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3mm	£0.83	£1.27	£1.99	£2.95	£4.10	£5.40	£6.57	£7.34	£8.48	£9.05	£10.41	£12.69	£14.41	£40.82
5mm	£1.33	£2.03	£3.06	£4.69	£5.25	£7.51	£8.46	£9.98	£12.49	£13.77	£14.72	£18.89	£22.83	£52.50
10mm	£2.66	£4.06	£6.12	£9.38	£10.50	£15.01	£16.91	£19.95	£24.99	£27.53	£29.43	£37.77	£45.66	£105.00

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C/Height	100mm	150mm	200mm	250mm	300mm	350mm	400mm	450mm	500mm	550mm	600mm	650mm	700mm	1200mm
3mm	£0.75	£1.03	£1.38	£2.22	£2.75	£3.45	£3.99	£4.76	£5.30	£6.77	£7.33	£8.17	£9.79	£19.30
5mm	£0.95	£1.70	£2.30	£3.25	£4.80	£5.18	£5.99	£6.80	£7.15	£9.44	£10.05	£12.25	£14.69	£27.03
10mm	£1.47	£2.98	£4.42	£6.45	£8.40	£10.01	£11.89	£13.36	£15.34	£16.52	£19.66	£23.59	£28.28	£52.03
19mm	£3.30	£4.50	£7.74	£10.06	£13.75	£15.34	£18.01	£19.99	£21.40	£24.01	£25.77	£33.02	£39.59	£72.00

3mm ALUMINIUM COMPOSITE

LARGER SIZES ON REQUEST

C/Height	100mm	150mm	200mm	250mm	300mm	350mm	400mm	450mm	500mm	550mm	600mm	650mm	700mm	1200mm
Colours	£1.78	£2.66	£4.40	£6.09	£6.50	£7.65	£9.54	£11.67	£14.78	£16.04	£18.34	£19.33	£21.02	£55.68
Brushed	£1.95	£3.42	£4.82	£6.70	£9.15	£10.55	£12.44	£13.44	£15.80	£17.09	£19.22	£22.25	£23.43	£59.31
Mirror	£2.60	£5.41	£7.45	£10.45	£14.25	£16.05	£17.90	£22.45	£23.91	£24.96	£28.90	£30.66	£31.67	£89.89

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C/Height	100mm	150mm	200mm	250mm	300mm	350mm	400mm	450mm	500mm	550mm	600mm	650mm	700mm	1200mm
2mm Brushed	£5.02	£6.21	£10.98	£14.75	£17.55	£23.90	£26.01	£28.26	£35.19	£40.57	£42.75	£48.46	£53.93	£216.80
3mm Brushed	£6.93	£9.28	£11.27	£17.87	£18.85	£24.76	£28.76	£39.49	£48.68	£54.10	£60.80	£74.25	£81.58	£259.90
2mm Polished	£5.65	£6.99	£12.35	£11.37	£19.75	£26.89	£29.27	£31.79	£39.59	£45.64	£48.10	£54.51	£60.66	£243.90
3mm Polished	£7.80	£10.44	£12.68	£20.11	£21.20	£27.86	£32.35	£44.43	£54.76	£60.86	£68.40	£83.54	£91.77	£292.39
Brass Fixings	£2.50	£2.50	£2.50	£3.00	£3.00	£3.00	£3.00	£4.00	£4.00	£4.00	£4.00	£4.00	£4.00	£6.00

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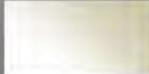
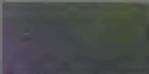
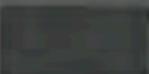
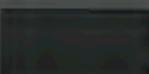
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 HX30003M Satin White Pure Glacier	 HX30BNCEB Variochrome Pearl Cyster	 HX30CABPEB Carbon Fibre Pearl	 HX30ALMMIB Alligator Gold
 HX30VMIM Satin Military Green	 HX30VVSB Variochrome Beetle	 HX30CAFRRB Carbon Fibre Rosso Red	 HX30AL890B Alligator Black
 HX30FGM3 Satin Frozen Grey Metallic	 HX30MAUB Variochrome Gold/Pink	 HX30CABVBB Carbon Fibre Veyron Blue	 HX30SQGBMB Sequin Silver
 HX30NPRM Satin Black	 HX30CAUB Variochrome Orange/Pink	 HX30CASGMB Carbon Fibre Silver Grey	 HX30SQMMIB Sequin Gold
 HX30890M Super Matt Black	 HX30BLAB Variochrome Green/Blue	 HX30CADGMB Carbon Fibre Dark Grey	 HX30SQ890B Sequin Black
	 HX30BASILB Brushed Aluminium Silver	 HX30CA890B Carbon Fibre Black	
		 HX30CASBRB Carbon Fibre Mirror Silver	
		 HX30CAGBRB Carbon Fibre Mirror Gold	

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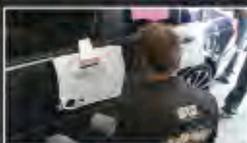


Looking to become the next Hexis authorised vehicle wrapper?

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While at the Hexis Academy our world famous trainer Oliver Rohler, will talk about material background, the tools required to apply cast films and show live demonstrations of different techniques in applying these films. Hexis offer different training levels from Level 1 to Level 3.



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WELCOME *Page*

No more Mister Nice Guy

Perhaps I should apologise to anyone who takes the time to read this page, for the waffle I write sometimes. I do come up with quite interesting ideas, but I'm always in bed at the time and I never think to keep a pencil and paper at the side of the bed. Now here we are waiting to go to the printers and I've still not done this page yet. Panic has set in and I'm writing the first thing that comes into my head.

I'll start by letting you know we will be at Sign & Digital UK as usual, on stand K12 this year. But be warned, I'm not Mister Nice Guy any more. The only reason I always tried to be nice to people in the past was to make friends. As the saying goes, I can count all my friends on one finger and he doesn't like me much. I hoped that by being nice to people I could double the number of my friends. To that end, I joined Friends Reunited and sent out 32 emails to people whose names I recognised and even a few to total strangers. I never got one reply back. Well, I did get one, but that was only asking who I was, never heard from him after that.

I have been getting a few unknown names coming from Facebook via email. I've always ignored them, but now having more time on my hands I thought I'd give this Facebook a look and so joined up. After a few days I received a number of emails saying so and so wants to be my friend. We've all had those emails where some poor soul's father has died leaving them £30million or whatever that they can't get into the UK, they need help and they'll pay an unbelievable amount; you know the type. Thinking the emails from Facebook were a similar sort of scam, I ignored them. Until one name came up that I knew, so I followed the instruction with links to the Facebook website. Most of you probably know how to do this with your eyes shut, but it is all new to me.

There on the webpage there was well over 400 people wanting to be my friend, well I think that's what they want. There were names of people I had completely forgotten even existed. Now, with this wealth of potential friends, I don't feel the need to be so pleasant to people ... Having said that, I will still be nice to women (sorry, can't help being sexist) and sign makers in Hampshire. Signmakers in Hampshire are included because I'll be visiting that county very soon to get some exiting signage pictures and stories. So, be a friend, and get in touch if you want to appear in our July issue.

Last of all, regarding the drawing below, always get the order faxed or emailed, it can save a lot of expense later on.

Roger Hinchliffe



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New Sloping Light Panels from Mid West Displays

In 2010 Mid West Displays launched its brand new range of Light Panels, the latest in display technology and an alternative to traditional display methods.

The panels are double sided and only 14mm deep, using extremely bright, low voltage LEDs which have a minimum life of 60,000-100,000 hours, making them completely maintenance free according to Mid West Displays.

The Light Panels evenly illuminate any graphic and are safe to leave on day and night, drawing potential clients to your windows all day, every day.

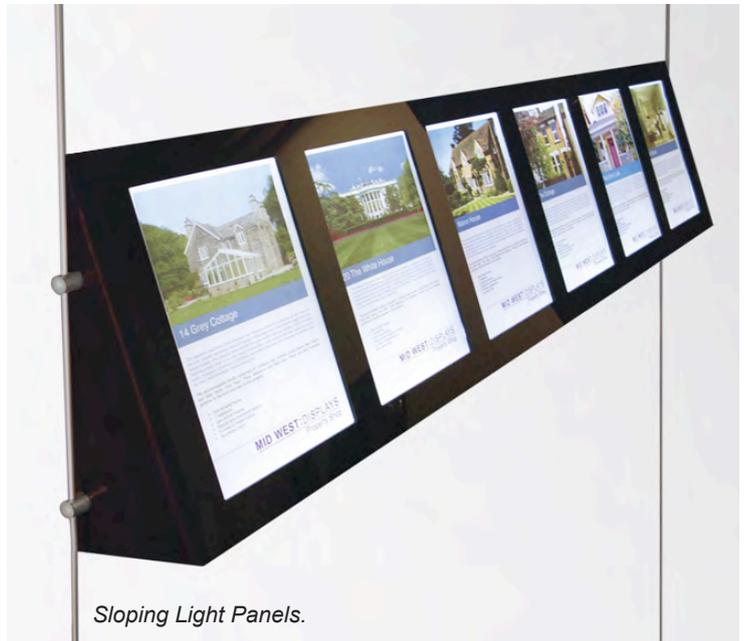
Due to the popularity of Light Panels, Mid West Displays have designed a new range of sloping options. So far they have designed and manufactured several designs to meet customers requirements.

"One of our European clients wanted us to design and manufacture an angled Light Panel and we were happy to oblige," explains Mark Newman, Managing Director.

The Sloping Light Panels are mounted using 6mm rods and are displayed at an angle. They work in exactly the same way as Mid West Displays original Light Panel designs - the graphics simply slot in and out of the panels. The displays can be stacked up to four high, creating a very impressive and visually exciting presentation. The Sloping Light Panels are available in a range of different sizes and as they are manufactured in-house, can be made to measure.

"Keep your eyes open for updates on our progress with this on Twitter and Facebook. So far we have over 60 different styles of Light Panels on sale," says Mark.

Light Panels have already proven to be a great success and



Freestanding Light Panels could be the next "must have" product for the display and signage world.

For further information contact Mid West Displays via www.midwestdisplays.co.uk or telephone sales on 01743 465531.

ADS introduces special effect films from MACtac

A choice of five different formulations of the latest PERMAfun range of special effect films from MACtac is now available from the company's primary UK distributor Amari Digital Supplies. Under the MACtac Permafun brand ID, the range includes Crystal Gloss, Brushed Metal, Coarse Grain Wood, Fine Grain Wood and Leather formats. All of the materials have been designed for applications involving flat to gently curved surfaces.

Crystal Gloss is a premium cast vinyl with a high gloss surface and a large concentration of light-refracting additives to enable special effects. It incorporates a high-performance permanent clear solvent-based adhesive and white Kraft liner to ensure stability and to impart a lay flat quality. The film can be used for both outdoor and indoor applications, including fleet marking, equipment ID, logos and general signage.

Brushed Metal is a premium-grade polymeric vinyl with a fine brushed satin



texture. It incorporates a high-tack permanent clear solvent-based adhesive and clay coated white paper liner and can be used for both indoor and outdoor applications and in particular those involving interior design and decoration. When used as an over laminate for the MACtac MACal 9800 Pro series of films, it will create the appearance of brushed metal. It can be used on digital prints to give them a special texture.

Coarse Grain Wood is of a similar construction and shares the same application capabilities as Brushed Metal. It can also be used with the MACtac MACal 9800 Pro series of films as an over laminate to give the appearance of plain wood. Fine Grain Wood shares the same construction and application capabilities, as does the Leather option that can be used to impart the appearance of simulated leather.

For further information, visit website www.amaridigitalsupplies.com or telephone 0115 982 9771.

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Grafityp adds to its printable textile media

When designing garment and textile transfer designs using the C-print range of printable textile media, the possibilities are endless. Whether its photographs, corporate logos, sportswear or a host of other applications, as long as you have a solvent, eco-solvent or thermoresin printer, or printer cutter you have the power to produce.

During February, Grafityp has added a further two products to its range of printable transfer media produced by Siser. Grafi-C-Print Evolution Plus is a new, soft and stretchy printable material supplied on a self-adhesive polyester backing. When applied to garments or textiles it provides a matt finish and is suitable for use on materials such as cotton, polyester or polyester/cotton blends. The exciting new Grafi-C-Print PU is also soft and stretchy and provides a satin finish when applied. This product can also be applied onto Lycra as well as the materials mentioned above. Both of these materials dry instantly enabling a quicker production time.

The two new products now stand alongside the existing range of printable textile media. Grafi-C-Print with a semi-gloss finish comes on a polyester backing and is great for most applications; Grafi-C-Print New has a satin finish and a paper backing and is similar but slightly thinner; Grafi-C-Print Crystal, a clear material on polyester backing suitable for use on white or pastel coloured garments and resulting in a matt finish; Grafi-C-Print Glitter with a semi-gloss extremely opaque finish, even on dark fabrics, will add sparkle to any garment; Grafi-C-Print Extra with a semi-gloss finish is designed for application on to difficult fabrics such as nylon, leather and light silicone treated garments; Grafi-C-Print Flock offers brilliant colour reproduction and easy handling whilst resulting in a textured look and feel to your graphics; Grafi-C-Print Ink Block is formulated specially for application onto sublimation dyed garments and also gives great colour reproduction.

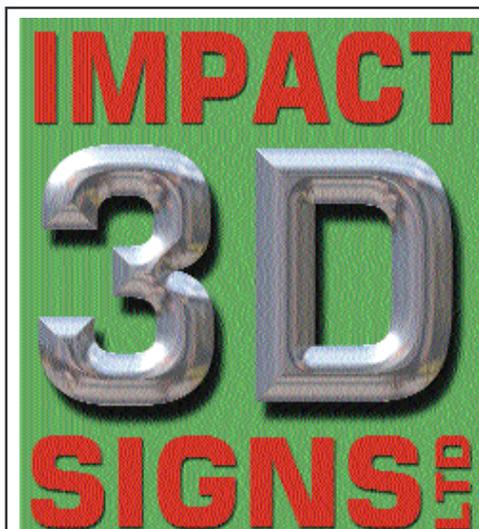
Grafityp now also stock a range of A4 and A3 transfer papers from EZTrans and offer ranges for both inkjet and laser printing. There are five products available, each offering different properties for various garment and textile applications.

The full range of printable textile films from Grafityp UK Ltd can be found in Express Sign Products (ESP) price list/catalogue, available on request.



Grafityp can also supply a wide range of the best print and cut machinery available such as the Roland VersaCMM. This machine enables you to print and contour cut out graphics all in one easy process ready for heat application.

For further information telephone Grafityp on 01827 300500 or visit www.grafityp.co.uk



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PRODUCT *News*

PDT launches new LED 'OPEN' sign with neon look

Although Promotion & Display Technology (PDT) is primarily a designer and importer of consumer electronics, the company has been involved in LED signs and Moving Message Displays since 1988 when it started importing electronic displays from Taiwan.

Over the last few years, standard Open signs have become a very popular item for many high street shop front premises. Initially the signs were manufactured using traditional neon, but because they were made in large quantities compared to custom made neon signs, the pricing was within reach of even the smallest businesses. However, neon was expensive to run and extremely fragile and does not have a very long lifespan. Over the past couple of years LED Open signs have largely replaced the older neon variants, and many thousands of these can be seen throughout the UK. They are more energy efficient than neon and longer lasting but not quite as eye catching as the original neon products.



The Open sign looks exactly like neon, says PDT.

Now PDT has just launched a new product that is actually lit by LEDs but has the rich look and colours of genuine neon. While this has been tried in the past using LED tubing, a completely even light effect that looks like neon is pretty difficult to achieve. The company says its new Open sign looks exactly like neon, has really rich neon red and blue colours and costs very little to run, in fact even if left on for 24 hours a day, seven days a week, it would hardly dent an electricity budget, costing just two pence a day to run.

The tooling is light weight plastic and its skeleton design makes it look even more like genuine neon. It runs completely cool to the touch and is a true energy efficient green product. Weighing very little, it can be hung anywhere with a minimum of mounting hardware required (a chain is supplied). To draw even more attention, the sign can be set to flash and cycle like a traditional neon and there is a choice of eight speeds.

PDT are currently looking for distributors in the UK to bring this sign to the public. With a retail price of just £99 plus VAT to the end user and generous margins for the distributor, this could become a winner in terms of convenience, profit and green compliance.

For further information telephone PDT on +44 161 925 7541 or visit www.pdtuk.com



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William Smith
established 1832

New 2.6m wide JV34 printer from Mimaki brings even greater productivity

Mimaki's exclusive distributor, Hybrid Services Ltd, is pleased to announce the newest addition to its award-winning portfolio of large format printers; the JV34-260. Based on the award winning JV33 series, the new model features a print width of 2.6m and achieves significantly faster speeds resulting in higher productivity while at the same time appealing to cost-conscious print service providers. The JV34-260 is available from April 2011.

Mimaki's new JV34-260 is not only one of the most productive wide format printers in its class, it also comes at a very competitive price. The JV34-260's high throughput of up to 30 m²/h alongside a host of further standard features allow print service providers to cost-effectively produce outstanding graphics and images using Mimaki's proven RIP software that is included in the package.

The sign and graphics market is characterized by different requirements for indoor-outdoor applications. Mimaki's new JV34 series covers all of these and more. Be it banners, flags or other substrates, the new super wide inkjet machine enables printers to produce outstanding results with outdoor durable or sublimation inks on a wide variety of materials including polyester – while at the same time streamlining workflows.

The Mimaki JV34-260 incorporates two newly developed print heads in a staggered arrangement, resulting in a print speed of around 30 m²/h (at 540 x 720 dpi). Further productivity improvements are gained through the implementation of a range of Mimaki functionalities that enable largely unattended production, freeing personnel and workload for other tasks. Mimaki's Automatic Media Feeder provides continuous web tension over the whole width of the substrate enabling impressive image quality, even on long jobs. As standard, the Mimaki AMF supports a maximum roll weight of 100 kg.

The JV34-260 features Mimaki's UISS (Uninterrupted Ink Supply System) which delivers continuous ink supply for long print jobs. As soon as one ink cartridge is empty, the system automatically detects this and will start supplying ink from another cartridge of the same colour. In combination with the optional MBIS (Mimaki Bulk Ink System), comprising of ink contained within two litre sacks; significant cost savings and environmental benefits can be achieved.

Three variable dot sizes enable accurate and high quality images with smooth gradations even when printing in four-colour-mode. A three stage intelligent heater before, during and after printing ensures fast drying times, as the pre-heater warms the substrate before printing while the automatic drying fan dries the ink even at high speeds so that the media can be taken up directly after printing. A print head height of 2 to 3 mm can be adjusted easily according to substrate and for prints with sublimation inks, print head height can be adjusted according to the thickness of transfer paper between 3 and 4 mm.

This combination of a feature rich printer at a competitive price is something that Hybrid's national sales manager, John de la Roche is confident will appeal to print providers looking to increase their capacity. "The Mimaki JV34-260 makes a sound investment," he says. "The proven platform coupled with Mimaki's production printing know-how ensures print providers will benefit from the increase in capacity and quality that the JV34 can deliver."

Available from late Spring, further details on the JV34-260 can be gained by telephoning Mimaki's exclusive distributor for the UK & Ireland, Hybrid Services Ltd on 01270 501900 or by visiting www.hybridservices.co.uk



New Mimaki JV34-260.



foam pvc

10mm available in black & white only.
19mm available in white only

height	3mm	5mm	10mm	19mm
50mm	£0.39	£0.45	£0.79	£1.70
75mm	£0.50	£0.68	£1.24	£2.38
100mm	£0.77	£1.02	£1.59	£3.40
125mm	£0.96	£1.36	£2.38	£3.96
150mm	£1.07	£1.87	£3.28	£4.53
175mm	£1.29	£2.15	£4.08	£6.22
200mm	£1.47	£2.49	£4.64	£7.93
225mm	£1.98	£2.94	£5.66	£8.78
250mm	£2.26	£3.40	£6.79	£10.19
275mm	£2.54	£4.08	£7.76	£11.59
300mm	£2.83	£4.81	£8.72	£13.87
375mm	£3.73	£5.66	£10.75	£15.85
425mm	£4.53	£6.41	£12.46	£18.68
500mm	£5.38	£7.47	£15.85	£21.51
600mm	£7.36	£10.30	£20.15	£26.04
1200mm	£16.98	£28.09	£53.15	£72.12

no minimum order

acrylic

Including gold and silver
10mm available in black, white and clear only

height	3mm	5mm	10mm
50mm	£0.56	£0.85	£1.71
75mm	£0.74	£1.08	£2.17
100mm	£0.90	£1.36	£2.71
125mm	£1.13	£1.70	£3.40
150mm	£1.36	£2.15	£4.30
175mm	£1.70	£2.61	£5.20
200mm	£2.26	£3.29	£6.79
225mm	£2.83	£4.18	£8.38
250mm	£3.06	£5.38	£10.76
275mm	£3.51	£5.89	£11.77
300mm	£4.30	£7.36	£14.72
375mm	£6.40	£9.06	£18.11
425mm	£7.81	£10.19	£20.37
500mm	£9.62	£13.01	£26.04
600mm	£11.66	£15.85	£31.69
1200mm	£45.28	£62.26	£124.51

no minimum order

3mm Aluminium Composite

blank, rainbow or apparel

height	colours	brushed	mirror
50mm	£1.02	£1.24	£1.87
75mm	£1.42	£1.59	£2.38
100mm	£1.86	£2.16	£2.71
125mm	£2.38	£2.67	£4.00
150mm	£2.71	£3.63	£5.43
175mm	£3.17	£4.36	£6.55
200mm	£4.53	£5.10	£7.64
225mm	£5.32	£5.89	£8.83
250mm	£6.22	£7.02	£10.53
275mm	£6.79	£8.60	£12.87
300mm	£7.69	£9.62	£14.48
375mm	£9.06	£10.92	£16.39
425mm	£10.53	£13.01	£19.53
500mm	£14.72	£16.02	£24.04
600mm	£18.11	£20.37	£30.51
1200mm	£54.33	£61.12	£91.70

no minimum order

exterior mdf

Medite Exterior comes in a raw form ready for painting/finishing

height	6mm	12mm	18mm
50mm	£0.34	£0.85	£1.47
75mm	£0.79	£1.47	£2.26
100mm	£1.14	£1.81	£2.76
125mm	£1.52	£2.66	£3.79
150mm	£2.26	£3.63	£4.69
175mm	£2.43	£4.35	£5.77
200mm	£2.83	£5.10	£7.13
225mm	£3.56	£5.89	£8.04
250mm	£4.08	£7.02	£10.19
275mm	£4.87	£8.60	£11.59
300mm	£6.22	£9.62	£13.93
375mm	£8.82	£10.92	£15.96
425mm	£10.19	£13.01	£18.68
500mm	£11.54	£16.01	£21.51
600mm	£13.58	£18.11	£26.04
1200mm	£40.75	£54.33	£73.58

no minimum order

stainless steel

height	1.2mm with brushed	1.2mm polished	2mm with brushed	2mm polished
50mm	£3.21	£3.45	£4.28	£4.60
75mm	£3.46	£3.71	£4.61	£4.94
100mm	£4.20	£5.06	£5.60	£6.75
125mm	£4.82	£5.43	£6.42	£7.24
150mm	£5.19	£6.05	£6.92	£8.06
175mm	£7.29	£8.27	£9.72	£11.03
200mm	£9.23	£10.62	£12.31	£14.16
225mm	£10.86	£11.61	£14.48	£15.48
250mm	£11.67	£12.47	£15.56	£16.63
275mm	£12.90	£14.81	£17.20	£19.75
300mm	£14.81	£16.24	£19.75	£21.65
375mm	£21.11	£22.78	£28.15	£30.37
425mm	£23.61	£27.29	£31.48	£36.38
500mm	£29.63	£32.22	£39.50	£42.96
600mm	£35.80	£40.73	£47.73	£54.31

£85 minimum order



lettering options

- add 10% - plastic locators and paper template
- add 10% - for v.h.b. tape to rear
- add 25% - for brass locators and template (stainless steel letters)
- add 20% - cladding template (cladding details will be required)
- add 20% - for standard extended typefaces
- add 25% - for laser cut acrylic (polished edges on clear & colours)
- add 25% - gloss finished foam p.v.c.
- add 25% - 45° bevelled edges to m.d.f. letters

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fax > **0870 706 1711**

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flat cut letters

ITC scores with a long ball cutter



The new 2122 Cyber Series extra long, two flute ball nosed cutter.

For the machining of complex forms and deep cavities, ITC has now developed its new 2122 Cyber Series of extra long, two flute ball nosed cutters. The exciting XLS Series of 2122 milling cutters is the result of extensive customer feedback and research and development that now sees the Tamworth based carbide tooling specialist provide a range of high performance long reach cutters.

The development work at ITC now enables the company to offer cutting tools up to 200mm long whilst maintaining a very high level of rigidity. This exceptional rigidity is credit to a straight shank series with an upward spiral and 30 degree helix that incorporates ITC's specialist geometries to improve surface finishes and swarf removal to reduce chatter and vibration. These benefits are also credit to the remarkable rigidity of the high performance ultra wear resistant micro grain carbide that ITC uses to produce all its carbide tooling.

The 2122 Series is available in 6, 8, 10, 12, 16 and 20mm diameters with an overall length of 150mm for the 6 and 8mm cutters whilst the 10 to 20mm offerings are 200mm in length. The flute lengths for the series are 38, 40, 50 and 75mm for the 12, 16 and 20mm cutters. ITC engineers have tirelessly strived to achieve a product that gives the end user the optimal machining results. With the selected flute lengths and cutting geometries, ITC

has now designed a long series of tooling that gives the end user remarkable tool life, exceptional surface finish and performance that far exceeds competitor offerings.

Manufactured from high quality solid carbide, the 2122 Series can machine a diverse range of materials from aluminium and steels to aerospace grade super alloys. However, with its specialist ball geometry the 2122 Series is ideal for cavity machining. The technology incorporated into this high performance series sees the 2122 Series commonly used in high technology industries such as aerospace, F1 and medical; however this exceptional new range can also be utilised in the sign industry.

Maintaining a high level of performance whilst pushing the boundaries of tool length is a credit to tireless efforts of the engineers at ITC. Despite having a wide selection of 2122 Series cutters to meet the diverse needs of the marketplace, the company can offer modified tooling solutions to meet the specific needs of the end user.

For further information on how ITC can meet your cutting tool needs, please contact your local ITC representative, telephone 01827 304500 or visit www.itc-ltd.co.uk

Atech launches handy eyelet tool

Most signmakers will at some stage or other have found themselves in a position where they have to repair a banner on site. No longer does this have to be a nightmare to sort as Atech have brought to the UK the Handy Eye press - a simple handheld eyelet tool.

Winner of the Viscom Innovation Award in 2009, this clever little tool has been selling like hotcakes across Europe and Atech have been awarded the UK distribution rights.

Allan Ashman managing director comments: "We're constantly searching for new and innovative tools to make the sign maker's life easier and his business more efficient. The Handy Eye press fits this mould perfectly, as does its sister products from the Emblem range of manual and pneumatic eyelet presses. We'll be showcasing them at Sign & Digital UK this year on our stand so you can see for yourself just how easy they are to use and how much time they can save you and your business."

The Handy Eye press, claimed to be the first of its kind, its ideal for making on-site repairs to installed banners. Available in two sizes – one for 9.5mm eyelets and another for 11mm eyelets, retail at £124.95 each and come with 100 eyelets to get you going.

For more information or to place an order telephone Kelly or Julia at Atech on 01707 373738 or visit the website www.atech.co.uk



The Handy Eye press - winner of the Viscom Innovation Award.

SUMMA F SERIES™ Pro Flatbed Systems

The Summa F Series takes you to the cutting edge!

The new **Summa F Series Pro flatbed** systems brings you a better way to maximise your workflow with Summa engineering excellence. With a rich range of features that enable highly productive workflows to be implemented the F Series is a key element for increasing productivity for rigid and semi rigid print applications. The Summa F Series is capable of cutting rigid materials as well as roll stock and has a host of features designed to give maximum capability within a single unit.

Summa F Series Pro Flatbed Systems F1612 63 in. x 47.2 in. (160cm x 120cm)

- Three modules can be inserted at one time on the multi module tool holder. Changing tools and modules is quick and easy.
- Automatic tool recognition.
- Digital and mechanical depth control insures precision cutting on a wide variety of materials.
- Equipped with a swivel knife tool module and an optical camera recognition system for accurate contour cutting of printed flexible or rigid substrate materials.
- Laser pointer for manual origin registration.
- For roll stock, media handling support rollers and conveyor system make cutting over long distance trouble free.
- A variety of tool modules and blades are also available, depending on different applications.



See the full Summa range at stand H60

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New advanced trough lighting promises to be brighter

Portland Lighting is introducing ECOLUX, a brand new, and what is claimed to be, the most technically advanced LED trough light of its kind in the UK.

At only 60mm diameter EcoLux still retains internal drivers overcoming the time consuming problem of having to house remote drivers. Walsall based Portland Lighting has drawn upon 17 years of expertise in the manufacture of sign lighting products to develop what it says is the brightest LED trough lighting system, with 85W per lumen output. Economy and running costs are king as well; at only 12.5W per metre EcoLux is 75 per cent cheaper to run than conventional fluorescent trough lighting.

Sales Director of Portland Lighting, David Harrison says: "The initial purchase cost can be paid back inside 14 months via energy saving running costs. The end user can then enjoy all the future maintenance-free and running cost benefits of the LED's 50,000 hour life, that's nearly 12 years of illumination at 12 hours a day."

Portland Lighting is primarily a lighting manufacturer to the sign industry, and most importantly for the new product EcoLux, Portland engineers designed a specialist magnifying lens to offer full optical control giving optimum and even illumination to all sign fascias. The result is a marked improvement compared to simply relying on putting in an LED tape inside existing fluorescent casings.



EcoLux has a sealed casing with drivers and LEDs rated to IP67. This quality assurance is confidently endorsed with a two year warranty. EcoLux is priced 25 per cent cheaper than Portland Lighting's, and the UK's, first LED trough light LEDLUX. This, together with its four way quick-fix brackets and next day delivery, can only mean a bright future for EcoLux and Portland Lighting.

Find out more at the website www.portlandlighting.co.uk or telephone 01922 721133.

3M introduces affordable new cast film for electro-cut graphics

Diversified technology company 3M has announced a new addition to its range of electro-cut films. 3M Scotchcal Opaque Graphic Film Series 80 provides sign and graphics producers with a premium quality, highly durable and competitively priced coloured cast film. The film's superior performance makes it ideal for lettering, texts and logos used in multiple indoor and outdoor applications such as non-illuminated fascia signs, vehicle marking and window graphics.



Optimised for electro-cut conversion, Scotchcal Graphic Film Series 80 is designed for application to a variety of substrates, including painted surfaces, aluminium, GRP, acrylic, glass and steel and conforms well to simple curves and over rivets and corrugations. The film's 50-micron thickness and lay flat paper liner enables easier handling and superior cutting and weeding to reduce set-up time, waste and labour resources. In addition, the permanent pressure-sensitive adhesive allows accurate graphic positioning for optimisation of installation time and costs. The adhesive's clear bond presents the same appearance on both sides, making the film suitable for application to glass and other transparent surfaces.

The film has a durability of up to 10 years and can be easily removed by the application of heat. It is available in 84 colours (including matt white and black, eight metallic and a wide range of the most frequently requested colours). Pantone references are available on 33 of the colours.

Scotchcal Graphic Film Series 80 replaces the existing Scotchcal Graphic Film Series 70 as a long-term cast film in the range. It joins Scotchcal Opaque Graphic Film Series 100 (the ultimate premium cast film offering best in quality, performance and durability) and Scotchcal Graphic Film Series 50 and Scotchcal Graphic Film Series 30.

All of the films are available from 3M primary stockists William Smith and Spandex.

For further information, visit www.3M.co.uk/graphicsolutions



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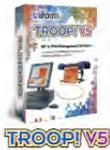
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Eurostand Display raises the bar with STart3 roll up

With the release of its latest roll up, graphic systems supplier Eurostand Display is continuing with its new-year campaign to introduce new lines while substantially upgrading its existing range.

The trade-only company, whose business serves all of Europe, says the drive is in line with its policy of continuously growing and regenerating its portfolio.

The latest system to get an overhaul is called STart3, and Eurostand Display says it is available ex-stock for immediate shipping throughout the UK and Europe.

The company's International Account Manager, Sam Mooney says: "The STart3 range of entry-level roll ups is set to be one of our most popular products of all time, differentiated from similar systems in the market by virtue of its superior quality, resilience to wear and tear and overall aesthetic appeal."

The roll up's key improvement is a redesigned support pole locking mechanism that gives the 2000 x 850mm graphic area a much cleaner visual outline. A specially-fabricated clip is housed just behind the top of the graphic support rail, thus enabling users to swiftly erect the graphic hanging system much more easily than before. The twin fold-away base support feet lend the STart3 excellent stability and a bespoke shoulder strap carry bag makes the system supremely portable.

With its trade customers in mind, Eurostand Display supplies every STart3 inside its own double-wall transit carton to safeguard against delivery damage and keep every unit in mint condition. Even more peace of mind comes from the five-year guarantee that accompanies all the company's products.

However, says Eurostand Display, the biggest benefit to its customers is that the new product line remains at the same price point as its predecessor. As such, the firm anticipates a high demand for the STart3 because of its universal suitability for a wide range of



applications, including trade exhibitions, conferences and point of promotion (POP) locations.

The system is available now for immediate despatch to any sign or graphics supplier in the UK or, indeed, anywhere in continental Europe.

For further information telephone Eurostand Display on +44 (0) 1277 350925 or visit www.eurostanddisplay.com

Fairfield launches new 6W LED lamps

Fairfield has just released a range of ultra bright and long lasting LED 6 Watt MR16.

These LED lamps are the very latest in lighting technology and, according to Fairfield, causing a big stir in the industry. Unlike LED lamps of the past, these new generation MR16 are as bright as a conventional 50W diachronic lamp. They come in a choice of colour temperatures to create the perfect effect.



As these lamps are a direct replacement for the old MR16 lamps they will fit into standard lamp holders and are the same size as existing lamps. The new LED lamps will also work with existing 12 volt transformers making it easier than ever to make the jump to the future. If you are installing or specifying a new project, Fairfield also offer new smaller, sleeker and less expensive DC power supply (replacement for old transformers) to compliment the stylish contemporary design of the new lamps.

In these times of austerity, upgrading your 50W MR16 to new 6W LED MR16 is a fantastically simple way to save on electricity and maintenance. A 6W LED MR16 uses 85% less electricity than a standard 50 watt MR16 meaning it's friendly to the environment as well as your finances.

Due to health and safety regulations, staff in many organisations' are no longer allowed to change lamps. With the high cost of calling out a qualified electrician there is an instant saving. That saving is compounded as on average 6W LED MR16 last 10 times longer than 50W Diachronic. MR16. A lamp life of up to 50,000 hrs (approx five years) compared with up to 5,000 hrs with 50 watt MR16 lamps means far less lamp changes.

Cutting costs and looking after the environment have become themes in industry over the last few years and that trend does not look likely to be dying out any time soon. This is a very exciting product because it addresses both concerns without sacrificing style.

For further information telephone Fairfield Displays & Lighting on 01252 813963 or visit www.fairfielddisplays.co.uk

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The Sign Group introduces 20mm coloured acrylic letters

The Sign Group has introduced two new products so far in 2011, the first of which is the new 20mm Self-Coloured Acrylic Letters service.

This unique material is a high quality solid acrylic, available in 23 shades and colours with various options of finishes. As the material is new to the sign market, the actual UV life of the material is yet to be confirmed, although The Sign Group has had this product outside on one of its buildings for nearly three years without any problems.

To complement the built up and fret cut letters area of the company, The Sign Group has decided to stock the 20mm acrylic range to help combat a common question for built ups, 'How Small Can You Go?' Well now, about 30mm 'small'.

After getting numerous calls almost daily for small built up letters, a eureka moment occurred in the summer of 2010. Using existing material specifically manufactured for a long term ongoing job, why not use the same material to add to their fret cut letters service?

This might sound like the obvious way to go, but there were many hoops to jump through in order to be allowed to use the material. For example, is there enough of a niche market to sustain the time and effort put in?



Having trialled and tested the material for the latter half of 2010 there is a growing requirement from the customer, and a large proportion actively selling as their material of choice.

The second product to be released to coincide with Sign UK 2011 will be fret cut Corian letters. Offering the full range of colours, with a 1-2 day turn round, The Sign Group say they are the first in the country to offer this comprehensive service.

For information, samples and price lists please visit www.thesigngroup.co.uk or telephone 0113 25 24 706.

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New product range available from Amari Plastics

Amari Plastics, a UK's leading distributor of plastics to the UK sign, print and industrial markets is delighted to announce that it has secured the distribution of Staufen PVC from Bilcare Research. Staufen PVC has long been a product of choice for the UK market due to its consistency and high quality finish enabling screen and digital printers to always achieve a high quality print. Available in gloss clear and white, matt white opaque and mark resist grades in sheets, it is also in stock in matt white opaque reels at 1370mm wide for the solvent on roll digital print market. The full range is available from stock and is supported by Amari's own in house conversion equipment.

Also new for Amari is the Madreperla range of cast acrylic sheets in the Satinglas, Metallic IRO and LED grades. Satinglas is the range of single sided and double sided sheets with a frosted /matt effect on them. They are available from stock in a huge range of colours and in a variety of thicknesses and if Amari do not have it, Madreperla can manufacture relatively small quantities of sheets with a quick lead time to meet the customers' needs. Used in signage, POS/POP and shop fitting applications this range supports the Acrycast brand of cast acrylic sheets that Amari launched in 2010.

The Metallic IRO range is an extended range of metallic colours that are suitable for exterior use.



Hairdresser chairs with Satinglas Black application.



POS application.

Traditionally this product is used for internal applications as it has had limited UV resistance, however IRO is the new improved exterior grade and is highly recommended for applications such as built up or moulded letters for pubs, restaurants and shop fascias.

The new SETA-LED range is a range of cast acrylic sheets designed to offer greatly improved and even illumination of signs that utilise LEDs. Seta-Led allows the sign to be illuminated without shadows or dark patches and it also allows the acrylic panel to be positioned close to the LED lights without any spotting or pin points of light showing through.

Finally Amari Plastics is pleased to announce that in conjunction with Madreperla, Amari will offer the first 100% recycled cast acrylic sheet. Available in clear, opals, white and colours the new product will be officially launched in May 2011 but can be ordered now for special production. This exciting innovation follows months of extensive testing and trial production at the Madreperla plant in Milan, Italy. All the acrylic is recycled in house by Madreperla and is then returned to a raw MMA format where it can once again be turned in to PMMA (acrylic sheets). The launch of the product will be accompanied by all the necessary certifications which will be required in terms of life span, UV resistance and the legitimacy of the products recycled content.

For enquiries on these exciting new products or any of the other products that Amari Plastics offers please telephone Amari on 01932 835000 or visit www.amariplastics.com

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Call us now on **01932 835000**
or visit **www.amariplastics.com**

Multitechnic introduces Duraseal to the UK sign market

Multitechnic has invested in the technology to bring a revolutionary product to the UK sign industry.

Until now, digital printing onto metal signs has meant applying vinyl or printing onto the surface, and both can be easily scraped or peeled off meaning durability has been a major problem. The Duraseal technology prints full colour highest quality digital images inside the anodised layer of aluminium. Not on the surface, actually within the hard anodised layer. This gives exceptional durability both to physical and chemical endurance.

To understand the advantages properly, it is essential to understand how anodising works. The anodised layer is created by modifying the surface of the aluminium sheet. An electrical charge and an anodising solution change the surface to aluminium oxide. This is an extremely hard substance, so hard that it is used for making abrasives. The aluminium oxide remains porous like a microscopic sponge, so the longer it is in the solution the deeper the oxide layer forms into the metal surface. When the desired thickness is reached, the sheet is taken out of the solution and the porous aluminium oxide is sealed, like filling a sponge with concrete. After that the hard surface is no longer porous and is extremely chemical resistant.

The Duraseal technology has been developed to print highest quality full colour digital images into the anodised layer before it is sealed.



Unsealed aluminium sheet being printed.



Printed panel being immersed in sealing solution.

The sheet of printed anodised aluminium is then sealed in the normal manner, trapping the image permanently inside the hard aluminium oxide surface.

It is because of this durability that Multitechnic's customers have identified internal signage for public buildings as the most popular use for the new process. Durability can be a real problem, applied vinyl is easily peeled off, surface printing can be scraped away, signs soon become unusable and have to be replaced. Duraseal signs cannot be damaged in this way and can be relied on to give long service, a key selling point when bidding for such contracts.

Multitechnic have been around for a long time and are well established as trade-only suppliers of chemical etching to the sign trade.

Managing Director, Colin Edge says: "Our customers are always looking for new products that can give them an advantage to win business, and they have been very keen for us to bring Duraseal to the UK sign market. We expected our customers to welcome the fantastic design possibilities of digital printing into a metallic surface, but it is the durability for internal signage that has really taken off. If they are bidding for a new school or court building contract they know that Duraseal can help win them the job compared to vinyl or traditional printing."

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Multitechnic are hoping that sign designers will start to use the creative aspects of the technology, as well as the durability. There is no white print, the anodised surface serves as the background, so colours blend seamlessly into the aluminium panel. If a satin or glossy anodised coating is used, amazing reflective and metallic effects can be achieved. This can bring tremendous life and interest to information signs.

For even more durability for exterior information signs, Multitechnic have teamed up with a specialist coatings supplier to apply an anti-graffiti lacquer. The initial idea was for a coating that would take most of the abuse in extreme locations where signs tend to get a very hard life and can soon look untidy. As part of routine maintenance when the frames or stands are renovated the Duraseal panels could be returned to be stripped and relacquered, much more economical than replacement.

Colin Edge explains: "It seemed daft to apply a lacquer at first, but we found that it vastly improved the self cleaning aspects, deposits from the environment wash themselves off the lacquered surface much better than from the bare aluminium. The other advantage of course was better UV protection, and although the test results for Duraseal are very good, the lacquer we have chosen will give excellent results, even in exposed south facing locations."

Ordering Duraseal panels is the same as for any other digital printing. The only difference is getting used to the amazing creative possibilities if using the satin or glossy surface finishes.

For further information telephone Multitechnic on 01670 512090 or email sales@multitechnic.co.uk



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ThyssenKrupp Materials (UK) announces release of SloanLED V180 module

SloanLED V180 module offers bright, even illumination for shallow signage with outstanding efficiency.

Following the runaway success of the SloanLED Apollo module, launched in March 2010, ThyssenKrupp Materials (UK), official distributor of SloanLED products, is excited to announce the availability of the brand new SloanLED V180, a mini module that features the most innovative and efficient design for illuminating small and shallow channel letters.

The V180 is breaking the mould of LED module design. Rather than mount the diodes pointing directly upwards as on most LED module products, the V180's patented LED array consists of three diodes arranged every 120° and placed at an optimal angle to the base of the module. What does this mean for the sign maker? Because all of the light from the module isn't aimed directly at the surface material, hot spots are eliminated and the end result is bright, even illumination, in can depths as shallow as 50mm.

V180 features the most efficient LED technology in this size package. In fact, according to ThyssenKrupp, across the entire spectrum of LED signage modules and strips available today. With an efficiency of just over 90 lumens per Watt, the V180 is only surpassed on efficiency by its bigger brother, the SloanLED Apollo module. This high efficiency equates to significantly lower running costs for the sign maker's customer and lower initial cost for the sign maker from a potential reduction in the number of power supplies required.

Barry Blythe, Sales Director for Europe for SloanLED comments: "The V180 module not only provides a real solution for illuminating shallow letters, but it continues SloanLED's tradition of producing LED products for the signage market that deliver the ultimate package; bright, even illumination coupled with exceptional efficiency.



SloanLED V180 module with array of three LEDs.

"The V180 is a mini-module that truly delivers the results in shallow signage. With its patented array of three diodes and leading efficiency, it allows sign makers the opportunity to offer a solution to their customers, at pricing that will keep them competitive."

For additional information, telephone Ryan Mann, Special Product Manager LEDs on 0844 846 9573 or visit the website www.thyssenkruppmaterials.co.uk

Traybond launches new line in sign blanks

Oldham-based sign manufacturer Traybond, has recently made a significant investment in a diamond polishing machine specially imported from Germany.

The machine is running at near full capacity polishing pre-cut acrylic sign blanks in various thicknesses and sizes.



Managing Director, Steve Keogh explains: "Whilst flame polishing is the more recognised process throughout the industry, it is more geared to the bespoke one-off market. Diamond polishing is a much improved process not only leaving the material less stressed but more importantly, allowing us to offer a higher grade product at a much cheaper price and at the same time suitable for volume production runs.

"We now have the full range of items in stock allowing us to deliver within 24 hours of taking the order."

For further information telephone Traybond on 0161 678 8777 or visit www.traysigns.co.uk



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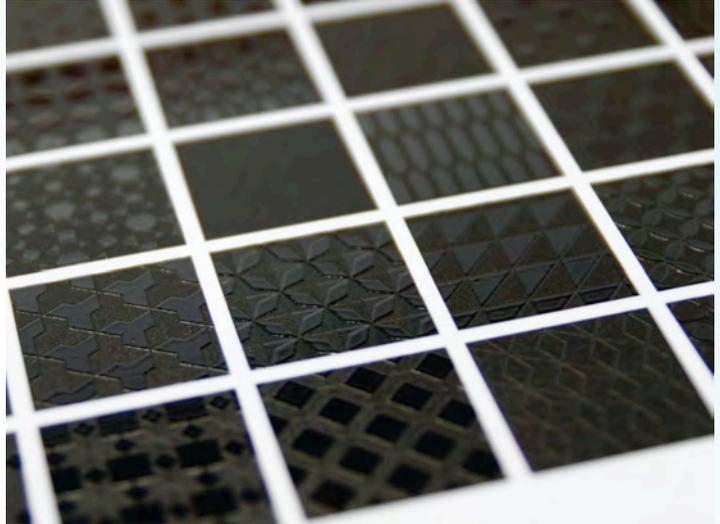
*limited availability

Creative new clear ink added to Mimaki's UV range

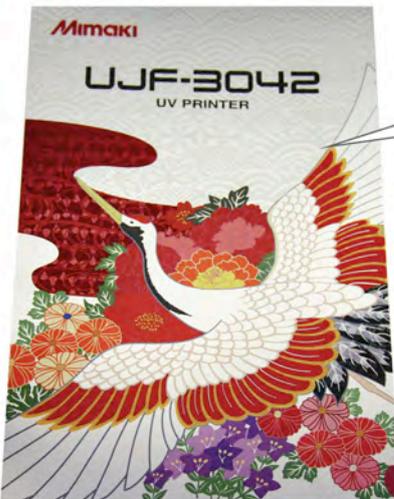
Exclusive UK & Ireland distributor for Mimaki, Hybrid Services Ltd, announces that clear ink has been added to Mimaki's LH-100 hard UV ink for the award winning UJF-3042, JFX and JFXplus series of UV LED curable inkjet printers. The clear ink will be available in March.

The new clear ink enables glossy and matte finish effects, adding creativity and value to the final product. These finishes provide an effect close to that achieved traditionally with a spot varnish which has been actively used in the printing industry for many years. In addition to this, the Mimaki clear ink can be output in multiple layers so that prints not only look more enticing, but also, a strong desire to touch the image is created.

National Sales Manager for Hybrid, John de la Roche considers the clear ink to be a valuable addition to the product range stating: "Mimaki remains at the forefront of digital ink developments and the new clear LED UV ink gives new and existing customers great creative opportunity to fully exploit the high print quality and commercial potential of Mimaki's latest generation flatbed UV printers."



Clear Mimaki LED UV hard ink for producing textured finishes.



Great creative potential with Mimaki's new LED UV hard ink.

Applications such as high end point of sale, labels, textured finishes and even Braille are possible with the new clear ink, so for companies involved in packaging proofing it opens up new possibilities for rapidly creating an accurate simulation of a finished product. With the cured UV ink becoming touch dry immediately after it has been printed, the overprint process to create a textured effect is rapid and impressive in its outcome.

Mimaki's clear UV ink can be retro fitted to their JFX and JFXplus range of flatbed machines and only requires a minor hardware upgrade when used with their UJF-3042 desktop A3 flatbed. Users should ensure they have the latest firmware and version of Mimaki's RIP – both of which are downloads available via Hybrid's website.

For further information, telephone Hybrid on 01270 501900 or visit www.hybridservices.co.uk

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PRODUCT Choice

It's strictly Tekcel Routers for Event Prop Hire



Banner displaying assortment of props.

Event Prop Hire, one of the UK's premier prop manufacturers and set designers, has recently installed its first Tekcel CNC router and revolutionised the way it manufactures props and set builds.

Although it has its studio, workshops and warehouses in York, Event Prop Hire has a global reputation and has provided its services to companies all over the world, winning many awards for the props and sets it has created over the years. Followers of TV shows like *Strictly Come Dancing* and *Dancing on Ice* will have seen some of the company's prop and set making skills. As would fans of *The Saturdays* and *Girls Aloud*; both bands have used the services of Event Prop Hire to dress their stages on recent tours.

Although the business is very much grounded in traditional skills, employing the talents of sculptors, joiners and scenic artists, Event Prop Hire, had researched the possibility of employing a CNC router to enhance its manufacturing capabilities still further. Having evaluated several systems at various trade shows, Production Director, Matt East, was introduced to Tekcel CNC Solutions and its range of advanced CNC routers.

Impressed by the diverse range of samples displayed on the Tekcel stand, the sheer versatility of the routers themselves and their apparent ease of operation, Matt arranged a one to one demonstration to run through some of the files, materials and manufacturing processes common to prop and set building. Needless to say, Tekcel passed with flying colours and Event Prop Hire took delivery of its very own Tekcel VSR router, complete with Auto Tool Change, Auto Tool Sensing, Auto Vacuum Bed and Extraction, within a couple of weeks of the successful demonstration.

So what do Matt and the team at Event Prop Hire think now that they've had a chance to put the Tekcel router to the test for a few months?

"Put simply, having the router has transformed the way we think and work," enthused Matt. "It's been running all day, every day without a hitch and the guys are constantly thinking of new ways we can use the router to produce stunning props and special effects."

In fact, we're already thinking we might need a second machine!"

For more information about Event Prop Hire, visit the website www.eventprophire.com

For Tekcel CNC routers telephone 01275 342668, visit www.tekcelcnc.com or visit Stand G22 at Sign & Digital.



The team at Event Prop Hire are producing stunning props and special effects with the Tekcel VSR router.

The word "Simplex" is written in a bold, sans-serif font. The letter "i" is blue, while the other letters are white. The background of the top half of the page is a grayscale image of a factory interior with large pipes and machinery.

Simplex

OPEN DAYS

17th - 19th May 2011

Simplex are pleased to announce a series of open days from the 17th - 19th May 2011. We would like to invite all signmakers along to see for themselves the products and services Simplex can offer you and your Company. As well as a tour of the workshop where you will be able to see sign systems, routing, and metal fabrications we will have specialists on hand from our partner Companies to deal with your LED and DiBond enquiries.

These open days have been a great success in the past and found to be beneficial to those who have attended. Please ring or e-mail our sales team as soon as possible to secure availability on the day of your choice.

Look forward to seeing you soon!

The logo for Simplex Limited, featuring the word "Simplex" in a large, bold, sans-serif font with a blue dot on the "i", and the word "LIMITED" in a smaller, all-caps, sans-serif font below it.

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A white speech bubble with a dashed border, containing the text "what can we make for you today?". The background of the bottom half of the page is a blue-tinted image of a workshop with various pieces of machinery and materials.

**what
can
we make
for you
today?**

PRODUCT *Choice*

Roland's EGX-350 proves the perfect catch for Adcock Stanton's hand built fishing reels

The innovative use of Roland engraving machines is proving itself far beyond the market for conventional nameplates, trophies and other items where the third dimension has long come into its own. Precision working with the company's EGX-350 desktop unit to produce personalised back plates on centre pin fishing reels was the reason that specialist manufacturer, Adcock Stanton, opted for its own machine in preference to using a trade service.

Formed more than 70 years ago to specialise in the design of trotting reels popular amongst discerning anglers, Nottingham based Adcock Stanton's best known products were known as the Reynolds Reel.

Today's centre pin, or float, fishing reels are the result of a liaison between Cliff Adcock and angler, Ray Hyland, who has been extremely successful in re-launching and continuing to develop the original Adcock Stanton concept.

With his critical eye for precision and quality, Hyland was quick to spot that customising the back plate of the reels would add a unique finishing touch to every Adcock Stanton product, with personalisation incorporating a fish design and the owner's name. Creating the high quality detail was dependent on finding the right engraving machine to reproduce the intricate drawings accurately, and the Roland EGX-350 easily met these expectations.

"Back in 2008 when I wanted to bring new life into Adcock Stanton, I realised that any personalisation needed to match the perfection used in the manufacture of the centre pin reels," states Ray Hyland. "Engraving was completely new to me and my son, Paul, who has played a vital role in setting up this side of the business. But, having seen the Roland machine in action, it was clear from the start that its versatility, exacting quality and robust construction made it a sensible long-term investment.



Engraved presentation box.

"As a result, our Roland EGX-350 serves two important roles in the production of milled and engraved elements for our reels," Hyland continues. "We use sheets of 1mm engraver's brass for cutting out the inset plates on the reel foot; these wedge shapes are nested and worked in multiples, ready for the Adcock Stanton name to be engraved to fit precisely within them. The second role of the machine is for personalisation with the fish graphic and the owner's name which means, in practical terms, we get dual versatility from a single piece of equipment."

The details reproduced in the fish motifs are, by their very nature, extremely complex with every element down to the scales and the eyes needing to be engraved with the finest precision. Hyland works from original drawings where each design is rendered to produce crisp and clear results, producing an original and unusual finishing touch to the reels.

Both the engraved back plate and reel foot can be augmented with a hand-crafted wooden presentation box which, again, can be personalised using the Roland EGX-350.

To complement its primary product range, Adcock Stanton also offers customised engraved gifts including Zippo hand warmers, lighters and hip flasks all of which can be finished with a choice of fish motifs and the owner's name. Hyland's in-house designer can reproduce images from any drawing, not only fish, for high quality engraved results, taking the company into new market areas.

Roland's EGX-350 is one of the company's family of robust, versatile and compact benchtop engraving machines engineered to produce sharp, precision text and graphics. With the EGX-350 users can quickly and easily add value and expand their businesses by turning ordinary items into beautifully personalised, treasured mementos for both indoor and outdoor display.

For further information about Adcock Stanton telephone 01530 831166 or visit www.adcockstanton.com For more information about Roland's EGX range of engravers, visit www.rolanddg.co.uk



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PRODUCT *Choice*

TJ's Visual Solutions makes 50 percent saving on ink costs



Hove-based, TJ's Visual Solutions (TJ's), has made significant savings by switching from OEM inks to Colorific's range of inks. Supported by Granthams, a business with over 100 years experience in the graphics industry, the transition to Colorific inks was seamless and with ink cost savings of 50%, TJ's wishes it had swapped over years ago.

TJ's, founded in 1992, is a dynamic company that creates bespoke visual branding solutions across a wide variety of media. It has in-depth experience in all forms of signage, graphics and printing and is a specialist in vehicle livery, ranging from one off projects to entire fleets.

By the end of 2010, TJ's became disillusioned with the inks supplied by OEMs as costs were continually rising and they were no longer able to rely on the next day delivery service from its supplier, despite putting the order in well before the cut-off time.

TJ's had started to consider alternatives when they received a timely call from Sean Taylor, Consumables Specialist at Granthams. Steve Irwin, Print Manager, at TJ's comments: "We got chatting about various materials Granthams could supply us with, but became really interested when Sean said he could cut our ink costs by 50%. We had heard all the horror stories regarding third party inks, but Sean assured us that there would be no problems with the changeover to Colorific."

Granthams, established over 100 years ago, is a leading dealer in sign and display products and is one of Colorific's resale partners. Colorific offers one of the most comprehensive

ranges of high quality mix and match, bio, eco and full-solvent and UV inks, specifically developed for current wide format digital printers. Colorific's philosophy is simple: for any given printer and application, it sources from a channel of respected international ink manufacturers, ink solutions that are fully tested and proven in the field, with a track record of reliable and trouble-free performance.

Sold through its reliable network of resellers, including Granthams, Colorific-branded inks deliver uncompromised quality combined with outstanding customer service all at an affordable price.

Granthams recommended that TJ's switched to Colorific Pro VJ ink – a product specifically developed for the ValueJet line.

As Steve Irwin explains: "The Colorific Pro VJ inks were literally 'plug and play'. They intermixed with the OEM inks and didn't require any flushing or special measures to get them working – the changeover was painless."

The ink changeover was TJ's first experience of working with Granthams.

Steve comments: "They haven't disappointed us. We really value dealing with a company which has knowledgeable people at the other end of the phone. They want to build a long-term working relationship with us rather than just focus on the quick sale."

For further information telephone UK Colorific distributor IGS UK Ltd on 01628 560890 or visit www.igsuk.net Further information can also be found by visiting www.colorificink.com

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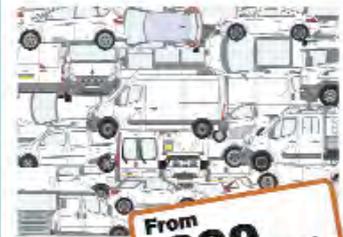
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PRODUCT *Choice*

Green Graphics leads the eco-friendly print evolution by example

In the long term, how sustainable is a business or industry based on eco-unfriendly products?

New Clarity Software user Green Graphics has certainly formulated its own opinion. It's built an innovative company on eco products that sets an enviable benchmark for its sign and digital print competitors.

According to the Department for Environment, Food and Rural Affairs (DEFRA), the UK's total carbon emissions for all consumed and imported products have increased by a massive 19% since 1990. DEFRA is urging businesses to reduce their impact on the environment by becoming eco-conscious in their design, materials use, packaging, delivery, marketing, disposal and reuse strategies.

The Green Graphics' business concept was a simple one - wherever possible use recycled, recyclable and reusable product materials to produce stunning large format print and display solutions. And then actually do it.

Using advanced technologies to create a sandwich of materials with a central eco core veneered by a thin, rudimentary layer, Green Graphics' displays are as sturdy as any other. They suffer no loss of wow factor capability on creative design. They have not compromised its ability to complete jobs, and they are at no competitive disadvantage to deliver projects within the expected timescales demanded in this fast-paced digital print age.

But the environmental benefits are exceptional and the message to its customers is impressive, and in many cases unbeatable.

We all know how much effort we should be putting in to going green, but in reality the jury is out on whether we are actually implementing a strategy of significance. In business, it seems the decision to switch to a green model is hugely desirable for many companies, particularly the corporates, but often falls at the penultimate hurdle.

Maybe it's a concept just too far out of the comfort zone for business leaders and owners who need to know their forecasts are as good as guaranteed at this difficult economic time. But try washing that excuse with Green Graphics, which has embraced the profitable opportunities it presents and spearheaded its marketing strategy with it.

Crawley Council is just one of many customers which has commissioned Green Graphics to produce eco-friendly signs and displays. Used to educate the public on how to reduce their carbon footprint, the poster-sized graphics were installed around the local park and exhibited how easy it is to adopt eco strategies within the community.

With a product range in place that industry rivals could only wish for, it was essential for Green Graphics to complement its eco USP with excellent customer service. Finding a software solution to support its growth was at the top of the list to complete compelling sales proposition, and Clarity Professional was selected as the right MIS system to manage and drive the business processes.

"Clarity Professional was the most complete all-in-one solution we found," Business Development Manager at Green graphics Ashley Moscrop explains. "It gives us the ability to cost and quote complex jobs in a matter of minutes, and produce precise reports on our completed projects to analyse profit margins and customer service levels.

"Since installing Clarity, all our internal and external communications have improved and our planning for stock and labour resources is significantly more accurate," Ashley concludes.

One thing is for sure, Green Graphics has proven that eco-commerce is achievable through commitment, persistence and determination. Is it really that difficult to achieve? Incorporating a green strategy will give you a powerful USP that no-one can argue against, or take away from you.

And don't forget, your story will look great on anyone's website, magazine front cover, billboard or networking site.

For further information Green Graphics can be contacted by telephoning 01234 709753 or visiting the website www.greengraphics.co.uk To find out more about the Clarity Professional software system telephone 0121 248 2448 or visit www.claritypro.com



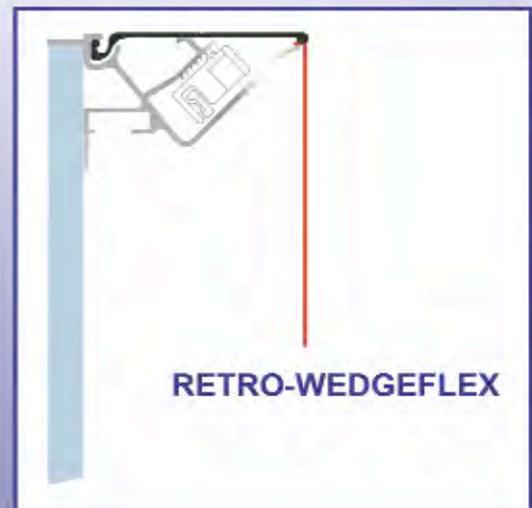
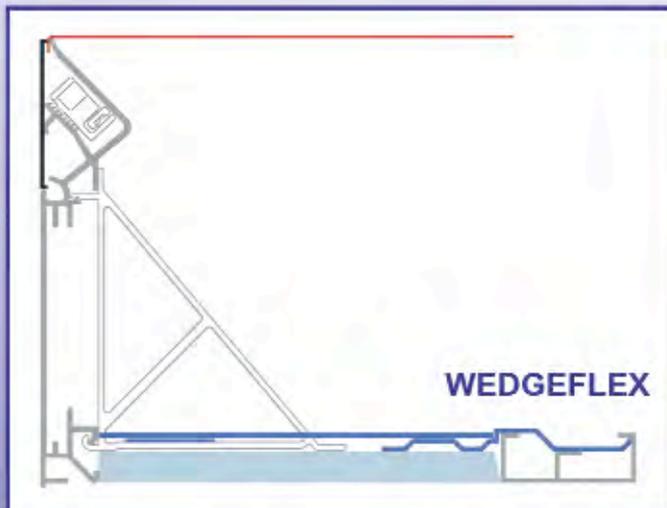
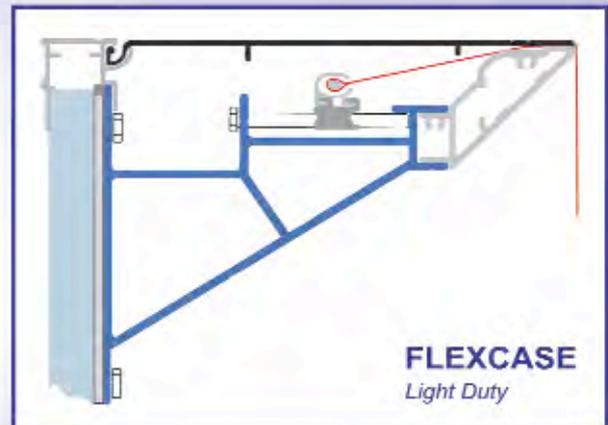
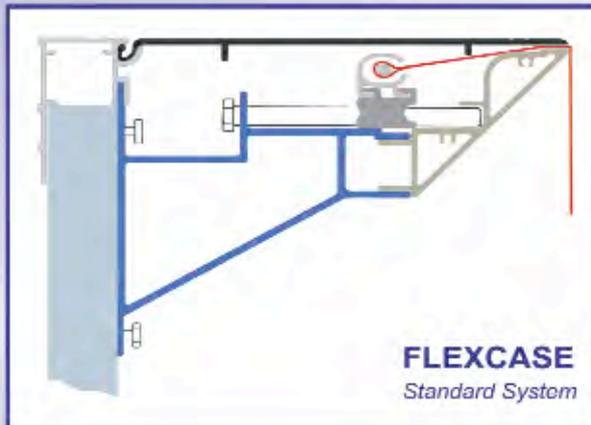
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Part of the global aluminium production powerhouse MUSKITA, Universal is the leading supplier of aluminium-based illuminated and non-illuminated sign systems. These superbly engineered products include the evergreen **FLEXCASE** and the **WEDGEFLEX** and **RETRO WEDGEFLEX** flexible-face systems that incorporate a patented sign face-tensioning device to optimise performance. They are all easy to fabricate, install and maintain and can be supplied in standard or bespoke designs in a range of anodised or powder-coated BS/RAL colours.

The widely specified **FLEXCASE** system is available in three versions (Standard Duty, Light Duty and Double-Sided) as single- or double-sided extrusions in lengths of 400mm-50m and heights of 400mm-20m (Standard Duty) and 400mm-three metres (Light Duty).

Standard Duty and Light Duty versions of **FLEXCASE** also feature a hinged door for ease of maintenance, enabling access to electrical components without de-tensioning or hinging of the face.



Visit Universal on stand D54 at Sign & Digital UK

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PRODUCT *Choice*

Seiko ColorPainter is replaced, by another Seiko ColorPainter



Digital Factory replaces its original ColorPainter with the ColorPainter H-74S.

Digital Factory has installed a new Seiko ColorPainter H-74S to replace its existing ColorPainter 64S. The new printer, supplied by Colourgen reseller, City and West End Solutions, has quickly demonstrated its ability to sustain speed and quality over long print runs as well as lower running costs through reduced ink usage and waste.

Cyrus Norton of Digital Factory, explains: "We were one of the first companies to purchase the original ColorPainter and haven't seen anything else since that can match its flexibility and colour range, until now. The H-74S was a logical choice for us as it is an evolved product based on technology we understand and that we know can deliver the best possible solution for us. We have looked at different ink technologies, but keep coming back to the fact that solvent is still the best business fit for us because our customers remain keen to have great value and great looking output solutions. The H-74S takes all the good elements of the 64S and couples this with improvements that are desirable from an experienced user's point of view."

He continues: "The printer's speed and reliability has allowed us to take on more work at peak times. One job that previously would have taken 16 hours, we managed to get out in under four hours. This makes a massive difference to the service we can offer to customers and also increases the overall revenue we can obtain from the printer."

Digital Factory was established in 1998 and has grown to cover 6500 square feet over two sites with 11 staff. The company is committed to delivering high quality solutions to its customers and is fully focused on maintaining and building its reputation for excellent quality, reliability and service.

"We have known Colourgen since we started as a company and we very much share its commitment to service and quality. We started working with City and West End around six years ago and have always trusted their advice and guidance," concludes Cyrus Norton.

Doug Gilbertson, Managing Director of City and West End Solutions is equally pleased to have the ColorPainter as part of his range. "As a high-end solutions provider, it is critical that we offer not only the best solution technologically, but the best solution for our customer's needs. Reliability and quality are key attributes in any product that we sell and knowing the ColorPainter range of old, the new generation improves on these attributes and has the added benefit of very high speed throughput."

The 8-colour ColorPainter H-74S printers offer printing speeds up to 55 sqm/h, which are claimed to be approximately 1.5 – 2 times faster than competing models in the same price/width class. These speeds are achieved by utilising eight super-wide, piezo inkjet heads, while maintaining extremely high image quality and density.

For further information telephone Colourgen on 01628 588700 or mail to: menser@colourgen.com



Setting the standard in graphics excellence

For more than 40 years, sign and graphics solutions developed by diversified technology company 3M have consistently set the industry standard for quality, performance and value. 3M's Commercial Graphics Division has access to one of the world's best R&D resources, enabling a continuous flow of highly innovative and technically advanced products that address every level of the market's requirements within a price range that is both compelling and competitively structured.

Products supplied by 3M are also supported by what are universally recognised to be among the most powerful and comprehensive performance warranties available.

Wherever premium quality at an affordable price is required, 3M can provide the appropriate product. And whenever a customer has a particular problem that other companies cannot solve, 3M will invariably find the right solution at an affordable price.

Vehicle Wrapping Perfected

Through a range of high-performance and purpose-designed material solutions, 3M plays a pivotal role in driving forward the market for vehicle wrapping. Key products include the flagship 3M Controltac Graphic Film UJ380 and the recently launched 3M Controltac Graphic Film UJ180Cv3-10.



An intelligent printable film with virtually no memory, 3M Controltac Graphic Film UJ380 has comprehensively resolved problems frequently encountered with products used to wrap vehicles, particularly those with deep corrugations found typically on many commercial vehicles. Other similarly positioned films have sometimes failed as a result of the material either lifting in the recesses or cracking due to the high stress levels imposed during application. Controltac film UJ380 has resolved these problems and, as a consequence, has become a preferred vehicle wrapping solution for many leading converters.

'We have been using 3M products for well over 15 years and carried out tests on Controltac film UJ380 prior to its launch. We were amazed by the level of conformity achieved by comparison with other materials and now use this product for most of our vehicle wrapping applications. As appropriate, we also specify the complementary Controltac film UJ180-10 for vehicles with flat or moderately curved body profiles.'

Paul Turner, Paul Turner Signwriters, Leeds

Offering optimum conformability and price flexibility, 3M Controltac Graphic Film with Comply Version 3 Adhesive UJ180Cv3-10 is the ideal solution for short- to long-term graphics applied to vehicles such as trucks, vans and buses. The film has the advantage of 3M Comply Version 3 Adhesive technology that greatly enhances the speed and ease with which the film can be applied by enabling air to escape via micro-replicated channels beneath the surface of the film to reduce the risk of bubbling, stretching or cracking and to ensure a smooth finish.

Affordable new cast film for electro-cut graphics



3M Scotchcal Opaque Graphic Film Series 80 now provides sign and graphics producers with a premium-quality, highly durable and competitively priced coloured cast film. Optimised for electro-cut conversion, the film is designed for application to a variety of substrates, including painted surfaces, aluminium, GRP, acrylic, glass and steel. The clear bond of the adhesive presents the same appearance on both sides, making the film suitable for application to glass and other transparent surfaces.

The film has a durability of up to 10 years and is available in 84 colours (including matt white and black, eight metallic and a wide selection of the most frequently requested colours), with Pantone references on 33 of the colours.

A clear cut winner for inspired glass designs

Offering a combination of print and transparency in a single-sheet solution, 3M Scotchcal Clear View Graphic Film 8150 is the first perfectly transparent cast printable PVC film on the market to enable more imaginative glass and window decoration on vehicles and buildings. It allows intricate designs to be achieved without the need to weed or cut around the printed design, with the film's transparent construction rendering unprinted sections invisible on both glass and opaque substrates.

Using the film will allow window graphics and manifestation markings to now feature a host of special effects, including fades and colour gradients, simulated etched and frosted glass, one-way vision and double-sided graphics.



3M materials are available from primary distributors William Smith and Spandex.
3M, Controltac, Comply and Scotchcal are trademarks of 3M Company
Pantone is a trademark of Pantone Inc

For further information, visit www.3M.co.uk/graphicsolutions

Owen Kerr Signs completes Scottish Parliament project

Owen Kerr Signs has proudly produced and installed a number of signs for Committee Rooms at the Scottish Parliament.

Proprietor Owen Kerr explains: "Last year we were contacted by the Scottish Parliament and invited to design and manufacture a series of signs depicting famous Scots including Robert Burns, Alexander Fleming, David Livingstone, Mary Fairfax Somerville, James Clerk Maxwell and Adam Smith.

"A representative of the Parliament had noticed similar signs supplied by ourselves whilst on a visit to Goodrich in Prestwick."

Owen Kerr produced all the signs in-house in its manufacturing facility in Ayr, which includes some of the latest signmaking and digital printing technology. Each sign features an image of a famous Scot and a little about them in both English and Gaelic, on polished acrylic which is fixed to an oak panel. The signs were installed just before the Christmas break at the end of last year.

Member of the Scottish Parliament for Ayr, John Scott commented: "I am delighted to offer Owen Kerr Signs my congratulations on securing and completing this contract.

"It is highly appropriate, since the Parliament's principal Committee Room has been named the Burns Room, that this work should have been undertaken by an Ayr company.

Owen Kerr Signs provides signage services such as vehicle graphics, sign systems, digital printing, window films, exhibition and



The signs identify the different Committee Rooms at the Scottish Parliament.

display graphics to customers in many industries, the majority of whom are based in the Central Belt of Scotland.

Find out more by telephoning 01292 281000 or go to www.owenkerr.com

A win for Live Event Branding



Picture courtesy of Michael Kheng.

Specialist fabric branding company, Live Event Branding, produced more than 6,000 square metres of pitch branding at Wembley Stadium for the Carling Cup Final 2011 between Arsenal and Birmingham City.

It is understood to be the largest-ever fabric display in Europe, featuring a mixture of digitally printed banners and bespoke pre-dyed cloth to pantones.

The pitch at Wembley Stadium featured huge multi-coloured banner strips in the colours of the team finalists and crests of each team as well as individual player banners before kick-off.

Live Event Branding Director, Rory Blackwood, said: "The branding took four weeks to complete and we were honoured to be involved with event360, who executed the whole event.

"It was a fantastic display and wonderful for Live Event Branding to once again be involved with such a major sporting event and for the display to be seen by almost 90,000 people in the stadium and millions worldwide."

Julian Marks, partner at event360, said: "For a high profile event like the Carling Cup Final it is vital that our products exceed the expectations of our clients.

"We chose Live Event Branding for their ability to deliver to our exacting requirements and once again they delivered a great job."

The event was produced by sports entertainment specialists, event 360 (www.event360.co.uk).

For further information telephone Live Event Branding on +44 (0)1206 573488 or visit www.live-event-branding.co.uk



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PROJECT *News*

Sign 2000 completes new signage at UK's 'greenest' hotel

In association with retained Whitbread project management company VADO, Kent-based corporate signage specialist Sign 2000 has completed new signage at what is claimed to be the UK's 'greenest' hotel/pub restaurant. The Acorn in Burgess Hill in Sussex has used advanced technology and equipment incorporated in its design that collectively delivers a high level of green awareness and led to a staggering 80 per cent reduction in energy consumption by comparison with other UK Premier Inn sites.

The contract came within Sign 2000's remit as a retained sustainability partner by Whitbread, the UK's leading hospitality company embracing such well known and much loved brands as Premier Inn, Beefeater Grill, Brewer's Fayre, Taybarns, Table Table and COSTA Coffee. Sign 2000 was chosen due to its long and successful working relationship with Whitbread, its complementary environmental policies (including an in-house green awareness team), status as one of the leading providers of sustainable signage solutions and accreditation to the environmental standard ISO 14001.



Based on this level of knowledge and practical experience, Sign 2000 was able to recommend the most appropriate materials and manufacturing techniques to visually comply with the new look and feel required. Signage included main identity in both illuminated and non-illuminated formats, directional and brand awareness throughout The Acorn site. This included the use of aluminium composite material (ACM), special night/day acrylic sheet material and LED illumination.



The sustainable technologies employed included timber frame construction, natural energy from the earth, inventive insulation and clever lighting, harvesting and water recycling, low-flow showers, energy-efficient kitchen equipment, solar panelling and an anaerobic digestion waste recycling system. Through this system, waste materials are broken down by micro-organisms and transformed into 'green' electricity and bio fertilisers for use on local crops.

For further information, visit www.sign2000.co.uk or telephone 0845 265 2000.

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PROJECT *News*

Sigma Sport Specialized racing team is looking good

- No surcharges
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- Quality products
- Unbeatable value
- Superior service
- Easy to deal with
- Technical leadership
- Leading brand
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- The personal touch
- Market leaders
- Everything you need
- Samples available
- Free marketing tools
- Profiles for download
- Free swatches
- Free colour charts
- Digital media
- Sign vinyl
- Speciality materials
- Textiles
- Banner materials
- Meshes
- Art canvas
- Wrapping films
- Window films
- Laminates



Preparations for a great racing season are well in hand in the Sigma Sport Specialized cycle racing team's camp.

The team has just returned from a successful outing to its pre-season training camp in Italy where Specialized's latest racing hardware is acquitting the team's unquestioned athletic talents brilliantly and the entourage's transport in the shape of vehicles provided by sponsors Mercedes Used Commercials, is waiting to take the team and its support on to the season's engagements.

The job of turning the team's Mercedes tour vehicles into the mobile spectacle needed to fully deliver the impact the team and its sponsors expect, fell to Barnsley based S and S Signs and Graphics. With the interests of every sponsor and provider to the team's needs to be considered, a balanced layout, big on overall impact, powerfully resonant of the team's colours, all the way down to the smallest detail, was needed. S and S delivered the design, and the goods.

See a total coverage vehicle livery design and one thing springs to mind - wrap. S and S however gave the team something a bit different to wraps-as-usual and, arguably something just a bit more battle-ready too. The job is an exemplar of what's possible when a great design meshes with great cut-and-applied materials technology. This up-to-the minute job is old-school at its sensational, head-turning best.

S and S Signs and Graphics chose Metamark M7 for the job. Metamark M7 is today's ultimate evolution of a performance-tuned self-adhesive material. It cuts reliably, weeds effortlessly and in the skilled hands of the S and S team, practically applied itself. Choosing the colours needed for the job was as easy as matching the design's need from Metamark's "Brick" swatch and work could then begin.

One concession to contemporary application techniques in the design S and S supplied was the vehicles' bumpers. There comes a point where the sweeping red stripe on the vehicles' flanks becomes a highly contoured moulding. At that point the S and S team applied its wrapping skills and the coloured Metamark M7 proved its worth being application tolerant and remarkably opaque.

The racing season's outcome remains to be decided for Sigma Sport Specialized but as to whether the team and its sponsors will win its share of the events' profile and get noticed, that's a question S and S Signs and Graphics' expert livery work answers today with an emphatic "yes."

For further information visit www.metamark.co.uk or S and S Signs and Graphics by telephoning 01226 748761 or visiting www.sandssignsandgraphics.co.uk

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TRADE ONLY

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But that's not all.

This is a full colour digital print of the very highest quality, straight into the surface of satin or matt anodised aluminium, and because there is no white, it can blend into the surface to create stunning metallic effects. Do not confuse this with sublimated printing, DuraSeal is printed directly into the anodised aluminium, not a plastic coating.

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Already market leaders in chemical etching to the sign trade, Multitechnic are now delighted to be the first to introduce DuraSeal printing to the UK sign trade, a system which offers something totally new, whether for a simple one-off or a full signage scheme.

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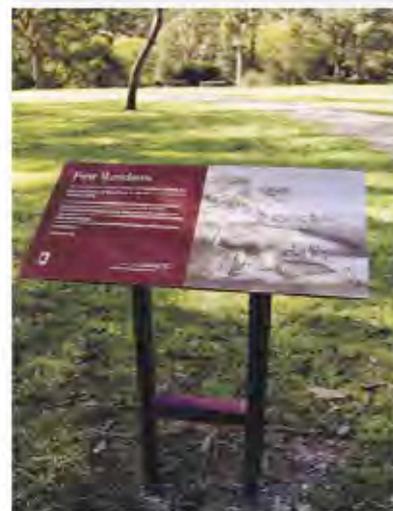
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PROJECT *News*

Contemporary system gives stunning visual effect to the Royal Shakespeare and Swan Theatre

The Royal Shakespeare Company reopened the Royal Shakespeare and Swan Theatre this autumn, on time and on budget, following a four year redevelopment project which included a brand new 1,000 seat thrust stage auditorium, riverside café and terrace. The re-opening includes tours, exhibitions and activities unfolding over a four month period, culminating in the RSC 50th birthday celebrations this year.



The Vitrum product from onthecase was specified for the external display cases and 11 3000mm high x 900mm wide cases were strategically placed around the building, all double sided with backlit LED illumination on one side only. Side hinged, lockable toughened glass doors with ceramic borders open up to allow graphic images to be easily updated. The poster holder allows the graphic image to sit directly behind the glass and on the LED sheet, giving a stunning visual effect.

Vitrum was specified as it answered all the requirements demanded from the architect and client. The system is contemporary in look and innovation and offers the flexibility required to change and update the graphic images on a regular basis. As a system, rather than a bespoke manufacture, it was also competitively priced and proven.

Strict planning requirements also required the cases to be lit on one side only, which the design allows. The LED lighting sheet gives a guaranteed 50,000 hours of maintenance free lighting, is low voltage and extremely energy efficient.

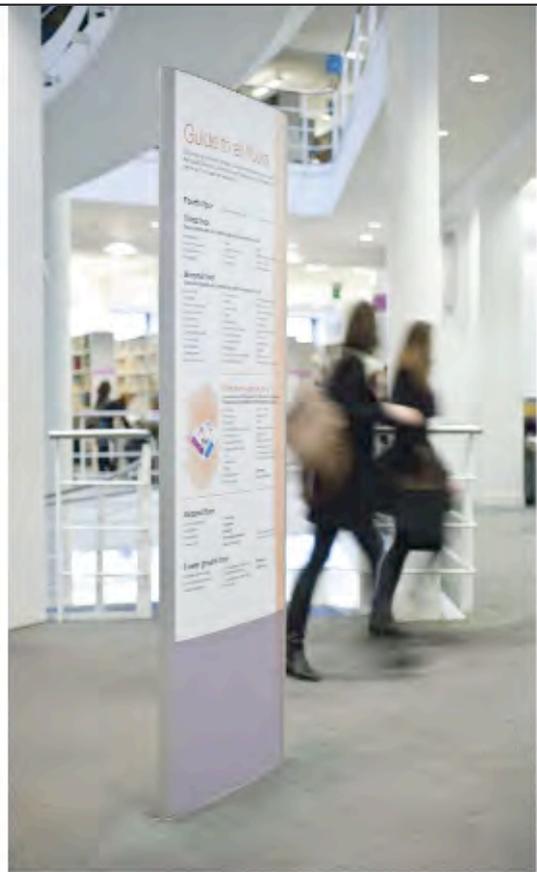
Vitrum is just one of a number of different style showcases offered by onthecase and details of its latest product ranges can be found by visiting www.onthecase.co

onthecase are specialists in the supply of high quality indoor and outdoor noticeboards and poster cases. All goods are shipped direct to site from its factory in Germany with packing and shipping all included in prices. onthecase market its product range to architects and designers and sell direct to the sign trade and street furniture industry.

For further information telephone onthecase on 01392 247577 or visit www.onthecase.co



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PROJECT News

Applelec create a sign in celebration of Disney's TRON Legacy



Image and acknowledgement courtesy of www.sculptivate.co.uk

LED Light Sheet streamlines signage capabilities to create a 30mm deep sign celebrating one of the greatest special effects films of recent years.

Tron Legacy, the CGI blockbusting science fiction film from Disney has proved to be a giant success for the studio. To reflect the film's performance, event design and production company Sculptivate have created a Tron themed room for the Disney headquarters in London where meetings, presentations and conference calls are set to take place in a suitably high tech environment.

A sleek white corridor outside the room features the Tron logo in glowing blue lettering. The sign's success rests on the creation of an illusion, the implication that the word Tron is written in light which emerges out of the stark corridor walls. This is achieved through a deceptively simple process.

To build the sign, a 2mm thick aluminium folded panel was stencil cut with the Tron logo and painted white. Applelec's energy efficient back-lighting unit LED Light Sheet, was then placed behind a sheet of blue acrylic, with both panels placed behind the stencil cut sign face. LED Light Sheet which features a luminous efficacy LED of 80 lumens per watt provides the light source for the lettering, illuminating the blue acrylic.

The second phase of the sign build concentrated on the development of the letter detailing and the effect of light from the sign seeming to emerge from the white wall. To achieve this illusion, the cut-out logo was inlaid with clear acrylic letters which protrude 8mm from the aluminium face. This simple device creates an impression of depth to the light as it is carried up through the clear acrylic letters, appearing to rise out of the sign face. Finally, white vinyl shapes complete the typography construction and are mounted into position on each clear acrylic letter.

Ian Drinkwater, Applelec Managing Director commented: "The Tron project uses simple sign making techniques to create an impactful sign featuring its own special effects, without the need for lashings of CGI wizardry."

With an 8mm profile, LED Light Sheet is used to decrease the depth of the overall sign construction and create a slim illuminated sign consistent with the stylistic principles of the Tron brand. Compared to traditional lighting systems utilised within signage, the insertion of LED Light Sheet gives a significantly streamlined profile and for this project, the finished sign was just 30mm thick.

For further information telephone Applelec on 01274 768343 or visit www.applelecsign.co.uk



TRADE PRICE LETTERS

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HEIGHT mm	50	75	100	125	150	175	200	225	250	275	300	375	425	500	600	1200
3mm	0.55	0.72	0.84	1.10	1.28	1.65	2.00	2.75	2.98	3.48	4.21	5.90	7.40	8.25	10.50	38.00
5mm	0.84	1.05	1.35	1.55	2.09	2.56	2.97	3.90	4.74	5.60	5.90	8.28	9.25	12.82	15.20	61.00
10mm	1.66	2.10	2.55	3.10	3.30	5.06	6.10	8.26	9.99	11.56	12.50	17.00	19.50	25.00	31.04	113.00

Foam PVC all colours



HEIGHT mm	50	75	100	125	150	175	200	225	250	275	300	375	425	500	600	1200
3mm	0.39	0.48	0.75	0.94	1.03	1.25	1.35	1.90	2.20	2.50	2.75	3.70	4.14	5.30	7.33	15.00
5mm	0.45	0.65	0.95	1.30	1.70	2.00	2.30	2.90	3.25	4.00	4.78	5.50	6.20	7.20	10.05	26.00
10mm	0.76	1.15	1.47	2.30	2.98	3.98	4.42	5.59	6.45	7.70	8.38	10.50	12.20	15.30	18.22	52.02
19mm	1.69	2.22	3.10	3.60	4.10	6.20	7.00	8.73	10.00	11.52	13.44	14.78	18.65	21.04	25.77	72.00

Aluminium composite



HEIGHT mm	50	75	100	125	150	175	200	225	250	275	300	375	425	500	600	1200
Colours	0.95	1.35	1.78	2.28	2.64	3.10	4.40	5.08	5.97	6.64	7.38	8.68	10.43	14.08	17.69	54.20
Brushed	1.18	1.50	2.08	2.50	3.43	4.20	4.95	5.72	6.89	8.50	9.18	10.42	12.45	15.50	19.80	60.87
Mirror exterior	1.80	1.75	2.00	3.84	5.28	6.22	7.45	8.40	9.98	12.20	13.88	15.76	18.65	23.67	28.18	90.00

Mill finish Aluminium

HEIGHT mm	50	75	100	125	150	175	200	225	250	275	300	375	425	500	600	1200
2mm	2.68	3.34	4.10	5.11	5.70	6.54	7.38	8.48	9.64	10.59	10.95	14.56	17.44	22.19	28.95	88.50
3mm	2.80	3.50	4.30	5.30	5.80	6.70	7.60	8.80	9.80	11.20	12.45	16.45	20.00	25.60	34.00	92.00
5mm	3.30	4.08	5.10	6.30	7.00	7.88	9.00	10.50	11.00	12.45	14.45	19.35	23.00	23.95	40.00	94.50

Exterior MDF

HEIGHT mm	50	75	100	125	150	175	200	225	250	275	300	375	425	500	600	1200
6mm	0.24	0.79	1.10	1.50	2.25	2.40	2.78	3.50	4.05	4.87	6.22	8.82	10.19	11.54	13.58	40.75
12mm	0.85	1.47	1.81	2.66	3.63	4.35	5.10	5.85	7.00	8.60	9.50	10.80	12.90	16.00	18.00	54.33
18mm	1.45	2.26	2.75	3.79	4.69	5.77	7.13	8.00	10.00	11.59	13.93	15.96	18.68	21.10	26.04	73.58

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PROJECT News

Vehicle wrapping is plane sailing for Allen Signs

Allen Signs has once again proved that size doesn't matter after successfully vinyl wrapping a 28,654 kg state-of-the-art machine for National Road Planing Ltd (NRP), based at Rand in Lincolnshire.

The £430,000 Wirtgen Cold Milling Machine W210 is a brand new addition to NRP's 30-strong fleet and has a dual engine, saving fuel and reducing emissions, and a three-speed milling selection.

Based at NRP's Thatcham depot in Berkshire the machine will be used on southern repair contracts, and thanks to its versatility can be used on motorways such as the M4 corridor trunk road network and the M25 as well as on local authority roads.

Vinyl wrapping was also a first for NRP, as Contracts Director Jamie Town explained.

"Previously we had always opted for a straight respray but we decided to try vinyl wrapping as it was a lot more cost-effective in this case," said Jamie.

"We requested quotes from three suppliers but decided to use Allen Signs as they submitted the best tender and we were very pleased with the work they had done for us in the past.

"Their specialist vehicle livery team drew up the design and wrapped the vehicle to a very high standard and we are so happy with the result that we've asked them to use the same process on another new machine."

Allen Signs Managing Director David Allen said: "Despite the size of the vehicle it only took them three days to complete the job.

"Because the machine is such a specialised bit of kit we wrapped it on site at NRP's headquarters in Rand using 3M 85 Series vehicle wrapping film.



"Thankfully their engineering staff stripped down the machine for us before we started so that we could get on much quicker."

Besides road planning machines, Allen Signs can wrap almost any vehicle regardless of its shape or size.

"It can be more cost-effective than a professional respray," explained David, "and protects the paintwork underneath against stone chips and minor abrasions."

"Furthermore the wrap can be fully removed at the end of the vehicle's use, maximising the potential resale value."

For further information telephone Allen Signs on 01522 501500 or visit www.allen-signs.co.uk

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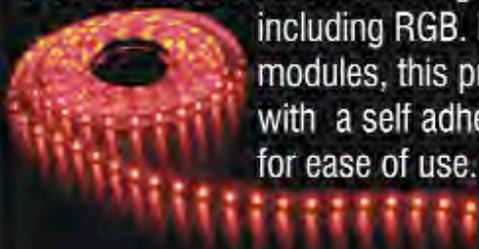


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PROJECT *News*

Totally Dynamic puts the super into supercar

Totally Dynamic vehicle wrapping company, is used to making people's heads turn in the highly competitive automotive industry. But the North London centre of Totally Dynamic's UK network has revved up all its specialist skills to transform an already spectacular McLaren Mercedes SLR into a visually stunning private car.

Using techniques Totally Dynamic claim are unavailable elsewhere in the vehicle wrapping industry, the Enfield division has created a gleaming coloured mirrored chrome effect on the sleek, gull-winged supercar, using a unique, up-to-the-second printing process onto mirror foil.

In a process pioneered by Totally Dynamic, any colour, or blend of colours, can be printed directly on to the mirrored foil. On the £170,000 McLaren SLR, the glittering chrome at the front of the car segues into a sumptuous red on the body before merging beautifully into a stunning mirrored black back end.

Scott Coleman, Managing Director of the Enfield branch as well as Totally Dynamic's South London Centre in Redhill in Surrey, said: "This is one of the most sophisticated projects we've undertaken and it has transformed a wonderful car into something totally unique. You won't see another car like this anywhere in the world."

The prestigious car is owned by a wealthy Eastern European customer who has previously had the car wrapped in a fabulous brilliant gloss white. Scott said: "It is simply a private car, but the customer clearly wants something that nobody else has. That's what we can provide."

But Scott and his team can also bring a special touch to more humble cars. One of the South London centre's most recent projects was a commission by a high-end estate agency based in Oxfordshire to make their company cars really stand out.

Scott and his team of designers decided that the way to put the



Totally Dynamic transformed the McLaren SLR into something totally unique.

company's fleet of BMW Minis on the map was to put the map on them. Using techniques exclusive to Totally Dynamic, his specialists wrapped the cars in a glossy vinyl map of the City of Oxford.

"They are really eye-catching and demonstrate just what can be done when we combine a bit of imagination with the high quality skills of the Totally Dynamic team. We look forward to putting even more clients on the map," says Scott.

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PROJECT *News*

Mint and Metamark - making murals



The stunning mural transformed a blank expanse of wall.

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An investment in the region of a million pounds and over 18 months of applied effort has been made turning a former cinema and bingo hall into a community orientated LIFEcentre close to Bournemouth.

Bournemouth Community Church took ownership of the hall in 2009 and has worked tirelessly to transform the premises into a place that no longer stands empty, but welcomes various uses from the region's community.

Mint Signs and Graphics was asked by the design team managing the creation of the LIFEcentre, to produce a mural transforming a blank expanse of wall in an otherwise featureless corridor. The job came with some provisos. No wallpaper could be used and the design had to ring colourfully with evocative resonances from the community which the LIFEcentre would ultimately benefit. Mint Signs was handed the design - and the problem of how to execute.

The design originated in a world where vector based graphics don't dictate cut forms, and so Warren Beard, Mint Signs and Graphics' owner, had a lot of work to do turning the huge, 30 by 2.5 metre design into something that could be practically cut, weeded and then applied. The next challenge was material selection. The job consisted of myriad colours, contrasts and finishes comprising the whole, each requiring a different material. Help was at hand in the shape of Metamark's impressively dimensioned Brick.

The Brick is packed with hundreds of coloured self adhesive materials, speciality products and other films. Mint Signs and Graphics used the Brick to specify the materials used to construct the mural from thousands of cut and applied component parts. A combination of Metamark M4, M7 (for a particularly hard-to-find blue) polished and dull metallic films and fluorescent vinyls were used. Five full days of cutting, weeding and applying elements varying in size from little more than a speck, to many metres long then ensued. The result is an engaging work that provides colour and an important identity continuation, brightening an otherwise nondescript area of the building.

Work will continue and the design theme Mint Signs and Graphics expertly delivered, will be mirrored elsewhere. Meanwhile, another of Metamark's Bricks will soon be landing on Mint's doorstep to replace the one now used by the LIFEcentre's design team for specifying other areas of the project.

For further information telephone Mint Signs and Graphics on 01962 927144 or visit www.mintsigns.co.uk Details on Metamark's product range can be found on www.metamark.co.uk

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Acrylic (Perspex - including gold & silver) (10mm: white, black & clear) no minimum order

Height	50mm	75mm	100mm	125mm	150mm	200mm	225mm	250mm	300mm	375mm	425mm	500mm	550mm	600mm	750mm	1200mm
3mm	0.58	0.72	0.84	1.16	1.28	2.00	2.80	3.00	4.26	6.15	7.00	8.25	9.25	10.50	17.00	38.00
5mm	0.85	1.05	1.35	1.55	2.09	3.14	3.90	4.74	5.34	8.28	9.25	12.82	14.00	15.50	25.88	53.00
10mm	1.70	2.10	2.75	3.10	3.30	6.10	8.50	10.00	12.50	17.00	19.50	25.00	28.50	32.00	48.00	113.00

Foam PVC (all available colours - 10mm & 19mm available in white only) no minimum order

Height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	1200mm
3mm	0.39	0.48	0.80	0.94	1.05	1.25	1.40	1.90	2.25	2.54	2.80	3.60	4.10	5.40	7.40	15.00
5mm	0.45	0.65	0.98	1.30	1.80	2.00	2.40	2.90	3.30	4.00	4.90	5.50	6.20	7.20	10.20	27.50
10mm	0.76	1.15	1.50	2.30	3.20	4.00	4.55	5.60	6.70	7.70	8.60	10.50	12.20	15.70	20.00	55.00
19mm	1.70	2.40	3.48	4.00	4.60	6.40	8.20	9.00	10.50	11.80	13.90	16.00	18.80	21.50	26.00	75.00

Exterior MDF (MEDITE comes in its raw form for painting) no minimum order

Height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	1200mm
6mm	0.35	0.80	1.10	1.50	2.25	2.40	2.80	3.57	4.11	4.92	6.25	8.90	10.32	11.70	13.80	42.00
12mm	0.85	1.50	1.85	2.70	3.70	4.35	5.10	5.90	7.00	8.60	9.50	10.80	12.90	16.00	18.00	57.00
18mm	1.45	2.30	2.80	3.80	4.80	5.90	7.30	8.20	10.40	11.80	14.20	16.30	19.00	21.00	28.00	84.00

3mm Aluminium Composite (Dibond, Alupanel) no minimum order

Height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	1200mm
Standard colours	0.95	1.35	1.80	2.35	2.70	3.10	4.50	5.30	6.20	6.80	7.70	9.10	10.60	15.00	18.50	56.00
Chrome	1.90	2.35	2.70	4.00	5.50	6.65	7.80	9.00	10.70	13.10	14.80	16.50	19.80	24.50	30.00	95.00
Brushed finish	1.20	1.50	2.00	2.50	3.50	4.20	4.95	5.80	7.00	8.50	9.50	10.80	12.90	16.00	21.50	62.00

Mill Finish Aluminium (Comes in its raw form ready for coating) Other thicknesses available on request

Height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm
2mm	2.68	3.34	4.13	5.13	5.70	6.54	7.38	8.54	9.64	10.69	11.00	14.56	17.44	22.19	29.11
3mm	2.80	3.50	4.30	5.30	5.80	6.70	7.60	8.80	9.80	11.20	12.50	16.60	20.00	25.70	34.00
5mm	3.30	4.10	5.10	6.30	7.00	8.00	9.00	10.50	11.00	12.60	14.50	19.40	23.50	30.20	40.50

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A fabulous 10 years of growth for SignFab (UK)

SignFab (UK) Ltd was formed in 2001 by Carl Hodgson with a very experienced core staff, consisting of 14 employees. All those employees were from within the sign industry and had at least 10 years experience, enabling the company to offer a comprehensive and proven service from the very first day of trading.

“After looking carefully at the market in the UK at that time, we identified there was a need for a sign supplier to be able to offer rapid turn-around of orders, manufactured to lower margins and yet provide a product that was of consistently high quality. The business was thus established with these principles at the core of its operation,” says Carl Hodgson, Managing Director.

Orders at SignFab (UK) are fulfilled with shorter than average lead times, says Carl. The company’s manufacturing process is monitored continuously from order entry to delivery, with each stage being quality checked. Tight control over the manufacturing process, in addition to just in time purchasing, means signs are provided at competitive prices, with minimal waste and enhanced lead times. Over the last 10 years SignFab (UK) has steadily controlled its growth on these principles, combined with significant investment in labour, state of the art equipment and product development.

In the early days, as common with many sign businesses, SignFab (UK) outsourced some of its activities.

But over time it became clear that the need for higher quality of workmanship, reduced lead times, lower overall costs and the economies of scale necessary in order to continue growing, called for as much manufacturing as possible to be brought in house. This meant SignFab (UK) needed to procure equipment capable of delivering a high throughput of orders and the purchase of an Amada 4KW laser transformed in house manufacturing at the company. It enables cutting stainless steel, aluminium and a range of acrylics with fast, high precision results. That piece of equipment has now become the mainstay of the company’s business and is augmented by two CNC routers, which are largely used for aluminium, dibond and foamex.

“In our opinion, this mix of equipment gives a degree of edge over our competition as are we able to offer the complete solution of signs in various materials to our customers,” says Carl.

The next stage of growth recognised two important and steadily increasing products within the signage market, letters and monoliths.

Carl continues: “The laser capability is used to cut faces for our large letter making department. The off-cuts from panels, etc, are cut into various widths to create materials used for letter returns, therefore it made sense for us to utilise what otherwise would have been waste, by making letters. In the letter fabrication plant we now have 12 staff, who carefully hand make each letter to exacting standards, including



SignFab (UK)'s in-house manufacturing facility includes powder-coating and wet spraying.

our highly acclaimed polished stainless steel bevel letters.”

However, the real focus of SignFab (UK)'s capability lies within its metal fabrication. It has 10 fully trained fabricators who are able to manufacture almost any shape of totem, using steel box section internal frames and welded mild steel baseplates, and SignFab (UK)'s totems are built to last. Its range of standard sizes has been carefully calculated by external structural engineers, to ensure the correct materials are used during manufacture. The all aluminium or stainless steel panels can be rolled to create curved faces, and optional stencil cut to include illumination by tubes or the company's range of Balt LEDs.

Most materials need powder-coating or spraying to be able to withstand even the mildest of climates and SignFab (UK) reached a point two years ago where it recognised the need to enhance its on-site powder coating and pre-treatment facility.

“We turned to Vixen, an industry leader in organic phosphate pre-treatment systems,” says Carl. “The plant we finally installed was custom built at 6m long x 2.2m high. This offered the throughput we needed to meet our growing demands. Adding further ovens to bring our total to three, along with two power application booths, we are capable of treating and powder-coating 300 sq metres of signage per day. We also incorporate a comprehensive wet spraying facility, for matching to almost any Pantone reference.”

Manufacturing signs is of course an important part of any sign business, but getting the finished signage to customers is just as important, and this proved a challenge for SignFab (UK) in the early days. It found an unacceptable level of customer complaints arose from damage to signs, caused by couriers, and this was damaging SignFab (UK)'s reputation too. The company's service now includes

plain cover delivery vans (in most instances these deliveries are free of charge); meaning SignFab (UK) has complete end to end control over the ordering, manufacturing and delivery process. This principle was recently extended with the addition of plain clothed fixing crews, to include site surveys and installations, a service more and more clients are finding very useful.

Today SignFab (UK) employs 92 staff at its Leicester site where it has a full training programme in each area for all personnel, and also incorporates on site NVQ training and qualifications.

“We see our investment in our staff as our most important commodity. Ironically we still retain 12 of the original 14 staff members and our aim is for this to continue. The experience and loyalty of our staff is essential to our continued growth and success,” says Carl.

“All customers can be assured that our manufacturing is done in house, we openly encourage all our customers to visit our works, either to discuss projects with their dedicated Sales Account Manager, or just to see what facilities and services we have to offer. SignFab (UK) Ltd is the largest trade only sign supplier in the UK, this is a statement that we do not take lightly. We are continually working very hard in all areas to improve our range of services and increase our efficiencies, to enable us to remain very competitive with all the goods we supply.

“Customer confidentiality is crucial to our success. Because we are, and always will be, a trade only sign supplier, we will never have any conflict, or contact any end user and will always support and work closely with our customers to make sure the largest of projects, or the smallest individual order is dealt with correctly.”

Carl says that anyone can see from SignFab (UK)'s website that size really is not a restriction to what the company is able to produce, showing as it does that some of the most complex and prestigious signage in the country has been fabricated within SignFab (UK)'s works. The company actively encourages one to one customer contact with the sales team or the managers, believing the personal touch to be the way forward for developing long term working relationships.

To gain further insight into the services SignFab (UK) offers or to obtain a free quotation, telephone 0116 261 0104 or go to www.signfab.co.uk



The sales team at SignFab (UK), left to right: Jordy Hodgson, Matthew Hall, Steve Richardson, Tom Green, Brian Langton, Matthew Wilkinson, Julie Brett (Sales Manager), Aiden Rood.



Letter fabrication is a just one manufacturing process SignFab (UK) provides to the sign trade.



Sign + Digital's showroom and demonstration facilities.

Roland's increased Irish presence sees rapid sales growth

Roland DG reports that, in the months following the strategic and important appointment of Sign + Digital and, more recently, Dublin based Print and Finishing Equipment (PFE) there has been a significant increase in popularity for this leading manufacturer's wide-format ink-jet solutions. These two very experienced specialist partners now have the Irish market covered for digital requirements, with each concentrating on specific sectors which benefit from their expertise.

John Parle, Roland DG's sales manager in Ireland, explains: "The types of solution now being produced by us are bringing a new breed of end customer to our attention. Whilst there are still plenty of sign-makers and display producers continuing to invest in our solutions, we've noticed a significant increase in businesses considering a move into wide-format digital printing from other areas of the graphic arts arena."

The primary appointment of Sign + Digital has resulted in a structured base from which sign-makers and display producers can source their Roland machines to help them grow their businesses and move into new markets. With Roland's former business development manager, Albert Quealy, heading up the Sign + Digital's wide-format interests, new and existing customers now benefit from high-end technical advice as well as the broadest selection of production options, including print-and-cut and the latest metallic and white ink technologies.

"Sign + Digital is key to us in terms of leveraging the Roland brand throughout Ireland," explains Parle. "Its showroom and demonstrating facilities carry the biggest range of Roland machines and the types of innovative and creative applications which sign-makers and digital producers can produce using our solutions."

It was the growth of interest within the commercial print area that led Roland to appoint PFE as a key partner, bringing wide-format ink-jet solutions on-board to complement its existing range of digital and analogue services. PFE now offers the Roland VersaArt RS-640, SolJet Pro III family of high quality printers and, of particular note to businesses involved in proofing, labelling and packaging prototyping, the VersaUV LEC-330 and LEC-540 duo of UV-curable print-and-cut machines.

Parle continues: "Whilst there are plenty of sign and display specialists who can benefit from the versatility and amazing finishes which can be produced on the LEC-330 and the new, wider LEC-540, it quickly became apparent that there was a whole new class of commercial printers out there who needed to be able to proof jobs onto the final material for flexo, offset and, even, gravure.

"Since we've expanded our Irish presence to include two of the leading suppliers to the sign and display sector and commercial arena, we've seen a tremendous upsurge in interest for all Roland products," concludes Parle. "We expect this increase to continue through the coming years."

For further information visit www.rolanddg.co.uk www.pfe.ie or www.signanddigital.com

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New technology supports rapid growth

Centre Signs (UK) Ltd, a leading trade only manufacturer of built-up and flat cut metal letters to the trade, has recently upgraded both its CNC routing and database software systems.

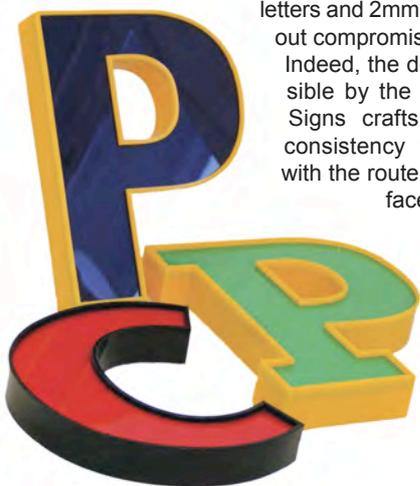
The developments are a result of carefully listening to customers, responding to their needs, and to support the increased demand experienced since the start of the company's latest venture of the Premier range of stainless steel letters.

The company's Tekcel Router Cutting system and SignLab software have now been upgraded to accommodate two additional graphics terminals and three new sales database terminals.

The improved router cutting software enables production of larger quantities of aluminium letters, acrylic letters and 2mm / 3mm thick brass letters without compromising the quality of the product.

Indeed, the degree of precision made possible by the new system enables Centre Signs craftsmen to achieve even greater consistency than before. This, coupled with the routers' ability to cut Perspex letter faces and templates, means lead times have been further reduced whilst manufacturing costs are contained, which is reflected in the competitive prices offered to customers.

The service of built-up Perspex letters has always been particularly successful but with new



methods of manufacture thoroughly tested under the supervision of Mick Tomlinson and Taris Phillips, the Perspex letter makers, the letters are now manufactured to a higher standard than before.

The upgraded database network's software was originally developed in-house and tailored to fulfil the company's specific needs and now holds full information on all quotations and job costings from 1993 onwards. Designed to reduce the response time in providing quotations, it is already proving invaluable in tracing past and present job cards.

Trevor Cockbill, Managing Director of Centre Signs says: "These latest investments are in line with the company's strategy for adopting new technology. We like to keep up with the times, but we always plan any new acquisition and implementation of equipment and systems carefully in response to our customers' needs."

"We pride ourselves on the high quality of our craftsmanship, and the personal service that we give our customers. This policy has been the driving force that has made Centre Signs the leading trade manufacturer that we are today. We are strictly Trade only, unlike some companies that sit on both sides of the manufacturing fence. Of course we will continue to evaluate and adopt new technology to support our business, but we intend to remain customer-driven rather than technology-driven."

"We always listen to our customers requests and try to respond to their needs and good feedback from signmakers is absolutely necessary if we are to continually improve our service and product range for the sign trade," adds Trevor.

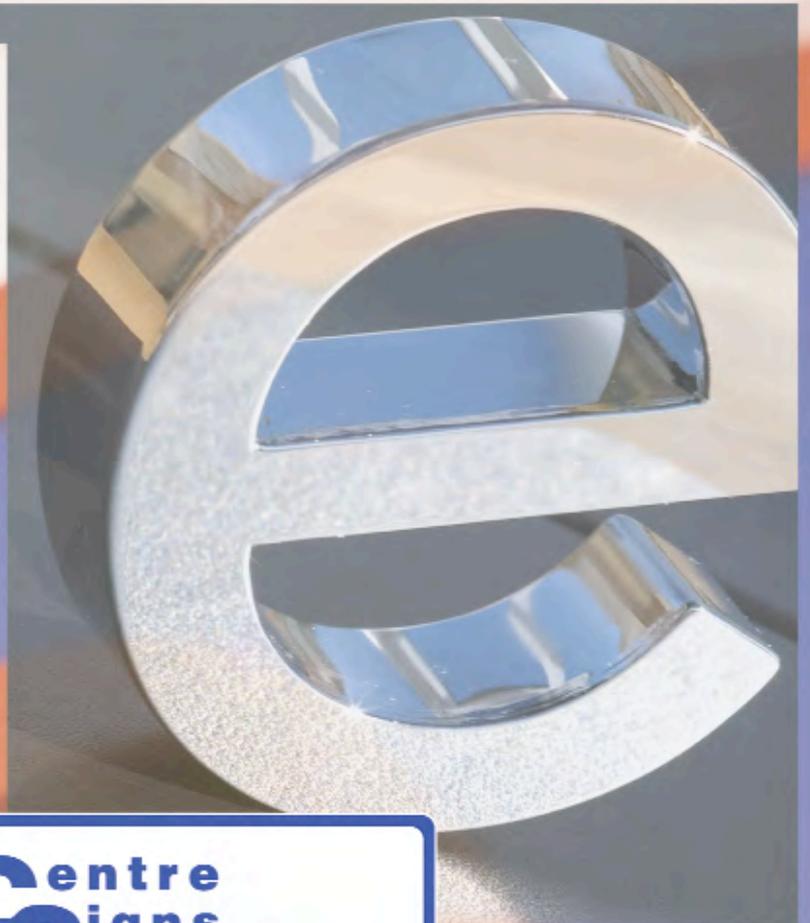
Supporting Centre Signs in its increased business volume is Production Manager, Paul Smith, who has been with the company for 20 years and is responsible for all work-in-progress, as well as assisting with quotations and technical advice in the sales department.

Trevor concludes: "I am extremely pleased with the level of response to Centre Signs continued advertising campaign in Sign Update and the new business this has generated."

For further information telephone Centre Signs on 0116 271 4247 or visit the website www.centresigns.co.uk

Alternatively, send your enquiries direct to graphics@centresigns.co.uk





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SHORT-TERM *Focus*

Short-term, but no compromise on quality

Short or intermediate term media and materials play a role largely defined by the need to produce signing and graphics where the required life of the job would mean that long term media would be over-specified and perhaps overpriced. As for quality though, there's no reprieve; it's a principle that the materials company, Metamark, says forms the design and manufacturing foundation of its short and intermediate term products.

Metamark media and materials are chosen and specified widely on the basis that they perform and they have been used in some very high profile campaigns. One such campaign was recently produced by Fareham based Bonwyke for Sainsbury's.

The campaign was centred around promoting the merchandise connected with the very popular Shrek movies and amounted to the design, production and installation of large-format exterior point-of-sale.

The elements supporting the campaign needed to last for a week only but the requirement for image quality and fidelity, and the need for the absolute reliability of the installed graphics, influenced the selection of the media.



The application team had to work at height and in chilly weather during fitting, and the adhesive on the MD3-R media proved its reliability.

Bonwyke elected to use Metamark MD3-R for the campaign's major elements. MD3-R is designed expressly for short and intermediate term applications but still fully lives up to its MD-Class billing in terms of the output quality it supports. In practice that means a very generous appetite for ink is evident, an important consideration where ink-limited media come with correspondingly limited gamuts. Metamark says the material is engineered to dry co-operatively too, so benefiting its resolution holding and minimising potential wet-into-wet issues often evident in short term media.

Adhesive design clearly plays a crucial role in the performance of short and intermediate term media also. Short term installations often mean sites that are used repeatedly so fitting must be easy and removal clean. The Bonwyke application team fitted the printed Metamark MD3-R graphics in very challenging conditions.

According to Chris George, Bonwyke's Managing Director "...the application team was operating at height and in sub-zero temperature during fitting. In those conditions it's particularly important that the applied material's adhesive works properly. The MD3-R's did."



Shoppers in Sainsbury's were greeted by an unexpected new till assistant.



Great graphics and vibrant colours were essential to the success of the short term campaign at Sainsbury's.

The advent of affordable large-format digital print production has driven the use of promotional print outdoors. Exterior use of media intended for shorter term application imposes further needs for maintaining fundamental material performance. According to Metamark, manufacturers' skills in formulating materials are responsible for this aspect of product quality. Media can be considered as a system of component parts. The interplay of these components is what produces a material with the balance of performance and cost held on the right side of the line.

Clearly the consequences of celebrity-calibre material failure hold the balancing side of any calculated economy in check. It is possible to save money but it's more a consequence of specifying the right media than simply distilling the decision to one that's purely motivated by price. Metamark puts the case well, saying that quality never costs as much as it saves and that's true whether for the short term or the long.

In addition to the MD3-R media featured, Metamark is a UK leading manufacturer of a wide range of sign vinyls and digital media for solvent inkjet printing. Its customers range from world leading producers of signs and graphics to small businesses looking for quality and value.

The company manufactures its sign making vinyl using the same production processes and controls as its digital materials to ensure the highest performance on plotters. Proprietary production technologies are used in the manufacture of its solvent inkjet media and over-laminates to ensure they produce great results with all solvent and eco solvent plus printers

Technical data on any Metamark sign material or solvent inkjet media is available from the company's website. The site features a useful support section with troubleshooting solutions, downloadable

ICC colour profiles, advice on print settings in RIPs, and more. Also on the site there's a downloadable Sign Vinyl Guide with details and prices of Metamark materials and accessories.

Discover the Metamark range at www.metamark.co.uk or telephone 0845 345 5645.



Metamark's MD3-R fulfilled all the requirements for top quality images and media fidelity.



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DEALS ON ALL OF OUR PRODUCTS

SHORT-TERM *Focus*

Creating an impact with a range of graphic films

New from William Smith are two ranges of Penstick digital cling films from Belgium based media supplier Molco. Options are available for UV-cured, solvent, eco-solvent and latex inkjet printers.

A perfect solution for short-term promotional graphics, Penstick Digital 4152 Series and 4155 Series films will stick to windows and other glossy, smooth surfaces without adhesive. They are easy to apply and remove, leave no residue, and can even be reused several times. Penstick cling films come with one year outdoor and three years indoor durability.

Penstick Digital 4152 Series is best suited for solvent inkjet printers. There are two products in the range, both available in white and clear options, both with a gloss finish. Standard roll widths include 760mm, 1370mm and 1524mm, all as 50m rolls.

Penstick Digital 4155 Series is suitable for UV-cured and latex inkjet printers. The two products in the range are available in white or clear, both with a gloss finish, as a 1400mm x 50m length roll.

William Smith offers a choice selection of short and longer term floor graphics from 3M™.

"Internal and external floor and wall graphics have been proven to raise brand and product awareness, as well as contributing to increased sales," says William Smith's Marketing Manager, Chris Bradley. "Maximum impact can be achieved for advertising and promotional campaigns with specifically created imaginative, innovative, unusual graphics."



William Smith offers a range of 3M films designed for promotional floor graphic applications.

Short-term Interior Floor Graphics include 3M's 9008 Series, a 30 days interior film designed for promotional floor graphic applications when used in conjunction with a matt overlamine.

Indoor floor graphic films offer outstanding resistance to dirt, abrasion and wear from high foot traffic, making them particularly suitable for smooth waxed vinyl, sealed concrete, marble, terrazzo, ceramic and wood finish floor surfaces.

For projects needing short-term external pavement graphics,

William Smith recommends 3M's 3662-10 Series, which comes with three months durability. This media is designed for creating a variety of eye-catching messages to consumers, from advertising to directional and informational signs, in a whole range of external locations. 3662-10 is a base film that is suitable for screen printing and is ideal for exterior applications, in pedestrian areas and on unsealed surfaces such as concrete, asphalt and paving stones when used in conjunction with 3M™ Overlamine Film 3647.

Wasted wall space is a thing of the past with 3M's Textured Wall Surface Film IJ8624 Series. With IJ8624 blank indoor or outdoor wall space becomes an opportunity for advertising and promoting

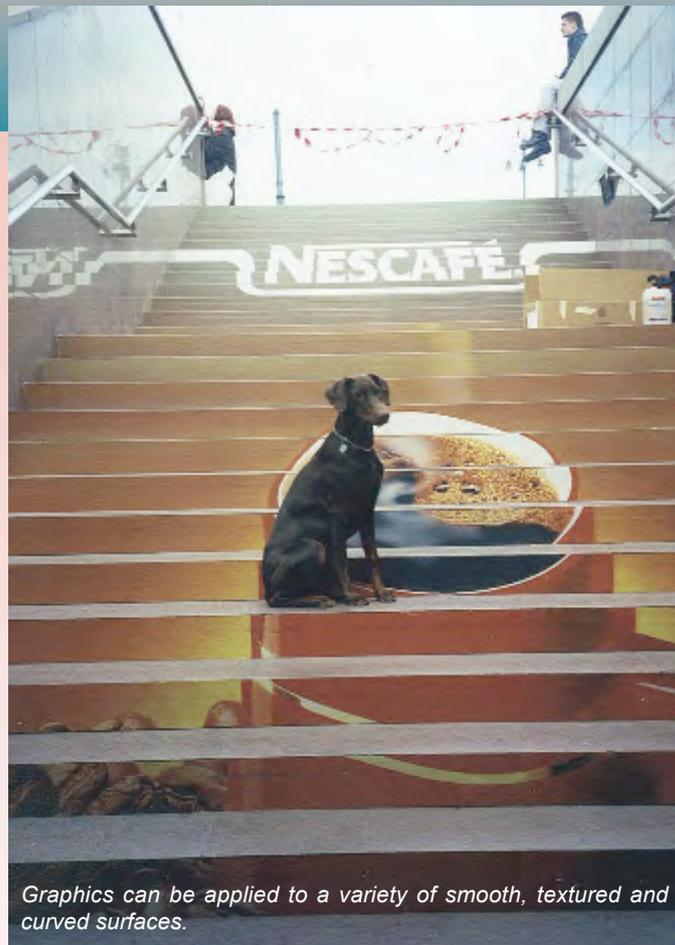


Indoor or outdoor wall space is a great opportunity for creative graphic applications.

products as well as other creative graphic applications. This unique conformable cast film is specifically designed to give clean photographic quality images on moderately textured flat or curved surfaces. Bricks, breeze-block, tiles and poured cement can now all have full-coloured graphics applied. The film offers excellent adhesion when applied using the appropriate 3M application tool. It comes with up to six months outdoor durability and a two years indoor durability.



Indoor or outdoor wall space is a great opportunity for creative graphic applications.



Graphics can be applied to a variety of smooth, textured and curved surfaces.

As well as materials supply, William Smith designs and produces graphics for both internal and external application.

Further information on William Smith's products and services are available from www.williamsmith.co.uk or by telephoning 01833 694707.

New specialist offset display boards for KBA from Smurfit Kappa

Smurfit Kappa has developed a new range of POS display boards in partnership with distributor Pyramid Display Materials. Compatible with KBA and Man Roland presses, the range includes a unique single sided board that offers significant cost savings over standard display board.

Pyramid's Managing Director Dennis Morgan, explains the new range "When we researched the market it surprised us to find that over 80% of POS is printed single sided. With this in mind we developed a board in partnership with Smurfit Kappa, specifically for single sided printing. We have engineered a solution by simply replacing the reverse of the board with a Kraft liner effectively taking cost out of the product."

Printline MC/White Kraft is made with a maximum calliper of 1200 micron, keeping within KBA machinery recommendations for optimum print results.

Completing the range is Displayline Print/Print with GD1 coated white chip liners to both sides and Printline MC/MC with bright white machine coated papers to both sides.

A new large format swatch has been produced to showcase the boards print, die cutting and spot varnishing capabilities and is available to order from local Pyramid branches or via the web site www.pyramiddisplay.co.uk



The new Displayline swatch, available from Pyramid Display.

SHORT-TERM *Focus*

Antalis McNaughton makes publicity easy with Stafix

Antalis McNaughton is exclusively launching a printable static cling film that can be quickly and repeatedly applied to the majority of surfaces such as stone, plastic, metal, fabric, ceramics, flooring, glass and even wood.

Stafix, which is manufactured in Finland, is ideal for applications such as point of purchase advertising, street marketing campaigns, advertising campaigns, magazine inserts, promotional posters, window displays, and interior design and temporary labels.

The Stafix film has all the advantages and handling properties of paper, but with the characteristics of a double sided sticker but without the glue and, because a static charge is permanently embedded in the film, it can be repeatedly repositioned and leaves no residue or damage to surfaces.

The film will remain attached for 3–6 months due to its static charge, and may remain attached for even longer if not overly repositioned.

Antalis McNaughton Sign and Display Market Manager Chris Green says: "Stafix is a 100% recyclable polypropylene high-tech printing material for versatile advertising solutions that can be printed to the same quality standards as paper, and is completely adhesive-free. You can write and wipe on it with whiteboard markers or permanently with a ball point pen. It is probably the most innovative product since the invention of the Post-it note and opens the door to a world of creative and imaginative promotional design and print opportunities."

When the Santander Group, the fourth largest bank in the world, wanted to announce its arrival in Finland and the opening of

its headquarters in downtown Helsinki, the bank chose to work with the advertising agency ADDlife to reach consumers both directly and personally out on the streets of the city. In addition to an extensive outdoor promotional poster campaign, ADDlife utilised Stafix stickers for Santander's street marketing. The stickers were placed in public places in the city centre of Helsinki and encouraged people to take the sticker home with them so they would remember to visit Santander's website and take part in an online competition.

Stafix is already generating a lot of interest from the retail sector who are constantly looking for innovative, eye catching products that will enhance their brands and help them to meet their environmental and corporate responsibility commitments.

"Our principal aim is to provide printers in the sign and display sector with the broadest range of high quality products that will differentiate their business offering and provide long lasting added value to their customers," concludes Chris Green. "We believe that an innovative product such as Stafix clearly demonstrates that Antalis McNaughton can deliver a whole lot more than just paper."

Stafix is stocked in both white and clear and is available for both offset printing and flatbed UV-Inkjet. HP Indigo grades are available by request.

An Introduction to Stafix video can be viewed at www.signupdate.co.uk/media/stafix

For further information or samples, contact Antalis McNaughton via the website www.antalisco.uk



Stafix stickers were used to promote the opening of Santander Group's HQ in Helsinki, Finland. A charge embedded in Stafix means it can be repositioned repeatedly without leaving residue or damaging surfaces.

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PRODUCT *Review*

Graphtec CE5000-60

– is this an ideal entry-level cutter?

When Martin Hinchliffe was offered the opportunity to use a Graphtec CE5000 series cutter for a few months and say what he thought of it, he jumped at the opportunity. Many people looking to start up a sign business come along to Sign & Digital UK to help them decide what equipment they are going to invest in, so we thought this issue was the perfect platform for Martin's views on this entry-level cutter.

It's been about 20 years since I last used a vinyl cutter, and that was only a few times, back when I was a teenager helping my dad, Roger Hinchliffe who was a traditional sign writer before he started Sign Update. Things were very different then so effectively I'm new to practical sign making.

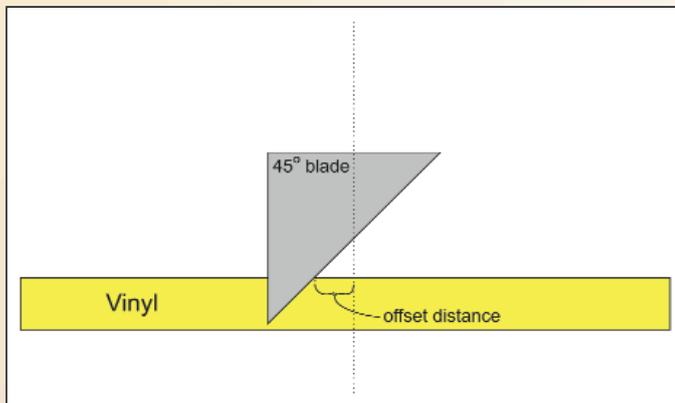
When the new Graphtec CE5000 cutter was delivered, an engineer came round and got me started with a brief introduction. I was shown how the different settings apply and received some basic tips including a good explanation about the importance of the offset setting.

An incorrect offset setting means less accurate corners and more difficult weeding. I haven't had to re-adjust the offset yet as the variety of vinyl I've used to date has been limited; but at least I was made aware of it, so when I do use a different degree blade or thicker vinyl, I'll know what to do.

While the engineer was there we did a few test cuts with the offset at different settings so that I could recognise when it is set incorrectly. Because the centre of the blade is not where the cut is



The simple to use control panel on Graphtec's CE5000 Series cutters.



usually made, the machine has to send the centre of the blade past the point to be cut, by an amount that relates to the offset (see diagram left); otherwise the blade will cut past or not up to the point it is supposed to and therefore the cut lines either don't meet or they overlap, and weeding the vinyl becomes difficult.

The two images below show the corners becoming rounded off when an incorrect offset has been used to cut a 1cm square of vinyl. The vinyl should have been cut to a perfect square with the triangle inside it as the third image shows.

I had two problems only when using the Graphtec CE5000 and neither of these were to do with the machine itself.

The first was to do with accurate cutting over long lengths. The tracking of this machine is so good that whenever there was a problem, it was always down to me. Either I was using vinyl wound too loosely on the roll or I hadn't lined up the roll



correctly on the machine, although this should have been simple with the guidelines that the CE5000 has.

One weekend when I was happily cutting away on a job to be completed by that Monday, the Cutting Master 2 plugin just stopped working suddenly, for no apparent reason. Initially I had a panic about the Monday deadline and because I didn't know what to do or who to contact. But one of the great things with such a popular product is that there is a large community of users on various internet forums. I quickly discovered someone who had experienced the same problem and found out that it was probably because I had installed one of the CorelDraw service packs. They'd been advised to just upgrade the Cutting Master 2 plugin, which is exactly what I did. Everything started working again and I got the job completed on time.

I also tested out the Automatic Registration Mark system on the CE5000. This is Graphtec's proprietary ARMS 4.0, which utilises four registration points rather than the usual three and is marketed as a big selling point on the company's cutters. I tested it by using a laser printer to print a logo with registration marks on to ordinary office paper and then put the paper through the Graphtec machine. I simply lined up the sensor with the first registration mark and then off it went, to find the other three marks. I was pleasantly surprised to see how this worked straight away with no problems. I was using a plotter pen rather than a blade and the CE5000 drew precisely round the logo that I had printed, showing what would have been a perfect cut.

The speed of the CE5000 was more than sufficient. I always had other tasks to work on, so wouldn't normally use a high speed apart from testing for the purpose of this editorial. Even at high speeds the quality and accuracy remained very good. Graphtec has a reputation for high build quality and robustness and I felt the build quality of this machine was good and the stand supplied had a good quality, heavy duty feel to it. The servo mechanisms sounded consistently smooth, which normally indicates high quality to me.

I used both CorelDraw and SignLab software (although only one is necessary) on Windows 7 for all my work. I also used the vehicle library from Impact Graphic Solutions which I found very valuable for sending proofs to the customer, and making sure that I had all the measurements correct. Cutting Master 2 Plug-ins are supplied as standard for Adobe Illustrator and CorelDraw. I could have used the ROBO Master Pro design software that



Graphtec's ARMS system, detecting registration marks ready for cutting.

came with the machine, but I used SignLab and CorelDraw because I was already familiar with these programs.

It is very cheap, quick and simple for anyone to get started in signmaking using one of the Graphtec CE5000 cutters. Being cheap to start up has its drawbacks for the trade, not least in that it makes it an extremely competitive market for sign makers.

Working on *Sign Update* means that I speak to a lot of people in the industry and I have come to the conclusion that if you want to make money in this business, you need to be able to offer your customers something that not everyone else is able to do. One option would be to buy the larger CE5000-120, which would mean that you are able to cut larger letters and graphics for vehicle wrapping or shop window decoration, which the average local sign maker may not be able to do.

Further information on the CE5000 series and more Graphtec equipment is available at www.graphtecgb.com or by telephoning 01978 666700.



Photo showing vinyl not wound tight enough, which can cause problems with tracking.



Is this the ideal entry-level cutter?

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AC.FOAM.WL50

**WALL FILM APPLICATOR
ROLLER-30**

The applicator roller with heat-resistant spongy rubber, capable to press the film AP/990-WL deeper into the irregularities of the wall and the spacings between bricks. Width of the roller 30 mm



AC.FOAM.WL30

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Colorific Ink combines with Tech8's service to provide comfort factor for new users

Owners of established printing machines wanting to swap to after-market inks can now make the move to Colorific's high quality family of solvent-based products without having the worry of making the change-over. In conjunction with Tech8, all customers opting for the ink supplier's low-cost, yet superior alternatives to original formulations, can now have the transition taken care of by specially trained engineers, with the knowledge that full installation and ongoing support will be provided.

Colorific's growing ink families offer cost-effective compatibility with Roland, Seiko, Mimaki, Mutoh and HP Designjet 9000 wide-format machines. Many existing printer models can be changed to Colorific on the fly, and this max and match ability means that no flushing out or special treatment is needed before switching brands.

"Colorific's quality, reliability and price, quash the negative rumours that constantly abound about



alternative ink options, but we appreciate that some companies are still nervous about making the transition," explains Shaun Holdom, Business Manager for Colorific at IGS UK. "This is why we're offering the services of a team of experienced technical engineers who can make the change-over, giving printer users a built-in comfort factor.

"In today's continuing tough economy no-one wants to experience down-time when moving to a third-party ink supplier, and our products are guaranteed and warranted accordingly," Holdom continues. "Changing to Colorific also means that many older printing machines don't need to be retired simply because their original inks are no longer available. We can add years of life expectancy and productivity onto this equipment."

In order for inks to comply with Colorific's strict quality criteria, all products are tested for reliability, compatibility, colour gamut and accuracy across different machines and materials. Users of these products can also benefit from the Colourgreen initiative which is designed to simplify the legal implications of working with solvent-based chemistries by offering a free recycling service.

Further information on Colorific inks is available at the website www.colorificink.com

Further information on Tech8 warranty, repairs and spares, is available at the website www.tech8.eu



Book now for Simplex Open Days in May

Once again Simplex is pleased to open its doors to the signmakers of the UK. Old, and potential customers alike, are warmly invited to visit the factory and see the products and services Simplex has on offer.

Visitors will have the opportunity to meet the Simplex team face to face and take a tour of the workshop. There, Simplex can demonstrate the range of equipment that is used to turn signmakers' ideas into reality. It will be business as usual in the workshop so who knows what Simplex may be creating on the open days?

Regardless of work in progress, Simplex's newly created showroom will give visitors the chance to see some examples of the company's work. Be it a curved or flat directory, a paper insert or a sign from the Pole & Plank family, Simplex believes its range of sign

systems is second to none. With fret cut and illuminated metal and Dibond trays, bespoke metal fabrications, monoliths and a range of letters on display, there really is so much to see.

In addition to Simplex products the Open Day will also feature representatives from some of the company's major suppliers, Apco, Sign Gear Systems and 3A Composites, showcasing their goods and on hand to answer any technical questions signmakers have.

Simplex's previous open days have proved to be very popular and enlightening, even to long standing customers. Isn't it time you paid Simplex a visit?

The Open Days are on the 17th-19th May, e-mail or telephone now to secure availability on the day of your choice. The Simplex sales team look forward to welcoming visitors and can be reached on 01903 750333 or by e-mailing sales@simplex ltd.com

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Trade Signs UK just keeps getting better

Trade Signs have been making huge changes over the last year. As we all know the sign industry can be very demanding at times, from price, to quality, to deadlines and they have been putting in the systems to deal with these issues.

With a detailed Quality Assurance Check List for staff to use on each process of a job there is no room for human error. Every sign completed has to have a photograph taken of the job and packaging. There is also a CCTV camera system in place in every room of the Trade Signs factory to ensure that all standards are being met - from material being delivered to the full process of production - everything is captured to ensure Trade Signs UK are producing work to the highest standard. State of the art schedule systems have also been put in place so that what seems like the most impossible and tight deadlines can be achieved. These systems will be a major factor in helping the company to gain the accreditation of ISO9001.

Trade Signs UK is also investing heavily in energy saving technology and products by recycling all material waste and using LED Modules with low energy consumption. Trade Signs say this has a knock on effect to its customers, immediately saving them money on their energy bills. Trade Signs is currently in the process of getting all energy and recycling procedures formally accredited with government organisations.

The company is also focusing its time on quality of staff and is currently working with an apprenticeship organisation and college to make sure its staff are all able to gain NVQ levels in sign making. Trade Signs customers will then have the comfort of knowing their signs have been manufactured by qualified sign makers with education and qualifications under their belts. They have also put in an application for the scheme Investing in People Standard.

Steve Sandford, Sales and HR Manager comments: "We invest



Matt Driver, Managing Director, shows off the BSGS membership certificate.

in people, because those people are the ones that will help take our company and the sign industry forward to bigger and better things."

Trade Signs has recently been accepted as a member of the British Sign and Graphic Association. They will be working with the BSGA to bring new ideas to life and to help the sign industry grow.

Matt Driver the Company Director says: "I'm very pleased to be a part of the BSGA. It is nice for our company to be recognised, as a respected and quality sign company."

Trade Signs UK will be exhibiting at the Sign & Digital Exhibition this year. "It is the first time in a few years that they will take part," Haylee Benton, Marketing Manager said. "We have some tricks up our sleeves for this year and are looking forward to telling people about them so come and visit us on stand B54."

For further information telephone Trade Signs on 01442 828 968 or visit www.tradesignsuk.com



The Quality Control Manager checks off a job.

Quest to find the oldest wide format printers is launched

Top UK wide format reseller www.hpdesignjet.net has just announced a very ambitious and dynamic marketing campaign to find the oldest working wide format printer in the UK.

The people at hpdesignjet.net want designers, architects, engineers and signmakers who love their old printers to register them for the promotion, with a chance to win one of three Apple iPads that are up for grabs.

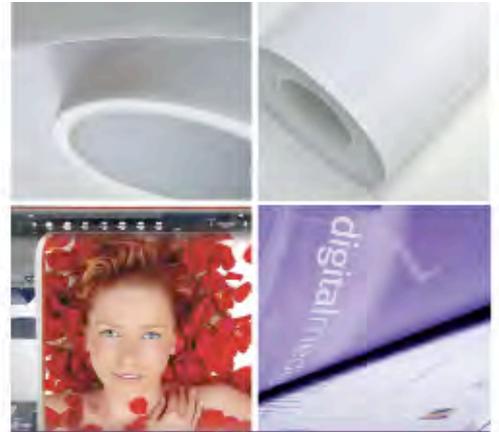
The two categories are Oldest large format plan copier/printer and Oldest large format inkjet printer, plus there will be a lucky dip draw for everyone who enters, irrespective of the printer's age.

Graham Baulch of hpdesignjet.net explains the reasons behind the promotion. "We've been involved in this industry for over 30 years and have seen many technologies evolve and grow with ever faster speeds, accuracy and colour gamut. Medias now range from digital wallpapers to self-adhesive vinyls, textiles, banner materials and bio-degradable and recyclable materials. As a major supplier of wide format print equipment, we thought it would be a really fun way of showing just how much people love their wide format printers."

Designjet.net hope that by making a big impression with this campaign they can get the digital print world excited about the amazing growth in technology witnessed throughout the years. Some of these printers may have been revolutionary for their time and they are offering a revolutionary prize to match in the form of an Apple iPad.

The competition ends on the 28th of April and will be showcased on the GWL/www.hpdesignjet.net and on stand B32 at Sign & Digital UK.

To register, visit www.hpdesignjet.net/wildwest or call 0118 933 1242.



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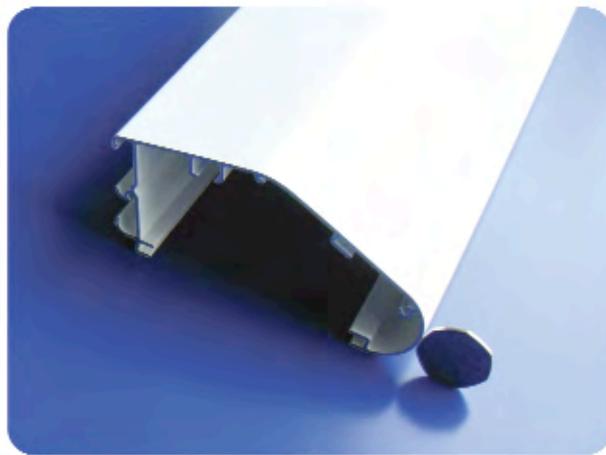
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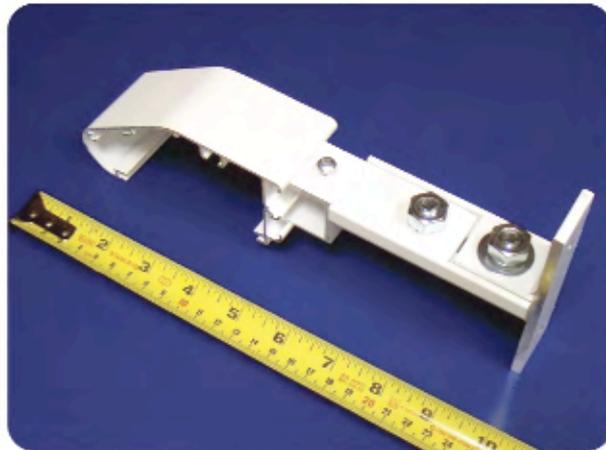
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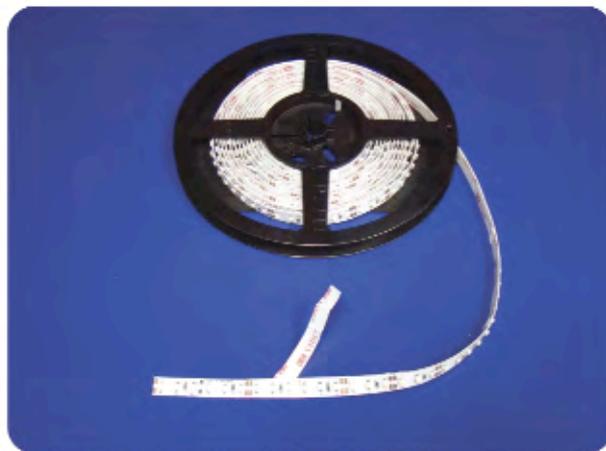
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Zund UK launches trade-in part exchange programme

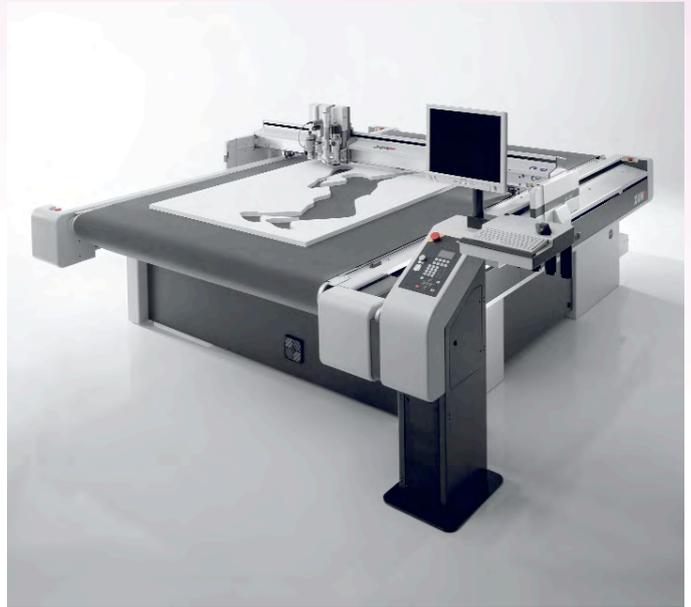
An exciting new programme has just been launched by Zund UK where existing owners of Zund flatbed cutters can apply for a trade-in value against their old cutter when they purchase a new Zund G3 flatbed cutter.

As expected from a company with a first class reputation in customer service, Zund are going one better than a simple trade-in and are also offering to take away your old cutter at the same time as your new installation, ensuring minimal disruption and maximum efficiency.

Peter Giddings, Sales Director of Zund UK explains why they came up with the idea: "We know that changing or upgrading any large piece of equipment can be a stressful and anxious time for a customer. Anything could go wrong in terms of delivery times, installation problems and issues with staffing and job deadlines. We can take these headaches away and ensure a smooth safe de-commission of your old cutter with delivery and installation of your new G3 cutter all at the same time with minimal fuss and disruption. Our engineers are used to dealing with all manner of issues and they take this kind of work in their stride."

The new Zund G3 flatbed cutter and router eliminates all bottlenecks in your finishing department by automating all cutting and trimming options. The one machine has many functions and is truly a multifunctional production system. Since tools and modules can be added at any time, upgrades are easy and cost effective. You can freely combine up to three modules. Module and tool changes are quick and easy, keeping change-over times to a minimum. In applications that require processing preprinted graphics, the laser pointer or optional ICC camera facilitate perfect registration.

"The real noticeable difference in the Zund G3 is the flexibility of the Universal Module" continues Peter. "This allows users to change techniques and jobs with the simple change of tool as opposed to buying a completely new accessory, which in the past has been quite an investment. This leads to proven results



of 20% - 25% in increased productivity, in addition to the unit being so much more energy efficient using less power than its predecessor due to technical advancements with the vacuum system. We hope that our existing customers that know and love the old Zund systems will want to check the new G3 out now, especially with this new incentive."

To find out how much your old Zund flatbed cutter is worth against a new machine or to arrange a demonstration, telephone Peter on 01727 833003. Further information can be found by visiting www.zund.co.uk

Online ordering for Iron Design

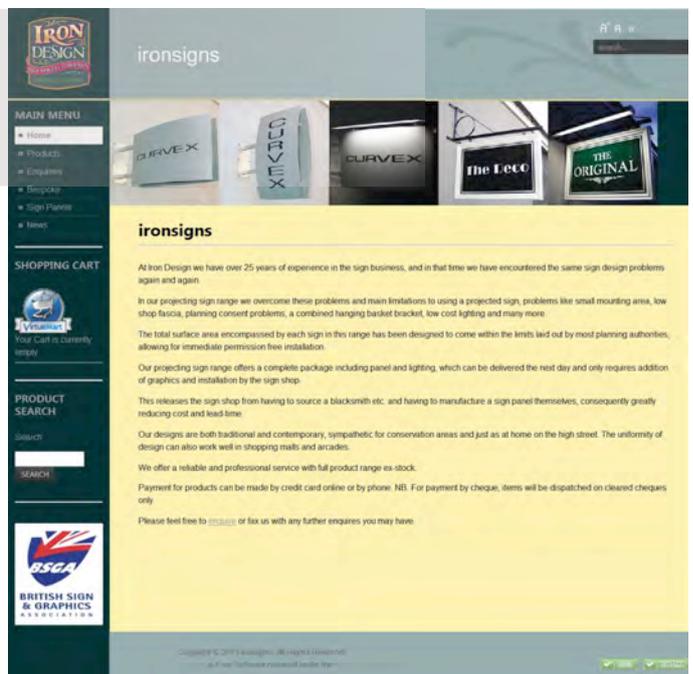
Iron Design, a UK leading supplier of off-the-shelf projecting signs and brackets, has now added a secure online ordering facility to its new trade website (www.ironsigns.com).

This new convenience allows the sign maker to place an order at any time of the day or night for goods to be dispatched next day. Speeding up the supply of projecting signs will greatly benefit the sign shop, as the projecting sign is quite often the last item ordered on a project and always required in a rush.

As well as offering a more convenient ordering method, the new website will offer many more new products over the next few months and also more detailed information.

Iron Design can still be contacted by phone to place an order or for any enquiry.

For further information telephone Iron Designs on 01202 463573 or visit www.ironsigns.com



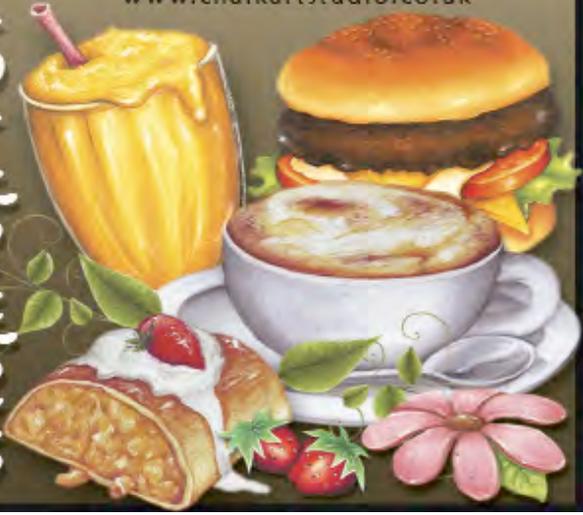
The screenshot shows the Iron Design website interface. At the top, there is a navigation bar with the 'ironsigns' logo and a search bar. Below this is a 'MAIN MENU' section with links to Home, Products, Enquiries, Single Order, Sign Plans, and News. A 'SHOPPING CART' section is visible, indicating that the user's cart is currently empty. A 'PRODUCT SEARCH' section includes a search input field and a search button. The main content area features a grid of product images, including 'CURVEX' signs and 'the Lecc' and 'THE ORIGINAL' signs. Below the product images, there is a detailed description of the 'ironsigns' product range, highlighting its benefits such as ease of installation, reduced cost, and professional service. The website footer includes the BSGA (British Sign & Graphics Association) logo and copyright information for 2011.

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Iron Design is the UK's leading supplier of quality hanging brackets and projecting signs, supplying the trade with the largest 'off the shelf' range of products, including the bracket, panel and lighting.

Our designs are both traditional and contemporary, sympathetic for conservation areas and just at home on the high street. The uniformity of design can also work well in shopping malls and arcades. We also offer a full bespoke service to manufacture to your own design.

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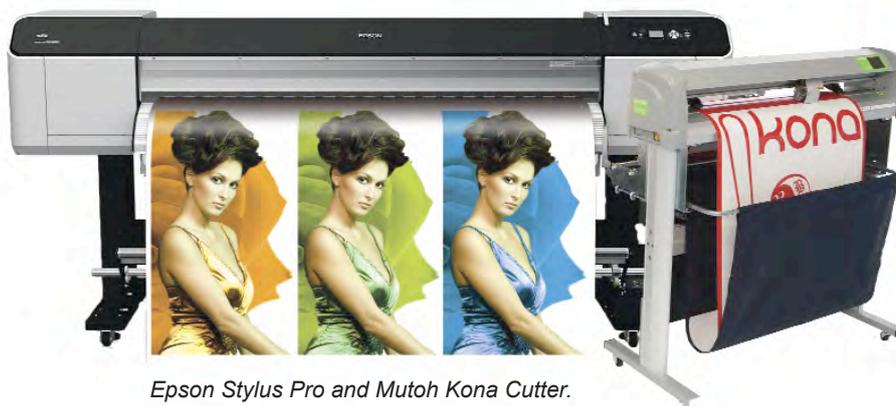
Colourgen launches new Print & Cut solution

By combining products from leading manufacturers Epson and Mutoh, Colourgen has created a very competitive 55" print and cut bundle. The solution, which costs approx £18,995 SRP comprises Epson's 64" Stylus Pro GS6000 eco solvent printer and Mutoh's 55" Kona 1400 cutter.

Melanie Enser, Product Marketing Manager for Colourgen, comments: "With increased demand for low cost, quality print and cut bundles, the Stylus Pro GS6000 and the Kona cutter are a great solution for users wanting to produce high quality window displays, decals, labels, vinyl stickers, car stickers, point of purchase material and packaging elements. The combination of the print quality of the Stylus Pro GS6000 lends itself very well to customised indoor print solutions and along with the Mutoh Kona cutter, will certainly increase the broad range of applications that customers can support."

The Mutoh Kona cutter has been developed with ease of use and cutting quality and accuracy in mind. It offers speeds that are comparable with cutters at the top end of the market, which match the proven quality of the Epson Stylus Pro GS6000.

The bundle is available immediately from authorised Colourgen resellers. For more information please telephone 01628 588722 or visit www.colourgen.com



Epson Stylus Pro and Mutoh Kona Cutter.

Brunel Engraving expands business

Brunel Engraving, the specialist commercial and industrial engraving company and a leading supplier of trophies, medals and awards, is expanding the commercial engraving arm of its business significantly increasing the production of brass, stainless steel and metal name plates.

The company, which is celebrating 21 years in business, has taken over a 5,000sq foot modern business site at Britannia Way in Clevedon, North Somerset, effectively bringing its operation

under one roof to accommodate the expanding business and improve efficiency.

"This is a very positive step for us as it means our offices, workshop and design facility are now based in one unit," says Managing Director, Martyn Wright, a qualified engineer who founded the business in Clevedon in 1989.

"We have invested in new state of the art technology which has enabled us to significantly increase our output and offer our trade customers highly competitive prices and services."

The company has grown consistently over the years to offer a wide range of bespoke engraving services and has established an impressive client base including big name customers such as Marks and Spencer, Sainsbury and The Body Shop.

Today Brunel Engraving is one of the largest and most successful engraving businesses in the UK, with four dedicated websites, an annual turnover well in excess of £1m and a portfolio of national and international clients.

Its work is in evidence throughout the whole of the country, from the inscriptions at the base of the beautiful new Isis sculpture in London's Hyde Park to every individual commemorative plaque on Clevedon's historic pier.

Brunel Engraving is honoured to be recognised as a preferred supplier to the Palace being recommended by the Lord Lieutenant's Office.

For further information please telephone Brunel Engraving on 01275 871720 or visit www.brunelengraving.co.uk



Martyn Wright, Managing Director (left) and the staff team.

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Tyne and Wear based Radecal becomes the newest Roland Premium Partner

In response to rapidly increasing demand throughout the UK for its display and sign manufacturing solutions, Roland DG has appointed Radecal Machine Sales and Service as a Roland Premium Partner representing its full range of digital printing, sign-making and engraving solutions.

Radecal's new appointment as a Premium Partner for Roland now increases the company's presence at the forthcoming Sign & Digital UK exhibition, being held at the NEC from 12 to 14 April. This premiere UK event will see the company demonstrating the innovative VersaCAMM VS series with integrated cutting, in its version with metallic and white ink.

The families of sign and display manufacturing systems now available from Radecal Machine Sales and Service also include the Roland AJ-1000 and AJ-740 industrial-strength units, all XC print-and-cut options and the XJ duo of high quality printers. These are complemented by the wide-format VersaART RS-640 which offers low-cost alternatives for textile and eco-solvent printing, along with Roland's GX suites of vinyl cutters and EGX engraving machines.

Formed nearly 10 years ago as a sign manufacturing specialist in the north east of the country, Radecal's experience in production soon led it down the road to becoming a knowledgeable and respected distributor. Starting out as a reseller of CNC routers, laser cutters and engraving machines, the company moved into the 3D rapid prototyping arena before adding laminating and other finishing options to its rapidly expanding portfolio of products.

Extremely selective about the solutions it distributes to businesses of all sizes, Radecal's Managing Director, Chris Economides, has always been impressed with the capabilities and



Managing Director of Radecal, Chris Economides, outside his company's premises which has been wrapped using output from Roland's printers.

reliability of Roland's broad range of systems. As a result, he was delighted to be appointed a Premium Partner by the company and is extremely positive about being able to offer all Roland's systems to customers on a national basis.

For further information telephone Radecal Machine Sales and Service on 0191 417 2929 or email chris@radecal.net



Paul French, Managing Director of Robert Horne.

Paul French reflects on his first year at the helm of Robert Horne

Paul French has been Managing Director of Robert Horne for one year. He is well known to those in the Sign & Display industry, so how is that arm of the Robert Horne Group been performing?

Paul tells us more: "In 2009 Europoint and Robert Horne Sign & Display joined forces. This has been a fantastic marriage and allowed the group during 2010 to consolidate brands and concentrate on growth. I am really interested in Robert Horne Sign & Display setting new trends and exploring new technologies that will benefit our customers, after all, we are the materials expert in this arena. This division continues to go from strength to strength and is seeing growth across a number of sectors including digital, LEDs and also plastics.

"The team at Robert Horne is immensely knowledgeable. Their dedication coupled with a great portfolio of products has seen Robert Horne extend its position as the largest Sign & Display company in the UK. An achievement I am immensely proud of.

"Sign & Display now represents in excess of 40% of the Robert Horne Group's business and is continuing to grow a pace. It is a substantial part of our business and very important to the Group as a whole."

Robert Horne Group is the UK's leading supplier of a vast array of materials, from paper and board to plastics.

For further information telephone Robert Horne on 0845 450 1026 or visit www.roberthorne.co.uk



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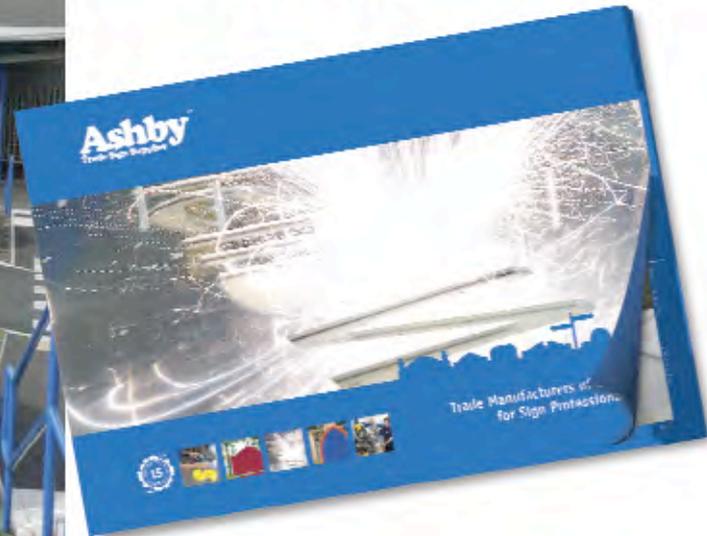
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New centre gives Totally Dynamic Leeds/Bradford a flying start in 2011

Success breeds success and Totally Dynamic, Britain's go-ahead car wrapping specialist, is really motoring into the new year after opening a new state of the art transformation facility in Bradford.

Drivers who know a good thing when they see one – from racing car and Ferrari owners to astute commercial companies – are flocking to the custom built unit to have their vehicles given a dramatic new identity.

And Totally Dynamic franchise owner Lee White is also transforming job prospects in the Leeds/Bradford territory. He now has 13 skilled technicians working at the sparkling new centre, up by more than 50% on his old premises.

Lee, 28, made the move to the brand new facility at New Works, Newline in Greengates because the unstoppable success of his business meant that he had simply outgrown the old unit at the Rowan Trade Park, where he and his team had made their mark by transforming vehicles such as the European Tour vehicle for Nike Golf.

Lee, a keen golfer and footballer who ran his own business before taking on the challenge of a Totally Dynamic franchise, said: "The great advantage of the new facility is that we were able to liaise with the builders and outfitters during the construction phase, so have managed to specify exactly what we want.

"This has allowed us to install stand-alone fitting bays, specialist bench areas upstairs, much more office space and a really



Totally Dynamic's new state of the art centre in Bradford.

comfortable and welcoming customer waiting area.

"The move has been fantastic for us. Despite the weather and the economic climate, December and January have been better than the same time last year. The commercial side is booming as word about us gets out and the work we are doing in the supercar arena is really getting us noticed."

For further information telephone 0871 703 9595 or visit www.totally-dynamic.co.uk

Kongsberg appoints new UK reseller for ESKO Artwork cutters

Large format digital printer specialist **CWE Solutions** has been appointed as a new UK Reseller for the **EskoArtWork Kongsberg** range of XY Flatbed Cutters and related workflow software.

The range of cutters included in the contract covers the entire XE, XP and XL series including those supplied with the i-cut software system and automated systems. The workflow software also supplied is the i-Suite, Neo, Odystar, ArtoisCAD and ArtPro.

The XE series is aimed at small format die-less digital cutting, whereas the XP and XL series for large format deliver cutting-breaking productivity and versatility.

Reviewed by an industry-leading site, Kongsberg is described as "the most heavy, durable and exact of all the cutting tables."

The software is a range of solutions that simplify the design-to-print-to-cut workflow and increase production due to its effectiveness. The i-cut Vision control system allows die-less cutting contours to perfectly match printed images, improving overall productivity and quality, and is claimed to be the only software where the entire process and complete workflow is available from one source.

Doug Gilbertson, CWE Solutions MD says, "Kongsberg have recognised our commitment and experience in this industry and we're pleased to be able to offer these superb quality products to our customers. In turn, this will also increase our business opportunities, enabling us to target different markets that we previously couldn't do with our current product range."

For more information telephone CWE Solutions on 020 7394 6414 or visit www.cwesolutions.co.uk

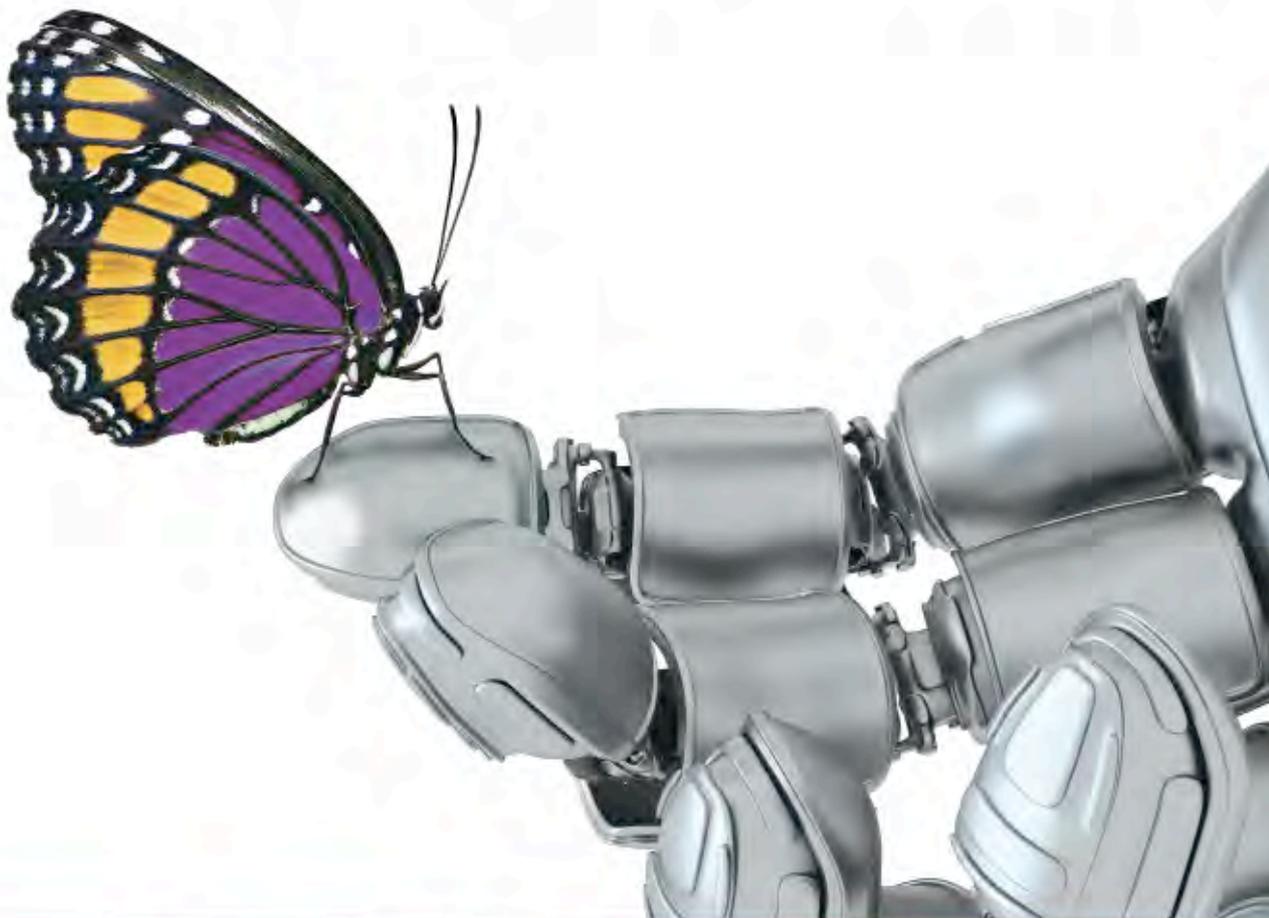
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GPT appointed exclusive UK reseller of Zapkut panel saws

Graphic Printing Technologies (GPT), a leading provider of large format printing solutions, has announced its appointment as the exclusive UK reseller of the Zapkut vertical / horizontal panel saw range to the sign & graphics industry.

The range consists of the Zapkut ZK, a uniquely designed portable saw system, which offers a safe, accurate and economical solution for small sign-making workshops. GPT will also be reselling the Zapkut ZM compact moving column wall saw and Sagetech Koolkut.

Zapkut systems are ideal for cutting plastics, non-ferrous metals, and composite material such as MDF.

"Zapkut offers signmakers a hugely cost-effective alternative to purchasing prefabricated sheets and materials," says Stuart Cole, General Manager of GPT. "Engineered for excellence, Zapkut saws not only make light work of cutting sheet materials, they are also the world's first portable vertical panel saws with the ability to operate safely and accurately in virtually any location, including on-site locations, or signmakers workshops with limited space."

He continues, "We are delighted to expand our portfolio of sign-making solutions with these outstanding panel saws. GPT is committed to offering a true one-stop-shop printing, cutting and finishing solution for all our customers. We fully expect the vast majority of signmakers to look very seriously at the

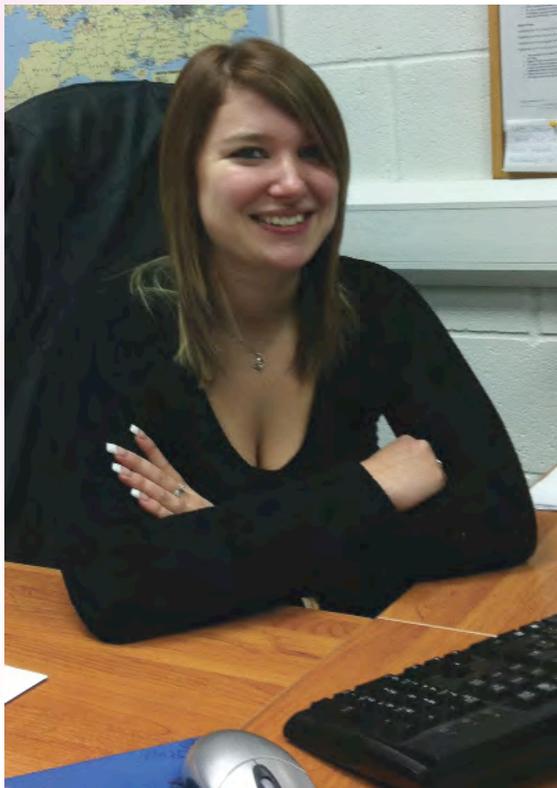


Keith Bunker, Managing Director Zapcut and Stuart Cole, General Manager of GPT.

revenue potential of the Zapkut range and invite them to come and see the machines in action on our stand (C20) at Sign & Digital UK."

"This is an exciting development for the UK signmaking industry," says Keith Bunker, Managing Director of Zapkut. "Our agreement offers UK signmakers our unique, high quality, British manufactured leading panel saws combined with the unprecedented range of industry-leading printing systems and support capabilities from GPT. We are confident this agreement will provide enormous benefits for sign-makers across the UK."

For further information telephone GPT on 01189 294429 or visit www.g-p-t.co.uk



Lianne Mardell, newly appointed Office Coordinator.

Josero's team expands with new appointment

As Josero continues its expansion in the digital inkjet market it has invested in a new member of staff.

Lianne Mardell has been recruited as the Office Coordinator for the expanding operation and will be the first point of contact for anyone who calls the office, whether it be an enquiry about Josero's range of Triangle inks or someone ringing to order spare parts.

Lianne has undertaken an intense training course since she started at the end of last year and now has a sound understanding of digital inks, printers and spare parts.

Loic Delor, Managing Director of Josero commented: "Lianne has really settled into Josero and has built up a real rapport with both the customers and the rest of the team. The customers really appreciate her cheerful and helpful attitude and she is a real asset to the company. She has picked up the complexities of the digital inkjet market really quickly and can deal with the majority of queries herself."

Josero is continuing to grow its sales of Triangle inks and spare parts throughout the UK and Ireland. Its recent investment into second-hand superwide printers is also proving a great success. The level of interest shown by customers has been excellent and it shows that there is a real market for good quality second hand printers.

See www.josero.com for more information or telephone +44 (0) 1954 232564

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Mimaki

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VersaART RS640 series printer



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Signlab 8



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- 1370mm cut width
- Versaworks RIP software
- 1440 dpi photo quality
- Print and cut in one unit
- High Speed Production

- 1625mm print width
- Versaworks RIP software
- 1440 dpi photo quality
- Instantly drying printing
- Very low running costs

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- On-site Warranty

- Graphtec
- Summa
- Mimaki
- Roland

SIGN & DIGITAL UK *Preview*

So much to see and do at Sign & Digital UK 2011

Birmingham NEC, Halls 17-18, 12-14 April
Tues & Weds: 10.00-17.00hrs Thurs: 10.00-16.30hrs

The seminar and workshop series for Sign & Digital UK will offer signmakers and digital printers a great opportunity to learn some new skills, brush up on some old ones and hopefully spot new opportunities to help drive their business forward.

Adobe Seminars

Adobe workshops' Terry Steeley will showcase the latest Adobe Creative Suite CS5 software through his Creative Suite Essentials seminar. Designed to simplify tired workflows, help deliver high-end results and save money, this interactive event is essential for designers and production professionals who want to understand the benefits of the most significant features of CS5, including many that remain undocumented.



Workshops Schedule (repeated daily)

10.30-11.00	Back to basics
11.00-11.30	Sign Clinic
11.30-12.30	Basic vinyl application
13.00-13.30	Back to basics
13.30-14.00	Sign Clinic
14.00-15.00	Basic vinyl application
15.00-16.30	Sign Clinic

Competitions and prize draws

This year's event includes plenty of competitions and prize draws with great prizes just waiting to be won. Full details are available on each stand; pre-registration via website www.signanddigitaluk.com is required to enter some of these.

Panel Swap Competition

- Win a Graphtec CE5000-60 worth £1400.
- To enter, design and produce a 450x450mm sign based on the adage "the customer's always right" and bring it to the exhibition. The winner will be announced on the last day of the show.

Hybrid Services, Stand C10

- All expenses paid trip to Old Trafford.

Roland DG, Stand D20

- Win a trip to Japan to celebrate Roland's 30th anniversary.
- Grand prize of a new Roland machine is also up for grabs.

Fairfield Displays & Lighting, Stand E50

- Raffle to win a LED Light Pocket demonstration unit and free marketing pack worth hundreds of pounds.

Sign Elite (Real Insurance Group), Stand K15

- Prize draw to win a power tool for sign makers.

Clarity Software, Stand D30

- Free trial of Clarity Professional and training (worth £250), to anyone who visits the stand and then purchases the software before 27 May.

Spandex, Stand D40

- Free Vehicle Outline DVD worth £100 for visitors to the stand.
- Prize draw to win a Mutoh Valuejet printer worth £11,000.

For more details about any of the above, the latest news on Sign & Digital UK and to register for this year's event, go to www.signanddigitaluk.com or telephone 0208 651 7074.



Schedule (repeated daily)

10.30-11.15	Adobe Bridge CS5
11.30-12.30	Adobe Photoshop CS5 (Part 1)
12.45-13.30	Snow Leopard
13.45-14.15	Adobe Photoshop (Part 2)
14.30-15.15	Adobe InDesign CS5
15.30-16.15	Adobe Illustrator CS5
16.30-17.00	Adobe Acrobat 9

Signmakers Workshop

Paul Hughes of Western Signs & Printing and the popular Price It Guide returns as host to give useful advice that he has gained from 13 years' experience running a successful sign making business. There will be demos throughout the three days on the basics of sign making, including fitting vinyl to glass.



Exhibitors at Sign & Digital UK 2011

3A Composites GmbH	E32	Fujifilm	H10	Premier Frameworks Ltd	K50
3D-Standards	C42	Georg+Otto Friedrich		Print United	F12
Agfa Gevaert Ltd/ Agfa Graphics	B20	Wirkwarenfabrik	H30, J30	Printmax	E20
Albion Design & Fabrication Ltd	F26	Gigaprint Ltd	E30	Quality Print Services Ltd	E10
All Formats	50	Global Erecting Sign Services Ltd	F32	R A Smart	C22
Allsigns International	C34	GOQ LED Europe	C52	Radecal Machine Sales and Service	D12
Antalis McNaughton Ltd	C24	Grafityp UK Ltd	G10	Reprographic Technology	J20
Applelec Sign Components Ltd	A20	Grandstands Display	E12	Roland DG (UK) Ltd	D20
Arlon	B24	Granthams	A10	Rose Plastic UK Ltd	F30
Art Systems	H60	Graphic Print Technologies (GPT)	C20	Rotosigns	G56
Atech	E24	Graphic Wholesale Ltd	K4	Russell & Chapple	C32
Atwell Eyelets & Pressings	K30	Graphtec	G30	Sabur Inks Systems Ltd	E22
AVP Ltd	A46	Hadleigh Paper Converters Ltd	K18	Sachsen Fahnen GmbH & Co	H16
Award Crafters	K17	HardSoft Computers	H42	Sam Ink	K20
XYZ International	J18	Hewlett-Packard	H22	Screen UK	F10
Bargain Banners	F24	Hexis UK Ltd	B10	Shenzhen Bako	
Barudan UK Ltd	K14	HPC Laser Ltd	E14	Optoelectronics Co Ltd	A48
Beijing Kaitian Tech. Co Ltd	A18	Hybrid Services	C10	Shuttleworth Business Systems	G33
Bolliya Plastic-Aluminum		IsPI trade supply	H44	Sign Elite (Real Insurance Brokers)	K15
Composite panel Co	A6	I-sub Ltd	J12	Sign World	D64
blink giant media	E16	Image Reports	J42	SignComp Europe Ltd	F42
Blueview Elec-optic Tech Co Ltd	A17	InkTec Europe	J10	Signmaster Systems Ltd	K60
Brightview Technologies	F52	Innova Art Ltd	D62	Signscape Systems Ltd	K40
BSGA	A56	Innova Solutions Ltd	B52	Signwaves	C60
BTC Activewear Ltd	A12	ITC Ltd	G50	Silver Screen UK Ltd	C40
Canvas and Stretcher Bars Ltd	F54	JAG Sign Supplies Ltd	H58	Solent Sewing & Welding Machines	H20
Checom Ltd	B42	Jingjiang Naisi Digital Tech Co Ltd	D56	Spandex	D40
Clarity Software	D30	Keencut Ltd	G60	Spectron LED	K8
Color Confidence	J60	Klieverik BV	H30, J30	Stock Displays Ltd	B60
Color-dec Italy	A14	KPMF	G62	Summa	H60
Colour Mill Ltd (Sam Ink & Jetbest)	D68	Large Format Review (LFR)	H2	Sun Innovations Company	J16
Compass Graphics Ltd	C50	Laserite Ltd	C50	Sygnnet Signs Ltd	D50
CoSign - Applelec	K2	Latitude	F58	System Standex A/S	B40
CWE (City & West) Solutions	C46	LED Light Sheet	A30	Tecna UK Ltd	D32
Delcam	E64	Leopold Professional Imaging Ltd	H48	Tekcel CNC Solutions	G22
Denis Rawlins Ltd	A4	Lift, Hold & Separate Ltd	A16	Tharstern Limited	B28
DigiGlass	E44	Light Engines	A8	TheMagicTouch (G.B.) Ltd	F21
Doro Tape	A2	Lion Picture Framing Supplies Ltd	G52	ThyssenKrupp Materials (UK) Ltd	D34
Drytac Europe Ltd	B30	Liquid Lens Europe Ltd	B22	Tradesigns UK	B54
Durst Image Technology UK Ltd	J22	Mclick	C44	Triangle - Josero Inks	D2
E Thorn	D60	Mouse PS	B50	Trotec Laser Ltd	F40
EFI	H30, J30	Multipanel UK Ltd	E52	Ultima Displays	H50
Elements Print Science	H2	Mutoh Belgium nv	G40	Universal Aluminium Systems Ltd	D54
Epilog Laser/CSI (UK)	J50	Neschen UK & Expolinc AB	J14	VGS Marketingservice GmbH	F60
EskoArtwork	F20	OCE (UK) Ltd	D10	Viking Tapes	K32
Eurobond Adhesives Ltd	F22	Optimus	F28	Vistech Technical Services	C2
Eurostand Display Ltd	E60	Oshino LED Lighting	E68	Wasatch Computer Technology	A31
Eve Products Ltd	E18	Packpro Displays	C56	William Smith	G20
Expand International	F50	Photo USA Electronic Graphic Inc	H40	Xpres	C31
Fairfield Displays & Lighting	E50	Photocast Products	D66	Your Embroidery Services Limited	B26
Fastsigns	K16	Pinetree Enterprises Ltd	F56		

The above is correct at the time of going to press. Check the website www.signanddigitaluk.com for the latest information.

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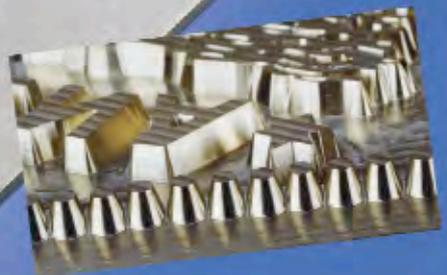
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SIGN & DIGITAL UK *Preview*

All Formats - QAC

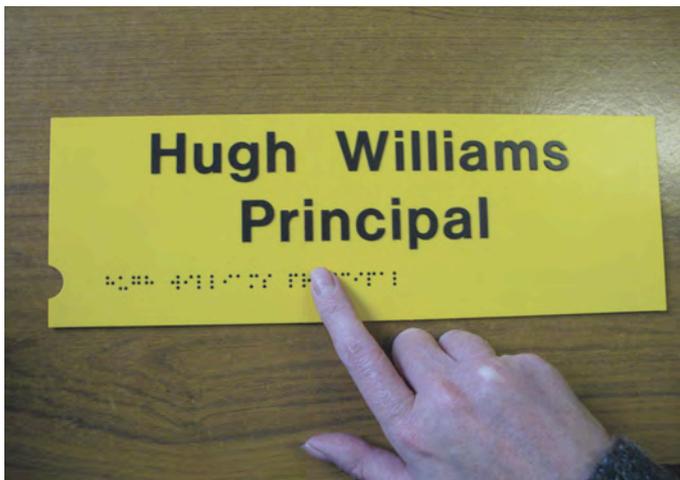
A50

Queen Alexandra College, a national charity for the blind and supplier of Braille and tactile signs through its All Formats social enterprise, is on stand A50.

The visual stimulation from signage that we encounter is immense. Imagine for a moment not receiving any of the information, stimulus and assistance that visual signage provides us, imagine the world of the blind or partially sighted. People unable to access signs designed for fully sighted people are literally disabled by society, excluded from participation in the world that we, the sighted, take for granted.

Introducing a small number of Braille and tactile signs throughout a building can make a world of difference, both for your visitors and your reputation; there is no expectation that every single sign designed for sighted folk should be available as a tactile. Braille and tactile signs are cheaper than most people imagine, but take advice from an expert as you probably won't be able to proof read the Braille dots.

Pointers to successful Braille and tactile signs include: tactile signs need good colour contrast; Braille signs need to be proof read for accuracy and positioned within a prescribed height range; Braille signs should have an indicator built in to locate the Braille; and there are conventions regarding the location of Braille and tactile signs to make them easier to find without sight.



Experts will be on stand A50 to guide and advise sign makers in all aspects of Braille and Tactile signage.

Sign and Digital exhibitor All Formats specialises in supplying Braille and tactile signs and Braille add-ons for existing signs, to the trade.

www.allformats.co.uk

Allsigns International Ltd

C34

Allsigns International Ltd will be unveiling the new corporate branding for their group of companies which includes Pryor Sign and Signsystems™ at Sign & Digital 2011.

This new branding has synchronised the three separate company identities whilst maintaining their own individual brands.

In the last five years Allsigns have successfully diversified into many different markets by developing their already broad range of products. Their portfolio of products now includes off the shelf modular sign and display solutions, specialist high quality interpretive sign boards safety signs.

Visit stand C34 for more information.



www.allsigns.co.uk www.pryorsign.co.uk
www.signsystemsLtd.com

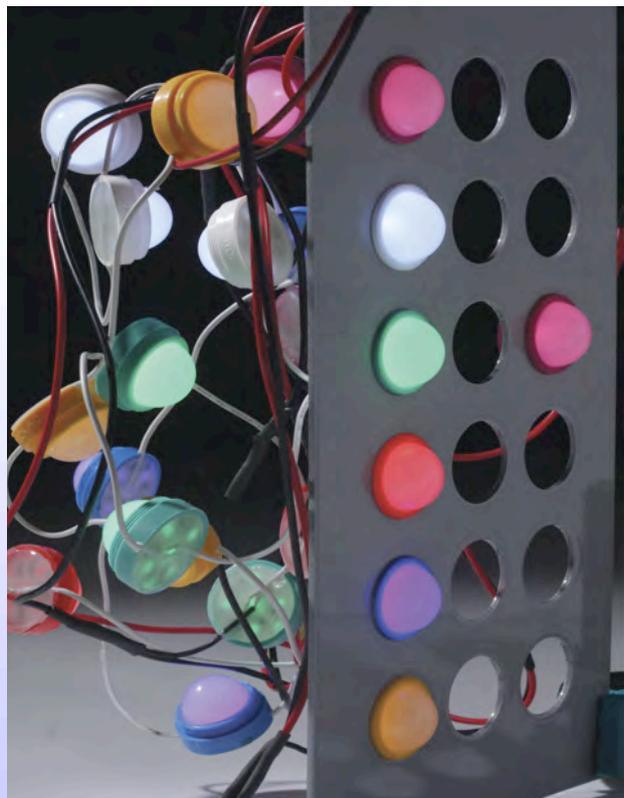
Applelec Sign Components Ltd A20

Established in 1998, ASC is a confidential trade supplier to the signage industry offering innovative solutions through a definitive range of signage, lighting and display components. From the latest LED technology to way finding systems, innovative products are continually integrated into the Applelec range, which includes face and halo LED illuminated letters, built up and flat cut letters, sign tray panels, trough lights, light boxes, display fixings, way finding systems and post signage. Alongside the full product range on stand A20 Applelec will focus on two key new products, ECA compliant LEDs and the Domino Multimax range.

This year, Applelec Sign Components can help businesses generate tax relief through the launch of a new range of LEDs which qualify under the government's ECA Energy Scheme to manage climate change. ECA compliant LEDs can now be integrated into Applelec's built-up letters, allowing end users to claim tax relief under the government scheme. This LED range will provide our clients with a product that sets them apart when pitching to end users.

Domino Multimax LEDs meanwhile, have already been a huge hit with customers looking to create fresh, contemporary signs which feature animation. The LED modules come in a range of shapes, with different coloured caps or as RGB colour changing; ensuring dynamic effects can be tailored to each project. The LEDs can be 'pushed through' holes on a sign tray or a letter face to create stunning effects and can be supplied either in kit form, or within a finished sign.

www.applelecsign.co.uk



New products, innovative solutions and more from Applelec Sign Components on stand A20.

Arlon Graphics LLC

B24

Arlon Graphics, LLC, manufactures and markets a full line of high quality pressure sensitive cut vinyl, flexible substrates, and print media films for the digital imaging, signage, vehicle graphic and screen printing industries. Arlon Graphics, LLC is headquartered in Santa Ana, CA, USA, with strategically positioned distribution out of Australia, Europe, India, Latin America and Uruguay to service our customers worldwide.

For more information about Arlon Graphics, LLC and our products visit us on stand B24.

www.arlon.com.



ArtSystems

H60

ArtSystems and Summa have a long history within the sign and display market with over 25 years' experience supplying key solutions. The new Summa F series will be the centre piece of the stand along with Summa's other well-established ranges SummaCut, Summa S & T series and Summa DC4.

www.artsystems.co.uk

Atech Ltd

E24

Atech Limited has over 30 years experience supplying and supporting the signmaking and graphic display industry with quality print and finishing equipment. Atech distributes products from manufacturers such as Seal, Matic, Roland, Jetrix, ATP, Zund And Fotoba. We are experts in digital textile printing and finishing.

www.atech.co.uk

AVP Ltd

A46

AVP Ltd was established in early 2010, to import and distribute the Sinclair Equipment Company's famous triad range of hot wedge welders for the finishing of banners. Though the welders have been imported into the UK for the last 15 years, it is not until now that AVP Ltd is able to make them available to the sign and print industry here in the UK and Ireland. Through AVP's expertise and experience in the industry, they can be relied upon to provide the support and machinery to keep customers happy and returning.

The Triad digital graphics packaged welder has been designed around the basic finishing needs of the digital graphics market. The package, based on the 25mm hem wedge and housing, can provide several welding functions including overlap, flat hem, hem cord, and pole pocket weld. The Triad DGP is also available with a 38mm wedge for a larger finish size and a wider chassis for larger pole pockets. All the welders are a one person operation, smokeless during the welding process and are silent. And the guides provide accurate results. The welder is quick and can produce a quality weld up to 3 metres in 16 seconds.

Contact AVP for further information, pricing and technical support.

www.a-v-p.co.uk

AXYZ International

J18

Leading manufacturer of high-performance CNC routing, engraving and digital print and cut systems, AXYZ International will show an AXYZ 4008 router working in conjunction with the Automatic Tool Change (ATC), tangential knife and the recently launched AXYZ Vision System (AVS) machine attachments. The 4008 machine is a preferred choice of the sign and graphics and digital printing industries, offering a high-performance capability based on the same robust components and level of reliability normally found in larger, heavier and more expensive AXYZ machines.

The AXYZ 4008 has a processing area of 2,440mm (length) x 1,466mm (width). The enlarged ATC facility, incorporating a S-mouse automatic tool tip calibration sensor, provides an easy and convenient way of handling jobs requiring multiple tooling functions based on a choice of either a seven- or 21-station carousel-style system.

With the recently launched AVS facility, owners of AXYZ routers can greatly enhance the speed and accuracy with which a wider range of rigid and semi-rigid materials like those used in print and cut applications can be processed. The system incorporates a low-cost camera that can be easily mounted on the head of the router, either as an optional new production feature or as an upgrade to existing installations.



AXYZ will be demonstrating high performance routing on stand J18.

The power behind the AVS emanates from the dedicated software that is fully integrated within the recently launched A2MC machine control software. The AVS is compatible with all of the cutting tools commonly in use on AXYZ routers.

www.axyz.co.uk

Barudan UK Ltd

K14

Barudan UK LTD are suppliers of industrial embroidery machines covering the UK. Ranging from our entry level single head machine up to 18 heads. We offer full installation and training on all our range including software.

www.barudan.co.uk

Bolliya Plastic Aluminum Composite Panel Co

A6

Bolliya Plastic Aluminum Composite Panel Co Ltd produces aluminium composite panel, aluminium coated aluminium coils, steel composite panel and copper composite panel. We always choose the good material to do best products for customers.

The company has CE and SGS certification for the products and is looking to promote these in the European market.

www.bolliya.com
www.alcofacade.cn



Brightview Technologies Ltd

F52

Brightview Technologies Ltd is one of the UK's leading digital signage solution providers, offering a wide range of products, services and solutions to meet a customer's requirements. We supply LCD digital displays and LED displays; from product design, manufacturing, installation and maintenance, we can provide a solution to meet your needs.

All our digital signage systems offer compelling communication to your clients and employees, and are proven to increase information retention. Systems are quick to set-up and easy to use with a minimum of operator training required. Based in the Aston Science Park, Birmingham, we aim to provide an effective and affordable digital signage solutions in a wide variety of locations, including supermarkets, hotels, retail outlets, banks, leisure centres, schools and hospitals to name but a few.

LCD screens are available in sizes from 7" to 82" with LED screens up to 12m x 4m and bigger, most can be mounted in either landscape or portrait orientation and we offer an number of ways to control the content displayed, Standalone (updated with a USB stick) and network that will work with wired, wireless and 3G networks.

At the Sign & Digital Exhibition we will be showing Freestanding Digital Posters, Wall Mount Digital Posters, Touch Screen Kiosks and Magic Mirror.

www.brightviewtech.co.uk



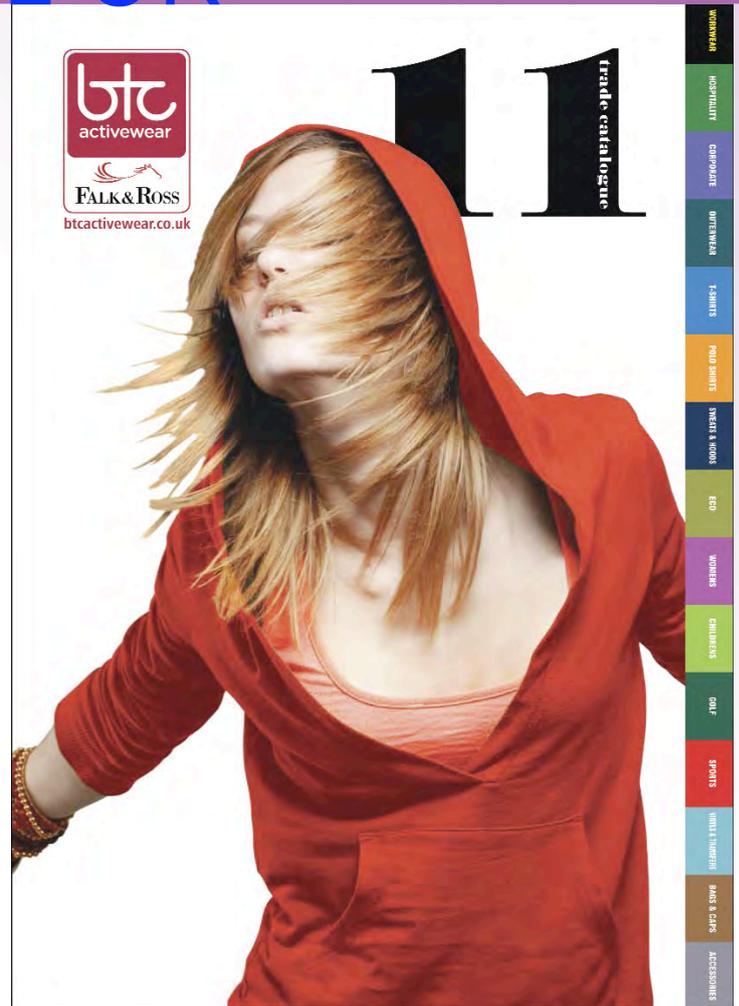
BTC activewear Ltd

A12

New additions Quadra and Westford Mill have joined Shugon, supported by favourites from Regatta and Nike Golf, to form the best selection of bags available in the industry.

BTC Activewear offers the best choice of workwear from CAT, Dickies, Helly Hansen, Mascot, Snickers & Yoko and Outerwear from Regatta, Stormtech & Result.

SG, exclusive to BTC activewear, was launched last summer and the exciting range now includes three additional key styles -



More choice from BTC activewear: more than 1000 garments from more than 40 market-leading brands.

Softshell Jacket, Full- Zip Hoody and Raglan Sweatshirt – all available in men's, ladies' and kids' sizes and in a great selection of colours.

New names to the Children's offering includes Babybugz, the most successful babywear range in Europe and Humbugz, Europe's coolest collection for boys and girls up to 12 years old, complementing the new Mantis range. BTC activewear has a much-expanded schoolwear offering from Jerzees Schoolgear, including the Classic Girl's and Boy's Blazers and an extended contemporary knitwear range.

And BTC activewear is still the No1 distributor of Fruit of the Loom, Gildan, Regatta, Kustom Kit, Dickies, Stormtech and Nike Golf.

The biggest distribution centre in the industry, award winning customer service and the best delivery service in the industry – just part of the BTC difference. Come along to stand A12 at the Sign & Digital Show and see why.

www.btcactivewear.co.uk

Canvas and Stretcher Bars Ltd

F54

We are established as one of the leading suppliers of stretcher bars and inkjet canvas to the design, art and the wide format printing and photographic industry. We pride ourselves on offering a very high level of customer service and a wide range of products at very competitive prices.

www.canvasandstretcherbars.co.uk

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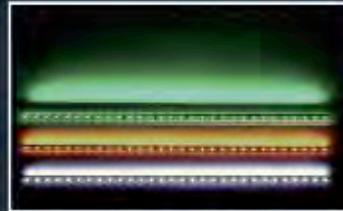
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- Fitted with 3M strong adhesive tape
- IP65 rating makes ribbon suitable for use outdoors and ideal for the sign industry



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- 30 LEDs per light bar
- Comes with metal fixing clips
- IP67 rating makes modules suitable for use in outdoor signage

- 12V IP68 LED flexible ribbon strip
- 30 LEDs per metre
- Can be cut every 100mm (3 LEDs)
- Fitted with 3M strong adhesive tape
- IP68 rating makes ribbon suitable for use outdoors and contact with heavy rain, standing water, spray, etc.



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ALUMINIUM SYSTEMS

SIGN & DIGITAL UK *Preview*

Clarity Professional

D30

Showcasing on Stand D30, Clarity Professional is a leading MIS and CRM software package for UK sign makers and large format digital printers. Over 2,500 users are already experiencing huge profit and efficiency benefits from Clarity software, including Hollywood Monster, Signarama, Signs Express, Signs Now and Data Image Group.

All visitors to our stand can collect a free trial of the latest v4.0 of Clarity, which you can install on your PC whenever you choose. And as an extra thank you, we will be offering free training (worth £250) to any stand visitor who purchases the software, either at the show or before Friday 27 May.

Clarity optimises your sign and print operation through accuracy in estimating, production control and project delivery. You can win more business by offering a faster sales process for customers and reliably forecast your project completions.

With Clarity you can confidently turn away jobs that don't stack up whilst protecting your margins on those that do. This is why 100% of recently surveyed customers can testify to Clarity improving their efficiency.

This is an exciting time for Clarity users with some superb new developments taking place to enhance your productivity. More functionality is becoming available over the web, including a ground-breaking new marketing module which will make targeted e-campaigning simpler than you have ever seen before.

Make sure you come over to Stand D30 to experience the difference Clarity can make to your business.

www.claritypro.co.uk

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ASK OUR CUSTOMERS...

Logan Signs, CENTURION SIGNS UK, data image, coco ink, hollywood monster, signspeed, GREEN GRAPHICS

www.claritypro.com/trialsignup

tel: +44 (0)121 248 2448 sales@claritypro.com @claritypro

Collect a free trial of the latest v4.0 of Clarity from stand D30.

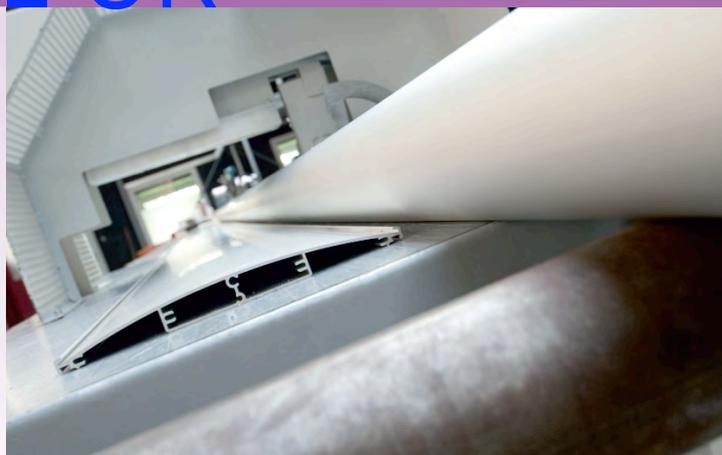
Colour Mill Ltd (SAM INK & Jetbest)

D68

Colour Mill Ltd is an independent Large Format Printer consumables specialist. Our ink and media ranges are selected from some of the best manufacturers in the world and will give you outstanding results and excellent cost savings.

We provide Sam Ink compatible inks for HP Designjets and Jetbest inks for eco solvent and mild solvent printers. We also manufacturer and supply Bulk Ink Systems for Roland, Mutoh, Uniform and Mimaki printers. Our media range includes art canvas, photo paper, self adhesive polyprop, medium weight banner, synthetic paper (PP) matt coated papers and cad papers. The solvent range is compatible with eco and mild solvent printer covers self adhesive vinyl and banner flex.

www.xl-ink.co.uk



Stylish aluminium profiles from CoSign will be on show on stand K2.

CoSign

K2

Calling all sign makers! At Sign UK this year Applelec Sign Components will be partnering up with its aluminium extrusion supplier, CoSign of Belgium, to offer their exclusive range of stylish aluminium profiles in bar lengths for the first time.

Traditionally Applelec stocks these long lengths for cutting to make individual finished signs, but with a growing demand from sign makers for full linear lengths to cut up and assemble in their own factories, the products will now be supplied for this purpose.

The range includes indoor way-finding and slat systems, illuminated display cases, outdoor post and panel, edge lit signs and the impressive new range of free standing Totem profiles. With sound product advice, clear and simple support literature, this range of extruded components is a must see.

www.cosign.be

CWE Solutions

C46

CWE Solutions is one of the biggest wide format resellers in the UK and Europe and will be showcasing a stunning range of digital print technology from leading manufacturers such as HP, Epson, and a brand new 6-colour printer from Seiko.

The line-up on stand C46 includes the latest the new HP Designjet Z6200, the HP Latex LX25500, an Epson Stylus Pro GS6000, and the first ever showing of the new Seiko Colourpainter W64S. Onyx RIPs will power all the printers and a Kala Mistral 1650 laminator highlights finishing capabilities. The products will be available for demonstration with technical, experienced staff to guide visitors on performance, functionality, installation and after-care, with finance packages to suit all budgets.

Doug Gilbertson, MD of CWE Solutions, "We have always recognised the need for getting value for money when investing in large format solutions, through good economic times or bad. Our outlook hasn't changed but our growth ensures a better choice for clients and solutions to suit all budgets and needs."

The company continues to evolve and, with our recent expansion adding a Sheffield-based sales and technical office to the existing London office, have enhanced their service and product offering yet still deliver value for money, excellent before and after care service and possibly the biggest range of wide format hardware and consumables in the UK.

As strategic partners of HP, Epson, Seiko, Seal, Kongsberg, Summa and Onyx CWE Solutions can meet any challenge head on for hardware, software, finishing and consumables requirements.

www.cwesolutions.co.uk

Denis Rawlins Ltd

A4

Sell customisable Logo Mats to your customers to broaden your product offering as well as providing you with a great opportunity to increase your sales turnover.

Denis Rawlins Ltd is looking for sign and print companies who are interested in selling logo mats to their existing customer base and who will actively push the logo mats into new markets.

Simply supply us with the customer's image to go on the logo mat and an address for delivery; the rest, including support, proofing and samples, is handled by us. When you're happy with the design we will deliver the mat to you or direct to your customer in just 10 working days.

The industrial quality mats are designed for placement in high foot traffic areas which means they are extremely hard wearing and the colours will not fade. Guaranteed for five years, you can be sure your customer will be completely satisfied with a high quality purchase.

Come and see us on stand A4, where you will see examples of the logo mats and get further information on how you can start selling logo mats to your customers today.
www.rawlins.co.uk



Offer your customers more with customised logo mats from Denis Rawlins on Stand A4.

Doro Tape

A2

With more than 20 years experience, from humble beginnings supplying application tape alone (hence the name), Doro Tape has since matured into one of the major consumable suppliers in the UK's sign and graphics industry.



Aslan digital films, available from Doro Tape, are designed to adhere to surfaces such as tarmac that standard vinyl will not touch, see stand A2.

Being 'universal' suppliers, Doro provide a vast range of consumables, film and accessories in three main areas; standard plotter cut signage (represented mainly by the well known and reputable Aslan and Ritrama branding); digital printing media – everything from poster paper, through to canvas, banner and pop-up film; and the increasingly popular garment decoration flex and transfer paper.

Window films are also best sellers at Doro, with both the tints and reflective one-way vision range, and also the decorative etch effect films often used in restaurants and hotels. Doro Tape also pride themselves on the friendly and efficient service provided by well-trained staff, making their emphasis on 'Service and Reliability' second to none. With their extensive stock-holding, Doro Tape can provide next-day service as standard, with the added benefit of free carriage on orders of £100 or more, and the option of timed deliveries for those last-minute panic orders.

Doro Tape will be promoting the full gamut of products they supply into the sign, display and graphics industries at Sign & Digital UK. Often, even regular customers are not aware of the large range of products Doro can supply and the exhibition is a great opportunity to gain an overview of the complete portfolio and to discuss individual requirements with Doro personnel on stand A2.

www.dorotape.co.uk www.dorodigital.co.uk

Drytac Europe Ltd

B30

Drytac Europe Ltd is a UK-based manufacturer of a wide range of pressure-sensitive, Heatset™ and thermal overlaminating films. We offer a range of mounting adhesives, backing films, inkjet media, finishing equipment, liquid laminating systems and accessories. Drytac Europe exports to more than 64 countries around the world from our UK headquarters in Bristol.

Live finishing demonstrations can be seen of Drytac's Aqueous Flood Coater (AFC) liquid coater, and the JM55Pro roller laminator. Though the VersaCoater XL UV Coater will not be on display for live demonstrations, a running video along with leaflets will be of an interest for those looking for a UV coating solution. Visit Drytac at FESPA in Hamburg to see live VersaCoater XL demonstrations.

New to Drytac's liquid coating range are the EnduraCoat Transit Gloss and Transit Matte coatings, with UV inhibitors which offer up to a five year warranty, ideal for a wide range of applications including SAV, truck curtain sides and vehicle wrapping coatings. Drytac now offer a UV curable white flood coating which can give the appearance of white inks reducing costs when printing onto rigid, non-porous substrates and now flexible clear polyesters for window graphics.

Drytac will also be showing new laminates and printable media such as: window films ideal for POS Displays and window graphics, floor graphics for indoor and outdoor use, and a range of specialty self-adhesive films, including a self-adhesive PVC chalkboard film. Drytac also have an updated range of magnetic products which is a result of their new European distribution of Visual Magnetics products.

www.drytac.com www.hotpress.co.uk www.teneka.co.uk

DRYTAC®

Durst Image Technology UK Ltd J22

Durst has taken the opportunity to show a brand new machine at Sign & Digital UK as well as its award winning Rho 320R roll to roll printer. The new machine is an exciting development for Durst and the exhibition will be the first time it is seen in the UK.

The Rho 320R UV inkjet has established a new quality standard for industrial roll to roll printing. It enables economic printing of offset quality particularly for large format applications. Demanding and profitable applications such as lightbox displays, illuminated posters, window graphics, POP displays and advertising textiles can be achieved at a previously unattainable quality. Productivity is maximised by the ability to print two rolls side by side up to a width of 160cm each and a further option for perfectly registered doubled sided printing.

Rho Roll inks used in the Rho 320R are environmentally friendly with no VOCs and were the first to be awarded Nordic Swan Environmental Accreditation. Furthermore, the machine offers very economical production with low ink consumption thanks to high pigmented inks. It also allows for unattended overnight printing of big rolls, enabling economical printing of low cost print jobs.

See both the exciting Rho 320R and our latest development in large format printing by visiting our stand.
www.durst-online.co.uk

Epilog Laser/CSI (UK) J50

CSI has been appointed Epilog Laser Distributor in the UK. We shall be displaying the Helix, Mini, and Zing lasers. CSI is also announcing our appointment as the new Innovative Plastics Inc UK Distributor and displaying a full range of engraving plastics
www.epiloglaser.com

EskoArtwork F20

EskoArtwork is a global supplier and integrator of innovative solutions for sign and display finishing, packaging and commercial printing. Its products and services help customers raise productivity, reduce time-to-market, lower costs and expand business.

EskoArtwork is a worldwide market leader with pre-production and collaboration software for packaging buyers, designers and manufacturers.
www.esko.com

Eurobond Adhesives Ltd F22

Eurobond Adhesives Ltd has been supplying high performance adhesives and tapes to the sign making industry throughout Europe over 27 years.

We will be exhibiting our range of specialist SignMaking adhesives and tapes.

Penloc fast curing structural adhesives are designed to bond sign trays, built up letters, sign channel/rail to sign backs, fabricating metal frameworks, bonding flat cut or 3D metal or plastic letters, bonding locators, BigHead fasteners and much more. Penloc will bond most metals, plastics, acrylics, DiBond, Foam-X, wood, glass and GRP in any combination. No more rivets, welding or mechanical fixings.

Penloc 1:1 is our standard grade that will cure in just five minutes; Penloc VT Plus is a thick two-part longer curing (15 minutes) grade; Penloc GTi Clear is a clear, fast curing (five minutes) two-part structural adhesive; QuickFix is a flexible, high strength, two-component, fast curing adhesive; Clear-Fix is a one-part, clear, flexible, structural adhesive.

The Vitralit range from Eurobond is our range of optically clear UV curing adhesives suitable for bonding clear acrylic, PETG, Pmma, ABS, rigid PVC, stainless steel, aluminium and copper combinations. Vitralit is ideal for display cases, point of sale, and signage.

We have a large range of high performance adhesive tapes for banner hems, metal, composite and plastic bonding, thermal conductive tapes for bonding in back lighting systems and tapes you can use in very low outdoor temperatures approaching zero degrees.

For further information please visit our stand F22.

www.eurobond-adhesives.co.uk

Eurostand Display Ltd E60



The DLPlus range of interconnecting roll ups is available from Eurostand Display on stand E60.

As you might expect from one of Europe's leading trade suppliers for exhibition stands and graphic solutions, Eurostand Display has a prominent presence at this year's Sign & Digital UK.

The Essex-based display specialist is using the annual showcase to show off its entire portfolio of indoor and outdoor display solutions, modular and exhibition schemes, roll-ups, pop-ups, eco-friendly products and AV support systems, all guaranteed for five years.

Visitors to stand E60 will see the innovative DLPlus range of interconnecting roll ups aimed at graphic displays with bigger ideas. The system uses high-quality 2000 x 850mm roll up displays with silver anodised graphic cassettes and chrome or coloured end caps. Its key feature is a smart connecting system; the base cassettes and graphic hanging profile are easily linked to make a virtually continuous, and more much arresting, visual panorama.

The system's internationally-registered design has proved a major hit with Eurostand Display's customers. While there is no limit to the number of DLPlus roll ups that can be joined, combinations of two, three or four units will suit most applications, says Eurostand Display.

Also featuring in Birmingham is the stunning Centro modular display system. Scaleable and adaptable, Centro incorporates standardised fittings, enabling users to easily add elements, or rearrange its features to suit their individual project needs. Mounting brackets for plasma monitors, laptop shelving, counter units, scratch-proof colour co-ordinated acrylic podium tables and sturdy literature dispensers allow each system to be tailored perfectly.

Find out more on stand E60.

www.eurostanddisplay.com



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Quadrant Post

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Extrusion



AS500 Extrusion

50mm post sleeve



AS760 Post

76mm post sleeve



Round Modular Post

75mm diameter Post Extrusion



Round Modular Post

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www.ashbytrade.net



SIGN & DIGITAL UK *Preview*

Expand International **F50**

Expand International are market leading manufacturers of portable exhibition, display, marketing and communication equipment. They are recognised globally for their innovative, easy to use, durable designs. With Expand's portable displays, you can simply and effectively place your message where it will have maximum impact. All products have a lifetime warranty.
www.expandmedia.com

Fairfield Displays & Lighting **E50**

Are you looking for something to really spark your visual imagination? Then a visit to the Fairfield Displays & Lighting stand is a must. Fairfield is a visual communication specialist with a vast range of cable and rod components, sign systems and innovative ways to present posters, signs and graphics.

Fairfield is launching a completely new range of digital signage, from simple media players to complete web-based solutions which are incredibly easy to use. It is now possible for a non-technical person to easily manage screens at multiple sites and update them in seconds. One of the most exciting developments is the ability to suspend a digital screen or even a screen with a network solution from a pair of suspended rods fixed between floor and ceiling. The design allows screens to be easily mixed with other graphic panels enabling a truly stunning communication messages to be created without the need of any heavy structures.

This concept is available only from Fairfield as it is a fully patented idea. Screens are currently available in 17" and 19" options.

To complement the screens, LED Light Pockets will also be featured on stand E50. This is the fastest growing product range Fairfield has had in years. A complete 'business in a box' package has been put together for the reseller making it an incredibly easy product to sell.

There will also be a raffle on the stand to win a free demonstration unit and marketing pack worth hundreds of pounds.
www.fairfielddisplays.co.uk



FastSigns franchisees can benefit from a range of support and other resources.

FastSigns **K16**

At this year's Sign & Digital UK, leading franchise in the sign industry, FASTSIGNS, is offering sign makers the opportunity to grow their businesses by joining the FastSigns network. FastSigns is so confident about helping independent sign makers grow their businesses it is offering some very attractive financial incentives.

Garth Allison, UK Managing Director, explains: "Converting existing sign businesses to FastSigns centres has been tried and tested in the US with great success, so we've decided to make the same offer to signage and graphics businesses in the UK. We are offering a unique opportunity to join our network and benefit from our extensive experience, over 25 years, in this sector."

FastSigns has put together a special incentive package, just for independent sign businesses. This includes a 30% reduction in the franchise fee, down from £17,500 to £12,500, plus preferential royalty fees for the first year, and financial support for furniture, fixtures, fittings and equipment as part of the re-branding process.

Garth continued: "Joining us gives people the freedom to be their own boss but with the support, resources, infrastructure, buying power and brand identity that only a large organisation can offer. I'm really looking forward to meeting potential FastSigns franchisees at the Sign & Digital UK show."

The first UK FastSigns franchise was launched in 1994 and there are now 22 centres throughout the country. FastSigns provides consulting, design, production, file transfer, delivery and installation for a full range of sign and graphic solutions, for companies of all sizes, across all industries.

www.fastsigns.co.uk

Fujifilm **H10**

Fujifilm is showcasing 'euromedia in action' by creating a unique, innovative retail outlet on stand H10 at Sign & Digital UK.

This purpose-built Fujifilm 'shop' will showcase innovative euromedia products in situ, creating a hands-on environment for visitors to explore different media products, surfaces and applications. As an additional attraction, the retail outlet will also feature some of the latest Fujifilm digital cameras, including the groundbreaking FinePix W3 3D camera, and the brand new retro FinePix X100.



Positioning a screen exactly where needed is easy with suspended rods from Fairfield Displays & Lighting.

Some of the applications that will be showcased include: internal and external window signage; floor graphics; promotional wall coverings; textured wall decorations; brick vinyl; pop-ups and banners; posters and backlit displays, and universal fabrics. Experts will be on hand to demonstrate the latest innovations with all these applications and visitors will get the chance to apply some of the media products themselves.

Fujifilm will also be showcasing the latest Acuity Advance flatbed printer, demonstrating the productivity, flexibility and quality of this hugely popular machine.

Peter Bray, UK Sales Manager for euromedia products comments: "We were looking for an innovative and effective way to showcase the many and varied applications that the euromedia products can be used for. Rather than just exhibiting swatches of our products, we felt that this shop was the perfect vehicle to demonstrate how our media products can be applied and to see 'euromedia in action'.

www.fuji.co.uk <http://graphics.fujifilm.co.uk>

Gigaprint Ltd

E30

Since 2000 Gigaprint has grown from a small print shop to a worldwide large format digital print corporation with six international manufacturing facilities and more than 160 staff. In excess of 6000 print wholesalers place their trust in our products and services.

By utilising the very latest in large format digital print technology from HP, Gigaprint can now offer the UK a wide format solution at very competitive prices and good turnaround. Gigaprint has more than 42 large format printers working 24 hours a day. We are able to print up to 3.2 metres in width by any length.

Based in Slough we are ideally located to serve the whole country. Large format is a widely used media for banners, outdoor displays, billboards, vehicle graphics, sail banners, floor graphics, pop up displays, etc. Gigaprint supplies all these products at very competitive reseller prices (example: PVC banner £6 per square metre) offering the print reseller excellent profits in all areas of large format resale.

Visit www.gigiaprint.co.uk or telephone 01753 538535 for more information on becoming a reseller of Gigaprints products or email sales@gigaprint.co.uk to request a free sample pack. Think Large Format – Think Gigaprint.

www.gigiaprint.co.uk



Grafityp UK Ltd

G10

Grafityp UK Ltd will be exhibiting on stand number G10 at Sign & Digital UK 2011, where a wide range of products will be on display.

Suppliers of Grafitack and Graficast self-adhesive vinyl, including the recent additions of the Automotive and Deco range, Grafiprint Digital print media/laminates and Grafflex CAD cut and printable textile films from Siser all of which will be on show with



Grafityp will be showing digital solvent printers from Roland and other top manufacturers on stand G10.

dedicated, knowledgeable staff to provide information and advice.

A selection of digital solvent printers from top manufacturers can be seen including Roland VersaCMM print & cut machines with various ink configurations including metallic, as well as laminating equipment. The popular range of SignPal cutting plotters and LaserPro engraving machines from GCC will be on display and working to demonstrate their abilities.

The GrafiWrap vehicle wrapping films will also be on display as well as the new Auto-Deco films including leather look, brushed aluminium and lots more.

This is just a small selection of what will be on offer on the stand. Grafityp regularly add to their ranges throughout the year and the show provides a perfect opportunity for anyone to catch up on the previous year's additions. Pick up a copy of the very latest Express Sign Products price list/catalogue available on the stand.

www.grafityp.co.uk

Granthams

A10

Servicing the Sign and Graphics industry for more than 120 years, Granthams is one of the UK's leading suppliers for sign, display and graphic technology supplies. Specialising in colour solutions for the signs, graphics, fine art and photography, Granthams is using Sign UK to promote its latest products including a wide range of large format indoor and outdoor solvent and pigment based systems from HP, Canon, and Mimaki.



Discover what Granthams has to offer on stand A10.

SIGN & DIGITAL UK *Preview*

New for Sign UK 2011 will be the Elements Eco-friendly alternative to solvent, offering low cost purchase and running costs with impressive outdoor durability onto a wide range of uncoated medias. RIP options are also available from ColorGATE, Onyx, Rasterlink, Shiraz and Signlab. In addition they will also supply a wide range of cutting solutions for general signmaking, as well as contour cut and die cut solutions from Graphtec & Mimaki including Signmaking Software for Macintosh & PC. Finishing solutions including trimmers and laminating systems are fast becoming a 'must have' accessory. Granthams offer a wide variety of laminators from the popular Easymount and Drytac JetMounter range of hot and cold laminators through to the heavier duty Seal systems, offering a solution to suit every budget. They also offer a full consultancy service including installation, on-site training, media profiling and ongoing support, backed up by a wide range of Mac and PC solutions, including RIP servers & back-up solutions. As well as extensive consumables support.

Talk to the Granthams team on stand A10 to see what they could do for your business.

www.granthams.co.uk

Graphic Print Technologies (GPT) **C20**

GPT will be a major presence again at Sign and Digital UK with a stand some 50% bigger than last year and with representatives from suppliers on hand to answer questions and show each product to its full potential.

Stuart Cole, General Manager at GPT comments, "This is our first show as an Amari group company and this has helped us to be even bigger and better than before, with an unrivalled range of systems for all applications from sign-making, to proofing, and the graphic print production requirements."

In addition to the broad range of systems on the stand, GPT is positioned very near to two of its most important suppliers, Agfa and Hybrid Services (Mimaki).

Highlights on the GPT stand include: Anapurna Mw UV cure 1600mm roll & sheet fed printer; Zund G3 large format roll & sheet fed flatbed cutter; Mimaki UJV160 63"(1600mm) roll & sheet fed UV cure printer; Mimaki UJF3042 A3 flatbed UV cure printer; Mimaki CG160FX II 63"(1600mm) roll fed contour cutter; Epson GS6000 64"(1625mm) roll fed eco solvent type printer; Epson 11880 64"(1625mm) roll fed aqueous printer; Canon iPF9000s 60"(1525mm) roll fed aqueous printer; Canon iPF8300 44"(1117mm) roll fed aqueous printer; GBC1064WFt 65"(1650mm) roll fed heat assist laminator; Shiraz software RIP; Mimaki JV33 130 - 54"(1370mm) roll fed solvent printer; Mimaki CJV30 130 - 54"(1370mm) roll fed composite solvent printer & cutter; JV5 160 63"(1600mm) roll fed solvent printer; Mimaki (MBIS) two litre bulk ink system; and new to GPT, a ZM panel saw machine.

www.g-p-t.co.uk

Graphtec **G30**

If you are in the market for a new cutting plotter this year then a visit to Graphtec on stand G30 is an absolute must.

Graphtec has been at the forefront of plotter technology since 1949, and with more than 60 years experience at building plotters, you can rest assured that the technical advice you receive will be second to none.

Whether you are a start up business or existing busy production site there will be an array of products on show to suit



Graphtec has much more to offer than just cutting plotters on stand G30.

your individual needs and budget and Graphtec's experienced friendly team will be on hand to talk you through the various options.

Graphtec is primarily known for its range of sign making plotters, which are considered by many sign makers to be the mainstay of their business. What may not be so well known is that Graphtec also manufactures plotters for cutting leather, carton board, apparel, paper, gaskets, rubber, flex, flock, acetate, cork and many other substrates. Whatever your application or budget, Graphtec will have a solution for you.

Graphtec's reputation, which has evolved over the past 60 years, is synonymous with quality and affordability so you can be assured that with a Graphtec machine you are buying peace of mind together with the safe knowledge that your investment will still be making you money in the years ahead.

So go and see what all the fuss is about - you won't be disappointed and the Graphtec team will be on hand to greet you and discuss your requirements.

www.graphtecgb.com

Hadleigh Paper Converters Ltd **K18**

www.digitalprintingmedia.co.uk is the e-commerce site of Hadleigh Paper Converters Ltd. Here you will find all the products you need for Ink jet printing and the sign industry from quality manufactures such as Sihl Digital Imaging, Neschen, 3MS Tapes, Scapa Tapes and tesa tapes.

www.digitalprintingmedia.co.uk

HardSoft Computers **H42**

HardSoft Computers are a specialist IT Leasing company. With over 25 years experience of working closely with creative professionals to arrange affordable flexi-leases on Apple and PC based hardware and software. Our flexi-leases free up capital whilst allowing regular upgrades keeping your equipment ahead of the competition's.

www.hardsoftcomputers.co.uk

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 Thickness

10mm	8mm	5mm
£5.99	£4.99	£3.99

600x400mm
 Thickness

10mm	8mm	5mm
£23.99	£17.99	£14.99

450x300mm
 Thickness

10mm	8mm	5mm
£15.99	£12.99	£10.99

300x200mm
 Thickness

10mm	8mm	5mm
£8.99	£7.99	£6.99

600x600mm
 Thickness

10mm	8mm	5mm
£34.99	£24.99	£19.99

450x450mm
 Thickness

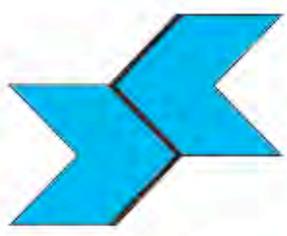
10mm	8mm	5mm
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300x300mm
 Thickness

10mm	8mm	5mm
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www.signcompeurope.com

SIGN & DIGITAL UK *Preview*



Hexis UK Ltd

B10

Take a look at what is happening on the Hexis UK Ltd stand. You will be amazed at what the Hexis Academy training team are doing with the Hexis Hex'Press films.

Various different vehicles will be wrapped in the amazing new HX30000 and HX20000 series films. These are supplied with Hex'Press adhesive system which facilitates easy application without any air bubbles or creases. The special effect HX30000 series is an innovative multi-layered technology cast PVC film that is unique at Hexis. The HX30000 series consists of a true Carbon Fibre effect film available in a choice of great colours.

The HX20000 series is an 80µm multi-layered cast PVC technology wrapping film in over 40 gloss and metallic colours. This product is especially manufactured for colour changing or wrapping applications and will be available soon at 1520mm wide (currently 1370mm).

HX100WG2 is the printable cast wrapping film from Hexis, which also incorporates the Hex'Press adhesive system, and must be laminated before using as a wrapping product. It is being demonstrated with application onto a van during the exhibition.

The KG10000 series is a 50µm cast PVC film suitable for lettering and logos for indoor or long term outdoor applications. The KG10000 series is supplied with the Hexis solvent based premium grade adhesive system suitable for long term outdoor durability and is available in around 100 colours.

Discover the varied and wide array of products for sign makers, digital printers, window tint and vehicle body work specialists available from Hexis UK Ltd, on stand B10.

www.hexis.co.uk

HP (Hewlett-Packard)

H22

HP will showcase an extensive range of large format digital inkjet printing solutions, designed to help customers increase their profitable growth, at this year's Sign and Digital UK exhibition.

Exhibiting on stand number H22, HP's line up of innovative products on display will include HP Latex Printing Technologies, spearheaded by the proven and successful HP Designjet L25500 and HP Scitex LX800 printers. Both run water-based HP Latex Inks, whose ability to produce prints for indoor applications where odour is a concern, continues to attract environmentally-conscious customers.

In addition, underscoring how the multi-substrate and broad application capabilities of HP large format printers can increase revenue for sign makers and print business owners, HP will run an informative and educational on-stand seminar programme during the show. This will include a Vespa-wrapping workshop from vinyl-wrapping expert, James Deacon, demonstrating the high-impact and creative results achievable from this low-cost-per-impresion marketing tool.

Also on display in Birmingham will be the robust UV flatbed, HP Scitex FB500 Printer and the HP Designjet Z6200 Photo Printer. The 163-cm (64-inch) HP Scitex FB500 Printer features optional white ink capabilities to extend the applications offering available to users, while the HP Designjet Z6200 Photo Printer running HP Vivid Photo Inks delivers high-quality output and the highest speeds of large format printers in its price class.

www.hp.com

Hybrid Services

C10

As Mimaki's exclusive distributor, Hybrid Services Ltd will have a big range of Mimaki products on their stand – right at the entrance to the halls. With multi award winning digital printing solutions for rigid & flexible signage, flags, banners, promotional products, labels, vehicle liveries, exhibition graphics and outdoor durable prints – to name but a few, there's a Mimaki suitable for everyone at the show.



The HP Scitex LX800 wide format printer spearheads a selection of innovative products on show from HP on stand H22.



Visit stand C10 to see how many products can be branded or personalised with a Mimaki.

These include the Mimaki CJV30 printer / cutters, a substantial range of flatbed & roll-to-roll UV products and a selection of textile and soft signage printers. One exciting feature will be the Mimaki UJF-3042 flatbed A3 LED UV printer which will be producing personalised products, small format signs and branded goods on the stand. Visitors should head along to see how it can help inspire new revenue streams or improve production processes for their business and take away a printed sample too.

Highlights also include the launch of the new Mimaki JFX-1615plus flatbed UV machine, a chance to see the incredible mix of speed and quality with the Mimaki JV5 along with the opportunity to win VIP tickets for two to a match at Manchester United.

Marketing manager for Hybrid, Duncan Jefferies said, "Sign & Digital UK is the perfect opportunity for visitors to see all that's great in digital print. We look forward to welcoming customers old and new to the Hybrid stand to witness the breadth of capabilities that Mimaki has on offer."

Visit Stand C10 to discover the full range of Mimaki products.

www.hybridservices.co.uk

InkTec Europe

J10



InkTec is launching a new flatbed printer to the UK market on stand J10.

Leading ink manufacturer InkTec will officially launch their state-of-the-art range of Jetrix UV Curable Flatbed Printers in the UK at Sign & Digital 2011 on stand J10.

Jetrix Team Manager, Jerry Kim said: "The Jetrix2513FRQ Printer has been running smoothly for over 18 months on customer sites in a number of countries including USA, Germany and Australia, with some excellent feedback from printers who are benefiting from using the Jetrix on a daily basis. We feel that the time is right to bring the Jetrix 2513FRQ to the UK market which traditionally demands the best quality equipment available"

The Jetrix 2513FRQ features a robust flatbed, perfect roll to roll system, strong vacuum with high quality and variable droplet technology.

Additional features include a variable ink system with white, varnish and primer for Glass and Metal, a white ink recirculation system and a media alignment bar for easy to load rigid media.

UK Sales Manager, Ben Woodruff added: "We believe the build and print quality of Jetrix2513FRQ is unique and therefore aim for it to be acknowledged as the best-in-class UV Flat-bed Printer by the end of 2011."

InkTec will be demonstrating the Jetrix 2513FRQ Printer on Stand J10 and will also have on show their full range of inks and media for large format printers. InkTec Europe stock and distribute the full range of InkTec inkjet ink and media products throughout

Europe from their warehouse in Oxfordshire. They also provide comprehensive technical support and carry a range of spare printer parts. www.inktec.com

Innova Art Ltd

D62

Innova Art is a specialist producer of premium quality media for digital inkjet printing. Innova Art has developed a comprehensive range of coated papers and canvasses specifically for the rapidly expanding digital markets.

The Innova Portfolio includes the FibaPrint range of digital baryta papers, fine art papers and digital canvas for fine art and photographic printing and presentation and graphics applications.

JetMaster@Display, the innovative gallery wrap system is also part of the Innova range. This framing system requires no stretcher bars or glue. Available in a variety of formats JetMaster Display is ideal for photography, signage and exhibition display.



www.jetmaster-systems.com

Innova has expanded their range to include solvent technology, with the launch of their Décor Art ES and Décor Velvet ES, eco solvent fine art papers. Compatible with all eco-solvent printers, these textured art papers bring unparalleled image quality to the solvent printing market.

The most recent product to be added to Innova's portfolio is the Intelligent Print Solutions software package, an integrated design and production printing software solution for optimal workflow.

www.innovaart.com

Innova Solutions Ltd

B52

Leading supplier of high-performance adhesives, bonding tapes and photo-luminescent products to the sign industry, INNOVA Solutions will be showcasing their core product range and spotlighting improvements to two of their innovative products. These are the NovaDura™ anti-bacterial and anti-graffiti signage system and retro-applied coatings and the NovActive™ 'talking sign'.

SIGN & DIGITAL UK *Preview*



Advanced anti-graffiti protection with NovDura, from Innova Solutions.

NovaDura is a unique, multi-stage process incorporating a direct-to-substrate printing method and utilising special patented inks applied to aluminium and/or plastic-based materials. The finished system claims to offer incomparable anti-bacterial and anti-graffiti protection to signage, cladding and other architectural structures with the combined abrasion and scratch-resistant coatings providing unrivalled protection from both environmental degradation and the unwanted attention of vandals.

Having recently improved the 'whiteness', clarity and durability of the finish of the system, it is now possible to retain exterior and interior signage and associated architectural features in the original pristine condition throughout the predicted lifespan whilst eliminating the need for costly and labour-intensive maintenance or replacement. It also offers a viable alternative to expensive vitreous enamel signage. Significantly, NovaDura has all of the necessary approvals for use on the London Underground and rolling stock and has recently been approved to vehicle category 1a of BS 6853:1999.

Innova Solutions will also demonstrate improvements to its NovActive 'talking sign'. This uses the latest micro-engineering technology and dedicated software to provide a powerful but passive reinforcement for promotional campaigns and to enable signs to be more inter-active with their target audience to warn of hazards and to complement DDA guidelines. www.innovasolutionsonline.com

ITC Ltd

G50

Leading manufacturer of cutting tool solutions for the sign industry, ITC Tooling will have a vast array of cutters available for all types of routing and engraving operations on stand G50.



Visit stand G50 to see ITC demonstrating a range of tools for cutting and engraving operations.

The unparalleled success of ITC's range of Clearcut single flute routing cutters for the sign making industry, now sees the series extended to incorporate three stub-cut additions to further improve rigidity and surface finishes of the range.

The Clearcut series has been developed to provide an exceptional surface finish on Perspex and acrylic materials as well as Foamex and similar materials. The cutters are renowned for drastically reducing or even eliminating flame polishing and hand finishing operations that can prove costly and time consuming.

Alongside the innovative ClearCut range will be ITC's range of high end cutting tools including the 2091 compression tool that is ideal for laminated materials, the 2021 Di-bond folding tool, the 180-10-LG for thick acrylics, the DCO3 for stainless steel, the ENG engravers and the 3D-90 Series for prismatic engraving

The ability of ITC to produce tooling to specific needs will be demonstrated on stand G50 where the company will highlight the benefits of the ENG 2D engraving series, the 155 standard, 162 long series and 163 extra long series that are all now available in ball nose or square end with various diameters. In addition to these tools, ITC will have plenty of its dibond folding tools that can be purchased at the show and the new geometry compression tools for use on wood. www.itc-ltd.co.uk

JAG Sign Supplies Ltd

H58

Jag Sign Supplies, the specialists in signmaking tools, workshop equipment and fixings, have this year introduced more than 400 new products to their range. Their new brochure (edition 11) will be available to pick up at the show along with a wide range of new products including Pizazz multi-mounts. These are a unique range of plastic and metal stand-off locators available in a range of colours and finishes that provide the opportunity to multi layer panels of different colours, materials and textures to create exciting displays. Display kits will be available to purchase on the stand.

Jag will also be displaying snap caps, the original cap and washer combination used to conceal and protect the heads of screws, bolts and rivets. Snap cap and stemfix (press-in cover caps) starter kits will be on offer.

Sign & Digital sees the launch of Yellotools products from the innovative German sign tool manufacturer with a range of high quality products designed specifically for the signtrade. Jag have been appointed sole

UK manufacturers and will be looking forward to displaying and demonstrating a range of these products from practical ideas like hot air guns with extra long five metre cables to tools for trimming neat edges and corners.

During 2010 Jag designed and developed its own Signgeer eyeletting machine (made in the UK), to eliminate the ongoing problem of nickel self piercing eyelets not performing on a regular basis. This new tool will also accommodate plastic grommets, ideal for digitally printed banners.

www.jagsignsupplies.com



Jag's eyeletting machine can be seen on stand H58.

No surcharges
 Everything in stock
 Same day despatch
 Knowledgeable staff
 Quality products
 Unbeatable value
 Superior service
 Easy to deal with
 Technical leadership
 Leading brand
 Application advice
 Know how
 The personal touch
 Market leaders
 Everything you need
 Samples available
 Free marketing tools
 Profiles for download
 Free swatches
 Free colour charts
 Digital media
 Sign vinyl
 Speciality materials
 Textiles
 Banner materials
 Meshes
 Art canvas
 Wrapping films
 Window films
 Laminates
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SIGN & DIGITAL UK *Preview*

KPMF

G62

UK-based Kay Premium Marking Films (KPMF), who will soon have been manufacturing self-adhesive vinyls in Wales for 20 years, is currently entering an exciting phase. Following the recent introduction of three new distributors within the UK, KPMF is exhibiting as a manufacturer on Stand G62.

KPMF feel that the exhibition is the perfect platform on which to promote their new UK distributors: Sign Serve, who will look after customers throughout Wales; MDP Supplies, focusing on customers in Lancashire, Northern Ireland and Scotland; and ATC Signmakers Supplies, who cover Manchester, Greater Manchester and West Yorkshire.



Meet three new distributors for KPMF marking films on stand G62.

KPMF will be drawing attention to their outstanding UK distribution outlets and current product range, which includes calendared and cast vinyls, aliphatic polyurethanes, functional and digital films. The company will be presenting a selection of innovative cast products, in particular attractive etch glass window films, exciting overlaminates and two new collections of attention-grabbing vehicle wrapping materials.

KPMF continues to grow throughout the world, especially in Europe, the Middle and Far East and their Managing Director Rob Musto is enthusiastic about where he wants to position KPMF over the next decade: "Our customers know that they can depend not only on the quality of our films but on the technical advice available from our own support team and from our distributors. The resource and investment we commit to research and refinement of our product range has earned us an enviable reputation in the world marketplace: I want us also to become first choice in the UK sign market."

www.kpmf.com

LED Light Sheet profile

A30

Launched at Sign & Digital 2010, LED Light Sheet is an 8mm thick backlighting unit which can be integrated into signage, display, advertising and exhibition systems. LED Light Sheet is produced using a patented process whereby a sheet of etched acrylic is embedded with high brightness LEDs to create a flat panel of evenly



LED Light Sheet is available in a choice of whites and colour changing LEDs. Find out more on stand A30.

distributed light which runs cool to the touch. With an LED life span of up to 70,000 hours, LED Light Sheet is an environmentally friendly and lightweight backlighting unit which significantly reduces energy consumption compared to traditional fluorescent systems.

LED Light Sheet can be housed within multiple signage and display applications. In the manufacture of a fret cut light box, LED Light Sheet can be mounted directly behind the box's translucent panel to create a 30mm thick illuminated sign and therefore completely eliminate the standard 100mm deep fluorescent backing tray. This slimmness is not only aesthetically pleasing, but also creates a lightweight sign illuminated by a hardwearing, energy efficient lighting unit. For display purposes, illuminated snap frames fitted with LED Light Sheet can be manufactured with a finished case at just 25mm deep.

LED Light Sheet comes in a choice of warm white, cool white and RGB (colour changing) LEDs, with a range of controllers and dimmers available if required. Suitable for internal and external solutions and manufactured to bespoke sizes and shapes, LED Light Sheet can be supplied as a lighting unit for installation by others or within a finished sign or display unit.

www.ledlightsheet.co.uk

Leopold Professional Imaging Ltd

H48

Leopold is two new products, the Fotoba XLD 170 and VacuVers Print & Glass, at this year's Sign & Digital UK.

The Fotoba XLD 170 is unique says Leopold. It is designed to work with both rolls and sheet and at 1.7m wide it is an extremely flexible solution for finishing production solutions. Regardless of any feed misalignment the XLD170 will automatically re-align itself to the edge of the printed image. If the printer fails to print parallel to the media edge, or if the printer fails to wind up the rolls squarely, the XLD170 will always produce square finished posters.

The XLD utilises the Fotoba Cut Marks which are embedded in all the popular software RIPs. It is the ideal partner to all the new fast printers, even for the 5m machines printing three rolls simultaneously.

The XLD 170 cutters can handle most flexible media up to a maximum thickness of 0.8mm including polycarbonate, Duratrans, TDF, canvas, laminated or encapsulated prints and much more.

Print & Glass is a unique system that combines print and glass together. A special adhesive interlayer enables the mounting of prints behind as well as in between glass producing a fantastic effect for display, signage, etc, all the layers are sandwich in the vacuum removable called VacuVers. Displays up to 1.2m x 2.5m can be produced

www.leopold.co.uk



The Fotoba XLD 170 for finishing is one of two new products Leopold is launching on stand H48.

Liquid Lens Europe Ltd **B22**

Liquid Lens™ is a leading global manufacturer of high quality, full colour domed label production systems and consumables and also offers a trade only domed label and resin scripting service. Applications include trophies, awards, promotional product branding, security identification, 3D signage, point-of-sale, trophies, awards, crafts, jewellery and gifts.
www.liquid-lens.com

Multipanel UK Ltd **E52**

Multipanel UK manufacture and supply a large range of Aluminium Composite Panels. Established in 2003, Multipanel UK has rapidly become an internationally recognised organisation through our highly successful brand, Alupanel. Our Aluminium Composite Panels are available in many innovative core structures, and boast over 1001 different uses.
www.multipaneluk.co.uk

Mutoh Belgium nv **G40**

Mutoh Belgium will display its latest innovations in the field of large format digital printing for commercial print, sign and soft sign applications.

Innovations on display will include Mutoh's MS Ultra inks which increase productivity through more efficient printing, Mutoh's Bio-Lactite inks for environmentally conscious print providers and a new set of dedicated UV inks suited for 3D wrapping.

Visitors will also be able to discover the strong extension of Mutoh's product portfolio in the field of sublimation & direct textile printing, as well as the Kona high performance cutting plotter series designed for professional sign cutting applications, engineered and manufactured in Belgium.
www.mutoh.eu

Neschen UK **J14**

Together with display systems from its Swedish partner, Expolinc, Neschen will be exhibiting a comprehensive range of matching print media, including protective films.

The entire product range available for pop-ups, roll-ups, L banners and light boxes offers everything from premium quality to the cost-effective economy variants. Neschen also includes a 'green' solution in its range of print media and protective films, based on polypropylene in place of more traditional PVC, for environmentally-aware appearances.

Innovations provided by Neschen include a range of media for the cost-effective, compact roll-up entry level model from Expolinc. These print media include: solvoprint/printlux nolite 360 - a heavy, silver-backed, light-blocking medium for water-based inks delivering high colour brilliance and good scratch-resistant properties; solvoprint/printlux PP nolite 210 - a matte polypropylene film with special inkjet coating that has almost no side curl and is suitable for outdoor use; and solvoprint/printlux citylight superior - a universal 'frontprint' polyester film suitable for backlit displays both indoors and outdoors offering photo-realistic print quality and good dimensional stability.

In addition, Neschen will be showcasing its recent textile additions including DYEtex flag and DYEtex display, which are pure sublimation media for flags/banners and display systems.

The particular highlight amongst these three products is the multifunctional capability of the polyester textile VARItex decoframe. A novel coating permits other modern inkjet printing processes to be used without detriment to the look and feel of the textile itself. The colours remain bright, vibrant and brilliant.

www.neschen.co.uk



Pop-up display systems from Expolinc are just one of the attractions on the Neschen stand.

SIGN & DIGITAL UK *Preview*



The latest Arizona UV flatbed printers are expected to be one of the highlights on stand D10.

Océ (UK) Ltd **D10**

Océ will be demonstrating a diverse range of applications on its multi award-winning flatbed printing systems at Sign & Digital UK.

The Océ Arizona 550XT and Océ 350 GT systems, both part of the Océ Arizona family, the world's best-selling UV flatbed printers for the display graphics market, will star on Océ's stand D10. Océ is also planning to have significant customer interaction for its stand that will include state-of-the-art technologies and products being showcased.

The Océ Arizona 550 XT UV curable flatbed printer is twice as large and nearly twice as fast as the Océ Arizona 350 GT printer, delivering the same award-winning print quality. It will have pride of place alongside the Océ Arizona 350 GT UV curable flatbed printer, both powered by ONYX® Workflow Software X10 Océ Edition RIP software.

Other products at Sign & Digital UK will include the Océ ColorWave® 600 poster printer, which incorporates Océ CrystalPoint® technology that uses toner pearls.

Once again, Océ, an international leader in digital document management and delivery, will be partnering Zünd Plotting Systems (UK) Ltd, the UK distributor for Zünd Systems Technik AG, the Swiss manufacturer of digital flatbed cutters. The two companies will be

displaying the Zünd G3 L2500 digital cutting system. Products from Océ Imaging Supplies will also be shown, and Océ will host daily competitions, in which prizes will be awarded to visitors.

Océ and its partners will use the event to demonstrate the latest labour-saving innovations, designed to reduce waste and increase productivity.

Optimus **F28**

Optimus, a first time as an exhibitor at Sign & Digital UK, will be showing Optimus dash, the new Management Information System designed specifically to cater for all digital sectors.

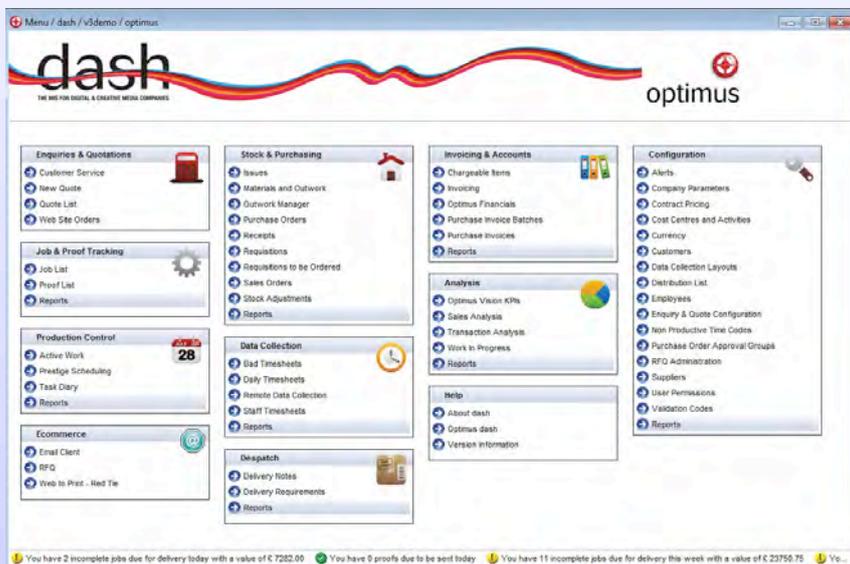
Any substrate, any process and any material – if you can produce it, Optimus dash can manage it. Building upon 29 years' experience of designing and developing Management Information Systems, Optimus dash incorporates the fundamental principles of an MIS whilst meeting the demands of a changing industry.

Printers' customers are demanding products that are produced in a faster time frame, in shorter quantities, with personalised content and at a lower cost. Optimus, with its renowned lean manufacturing emphasis has ensured that at the heart of Optimus dash the focus remains on eliminating waste, whether as a key stroke or an unnecessary processes which print buyers will not pay for.

Optimus dash maximises the profitability in each transaction by taking out unnecessary steps. Since its launch last year Optimus is already seeing many customers reaping the benefits of using Optimus dash.

One of the most important reasons for imageDataGroup selecting Optimus as its new MIS partner is its consultative business approach. David Danforth explains: "We are a full service provider but many MIS companies concentrate on traditional litho processes. We do print litho but we also have large and small format digital, screen-print, variable data solutions, online ordering, design services and outsourcing of nonprinted items. We need a robust system that copes with all that we are today and all that we want to be in the future. Optimus simply understood our objectives!"

www.optimus2020.com



Find out on stand F28 what the Optimus dash Management Information System could do for your business.

Oshino LED Lighting **E68**

Appearing for the first time at Sign & Digital 2011 is Super Orbis LED, the new flex-face sign lighting system from Oshino LED Lighting. Designed specifically for the signmaker, Super Orbis LED is an all new, high lighting power but low energy system that may well change the way you think about LEDs in large scale flex-face sign boxes.

Traditionally, large scale flex-face sign boxes are internally lit using fluorescent tubes. The increasing pressure to find a more energy efficient, reliable and simple to install alternative has inspired us to develop Super Orbis LED.

At its heart is a high quality Nichia white LED. This bright and efficient LED produces up to 235 lumens and an efficacy up to 117 lumens per Watt. Encapsulated, water and dust resistant (IP65) modules are spaced at 60cm intervals along a flexible chain.

Of course high brightness and problematic visible hot spots that can result are nothing new. Where Super Orbis LED is different is the superb lighting performance from its carefully engineered lens.

The A-Z of sign components

Applelec - Stand A20



ECA qualifying LEDs from Applelec

LED Light Sheet - Stand A30



30mm sign for Disney uses LED Light Sheet from Applelec

Applelec & Cosign - Stand K2



Metal extrusions now available in full linear lengths from Applelec.

Applelec & VGS - Stand F60



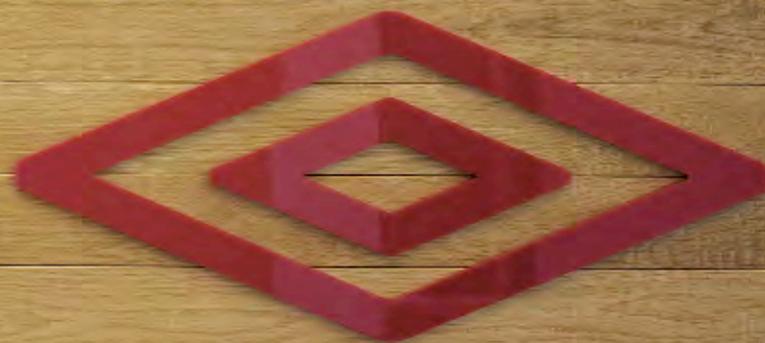
Flat cut acrylic illuminated letters available from Applelec

LED Light Sheet - Stand A30



A wall of light created with LED Light Sheet from Applelec

LIFE'S A PITCH



Applelec - Stand A20
Domino LEDs used for Umbro's head office sign

Meet the silent team behind the industry's most innovative range of signage components at Sign & Digital UK 2011

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Northern office: 01274 774 477, Southern office: 01442 500 050
sales@applelecsign.co.uk

www.applelecsign.co.uk

SIGN & DIGITAL UK *Preview*



See the new Super Orbis LED for flex-face sign lighting from Oshino LED Lighting on Stand E68.

Light is distributed forwards in wide batwing or M shaped beam. This reduces the number of modules required to produce a uniformly lit appearance on the flex-face's skin.

Only nine Super Orbis LED modules in a single, easy to lay out, series chain are required to light one square metre of sign which will consume 11W of electricity. Only a single power supply is necessary to achieve a choice of two levels of brightness in 10 square metres of sign.

www.oshino-lamps.co.uk

Photocast Products Ltd **D66**

Photocast Products is one of the largest chemical milling and engraving companies in the UK.

Our products include etched and engraved signage, casting patterns and cast bronze and aluminium plaques. Photocast specialises in historic interpretation panels, way finding systems, blue plaque schemes and external and internal Braille and tactile signage.

We also offer a comprehensive artwork, design and installation service.

www.photocast.co.uk



printMAX **E20**

printMAX, a major supplier of large format print solutions, will be showcasing the very latest Roland wide-format digital printers at this year's Sign & Digital UK 2011 event, in addition to offering visitors the opportunity to sign-up to istockMAX, one of the most comprehensive and cost-effective image libraries available for print companies and sign makers.

As Roland's most successful Premium Partner for 2010, printmax will be offering in-depth demonstrations of the very latest Roland printers and finishing technologies, to showcase the high quality outputs achievable and the impressive range of colour options that are available, including white ink and metallic printing.

Visitors to the printmax stand will also be able to delve into the istockmaxX image library, which provides subscribers with access over one million sign-industry specific photos, vinyl-ready graphics, illustrations, vehicle templates and wraps. Unlike other libraries, istockmax content is available for a one-off annual fee. A special show subscription will be available to visitors to the printmax stand.

Michael Bolton, Managing Director of printmax said: "We are looking forward to exhibiting at Sign & Digital UK 2011. We plan to showcase the very latest Roland printers and finishing technologies and also look forward to providing visitors with an insight into our comprehensive istockmax service. 'Show specials' will be available - pop along to our stand to find out more."

www.printmax.co.uk



Michael Bolton, MD of printMAX, will be welcoming visitors to stand E20.

Quality Print Services Ltd **E10**

QPS Ltd are the main UK distributor for Nazdar Lyson branded digital inkjet inks. Providing the full range of inks for all aspects of the graphics industry: wide and grand format solvent inks, UV during inks, textile and aqueous inks. Stockists of ClearShield laminating fluids and Phototex.

www.qualityprintservices.com

Reprographic Technology International **J20**

Supplier to the digital print sector for over 20 years. Media from the class-leading products of Xerox and Ultraflex and own brand of UK-manufactured ColorMatched inks for all the popular aqueous and solvent printers from HP, Roland, Mutoh, Mimaki, plus the Marabu UV-curable inks for Agfa, Zund and other printers.

www.reprographic-intl.com



Roland DG is celebrating its 30th anniversary with a range of popular machines and great offers on stand D20.

Roland DG (UK) Ltd

D20

This year Roland DG will once again be leading the way at Sign & Digital UK with a whole raft of market-leading machines and sensational offers.

Roland is celebrating its 30th anniversary and to mark the occasion is running a competition for a chance to win a trip to Japan to attend the anniversary celebrations. A grand prize of a new Roland machine is also up for grabs for the overall worldwide winner. Customers visiting the Roland stand won't want to miss finding out further details about their Creative Awards.

Visitors to the Roland stand will also see the award-winning line up of the industry's favourites including the entire family of VersaCMM VS print-and-cut solutions, demonstrating metallic and white inks, plus its highly productive dual CMYK option. Creativity is Roland's forte at Sign & Digital UK and this year. Designed to provide an exciting yet practical demonstration suite for new and existing customers, the Roland stand (D20) will also play host to an inspiring creative centre. This applications showcase will enable users to stretch their creativity and gain ideas to generate productive, eye-catching and profitable output.

This year the company is also featuring the CorelDRAW theatre on its stand, with special daily seminars concentrating on showing visitors how easy it is to incorporate metallic ink into their output. In addition, there will be a showcase of samples on display so that users can be inspired by using metallic in their work, www.rolanddg.com

Rose Plastic UK Ltd

F30



A new range of plastic print boxes from rose plastic will be available on stand F30.

Following on from the phenomenal success of their plastic postal tubes, rose plastic have introduced an attractive range of plastic print boxes for Sign & Digital 2011.

This modern, UK manufactured range of plastic print boxes is currently available in three business card options, promotional wallet, standard and double, as well as DL/compliment slip, A4 & A5 variations.

Craig North, UK Sales & Marketing Manager for rose plastic, explains: "Customers have found success with our plastic postal tube product range, since their launch we have received many requests for similar designed product protection and display for the print and paper markets, the new range of print boxes compliment our current postal and document tubes beautifully"

Lightweight and user-friendly, the plastic print boxes are designed to offer print protection as well as a professional image with contents immediately visible.

Rose plastic's print boxes are transparent as standard but are available in a whole range of different colours to suit customer preferences subject to production quantities. They can also be customised with corporate logos to reflect a company's brand identity.

Manufactured from water-resistant polypropylene, all boxes are fully recyclable, as well as being extremely durable and user-friendly.

rose plastic UK Ltd is a world leader in the production of plastic packaging and supplies a wide range of industries, from cosmetics to cutting tools, promotional gifts to motor sport. Rose plastic provides a complete design, manufacture and supply service and works in partnership with its customers to provide cost-effective and highly efficient packaging solutions.

www.rose-plastic.co.uk

Russell & Chapple

C32

Russell & Chapple is launching www.tradestretcherbars.co.uk – a new trade website aimed exclusively at printers, going live at the Sign & Digital UK 2011 exhibition.

Since successfully launching the Exhibition Stretcher Bar range at Sign UK in 2005, Russell & Chapple has established itself as a key supplier of stretcher bars, valued by both printers and artists for their excellent quality and large size range.

General Manager Andrew Milne Home commented "A large proportion of our trade in artists' stretcher bars has always been into the print market, and we felt it was time we developed a dedicated selling channel that gave the trade a better deal. Many sites offer cheap imported bars at low prices, but our customers have always wanted a quality product up to 300cm long that can be bought as single bars, rather than box quantities. This site will cater for printers doing one-off pieces as well as larger jobs."

The site will sell individual bars as well as pack quantities at discounted prices, with additional bulk discounts available for larger purchases.

The company will be promoting the new site with introductory offers and giving canvas stretching demonstrations on stand C32 at Sign & Digital UK 2011.

www.tradestretcherbars.co.uk

Sachsen Fahnen GmbH & Co. KG

H16

For over 20 years, the name Sachsen Fahnen has been synonymous with innovative system solutions for large format communication and sales promotion.

We supply customised printed solutions for outdoor advertising, point of sale promotions, events, interior construction for retail and exhibitions, and architecture.

www.sachsenfahnen.de

Sam Ink

K20

Sam Ink is a Singapore based ink manufacturer with ISO 9001 that is proud of its colour matching and constant quality. Distribution in UK is handled by Colour Mill Ltd.

The company offers a range of colour matched inks, bulk inks, bulk ink systems and printer parts. Conversion to a bulk ink system is quick and simple and can mean more efficient production and massive savings in ink costs. Printers never stops due to low cartridges when using a bulk ink system, they can be setup to run over night, just by topping up the header tanks.

Find out more on stand K20.

www.samink.co.uk

Screen UK

F10

Screen stars the hybrid Screen Truepress Jet2500UV and flat-bed Truepress Jet1600 UV-F wide format inkjet printers performing stunning feats producing quality specialist graphics and value-added special effects and 3D products on many substrates: Lenticular morphs, flips, animations; One way graphics; Stunning wallpaper & window films and colour-managed large format workflows.

www.screeneurope.com

Shuttleworth Business Systems

G33

Shuttleworth, a UK leading supplier of Management Information Systems (MIS) to the sign and digital market, will be showing the latest developments to their powerful integrated MIS package on stand G33.

Providing a perfect showcase for Shuttleworth's MIS, the stand will be used to demonstrate this ultimate tool for customer focused sign and digital manufacturers. Designed to maximise opportunities with customers and prospects alike, the MIS package can ensure the production planning system has real time feedback from the shop floor giving essential control to the modern sign and digital market.

Visitors will also be able to see the new Supply Chain Management software, a first for the Sign and Digital market. Supply Chain Management is a Web based tool designed to enable manufacturers to quickly get prices from their suppliers so they can respond immediately to their customer needs. Hosted by Shuttleworth it requires no infrastructure investment to take advantage of the functionality. It is all delivered over the web.

An existing Shuttleworth client, Tony Herod, Managing Director at Fenn Graphics based in Fenton Stoke on Trent has reported "We recognise that if we don't continually improve what we do we won't survive in this highly competitive market; and that's the reason why we have the Shuttleworth Management Information System. It is the business software tool that we trust to help us make informed decisions about the running of our business."

www.shuttleworth-uk.co.uk

SignComp Europe

F42

SignComp Europe Ltd will be promoting their worldwide acclaimed flexible faced tensioning system. Incorporating the now very familiar "black clip", it is regarded by many as the quickest and simplest method to manufacture and maintain a flexible faced sign. There is a SignComp product to suit all requirements, ideal for internal and external, illuminated and non-illuminated signage.

Econoflex – Retro – Non-illuminated fascia frame – Glowline.

SignComp will also be launching an exciting new soft signage solution to complement its existing range of flexible faced signage

solutions. This new product is like no other available in the marketplace to date and is guaranteed to revolutionise the soft signage market. Using a new and patented tensioning system, there is no stitching or welding of tensioning strips and definitely no hammers involved. The SignComp Soft Signage System will enable any sign company to enter this fast growing and profitable marketplace.

www.signcompeurope.com.

Sign Update

K12

Established in 1990 by a signmaker, Sign Update is a leading publication for the sign industry.

Published bi-monthly, each issue is packed with sign related news and a useful Buyers Guide. Readers can find out about the latest products, recent innovations and new technologies, read case studies, and learn tips and tricks in tutorials.

Sign Update has a circulation of more than 8,000, carefully targeted at people who work directly in the sign trade and the decision makers.

www.signupdate.co.uk

SignUpdate

Signwaves

C60

Signwaves return with their biggest ever stand and largest ever selection of products on display, including their new Illuminated Menu Cases and Edgelit XT illuminated snapframes. And with the whole trade sales team turning out for the occasion, this is as good an opportunity as there's ever been to see what Signwaves has to offer.

This year, Signwaves launch their extended marketing service: customer branded brochures, flyers and websites are now available, designed simply to help customers sell more.

Steve Gilbert, Signwaves' Sales Director, says: "The last year has been a busy and, I'm pleased to say, very successful one.

Despite the uncertain economic climate, we're working with more customers than ever before because we're completely focussed on what we can do for them.

"More than anything, we're looking forward to meeting and talking to our customers – and we've never so much to talk about. Not only have we got new quality products to show but also a host of new marketing services which will really benefit our customers. 2011 will be our biggest and we hope busiest and best Sign & Digital UK yet."

www.signwaves.co.uk



FLAT CUT LETTERS AND LOGO'S



STANDARD COLOURS IN CAST ACRYLIC (BLOCK FONTS)

Size mm	75	100	125	150	175	200	225	250	275	300	380	460	610	762	1200
3 mm	£0.80	£1.00	£1.10	£1.32	£1.65	£2.20	£2.75	£2.90	£3.30	£4.00	£5.90	£7.50	£10.80	£18.00	£40.00
5 mm	£1.30	£1.70	£1.70	£2.20	£2.60	£2.97	£3.90	£5.00	£5.60	£6.70	£8.50	£11.50	£15.20	£28.00	£62.00

Add 10% for Gold & Silver Acrylic

WHITE FOAM PVC LETTERS (BLOCK FONTS)

Size mm	75	100	125	150	175	200	225	250	275	300	380	460	610	762	1200
3 mm	£0.65	£0.90	£0.90	£1.05	£1.24	£1.43	£1.99	£2.20	£2.50	£2.70	£3.60	£5.00	£7.13	£12.00	£15.00
5 mm	£1.22	£1.27	£1.27	£1.80	£2.02	£2.25	£2.75	£3.20	£3.50	£4.20	£5.33	£6.76	£10.75	£16.50	£25.00
10 mm	£1.50	£1.70	£1.70	£3.50	£4.00	£4.56	£5.47	£6.61	£7.50	£8.40	£10.80	£14.50	£19.00	£27.00	£48.00
19 mm	£3.00	£3.50	£4.00	£4.50	£5.80	£7.56	£8.24	£9.89	£11.94	£13.50	£15.00	£20.09	£28.00	£40.00	£80.00

Add 10% if Drawplan & Simplefix Locators are required

BRUSHED FINISHED DIBOND

Size mm	75	100	125	150	175	200	225	250	275	300	380	460	610	762	1200
3 mm	£1.97	£2.17	£2.17	£3.20	£4.00	£4.80	£5.60	£6.70	£7.80	£9.10	£9.70	£11.90	£18.50	£30.00	£65.00

Add 20% if Drawplan & Simplefix Locators are required

MATERIALS

- Acrylic • Foam • P.V.C.
- M.D.F. • Dibond

FILE FORMATS

- Corel • Illustrator • PLT

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- Re-useable and recyclable



Installation of printed Flex-face to cover marquee 35 x 15 x 6m



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www.digital-interiors.co.uk

SIGN & DIGITAL UK *Preview*

Solent Sewing & Welding Machines

H20

The current trend is for printers to outsource less finishing and have all the benefits of increased profits and greater quality control by bringing their finishing in-house. Solent Sewing & Welding's range of Miller Weldmaster and industrial sewing machines supplies a solution for sewing or welding 100% of the fabrics used in the sign and banner industry including digital textiles, mesh, PVC, PU, PE, etc.

A family business, currently in its fourth generation and run by husband and wife duo Melanie and Ian Jenkins, Solent Sewing & Welding has been in the business of industrial sewing and fabric handling for nearly 50 years.

"We will be launching two new machines at Sign & Digital this year, the Miller Weldmaster 112 Extreme and Impulse Extreme with automatic folding device."

As one of the UK's leading experts in sewing and welding solutions to the Sign & Banner finishing market, Ian is offering for a limited time only, a free on-site, consultancy service in 'How to maximise speed, profit and quality in finishing' to the sign and banner market. In addition, we are now taking orders for a special free sample finishing offer where sign and banner makers can send us their samples and we will finish them to their test specification after the show.

Spandex

D40

Spandex, the one-stop supplier of complete offerings to the digital printing and signmaking industries will be showcasing its portfolio of innovative end-to-end solutions to Sign & Digital UK visitors. Spandex will exhibit a range of applications that will

increase profit opportunities for sign makers using products from its portfolio of digital and signage materials; sign and display systems; accessories and hardware. Visitors pre-registering to visit the stand via www.spandex.co.uk can benefit from a free Vehicle Outline DVD worth £100 and a chance to win a Mutoh Valuejet printer worth £11,000.

Spandex's stand will feature three distinctive Zones, each designed to help visitors learn more about increasing their own services and new application possibilities.

Material Suppliers Zone: Spandex will demonstrate how it adds value by offering a total solutions package from a number of leading materials brands including Avery, 3M, Mactac and ImagePerfect.

Textile & Soft Signage Application Zone: visitors can learn how to make the most of their existing inkjet printer by using innovative textile materials combined with stylish display solutions. On display will be Epson's new high-resolution, large format printer GS6000 (64") featuring an 8-colour solvent ink set.

Low Investment – High Profit Application Zone: Specifically designed to equip customers with tools to help them identify new business applications to develop their range of services, this Zone will feature different profit-making applications.

In addition, a specialist team will be advising on modular sign systems, accessories, banner finishing and giving invaluable tips on everything to do with display systems, digital print and signage applications.

www.spandex.co.uk

Stock Displays Ltd

B60

stock displays

Stock Displays manufacture and supply a wide range of display solutions, including poster frames, banner stands, pavement signs, light boxes, exhibition stands and more. The majority of our products are manufactured at our UK facility and can be made in bespoke colours and sizes. Next day delivery is standard across most of our range and is charged at a flat rate of just £9.50 per order.

You can find Stock Displays at stand B60, and at this year's show we will be demonstrating our brand new range of exhibition displays. Our UniBanner® displays feature a revolutionary tensioning system which holds your graphics perfectly flat, and a modular construction allows for great flexibility and customisation of your displays. As well as the UniBanner range, we will also be exhibiting all our other best-sellers, including snap frames, A-boards, edge-lit light boxes, roller banners and more.

For a preview of our products please pay a visit to our website at www.stockdisplays.co.uk where you can quickly obtain a quote and also order a free product catalogue.

www.stockdisplays.co.uk

Sygnnet Signs Ltd

D50

We offer a full sign solution service, built up & flat cut letters, sign trays, monoliths & totems, all types of metal and acrylic fabrication, illumination using fluorescent tubes and LEDs. On site assistance for all of our customers. We can make a difference.

www.sygnnetsigns.com



Discover the world of Spandex on stand D40.

System Standex A/S

B40

System Standex manufactures a range of stock and bespoke display frames.

Frames are produced from our range of profiles and accommodate most materials from rigid substrate to fabrics. On display will be a range of standard frames, bespoke frames, folding counters and hinged lockable notice boards.

www.system-standex.co.uk

Tekcel CNC Solutions

G22

Tekcel routers have earned industry-wide recognition for their technical innovation and rock solid reliability. This was underlined with a Highly Commended Sign Industry Award from the British Sign and Graphics Association.

Available in a comprehensive range of industry standard bed sizes, all Tekcel routers offer a wealth of class leading features, including powerful routing heads and cutting systems, digitally-controlled servo motor technology and ball leadscrew drive systems on every axis, outstanding auto vacuum hold down systems and accurate auto tool length sensing as standard.



Discover how to boost your business with TheMagicTouch.

Tharstern Ltd

B28

Tharstern are a leading name in Management Information Systems (MIS). We specialise in developing Management Information Software, specifically for the print industry – worldwide. If you're in commercial printing or graphic arts, we're the people to supply your print MIS, with tailored solutions for all type and sizes of business.

www.tharstern.com

TheMagicTouch

F21

TheMagicTouch transfer process has become a popular revenue source for sign companies throughout the world since 1989, with thousands of satisfied clients in more than 54 different countries using the process to enhance and add value to their existing business. Sign companies need to offer customers a wider range of products and service options and TheMagicTouch image transfer process has become an integral part in helping them to achieve this cost effectively.

TheMagicTouch transfer technology includes toner-based laser transfers, sublimation options with new Ricoh printers, and an extensive range of MagiCut garment films and vinyl's including flex, flock, glitter and reflective materials. Also available is printable digital material Soldark for use with solvent and eco-solvent printers and Subli-Block materials for garment application.

Sign companies need to consider TheMagicTouch as their new salesperson, enabling personalised samples to be given evaluation by both existing and prospective clients. Target marketing of samples combined with a phone or email follow up results in new orders and improves product awareness.

Highlights at this year's show will include the Award Winning WOW transfer paper for full colour images/logos/text to be applied to garments and fabrics, regardless of colour or textile composition, including nylon. This unique process requires no cutting or weeding. Also the 2011 Award Winning ORD transfer process onto glass and acrylic will be demonstrated.

Finally, another great new application planned for introduction is the full colour printing onto composite board (neobond, dibond, etc) for indoor and outdoor signage. The process is quick, easy and superb quality.

www.themagictouch.co.uk

Triangle Inks

D2

The Triangle inks/Josero stand will include a complete range of Triangle ink products encompassing spare parts such as print heads, dampers and wiper blades for both wide and superwide printers.

The stand will feature a Mimaki JV33, a Roland SP540V and an HP8000 showing Triangle inks running in both cartridge and bulk feed systems. Triangle inks is one of the fastest growing alternative ink manufacturers in the world and Josero is the sole distributor in the



Tekcel is showing some exciting new router products on stand G22.

There are also a wide range of 'must have' options on offer, including Automatic Tool Changing, Cut to Print Camera and Sheet Material Registration Systems plus some exciting new Print Finishing additions.

Visitors to the Tekcel stand this year will have the opportunity to evaluate exciting new additions to its router range and several new products in the company's comprehensive range of high quality CNC router tooling. Visitors will have an opportunity to collect a copy of the new 2011 Guide to Router Cutters and Accessories from the Tekcel stand.

www.tekcelcnc.com

SIGN & DIGITAL UK *Preview*



Triangle inks/Josero will have a prominent place on stand D2 at this year's event.

UK and Ireland for Triangle inks. Triangle has an extensive product portfolio which means Josero can supply alternative inks for virtually every model of wide and superwide format printer across the whole spectrum of ink technologies - traditional solvent, Bio and UV curable.

There will be a high profile team on the stand including all the Josero Directors, senior officials from the European Inx Digital team, (Triangle inks is part of world leading ink giant Inx Digital) plus representatives from each of Josero's extensive UK and Irish dealer network.

Loic Delor, Managing Director of Josero commented, "We found that customers really enjoyed meeting their local dealers last year, therefore we want to ensure we give new customers the same opportunity this year. Even though we had such a large team on the stand in 2010, they were rushed off their feet with enquiries. That is why we have decided to go for a larger stand in a very prominent position this year, and an even bigger team."
www.josero.com



The popular WedgeFlex system will be just one of the solutions Universal Aluminium Systems will be showing on stand D54.

Trotec Laser Ltd

F40

Trotec Laser Ltd are suppliers of laser and mechanical engraving / cutting systems, along with direct-to-substrate flat-bed printing and sublimation systems. To compliment these, we also stock one of the industries largest range of materials and consumables, backed by our excellent customer service and technical support.
www.troteclaser.com

Universal Aluminium Systems D54

Part of the global aluminium powerhouse Muskita, Bristol-based Universal Aluminium Systems will again be showing examples from its wide range of illuminated and non-illuminated sign and display solutions. they include the evergreen Flexcase, the Wedgeflex and Retro-Wedgeflex flexible-face sign systems and the Dualcase and Slimline systems. Examples of the company's Menucase, Unicase, Traincase, Locate Post & Panel system and Unilight trough lighting solutions will also be demonstrated.

The hugely popular and widely specified Flexcase system was developed with the close collaboration of sign and substrate manufacturers and lighting specialists. It is available in three distinctive formats (Standard for single or double sided signs in any shape or size, Light Duty for smaller single-sided canopy and fascia signs up to a height of 3,000mm, and Double-Sided for pole-mounted illuminated signs).

The increasingly popular Wedgeflex system incorporates a patented sign-tensioning device that is a major design feature contributing to the system's high-performance capabilities. With a profile depth of just 86mm, the slimmer Retro-Wedgeflex system is more suited to applications where available space is limited.

The Dualcase system is widely recognised as one of the most versatile aluminium sign box systems ever developed. It allows single- or double-sided illuminated signs to be fabricated from the same basic construction. The complementary Slimline system can be adapted to enable the fabrication of both single- and double-sided flat panel signs.

www.universal-aluminium.co.uk

VGS GmbH

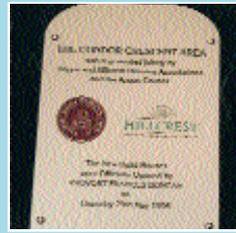
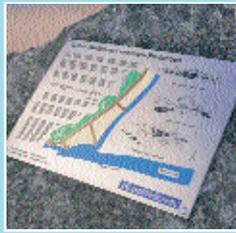
F60



Flat cut acrylic illuminated letters feature on stand F60.

Collaborating with Applelec Sign Components on their first ever stand at Sign & Digital UK, VGS will be showcasing their range of flat cut acrylic illuminated letters which are available in the UK and Ireland exclusively through Applelec. Offering a cost effective flat cut acrylic illuminated letter, at only 33mm deep, with a bright even face illumination; these letters have to be seen to be believed.

The versatile range of flat cut letters come in a range of profiles that are available with a variety of illumination options including front, reverse, and side illumination, all of which can be complemented by outline or partially illuminated areas masked off and painted. Long standing experience in processing and thermally managing LEDs with continuous development and improvement ensures VGS products are of a consistently high quality.
www.vgs-marketing-service.de



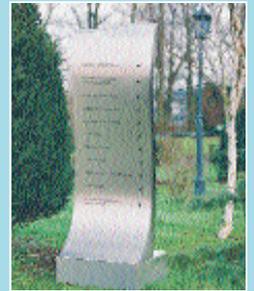
Signs and Plaques

- Sign Industries specialise in the production of fine engraved brass, bronze and stainless steel signs.
- Stringent quality control procedures are followed throughout
- Specifications can be provided without charge or obligation.
- Urgent orders can be made and delivered within 72 hours to most of the UK

Most metal is 3mm thick.
Surface areas range from matchbox sizes up to 2m diameters.
Comprehensive fitting packs, including masonry drills, are provided.

The company has full artwork facilities, and can easily work from a rough layout, incorporating logos and ornate work, as well as special shapes and fittings.

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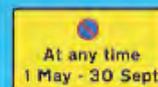
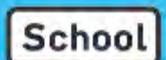
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www.ashbytrade.net



SIGN & DIGITAL UK *Preview*



Viking Tapes

K32

Viking Industrial, one of 3M's principle Tape and Adhesive Specialists, will be highlighting 3M's extensive range of tapes and adhesives for signmakers.

With over 40 years experience Viking is a major supplier to some of the UK's largest signmakers and will be introducing eight new cost effective solutions for plastic and metal bonding. Vikings expertise lies in its understanding of the production processes, as a result they can offer cost saving solutions for existing applications.

Based in West Yorkshire Viking have a UK wide business and an extensive technical web site www.vikingtapes.co.uk and offer a free technical help line providing tapes and adhesive solutions. Their technical team have many years experience in problem solving and they offer one of the broadest product ranges in the country, available on line with next day delivery.

Viking will be exhibiting at Sign & Digital UK for the first time. Managing Director, Colin Bennett, sees it as a fundamental step in increasing Viking's national profile.

Fully supported by 3M Tapes and Adhesives, 3M will be demonstrating and sampling its Signmakers Very High Bond Tape. Some 30 years after the introduction of 3M VHB tape, Signmakers provides signmakers with a cost effective bonding solution along with the peace of mind the 3M brand brings.

Peter Firth, 3M's National Sales Manager, says "The Viking/3M Partnership provides the signmaker the best of both worlds – 3M's quality products along with 3M and Vikings undoubted technical expertise, plus the fantastic Viking service."

www.vikingtapes.co.uk

Wasatch Computer Technology A31

Wasatch Computer Technology, LLC, is a global leader in RIP and Print Management Technology. Wasatch takes all the sophistication of RIP printing and simplifies it to bring you an easy-to-learn workflow for all your wide format inkjet printing needs. Our RIP software solutions provide simple setup, intuitive workflow, and powerful print controls. Wasatch has added many new features to help save time and money.

Wasatch Cost Estimator provides an accurate estimate of every job you print before you even start the production process.

Wasatch Tracer allows users to create contour cut paths or generate white ink plates directly within SoftRIP. This innovative tool improves workflow, simplifies the cutting and white ink production process, and gives users complete control over contour path creation.

SoftRIP SP now has an entirely new hybrid screening option that provides users with state-of-the-art halftoning. Wasatch's new Precision Rosette Hybrid Screens transition from AM to FM methods at a minimum dot size. This is very valuable for the flexo, screen and offset markets.

www.wasatch.com.



William Smith

G20

At Sign & Digital UK 2011 William Smith will be providing signmakers with the opportunity to get first-hand experience of a whole range of equipment and materials, with the aim of helping them to identify new opportunities and directions.

Hardware on stand G20 will include the ever-popular RollsRoller Flatbed Applicator, which has enabled signmakers to increase profitability, find new ways of working and even opened up new business opportunities. Eleven different models of RollsRoller are available. Also being featured is the HP Designjet L25500 latex inkjet printer, offering vast improvements in production time as prints are dry and ready to display, laminate or finish; a Graphtec cutter that offers the highest cutting force and speed available in its class; and a choice of Easymount laminator models.

Among the wide range of materials on show on the William Smith stand will be 3M's new electro-cut, cast solid colour film 80 Series; some of the most popular choices of material for vehicle wrapping; Optically Clear View Graphic Film 8150; IJ8624 textured wall surface film; and Contra Vision® Performance™ window film.



Visitors to the William Smith stand will have chance to have a go at wrapping a door panel.

As well as a vehicle featuring 3M wrapping films, visitors will have the chance to try their own hand at wrapping a door panel and to get first hand experience of applying materials.

As always, William Smith's technical sales team will be on hand for one-to-one discussion and advice about the whole range of products and services available from the company.

www.williamsmith.co.uk

Xpres

C31

Xpres are leading suppliers of digital heat transfer systems and consumables. For a small capital outlay, signmakers looking to extend their range of services can capitalise on the increasing demand for low volume runs of personalised clothing, giftware and promotional products by integrating this technology into their business.

www.xpres.co.uk

Your Embroidery Services Ltd B26

Your Embroidery Services Ltd is a leading supplier of garment decoration equipment including embroidery machines from SWF, direct to garment printing machines from DTG and rhinestone machines from Magix Fix, world leading manufacturers. Together with software and a range of consumables YES Ltd is definitely the place to check out.

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VACANCIES



Purlfrost Ltd is a multimedia signage, window film and graphics company based in London Nw10. The company is urgently seeking to employ an experienced and dynamic Production Manager.

This person must possess great leadership and management abilities to undertake all the following: Production; Customer Service; Installation and Logistics. In addition, this person will take responsibility of recruitment and training. Other tasks will include quotations and account management.

This position demands that the person has at least 10 years experience in the sign making trade, and possess a wide knowledge base to cover materials and processes.

The benefits are a very good salary and potential for promotion as the business grows from strength to strength.

Applications must be submitted to The Managing Director in the form of a comprehensive CV with a covering letter stating why you believe that this position is suitable for you.

This application is not open to agencies.
Email: info@purlfrost.com

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Exhibition Stand Installers	London, Essex	25k plus van & overtime
Mounter & Finishers	Surrey, London, Herts, Essex	20/25k
Large Format Digital Printers	Leeds, Wiltshire, Colchester	25/35k hours plus commission, car and travel expenses
Sign Designer/Graphics Artworker	Surrey, Essex, Herts ALL IMMEDIATE START	18/20k
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Vacancy

Mounter/Finisher - Croydon, Surrey

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Tel: Laurie Stokes 020 8684 0120

Fosco Hayes Hurdley

See their advert on page 65

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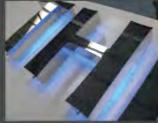
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Fax: 01293 537743

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Middlesex HA4 0XX

Tel: 0208 841 4211

Ravensbridge Drive, Leicester, LE4 0BX

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vulcasco.baz@btinternet.com

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www.jansen-display.co.uk

We are a supplier of Snap Frames, A Boards, Lockable Notice Boards, Light Boxes and other Retail & Office communication products. We manufacture in the Czech Republic with our UK sales and distribution centre located near Cambridge. We offer products straight from stock with no minimum order. Please request a copy of our 200 page brochure if you want to see more.

N E PLASTICS LTD

Unit 1, Ruxley Corner Industrial Estate,
Edgington Way, Sidcup, Kent DA14 5BL

Tel: 020 8308 9990

Fax: 020 8308 9995

sales@neplastics.co.uk

www.neplastics.co.uk

One of the largest independent stockholders of semi-finished plastics in the UK. Offering a huge range of both branded and own label products including Perspex, Marlon, Foamalite and Veka. A next day delivery service on cut to size and polished products is available. Also, manufacturers of light boxes, sign frames and specialist fabricated items.

SIGN MAKERS

PRODUCTS LTD

Hawthorn House, Ipswich Road, Long
Stratton, Norfolk NR15 2XB

Tel: 01508 531183

Fax: 01508 531139

www.signmakersproducts.ltd.uk

Manufacturers of 'A' boards, frames and

fabricated signage to the trade.

Fast delivery.

W & CO DESIGN SOLUTIONS LTD

Unit 9 West Yoke Farm, Michaels Lane,
Ash, Sevenoaks, Kent, TN15 7EP

Tel: 08456 25 35 45

Fax: 08456 25 35 46

info@w-co.co.uk

www.w-co.co.uk

Wide range of high quality light boxes and illuminated signs including: LED, ultra slim, edge-lit, traditional backlit, large-format, Flex Face, Fabric Face, LED Light Panels, LED Light Walls, menu boxes and free-standing. Standard sizes held in stock for next day delivery or can be completely custom made to your specifications!

MAGNETIC MATERIAL

BISBELL MAGNETIC PRODUCTS LTD.

Hillfield Lane, Stretton, Burton on Trent,
Staffs DE13 0BN

Tel: 01283 531000

Fax: 01283 534000

sales@bisbellmagnets.com

www.bisbellmagnets.com

Maxmag magnetic sheeting is available in digitally printable standard and wide format as well as the normal finishes of plain and adhesive backed to suit all applications. Try our new PET steel film (solvent, eco-solvent and UV ink suitable) and Paper Steel display materials for Point of Sale displays. Full range of high energy magnetic tape to suit every budget and application - TESA, 3M's etc.

METAL FABRICATIONS

SIMPLEX LTD

Unit C, Peter Road, Lancing Business
Park, Lancing, West Sussex. BN15 8TH

Tel: 01903 750333

Fax: 01903 750444

sales@simplex ltd.com

www.simplex ltd.com

Simplex are a trade only supplier of metal fabrications and sign systems. With an in house CNC router, 3 metre guillotine, brakepress and rollers, full welding equipment and much more we are able to turn your ideas into reality!! From basic trays, to fret cut and illuminated fascias, oval lightboxes, built up metal letters, right up to 7 metre monolith signs we've pretty much made it all!

METALLIZING SERVICE

MIRROR TECHNOLOGY

Unit 4, Redwood House, Orchard
Industrial Estate, Taddington,
Gloucestershire GL54 5EB

Tel: +44 (0)1242 621534

Fax: +44 (0)1242 621529

malcolm@mirrortechnology.co.uk

www.mirrortechnology.co.uk

Producer of high quality mirror coatings. The process allows coating on flat and moulded surfaces up to 3m lengths. The mirror coating is usually applied to the inner or rear surface of transparent acrylic, giving the best protection to the mirrored surface. Coloured varnishes can be used to achieve a variety of dramatic effects.

MODULAR PANEL SIGN SYSTEMS

ASHBY TRADE SIGN SUPPLIES LTD

Youngs Ind Est, Aldermaston, Reading, RG7 4PW

Tel: 0118 981 5343

Fax: 0118 981 5335

Sales@ashbytrade.co.uk

www.ashbytrade.net

Stylish, simple and economic modular system in 4 different plank depths: 50mm, 100mm, 165mm & 300mm. Available from stock in white or mill finish for powder coating, with square or round posts. Wall, suspended or projecting systems also available. Simple to assemble, planks may be mounted flush together or with gaps of your own choosing.

INSIGHT SIGN SYSTEMS

61 Dykehead Street, Queenslie Industrial Estate, Glasgow G33 4AQ

Tel: 0141 774 5990

Fax: 0141 774 6653

sales@insightsignsystems.com

www.insightsignsystems.com

Insight is a trade only manufacturer, offering a made to measure service, with in-house powder coating. A range of external directional signs is available, ready to accept lettering. CAD drawings are provided with each quote, showing specifications.

RIGHTON LTD

Righton House, Elliott Way, Nexus Point, Holford, Birmingham B6 7AP

Tel: 0121 356 1141

Fax: 0121 344 4558

marketing@righton.co.uk

www.righton.co.uk

Righton Ltd is the UK's leading supplier of semi-finished plastics to the sign industry, our extensive range includes: Cast and extruded acrylic available in clear, opal and a full range of colours. Polycarbonate, Foam PVC, PET-G, Aluminium Composite Sheet, Painted aluminium sheet, Aluminium extrusion, Ultragrain stainless steel sheet. In house cutting and coating as well as 24 hour delivery service.

SIMPLEX LTD

Unit C, Peter Road, Lancing Business Park, Lancing, West Sussex. BN15 8TH

Tel: 01903 750333

Fax: 01903 750444

sales@simplex ltd.com

www.simplex ltd.com

Simplex are a trade only supplier of sign systems and metal fabrications. We offer a range of Pole & Plank products for post and wall mounted signs, fingerposts and mini monoliths. For versatile curved interior or directories our System 4 is unbeatable whilst as an approved convertor for the Accord 15 "slat" type system and a recognised supplier of MSS we really hope we can help with all your needs.

MOULDED & FABRICATED PLASTICS

MERCURY & PHILLIPS SIGNS

51-59 Waterworks Road, Norwich NR2 4DA

Tel: 01603 666699

Fax: 01603 616781

mercphil@globalnet.co.uk

www.mercuryphillipsigns.co.uk

Suppliers of moulded acrylic pans and logos up to 2800mm x 1500mm and other types of press and vacuum forming in PVC and HIPS. Specialists in fabricated plastics for POS displays with full screen print, graphics and CNC routing capabilities.

PROJECT PLASTICS LTD

7 Grange Way Business Park, Whitehill Industrial Estate, Colchester CO2 8HF

Tel: 01206 868696

Fax: 01206 793737

project.plastics@btinternet.com

www.projectplastics.co.uk

Manufacturers of acrylic domes and shapes, tubes, point of sale displays and showcases. Bespoke plastic fabrication. CNC routing, diamond edge polishing, 3m x 2m moulding oven for oven forming, vacuum forming and screen printing. Plastic cut to size service.

MOULDED LETTERS

ACCENT SIGNS LTD

Units 1&2, Broadcott Ind. Est., Station Rd., Cradley Heath B64 6NT

Tel: 0121 561 4600

Fax: 0121 561 5458

accsign1@aol.com

www.accentstgnsltd.co.uk

Largest range of moulded acrylic letters in the UK. Mirror effect moulded letters, LED illumination, logos, panels, complete fascia panels, blow moulding, aluminium, composite trays and more! Samples on request.

MERCURY & PHILLIPS SIGNS

51/59 Waterworks Rd. Norwich NR2 4DA

Tel: 01603 666699

Fax: 01603 616781

mercphil@globalnet.co.uk

www.mercuryphillipsigns.co.uk

Moulded letters and logos in all standard Perspex colours and UV stabilised gold and silver acrylics, in 8 standard sizes, bespoke sizes available on application. Press, vacuum and blow moulded pans, in acrylic and petg also available.

SIGNTRADE LETTERS LTD

225 Long Lane, Finchley London N3 2RL

Tel: 020 8346 8515

Fax: 020 8349 0294

sales@signtrade.co.uk

www.signtrade.co.uk

Moulded letters are our speciality with stock of 20 fonts 8 letter heights in coloured Perspex and 1000's of flat cut letters as well. Your own font or logo is made by our own toolmakers. With over 60 years of experience to call on.

NAMEPLATES

ALAN ROBERTS ENGRAVERS LTD

39a Knight Street, Liverpool, L1 9DT

Tel: 0151 709 3404

Fax: 0151 707 8081

mail@alanrobertsengravers.co.uk

www.alanrobertsengravers.co.uk

Fast confidential service to the trade.

Nameplates in ALL materials (see our web site), Labels, Nameplates, Plaques, Control Panels, Rating and ID Plates etc. Also Vinyl Signs and Stickers, Banners, Vehicle Livery, Window Graphics and more.. Always top quality - Always on time!

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Unit A5 Bounds Green Ind Est, Ring Way, London N11 2UD

Tel: 020 8368 9017

Fax: 020 8368 9018

info@aspectsigns.com

www.aspectsigns.com

Over 40 Years experience in etching and engraving nameplates and plaques. All Metal. Normal turn around 5-7 working days. Express service available from 1 day turn around. For a Reliable Trade Service, contact us.

LEXICRAFT LTD

32 Woodside Business Park, Birkenhead, Wirral CH41 1EL

Tel: 0151 6665400

Fax: 0151 6661079

sales@lexicraft.co.uk

www.lexicraft.co.uk

Sign panels, plaques, company registration plates. Panels and industrial name and data plates. Chemically etched stainless steel, brass and aluminium. Press work and fabrication. High volume production for end user and trade customers.

MOCKRIDGE LABELS & NAMEPLATES LTD

Cavendish Street, Ashton-under-Lyne, Lancs OL6 7QL

Tel: 0161 308 2331

Fax: 0161 330 9645

sales@mockridge.com

www.mockridge.com

Specialists in chemically etched nameplates. Brass, Stainless Steel and Anodised Aluminium. Any size up to 2400 x 1200mm (8ft x 4ft). One-offs up to 5000+. Trade work is totally confidential.

SIGN INDUSTRIES

Gardyne, Forfar, Angus, Scotland, DD8 2SQ

Tel: 01241 828 694

Fax: 01241 828 331

info@signindustries.com

www.signindustries.com

SIGN INDUSTRIES are specialist TRADE MANUFACTURERS of etched Stainless Steel, Brass, and Bronze. We also Laser Engrave Plastics and Wood as stand alone products as well as moulds for castings. SIGN INDUSTRIES normally work with 3 mm thick material, and can etch bend and weld Stainless Steel up to 3 metres x 1.5 metres, and down to small sequential tags for wiring looms.

NEON MANUFACTURERS (TRADE)

A1DESIGNS

Unit 9a, Wandle Technology Park, Mill Green Road, Mitcham CR4 4HZ

Tel: 020 8646 9886

Fax: 020 8646 9478

enquiry@a1designs.co.uk

www.a1designs.co.uk

Neon & Cold Cathode Manufacturers to the Trade. Fast turnaround & Delivery, Quick repair service. Installation, Fault diagnosis, Repairs & Maintenance. Confidential Service. All neon accessories, Transformers, Cable, Tube supports etc.

AVENUE SIGNS LTD

216-222 Luton Road, Chatham, Kent ME4 5BS

Tel: 01634 841300

Fax: 01634 841420

info@avenuesigns.co.uk

www.avenuesigns.co.uk

Full computerised design service neon and cold cathode lighting. Fully qualified installation engineers, fault diagnosis, fast repair service. Complete sign service from vinyl through to acrylic to polished stainless steel to transformer and neon accessory supplies.

LOGOTECH DISPLAY SOLUTIONS LTD

Unit 6, Atley Business Pk, North Nelson Ind Est, Cramlington, Newcastle Upon Tyne NE23 1WP

Tel: 01670 737 225

Fax: 01670 707 365

sales@logotech-ltd.co.uk

www.logo-tech.co.uk

Specialists in neon manufacture to the trade, all types of neon work undertaken. Quick repair service. Very competitive prices. Over 25 years experience in the sign trade.

NOTICE & DRY-WIPE BOARDS

JANSEN DISPLAY LTD

Knowledge Centre, Wyboston Lakes, Great North Road, Wyboston, Bedfordshire, MK44 3BY

Tel: 01480 479231

Fax: 01480 404951

info@jansen-display.co.uk

www.jansen-display.co.uk

We are a supplier of Snap Frames, A Boards, Lockable Notice Boards, Light Boxes and other Retail & Office communication products. We manufacture in The Czech Republic with our UK sales and distribution centre located near Cambridge. We offer products straight from stock with no minimum order. Please request a copy of our 200 page brochure if you want to see more.

NOTICE BOARDS - LOCKABLE/EXTERIOR

ASHBY TRADE SIGN SUPPLIES LTD

Youngs Ind Est, Aldermaston, Reading, RG7 4PW

Tel: 0118 981 5343

Fax: 0118 981 5335

Sales@ashbytrade.co.uk

www.ashbytrade.net

Quality product available next day from stock in silver anodised A4-A0 sizes. Coloured and bespoke sizes available to order. Can be fitted to an aluminium plate and post system, with or without a canopy, for an attractive and practical solution to your customers needs. Come with two keys as standard. Poster cases or magnetic backs available, also LED illuminated.

JANSEN DISPLAY LTD

Knowledge Centre, Wyboston Lakes, Great North Road, Wyboston, Bedfordshire, MK44 3BY

Tel: 01480 404951

Fax: 01480 404951

info@jansen-display.co.uk

www.jansen-display.co.uk

We are a supplier of Snap Frames, A Boards, Lockable Notice Boards, Light Boxes and other Retail & Office communication products. We manufacture in The Czech Republic with our UK sales and distribution centre located near Cambridge. We offer products straight from stock with no minimum order. Please request a copy of our 200 page brochure if you want to see more.

ONTHECASE

Queensgate house, 48 Queen Street,
Exeter, Devon, EX4 3SR

Tel: 01392 247577

sales@onthecase.co

www.onthecase.co

onthecase are providers of a high quality range of showcases, noticeboards and poster cases for both internal and external use. A wide selection of models, sizes and finishes are available. New developments include vitrum, an outdoor back illuminated case for post mounted or wall applications using LED technology, and solar powered cases and light posts.

NUMBER PLATES

TENNANTS UK LTD

Tennant House, Mount Street, New
Basford, Nottingham NG7 7HX

Tel: 0115 973 8080

Fax: 0115 973 8090

sales@tennantsuk.com

www.tennantsuk.com

One of the country's largest distributors of number plate components and suppliers of the 'Print Pro' system - The UK's best selling colour number plate printer. This 'Business in a Box' comes complete with software to print Legal Plates and 'Showplates' allowing for fancy side badges and fonts to be added. This Multi-Function printer will also print full colour Health & Safety Signs direct onto self-adhesive vinyl, Business Cards, Banners, Coasters and Key Fobs!

PAVEMENT SWINGER SIGNS

ROTOSIGNS

TRADING AS PART OF
YEOMAN PRESSINGS

Unit 10, Cannon Business Park, Gough
Road, Coaseley, West Midlands,
WV14 8XR

Tel: 01902 404008

Fax: 01902 404006

sales@rotosigns.com

www.rotosigns.com

We are renowned for our superior range of advertising boards. No matter what your requirements, we will use quality materials to supply a product to suit your needs that can withstand most weather conditions. Most of our products are manufactured in the UK and spare parts are available on request.

PLASTICS DISTRIBUTORS

CENTURY PLASTICS LTD

Unit G, Vector 31, Waleswood Way,
Wales Bar, Sheffield, S26 5NU

Tel: 01909 773037

Fax: 01909 773038

sales@centuryplastics.co.uk

www.centuryplastics.co.uk

Century Plastics are stockists of a large range of materials including; Palram Products, Palsun Polycarbonates, Palight Foam PVC, Palclad Hygienic Cladding and Palopaque PVC's, all manufactured in England. We also stock Alcom, Aluminium Composite and Hoarding Panel along with Cast and Extruded acrylics and many more products.

EAGLE PLASTICS LIMITED

3 Highmeres Road, Thurmaston,
Leicester, LE4 9LZ

Tel: 0116 276 6363

Fax: 0116 276 6366

amber@eagleplastics.co.uk

www.eagleplastics.co.uk

Eagle Plastics Limited offers a comprehensive range of thermoplastic sheet materials which can be precision cut - to 0.25mm accuracy - and delivered quickly via our own transport. High Impact Polystyrene (print friendly / food grade) / High Impact ABS / Styrolux / PETG / APET / PVC / PP / HDPE all of which are available in a large range of colours and finishes.

NE PLASTICS LTD

Unit 1, Ruxley Corner Industrial Estate,
Edgington Way, Sidcup, Kent DA14 5BL

Tel: 020 8308 9990

Fax: 020 8308 9995

sales@neplastics.co.uk

www.neplastics.co.uk

One of the largest independent stockholders of semi-finished plastics in the UK. Offering a huge range of both branded and own label products including Perspex, Marlon, Foamalite and Veka. A next day delivery service on cut to size and polished products is available. Also, manufacturers of light boxes, sign frames and specialist fabricated items.

PERSPEX DISTRIBUTION LTD

2-3 Lonebarn Link, Springfield Business
Park, Chelmsford, Essex CM2 5AR

Tel: 01245 232800

Fax: 01245 232801

sales.chelmsford@perspex.co.uk

www.perspex.co.uk

Perspex Distribution offer unique access to many of the principal plastic sheet products for the sign industry from their regional distribution centres in the north, midlands and south. With a comprehensive stock-holding in many colours and finishes, Perspex Distribution can deliver any material for any application when it is required.

TRANSPLAS

Dawkins Road, Hamworthy, Poole,
Dorset BH15 4HF

Tel: 01202 670567

Fax: 01202 667768

transplas@transdev.co.uk

www.transdev.co.uk

As well as being an official Perspex distributor, we stock a wide range of Display and Engineering Plastics, including: Perspex, Polycarbonate, Palight Foam PVC, Alu Panel aluminium composites, EZ Frame Systems, Engraving Laminates, Polyethylene, Nylons, Acetal, Polypropylene, ABS and PVC. Full machining facilities from 3m x 2m flat bed cnc router, flame polisher and heated line bender.

POINT OF SALE FITTINGS

UK POINT OF SALE GROUP LTD

Emery Court, The Embankment, Heaton
Mersey, Greater Manchester, SK4 3GL.

Tel: 0161 4314400 /

0161 4314411

www.ukpos.com

UK Point of Sale leading manufacturers of display products Acrylic & PVC poster holders, Sign Supports, Aluminium Snap Frames, A Boards, Poster cases & Point of sale fittings.

POLYSTYRENE SIGN SERVICE

FONTEYNE SIGNS & DISPLAYS

Unit 3, 181 Verulam Road, St Albans,
Herts AL3 4DR

Tel: 01727 832146

Fax: 01727 898828

studio@fonteynesigns.co.uk

www.fonteynesigns.co.uk

Manufacturers of all types of polystyrene cut letters, graphics & 3-dimensional models. Virtually any logo, graphic or shape can be cut in polystyrene. Especially useful for short term exhibition, conference or promotional use (All polystyrene has a fire retardant additive). Polystyrene can be faced with vinyl or inkjet prints. Fitting service nationwide. Established 1976.

POSTER HOLDERS / CASES

ASHBY TRADE SIGN SUPPLIES LTD

Youngs Ind Est, Aldermaston, Reading,
RG7 4PW

Tel: 0118 981 5343

Fax: 0118 981 5335

Sales@ashbytrade.co.uk

www.ashbytrade.net

Silver anodised clipframes from stock for next day despatch, or bespoke sizes and colours available to order. Discounts for quantity. Also available in lockable, illuminated and lockable outdoor poster & pin-board cases. For curved insert poster holders in all varieties ask our Sales staff for options: wall mounted, projecting, suspended, monolith and directories.

BROWNINGSLTD

5 Williamson Street, Hull, HU9 1ER

Tel: 01482 380900

Fax: 01482 380901

sales@browningltd.co.uk

www.browningltd.co.uk

Established in 1993 the business has grown steadily to become one of the largest, TRADE ONLY, suppliers of general, day-to-day, signage products. We manufacture everything from Poster Frames to Flexface Signs in any size or quantity, from 1 off to multiple rollouts. All to your individual, specific requirements. The "non-standard" is Brownings' "standard".

GREEN MAGIC CO.

Waltham Business Park, Brickyard Road,
Swanmore, Southampton SO32 2SA

Tel: 01489 896999

Fax: 01489 895899

info@green-magic.co.uk

www.sign-holders.co.uk

Easy change print frames and poster holders for all commercial and retail applications. Various styles including aluminium snap frames, low cost injection moulded frames, natural wood frames etc., all available in wall-mounted, suspended and free-standing versions. Browse and buy online.

INSIGHT SIGN SYSTEMS

61 Dykehead Street, Queenslie Industrial
Estate, Glasgow G33 4AQ

Tel: 0141 774 5990

Fax: 0141 774 6653

sales@insightsignsystems.com

www.insightsignsystems.com

Insight is a trade only manufacturer, offering a made to measure service, with in-house powder coating. A wide range of options is available for displaying posters and transparencies (panels not included), including back-lit or non-illuminated, wall mounted or free standing etc. Hinged opening front provides access for maintenance. Rubber gaskets and slam locks provide security. Suitable for outdoor use.

ONTHECASE

Queensgate House, 48 Queen Street,
Exeter, Devon, EX4 3SR

Tel: 01392 247577

sales@onthecase.co

www.onthecase.co

onthecase are providers of a high quality range of showcases, noticeboards and poster cases for both internal and external use. A wide selection of models, sizes and finishes are available. New developments include vitrum, an outdoor back illuminated case for post mounted or wall applications using LED technology, and solar powered cases and light posts.

ROTOSIGNS

TRADING AS PART OF
YEOMAN PRESSINGS

Unit 10, Cannon Business Park, Gough
Road, Coaseley, West Midlands,
WV14 8XR

Tel: 01902 404008

Fax: 01902 404006

sales@rotosigns.com

www.rotosigns.com

We are renowned for our superior range of advertising boards. No matter what your requirements, we will use quality materials to supply a product to suit your needs that can withstand most weather conditions. Most of our products are manufactured in the UK and spare parts are available on request.

SIGN MAKERS PRODUCTS LTD

Hawthorn House, Ipswich Road, Long
Stratton, Norfolk NR15 2XB

Tel: 01508 531183

Fax: 01508 531139

www.signmakersproducts.ltd.uk

Manufacturers of trough lights, frames and sign boxes to the trade. Fast delivery.

UK POINT OF SALE GROUP LTD

Emery Court, The Embankment, Heaton
Mersey, Greater Manchester, SK4 3GL.

Tel: 0161 4314400 /

0161 4314411

www.ukpos.com

UK Point of Sale leading manufacturers of display products Acrylic & PVC poster holders, Sign Supports, Aluminium Snap Frames, A Boards, Poster cases & Point of sale fittings.

PRINT/POSTER FRAMES

BROWNING'S LTD

5 Williamson Street, Hull, HU9 1ER
Tel: 01482 380900
Fax: 01482 380901

sales@browningsltd.co.uk
www.browningsltd.co.uk
Established in 1993 the business has grown steadily to become one of the largest, TRADE ONLY, suppliers of general, day-to-day, signage products. We manufacture everything from Poster Frames to Flexface Signs in any size or quantity, from 1 off to multiple rollouts. All to your individual, specific requirements. The "non-standard" is Brownings' "standard".

GREEN MAGIC CO.

Waltham Business Park, Brickyard Road, Swanmore, Southampton SO32 2SA

Tel: 01489 896999
Fax: 01489 895899

info@green-magic.co.uk
www.sign-holders.co.uk

Easy change print frames and poster holders for all commercial and retail applications. Various styles including aluminium snap frames, low cost injection moulded frames, natural wood frames etc., all available in wall-mounted, suspended and free-standing versions. Browse and buy online.

JANSEN DISPLAY LTD

Knowledge Centre, Wyboston Lakes, Great North Road, Wyboston, Bedfordshire, MK44 3BY

Tel: 01480 479231
Fax: 01480 404951

info@jansen-display.co.uk
www.jansen-display.co.uk

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UK POINT OF SALE GROUP LTD

Emery Court, The Embankment, Heaton Mersey, Greater Manchester, SK4 3GL.

Tel: 0161 4314400 /
0161 4314411

www.ukpos.com

UK Point of Sale leading manufacturers of display products Acrylic & PVC poster holders, Sign Supports, Aluminium Snap Frames, A Boards, Poster cases & Point of sale fittings.

PRINTED WINDOW FILM

DIGIGLASS LIMITED

Harris Business Park, Stoke Prior, Bromsgrove, Worcestershire B60 4DJ

Tel: 01624 675007
Fax: 01624 614766

sales@digiglass.com
www.digiglass.com

Glass branding specialists. Supplier of optically clear printed PET window film, the ultimate glass branding and manifestation, once installed images appear as part of the glass. The film is printed using a 5 colour process (CMYK and White inks). 100 Micron PET material with shatterproof protection and a full UK Class '0' fire rating, even when printed.

PROJECTING SIGNS

ASHBY TRADE SIGN

SUPPLIES LTD

Youngs Ind Est, Aldermaston, Reading, RG7 4PW

Tel: 0118 981 5343
Fax: 0118 981 5335

Sales@ashbytrade.co.uk
www.ashbytrade.net

Ask for any of our wide variety of aluminium projecting signs to suit your signage needs. Budget projecting, Bordeaux, Modular, Curved insert, Trays, Hanging brackets with flat plate. Styled to your measurements, colours to suit. Bespoke manufacture, for next day despatch on many styles.

IRON DESIGN

PO Box 5423 Poole BH12 2ZW

Tel: 01202 463573
Fax: 01202 463564

enquiries@ironsigns.com
www.ironsigns.com

Leading trade suppliers of high quality traditional and contemporary projecting signs and brackets, offering a large range of brackets, panels and lights off the shelf, as well as a comprehensive bespoke service. Competitive prices and next day service. Please visit our website or phone for a brochure.

REFLECTIVE TAPES

ATC LTD

Calf Hey South, off Well'ith Lane, Rochdale OL11 2JS

Tel: 01706 633043
Fax: 01706 710086

sales@apptape.co.uk
www.apptape.co.uk

Suppliers of Micro prismatic reflective tapes and glass bead reflective vinyl for use on emergency vehicles (police cars & chapter 8 legislation etc) also HGV markings as per EC 104. We stock Conspicuity tape manufactured by Reflexite and Nikkalite and are most reflective materials available on the market.

TENNANTS UK LTD

Tennant House, Mount Street, New Basford, Nottingham NG7 7HX

Tel: 0115 973 8080
Fax: 0115 973 8090

sales@tennantsuk.com
www.tennantsuk.com

As the UK's Master Distributor of Oralite Reflective and affiliate member to L.A.S.M.A. a full range of reflective vinyls are available conforming to BS EN 12899-1. Our stock range includes Class Ref 1. 3 Year Economy and 7 year Engineering grade reflectives, through to 10 year reflectives for Permanent Road Signs and Micro-Prismatic for Emergency and Highways vehicles. Overlay Films, inks, vinyl and application tape for road signs are also available ex-stock.

ROAD SIGNS

TENNANTS UK LTD

Tennant House, Mount Street, New Basford, Nottingham NG7 7HX

Tel: 0115 973 8080
Fax: 0115 973 8090

sales@tennantsuk.com
www.tennantsuk.com

Tennants are now one of the UK's largest manufacturers of Temporary Road Signs and distribute Economy Grade Zintec Road Signs through to BS EN 12899-1 Specified Permanent Signs. Many years have been spent working closely with leading Traffic Management and Construction companies enabling Tennants to supply anything from one road sign to a complete Chapter 8 traffic management layout, including Metal Frames, Cones, Barriers and Lamps!

ROUTER CUTTERS/PLOTTER BLADES

ATA ENGINEERING

PROCESSES

ATA House, Unit B, Boudry Way, Hemel Hempstead, Herts HP2 7SS

Tel: 01442 264411
Fax: 01442 231383

sales@ataeng.com
www.ataeng.com

Extensive range of high quality solid carbide, PCD, carbide tipped and HSS cutters manufactured by ONSRUD CUTTER offer routing solutions for most types of material.

EDWARD MATHIAS & CO

PO BOX 121, Frodsham, Cheshire, WA6 1AA

Tel: 01928 739 799
Fax: 0151 728 8851

info@blades.uk.com
www.blades.uk.com

Specialist manufacturers/suppliers of tungsten carbide plotter blades and router cutters. We don't just sell blades, we are the UK's leading manufacturer. Note - we have no connection with any other company who sell or re-sharpen blades.

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Colourgen is the UK's leading specialist distributor of large format digital colour printing solutions, consumables, bespoke software, engineering and support services. The Company is the exclusive UK distributor for the Seiko II ColorPainter V-64S and H-Series mild solvent printers and Mutoh Zephyr UV and textile ranges. Colourgen also distributes EPSON's aqueous large format printers and consumables and the Seal and Kala ranges of laminators and finishing products.

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info@dcp-systems.co.uk
www.dcpsystems.co.uk

For advice and assistance in choosing your large format printer, laminator or finishing product, DCP Systems are here to help. We sell printers from HP, Canon, Epson, Mutoh and Seiko - and we are the only HP Latex L25500 authorised reseller in the north of England and Scotland. We are also specialists in textile print solutions to meet every budget. We service and install to the highest standards.

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Snapfix™ is UV stable, frost resistant and able to withstand global temperature variations and comes with a **lifetime guarantee**



	250	500	1,000
Small			
Complete Fixing	£19	£32	£60
Sockets only Black or white	£10	£17	£28
Studs only	£12	£21	£34

Measurements	Socket Length	Stud Length	Overall Standoff
Socket Width: 8mm	10mm	5.7mm	11.5mm
Stud Base Dia: 8mm			



	250	500	1,000
Medium			
Complete Fixing	£23	£38	£68
Sockets only Black or white	£16	£23	£39
Studs only	£17	£27	£40

Measurements	Socket Length	Stud Length	Overall Standoff
Socket Width: 11mm	13mm	8mm	16mm
Stud Base Dia: 15mm (11mm)		8mm	16mm



	250	500	1,000
Large			
Complete Fixing	£34	£60	£100
Sockets only Black or white	£23	£36	£62
Studs only	£24	£39	£64

Measurements	Socket Length	Stud Length	Overall Standoff
Socket Width: 20mm	23mm	11mm	34mm
Stud Base Dia: 20mm			



	250	500	1,000
Secure			
Complete Fixing	£34	£62	£118
Nuts only	£23	£40	£78

Measurements	Overall Width	Overall Standoff
	12mm	14mm

	250	500	1,000
Screw			
Complete Fixing	£34	£62	£118
Nuts only	£23	£40	£78

Measurements	Overall Width	Thread Depth	Overall Standoff	Width/Depth
	17mm	5mm		14mm

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They have a proven track record in glueing almost anything!

Snapfix™ two-part locator bonding adhesive is suitable for composite materials. 50ml



TENSOL12 locator adhesive is suitable for bonding plastic locators to foam and acrylics. 500ml



Snapfix™ glue gun, for use with two-part locator bonding adhesive.



Snapfix™ mixer nozzles, for use with two-part locator bonding adhesive.



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SMALL (per 100)	MEDIUM (per 100)	LARGE (per 100)
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NICKEL PLATE £21.00	NICKEL PLATE £24.00	NICKEL PLATE £30.00
Bridge bolts for above... £3.00	Bridge bolts for above... £3.50	Bridge bolts for above... £3.75

Measurements	Socket Length	Socket Width	Internal Thread	Stud Base Dia	Overall Standoff
	8mm	8mm	M8	11.5mm	11.5mm

Measurements	Socket Length	Socket Width	Internal Thread	Stud Base Dia	Overall Standoff
	13mm	11mm	M10	15mm	15mm

Measurements	Socket Length	Socket Width	Internal Thread	Stud Base Dia	Overall Standoff
	23mm	20mm	M16	20mm	20mm



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