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| 300mm | £4.11 | £7.00 | £12.05 |
| 350mm | £5.56 | £8.12 | £15.07 |
| 400mm | £6.13 | £9.87 | £18.09 |
| 450mm | £7.33 | £11.45 | £21.52 |
| 500mm | £8.27 | £12.87 | £24.15 |
| 550mm | £9.76 | £13.95 | £26.53 |
| 600mm | £10.99 | £15.50 | £30.19 |
| 650mm | £13.55 | £18.85 | £36.99 |
| 700mm | £16.26 | £22.41 | £41.75 |
| 1200mm | £43.94 | £62.00 | £111.15 |

LARGER SIZES ON REQUEST

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|--------|---------|---------|--------|
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| 150mm | £2.40 | £3.38 | £5.01 |
| 200mm | £4.14 | £4.53 | £7.00 |
| 250mm | £5.74 | £6.31 | £9.61 |
| 300mm | £7.22 | £9.10 | £14.05 |
| 350mm | £8.96 | £10.51 | £15.91 |
| 400mm | £10.16 | £12.13 | £17.99 |
| 450mm | £12.84 | £13.98 | £20.31 |
| 500mm | £14.18 | £16.43 | £23.24 |
| 550mm | £16.99 | £18.31 | £26.00 |
| 600mm | £18.04 | £20.80 | £28.99 |
| 650mm | £20.13 | £23.11 | £32.60 |
| 700mm | £22.39 | £26.03 | £36.03 |
| 1200mm | £54.56 | £66.40 | £84.75 |

LARGER SIZES ON REQUEST

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| Height | 2mm Unished | 3mm Unished | 2mm Polished | 3mm Polished | Unass 1 ungs |
|--------|-------------|-------------|--------------|--------------|--------------|
| 100mm | £4.60 | £6.26 | £6.17 | £6.76 | £2.26 |
| 150mm | £5.70 | £7.89 | £7.68 | £9.02 | £2.26 |
| 200mm | £9.73 | £10.16 | £9.80 | £12.18 | £2.68 |
| 250mm | £11.71 | £14.95 | £14.38 | £18.10 | £2.68 |
| 300mm | £14.75 | £16.67 | £15.85 | £21.20 | £2.68 |
| 350mm | £17.00 | £22.13 | £21.02 | £28.31 | £2.68 |
| 400mm | £19.68 | £25.77 | £24.31 | £33.84 | £2.68 |
| 450mm | £23.43 | £31.92 | £30.07 | £42.13 | £3.68 |
| 500mm | £26.37 | £36.86 | £34.58 | £49.46 | £3.68 |
| 550mm | £29.76 | £42.45 | £39.69 | £57.70 | £3.68 |
| 600mm | £33.59 | £48.69 | £45.41 | £66.83 | £3.68 |
| 650mm | £39.72 | £59.92 | £56.07 | £81.21 | £5.02 |
| 700mm | £46.29 | £68.17 | £64.23 | £93.40 | £5.02 |
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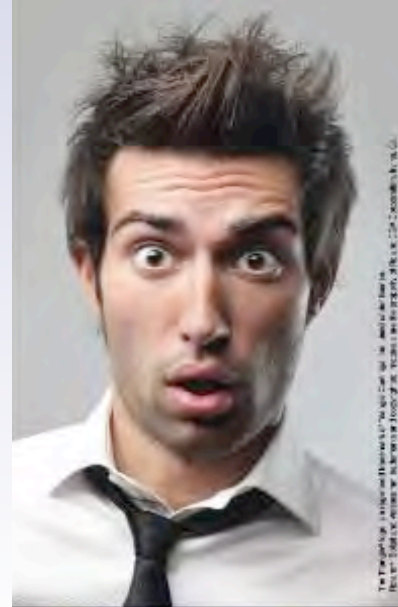
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WELCOME *Page*

Enjoy life – before you get caught by the prune stones

The Sign & Digital UK show is this month so this issue we have a special preview starting on page 91. As well as timetables for workshops and seminars, there's a listing of exhibitors, news of what many will be showing on their stands, and some very nice sounding prizes to be won.

Me, what I'm looking forward to most is meeting up with people I haven't seen since last year. Emails just aren't the same. If you're at Sign & Digital UK this year, come along to stand P114 and say hello.

Feeling my age the other day, I thought about an old lady that used to live a few doors away from us. Not just any old woman, but a kind friendly and very cheerful one. Like many old people she eventually moved into a care home. As I'm only a few years away from one myself, I was sympathetic and thought I'd pay her a visit to cheer her up. I made it an early visit owing to other commitments. Well, you have to have a get out story otherwise these visits can last for hours.

I was let in at 9.30am to find the last few residents having a late breakfast. It was two ladies negotiating cornflakes and prunes. I watched them eating from across the dining room. After eating a prune they put their spoon up to their mouth to spit out the prune stone and placed the discarded stone onto the plate in the middle of the table. On finishing their breakfast they wandered into the kitchen with their empty plates and then took up their positions in the sitting room.

The last one down for breakfast was an old gentleman. For breakfast he had branflakes. After a few mouthfuls he started to dispose of the prune stones, in fact a lot of prune stones. Like the two before him, on finishing, he took out his plate to the kitchen. On his return he spotted me and decided to sit with me for a chat. As I was the only bloke there, it popularly made a nice change from talking to what seemed almost exclusively female residents. The conversation soon died down to a trickle so I asked him about his breakfast.

"It's the same thing every day, branflakes, branflakes and more branflakes," he said.

"You had an awful lot of prunes with your breakfast," I replied.

"No I didn't, I hate them." he said.

I never bothered to point out that he'd left around 20 prune stones on the side of his plate. He told me he doesn't like prunes and the care home do not give him prunes. I found out each plate of breakfast is placed out to where each person sits but the old gentleman's plate is placed in the middle as he's the last down and there are not enough chairs to go round the table. Unfortunately, his plate was used as a communal bowl to place the other residents' unwanted prune stones.

Believe you me, I am not looking forward to a care home.....

Rosa Huchliffe



First lady to the second lady: "I think it's Monday today Dorothy". About one and a half hours go by and lady number two replied, "Miriam, I think you will find it's Tuesday." Another forty-five minutes go by when the third lady gets up and says "If you two are going to argue all day, then I'm going back to my room."



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Mimaki's new latex printer range includes the JV400-160LX.

Mimaki launches JV400 printer range alongside new latex and super durable UV inks

Mimaki's continued commitment to innovative products and technologies sees the launch of a complete new range of wide format printers, new inks and environmentally friendly solutions for the sign, display and graphics markets.

The new Mimaki JV400-130LX and JV400-160LX feature state of the art Mimaki latex inks and are the first machines to incorporate Mimaki's cutting edge print engine. This heralds the way for other ink types which will deliver a significant number of applications based upon the same platform and include Mimaki's pioneering SUV ink; available shortly after the new latex machines.

Mimaki's latex ink delivers significant advantages over alternative solutions: requiring a very low heat to cure, opening up more materials, consuming substantially less energy and therefore minimising running costs. It is also the first latex solution to offer a white ink, which sits alongside six process colours with a vibrant yield and extended gamut. The Mimaki latex inks are quick drying and supplied in 600cc ink packs that when used in conjunction with Mimaki's eco-cases reduce waste and allow for long unattended print runs.

The 1.3m and 1.6m wide Mimaki JV400-LX printers feature a unique piezo print head, offering the usual advantages over alternative technologies, i.e. no requirement for frequent user head replacement, a stunning four picolitre dot size along with variable dot technology.

The Mimaki latex ink is an aqueous, resin based technology with proven eco friendly qualities and zero odour, making the machines ideal for installation in shops, education establishments

and office spaces, as well as traditional print companies and graphics setups.

Pre, print and post heaters typically running below 60 degrees C in combination with built in drying fans aid the fast curing of the Mimaki latex ink. With no gassing off required; any post print lamination can take place immediately, shortening total job time and enabling print suppliers to respond to short lead times. Coupled to Mimaki's class leading print speeds of up to 18 sqm/hour at 900 x 900dpi, the JV400-LX range delivers a compelling solution across a broad range of applications.

Available soon after the Mimaki latex range and utilising the same impressive print engine is Mimaki's unique SUV ink set, which combines the flexibility of solvent with the durability of UV cured inks. The newly developed ink's exceptionally high durability comes from

...exceptional high durability from the unique ink recipe...

the unique ink recipe with components of the ink keying to the ink-receiving layer of the media. The surface of the ink is then cured using a UV process which results in a vibrant, glossy, durable and flexible finish making it

ideal for banner production, pull ups and display materials, or any application where a combination of vibrant colour and a long lasting, scratch resistant print is important.

Both new models in the JV400 family take advantage of Mimaki's powerful and user-friendly RasterLink6 RIP.

The UK & Irish launch of the Mimaki JV400-LX latex printer takes place on Hybrid's stand at Sign & Digital UK 2012.

Further details can be found by visiting the website www.hybridservices.co.uk or telephoning 01270 501900.

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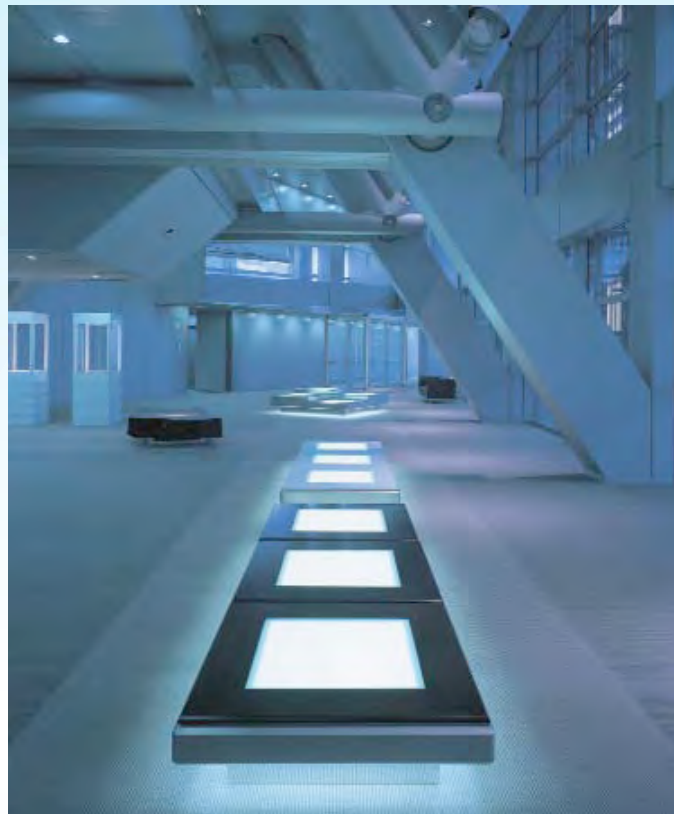


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3M extends its range of Fasara decorative films

Providing more creative possibilities for graphics producers and interior designers, the Fasara range of decorative films is now available in 54 different patterns, including gradation, stripe, border, prism, fabric, frost and matte. The films represent a fraction of the cost of etched or sandblasted glass and can be used liberally in a wide range of applications, including primarily those for buildings in the retail sector, pubs and restaurants, leisure facilities and office environments.

These tough and dimensionally stable films have a special application in providing personal privacy by obscuring the view through interior and exterior glass windows and partitions as well as adding decorative effects to these and other glass surfaces, borders and illuminated displays. Using a pressure-sensitive adhesive, the films allow for wet or dry application and are easily installed on-site with little or no business downtime. They can also be easily removed and reapplied as brands or designs change over time. The low-gloss surface of the films reduces glare and their ability to block up to 90 per cent of UV light reduces fade on fabrics.



Furthermore, the rigid and tough construction of the films enhances personal safety in the event of flying glass as a result of breakage.

Fasara decorative films are warranted for five years and available on five-day delivery following placement of order.

For further information, visit www.3M.co.uk/graphicsolutions



Economy light box ranges launched

Artillus Illuminating Solutions Ltd has released news about two new LED light boxes designed with economy, styling and practicality in mind under the Magnetite and Diamante branding.

The all new Magnetite LED light box is only 18mm deep and believed to be one of the slimmest of its type available. The neat, modern styling enables quick and easy poster changes simply by lifting off the front cover with a plastic sucker. The LED technology inside the light box uses a digital spot grid panel to provide the illumination from high white edge lit LEDs. The light boxes are available in standard A sizes from A4 up to A0 and come with pre drilled fixing holes, 12v PSU transformer mains cable and UK plug.

The Diamante LED has been introduced for purchasers with economy and value at the forefront. The 20mm deep light box has a 25mm clip frame front with rounded corner inserts. Illumination is generated by the high bright LEDs edge lighting across the spot grid inner panel. As with the Magnetite the 12V LED provides shadow free, totally even illumination across the whole face of the light box. The Diamante is manufactured in silver anodised aluminium and available in standard A sizes from A4 up to A0. Two eyelets are fitted to the reverse for hanging and each unit comes with a 12v PSU transformer mains lead and UK plug.



Diamante Magnetic LED light boxes.

For further information telephone 01604 678410 or visit the website www.artillus.com

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PRODUCT *News*

William Smith introduces more creative choices from Arlon

Whether it's for decorative effects, graphics or display products, sign-makers should find something to suit their purpose in the new ranges of Arlon products recently introduced by William Smith.

For wall decoration, DPF 206 removable interior woven wall decoration film and DPF 207, removable interior wall decoration film are both suitable for advertising and murals, as well as decorative effects, on smooth painted non-vinyl walls. They can be digitally printed using a variety of print systems, including solvent, UV, UV screen and latex.

DPF 206 is a lightweight polycoated matt white film with a unique woven texture. It has a clear removable pressure-sensitive adhesive that will bond well to substrates, making it easy to apply as well as remove.

DPF 207 is a matt white vinyl film with a clear removable pressure sensitive adhesive that has been specially designed for easy repositioning during application without compromising the final bond. DPF 207 can also be used for point-of-sale displays and home décor.

For indoor and outdoor graphics on 'hard-to-stick' and low energy surfaces, DPF 8000 Engineering Grade vinyl is an ideal solution. A satin white high-tensile polyvinyl chloride film, with an extra strong permanent pressure-sensitive adhesive, DPF 8000 is designed to meet the marking requirements and specifications of the transportation, vending and automotive industries. It conforms well to flat and slightly contoured surfaces on substrates such as polyethylene, polypropylene and polyurethane, can be applied in cold temperature environments, and comes with an outdoor durability of up to seven years.

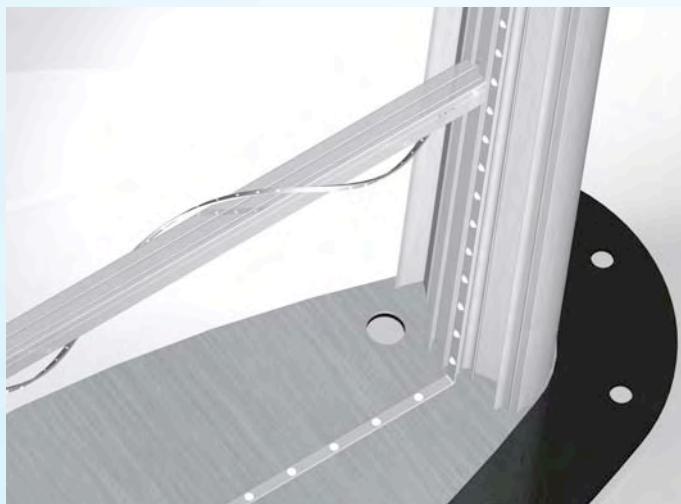
If making a display is what's required, William Smith has added a further product to the Arlon pop-up and roll-up banner ranges of film. DPF 215 polyester roll-up banner digital print film is a premium, semi-rigid, coated polyester material that can be used for indoor roll-up or pop-up display systems, and for exhibitions, advertising and point-of-sale displays. Available in satin finish, it offers high print resolution and image quality and also has excellent lay-flat properties that minimise edge curl.



Signmakers should find something to suit within the new Arlon range.

For further information telephone William Smith on 01833 694707 or visit www.williamsmith.co.uk

Vista System offers new LED illumination kit



Vista's new LED illumination kit is a low voltage lighting solution.

Vista System International, a world leader in Modular Curved Frame Technology (MCFT), now offers its customers a new LED illumination kit as an alternative low voltage solution to illuminate its Vista Light line of products.

The LED kit consists of an adhesive LED band as well as a power supply - it is fixed to the sign structure along the aluminum profiles and end caps. The LED kit is ready to use and the only adaptation required by the customer is to use a plug adaptor when the default electricity plug does not match the local outlets. The LED lighting offered is optimal for use with Vista System products and since it's a low voltage lighting solution it can be applied to any destination around the globe.

The Vista Light Line has always been the illuminated line of products offered by Vista System. Previously, the sign solutions were offered without the lighting component; however, due to customer feedback the LED kit is now available as part of Vista System's continued effort to provide a complete solution for the entire project.

For further information telephone Vista System on Free Phone 0800 404 9151 or visit www.vistasystem.co.uk

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- Roland SOLJET Pro II SC Series
- Roland SOLJET Pro II SC-EX Series
- Roland SOLJET Pro II SJ-EX Series
- Roland SOLJET Pro III XC Series
- Roland SOLJET Pro III XJ Series
- Roland VersaArt RS Series
- Roland VersaCamm SP Series
- Roland VersaCamm SP-i Series
- Roland VersaCamm SP-V Series
- Roland VersaCamm VP Series
- Roland VersaCamm VP-i Series

or any other Roland printer that uses EcoSOL MAX inks.



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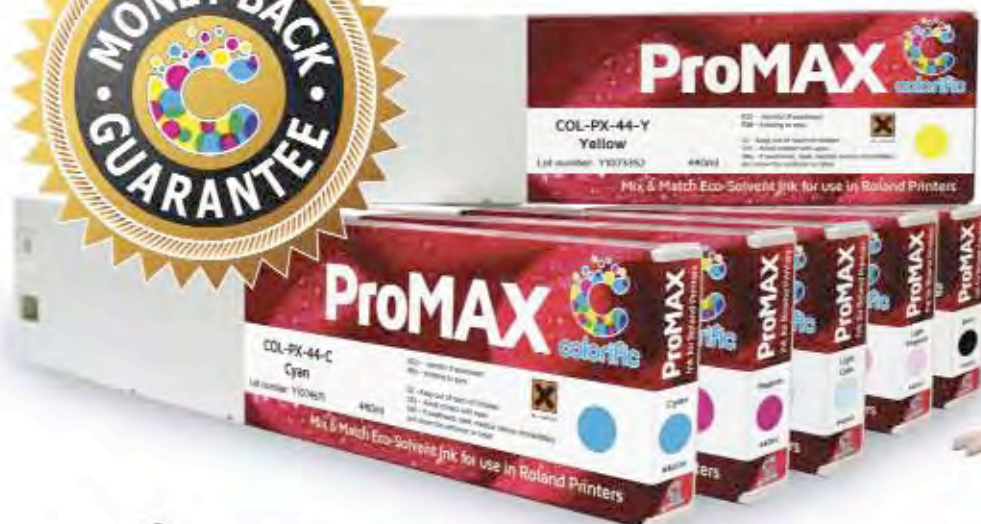
Colorific will be showing their 'Best in Class' Roland inks at Sign and Digital UK.

Robert Horne Group will be with us on Stand P130, where you can find out more about the potential cost savings when you switch to Colorific inks.

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inks on stand P130 at

sign&digital UK



PRODUCT *News*

New eco-friendly sign cleaning solution from Innova

Described as the culmination of many years of research into the most cost-effective method of cleaning and maintaining signs without the need for hazardous chemical agents, SignClean® has been introduced by INNOVA Solutions. Providing true eco-sustainability, the product is based on advanced Micronite® technology that eliminates the need for harmful solvents or petrochemical derivatives and yet remains capable of out-performing many cleaning products that rely on these agents in order to work effectively.

The SignClean system is based on the interaction of negatively and positively charged cleaning processes. This involves the initial release of billions of negatively charged Micronite particles that impact and dislodge soil, grease, grime and other pollutants from the surface. These are then held in suspension in the surrounding liquid prior to being removed by positively charged and application-specific complementary colour-coded Micronite Plus® cloths and mops that have been designed for maximum soil take-up and prevention of cross contamination. Once cleaned, the surface of the sign retains the residual negative charge of the system to repel re-soiling.

SignClean is a portable and water-less sign cleaning system that requires no mixing or rinsing to enable sign maintenance personnel to carry out their work on-site in a maintenance/housekeeping capacity. It will effectively clean any water-tolerant surface, removing deeply ingrained stains and deposits of dirt via a completely safe, non-toxic and odourless process. SignClean has recently been passed as 'Food Safe' by Campden BRI for use in food preparation areas. For lighter soiling, the system can be diluted with water to further enhance its environmental credentials and cost efficiency. It can also be foamed to increase contact time on vertical surfaces and thus further reduce wastage.

The system is suitable for virtually any commonly used sign making substrate on which it will perform much better than neutral anti-static cleaners due to the residual anionic charge on the surface that repels re-soiling and dust more effectively. These include all forms of plastics and acrylics, metals (including stainless steel, aluminium, copper and brass), most paint finishes (including powder-coated, epoxy resin and oil-based), ACM materials, vinyl and glass.

SignClean is also available with a broad spectrum biocide for use in healthcare, care homes and schools.

For further information, visit www.innovasolutionsonline.co.uk or telephone 01282 867390.



Bonding problems solved with Eurobond's EB808 Corex Tape



The new EB808 Corex tape is ideal for temporary estate agent boards.

Corex is a robust, lightweight corrugated plastic substrate widely used in both the commercial signage and the printing industries as a low cost material to print, for example, temporary estate agent boards or low cost signage and posters.

Corex is notoriously difficult to bond together or indeed bond it to anything else. Existing glues can be very stringy and difficult to work with and are often quite expensive plus plastic rivets are often fiddly and in some cases lead to tearing and failure around the rivet site.

But now Eurobond say that's all going to change with the arrival of the new Corex Bonding Tape range. EB808 Corex Tape demonstrates very high strength and excellent flexibility. It is very clean and easy to use and available in 50m length rolls and 19mm or 25mm widths. It is available in two colours, EB808 Black or EB810 White.

For further information or to place an order telephone Eurobond Adhesives Ltd on 01795 427888 or visit the website www.eurobond-adhesives.co.uk



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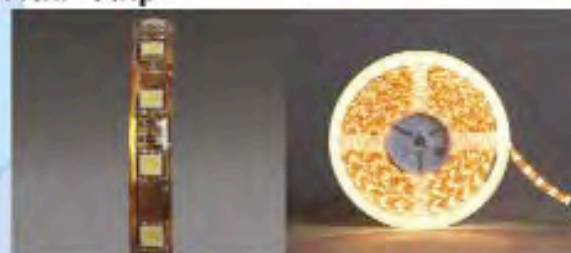
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PRODUCT *News*

Epson launches SureColor SC-S30600 printer

Epson builds on the success of its wide-format printer range for signage and POS applications with the SureColor SC-S30600. A 64-inch (162.6cm), four-colour (CMYK), roll-fed printer, the SC-S30600 sets a new price/performance ratio in this highly competitive sector.

Designed from the ground up to offer efficient and environmentally-friendly production at the lowest total cost of ownership, the SC-S30600 enables print firms, signmakers, digital copy shops and repro centres to expand their service offering.

The SC-S30600 can produce everything from posters, signs, banners, backlit panels and POS materials to vehicle wraps, interior decorations and exhibition displays. A wide range of roll media is supported, allowing users to print reliably and cost-effectively on vinyl, PVC and clear film, photographic paper and a range of popular banner substrates.

Richard Barrow, Senior Product Manager at Epson Europe, says: "Setting up the SC-S30600 is fast and easy. Loading heavy media rolls, usually a two-person job, can be handled by one operator with ease thanks to our unique jack. And media tensioning, traditionally only accessible from the front of the printer, is controllable from both front and rear, so operators don't waste time going back and forth. This reduces set-up time and maximises productivity."

Epson's precision engineering and proven Micro Piezo printhead technology ensure continuous and trouble-free operation, minimising maintenance and lost production time. High-volume workloads are handled with ease, with print speeds from 7.3 to 29.4 sqm/hour depending on printing mode; the former being typical for indoor poster use and the latter for outdoor banner applications. There is also a maximum quality mode for the most demanding close inspection work, which uses the printer's full resolution of 1440 x 1440dpi.



The Epson SureColor SC-S30600.

Epson has developed a new ink – Epson UltraChrome GS2 – designed to work perfectly with the SC-S30600 and Epson's new generation of TFP printheads. UltraChrome GS2 builds on the strengths of UltraChrome GS (used in the Epson Stylus Pro GS6000) with a new yellow formulation that is lightfast for longer. UltraChrome GS2 is odourless, nickel-free and requires no special ventilation, allowing the SC-S30600 to be used in an office environment.

Costs and environmental impact are reduced with the printer's Energy Star-qualified power efficiency.

The Epson SureColor SC-S30600 will be demonstrated on the Epson booth (Stand E70) for the first time in the UK at Sign & Digital.

The printer is available from March 2012, priced at £11,995. For further information visit www.epson.com

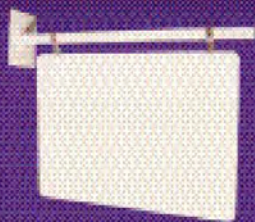
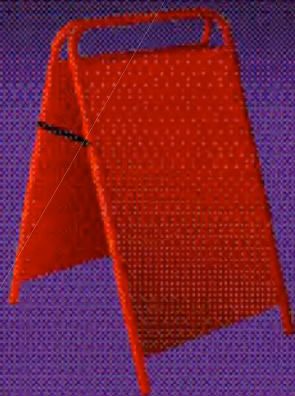
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Mid West Displays' range of Light Panels continues to grow

The past couple of years has been a great success for Mid West Displays with their LED Light Panels proving to be bestsellers year on year. On the strength of this, they have now manufactured several new Light Panel ranges including Shaped Light Panels and Rotating Light Panels all of which are made in-house at their factory in Shrewsbury.

Mid West Displays are known for their ability to design and manufacture made to measure displays for both interior and window spaces and their Light Panel ranges are arguably the largest on the market with over 25 different styles to choose from.

The new Shaped Light panels available from Mid West Displays, are made from 6mm acrylic on to which a special light carrying matrix is applied using screen printing. They are powered via 1.5mm cables using a 12v transformer which simply plugs into the wall output.

Also new to the range is the Rotating Light Panels which are illuminated using LED bulbs. According to Mike Newman, Managing Director, Mid West Displays, these really do produce an all singing, all dancing glowing display which he claims has never been seen before on the display market.

Mike explains: "We can't wait to show the Sign Industry that there is much more to Mid West than just Sign Supports. We like to think that we are the one stop display shop and whatever your display requirement is we will be able to help you, from concept

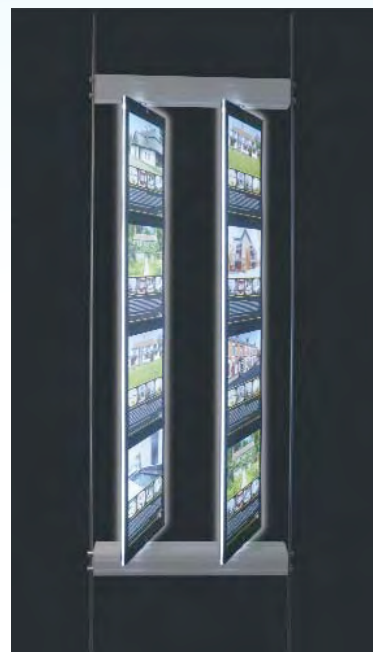
design right through to manufacturing."

Mid West Displays will be showcasing these products along with other new products at this year's Sign & Digital UK on Stand P42.

For further information telephone Mid West Displays on 01743 465531 or visit www.midwestdisplays.co.uk



Shaped Light Panels.



Rotating Light Panels.

Accuracy is everything in the New Clarity Professional v4.1

Clarity Software announces the launch of the new, super-efficient Clarity Professional v4.1 which was premiered at FESPA Digital 2012. Accuracy means more profit, and with v4.1 you experience a whole new level of information flowing through your system, allowing you to make positive and accurate decisions.

With the new v4.1 you can use the re-developed Job Costing and Cost Analysis functionality to understand the true margin on a job, and take advantage of the genuine margin uplift opportunities that could be hiding in your business. Clarity v4.1 opens the door to making more money from your contracts and protects against the risk of unforeseen costs that often appear during production and fitting.

There are new stock management developments in the Goods Handling module to help reduce errors, wastage and stock holding, faster quoting speeds with enhanced costing calculators and

new Cost Types for precise cost management of outsourced jobs and resources, such as a press or cutting machine.

Many companies have mountains of left-over stock after a job has been completed and being able to optimise material usage is paramount to being competitive and in v4.1 you can plan to utilise your off-cuts and partial rolls for absolute stock efficiency.

Clarity Professional v4.1 changes the game for online marketing and CRM, as it now dynamically integrates with Clarity Software's stunning cloud-based e-marketing system Clarity Marketing.

V4.1 synchronises key customer and prospect information with Clarity Marketing in real time via the internet, so you can drill into your MIS client knowledge from the cloud and build highly-profiled target lists for precision email and internet marketing campaigns.

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For further information telephone 0121 248 2448 or visit www.clarity-software.com



Flagship addition to Mimaki's dye sublimation line-up

Following the recent introduction of the Mimaki TS34 dye sublimation printer, Mimaki has added to its already broad range of models for this market with the launch of the world's fastest sublimation inkjet printer along with a new ink. Designed to enhance productivity for the textile, apparel and soft signage markets, the Mimaki TS500-1800 printer and the new Sb300 sublimation ink are expected to be released in April 2012.

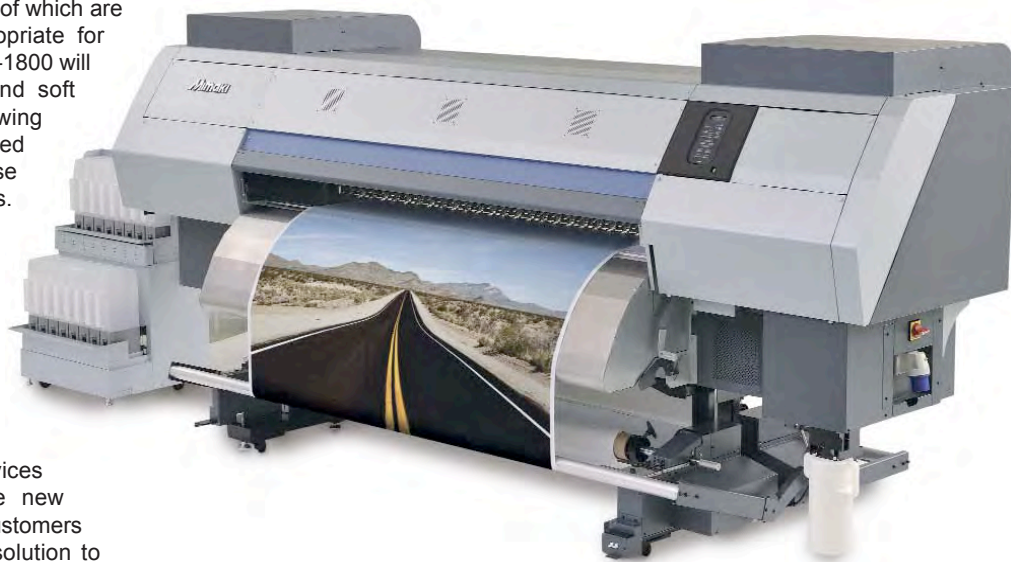
"We are excited to bring to market the world's fastest dye sublimation printer, capable of printing at 150 square metres per hour on transfer paper," said Sakae Sagane, Managing Director of Mimaki Europe. "This printer is ideal for production of textile apparel and soft signage, both of which are seeing growth in run lengths appropriate for digital printing. We believe the TS500-1800 will enable manufacturers of apparel and soft signage to capitalise on the growing demand for shorter runs and customised or even personalised products in these two burgeoning digital markets. Our new ink delivers brilliant colour, and using RasterLink 6 (see article below), printer operators can easily convert special colours to specific Pantone references to ensure colour integrity."

Commenting on the launch of the new machine, Duncan Jefferies, from Mimaki's exclusive UK & Ireland distributor, Hybrid Services Ltd said, "The combination of the new Mimaki printer and ink should allow customers seeking a volume dye sublimation solution to deliver a massive increase in productivity to their business. Mimaki's digital textile heritage is enviable

so we're confident that the larger polyester printing companies will see this as an important announcement."

The TS500-1800 features a number of new capabilities that set it apart in the marketplace, including: unmatched printing speed for sublimation paper at 150sqm/hr in high-speed mode, mist removal filter, Mimaki degassing module, new dye sublimation ink, Auto Media Feeder (AMF) and larger roll media size.

More details and full specification on the TS500-1800 and all Mimaki products can be found at www.hybridservices.co.uk or by telephoning 01270 501900.



New flagship TS500 dye sub printer from Mimaki.

RasterLink6 RIP upgrade now available

Mimaki Engineering announces the availability of an upgrade to its feature rich and easy to use wide format RIP; RasterLink6 – sporting a range of new functions and enhancements ideally suited to Mimaki's range of wide format inkjet printers.

The new version of RasterLink6 offers an improved user interface over previous versions, including intuitive icons that make selection of options easy for users, a single-window approach to selection of all options, and the ability to monitor printing progress from the main screen.

"We have also enhanced our colour replacement functions with RasterLink6," said Yuji Ikeda, Product Marketing Manager of Mimaki Europe. "With RasterLink6, operators can easily convert special colours to specific Pantone references to ensure colour integrity. Selected colours from the RasterLink6 colour charts can easily be

added to colour swatches in Adobe Illustrator. In addition, users can measure a target colour with an optional colorimeter and use RasterLink6's Colour Picker System to accurately reproduce those targeted colours."

Mimaki RasterLink6 also allows users to simulate colour printing in Adobe Illustrator and/or Adobe Photoshop without the need to create an actual print using Mimaki's Profile Master 2, saving time and money in the design and production process. Mimaki is distributed by Hybrid Services Ltd in the UK & Ireland, and national sales manager for Hybrid, John de la Roche, describes the new features as "powerful developments from Mimaki." "The features that Mimaki continues to introduce are key to our customers' productivity," he remarks, and his view is echoed by Ikeda.

"These improvements to our RasterLink RIP reinforce Mimaki's commitment to ongoing enhancement of our products for the textile apparel and soft signage markets," adds Ikeda. "In these dynamic and rapidly changing businesses, time to market is increasingly critical, and Mimaki is dedicated to providing tools and solutions that enable users to keep up with the required fast pace while ensuring the highest quality and colour integrity."

For further information telephone Hybrid Services Ltd on 01270 501900 or visit www.hybridservices.co.uk

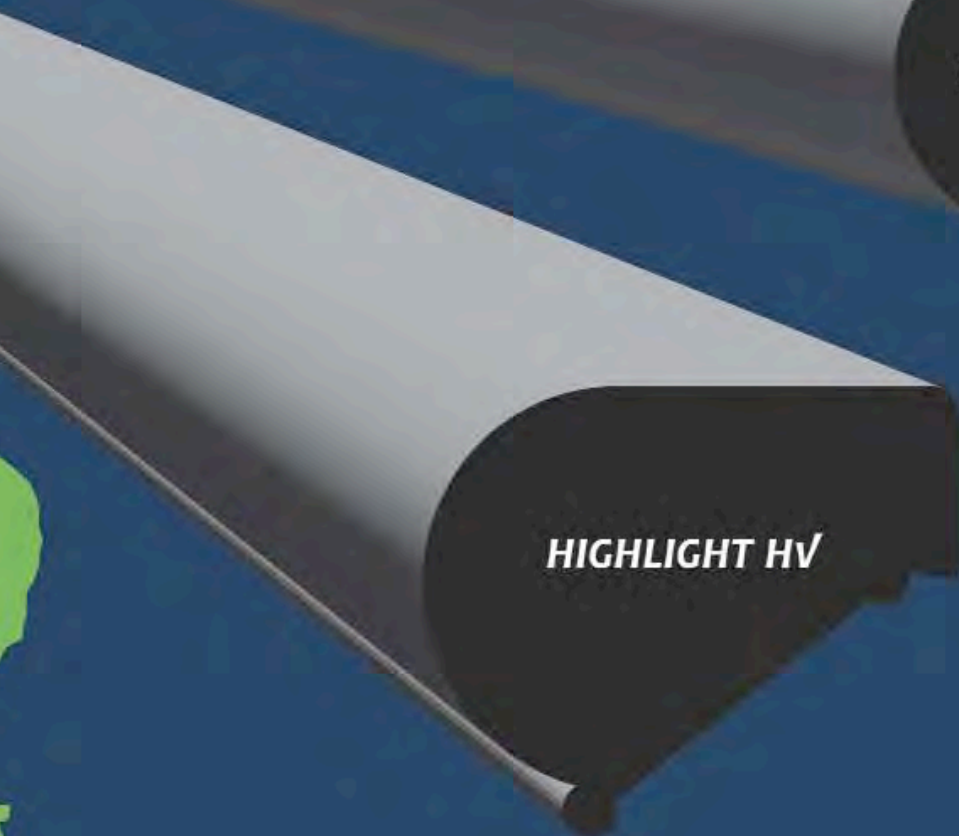
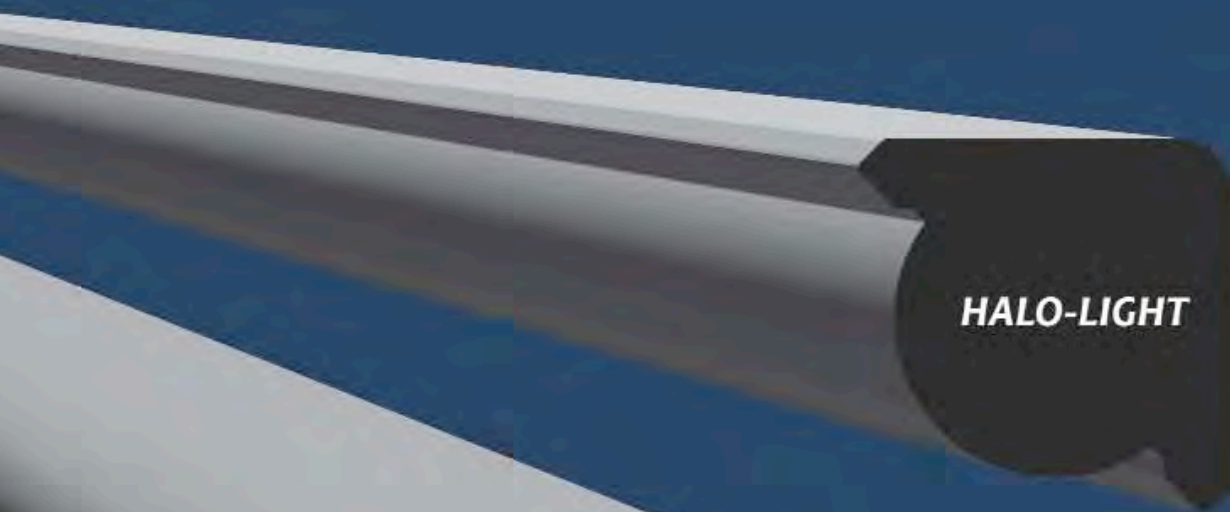
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PRODUCT *News*

Get creative with LaserPro

LaserPro Laser Engraving and Cutting machines from Grafityp UK Ltd provide great scope for getting creative. They will of course handle jobs such as engraved and cut acrylic door plates easily, but there is much more to a LaserPro than meets the eye. A little thought and imagination could get your creativity running wild with projects on media such as tiles, fabric, marble, wood and many, many more materials.

Grafityp UK Ltd supplies a whole range of LaserPro machines to cater for customers varying needs. From the desktop Venus II or C180 models right up to the large format Gaia II or X500LS/X500RX Cutters and all in a choice of power options up to 200 watts.

LaserPro and Grafityp are always at the leading edge of



Guitar fret designed using Grafityp's Laser Engraver.



laser technology, and have recently launched the brand new Mercury III and SpiritLS and GLS models. A rotary attachment is available for a number of models in the range allowing for engraving

on to cylindrical or round objects such as glasses, cups, even objects such as tennis balls, ideal for producing company promotional items, awards or even one off personalised celebration gifts. Whether your business is engraving, industrial marking or cutting, there is a suitable option amongst this superb collection of machines.

Grafityp UK Ltd has an excellent demonstration facility available at their premises in Tamworth, Staffordshire to show off the LaserPro in a working environment.

For further information on any of the LaserPro machines or to arrange a demonstration telephone 01827 300500 or visit the website at www.grafityp.co.uk



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No weed laser transfer for textiles

Impression Technology International, manufacturers of the DTG digital range of garment printers are now offering the DTG Trans Slam A3/Tabloid Laser Transfer System - the "TST3 DTG Trans Slam" - a high definition white and colour toner printer for textile and non textile markets.

A full range of transfer media has been created to work exclusively with the "TST3 DTG Trans Slam" and allows for self weeding high opacity white and colour hi definition toners to be transferred to black Polyester and cotton garments, leather Rayon and Spandex plus all natural fibres with a unique white underbase.

Additionally transfers with white are now possible for metals, wood and plastics for varied industries as well.

Jerry Erich of Impression Technology claims: "The new TST3 Trans Slam is a revolution in the garment decorating market and at a price point that allows new industries revenue options that have never been available before. The ability to decorate all colour garments and all natural and synthetic fibres is a first and quite literally a breakthrough technology. We have worked very closely with a leading laser manufacturer in creating a white toner over several years that is extremely easy to use and provides stunning 1200dpi resolution results."



The A3 laser transfer system is supplied with three transfer papers; one for textile decoration where a 15 second heat press is all that is needed to transfer to all colour garments including black, an additional white booster sheet for extra high opacity prints and a hard surface paper that allows transfer to hard surfaces like plastic, metal, glass and ceramic.

Jerry Erich continues: "The industry has been looking for a low cost decoration solution that included white. As laser transfers are already seen as a preferred decoration process in many industries - having white just expands everyone's opportunities greatly. It's affordable and cost per decoration including toners and transfer papers is equal to most DTG printing processes. We are very excited about the TST3 Trans Slam and are looking to release to our Global dealer network during April this year."

The TST3 is an A3 /Tabloid sized printer with white toner that prints 23 pages per minute. A supporting RIP for white toner and colour management for fabric and non fabric decoration is included. 1200dpi resolutions with hi definition micro fine toners deliver exceptional print quality.

For further information please visit the website www.dtgdigital.com or email direct to jerry@impressiontechnology.com



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PRODUCT *Choice*

Display Signs upgrades to new Seiko ColorPainter W-64S

Colourgen reseller, CWE Solutions has supplied a Seiko ColorPainter W-64S wide format solvent-based inkjet printer to Display Signs. The new printer replaces a Seiko ColorPainter 64S and was selected because of the quality, speed and reliability that Display Signs knows they will get from Seiko printers.

For more than 30 years, Display Signs in Uxbridge has been one of London's leading sign-makers. The factory is equipped with a broad range of first class sign making technology, including the latest large format digital printers and routing equipment, which allows Display Signs to produce top quality signs at competitive prices.

Although a sign-maker very much in the traditional mould, Display Signs first made a significant move to digital technology around eight years ago.

Paul Cater, Sales Director, explains, "The introduction of solvent-based inkjet printing revolutionised our business and I would say around 60/70% of our work is now digital. We do a lot of cut vinyl and lettering, particularly directional wayfinders for schools, colleges and hospitals, and the Seiko has always proven ideal for this market. For many years it was an excellent workhorse, very reliable and gave us very few problems."

He continues, "When we saw the new ColorPainter W-64S, we were confident that it took the technology forward quite significantly and would deliver even higher levels of quality and reliability in a new, faster and more powerful printer. The printer also has an advanced front drying system, which helps ensure print workflows are faster, which allows us to increase production."

The ColorPainter W-Series is available in 54" and 64" widths. It has new print heads which offer resolutions up to 900dpi as well as



triple-drop technology for four-step greyscale. It offers two colour configurations, including four colour type for lower running costs and increased speed and six colour type for better image quality. The combination of six new high speed print heads, two types of ink and several new innovative printing functions increases the printer's performance and widens the printer's application range for the signage and digital printing market.

The new printer was supplied to Display Signs with Caldera's VisualRIP+, which was a major improvement on the RIP that was being used for the company's other printers. "We can now run both the Seiko and our HP printer using VisualRIP+ from a single screen. The software is calibrated so there are no colour issues between the printers and we can print jobs to either printer knowing they will both come out exactly as we want them," adds Paul.

The day to day maintenance of the W-64S is another big benefit. Paul concludes: "The new printer requires very little in terms of maintenance and everything is very easy to access and clean. These daily jobs were a real chore on the old printer and we now save a good ten to fifteen minutes every day thanks to the improved process. The printer also uses significantly less ink because it doesn't need cleaning so often, which has saved a lot of money already."

For further information telephone Colourgen on 01628 588700 or visit the website www.colourgen.com



The Seiko ColorPainter W-64S.

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Inca Onset S20 from Fujifilm more than fulfils Odessa expectations

Six months after its first investment in a digital flatbed, an Inca Onset S20 printer supplied by Fujifilm, Odessa Offset reports that the inkjet machine is already handling 15% of production at the outdoor media and retail POS specialist. The Inca Onset S20 forms part of a £1 million investment by Odessa in digital wide-format capacity, designed to complete the company's full-service, design-to-print solution and help drive turnover above the £10 million mark by the end of 2012.

Founded in 1983, Odessa specialises in providing leading UK agencies and their clients with complex national campaigns to tight deadlines. The company designs, produces and distributes billboards, posters, building wraps, retail POS displays, and floor and window graphics.

Managing director Laurence Matthews says the Inca Onset S20 complements Odessa's KBA 205 offset press, matching it for quality and providing digital short-run capabilities. It has also enabled the company to bring in work that was previously outsourced, and offer its agency clients totally new products.

He comments, "A good recent example is a range of showroom banners for a car manufacturer's pan-European campaign, printed on 220-micron PVC. We printed three designs using litho, and eight on the Onset S20, with no difference in quality. The Onset S20 also gives us greater flexibility on substrates and run-lengths — from one sheet up to 200. The mix of work going through the printer includes flat-sheet POS materials, short-run posters, semi-rigid PVC banners, Correx propylene and Foamboard."

Odessa researched a number of digital flatbed printers before deciding on the Inca Onset S20, by talking to users and running a variety of test jobs.

Says Laurence Matthews: "Whatever machine

we chose had to be able to match the quality output we get from our KBA. The Onset S20 not only did this, it also scored highest on speed and versatility."

The Inca Onset S20 prints edge-to-edge over a 3.14m x 1.6m area on a moving bed on substrates as thick as 50mm. The vacuum table's accurate pin positioning allows users to print single or double-sided on a variety of sheet sizes. Where extra performance is required, a semi-automated material handling system is available as an option.

The full-print-width colour bar features printheads with a 28-picolitre drop size, which deliver precise ink drop placement and excellent print quality. The capability to control pulse width and voltage on each individual printhead enables ultra-precise control. A unique feature of the Inca Onset S20 is the operator's ability to replace individual printheads quickly and easily, further reducing maintenance costs.

In addition to the standard Fujifilm Uvjet four-colour process CMYK colour set, users can also specify Fujifilm Ultratone inks, inlights or white. These, as well as a choice of satin, semi-gloss and gloss finishes, give the Inca Onset S20 enormous versatility in the range of products it can print and display: POS, exhibition graphics, backlit/frontlit displays and outdoor signage.

For further product information visit www.fujifilm.co.uk/gs



The Inca Onset S20 enables Odessa to produce work inhouse that was previously outsourced.

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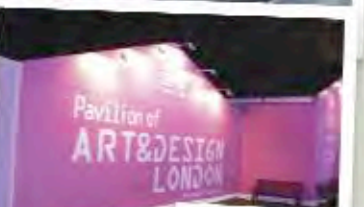
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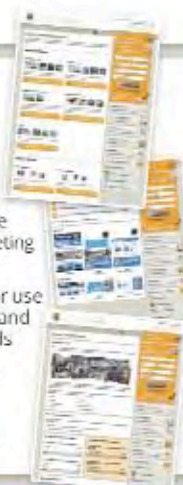
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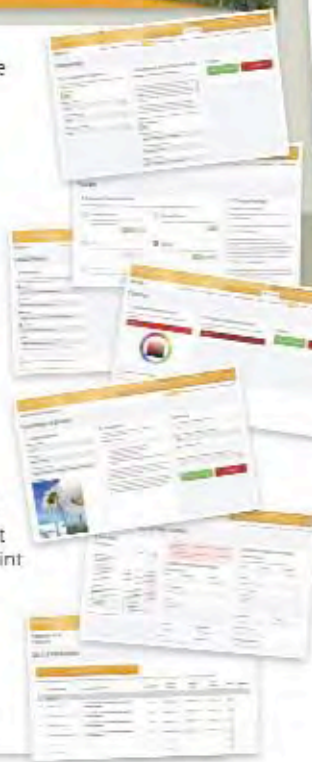
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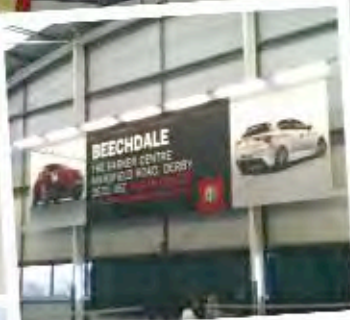
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PRODUCT *Choice*

Triple success for RollsRoller at Nuneaton Signs

The RollsRoller Flatbed Applicator distributed in the UK by William Smith has again proved its status as arguably the most cost-effective and accurate method of applying self-adhesive materials, application tapes and digital prints to virtually any commonly used substrate up to a thickness of 70mm. Savings in production time of up to 80 per cent by comparison with other forms of media application have been achieved.

A company that has invested in no fewer than three models of the machine is Nuneaton Signs.

Commercial sales manager Gary Phipps has been particularly impressed with the performance of the RollsRoller, commenting: "The machines we have installed have greatly reduced production times and increased our profitability due to their single-stage and single-person operating capabilities and the precise and bubble-free quality of the output provided. They represent the perfect middle ground between time-consuming and costly manual application and the expensive alternative of direct-to-substrate printing."

Apart from the machines' ability to drastically reduce production times and labour costs, they also enable the handling of much larger sizes of both rigid and flexible substrates which can now be processed in a matter of minutes rather than hours when using manual methods. At Nuneaton Signs, the RollsRoller is used for the direct-to-substrate (both channelled and flat) application of reflective or digitally printed media of varying thickness for road traffic signs that are a speciality of the company.



Materials handled include 11swg aluminium sheet, three millimetre-thick ACM and foamed and/or rigid PVC composite boards.

Gary Phipps added: "The automatic height adjustment facility is great for processing substrates of a different thickness."

In addition to this facility, other design enhancements include extension tables, a supplementary roller beam and fluorescent backlighting for the application table on selective models to further increase the level of accuracy when handling multi-coloured or translucent graphics.

More information on the Rolls Roller Flatbed Applicator can be found at the dedicated website www.RollsRoller.co.uk or by telephoning 01833 690305. For further information about Nuneaton Signs, visit www.nuneatonsigns.co.uk or telephone 024 7634 1922.

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PRODUCT *Choice*

Stewart Signs opts for 3M graphic film for BT van livery

As the campaign gathers speed to connect around two thirds of the UK to super-fast broadband services by the end of 2014, the openreach access network division of BT has deployed an eye-catching body-wrap graphic on its extensive fleet of vehicles. BT livery contractor Stewart Signs selected 3M Scotchprint Graphic Film IJ380 because of its known high performance, outstanding quality and cost-effectiveness backed by 3M's renowned Scotchprint Premium Fleet Warranty.

To create maximum visibility for the optical fibre installation programme and build brand impact as it spreads to consumer communities throughout the UK, the BT division identified the

potential of transforming its existing fleet of vehicles into high profile, large-format mobile advertisements. Creative marketing agency Westhill Communications was commissioned to create striking and colour-infused artwork that would capture the public's attention, with transport livery specialist manufacturer Stewart Signs contracted to carry out the vehicle livery.

For such a high-profile project, Stewart Signs was mindful of how important the consistent and problem-free performance of the vehicle graphics would be. Any failure such as film shrinkage, fading, cracking, wrinkling or bubbling would seriously undermine the roll out programme and prove costly to remedy. Competitive wrapping films were considered but the 3M IJ380 film was chosen specifically because it allowed full vehicle wrapping, eliminated lifting of the material due to excess stress and ensured lasting adhesion within the deep recesses and corrugations found on many commercial vehicles.

The 3M film features a specially engineered pressure-activated adhesive which is unique to 3M Controltac films and which facilitates precise graphic positioning during the application process. It also imparts an excellent concealing power that enables visually stunning graphics to be achieved with no show through. The film also requires no curing time to minimise vehicle downtime and can be purposely removed from automotive clear coats by heat without any adhesive residue.

The finished graphics are backed by the 3M Scotchprint Premium Fleet Warranty that is awarded only to films which have passed a stringent matched component system (film, protective laminate, adhesive, ink and application tape) evaluation and which have been used by a 3M Scotchprint Graphic Authorised Manufacturer employing 3M-approved printing technologies.

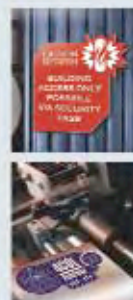
For further information, visit the website www.3M.co.uk/graphicsolutions



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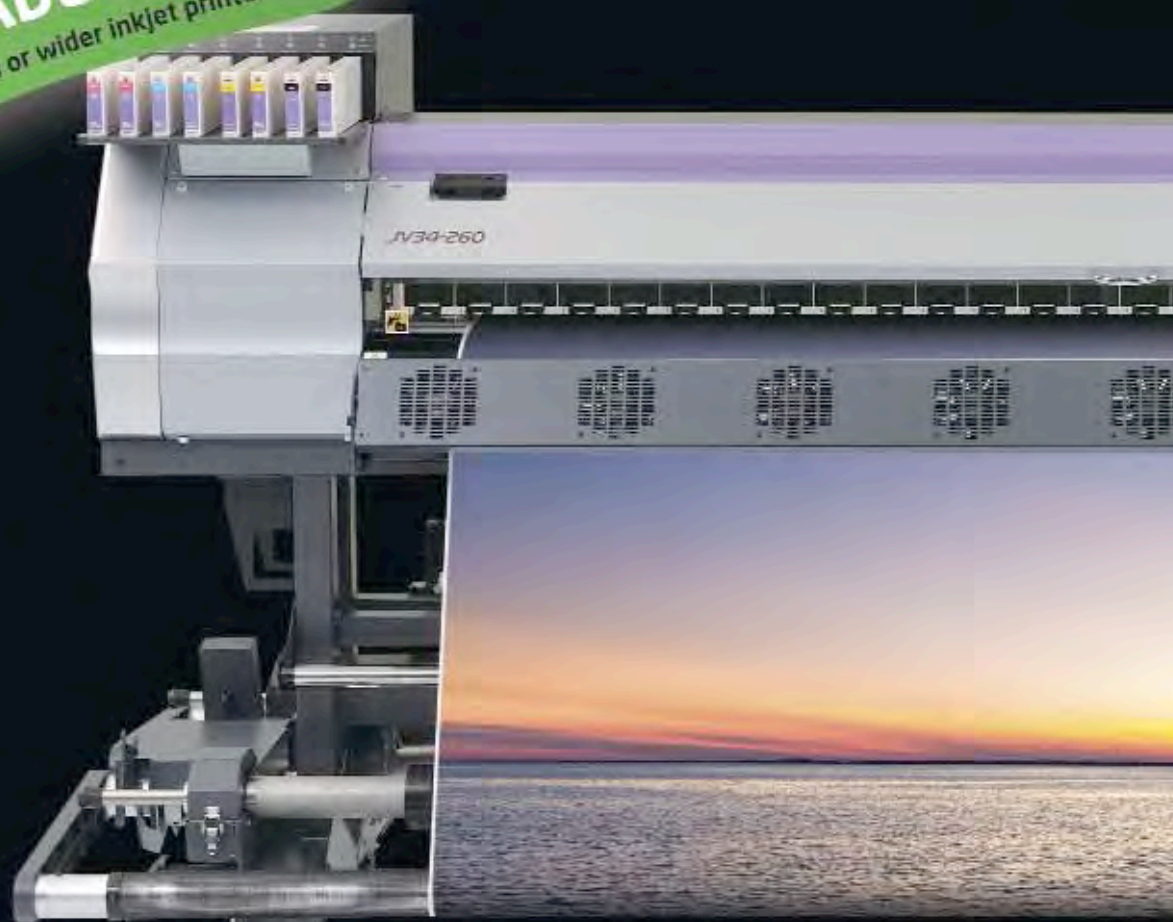
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PRODUCT *Choice*

VTS printer warranties include cover for Triangle EDX Eco solvent inks

VTS has achieved tremendous success with EDX Eco Solvent Triangle inks, having installed 22 machines in the past four months with the colour and chemically compatible alternative ink. This dual compatibility allows users to perform cartridge-by-cartridge changeover without wasting ink, and new colour profiles are not required in order to obtain the same colour as OEM inks when printing.

VTS, based in Dorset, came across Triangle EDX inks in a rather convoluted way. VTS specialise in supplying printer warranties on Roland and Uniform printers. Not surprisingly, as two of the three founders once worked for Roland they were always very dubious about alternative inks. So much so, that they quoted a higher price for their warranties for printers using alternative inks. That was until one of their engineers had a service call to a Roland printer. The breakdown had nothing to do with the ink train but once the printer was repaired, the engineer noticed how impressive the quality of the prints coming off the printer were. He was astonished to find out that alternative inks were being used and was keen to learn which ones. They were Triangle EDX inks.

The engineer discussed this with the VTS team and they were so astonished they installed a set of Triangle EDX inks in one of their own printers to test them. The inks were run for several months without a single problem.

Brian Peckham, Director at VTS comments: "We spoke to Josero and found them to be a company on the same wavelength as us in terms of customer support and service. We were so impressed



by Josero and the quality of the Triangle inks they supply that we've had to change our policy. Now we tell people, there is one warranty price for customers on OEM or Triangle inks and then a higher price for customers who want warranty cover whilst using any other ink.

The icing on the cake as far as VTS are concerned is that they have chosen to sell Triangle inks. Since starting four months ago, they have installed 22 printers with Triangle EDX inks, all resulting in very happy customers.

Brian Peckham concludes: "I wish we'd discovered Josero and Triangle years ago - we could have saved our customers a lot of money."

For further information telephone Josero on +44 (0) 1954 232564 or visit www.josero.com

Perfect Colours installs HP latex printer at Fast Signs Gloucester

Perfect Colours, a London-based value added reseller of large format digital printing solutions, has supplied and installed a HP DesignJet L25500 printer at Fast Signs Gloucester's premises. The new printer will enable Fast Signs Gloucester to improve its productivity and expand its solutions into the 'green' product arena.



Fast Signs Gloucester designs, prints and installs bespoke signage solutions including vehicle wraps, exhibition displays, outdoor banners, site and traffic signs and corporate logo signage. The company needed to upgrade to a new printer that could handle increased workload without compromising the quality of output.

The HP DesignJet L25500 printer produces high quality output and is able to print onto a broad range of media including most low-cost uncoated media as well as coated media compatible with eco-solvent inks. The printer enables sign and display shops, such as Fast Signs Gloucester, to meet all their customers' needs with a single, cost-effective device.

According to David Riddle, owner of Fast Signs Gloucester, "The L25500 printer not only gives us the outstanding quality we expect from Hewlett-Packard, but also helps us deliver faster turnaround times as we are able to laminate immediately after printing."

The green issue was also important in Fast Signs Gloucester's selection of the L25500. "To be able to offer a range of products printed on recyclable media was a huge advantage as many of our clients are environmentally-focused. The new printer creates odourless output and requires no ventilation," says David.

Perfect Colours recently announced that it had been ratified as an official HP-authorized service partner for DesignJet printers. The organisation is able to service and support all HP DesignJet printers under the HP warranty.

For more information on Perfect Colours and the products and services it offers, please visit www.perfectcolours.com

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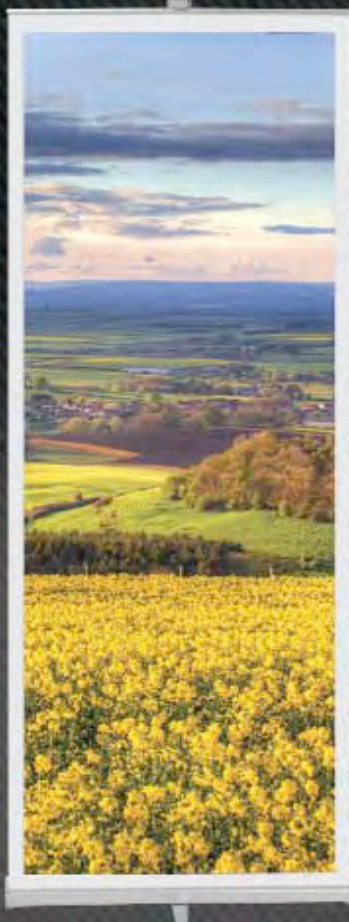
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DPF 215

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PROJECT *News*

Creative FX displays Mini's support for the Olympics

London-based signage specialist, Creative FX, has applied new Olympic-themed graphics to the windows of BMW Mini's flagship store in Park Lane as part of BMW's campaign to support the 2012 games.

The display is set on a backdrop of an outline of the London skyline, including iconic London landmarks, such as St Paul's Cathedral, Tower Bridge, the Gherkin and the London Eye, whose pods have cleverly been replaced with BMW cars. It also includes a host of athletes, the Olympics logo and a count down to the games.

Printed on Avery digital external vinyl, using specialist outdoor inks, the graphics will last between five and seven years. The versatility of the vinyl, however, means it can easily be removed once the games are over. This is the second window display Creative FX has fitted for the Park Lane store, having applied Christmas-themed graphics at the end of the last year.

The display is part of BMW's wider support of the Olympics. Official Automotive Partner of the games, BMW will provide a fleet of 4,000 cars to be used by athletes and officials at the games. With the objective to host the 'most sustainable games ever', this



Olympic themed graphics displayed in the windows of BMW Mini's flagship store in Park Lane.

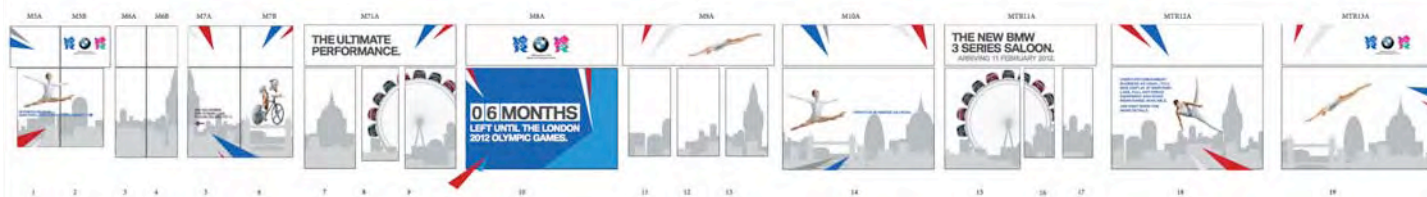
includes 200 electric-only vehicles (160 BMW 1-Series ActiveEs and 40 MINI Es).

Mini has also released special editions of the Mini Cooper as part of its ongoing sponsorship campaign, with two after popular London neighbourhoods: the Baker Street edition and Bayswater edition.

In the lead up to the games, Chris Pook, Director at Creative FX predicts more people will be using vinyl to demonstrate their support for London 2012. "Vinyl is so adaptable it can be used in lots of different ways. From shop windows, to banners, Union Jack cars, even wall displays, we can wrap it all."

Creative FX is a Bromley-based signage and display company specialising in vehicle liveries and automotive services, as well as shop signs and digital wallpaper.

For further information telephone 020 8313 1146 or visit www.fxuk.net



Examples of vinyl images being created.

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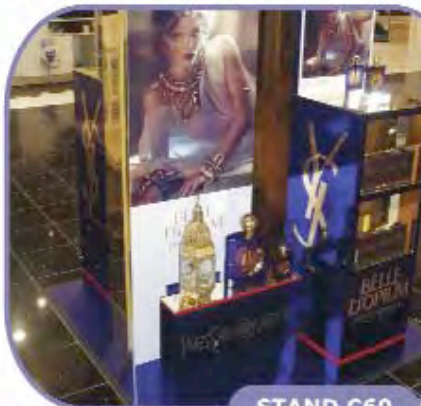
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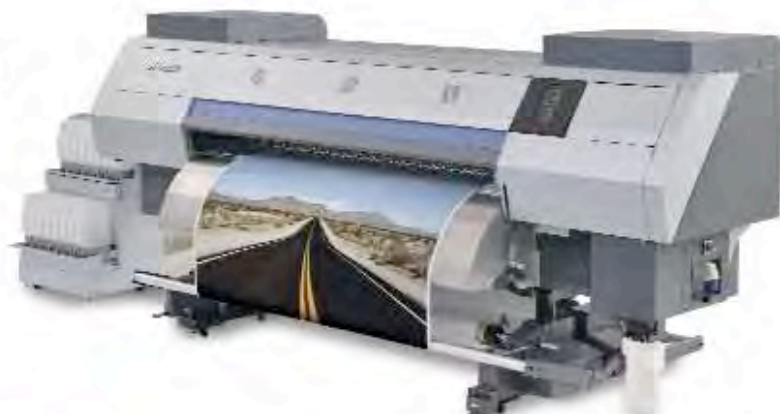
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Mimaki TS500

Mimaki has added to its already broad range of models for the dye sublimation market with the launch of the Mimaki TS500. Designed to enhance productivity for the textile, apparel and soft signage markets, the Mimaki TS500-1800 printer and the new Sb300 sublimation inks take printing dye sublimation to a new level.

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PROJECT *News*

Applelec and Vinyline deliver stadium sized illuminated signage in record time

With a five week timescale, Vinyline were called upon by St Helens' Langtree Park to create signage in time for the official opening of their new stadium and the inaugural match between St Helens RLFC and Widnes RLFC.

The new stadium's first match was scheduled for 20th January 2012 and the commencement of the 2012 super league season, with sensational new signage an essential ingredient of the grand opening. Vinyline devised the installation system required to mount the stadium signage and engaged Applelec to construct two large scale sets of LED illuminated lettering and five sets of built-up descaled stainless steel lettering, with each lettering set incorporating the Langtree Park logo.

Working on the stadium presented a variety of challenges due to the sheer scale of the letters which feature heights of between 1000mm and 1700mm.

The exposed setting of the stadium meant signage was required to be able to withstand winds of up to 100 mph, whilst no fixing points existed for frames to support the signage. With installation taking place in a blustery January, no welding could be carried out and the use of a cherry picker was also hindered.



In consideration of these challenges, a system was designed to fix steel to existing girders and aluminium was used in the sign construction to minimise weight.

The stadium signage features two sets of built-up rim and return letters which were manufactured in aluminium by Applelec. After metal fabrication, the letters were completed with foamex or built up metal backtrays, 5mm deep opal acrylic faces and fitted with white Sloan V180 LEDs to illuminate. Vinyl inserts were then applied to each letter and logo face. Vinyline created eleven mounting panels at 3000mm x 2000mm which were initially installed and then each letter was mounted individually and wired up separately with two letters per transformer.

Ian Drinkwater, Applelec Managing Director comments: "We're thrilled with the finished illuminated lettering which made good use of our recently enlarged manufacturing space due to their size and scale."

Mike Anderton, Technical Sales Manager at Vinyline explains "The first sign, featuring one metre illuminated letters, needed to be turned around in two weeks and our client was delighted with the quality of the results. Applelec turned the job around quickly whilst having another job with a tight deadline already in production for us. The second illuminated sign looks stunning close up and even better from the stadium's main carriageway."

And that first match? St Helens won their opening game by 42-24. Congratulations all round!

For further information telephone Applelec on 01274 768344 or visit www.applelecsign.co.uk



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One to watch from Dragon Graphics

One look at the merchandise tells you, and if it doesn't, a conversation with anyone interested in watches will, IWC Schaffhausen comfortably occupies a space in the top echelon of its craft and it has done since it began making quality timepieces over 100 years ago. Today, the company prides itself on what it describes as untiring enterprise and perfect craftsmanship.

IWC is as selective about the places it chooses to sell its watches as its customers are about buying them. So, if you've a high-end watch-buying itch that just has to be scratched and you happen to be anywhere near Cardiff's City Centre, you'll find yourself in a good position to do something about it because that's where you'll find Parkhouse, IWC's authorised dealer in the region.

It's hard to miss Parkhouse, thanks to a superbly produced and expertly applied shopfront graphic, courtesy of the team at Dragon Graphics. Dragon Graphics can't claim IWC's experience and legacy. Nonetheless, the team has more than 40 years experience in the business and it shows...

The shopfront evokes associations with romantic travel of old. Warm browns and leather steamer-trunk straps work with vintage postage stamps suggesting exotic destinations folded into pre jet-set

jaunts to the four corners of the earth. Seeded into the window display, IWC's watches, a constant in an age of change. The same quality now as always.

Dragon Graphics' approach to manufacturing the evocative graphic is up-to-the minute. The team used Metamark MD5 for the lower quarter of the job. An even field of artefact-free colour attests to the quality of the printing. Applied on the outside of the windows, the printed MD5 is covered with a matching satin laminate for protection and to flatten the gloss of the printed film.

The upper section of the window may look the same but is in fact Metamark ClearVision. Applied on the outside, the ClearVision makes a potent contribution to the overall impact of the job but admits daylight to the shop, and can be seen through from the inside.

Taken as a whole, the job works in imparting a sense of grand occasion to IWC's products and to Parkhouse, its dealer. It's not every day someone buys an heirloom quality watch. Thanks to Dragon Graphics' work, that special day feels a little more special still.

For further information telephone Dragon Graphics on 0292022 6501 or visit www.dragon-graphics.co.uk For further information on Metamark's product range visit www.metamark.co.uk



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| 3mm | 0.79 | 1.26 | 1.95 | 2.89 | 4.00 | 5.30 | 6.50 | 7.25 | 8.40 | 9.00 | 10.30 | 14.40 | 21.00 | 29.50 | 37.20 | 40.50 |
| 5mm | 1.27 | 2.00 | 3.00 | 4.59 | 5.10 | 7.42 | 8.40 | 9.80 | 12.40 | 13.65 | 14.60 | 22.50 | 24.50 | 32.35 | 44.50 | 52.00 |
| 10mm | 2.53 | 4.00 | 6.05 | 9.30 | 10.30 | 14.95 | 16.85 | 19.80 | 24.50 | 27.50 | 29.00 | 45.50 | 48.00 | 56.25 | 82.50 | 102.00 |

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| Height | 100mm | 150mm | 200mm | 250mm | 300mm | 350mm | 400mm | 450mm | 500mm | 550mm | 600mm | 700mm | 750mm | 800mm | 900mm | 1200mm |
|--------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| 3mm | 0.68 | 0.98 | 1.35 | 2.19 | 2.70 | 3.40 | 3.95 | 4.75 | 5.25 | 6.75 | 7.28 | 9.75 | 12.50 | 15.00 | 17.00 | 19.00 |
| 5mm | 0.92 | 1.67 | 2.26 | 3.20 | 4.70 | 5.12 | 5.95 | 6.75 | 7.10 | 9.40 | 9.98 | 14.60 | 16.50 | 20.50 | 24.50 | 26.50 |
| 10mm | 1.45 | 2.95 | 4.38 | 6.40 | 8.35 | 9.95 | 11.85 | 13.30 | 15.30 | 16.50 | 19.62 | 28.20 | 34.00 | 40.50 | 46.00 | 51.50 |
| 19mm | 3.20 | 4.45 | 7.71 | 10.00 | 13.65 | 15.26 | 17.95 | 19.95 | 21.35 | 29.95 | 25.75 | 39.50 | 46.00 | 53.50 | 60.00 | 70.00 |

3mm Aluminium Composite (Dibond, Alupanel) no minimum order

| Height | 100mm | 150mm | 200mm | 250mm | 300mm | 350mm | 400mm | 450mm | 500mm | 550mm | 600mm | 700mm | 750mm | 800mm | 900mm | 1200mm |
|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| Colours | 1.75 | 2.62 | 4.35 | 6.05 | 6.45 | 7.60 | 9.50 | 11.62 | 14.75 | 15.95 | 18.25 | 20.95 | 24.10 | 28.10 | 36.00 | 55.50 |
| Chrome | 2.50 | 5.35 | 7.40 | 10.40 | 14.20 | 15.98 | 17.85 | 22.40 | 23.85 | 24.90 | 28.80 | 31.59 | 36.10 | 41.50 | 51.00 | 89.75 |
| Brushed | 1.85 | 3.35 | 4.75 | 6.65 | 9.10 | 10.50 | 12.40 | 13.40 | 15.75 | 16.98 | 19.15 | 22.15 | 26.10 | 31.50 | 39.00 | 58.50 |

Mill Finish Aluminium (Comes in its raw form ready for coating) Other thicknesses available on request

| Height | 50mm | 75mm | 100mm | 125mm | 150mm | 175mm | 200mm | 225mm | 250mm | 275mm | 300mm | 375mm | 425mm | 500mm | 600mm | 700mm |
|--------|------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 2mm | 2.80 | 3.50 | 4.25 | 5.40 | 6.00 | 6.75 | 7.50 | 8.75 | 9.75 | 10.75 | 11.75 | 14.75 | 17.75 | 22.75 | 29.75 | 40.75 |
| 3mm | 3.30 | 4.10 | 5.10 | 6.30 | 7.00 | 8.00 | 9.00 | 10.50 | 11.00 | 12.60 | 14.50 | 19.40 | 23.50 | 30.20 | 40.50 | 55.00 |
| 5mm | 3.80 | 4.70 | 5.80 | 7.10 | 7.90 | 9.00 | 10.10 | 11.70 | 12.40 | 14.10 | 16.00 | 21.00 | 25.40 | 32.20 | 45.50 | 62.00 |

Exterior MDF

| Height | 50mm | 75mm | 100mm | 125mm | 150mm | 175mm | 200mm | 225mm | 250mm | 275mm | 300mm | 375mm | 425mm | 500mm | 600mm | 1200mm |
|--------|------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| 6mm | 0.45 | 0.90 | 1.25 | 1.65 | 2.40 | 2.55 | 2.95 | 3.80 | 4.40 | 5.25 | 6.60 | 9.30 | 10.70 | 12.10 | 14.20 | 44.50 |
| 12mm | 0.95 | 1.60 | 2.00 | 2.85 | 3.85 | 4.50 | 5.85 | 6.70 | 7.80 | 9.40 | 10.30 | 11.60 | 13.70 | 16.80 | 18.80 | 59.00 |
| 18mm | 1.55 | 2.40 | 3.00 | 4.00 | 4.95 | 6.05 | 7.45 | 8.40 | 10.60 | 12.10 | 14.50 | 16.60 | 19.30 | 21.50 | 28.50 | 88.00 |

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| Height | 152mm | 203mm | 254mm | 305mm | 380mm | 457mm | 610mm |
|-----------|-------|-------|-------|-------|-------|-------|-------|
| coloured* | 4.25 | 6.30 | 9.75 | 10.55 | 14.40 | 17.80 | 31.50 |

Stock Styles: **Helvetica Bold, Times Bold, Clarendon Medium**

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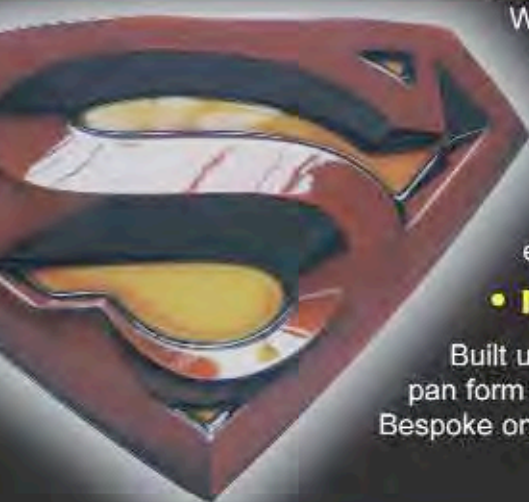
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PROJECT *News*

Auction days stand out with illuminated signage

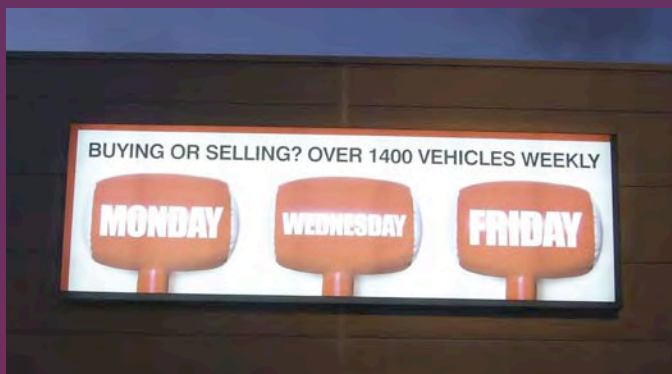
The catch phrase 'Hammer Time' shown on an illustration denoting the auctioneer's hammer dominates the web site of Central Car Auctions, a very successful company situated on an industrial estate on one of the UK's busiest stretches of motorway (the M8). When you buy and sell 1,400 cars per week and you have such a large amount of potential clients passing, it makes good sense to fit a large sign to advertise auction days, and when it is dark at 4 pm during the winter, it makes sense to have it illuminated.

Signs Express Glasgow were contacted by CCA and asked to submit proposals (which included obtaining planning consent), ensuring minimum electrical consumption and very low maintenance because of the access equipment required. Because the location is exposed, the sign also had to be able to deal with the extreme winds which can exceed 100 mph.



These requests did not phase Bryan Scott at Signs Express as he has been asked many times for such specifications. During the 17 years that Signs Express has been trading in Glasgow they have managed to keep well up to date with modern techniques and construction. This has played a major role in their success and the web site www.signsexpress.co.uk/branch/30/glasgow highlights their achievements. These are not just down to cost, service and high quality but also the fact that they know that certain products are best supplied by trusted trade suppliers who specialise.

Insight Sign Systems has been such a supplier since Signs Express was formed, so Bryan had no hesitation in choosing Insight for this project. The product chosen was Spectra Speedflex 2 Integral, which had just been modified to offer increased tensioning and spring-loaded cover plates to access the tensioning area, eliminating any external fixings and, as most sign people will know, fixings get left out or dropped and are very fiddly when you are working in cold, windy conditions.



Illumination was the next consideration and as the planning authorities had specified a maximum lumens output, some accurate calculations had to be produced coupled with the client's request for the lowest consumption possible. This meant fluorescents were out of the equation and it was decided to use nine rows of Lumirescent Bright LED strips in the 7,000 x 2,250 mm case. This conformed with planning and consumed 50% less electricity than fluorescent lamps. Insight provided further peace of mind to Signs Express in the form of results of a three year test conducted on site by Insight where Lumirescent performed in external conditions without any problems at all.

The project was completed to the client's complete satisfaction and the stage by stage photo's tell the rest of the story.

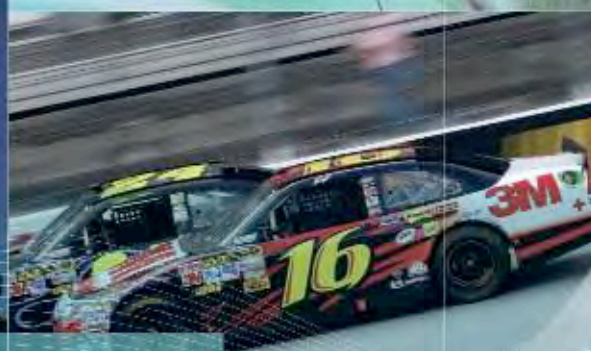
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PROJECT *News*

FGH hits the bright lights with New Vision signage contract

Bradford-based New Vision Signs & Graphics has installed illuminated signage - among the largest it has ever produced - at the 786,000 sq ft warehousing facility of multi-channel retail group Freemans Grattan Holdings (FGH) in Listerhills, Bradford.

Lettering for the sign at the FGH gatehouse on Thornton Road is 5m high and spans 6m between two vertical pillars.

Tony Stead, business development manager of New Vision in the city's Ventnor Street, said: "The project was challenging due to the scale of the signage and its position on the gatehouse structure. We called in a structural engineer to design the steel support frame.

"The letters are fabricated in steel and house low energy LED light modules, creating a subtle 'halo' illumination at night. The sign is very imposing and forms an impressive welcome to FGH's Listerhills site - both day and night.

"LED technology is prevalent in a growing number of industries and the signage sector is no exception. Our clients are becoming increasingly aware of the benefits of low energy consumption LEDs, coupled with reduced maintenance costs due to their long life and reliability."

FGH is currently rationalising the use of its various facilities around Bradford and as a consequence of this some head office staff will relocate from the headquarters at Ingleby Road to Listerhills.

At the same time, the company is looking for a new office property near to the centre of Bradford. The move coincides with the 100th anniversary this year of Grattan, a Bradford-born business founded in 1912 by the Fattorini family.

FGH CEO Koert Tulleners comments: "We have big plans to celebrate Grattan's landmark 100 years in Bradford in 2012. The new signage at Listerhills is a beacon for FGH, as we enter a brand-new era in our long history. We remain a major player in Bradford and seek to use companies on our own doorstep like New Vision, both in support of local businesses and the local economy."

For further information telephone New Vision on 01274 767796 or visit the website www.new-vision.co.uk



Pictured at Listerhills with the towering new FGH sign as the backdrop are, New Vision's business development manager Tony Stead, FGH's chief executive officer Koert Tulleners, head of retail and warehouse operations Bob Simpson, and New Vision's managing director Stephen Duff.



The new FGH sign illuminated at night



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Allen Signs on board with bus station refurb

Commuters in Lincoln should find it easier to catch a bus from the city's central bus station from now on thanks to clearer signage by Allen Signs.

Following a major health and safety review, City of Lincoln Council, in partnership with Stagecoach, which is the main bus company in Lincoln, decided to refurbish the station to improve the safety of passengers. As well as better signage, the number of stands has been reduced to create more space for the buses to manoeuvre.

Allen Signs in North Hykeham near Lincoln was appointed to redesign and replace the existing signs as Account Manager, Kevin Brocklesby explained: "We conducted a survey of the site and put a proposal together based on the London Underground signage.

"The London Underground logo or 'roundel' is one of the most recognised British icons and the City of Lincoln Council had identified this as an example of design excellence and requested a similar style.

"The project consisted of 18 different sign combinations including the departure board and multiple bay signs at each stand. To minimise disruption to services we removed the old signage and replaced it with the new red, white and black panels within 48 hours."

The signage was produced by digitally printing the artwork on to 3mm thick white Dibond panels.

Janet Martin, Parking Services Officer at the City of Lincoln Council said she's very happy with the end result. "I'd done some research and found the style of signage used by London Transport in and around the underground stations very clear and easy to read close up and from a distance," explained Janet.

"Allen Signs created a really effective and attractive design which met all the requirements of the brief. Replacing the signage logistically was quite a challenge as the bus station is in use seven days a week and there's a constant stream of vehicles and people.

"Allen Signs however, managed to complete the refit in two days, and I was impressed by the service they provided from start to finish."

For more information about Allen Signs, please visit the website www.allen-signs.co.uk or telephone 01522 501500.



Commuters at Lincoln Central Bus Station will find it easier to find their way around thanks to Allen Signs clearly defined signage

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COMPANY *Update*

More than you expect from Fairfield Displays and Lighting

Fairfield Displays & Lighting supplies a range of solutions along with technical and marketing support to signmakers and graphic professionals throughout the country. The company has showrooms in Fleet, Hampshire, and Shrewsbury, Shropshire. Sign Update went along to the Fleet site to meet Janice Fairfield and find out more.

A highlight of the showroom is Fairfield's Light Pockets™. Tremendously successful since their launch last year, the potential market for these products has recently been extended with the addition of many new designs.

The LED Light Pockets are an elegant and eye catching way to illuminate posters and graphics. They are ultra bright yet are maintenance free and energy efficient, using only a fraction of electricity compared with standard light boxes. Available in sizes A4 to A1 as standard, other sizes are available on request.

"We carried out a lot of research, comparing different types of pockets and illumination to find the best and the brightest possible before we launched our light pockets. We also tested which was the optimum way to have the pockets opening so that changing the images is quick and easy," explains Janice Fairfield.

"Our high streets are changing fast. They're becoming full of bars and restaurants rather than shops and this gives great opportunities for signmakers and graphic professionals, if they can offer the right products at the right price," says Janice. "Our light pockets are just starting to hit the high streets and the response has been outstanding."



Fairfield's information post and new directory system.

For the trade to be able to make a profit, items need to be priced realistically and Janice says that Fairfield is one of a very few companies that offers light pockets at a price where they can do this.

A major benefit of choosing Fairfield as a supplier is its high level of technical assistance and ongoing marketing support services. This includes providing dedicated named personnel, case studies and unbranded leaflets in printed and electronic versions, a 3D drawing service, even printed graphics. The company has its own team of in-house designers and produces customised signs.



LED pockets on a customised stand.



Extremely bright LED pockets, available in sizes A4 to A1.

"We're on the edge, always introducing new things. Many people don't realise the extent of our capabilities. If you have an unusual signage request, just contact us and say 'Can you do this?' You might be surprised by how often we come up with the ideal solution," says Janice.

.....continued on page 54

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COMPANY *Update*

More than you expect from Fairfield Displays and Lighting

.....continued from page 52

Fairfield tries to make it as easy as possible for the trade to win customers. For example, by providing 'business in a box', which includes marketing material and a light pocket sample to show their customers. The company's personnel will even go with signmakers to their customers in order to help secure the contract. And if a sign maker should get that contract and need help at installation time, they can call upon Fairfield's trade installation service, which encompasses installing its equipment anywhere within the UK with a one year workmanship guarantee as standard. Project management services are also available.

"Quite often end customers need guidance and we will visit signmakers to help them advise their customers. With our two showrooms in Fleet and Shrewsbury and a new representative in the West Country since last year, we have very good coverage across the UK.

"The knowledge and experience of our staff is invaluable. The majority of sales staff have been with us five years or more and our installers have got just about more experience on cable/rod systems than anybody in the world. After all, rods have been in existence only 30 years and our installers have been working with them for 25 years," explains Janice.

"The sign trade find it really useful to be able to call upon that reliability and experience we have, and it can be the decider between them winning the work and not. They also like the fact that they can buy all the elements needed for a signage project from one supplier, which incurs only one carriage charge, plus many of our products are next day delivery.

"By mixing and matching our signs and adding lighting, the sign trade can offer their customers something more interesting than their competitors offer. We supply directory signs that are very different from the usual styles we see, which frankly are rather boring."

That ability to mix and match signs and versatility of products are key factors in the success of Fairfield. The company has just announced a package deal including Freestanding Info Posts



Create your own partition system with Fairfield's freestyle stands.

plus 12 studs which enables signmakers to create a variety of very different display options. Fairfield will also supply signmakers with posts to their customers' individual specifications upon request. In addition, the company is now supplying a power pack that means three digital screens can be used at the same time or light pockets can be mixed and matched on a freestanding post.

While Fairfield is continually developing new solutions for signmakers, it is perhaps best known over the years for its cable/rod systems. Still one of the company's best sellers, they exemplify the quality and good design typical in Fairfield products. Take the standard wall sign supports; three part fittings fabricated in brass with satin chrome finish that come with a lifetime guarantee. Their quality and standard of finishing are obvious from just a cursory glance, right down to ridges on the inside to ensure perfect placement of panels. Even Fairfield's two part aluminium budget version, introduced in response to customer requests, has a one year guarantee and a standard of finish that is clearly very good.

"Pictures on the web or in a brochure don't really show the difference in quality of product or finish but as soon as you have them in your hand, it's easy to see the differences," says Janice.

"Our budget version is the best one available. Many suppliers are offering aluminium fittings of considerably inferior quality than our budget ones, and priced only a little less than our brass range which has the lifetime guarantee. Many other budget ranges can take only number 6 screws, which is a lot of force on a small screw and consequently makes the fitting more likely to break. We've deliberately designed our budget range to take screws size 8-10."

With typical Fairfield flexibility, the standard wall sign supports can be joined together, to take 6mm panels, and can also be used as table top stands to fit two panels. The company also offers the equally stylish 3m rods for tight budgets.

So how does Janice expect what signmakers buy to change in the future?

"We expect the popularity of light pockets to continue growing but the real boom will be the mix of LED light pockets with digital media. We know that from the increasing number of digital screens we sell and the orders received on our new larger screens that gradually sign companies are becoming more comfortable with digital media. Unlike a sign where you can install it and walk away, digital media is different, it requires ongoing customer service and support, but that also provides ongoing opportunities," says Janice. "I think the integration of traditional print and signage with modern technology is another area that will see significant expansion."

Discover the Fairfield Displays and Lighting at the website www.fairfelddisplays.co.uk or telephone 08451 665201.



Fairfield's 19" digital screens, powered via rod/cable system, are ideal for showing both still and moving images.

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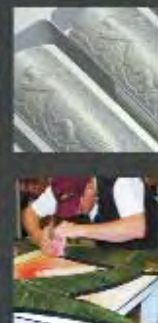
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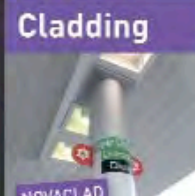
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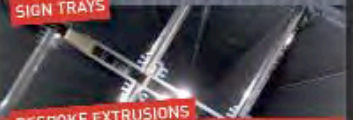
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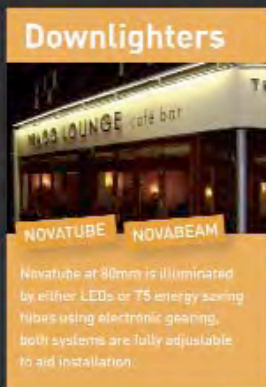
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Radecal Machine Sales & Service based in Washington Tyne & Wear have expanded their portfolio of CNC equipment by becoming exclusive UK dealers for American based Techno CNC.

"Techno CNC have been developing and manufacturing CNC Routers in the USA for over 24 years and have installed thousands of machines worldwide. With a huge range of machines available from the LC Tabletop Series to the HDS Series with automatic tool changer, Techno have all of the bases covered," says Radecal's MD Chris Economides. "We felt that a partnership with Techno would enable us to offer our clients even more precision cutting systems at industry shattering prices."

All Techno CNC Routers are constructed using the highest quality components. The use of these reputable products results in durable machines that provide superior cut quality, while requiring minimal maintenance. The HDS Series of routers features THK rails and bearings, precision helical rack-n-pinion drives, a 12 hp HSD high frequency automatic tool changer spindle with an 8-position tool rack, multizone vacuum t-slot table combination and material pop-up location pins.

These Techno CNC Router systems have been developed to provide smooth, powerful, fast and accurate motion during cutting of many different materials from wood to stainless steel, allowing for a huge range of uses. With a potential customer base varying from sign makers, woodworkers, furniture manufacturers, cabinet makers, kitchen manufacturers, point of sale manufacturers, engravers, model makers right through to precision engineers, Radecal are confident that these machines will prove a



The Techno HD Series now available from Radecal.

wise yet economical investment for a large return.

If you would like to see these machines in action call Radecal on 0191 4172929 to book a demonstration or visit stand H30 at Sign & Digital. Further information can also be found by visiting www.radecalmachinesales.com

Vista System International acquires GreenSquare

Vista System International recently acquired GreenSquare, a young Australian flat sign system manufacturer and distributor. The acquisition was a strategic effort to provide the international sign industry with a comprehensive product offering covering both curved and flat signage solutions.

GreenSquare is a manufacturer and supplier of a flat modular sign system. The company was founded in 2010 and has since made



a breakthrough as they expanded their products offering beyond the domestic market. They are now constantly entering a growing number of foreign markets, all from their Australian head office.

GreenSquare offers a variety of flat sign products, including the "GreenSquare Float" design. The GreenSquare system is based on flat sign frames that accept inserts of many materials and widths due to the company's latest "Smart Insert" technology. All the products can be tweaked and designed to match any need.

According to Mike Williams, GreenSquare Director: "We, at GreenSquare, are proud to announce that after lengthy negotiations, Vista System International, a world leader in modular sign systems, has acquired GreenSquare."

"By joining forces we intend to provide the international sign industry with both curved sign solutions - Vista's MCFT system, as well as flat sign products by GreenSquare. GreenSquare will continue to operate individually, retaining our name and website - we simply have a stronger base to expand on that offered by Vista System."

For further information visit GreenSquare's website www.way-finding.com or Vista System International at www.vistasystem.co.uk

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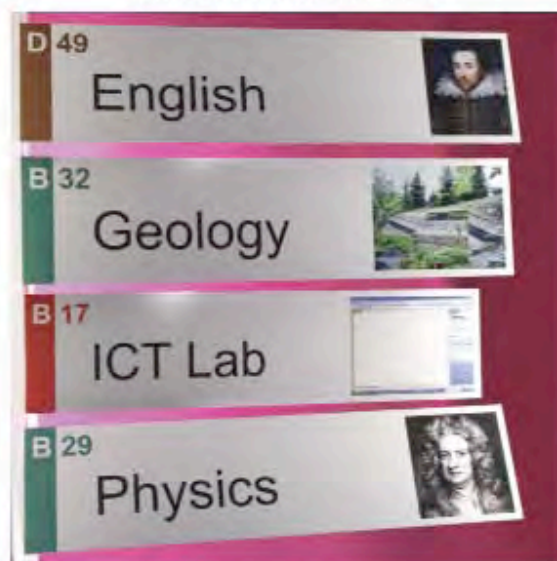
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Creative FX give the Toyota iQ a personal touch

Vehicle wrapping specialists, Creative FX, have teamed up with Toyota to create a set of unique eye-catching decals for its iQ city car.

The already distinctive Toyota iQ can now be made even more eye-catching with a range of six individual body and roof decals. Chosen when the car is purchased, designs include retro daises, aqua bubbles, classic monochrome checks and psychedelic swirls. They can be mixed and matched on the body or roof, along with an endless choice of colour combinations and six leather seat interior options.

Bromley-based Creative FX who designed and manufactured the decals, were also responsible for training the Toyota staff to fit them at their import centre in Bristol.

Director, Sean Davis says: "It's becoming increasingly popular to individualise your car. We've always been able to offer our customisation



services after someone has purchased their car, but now people can personalise their car before they've even picked it up."

Toyota's customisation programme is part of a wider collaboration between car manufacturers and Creative FX, as customers demand more choice when it comes to the design of their cars.

"More and more people want their car to have a unique colour or design," says Davis. "It's a growing phenomenon, and we think it's only going to become more popular."

"The versatility of vinyl wrapping means the possibilities are endless when it comes to personalisation. We hope by making the service more readily available, people will appreciate that one size doesn't have to fit all. Now, you can not only pick the model and colour of your car, but even add your own unique combination of vinyl decals to really make it stand out from the crowd."

The iQ decals cost customers an additional £180 applied to the roof, or £200 when applied to the side, all inclusive of VAT and covered by Toyota's five year, 100,000 mile warranty.

To download the brochure visit Toyota.co.uk/iQ and click on the 'iQ Customisation'.

For more information on personalising your own car visit www.fxuk.net



A selection of eye catching decals produced by Creative FX.

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City and County Graphics expands into the marine world

Tracing its history back over 20 years, City and County Graphics Ltd is an established, experienced signage and corporate branding company supplying professional, cost effective solutions for all forms of signs and graphics.

Now the Oxfordshire based company has built on this success by launching an additional venture, Coast Graphics Ltd, the result of taking over an existing marine graphics and sports events company with offices in Hamble and Gosport, Hampshire.

This exciting new venture brings unrivalled levels of technology, creativity and resources to the marine branding industry from a background in the motor sports, event and corporate graphics field. From ocean racing yachts to British Touring Car teams and British Superbikes, Coast Graphics Ltd is now at the forefront of supplying and fitting large format vinyl graphics, vehicle and hull wraps, sails, banners and flags.

The recent rapid expansion of City and County Graphics' Oxfordshire head office and main manufacturing plant also means a new and re-branded website has been created to reflect the strength of the group.

Using innovative new materials and with continued investment in the latest technology and printing equipment, both City and County Graphics and Coast Graphics are able to offer even higher standards of quality whilst keeping costs competitive.



City and County Graphics' new venture is based in Hampshire - a perfect location to serve the marine industry

For more details go to www.cityandcountygraphics.co.uk or www.coast-graphics.co.uk

The land of tulips honours Avery Dennison



Dean Scarborough baptises the red tulip which reflects the colour of the Corporation's logo.

Avery Dennison's long association with The Netherlands has been charmingly recognised with the naming of a new tulip. During a recent visit to the Corporation's facility in Hazerswoude, Avery Dennison Chairman, President, and CEO, Dean A Scarborough, received the gift of a newly-bred tulip, which he named 'Avery Dennison', from the Hazerswoude plant leadership team. An official registration certificate signed by the plant's breeder confirms its name, under which it will now be available commercially.

Mr Scarborough was delighted with the gift – a red tulip that echoes the colour of the Corporation's logo – and, he took the appropriate step of baptising it with water.

"This is a wonderful way to celebrate the Corporation's close relationship with The Netherlands. We opened our first factory in Leiden as long ago as 1955, invested heavily in its expansion and made Leiden our International Headquarters in 1962, and then, in 1968, added a second Dutch plant, here, in Hazerswoude. Both Leiden and Hazerswoude remain the lynchpins of our European operations, and I am really proud that our company name will now be formally associated with a beautiful, bright red tulip as well as with self-adhesive materials."

For further information visit the website www.averydennison.com

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Winners of 3M's Commercial Graphics Wrap and Win with NASCAR announced

Diversified technology company 3M has announced the winner of its 3M Commercial Graphics Wrap and Win with NASCAR campaign. Martin Prodger (managing director) and Ian Richards (branch manager) of Signs Express in Reading enjoyed an all expenses-paid four-day trip to Florida to see the world's largest motor sport event. The winning deal involved use of 3M Commercial Graphics' primary 3M Controltac Graphic Film IJ380 and was sold by Alison Roberts of Spandex.

The trip included return flights from London, car hire for the duration of the visit, free accommodation at Daytona Beach and tickets to the world's largest and most widely viewed NASCAR (National Association for Stock Car Racing) motor sport event. For the 3M-sponsored event, both Martin and Ian had free VIP access and the chance to meet 3M's Roush Fenway motor sports team and its 3M-contracted driver Greg Biffle.

NASCAR is the most viewed professional sport in terms of television ratings in the U.S and NASCAR races are broadcast in over 150 countries. NASCAR holds 17 of the top 20 attended single-day sporting events in the world and claims 75 million followers who purchase over \$3 billion in annual licensed product sales. Fortune 500 companies, including 3M, sponsor NASCAR more than any other motor sport.

3M Commercial Graphics has sponsored the event over 10 years and has its own NASCAR Sprint Cup team. 3M's involvement extends beyond just sponsorship, however, since the majority of the cars involved feature a 3M logo displayed on the front wing indicating use of 3M Controltac Graphic Film Series IJ180 which, like the flagship 3M Controltac Graphic Film Series IJ380, is a preferred product for vehicle wrapping due to its ultra-conformability and reliability under the most demanding conditions, ease and speed of application and expert finish, core characteristics that were fully tested at the NASCAR event.

For further information on 3M products visit the website www.3M.com/uk/graphicsolutions

Note: 3M and Controltac are trademarks of 3M Company NASCAR is the registered name of the National Association for Stock Car Racing.



Winners of the 3M/NASCAR 'Wrap and Win' campaign were Martin Prodger (left), managing director of Signs Express Reading and Ian Richards (right), centre manager, receiving the top prize from Alison Roberts, accounts manager at Spandex.

printMAX named Roland's most successful Authorised Dealer for second year running

As a fantastic end to 2011 Roland revealed printMAX as their most successful Authorised Dealer for the second year running. This is again based on the number of inks, printers and cutters sold by printMAX to their customer base.

"printMAX is our number one selling dealer in the UK for the second year running," says Roland DG technical director Brett Newman. "They have continued to support the Roland brand in the market, but more importantly they have continued to support their customers, and this achievement is testament to how their customers come back to printMAX and, in turn, back to Roland year upon year."



The summer of 2011 saw the introduction of the Roland VersaUV LEJ-640. Before the autumn had arrived printMAX had secured the first sale of this printer in the world. Following this printMAX sold more LEJ-640's in the UK than any other Roland dealer. The continued assistance provided by the sales staff along with the training and advice offered in association with Roland resulted in printMAX maintaining high sales figures during a potentially tough year.

Managing Director of printMAX, Michael Bolton states he was, "thrilled to have been announced as the most successful Authorised Dealer once again. All of us at printMAX are very proud of the hard work put in over the last 12 months to ensure we were able to help new customers realise the potential that the Roland product range could help them achieve within their print business. But even more importantly to continue to support the loyal customer base we already have."

For further information, telephone printMAX directly on +44(0)800 567 7676 or visit www.printMAX.co.uk.

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Colex introduces latest Sharpcut Flatbed Cutter System

Colex has appointed Paul Leopold of Leopold Professional Imaging/Colex House as their new dealer to sell the latest Colex Sharpcut Flatbed Cutter in England and Ireland. The Sharpcut, powered by vision registration camera and software, is Colex's most productive and value solution for finishing complex digital display graphics' jobs.

The Colex cutter/router is special in that it allows finishing technicians to perform intricate cuts with the Sharpcut multi-functional mechanized capabilities, all at an incredible value investment. The Colex unique solution is its Triple Interchangeable Tool Head station controlled by i-cut to select the proper tool for the job. The Sharpcut, in addition to its fixed knife and special oscillating knife for cutting and routing, can execute kiss cutting and creasing operations as well as routing rigid substrates.

For more information, please contact Paul Leopold at paul@leopold.co.uk or visit www.leopold.co.uk



The Colex Sharpcut Flatbed Cutter now available from Leopold Professional Imaging.

Applelec opens 8000 square foot factory in Leeds

Applelec has vastly increased its production capabilities with the opening of an 8000 square foot factory in Leeds. The 2012 development has been a result of the company posting record sales in 2011 which proved to be the most successful year in Applelec's history. With a growth in demand for Applelec's LED Light Sheet product, the new Totem modular freestanding sign range and the luxury illuminated letters, more space was essential and a suitable premises was identified in the latter months of 2011.

Ian Drinkwater, Applelec Managing Director states: "The new Leeds factory provides us with the manufacturing space we have increasingly needed in recent months as demand for key products such as LED Light Sheet have continued alongside the range of products and sign manufacturing services we offer exclusively to the sign trade industry."

The factory is now fully operational and staffed with 10 skilled letter makers to offer an increased capacity for signage fabrication. Applelec's automated return shaper, code name: Delilah, is located at the factory and is capable of forming returns of 20mm to 120mm used in the construction of built-up metal letters in seconds. The letter making machine is operated by a single member of staff reducing both the time and expense associated with the construction of built-up metal letters. A range of metals such as polished, brushed and de-scaled stainless steel or aluminium can be shaped by the machine.

Applelec's newly appointed Business Development Manager, Andy Armitage explains: "The capabilities of the letter making machine are exceptional and has to be seen to be believed. We welcome visits to our factories in Bradford and Leeds, where the machine can be seen in action."

The letter machine and traditionally skilled metal letter workers provide a strong balance of capabilities at the new factory, which features a variety of metal working equipment. The facilities at



Following a highly successful year, Applelec has opened a new factory in Leeds providing additional manufacturing space

the factory are designed to deliver rapid turnaround on projects whilst the 8000 square foot floor space provides the required capacity for high volume roll outs and large scale projects.

The Leeds factory opening will be complemented by the development of Applelec's Bradford manufacturing space which includes an expansion to the LED clean assembly facility and a new showroom. The clean room expansion provides a larger work space for the high volume of projects utilising LEDs now taking place at Applelec and ensures work takes place in a clean and dust free environment.

For further information telephone Applelec on 01274 768343 or visit www.applelecsign.co.uk

Colorific launches 100% satisfaction guarantee on Roland and Mimaki inks

In what is believed to be a market first, Colorific, a leading high quality, alternative ink supplier, has announced a 100% satisfaction guarantee on its alternative inks for Mimaki and Roland printers.



"This guarantee clearly demonstrates to our customers the level of confidence we have in our cost-effective, alternative ink solutions," comments Shaun Holdom, Business Manager for Colorific. "It should stand as the final piece in the jigsaw for those companies looking to take advantage of the cost savings of alternative inks, but wanting to remove any perceived risk factors."

Colorific offers credible alternative inks which enable end users to realise significant savings and increase their profits. Colorific Inks have been fully tested in the field and successfully meet or exceed the performance and reliability standards expected within the industry.

Colorific inks are fully supported with one of the most comprehensive ink stream warranties available. When Colorific inks are used in the correct manner, the company categorically stands behind the reliability and performance of its inks.

Shaun Holdom concludes, "It's a win-win situation for our customers. If customers of Colorific's Roland and Mimaki inks are not 100% satisfied, they'll get their money back. It really is that simple."

For more information on Colorific inks visit www.colorificink.com

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| 3 mm | £0.80 | £1.00 | £1.10 | £1.32 | £1.65 | £2.20 | £2.75 | £2.90 | £3.30 | £4.00 | £5.90 | £7.50 | £10.80 | £18.00 | £40.00 |
| 6 mm | £1.30 | £1.70 | £1.70 | £2.20 | £2.60 | £2.97 | £3.90 | £5.00 | £5.60 | £6.70 | £8.50 | £11.50 | £15.20 | £28.00 | £62.00 |

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| Size mm | 75 | 100 | 125 | 150 | 175 | 200 | 225 | 250 | 275 | 300 | 350 | 400 | 510 | 762 | 1200 |
|---------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|--------|--------|--------|--------|--------|
| 3 mm | £0.65 | £0.90 | £0.90 | £1.05 | £1.24 | £1.43 | £1.99 | £2.20 | £2.50 | £2.70 | £3.80 | £5.00 | £7.13 | £12.00 | £15.00 |
| 6 mm | £1.22 | £1.27 | £1.27 | £1.80 | £2.02 | £2.26 | £2.75 | £3.20 | £3.50 | £4.20 | £5.33 | £6.76 | £10.75 | £16.00 | £25.00 |
| 10 mm | £1.50 | £1.70 | £1.70 | £3.00 | £4.00 | £4.06 | £5.47 | £6.61 | £7.50 | £8.40 | £10.80 | £14.00 | £19.00 | £27.00 | £48.00 |
| 18 mm | £3.00 | £3.50 | £4.00 | £4.50 | £5.00 | £7.56 | £8.21 | £9.88 | £11.91 | £13.50 | £15.00 | £20.08 | £26.00 | £40.00 | £80.00 |

Add 10% if Drawplan & Simplefix Locators are required

BRUSHED FINISHED DIBOND

| Size mm | 75 | 100 | 125 | 150 | 175 | 200 | 225 | 250 | 275 | 300 | 350 | 400 | 510 | 762 | 1200 |
|---------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|--------|--------|
| 3 mm | £1.97 | £2.17 | £2.17 | £3.20 | £4.00 | £4.80 | £5.80 | £6.70 | £7.80 | £9.10 | £9.70 | £11.90 | £18.50 | £30.00 | £85.00 |

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KPMF enhances VWS range with five new colours

KPMF, the South Wales-based manufacturer of self adhesive vinyl, understands the importance of keeping up to date with the latest fashion trends and, benefiting from regular customer research, has identified the current interest in contemporary colours for vehicle wrapping applications.

Along with the continuing trend for matt colours a demand has emerged for bright, eye-catching vehicle wraps emulating some of the newest paint colours offered by the motor vehicle manufacturers. To meet this demand KPMF have enhanced their ever-expanding VWS range with five vivid, striking colours comprising Matt Lime Green, Matt Sky Blue, Matt Red, Bright Red Gloss and Gold Gloss.



Gold Gloss is one of the latest new colours introduced by KPMF.



Produced at 100 micron with semi permanent adhesive, the new colours have been added to the K88000 Series Gloss and K89000 Series Matt VWSI, considered by many vehicle livery companies across the world, as the classic and first choice for vehicle wrapping film. VWSI products are suitable for applications where a 5-7 year exterior lifespan is anticipated and allow possible removal, under controlled conditions, for up to three years.

All colours are available from KPMF distributors and further information can be found on www.kpmf.com

All settled in – with space to expand

For more than 36 years Gdi Trade Signs has been making and supplying signs to the trade, signs of every description to every corner of the country. In that time the company has moved seven times, from south London to Sussex, and to successively larger premises each time.

But the latest move in autumn last year could be the last because Gdi's latest acquisition is a 10,000 sq ft detached manufacturing unit on a self-contained 2.5 acre site in Heathfield, East Sussex, that's got plenty of space for future expansion. Planning consent has already been sought and granted for an additional 12,000 sq ft with a further 8,000 sq ft identified up for future growth.

This extra space will give Gdi the opportunity to house all their sign making, letter making, sign tray fabrication and paint shop activities under one roof, enabling the company to offer the bespoke and more efficient service their customers demand. A large part of Gdi's business is supplying sign companies with custom made high street retail signage. With retailers experiencing ever more challenging times on the high



street, the need to stand out from the crowd is imperative and Gdi are specifically placed to help signmakers do just that.

With help from some specialists, a few friends and a massive contribution from everybody at Gdi, the move was completed in two days, a Thursday and Friday. The Saturday and Sunday was spent ensuring all machinery, computers and telephones were up and running by Monday morning when it was business as usual.

Although moving the production side of the business was completed quickly, the offices and showroom took a little longer. But the wait was worth it and now Gdi have a stunning showroom / reception area and are desperate to show it off. They want every signmaker in the country to take the time to look at what can be achieved with stainless steel, aluminium, Perspex, LEDs and neon combined with a little ingenuity and skill.

To arrange a visit, contact Gdi via the website www.gdisigns.net or telephone 0800 146008.



Gdi

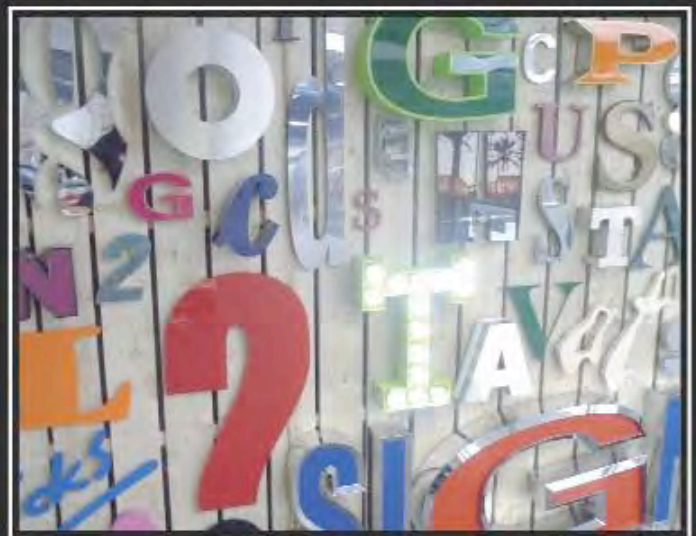
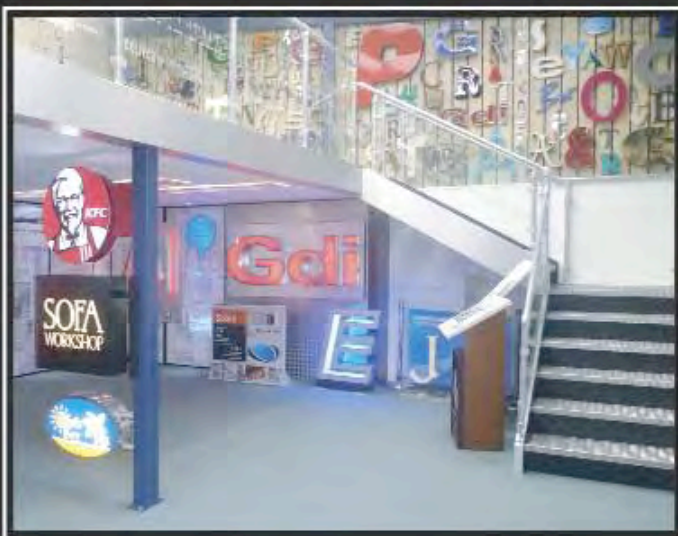
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Graphtec cutter sales convert to huge price reductions

At a time of mixed predictions on the economy and a general feeling of uncertainty within the sign and graphics industry, Graphtec GB appears to have bucked the trend with the announcement of a huge increase in the sales of its flagship FC8000 and budget-priced CE5000 plotter/cutters. A combination of these increases and the currency fluctuations with the Japanese Yen has enabled Graphtec GB to introduce a new pricing structure that will effectively reduce the cost of some of its key products to sign and graphics producers by as much as 30 per cent.

These reduced prices became effective on 1 February and will remain for the foreseeable future. Typical new pricing starts at £850 (plus VAT) for the CE5000 and £2,795 (plus VAT) for the higher specification FC8000 machines. These are arguably the lowest prices available within the respective classes for these machines. They make entry into the lucrative media cutting sector that much easier and more cost-effective for both entry-level and established end user companies who wish to capitalise on the increased business opportunities now available without an inordinate erosion of vital financial resources during the current economic climate.

For further information, visit www.graphtecgb.co.uk or telephone 01978 666700.



Graphtec's FC range now available at a highly reduced price.

APS introduces new speciality signmaking films swatch for 2012

All Print Supplies (APS) Ltd, a leading UK distributor of wide format consumables to the sign, exhibition and display sectors has launched its new 2012 Speciality Sign Making Films Swatch. The new swatch, which is free to all customers on request, offers an extensive sample range of etch glass, reflective, fluorescent, metallised, tuning and anti-graffiti films from market leaders including MacTac, LG and JAC.

Says Kevin Wallace, Managing Director, All Print Supplies Ltd: "Our latest swatch profiles the ever-expanding range of

media we can now offer signmakers. This is an area where there is constant innovation from some of the industry's most trusted brands."

All the speciality films featured in the swatch are available through APS's "Buy the Metre" scheme, through which signmakers can buy as much or as little film as they require at any given time. This ensures APS customers can keep their own inventories as low as possible in a period where tight financial management is central to success.

"Despite the broader economic turbulence, 2011 was a very positive year for APS and we've come into 2012 with a great range of products and a clear focus on driving growth for us and our customers. The broad selection of applications now available in the speciality film sector reflects the demands of signmakers as they try to source applications and products that give their customers a real edge over the competition. This is a very dynamic sector of the market, and we are looking forward to working closely with our customers in 2012 and introducing them to more exciting speciality film products throughout the year," says Kevin.

APS's new Speciality Sign Making Films Swatch is free to all customers by telephoning APS on 01753 696977 or emailing: sales@allprint.co.uk



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Living Display range offers alternative display opportunities

i-Sub Digital Solutions are pleased to announce the launch of their new website www.livingdisplay.com. Living Display is a brand of i-Sub Digital Solutions and is headed up by two industry veterans Emma Plant and Andy Spreag with more than 25 years combined experience.

The aim of i-Sub Digital Solutions is to assist companies in the digital wide format display sectors to extend and maximise the opportunities available to them. i-Sub Digital Solutions is set to look beyond print to emerging opportunities in the wider digital sector such as electronic advertising and innovative, new retail solutions.

Emma Plant explains more. "We have seen for some time now that as the display market has increasingly become more digital, it lends itself to many cross media opportunities. i-Sub Digital Solutions seeks to complement the existing printed display markets by sourcing and introducing new



The Living Display range offers an alternative to static graphics.



i-Sub Digital Solutions' premises in Northamptonshire.

electronic display opportunities to enable our clients to develop additional revenue streams. These range from the simple static display items through to more complex electronic retail solutions".

The Living Display range offers systems that can be used on floors, walls, windows and table top projections to create interactive and virtual displays, these are aimed at proactive and creatively driven print providers who want to offer their customers a new level of graphic language – a non-static, dynamic display. The Living Display systems open up a myriad of opportunities for those in the retail, hospitality and events sector – any place where brand owners want to create a full impact message in a high footfall area.

i-Sub Digital Solutions have a demonstration suite at their premises in Kettering, Northamptonshire where you can have a full overview of the Living Display products.

If you would like more information please telephone: 01536 415511 or email: info@livingdisplay.com

Perspex Distribution branching out into Surrey

Semi-finished plastics supplier Perspex Distribution Ltd has expanded its operation by opening a new branch in Weybridge, Surrey. The branch will serve customers throughout the South of England making next day cut-to-size thermoplastic sheets including Perspex® cast acrylic available throughout the region.

Keith Piggott, Managing Director of Perspex Distribution explains: "We are excited about the improved service our Weybridge Office will offer customers. The new branch will contain the same large stock holdings as our established

branches in Chelmsford, Tamworth and Blackburn, with cut-to-size facilities improving service and speed of delivery to our customers."

The new location is Perspex Distributions' fourth UK branch supplying thermoplastic sheets including Perspex® acrylic sheet, extruded acrylic, Bencore® composite, Polycarbonate, APET & PETG, Alupanel® Aluminium Composite, Foamed PVC, Rigid PVC, Polystyrene, Rod & Tube and adhesives to a UK wide range of stockists, fabricators, designers and printers.

For further information visit www.perspex.co.uk

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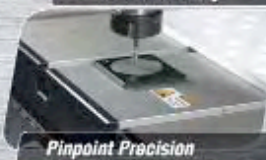
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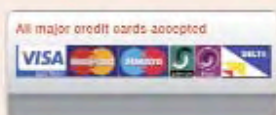
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Pyramid Display Materials launches Simply Banner material collection

After a full two years of planning, sourcing and product development, Pyramid are launching a full range of banner substrates covering all the major applications and a few new ones – Simply Banner.

A new innovative brochure is now available that aims to take the mystery out of banner media and really simplify the material selection process. Within the brochure is not only a sample of each grade but also a detailed explanation of how the banner

is made up with details on denier, weave and yarn tenacity along with explanations of final applications for each grade.

Dennis Morgan, Pyramid's Managing Director explains the thinking behind the range. "In putting together our Simply Banner collection we have sourced a range of the most popular tried and tested specifications and grades available, so you can use them with confidence to produce the highest quality graphics and banner applications at a competitive price. We have also added a number of new grades which have ultra smooth finishes, which when printed hold excellent fine detail especially when viewed at close quarters. A great example of this is Simply Lightbox which is a backlit film with no scrim or weave in its make up making it ideal for backlit applications as there is no scrim show through."

Pyramid are literally widening their banner portfolio by now stocking and distributing both 3.2 and 5 metre products, opening up a new market segment for super wide machines.

Neil McCarthy, Head of Sales and Marketing confirms the thinking behind broadening the Simply Banner portfolio. "We have invested in new storage, handling equipment and logistics to be able to stock and distribute these super wide rolls but it just makes sense to be able to offer our customers materials for their super wide printers. The new Simply Banner range perfectly complements our digital offering to the market sitting alongside our ranges of MACtac, Foamalite, Correx, Akyprint and PolylinePro products."

For further information telephone Pyramid on 0161 872 5666 or visit www.pyramiddisplay.co.uk



Pyramid's new Simply Banner marketing materials.

Tech8 signs Selectech as Preferred Partner

Selectech, a specialist supplier of ink, media and accessories to the professional wide format sign and display print market, has been appointed as Tech8's first Preferred Partner. As a result of this partnership, Selectech is now able to offer its annual warranty and pay-as-you-go customers a guaranteed next-day, on-site technical support service.

Tech8 is the technical support and spares specialist for the wide format printing industry and has developed the Preferred Partner Programme to ensure it can offer customers unrivalled levels of service. Selectech is the first company to be awarded Tech8's Preferred Partner status.

As well as guaranteed next day support, Selectech customers will benefit from a 5% discount on Tech 8's already competitively-priced spare parts and a 5% reduction on Tech8's standard wide format printer service rate.

Stuart Lee, Development Manager at Selectech, comments, "As Tech8's Preferred Partner, we will be able to ensure our customers suffer minimal downtime if and when a technical issue arises. It offers us an incredible USP. The majority of major manufacturers are currently unable to

offer such a competitively-priced, comprehensive support package."

He continues, "For all common faults, providing the relevant spare parts are available, Selectech will guarantee its customers that they will get preferential treatment and a next-day on-site visit as standard."

Justin Atkinson, Business Manager at Tech8, adds, "By offering this exceptional standard of service, we're enabling Selectech to truly differentiate itself in a competitive marketplace. The Preferred Partner Programme will be rolled out across the UK in due course."

For further information visit www.selectech.co.uk





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TRADITIONAL *Signage*

Hand painting is the winning formula for Wayne

Wayne Osborne set up Osborne Signs in Midhurst, West Sussex, in 1994 to specialise in high quality and creative signwriting using traditional methods.

The company's work includes gold leaf, gilding, glasswork, murals, pictorial signs and all types of handwritten signage including hanging, shop fascias, company vehicles, exterior lettering, and much more. Wayne makes his own signs and paints them by hand using traditional methods and his craftsmanship to produce a quality of finish and individual character that he believes is impossible to achieve with machine production methods.



Artists skills and a steady hand were both essential here.



A proud Wayne with a finished piece of work.

"My traditional hand painted signs are not only functional in delivering their message but are also aesthetically pleasing, in design, colour and layout, and work visually with their surroundings. They work particularly well in locations that have retained their historical buildings and character and also in areas of conservation control," says Wayne.

While signwriting by hand may not be able to compete with vinyl cut lettering or digital printing for speed, it remains a valuable and valid method to produce a unique one off sign, regardless of the surface to which it is painted or the intricacies of the design. In fact, on difficult surfaces, rough render or brickwork or upon historic buildings it can be the best and cheapest method to produce a sign.

Far from being restricted by the design capabilities of a computer, traditional signs are limited only by the imagination.

Wayne's customers tend to be small businesses and work often comes via design agencies but recently he's noticed a growing demand and has produced traditional style signage for a couple of restaurant chains as well.

"It's becoming more of a trend over the last couple of years to have hand painted work, not just for signs but also as a feature inside, as for example used by a well-known pizza restaurant. I've just finished another job for an agency that works with the very fashionable brand, Gap. Skilful use of lettering and design in hand painted work shows that a company takes pride in their image and it is a cost-effective marketing tool," explains Wayne.

Unlike some areas of the sign trade where suppliers are desperately undercutting each other on price just to get the work, traditional signwriting and gold leaf projects tend to attract realistic prices.

Wayne says: "It takes years to get good at this type of work; it's not something you can just pick up. So fortunately, it's more a case of getting paid what the work's worth rather than having to undercut everyone else to the point where you can't make a living."

The type of signage he enjoys doing most is "anything with pictorial work" or gold leaf.

"I like people's response when they see a sign or gilding I've done. I enjoy getting ooohs and aaahs for my work, who wouldn't?" he admits.



Wayne's hand painted lettering is just right for this vehicle.

Gold leaf is used extensively in the licensed trade, by quality retailers, and religious organisations, as well as in clubs and schools, particularly for honours boards. Glass gilding is when gold leaf is applied to the back of the glass using age old techniques and is often known as the “Rolls Royce” of signage. It creates a mirror bright brilliance and is most widely seen in office windows of solicitors, professional businesses and other prestigious locations.



The ornate lettering sets the scene for this shop.



To ensure his work stays looking stunning for many years, Wayne uses 23.5 carat finest gold leaf. He says that even with all the products to choose from today, gold leaf is still favoured because it has an unequalled brilliance that doesn't tarnish or fade.

Wayne also runs traditional signwriting workshops, usually from his premises in Midhurst, West Sussex, and is taking bookings now.

View more of Wayne's work at www.osbornesigns.co.uk or tel. 01730 817900 to find out more.

A brush and decent paint – and the sky's the limit for Brian

Brian Scargill, better known as Brian The Brush, is recognised as one of the most accomplished and experienced signwriters and gilders in the country.

Brian travels throughout the UK undertaking a variety of hand signwriting and gold leaf work, including glass gilding, decorative and architectural gilding. When Sign Update spoke to Brian he was working on a project that's particularly prestigious, especially in the Queen's Diamond Jubilee year – three pieces of exterior artwork/gilding for The Crown Jewels at the Tower of London.

His extraordinary knowledge and experience in these very old and valued crafts has been built up over more than 40 years. Following Art College in the 1960s he began an apprenticeship in signwriting at a department store in Bradford.

“My first thought was that it was a very, very hard craft to learn. There are lots of different techniques to master. I thought how fabulously skilled my mentor was when I watched him work. I just thought it was a great way to earn a living for a young artist,” he says.

“On one occasion soon after I'd started my apprenticeship I had to signwrite on to pieces of cardboard a lot of individual letters that would make up the words 'BUSBY'S SALE' and then stick the letters onto wooden frames for placing in each of the store's windows. In one of the displays the second letter S fell off the wooden frame so the

sign read BUSBY ALE. The store had a very upmarket reputation at the time and several snooty customers complained to the Manager about the sign!”

But despite the odd hiccough and seeing his peers who were apprentices in other trades earning much more than him, Brian knew signwriting and gilding was what he wanted to do.

.....Continued on page 80



Brian hand painted this sign and gave it the distressed effect the client desired.

TRADITIONAL Signage

.....Continued from page 79

He explains: "It was never about the money for me. I loved, and still do, everything about signwriting and gilding. Traditional signs have soul. They absorb the creativity and the talent of the signwriter and have life and meaning all over them. If you're a skilled signwriter then the only limitation is your imagination. With vinyl lettering, which I find flat and sterile, you can really only do what the machine is able to do. Give me my set of brushes and some decent paint and the sky's the limit!"

"What I like doing best are difficult, challenging jobs where I really have to draw upon my 40 plus years of experience and skill," says Brian. "Sometimes I'm approached by companies from far and wide who say they cannot get anyone to undertake a project because it is too difficult. This really gets my juices flowing and I always tell them 'I'm yer man!'"

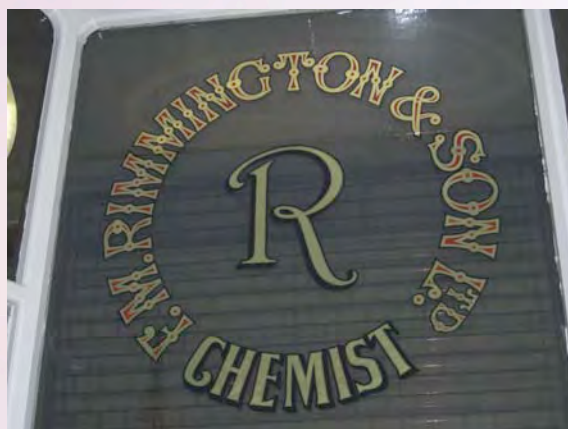
Brian's sons James and Thomas work for the small family business named Brian The Brush, in Bradford, West Yorkshire. The company also uses self employed craftsmen such as a master carpenter and metal worker as and when required.

In addition to hand painted signs and vehicles, the business produces vinyl graphics, printing and livery. A significant proportion of its work is for the sign trade, often at extremely short notice but clients range enormously, from people opening up their first shop to extremely large companies such as M&S and the BBC. Brian also completes a lot of civic work; the most recent was all the re-gilding on the Nicholson Memorial in Leek, Staffordshire.

"It was interesting to see signs and livery I'd done for the BBC television programme South Riding being used in an authentic setting of 1930s Yorkshire," says Brian. "By contrast, I hand painted two very large exterior logos for Marks and Spencer on a new store they opened in Sheffield where they were using only re-cycled and eco-friendly materials. It was important to M&S that they didn't use vinyl or plastic for the signs, but that the logos had to look identical to their technologically produced ones. Thanks to my skills I was able to provide them with exactly what they required."



Above and below, gold leaf work by Brian The Brush.



With fewer skilled signwriters about these days, a slight increase in demand for hand painted traditional signage, especially in heritage towns, and his reputation, Brian says his area of the sign trade is much less competitive than the digital field.

"Lots of people do 'crash courses' in vinyl signage, buy the equipment and off they go. Whereas with traditional signwriting, you can only master it by having the raw skill, time and experience, plus patience, creativity and more patience!" he says

In response to the many requests Brian has received, he's recently started offering courses

encompassing signwriting, hand painting and goldleaf gilding, to people wanting to do it as a hobby and to the trade.

Go to www.brianthebrushuk.com to view more examples of Brian's work, or telephone 01274 731826 to find out more.

.....Continued on page 82



Signwriting by hand was the perfect solution for this nursery wall.



Brian the Brush undertakes work throughout the UK.

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TRADITIONAL *Signage*

Individuality is appeal of Jason's work

Jason Edwards, Proprietor of 5StarSigns, combines traditional metal working skills to hand build letters with modern methods and products such as LEDs to provide a specialist service to the sign trade.

He has more than 20 years experience making signs and set up 5StarSigns after relocating to Devon in 2007. Today he carries out a variety of built-up metal letter work, ranging from flat faced polished stainless steel to inverted or exverted polished bevels, chisel (prism) style letters, rim and return, and Zodiac style letter work. Working to the highest standards, he uses a variety of metals, including aluminium, polished stainless steel zintec, gold, and lead coat to provide one-off, hand made letters and logos. He has worked on prestigious projects demanding the utmost degree of fineness such as Euro Disney in Paris and the Bluewater Shopping Centre in Kent.

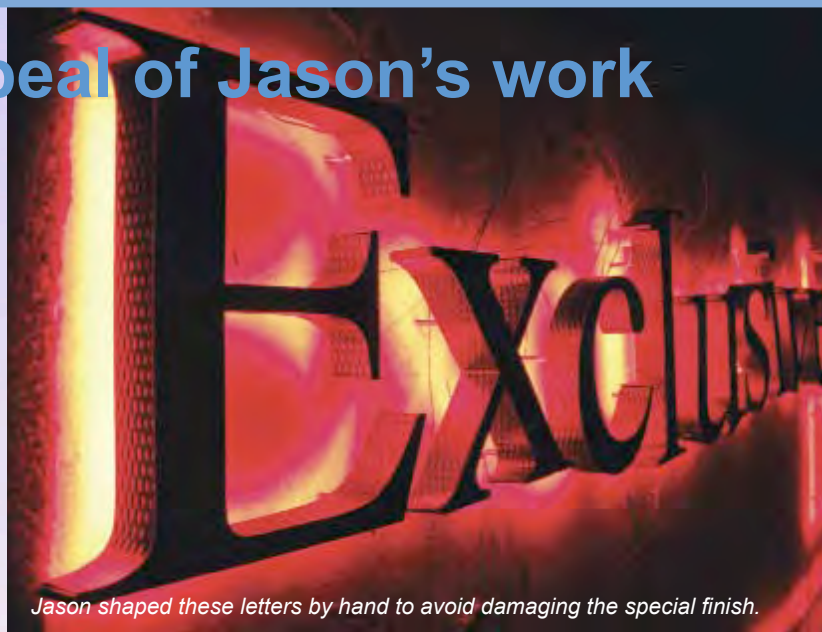
"I learnt my skills from expert craftsmen who were making bespoke signs by hand, at a time before lasers, routers and computers were widespread and this craftsmanship is reflected in my work today. My letter making skills gives signmakers the opportunity to offer something extra to their customers," says Jason.

"The advantage of hand building is that every letter is individual. You can produce a unique sign that you just can't do mechanically, where you get one typeface only. Letters produced by computer are too standardised. Many worldwide companies like McDonalds use hand made signs."

A perfect example of Jason's considerable skills and experience was fabricating a stylish logo measuring almost two metres that tapered out to fine points at the ends, and needed to have halo illumination.

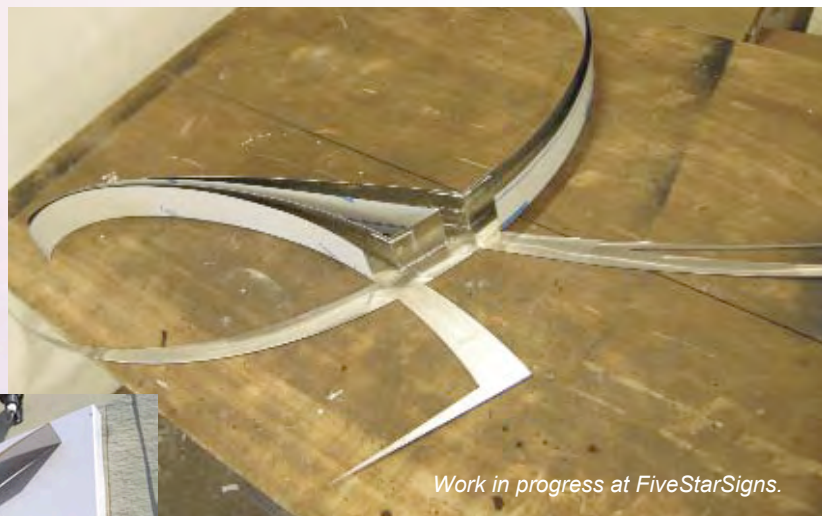
Generally LEDs are put inside a letter or logo to create the halo effect. But because of the shape of the logo, the LEDs wouldn't have fitted inside the narrower part, which would have left almost a third of the logo unlit.

Jason came up with a successful solution of designing a back box with a water-jet cut out of the logo in an aluminium front panel backed up with Opal 050, and inserting LEDs in the cut out. The sign company

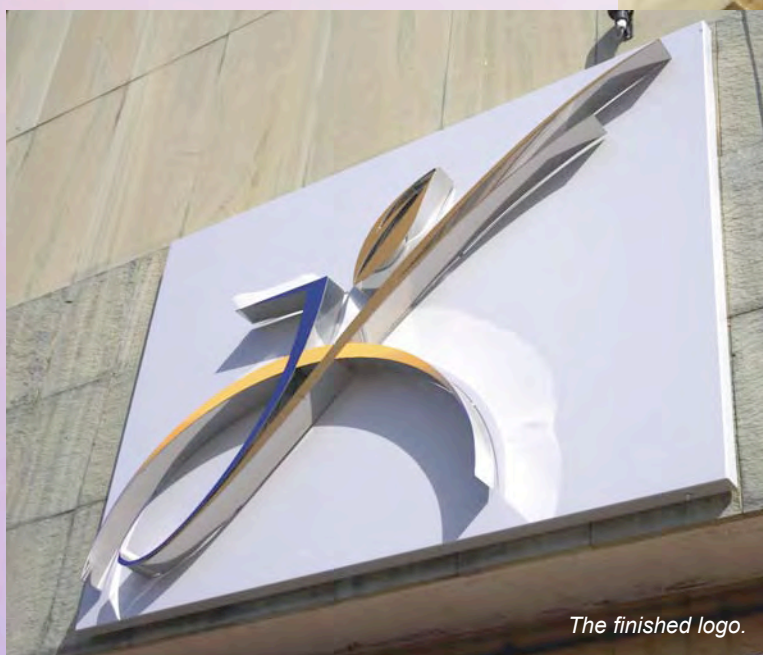


Jason shaped these letters by hand to avoid damaging the special finish.

Jason did the work for powder coated the panel and he hand built the logo from de-scaled and mirror polished stainless steel. Then Jason fixed the logo 10mm off the front panel, enabling



Work in progress at FiveStarSigns.



The finished logo.

the LEDs to create the required halo effect around the entire logo, including the fine end points. Finally, blue vinyl was applied to the face of the finished sign as per client instructions.

His reputation for fabricating bespoke letters and fitting LEDs was key to Jason working for another sign trade customer on a signage project at an exclusive new Indian restaurant. The restaurant wanted a one-off sign that would make their premises stand out from all the other eateries in the area and had chosen stainless steel lettering finished with gold embossing.

Generally Jason cuts his letters by hand but on this occasion waterjet cutting was used before Jason carefully formed the letters by hand, to avoid damaging the gold embossing finish. LED lighting completed the effect.

Find out more at www.5starsigns.co.uk or telephone Jason on 01803 296836.



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WEBSITES

NSI launches new site with extra features

NSI Limited, a nationwide signage company has launched a brand new website at www.nsi-limited.co.uk

Replacing the old static site, the new website contains up-to-date information about NSI and the services delivered in sign design, manufacture and installation. Visitors can also view a large portfolio of completed signage projects across many industries, including leisure, retail, hospitality and education.

The website encourages two-way communication with visitors, with a blog, polls and links to NSI's social networking profiles.

Nick Kehoe, NSI's Managing Director, said, "We felt we needed a new website that reflects the way the company has grown in the last few years and provides a platform to display our latest work. We also wanted to increase our online communications and the blog and various other elements on the new website allow us to achieve that."

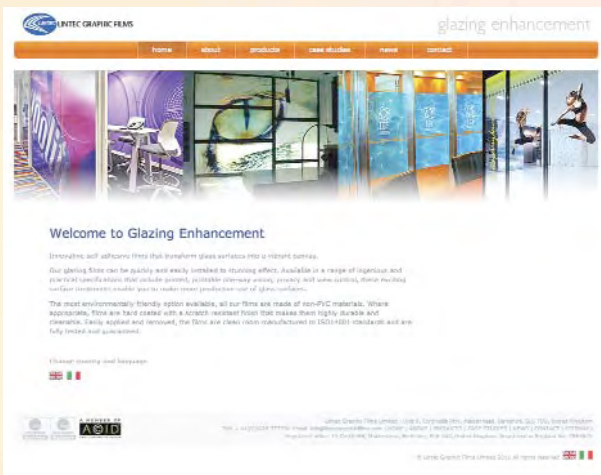
For further information, please telephone NSI on 0845 643 4065 or info@nsi-limited.co.uk.



New look website for Lintec Graphic Films

Lintec Graphic Films has announced the re-launch of its dedicated on-line portal for its growing range of environmentally friendly, UV and eco-solvent inkjet and thermal transfer printable window films. Currently available to view in English and Italian, the website (www.glazingenhancement.com) gives visitors the opportunity to explore its wide portfolio including the innovative applications that can be achieved.

"We decided to re-brand our dedicated glazing enhancement website to bring it in line with our main on-line portal www.lintecgraphicfilms.com," comments Andy Voss, Managing Director of Lintec Graphic Films. "With clear, easy-to-follow navigation and an overview of the opportunities our premium products can offer, visitors to the site should be pleased with the browsing experience."



Company's new image reflected on the web

Tecman Speciality Materials are excited to launch their new website www.tecmansm.co.uk

Tecman have been providing bonding solutions to the sign industry over 20 years and their new website reflects the company's fresh new image and branding, which is being rolled out across the board. With plans already in the pipeline for an exciting new update to the site, which is to be launched in spring, they are using their industry experience and knowledge to continually provide a service which is second-to-none.

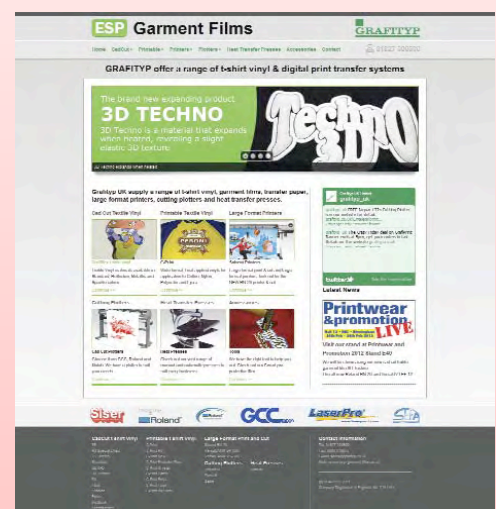
The new website will be regularly updated not only with important news, information and promotions, but also with case studies using Tecman products in situ, so Tecman are currently on the lookout for exciting projects to case study. If you have an installation that you need a bonding solution for, or if you're planning an exciting project that you think might fit the bill, contact Tecman Customer Services on 0800 3283532 or email customerservice@tecmansm.co.uk to discuss further.

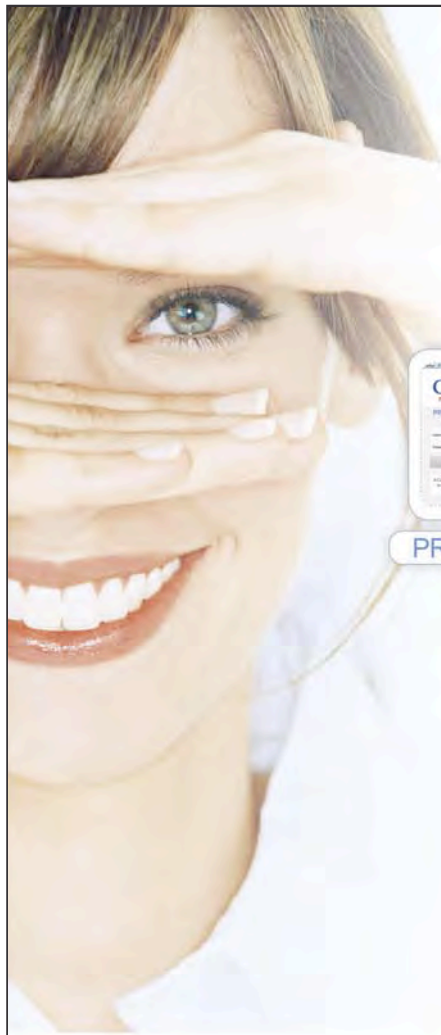
ESP Garment Films' redesign is more user friendly

ESP Garment Films website has recently undergone re-design, making it more user friendly, easily navigable and with the latest product news.

ESP Garment Films is one of the websites owned by Grafityp UK Ltd and caters for anyone in the business of garment and textile decoration. Whether it is CAD Cut Vinyl, Printable Textile Films, Heat Presses, Cutting Plotters, Print & Cut machines or tools and accessories to aid in application, it can all be found on this one comprehensive website where products can also be purchased securely online. There is also a live Twitter feed incorporated to keep you bang up to date on the latest happenings.

Visit ESP Garment films at www.esp-garment-films.co.uk





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APPOINTMENTS

Spandex assembles new board to drive business growth

Spandex, the provider of leading brands for graphics solutions, has assembled a board of directors to support the established management team. This follows the acquisition of Spandex by Gilde Buy Out Partners and Spandex management from former owner Gerber Scientific, Inc. in August 2011.

The new board consists of directors Wim Noorlander (Chairman) and John Summerside, Spandex CEO Rodney W Larson and two representatives of Gilde Buy Out Partners.

Wim Noorlander, Chairman of the board, previously held the position of CEO at Stokvis Tape Group BV, a leading independent adhesive tapes specialist.

John Summerside is a recognised figure in the sign and display sector, having served in various senior roles with Robert Horne Group, where he launched the company's adhesive and display products business in 1986.

Rod Larson was appointed Senior Vice President of Gerber Scientific Inc. and President of Spandex Ltd., in July 2007. Prior to this, he was President of Gerber Coburn, a position he held since March 2006.

The newly-established Board will work closely with the long-serving Spandex senior management team, which remains responsible for strategic and operational execution. This team includes 11 highly experienced senior managers.

Board chairman, Wim Noorlander comments: "Between them, this committed and talented senior management team offers more than 150 combined years of experience in the wide-format printing, signage and graphics markets. They have all the necessary skills to take Spandex' business forward, while we as board directors will contribute our advice, guidance, ideas and external perspectives to support and accelerate their global growth plans."

For further information visit www.spandex.com



John Summerside.



Rod Larson.



Wim Noorlander.

Antalis McNaughton appoints new MD

Antalis McNaughton is delighted to announce the appointment of David Hunter as Managing Director of the UK, Ireland and South Africa Region.

David will take over from Ian George who will retire from Antalis McNaughton in June after an accomplished career of 37 years within the paper industry. Ian has successfully brought the business operations of Antalis and James McNaughton together into a unified operation in the UK and Ireland having joined the Antalis Group when the company acquired Map Merchants in 2007.

David brings with him a solid management experience from many years in B-to-B wholesale distribution at Wolseley, B&Q and Jewson and will be based at Antalis McNaughton's headquarters in Coalville, Leicestershire.

David commented: "I am delighted to have joined Antalis McNaughton and look forward to continuing the excellent work the company has done in developing the business to meet the evolving needs of our customers."

For further information telephone Antalis McNaughton on 01530 505153 or visit www.antalis-mcnaughton.co.uk



Newly appointed David Hunter.

AWARDS

Roland DG announces finalists for Creative Awards competition

Roland DG is pleased to announce sign and graphics company, The Vinyl Cut, has been named a Regional Award winner of the Roland Creative Awards international design competition for its highly innovative van wrap entry. The Vinyl Cut will now travel to Japan for a sight-seeing trip of a lifetime and attend a special 30th anniversary event where they will compete for the worldwide grand prize: a Roland machine of their choice.

Simon Harrison Limited and International Greetings UK have also received Honourable Mentions for their highly creative, innovative and well executed entries. Both Honourable Mention winners in the UK have each won an Apple iPad2 with Roland RH200S headphones.

Says Gillian Montanaro, Head of Marketing, Roland DG UK: "The Roland Creative Awards honour our founder's vision of using digital technology to transform imagination into reality and all the team here at Roland DG UK offers their congratulations to the UK regional winner, The Vinyl Cut and all the other contestants, including those who received Honourable Mentions or won the Monthly People's Choice Awards."

Some 14 Regional Award winners from around the world have now been named, representing the best entries from more than 120 countries. Each will receive an all-expenses-paid trip to Japan in April to celebrate Roland's 30th anniversary and compete for the grand prize: his or her choice of a VersaCAMM VS Metallic Inkjet Printer/Cutter, EGX-360 Engraver, JWX-30 Jewellery Modeler or MDX-40A Milling Machine.

A gallery of all winning entries worldwide can be viewed online at www.rolandcreativeawards.com including the UK winners.



The winning Vinyl Cut van wrap entry.

CWE Solutions wins three prestigious HP Partner of the year awards

Highly regarded as the UK's largest and leading reseller of HP Designjet latex printers, CWE Solutions has strengthened its premium market position by scooping three Partner of the Year awards during the recent Channel Awards ceremony event in London.

The company enjoyed an evening of great success scooping the awards for Sign & Display Partner of the Year, Graphics Partner of the Year, and System Sales Partner of the Year.

CWES Sales Manager Graham De Kock attended the event and was awarded the three prizes, which were all based on sales of HP printers and consumables.

The first award presented to CWES was the



Graham De Kock, CWES Sales Manager with all three awards.

Sign & Display Partner of the Year, in recognition for the sales of HP Designjet L25500, HP Scitex LX Series and HP Scitex FB Series printers.

This was soon followed by the Graphics Partner of the Year award, given to CWES because of the strong HP Designjet Z Series printer sales. Award number three was the System Sales Partner of the Year status, presented for the sales within the "Wide Format and Grand Printing Sector" including hardware, consumables and care packs.

Find out more about CWE Solutions and the three awards, by visiting the website www.cwesolutions.co.uk or telephoning the company directly on 0207 394 6414.

ArtSystems wins HP Designjet UK & Ireland 2011 Channel Award

ArtSystems has proved its position as the leading HP Designjet Wholesale Partner in the UK & Ireland by winning the first ever HP Award of this kind. Specifically for wholesalers of the HP Designjet channel, the award is based on the best year on year sales out growth and confirms ArtSystems as the leading performer of the year.

The award was presented to Steve Hawker the MD of ArtSystems by Phil Oakley UK & Ireland Country Manager for HP Designjets at the recent Designjet Channel Annual Review 2011 in London.

ArtSystems is not resting on its laurels and already has ambitious plans for 2012 well under way, with HP channel development programmes like Raise Your Game aimed at supporting resellers moving into the HP Designjet market, in its second year.

For further information telephone ArtSystems on 0115 9380 333 or visit www.artsystems.co.uk



Mimaki®
UJF-3042
UV PRINTER

At Signmaster, we lead the market in supplying professional signmaking equipment to businesses in the UK and beyond. Our helpful sales team are committed to guiding you through our comprehensive selection of industry-standard products, ensuring you make the best possible investment for your business. Our highly-skilled engineers will deliver, install and configure your purchase, and will provide practical, down-to-earth training to get you up and running.

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Whatever your needs, talk to the masters. Talk to Signmaster Systems.





INTERCOAT

DIGITAL PRINTING VINYL & BANNER

Signmaster Systems are proud to introduce our range of digital printing materials, including our new Intercoat digital print vinyls. This top quality media will ensure the best results for you and your customers.

All materials are stocked onsite in our warehouse with next day delivery available on most products. Our roll-splitting facility allows us to supply bespoke widths of media to meet a wide range of requirements.



SIGN & DIGITAL Awards

Sign & Digital UK Awards 2012 Shortlist Announced



Faversham House Group, organisers of the Sign & Digital UK Awards, are pleased to announce this year's finalists for the prestigious event being held on 28th March 2012 at the National Motorcycle Museum, Birmingham.

Awards entries judging panel

Now in its second year, the awards entries were of an exceptional standard and displayed some of the best creative talent in the industry. With over 60 entries submitted across the 10 categories, competition was high and our judging panel of industry experts had a challenge to narrow down the high calibre of work submitted to produce the final shortlist.

Winners will be announced at the awards ceremony on the 28th March, the evening of the middle day of the Sign & Digital UK exhibition at the NEC. The finalists for this year's Sign & Digital UK Awards & Networking Event 2012, are as follows.

Individual Sign Project of the Year 1-9 employees

Allen Signs Ltd - Chameleon Design & Print
ID Signs & Graphics Ltd - Baskind Pharmacy
New Vision Signs and Graphics Limited - FGH
Signs Express (Leeds) - Floating Illuminated Signage for Hush Puppies
Signs Now Ltd - Motorpoint Arena, Cardiff

Individual Sign Project of the Year 10+ employees

Amber & Green - IBM Southbank Forum Refurbishment
Image Technique Ltd - Fortnum & Mason Jubilee Project
Piggotts Company Ltd - GAP Signage
Signbox - Blackrock
Signs Express (Manchester) - Princes Dock Monolith

Multiple Sign Project of the Year 1-9 employees

Create - Mshed Bristol
Rainforest Graphics Ltd - Gallery Town
Signs Express (Leeds) - Bridgewater Place
The Grain Sign Company - Longleat Safari Park

Multiple Sign Project of the Year 10+ employees

Boyall Graphics & Print Ltd - Corporate Hard Hats
Graffiti Design Limited - Amex Community Stadium
Image Technique Ltd - Westfield Stratford City
Piggotts Company Ltd - Hong Kong Asolay
Signs Express (Manchester) - Sky Pro Cycling

Vehicle Wrapping Project of the Year

C3 Imaging Ltd - Fleet Air Arm Van
Creative FX - Skoda 228MPH Car!
Principle Reprographic Services Ltd - PRS Van Wrap
Raccoon - 2011 Gumball 3000 Rally Wraps
Signs Express (Peterborough) - Top Hex TheatreCom van graphics
Wrap Kings - Promotional Van Wrap

Wide Format Print Project of the Year

Aurora Graphics and Displays Ltd - Birmingham City Council, Woodcock Street
GT Marketing Services - Gü
Service Graphics Ltd - National Museum of Scotland
Hollywood Monster - Banner Display - Westfield Shopping Centre
Service Graphics Ltd - Reiss 'Autumn Reflections' Campaign
Signbox - Expedia

Green Award – Sponsored by DS Smith Recycling

Aggregate Industries - Using the Ground to Improve the Environment

Coastline Graphics - Envirocars

The Grain Sign Company - Sandblasted Cedarwood Signs

Rising Star Award

Fusion Print - Gemini Katwa

Service Graphics Ltd - Chris McIntosh

Sign Vision - John Matthews

Service Graphics Ltd - Matthew Wickers

Your Sign Company - Nick Dowell

Wide Format Printing Company of the Year

Hollywood Monster

RMC Digital Print

Service Graphics Ltd

Sign Company of the Year

Graffiti Design

Sign 2000

Signs Express (Falkirk)

Signbox

Signs Express (Gateshead)

Congratulations to all the companies and individuals who made the Shortlist.

Entertainment

We are delighted to announce the entertainment and host for the evening will be top TV comedian Seann Walsh. Seann, a regular on UK television, has permanent spots on *Argumental* as a team captain and *Stand Up for the Week* as a weekly featured comic. He has also been a guest on a number of popular comedy and panel shows including *Mock the Week*, Michael McIntyre's *Comedy Roadshow*, 8 out of 10 Cats, Russell Howard's *Good News Extra* and also *Comic Relief's 24 Hour Panel People* in 2011, just to name a few. With Seann Walsh as host, this year's Sign & Digital UK Awards are set to not only celebrate the best in the industry, but also provide an evening of entertainment and laughter.

Table bookings

The Sign & Digital UK Awards are set to be a great networking opportunity for the signmaking and graphics industry, so book your tickets early to avoid disappointment. Ticket prices include pre-dinner drinks, a three course meal and entertainment as well as the awards ceremony itself.

To book your tickets/table call 0208 651 7091 or email signanddigitaluk@fav-house.com.

Sponsorship

Attended by the best creative talent in the industry, the Sign & Digital UK Awards offers a great platform to promote your company and raise your corporate profile.

To enquire about the sponsorship opportunities available and to find out how you can raise your profile at the awards, contact the show team by calling 0208 651 7091 or emailing signanddigitaluk@fav-house.com.

For all the latest news, information and to register for free entry to the show, Sign & Digital UK 2012, please visit the website www.signanddigitaluk.com.

Celebrate 25 years at Sign & Digital UK 2012

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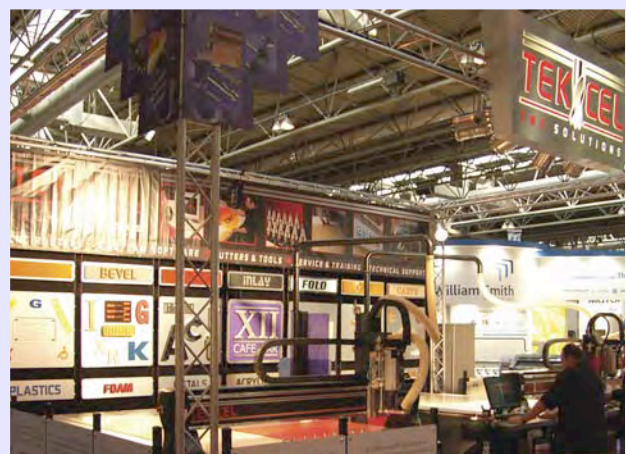
27-29 March, Halls 3 & 3A, NEC, Birmingham

| | |
|--------------------|---------------|
| Tuesday 27 March | 10am - 5pm |
| Wednesday 28 March | 10am - 5pm |
| Thursday 29 March | 10am - 4.30pm |

Inside

- A-Z of companies exhibiting
- Timetables for Signmakers' Workshops, Adobe Seminars and Corel Workshops
- What's to see on what stand





Exhibiting companies at Sign & Digital UK 2012

| | | | | | |
|---------------------------------|-----|-----------------------------------|-----------|-----------------------------------|------|
| AG/CAD Ltd | K8 | Epson | E70 | Kernow Coatings Ltd | P68 |
| Albion Design & Fabrication Ltd | G72 | Esko | J32 | KMA Signs Ltd | J70 |
| Agfa Graphics/ Agfa Gevaert Ltd | J30 | Expand International | L60 | KTEC Group Labels-U-Print | P74 |
| Albion Design & Fabrication Ltd | G72 | Fairfield Displays & Lighting | K60 | Laminaid (Wyzrds Co. Ltd) | P84 |
| All Formats | P78 | Fattorini | P82 | Laserite Ltd | G70 |
| Antalis McNaughton Ltd | D40 | Forsstrom/ ZUND Plotting | | Laserplas Ltd | M64 |
| Applelec Sign Components | N50 | Systems (UK) Ltd | C42 | Latitude | P110 |
| Arlon Graphics UK | P54 | Friedheim International | G34 | Ledel Lighting Industrial Ltd | P122 |
| ArtSystems | L30 | Fujifilm | H10 | Leopold Professional Imaging Ltd | G62 |
| AVP Ltd | L10 | Galaxy Printek Europe Ltd | F10 | LFR | P132 |
| Award Crafters Ltd | P50 | GDPro | P62 | Lion Picture Framing Supplies Ltd | K32 |
| AXYZ International | G38 | GIGAPrint Ltd | E32 | Listawood Trade Supplies | M70 |
| Beijing Fulei Industrial | | Global Erecting Sign Services Ltd | K30 | Maxicam Ltd | C32 |
| & Commercial Co Ltd | F60 | Grafityp UK Ltd | G10 | Mid West Displays | P42 |
| Bisbell Magnetic Products Ltd | P72 | Grandstands Display | P76 & P77 | Mida Sign Services Ltd | G64 |
| Blackburns Metals | L64 | Granthams | P18 | Mouse-PS Ltd | N60 |
| Bright Green Technology Ltd | P34 | Graphic Printing Technologies | D30 | MultipanelUK | L52 |
| Brownings Ltd | G31 | Graphtec GB Ltd. | G60 | Mutoh Belgium | H32 |
| BSGA | P62 | Guangzhou CNIntl Exhibition | | Nova Chrome UK Ltd | D32 |
| BTC Activewear | P30 | & Plot Co., Ltd | tbc | Neolt S.p.A/ Color Confidence | P94 |
| Canvas & Stretcher Bars Ltd | L62 | Hanolex Ltd | E36 | Océ (UK) Ltd | E10 |
| Case-iD | P8 | Hewlett Packard | J10 | OK Industry Inc | P112 |
| Changzhou Quality Flag | | Hexis UK Ltd | C10 | Optimus | M52 |
| Industry Co Ltd | P10 | HPC Laser Ltd | M12 | Oriam Green (UK) Ltd | G32 |
| Chapter 8 Highways | P28 | Hybrid Services | D10 | Oshino LED Lighting | D74 |
| Clarity Software | M10 | I-Spi trade supply | M50 | Output Magazine | F32 |
| CNC World | D72 | I-Sub Ltd | C36 | Photo USA Electronic Graphic Inc | M54 |
| Color Confidence | P94 | Image Reports Magazine | C72 | Plex Display | N70 |
| Colour Mill Ltd | P2 | Indasol Industrial Adhesive | | Premier Frameworks Ltd | E34 |
| ColourLink | C30 | Solutions Ltd | J74 | printMax | F30 |
| CTR Lasers | L74 | Inktec Europe | K12 | Profil - TS UK | J72 |
| Delcam | K34 | Insight Sign Systems | P58 | Quality Print Services Ltd | L8 |
| Digiprint Supplies | K10 | ITC Ltd | M60 | R A Smart | C22 |
| Digital Print Innovations | H60 | IUS Light Co., Ltd | P6 | Radecal Machine | |
| DISQ | J60 | Jingjiang Naisi Digital Printing | | Sales and Service | H30 |
| Doro Tape | C60 | Technology Co Ltd | F64 | Reprographic Technology | |
| Drytac Europe Ltd | M20 | Josero Ltd/ Triangle UK | P150 | International | H14 |
| Epilog Laser/CSI (UK) | N10 | Keencut Ltd | N76 | Revolution Transfers | H12 |



| | | | | | |
|---------------------------------|------|----------------------------|------|---------------------------------|------|
| Rishang Opto-electronics Co Ltd | P24 | Sign Update Magazine | P114 | Tetenal Ltd | F62 |
| Ritrama (UK) Ltd | K70 | Sign World | tbc | The Finishing Point Ltd | H76 |
| Roland DG (UK) Ltd | G30 | SignElite | | TheMagicTouch | N12 |
| RollerSigns | P108 | (Real Insurance Group Ltd) | P22 | The Sign Group | B40 |
| Romac Display Solutions | P14 | Signmaster Systems Ltd | N20 | Tradesigns UK | P56 |
| RotoSigns | L72 | Signwaves | N30 | Trotec Laser Ltd | D70 |
| S.B. Weston Ltd | M62 | Sihl Direct UK Ltd | C62 | TTF Ltd | G74 |
| Selectech | P130 | SMGG | L32 | Ultima Displays | E60 |
| Shenzhen HongRiXing Energy | | Solent Sewing | | Universal Aluminium Systems Ltd | L50 |
| Saving Light Technology Co Ltd | P90 | & Welding Machines | K50 | Viking Tapes | P116 |
| Shop and Display Equipment | | Soyang Europe Ltd | P120 | Vistech Technical Services | P4 |
| Association (SDEA) | P38 | Space Display UK Ltd | M56 | William Smith | E30 |
| Shuttleworth Business | | Space Electronic | | Xpres | F40 |
| Systems Ltd | P52 | Science & Tech Co Ltd | P12 | Your Print Partner LTD | M14 |
| Sign Comp Europe Ltd | G36 | SPDI | P32 | Yuan Yuan | H62 |
| Sign Directions | P62 | Spectron LED | P86 | Zapkut Ltd | P70 |
| Sign Gear Systems Ltd | K62 | Stock Displays Ltd | M30 | Zund Plotting Systems (UK) Ltd | C42 |
| Sign Link Magazine | C74 | Tekcel CNC Solutions | L20 | | |

The above is correct at the time of going to press. Check the website www.signanddigitaluk.com for the latest information.

We want your news!

Visit the Sign Update team on stand P114

Sign Update reaches the decision makers with buying power. Come to stand P114 and discover affordable advertising to make all the difference to your business.

www.signupdate.co.uk



SIGN UK Preview

Signmakers' Workshops

10.30 - 12.00 Basic Application Of Vinyl

Learn about the different types of vinyls and what vinyl to use on what jobs.

12.30 - 14.00 Basics Of Vehicle Livery

Get back to basics, forget vehicle wrapping this is all about the ever popular basic lettering on commercial vehicles.

2.30 - 4.00 The Basics Of Making A Signboard

The different substrates that we can make a signboard from, plus when and where to use them.

Each workshop ends with a Q & A session and a chance to try your hand at the techniques talked about in the presentations. The schedule is repeated daily.



Terry Steeley will showcase the latest Adobe Creative Suite CS5 software each day at the Adobe Seminars.

Adobe Seminars

10.30-11.15 Photoshop Elements 10 & Premiere Elements

Attendees will discover exciting new ways to easily edit still and moving images, achieve sensational results from step-by-step assistance to one-step shortcuts.

11.30-12.15 Adobe Bridge CS5 – Getting started with Bridge

Often overlooked, Adobe Bridge is an indispensable creative tool. Learn more at this seminar.

12.30-13.30 Adobe Photoshop CS5.1 – Hidden gems

Explore the exciting new tools of Photoshop CS5.1.

14.30-15.15 Adobe InDesign CS5.5 – Knowledge is power

Adobe InDesign CS5.5 can create, edit and publish faster than ever before. Are you ready for the next generation publishing?

15.30-16.15 Adobe Illustrator CS5.1 – Different folk, different strokes

Discover why Adobe Illustrator CS5.1 is considered the designer's best friend.

16.30-17.00 Controlling colour – Soft-proofing made easy

Correctly set-up your colour settings, understand how to accurately soft-proof your image onscreen and finally produce that perfect proof. Please note, this session will not run on Thursday 29th March.

Corel Workshops

CorelDRAW® Graphics Suite – An Overview of New Features

10:30 - 11:15 (Tues, Wed & Thurs)

Quickly feel at home with built-in help, training videos and professionally-designed templates.

CorelDRAW Graphics Suite Poster Project – Step-by-Step

11:30 - 12:15 (Tues, Wed & Thurs)

In this workshop we will be using an array of familiar but also brand-new tools in CorelDRAW and Corel PHOTO-PAINT to create an advertising poster.

Wilcom DecoStudio e2 – A CorelDRAW Product

13:00 - 13:45 (Tues & Wed), 12.45 – 13.30 (Thurs)

Whatever the medium, be it screen printing, digital printing or embroidery, Wilcom DecoStudio e2 is your in-house expert.

CorelDRAW Graphics Suite – Harmonising Colour in Designs

14:15 - 15:00 (Tues & Wed), 14:00 - 14:45 (Thurs)

This workshop introduces you to the different methods of choosing and using colour in CorelDRAW and Corel PHOTO-PAINT.

CorelDRAW Graphics Suite – Accessorise your Graphic Suite and Expand your Creativity

15:30 - 16:15 (Tues & Wed), 14:45 - 15:30 (Thurs)

Make an impact with your advertising by adding impressive graphics created in CorelDRAW, to your video content using Corel VideoStudio® Pro.

CorelDRAW Graphics Suite – Typography & Page Layout

16:15 - 17: (Tues & Wed), 5:30 - 16:15

The basis of any good design is the page layout and the creative use of fonts. Learn more in this workshop.

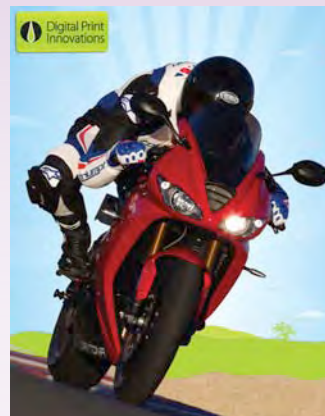
Football legends, supercars, superbikes – and thrills to be won

Thanks to Hybrid (stand D10) for sponsoring the show competition. The lucky winner and a friend will enjoy a VIP trip to a top flight game at Old Trafford, Manchester Theatre of Dreams, and experience football and hospitality at its finest. Celebrate Sign & Digital UK's 25th anniversary by enjoying a Q&A session on Wednesday with the former Scottish internationals and 1980s Manchester United football legends Arthur Albiston and Lou Macari. Find out more on stand D10.

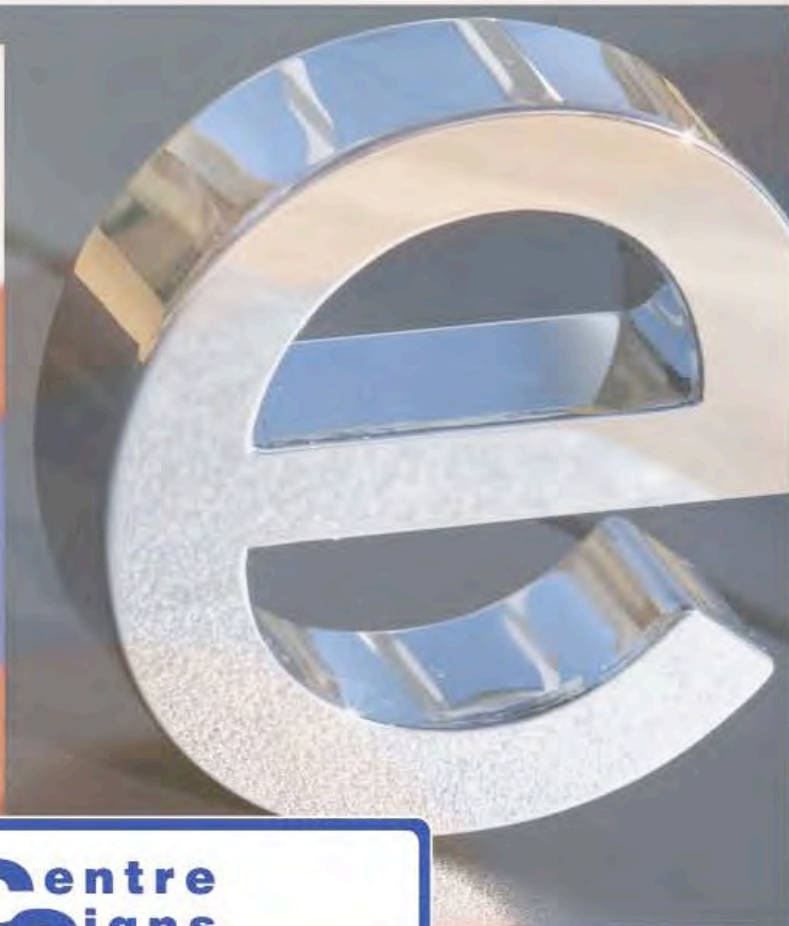
Following Colourlink's Wild West themed competition last year, this year's new competition offers three lucky winners the chance to drive a supercar round the world famous Donington Race Track simply by registering their details with Colourlink on stand P26 during the show.

Digital Print Innovations (DPI) Ltd is getting into gear by launching a competition for two tickets to a British Super Bikes (BSB) event. Visit stand H60 to find out more.

Programmes are subject to change. Check the website www.signanddigitaluk.com for the latest updates or follow on twitter @signanddigital



Digital Print Innovations is giving away two tickets to a British Superbike event.

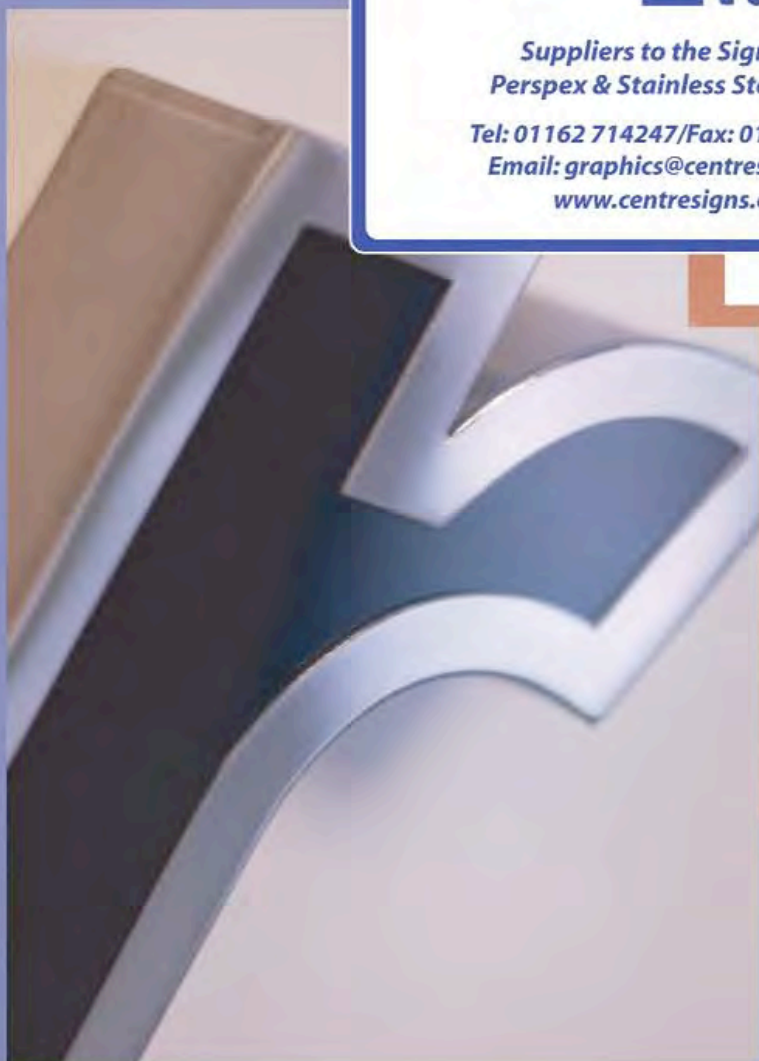


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SIGN UK Preview



See the DYSS X7 range of digital die cutters on Stand K8.

AG/CAD Ltd

K8

The DYSS X7 range of digital die cutters with routers eliminate the bottlenecks in your finishing department. Free yourself from expensive, inaccurate and inefficient hand cutting and trimming by automating these functions with the power of an X7.

The DYSS X7 has a tool for virtually all sign and display materials for cutting and trimming. Single edge knife cutting combines with high power router to perform die cutting and contour cutting. Video camera control enhances the registration of printed substrates and conveyor bed automatically advances over sized jobs. All are under the control of KASE-CUT software.

The DYSS X7 comes in a size and format to suit your business. You can choose from static, fixed bed, hand loaded, machines, to conveyor fed, auto loading and unloading, automated production models, with cutting bed sizes up to 2650mm x 3050mm

Korea is a true leader in the world of engineering, world's largest builder of ships, world's largest manufacturer of TV screens, etc. It is from this heritage that DYSS has developed. The engineering quality of DYSS cutters is unsurpassed and will give fault free performance coupled with longevity. The Dyss X7 range is backed by UK engineers providing fast warranty support and ongoing service and maintenance.

www.agcad.co.uk

Antalis McNaughton Ltd

D40

Stand out from the crowd with Antalis McNaughton Sign & Display. Whether it's ink, paper, canvas, polyester or vinyl, Antalis McNaughton have the media to print on and the finishing products to help complete the job.

The company will be showcasing their comprehensive range of quality branded products for varying POS applications, from industry recognised brands such as Kapa, Forex, Dibond, Dilite and Foam-ex.



Antalis McNaughton is showcasing speciality grades including iPrint Pure 3D on stand D40.

Antalis McNaughton will be unveiling an exciting new pan European range of wide format papers, self adhesives, banners, textiles and wallpaper suitable for indoor and outdoor applications.

The stand will also showcase speciality grades including iPrint Pure 3D, a polypropylene material that offers a 3D effect on a 500 micron sheet, which is ideal for POS, direct mail, tickets and tags. Another innovative product being demonstrated will be YUPOTako, which sticks to flat surfaces without adhesive, and is ideal for advertisements on electrical appliances, POS posters and floor banners.

Visitors can also see examples of Stafix, a static cling film that's ideal for POP advertising, direct mail and posters and can be adhered from both the printed and unprinted side.

For customers looking for an environmental solution to hanging signage, Antalis McNaughton will be presenting Antacote Lite that is recyclable and PEFC accredited.

www.antalis.co.uk

Applelec Sign Components

N50

2012 is set to bring enormous change to Applelec, following the recent opening of an 8000 square foot factory in Leeds and the expansion of the Bradford manufacturing space to include a larger LED clean assembly room and showroom.

At Sign UK, Applelec will be showcasing the improved capabilities provided by this growth in manufacturing space, along with Applelec's automated return shaper (code name: Delilah) which is capable of delivering precision formed returns of 20mm to 120mm in seconds. With a single operator required to run the machine, Applelec can reduce the time and expense associated with the production of built-up metal letters.

LED Light Sheet will again be in prominence at Sign UK with this year's focus on the display of illuminated advertising graphics and interactive messages. Currently shortlisted for a lighting industry Innovation Award, Applelec have developed a procedure to curve LED Light Sheet, revolutionising the production of curved light boxes to deliver a depth of 30mm.

Finally, LED Light Sheet provides illumination to the new smart poster system, Enlighten. Utilising NFC (Near Field Communications) technology the system transmits advertising messages when 'tapped' with an NFC enabled smart phone. To be enlightened, visit Applelec at Sign UK 2012.

www.applelecsign.co.uk

Enlighten, the new smart poster system from Applelec.



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SIGN UK Preview

Arlon Graphics UK

P54

Arlon Graphics, LLC, manufactures and markets a full line of high quality pressure sensitive cut vinyl, flexible substrates, and print media films for the digital imaging, signage, vehicle graphic and screen printing industries.

Arlon is headquartered in Santa Ana, California, USA, with strategically positioned distribution out of Australia, Europe, India, Latin America, the UK and Uruguay to service customers worldwide.

At Sign & Digital UK Arlon will have several demo areas on their stand featuring new products that will allow visitors to test the products and get expert advice during the show.

New products being shown for the first time include Series 2600 Ultimate Premium Plus Premier Cast Wrap Film which is a multi-layer colour film with clear protective film incorporated in one construction. Available in matt and gloss with wet-look gloss, metallic and pearlescent finishes it enables the wrap artist to create many combinations to deliver a truly customised finish. Arlon will also be showing their DPF 8000 a 90 micron film used for low energy or hard-to-stick-to surfaces such as brick, stucco, concrete and ABS plastics.

www.arlon.com



ArtSystems

L30

This year ArtSystems and Summa will be showcasing the productivity and staying power of the Summa range. A comprehensive selection of Summa products will be on show; from the groundbreaking Summa F Series, and the unique DC4SX to the entry level Summa D60. Visitors will get the chance to see the breadth of solutions available with on-going demonstrations and applications experts on hand to answer user's questions.

"We are continuing the theme of the Marathon that launched our 24-hour trial of the recent F Series. Though we put the F Series to the test on that occasion, the truth is that all Summa products are designed and built for intensive production level output. Sign & Digital UK gives us another opportunity to show the wide range of print finishing applications that the Summa range is more than capable of tackling," says Andrew Edwards, Sign & Display Divisional Manager.

The joint stand will be manned by both ArtSystems and Summa product specialists making it a unique opportunity for visitors to get direct access to some of the most experienced wide format application experts in Europe.

www.artsystems.co.uk



AVP Ltd

L10

AVP Ltd is the UK and Ireland agent for the Sinclair Equipment Company's range of hot wedge welders and also supplies plastic and metal eyelets. The welders are a one person ease of use operation, noiseless and smokeless during the welding process. Welding the banner provides a truly flat and pristine finish with no requirement to reinforce the seams for eyelets.

We supply the Triad DGP, which is designed around the requirements of the digital graphics printer – a truly portable and versatile welder. It is ideal for flat hems, rope hems, pole pockets, joining banners, attaching keder, attaching webbing, attaching hook & loop, amongst other uses. We train you to maintain your welder and be self-reliant to help you cut your running costs.

The Spec range of hot wedge welders are used extensively for the three basic finishes, hems, hem cords and pole pockets. The Spec overlap is ideal for joining banners together and attaching keder, etc. Or save money by making your own keder with our Keder manufacturing unit.

When we supply your investment, we promise to buy back the welder if it does not perform how we said it should. How good is that? (T&C apply).

www.a-v-p.co.uk

XYZ International

G38

On stand G38, XYZ International will be showcasing the new Pacer series of high-performance CNC routers.

Available in a choice of three sizes (2500 x 1500 up to 3000 x 2000mm) to meet different production requirements, the router embodies all of the known Pacer machine attributes in terms of strength of build, ease of use, quality of cut and reliability. It represents an ideal upgrade path for owners of older Pacer machines now requiring a higher performance and higher productivity routing solution but at a very realistic price. Key design features include a heavy-duty solid steel base and gantry, helical rack drive system with direct-drive servomotors and ball screw control on the Z axis.

XYZ International will also demonstrate the entry-level CAMTECH Z7 CNC router. Available in a choice of two sizes (1370 x 2640 and 1220 x 2435mm), the multi-purpose machine incorporates design features normally associated with more expensive routing solutions and is supplied with a range of optional production tools.

Completing the XYZ International presence will be a small demonstration area allocated to the company's recently upgraded and expanded CNCRouterShop division. This division can now accommodate the requirements of virtually any routing or engraving outlet, regardless of the make of machine installed.

www.axyz.co.uk



See Pacer routers in action on the XYZ stand.

Bright Green Technology Ltd

P34



Bright Green Technology is showcasing a new variant of Bright Green Matrix on stand P34.

Specialists in LED systems that dramatically improve the performance of illuminated advertising and signage; driving down the energy cost, carbon footprint and maintenance burden associated with fluorescent tubes.

LED backlighting specialist Bright Green Technology has added a new variant of Bright Green Matrix to its range at a lower price point and available direct from the manufacturer.

Targeted for use in slimmer light boxes from 100mm to 150mm deep, Bright Green Matrix features 100mm pitch LEDs rather than 50mm. Otherwise it retains all the features and benefits of the existing, successful product – put simply it is less bright, uses less power and costs less money.

Bright Green Technology has always been the brighter choice. Now, if you're in the sign business, our new venture Bright Green Direct makes more sense than ever. Bright Green Direct is a new way of purchasing Bright Green Technology products – giving you direct access to the people who have been lighting up LED thinking for 15 years. So if you're looking for a better way to buy LEDs, this is the answer you've been looking for.

www.brightgreentechnology.com

BSGA

P62

The British Sign and Graphics Association (BSGA), and its forerunner organisations, has been representing the interests of sign makers and other businesses associated with the sign industry in the UK since 1918.

Today, members include every type and size of sign business, from craftsman signwriters through companies that manufacture architectural and illuminated signage to those that specialise in the production of vinyl signage, vehicle liveries and digitally produced signs.

The Association also represents a number of other sign related business sectors including sign installers, sign designers, consultants and businesses that manufacture and distribute products, materials and equipment used in sign making.

The BSGA is a pro-active organisation working on a continual basis across a number of key initiatives and member services. In addition to the marketing advantages membership provides, members have access to, and a voice in, the services provided by the Association.

Find out the benefits of membership on stand P62.

www.bsga.co.uk

Clarity Software

M10

Showcasing on Stand M10, Clarity Software is the home of Clarity Professional, the leading MIS and CRM software package for UK sign makers and large format digital printers.

Clarity is MIS software of choice for sign and print companies, offering powerful quoting and manufacturing systems that are simple to use and affordable to buy.

More than 3,500 industry professionals experience huge operational cost savings and net margin gains from using Clarity. 2011 Sign & Digital Award Winners Signbox, Hollywood Monster and The Wild Group rely on Clarity Professional to stay ahead of the competition and exceed their customers' expectations.

Visitors to Stand M10 can collect a free trial of Clarity Professional MIS, which you can install whenever you choose. And as an extra thank you, we will be offering free training worth £250 to all new purchasers.

On Stand M10 also being demonstrated will be Clarity Marketing, our ground-breaking online marketing system. It makes highly-targeted internet marketing simpler and more cost-efficient than you have ever seen before. It's new, powerful and will make you money.

Come and visit Stand M10 to see the difference Clarity Software can make to your business.

www.clarity-software.com

CNC World

D72

CNC World are the UK agent for MultiCam CNC routers, lasers, plasmas, waterjet and knife cutters. All machines are maintained by factory-trained engineers. Suppliers of tooling and consumables through Router Cutters UK, an associated company.

www.multicam-uk.com

Colour Mill Ltd

P2

Colour Mill Ltd is an independent Large Format Printer consumables specialist. Sam Ink compatible inks for HP Designjets. JetBest for Eco solvent ink and mild solvent ink printer in bulk & 440ml cartridges.

Colour Mill also manufactures and supplies Bulk Ink Systems for Roland, Mutoh, Uniform and Mimaki printers. Their media range includes art canvas, photo paper, self adhesive polyprop, medium weight banner, synthetic paper (PP) matt coated papers and CAD Papers. The solvent range which is compatible with Eco and Mild solvent printer covers Self Adhesive Vinyl by Cartongraph and Banner Flex.

Visit stand P2 to find out about Colourmill's special bulk ink offers available at the show.

www.lfpink.co.uk

ColourLink

C30

ColourLink is a consortium of more than 40 UK resellers of wide format graphics print equipment and supplies. They are recognised by HP as being experts in printing. With industry-leading credentials and exceptional customer service, they'll advise you on which DesignJet is the right one for you.

Following their Wild West themed competition last year, their new competition offers three lucky winners the chance to drive a supercar round the world famous Donington Race Track simply by registering their details with them on the day.

www.colourlink.net

SIGN UK Preview

CTR Lasers

L74



British designed laser cutters and engravers, available from CTR Lasers.

CTR Lasers are a UK leading manufacturer of British designed CNC laser cutting and engraving machines. We have been distributing laser machines in the UK and European markets since 2004, and have progressed into UK manufacture for our British designed lasers.

CTR are proud to have introduced the industry's first British designed low-cost entry-level CO2 laser engraving and cutting system, the E5 laser. This has proved to be an ideal machine for start-up businesses and educational establishments alike.

For industrial applications requiring higher power for faster processing speeds your choice is the British designed and manufactured TMX90. It is perfect for those who need a large work area for both cutting and engraving, it has a compact foot print and includes an integral filtration unit, again attractively priced to appeal to small businesses.

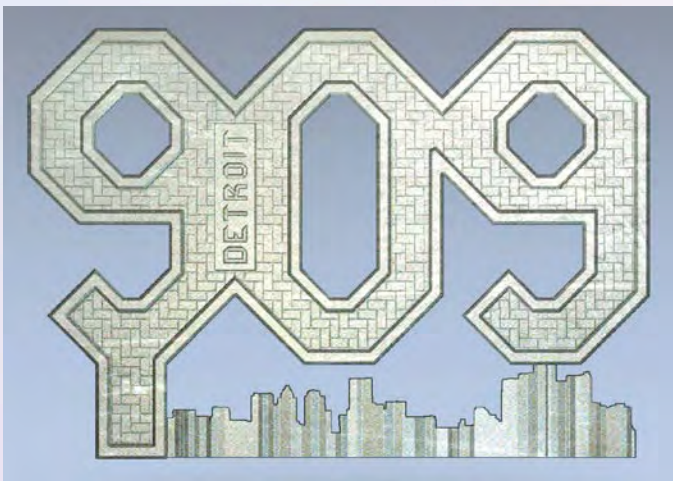
Our latest machine TMK15 is another powerful, large, versatile cutting-engraving machine which incorporates a slide out knife bar bed for ease of access. With special adaption of the fume extraction system we have produced a machine capable of processing materials for a wide range of applications across a number of industry sectors.

www.ctrlasers.co.uk

Delcam

K34

Internationally recognised Computer Aided Design and Manufacturing (CAD/CAM) software developer, Delcam plc, will demonstrate its new introductory 3D modelling and machining package at this year's Sign & Digital UK. ArtCAM Insignia 2011 R2 allows sign-makers to design and machine 2D signage such as; cut out, inlaid or v-bit carved



Visit the Delcam stand discover what you could produce using ArtCam software.

signs, but also stunning 3D signage thanks to incorporating 3D modelling functionality from its big brother software, ArtCAM Pro.

With ArtCAM Insignia, sign-makers can simply double-click on a specific colour of a bitmap image or a selected vector and instantly create a 3D shape to the sign makers preferred shape profile, angle and height. This can also be combined with any 3D relief that has already been created.

Alternatively they can select a number of open vectors to represent the edges and cross sections of their 3D relief to create stunning 3D sweep shapes. Blemishes from imported 3D models or adjoining areas can then be smoothed out or further embellishments added, such as textures, for sign backgrounds or face profiles, ideal for memorial plaques.

www.artcam.com

Digital Print Innovations (DPI)

H60

Specialist grand format printer reseller Digital Print Innovations (DPI) Ltd is getting into gear ready for this year's Sign & Digital UK by launching a competition for two tickets to a British Super Bikes (BSB) event.

"I've been riding bikes for over 30 years and can periodically be found chasing my youth round a track, so we thought we would celebrate this year's Sign & Digital UK with a great prize," says Stewart Bell, Managing Director of DPI. "The tickets will mean that the lucky winners will have a great day out, so it's definitely worth visiting the stand to enter."

DPI will be showcasing the latest in wide and grand format print technology with numerous samples to take away from a number of grand format printers that they supply and service, such as the award winning Polytype Virtu RR50 (recently installed at McKenzie Clark), the Polytype Quantum RS25/RS35, the Jetrix 2513FRQ (installed at DPI's Centre in Derby), and the NEW Jetrix 2030. They will also have samples available from the new Novus Imaging Synergia H printer with the revolutionary Aquapoxy inks (launched at SGIA 2011).

Also on the stand will be the new Seiko W64S with iX inks and the NEW Mutoh Kona cutter.

www.dpi-uk.com

DISQ

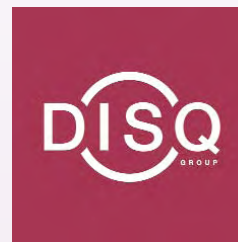
J60

Sign & Digital UK sees the launch of a new initiative – a trinity of leading British visual display businesses uniting under one banner to offer a much broader collective portfolio whilst simultaneously "unlocking a significantly wider network of market opportunities". The scheme is branded as DISQ – a memorable acronym that encompasses display, innovation, service and quality. It is, says DISQ, "an exceptional and far-reaching new service for the UK visual communications marketplace".

Eurostand Display, Eve Products and Promotor Industries International are the founder members of the initiative. Each is already a well established business in its own right. But, by pooling their significant resources, and driven by a shared determination to be absolutely the best in the business, the three anticipate stealing significant advantage in a tight market. Trade customers across the world will benefit from unrivalled experience, first class technical support and access to the largest product range in the industry from a family of suppliers dedicated to delivering complete satisfaction.

With its launch at Sign & Digital UK 2012 DISQ is set to prove that, like all good collaborations, it is much greater than the sum of its parts.

Find out how DISQ could benefit your operation on stand J60.
www.disqgroup.com



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Iron Design is the UK's leading supplier of quality hanging brackets and projecting signs, supplying the trade with the largest 'off the shelf' range of products, including the bracket, panel and lighting.

Our designs are both traditional and contemporary, sympathetic for conservation areas and just at home on the high street. The uniformity of design can also work well in shopping malls and arcades. We also offer a full bespoke service to manufacture to your own design.

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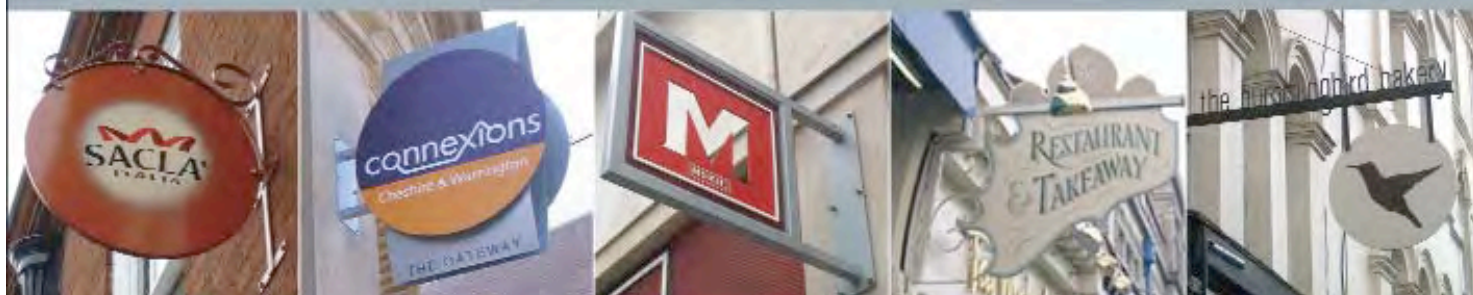
For more information, contact:

email: enquiries@ironsigns.com

website: www.ironsigns.com

tel: 01202 463573

fax: 01202 463564



SIGN UK Preview

Doro Tape

C60



Discover Doro Tape range of self-adhesive vinyl, films and associated products on stand B70.

Doro Tape is very excited at the prospect for this year's show. They will be welcoming visitors onto the stand to show and explaining in straightforward terms how Doro Tape can help grow their business.

Firstly, experienced staff will be on hand to give an insight into Doro's vast range of self-adhesive vinyl, films and associated products for the sign, graphics, display and retail markets. They will explain how this service is essential in keeping to the tight deadlines often required in these challenging times.

Doro Tape will also ask visitors what issues they have or problems need solving! Often a customer has a requirement for something a little different; a display that will stand out from the crowd; a graphic to fit in a challenging position. This is where Doro can help. Not only do they have a wealth of in house expertise, but because they are not tied to any one manufacturer, Doro Tape are able to call on contacts throughout the world to find a product that will come up trumps.

Finally, as part of Sign & Digital's 'Green Trail' Doro Tape will be presenting a number of their ecologically friendly digital print media including alternatives to gloss vinyl and PVC banners.

www.dorotape.co.uk

Drytac Europe Ltd

M20

Drytac Europe Ltd, one of the world's most highly regarded manufacturers of products for graphics finishing and display, will be exhibiting and demonstrating a wide range of mounting and laminating consumables and machinery at this year's Sign & Digital UK.



Drytac will be showcasing their range of UK-manufactured over-laminates, including some new additions such as their Weathershield range, a European 7-year rated polymeric pressure laminate available in Gloss, Matte, Lustre and Emerytex and some new additions to their European 3-year rated Interlam range.

A central part of the stand will be Drytac's new JetMounter Fuzion63 laminator, a versatile wide-format roller laminator with heat-assist top roller, ideal for the signage market, as well as their AFC1600 SmartCoater – Drytac's next generation of aqueous liquid coater, which boasts several enhancements such as variable speed heater fan, quick release mayer bar and auto run out (web it and walk away technology).

Experience these products in use and first hand with regular demonstrations at stand M20.

www.drytac.co.uk

Epson

E70

Epson demonstrates the SureColor SC-S30600 for the first time in the UK at Sign & Digital UK 2012. The new SureColor SC-S30600 will be shown alongside Epson's current range of roll-fed large-format inkjet printers including the 64-inch, 8-colour Stylus Pro GS6000, the Stylus Pro 11880 and the 44-inch Stylus Pro 9700.

The new 64-inch SureColor SC-S30600 is a four-colour printer which has been designed from the ground up to offer efficient and environmentally-friendly signage print production. This new large-format printer handles high-volume workloads with ease, with print speeds from 7.3 to 29.4 sqm/hour depending on printing mode, whilst offering a very low total cost of ownership.

Martin Johns, Market Development Manager, Pro Graphics, Epson UK says: "The line-up of Epson wide format inkjet printers at Sign & Digital 2012 gives POS and signage companies the ability to select the best solution for their business. The combination of Epson engineering, advanced Micro Piezo printhead technology, wide choice of media, UltraChrome inks, ease of operation, and all round low cost of ownership deliver a powerful production tool that is opening up new value-added business opportunities for companies."

www.epson.co.uk/signbye Epson

Esko

J32

Esko is a global supplier and integrator of innovative solutions for sign and display finishing, packaging and commercial printing. Its products and services help customers raise productivity, reduce time-to-market, lower costs and expand business. Esko is a worldwide market leader with pre-production and collaboration software for packaging buyers, designers and manufacturers.

www.esko.com

Expand International

L60

Expand is the world leading manufacturer of outdoor displays, flag stands, roll ups, retractable banner stands, non-retractable banner stands, banner displays, pop up displays, brochure stands, presentation podiums, transport boxes, fabric pop ups, accessories and much more.

We are now launching a monitor holder for our counter Expand PodiumCase – a perfect way to add digital signage to your event. We have also launched our new Mediascreen 1 retractable roller banner of 1500mm along with our extra large Mediawall POP UP of 2700mm high.

Combine our display products to meet the needs for your exhibition, road show, trade show, product launch, presentation, sales activity or outdoor event.

www.expandmedia.com

Fairfield Displays & Lighting K60

Technology is moving incredibly fast and Fairfield will be exhibiting the very latest in Digital Signage and LED illuminated displays at this year's show. The stand will be packed with innovative new ideas that will enable stunning signage solutions.

Building on the success of 2011 the LED Light Pocket range has been greatly expanded with the launch of new designs, brighter light panels with excellent trade terms.

If you are looking for a product that will sell like hot cakes, then the LED Light Pocket is for you. These suspended illuminated poster displays are absolutely stunning and the tidiest way to present double sided posters in the window. Units are available from A4 up to A1. A limited number of free sample units will be available for booked appointments on the stand. E-mail janice@fairfelddisplays.co.uk to reserve your sample LED Light Pocket and book an appointment.

Fairfield is launching a completely new range of digital signage, from simple media players to complete web-based solutions, and all incredibly easy to use. It is now possible for a non-technical person to easily manage screens at multiple sites and update them in seconds. Show video, still images, links to your customers' websites, live twitter – we can help you make it happen.

www.fairfelddisplays.co.uk



The LED Light Pocket, available from Fairfield Displays & Lighting.

Forsstrom C42

Zund UK has now become the UK distributor and service provider for Forsstrom high frequency welders, bringing full cover and support for the entire solution. Forsstrom welders are used in a wide variety of markets to produce a huge range of products including truck and boat covers, tarps, tents, structures, sunshades, pool liners, billboards, inflatable products, liquid tanks, stretch ceilings, valve membranes and oil booms. Visit our stand to see the latest technologies.

www.forsstrom.com or www.zund.co.uk

Fujifilm H10

Fujifilm will showcase its latest LED UV printer – the Acuity LED 1600 – for the first time in the UK at Sign & Digital UK 2012, alongside its new XMF web-to-print system and a wide range of innovative euromedia products.

At the heart of the Fujifilm stand will be the new large format Acuity LED 1600 hybrid printer designed to give exceptional print results in the most environmentally friendly way.

Fujifilm will also showcase its newly launched cloud-based web-to-print application, XMF PrintCentre. In addition, Fujifilm will be showcasing the latest additions to its innovative euromedia brand of media for large format printing in a 'hands-on' environment.

Graham Leeson, Marketing Communications Manager – Graphic Systems, Fujifilm Europe comments: "We are very excited



The latest Acuity LED UV printer will be demonstrated on the Fujifilm stand.

to showcase the Acuity LED 1600 for the first time in the UK. This new machine features the latest advances in LED UV technology, so we will be putting it through its paces to demonstrate its quality, performance and versatility. The capabilities of the machine for users to explore are immense, and we are confident it will go down a storm with creative large format printers looking to capitalise on the very latest technologies to extend and differentiate their businesses."

www.fujifilm.co.uk/gs

Grafityp UK Ltd G10

Grafityp UK Ltd have exhibited at Sign & Digital UK from the very early days and in this, the 25th year, will again be presenting their wide product portfolio.

Grafitack and GrafiCast sign making films for all kinds of applications will be on display. Produced by Grafityp in Belgium, the range includes the fabulous Automotive and Decorative materials with carbon fibre, leather look and many more special effects. The GrafiPrint media range, including GrafiWrap vehicle wrap films, will also be on show. GrafiPrint will be demonstrated in use on the many printers and print and cut machines displayed which include the VersaCAMM VS and SP range, the desktop VersaUV LEF-12 and VersaSTUDIO BN-20 as well as the VersaUV LEJ-640 Hybrid from Roland and models from the Mutoh collection.

Garment and textile films to suit every application are available from Grafityp and these extremely popular films, manufactured by Siser in Italy, will be on stand G10. Application demonstrations can be seen using one of the heat presses also supplied by Grafityp and manufactured by Siser and SEFA. Demonstrations will also include laser engraving and cutting. In addition, a number of cutting plotters from GCC will be on show including the Jaguar, Puma and Sable models in a range of cutting widths.

www.grafityp.co.uk



Discover what Grafityp UK has to offer on stand G10.

SIGN UK Preview

Granthams

P18

Servicing the Sign and Graphics industry over 120 years, Granthams is one of the UK's leading suppliers for Sign, Display and Graphic technology supplies.

Specialising in colour solutions for the signs, graphics, fine art and photography markets, Granthams is using Sign UK to promote its latest solutions for wide format digital output including new exciting printers and technologies be launched at the show this year.

Granthams supplies a wide range of large format indoor and outdoor solvent and water-based based systems from HP, Canon, Mimaki including print and cut solutions, as well as various UV solutions from Mimaki. We also supply a wide range of cutting solutions for general signmaking, as well as contour cut and die cut solutions from Graphtec and Mimaki including signmaking software for Macintosh and PC.

Finishing solutions including trimmers and laminating systems are fast becoming a 'must have' accessory. Granthams offers a wide variety of laminators from the popular Drytac, Easymount, Kala & Seal range of hot and cold laminators, providing a solution to suit every budget.

Contact Granthams at the show for a copy of our Consumables catalogue which details a wide range of inks and media for both indoor and outdoor solutions.

www.granthams.co.uk

Graphic Printing Technologies D30

For the fourth consecutive year, Graphic Printing Technologies (GPT) takes its place amongst the major players in the sign-making industry at Sign and Digital UK. Following on from the success of its Open Days in January, Sign and Digital UK is an excellent opportunity for sign-makers across the country to see the broadest range of wide format digital printing solutions in one place.

GPT will be demonstrating the latest printers from Mimaki, Epson, Canon and Agfa as well as cutters from Zund and RIPs from Shiraz and Wasatch. As well as GPT's expert consultants, the stand will also have representatives from each of the manufacturers who will be able to demonstrate the products and answer questions.

Brand new on the stand will also be the first chance in the UK to see the new Epson SureColour-S30600 solvent based inkjet printer and the new Zund S3 digital cutter.

Stuart Cole, General Manager of GPT, says, "Last year's show was particularly strong for selling off the stand. We are really confident that this year's show will continue this trend and aim to impress visitors with the broadest range of top-class printing solutions available anywhere at the show."

www.g-p-t.co.uk

Graphtec GB Ltd

G60

Graphtec GB will be demonstrating its flagship FC8000 and budget-priced CE5000 plotter/cutters and the recently launched Silhouette CAMEO desktop cutter. The company will also announce the imminent launch of a new label printer and hopes to have an example of this on show.

Unprecedented accuracy and speed of production are guaranteed on all Graphtec cutters due to the incorporation of the company's proprietary ARMS 4.0 (Advanced Registration Mark System) facility that uses four-point registration rather than the traditional three to greatly enhance the cutters' capabilities.

The FC8000 machine is designed for use by companies with higher productivity levels and is described as the 'fastest in class' plotter/cutter currently available, with a maximum speed of 1,485 mm/sec. The budget-priced CE5000 machine offers many of the benefits of the FC8000 model but is designed to help smaller companies grow via cutting technology without the need for a big up-front investment, a feature made even more attractive by

Graphtec's FC 8000, designed for companies with high productivity levels.



a significant reduction in the purchase price introduced at the beginning of February.

The new Graphtec CSX500 full-colour imaging scanner, to be shown for the first time at Sign & Digital UK, is powered by Graphtec's proprietary Luxios engine, enabling high-speed, high-resolution and high-quality scanning to be achieved via a very competitively priced solution.

www.graphtecgb.co.uk

HP

J10

HP is showcasing the recently-introduced HP Designjet L28500 and L26500 Printers, as well as examples of the innovative, high impact indoor and outdoor signage they enable.

Ideal for point-of-purchase displays, soft signage, vehicle graphics and more, both printers feature new HP 792 Latex Designjet Inks which produce rich blacks and glossy results on banners and self-adhesive vinyl. A key benefit of HP Latex Inks is the ability to produce odourless prints.

Also on display from HP's latex portfolio is the 3.2m (126in) HP Scitex LX850 Industrial Printer. The HP Scitex LX850 delivers maximum versatility and productivity with multiple workflow features, including dual-roll, roll-to-free fall and roll-to-collector handling.

Alongside these devices, the HP Scitex FB500 is a robust and versatile printer enabling indoor and outdoor applications using both rigid and flexible media. With 1.63m-wide printing at speeds of up to 37 sqm/hr, and optional white ink capability, the HP Scitex FB500 is ideal for PSPs who want to expand into new markets.

Completing the line-up is the HP Designjet Z6200 Photo Printer which uses HP Vivid Photo Inks to deliver photo-quality prints at 2,400dpi and versatility for indoor applications from line drawings to photographic output to signage.

HP will also hold live on-stand demonstrations with vehicle-wrapping expert James Deacon.

www8.hp.com/uk/en/campaign/sem/large-printers.html



See the HP range in action on stand J10.

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SIGN UK Preview

HPC Laser Ltd

M12

HPC Laser Ltd supplies quality CO2 laser cutting and engraving systems at competitive prices with a large stock of spares available.

The company is the UK and European distributor of Laserscript CO2 laser cutting machines and laser engraving machines. Laserscript support their products with easy access to technical support, Full spares backup and the Laserscript online forum open to all users of their products.

Meet the team and see a selection from HPC's range of CNC plasma cutters, routers and cutting plotters being demonstrated on stand M12.

www.hpclaser.co.uk

Hybrid

D10



New printers, old favourites and more will be on display on the Hybrid stand.

This year's Sign & Digital UK exhibition will see Mimaki's exclusive UK & Irish distributor, Hybrid Services Ltd, launch a variety of new printers, inks, environmental initiatives and more at the entrance to Hall 3 at the NEC, Birmingham.

Hybrid is expecting to show a completely new line-up of Mimaki printers, which fit perfectly within the manufacturer's focus on sustainable and eco-friendly products. Visitors will be able to view outdoor durable, LED UV curing and dye sub / textile printing technologies as well as integrated printer / cutters, software and inks.

Hybrid is also launching the Mimaki Learning Zone – a drop in advice centre for customers and prospective customers to pick the brains of the most expert Mimaki technicians in the country – as well as engage with industry experts to discuss real world commercial examples of how investing in Mimaki has changed their business.

On the Wednesday, visitors can celebrate Sign & Digital UK's 25th anniversary and relive the glory days of the late 1980s with Manchester United football legends Arthur Albiston and Lou Macari. They can enjoy a Q&A session with the former Scottish internationals, recall victories over local rivals and remember a time famous for its haircuts, music, team kits

and of course – great football. Hybrid is also the sponsor of the superb show competition where visitors can win an unforgettable VIP trip for two to a top flight game at Old Trafford – Manchester Theatre of Dreams – and experience football and hospitality at its finest.

www.hybridservices.co.uk

I-Spi Trade Supply

M50

I-SPI Trade Supply is a small family run business which has been supplying the sign trade for over 15 years offering The Real Trade Price.

We offer everything from signs fixings, cable & rod systems to LED light systems all at the lowest price possible.

www.ispitrade.com

Insight Sign Systems

P58

Insight Sign Systems will be launching their Lumirescent Trough Lighting system at this year's show. This will be the smallest and most cost-effective LED Trough lighting system available on the market offering bright illumination, low running costs and no maintenance required other than periodic cleaning.

Insight Sign Systems will also be introducing the Spectra Speedflex Mk2 with further enhancements to the system including introducing spring-loaded cover plate for access to tension complete with a new tool. The case now also has no external visible fixings.

www.insightsignsystems.com

Indasol

J74

At this year's Sign & Digital UK, Indasol will be launching several new cutting edge products. The first of which is SIGN-BLOCK; a revolutionary material for producing ultra lightweight 3D shapes, images and letters. It can be routed, cut or carved and finished to look like folded metal, plastic, wood and even stone. Offered with a



Diverse applications will be aplenty on stand J74, including this new SignBlock product from Indasol.

Change is what
you make it.



Make it with 4 Series . Make
it with MD5 . Make it with
Carbon Fibre . Make it
with MDFL . Make it

10 year warranty, Sign-Block will not warp, crack, split or rot and is manufactured using 15% recycled content.

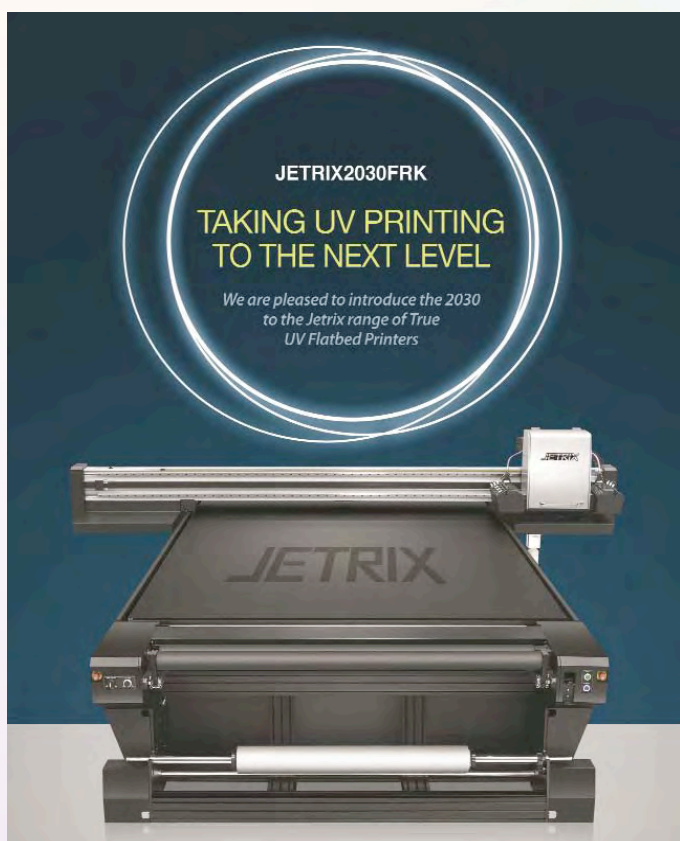
Indasol will also be launching the very latest in UHB technology. Two products, one removable with excellent shear and initial tack properties and the other designed for instant bonding onto low surface energy and difficult plastics.

INDASOL have been supplying innovative Sign Making Tapes and Adhesives for many years and provide an all round technically supported approach. Offering products from Structural Bonding UHB designed for Channel Fixing and Plastic and Metal Bonding, 2 Part Structural Adhesives for Locator fixing through to Banner Hemming and Name Plating Tapes. The Indasol range covers almost any sign making and fixing situation when working with most materials. Indasol even have products for metal bonding prior to powder coating, optically clear products for an invisible bond and removable UHB tapes for a strong but easily removable bond.

www.indasol.co.uk

Inktec Europe

K12



The new Jetrix 2030 is just one of the highlights on the Inktec Europe stand.

InkTec Europe are pleased to announce that the latest addition to the Jetrix range of UV printers will be officially launched and shown for the first time at Sign & Digital 2012 on stand K12.

The new Jetrix 2030 is the fastest printer yet in the Jetrix range, with a production speed of 55sqm per hour. It also features Light Cyan and Light Magenta along with White ink options, for production of stunning graphics at amazing speeds. It also boasts a primer function for printing on to traditionally difficult substrates, such as glass and metals.

The Konica Minolta heads are able to print text down to 2pts in size, accurately, powered by the unique Jetrix operating system which is incredibly functional whilst easy-to-use. Inside these heads you have InkTec's world-class tailor made UV ink which is vibrant, durable, long-lasting and economical.

The oversize flat-bed is perfect for large jobs, with the capability to take a 2m x 3m board and print it edge-to-edge. There is also a roll-to-roll option available which makes the printer completely versatile for a huge variety of applications. The Jetrix printers are all compatible with industry leading RIP's like Oynx and Caldera.

www.lfp-products.com



ITC

M60

At this year's Sign & Digital exhibition, Industrial Tooling Corporation (ITC) will once again be launching an abundance of new innovations from its Stand M60.

ITC will be showcasing new innovations such as the new 3061 Series for machining steel, the extension of the market leading 180 Series of cutters and the 4071 Series of cutters for the machining of foamex, plastic wood, MDF and additional abrasive materials. Other new product developments that will be on show include the addition of three flute cutters to the 2091 Series of Up and Downcut tools and the 2121 Series of extra long cutters for machining difficult to reach surfaces.

The ITC team is always listening to customers and keeping abreast of market trends and the latest trend noted by ITC is the import of cheap aluminium composite materials. This creates issues with tool life and surface finishes for end users. As the signmaking market is put under increasing price pressure by its customers, small sign making businesses are increasingly using low cost Asian aluminium composites. The use of low quality alloys is seeing more manufacturers witnessing low tool life, poor surface finishes and increasing production times and ITC will be demonstrating a range of products to overcome this issue.

www.itc-ltd.co.uk

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METAMARK
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SIGN UK Preview

Keencut

N76



The newly released Javelin Integra will be on the Keencut stand.

Now in its 30th year of producing world beating Cutting machines Keencut will celebrate with the launch of the new Javelin Integra at Sign & Digital UK 2012. Created for the convenience of the small to medium workshop with an in-built full length cutting track and simple integral lift and hold mechanisms the Integra offers much more than the very popular Javelin when the investment in the outstanding Evolution 2 cannot be justified.

Designed to meet the exceptional demands of the 21st century sign industry the SteelTrak is more versatile than a power saw, creates no airborne dust or burrs on composite panel and has found acclaim in thousands of workshops on every continent where signs are made the SteelTrak truly lives up to its design brief "it has to be the best, the very best" and it is..

The Keencut Evolution-E2 wide format cutting system will revolutionise the speed, accuracy and convenience of the finishing process. The Evolution-E2 will fix to any suitable flat bench or the new purpose built Evolution bench and shares the same laser adjusted guaranteed 1:15000 straightness as all Javelin and Evolution cutter bars.

www.keencut.co.uk

KTEC Group

P74

KTEC will be showing two machines at this year's show. The Primera FX1200e and the Primara LX900e.

The Primera FX1200e is a unique digital sign and label maker. Able to use printed roll from a digital printer the FX1200e will re-register and digitally cut out labels and signs as well as optionally laminating them before winding to finished rolls. The FX1200e works at high speed up to five metres per minute and can cut up to eight lanes of labels or decals, depending on size, in one pass. The FX1200e can also digitally cut and make to roll blank labels to any required shapes.

The Primera LX900e is a high quality label printer printing at 4800dpi onto ready cut rolls of labels. Use this machine to make all the short run labels you need.

www.ktecgroup.co.uk

Laminaid

P84

Fixing twinflute signs on an upright support is no longer a problem with the launch of a new clip. Twin fluted plastic has been the material of choice for short term and event signage for many years, but is a notoriously problematic material to mount securely on a supporting upright.

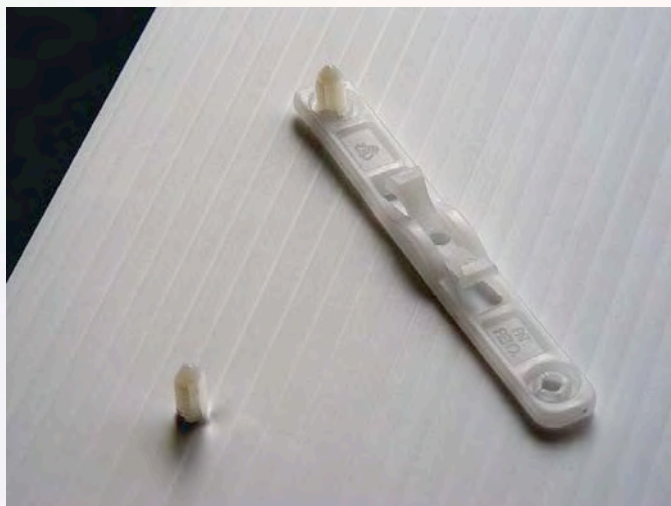
Following the successful launch of Laminaid TF clips, the first clip in the world designed for the fixing of twinflute signage, Wyzrds of Aylesbury have announced the debut of another new clip. Known as Laminaid XL, this clip is designed for lightweight boards up to 10mm thick, where the earlier TF clip catered for the most popular board thicknesses of 4-6mm.

Again, the clip is based on a plastic back-plate which can be easily cable tied to an upright support. A pair of barbed nylon rivets pass through the sign and are pressed into the back-plate with the thumbs. The result is a secure professional looking sign, in place of the previous clumsy and damaging method of cable ties through holes bored in the sign itself.

Customer satisfaction and sign maker margins should both be much improved with this new accessory.

Laminaid Clips are unique products with no predecessor, no competitor and solve a world-wide problem.

www.wyzrds.com



The new Laminaid XL clip will be on show on stand P84.

Laserite

G70

Laserite announces the launch of the new Lotus Meta Fibre laser marking system. This machine is designed, assembled, configured and tested in the UK. Meta is a high-speed marking solution that delivers a performance and reliability previously unseen at this price level.

Come along to the show and put Meta to the test; it will amaze you with how easy and fast it produces high quality marking results.

www.laserite.com

Ledel Lighting Industrial Ltd

P122

Ledel Lighting Industrial Ltd introduces a 3-LED version LED module whose power consumption is 1.50 watt while its light flux is 150 lumens and is newly developed by Ledel Lighting. The size of the module is 120mm x 12mm x 3.5mm. It is ideal for internal illumination of big-sized light boxes and channel letters. Expected lifespan is up to 50,000 hours if the LED modules are to work maximum 10 hours a day. Indoor use and outdoor use are both available.

www.ledease.com



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Leopold Professional Imaging G62

Print finish solutions from Fotoba will be on stand G62. The new XLD 170 is the most flexible of all Fotoba Cutters. Designed to work with both rolls and sheets, it is the perfect solution to trim all the flexible media output up to 17m width.

Regardless of any feed misalignment, the XLD 170 will automatically re-align itself to the edge of the printed image. If the printer fails to print parallel to the media edge, or if the printer fails to wind up the roll squarely, the XLD 170 will always produce square finished posters.

The XLD 170 utilises the Fotoba Cut Marks which are embedded in all the popular software RIPs and it is the ideal combination to all new fast printers, even for the 5m machines printing three rolls simultaneously.

The XLD 170 cutters can handle most flexible media up to a thickness of 0.8mm including polycarbonate, photo paper, film, Duratrans, TDF, canvas, laminated or encapsulated prints, and much more.

www.leopold.co.uk

Maxicam C32

Following the successful debut at Sign & Digital UK 2011 Maxicam has again committed to the Sign & Digital UK exhibition. This year the larger stand will have on display for the first time in the UK the MAXI-C 1325 CNC Router aimed specifically at the sign making industry.



Maxicam will be demonstrating its routing prowess on stand C32.

Bill Powell Managing Director commented, "Last year's show was a great success and certainly allowed us to dip our toe in the water to evaluate the need for an affordable CNC router in a well established market place. The overwhelming feedback was positive, however many visitors were keen to see a machine in action. This year we are exhibiting the Maxi-C CNC Router, which is Maxicam's fully loaded sign making CNC Router. The Maxi-C 1325 is an ideal machine for the sign-making workshop as it comes with very few costly extras. The machine is highly specified in its standard configuration and all the customer really needs to decide is the size of the router table."

The CNC router comes in three standard sizes 1300 x 2500mm, 1500 x 3000mm or 2000 x 4000mm.

Please visit us at the show.

www.maxicamuk.com

Mouse PS

N60

Mouse-PS Ltd was founded in 1991. Since then the company has rapidly grown and developed and only five years later, in 1996, it commenced operation on the foreign markets as well.

Mouse-PS Ltd offers a wide range of products and services for outdoor and indoor advertising, as well as visual communication, light boards, desktop publishing, printed matter and tailor made non-standard advertising solutions.

The company's production and warehouse are located in one plant in Sofia, Bulgaria, with 15,000 square metres covered area and second plant in Botevgrad with 9000 square metres covered area. We have two sales offices and small production in Varna and Sandanski.

As a supplier, we have some undisputed advantages that win us the trust of our clients, including fully closed production cycle; short production timing; high quality products; a team of more than 260 highly qualified specialists; long established professional experience (practice); competitive/advantageous prices.

www.mouse-ps.com

Mutoh Belgium

H32

Mutoh Belgium will be exhibiting at this year's Sign & Digital UK 2012. In close cooperation with its key reseller Colourgen, Mutoh will showcase the latest print engines of its popular ValueJet line-up. Products on display will include the new ValueJet 1324/1624 Eco printers featuring new print head technology as well as the new ValueJet TD series direct-to-fabric printers. Visitors will be able to attend live demonstrations of Mutoh's entire range of products for commercial print, signage, print-to-cut, dye sublimation and direct-to-fabric applications.

The recently launched ValueJet 1324/1624 printers are targeted at the sign and display market. Incorporating new print head technology and Mutoh's award-winning Intelligent Interweaving print technology, the printers deliver typical production speeds up to 14.5 sqm/h and top speeds up to 29 sqm/h.

For printing on both open and closed structure fabric, Mutoh will display the new ValueJet TD series printers. The new eight channel ValueJet TD printers incorporate two new 1440 nozzle piezo drop-on-demand print heads. The ValueJet TD printers allow typical production speeds up to 24 sqm/h and top speeds up to 41 sqm/h.

www.mutoh.be

Océ

E10

The first UK public showing of Océ's new Arizona 318 GL UV flatbed printer will be at Sign & Digital UK. The Océ Arizona 318 GL system is a highly-capable introductory UV flatbed model that offers smaller print producers entry to the world of high-quality UV flatbed printing.

The Océ Arizona 360 GT will star on stand E10, as will the Océ ColorWave 600 poster printer, which incorporates Océ CrystalPoint technology that uses toner pearls. Océ Imaging Supplies will also have a significant presence.

Once again at the show, Océ, an international leader in digital document management and delivery, will be partnering Zünd Plotting Systems (UK) Ltd, the UK distributor for Zünd Systems Technik AG, the Swiss manufacturer of digital flatbed cutters. The two companies will be displaying the Zünd G3 L2500 digital cutting system.

There will also be online access to the popular Océ Media Guide, which provides detailed advice and guidance that helps printing professionals select the best media for their printers and applications.

www.oce.co.uk

Optimus

M52

Optimus will again be showing the EDP award winning dash MIS, the new Management Information System designed specifically to cater for all methods of Digital or Screen print production, whatever the substrate!

dash can produce fast, accurate, consistent quotations and manage the job through the complete process regardless of the product size, making it THE MIS for: digital wide format, flatbed, sheetfed, web, screen and traditional litho, plus non print processes, and more.

In addition a unique and complete solution for on line trading "Optimus Cloud" designed to maximise customer loyalty and give your customers an easier buying experience will be shown for the first time in the UK.

Building upon 30 years' experience of designing and developing MIS Systems, Optimus, with its renowned Lean Manufacturing emphasis has ensured that at the heart of Optimus dash the focus remains on eliminating waste, whether as a key stroke or unnecessary process which print buyers will not pay for. dash maximises the profitability in each transaction by taking out unnecessary steps on either a Mac or PC.

Any substrate, any process and any material – if you can produce it, dash can manage it and Cloud can make it easier to buy it!

www.optimus2020.com

Oshino LED Lighting

D74

A revolutionary solution for flex-face box signage designed specifically for the Signmaker, Super Orbis LED is an all new, high lighting power but low energy system that may well change the way you think about LEDs in large scale flex-face sign boxes.

www.oshino-led.co.uk

PrintMAX

F30



printMAX, the large format solutions specialists will once again be exhibiting at Sign & Digital UK. This will be the fourth consecutive year in which printMAX has had a presence at the show and the team are looking forward to the opportunity to meet and greet their visitors at stand F30.

The VersaUV range launched at Sign & Digital UK 2011 will once again be featured on the stand along with the VS and SP solvent range and a Vivid Laminator. During the 2011 exhibition printMAX secured the first sale in the world of the LEJ-640 and continued to sell more units than any other dealer in the UK. This year printMAX will be continuing to demonstrate the LEJ-640 and LEF-12 with customers, trainers, the sales team and a Roland presence on hand to offer their own personal advice.

The printMAX team will also be presenting istockMAX, the online image resource library, www.istockmax.co.uk. With demonstrations of the resource being offered there will also be the chance for stand visitors to win istockMAX each day. Once again printMAX will be offering Sign & Digital UK visitors access to the printMAX community as an added bonus to each subscription to istockMAX.

www.printmax.co.uk and www.istockmax.co.uk

Quality Print Services Ltd

L8



QPS is a main distributor for Nazdar Digital inks. Offering a comprehensive range of wide format, UV Curing and textile digital ink solutions, QPS also specialises in providing wide format printer technical support. New machines sales include Mutoh, Seiko, Epson, Seal & Kala, plus RIPs. Liquid lamination solution are a speciality.

www.qualityprintservices.com

R A Smart

C22



Discover Mimaki's TS34 dye sublimation printers and more on stand C22.

R A Smart (CAD & Machinery) will be exhibiting again at this year's Sign & Digital UK exhibition showcasing the latest in textile digital printing technology with particular focus on dye sublimation and direct to textile solutions for the signage industry.

As market leaders in the field of textile digital printing and with more than 40 years experience of supplying printed textile systems, RA Smart can offer complete solutions to meet any of your digital textile applications from entry level through to super-wide systems capable of producing stunning results on a wide range of textiles.

With a full range of Mimaki textile digital printers including the latest Mimaki TS34 1800A dye sublimation machine through to the superb range of Transmatic Flat and Rotary Heatpresses as well as Transmatic's new sonic cutting and slitting technology from hand held systems through to 320cm machines capable of slitting media up to 15 metres/min.

Visit us on stand C22 and discuss your requirements with the textile experts.

www.rasmart.co.uk

SIGN UK Preview

Radecal Machine Sales & Service H30

Radecal Machines are showcasing a number of new machines at Sign & Digital UK 2012. Now in partnership with Aristo, the leading German manufacturer of multi-functional flatbed cutters, we can offer the full CNC cutting solutions.

We will be demonstrating the versatility of the Aristo GL2032 Advanced Cutting System and how it can work in conjunction with the Roland LEJ640 UV Hybrid Printer to provide limitless sign solutions. As one of Roland's fastest growing Premium Partners we will also be displaying the Roland Versacamm range, Roland BN20 Desktop printer and the Roland EGX Engravers. We will have a number of experts on hand who will be demonstrating our extensive range of CNC routers and Laser Engravers.

Please come along and view any of our machines or contact us in advance to pre-book a dedicated member of staff to see how we can tailor our products to your needs. We look forward to seeing you there.

www.radecalmachinesales.com



New machinery demonstrations will be a highlight of stand H30.

Revolution Transfers

H12

Revolution are an independent, authorised reseller for Canon, Roland, Graphtec, EasyMount and Epson, and distributor for 3M label materials. We offer accredited RIP support for ColorGate, Wasatch and EFI together with colour management, proofing and packaging solutions plus excellent advice, technical support plus a wide range of consumables and media.

www.revolutiontransfers.co.uk

Roland DG

G30

Roland DG's attendance at Sign & Digital UK will be marked by its bold focus on products, services and applications that will inspire the sign maker and showcase all the tangible, added-value opportunities inherent in Roland's vast product range. Machines on the stand will include the VersaUV LEF-12, Roland's first flatbed UV-LED printer capable of printing on surfaces of two and three dimensional objects. Also present will be the VersaCAMM VS-640 its striking metallic ink option for those who want to stand out from their competition, and the VersaStudio BN-20 – classic integrated print and cut technology, offering an affordable, 20" wide dynamic desktop machine. See the stunning and durable quality of Roland's Eco-Sol Max in action that demonstrates that only inks developed by the manufacturer can truly optimise print quality and machine performance.



Find out what Roland DG can do for your business on stand G30.

Roland has also dedicated a section of the stand to highlighting the benefits of its respected warranty scheme, RolandCare. There is no other cover in the UK that can promise a 98% first time fix rate, using 100% genuine Roland parts and guaranteed response times.

Finally, all visitors to Sign and Digital UK are invited to come to the on-stand café to enjoy Roland's legendary hospitality and sign up to the recently launched Roland DG Forum www.rolandforum.co.uk

Rollersigns

P108

Come to stand P108 and discover a unique media product that retrofits and transforms 63mm (2.5") diameter industry standard retractable belt barriers/crowd control stanchions. High impact media/advertising/promotional/advisory space where otherwise there would be none. Perfect for airports, movie theatres, public buildings, exhibition centres, shopping malls, sports stadium, motor sport, banks, railway stations and theme parks.

www.rollersigns.com

Romac Display Solutions

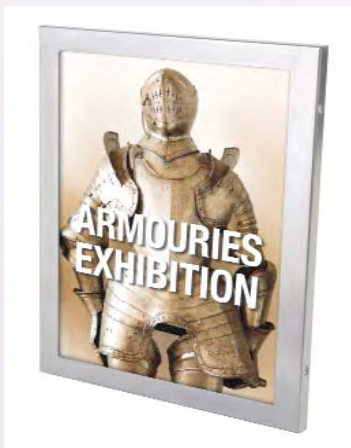
P14

Romac Display Solutions develop, manufacture and supply their own range of high quality, low cost, vandal and weather resistant poster cases and notice boards. A young company, Romac Display Solution's full product range will have been launched for less than a year when Sign & Digital takes place. Demand from hotels, councils and the sign industry has been very encouraging and Romac are taking a stand at Sign & Digital UK in order to get their high quality, low cost product range in front of new customers.

As Allan McEvoy from Romac explains "We have nice colour brochures but that's nothing like getting our products in front of customers so they can experience the quality for themselves."

The range includes powder coated zintec, stainless steel and brass cases together with menu lectern stands. These are very popular with hotels and restaurants and can be freestanding or fitted into the ground. Illuminated cases are also available which incorporate the latest LED lighting technology. Romac are confident that visitors to their stand at Sign & Digital UK will be impressed by the combination of high quality and low prices of their product range.

www.romacstainless.co.uk



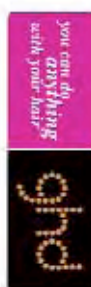
See the Romac Display Solutions range of vandal and weather resistant poster cases and notice boards on stand P14.

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SIGN UK Preview

Rotosigns

L72

Rotosigns are renowned for their superior range of pavement and wall mounted advertising boards and much more. Their products are manufactured in the UK and spare parts are available on request. They pride themselves on our service being second to none.

www.rotosigns.com

S.B. Weston Ltd

M62

WestonBoxes are a range of plastic packaging, presentation and storage boxes designed specifically for the print trade. With over 50 million sold, you probably already know of them – the ubiquitous business card box being the company's bestseller. Now, due to demand from printers, S.B. Weston Ltd, UK manufacturers of WestonBoxes, have introduced a unique new print storage box into the range.

The SRA3 box follows the same simple base and lid design as the rest of the boxes in the WB range – its purpose, to solve the problem of storing and preserving open reams of SRA3 paper.

Reid Weston, Company Director said of the product, "We had a lot of requests for this product from our print customers. SRA3 paper is expensive stuff and once a pack is open, it can easily get damaged or soiled in a print shop environment. This box solves the problem of opening ream packs for small runs and having to store the remainder in a way which keeps it clean and useable for the next job down the line. It makes perfect sense for us to be launching the SRA3 box at Sign & Digital UK where the UK's top print decision makers will see it, plus the rest of the WB range, and benefit from the 10% discount that we'll be running on all show orders!"

www.westonboxes.com

Selectech

P130

Selectech, the specialist supplier of ink, media and accessories to the professional wide format sign and display print market, will be showcasing Colorific's new range of media on stand P130.

The Colorific range of media has been developed to meet the specific demands of the wide format digital print marketplace. Only the very best substrates from a number of different manufacturers have been selected to come under the Colorific Media brand umbrella.

All the Colorific branded substrates – which include vinyls, banners, paper and canvas to name a few – have been rigorously tested on printers from the all the major manufacturers. As such, Colorific is able to offer the very best media for any application. More details about Colorific Media will be announced during Sign & Digital 2012.

Colorific's media line has been designed to complement and build on the success of the Colorific Ink range which will also be shown on Selectech's stand.

Regardless of printer model and application, Colorific has a cost-effective, high quality, alternative ink to meet every requirement. Colorific is so confident of the quality of its ink range that it is now offering a 100% satisfaction guarantee across its Mimaki and Roland range of ink solutions.

www.selectech.co.uk

Shuttleworth Business Systems Ltd

P52

Shuttleworth, a UK leading supplier of Management Information Systems to sign and digital producers, will be showing the latest developments to their powerful integrated MIS package at Sign & Digital UK.

Providing a perfect showcase for Shuttleworth's recent MIS developments, the stand will be used to demonstrate a brand new User Interface launched in October 2011. The User Interface is based on an Outlook style, look and feel, making the software easier and intuitive to use whilst providing a fully customisable view. It includes a drag and drop capability from Outlook, a built in dashboard and enhanced reporting. Unlike many other previous restrictive MIS systems the new interface is designed to speed up access to information resulting in improved effectiveness, competitiveness and profitability.

Shuttleworth's innovative Electronic Proof of Delivery (POD) will be at the show, aimed at bringing huge benefits of improved efficiency and accuracy to the delivery of any finished goods. Recognising that the Sign and Display often has exceptional turnarounds and multiple deliveries of finished goods, Electronic POD is designed specifically for this market.

Visitors will also be able to see the Supply Chain Management software, a first for the sign industry and all delivered over the web.

www.shuttleworth-uk.co.uk

Sign Update Magazine

P114

Established in 1990 by a signmaker, Sign Update has grown to become an essential read for the sign trade.

Sign Update is published bi-monthly, plus we produce a special issue to coincide with the annual Sign & Digital UK event. Each edition is packed with sign related news, the latest products, recent innovations, case studies, tips and tricks in our tutorials, and news from the industry's leading suppliers.

SignUpdate



Through a circulation in excess of 8,000 and much higher readership figures, Sign Update reaches a carefully targeted audience who work directly in the sign trade and are the decision makers with buying power. Our advertising rates are designed to be affordable by sign companies big and small, even in this tough economy – we believe they represent some of the best deals you can find.

Take out a subscription at Sign & Digital UK and if we're sending it to a UK address, we'll give you two years for the price of one, that's just £14 for 14 issues.

Come and visit us on stand P114 and see what Sign Update could do for your business.

www.signupdate.co.uk

SignElite

P22



SignElite is an insurance product designed specifically for the sign, graphics and visual display industry. It goes beyond conventional insurance products which typically would have to be purchased separately. Over and above this, even the standard covers under SignElite exceed those found on most Commercial Combined policies.

Whether you design, manufacture, install, or do all three, the policy is tailor made to suit the requirements of each individual business. There is no height limit and no exclusion applies in respect of using heat guns and angle grinders away from the business premises. The standard Public/Products Liability Limit of £5,000,000 may also be increased to £10,000,000 for individual jobs or permanently for those companies requiring a higher limit.

In addition to the SignElite Commercial Combined policy we also provide policies for driving customers' vehicles in the vicinity of the business premises, Full cover including the collection and delivery of customers' vehicles or a policy to include driving your own vehicles and customers' vehicles.

Also available is Contractors All Risks Insurance, Hired In Plant cover, Professional Indemnity Insurance, Directors and Officers cover, Vehicle Fleets.

www.signelite.co.uk

Signmaster Systems Ltd

N20

Signmaster Systems is one of the leading supplier of digital printers and are authorised resellers for all the major brands including Roland and Mimaki.

They can give unbiased advice for your printing requirements together with outstanding customer support. Signmaster Systems also stock a comprehensive choice of consumables including inks, vinyl and banner at competitive prices. Visit Signmaster on stand N20 to see what they can do for you.

www.signmaster.co.uk

Signwaves

N30

Discover display solutions from kerb to counter, and beyond on stand N30.

Signwaves design, manufacture and print a huge range of signs and displays, all of which can be seen on their website and a selection will be demonstrated at the show.

Signwaves has a full online Trade Area where signmaker trade customers can download their pricelist, unbranded marketing material and exclusive offers.

www.signwaves.co.uk

Sihl Direct UK Ltd

C62

A newcomer to the world of coated inkjet media for both small and wide format will be making its first appearance at Sign and Digital UK 2012. Visitors will be able to see for themselves the broad range of quality coated media designed for a broad range of applications on all major printing systems.

Sihl Direct UK has begun trading from its sales, admin and warehousing facility in Altrincham, Cheshire, and enjoys the backing and support of the entire Diatec Group. The company is already well-known in the inkjet printing market as a leading provider of

coated media through OEM, distribution and reseller channels and has a reputation for quality, consistency and reliability. Sihl Direct UK has been established to service the UK large format printing market directly from its UK base.

Products now available from Sihl Direct include a broad range of specialist materials for most wide format inkjet printers and ink technologies, such as canvas, vinyls and films as well as a comprehensive stable of photobase papers ideal for high quality photographic and fine art reproductions.

www.sihl-direct.co.uk

Solent Sewing and Welding Machines

K50

For years, banner printers have had to cope with comparatively slow and laborious bar welding systems at the high volume end of the scale or all the frustrations of taping or using handhelds with lower volumes.

But now the combination of the maturity of heat welding technology and the engineering excellence of Solent / Miller Weldmaster offers a wide range of unbeatable hot air and hot wedge welding choices – often four or five times faster than the older technology and producing a weld that is stronger than the fabric on PVC, MESH, PE and digital fabrics.

In an industry where volume = profit, log jams in finishing when the pressure is on = loss. So the automated or semi-automated banner welding solutions from Solent / Miller Weldmaster, used by most of the UK major players and small to medium shops alike, has resulted in tried and tested bespoke solutions used by profitable banner and digital textile printers all over the UK.

Volume + automation = profit. It therefore makes sense to evaluate your finishing efficiency just as much as your printing. Visit the Solent Sewing Machine Stand K50 to see the world beating Solent / Miller Weldmaster heat welding range and see how easy it is to make finishing profitable.

www.solentsew.co.uk



Banner welding solutions from Solent / Miller Weldmaster on stand K50.

SIGN UK Preview

Soyang Europe Ltd

P120

Soyang are one of the European leading suppliers of digital media offering banner, backlit, mesh, block out, self adhesive, licensed contravision, sublimation textiles & curvorama systems. Materials are available for large and grand format up to 5m wide for use on solvent, eco solvent, UV, latex and sublimation machines.

www.soyang.co.uk

Space Display UK Ltd

M56

We specialise in manufacturing and distributing a range of designer styled portable display solutions at affordable prices and we firmly believe the key to our success is our dedication to quality, innovation and our high levels of customer service.

Our product range features a selection of roller banner stands to suit all budgets, a tensioned banner stand graphic wall, magnetic pop up display systems, tensioned fabric pop up display systems, pop up style display counters and flat pack literature racks.



Space Display will be showing its range on stand M56.

We are also a Trade Only supplier, we don't sell to end users and we don't compete with our trade customers by printing graphics in house either. Please check out our latest selection of new products by visiting us on Stand M56 at this year's Sign & Digital UK show, or view our complete product range online

www.spacedisplay.co.uk

Tekcel CNC Solutions

L20

Companies looking to cut, fold, carve or engrave all manner of sign and display materials, including metals, plastics and woods, should cut straight to Tekcel CNC Solutions on stand L20.

Tekcel will be demonstrating the latest advances in CNC routing and cutting technology again this year. Over the past 10 years,

Tekcel has earned industry-wide recognition for its heavy duty CNC technology, rock solid reliability and overall customer satisfaction. This has been underlined by an industry award for innovation and membership of the British Sign and Graphics Association. The Tekcel Owners Club boasts many of the biggest (and smallest) names in the sign and display industry.

Available in a comprehensive range of industry standard bed sizes, Tekcel routers offer a wealth of class leading features,

'Must have' options on offer include Automatic Tool Changing, Cut to Print Camera Registration and a comprehensive solution to the so far unanswered demand for a heavy duty CNC router that also has the capability to deliver cutting and creasing across a wide range of digitally printed sheet and roll materials.

Visitors will also have the opportunity to evaluate some exciting new additions to the comprehensive range of high quality CNC router tooling that Tekcel supplies.

www.tekcelcnc.co.uk



Visit Tekcel on stand L20 to discover the latest advances in CNC routing and cutting technology.

The Sign Group

B40

This year's Sign & Digital exhibition isn't so much about introducing new products or services from The Sign Group, it's more using the opportunity to show off the different types of signs they can offer to remind existing customers of their capabilities, and also to give new customers an option they may not have had before.

Being lucky enough to have a team of people that have all come from very different signage backgrounds enables The Sign Group to offer more than one solution to the more difficult customer requirements, whilst excelling in the individual manufacturing areas that look after their day to day production.

"This exhibition is the first time we have been able to really show what we can do directly to so many potential customers. It's exciting and daunting at the same time, but we aim to impress and hopefully our stand will reflect that," says Anthony Lowe, Company Director.

To cope with the expanded growth in sales The Sign Group has introduced a number of systems to ensure continuity and quality. Introducing of large display screens around the buildings showing work in progress as well as other key points is just one of the steps taken.

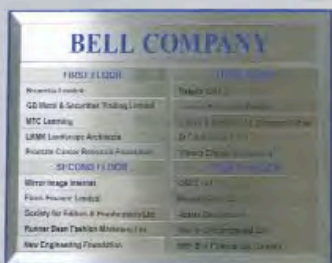
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SIGN UK Preview

TheMagicTouch

N12

TheMagicTouch from their UK base in Dunstable, Bedfordshire, introduce for 2012 a new and innovative additional range of transfer flex products to their existing extensive MagiCut textile vinyl range.

The newly developed 123Flex has unique properties enabling quick and consistent production including superb cutting and weeding, three second application time and hot peel release. It can also be applied at lower temperature with variable dwell times to assist in combating the "scorching" effect common to many textiles and fabrics when applied at 160 deg C and above. The PU coated product has outstanding opacity and washability and is available at very competitive pricing per 5m, 10m and 25m rolls. The initial offering consists of 20 vibrant colours including five stunning neon versions.

The MagicTouch introduce two new plotters for this ever increasing popular method of garment decoration. The Graphtec Cameo A3 plotter/cutter complete with "Print & Cut" software offers an entry level option for less than £300 including VAT. The new MagiCut 720 (600mm) plotter for production cutting of all flex, flock, and glitter, pearl and reflective products also represents fantastic value for money.

The MagicTouch confirm that both the new 123Flex and new plotters are also available through Ralawise for the UK & Ireland. www.themagictouch.co.uk

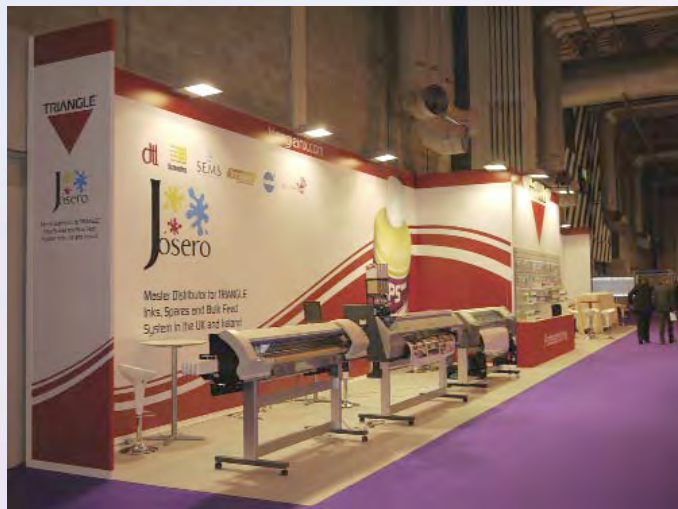
Triangle inks/Josero

P150

Triangle inks and its UK and Ireland Distributor, Josero, will have a prominent stand at Sign & Digital UK this year, displaying a complete range of Triangle inks products including spare parts such as print heads, dampers and wiper blades for both wide and super-wide printers.

The stand will feature Roland and Mimaki printers demonstrating Triangle inks running in both cartridge and bulk feed systems. Triangle inks has an extensive product portfolio which means Josero can supply alternative inks for virtually every model of wide and super-wide format printer across the whole spectrum of ink technologies – traditional solvent, eco solvent, and UV curable.

Josero will also be showing the Redjet 3.2m solvent printer which has been a major success since its introduction to the market last year at Sign UK. A new printer will also be launched at Sign & Digital UK featuring Epson DX5 technology and Eco Solvent ink.



The complete range of Triangle inks and more will be demonstrated on stand P150.

The stand will have a full-blown team including all the Josero Directors, senior officials from the European Inx Digital team, (Triangle inks is part of world leading ink giant Inx Digital) plus representatives from each of Josero's extensive UK and Irish dealer network.

Come and see us on stand P150.

www.josero.com

Ultima Displays

E60



At Ultima Displays, we lead the market in signage and portable display hardware solutions to the trade. We invest seriously in our research and development and over the years have designed display systems that are widely used today. We also source worldwide for our product range ensuring the best quality is available at the best price to our customers.

We offer a one-stop shop service which includes hardware products plus now, we can provide a supplementary graphics printing service for our trade partners should they run out of time or if they don't have the printing capabilities themselves. This extra service will enable our customers to always say 'Yes' to their end users.

Come and see us on our stand to find out more.

www.ultimadisplays.co.uk

Viking Tapes

P120

Following a successful 2011 Viking have doubled their stand size for 2012. Viking Tapes are one of 3M's principle Tape and Adhesive Specialists and will be highlighting 3M's extensive range of Tapes and Adhesives. With over 40 years experience, Viking are a major supplier to some of the UK's largest signmakers and will be introducing eight new cost effective solutions for plastic and metal bonding. Viking's expertise lies in its understanding of the production processes, as a result they can offer cost saving solutions for existing applications.

Based in West Yorkshire, Viking have a UK wide business and an extensive technical web site and offer a free technical help line providing tapes and adhesive solutions. Their technical team have many years experience and they offer one of the broadest product ranges in the country, available on line with next day delivery.

Once again Viking will be fully supported by 3M and will be demonstrating and sampling the new range of 3M's 'Right Price' Very High Bond products, aggressively priced to compete against the many imported alternatives.

In addition Viking will be promoting their comprehensive range of Thorflex Two Part Epoxies and will be sampling and demonstrating their new high performance Banner Tape.

www.vikingtapes.co.uk



William Smith's team will be giving technical advice on stand E30.

William Smith

E30

William Smith, which celebrates its 180th anniversary this year, is once again giving sign-makers the opportunity to see and experience first-hand a whole range of materials and equipment to help them expand and enhance the services they provide to their own customers.

A vehicle wrapping area will feature three work-stations where visitors can try their own hand at applying colour change and digital printing films, including 3M and Arlon wrapping films for surfaces with deep recesses and for gently curved surfaces, as well as William Smith's own brand of solid colour wrapping film.

Displays and interactive demonstrations of window films will include Contra Vision® Performance™ perforated window film, 3M Clear View Graphic Film 8150 for graphic and decorative applications, as well as protection, privacy, safety and security films.

Throughout the show there will be interactive demonstrations of the RollsRoller Flatbed Applicator and two of the latest HP Designjet L26500 series latex printers.

A whole range of other products will also be on display and, as always, William Smith's technical team will be on hand for one-to-one discussion and advice about the products and services available from the company.

www.williamsmith.co.uk

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M14

We are rapidly becoming one of the UK's top wholesalers for feather flags and fabric printing. We produce one of the strongest poles on the market which will withstand winds in excess of 40mph. The product is made from a super strong aluminium pole with a pre-shaped cove to make sure that your feather flag keeps its shape all the time. With a large choice of bases and sizes it's perfect for a variety of clients.

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On top of our feather flags we have a wide range of fabrics which can be digitally printed on and finished to your requirements.

So come and see what we can do for your business at stand M14

www.yourprintpartner.co.uk



Feather flags are just one of the attractions on stand M14.

Zapkut Ltd

P70

Cutting sheet materials in house can reduce costs, increase production efficiency, improve quality, and facilitate swifter customer service and recovery from errors. Vertical panel saws, the ideal solution, have traditionally been too expensive and bulky for smaller operators. Increasingly popular worldwide (almost half of all units are exported) Zapkut Limited's all-British designed and built ZK and ZM ranges address these issues.

The ZK range is a compact, go-anywhere solution, ideal for cutting on site or in smaller workshops. ZK units can be deployed and folded away compactly in seconds. Supporting cross and rip cutting, they handle harder, thicker materials such as Dibond and 10mm acrylic with ease. Excellent panel support makes ripping even 3m sheets straightforward.

The ZM range is a highly compact and economically-priced moving column vertical panel saw. Built on a robust steel frame, it offers plunge and bevel capabilities, rapid switching between cross and rip cutting, and impressive accuracy.

ZK and ZM saws are available at eye-catching prices in a range of sizes, catering for all popular sheet dimensions including 3m x 2m foam board and acrylic.

Visit the Zapkut stand to see both machines and find out more about how they could transform your business.

www.zapkut.co.uk

Zünd UK

C42

Zünd UK offers professional finishing solutions to the graphics, sign and display, textile, packaging and retail markets. Their award winning flatbed digital cutting devices are fast, accurate and the most flexible on the market in terms of applications, using our interchangeable module-based cutting tools.

Following the introduction of G3 in 2008, Zünd's Cut Center Software in 2010, and the fully automatic Board Handling System in 2011, Zünd continues its string of exciting new releases at this show, proving yet again why it is truly "Your first choice in digital cutting".

With a revolutionary direct-drive system, the S3 is built for speed and is being shown for the first time ever in the UK at Sign & Digital UK.

The new cutter excels with unprecedented price/performance as well as exceptional productivity. S3 is capable of processing a wide range of materials, including textiles, vinyls, films, thinner plastics, and cardboard, with the modularity and quality typical of Zünd. The S3 features smaller, space-saving footprints and ultra-fast Z- and T-axis control.

Altogether, the characteristics of the S3 make it the perfect all-round cutting system whose capabilities can be extended even further with creasing tools and a 300W router insert.

www.zund.co.uk



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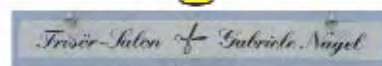
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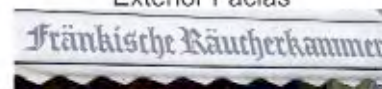
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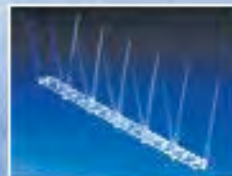
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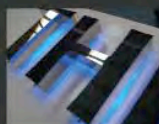
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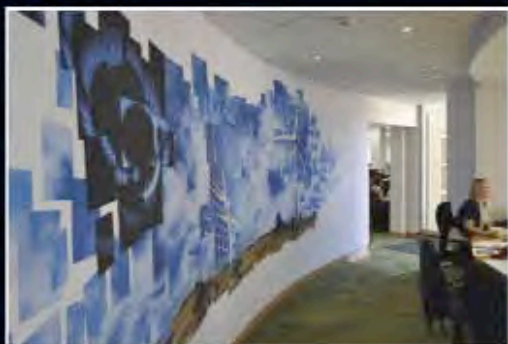
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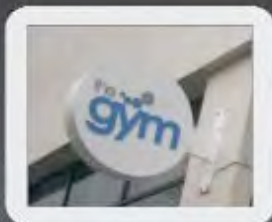
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Tel: 01909 773037

Fax: 01909 773038

sales@centuryplastics.co.uk

www.centuryplastics.co.uk

Century Plastics are stockists of a large range of materials including; Palram Products, Palsun Polycarbonates, Palight Foam PVC, Palclad Hygienic Cladding and Palopaque PVC's, all manufactured in England. We also stock Alcom, Aluminium Composite and Hoarding Panel along with Cast and Extruded acrylics and many more products.

EAGLE PLASTICS LIMITED

3 Highmeres Road, Thurmaston, Leicester, LE4 9LZ

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Fax: 0116 276 6366

amber@eagleplastics.co.uk

www.eagleplastics.co.uk

Eagle Plastics Limited offers a comprehensive range of thermoplastic sheet materials which can be precision cut - to 0.25mm accuracy - and delivered quickly via our own transport. High Impact Polystyrene (print friendly / food grade) / High Impact ABS / Styrolux / PETG / APET / PVC / PP / HDPE all of which are available in a large range of colours and finishes.

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Fax: 01245 232801

sales.chelmsford@perspex.co.uk

www.perspex.co.uk

Perspex Distribution offer unique access to many of the principal plastic sheet products for the sign industry from their regional distribution centres in the north, midlands and south. With a comprehensive stock-holding in many colours and finishes, Perspex Distribution can deliver any material for any application when it is required.

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Tel: 01727 832146

Fax: 01727 898828

studio@fonteynesigns.co.uk

www.fonteynesigns.co.uk

Manufacturers of all types of polystyrene cut letters, graphics & 3-dimensional models. Virtually any logo, graphic or shape can be cut in polystyrene. Especially useful for short term exhibition, conference or promotional use (All polystyrene has a fire retardant additive). Polystyrene can be faced with vinyl or inkjet prints. Fitting service nationwide. Established 1976.

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Fax: 01638 662770

info@arken-pop.com

www.arken-pop.com

arken provide a comprehensive range of quality poster displays for both internal and external use including, poster frames, poster cases, light boxes, and pavement signs. Products are available off the shelf, can be customised to a specific size or colour or can be expertly designed to meet your individual brief. All our products are manufactured at our factory in the UK.

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Established in 1993 the business has grown steadily to become one of the largest, TRADE ONLY, suppliers of general, day-to-day, signage products. We manufacture everything from Poster Frames to Flexface Signs in any size or quantity, from 1 offs to multiple rollouts. All to your individual, specific requirements. The "non-standard" is Brownings' "standard".

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Fax: 01489 895899

info@green-magic.co.uk

www.sign-holders.co.uk

Easy change print frames and poster holders for all commercial and retail applications. Various styles including aluminium snap frames, low cost injection moulded frames, natural wood frames etc., all available in wall-mounted, suspended and free-standing versions. Browse and buy online.

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Fax: 0141 774 6653

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www.insightsignsystems.com

Insight is a trade only manufacturer, offering a made to measure service, with in-house powder coating. A wide range of options is available for displaying posters and transparencies (panels not included), including back-lit or non-illuminated, wall mounted or free standing etc. Hinged opening front provides access for maintenance. Rubber gaskets and slam locks provide security. Suitable for outdoor use.

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sales@onthecase.co

www.onthecase.co

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Fax: 01934 852816

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www.signscape.co.uk

Trade supplier of modular sign systems including Post & Panel, Infocurve, Infocurve Lite, Papyrus, Finger Posts, Bannerfix, Tam Torques, Column Plates, Posterloc, Clip frames, Infotex and Mini-slats. Other products include Lynester security notice boards, including solar powered option (EcoVision). From our special fabrication department, we produce bespoke signage to your specification.

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info@jansen-display.co.uk

www.jansen-display.co.uk

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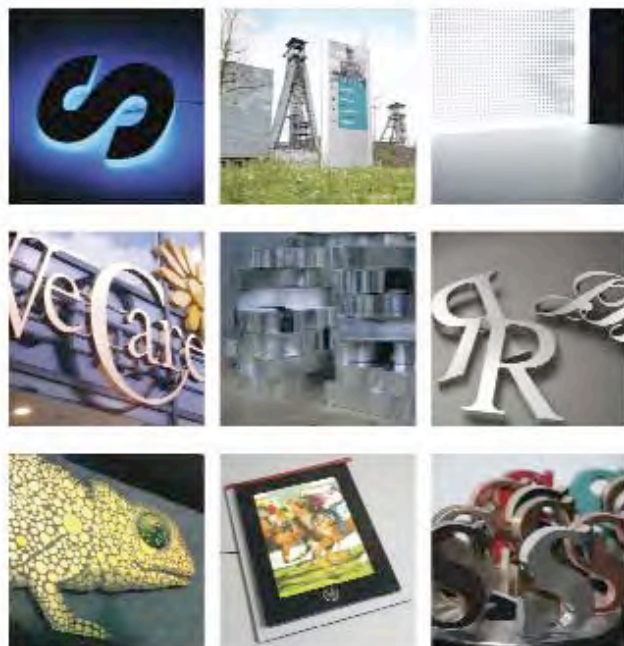
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| 3mm | £0.61 | £0.80 | £0.93 | £1.22 | £1.46 | £1.82 | £2.42 | £3.03 | £3.28 | £3.76 | £4.61 | £6.86 | £8.37 | £10.31 | £12.49 | £48.51 |
| 5mm | £0.91 | £1.15 | £1.46 | £1.82 | £2.30 | £2.79 | £3.03 | £3.48 | £3.76 | £4.51 | £7.88 | £9.70 | £10.92 | £13.91 | £16.98 | £66.71 |
| 10mm | £1.83 | £2.32 | £2.91 | £3.64 | £4.61 | £5.57 | £7.28 | £8.98 | £11.53 | £12.81 | £15.77 | £19.40 | £21.83 | £27.90 | £33.96 | £133.40 |

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NO MINIMUM ORDER

| height | 50mm | 75mm | 100mm | 125mm | 150mm | 175mm | 200mm | 225mm | 250mm | 275mm | 300mm | 375mm | 425mm | 500mm | 600mm | 1200mm |
|--------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|--------|--------|--------|--------|--------|--------|
| 3mm | £0.42 | £0.53 | £0.85 | £1.03 | £1.14 | £1.39 | £1.57 | £2.12 | £2.42 | £2.72 | £3.03 | £4.00 | £4.85 | £5.76 | £7.88 | £18.20 |
| 5mm | £0.48 | £0.72 | £1.09 | £1.16 | £2.00 | £2.30 | £2.67 | £3.15 | £3.64 | £4.37 | £5.15 | £6.07 | £6.87 | £8.00 | £11.03 | £30.32 |
| 10mm | £0.85 | £1.33 | £1.70 | £2.55 | £3.52 | £4.37 | £4.98 | £6.07 | £7.28 | £8.52 | £9.71 | £11.52 | £13.71 | £16.98 | £21.59 | £58.21 |
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|--------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|--------|--------|--------|--------|--------|--------|
| 6mm | £0.37 | £0.85 | £1.22 | £1.63 | £2.42 | £2.60 | £3.03 | £3.81 | £4.37 | £5.22 | £6.67 | £9.46 | £10.92 | £12.37 | £14.55 | £43.66 |
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| 18mm | £1.57 | £2.42 | £2.96 | £4.06 | £5.03 | £6.18 | £7.64 | £8.61 | £10.92 | £12.42 | £14.92 | £17.10 | £20.84 | £21.83 | £29.11 | £87.32 |

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NO MINIMUM ORDER

| height | 50mm | 75mm | 100mm | 125mm | 150mm | 175mm | 200mm | 225mm | 250mm | 275mm | 300mm | 375mm | 425mm | 500mm | 600mm | 1200mm |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|--------|--------|--------|--------|--------|--------|
| standard colours | £1.09 | £1.52 | £1.99 | £2.55 | £2.91 | £3.39 | £4.85 | £5.70 | £6.67 | £7.28 | £8.21 | £9.70 | £11.28 | £15.77 | £19.10 | £60.71 |
| Chrome | £2.00 | £2.55 | £2.91 | £4.28 | £5.82 | £7.01 | £8.19 | £9.46 | £11.28 | £13.79 | £15.52 | £17.96 | £20.93 | £25.76 | £31.75 | £98.25 |
| Brushed finish | £1.33 | £1.70 | £2.31 | £2.86 | £3.88 | £4.67 | £5.46 | £6.31 | £7.52 | £9.22 | £10.31 | £11.70 | £13.94 | £17.17 | £21.83 | £65.49 |

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|--------|-------|-------|-------|-------|-------|-------|-------|--------|--------|--------|--------|--------|--------|--------|--------|---------|
| 3mm | £2.91 | £3.67 | £4.51 | £5.63 | £6.26 | £7.18 | £8.10 | £9.38 | £10.59 | £12.08 | £13.67 | £17.88 | £21.41 | £27.22 | £36.11 | £136.11 |
| 5mm | £3.46 | £4.33 | £5.36 | £6.64 | £7.30 | £8.47 | £9.55 | £11.07 | £12.49 | £14.25 | £16.13 | £21.10 | £25.26 | £32.12 | £42.84 | £162.84 |

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MINIMUM ORDER £95

| height | 50mm | 75mm | 100mm | 125mm | 150mm | 175mm | 200mm | 225mm | 250mm | 275mm | 300mm | 375mm | 425mm | 500mm | 600mm | 1200mm |
|-------------|-------|-------|-------|-------|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|
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