr Wilson concludes: "We've had a really exciting and busy start to 2013. I'm just hoping that all of the ballpark cost calls will now turn to 'can you now firm it up' calls!"

For more information please call 0845 045 0335 or visit www.presson.co.uk/ballpark-calculator

Spandex distributes new textured finishes of Avery Supreme Wrapping Film (SWF)

Spandex announces it now distributes four new finishes within the Avery Supreme Wrapping Film (SWF) range, including Black Brushed Metallic, Black & White Carbon Fibre and Matt Black.

Avery SWF films provide a smooth, paint-like finish that's both durable and highly-conformable, even in deep recesses. With 33 standard colours and finish options, 15 Limited Edition choices, and the brand new texture finishes, the possibilities for car personalisation are endless.

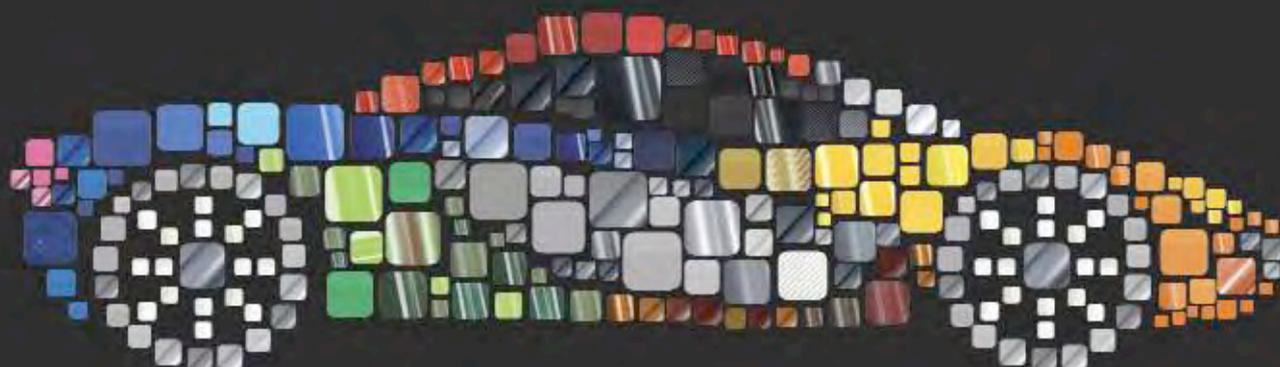
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PRODUCT *Choice*

WOWgrafix comes back home to Roland

Carmarthen-based WOWgrafix has seen a dramatic improvement in the performance of its wide format machine since going back to using Roland Eco-Sol Max inks in its VersaCAMM VP-540i.

The company, which specialises in van sign writing, signboards, vinyl banners locally and nationally via its website WOWgrafix.net, was approached a couple of years' ago by a salesman offering a 'like for like' third party ink solution for the Roland machine at a very competitive price.

Paul Kearney, proprietor of WOWgrafix explains: "While we had never experienced any problems with Roland inks we were using, the price of the 'like for like' solution seemed too good to turn down. At the time, we had been looking across the business at where we could create savings, so the cost of consumables was an obvious area for these savings to be made."

At first, Mr Kearney says, the inks seemed to work well, although, they did notice that one of the side effects were that the inks emitted a very strong odour. And, while the inks were branded as bio inks, which made them sound safer and gentler, they were, in reality, strong solvent-based and very corrosive on the machine's parts.

Soon afterwards, WOWgrafix got its first signs of the problems to come: the heads started needing cleaning more often, followed by blocked nozzles and deflections. Then the cleaning cycles on the machine became so frequent it started impacting on production schedules. After this, the banding on the prints started.

"At this point," continues Mr Kearney, "we weren't aware it was the inks causing all the problems, so we called in a local engineer and we replaced cap tops and dampers (more than once), as well as the wipers. All this failed to solve the problem so the conclusion was that it had to be the inks. When we spoke to our ink supplier, it turned out some of the inks had already been removed from the market, which immediately set off alarm bells.

"However, they assured us they could solve the problem and supplied us with new inks and sent out another engineer to change the dampers once again but the damage was now done to the heads. The supplier claimed it was down to wear and tear, but I knew it couldn't be as the volume of work the machine does didn't tally with the extent of the problems."

Mr Kearney says every step of the way was a battle, and exasperated, he posted the problem on a sign maker's forum. And, while this made the third party ink supplier take more action to assist, the banding problem continued and the recommended solution was that WOWgrafix should always print on high quality setting, which was just not practical from either a cost or production perspective. Soaking the heads every weekend for six weeks was also proposed and tried, but just led to the use of a lot of cleaning fluid with no improvement to the heads. The supplier finally agreed to replace two heads, but this still left two damaged heads in the machine.

When good service and support really counts "Finally, we'd had enough" says Mr Kearney. "We invited Roland back in to see us. They replaced the other two heads, cap tops, dampers, and wipers – and made the machine factory new again. They flushed the system fully and correctly calibrated the machine, and put us back on to Eco-Sol Max inks. After the constant frustrations of the last nine months we were now back on track and it took Roland DG just a single day to fix all the problems. We now have a 12 month RolandCare warranty too for extra peace of mind.

But the peace of mind really comes from knowing that when I turn up each day, the machine is going to work and I can service my customers."

Mr Kearney says the whole experience of going to a third party ink supplier was a nightmare. So much time and money was wasted on cleaning, engineers, banding problems and inks. And when customers who have always been happy are then not happy with the quality of the work and start sending it back, the business begins to really suffer. "It's a salient lesson that saving money at the point of purchase might actually cost you down the line. You get what you pay for, that's for sure. The wide format machine is the sign makers' life line to success, and it's just not worth the risk of damaging this essential business equipment and customer relationships to 'save' a few pence per litre.

"Since we've moved back to Roland inks, business, and the machine, has been great. No banding, no break downs, happy customers and a productive business. I'm glad to be back with Roland," Mr Kearney concludes.

For more information on Roland DG's Eco-Sol Max inks, please call 0845 230 9060 or visit www.rolanddg.co.uk/EcoSolMax



Paul Kearney back on track with Eco-Sol Max inks in his Roland VersaCAMM.



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PRODUCT *Choice*

Bladen Box take delivery of new Zünd G3 3.2m digital cutter

When James Bladen founded Bladen Box in 2004 his aim was to produce quality designs for prototyping and manufacture. Working for big names such as Next and Jaguar his company grew from strength to strength and Bladen Box now manufacture all their box and display products in house.

Bladen has now totally embraced digital technology and their manufacturing facilities are driven by this technology; from design to production and finishing.

Bladen Box creates bespoke displays and packaging solutions and aim to provide effective and creative packaging to their clients brief. They have established a strong portfolio of free-standing displays, dump bins, cardboard standees, counter display units and displays with shelves to help promote and maximise product impact instore.

They also produce Free Standing Display Units (FSDU's) also known as Floor Standing Display Units and counter display units (CDU's), book displays and DVD displays.

They've recently purchased a Zünd G3 L-3200CVE16 with the facilities to cut, crease, fold and more using the universal tool module. They are also looking at other

modules that will allow them to incorporate plastics and polypropylene into their product portfolio.

The state of the art Zünd flatbed cutter was installed mid-January 2013 by Zünd UK. The installation process took 2 days to site and build and a further day to test and train with further training two weeks later once the operators had time to use and play with the machine.

James Bladen comments: "The machine was up and running in a very short space of time and it hasn't stopped since. We had confidence that we were in safe hands with the Zünd engineers, we trust them and we know that Zünd UK has a reputation for looking after customers for years down the line. We wanted that personal touch from a family-oriented focussed business; like ourselves and we feel we've had that and more already."

Bladen opted for the integrated software Zünd CutCentre which allows them to create a complete streamlined workflow from printing on their Océ Arizona 360GT through to finishing and cutting on the Zünd G3L.

The fact that the whole system is inline and digitised, means that prints can be tiled to make use of the full sheet and then cut to size.

Bladen Box has noticed a 20% saving on materials so far based on this new process.

In addition, they've noticed a much quicker turnaround in job times as previously the printing and cutting would be done separately. Now, as the prints are coming off the printer, they are being processed by the cutter immediately so the job is done in real time and on demand. With older technology the printing process would have to be complete first, then a die cutter used once all the printing had been done, which was time consuming.

"The process has totally revolutionised the way Bladen Box works and we are have changed our processes as a result – saving time, energy and money – which in turn will have a positive knock on result for our clients."

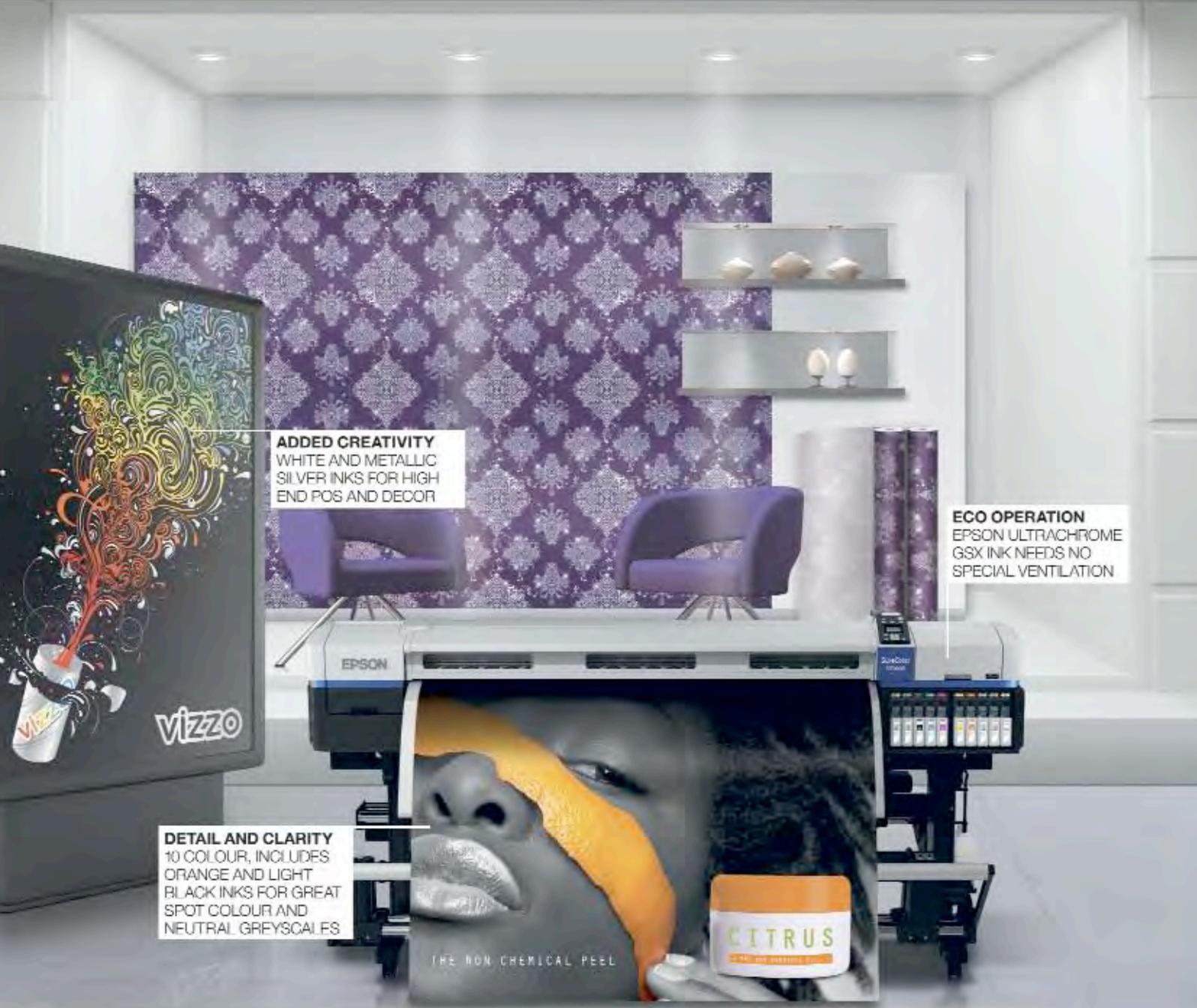
Bladen Box will be using a wide variety of materials to create their products including Corrugated, Polypropylene, acetate, folding box-boards in addition to point of purchase and retail materials such as banner and display boards.

For more information on the Zünd G3, please call 01727 833003 or visit www.zund.co.uk



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PRODUCT *Choice*

Machining special effects with an AXYZ router

Special effects created in wood and other solid substrates using a routing solution supplied by AXYZ International can have a unique and enduring appeal.

For example, there is nothing to compare with the aesthetic appearance and the sense of strength and reliability of signs and other street furniture made from wood using a CNC routing and engraving machine such as the market-leading options supplied by AXYZ International under its AXYZ, Pacer and CAMTECH power brands.

A company that has used routing and engraving technology supplied by AXYZ International with brilliant results is Cornwall-based The Grain that chose a Pacer 25/15 HDS machine in conjunction with its renowned cedar wood sandblasted sign system to produce visually stunning two- and three-dimensional signs featuring highly individualistic effects created by the router.

The Pacer router has been used by The Grain to carry out a host of different applications involving wood and other materials, from the processing of veneered MDF to the production of cedar wood sandblasted signs that have become something of a speciality for this company.

According to The Grain, the router has proved outstanding in processing the large amount of three-dimensional work involving highly detailed and intricate special effects in addition to a host of heavy-duty routing requirements involving wood. The router is equally effective when used on other solid substrates such as stainless steel, brass, copper, acrylic, marble and stone.



For further information on the routing and engraving solutions available from AXYZ International, visit www.axyz.co.uk or telephone 01902 375600.

YPS help Rapid 9 clear the workload with 'bomb-proof' new JV33

YPS (Your Print Specialists) has helped another growing business meet its needs in the form of Rapid 9, a Newcastle-based sign and display producer which needed to up its throughput after winning a large new contract.

Although owner and managing director Oliver Whickham has been in the print trade for five years, he set up Rapid 9 to serve the local area's display needs in October 2011.

Now with a workforce of nine providing

everything from lightboxes to large marketing installations, Oliver needed to add to the JV3 on which he built the business to satisfy higher demand from his ever-expanding client base – and has been pleasantly surprised by the results.

"We thought the JV3 was great but we were blown away by how brilliant the JV33 is; it's been running superbly," Oliver says. "We've just picked up a big new contract so the JV33 is running even more work alongside our existing JV3. They're brilliant for what we do and would consider no other machine now: they're bomb-proof!"

YPS has supplied Oliver and Rapid 9 since they began trading and it's the long-standing support and technical help that have made this a win-win business relationship

"YPS are local, friendly and will do anything to help you with your technical enquiries, as well as having fantastic products. I wouldn't recommend YPS," jokes Oliver, "Because I want to keep them a secret!"

For more information on Rapid 9 please call 0191 276 4587 or visit www.rapid9signs.com



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PRODUCT *Choice*

New HP machine starts making money for Insite Graphics London - on day one

Insite Graphics London's new HP L28500 from CWE Solutions starts making money on day one. Directors James Winzar and Chris Berrisford established Insite Graphics Limited in 2001. Based in Fulham, South West London, Insite Graphics has created a niche supplying signage and graphics for UK and European event organisers.

Insite Graphics have recently installed a new HP L28500. Chris Berrisford describes how the decision to invest in the new

machine was made:

"We had been planning to expand our operations into a new area. The first step was to replace our Seiko ColourPainter so that we could make the most of a new opportunity to supply graphics and rental exhibition frames to show exhibitors."

Chris and James started speaking with graphics solutions providers and considered a range of different printers and suppliers before purchasing from CWE Solutions (CWES). Chris explains:

"We had a number of boxes to tick; sustainability is really important to us and to our clients in the events industry and we wanted a printer that helped us to meet our ambitious future targets for being eco-friendly. The HP L28500 had everything we needed and CWES understood what we wanted and how important sustainability is to our business."

Insite Graphics liked the fact that the HP L28500 can print on a full range of traditional and modern media, including fabric, latex and biodegradable materials. Most venues expect show organisers to dispose of all rubbish. Lightweight modern materials are easier and more cost effective to transport and recycle as they take up less space.

A few weeks later and Insite Graphics haven't looked back, the HP L28500 has settled into production, turning out one good job after another without any problems. Insite Graphics have noticed they need a slightly longer set up time at the start of each job with the new machine, as it doesn't really allow for shortcuts. The upside is the consistent quality of the work coming of the new machine with no scuffing and no need for re-runs. There is also less wastage and Chris is already noticing a saving on the cost of materials and added benefits to the environment as a result.



CWE Solutions supplied Insite Graphics London with an HP L28500.

For more information please call 08444 829895 or visit www.cwesolutions.co.uk

3M-inspired decorative concept

An example of how graphics materials normally associated with the sign and graphics industry can be applied with brilliant visual effects to other market sectors has been the use by Couture Cases of 3M films to decorate furniture covers for radiators, console tables, TV units and mantel shelves with stunning creative designs.

The company chose 3M Controltac Films IJ380 and IJ180 used widely for vehicle wrapping due not only to their outstanding conformability but also for their ability to withstand heat up to +107degreesC. The films therefore provided a highly original and effective alternative to traditional plain radiator covers used in domestic and commercial internal decorating projects.

Couture Cases designer Paul Johnson explains: "I had the idea for Couture Cases when seeking an alternative solution to traditional radiator covers. The 3M films have enabled an unusual creative concept to be brought to market with low start-up costs.

Applying an image or texture using conventional materials or spray-painting is slow and can impose high business risks and incur high production costs and selling prices. Using the 3M films proved the perfect solution to these problems."

Stuart Weir of 3M's Commercial Graphics Division adds: "3M vinyl wraps allow designers to customise a wide variety of items, from home appliances to racing cars and commercial vehicles without incurring the long lead times or high costs of conventional techniques and materials.

"By wrapping with high-quality 3M materials, Couture Cases has been able to demonstrate a virtually limitless range of styling ideas, from colour combinations to laser-printed images that can be sourced, for example, from customers' own photo-

graphs. Some designs also feature built-in illuminations that work with digital graphics."

For further information, visit www.3M.co.uk/graphicsolutions and www.couturecases.co.uk



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PRODUCT *Choice*

Resolution (GB) unveils dust covers for HP Designjet printers and large format media rolls

Resolution (GB) trading as HP Plotter, has announced their forthcoming Fugazi Range of Designjet Dust Covers. Manufactured in the UK, the new covers are now available. Starting with the Designjet T120 and T520 range, Resolution (GB) has plans to roll out covers for the remaining HP Designjet T and Z series models later in the year.

Designed to look good both at home and in the office, and made from strong and durable 'rip stop' nylon, the stylish T120 and T520 Designjet dust covers will help to protect your investment from dirt, dust and spills.

It also comes with a useful front pocket (with a free service history log card) allowing you to keep track of work carried out on your printer, any support contract details as well as useful re-ordering information - all in one place.

- **Made from strong 'rip stop' nylon – not PVC**
- **Tear resistant and lightweight**
- **Ideal for hostile dusty environments or printer storage**
- **Lasts for years**
- **Easy to fold and pack away**
- **Will not degrade and become brittle like plastic covers**
- **Protects from dust and scratches**
- **Useful front pocket**

• Free service history log/re-ordering info card

MD Nicola Bray explains: "As an engineering company specialising in HP Designjet printers, we often attend customer sites where, after carrying out a full service and clean of their Designjet, the fault is resolved without fitting any spare parts. The majority of our customers fall into the Architectural, Engineering and Construction sector and often their printers are used in dusty or hostile environments. Consequently, this clogs the inner workings of the printer and cause spurious error messages as well as premature wear and tear of parts. A typical fault would include a sensor becoming so dirty that the printer is unable to load paper. As an expensive piece of equipment it makes sense to minimise downtime and wear and tear by using a dust protector."

The complementary range of Media Dust Covers go hand-in-hand with the Designjet Dust Covers - and are adjustable, being supplied in two sizes: SMALL 24"-36" (for A1/A0 rolls) and MEDIUM 42"-44" (for A0+ rolls). The bright colours are designed to allow papers



to be quickly and easily distinguished – ideal for the partially sighted - while the ergonomic design allows for easy fitting and labelling.

The Designjet Dust Covers are expected to be released around the £75.00+VAT price mark. Enquiries for other T and Z series covers and older Designjet models welcomed.

For more information please call 0845 0770787 or visit www.resolutiongb.com

Epson supports students' creativity with new large-format printers at University of Huddersfield

The University of Huddersfield has taken delivery of four new Epson large-format aqueous inkjet printers to keep up with increasing demand for high quality colour and mono digital print work within the School of Art, Design and Architecture.

The School offers a range of undergraduate and postgraduate courses

including subjects such as Architecture, Contemporary Art, Graphic Design, Illustration, Product Design, Fashion and Textiles and Photography.

George Stewart, IT Technician, School of Art, Design and Architecture Print Bureau explains: "We were already using Epson printers, including a 64-inch wide-format Stylus Pro 11880, to print students' course and degree show work. The printers were performing well, giving us excellent quality mono and colour reproduction and were very easy to operate but with demand increasing we had to look at investing in more technology. We looked at other brands but decided we wanted to stick with Epson. It's a brand we trust and we had been very impressed with the printers' reliability and cost-effectiveness."

The School went ahead, with guidance from large-format suppliers Digital Photo Solutions, and invested in two Epson Stylus Pro 7890 24-inch printers, one Epson Stylus Pro 7900 24-inch and an Epson Stylus Pro 9890 44-inch printer.

All offer an ideal combination of accurate colour reproduction with unbeatable productivity and are compatible with a wide range of media up to 1.5mm in thickness including glossy paper, matte paper, matte board, fine art paper and plain paper.

Students supply PDF, JPEG or TIFF files of their work which are then run through Adobe Photoshop, InDesign or Mirage Print software before printing on one of the Epson printers.

Using Epson's UltraChrome 9 and 11-colour inksets, the printers achieve one of the widest colour gamuts on the market, with consistently smooth gradations and photo-realistic image quality.

For more information please call 0871 423 7766 or visit www.epson.co.uk



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PRODUCT *Choice*

Applied Technology – Advances with Metamark

If you think coloured vinyl has come as far as it ever will, think again...

Coloured vinyl has long been a staple product for sign and graphics producers, and the advent of digital print, while arguably slowing its advance, has done little to diminish the established demand coloured vinyl has generated.

Coloured vinyl still has much to offer the signs producer where speed, ease of use and acres of high impact solid colour are needed. Coloured vinyl is the only game in town, as far as many are concerned, for lettering where printed panels would not be accepted too.

Coloured vinyl is judged, in terms of quality, as much in the hand as it is in finished applications. Much of its performance traces intimately to the least celebrated component of its manufacture - the adhesive.

According to The Materials Company, Metamark, its latest innovation in the field of adhesive, the Apex System, has delivered welcome benefits to the performance of coloured vinyl and users would seem to agree if the popularity of material ranges such as Metamark M7 is any indication.

Metamark's Apex adhesive is, technically, the product of advanced chemistry and formulation design, behind which stands a patent. It's in practical terms though that the product distinguishes itself, and that's where the biggest benefits accrue too.

From a producer's perspective, Apex adhesive yields a material that cuts and weeds effortlessly. That means that it's much faster to work with and that it's less error-prone when timing is under pressure.

When the weeded results have to be applied, the initial touch-down on the application substrate presents a manageable primary bond, not at all "grabby" which allows for repositioning if needed. This is an important performance benefit given that design layouts are of course position dependent.

The primary bond develops over a matter of a few hours to the point where reliable adhesion is achieved and any in-service condition encountered by the finished graphic will be easily handled. Such high bond strength doesn't normally go hand in hand with such application-friendly performance.

Apex Adhesive continues to benefit the producer and his customer when the time comes to remove the applied graphic. Despite the tenacious bond, the applied graphic will remove and leave not trace of the Apex Adhesive on the substrate. So, beyond the actual removal, little or no cleanup at all is required which can save many hours turning vehicle jobs around for example.

Apex Adhesive resolves needs that are seemingly at odds with each other and makes the point that not all productivity benefits are to be found in faster hardware. By using materials that feature the Apex Adhesive system, signmakers and graphics producers will get more done in less time and at less cost.

Metamark will send free of charge samples, and application advice, to anyone wishing to test the performance of the Apex Adhesive system for themselves. Contact sales@metamark.co.uk and your sample will be despatched the same day it is ordered.



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TRADITIONAL SIGNAGE *Feature*

Examining the future of Traditional Signage

With the advent of digital printing and associated technologies, add to the fact that vinyl is more affordable and widely available than it ever used to be – one could assume that Traditional Signage and those who practise it have been left out in the cold.

Sign Update's Ashwin Mehra spoke to some of the UK's most established signwriters and discovered that there seems to be something of a revival happening for the specialist craft.

Nick Garrett, a London-based signwriter and gilder has firmly established himself as someone who is 'putting the heart back into signwriting', as his slogan proclaims, since 1981.

He specialises in Hand Painted or gilded signs and murals for projects across London, the UK and Europe - he actively promotes his business through Social Media channels, as well as good old-fashioned face to face contact with clients, leading to referrals.

Nick believes the future of signwriting lies in businesses' understanding of the creative impact of traditional, hand crafted signs:

"I see the future of Traditional Signage becoming more important as businesses realise the energy and power of real written branding - signwriting was the first graphic and brand design for 2 centuries, and is now experiencing a revival. The revival requires mentoring and guidance from us experienced makers. The niche businesses and 'snack escape' hospi-



Glass Gilding project for Crazy Pig Designs, London at agricultural shows.

Lettering into brickwork project.



tality industry will grow to depend increasingly on the creative edge. While the internet erodes the High Street flow, each trader will look for leverage and cost effective stunning visuals. REAL Signwriting (not vinyl masking) is just that... in the right hands."

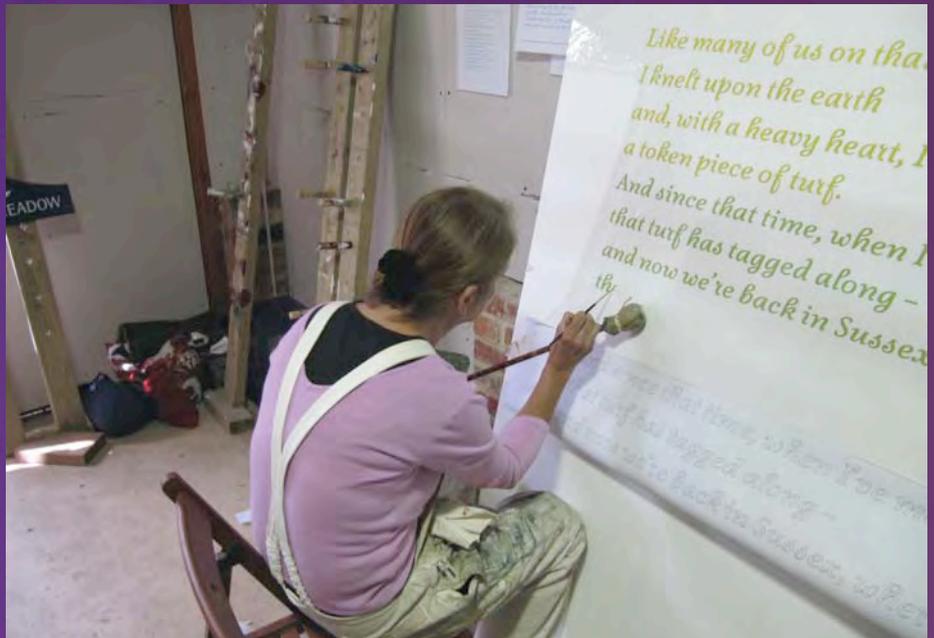
For more information on Nick Garrett, please visit the website www.londonsignwriter.wordpress.com or call 07447479069.

Signwriter Wendy Ray believes that a company sign is one of the most important things to consider, as it acts as a gateway to prospective clients and sets them apart from the competition in today's crowded marketplace.

Set up in 1988, originally based in the Bookham area of Surrey, Wendy moved her business to Horsham, West Sussex – and has since been one of the very few women working as a signwriter in a predominately male operated industry.

"I get asked to do a very wide selection of work including shop fronts, honours boards, vehicles, restaurants, pubs – the list goes on as I will write on just about anything! I suppose my speciality is pictorial hanging signs for pubs and restaurants and this is also something I particularly enjoy doing as it allows more freedom of creativity and is a bit of a break from just lettering."

Like most traditional signwriters, Wendy is aware of the online advantages of promoting her business, but considering how niche the trade is, she is understandably



Wendy Ray hand painting a poem commissioned for the new Amex Stadium, Brighton.

hesitant to invest too much into it:

"I used to rely mainly on word of mouth for work, and most of my jobs were fairly local, but when the internet arrived it changed the complexion of everything and I get a variety of enquiries from my website. I do pay a small amount for Google ads, but as there are so few signwriters out there these days; I don't feel the need to spend more on advertising."

Considering the future of traditional signwriters, Wendy believes that most people often don't consider what goes into it, and is cautious about the craft's longevity:

"Signwriting has become even more niche compared with when I started in the 80s. I used to do far more commonplace jobs, which due to economics have been taken over by the vinyl companies. People mostly don't understand what a signwriter does these days. They are often completely bowled over when they realise it's all done



Wendy (pictured on right) produced a signboard for a local breeder of rare sheep for use at agricultural shows.

by a skilled hand and eye. They love it when they see it (all too rare these days) but they don't always want to pay for the labour involved."

For more information please visit www.wrsigns.co.uk or call 07936 365614.

Wayne Tanswell has been often referred to as the 'go-to guy' when it comes to traditional signwriting, having worked across the UK, abroad, published books on the subject and also running his own signwriting courses...he certainly likes to keep busy.

"I specialise in offering a national and international traditional sign writing service. I hand paint the signs with quality sable brushes and 1Shot sign enamel. I also run sign writing courses from my Suffolk studio, Students can choose a date that is suitable to them."

Wayne is a firm believer in teaching – setting up his own courses and is an avid

promoter of his business through social media channels:

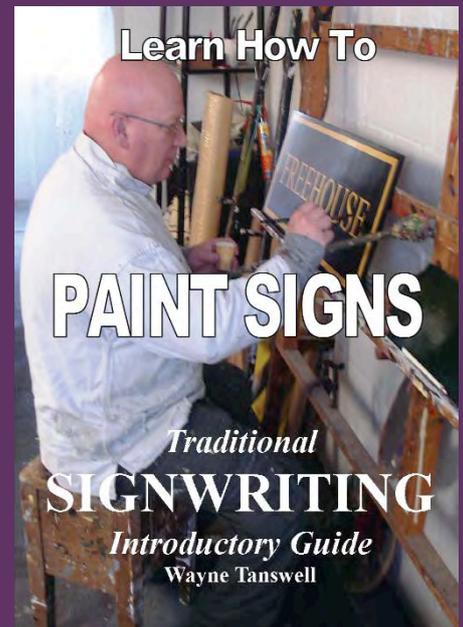
"I have been established since 1980, so I am very well known in the trade. I also get a lot of work from both of my websites, Facebook and YouTube. I have published three books on sign writing; Learn How to Paint Signs (Introductory Guide) and (Freestyle Guide) the third book is Literal Art and Signwriting. All three books are available from Waterstones, Amazon, Ebay and from the websites listed below."

As for the future of Traditional Signage, Wayne is confident that competent signwriters will not lose out in the niche trade:

"I believe that the serious signwriters



Wayne with some of the workers during a project at the Waterberry Lodge, Zambia, South Africa in 2012.



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Wayne Tanswell

who know their trade and offer a quality service will always be busy. Customers who want a hand painted sign are prepared to pay a premium rate to get the type of sign they require."

For more information please call 01787 370 882 or visit www.waynetanswell-signwriter.co.uk and www.signwritingcourses.co.uk LIKE Wayne Tanswell, Signwriter on Facebook and YouTube.

You can view all three of Wayne's books at Sign Update's stand P107 at the Sign & Digital 2013 exhibition.

TRADITIONAL SIGNAGE *Feature*

Examining the future of Traditional Signage

John Pope is a traditional signmaker who specialises in oil gilding - the application of gold leaf to a surface, such as a picture frame, usually with a linseed oil-based adhesive, as well as glass gilding projects. He is also set up for painting large scale brandings and murals directly onto walls.

"I have a web site with a link to my blog so I can give news on current projects and courses which I'll be running in the near future. I advertise widely on Yell.com which generates around 50% of business. I have a pool of regular customers and my name is passed around design agencies, architects and museums."



John-pope-Mariscal Wall mural, Design Museum, London.



Johnpope-Hand gilded lettering on a listed shop front.

John is confident about the future of Traditional Signage and believes the power lies within the individuals who appreciate his projects:

"As long as there are architects and designers who appreciate the aesthetics and benefits of a hand painted or gilded sign then I can see a real future for traditional sign writing. It can be a cost effective

solution, as the durability of a traditionally painted timber sign can out last vinyl and plastic. So far I haven't seen any decrease in trade, so I'm hoping I'm recession proof."

For more information please call 07961 356 328 or visit the website www.johnpopesignwriter.com

Robin Abbey has been trained in Typographic Design at Somerset College of Art, and pursued a career in typography and printing. Since his move to Scotland he has returned to his roots, which are paint brush lettering, gilding and signwriting.

"My main clientele are small businesses, principally in the specialist retail, and food and drink sectors. A lesser amount of work is provided by decorating firms, architects and designers. Projects for Edinburgh City Council and other such organisations are rare, but well worth doing when they crop up. A minor vein of interest is private householders who like



Gilded letters with painted shadows and a traditional scroll decoration.

house names, numbers, etc., painted on boards or gilded on glass over the front door." Examining the future of the industry,

Robin believes in the revival that is occurring in the trade at this very moment:

"There appears to be a resurgence of interest in lettering of all sorts, especially signwriting and glass gilding, stone- and wood-carving, amongst younger people. Several bodies which are responsible for the upkeep of the built environment have realised that many crafts essential to the maintenance of buildings have almost died out, and are taking steps to remedy this. I myself have an apprentice who is on a two-year bursary from Historic Scotland."

For more information please call 0131 555 4488 or visit the website www.robinabbeysignwriting.co.uk



Client sample board, showing the different contrasts to be got from interchanging a small number of colours.

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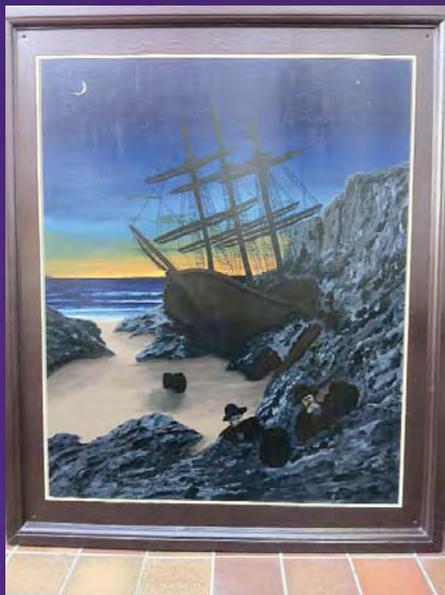
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TRADITIONAL SIGNAGE *Feature*

Examining the future of Traditional Signage

Paul Hetherton has been a signwriter for four years, the 30-year-old specialises in calligraphy, swinging signs, shop fascias – signwriting enamels as well as Gold Leaf.

"This has brought me work in from London, Birmingham, Sussex, Devon, and

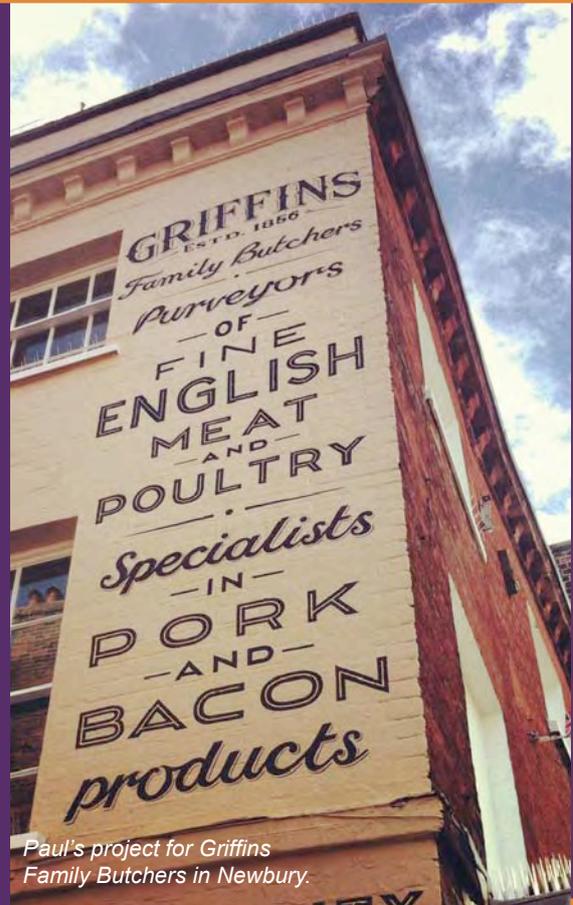


other places, and since I am happy to travel, it makes sense to have it. The majority of my work is still in my local area, around Newbury, Wantage and Hungerford, and I have spent most of my time building up a good reputation locally. Word of mouth is key in this respect, and I still think it's the fundamental reason that I receive the work I do...there's nothing to beat a good recommendation."

Paul is also confident about the future of the trade, believing that both traditional and modern signage can co-exist peacefully:

"I see the future of traditional signage growing. One of the first things a business needs is a sign, and since this country is full of the most beautiful old buildings, there is often nothing, aesthetically, more appropriate. Modern signage and sign making has its place too, and the two can merge very effectively. I worked on a project last summer where this was the case (www.nowhereisland.org). The possibilities for traditional signage seem limitless."

For more information please call 07530 380 396 or visit the website www.traditionalsignwriters.com



Paul's project for Griffins Family Butchers in Newbury.

Shawn Grantham is a Surrey-based signwriter who has had over 20 years' experience in his field. Some of his projects include; honours boards, Gold Leaf, commemorative blades/oars, gilding work, shop fronts, narrow boats and sign writing onto masonry on pubs and restaurants etc.

"My Father started the business in 1963, and it provided him with a good career and income. Thankfully I have been keeping quite busy over the last few years, but I think that's because there are fewer people learn-



Three metre panel, hand painted onto the rendered side of Thyme at the Tavern pub wall.

ing the traditional sign writing skills. I think that there is a good future for the traditional sign trade, and I also feel that people have realised that traditional sign writing has a lot to offer still, and after having had modern signage in the past appreciate the longevity,

durability as well as the creativity of traditional sign writing."

For more information please call 01932 221 670 or visit the website www.dwgranthamandson-surrey.co.uk



hand painted with lettering onto the front wall of a pub.

Craig Ainge has experience as a traditional signage expert with a flair for artistic creativity. Specialising in hand painted signage, which includes canal boats, ice cream vans, pub signage and wall murals to name a few.



Relying on word of mouth and website traffic, Craig believes that the artistic integrity has been compromised with the introduction of modern practices:

"I hope people once again realise that it is possible to create high quality products at a competitive price with skill and craftsmanship using traditional methods. Modern technology and methods have led to the disappearance of true creativity and individuality."

For more information please call 07954 377515 or visit www.traditionalsignwriter.co.uk

Meg Gregory has been a signwriter since completing her degree in Historic Decorative Art at Lincoln College in 1999. She specialises in hand painted lettering, graphics on vintage vehicles and boats etc.

"A lot of my work comes from word of mouth – it's quite a small niche market so it's not hard to make contacts and for people to find me. I do have a website which has been fantastic for new enquiries and for people to find me easily. I also like that they can see a load of pictures – far more use than a written advert. I think there will always be a place for handwritten lettering, lining and artwork."



Traditional narrowboat signwriting painted at Dadford's Wharf, Wordsley, West Midlands.



Detail on the rudder of 'DIAMOND', a ninety year old working narrowboat on display at the Black Country Living Museum, Tipton, West Midlands. The compass rose was a popular decorative symbol on working boats.

I say this because all over the country there are people building, restoring and making incredible vehicles, engines, boats and buildings. The signwriting and decoration is the last little finishing touch to their pride and joy."

For more information please call 07976176181 or visit www.scribetraditional-signwriting.co.uk

Fairfield Displays install window displays for Hinckley & Rugby Building Society

Fairfield Displays has recently installed bespoke window and interior displays for Hinckley & Rugby Society in South Wigston, Nuneaton and Rugby as part of the refit of their office programme.

The displays consist of the incredibly bright suspended LED Light Pockets™ in the window and highly attractive wall mounted posters and leaflet displays in the interior.

Their previous display had consisted of suspended non-illuminated posters with overhead lights with additional lighting from the base of the window.

The new contemporary display which consists of the latest energy efficient A1 LED Light Pockets™ solved all their previous challenges. "We have been blown away by the new display it looks fantastic and is far better than we all expected. The posters are even bright during the day which is amazing. In terms of attracting attention to customers the new displays have created a world of difference" stated Stewart Heeley, Marketing & PR Manager.

Fairfield has designed A5 leaflet dispenser to go on the back of the A1 LED Light Pockets™. This enabled the client to display a large number of leaflets in a compact and attractive manner. Large colourful posters have been



dropped into the back of the LED Light Pockets™ in the interior to form the back drop to the internal poster holders and helped to identify the different range of services.

In the interior large clear acrylic panels with A5 leaflet dispensers have been mounted onto the walls.

Fairfield Displays & Lighting now has an extensive range of Deluxe and Compact LED Light Pockets™ ranging in size from A4 up to A0. Visit www.fairfelddisplays.co.uk to see the full range.

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XG Group banner unveiled at Manchester United match

XG Group, experts in large format graphics, produced a giant supporter surf banner which was unveiled at Manchester United's Old Trafford stadium, at the match against Everton on Sunday February 10.

The Northants-based company was commissioned by Manchester United fans group, Stretford End Flags, for a surf banner for Manchester United fans at Old Trafford.

The banner, one of the largest seen in Britain, was produced to mark the 55th anniversary of the Munich Air Disaster.

It measured 30m wide by 20m high, and was held by hundreds of Manchester United fans in the stadium's Stretford End lower tier.

The banner featured the final line up of the 'Busby Babes' from the game against Red Star Belgrade in 1958, with the words "We'll never die".

The cost of the banner was funded by Manchester United, fans group, Stretford End Flags and Manchester United legend Gary Neville.

The former Manchester United captain chose the final design.

XG Group managing director, Warren Verwey, says: "We were delighted to be asked to supply the giant surf banner at Old Trafford.

"It was a fantastic feeling to see one of our banners on display at such an iconic stadium and to be seen by 75,000 people there as well as millions watching the game on TV worldwide.

"It was also very rewarding to see so many of the Manchester United players tweet their support for it."

The giant surf banner was dye sublimation printed at 3m wide onto 115 gsm FR knitted polyester. These drops were subsequently sewn together to form the finished banner.

XG Group produces supporter banners as part of a complete range of stadium branding solutions.

The company's technology capability and in-house production allows it to always guarantee the quality and delivery timescales that its sports clients require.

For more information on XG Group's stadia branding solutions, please call 01280 707180 or visit www.xtremegraphics.co.uk/stadia-branding.htm



Vista System's Way-Finding signs installed at leading chain of car garages across Hungary

Vista System International, a world leader in Modular Curved Frame Technology (MCFT), recently supplied its Illuminated Wall Signs, Illuminated Pylons and Vista Expand extra large signs to "Visualcom Kft" for installation at "Total Hungary", a leading chain of car garages located across Hungary.

The client was very clear about the design of the signage needed, as it must be within the guidelines of the company branding guidelines. Vista System's modernly designed signage solutions were easy to work with, as they are very flexible and can be tweaked to suit most design needs. 15 signs have been installed thus far at the headquarter branch of the chain, located in Szentlőrinc, the rest will be installed all over Hungary during 2013.

For further information, call 0800 404 9151 or visit www.vistasystem.co.uk



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Sign 2000 brings vitality to London boroughs

Having earlier successfully completed a major re-branding project in the London Borough of Newham, Kent-based Sign 2000 has now completed a second project involving a range of architectural urban directional and landmark sign components for the Lansbury Estate in the Poplar area of the London Borough of Tower Hamlets.

Both projects have helped transform the image of these adjacent boroughs, adding architectural excellence to their various buildings and reflecting the vitality of this fast developing part of London's Docklands and its surrounding area.

The Lansbury Estate is one of the largest public housing estates in London, occupying an area bounded by the East India Dock Road to the south, the Docklands Light Railway to the east and the Limehouse Cut (a canal) to the northwest.

The ethos behind the design of this major urban development was the bringing together of neighbourhoods and the provision of all the facilities required by a modern community in terms of homes, churches, care resorts, schools, a pedestrianised shopping area, covered market and various leisure outlets.

Traditional materials were used for the project, including London stock bricks



and Welsh slate to serve as a counter to the modern architecture, prompting the architecture critic Lewis Mumford to

describe the Lansbury Estate thus: "Its design has been based not solely on abstract aesthetic principles, the economics of commercial construction or the techniques of mass production but on the social constitution of the community itself with its diversity of human interests and needs."

The signage components manufactured and installed by Sign 2000 helped prompt this appraisal, since they were required to become an integral part of the building regeneration works.

The multi-faceted re-branding programme undertaken by Sign 2000 for the London Borough of Newham was part of a major investment in new buildings. A key element of the project was the main boundary statement markers that were designed and manufactured with a twin curved post configuration retaining three metre-wide oval sign cases that were partially LED-illuminated.

The programme of works covered re-branding of the borough's leisure and community centres (including various DDA manifestations), the Town Hall and a host of associated interior and exterior signs, including additional information and directional signs and boundary markers at main road and exit points.

For further information, call 0845 265 2000 or visit www.sign2000.co.uk



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Icon's Middle East office handles Climate Change Conference branding

Global event branding, overlay and production group Icon executed the complete branding production and overlay solution for the United Nations Conference on Climate Change.

The Doha office of worldwide creative communications group WRG called on Icon to provide all interior branding, internal and external way-finding and exterior venue dressing for the event. With limited time and resources, the project put Icon's expertise to the test and proved the company's capabilities.

"We were delighted with the overall look of the conference," comments Jilly Dungay of WRG. "There is no doubt that Icon's knowledge, experience and professionalism enabled them to cope with the tight time scales and cumbersome decision making processes that were encountered on this project."

"We had less than six weeks from our initial briefing until the conference opened. After two weeks for scoping we had a similar amount of time to prepare over 5,000 pieces of artwork and manage the production of all

the necessary elements for this important, global event," explains Dave Weller, Client Services and International Business Director from Icon. "The scale and complexity of this project meant it was one of the largest handled by our Middle East office."

The event was held at the Qatar National Convention Centre (QNCC). Icon dressed both the interior and exterior of the venue as well as the surrounding car parks and approach roads. In short, Icon designed, produced and installed:

- 350 hanging structures located in the reception areas
- 1,200 metres of hoarding banners
- 20 large backdrops built in the Conference Halls
- 8 large hanging banners for the foyer
- 200 large outdoor wayfinding, directionals
- 500 + internal directional and room signs

As a separate project, the company also worked on both, the UN Secretary General's and the GCC Pavilions.

Icon creatively used a plastic frame, which was screwed to the end of the walls and covered with stretched plastic, to brand the four exterior walls in a continuous design. In addition, Icon erected four 5m x 3m messaging walls which featured hundreds of people's faces interspersed with mirror squares to reflect the faces of those attending the Pavilion.

Environmental Sustainability

With sustainability being the core subject of COP18, Icon made sure that the signage was environment-friendly and reusable in other events. The client requested all material delivered to be fabric based for ease of recycling. Icon successfully responded to such a request.

As a result of Icon's professional work in COP18, QNCC is considering hiring the company to brand all of its events for the coming year.

For more information please call 0207 593 5200 or visit www.icon-world.com



Magical “wonderland” displays for Boodles’ jewellers created by Paul Turner Displays



Paul Turner Displays has worked with exclusive jeweller, Boodles, for several years producing internal graphics and window displays for each of their high street shops.

Boodles have shops and concessions throughout the UK and Ireland and change their displays several times a year. The displays are all different sizes and each time they are updated, the window needs to change within a very tight time schedule.

The brief for the Christmas period window displays was to create a magical winter wonderland scene, highlighting the stunning range of exquisite jewellery. As many people would view the windows during the dark winter evenings, the lighting of the displays also needed to be considered.

Paul Turner Displays (PTD) researched various options and came up with a solution

which entailed 3D flat-pack graphics; both single sided and double sided.

To create the desired effect, these were manufactured using a brand new, lightweight material; Ditto Board. Fixings were supplied to each store, which covered every conceivable fitting scenario, including suspending graphics that would move and twist to create the winter wonderland scene. Lace effect paper cloths were created and draped over tables to enhance the displays.

The whole project was coordinated by Boodles' Display Manager, who comments: "We work very closely with Paul Turner and his team on the run up to a window change. It can be quite intense so it's brilliant that they are such a friendly and efficient team. I can trust Paul to advise on what is technically possible and within our budget; I know I'll be getting honest advice as to what will work best for Boodles, not what will be easiest for PTD. We use PTD for the

layouts, production, printing and logistics of each job. Our displays are exceedingly important to us and I wouldn't continue to use PTD if I didn't think they would deliver the service we need."

The Christmas graphics were all produced and delivered to each store within a two-week period. Paul Turner, Managing Director of Paul Turner Displays concludes: "Boodles window displays are always challenging due to the large variation in window shapes and sizes. However, they are very rewarding projects, and it is wonderful seeing the finished displays in the stores. We know the level of service the Boodles' team expect and always ensure we not only deliver, but exceed their expectations."

For more information call Paul Turner Displays on 01253 891853 or 07557 791543 or take a look at the website at www.paulturnerdisplays.co.uk



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FINISHING *Feature*

Bringing the dark art of finishing into the light

By Martin Morrissey, Marketing Director, Solent Sewing & Welding Solutions

For many printers, 'putting the ink on the paper' has been the priority and how the job is then finished can be of far lesser importance.

However, a new breed of 'enlightened' printers is now coming to the fore with far more emphasis being placed on maximising productivity in the finishing department and providing as equally as high quality 'finish' to the job as the printing.

"This is a trend we have noticed over the last couple of years," says Solent Sewing & Welding's MD Ian Jenkins. "Printers are becoming much more aware of the overall radical improvement to their company workflow and bottom line that a profitable finishing department can make."

An example of the 'new breed' is Kevin Keane of Signfirm in Watford. Kevin bought the Miller Weldmaster T3 from Solent in late 2012. He used to use tape to finish his banners but experienced several problems.

Since he has been welding with the T3 however, he has a much better finish and the weld is strong enough for all his applications. "The installation and training was very simple and

thorough. In one day we had the T3 installed; our 3 guys trained and welded banners going out the door!"

"My customers love the clean, smooth finish and we are getting repeat orders, whereas with taping, we just used to worry about how poor they looked and whether they would be strong enough." said Kevin. "Our finishing is a lot easier now; we just group up all our



banners, wheel out the T3 and weld them in one run. Even 10 metre banners with no issues. What used to take us several minutes per banner is now taking us about 1 minute per banner! The T3 is an investment that has freed up a lot of man hours we can usefully employ on other things and what I am most impressed with is that I no longer have to spend between £400 and £700 per month on tape!

Not only will I have paid off the T3 in one year, I am also getting work in now from corporate customers that would never have accepted taped banners!"

Solent Sewing & Welding

Solent has been in the business of industrial sewing and fabric handling for 50 years, with a history of manufacturing attachments and modifying sewing machines with different arm lengths and configurations. Since becoming Miller Weldmaster's sole UK Distributor 8 years ago and because of the wide range of finishing solutions Solent has available, their customers range from 'one man bands' to the largest printers in the country.

"Automation is the key to profitability," says Ian. "With our fully automated roll to roll welding, cutting and eyeletting machines we have unbeatable solutions for the printer looking to move ahead of the competition."

In its Portsmouth factory, Solent also continues to build its own high quality Texsew and Bannersew Pro with conveyor solutions, "Which appeal to customers where their applications do not suit welding and who use sewing machines for banners and digital textiles." says Ian.



Wider choice of materials

Another example is Tim Andrews at Hollywood Monster. Tim's requirement was to weld a wide range of materials (including eco friendly) which their previous HF machines were unable to finish. "The Miller Weldmaster 112 Extreme eliminates bottlenecks and provides a new cutting resource."

"It wasn't just the high quality and tremendous improvement in speed of the welding that convinced us, we were also impressed by the semi automatic cutting, eyeletting, rope inserting and the general increase in efficiency it brings to our business."

Tim went on to say: "More and more eco friendly materials will replace the current PVC ranges and therefore hot wedge or hot air welds may become the all round preferred route. Also, automated cutting technology for large format banners solves a big issue. We need to get people off their hands and knees on the floor. So all in all, as with most printers, the finishing department has always been a bottleneck and this will give us at least double finishing capacity, an improvement in quality of cutting, allows us to print onto a wider range of materials and generally increase throughput".

"Welding offers a number of benefits for the outdoor banner printer. No sewing means no thread, so no consumables, and the finished product looks better as there are no lines of visible stitching across your banner. Heat sealing is also very fast and robust and the weld is stronger than the material. At the lower volume end of the market, welding offers significant improvements in speed and quality over taping or handheld devices," says Ian.



The future of finishing - customised, automated solutions

"As well as offering standard, finishing systems, Solent / Miller Weldmaster offers customised automated finishing systems. Miller Weldmaster custom machines are tailored to suit the manufacturer's exact requirements. They can weld seams, hem, add reinforcements, set eyelets, punch holes or add webbing or keder, then cut to size or rewind to rolls in a fully automated, computer controlled process. These machines improve quality, increase production and are built exactly to a customer's specifications and dimensions," Ian concludes.

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THE COATING COMPANY

Winners of biggest 'Wrap and Win with NASCAR' campaign put 3M in pole position

Diversified technology company 3M has announced the winners of its latest and biggest 'Wrap and Win with NASCAR' campaign.

Robert Walker of Advanced Print Solutions and his guest Christopher Hunt joined Ian Rossall, account manager at 3M stockist and distributor William Smith, and his partner Victoria Gardiner for an all-expenses-paid 'once-in-a-lifetime' trip to Las Vegas to see the world's most spectacular motor sport event.

The winning deal involved use of Controltac Graphic Film Series IJ180 from 3M, a high-performance vehicle wrapping film widely specified throughout the UK sign and graphics industry and coincidentally the material used to wrap the majority of the race cars involved with the NASCAR motor sport series.

NASCAR is the most viewed professional sport in terms of television ratings in the U.S. and NASCAR races are broadcast in more than 150 countries. It holds 17 of the top 20 attended single-day sporting events in the world and claims 75 million followers who purchase more than \$3 billion in annual licensed product sales. 3M is a Fortune 500 company sponsoring the NASCAR motor sport series.

The trip to Las Vegas for the winning entrants included return flights from London, five nights' accommodation at the Platinum Hotel, free car hire for the duration, spending allowance, promotional merchandise and of course VIP tickets to the NASCAR race.

Trade marketing manager at 3M Commercial Graphics Division, Richard



Winner Robert Walker of Advanced Print Solutions Ltd and Ian Rossall of William Smith with tickets ready

Davies comments: "Building on previous successes, we took the campaign to the fun capital of the world and to one of the most exciting races in the NASCAR schedule. It was particularly gratifying that the winning customer drawn on this occasion was not one of the larger users of 3M qualifying products, thus emphasising the open nature of the campaign and reinforcing 3M's posi-

tion as a company that is always accessible to any customer, regardless of size or status or the quantity of materials purchased. We also wanted to again demonstrate our commitment to the sign and graphics industry by adding more qualifying products than we had previously and by promoting the 'added value' benefits of dealing with a company offering 'difficult-to-beat' price points on high-quality products."

Post-NASCAR comments from the campaign winners were unequivocal in their appreciation of the customer support demonstrated by 3M personnel prior to, during and after the event.

Robert Walker of Advanced Print Solutions comments: "This was truly a 'trip of a lifetime', with 3M personnel from both the U.S. and the UK treating us like VIP's from start to finish. In addition to the chance of visiting American landmark sites like the Grand Canyon and the Hoover Dam, the access we had to every part of the race track, including a prime viewing spot within the pit area, meeting the 3M Roush Fenway motor sports team and driver Greg Biffle were just a few of the memorable highlights of the trip."



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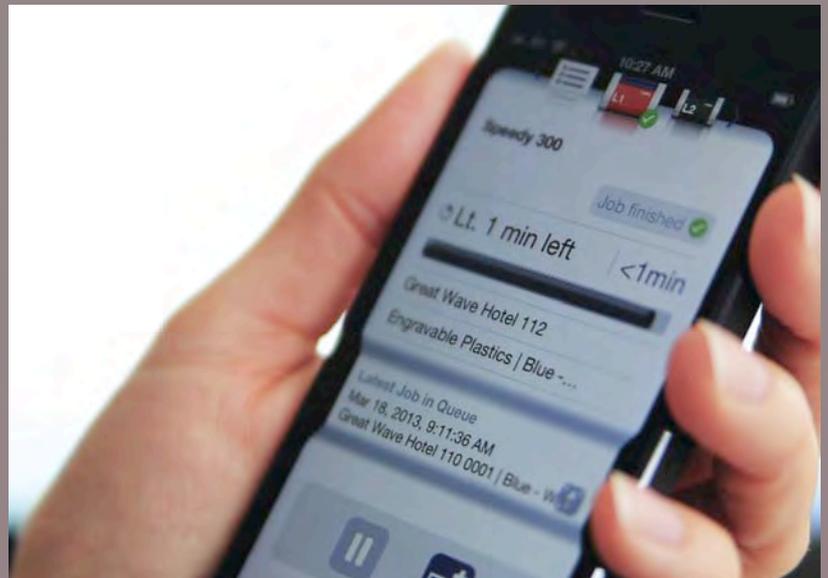
Trotec Laser Remote App: The first iOS App to control a flatbed laser

As of the end of March 2013, the first iOS App to control a laser plotter is available on the AppStore. The Laser Remote facilitates the overview of current jobs and the remaining laser engraving and cutting time for the operator.

Thanks to the virtual working area, positioning of the laser is only a tap. Status messages on completed or pending jobs support an efficient workflow. Notifications about possible errors help to avoid production down-times and to reduce the reject rate. The App can be connected to a single machine or even several Speedys. With this intuitive operating concept, the Upper Austrian innovation leader Trotec is setting new standards for laser systems.

Key features of the iOS App:

- Remote control of the connected laser: Indication whether the laser plotter is running or waiting for new jobs.
- Laser operation: Pause running jobs. You can also switch on or off the Trotec Atmos exhaust system.
- Laser positioning: Move the laser head using the virtual keypad. Or guide the laser head by touching the virtual working area.
- Calculation of engraving and cutting time: Get information about the total and remaining processing time of your laser job.



Download

The App is available free of charge on the AppStore. It is compatible with iPhone, iPod touch and iPad from iOS 6.0. Required: Wi-Fi, Laser software Job Control X and a compatible Trotec laser system. The demo mode allows you to test the app without a machine.

For more information please call 0844 800 0020 or visit the website www.troteclaser.com

Everyone's a winner as Elms Lightning Fasteners changes hands

Two of the fastener and fixings industry's leading manufacturers have set the seal on a deal transferring ownership of a Birmingham-based production facility.

Elms Lightning Fasteners, of Lightning Way, West Heath, has been acquired by Jubilee® Clips from SEAC for an undisclosed sum.

The announcement is great news for Factory Manager Phil Maher and his colleagues in Birmingham, for whom Jubilee Clips was previously a customer.

The cut-to-fit metal banding systems they manufacture sit perfectly within the new owner's established range of worm drive hose clips and associated clips and clamps.

SEAC, by contrast, is best known for its market-leading Polytops™ moulded plastic top fixings and Con-Sert™ concrete, baypole and multi-purpose screws, which it produces from top-quality, A4-grade stainless steel.

SEAC has also been able to use proceeds from the sale of Elms Lightning Fasteners to help fund its recent move to a smart new headquarters with nearly 25,000sq ft of manufacturing and warehouse space, on the Chartwell Industrial Estate in Wigston, near Leicester.

The highly automated Birmingham operation will continue to trade as Elms Lightning Fasteners while the Stranglehold Banding name under which its core product is sold will also be retained.

Particularly popular with the heating and ventilation, and sign-fixing industries, the Stranglehold system comprises a worm drive steel strip that can be cut to the length required, and screw



housings which slide onto the band. The band can then be tightened onto pipes or ducts of almost any diameter, with a screw inserted into the housing.

Ian Jennings, Managing Director at Gillingham-based Jubilee Clips, recalls: "The possibility of our acquiring Elms Lightning Fasteners was first mooted at the Fastener & Fixings Show in Stuttgart a couple of years ago. But it was not until last April that talks began in earnest, since when they've been conducted in a spirit of friendliness and co-operation."

He continues: "The Stranglehold system complements our existing product line-up while Elms Lightning Fasteners is a thriving business, with some highly skilled staff. This acquisition gives us as an immediate 10 per cent increase in revenues, as well as access to new customers. And through exchanges of best practice, particularly in terms of materials and production techniques, we see definite opportunities to add further value and grow our business as a whole."

SEAC Managing Director David Buckley adds: "Clips and clamps are Jubilee Clips' core business and they're very good at what they do. So it made perfect sense for them to assume control of Elms Lightning Fasteners, and we wish our former employees every success under their new owners."

"We at SEAC, meanwhile, lead our own market segment with products like Polytops and Con-Sert. We're now entering a very exciting phase and looking forward to meeting growing customer demand from our new, wholly-owned base in Wigston."

For more information please call 01634 281200 or visit www.jubileeclips.co.uk

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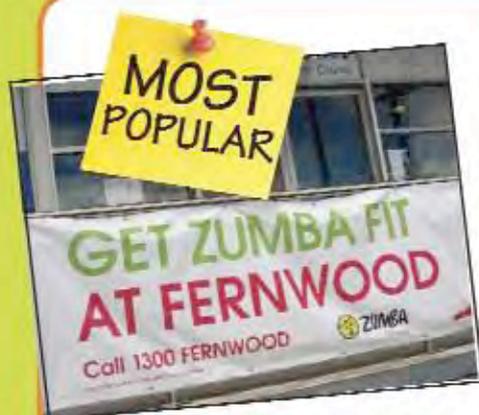
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UK print companies ride the Wide Format Wave

Mimaki's UK distributor for the UK & Ireland, Hybrid Services, played host to an inaugural learning event for the printing industry alongside Soyang, Solent Sewing & Welding, Curvorama, CADLink and keyringfab.co.uk.

The 'Wide Format Wave' provided a free educational experience where participants were given the opportunity to try out different applications, ranging from producing pull up banners and coasters to keyrings, t-shirts and vehicle graphics, in addition to being able to talk on a one-to-one basis with industry experts in an informal environment.

The two day event, which was the first of its kind to be hosted at Hybrid, proved to be a great success, with companies travelling from all over the country to have a go at producing something 'different'. Hybrid's marketing manager, Duncan Jefferies, comments: "The aim of the event was to offer participants an enjoyable and hands on experience, giving them new ideas of how to generate new revenue streams within their existing setup and the feedback received has been extremely positive."

"It was good to see a wide range of applications from start to finish," says Jason Middleton, MD of Abalone Graphics, who visited the event. "I came to the Wide Format Wave because although I knew how the machine worked, it was good to find which different materials were available."

The Mimaki UJF-3042 helped visitors to the Wide Format Wave print their own designs onto products like coasters.



"The Wide Format Wave was very informal," remarked another visitor – director at Williams Design & Print, Rob Williams. "There was no pressurised selling and it was good to be able to use all the machines to produce different jobs."

Hybrid's Duncan Jefferies concludes: "We intended that the Wide Format Wave enabled people to just come along, have a go at trying out new applications they may

not have considered before and take away something positive for their own businesses and we really feel this was accomplished."

A video of the event is available to view at www.wideformatwave.co.uk along with complete contact details of all the partner companies.

For more information please call 01270 501 900 or visit www.hybridservices.co.uk



Knomad Chalkart Studio grows image library

Knomad Chalkart Studio's image library has been growing over the past 5 years to the point where the library has over 550 hand drawn chalkart images that all combine to make thousands of unique designs.

Peter Rhodes, the art director says: "We have been on the hunt for some of the best chalk artists from around the world to include their artwork in the library. We have found some very talented artists to work with in compiling a library of hand drawn artwork. Each image is shot at high resolution, the background of the artwork is then taken out. You can layer and combine the artwork to create eye catching signs and designs. All the artwork is in high resolution PDF files with a transparent background which is perfect for digital printing."

"We also create menu templates with

chalkart graphics and headers. All the sign writer has to do is add the menu and they have a readymade menu board. All the headings are vectorised so you can change colours and backgrounds to suit the clients need. These templates are great for pubs, restaurants and cafés."

"When we are making a sign in our sign shop we print the artwork out on a matt vinyl, which include the artwork, menu, headings and the black background. Then we put a matt laminate, over the print, which gives the sign that chalky feel. The prices are vinyl cut and mounted on the laminate for future changes. The beauty of doing it this way is that the client can easily clean the boards when dirty and the artwork is protected from smudging. The boards look and feel like a hand drawn menu board. For areas on the boards where the client wishes to use chalk

we use a blackboard adhesive and mount onto the laminate.

"The library has been compiled specifically for signwriters. The advent of digital printing allows all signies to create attractive menu boards, aframes and signs with that old school hand drawn feel. Peter adds, "it's an image library that gets away from the computer generated art but has the flexibility for the signwriter to combine images to make a customised sign for their client," Peter adds.

All artwork can be found online. Individual Images can be downloaded straight to your computer or have the whole library on sale now.

For more information on how you could use Knomad Chalkart Studio in your business visit their website at www.chalkartstudio.com



Print-Leeds rebrands and launches new website

Print-Leeds the specialist label, plastics and digital printing house has rebranded and launched a new website as part of its continued expansion plans, which have included the acquisition of S&C Labels.

Almost a year ago, Managing Director, Rod Fisher acquired the label printing business, S&C Labels, which was based in Huddersfield. Over the Christmas period the label division moved to Leeds; the rebranding and new website is part of the

merging of the two businesses.

"We're investing in our future - a wet glue label division, a new B1 Heidelberg press, a CtP (Computer to Plate) system and an extension to our headquarters in Leeds, doubling the amount of floor space. The rebranding exercise was essential to give us a clean, modern look and bring together the three printing divisions - labels, plastics and digital - under the one name, Print-Leeds."

The investment in new machinery

makes Print-Leeds one of the most technically advanced label printers in the UK; there isn't another label company with this type of printing press which includes Inpress Control - a colour control system.

The new corporate identity and website was designed by Diligent Design in Leeds.

For more information please call 0113 290 0340 or visit the new website www.print-leeds.co.uk

William Smith has new CE accreditation for road traffic signs

From July of this year, any traffic/directional sign erected on a road to which the public has access must be manufactured and installed in accordance with a new CE standard or it will be legally and forcibly removed. This applies to any road traffic sign installed on a public highway, car park, station forecourt, airport (landside), supermarket or similar retail outlet location.

The new standard BS EN 128991:2007 covers all components used in the manufacture of road traffic signs, including the finished product. According to the latest BSGA Newsletter: "Many sign manufacturers may think that, as they do not provide signs for use on highways, the new requirement does not affect them. However, Section 64 of the Road Traffic Regulations Act 1984 defines a traffic sign as 'any object or device for conveying to traffic on roads or any specified

class of traffic, warnings, information, requirements, restrictions or prohibitions of any description'. Case Law has established that any road to which the public has access is subject to the new regulation."

In effect, what this means is that any sign manufacturer involved in the production and/or supply of signs that will be used on roads used by the public, including those that are situated on private land, must conform fully to BS EN 12899 1:2007. Where signs fail to conform, it will now be unlawful either to place them on the market or install them. Signs that fall outside the scope of this standard are generally covered by other European standards, with BS 8442 applying specifically to the requirements for flexible portable signs, stop/go signs, school-crossing patrol signs, flap signs and pedestrian crossing signs.

Not all manufacturers of road traffic

signs are yet compliant with the new CE marking requirement. A company that has a long and successful pedigree in the manufacture of road traffic signs and in association with its primary supplier 3M, William Smith has all the necessary qualifications and is a CE-certified manufacturer of road traffic signs. For other sign manufacturers which may be unsure or even unaware of how the new legislation will affect their business, the company can offer all of the advice and contacts required to achieve accreditation or alternatively produce the CE-marked signs on a sub-contractual basis until this is in place, safe in the knowledge that all of the materials and components used meet the full requirements of BS EN 12899 1:2007

For further information, visit www.williamsmith.co.uk/cemarking or telephone 01833 690305.



A CE-certified sign being manufactured at William Smith's facility in Barnard Castle, County Durham.

Ecolux LED

Small sign light....Big Saving

A photograph of a large, illuminated green 'ASDA' sign mounted on a building facade. The sign is made of large, 3D block letters. Above the sign, a long, thin LED light fixture is visible, which is the product being advertised. The background shows the entrance of a store with glass windows and doors.

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3D Print Forum launched at InPrint 2014

The 3D Print Forum, a dedicated conference stream for 3D Print & Additive Manufacturing, has been launched and will take place at InPrint 2014, between the 8th to 10th April in Hannover. In recognition of the growing role this exciting technology plays within the design and manufacturing process.

3D Printing utilises the same inkjet technology that has driven innovation in wide format printing and rapid prototyping is already being successfully deployed within many different manufacturing design departments around the world.

3D Printing assists the speed and production of innovation from design to production and, as such, is a compelling tool providing competitive advantage. Experts believe that the manufacturing process of the future will incorporate 3D printing within the production line, as opposed to it being de-

ployed solely as a sophisticated prototyping solution.

As Professor Neil Hopkinson at University of Sheffield explains: "Additive Manufacturing/3D Printing is receiving a lot of interest, with particular media attention on the lower cost systems that are appearing everywhere. However in the longer term I expect the higher cost, industrial systems, capable of displacing many of today's industrial processes, will have the most profound impact on industry and society."

The conference programme will feature speakers, experts, case studies of technology and innovation within the 3D printing sphere focusing upon 3D Print's integration into design and manufacturing.

"This exciting technology is grabbing the attention of the world, and with the recent launch of 4D Printing at the TED Conference in California in February, it makes sense for



us to profile this rapidly growing area of technology and its awesome potential within the manufacturing sector to enrich the InPrint Show," concludes Marcus Timson, Co-Director, InPrint.

For more information please visit www.inprintlive.com/en

printMAX cycle to Sign UK for Comic Relief

On Saturday 9th March, three members of the printMAX team donned their cycling shorts for Comic Relief.

Marketing manager, Vicky Jarman and

consumables consultants Caitriona Wood and Katie Fell cycled a total of 141 miles for charity. Between the three of them they cycled the total distance from their offices in

Selborne, Hampshire to Birmingham's NEC, the location of the annual Sign and Digital UK.

The Sign and Digital UK exhibition is an annual highlight for Roland's most successful authorised dealer so printMAX were keen to incorporate it into their fundraising efforts.

Starting at 9am at a local gym, Energique, using 3 exercise bikes, the team took four hours to complete the ride.

"It's definitely the furthest any of us have cycled in one go, I think our previous track record was a maximum of 10k so this was a huge challenge for all of us. We're proud of the achievement and really grateful for the kind donations we've received to make this all worthwhile. Comic Relief is a fantastic cause, knowing the money goes a long way to help improve lives all over the world, we're proud to have been able to give just a little towards this," comments Marketing Manager, Vicky Jarman.

In total the printMAX team raised £700 before gift aid, all of which going towards the 25th year of fundraising for Comic Relief.

Donations are still being welcomed at <https://my.rednoseday.com/sponsor/printMAX> you can also see the team at Sign and Digital UK at stand F30 between April 30th – May 2nd.



New 'Print Your File' service introduced by i-Sub to demonstrate power and quality of Mimaki JV5

Conscious of the fact that many sign-makers and display print professionals may not always have the necessary time to attend demonstrations, i-Sub Digital is offering potential customers of the Mimaki JV5 production printer the chance to have their sample files printed remotely and delivered directly back to their own premises for inspection.

On the introduction of the new 'Print Your File' service, Andy Spreag, Managing Director at i-Sub says: "For printers with a higher production requirement, the Mimaki JV5 is arguably the best wide format solvent printer available. It combines high production speeds with exceptional quality and is a genuine round-the-clock work-horse."

He continues: "We are fully aware that taking time out from a busy schedule might not be practical for all customers, so we are pleased to offer them this 'Print Your File'

service. In basic terms, the customer can send us any file – based on either a production job, or any test file that they might use to evaluate printer performance – for us to print on the JV5 printer we have in our demonstration room. We will return the sample to the potential customer with details of how long the file took to print, along with any other relevant information they have requested."

Highlights of the Mimaki JV5 include an ability to print with either solvent-based inks for durable outdoor print or dye-sublimation inks for soft-signage and fabrics. The exceptional performance of the JV5 is made possible by an impressive array of 32 print channels, allowing production speeds of up to 40 square metres an hour at 1080dpi resolution.

To further facilitate its use as a true production printer, the JV5 is configured with up to 1.76 litres of ink per colour for long print runs and unattended production. Further

capacity is made possible by the addition of a Mimaki MBIS (Bulk Ink System).

John de la Roche - national sales manager for Hybrid Services Ltd, Mimaki's exclusive UK & Irish distributor, adds: "The Mimaki JV5 delivers a unique combination of output speed and high quality print. With production oriented features, it's geared to enabling print service providers to respond rapidly to customer demand."

Available in 1.6m and 3.2m models, the Mimaki JV5 is available from i-Sub with full finance packages. Potential customers interested in the offer – and putting the JV5 through its paces - can send files to i-Sub by using the following upload link: www.i-subdigital.com/jv5-print-your-file.html

Alternatively, they can post the relevant file to i-Sub on a CD or a USB memory stick, or they can email i-Sub with links to the files they wish to have printed.

"Sample files will typically be turned around and sent back to the customer within a matter of days," adds Andy Spreag. "We feel confident that – once they've seen the quality of the resulting output – customers will be more inclined to visit us for a more comprehensive demonstration at our Kettering office."

He concludes, "The JV5 is an excellent printer. It is unique in the way it combines grand format levels of production performance with a level of quality more usually associated with printers running at much slower speeds."

To upload your sample file, please visit www.i-subdigital.com/jv5-print-your-file.html

Alternatively, for more information on the offer, please send an email to info@i-subdigital.com with 'Print Your File' in the subject header.



Retail giants reap the benefits at 'Meet the Buyer' event

Members of the Shop and Display Equipment Association (sdea) had a rewarding start to their New Year with a big sales push at the highly acclaimed sdea Meet the Buyer day, sponsored by Global Display Projects.

Held annually in central London, this successful event attracts some of the UK's leading retail groups and this year's was no exception! Senior retail display buyers devoted their valuable time to discuss projects with sdea members.

This fast paced, one day buying

bonanza forged many new business partnerships. Speaking after the event, the buyer from New Look said "I met some interesting people and gained some potential new suppliers for the future." Another satisfied delegate, from Sainsbury's, reported, "We saw some interesting concepts and have made some contacts that we wouldn't have had before."

sdea Director, Lawrence Cutler, comments: "Meet the Buyer gives members the opportunity to have one to one meetings with senior buyers from major high street brands

where they can present their new concepts. It's just one of the many ways sdea brings commercial benefits to its members."

Matt Kimber of Global Display Projects, summed up the day's meetings as "Very valuable, an excellent way to meet the correct contacts". Many expressed the same feelings including Karl Lord of Advance Lighting, who said: "Good contacts, would recommend the event".

For more information please call 01883 348911 or visit www.shopdisplay.org

ArtSystems and Colortrac in new alliance to grow the UK Large Format Scanning market



ArtSystems has been appointed the exclusive trade distributor for Colortrac's extensive range of SmartLF large format scanners and SmartWorks software in the UK & Ireland.

Colortrac is a British company and widely recognised as the market leading innovator in professional wide format scanners and image capture and copying software solutions. Their latest SmartLF SC series scanners incorporating SingleSensor technology have changed the paradigm for large format scanning, creating a new market landscape.

"Their vision confirms our own; that the future of this market is going to be driven by technologies that have the greatest application reach and that can open up the technology to users who do not currently have wide format scanning within their data workflow," says Steve Hawker, MD, ArtSystems.

Colortrac's new SingleSensor digital imaging technology is a significant development for wide format scanning. SingleSensor technology significantly raises performance by combining up to 50,400 individual image sensors in a compact, robust and single-piece design, delivering higher image quality and alignment stability eliminating the need for staggered CIS image sensors.

This technology gives each SmartLF SC scanner an optical resolution of 1200dpi or when using SmartWorks Pro software, this can be increased to the maximum scanning resolution of 9600dpi. SingleSensor also captures a larger range of colour tones scanning in RAW RGB, but additionally can provide images in sRGB whichever the customer requires.

ClearView is a new technology that comprises the custom designed "instant-on"

low energy and bi-directional LED lighting, and works together with SingleSensor to provide consistent light levels across the full imaging width to ensure all scan and copy data is of the highest possible colour and dimensional accuracy.

Peter Brown Executive Director Colortrac Ltd, adds: "We're really pleased and excited to announce this partnership with ArtSystems, their enviable reputation in the wide format print and imaging sector is known by everyone and that is proven by the market leading brands they offer to their customers. As a distributor they are unique in their approach to channel development and have a track record of success that speaks for itself. Great things are ahead!"

For more information please call 0115 9380 380 or visit www.artsystems.co.uk



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The signs are good for Archers as company goes from strength to strength

There's no chance of living life in the slow lane for the owners of London-based signage suppliers, Archers, as their business goes from strength to strength following the expansion plans put in place last year.

Managing Director, Nathan Bowman, Company Secretary, Fiona Allen and Sales Director, Paul Newman, have seen orders boom -approximately 30% in some sectors - since they joined forces last year combining their vast pool of experience in supplying signage to the theatre, retail and property sectors.

Nathan Bowman explains: "We knew that bringing together our many years of experience would enhance the services we could offer clients and there is now real momentum building in our business."

Nathan Bowman is a leading theatre signage specialist renowned for creating stunning front of house displays for some of London's premiere West End shows such as *Hairspray*, *We Will Rock You*, *Top Hat*. With the constant turnover of supplying a variety of signage to West End shows creativity, deadlines and quality are an absolute must and at the core of Archers' business.

Paul Newman, meanwhile, is focussing on supply to property and retail clients and is currently working with two estate agencies within the Thamesview Group; London-based estate agents, Dexters, on the rebrand of 30 offices and the refurbishment of eight offices for south-west



London estate agency, Chard. Archers is also assisting with the refurbishment of four offices for the independent chain of estate agents, Lauristons.

Archers is currently developing several new display systems. The first of these new products, bespoke LED displays, are currently being installed as part of the Chard

refurbishment project. Another initiative which Archers is developing is a range of LED pocket displays.

Paul Newman comments: "Many of our clients are looking for the latest in cutting edge technology and we are continually looking at ways of offering signage and displays to meet all budgets which will set customers apart from their competitors."

To help cope with the increased demand, Archers is expanding its workforce from 12 to 14 over the coming months and the company has invested significantly in new machinery including an HP L28500 design jet latex printer which can print up to 2.6 metres in width.

In addition, as the company prepares to celebrate its 15th anniversary in 2013, Archers will be revealing its new brand look which is being developed by CSX Design, a London-based agency.

The rebrand will update and refresh the company logo and reflect the business' forward-thinking approach whilst reflecting its heritage and commitment to delivering innovative and creative signage in efficient, cost effective and sustainable ways.

For more information please call 0208 891 2666 or visit www.archersigns.com





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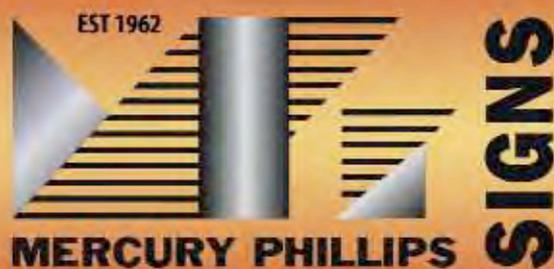
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ACRYLIC (perspex - including gold & silver) (10mm: white black & clear) no minimum order

Height	100mm	150mm	200mm	250mm	300mm	350mm	400mm	450mm	500mm	550mm	600mm	700mm	750mm	800mm	900mm	1200mm
3mm	0.70	1.10	2.03	2.74	4.00	5.50	6.31	7.25	8.02	9.19	10.66	14.76	21.63	30.34	38.32	42.28
5mm	1.19	1.80	3.00	4.77	6.79	7.88	9.13	11.02	12.40	13.65	15.03	20.95	25.24	33.32	45.85	58.43
10mm	2.34	2.92	5.84	9.30	11.69	14.95	17.55	20.87	23.45	25.73	29.28	40.50	49.44	54.56	84.98	107.82

FOAM PVC (all available colours - 10mm & 19mm available in white only) no minimum order

Height	100mm	150mm	200mm	250mm	300mm	350mm	400mm	450mm	500mm	550mm	600mm	700mm	750mm	800mm	900mm	1200mm
3mm	0.72	1.00	1.39	2.13	2.70	3.48	3.83	4.81	5.09	6.14	7.06	9.02	12.88	15.45	17.51	19.00
5mm	1.06	1.74	2.34	3.14	4.52	5.12	5.75	6.53	7.10	8.62	9.38	12.68	17.00	21.12	25.24	26.50
10mm	1.47	3.07	4.38	6.40	8.10	9.11	10.79	12.90	14.84	17.20	19.62	25.89	35.02	41.42	47.38	49.95
19mm	3.20	4.22	7.45	9.70	13.65	14.26	16.68	18.42	20.71	22.94	24.98	30.20	47.38	55.11	61.80	67.90

3mm ALUMINIUM COMPOSITE (Dibond, Alupanel) no minimum order

Height	100mm	150mm	200mm	250mm	300mm	350mm	400mm	450mm	500mm	550mm	600mm	700mm	750mm	800mm	900mm	1200mm
Colours	1.69	2.34	4.02	5.57	7.00	7.83	9.25	11.26	13.80	15.47	17.00	20.98	24.10	28.10	36.00	50.59
Mirror	2.38	4.86	6.79	9.32	13.77	14.83	17.31	19.70	23.13	25.00	28.12	34.94	36.10	41.50	51.00	82.21
Brushed	1.96	3.28	4.39	6.12	8.83	9.85	11.15	13.16	15.28	16.77	19.08	23.61	26.10	31.50	39.00	56.92

MILL FINISH ALUMINIUM (Comes in its raw form ready for coating) no minimum order

Height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	700mm
2mm	2.88	3.68	4.38	5.56	6.18	6.95	7.73	9.01	10.04	11.07	12.10	15.19	18.28	23.43	30.64	41.97
3mm	2.85	3.56	4.40	5.46	6.07	6.96	7.86	9.10	10.27	11.72	13.26	17.34	20.77	26.40	35.06	56.65
5mm	3.36	4.20	5.20	6.44	7.17	8.22	9.26	10.74	12.40	14.25	16.00	21.00	24.64	31.23	41.36	63.86

EXTERIOR MDF

Height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	1200mm
5mm	0.36	0.82	1.18	1.60	2.40	2.55	2.95	3.70	4.27	5.09	6.60	9.30	10.70	12.10	14.20	43.16
12mm	0.88	1.52	1.88	2.76	3.85	4.52	5.30	6.12	7.29	9.12	10.00	11.60	13.70	16.80	18.82	57.23
18mm	1.55	2.40	2.91	4.00	4.95	6.05	7.50	8.40	10.60	12.10	14.50	16.60	20.21	21.80	28.50	85.36

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Applelec soar past turnover target and celebrate 15 year anniversary

With 15 years of successful trading cause enough for celebration; Applelec have announced that 2012 turnover was well over target in achieving a 44% increase on the previous 12 months of trading.

The 44% increase in turnover for 2012 built on a hugely successful 2011 and has put the company on track for further developments in 2013 as profits are set to be invested back into business infrastructure.

In the past twelve months the company has increased rapidly following the opening of a factory in Leeds and a self-financed expansion to the Bradford head office complex, where the award-winning LED Light Sheet product is manufactured in purpose built antistatic rooms.

With 16 new appointments at Applelec in the last year, the company is proud to have created jobs in the difficult manufacturing sector. The most recent appointment is Colin Holmes who joins Applelec as operations manager and will be implementing new production procedures including a job tracking system as his first objective in post.

Ian Drinkwater, Applelec managing director, explains: 'We keep focussing on what we do best, high quality products and manufacturing with 100% attention to customer service. Applelec is a great place to go to work each day and we are all

so proud of what the company has achieved since we began in 1998.'

Products manufactured by Applelec have been selected by the Natural History Museum, Molton Brown, Mulberry, GAP and Durham Cathedral in a process which sees the company working with designated sign makers and shop-fitters on project design detailing.

As a confidential trade supplier to the sign, display and lighting industries, the majority of projects Applelec work on cannot be publicised.

For more information please call 01274 774 477/ 01442 500 050 or visit www.applelec.co.uk



Displayways invests for the future

Displayways, a South London based visual consultancy and large format graphics production business operates in the bespoke end of the display markets providing solutions for the retail, interior, visitor centre, event and museum markets.

The business was sold in the summer of 2012 to Rob Kelly and Peter Sheldrick and since then has undertaken a restructure with the aim of setting the business up for growth.

Rob Kelly, Managing Director comments: "The business has a fantastic reputation for delivering complicated graphics projects at the bespoke end of the

markets it serves and providing a partnership service to designers and end clients. Our clients value the breadth of capability, advice and service we provide and we want to grow our share of markets in museums, visitor centres, high end retail, events and interiors. To do this we have invested in new equipment such as the latest Zund G3 cutting and routing machine and developed new products such as specialist graphic floor treatments for permanent use."

The business re branded towards the end of last year, invested in a new web site, IT systems and introduced a new product range. Kelly adds: "Since the re

brand and investment we have been lucky enough to attract new staff with senior people joining us such a Finishing Manager and an Account Director, both of whom approached us, which is a good sign. We have placed the business in a great position for growth but are determined to continue to deliver a personal service as we believe this will differentiate us from our competition some of whom are too geared to larger volume commodity production and hence don't provide the expertise and advice required for specialist display work."

For more information please call 0208 8776700 or visit www.displayways.co.uk

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Adobe	TBC	DMUK / Rotosigns	C30	Large Format Review (LFR)	P132
AG/CAD Ltd	F10	Doro Tape	G60	Laserplas	K66
Agfa Graphics	J30	EFI/ Avon Graphics	F36	Latitude	P117
All Print Supplies Ltd	K10	Epson UK Ltd	N10	Leopold	L51
Applelec	P26	Esko	H12	Listawood	E36
Arlon Graphics UK	P54	Faversham house	TBC	Maxicam Ltd	L50
Art Systems	M31	Friedheim international	L30	Mega Electronics Limited	P10
ASAS Aluminium		FTC (UK) Ltd	H64	Mid West Displays	D36
Sanayi Ve Ticaret A.S	D38	GDL / Print Café	J12	Mida Sign Services Ltd	M9
Award Crafters Ltd	P20	Global Erecting		Mouse-PS Ltd	L32
AXYZ International	L8	Sign Services Ltd	K30	MUTOH Belgium nv	H50
BannerSHOP.co.uk by GIGAPrint	M52	Gofaso Software	D47	NCS Fabrications Limited	P14
Bisbell Magnetic Products Ltd	E71	Grafityp Uk Ltd	G10	Neschen Supplies	
Blackburns Metals	M34	Grand-Led Sign Co Ltd	E72	- a Division of ArtSystems	M31
Bright Green Technology Limited	M30	Grandstands Display	P76/P78	North East Signs Ltd	P28
BTC Activewear Limited	H18	Granthams Limited	P18	Nova Chrome UK Ltd	D32
CALDERA	H50	Graphic Printing		OK INDUSTRY INC	P122
Canon	E10	Technologies (GPT)	D30	One Digital Solutions	E32
Canvas & Stretcher Bars Ltd	J62	Green Magic Co	J64	One™ Digital Solutions Ltd	E30
Changzhou Quality		Gripple Ltd	D41	Oriam Green (UK) Ltd	C38
Flag Industry Co Ltd	P6	Hanolex Ltd	K50	Oshino LED Lighting	L60
Clarity Software	J60	Hewlett Packard	J10	Output Magazine	C31
COHERENT	M10	Hexis UK Limited	C10	Pantone LLC	K10
Colorific	P130	HPC Laser Ltd	F32	Perfect Colours Ltd	P120
Colourgen	H50	Hybrid Services	D10	Photo USA Electronic	
Corel UK Limited	TBC	Image Reports	L36	Graphic Inc	L10
CSI Manufacturing Ltd	M2	Impact Graphic Solutions Ltd	P110	Photocast Products	K64
CTR Lasers	K62	I-Spi trade supply	M50	Playnetic BV	P86
D&K Europe Ltd	E34	ITC Ltd	K60	Plex Display	M60
DAP	C36	Kala	H50	PrintMAX	F30
Delcam	G64	Kaye-Dee Marking Solutions Ltd	M8	Printsign	D64
Digital Print Innovations Ltd	H60	KTEC GROUP LABELS-U-PRINT	P74	Quality Print Services Ltd	P150
Digital Transfer Supplies	H62	LaboPrint	K34	Radecal Machine Sales + Service	H30



Resolute DTG Ltd	E40	Sign Update	P107	The Magic Touch	L62
Revolution	G66	Signmaster Systems Ltd	J50	The Menu Shop	P82
RightLEds.Co. Ltd.	P112	Signpro Systems	C33	The Sign Group	C34
Roland DG (UK) Ltd	G30	Signwaves	N30	Trade Etching Direct Ltd	D43
Seiko Instruments GmbH	H50	Sihl Direct UK Ltd	K32	Trade Signs UK	P50
Shades Group	F62	SloanLED	D44	Trotec Laser Ltd	D60
SHELL-CLAD	D45	SMGG	C24	Ultima Displays	E60
Shenzhen HongRiXing Energy		Solent Sewing		Universal Aluminium	
Saving Technology Co., Ltd.	K51	& Welding Machines	F6	Systems Ltd	M54
Shenzhen Huarui Display		Soyang Europe LTD	F4	Veritek Global	L9
Product Co.Ltd	F60	Space Display UK Ltd	F70	Viking Tapes	P116
Sign Directions	P30	Stocksigns	F64	VISIVE	D40
Sign Elite		Tape Range Distributors Limited	L15	Vistech Technical Services	P4
(Real Insurance Group Ltd)	P22	Tecna UK	C70	Yuan Yuan	P2
Sign Link	G70	Tetenal Ltd	M4	Zapkut Ltd	H70
				Zund Plotting Systems (UK) Ltd	L14

The above is correct at the time of going to press. Check the website www.signuk.com for the latest information.

We want your news!

Visit the Sign Update team on stand P107. Sign Update reaches the decision makers with buying power. Come to stand P107 and discover affordable advertising to make all the difference to your business.

www.signupdate.co.uk



SIGN UK *Preview*

Signmakers' Workshops

So popular the Signmakers' Workshop returns for its fourth year, where expert signmaker Paul Hughes of Western Signs & Printing and the Price It Guide will be hosting. Visit the stand to see some great live hands on demonstrations where you can learn some new industry tips and tricks. A must see feature for anyone in the sign making industry.

10:30- 12:00

Basic Application of Vinyl

Learn the basics of applying vinyl graphics and what vinyls/techniques to use when and where.

12:30- 14:00

Basics of Vehicle Livery

Get back to basics; forget vehicle wrapping this is all about the ever popular basic lettering on commercial vehicles.

14:30-16:00

Basics of Making a Signboard

Most Vinyl graphics have to be applied to something, if not a vehicle then it is probably a signboard, find out how and from what to make them.

Each workshop ends with a Q&A session and the chance to try your hand at the techniques talked about in the presentations. The schedule repeated daily.

The Adobe Theatre

10:30 -11:15

Adobe Photoshop Elements 11 – Turn everyday snapshots into sensational photos

Offering a greatly improved organiser, a major interface overhaul and many new features Photoshop Elements 11 is the simplest photo manipulation application you will encounter. Clearly defined workspaces provide speedy access to the Quick, Guided and Expert modes for editing, whilst improved facial recognition, transformation tools, Photomerge technology and new creative filters are just a few of the reasons to sit in. [45min]

11:30- 12:15

Adobe Bridge CS6

- What is Adobe Bridge CS6?

Adobe Bridge CS6 is a powerful photo and design organiser that manages all of your creative assets with ease. Offering full 64-bit support, Mini Bridge, access to centralised Colour settings, essential document Metadata, drag and drop compatibility with other

Adobe products, time-saving automation of mundane tasks and easy-to-use Export options for PDF and Web. Should you be using Adobe Bridge CS6? [45min]

12:30 -13:30

Adobe Photoshop CS6 - The undisputed king of image editing

Once again Adobe Photoshop delivers state-of-the-art imaging magic. A fusion of blazingly fast performance and exciting new creative tools; an upgrade to Photoshop CS6 will not disappoint. We'll showcase the jaw-dropping retouching Content-Aware features, the insane results of the Mercury Graphics Engine, auto-recovery, Adobe Camera Raw 7, sophisticated masking techniques, powerful printing controls and much more. Not to be missed! [60min]

14:30 - 15:15

Adobe InDesign CS6 - Digital publishing redefined

Landscape, portrait, print or tablet, Adaptive new design tools allow users to create elegant and engaging pages that can be easily repurposed to look stunning on a variety of page sizes, orientations or devices. InDesign CS6 introduces Linked Content, Liquid Layout, Content Collector, Page Panel enhancements and countless additional tools for pixel-perfect control over design and typography. Avoid disappointment, come early. [45min]

15:30 – 16:15

Adobe Illustrator CS6 - Boom! Bigger and better

Boasting bullet-proof stability, Illustrator CS6 has been rebuilt to be faster and more intuitive than ever before. Powered by the Adobe Mercury Performance engine, the application accesses all of the available RAM to speedily open, save, export and preview the most demanding of designs. The designer's best friend has just become friendlier. [45min]

N.B. This session will finish at 16.00 Thursday 02nd May.

16:30- 17:00

Demystifying colour - Soft-proofing made simple

Ever wished that the print in your hand resembled the image on your monitor? This essential seminar will provide you with the key skills to correctly set-up your Adobe Creative Suite colour settings, understand how to accurately soft-proof your image onscreen and

30 April - 2 May 2013, Halls 3&3A, NEC, Birmingham

sign:digitalUK

The UK's Premier Visual Communications Event

finally produce that perfect proof.

[30min]

N.B. This session will not run on Thursday 02nd May.

Please note, the above timetable is subject to change.

Corel Workshops

Seminar programme runs Tuesday 30th of April, Wednesday 1st & Thursday 2nd of May.

10:30 - 11:15

CorelDRAW® Graphics Suite X6 - An Overview of New Features

Whether you're an aspiring or experienced designer, CorelDRAW® Graphics Suite is your trusted graphic design software solution. Create with confidence — everything from distinctive logos and signs to custom websites, web graphics, billboards, car wraps and flyers!

11:15 – 11:30

Short break

11:30 – 12:15

Creating a Custom Font in

CorelDraw® Graphics Suite X6

Although logos are frequently used to create instantly recognisable company brands, custom fonts can also be used just as well for this purpose.

In this training session Corel will be creating an individual font in CorelDRAW® Graphics Suite X6.

12:15 – 13:00

Lunch break

13:00 – 13:45

CorelDRAW® Graphics Suite X6 - Creative project (Step-by-step)

In this workshop Corel will be using an array of familiar but also brand-new tools in CorelDRAW®Graphics Suite X6 and Corel® PHOTO-PAINT® to create an advertising poster.

13:45 – 14:00

Short break

14:15 – 15:00

Vehicle Signage with CorelDRAW® Graphics Suite X6

Create vehicle signage quickly and cost-effectively with CorelDRAW®Graphics Suite

X6. Starting with the appropriate clipart (vehicles).

15:00 – 15:15

Short break

15:30 – 16:15

**Wilcom DecoStudio® e3
- A CoreIDRAW® product**

Whatever the medium, be it screen printing, digital printing or embroidery, Wilcom DecoStudio® e3 is your in-house expert. DecoStudio combines the superior stitch quality of Wilcom® embroidery software with the creative power of CoreIDRAW® Graphics Suite. Ideal for users in the apparel and promotional items industries, as well as embroidery hobbyists, this new suite makes it easy to visualize and design garment printing, embroidery and appliqué.

N.B. This session will finish at 16.00 Thursday 02nd May.

**New Business Tour at
Sign & Digital UK 2013**

The 2013 Sign & Digital UK show will see the introduction of an all-new feature that will be made up of three elements, focusing on developing markets in the UK and dedicated to helping signmakers & graphic display professionals make more money.

**The three elements that
make up this new feature are:**

The New Business Tour will guide visitors around the show stopping at designated stands that can demonstrate new business opportunities, markets and ideas to help start your new signmaking business, take your existing business into new areas or show how you can make your business run more efficiently.

The New Business Theatre will host a number of thought provoking sessions related to making money from niche industry

areas. Exact times will be announced on the Sign and Digital UK website so you can plan your visit in advance.

The New Business Cafe will be the starting place for visitors to pick up further information about the newly introduced Tour and Theatre. Once they have taken the tour and soaked up the free advice on the theatre they can relax and network over a coffee and discuss new business opportunities in more detail.

Alan Caddick, Senior Marketing Manager for Sign & Digital UK explains; "To further increase the advice on offer at the show, we have introduced this new feature which will be a really effective way for business owners to spend their time. The idea is for business professionals to get face to face with the specialists and actually see how they can make money, in many instances by adding to their existing business for surprisingly small investment."



The ever popular Terry Steeley returns to host the sought-after Adobe sessions in 2013.

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WEE



WEE2



TRI-CHIP



SPECTRA-48



SPECTRA-160



RGB-6515



SPECTRA-DUAL



RGB-3530



IC-RGB



PIXEL-LED





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spectron

SIGN UK Preview

Sign & Digital Exhibitors

AG/CAD Ltd

F10



DYSS X7-2616C cutter will be shown working alongside a newly launched Gen4 DYSS Apollo Hybrid GH2200 UV printer.

AG/CAD will once again be demonstrating why its DYSS digital die cutter is fast becoming the machine of choice for the signmaking and digital print industry. Since its UK introduction, the DYSS X7 machine range has created a stir throughout the industry, with machines being installed to sit perfectly side-by-side with leading UV digital printers. At the show, a DYSS X7-2616C cutter will be shown working alongside a newly launched Gen4 DYSS Apollo Hybrid GH2200 UV printer demonstrating how the combination can handle all digital print and cutting requirements. Also on view will be the latest version of AG/CAD's market leading KASEMAKE 2D/3D Structural Design Software.

The DYSS X7 CNC flatbed cutting/creasing table guarantees precise high speed cutting of standard signage and display/packaging materials, ranging from flexibles such as PVC, paper and mesh; graphic boards such as displayboard, corrugated, boxboard and foamcore; through to rigid high density materials such as rigid plastics, non-ferrous metals and even wood. With up to three tool slots that can accommodate tools such as a Reciprocating Knife, Heavy Duty Static Knife, Kisscut Knife, Powered Rotary Knife, Router, Creasing roller, Pen, etc. for cutting, scoring, creasing and marking up to 3.2 metres wide, the DYSS can also process rolls of unlimited length.
www.agcad.co.uk

All Print Supplies

K10

All Print Supplies (APS), one of the UK's leading suppliers of sign vinyl and materials to the sign, exhibition and display markets will be using this year's Sign and Digital UK to show how its largest ever range of materials, substrates, colour matching tools and accessories can help customers grow their businesses and increase profitability by producing great, high quality colour print easily and cost effectively.

The APS stand has been divided into five distinct sections so visitors can quickly and easily find the right solution to meet their needs. The centre piece of the first section will be the RapidTac demonstration area where APS will be showing the whole RapidTec range on glass panels from start to finish including RapidRemover, RapidPrep, wet application using RapidTac and the dry application of window films with air free adhesives. A new product from APS that makes working with vinyl and application tape quicker and easier titled 'the Big Squeegee' will also be demonstrated.

Section two will focus on car tuning, with APS' technicians wrapping a car on the stand using the MACtac Car Tuning Film range.

Section three, the aptly titled 'The Thick Stuff area', will feature a new motocross bike having custom graphics applied to it.

Section four will be dedicated to APS's growing range of colour matching tools and colour swatches. The stand out new swatch will be the all new 'Limited Edition' Jumbo vinyl Swatch.



APS signmaker's toolbox.

Finally, section five of the stand will include demonstrations on MACtac's wall wrap and another exclusive show bundle deal for WW100 with heat gun, Wheelie tool and Pizzie tool.

www.allprint.co.uk

Applelec

P26

2013 is set to be a busy year for Applelec, who celebrate 15 years of trading with the launch of a new website and company logo. At this year's Sign & Digital UK exhibition, the company will present an edited selection of best selling products such as the flat light panel LED Light Sheet, which is used for fascia, post and panel, projecting, monolith and totem signage illumination.

Eliminating the need for a built-up metal back tray that would usually house fluorescent tubes, IP67 rated LED Light Sheet reduces the bulkiness and cost of the



sign tray. Tray depth is slimmed from 100mm to 30mm as the light sheet panel is mounted directly behind an acrylic backing-sheet then fixed to the wall with top and bottom aluminium angle fixing rails.

With dramatic growth in manufacturing space during 2012, Applelec will highlight production capabilities at Sign UK. Applelec's staff, in particular the skilled letter and sign fabrication team, have 100s of years experience in the industry and visitors will be invited to talk through project challenges with Applelec's team of industry experts. Meet managing director Ian Drinkwater (former BSGA President), business development manager Andy Armitage, marketing director Carl Eastwood and sales director Sam Armstrong on stand P26.
www.applelec.co.uk

Arlon Graphics UK

P54

Arlon Graphics will feature at Sign UK several New Automotive Restyling vehicle wrap films. Being recognised as Europe's fastest growing brand of vinyl, we will promote our New Series 2300X and Series 2600LX products at the show.

The Series 2300X, our specialty textured cast wrap film comes in Carbon Fibre and Brushed Metal finishes. We offer each of these finishes in an array of colors, including Black, White, Red Aluminum, and Army Gold. The X-Scape Technology provides our users with a speedy install.



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Stand D36



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[@midwestdisplays](https://www.facebook.com/midwestdisplays)

The Series 2600LX Ultimate PremiumPlus™ featuring Automotive-X Adhesive offers more vibrant and deeper selection of colors than any on the market and special new colors will be available soon!

To get a preview of Arlon's New Automotive Wrap films in action along with other how-to videos visit the new website www.wrapitright.com. For more information on Arlon Graphics products, visit www.arlon.com

Art Systems/Summa M31

ArtSystems and Summa will have a comprehensive range of print workflow and finishing solutions to show visitors to this year's Sign&DigitalUK show stand (M31). The Summa F series flatbed cutter is now an established solution for many print businesses that having invested in new generations of wide format printers in the last two years soon realised that they needed to boost their productivity across the whole of their print workflow.

The joint Summa ArtSystems stand will have the F Series as its centre piece with the new routing tool module being put through its paces. The router module broadens still further the applications and print finishing capabilities of the F series. There will be a range of software and hardware being shown, all aimed at improving the speed and efficiency users workflow.

The new Summa S Class 2nd Generation will get its first UK show debut with its improved speed, media handling and connectivity it represents the ideal cutter for print and cut applications. The flexibility that a separate vinyl cutter gives a print business will be demonstrated and how it can improve the whole work flow for print and cut when driven by an ONYX RIP.

www.artsystems.co.uk

XYZ International L8

Leading supplier of high-performance CNC routing, engraving and cutting solutions under its XYZ, Pacer and CAMTECH power brands, XYZ International will be demonstrating one of its larger-format XYZ 8010 machines. The router represents something entirely different for the sign and graphics and digital printing industries, with design features and performance capabilities that differentiate it from other machining solutions likely to be on show.

The machine is a highly productive solution with a surprisingly compact footprint. It features twin routing heads and an enlarged multi-station ATC (Automatic Tool Change) system together with the latest XYZ A2MC Machine Control System and AVS (XYZ Vision System) for optimum material alignment

and more precise cutting.

The 8010 router has an impressive 2635mm processing width that is capable of handling two oversize (up to 10 x four feet) sheets of material simultaneously which is considered a fairly rare performance characteristic for the sign and graphics and digital printing industries.

The company will also be promoting its recently expanded CNCRouterShop division. This provides next-day delivery on a vast range of internationally sourced routing and engraving tools, consumables and accessories, not only for XYZ International machine owners but also for companies using other brands of machine, regardless of their design and source of supply.

www.xyz.co.uk



See XYZ International's 8010 router on stand L8.

BannerSHOP UK

M52

BannerSHOP specialises in large format digital print, providing an efficient reliable service with an extensive range of quality products at unbeatable prices.

Fully Printed Roller Banners with Stand and Bag starting at £19.

BANNERSHOP.co.uk
by GIGA Print™

Outdoor PVC Banners starting at £8 per sqm Printed Wind Flags with Pole starting at £ 49. We also print posters, vinyl stickers, bespoke fabrics, exhibition displays and many, many more. No minimum order.
www.bannershop.co.uk

Blackburns Metals

M34

Blackburns continue to lead the market for the supply of component parts for the commercial sign market.

With a comprehensive range of sign components together with 'kit' and 'semi fabrication' options, sign makers will be able to choose between buying individual components such as aluminium composite, aluminium painted sheet, rails, clips or posts as separate items, or in kit form with bespoke fabrication to the customers finished requirements.



**BLACKBURNS
METALS LIMITED**

Customers can purchase a full range of Blackburns sign products from their local service centre, with full technical advice available, or via its new online shop.

Processing equipment has recently been enhanced. Blackburns now has the ability to produce bespoke sign tray or cassettes and intricate shape signs for external and internal purposes, using materials such as Blackburns A-Cast Acrylic and Blackburns Composite Panel (BCP).
www.blackburnsigns.co.uk

Bright Green Technology M30

Bright Green Technology specialises in LED systems that dramatically improve on conventional lighting, driving down the energy cost, carbon footprint and associated maintenance burden.

Working in the most iconic locations, Bright Green Technology has won the trust of the biggest companies for product quality, expert advice and customer support. Bright Green Technology is UK based, privately owned, customer focused and passionate about lighting technology.

This year there is a particular focus on LED Light Panel - an amazingly slim, efficient and creative way to bring light right into the fabric of things. Architectural features can be made directly from the panels, which can be created in almost any size. LED Light Panel can also be used in more traditional ways to illuminate graphic signs, convey messages or just conjure a mood.

**bright green.
technology**

A dedicated microsite has been launched at www.ledlightpanel.co.uk, providing creative inspiration, product facts and case studies to help designers, architects and contractors to incorporate the panels into their projects.

As well as LED light panel, the complete LED product range will be on the stand:

Bright Green Matrix - a modular LED system for general backlighting of any size display; right up to billboard size and beyond.

Bright Green Flexi LEDs - a multipurpose, flexible LED tape. With a self-adhesive tape backing, it's ideal for fast installation in retail, commercial and architectural applications.

Bright Green Beam - a modular system for lighting display cases and poster boxes.

Bright Green ControlTM - a range of low voltage dimmer units designed to control the brightness of our LED product range.

www.brightgreentechnology.com
and www.brightgreendirect.com

BSGA

P30

The British Sign and Graphics Association (BSGA), and its forerunner organisations, has been representing the interests of sign-makers and other businesses associated with the sign industry in the UK since 1918.

Today, members include every type and size of sign business, from craftsman signwriters through companies that manufacture architectural and illuminated signage to those that specialise in the production of vinyl signage, vehicle liveries and digitally produced signs.

The Association also represents a number of other sign related business sectors including sign installers, sign designers, consultants and businesses that manufacture and distribute products, materials and equipment used in sign making.

The BSGA is a pro-active organisation working on a continual basis across a number of key initiatives and member services.

In addition to the marketing advantages membership provides, members have access to, and a voice in, the services provided by the Association.

Find out the benefits of membership on stand P30.

www.bsga.co.uk

BTC Activewear Ltd H18

BTC Activewear is once again exhibiting at Sign & Digital and is bigger and brighter than ever with their 'The 2013 Collection That Rocks!' theme.

The UK's biggest multi-brand clothing distributor has over 220 new additions for

Visit stand H18 to view BTC Activewear's 4 catalogues on offer.



2013, with offerings from 40+ market-leading brands, including Gildan, Russell, Fruit of the Loom, SG, Kustom Kit and Result.

The dedicated sales teams will be on hand to answer any questions and a selection of new products for 2013 will be showcased.

BTC will be presenting their new updated website and demonstrating the many web services on offer.

£10,000 BIG Give Away!

Instead of exhibiting at Sign & Digital Show we have decided to give the money directly to our customers

£100 awaits the first 100 customers only!

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see the latest designs:

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- Cable & Rod Fixings
- Easy to sell Digital Signage

www.fairfielddisplays.co.uk/giveaway

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Links to all pages. Time & Costing app. See what's new.

The highly popular BTC mobile app has been given a fresh new look for 2013 and visitors are encouraged to visit the stand and download this fantastic new means of accessing product data.

Visitors can discuss the fantastic suite of 4 catalogues on offer, including the new Best Of 2013 which showcases BTC's top picks presented in a fresh, contemporary layout.

Great choice, great value and great service from the industry's favourite distributor on stand H18.

www.btctivewear.co.uk

Canon/ Océ E10

Océ, part of the Canon Group, will be inspiring visitors at Sign & Digital UK 2013 to see the bigger picture and explore the opportunities that it offers in the wide format market.

The stand (in Hall 3) will showcase the latest developments in the Océ Arizona series, the world's best-selling UV flatbed printers for the display graphics market. Systems on display will include the Océ Arizona 460 and 480 GT UV flatbed models, the Océ CS9360 - printing at up to 29 m² an hour - and the Canon imagePROGRAF iPF8400, a 12-colour pigment 44-inch inkjet large format printer.

In addition, another star attraction will be the Océ ColorWave® 650 poster printer, which incorporates Océ CrystalPoint® tech-

nology that uses toner pearls. Also being demonstrated will be the ONYX® Thrive™ workflow software, a scalable print production solution based on Adobe® PDF Print Engine technology.

Canon and Océ will also use the event to demonstrate the latest labour-saving innovations, designed to reduce waste and increase productivity. Océ Imaging Supplies will also have a significant presence on the stand. There will also be online access to the companies' popular media guides, which provides detailed advice and guidance that helps printing professionals select the best media for their printers and applications.

www.canon.co.uk

Canvas & Stretcher Bars Ltd J62

Have you thought about or have you been asked in the past "can you print my photo on canvas?" or even if you haven't, but would you like to open up new business opportunities then please come and visit us at stand J62.

You will find everything you need from Stretcher Bars, Inkjet canvas (suitable for dye pigment and eco solvent inks) Acrylics, laminators various films and accessories basically everything you would need to move into the rapidly growing canvas printing market all in one place. You will be surprised how little investment it needs to get started you have probably

got most of the tools lying around your workshop already.

We will be demonstrating how to stretch a canvas print and also how to laminate on to Acrylics, we will be also offering again our very successful starter pack which includes everything you need to stretch and complete 3 canvas prints, and it even includes a pair of our premium stretcher pliers all for the bargain price of £20.

www.canvasandstretcherbars.co.uk

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One joined up system,
one happy business

SIGN UK Preview

Clarity Software J60

Clarity Software is the UK's No1 MIS software provider to the sign, graphic display and digital print market. We help over 4,500 professionals quote for bespoke jobs consistently and accurately, optimising their workflow and production processes throughout the entire project lifecycle.

We've experienced 25% average year-on-year growth through the recession, more than doubling in size and operating from modern new offices. High profile users of our systems include: Trade Signs, Hawes Signs, Octink, AST Signs, XG Group, RMC Digital, LightBrigade, Data Image Group, and Hollywood Monster. Our interactive website and overseas partners help us empower customers as wide as South Africa, UAE, Australia and New Zealand.

At this year's show we're releasing our eagerly anticipated new Web to MIS innovation. Web to MIS makes it easy to integrate e-commerce and website enquiries, email marketing, remote sales activity and mobile proof of delivery tracking processes as part of one joined up MIS system.

On Stand J60 you will also witness the launch of a ground-breaking new MIS module to help you manage your roll stock. These highly sophisticated functions enable you to nest jobs to rolls in the most efficient way, track your stock to show which jobs were completed on which rolls, know how much is left on each roll and allocate work to off-cuts. This minimises stock handling, stock-on-hand and helps keep your cash in the bank not on your shelves.

www.clarity-software.com

Coherent M10

Coherent Inc will show its METABEAM 400 laser machining Center at the Sign and Digital Show 2013. It integrates a 400W CO2 laser, CNC controller, beam delivery, assist gas delivery, drive system and laser cutting head all into one highly compact machine frame with a standard table size of 4'x4' (1.25m x 1.25m).

It is capable of cutting metals, such as stainless steel, mild steel, aluminium and titanium, in thicknesses of up to about 3 mm (depending upon the specific material), as well as wood, plastics, rubber, thin films, composites and other organics in thicknesses of up to 1.25". The system can deliver a precision of up to 0.001" (0.0002" repeatability), at cutting speeds up to 2,000 inches/min.

Job instructions are supplied to the METABEAM in much the same way as other digital cutting systems. Namely, part drawings are created in SolidWorks or some other application that produces files in DXF, DWG, AI, HPGL, Gerber, JPG, BMP or TIF format. These are then



sent to the cutting system through the software's print command. Additionally, the system features automatic focus, advanced capacitive height sensing and a fully integrated machine vision system.

Material can be rapidly loaded into the machine, and is held in place by a vacuum bed. Switching materials or thickness can be done quickly because the METABEAM utilizes a capacitive sensor to accurately maintain the standoff distance from the work piece.

www.coherent.com

Colourgen H50

Colourgen returns to Sign and Digital UK 2013 with its own 100m² stand and a business proposition it expects sign-makers of all sizes to relate to. The Company will be introducing its 'Building Blocks for Business' product portfolio and showing the latest solutions from Mutoh, Seiko, Epson, Kala, Seal, Caldera and EFI.

As well as printers, Colourgen can add finishing and RIP solutions to suit the printer's needs. It is also a well respected and established provider of support services, including engineering, training, colour management and workflow integration. The final building block is the consumables. Colourgen has tried and tested inks and media from 15 of the industry's leading brands including Epson, Ilford, Kodak, Intelicoat and Kernow, as well as its own brand of quality, great value media.

One of the highlights at Sign UK will be the new Mutoh ValueJet 2638. This 2.6m giant will have its first public showing in the UK at Sign & Digital UK, alongside the new



Mutoh ValueJet 1628W, which is due to launch shortly. The ValueJet 1628W is a water-based dye sublimation machine for textile and soft signage printing. There will also be a new range of Mutoh cutters which are yet to be officially announced.

www.colourgen.com

Corel UK Ltd TBC

Corel is proud to be taking part in the Sign Digital UK show once again. Visitors can meet the Corel team in the Corel Theatre, where we will be showcasing CorelDRAW Graphics Suite X6, running free live tutorials tailored to the requirements of the sign making and embroidery industries.

Whether you're an aspiring or experienced designer, CorelDRAW® Graphics Suite X6 is your trusted graphic design software. This version includes a new typography engine, advanced OpenType® support, website design software, and photo editing, style and colour enhancements. Show your true design style when creating everything from distinctive logos and signs to flyers, car wraps and websites!



This year's CorelDRAW® workshops include:

An overview of new features to help you get the most out of the latest version

Creating a Custom Font

Creative Project - Step-by-Step

Vehicle Signage

An overview of Wilcom DecoStudio® e3 - A CorelDRAW® Product

www.corel.com/coreldraw

CTR Lasers K62

CTR Lasers are British designers and manufacturers of CO2 laser cutting and engraving machines.

We provide British laser machines for industry, and are constantly developing new machines, making use of leading-edge technology to offer unique design features to make your work easier and more cost-effective.

Our new British TMX12 Laser Machine has now been released. This popular medium-sized laser machine offers a 1200 x 900 mm work area, with a range of laser powers for faster processing speeds. This powerful and versatile laser cutting-engraving machine features a strong aluminium bar bed to support sheet materials, with a mechani-

The new dimension in laser processing

→ Speedy 400



This QR code has been engraved on the new Speedy 400 flexx. Scan to learn more about the material processing capabilities of the latest laser engraver from Trotec.

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laser. marking cutting engraving

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cally-adjustable bed height to allow for thicker products.

Our British TMK15 is a high quality laser cutting-engraving machine, with a strong aluminium knife-edge bar bed to support large sheet materials. Our machines are fully CE certified and come with cooling system, air assist, on-site delivery, installation and full technical support for the lifetime of the machine.



CTR are distributors of MicroStep machines, offering a new range of industrial machines from waterjet, plasma, oxy-fuel, fibre lasers and pipe cutters for processing a range of materials, including thick sheet metals.
www.ctrlasers.co.uk

Delcam

Delcam will be exhibiting its latest CAD/CAM software range, ArtCAM 2012 at this year's Sign & Digital. Starting from £99, the range provides design and manufacturing functionality to create a multitude of signs from:

2D engraved plaques and inlaid signs to the more ornate textured and dimensional pieces.

In this release, Delcam has extended its collection of industry-recognised texture creation tools. Signmakers can now not only generate textures directly from photographs, pre-designed shapes or the geometry of a tool, but use a new patent-pending 'Texture Flow' tool to create stunning organic textures, such as: hair, fur and scales.

The software continues to impress with the introduction of the 'Free Relief Modelling Process'. This new method allows previously fixed 3D designs to be picked up and swiftly moved, rotated, rescaled and copied individually or in groups.

To demonstrate the capabilities of ArtCAM 2012, Delcam will be exhibiting an intricately v-bit cut sign created with ArtCAM Express and a highly detailed 3D sign created with ArtCAM Pro.

www.delcam.com / www.artcam.com

Digital Print Innovations Ltd H60

Digital Print Innovations (DPI) Ltd will be living up to their name for Sign and Digital UK 2013.

With the forecasted growth of digital textile within the UK, DPI are using the show for the UK launch of the innovative New MTEX1800, the smaller 1.8m wide brother of the successful MTEX3200 3.2m wide complete direct to textile/fixation solution for the Sign and Display market.



"With the forecasted growth of digital textile within the UK we are seeing huge interest in complete solutions for direct to textile and paper transfer solutions, alongside the MTEX will be the Mutoh 1638W & Unifixer 65," says Stewart Bell, managing director of DPI. "The DPI stand will show customer how to successfully rip, print and finish textile, including sewing – demystifying and presenting a complete solution."

DPI will also be showcasing the latest in wide and grand format UV print technology with numerous samples from Novus Imaging, the Synergia H a New production true greyscale 3.2m hybrid printer (180m²/h), the Jetrix range including the Jetrix 2513FRQ (installed at DPI's Centre in Derby), the Jetrix 1212 and the Winjet Colour range using Memjet Technology.

www.dpi-uk.com

SIGN UK Preview

DMUK/Rotosigns C30

This year DMUK will be showcasing the UK's first Solar powered illuminated Pavement Sign at the show. This unique, UK designed and built illuminated solution enables the retailer to maximise their marketing message outside of normal daylight hours.

With everyone looking to increase sales, this environmentally friendly solution will enable retailers to promote a product, price or service for extended hours during prime retail periods.

The illuminated sign comes supplied with a mains charger to ensure whatever the location, the pavement sign will be illuminated to ensure the retailer stands out within the retail environment; we can also offer a retro-fit solution to their existing range of pavement signs.

"2013 will be another challenging year for the industry, however we are confident that our unique range of standard products and bespoke solutions will help our customers diversify their product range which in turn will help them increase profitability" says Steve Gilbert DMUK Sales and Marketing Director.

DMUK offers a complete range of pavement signs which can be supplied in any quantity and colour of your choice, due to these being manufactured in the UK, typical lead times for bespoke colours is around 7 working days.

www.dmuk.co.uk

Doro Tape UK Ltd G60

Doro Tape UK Ltd one of the major consumable suppliers in the UK's sign and graphics industry will be presenting a selection of sign & display films and digital print media highlighting a new range of soft signage, 'Dry Apply' etch vinyl and paint stencil films.

Experienced staff will be welcoming visitors onto stand G60 to show and explain in straightforward terms how Doro Tape can help grow their business.

They will be on hand to give an insight into their extensive range of self-adhesive vinyl, films and associated products for the

sign; graphics; display; and retail markets. Visitors will be given the opportunity to test new materials in the demonstration area, and gain helpful information and advice.

As part of Sign & Digital's 'Green Trail' Doro Tape will be highlighting a number of their ecologically friendly digital print media. www.dorotape.co.uk

Epson UK Ltd N10

Epson will debut its SureColor SC-F7000 and SC-F6000 dye-sublimation printers at Sign & Digital 2013 on stand N10.

The SureColor SC-F models are durable and robust roll-fed CMYK printers that support an extensive range of applications. The mid-high volume 64-inch SureColor SC-F7000 and low-medium volume 44-inch SureColor SC-F6000 have been developed for the efficient production of quality soft signage, sportswear, apparel, accessories, customised promotional items and decorated gadgets. Innovative single-operator media loading and set-up features, such as automatic media tensioning and an intuitive LCD control panel, make both printers easy and quick to set up and use.

The SureColor SC-F prints at speeds from 16 to 57m²/hr, depending upon application, and features an integral and easily refillable, high-capacity 1.5 litre ink system. The printer uses Epson UltraChrome DS ink, a specially-developed new aqueous ink, which produces outstanding images with vibrant colours, intense blacks, sharp contours and smooth gradations. Textile print is light- and wash-fast and resistant to abrasion and perspiration.

Also on the stand will be models from Epson's new SureColor SC-S range of wide-format printers for signage and POS applications. These 64-inch (162.6cm) roll-fed printers offer a choice of colours – including metallic silver – and productivity to suit a variety of applications and budgets.

www.epson.co.uk



introducing new productivity and efficiency benefits. This is achieved through close integration of all flagship tools and engines. Another key tool is WebCenter that delivers end-to-end manufacturing process management, creating a competitive advantage by specifying requirements, managing assets and overseeing the entire design and production process.

Also on display is Esko's highly popular Kongsberg i-XP 24 cutting table, the best-selling Kongsberg system among sign and display companies that is designed to operate 24/7. Equipped with the i-cut Vision Pro control system, the Kongsberg table provides automation, high productivity and outstanding precision. Finishing efficiency is enhanced with i-cut Automate - the latest addition to Esko's i-cut Suite of pre-production software that automates the entire production process.

www.esko.com

Friedheim International L30



Friedheim International will be showcasing the Lasercomb ProDigi NEO cutting table at this year's show, on stand L30.



Esko H12

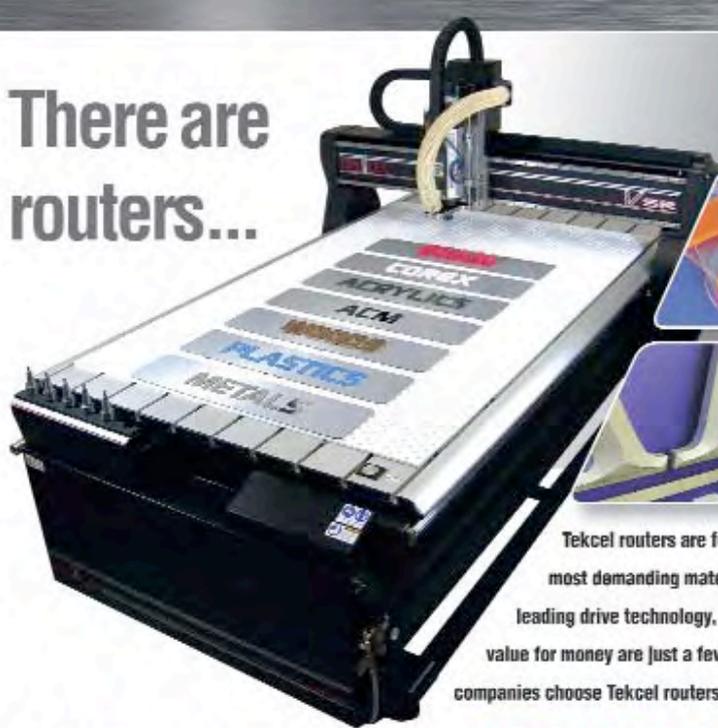
How can sign and display operations ensure no production second or penny is wasted? That question is answered by Esko at this year's Sign and Digital 2013 show, where the company will highlight its carefully crafted solutions dedicated to the sign and display market on stand H12.

Leading solutions presented by Esko include Suite 12, which focuses on adding value by

Exhibiting at Sign & Digital UK for the second successive year, finishing equipment specialist Friedheim International will feature on its stand, and be demonstrating for the first time at a UK exhibition, the new Lasercomb ProDigi NEO cutting table.

Launched at last year's DRUPA, the NEO is the latest in a range of machines specifically developed for the high demands of the signage, packaging and display industries.

There are routers...



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- Shop Fitting
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Tekcel routers are feature rich and built to handle the most demanding materials and applications. Class leading drive technology, easy to use controls and genuine value for money are just a few of the reasons why so many companies choose Tekcel routers over the competition.



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Three different sizes of the ProDigi NEO are available: the 0813, 1613 and 2113, which provide working formats of 800 x 1300 mm, 1600 x 1300 mm and 2100 x 1300 mm respectively. A 1613 will be the version being shown on Stand L30.

On the new ProDigi NEO a new front end PC featuring a colour touch screen allows the operator to choose between automatic or manual modes, as well as accessing the tool database. The PC also provides operational diagnosis.

The ProDigi NEO features three tangentially controlled tool holders that are capable of handling up to seven different tools, and these can be quickly changed over as required. The alternative tools include cutting/creasing/ drawing units, a 3D milling unit, and a conveyor system.

Along with details of the rest of the Lasercomb range of system solutions, Friedheim will also be able to provide information on a wide variety of alternative practical, efficient and cost-beneficial finishing processes and solutions from other companies within its Converting Division – KAMA (die-cutters and folder gluers), Kohmann (window patchers, Pick & Place), Stock (wide format board mounting) and Cartostrip (hand-held stripping device) – as well as from its other Divisions covering conventional and digital print and packaging.

www.friedheim.co.uk

Global Erecting Sign Services Ltd K30

Global Erecting Sign Services (GESS) Ltd looks forward to exhibiting at Sign and Digital for the 5th year running. GESS Ltd is the UK and Europe's leading high level banner and signage installation company. We install all varieties of signage from Street level to extreme high level including full Building Wraps and unique advertising and promotional works.

We offer the complete package from initial site inspection / survey to the finished

installation, including supplying all the required Health and Safety documentation, CAD drawings, operatives' certification etc.

All our operatives are fully trained; IRATA, IPAF, PASMA, FIRST AID and highly experienced. As well as undertaking all required installation and removal work we offer an on-going maintenance package and a material / fixing guidance service, if required.

Please come and visit us on Stand K30 where you can discover how to take your Project to another level.

www.gess.uk.com



SIGN UK Preview

Grafityp UK Ltd

Grafityp UK, a longstanding exhibitor at Sign & Digital UK, will again be displaying their product range on stand G10.

Self-Adhesive vinyl for every type of application are available in the Grafitack and Graficast series which also includes the AutoFX range of special effect vinyl such as leather, metallic, aluminium and many more, ideal for vehicle wraps or for decorating household items and furniture.

There will be printed samples of the Grafiprint range of media again for all types of application, and they will also be used on the many printers around the stand.

From Roland will be the desktop print & cut BN-20 VersaSTUDIO and desktop LEF-12 UV Printers, Print & Cut machines in the VersaCMM VS and SPi ranges and the new SOLJET Pro 4 XR-640 and the VersaUV Print & Cut machine.

There will also be an extensive display for garment decorators. The Grafiflex range of textile vinyl produced by Siser includes a vast range of products for CAD cutting designs in an abundance of colours and with features to suit different application types. Also from Siser, the Grafi-C-Print range of printable transfer materials, including standard, glitter, crystal and flock to name a few, perfect for use on such machines as the Roland VersaCMM print and cut. Heat transfer presses from Siser and SEFA will be on the stand offering a choice of models to suit different requirements as well as tools and accessories for textile transfer businesses.

www.grafityp.co.uk



Visit Grafityp on stand G10.

G10

Granthams Limited

Servicing the Sign and Graphics industry for over 120 years, Granthams are one of the UK's leading suppliers for Sign, Display and Graphic Technology.



Granthams' stand at last year's exhibition.

Specialising in colour solutions for the Signs, Graphics, Fine Art and Photography, Granthams is using Sign UK to promote its latest products.

Granthams will be demonstrating the Mimaki CJV range of print and cut all-in-one solvent printers, which offer high quality printing and flexible ink solutions including the option to run white or metallic.

In addition, Granthams will also be demonstrating the new UJF-6042 UV flatbed printer which is ideal for promotional gift items, name plates, photo blocks, to name a few and can print to a huge range of rigid and Flexible medias without any form of coating.

Granthams will be introducing the new UJF-6042 UV flatbed printer at this year's Sign UK. This is the latest edition to the Mimaki UJF line up, and is designed to sit alongside the existing UJF3042 models.

The UJF6042 will benefit from a larger bed size of 610 x 420mm and offers an increased resolution of up to 1800dpi. You can also print onto media up to 150mm in depth. There are 3 different UV ink types available offering flexible, semi flexible and hard ink options. Primer, White and Gloss Varnish are also available for this system.

www.granthams.co.uk

P18

Graphic Printing Technologies

D30

Graphics Printing Technologies (GPT) is set to return to Sign & Digital UK for the 4th consecutive year with 'even more exciting' offers on show.

GPT will be showing the brand new GPT190s (Mimaki) 1.9mtr wide super-fast solvent printer. The unique printer has been adapted by GPT and can print high quality SA Vinyl at 24 sqm/h and high quality banner at 38 sqm/h, with faster modes in development. The GPT 190S incorporates double print heads (as the Mimaki JV34 260) to deliver the additional speed and quality. Heavy duty roll feed, bulk ink system and a trough for typically unbacked mesh, are offered as optional extras to further enhance the offering. Also on the stand will be the latest Mimaki JV400 160LX 1.6m latex printer running full speed.

GPT will also have information, videos & interviews on the new Mimaki JFX500 2131 UV cure flatbed printer, producing 65 sqm/h of highest quality print, the forthcoming Mimaki JV400 SUV printer with its unique



Graphic Printing Technologies will showcase the GPT 190s on stand D30.

technology for the most robust 'instant usage' high quality print, and the rest of the Mimaki range of printer and cutters.

GPT will also be showing the Epson and Canon range of products, laminators, RIP software from Shiraz and Wasatch, and a media centre.

www.g-p-t.co.uk

Green Magic Co.

J64

On display at the stand are new ranges of self locking wire hanging hardware will make sign suspension easy - and with a very professional look. Forget on-site crimping, the Urban Trapeze is a minimalist cable fitting for creating loops in hanging wires - strong yet so easy to adjust with the in-built quick release clutch. The Safe Hook is another miniature self locking device suiting many applications for the signage and display industry.



Iron Design is the UK's leading supplier of quality hanging brackets and projecting signs, supplying the trade with the largest 'off the shelf' range of products, including the bracket, panel and lighting.

Our designs are both traditional and contemporary, sympathetic for conservation areas and just at home on the high street. The uniformity of design can also work well in shopping malls and arcades. We also offer a full bespoke service to manufacture to your own design.

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website: www.ironsigns.com

tel: 01202 463573

fax: 01202 463564



Visitors to Sign & Digital will have an opportunity to try out these fittings on the Green Magic stand. In fact there are 8 different ready-to-go suspension kits to suit almost any kind of sign and any type of ceiling. A quick look at the show backed up by our informative website will equip sign installers and clients with invaluable information for the next sign hanging project which comes along.

The smart elegant floor stand designs are a variant on the company's popular range of aluminium Presenta sign stands and menuboard displays. With a newly designed 'capsule' to secure

and display an iPad, in place of the usual snap frame, the resulting product is both effective and stylish.

The iPad capsule allows the tablet to be positioned securely in landscape or portrait mode with the facility for the 'home' button to be shrouded to restrict users only to the intended App. Two colour options are available for the surrounding bezel: black or white. The iPad floor stands themselves are available in either black or silver versions.

www.sign-holders.co.uk

Gripple Ltd

Sheffield-based Gripple has opened up its range of wire rope suspension products to the signage market.

The multi award-winning manufacturer of wire joining and tensioning devices has a range of innovative signage suspension systems, which not only blend into their surroundings but also offer significant additional benefits.

Gripple signage systems are simple to use, save time and money when compared with traditional methods, adaptable, lightweight, strong, versatile, environmentally friendly and aesthetically pleasing.

The standard Gripple Hanger range,

coming in five load ratings, up to 325kg, are strong, versatile, simple and discreet. The XP1 is easy to use and finely adjust, using an ergonomic button release, without compromising strength. The Gripple Squeezelock is sleek and stylish whilst retaining the functional benefits of the Hangers and the XP1. Gripple Catenary solutions allow flexible suspension of signage, where existing support structures are not available, for use both internally and externally.

Gripple's signage systems are supplied in ready-to-use kits and available with a wide variety of end fixings suitable for easy installation into all substrates. The kits provide the selection of the best and bespoke solution for every signage job.

The company's strategy continues to identify wire joining and tensioning problems and solve them with innovative products, giving customers both practical and economic benefits. With a current drive towards developing its presence in the signage industry, and already used by major UK retailers, including Marks and Spencer, Gripple is confident of developing a raft of innovative signage installation solutions in the near future.

www.gripple.com



HPC Laser Ltd

F32

We are specialist suppliers of LASERSCRIPT CO2 laser engravers and cutters. We are entering our 7th year of trading and have just sold our 800th laser cutter.

Our lasers are capable of cutting, engraving and marking a wide range of materials including laminate, metal, glass, acrylic, textiles, wood, paper, card and leather.

We have recently introduced an A4 Laser with professional Laser software for those struggling for space which has all of the features present on the larger machines such as:

Red dot pointer

Air extraction

Air assist

HPC Laser can also offer a 12 month warranty on every laser (upgradable to 3 years), unlimited email and telephone support and a large LASERSCRIPT user community forum as well as competitive finance packages.

Most machines can be split to fit through a single door and we can offer fume filtration systems to remove smoke and smell from waste gas. We have proudly supplied world famous establishments including Burberry, The Victoria & Albert Museum and The University of Cambridge.

www.hpclaser.co.uk

Hybrid Services

D10

Mimaki's exclusive UK and Irish distributor, Hybrid Services Ltd will again have a strong presence at Sign & Digital UK, showcasing all the latest Mimaki wide format solutions for the Sign & Graphics, Industrial Products and Textile markets.

Visitors can be assured of a warm welcome with professional advice available, first-class hospitality, exclusive UK & Irish product launches and demonstrations of a broad range of profit making applications achievable on the award winning printers from Mimaki. Hybrid's knowledgeable and experienced team of sales staff and engineers will be on hand to discuss the wide range of printers and offer guidance on suitable solutions for visitors' businesses, whatever their requirements.

www.hybridservices.co.uk

ITC Ltd

K60

At this year's Sign & Digital exhibition, Industrial Tooling Corporation (ITC) will once again be launching a number of new innovations from its Stand K60.

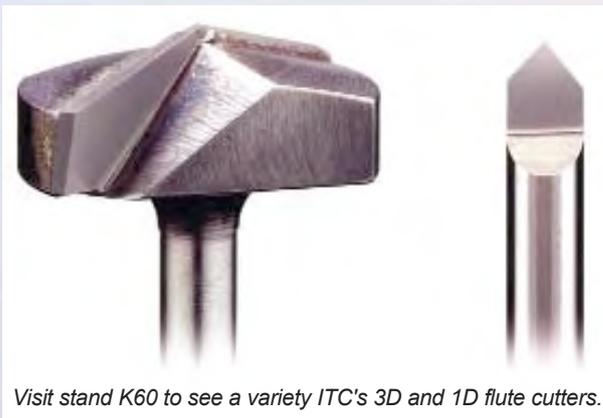
As a market leading supplier of high quality cutting tool solutions to the Sign Industry, ITC has continued its relentless de-

velopment of new products throughout 2012 and the fruits of this can be witnessed first-hand at the show.

With a UK based manufacturing and R&D facility, ITC has built an enviable reputation for servicing the UK sign industry with the most dynamic tooling solutions available. At the 2013 Sign UK show, ITC will be showcasing new innovations such as a new coating for the established 3061 Series for machining stainless steel and similar exotic materials, the extension of the market leading 180 Series of cutters and the 4071 Series of cutters for the machining and chamfering of foamex, plastic wood, MDF and additional abrasive materials.

Other new product developments that will be on show include the new 2041 Series. This incorporates an innovative geometry with enhanced wiper flats and polished flutes that improve swarf clearance, especially when conducting pocketing operations on acrylic, aluminium and wood. The result is exceptional surface finishes and the elimination of scouring type marks. For the customer, this reduces the requirement for secondary hand finishing operations and the consequent time and labour requirement. Other products on show will include the addition of 3 flute cutters to the 2091 Series of Up and Downcut tools and the 2121 Series of extra long cutters for machining difficult to reach surfaces.

www.itc-ltd.co.uk



Visit stand K60 to see a variety ITC's 3D and 1D flute cutters.

Kaye-Dee Marking Solutions Ltd

M8

Kaye-Dee introduces a new range of UV-digital printers to the UK market at Sign & Digital UK 2013. Developed with industrial applications in mind the BE330 flatbed and high-speed BE-TS/HS-1 printers deliver outstanding print-quality and reliability.



Kaye-Dee Marking Solutions' BE-HS-1 will be introduced on stand M8.

Flatbed - Low volume BE300-LED-series has a compact, 420x300mm print area. Product loading height up to 300mm with ionisation for reduced static and extra sensors for improved operation. Mounted on an industrial base it has further strengthening to provide improved rigidity for production applications. High Speed

BE-TS-1 is a tray/pallet system where the BE-HS-1 uses a conveyor to move the components under the print head. Both types of printer are custom made to meet the specific need of each application and can be designed as 1, 2, 3 or full 4 colour options with white undercoat if required. Alternatively the machine can be configured to suit your own production requirements and can be built with inline pre-treatment of your choice. It is also possible to offer a vision inspection system with a reject unloading station if required and can be integrated in production lines. Changeover of the print image by remote computers avoids the need for operators to be involved when the image changes.

www.kayedee.co.uk

KTEC Group Labels-U-Print

P74

KTEC, UK distributor of Primera Technology Europe, is presenting the FX1200e Digital Finishing System at Sign & Digital UK.

Primera entered the digital label printer market by introducing its CX1200e Color Label Press. CX1200e is the perfect solution for service bureaus and a broad range of manufacturers who need to print from just a few labels to tens of thousands of labels at a time.

Digital label printing has many advantages versus other printing technologies, including the elimination of plates, set-up, make-ready and clean-up. The built-in electronic tensioning control system, a first for a digital press in this category, delivers perfectly-wound output rolls that are ready for



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off-line finishing.

In combination with the new FX1200e Digital Finishing Solution Primera is offering a complete digital label production solution. The new digital finishing system is ideal for use with the CX1200e, but also suitable for use with other narrow web output engines.

The FX1200e offers, in one single process, the ability to laminate, die cut, slit, rewind and remove the waste matrix. Finishing speeds of up to 6.1 metres per minute are accomplished with Primera's patent-pending exclusive QuadraCut™ technology. QuadraCut uses up to four knife blades at a time across the web. This feature dramatically increases throughput compared to systems that have just a single blade.

www.ktecgroupp.co.uk

Leopold

L51

Leopold are UK/ROI sole distributors for FOTOPA Roll to Roll X-Y Cutters & COLEX SharpCut flat bed CNC finishing products. With the versatile Colex SharpCut triple tool head Flat Bed CNC cutter and Fotoba Roll to Roll cutters, Leopold cover all the bases for the print & sign finishing industry.

Fotoba have recently introduced the XLD170WP (1700m roll width) Wallpaper model for cutting bespoke designed wallpaper roll to roll production. Accuracy is achieved down to 0.15mm for flawless seams and butting between individual drops.

COLEX will demonstrating live their

1600 x 3000 SharpCut Flat Bed cutter suitable for a wide range of rigid substrates including Foamex, DiBond, Acrylic, Straight Cut & Shapes Card Corrugated Cardboard Cut and crease, Dufaylite, Honeycomb board V-cuts and slots, MDF and Plywood can be routed to shape as well as metals such as aluminium can be used to cut into shapes.

The Triple Interchangeable Tool Head

station allows the operator the capability of changing application tools within the same job without manual intervention. Three tools are always loaded in the cutter allowing it to select the appropriate tool required for the job. Optional add-on tools are available by Colex that will customise your cutter to suit your specific needs and work-flow.

www.leopold.co.uk

Fotoba's XLD170WP for cutting bespoke designed wallpaper, distributed by Leopold on stand L51



SIGN UK Preview

Mid West Displays D36

Mid West Displays are pleased to announce that this year we will again be exhibiting at Sign & Digital UK. You will find us at stand D36 where we will showcase our most popular displays as well as introducing you to some exciting new display designs.



Here at Mid West Displays we design and manufacture 'off the shelf' and bespoke displays and acrylic. We are able to ship a huge range of cable and rod display systems, sign supports, lighting, light panels, freestanding and rotating displays to customers worldwide. We customise many of the designs that feature on our website and in our brochure and encourage you to get in contact with our sales team who will be able to assist and help in the design of your display so that it suits your customers business and style.

We are pleased to be working with the highest quality materials at competitive prices. Mid West Displays pride ourselves on our high level of customer service, short lead times and offer next day delivery where possible.

www.midwestdisplays.co.uk

Mida Sign Services UK Ltd M9

Mida Sign Services UK Ltd is a specialised installation company for signage, graphics and banners throughout the UK, with almost 30 years experience and knowledge within the sign and trade industry.

In addition to the installation service we also offer a comprehensive digital graphic printing service for full colour graphics, banners and also direct to substrate such as hoarding panels, wood, glass etc.

We are a dedicated team committed to providing a top quality service from the first point of contact right through to planning and installation. Our aim is to ensure that your contract runs smoothly, efficiently and to schedule.

Visit us on stand M9, where you can meet the team and find out more about our installation and graphics services.

www.midasignservices.co.uk

Mouse-PS Ltd L32

Mouse-PS Ltd was founded in 1991. Since then the company has rapidly grown and developed and only five years later, in 1996, it commenced operation on the foreign markets as well.

Mouse-PS Ltd offers a wide range of products and services for outdoor and indoor advertising, as well as visual communication, light boards, desktop publishing, printed matter and tailor made non-standard advertising solutions.

The company's production and warehouse are located in one plant in Sofia, Bulgaria,

with 15,000 square metres covered area and second plant in Botevgrad with 9000 square metres covered area.

We have two sales offices and small production in Varna and Sandanski.

As a supplier, we have some undisputed advantages that win us the trust of our clients, including fully closed production cycle; short production timing; high quality products; a team of more than 260 highly qualified specialists; long established professional experience (practice); competitive/advantageous prices.

www.mouse-ps.com

NCS Fabrications Ltd P14

Based in Derby at the heart of the UK, NCS Fabrications Limited is the Original Trade Sign Supplier.

We have been serving the Sign Industry for over 23 years, and offer a wealth of expertise. Designing and manufacturing high quality signs and graphics strictly for the trade.

2012 saw exceptional growth, thus allowing us to add valuable facilities to our site. Initially we invested in a 1600sqft temporary structure which now houses our steel and aluminium saws and sections, freeing up precious space in the Fabrication department.



In February 2013 we moved our acrylic and vinyl departments to an additional 4000sqft building, providing a total 25,000sqft. This has helped to increase capacity and streamlined the workflow.

This year will see further investment by upgrading our powder coating & painting facilities with the installation of new ovens and booths.

We are excited by the prospects of exhibiting for the first time at S&DUK. Having attended the Show as visitors in previous years, we are relishing the opportunity to demonstrate our extensive capabilities and quality whilst meeting new and existing customers face to face.

We aim to be the top trade supplier, delivering quality products, right first time, on time, every time.

www.tradesigns.co.uk



Photo USA Electronic Graphic Inc. will be showcasing the 3D-VAC-U-PRESS VP5060 printer on stand L10.

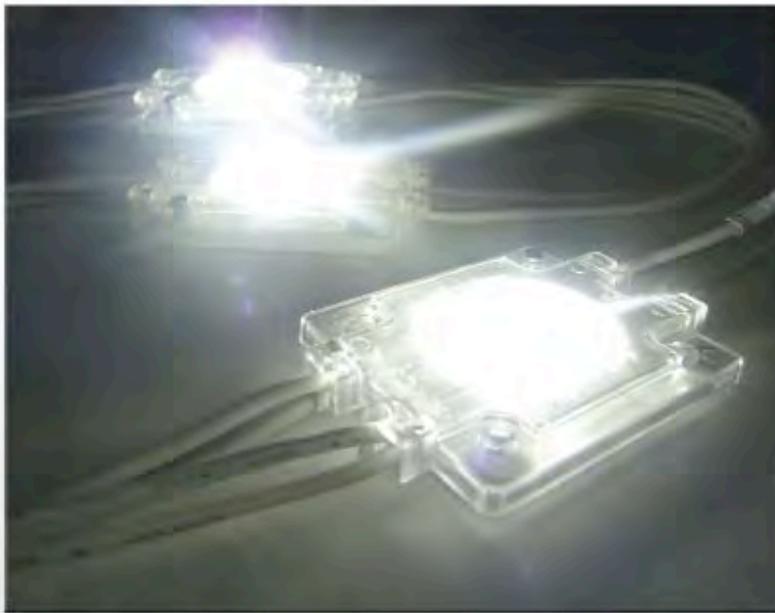
Photo USA Electronic Graphic Inc. L10

Photo USA is the leading manufacturer of sublimation-coated ceramics and all kinds of photo image products. We sell products to be used with dye-sublimation printers, and dye-sublimation transfers to create high quality ceramic images, and all the sublimation machines and raw materials for making high quality porcelain products.

Established in 1992, we pride ourselves on being the largest sublimation mug providers of the world; we have been setting the industry standard for coated ceramics in the sublimation and photo mug industries. Located in the capital in China-Beijing, now we have developed our branch offices in Shanghai, Yiwu, and Guangzhou.

Our new products will be show on the stand: 3D Vaccum machine and other new designs of coated mugs.

www.meikeda.com



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Photocast Products **K64**

Photocast Products of Liverpool have been producing quality bronze and aluminium castings for the sign and plaque markets for many years; their finest moment was when they were selected to produce the final Titanic Monument in Belfast. The 'Belfast List' as the monument is called, is the only complete list of the passengers and crew that lost their lives in the great disaster. The Monument is a massive twelve running metres of cast bronze mounted onto five granite blocks each weighing five tons.

More recently Photocast has been working on a process that will enable our customers to use any photographs or illustrations of their chosen subject and turn them into a beautiful cast bronze plaque or memorial. Using our chemical milling facility together with sophisticated CNC programs we were able to produce casting patterns and castings of incredible detail. ART-CAST is the perfect solution for any interpretation that not only looks stunning but also lasts forever.

The sample we have produced for the Sign and Digital show is a perfect example showing the incredible detail of The Charge of the Light Brigade.

www.photocast.co.uk

printMAX **F30**

printMAX, specialists in large format print solutions will once again be showcasing the best Roland large format printers at this

year's Sign and Digital UK at stand F30. This will be the fifth consecutive year of exhibiting for printMAX at the show which has become an annual highlight for them.

The stand will encompass all the latest and greatest technology from Roland DG including the recently launched Roland SolJet Pro 4 XR-640. The XR-640 with printing speeds of up to 49.1M2 per hour has proven increasingly popular for printMAX who not only secured the first European sale but have also gone on to sell more units than any other UK dealer. The XR-640 will sit alongside the LEJ-640 and LEF-12 from the Roland VersaUV range along with a selection of printers from the bestselling Roland Versacamm series.

Additional to the variety of Roland large format printers on display, printMAX will also be presenting istockMAX, the leading image provider for sign makers. Visitors to stand F30 can expect a range of show offers, demonstrations and daily competitions.

The printMAX team will also be on hand to offer advice on laminator, cutter and consumable solutions.

Whatever your large format print requirement, head over to printMAX on stand F30 this Sign and Digital UK to take advantage of their wealth of knowledge and expertise or a demonstration of the best Roland DG large format print solutions. www.printmax.co.uk



SIGN UK Preview

Printsign

D64

With our creative ideas and extraordinary products, by using the newest technologies and materials, Printsign takes key role not only on the British, but also on the European advertising market.



As a producer, Printsign can satisfy all the print and sign needs of its each customer. Our factory consists of all the equipment needed for the production of a high quality signage as: UV flatbed printing machines, Large format digital printing, CNC cutting and engraving, Laser cutting, Vacuum-forming, Design and manufacture of illuminated and non-illuminated signs, POP & POS displays and many others. You can find even more information for the products that we offer on the Sign & Digital show in late April, where we will also exhibit most of our product samples.

Come and visit us on D64 stand, where our high-qualified friendly staff will be more than happy to tell you more about our products. You will also be given a special list with the latest promotions created especially for the Sign & Digital show. We look forward to meet you very soon our dearest customers!
www.printsign.co.uk

Revolution

G66,M5

Revolution are an independent, authorised reseller for Canon, Roland, Graphtec, EasyMount and Epson, and distributor for 3M label materials. We offer accredited RIP support for ColorGate, Wasatch and EFI together with colour management, proofing and packaging solutions plus excellent advice, technical support plus a wide range of consumables and media.
www.revolutiontransfers.co.uk

RightLEDs.Co.Ltd

P112

RightLEDs focus on developing and researching and manufacturing varied LED modules for advertising industry.

We've equipped our two factories with Taiwan-sourced production equipment and more than 10,000 square metre plant and 450 experienced employees. Every month, we turn out more than

9,000,000 LED modules and 300,000 metres of LED strips.

All of our products conform to CE standards and are RoHS Directive-compliant. And we have obtained ISO 9001:2000 certifications. Right Choice, Right LEDs.
www.rightleds.com

Roland DG(UK) Ltd

G30

Roland DG has a new, flagship model lurking in the wings, waiting to be seen for the first time at this year's Sign and Digital UK. All details are firmly under wraps, but eyes are sure to be on the Roland stand when the machine is unleashed onto the UK market for the first time. There will also be games and prizes for those brave enough to take it on.

Roland will also be conducting its first public showing of the SolJet Pro 4 XR-640. The printer/cutter was launched at the end of 2012 and has exceeded the company's initial sales targets after being well received by the sign and graphics sector thanks to its accelerated print speeds, integrated print/cut technology, innovative print head design and Roland's new Eco-Sol Max 2 inks.



Come and chat to Roland User James Sahota from Group101 at Roland's stand, G30.

Roland's legendary hospitality will be a prominent feature once again with a café serving drinks and snacks allowing visitors and the Roland team to discuss business needs in a relaxed environment.

Roland's business managers for RolandCare and Roland Academy will be on hand for visitors to learn more about Roland's great after-sales package, as well as a selection of Roland's customers from the 'I'm a Roland User' campaign who will be available to give their insight into the benefits of Roland's products.

www.rolanddg.co.uk

Shades Group

F62

Ever considered selling awnings and canopies? Been put off by your knowledge? Not any longer...



Visit Shades Group stand F62 to see a variety of awnings and canopies.

Come and visit Shades Group at the exhibition, where we will show you our products and capabilities.

The Company has been supplying awnings and canopies to the trade for over 15 years and our success stems from the help & assistance we provide to our customers.

We help customers sell these products, by regular in-house training sessions, where we teach you how to sell and fix awnings & canopies. On difficult jobs we can also Work with you, to overcome obstacles. So don't pass up that additional profit any longer, visit us so you can understand, Sell and Fix these products.

www.shadesgroup.co.uk

Sign Elite (Real Insurance Group Ltd)

P22



SignElite is an insurance product designed specifically for the demands and needs of the Sign & Graphics Industry. Whether you Design, Manufacture, Install or do all three, the policy is tailor made to suit the requirements of each individual business.

There is no height limit and no exclusion for the use of heat guns and angle grinders away from the business premises.

£5,000,000 Public/Products Liability is included as standard and cover for damage to property being worked upon is covered also (A must if you apply vehicle graphics or wrap vehicles and get a little too close with a heat gun).

SIGNALITE COMPETITION – Come along to Stand P22 and enter for your chance to win a MAKITA, CORDLESS HAMMER DRILL.

Lots more exciting show discounts too. Including 20% off Machinery Breakdown and Accidental Damage cover.

www.signalite.co.uk

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Superfast the easiest way for making signs on vehicles, boats and for long lasting applications on flat and contoured surfaces.



SIGN UK Preview

Signmaster Systems Ltd J50

Signmaster Systems is one of the leading suppliers of digital printers and are authorised resellers for all the major brands including Roland and Mimaki.

They can give unbiased advice for your printing requirements together with outstanding customer support. Signmaster Systems also stock a comprehensive choice of consumables including inks, vinyl and banner at competitive prices. Visit Signmaster on stand J50 to see what they can do for you.

www.signmaster.co.uk

Sign Update

P107



2013 marks the 23rd year of Sign Update magazine supplying the Sign and Graphics industry, with what is acknowledged as the most widely read magazine, serving the Sign industry as a whole.

Published 7 times a year, Sign Update covers the many different aspects of the sign trade, products and related news, as well as creative and unique features.

It has a circulation of more than 8,000 active subscribers, a massive 98% of which are unique to companies, meaning multiple copies aren't sent out, and not read.

The magazine is targeted directly at people who work in the sign trade and key decision makers (i.e. sign makers, screen and digital printers, shop fitters, sign writers, engravers etc).

www.signupdate.co.uk

Signwaves

N30

Signwaves return for the 9th year running with their huge range of pavement signs, poster displays, flags, banners and more. And this year they have a bigger stand and



more staff than ever (all home-grown Signwaves staff, of course).

Visit Cheryl, Carl and the team to pick up your free marketing pack of unbranded brochures, flyers and showroom poster.

Signwaves are keeping their main announcements under wraps until the big day, but we're told there will be a host of new products including pavement signs, poster displays and menu holders as well as significant other developments.

All will be revealed on stand N30, next to the restaurant.

www.signwaves.co.uk

Sihl Direct UK Ltd

K32

After a successful 2012 show, Sihl Direct returns to Sign and Digital UK 2013. Following its launch last year, the company is looking to build on its solid foundations to become one of the UK leading providers of media for large format digital inkjet printing.



At the show, Sihl Direct will be showcasing some of its most popular products, decorating the stand to look like a modern apartment, complete with riverside view. This layout will demonstrate the company's Persomural wallpaper media, as well as its range of canvas and backlit media for all printer types.

Due to the high dimensional stability and water fastness of the 180 g/m², Wallpaper Persomural 170 can be hung using everyday wallpaper paste. With Persomural, lining up patterns after hanging is easy. In addition, due to its dry structure, it is also easy to remove after use. Its high opacity and tight structure enables a perfect covering, even when faced with small cracks and uneven walls.

We will also be highlighting some of our newest products, including ClearSOL and the DuraCURE range of media. DuraCURE is an ideal combination of paper and film.

www.sihl-direct.co.uk

SloanLED

D44

SloanLED has over 50 years of lighting excellence; SloanLED leads the industry in design and development of high-reliability lighting products for channel letters, signs, cabinets and perimeter lighting.

With strong warranties, superior technical assistance and unparalleled customer service, SloanLED is dedicated to providing the sign industry with the best LED lighting systems, the best support and the best results.

This will be SloanLED's first year at Sign & Digital UK and we are excited to be introducing several new products to the sign industry. These new designs incorporate some very innovative designs, helping the sign man save money, time and expand their offering of illuminated products.

Exciting product introductions:

- New solutions for single- and double-sided cabinets
 - Products designed to work with flex faces
 - New ways to illuminate halo and routed acrylic letters
- www.SloanLED.EU

Stanford Marsh Group

Graphics (SMGG) C24

Stanford Marsh Group Graphics (SMGG), the commercial graphics division of Stanford Marsh Group, will be exhibiting on stand C24 at Sign & Digital UK 2013.

The company will be showcasing a number of its wide format print solutions including:

- HP's Designjet L26500 latex printer - targeted at the point-of-purchase displays, vehicle graphics and soft signage sectors.
- Epson's SureColor SC-S50600 printer - a 64-inch, 4- or 5-colour (CMYK /CMYK + white) roll-fed printer, which sets new performance standards in the highly competitive indoor and outdoor signage sector
- The Objet Pro30 3D printer - an affordable printer capable of bringing any 3D design to life.
- Summa's range of cutters





Constant Sign Brightness

30 April - 2 May 2013, Halls 3&3A, NEC, Birmingham

sign&digitalUK

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Visit us at stand L60
and learn more about
the benefits of Constant Sign Brightness

As a leading independent supplier of wide format solutions, Stanford Marsh works closely with its customers to establish their print requirements and uses its expertise to recommend and supply the best-fit wide format solution available within the marketplace.

Knowledgeable representatives from the company will be on hand throughout the show to discuss how Stanford Marsh can help current and potential customers.

www.smgg.co.uk

Solent Sewing and Welding Machines

F6

For years, banner printers have had to cope with comparatively slow and laborious bar welding systems at the high volume end of the scale or all the frustrations of taping or using handhelds with lower volumes.

But now the combination of the maturity of heat welding technology and the engineering excellence of Solent / Miller Weldmaster offers a wide range of unbeatable hot air and hot wedge welding choices – often four or five times faster than the older technology and producing a weld that is stronger than the fabric on PVC, MESH, PE and digital fabrics.

In an industry where volume = profit, log jams in finishing when the pressure is on = loss. So the automated or semi-automated banner welding solutions from Solent / Miller Weldmaster, used by most of the UK major players and small to medium shops alike, has resulted in tried and tested bespoke solutions used by profitable banner and digital textile printers all over the UK.

Volume + automation = profit. It therefore makes sense to evaluate your finishing efficiency just as much as your printing.

Visit the Solent Sewing Machine Stand F6 to see the world beating Solent / Miller Weldmaster heat welding range and see how easy it is to make finishing profitable.

www.solentsew.co.uk

Soyang Europe Ltd

F4



Soyang Europe Ltd will be exhibiting at Sign & Digital UK for the second time

after the success of 2012. Showing will be all the various media available to buy directly from Soyang's UK facility – SoFlex reinforced PVC Banner & Mesh, SoFlat anti curling material for roller banner stands and Curvorama, Somagic wallcovering, Sotex soft signage material & SoStick self adhesive vinyl together with Endutex materials exclusive to Soyang Europe.

The Soyang range of digital printing substrates can be used for Banners, Mesh Building wraps, Billboard posters, Backlit Signs, Canvas backdrops, wall covering, retail graphics, exhibition stands, shell schemes. Soyang materials are compatible with Solvent / Eco Solvent, UV and Latex inks types and the textile range with dye sublimation inks both direct and transfer.

Soyang has various production techniques in the range including laminate reinforced pvc, semi coated PVC, knife coated PVC, dip coated mesh, acrylic & PVC coated canvas, woven and knitted polyesters. Soyang materials are produced to EU standards to reach and the relevant flame retardant standards.

www.soyang.co.uk

SIGN UK Preview

Space Display UK Ltd F70

We offer a range of designer styled portable display solutions at affordable prices and we firmly believe the key to our success is our dedication to quality, innovation and our high levels of customer service.



Our product range includes roller banners to suit all budgets, LITE tension banner graphic walls, NEO the best magnetic pop up system on the market, Satellite curved tensioned fabric pop up systems, MESA pop up style counters and we're also showcasing our unique new LINK Roller Banner Wall.

We are a Trade Only supplier, we don't sell to end users and we don't compete with

our trade customers by printing graphics in house either.

Please visit us on Stand F70 at this year's Sign & Digital show or view our complete product range online at www.spacedisplay.co.uk

TheMagicTouch L62

TheMagicTouch introduce another significant innovation for the production of full colour transfers to decorate various sign products, garments and a vast range of non-textile applications.

The new TMT/OKI LED desktop digital printers feature full colour capability together with a "White Toner" option. This unique technology together with the award winning transfer papers, offers the ultimate in dark garment and product decoration.

The new printers include the bespoke "Space Control" software for the ultimate in colour control and transfer management.

The new white toner technology is compatible with all TheMagicTouch transfer papers including those for non-textile applications, thus enabling decoration onto dark coloured mugs, PU/leather phone cases, iPad cases, diaries, acrylic, folders and a host of sign based products previously considered a challenge to decorate using traditional print methods.

The company also introduce both

"Neon & Sensation" effect Reflectra products, suitable for embroidery and plotter based garment transfers. Other new items include the "Planx" range of wooden sign items together with Plotters, Heat presses and some unique printable products.

Sign companies need to offer customers a wider range of products and service options. Consider TheMagicTouch as the "New Sales Person" enabling personalised samples to be targeted to both existing and prospective clients. Target marketing of samples combined with a planned follow up results in new orders and improves product awareness. This type of pro-active contact is very rewarding and assists in building improved customer contact affordably.

www.themagictouch.co.uk

The Menu Shop

P82



We offer a wide range of display cases suitable for both indoor and outdoor use that include illumination and personalisation at affordable prices. Our cases include a striking crystal clear acrylic case, a real wood display and our aluminium case available in a range of finishes and colours. All of our displays are available in a range of sizes and can be supplied wall-mounted, window hanging or Free Standing to meet all your requirements. Our displays include:

- Ultra-bright LED technology that is both economical and long lasting
- Slim line design ranging from 25mm-45mm
- A range of personalisation options
- Outside use – fully weatherproof
- Sizes ranging from A4 to A0 In addition to our display cases we offer a range of other products:
- Table-top displays
- Table numbers
- Chalk Boards

Furthermore as producers we can meet bespoke requests and are flexible to meet your requirements.

www.menushop.co.uk



Visit TheMagic Touch's stand,L62 to view various sign products, garments and non-textile applications.

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SIGN UK Preview

The Sign Group

C34



After the fantastic reception from last year's exhibition, the Sign Group will be returning to Sign & Digital UK on the 30th April to 2 May 2013.

We will be displaying examples of various products including Built up letters/shapes, Sign trays and flat cut letters.

But more exciting is the launch of our new products LED trade website www.weloveleds.co.uk, High quality circular projecting signs, LED light letters & Light shapes, and the '360LED' strip which is the first of its kind in the UK.

With the added growth in sales from last year's exhibition The Sign Group have invested heavily in staff training and computer systems to ensure our clients get the best quote using the best material to suit your client's requirements.

www.TheSignGroup.co.uk

Trade Etching

Direct Ltd D43

Trade Etching Direct is an etching company using the latest technology to etch a variety of metal signs for a growing customer base in the UK sign industry. The motto "it's like having your own etching department" best describes the company's desire to form long term relationships with clients who can expect a fast and competitively priced service.

Trade Etching clients can confidently offer a fast high quality service to their

own customers and prospective new clients are welcome to visit our stand or get in touch to see how adding etched products to their existing product line can grow their business without any capital outlay

On display at the show will be a selection of signs in stainless steel, brass and aluminium as well as examples of new processes like blended colour infill, etched QR codes and deep etched magnesium and zinc signs.

Trade Etching will also be introducing our new projected signage system for static and moving signs.

www.tradeetchingdirect.com

Ultima Displays

E60



Visit Trade Etching Direct Ltd on stand D43.

Ultima Displays is delighted to once again be exhibiting at Sign and Digital and will have a brand new stand to show off!

The trade supplier of an enviable range of portable display products and will be showcasing a selection of their latest lines they have recently launched including iPad holders, wide format banners and hop-ups. They will also feature some of their best selling 'Essential' products to include banners, flags and accessories plus more

Also at the show staff will be on hand to talk about key services that Ultima can offer its trade partners such as a 3D Design service for exhibition stands, marketing services to help customers promote their business, plus a full printing facility to support customers should they need extra help or specialist textile printing and finishing.

An exciting new edition to Ultima's Marketing is their brand new Augmented Reality app where you can view portable products in amazing 3D - make sure you see this when you visit the stand!

www.ultimadisplays.co.uk

Veritek Global

L9

Veritek Global is the market leader in technical service, support and maintenance of complex and operationally critical equipment.

For over 25 years, Veritek has earned an excellent reputation for servicing and supporting world-leading [OEM] brands in a range of high tech industries. Fortunately for the exhibitors and visitors to Sign & Digital 2013, Veritek has now expanded and diversified seamlessly into a number of industries that will be showcased at the show.

Exhibiting for first time at Sign & Digital 2013, Veritek will be on hand to discuss its 'value added service propositions' for the Graphic Arts, Finishing and Digital Signage industries and meet equipment manufacturers, resellers and end users to discuss their requirements. These can include installation, remote support and helpdesk, to field breakdown support and equipment moves, including CTP, large format, ink-jet, digital presses, finishing equipment and digital signage.

Veritek Global's growing customer base in the Graphic Arts, Finishing and Digital Signage industry sector is benefiting from its award-winning service solutions. Customers deal with one provider, one contract and gain one consistent high quality service. With 250 engineers employed across Europe and 150 engineers based in the UK alone, Veritek's formula is so successful that it was awarded The Queen's Award for Enterprise: International Trade 2012.

www.veritekglobal.com





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SIGN UK Preview

Viking Tapes

Following a successful 2012 Viking will be once again exhibiting on their extensive stand. Viking Tapes are one of 3M's principle Tape and Adhesive Specialists and will be highlighting 3M's comprehensive range of Tapes and Adhesives. With over 40 years' experience, Viking are a major supplier to some of the UK's largest signmakers and will be introducing eight new cost effective solutions for plastics and metal bonding. Viking's expertise lies in its understanding of the production processes, as a result they can offer cost saving solutions for existing applications.

Based in West Yorkshire, Viking have a UK wide business and an extensive technical web site and offer a free technical help line providing tapes and adhesive solutions. Their technical team has many years experience and they offer one of the broadest product ranges in the Country, available online with next day delivery.

Once again Viking will be fully supported by 3M and will be demonstrating and sampling the new range of 3M's 'Right Price' Very High Bond double sided tapes. The aggressively priced tapes compete effectively against imported lower quality alternatives.

In addition Viking will be promoting their comprehensive range of Thorflex Two Part Epoxies and will be sampling and demonstrating their new high performance Banner Tape.

www.vikingtapes.co.uk

P116 VISIVE

Visive is based in the UK and has been manufacturing LED lighting for the last 13 years. They will be exhibiting their range of Hilite LED illuminated tubing that takes architectural contour lighting to a new level.

Example of VISIVE's Hilite at a BP petrol station. Visit stand D40 to find out more.



With a lower level of associated costs – 80% less power consumption than neon, 100% daylight savings as Hilite does not lose its colour when switched off.

Low voltage makes them safe to touch and their safety-enhanced power supply unit gives added peace of mind. Perfect in public access areas. That's why you can install Hilite in service stations, supermarkets, restaurants, clubs, pubs and retail chain stores

For sign makers who operate in the petroleum sector, Visive are also exhibiting a new range of LED forecourt lighting from the Lighting Science Group BV. Their under

D40

canopy fixtures improve the environment and the petrol stations bottom line by delivering up to 80% energy savings!

The ultra efficient LED fixtures have outstanding light quality and a very long life span. It makes petrol sites a shining example of how businesses can save money by buying green!

www.visivegroup.com

Zapkut Ltd H70

Zapkut will be showing the new breed of vertical panel saws: easy to use, reliable and precise, yet at very affordable prices, starting at under £1,000.

On the stand you can see the Zapkut ZK8, from the world's only genuine portable vertical panel saw range, with models catering for sheet sizes ranging from 2.44m x 1.22m (8' x 4') to 3.25m x 1.625m (10' x 5').



Visit stand H70 to see Zapkut's ZK8 portable vertical panel saw.

We're also showing the Zapkut ZM12; from probably the world's most economically priced steel framed, moving-column vertical panel saw range, with models catering for sheet sizes ranging from 2.5m x 1.25m (8' x 4') to 3.1m x 2.1m (10' x 7').

Don't miss the innovative new ZK Cleankut attachment, specifically designed for dust-free cutting of softer materials such as foam PVC, and the ZM router head attachment – the perfect solution perfect for v-grooving Dibond and similar materials.

Ideal for signmakers, proven in the market and increasingly popular across Europe, Zapkut saws bring real vertical panel saw benefits within your reach.

ZK prices start at £945; ZM prices at £2,495. Come and find out more, and, dealers, ask about the market opportunity we have for you!

www.zapkut.co.uk



Viking Tapes' stand at last year's Sign & Digital 2012 show.

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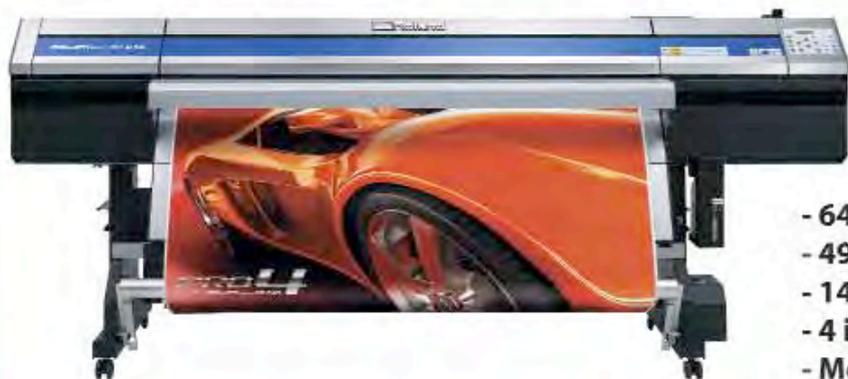
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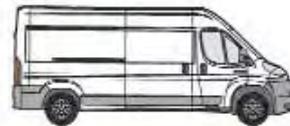
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APPOINTMENTS

Zünd UK appoint new Operations Manager

Zünd Plotting Systems (UK) Limited, leading supplier of precision cutting systems has announced the appointment of Nathan Chapman to the newly created role of Operations Manager. Nathan will be based at Zünd UK's state-of-the-art demonstration suite, sales and service centre in St Albans.

Nathan joins Zünd UK from Esko Artwork where he was Service and Support Manager for UK and Ireland. With a career spanning 25 years, including a stint in the United States as well as Senior Roles in the UK packaging industry, Nathan brings valuable experience in both hardware and software to Zünd UK. Nathan will be responsible for overseeing day-to-day operations and for strengthening customer service and support. Peter Giddings, Managing Director of Zünd UK says: "We are delighted with Nathan's appointment. His knowledge and under-

standing of the UK packaging industry is outstanding and his experience as a Senior Service Manager is unsurpassed. Nathan will be a strong asset to our team and will help us to provide the unrivalled levels of customer support and service Zünd UK is known for as we continue to grow."

Nathan adds: "I am looking forward to working with Zünd UK's customers and providing first-class customer service and solutions. Zünd UK has a great reputation for superior engineering and brilliant customer care. I am looking forward to getting to know everyone and to the new opportunities ahead."

Nathan is happy to talk to Zünd UK customers and can be contacted on 01727 833 003 or 07880 731 225. For more information on the Zünd product range please visit www.zund.co.uk



TheMagic Touch appoints Mark Rossi

TheMagicTouch has announced the appointment of Mark Rossi to their existing UK based sales and support team.

Mark who is well known in the digital print industry brings a wealth of experience and knowledge having previously worked for Xpres in both a technical and sales role. He will take responsibility for developing new and exciting products and innovations.

Jim Nicol Managing Director comments: "Over the past 21 years we have retained almost all key staff and personnel; in fact the only ones that have left have since become good customers. Having Mark join the company is a great move for all concerned. His understanding of the current market place and his vision for the future



emulates our own; he is a great additional team member"

Mark comments: "Over the past 10 years in the industry I have always been aware of TheMagicTouch and admired both their position in the industry, especially how they bring new innovative products to market. Having a strong product range, much of which is bespoke to them – they come second to none. I am both extremely excited and eager to get on board with the team and am looking forward to my career development."

For more information please call 01582 671444 or visit the website www.themagictouch.co.uk

Icon appoints new Senior Executive to head up its golf event operations

Icon, the global event branding, overlay and production group, has appointed David Gurney to lead its golf events team.

In this role David will have overall responsibility for the management, successful delivery and development of Icon's golf event business, with particular focus on major events such as the Open Championship and the 2014 Ryder Cup at Gleneagles.

Andrew Hodson, Sales & Marketing

Director at Icon said: "We are delighted to welcome David to the team here at Icon. His appointment will ensure that our golf event clients continue to benefit from our extraordinary focus and the values that we place on customer service."

Prior to joining Icon, David has worked both in London and the Middle East, spearheading major accounts in Rugby, Formula 1, Tennis and most recently Sailing.

He has worked extensively in golf with his experience ranging from VIP hospitality management to perimeter board design and evaluation. During the London 2012 Olympics, he directed the delivery of the Olympic sailing spectator facility in Weymouth for LOCOG.

For more information please call 0208 302 4921 or visit www.icon-world.com

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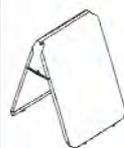
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Trade suppliers of flat cut letters, shapes and logos in ALL materials, acrylic, PVC foam, aluminium composite, MDF, aluminium and stainless steel, supplied with or without locators and templates. Very competitive prices. Swift response to all enquiries.

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Fax: 01482 380901

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www.browningsltd.co.uk

Brownings is one of the largest, TRADE ONLY suppliers of signage products in the UK. The Company manufacture everything from poster frames to flexface signs. We can supply you lengths of extrusions, signs in kit form or make the whole sign for you. We utilise the Signcomp suite including Econoflex, Retroframe and Fascia Frame. All signs are to your individual, specific requirements.

INSIGHT SIGN SYSTEMS

67 Dykehead Street, Queenslie Industrial Estate, Glasgow G33 4AQ

Tel: 0141 774 5990

Fax: 0141 774 6653

sales@insightsignsystems.com
www.insightsignsystems.com

Insight is a trade only manufacturer, offering a made to measure service, with in-house powder coating. A range of cases are available to accept flexible substrates, covering most applications. Tensioning mechanism is fast and simple to operate, and can be accessed via hinged cover plates fitted around perimeter of case. Large hinged cases can be fitted with gas struts or mechanical arms to assist opening.

MIDA SIGN SERVICES

Gatefield House, Blandford Street,
Ashton-under-Lyne OL6 7DW

Tel: 0161 8 300 600

Fax: 0161 8 300 601

info@midasignservices.co.uk
www.bannersandgraphics.co.uk
Specialised installers of all flexible faced systems. Nationwide service. Illuminated or non-illuminated. We can supply and install. Call for details.

SIGN UP SYSTEMS LTD

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NG16 4BE

Tel: 01773 768 220

info@signupsystems.co.uk
www.signupsystems.co.uk

Supplier and installer of CRYSTAL, Europe's premier graphic quick and easy tensioning system. The range of profiles suits textiles or flexface graphics to any size, indoors or outdoors, backlit or frontlit. Supply only or complete install including graphics. Distributors required.

SIGNTEC

Unit 14, Dawson Road, Mount Farm Industrial Estate, Bletchley, Milton Keynes, MK1 1LJ

Tel: 01908 711 588

Fax: 01908 368 143

sales@signtec.co.uk
www.signtec.co.uk

SignTec provide trade only flexible-face signage solutions using warranted substrates and the Signcomp tensioning system. SignTec can supply both illuminated (fluorescent or LED) and non-illuminated signs, a sign face to suit any system either printed or with vinyl decoration, in any combination or as a complete package. Shaped flexible face signs and individual flex letters are a speciality.

GENERAL SIGN SUPPLIERS

BROWNING'S LTD

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Fax: 01482 380901

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www.browningsltd.co.uk

Brownings is one of the largest, TRADE ONLY suppliers of signage products in the UK. We manufacture poster frames, menu cases, slimlocks, signtrim, troughlights, acrylic-faced light boxes, flexfaced signage and now our new Texsign frames for internal use. We supply in any size or quantity, from 1 offs to multiple rollouts either as lengths of extrusion, in kit form or as made-up signs.

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For all types of sign. Individual letters in acrylic, vinyl and PVC. Illuminated signs, modular sign systems and frames, engraving on plastics, aluminium and brass, labels and stencils. Also material supplies cut to size. A complete service to the trade.

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We stock a full range of gold leaf and silver leaf gilding supplies, gold gilding products and gilding materials. Our staff are expert gold beaters who produce very high quality gold leaf.

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Gold leaf 12 to 24ct from stock same day despatch for approved accounts. We doubt whether our prices can be bettered for comparable quality.

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Specialist laser cutting service. We stock a variety of materials in various thicknesses. You may also free issue materials. Laser capabilities are - stainless steel up to 4mm, mild steel up to 12mm. We can also cut very small acrylic detail with d/s tape already applied. All works carried out in-house.

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www.tradesignsuk.com

We can offer a 24 hour service on Flat Laser Cut Lettering and Logos in Stainless Steel 0.7mm - 3mm & Mild steel 0.9mm - 10mm, supplied with or without templates and locators/studs ready for you to install. Call or email our Expert Sales team today for that friendly prompt service you require.

LED ILLUMINATION

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Fax: +44 (0)1274 774478

sales@applelec.co.uk

www.applelec.co.uk

Trade suppliers of proven LED lighting solutions and manufacturers of the flat lighting unit, LED Light Sheet. Energy efficient, award winning LED lighting modules in a variety of colours including RGB (colour changing) are available for both indoor and outdoor applications. Applelec offer unrivalled service and after sale technical support for our LED solutions to ensure customers receive continued assistance.

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Tel: 01604 678410

Fax: 01604 671335

sales@artillus.com

www.artillus.com

DIAMOND 24V LED light boxes and GARNET light panels can be produced in any size up to 3000 x 1800. Diamond light boxes have a 20mm deep frame and 25mm snap frame front. Standard sizes in A4 up to A0 for next day delivery. Custom boxes & GARNET 8mm deep light panels can be made in single colour LED or RGB with controllers, can be dimmable or have built-in phasing. There's no minimum order quantity.

LED SOLUTIONS

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LE5 3AP

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Fax: 0116 262 6061

sales@ledsolutions.co.uk

www.ledsolutions.co.uk

LED Solutions supply quality, energy efficient LED products to the sign trade. We are UK distributors for DAEHAN LED who specialise in sign illumination and offer 5-year warranties with our sign LED module range. We supply RGB modules, LED Light panels, Flexible strips, Neonflex, and IP Rated Power supplies, so please contact us for any assistance.

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Only 4 modules and 10 watts/sq metre. Only four Super Orbis LED modules in a single, easy to lay out, series chain are required to light 1 sq m of sign which will consume 10W of electricity. Only a single power supply is necessary to achieve a choice of two brightnesses in up to 10 sq metres of sign.

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Fax: 01604 491909

www.roberthorne.co.uk

Robert Horne offers a wide range of LED products from market leading manufacturers Sloan LED, LED Light Sheet and Toshiba. We offer a diverse selection of quality LEDs, including ChannelLED Modules, SignBOX Light, PosterBox Modules, Border Tubing and accessories. This combined with a dedicated product management, estimating and sales team means Robert Horne is well placed to offer best advice.

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www.thyssenkruppmaterials.co.uk
ThyssenKrupp Materials provide a comprehensive stock of LEDs, and suitable Plastics for indoor and outdoor projects. Our extensive stock range, including, Channel LED Modules, Signbox and posterBox Modules are combined with our dedicated LED staff who provide all the required product knowledge and layouts and a next day delivery service in UK & Ireland.

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Fax: 01274 774478
sales@applelec.co.uk
www.applelec.co.uk

Trade suppliers of fabricated and extruded light boxes, custom made to client design requirements. From flat faced and curved styles, to LED illumination and colour changing modules, a definitive range of light box products are available. Applelec's flat light unit LED Light Sheet is regularly used to create ultra slim light boxes with even illumination and a depth of just 25mm.

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Fax: 01638 662770
info@arken-pop.com
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arken provide a comprehensive range of light boxes for both internal and external use. Our new Purelite LED light boxes are great value, offering fantastic light dispersal, whilst being very economical to run. Our light boxes are made to order so can be customised to a specific size or colour or can be expertly designed to meet your individual brief.

ARTILLUS ILLUMINATING SOLUTIONS LTD

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DIAMOND 24V LED light boxes and GARNET light panels can be produced in any size up to 3000 x 1800. Diamond light boxes have a 20mm deep frame and 25mm snap frame front. Standard sizes in A4 up to A0 for next day delivery. Custom boxes & GARNET 8mm deep light panels can be made in single colour LED or RGB with controllers, can be dimmable or have built-in phasing. There's no minimum order quantity.

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Tel: 01482 380900
Fax: 01482 380901
sales@browningsltd.co.uk
www.browningsltd.co.uk

Brownings is one of the largest TRADE ONLY suppliers of signage products in the UK. The Company manufacture everything from poster frames to flex-faced signage. We have our own extrusions for the manufacture of acrylic-faced light boxes and can supply as lengths, in kit form or as ready-made up signs. All to your individual, specific requirements in terms of size, colour or shape.

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Tel: 01842 766678
Fax: 01842 766320
sales@dmuk.co.uk
www.dmuk.co.uk

DMUK is a UK based display equipment manufacturer specialising in LED illuminated solutions. DMUK has over 30 years' experience and technical expertise in LED illumination and work with trade partners to deliver high quality products. DMUK is a manufacturing partner of Rotosigns and deal with all sales and marketing activity for their diverse range of pavement and projecting signs.

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Fax: 08456 25 35 46
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www.w-co.co.uk

W&Co offer a wide range of high quality light boxes and illuminated signs for internal or external use including: LED, ultra slim, edge-lit, traditional backlit, large-format, Flex Face, Fabric Face, LED Light Panels and LED Light Walls. Standard sizes are held in stock for next day delivery or we can custom make to your specifications!

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Simplex are a trade only supplier of metal fabrications and sign systems. With an in house CNC router, 3 metre guillotine, brakepress and rollers, full welding equipment and much much more we are able to turn your ideas into reality!! From basic trays, to fret cut and illuminated fascias, oval lightboxes, built up metal letters, right up to 7 metre monolith signs we've pretty much made it all!

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malcolm@mirrortechnology.co.uk
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www.signscape.co.uk
Trade supplier of modular sign systems including Post & Panel, Infocurve, Infocurve Lite, Papyrus, Finger Posts, Bannerfix, Tam Torques, Column Plates, Posterloc, Clip frames, Infotex and Mini-slats. Other products include Lynester security notice boards, including solar powered option (EcoVision). From our special fabrication department, we produce bespoke signage to your specification.

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Simplex are a trade only supplier of sign systems and metal fabrications. We offer a range of Pole & Plank products for post and wall mounted signs, fingerposts and mini monoliths. For versatile curved interior or directorials our System 4 is unbeatable whilst as an approved convertor for the Accord 15 "slat" type system and a recognised supplier of MSS we really hope we can help with all your needs.

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Suppliers of moulded acrylic pans and logos up to 2800mm x 1500mm and other types of press and vacuum forming in PVC and HIPS. Specialists in fabricated plastics for POS displays with full screen print, graphics and CNC routing capabilities.

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www.projectplastics.co.uk
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Moulded letters and logos in all standard Perspex colours and UV stabilised gold and silver acrylics, in 8 standard sizes, bespoke sizes available on application. Press, vacuum and blow moulded pans, in acrylic and petg also available.

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DMUK is a UK based display equipment manufacturer specialising in LED illuminated solutions. DMUK has over 30 years' experience and technical expertise in LED illumination and work with trade partners to deliver high quality products. DMUK is a manufacturing partner of Rotosigns and deal with all sales and marketing activity for their diverse range of pavement and projecting signs

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