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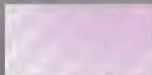
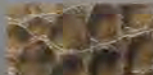
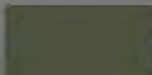
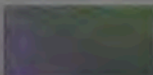


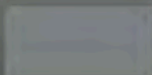
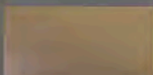


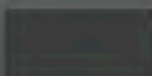
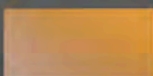


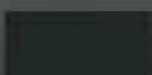






SIGNS

HX30000

Conformable cast film suitable for vehicle decoration
and automotive tuning applications.



With an ever growing demand for unique and bespoke automotive tuning products. Hexis have expanded their HX30000 speciality range of vehicle wrap. HX30000 now consists of 28 different designs, these include 9 Carbon Fibres, 6 Variochromes, 3 Alligator, 3 Sequin & 1 Brushed Aluminium.

	HX30002M Satin White Warm Lapland		HX30BPB Variochrome Pearl		HX30CA003B Carbon Fibre White		HX30ALGMIB Alligator Silver
	HX30003M Satin White Pure Glacier		HX30BNCB Variochrome Pearl Oyster		HX30CABPEB Carbon Fibre Pearl		HX30ALMMIB Alligator Gold
	HX30VMIM Satin Military Green		HX30VVSBB Variochrome Beetle		HX30CAFRBB Carbon Fibre Rosso Red		HX30AL890B Alligator Black
	HX30FGM3 Satin Frozen Grey Metallic		HX30MAUB Variochrome Gold/Pink		HX30CABVBB Carbon Fibre Veyron Blue		HX30SQGBMB Sequin Silver
	HX30NPRM Satin Black		HX30CAUB Variochrome Orange/Pink		HX30CASGMB Carbon Fibre Silver Grey		HX30SQMMIB Sequin Gold
	HX30890M Super Matt Black		HX30BLAB Variochrome Green/Blue		HX30CADGMB Carbon Fibre Dark Grey		HX30SQ890B Sequin Black
			HX30BASILB Brushed Aluminium Silver		HX30CA890B Carbon Fibre Black		
					HX30CASBRB Carbon Fibre Mirror Silver		
					HX30CAGBRB Carbon Fibre Mirror Gold		

Hexis Academy

Training for the future



Looking to become the next Hexis authorised vehicle wrapper?

Hexis UK Ltd now offer extensive training at their head quarters in Lichfield, Staffordshire. The Hexis Academy is intended for beginners who would like to learn about vehicle wrapping, and professional fitters who would like to improve their knowledge and understanding.



While at the Hexis Academy our world famous trainer Oliver Rohler, will talk about material background, the tools required to apply cast films and show live demonstrations of different techniques in applying these films. Hexis offer different training levels from Level 1 to Level 3.



Please call 01543 411221 for the next available dates.

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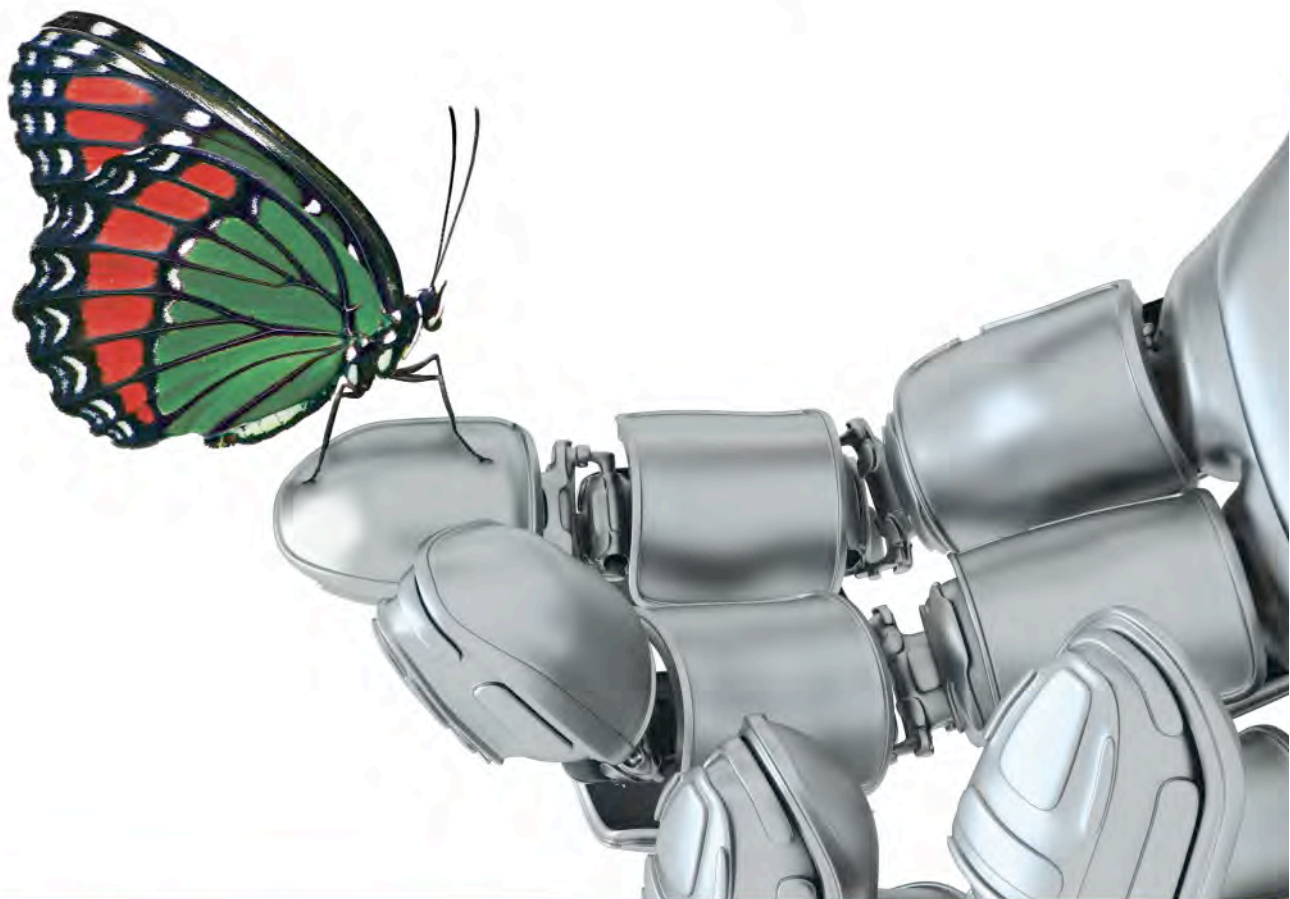
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WELCOME *Page*

No place like home

I had an email from Simon Whittle recently; he had a sign business in Leeds but emigrated to Australia three years ago. Looking outside at the ice and snow, I thought to myself: Leeds to Australia, that's got to be a good move. Well, apparently I was wrong, because he misses England very much. So the drawing below is for him to dwell over every time the feeling of homesickness comes over him.

I believe there's been a slight increase in the number of new sign makers starting up and many seem to be struggling to get their businesses off the ground. I wish them all the best; starting up any business is tough, as I know from first hand experience.

Once or twice I have been called a bit of an old woman, so I wasn't too sure whether or not I should admit to what I'm going to tell you. I have one particular reader that has invested quite a lot into his sign business. He didn't want to go down the line of supply and fixing vinyl lettering so he invested quite heavily in an engraving machine and in equipment for producing digitally printed signs. This way he covered a larger market and frequently phoned me to ask where to get this or that, what's the best material to use, and so on. In fact, his calls became a bit of a pain in the rear. He doesn't ring much now, since I told him this. Anyway, one of his last calls was to tell me that he's packing the sign work in as it isn't going as well as he envisaged.

I told him I went though this myself soon after starting this magazine, *Sign Update*. It was July 1990 and I had just completed the second issue. The first issue cost a lot to get off the ground and the second issue was no better. I started to think that I should cut my losses rather than risk a third issue, and this is where me being called an old woman comes in. I was listening to Woman's Hour on the radio and one of the speakers said that in business there are two roads to go down, the road to failure or the road to success. If you look down the road to failure, which is a very easy road to look and go down, then you are guaranteed to fail. Or you can look down the road to success, stay positive and you will finally succeed. Well, I took that advice, and lost the shirt off my back. No, I'm joking, I succeeded. But I will admit it was touch and go for a while and I got though OK, thanks to that woman's advice.

I still listen to Woman's hour and I'm still called "a bit of an old woman". It's not affected me too much, except I have taken to looking at handbags occasionally.

Rogan Hinchliffe

"Oh, and happy new year."

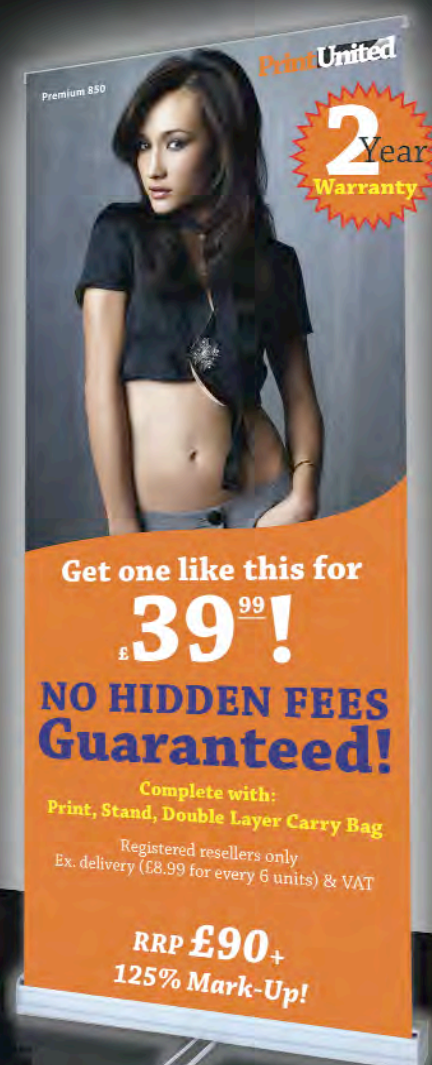


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PRODUCT *News*

LaserPro SmartCut at Grafityp

The LaserPro SmartCut X380, offers an economical alternative for laser cutting. It is equipped with a dependable sealed CO² laser offering a reliable 100 watt power source for mass production requirements. A large sized work area of 965 x 609mm, closed loop DC Servo control, superior cutting quality, pass through doors for oversized work pieces and user friendly controls are just some of the valuable features of this machine. The X380RX with glass tube offers all that the X380 does but will also perform engraving tasks.

The SmartCut X500 laser cutter is a uniquely innovative machine designed and engineered for professional use. Packed with user friendly features, it offers high production performance in both terms of durability and feasibility. With a spacious work area of 1290 mm x 916 mm there is plenty of room to cope with large jobs and the SmartCut X500 100 watt can cut through 20mm acrylic in a single pass with a smooth finish.

More information on these products and many, many more can be found in ESP the quarterly price list/catalogue from Grafityp. Alternatively telephone 01827 300500.



Keeping it in the family - the new Sentinel A0



In response to high demand from its customers, Signwaves has announced a new addition to the Sentinel forecourt sign family. The new A0 poster unit fills the size gap between the existing 30" x 40" and 40" x 60" Sentinels.

Since its launch in 2004, Sentinel has sold in its thousands. Some of the biggest brand names in retail like Asda, ATS, Sainsbury's, Shell, Tesco and Toys 'r' Us, to name a few, have all tried, tested and continue to trust Sentinel to be their 'silent salesman'.

So, when the idea for a new A0 poster sign came along, the decision to use Sentinel, rather than designing a new product from scratch, was an easy one. Not only has this kept tooling and material costs and therefore the sale price to a minimum but also meant it could be on the shelf in no time.

Sentinel's designer, Simon Harvey Product Design Manager at Signwaves comments: "Having done several 'custom' design projects for customers wanting a high spec A0 poster sign, introducing a standard 'on the shelf' option was the next logical step. With six years solid service and many happy customers, Sentinel has proved itself to be an extremely powerful promotional tool. And now with three standard sizes to choose from, we're very confident Sentinel can help even more brands and retailers drive footfall and sales in-store."

For further information, visit the website www.signwaves.co.uk, telephone 01493 419300 or email enquiries@signwaves.co.uk



ITC launches new Back Chamfering Series

The ITC 4111 Cyber Series.



To complement its new range of drilling products, ITC has now launched its new 4111 Cyber Series of back chamfering and countersinking tools. The new series has been developed at the company's Tamworth manufacturing plant to conduct front and back chamfering or circular interpolation countersinking of holes and slots in a variety of materials.

This new development is the result of extensive R&D work and customer consultation that now sees ITC provide an extremely productive range of countersink tools that can offer remarkable tool life. ITC claim the four flute tools extend tool life credit to the ultra wear resistant micro grain carbide composition that enables the solid carbide series to outperform competitor products.

The 4111 Series incorporates a staggered tooth design and 90 degree inclusive angle that leads to smooth cutting and improved surface finishes whilst the rigid design further enhances finishes and tool life. To further extend tool life, the series is also available with an AlTiN coating.

The new series is available in 4, 6, 8, 10 and 12mm diameters with a 3, 4, 6, 8 and 9mm respective cut length.

Beside the standard dimensions of the 4111 Series, ITC can modify tools to meet the specific needs of the end user at its high specification CNC manufacturing facility. Alternately cutters can be tailor made to meet the exact needs of the end user.

For further details and full specification telephone your local ITC representative on 01827 304500 or visit www.itc-ltd.co.uk

Bright Green launches LED Channel Modules

New to the UK market, and extending the range of LED backlight products from Bright Green Technology, is a range of LED modules for channel letter and halo illumination.

Building upon the success of Bright Green Matrix™ for backlighting bill boards and signs, Bright Green Technology has now launched its own range of tough, long lasting and totally water proof LED modules. Manufactured in a 10mm wide aluminium casing to the same high specification as Bright Green Matrix, this slim module is ideal for channel letter illumination.

Using premium specification, high Lumen LEDs Bright Green Channel modules can be installed in the toughest of environments. Available with either two or three LEDs, the white modules have a brightness level of 27 Lumens and 40 Lumens respectively, making them one of the best performers in the market.

For further information contact info@brightgreentechnology.com directly for prices and technical specification or visit www.brightgreentechnology.com for a range of downloadable resources, including images.



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Hybrid announces new Mimaki FineCut 8.0 cutting software

The latest version of Mimaki's powerful plugin cutting software is now available and is compatible with both Adobe Illustrator CS5 (on Mac and PC) and CorelDRAW! X5 on PC. The software adds sign-making functionality to popular industry standard software applications and fits seamlessly into standard workflows.

With significant performance upgrades over the previous version, it comes bundled free of charge with the full range of Mimaki's cutters and integrated printer/cutters. For existing users of previous versions of Mimaki FineCut, a free upgrade is available via UK & Irish Mimaki distributor, Hybrid Services Ltd's website and for those wishing to try it out, a 60 day licensed version can also be downloaded free of charge.

Mimaki FineCut enables contour cut paths to be created from both bitmap and vector images, automates the print and cut process when used in combination with the Mimaki RasterLink Pro RIP software and provides powerful cutting tools for both coloured vinyl cutting and print and cut workflows.

Hybrid's marketing manager, Duncan Jefferies describes the update as a valuable revision to the software.

"Mimaki FineCut is a powerful application," he says, "and the latest version ensures cross platform and package compatibility alongside some feature rich development."

To access the download or to try the software out for free, visit www.hybridservices.co.uk and click 'News' from where there are links to the appropriate pages.



Indasol keeps up with demand

With the ever changing demands for high profile signage, Indasol has increased its optically clear range of bonding solutions to now include a two part structural acrylic Indasol Clear Bond 20/20.

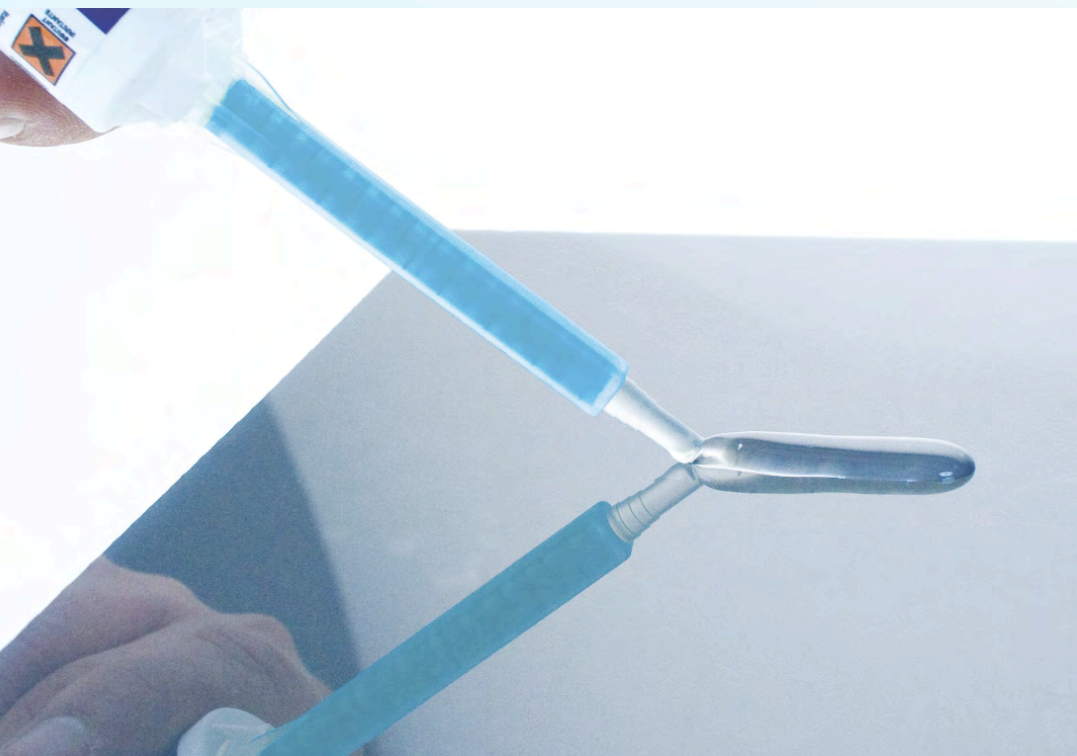
"The range has always catered for almost every bonding, sealing and fusing application, but was missing a clear structural adhesive," comments Paul Robinson Sales Director. "We spent a lot of time developing this product to ensure it met every need of the sign maker from optical clarity, ease of use through to overall bond strength."

Supplied in a 50ml cartridge, Indasol Clear Bond 20/20 is dispensed from a standard two part gun and sets off within a few minutes. It can be used on a wide range of substrates including glass, plastics, metals and even composite panels and one added benefit is that it will not distort composite panels.

After working closely with its customers, Indasol say they now have an unrivalled range of UHB structural tapes, adhesives, banner hemming products and overall signage bonding solutions.

If you have a challenging application or just want to get better service and save money, telephone 02476 540909 or email: enquiry@indasol.co.uk

Further information can also be found by visiting the website www.indasol.co.uk



Certified, creative and safe window graphic films: an established mission for Madico

Madico's range of versatile and high performance window films sets the industry standards for innovation, security and the realisation of creative applications for architects, graphic and interior designers. Thanks to their UV stability, scratch resistance and security compliance, these materials enable printers to increase business by undertaking innovative visual applications that are compliant with relevant safety legislation.

For glazing enhancement films and other printable substrates, printers are increasingly asking for products answering to strict certifications. This requirement is often driven by demands from print buyers, who are keen to ensure that their final projects use substrates that are safe for the environment in which they are installed.

This trend is perfectly aligned to Madico's mission to develop certified and safe materials. The company boasts considerable experience in offering value-added and high quality products, coated to exacting standards backed by ISO certified manufacturing procedures. In addition, Madico has been supplying class "O" rated fire hazard (compliant with BS 476 - Part 5, 6 & 7) PET window films suitable for UV inkjet printing since 1994, being one of the first companies to ensure that its substrates can be legally and securely applied to most public spaces.

Andy Voss, Managing Director of Madico Graphic Films, explains that the company supplies printed PET material according to Class "O" requirements as they are fully aware of the importance to guarantee safety in every environment. "Madico has been at the forefront of the development of high quality, secure and bespoke solutions and today the market can benefit from our outstanding expertise and tested products," he underlines.

Thanks to its in house technical service laboratory, Madico provides customers with a range of support services including application testing and new product developments to ensure that materials comply with the appropriate EU directives and legislation.

For example, Madico's Vandal Shield film is a proven product used by leading train, tram and bus operators as it complies with all relevant British Standards regarding flammability and toxicity. This film not only prevents damage to windows from mechanical and chemical etching by providing unparalleled protection to glass and preventing flying glass fragments, but it also boosts LUL (London Underground Limited) toxicity testing, which attests its safe use on trains and the underground.

In Madico's vision, glazing enhancement – i.e. adding value to



UV inkjet indoor printing application on a Madico supplied fire-rated polyester film.

glass through printed branding and advertising – is an area that marketers and designers should explore with the knowledge that they can create printed visual effects while using safe and legally compliant materials at the same time.

For more information on Madico's window graphics film range, please telephone +44 1628 77 77 66 or e-mail info@glazingenhancement.com

PRODUCT *News*

Zund UK announces new G3 Routing Module with MQL system

The Zund G3 flatbed cutting table is one of the most flexible on the market, with a range of tools available to tackle every cutting task imaginable. Adding to this range of flexible finishing tools is the new Routing Module now with added MQL (minimal quantity lubrication) system for the G3, designed specifically to meet increasing demands for 24/7 production of signs and displays.

The G3 Routing Module is the recommended tool for cutting rigid plastics, non-ferrous metals and composite panels and it offers quick and easy changeovers between knife-cutting and routing/ engraving.

The rock-solid construction of the G3 minimises spindle vibration, making it possible to route at higher speeds without sacrificing edge quality. This maximises the productivity of the machine for cutting acrylics, wood and plastics and indeed expands the range of materials that can be processed. Even soft metal alloys such as aluminium can now be processed using the MQL option (minimal quantity lubrication). In addition, the G3 is capable of simultaneous, high-speed X-Y-Z axis movement so when combined with compatible 3D data, the Zund G3 can create amazing 3D objects and signs.

The Zund G3 routing module is suitable for routing of very small parts (800sqm) and materials up to 50mm thick. With the combination of Sealgrip underlay and a turbine-based vacuum generator even very small parts can be cut without movement or loss of accuracy and compared to conventional routing systems using MDF underlay and standard vacuum pumps, typically you will save six times the electricity using the Zund G3 with routing module.

The routing module also has an integrated heat sink unit, which contains air passages that channel airflow from the dust extraction unit. This effectively dissipates the heat generated by the routing spindle and bit thereby maximising performance and increasing the life of the bit. It has a powerful dust and chip removal process so little or no head cleaning is required on cut parts after the job is routed and it also keeps the cutting surface free of debris which enables faster changeovers from routing to cutting.



Stocks of the new G3 Routing Module are now available in the UK and demonstrations of the new unit can be booked in advance directly with Zund UK at their UK headquarters in St Albans, Hertfordshire.

For more information on Zund UK, visit www.zund.co.uk or to book a demonstration telephone 01727 833003.

New cast vehicle wrapping films from 3M

Offering premium conformability and price flexibility in short- to long-term vehicle graphics applications, two new films have been introduced by 3M, the diversified technology company. They are 3M Controltac Graphic Film IJ180Cv3-10 and 3M Scotchcal Graphic Film IJ170Cv3-10. Both films feature the latest Version 3 of 3M's renowned Comply Adhesive Technology.

Controltac Graphic Film IJ180-10 has long been used to produce short- to long-term graphics applied to commercial vehicles such as trucks, vans and buses and it is a preferred product of specialist converters. With the addition of 3M Comply Version 3 Adhesive Technology, the film now offers an even better vehicle wrapping solution. During application of the film, air can escape through micro-replicated channels beneath the surface of the film to greatly reduce the risk of bubbling, stretching and cracking and to ensure a smooth finish.

The permanent grey-pigmented pressure-activated adhesive facilitates the precise positioning of graphics until force is applied to ensure perfect results every time, while the adhesive's excellent concealing power enables



visually stunning graphics with no 'show through'. Furthermore, the 50-micron white gloss film provides an excellent gloss finish, has no curing time to minimise vehicle downtime and can be purposely removed quickly and without any adhesive residue from automotive clear coats by the use of heat.

Complementing 3M Controltac Graphic Film IJ180Cv3-10 and offering similar performance capabilities, 3M Scotchcal Graphic Film with Comply IJ170Cv3-10 meets the market requirement for cost flexibility in short- to long-term vehicle graphics applications. It has been

developed specifically for use where cost is a deciding factor and is more suited to applications involving flat or moderately curved surfaces.

Both films can be converted using digital and screen-printing processes. They are available from 3M primary stockists William Smith and Spandex.

Further information is available at www.3M.co.uk/graphicsolutions

NOTE: 3M, Controltac, Scotchcal and Comply are trademarks of 3M Company

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PRODUCT *News*

Enhanced machining capabilities with new AXYZ Vision System

Owners of high-performance CNC routing machines supplied by AXYZ International can now benefit from the new AXYZ Vision System (AVS). It uses a low-cost camera that can be easily mounted on the head of the machine, either as an optional new production feature or as an upgrade to existing installations.

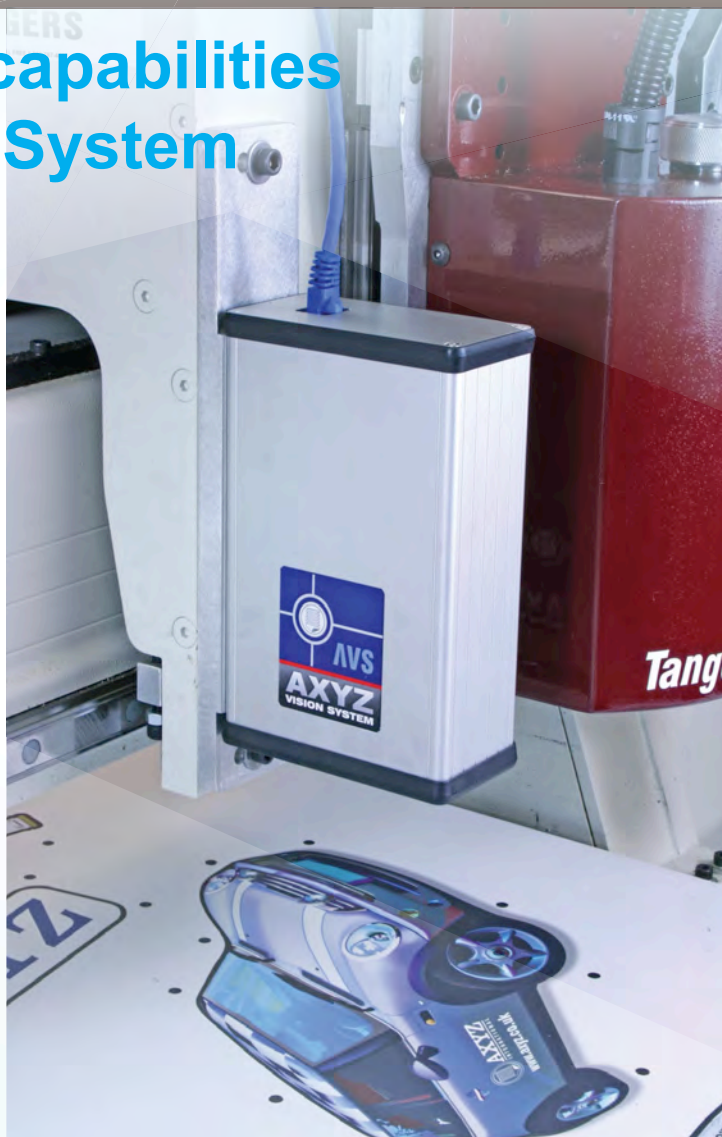
The power behind the AVS emanates from the dedicated software that is fully integrated within the recently launched A2MC machine control software. Currently, the primary application for the AVS is in digital print finishing where the camera is able to instantly recognise conventional registration marks and adjust the machine's cutting path accordingly to achieve exact alignment with printed shapes.

The AVS is compatible with all of the cutting tools (for example, oscillating, tangential and drag knife systems) that can be used on any AXYZ machine. This enables the cutting of virtually any printed material (for example, card, vinyl, rubber, foam, aluminium, wood and acrylic) and thus opens new markets and business opportunities for sign and graphics and digital print producers.

All program adjustments are made by the AVS via the machine controller at the time of cutting and are therefore separated from the initial tool path creation that can be achieved in any machine programming system. This means that a wide range of programming features can be made available to enable the cutting of specific materials or shapes and to achieve the optimum edge finish.

In driving down the cost of the AVS, AXYZ International has enabled customers to increase the flexibility and production capabilities of their machines by further reducing waste and increasing output with an enhanced level of accuracy.

For further information, visit www.axyz.co.uk or telephone 01902 375 600.



The new AXYZ Vision System is compatible with all the cutting tools used on any AXYZ machine.

Neschen adds new fabrics to existing range

Hot off the press comes news that Neschen has added new fabrics to its range with the addition of 'DYEtex flag 110 B1' and 'DYEtex display 220 B1' to complement the 'VARItex decoframe 250 B1 CA'.

All three are entirely manufactured in Germany to ensure consistent high quality.

The new DYEtex flag and DYEtex display are knitted polyester fabrics with excellent print through characteristics, which allow them to be printed onto directly, using dye-sublimation inks to produce brilliant colourful output.

The resultant flags, banners and other display systems are durable and are equally suitable for outdoor use as they are within commercial and retail premises.

Each is available in a choice of four widths including XXL in 50m rolls.

Readers in the UK can telephone 01268 722 400 for further information or visit www.neschen.com



Neschen DYEtex display.



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125mm	£0.96	£1.36	£2.38	£3.96
150mm	£1.07	£1.87	£3.28	£4.53
175mm	£1.29	£2.15	£4.08	£6.22
200mm	£1.47	£2.49	£4.64	£7.93
225mm	£1.98	£2.94	£5.66	£8.78
250mm	£2.26	£3.40	£6.79	£10.19
275mm	£2.54	£4.08	£7.76	£11.59
300mm	£2.83	£4.81	£8.72	£13.87
375mm	£3.73	£5.66	£10.75	£15.85
425mm	£4.53	£6.41	£12.46	£18.68
500mm	£5.38	£7.47	£15.85	£21.51
600mm	£7.36	£10.30	£20.15	£26.04
1200mm	£16.98	£28.09	£53.15	£72.12

no minimum order

acrylic

including gold and silver
10mm available in black, white and clear only

height	3mm	5mm	10mm
50mm	£0.56	£0.85	£1.71
75mm	£0.74	£1.08	£2.17
100mm	£0.90	£1.36	£2.71
125mm	£1.13	£1.70	£3.40
150mm	£1.36	£2.15	£4.30
175mm	£1.70	£2.61	£5.20
200mm	£2.26	£3.29	£6.79
225mm	£2.83	£4.18	£8.38
250mm	£3.06	£5.38	£10.76
275mm	£3.51	£5.89	£11.77
300mm	£4.30	£7.36	£14.72
375mm	£6.40	£9.06	£18.11
425mm	£7.81	£10.19	£20.37
500mm	£9.62	£13.01	£26.04
600mm	£11.66	£15.85	£31.69
1200mm	£45.28	£62.26	£124.51

no minimum order

3mm Aluminium Composite

alubond, reynobond or alupanel

height	colours	brushed	mirror
50mm	£1.02	£1.24	£1.87
75mm	£1.42	£1.59	£2.38
100mm	£1.86	£2.16	£2.71
125mm	£2.38	£2.67	£4.00
150mm	£2.71	£3.63	£5.43
175mm	£3.17	£4.36	£6.55
200mm	£4.53	£5.10	£7.64
225mm	£5.32	£5.89	£8.83
250mm	£6.22	£7.02	£10.53
275mm	£6.79	£8.60	£12.87
300mm	£7.69	£9.62	£14.48
375mm	£9.06	£10.92	£16.39
425mm	£10.53	£13.01	£19.53
500mm	£14.72	£16.02	£24.04
600mm	£18.11	£20.37	£30.51
1200mm	£54.33	£61.12	£91.70

no minimum order

exterior mdf

Medite Exterior comes in a raw form ready for painting/finishing

height	6mm	12mm	18mm
50mm	£0.34	£0.85	£1.47
75mm	£0.79	£1.47	£2.26
100mm	£1.14	£1.81	£2.76
125mm	£1.52	£2.66	£3.79
150mm	£2.26	£3.63	£4.69
175mm	£2.43	£4.35	£5.77
200mm	£2.83	£5.10	£7.13
225mm	£3.56	£5.89	£8.04
250mm	£4.08	£7.02	£10.19
275mm	£4.87	£8.60	£11.59
300mm	£6.22	£9.62	£13.93
375mm	£8.82	£10.92	£15.96
425mm	£10.19	£13.01	£18.68
500mm	£11.54	£16.01	£21.51
600mm	£13.58	£18.11	£26.04
1200mm	£40.75	£54.33	£73.58

no minimum order

stainless steel

height	1.2mm satin brushed	1.2mm polished	2mm satin brushed	2mm polished
50mm	£3.21	£3.45	£4.28	£4.60
75mm	£3.46	£3.71	£4.61	£4.94
100mm	£4.20	£5.06	£5.60	£6.75
125mm	£4.82	£5.43	£6.42	£7.24
150mm	£5.19	£6.05	£6.92	£8.06
175mm	£7.29	£8.27	£9.72	£11.03
200mm	£9.23	£10.62	£12.31	£14.16
225mm	£10.86	£11.61	£14.48	£15.48
250mm	£11.67	£12.47	£15.56	£16.63
275mm	£12.90	£14.81	£17.20	£19.75
300mm	£14.81	£16.24	£19.75	£21.65
375mm	£21.11	£22.78	£28.15	£30.37
425mm	£23.61	£27.29	£31.48	£36.38
500mm	£29.63	£32.22	£39.50	£42.96
600mm	£35.80	£40.73	£47.73	£54.31

£85 minimum order



lettering options

- add 10% - plastic locators and paper template
- add 10% - for v.h.b. tape to rear
- add 25% - for brass locators and template (stainless steel letters)
- add 20% - cladding template (cladding details will be required)
- add 20% - for standard extended typefaces
- add 25% - for laser cut acrylic (polished edges on clear & colours)
- add 25% - gloss finished foam p.v.c.
- add 25% - 45° bevelled edges to m.d.f. letters

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Driving home the message

Digital signage manufacturer and supplier Messagemaker has launched a new series of vehicle-activated low-energy LED signs for local and highway use. Providing a long-lasting, cost-effective and virtually maintenance-free solution, the ultra-bright LED displays are available in a wide range of sizes and can be customised with additional messaging to suit bespoke requirements.

The shift from imposing penalties to increasing driver awareness and modifying speed behaviours has seen the demand for the new LED speed signs climb rapidly. Messagemaker's business proposition is very much one of cost and flexibility, as MD Harry Filer explains.

"We are now able to offer high spec UK manufactured products, with all the quality that implies, at extremely competitive prices starting from just £1,000 for a sign. With our engineering experience and resources, we have the capability to respond very quickly to put signs in place to address local issues, something that is very important in this marketplace, and to provide digital solutions to suit any location, however challenging the brief."

Offering a cost-effective alternative to cameras and more impactful than static signs, LED displays are finding increasing favour as an alternative solution with local authorities and parish council specifiers.

Activated by an internally-mounted radar, the signs provide dynamic feedback to drivers approaching areas where extra caution is required such as the approach routes to schools or the approach to sharp bends and bridges.

Messagemaker's new series of speed signs are available for speeds of 5-60 miles per hour, with an optional 'SLOW DOWN' text message. Flashing yellow warning indicators, speed camera, turn ahead and other special layouts are also available on request. The unit's in-built programming functionality allows speed limits to be set to activate as required, for added flexibility.

Offered as standard as a 300mm diameter roundel, Messagemaker speed signs can also be supplied in a range of additional sizes up to 900mm in diameter. The external casing measures 730mm height x 500mm width, with a total diameter of 120mm.

Built for reliability, the new range is characterised by a durable all-weather powder-coated lockable outer case which offers improved vandal-resistance. An integral self-test facility provides rapid feedback on operational status, enabling malfunctions to be pinpointed and remedied quickly.

The slimline LED technology of Messagemaker's new speed signs allows for mounting on existing street light columns. Also available is an optional solar power unit which offers an environmentally friendly solution that works virtually anywhere.

Additionally, optional remote online monitoring of Messagemaker's signs enables authorities to instantly collect and analyse data to assist with traffic management and highways planning.

Manufactured and approved for use in the UK, Messagemaker's high quality products are backed by full technical advice and support.

For further information on Messagemaker's range of vehicle activated and interactive road signs, telephone 0845 021 2340 or visit www.messagemaker.co.uk



Messagemaker launches new range of LED speed signs.

Antalis launches 100% recyclable retail hanging signage

Antalis McNaughton's Sign and Display division has launched Antacote Lite, a 100% recyclable retail hanging signage solution that combines ecology with dimensional stability.

Antacote Lite offers all of the benefits and printability of traditional foam centred products such as flatness, good rigidity, lightweight and excellent dimensional stability, but unlike the polystyrene or rigid polyurethane foam (PUR) centred alternatives Antacote Lite is 100% recyclable and PEFC (Programme for the Endorsement of Forest Certification) accredited.

Antacote Lite was developed by Antalis McNaughton in conjunction with Germany's KATZ Group, an internationally renowned manufacturer of recyclable wood pulp products, to meet the increasing corporate responsibility needs of the retail sector and as such has attracted significant interest from several leading international retail supermarket chains.

Chris Green, market manager for Antalis McNaughton says: "Antacote Lite offers a genuine environmental solution for hanging signage. It's more environmentally friendly than using foam boards, but also much stronger and lighter and unlike standard display board or corrugated products used in retail hanging signage, Antacote Lite remains flat and dimensionally stable."

All raw materials produced by The KATZ Group are fully recyclable and biodegradable which means that Antacote Lite can be fully recycled along with standard paper and board waste. In addition to helping to reduce landfill, the more environmentally astute retailers have taken to selling the end of life board for recycling purposes. One such major retailer reported a £250,000 saving on waste management following its move to Antacote Lite.

For further information visit www.antalis.co.uk or telephone North Sales Centre: 01925 837773, South Sales Centre: 0208 786 2300.

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Size: 850x2000mm

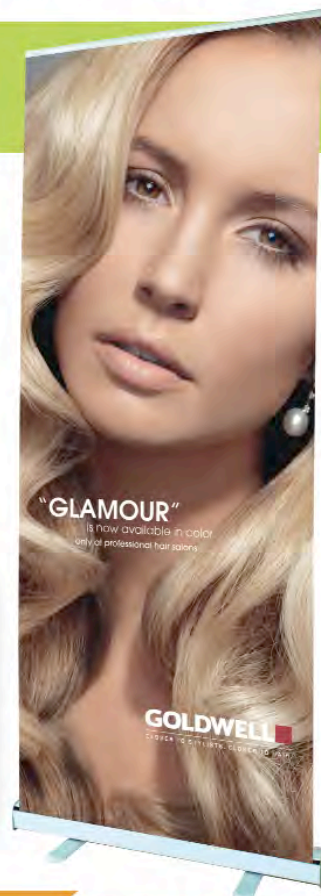
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PRODUCT *News*

Their word is their bond

Arguably the UK's most innovative developer of both mechanical and non-mechanical structural bonding solutions for the sign industry, Lancashire-based Innova Solutions has expanded its range of adhesives, pressure-sensitive bonding tapes and alternative mechanical fixing systems to accommodate every conceivable sign-fixing requirement. The products have evolved from partnering with leading sign manufacturers and invariably have been the result of the company's known ability to meet specific sign-fixing requirements and in particular those where alternative solutions have failed to meet the level of bonding strength required.

Key products include NovaBond SignFix, NovaBond SG and NovaFix high-strength bonding tapes, NovaWeld structural adhesives, NovaLok re-closeable fastening systems, NovaMag adhesive and non-adhesive magnetic media and NovaHead alternative mechanical fasteners. All of these products can be used with a diverse range of commonly used substrates and in particular those requiring a higher than normal bonding capability.



Nova Bond Range.

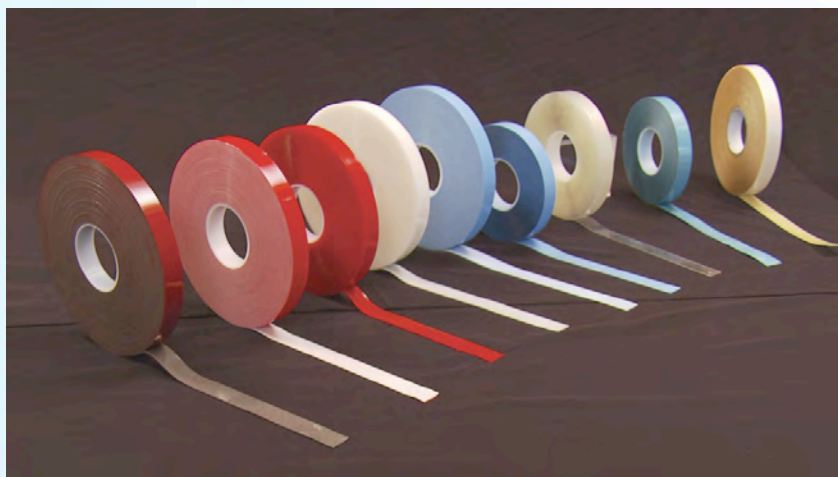
NovaBond acrylic tapes make provision for differential expansion between dissimilar materials, allowing the bond to 'stretch and recover' during extremes of environmental conditions. They are available in a range of thickness from 0.25 to two millimetres in white, grey and crystal clear formats for the aesthetic bonding of glass, metals, plastics and composite materials. NovaBond SG tapes offer high initial and ultimate adhesion to a wide variety of substrates. Due to the tapes' incredible shear strength, they are the ideal solution to the mounting of signs and displays on interior and exterior walls. They are also excellent for the edge seaming of banners and eliminate the need for welding or stitching.

NovaWeld structural adhesives incorporate the latest two-part methacrylate technology. They can be used to bond a wide range of sign making materials, including metals, plastics and composite materials for which a lower temperature cure product is available. NovaLok re-closeable heavy-duty 'snap shut' fasteners incorporate a nylon locking system backed with NovaBond adhesive tape technology. They can be used typically for the temporary or permanent fixing of panels. The NovaMag range of adhesive and non-adhesive magnetic and magnetic-receptive media can similarly be used for temporary promotional material as well as for the mounting of changeable message systems.

Fast and easy to apply, NovaHead mechanical fastening systems are available in both zinc-plated mild steel and marine-grade stainless steel formats. They are described as the most cost-effective and reliable alternatives to conventional mechanical fastening systems.

Renowned for its problem-solving capabilities, Innova Solutions offers free consultation and site surveys and can rightly claim that 'their word is their bond'.

For further information, visit the website www.innovasolutionsonline.com or telephone 01282 867390.



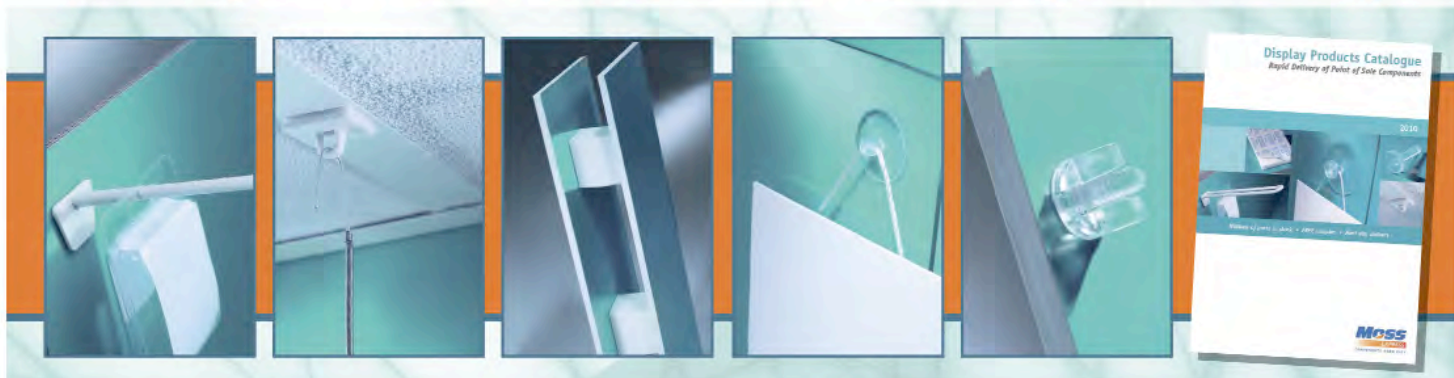
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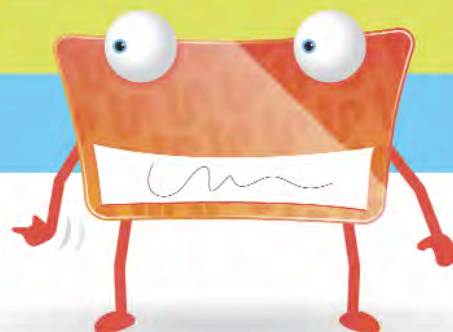
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PRODUCT *News*

Brand your bin

Brand your bin with these eye-catching new event pop-up bins.

A unique way to combine an event collection point with a chance to advertise a brand or message, the bins have a multitude of uses from storage bays for refreshments to a drop-off point for tags at the end of a race or a container for promotional merchandise at various event venues.

With a knitted polyester skin, the bins are available in full colour print and the simple pop-up system allows the product to be visible within five seconds.

They are available in the UK from Harrison External Display Systems, the UK manufacturer and supplier of flags, flagpoles and branded event products.

The many high profile events and clients featuring Harrison's flags, flagpoles and event products include the London Marathon, BBC Proms, Great North Run, Tour De France, US Golf Open, Sport and Comic Relief, the electrical giant Dixons group, various event agencies and car dealerships including Renault, Nissan and BMW.

Visit www.flagpoles.co.uk for more information.



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Foam PVC All colours 10 mm black & white only - 19mm white

NO MINIMUM ORDER

C/HEIGHT mm	50	75	100	125	150	175	200	225	250	275	300	375	425	500	600	1200
3mm	0.42	0.52	0.84	0.96	1.10	1.26	1.40	1.92	2.20	2.50	2.80	3.70	4.50	5.35	7.35	16.50
5mm	0.45	0.65	0.99	1.35	1.80	2.10	2.45	2.90	3.30	4.00	4.78	5.60	6.38	7.30	10.30	28.06
10mm	0.76	1.20	1.49	2.30	3.15	3.98	4.45	5.59	6.60	7.72	8.38	10.67	12.37	15.30	18.22	52.13
19mm	1.69	2.22	3.10	3.60	4.10	6.20	7.00	8.73	10.00	11.52	13.44	14.78	18.65	21.34	26.00	75.24

Acrylic standard colours including gold & silver 10mm black, white & clear only

NO MINIMUM ORDER

C/HEIGHT mm	50	75	100	125	150	175	200	225	250	275	300	375	425	500	600	1200
3mm	0.55	0.74	0.84	1.12	1.30	1.67	2.20	2.80	2.98	3.46	4.21	6.10	7.40	9.47	11.00	42.97
5mm	0.84	1.05	1.35	1.68	2.20	2.56	3.15	4.13	5.30	5.72	7.30	8.97	10.02	12.89	15.67	62.10
10mm	1.66	2.15	2.55	3.30	4.40	5.06	6.30	8.26	9.99	11.56	14.10	17.05	19.67	25.01	31.04	124.03

Aluminium Composite

NO MINIMUM ORDER

C/HEIGHT mm	50	75	100	125	150	175	200	225	250	275	300	375	425	500	600	1200
Colours	1.00	1.36	1.78	2.28	2.64	3.12	4.40	5.08	5.97	6.64	7.38	8.68	10.43	14.08	17.69	54.20
Brushed	1.18	1.50	2.08	2.54	3.43	4.26	4.98	5.72	6.89	8.52	9.18	10.42	12.45	15.50	19.80	60.87
Mirror exterior	1.80	2.28	2.68	3.84	5.28	6.22	7.45	8.40	9.98	12.20	13.88	15.76	18.65	23.67	28.18	90.00

Mill Finish Aluminium

NO MINIMUM ORDER

C/HEIGHT mm	50	75	100	125	150	175	200	225	250	275	300	375	425	500	600	1200
2mm	2.70	3.35	4.10	5.11	5.80	6.65	7.40	8.48	9.80	10.59	10.95	14.65	17.60	22.50	28.95	88.50
3mm	2.82	3.55	4.35	5.32	5.80	6.74	7.70	8.92	10.00	11.30	12.45	16.45	20.30	25.60	34.10	92.00
5mm	3.40	4.08	5.30	6.50	7.12	7.88	9.05	10.36	11.30	12.45	14.45	19.35	23.00	29.95	40.00	94.50

Exterior MDF

NO MINIMUM ORDER

C/HEIGHT mm	50	75	100	125	150	175	200	225	250	275	300	375	425	500	600	1200
6mm	0.35	0.82	1.10	1.59	2.25	2.45	2.78	3.50	4.05	4.90	6.28	8.90	11.60	12.40	13.65	42.18
12mm	0.85	1.52	1.85	2.75	3.70	4.35	5.15	5.85	7.10	8.60	9.55	10.90	12.95	16.00	18.00	55.00
18mm	1.45	2.35	2.75	3.85	4.75	5.85	7.35	8.00	10.00	11.68	14.25	16.35	19.00	21.10	27.85	83.00

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PRODUCT *News*

ADS introduces new vinyl materials from Digidelta

Leading supplier of sign and graphics and digital printing materials, Amari Digital Supplies has introduced two new ranges of media from the Portuguese company Digidelta. The DECAL ADHESIVE: THINK GREEN® and Décor.Tex textile wall covering ranges are now available exclusively in the UK from ADS.

An important design feature common to both product ranges is the high-performance and technically advanced acResin UV adhesive technology developed by BASF. This is said to represent a powerful, more efficient and safer alternative to conventional adhesives and is based on a special combined solvent-free hot melt resin and UV-curing process that ensures high ecological safety and excellent resistance to the effects of ageing, heat and the ingress of water, as well as providing crystal clear clarity on the gloss clear product in the Think Green range of media.

The 100-micron PVC film in the Think Green range is available in four different formats (gloss and matt white, gloss clear and block-out) and incorporates a clay-coated liner. All of the 'white' products are supplied with either a removable or permanent adhesive and provide a guaranteed performance life of four years.



The Décor.Tex internal wall-covering application is available in 11 stunning designs.

DECAL
THINK GREEN!

The films are available in roll sizes of 50 metres in length and in a choice of four widths of between 850 to 1,630mm.

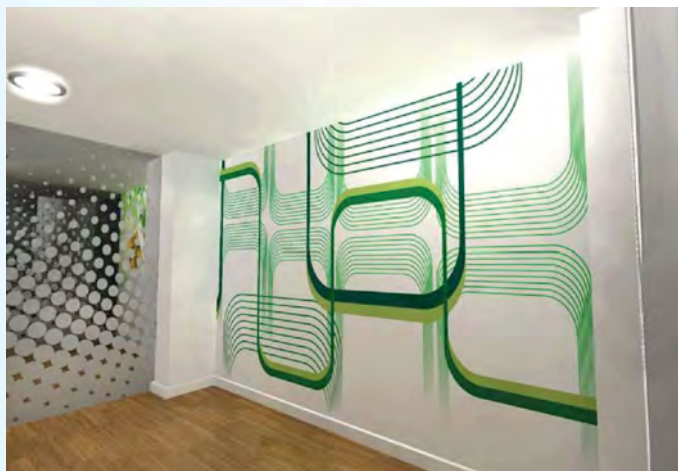
The Think Green range of media is particularly suited to outdoor applications

involving flat surfaces (including vehicles with regularly-shaped body profiles) and offers outstanding printability and stability to solvents. ADS also supplies matching cold pressure-sensitive laminates in a matt or gloss finish in widths of 1,350 and 1,600mm that can be applied using either hot or cold lamination processes.

The 100 per cent polyester UV- and solvent-printable materials in the Digidelta Décor.Tex range are available in a choice of 11 stunning graphics manifestations for use in internal wall-covering applications. They are supplied with a wide choice of finish, comprising matt white (including a backlit option), white satin canvas, matt silver and gold and gloss white laminated banner-grade formats. Six of the products in the range are non-adhesive and have a M1 fire rating, with five further options currently awaiting the same fire safety accreditation.

The materials are available either from stock or on request in a number of different widths and invariably in roll lengths of 25 or 50 metres.

For further information, visit www.amaridigitalsupplies.com or telephone 0115 982 9770.



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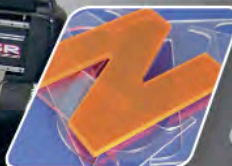
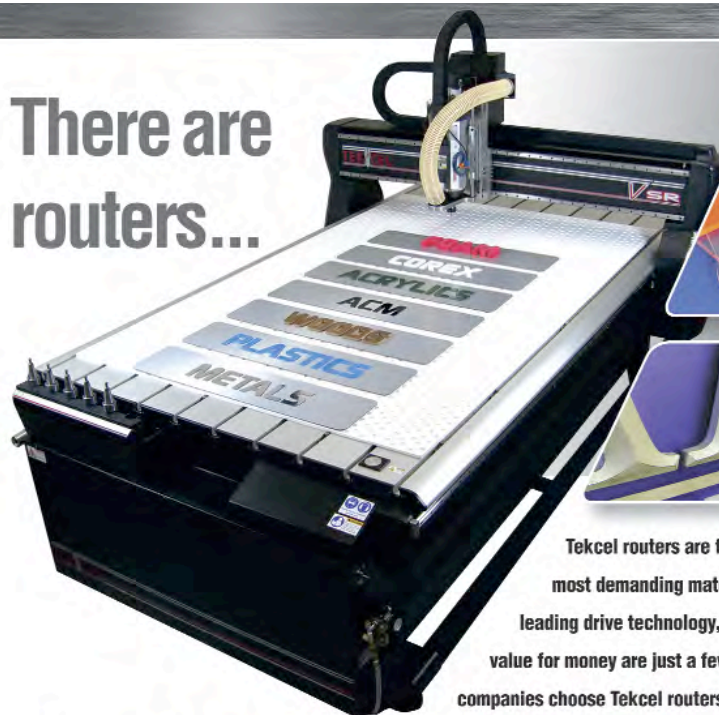
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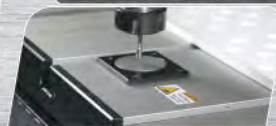
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BRAILLE & SYMBOL SIGNS

Thanks for your proofs; but now can you make the signs tactile and Braille...?

....let's be honest; this is a question that most signage companies dread

You've already invested a lot of time with your customer agreeing the colours, the text and overall design for their signs and then the requirements of the D.D.A / Equalities Act 2010 can often be thrown into the mix at the eleventh hour, so what do you do? Well most people contact a specialist D.D.A signage company like Architectural Symbols & Signs for help.



Coin Bruton (standing), Director at Architectural Symbols & Signs; with Paul Sutton, Transcription Officer, and Amanda Humphreys, Chief Executive, from the Walsall Society for the blind, discussing different formats of language, including Braille.

Architectural Symbols & Signs is a preferred signage supplier to the RNIB. The company supplies both end clients and the trade with accessible way finding signage and most importantly the team at Architectural Symbols & Signs offers sound advice. They have been trading since 2003, both manufacturing the signs and also performing D.D.A signage audits for those customers who need some help deciding what signage they need.

Customers include Her Majesty's Court Service (HMCS); after being specified as the preferred supplier by ATKINS, which manages the properties on behalf of HMCS. Architectural Symbols & Signs offers a full service to HMCS / Atkins – performing the initial signage audit often with the Court Manager, agreeing specifications and locations, etc. They then manufacture the signs and deliver them to site and supervise installation, which is performed by an external contracting company that has tendered for the work. The formula works for all involved and has resulted in excess of 30 Crown / County and Magistrates Courts being signed over the last five years.

Other end client projects have included signing council administration buildings, leisure centres, theatres (such as the Theatre of Light at Andover); nature reserves; several Housing Associations (Gloucester City Homes, High Peak Housing and Severn Vale Housing).



Text, Braille and symbol signage from Architectural Symbols & Signs.

Architectural Symbols & Signs has worked closely with organisations like Mencap (providing Widgit and Tactile & Braille signage at Lufton College in Somerset); and Shelter - the homeless and housing charity.

Trade customers make up about 50% of the company's business and they have helped to provide signage solutions for all types of buildings and customers. Notable examples include aftermarket 100% transparent Braille strips on ATMs for Santander; internal tactile and Braille signage for Gloucester Quays shopping centre and tactile signage for the Supreme Court in London. Architectural Symbols & Signs also exports its signs to trade suppliers in Ireland, Australia, Dubai, Saudi Arabia, USA and even for a small job in a hotel in Africa c/o an Italian architect.

Colin Bruton (Director from Architectural Symbols & Signs) explains some of the different terminology that is used and the main principles to consider when designing and installing this type of signage; especially when the architect/designer mentions that you as the sign maker is responsible for ensuring the signs are D.D.A compliant (which is a very ambiguous statement):

Tactile

This normally means raised letters. The idea is that people can feel and read the text with the pad of the finger and the letters should be raised and not recessed; so conventional engraving isn't suitable. The minimum capital height of a tactile letter is 18mm, any smaller and they can't be read by the finger so would be pointless being tactile. Extra spacing between letters makes the signs easier to read.

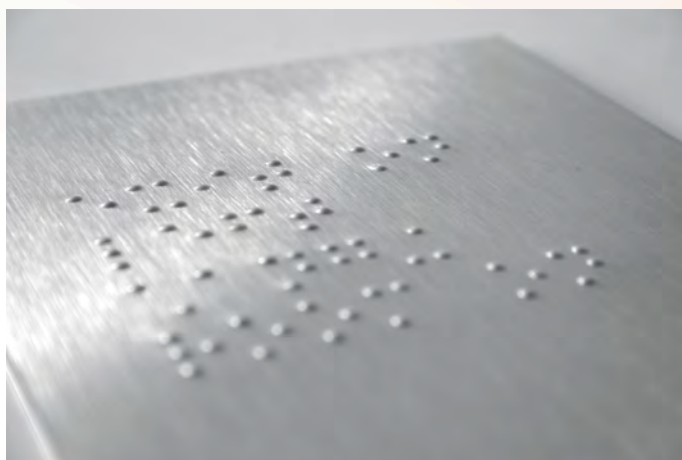
Braille

A form of communication that is read with the fingers, each cell of Braille can have up to six raised dots. Letters/words/numbers are made up depending where the dots are located within each cell. Text can be transcribed into Grade 1 (each letter of the word is represented by a complete cell); or Grade 2 Braille (where contractions of words are used to shorten the message). Braille is a very bulky form of communication; if you had one A4 page full of ordinary text, this might transcribe into 2.5 pages of Braille.

A lot of signage companies bought machines to produce Braille, using acrylic balls that must be glued into place. After seeing various examples of this type of signage we discover that quite often the Braille is transcribed incorrectly because standard software like

Adobe Illustrator doesn't understand the rules of Braille; such as adding the numeral Braille sign before some text to convert words to numbers; and back again to text; so be careful where you buy your signs from.

Because of the size of tactile text and the bulk of Braille, you have to design the signs in a completely different way. Vinyl signs can be shrunk to fit the available space but you can't do that with tactile and Braille signage, so the proposed text needs to be agreed before you can size the signs and a lot more design time is needed.



Each cell of Braille can have up to six raised dots.

Clear signage well located

Try and ensure you have good colour contrast between the base of the sign and the door or wall where it will be located, and good colour contrast between the text and the base of the sign. Also ensure both the base and the letters are made from matt materials that aren't reflective. Clear concise signage benefits everybody, not just people who have some form of visual impairment.

Try and develop a consistency of location for the signs. This is especially important for Braille readers; if intended users don't know where to locate them, then they aren't very useful. This is why we designed Braille finger push plate for doors at Architectural Symbols & Signs.

The heights of the signs are important, 1400mm - 1700mm (55 - 67 inches) from the ground is a height that is often referred to; although anything that is located above 1200mm (47 inches) isn't much use for a wheelchair user.

When designing directories ensure that all the messages/locations that are pointing to the left are dressed to the left after a suitable ISO arrow, and all the messages that are pointing to the right are dressed to the right in front of a suitable ISO arrow. We have all been in public buildings and stood confused in front of directories that have small triangles as arrows.

Moon signage

Another form of communication altogether that most people haven't heard of, Moon allows people who are blind or partially sighted to read by touch. It is a code of raised shapes and takes its name from its blind English inventor, Dr William Moon. As the characters are fairly large and more than half the letters bear a strong resemblance to the print equivalent, Moon has been found



Architectural Symbols & Signs provides accessible way finding solutions including Makaton, tactile and moon signage used here.

particularly suitable for those who lose their sight later in life, or for people who may have a less keen sense of touch.

Whereas Braille is made up of patterns of dots, Moon uses lines and curves, similar to print, to create nine basic shapes. Rotating or reflecting these shapes in different ways creates the 26 letters of the alphabet. Adding a few dots for punctuation marks and a numeral sign completes Grade 1 Moon, which can be used to provide a tactile version of any text. When Dr Moon invented his system in 1845, Braille had been invented 16 years before but had not reached this country from France, and Moon was well established by the time Braille was taken up. Moon has remained an indispensable alternative ever since including use within RNIB Schools.



Clear directions and suitable ISO arrows avoid confusion.

BRAILLE & SYMBOL SIGNS



Sign featuring Widgit, tactile Braille from Architectural Symbols & Signs.

Makaton and Widgit symbols

These are used extensively throughout schools to assist with learning and are being specified a great deal more now within mainstream buildings such as leisure centres, colleges, council buildings, and the like.

Makaton Symbols have been specially designed. Most of them are black and white pictures illustrating the important meaning of the words we use. Children and adults who cannot read or write can now have, for example: stories, instructions to carry out tasks, timetable events, shopping lists, letters and messages, all written in symbols.

The Widgit Literacy symbols (previously known as Rebus) have developed over the past 20 years and are used in many countries worldwide. The symbols are clean, concise and suitable for all ages. They too have been carefully designed to illustrate a single concept without adding unnecessary information such as gender. There are more than 7000 images in both colour and black and white covering a vocabulary in excess of 20,000 words.

Colin says "There's a lot of information to digest and a lot of different systems that can come under the umbrella of 'Accessible Signage'. Architects and designers often need a lot of support and help when including this type of signage into their buildings so if you need some advice and help please contact an expert supplier, such as Architectural Symbols & Signs."

For further information, contact Architectural Symbols & Signs Ltd via website www.braille-signs.co.uk or telephone 01922 454656. Walsall Society for the blind's website is www.walsallblind.org

Using Pictograms in way finding

by Danny Schneider

Pictogram, as defined by Webster Dictionary, is a "figure which describes a situation or prescribes specific behavior and which is used on a signboard or illuminated surface".

Pictograms and icons are a keystone of nonverbal communication. The earliest examples of pictographs include ancient or prehistoric drawings or paintings found on rock walls. Early written symbols were based on pictures which resembled what they signified (i.e. pictographs) as well as symbols which represented ideas (i.e. ideograms).

Pictograms remain in common use today, as a means of conveying information (concept, object, activity, place or event). Because of their graphical nature and fairly realistic style, they are widely used to indicate public areas such as information stands, toilets, security check post, and many other places.



Icons used alongside text mean this sign can be understood by more people. Signage by Vista System International.



Solutions, such as laser cut-out pictograms offered by Vista System, offer added value to a basic design.



A simple and effective laser cut-out pictogram.

Simply stated, Pictographs often transcend any one single language in that they can communicate to speakers of most (if not all) languages effectively. Accordingly, one can see pictograms widely used in direction of road traffic as well as pedestrians.

Several different pictogram regulations and programs exist worldwide (EC sign regulations, UK sign regulations, Disability Discrimination Act, American with Disabilities ACT, American Professional Association for Design, DOT Program, etc.); however, in an effort to create a unified language, a standard set of pictograms was defined in the international standard

ISO 7001 (Public Information Symbols), reflecting the increasing needs and desires of humankind to communicate with one another without barriers.

Pictograms are most commonly used within the sign frame as part of the displayed message. However, unique solutions, such as laser cut-out pictograms offered by Vista System, are available and offer added value to the basic design.

* Danny Schneider is director of business development for Vista System International, which offers way finding sign systems. For more information, visit www.vistasystem.com

Seek the right advice at the design stage, says Fastsigns Chelmsford

FASTSIGNS Chelmsford has been in business since 1995, using innovation and technology to make the sign buying process simple for its customers, from concept to completion. The Fastsigns team regularly supplies customers within Essex and London with Braille and tactile signage.

Business owner Jenny Boreham, has a few words of wisdom: "With Braille signage it's very important to fully understand the Disabilities Discrimination Act (DDA) to avoid applying Braille to signs either unnecessarily or in unsuitable locations. A recent, typical example I came across was a large construction project where the architect had specified Braille/tactile information on a directory board, which was installed at above head height and therefore completely inaccessible. My advice would be to first seek the advice of a signage company that fully understands the DDA, at the design stage, to avoid wasting time and money. FASTSIGNS centres have the expertise to challenge unnecessary decisions, and advise how and where Braille signage should be applied."

To contact Fastsigns Chelmsford, telephone 01245 350450 or email 863@fastsigns.com



Jenny Boreham of Fastsigns Chelmsford (right) and a customer of Fastsigns Chelmsford.

BRAILLE & SYMBOL SIGNS

Gravograph wins Technical Innovation award for new automated Braille system



Left to right are Jesus Cervantes, Head of Product Development, and Franck Martinez, Head of European Operations.



Gravograph's Braille kit, first prize winner in the Technical Innovation category at the Icona d'Or award ceremony.

developed a range of tools specifically designed for drilling into Gravotac™ engraving laminate, acrylic, brass, aluminium, stainless steel and more. Gravograph's GravoStyle software also includes a Braille wizard that will ensure that even inexperienced users will create fully DDA compliant signage, says Gravograph.

Gravograph's Braille kit was praised for its ease of use as well as efficiency and recognised as a significant step towards improved Braille sign making.

For further information and to arrange an on site demonstration, contact Gravograph on 01926 88 44 33 or go to the website www.gravograph.co.uk

Gravograph was awarded the first prize at the Icona d'Or award ceremony in the Technical Innovation category for its new fully automated Braille system. The competition was organised by professional sign association Synafel. Gravograph's Braille kit comes at a time when demand for Braille signage is considerably increasing in response to stricter requirements following the 2004 Disability Discrimination Act (DDA).

So what's different about Gravograph's Braille kit? Other systems rely on drilling holes into the sign, covering the signs with beads and using a simple press to push some of the beads into the holes. This method is somewhat messy as beads invariably end up on the workbench or floor and is described by some users as 'hit and miss' as several attempts are generally required to get all the holes inserted with a bead.

In response to this problem Gravograph has developed a bead dispenser kit that fits onto the engraving machine's head. The machine starts with drilling the holes and will then quickly and accurately insert a bead into each hole. The kit remains on the machine even when not in use, eliminating any time consuming set-up time when Braille signage is required. The company has also



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Acrylic (Perspex - including gold & silver) (10mm: white, black & clear) no minimum order

Height	50mm	75mm	100mm	125mm	150mm	200mm	225mm	250mm	300mm	375mm	425mm	500mm	550mm	600mm	750mm	1200mm
3mm	0.58	0.72	0.84	1.16	1.28	2.00	2.80	3.00	4.26	6.15	7.00	8.25	9.25	10.50	17.00	38.00
5mm	0.85	1.05	1.35	1.55	2.09	3.14	3.90	4.74	5.34	8.28	9.25	12.82	14.00	15.50	25.88	53.00
10mm	1.70	2.10	2.75	3.10	3.30	6.10	8.50	10.00	12.50	17.00	19.50	25.00	28.50	32.00	48.00	113.00

Foam PVC (all available colours - 10mm & 19mm available in white only) no minimum order

Height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	1200mm
3mm	0.39	0.48	0.80	0.94	1.05	1.25	1.40	1.90	2.25	2.54	2.80	3.60	4.10	5.40	7.40	15.00
5mm	0.45	0.65	0.98	1.30	1.80	2.00	2.40	2.90	3.30	4.00	4.90	5.50	6.20	7.20	10.20	27.50
10mm	0.76	1.15	1.50	2.30	3.20	4.00	4.55	5.60	6.70	7.70	8.60	10.50	12.20	15.70	20.00	55.00
19mm	1.70	2.40	3.48	4.00	4.60	6.40	8.20	9.00	10.50	11.80	13.90	16.00	18.80	21.50	26.00	75.00

Exterior MDF (MEDITE comes in its raw form for painting) no minimum order

Height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	1200mm
6mm	0.35	0.80	1.10	1.50	2.25	2.40	2.80	3.57	4.11	4.92	6.25	8.90	10.32	11.70	13.80	42.00
12mm	0.85	1.50	1.85	2.70	3.70	4.35	5.10	5.90	7.00	8.60	9.50	10.80	12.90	16.00	18.00	57.00
18mm	1.45	2.30	2.80	3.80	4.80	5.90	7.30	8.20	10.40	11.80	14.20	16.30	19.00	21.00	28.00	84.00

3mm Aluminium Composite (Dibond, Alupanel) no minimum order

Height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	1200mm
Standard colours	0.95	1.35	1.80	2.35	2.70	3.10	4.50	5.30	6.20	6.80	7.70	9.10	10.60	15.00	18.50	56.00
Chrome	1.90	2.35	2.70	4.00	5.50	6.65	7.80	9.00	10.70	13.10	14.80	16.50	19.80	24.50	30.00	95.00
Brushed finish	1.20	1.50	2.00	2.50	3.50	4.20	4.95	5.80	7.00	8.50	9.50	10.80	12.90	16.00	21.50	62.00

Mill Finish Aluminium (Comes in its raw form ready for coating) Other thicknesses available on request

Height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm
2mm	2.68	3.34	4.13	5.13	5.70	6.54	7.38	8.54	9.64	10.69	11.00	14.56	17.44	22.19	29.11
3mm	2.80	3.50	4.30	5.30	5.80	6.70	7.60	8.80	9.80	11.20	12.50	16.60	20.00	25.70	34.00
5mm	3.30	4.10	5.10	6.30	7.00	8.00	9.00	10.50	11.00	12.60	14.50	19.40	23.50	30.20	40.50

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*including gold and silver

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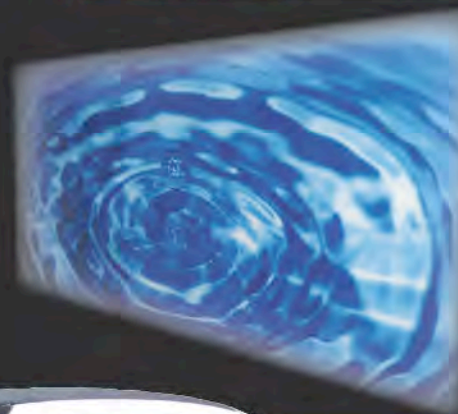
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PRODUCT *Choice*

Benson Signs creates Goodison history with Seiko ColorPainter

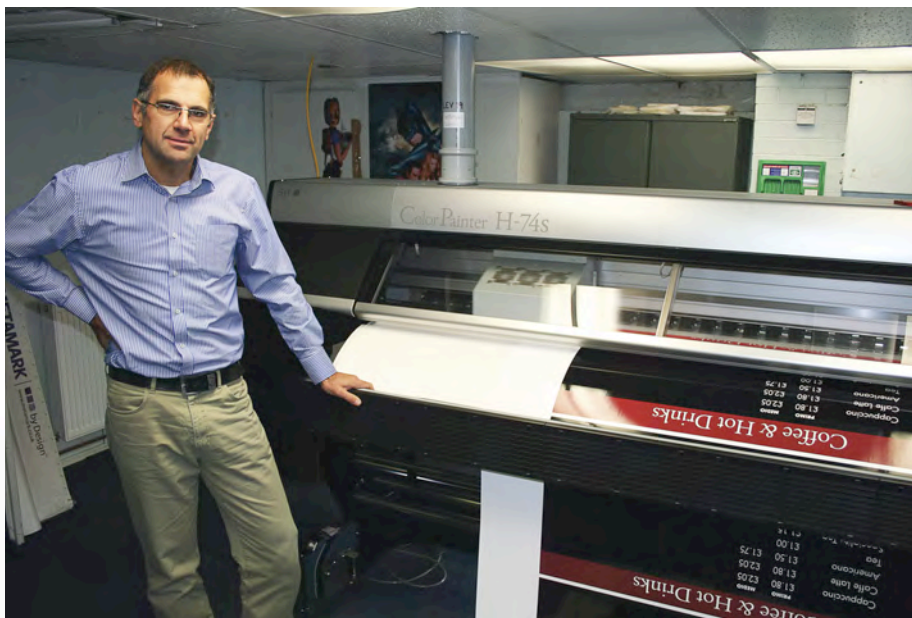
Established in 1969 and based in Liverpool, Benson Signs offers a full range of professional sign services from consultation and design right through to installation and servicing. The company has extensive in-house design and production facilities and also provides a broad range of sign solutions including powder coating, wet spraying and metal fabrication.

Benson Signs prides itself on the reliability, quality and range of its services and with the recent acquisition of a new Seiko ColorPainter H-74S solvent printer the company has enhanced these services still further.

For more than five years, Benson Signs has been using a Seiko ColorPainter 64S, which it has always valued for its performance and reliability. To cope with greater demand for production speed and quality, the company decided to look for a new solvent printer to fulfil the requirements of several potential projects.

Kevin Leary of Benson Signs explains, "Our business is all about customer response. We needed a machine that would allow us to fulfil large volume, high quality digital print orders at very short notice."

He continues, "We looked at a number of printers and finally decided that the ColorPainter H-74S gave us all the print quality, speed and power we were looking for. Our experience of the ColorPainter 64S gave us a lot of confidence in the new printer, particularly as Colourgen demonstrated the key improvements very well. We took delivery of the printer in July 2010 and, with Colourgen's help, we were up and running very quickly. It was shortly afterwards that we were commissioned to install a history timeline around three full sides of Goodison Park Stadium, the home of Everton FC."



Kevin Leary of Benson Signs is delighted with the performance of the new ColorPainter H-74S.

The Everton timeline consists of approximately 350 square metres of printed material depicting the club's illustrious history, mainly archive photographs, programmes, historical documents and facts and were all printed using the Seiko. Black and white images were used throughout the timeline but thanks to the Seiko operating also with the lighter colours, such as greys, magenta and cyan, the subtleties and tones of the original photographs was faithfully reproduced at the impressive rate of around 30 sq metres per hour.

The images were printed onto a high quality white digital print vinyl at a medium quality setting with profiling matched to the media and the prints were then over-laminated with a compatible clear matt covering. The images were then applied to a continuous run of aluminium composite tray panelling ready for installation on site.

Kevin Leary adds, "We were delighted with the performance of the ColorPainter H-74S during this work. The project had to be completed before the opening home fixture of the season on August 21st, giving us just 12 days to complete the work from printing right through to installation on site. We simply could not have achieved this without the phenomenal speed and print quality of this printer."

Melanie Enser, Product Marketing Manager for Colourgen, UK distributor for Seiko ColorPainter printers, comments, "The timeline at Goodison Park is exactly the type of job the ColorPainter H-74S has been designed for. It produces really high quality, durable images at very high speeds."

The eight-colour ColorPainter H-74S printers offer printing speeds up to 55 sqm/h, which are approximately 1.5 to 2 times faster than competing models in the same price/width class, says Colourgen. The printers can also print a blistering 100 sqm/h in four-colour mode. These speeds are achieved by utilising eight super-wide, piezo inkjet heads, while maintaining extremely high image quality and density.

For further information telephone Colourgen on 01628 588700 or visit www.colourgen.com



The Everton timeline depicts the club's history with images of photographs, programmes and historical documents.

Second Tekcel router for Envisage

Envisage, one of Europe's leading exhibition contractors, has recently installed its second Tekcel CNC router to further increase capacity at its cutting edge production facilities in the West Midlands.

Envisage has offered a full range of design and build services for exhibition stands, conferences, marketing suites, museums and retail interiors for the past 30 years. The company has attained Approved Supplier Status within the Event Services & Suppliers Association and is currently fulfilling in excess of a hundred contracts a year across the UK and Europe. Recognising the considerable benefits a CNC router could bring to its business, Envisage purchased its first Tekcel system back in 2005. Following five years of trouble free routing, Envisage decided it was time to invest in a second CNC router and found that the latest Tekcel models offered a wide range of new features to aid productivity and ease of use.

Envisage opted for a Tekcel VSR router capable of handling 3m x 2m sheet sizes. This new model also features the Tekcel ATC (Automatic Tool Change) system, the auto tool indexing system and the pneumatic material registration system. All Tekcel routers now feature auto vacuum hold down and auto dust extraction controls, which they claim, make the routers more economical to run than other machines on the market.

According to Julian Sage, Tekcel CNC Solutions, "Whether it's machining woods, acrylics, ACMs or metals, the new VSR router's



Tekcel VSR Router.

superior 8kw HSD spindle motor and powerful re-circulating ballscrew drive train is more than capable of delivering high performance cutting across the wide range of sheet materials that Envisage use to meet the demands of its very creative stand design team."

With two class leading CNC routers now available, Envisage is well positioned to supply its high standard of innovative stand designs and interiors to an even wider audience.

Alastair Wilkins, Operations Director says, "As part of an ambitious growth strategy, the addition of a second CNC router was imperative to our operation. Five years of trouble free machining from our first CNC router, along with first class customer service from Tekcel, made the decision to choose a second Tekcel machine an easy one. In addition to this, in terms of component manufacture, the new features that the current generation of machines offer have added significantly to our previous capabilities and also provide us with the increase in manufacturing capacity that we required."

Tekcel CNC routers and cutting systems are available in a range of popular bed sizes all the way up to 4m x 2m as standard. Tekcel CNC Solutions is also capable of delivering custom CNC solutions for companies with specific requirements that fall outside its standard model range.

For further information telephone Tekcel CNC Solutions on 0844 8005045 or visit www.tekcelcnc.com

Envisage can be contacted on 01782 213444 or more details can be obtained by visiting the website www.enviz.com



PRODUCT *Choice*

Print and cut accuracy of Roland VersaCamm proves irresistible

Washington based Discount Vehicle Lettering Company (DVLC) is a classic example of a business which relies on fast, regular and reliable output. So, when the Roland VersaCamm VS-640 was brought to market, it wasn't the metallic and white option that appealed to this North East display specialist but the 1.62m width and capability to produce dual CMYK with precision contour cutting.

Directors Mark and Helen Taylor are the brains behind DVLC and its specialist services to the UK's motor trade. The company, formed 14 years ago and has been a devotee of Roland DG's systems for many years. DVLC had been using a SolJet Pro III XC-540 for the production of colourful and durable print-and-cut designs used in vehicle graphics, complemented by showroom and forecourt point-of-sale applications, as well as virtually every other type of display likely to be used by the motor trade.

Because of the growth in demand for DVLC's full-colour applications, the company decided to invest in an additional print-and-cut solution. As important as the quality of print was so was the accuracy in cutting; both these essentials were realised with the purchase of the Roland VersaCamm VS-640. Knowing the high quality standards of Roland from its earlier unit, DVLC recognised that CMYK was more than adequate for its needs and decided to invest in the dual CMYK version of the machine.

Print quality is only part of the story at DVLC, however, as Mark Taylor explains: "As well as being able to rely on consistent and accurate colour at the highest throughput speeds, absolutely vital to us is that the machine can cut accurately. A combination printer/cutter needs to be able to maintain the highest tolerances, even on long rolls of media. There would be nothing worse than printing a job only to find that the cutting hasn't maintained the correct registration in the production cycle."

"When we went to try out the Roland VersaCamm VS-640 with Roland's partner, Signmaster, we really put the machine through its paces by giving it the most difficult samples to print and cut," Mark continues. "No matter how demanding we were with our test files, the unit refused to let us down and maintained the finest tolerances throughout. Its performance was outstanding and we decided, there and then, that this was the right machine for our company."



Helen and Mark Taylor are the brains behind DVLC.

Helen Taylor comments on some of the other advantages that DVLC has discovered since installing the VS-640. "Because we print bi-directionally using dual CMYK, we're able to output many jobs in what is essentially a draft mode, resulting in very fast throughput rates," she says. "The new arrangement of the print-head and inks in this machine means there's no banding even at the highest speed and lowest resolution, with solid vibrant colours and smooth graduated tints. The time savings are significant, with no compromise on end quality."

"We also find the life of the cartridges is astonishing," Mark Taylor emphasises. "Unlike some ink-jet printers which appear to run out when they're far from being empty, the VS-640's options continue until the ink has genuinely been exhausted. The savings we've noticed are considerable, and we wouldn't be surprised if the vertical cartridge design is partly responsible for this."

All four different width models of the Roland VersaCamm are available in three versions of CMYKLcLm plus metallic and white, standard six-colour (CMYKLcLm) and dual CMYK.

Further details on the complete Roland DG range are available at www.rolanddg.co.uk or by telephoning 08452 309060.

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PRODUCT *Choice*

Flexible options make Stylos fingerposts a prime choice for regeneration project

Stylos fingerpost units from William Smith were chosen by Argyll Signs to guide tourists to various locations and places of interest in Campbeltown, Argyll & Bute.

"We chose Stylos units for this regeneration project because of the range of styles available, such as conical caps, and because they represented a good alternative to cast iron" explains Argyll Signs' Gordon Bennie. "The Council is developing a consistency of signage throughout the town and we needed a very traditional style that would be in keeping with other street furniture."

"We also like the flexibility of the Stylos system, which not only allows information to be changed easily, but gives us the ability to alter the direction of individual fingers when required."

The Stylos units were finished in black, without text, and supplied in kit form.

"We applied our own text as we needed to get the units in before a final decision could be made regarding the text. Having them supplied in kit form gave us total flexibility and they were very simple to assemble. The finished result looks brilliant."

James Lafferty of the Campbeltown Town Centre Regeneration Project for Argyll & Bute Council says: "For some time it has been recognised that Campbeltown required a directional system and through the Campbeltown Town Centre Regeneration Project we obtained funding to make this possible. The posts have proven to be very popular with locals and visitors."

"We had not used William Smith before and the service we received was excellent. Even though this is a remote location,



Stylos fingerposts guide tourists to various locations and places of interest.

delivery was prompt and absolutely on time. The Stylos units were a little more expensive than other alternatives but the service made it well worth it," concludes Mr. Bennie.

For further information telephone William Smith on 01833 694707 or visit www.williamsmith.co.uk

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PRODUCT *Choice*

Carrick Signs boosts its printing prowess with addition of Roland AJ1000

Carrick Signs Ltd based in Bury, Lancashire is already making full use of its new Roland AJ1000 Advanced Jet solvent ink printer, installed in October last year.

Carrick Signs was established as a company only two years ago but its ethos of supplying top quality printed products using high quality and proven "bullet proof" machines is certainly paying off; the new Roland is Carrick's seventh large format print machine, including a UV flatbed printer.

Mandy Roscoe-Enion, Print Manager at Carrick Signs, who has worked in the print trade for 23 years and is passionate about all thing printed is said to be happier to have the new machine than a big shiny diamond!

"I still wouldn't say no to a diamond," says Mandy. "This latest addition was decided by a number of factors. Possibly the best research you can do on most products, and this applies not only in the print industry, is the worldwide web which shows both negative and positive reactions of other buyers of the product. I feel this is because people have to be either very pleased or very disappointed to take the time to contribute their views."

"At Carrick Signs we were looking for the capability to print larger format work and to print faster than our current stable of solvent printers but without any loss of print quality, and the new AJ1000 is giving us that capability."

Mandy goes on to say that features such as a 2.6 metre (104 inch) printing width, maximum print speed of 90 sq.m. (968 sq.ft.) per hour and high image quality printing at 45 sq.m. (484 sq.ft.) per hour, along with new Eco-Xtreme inks, were what first attracted

Carrick to the Roland AJ1000. In addition, the AJ1000's auto maintenance system ensures reliable performance and easy, hassle-free operation.

"We're very strong on supplying all types of products and now we're able to offer items that reluctantly we had to turn down in the past because of their size. For example, the 600mm and 1.5 metre wide Roller Banners are a firm favourite with our customers and before we had the Roland AJ1000 we weren't able to print the two metre width banners but now we're producing printed products up to 2.6 metres (104") wide without the need to weld materials together," explains Mandy.

The AJ1000 also enables Carrick Signs to offer its customers an option of durable Eco-Xtreme inks. Developed for industrial strength performance they come in six vivid colours (C M Y K Lc Lm) and provide exceptional colour gamut, high colour density and superb durability, even in high speed modes across a wide range of uncoated media.

Mandy adds "The AJ1000 was sourced via Design Supply Unit 2 in New Eltham, London, which provided excellent service and kept us up to date through all stages of the purchase and delivery. The team from Roland was brilliant and helped make the whole experience trouble and stress free."

"Watch this space because we're hoping we'll need to move to larger premises in the next year or so to accommodate our next target of a five metre machine."

Find out more at the website www.carricksigns.co.uk or telephone 0161 764 9440.



Mrs. Amanda Roscoe-Enion, Print Shop Manager.

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LIVERPOOL Signmakers

Graffiti Signworks – corporate re-branding and individual style

Keith Francis set up Graffiti Signworks in 1988. One of the first projects the company did was the backdrop in the video of Liverpool FC's "Anfield Rap" and while not all Graffiti Signworks' projects since have been quite that prestigious, the company works for all types of businesses, including household names.

Keith was trained as a poster/sign writer in the 1970s and tries to keep that individual flair in everything Graffiti Signworks produces.

"We specialise in designing logos but also do shop fronts, illuminated signage, folded panels, banners, wide format printing, vehicle liveries, even hand lettering on giant tankers," says Keith. "Our customers can be anything from the local butcher to nationwide retail outlets and the likes of Mersey Docks and Harbour Company or Rolls Royce."



Recently Graffiti Signworks completed re-branding of 110 shops for Farmfoods, the frozen food specialists, on outlets from Nottingham to Newcastle. The project included production and installation of all exterior signage and creating the large printed images on store windows that has become synonymous with Farmfoods shops.

"The recession has really made us sharpen our pencils and watch all our costs, but we have a small but very good team here and are getting through. We recently purchased a Roland SolJet Pro III XC-540, an integrated print and cut machine for high-volume production of top quality indoor and outdoor signage, and this is helping us work even more efficiently," says Keith.

"Our plans for the future include a new flat bed router and a move to bigger premises in the Merseyside area."

Go to www.graffitisignworks.co.uk or telephone 0151 933 2906 for further information.



Family owned PF Signs making plans for future

PF Signs is a family owned business, set up by Managing Director Pat Fagan in 1987.

Originally based in Liverpool city, expansion led to the company moving out to nearby Knowsley with its excellent access to travel networks for distribution.

PF Signs has a mixed customer base users including local, national and European businesses. Its most popular products are health and safety signs, road signs and construction signage. The company regularly supplies health and safety signs to France and is a Preferred Supplier to AMCO Group, which encompasses property, rail, energy and engineering sectors, as well as exploratory boring services across West Africa. In addition it provides signage to Skyline Scaffolding, Merseyside Scaffolding, Reed Brothers Haulage and Allied Mills.

Impressive for any sign company, but even more so when you realise Pat has a team of only three employees.



"Quality not quantity is what matters. We ensure that everyone works to the highest standard, that's why each employee has a relevant sign making qualification. This makes certain that, from design to installation, our customers are receiving the best service," says Pat.

"Our customers are at the heart of everything we do. They choose PF Signs because of our quality, and fast turnaround with a guarantee to work to their timescales and their budgets (large or small) with no extra hidden costs. We listen to customers, are accessible 24 hours a day, and invest in the latest technology."



The most challenging part of a job can be the British weather, says Pat.

"For example, as you can see from the photo of Allied Mills (left) it's a large concertina shaped building, making it impossible to scale directly on to. We had to use skillets to achieve this and with poor weather conditions, it became a real challenge. Similarly, the large sea ships, such as DFDS. However, we overcame this to the satisfaction of Hardacres and Smith Marine Ship Painters and Shot Blasters with who we have an excellent, long standing relationship."

Developing close, personal and long lasting relationships with customers helped minimise the impact of the recent recession for PF Signs and means Pat is busy planning for future development.

"We're planning to expand into the growing vehicle wrapping market. Currently, we're training employees in this area and are in the process of investing in technology to support this," says Pat.

For further information, visit the website www.pfsigns.co.uk or telephone 0151 480 8840.

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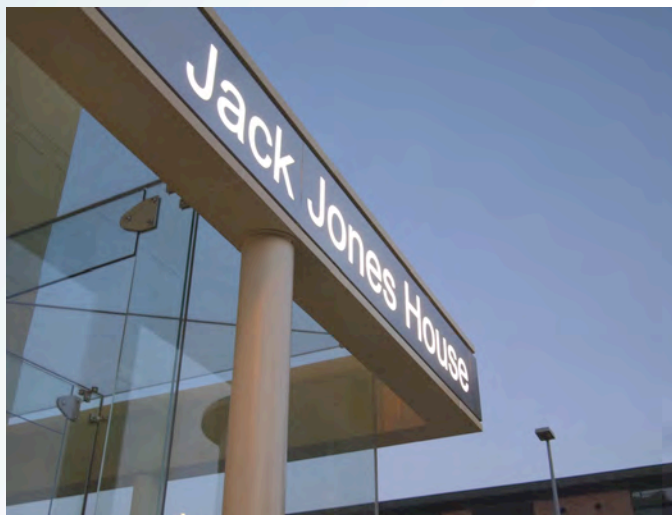
The rapidly expanding Pearce Signs Group recently opened its new offices in Warrington, under the name of Pearce Signs Northern Ltd, in order to service the Northern region. This move takes the group to having three regional offices, with a fourth on the way, and enables the company to offer a localised quality service throughout the UK.

The Northern office has a portfolio of new major retail clients and has successfully completed prestigious signage projects for several high profile clients in the region.

For the re-branding of Morecambe FC's new stadium, Pearce Signs Northern was contracted to manufacture and install a combination of different types of illuminated LED signage, including built up stainless steel letters, a double sided monolith sign and internal and external wayfinding signage. The client was so pleased with phase 1 of the illuminated signage to the main stand that they awarded the contract to Pearce for the internal and external wayfinding signage.

Recently, Pearce also completed the external signs on the refurbished Jack Jones building in Liverpool, the head office of the union Unite. Fabricated aluminium logos and acrylic fascia panels internally illuminated with low energy/low emission LED lighting was used and colour changing lighting technology adds to the visual impact of the building, which has since been put up for two architectural awards.

Pearce signs Northern is currently working on two further high profile projects in Liverpool, one on the Atlantic Pavilion in the Albert dock and the other at the impressive new design and build offices in St Paul's Square Liverpool. For this project a four metre high, internally illuminated number "4" is shortly to be installed above the glazed entrance, floating off the glazed facade of the building. This project has been 12 months in design and development and will be a stunning addition to the building.



Despite the tough economic situation, the Pearce Signs Group is looking forward to busy times this year with a number of major retail clients already on board and new clients coming through.

The group is proud of its tradition as a top quality signage manufacturer, is ISO 9001-08 accredited and recently achieved ISO 14001 and 18001 accreditations, which illustrates a serious commitment to both customers and the environment.

For further information, telephone 01925 594473 or email peter.harris@pearcegroup.com



Let there be light – let there be neon

Liverpool Neon, as the name suggests, is a neon manufacturing company based in Liverpool Merseyside. The company believes it is the sole manufacturer of neon and cold cathode lighting in Liverpool. The company was founded in 1999 and is based in a unique location overlooking the impressive waterfront.

Although times are changing and the new technology available for illumination is evolving, Liverpool Neon's business shows that there is still a specialised niche where neon can survive and indeed flourish. There is also a requirement to maintain existing neon signs and lighting which are currently out there in the market place.

Liverpool Neon aims to cater for national sign companies that carry out repairs and maintenance contract within the northwest region. It provides a fast turnaround repair service to enable those companies to complete those jobs without the need for additional trips to site that may be a considerable distance from the sign company. This is especially valuable if there's a need to have special access machines on site and it can eliminate the cost of long term hire whilst waiting for repairs to be completed.

Liverpool Neon also offers a complete service, starting from enquiry stage through design, quotation, manufacture, installation and maintenance of all types of signs and lighting. All installations are carried out by the company's own crews who operate in unmarked vehicles and carry access equipment including mobile tower scaffold. All crews are trained and carry certification for IPAF, PASMA and CSCS registration.



The company's sub-contract survey and installation service, offered throughout the Northwest region, is currently utilised by many national companies such as John Anthony Signs, Astley Signs, Technical signs and the Evolve Group.

With more than 45 years experience within the sign industry Liverpool Neon says its client base has been successfully built up through diligent endeavours to supply a first class product and service.

Find out more by telephoning 0151 548 0500 or email liverpoolneon@btinternet.com

PROJECT *News*

GDi has the X-Factor

When large format digital print specialists KGK telephoned GDi Trade Signs in September, with the question: "Can you make a large 'X Factor' X and deliver to 2heads, global events and exhibitions agency by the end of the month?" we could hardly say no.

The lead times were very tight but the sign was needed for the launch of the US version of the hit TV show and was shipped down to Cannes in the South of France for the launch party.

Colin Pestell managing Director of GDi said: "The whole team had a hand in producing the sign, the metal shop built the outer shell, the lighting team illuminated it and the plastics team created the face of the sign. On top of that eight people were needed to manoeuvre the sign around the workshop as it was built, due to the size of it."

The specification of the signage itself was basically a very large built-up rim and return aluminium X at 3000mm x 1500mm x 300mm which was stove enamelled silver. The face of the sign was a built-up opal polycarbonate X which was pushed through the aluminium rimmed face. The graphics on the front was a digitally printed face supplied by KGK. To illuminate it, Sloan LED gave advice on layout and the best module for the job. A layout plan was supplied the following day, suggesting Sloan Apollo LED modules. Robert Horne supplied 125 modules with the necessary power



supplies the following day.

GDi completed the construction of the X, fitted the LEDs and delivered to 2 Heads on time. Let's hope Simon likes it.

GDi Trade Signs is a specialist supplier of fabricated signage to the trade, for more examples of the company's work check out www.gdisigns.net

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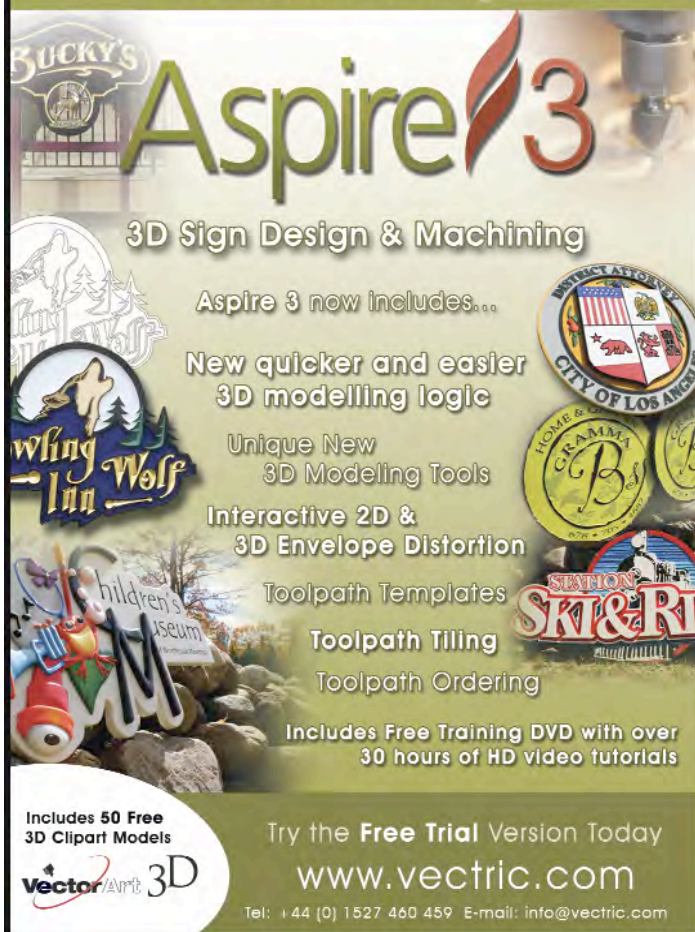
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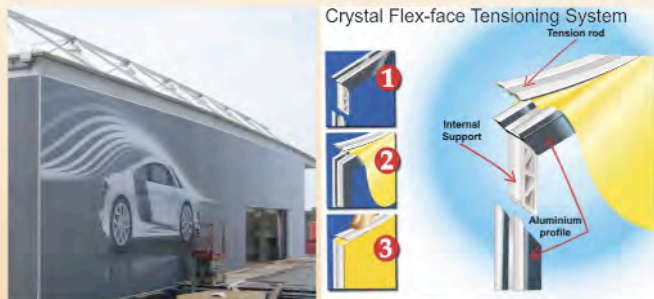
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PROJECT *News*

Making an Impact at Haven Holiday Park

Impact Signs has had a fun packed 2010 working on creative projects for Haven's Littlesea Holiday Park in Weymouth, part of the leading UK holiday provider Bourne Leisure.

In addition to continued supply of on-site signage and graphics for Haven, Impact designed and applied graphics to the holiday park's fleet of ten vans. The bright innovative theme was designed by Impact using Haven's holiday club characters, with one character spanning the rear of each vehicle.

The effective designs caused a huge reaction in the park with children at the complex literally awaiting the arrival of the vehicles at destinations around the park.

Littlesea's General Manager Dave Bennett said "We wanted to come up with a new unique innovative design for our vehicle fleet. Impact designed and manufactured the graphics and surpassed all expectations; even the guests commented on the vans, especially the children – the vehicles have become a real talking point at the park."

Bourne Leisure, one of the largest holiday companies in the UK, comprises Butlins, Haven & Warner Leisure Hotels offering the perfect UK holiday experience for families and adults.

For further information visit www.impactsignsandprint.co.uk or www.haven.com



Haven's Littlesea Holiday Park vehicle fleet – pic courtesy of Paula Fry.

St Pancras International Station keeps passengers up to date

Network Rail recently took delivery of a number of free standing display cases throughout St Pancras International Station, which were provided by onthecase, through Merson Signs, the sign contractor at St Pancras.

Due to the large numbers of passengers using the station, which is also the home of eurostar, they frequently have the need to display notices at short notice and the stands provide the perfect solution.

They are free standing and have the flexibility to be moved around the concourses, but at the same time are extremely stable and durable.

The bases are produced from a grained stainless steel, which are robust and resistant to wear and tear, whilst maintaining a quality finish. The cases are double sided, with 4mm toughened glass, security locks and each hold double royal posters (1016mm h x 635mm w) all housed in a powder coated aluminium frame.

For further information telephone onthecase on +44 (0)1392 247 577 or visit www.onthecase.biz



The free standing display cases can provide passengers with up to date information.

Allen Signs goes back to school

A primary school in Lincoln has undergone an image overhaul as part of its 50th anniversary celebrations.

Local companies Ruddocks and Allen Signs have worked with Fosse Way School to create a new brand identity including a unique and high impact logo along with modern and contemporary signage.

Even the school uniform, which used to be green and yellow, has been updated to match the new navy and white colour scheme.

David Allen, MD of Allen Signs explained: "The school wanted a full facelift to help mark its 50th birthday and as Paul Banton from Ruddocks and I both have family connections with the school, the collaboration between both companies and the school came together very quickly.

"We provided the school with various signage options incorporating the new logo and brand identity which had been created by Ruddocks. This resulted in an extremely modern, contemporary sign that helps the school stand out from others, reflecting it's outstanding Ofsted report."

Ruddocks MD, Paul Banton added: "The new logo has links to the history of the school and the area, as we have retained the Roman helmet design. It has been created with silhouettes of children undertaking all kinds of academic, sporting, creative and fun activities; things which we feel really sum up the school ethos."

The school, which is celebrating it's 50th anniversary year, received an 'Outstanding' Ofsted report when inspectors visited in July.

Headteacher Nora Walkley said: "Updating our school logo was something we'd been wanting to do for a long time but it had to be just right if it was to work well on the uniform, signage and stationery.

"It was when we were working alongside Ruddocks and Allen Signs that the process started to come together and gave us a chance to test out a range of ideas and be guided by their experience.

"We agreed on three options and as a whole school chose the final design. We are all delighted with the result that reflects links to Roman times while ensuring children remain at the centre of everything we do. I know we'll be proud of our new image for years to come."

Allen Signs has also worked alongside Ruddocks on the rebranding of Manor Leas Junior School in Lincoln. Head teacher James Greenwood was keen to improve the appearance of the school's external features.

Allen Signs' Sales and Marketing Executive Glen Merryweather explained: "Ruddocks were working on redesigning the schools printed materials and took some photographs of the pupils in the classrooms and playing in the school grounds as part of this project.

"We developed this idea and took some new images which we incorporated into the signage. We also used these images around the school to improve the appearance of the buildings and create a more friendly and welcoming environment."

For further information visit www.allen-signs.co.uk or telephone 01522 501500.



The project team from left to right: former pupil and Designer at Ruddocks Ian Cant, Headteacher Nora Walkley, MD of Allen Signs David Allen and Account Manager at Ruddocks Verity Stephenson.

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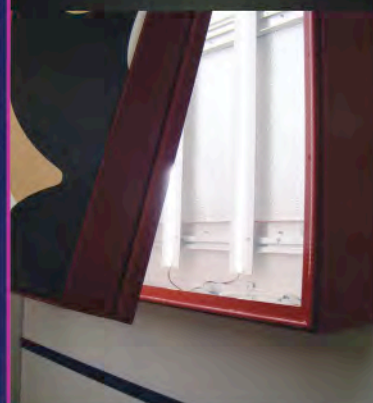
All variations are delivered complete ready to install, (no hidden extras). You will be amazed how quick installation is, thanks to our clip-on fit fixing brackets and our extruded aluminium joining section which eliminates light seepage and provides perfect joints. Available in standard powder coated white or to most standard RAL colours. Fast deliveries and high quality as you would expect from Insight, trade suppliers for 25 years.



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PROJECT *News*

Your Sign Company soars through its first year of trading

Your Sign Company was established only a year ago (early 2010) but the company's staff are experienced in all aspects of sign making and the fabrication department has what's described as an abundance of in house equipment.

In just one year of trading Your Sign Company has begun specialising in vehicle graphics and wraps and is already making its mark by successfully completing a number of larger contracts showing various sign making skills. One of those contracts was for performance automotive shop Burton Power, which approached Your Sign Company with a brief to completely revitalise its tired looking shop facade.

Nick Dowell, Managing Director of Your Sign Company, explains: "The frontage spans a massive 160 foot (48.75m) and with the shop located on a busy thoroughfare to and from Ilford, Essex, there was a marketing opportunity for Burton Power that wasn't being used to its maximum advantage. We'd done small pieces of work for the shop previously but this was a much bigger project and we won the work tendering against stiff competition."

With skilled and knowledgeable staff, large format printers, and abundance of sign making and finishing equipment, the team at Your Sign Company set to work creating in-house just about everything that would be required.

Larger than life images of automotive parts and the Burton name were printed on to Dibond sheets using UV inks; the sheets were then joined to produce panels approximately 4.5m wide and 2.5m high that run almost the length of the shop front.



The roller shutters were decorated with cut vinyl images of more automotive components, while the Burton name over the door was produced in brushed stainless steel letters with white LED backlighting to continue promoting the Burton name after dark.

"This contract involved more than 100 square metres of composite materials to produce all the panels and what a transformation we made," says Nick. "Burton Power are very happy that the shop is so visible now by people driving and walking by, day and night."

This may have been the biggest job by volume of materials that Your Sign Company has done in its first year, but Nick says they have their eyes on winning even bigger projects in its second year.

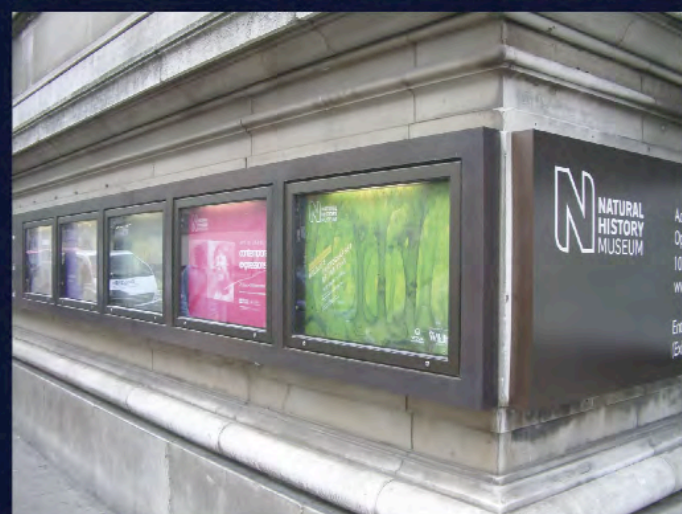
For further information, visit the website www.yoursigncompany.co.uk or telephone 01480 847336.



Images of automotive parts and the Burton name run almost the entire length of the shop frontage spanning 160ft.



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PROJECT *News*

Head turning mural for Whipsnade Zoo's Giftshop

ZSL Whipsnade Zoo sits in over six hundred acres of Bedfordshire countryside near Dunstable. One of the largest wildlife conservation parks in Europe, Whipsnade is home to over six thousand animals, many representing endangered species. Most of the park's animal population is housed in very large enclosures while some roam the park freely.

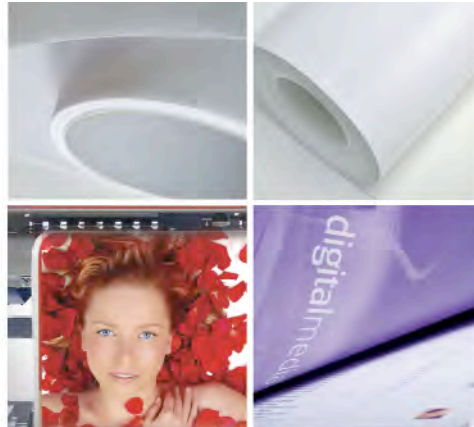
The park has attracted huge numbers of visitors throughout its history, on occasions, over a million a year have chosen it as a destination for a day out. Many finish their visit with trip to the park's gift shop and take home a keepsake.

The gift shop is fronted with a very large expanse of glass through which, from the outside, the backs of display units could be seen. Concerned that the view from the outside looked cluttered, the park called in The Window Film Company® and commissioned it to cover the windows with white vinyl so obscuring the view. It was only after the white film had been applied for a while that the park's management realised it was missing an opportunity to lift the whole presence of the shop and so a colourful mural was designed and again The Window Film Company was commissioned to print and apply it.

The Window Film Company made some adjustments to the design it was supplied to allow for the design's aesthetic positioning within the structural components of the window and printed the mural on Metamark MD5. The printed mural was applied un-laminated and now really turns heads with the larger-than-life colour Metamark MD5 comfortably resolves.

No strangers to transforming expanses of glass into valuable advertising or attractive decoration, The Window Film Company's work once again proves that design and application skills and modern materials are capable of driving new application possibilities.

For further information on the Metamark product range visit the website www.metamark.co.uk



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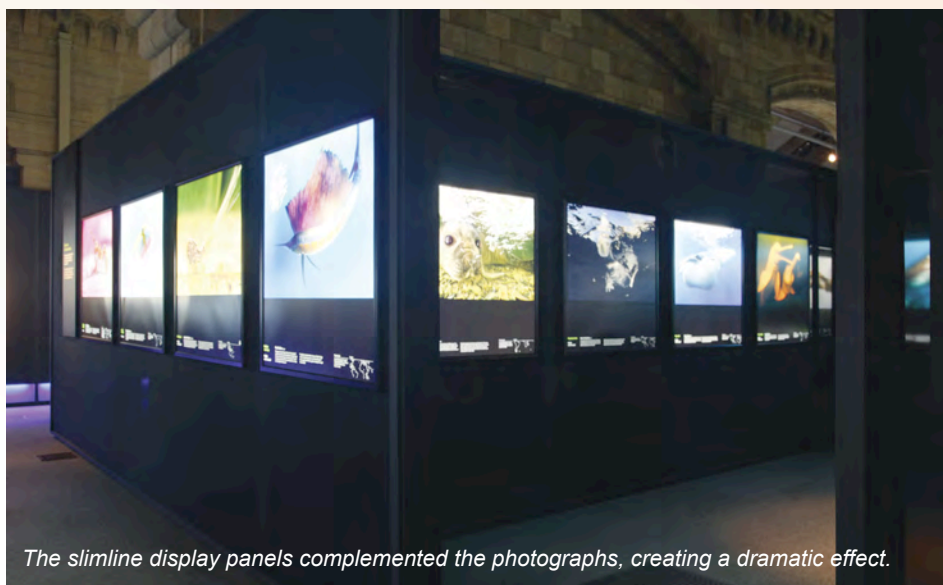
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Applelec brings light to Wildlife Photographer of the Year

Applelec Sign Components supplied the illuminated frames used to exhibit the winning images in this year's Wildlife Photographer of the Year competition at the Natural History Museum.

The high profile commission was an unusual contract for the Bradford company who are traditionally a trade supplier to the signage industry. Display systems, including those used for exhibitions, have been a growth area for Applelec following the development of a flat lighting panel (LED Light Sheet) which can be integrated into a frame.



The slimline display panels complemented the photographs, creating a dramatic effect.

Applelec Managing Director, Ian Drinkwater, commented: "The success of this project has been a rewarding contract for the company and we were thrilled our illuminated frames were used to enhance the already spectacular images in this renowned competition."

As to be expected for a competition celebrating the beauty of the natural world, the environmentally friendly qualities of the frame's internal lighting unit featuring low power consumption and long lifespan were valued by the museum.

Grant Reid, 2009/10 Veolia Environnement Wildlife Photographer of the Year project team, explained: "Applelec Signs developed the light panels for the display system through several cycles of technical improvement. In addition to the 20-40% saving in power consumption and the LED strips lifecycle lasting approximately 100,000 hours, we also achieved an extremely slim panel that complimented the overall lightness of the exhibition design and the magnificent photographs to dramatic effect."

Now in its 46th year, The Wildlife Photographer of the Year competition is an international showcase for the very best nature photography.

For more information on Applelec Sign Components telephone 01274 774477 or visit www.applelecsign.co.uk

Fast track re-branding of Pru Healthcare by Sign 2000

Following its acquisition of Standard Life Healthcare, the award-winning health insurance provider, Pru Healthcare had to re-brand all of its buildings in the UK over the course of a single weekend. This somewhat daunting task was entrusted to Kent-based corporate signage specialist Sign 2000 which successfully completed what was described as the 'Big Bang' re-branding project within this very tight time frame.

All of the signage, which was pre-manufactured and delivered to each of the buildings that needed to be re-branded, included high-level LED-illuminated halo-configured main identification and low-level branding signage to the building façades as well as totem and various directional and information signs. The exterior re-branding required careful planning by the operations team, as a significant part of this element of the project required the use of specialist access equipment.

The interior signage consisted of totem directional units and assorted supporting graphics. At the Pru Healthcare head office site in Bournemouth, Sign 2000 installed digitally printed vinyl graphics to the glass atrium that extended over six floor levels.

The acquisition of Standard Life Healthcare (previously the UK's fourth largest provider of medical insurance) will establish Pru Healthcare as a major player in the UK health protection and private medical insurance markets, with the combined resources of the two companies enabling what is arguably the most comprehensive and

flexible range of products currently on offer. In re-branding the company's UK locations via a fast track operation, Sign 2000 ensured that no time was lost in establishing the new public image.

For further information visit www.sign2000.co.uk



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SIGNARAMA Edinburgh moves to Triangle Inks

SIGNARAMA Edinburgh made the move to using Triangle inks on its Roland XC540 more than 18 months ago; David Charlton explains why, and how the change is working out.

Tell us a little about your business?

SIGNARAMA was set up by my father in Edinburgh three years ago as a family business. Along with my brother Mark we now run the business together.

SIGNARAMA, is the world's largest sign franchise and has sites in more than 850 locations across 50 different countries. For more than 20 years the Franchise has focused on providing a first class service in all aspects of signage. The particular USP of the business we have established in Edinburgh is the provision of a complete signage package – we advise customers all the way through the process from design to installation, making sure we communicate clearly at all stages so that our clients know precisely what they are getting.

Who are your customers?

Our customer base is as varied as the signage products we produce and include Historic Scotland, The Edinburgh International Conference Centre, Dynamic Earth, Dundas & Wilson, Diageo, ASDA, Edinburgh University as well as many smaller businesses.

What printing equipment do you have?

We have a Roland XC540 which is a first class machine for printing onto various materials for both indoor and outdoor use. In fact we have recently secured work for very high quality photographic work from Historic Scotland, which is a testament to the quality of the print we can achieve.



David Charlton.

How have you found the performance of your equipment?

Our Roland printer is excellent and runs very smoothly and efficiently. However, about two years ago we started to look into alternative inks because we wanted to cut our costs. One of the reasons we believe our business has grown so much over the past few years is our focus on providing quality products. Due to this we were a little concerned about what would happen if we changed our inks from OEM.

Everyone knows that the printer manufacturers never say anything positive about any inks other than their own – they wouldn't they? But it still puts doubts into your mind.

I have to admit that they did have a point; we tried one very cheap alternative ink and had all sorts of problems. We were talking through our problems with John from SEMS UK because he looks after our machinery and we trust his advice and expertise implicitly, and he mentioned Triangle inks. I was dubious at first, particularly after our first experience, but John convinced me it was worth considering. He said he had a good number of other customers buying Triangle inks from him over a wide range of equipment. John has always looked after our printers and, well, he's a good engineer so I had to trust his opinion. As it turned out, he was completely correct, they are excellent inks and they have run perfectly from day one.

Was the conversion to Triangle inks easy?

'Conversion' overstates the procedure! We just replaced the cartridges one by one as and when the Roland ink ran out. We didn't notice any colour shift, in fact we just carried on as if nothing had changed, the perfect ink change over. I can safely say that we are all Triangle converts.



Have you had any feedback from your customers on products?

None of our customers ever commented on print quality or colour as we went through the transition to Triangle ink and we see this as testament to how well the Triangle ink works.

Are you pleased that you switched to Triangle Inks?

We're very happy, both with the service we receive from John at SEMS UK and the quality of the Triangle inks. As I have mentioned before, the SIGNARAMA ethos is to provide the best possible service to all our customers, large or small. Though we are part of a large franchise operation, providing a reliable local and professional service is key to our success. We are delighted that we can continue to provide this through our choice of products.

Are you saving money?

We easily save 30%, although I suspect if I actually worked out the figures properly it would be a lot more.

Has Triangle inks given you a competitive edge?

Definitely. Whilst we haven't dropped our prices since we changed to Triangle inks, the cost savings we make mean that we can be much more competitive if we are faced with keen pricing from competitors.

Where do you see your business going in the next few years?

Our customer base is growing despite the current economic climate. With the support we receive from SIGNARAMA and SEMS UK, we believe we can continue to provide excellent products and a professional service to our customers. The cost savings we are making with Triangle inks also means we can trim our costs, if we need to, without affecting our bottom line.

For further information telephone SIGNARAMA on 0131 477 4770 or visit the website www.signarama-edinburghcentral.co.uk Triangle Inks on +44 (0) 1954 232564 or visit the website www.josero.com SEMS UK on 07522 053912 or visit the website www.SEMSuk.co.uk

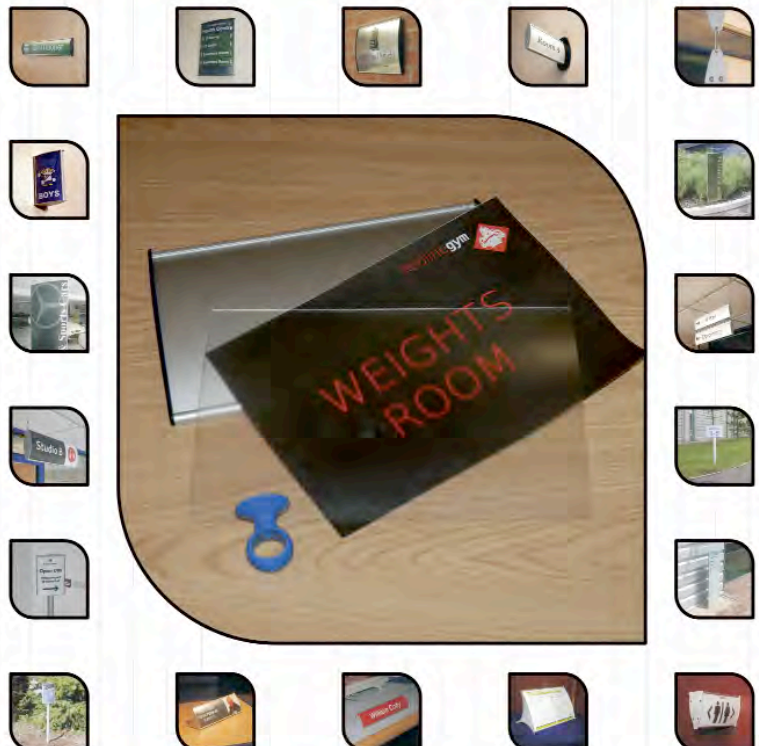


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For further information call Granthams today, on Tel: 0845 230 5520

* Example finance cost, finance available subject to status: Based on a complete system cost of £7500. 2 year terms - deposit of £1090, weekly payment of £84. 3 year terms - deposit of £770, weekly payment of £60. 4 year terms - deposit of £615, weekly payment of £47. 5 year terms - deposit of £520, weekly payment of £40. ** Based on the supplied 300 metres of media being printed and sold at £25 per metre.



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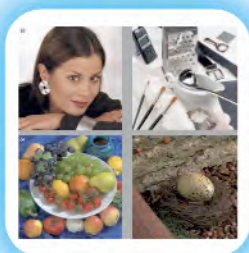
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WAY FINDING

Simplex is first choice at Guildford Signs

Guildford Signs, established in 1976, completes signage projects for clients both locally and throughout the UK. The company has been using products from the Simplex range for 10 years and Simplex's way finding signage was first choice on several recent projects.

Mark Allen, Managing Director at Guildford Signs, explains: "Fabricating signs needs a lot of different skills and equipment; many companies have trimmed down their fabrication facilities and these skills have been lost in our trade. But the team at Simplex fills still has those skills and the equipment to provide high quality hand built bespoke signs. Simplex products are designed by sign makers for sign makers, and they work for trade customers only, which is good for us."

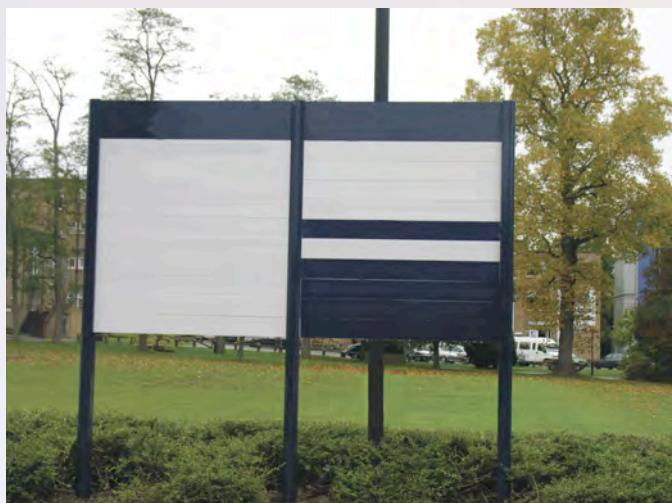
One of the recent projects Guildford completed using Simplex way finding signage was replacing signs installed more than 10 years ago with a modern and stylish system that could be updated easily.

"I met with the client and we went through examples of current systems. I know Simplex systems are very good so I'm always confident in recommending them. The client liked the design and the quality of Simplex's Pole and Plank System and chose that," says Mark. "I've seen others on the market that are nowhere near as good. Those have plastic strips holding slats or whatever, the strips shrink and expand in hot and cold weather; water tracks in and couple of years later you can't move the bits to update graphics without damaging the sign. In my extensive experience this just doesn't happen with Simplex's Pole and Plank System. The pole and plank system uses a stainless steel screw to attach the plank to the posts rather than a plastic slider or lugs, which is a good example of a quality system that both sign makers and customers love."

"Clients are pleased and surprised at the quality and range of colours to choose from. We take Simplex samples with us showing posts in different colours and let clients handle them. They're even more pleased when we explain that system is available as internal directory as well as external, it won't date quickly and graphics can be renewed if needed."

In another recent project Mark approached Simplex with a brief from a client who has branches throughout the UK and wanted two individual entrance signs that emphasised the company's identity and had a "modern style, showing the company moving forward".

"We talked with Simplex about the client brief, the design and best way of making the signs. Simplex came up with some great



Guildford Signs is confident in recommending Simplex because of their high quality, durability and attractive design.



designs, which were approved along with prices. The team at Simplex is so good at translating a rough drawing into a stylish and workable sign that can be easily maintained, updated and cleaned," says Mark.

Simplex manufactured two bespoke, brushed stainless steel signs with painted aluminium elements, measuring 2.2m x 1.5m, which had curved faces and were powder coated to match the company's colours. Guildford Signs produced and applied the graphics and did the installation; then completed the look with frosted windows at the entrance and a re-branded reception area.

Mark says "Whatever the job, we have so much knowledge and experience for clients to benefit from. For example, we avoid many problems just by carrying out a comprehensive survey and taking very precise measurements. In the second project mentioned we knew that the foundations where we were installing the new signage were good and that the signs from Simplex would fit perfectly. The signs were bolted around an internal steel structure so they're very secure and will last many years."

For further information on Guildford Signs, go to www.guilfordsigns.co.uk or telephone 01483 539545. To view the Simplex range go to www.simplex ltd.com



Popular Stylos system from William Smith shows its versatility

The superbly engineered and aesthetically appealing Stylos fingerpost sign system from William Smith is now firmly established as a preferred solution for directional and information signage programmes supplied to town and inner city street refurbishment and regeneration projects. Good examples can be seen in Manchester, Gloucester, Leicester, Barnsley, Blackpool, Lancaster and more recently Sheffield and Argyll in Scotland.

Around 35 Stylos units were supplied to Sheffield City Council for an extensive wayfinding programme in the city centre. Featuring a brushed and anodised silver finish, all of the directional 'arms' were stove-enamelled white with reflective vinyl lettering protected by a compatible overlay film applied to the sign faces. The supporting posts were finished with the familiar Stylos 'Polo Mint' finial.

More recently, Argyll Signs chose the system for a wayfinding signage programme it was commissioned to create by Argyll and Bute Council for the Campbeltown Town Centre Regeneration Project. The flexibility of the system that was supplied in component form and the ability to complement the traditional style of other street furniture were key factors in the decision to use Stylos fingerposts.

The Stylos fingerpost multi-directional sign system can be supplied, either as a finished product or in component form for on-site assembly, in any stove-enamelled colour to match BS, RAL and Pantone specifications.



Stylos units from William Smith were used extensively in Sheffield City Council's city centre way finding programme.



A map sign from William Smith, produced for Argyll and Bute Council.



William Smith's Stylos system can be reconfigured to provide signage such as this map sign located in Fareham town centre in Hampshire.

Each unit can have 'fingers' pointing in up to eight different directions and at varying heights. A key design feature is the concealed inner fixing device that makes it extremely difficult for the fingerposts to be vandalised. The system can also be adapted to provide associated boundary and city and town centre map signs to guide tourists to various places of interest. For areas of poor or reduced lighting, an illuminated version of the system is available.

For further information, telephone William Smith on 01833 694707 or visit www.williamsmith.co.uk

WAY FINDING

Simplicity is beauty of Applelec's Leader View range

At Applelec Sign Components, the most successful way finding system doesn't use sophisticated digital technology, it isn't the sexiest product on the market, but often what counts most in any project is sheer simplicity.



Applelec's Leader View range includes projecting signs, available in two options.



A hanging sign from Applelec Sign Component's Leader View range.

Katie Waterhouse, Applelec Sales Manager explains: "The Leader View way finding system is an easily installed product range which customers return to time after time to fulfil straightforward requirements with practicality and efficiency. It is particularly popular with hospitals, surgeries and educational establishments as the system includes tamper proof mechanisms."

The elegant system offers a complete way finding solution with door, hanging and projecting signs, table stands and directories available in five widths at European DIN sizes and standard lengths of 2.5m. The range comes in silver, gold or black anodised with a choice of aluminium or plastic moulded end caps. The gently curving design ensures the internal graphics are easily read whilst the lightweight construction aids installation.

Katie adds: "The uncomplicated quality of the system ensures a project can be processed rapidly, right from the initial quoting stage to final production times."

The system's versatility is another attractive feature. Single or multiple strips strung together create hanging signs whilst a double sided sign is achieved when strips are placed back-to-back. Projecting signs meanwhile are available in two options, a simple solid sign with a traditional top and bottom curve or a projected arm.

In addition to Leader View, Applelec manufactures the stylish Leader Prestige range alongside the Leader Director and Leader Classic ranges. For totem, free standing, post and panel signage, Applelec has a complementary range of options to complete any way finding system.

Go to www.applelecsign.co.uk or telephone 01274 774477 for more details.



Imaginative way finding signage from Fairfield Displays and Lighting

The Fairfield cable and rod system is a flexible and attractive way of creating way finding signs. Signs can be suspended from the ceiling, wall mounted, or fixed between floor and ceiling. The top quality fittings, made from solid brass and finished in satin chrome, enhance the appearance of any sign. All fittings can easily be removed to allow signs to be easily updated.

Signs can be made from a single panel or multiple panels, which can be arranged however you want them. The only limit is your imagination.

The cable and rod system allows customers to be as creative as they want and tailor the components to their individual vision. Signage can be made to look chunky and contemporary with the 10mm rods or slim and elegant using the 1.5mm cable.

Strong robust fixings are available on all Fairfield fittings. Due to the design of the wall and ceiling fixings a no.10 screw can be used, meaning the systems are easy to fit whatever type of wall a customer has.



Fairfield's WM02
- for slopping signs.



Eye-catching and effective way finding signs from Fairfield Displays and Lighting



Fairfield Wall mounted directory system.

For a really stunning sign Fairfield offers the WM01 and WM02 fittings that enable a sign to be mounted at an angle of choice to creating a sloping sign.

The right-angle wall fixing allows heavier signs to be fitted; the sturdy WM03/4 supports holds panels up to 10 mm thick. Signs can project between 300-400 mm and the length of the sign can be totally customised just by adding additional supports. Using this system, it is easier than many sign makers think to create red-hot shapes for that offbeat look that clients love.

Removable signs – no tools required

One way to sell more signs to your clients is by supplying them with panels that can just hook onto the wayfinding supports. Fairfield offers WM06 supports that fit on the wall or can be fixed to a suspended cable or rod display using CH01 or RH01.

These fittings will hold panels up to 3mm thick and benefit from Fairfield's specialist keyhole fitting. The ingenious system has a small ridge on the front which locks in through a keyhole in the panel and ensures that your sign stays in place, making it difficult to remove unless you know how.

Fairfield has literally hundreds of different fittings that allow sign makers to express their creativity when making way finding signage.

For more information on directional sign systems, telephone 08451 665201 or visit the website www.fairfielddisplays.co.uk



A robust keyhole support.

Discover the art of vehicle wrapping – and the potential of a new market

Martin Hinchliffe of Sign Update went along to a two day course in the art of vehicle wrapping, ran by self adhesive films manufacturer APA.

James Deacon of Bigger Stickers regularly leads courses for APA on vehicle wrapping at APA's premises in Kent. The events are free to attend (subject to availability); the only condition is a purchase of 25 metres of a WrapCast material 150cm wide or 25 metres of print media plus 25 metres of the corresponding laminate.

Whenever I go to a training event run by a manufacturer I expect to have that manufacturer's products mentioned all the time, but James provided a much more independent view and lots of valuable knowledge gained from some 12 years experience in vehicle wrapping.

This course focused on the application of self adhesive cast vinyl and much of the first day was largely based in the classroom learning theory, which was far more interesting than I expected, but we also spent a couple of hours learning from hands-on experience of working with different vinyls.



APA's WrapCast Carbon Fibre effect vinyl in black was chosen to wrap the Ferrari.



James Deacon of Bigger Stickers giving a demonstration on how it should be done, using an old van door panel.

We had the benefit of James's expertise on a variety of topics, such as advice on how to sell vehicle livery to a customer and the importance of highlighting the value of a liveried vehicle. He explained how useful contracts are and gave a few pointers on what to include in them, and how he takes a printed 2D layout of a vehicle, noting any scratches or damage, in advance of starting work. James spoke about other issues that need to be considered, such as removal of handles prior to wrapping, and the difficulty of clients presenting two dimensional designs, done by designers who aren't vehicle wrappers, when you know they won't work in practice. He also talked about the future of painted vehicle surfaces and how nanotechnology may be

used in the future to give paintwork that liquid looking finish and how this could affect vinyl application. James even fitted in an hour to introduce us to the art of designing vehicle livery. Scott Cowup, Marketing Director at APA joined the group to explain a little more about the composition of calendared and cast vinyls, their manufacturing processes and different characteristics.





Attendees getting hands on experience in wrapping a Ferrari.

The first hands-on experience we had was applying calendared vinyl to various parts of a van (side panels, doors, etc) which had been affixed to the walls of APA's workshop area to make working easier. Then we worked with a thinner cast vinyl, 55µm thick, that had totally different characteristics. Neither of these vinyls has air channels, and on reflection I think they were a very good choice. They weren't the easiest to apply and taught us a lot about the different characteristics of thick and thin materials, and calendared and cast vinyls.

On the second day we wrapped the bumpers of my wife's Ford Fiesta. (My wife Lizanne hadn't completely agreed, but I was confident that she'd like them when she saw the finished job!). We also had the pleasure of working on the bonnet, roof, rear and air intakes of a Ferrari owned by one of the sign makers on the course. APA's WrapCast Carbon Fibre effect vinyl, a durable cast

film for complete coverage of flat and very curved surfaces, was used on both cars. We chose silver for the Fiesta and black for the Ferrari, from the six colours available in that range.

The WrapCast Carbon Fibre vinyl has APA's Air Free FT-System where the glue is structured with small channels to allow air under the vinyl to escape, which makes wrapping easier.

At 140 µm this WrapCast vinyl was much thicker than the other vinyls and I found the thickness made it a real pleasure to work with compared to thinner media. Being extra thick, it felt like the WrapCast vinyl would absorb and therefore also lose the heat from the heatgun much more slowly. This allowed me to achieve a more equal temperature over the whole piece of vinyl I was working with, as well as giving me a longer working time and better control as I stretched it round bumpers and other curves.

The bumpers still look fantastic, but unfortunately, just four weeks later, the carbon fibre vinyl has started to peel away from the bumper at the very bottom on one side. I'm certain that this is not the fault of the vinyl but due to it being handled too much, over and over again, with dirty hands during our training session, but this was part of the learning process. The area beginning to peel is on the most complicated corner of the bumper, where we had several application attempts because we couldn't get it right at first.

James really knows his stuff on vehicle wrapping and I learnt a lot in just two days. I'm beginning to understand just how skilled a job wrapping is but I believe this course has put me in a good position to be able to start wrapping vehicles. Not sure I'd want to do this for a client quite yet, I could do with more experience and I now realise how incredibly difficult it is for one person to do it on their own.

There are many sign makers out there that buy a vinyl cutter and are up and running with less than £2000 spent, so the whole cut vinyl market is incredibly competitive. Having vehicle wrapping skills enables a sign maker to offer something that's specialist and opens up a new market that may not be as fiercely competitive.

Personally, I found the course very enjoyable and very informative, and well worth any sign maker attending that wants to broaden their horizons.

To book a place on one of these courses contact APA at www.apaspa.com or telephone 020 8311 4400. To contact James regarding bespoke courses, go to www.biggerstickers.co.uk



APA's WrapCast Carbon Fibre effect final in silver was used on the Fiesta.



A newly wrapped Fiesta rear bumper.

Sign & Digital UK launches new website

Now available is the brand-new Sign & Digital UK website packed full of information and resources for making the most of your visit to the show next year. The new website includes the latest booked exhibitor list and information on what to see and do whilst at the show.

The fresh new look to the website incorporates the new "Lines of Enquiry" branding which is all about Sign & Digital UK connecting the industry through unique lines of communication - connecting people with the right solutions, partners, networks to do business in 2011.

The popular Sign Makers Workshop series is back for 2011 with industry specialists demonstrating new techniques and products available to help you adopt new skills and encourage you to further your interest in diverse applications. Presenting this feature is expert Paul Hughes of Western Signs & Printing and the popular Price It Guide. This area will be playing host to a live demo area on the basics of sign making, a must see for anyone already in the sign making industry or anyone considering it as a new business opportunity. The Workshop combines a question and answer forum called 'the sign clinic' with both live and hands-on demos.

Sign & Digital UK also hosts a three-day FREE seminar programme crammed with information and advice on the latest software and processes. The seminars are repeated daily to ensure that you don't miss out on the talks you want to hear and all of this

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information will be updated on the website as seminars and speakers are confirmed and announced through the press and through our e-newsletters which you can register for on the new website.

Visitors will also be able to find out what new products are being launched and which stands are giving live demonstrations through the "New Product & Demo Launchpad" section of the website. Here you will find a comprehensive list that will help you plan your day at the show better.

You will also be able to find out the latest news and information about what there is to see and do as and when the information becomes available, find out more about the inaugural Sign & Digital UK Awards & Networking Event, which promises to fast become the networking event of the year for Sign Makers and Digital Print Providers.

Online visitor registration for Sign & Digital UK 2011 is now open at www.signanddigitaluk.com

Print Ireland and Sign & Digital Ireland announces new dates and venue for 2011

The show team are delighted to announce that Print Ireland and Sign & Digital Ireland will take place next on the 12 - 13 October 2011 at the Citywest Convention Centre, Dublin.

Having conducted some extensive research, the feedback firmly points towards having the show in October at a prime time in the buying season. In addition to that, the show team have received a big thumbs up from exhibitors and visitors alike for the impressive purpose built Citywest Convention Centre because of its easy access from Dublin's motorway network and good

12-13 October 2011, Citywest Convention Centre, Dublin

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transport links. The new venue boasts a well designed and easily accessible exhibition hall with free parking, along with hotel, conference and leisure facilities, including a golf course.

The 2011 show is already taking shape with a high level of commitment. Don't miss your chance to book your stand by getting in touch with Alex Dann on +44 208 651 7091 or email alex.dann@fav-house.com.

For more information on Print Ireland or Sign & Digital Ireland please visit the websites: www.print-ireland.com www.signanddigitalireland.com

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Trophex 2011 will take place from 16th to 17th January 2011 at the NEC Pavilion in Birmingham, UK. The show is free to attend and there's free parking for everyone. You can even avoid the queues by pre-registering today on-line at: www.trophex.com.

Visiting the show is a must if you work in the trophy, awards, engraving and

personalisation industry. The industry is so vast and Trophex represents every aspect of it including trophies, engraving - machines and materials, glass and crystal, sublimation, photo imaging, badges, pins, giftware, signage, lasers, decals, embroidery, gifts, promotional merchandise and many more profit making lines. Where else can you find all of these products under one roof?

For more information and to pre-register visit the website at: www.trophex.com

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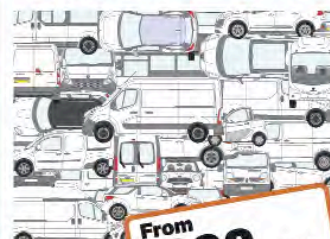
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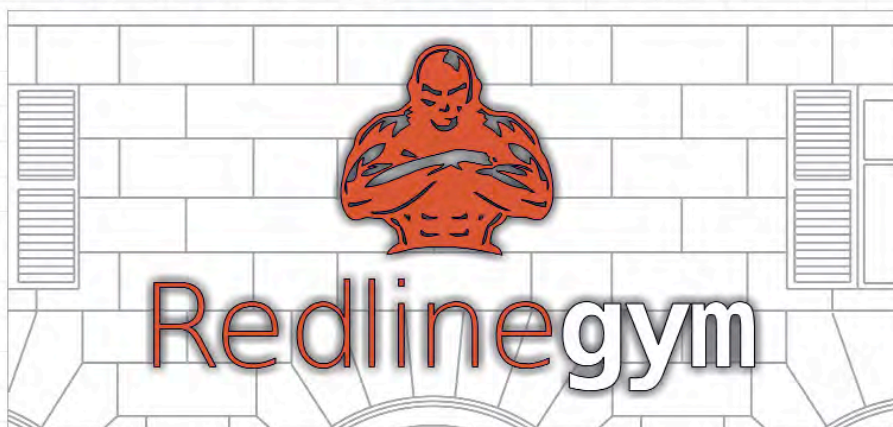
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Allen Signs keeps it in the family

Successful family firm Allen Signs celebrated 45 years in business recently with an anniversary lunch as its workshop on Whisby Way in North Hykeham, Lincoln.

Guests, which included Allen Signs' first ever customer Mr Eric Brocklesby from Whittons Bakery and the Director of the British Sign and Graphics Association David Catanach, were treated to a buffet lunch and a behind-the-scenes tour of the workshop.

They also got the chance to watch a car being vinyl wrapped by Allen Signs specialist vehicle livery team and meet the company's founders Barry and Yvonne Allen.

David Allen, who along with his wife Helen took over the business from his mother and father in 2008, said he is delighted to have reached such an important milestone.

"Since my father set up the business in 1965 we have endured three recessions and not only have we survived but we've continued to grow by ensuring we're at the forefront of the industry," said David.

"Investing in our staff and new technology has always been a priority and we take pride in using the best possible materials available rather than the cheapest.

"In the eighties we were the first company in Lincolnshire to offer self-adhesive vinyl lettering and in 2000 our employee Paul Draper became the first apprentice in the UK to gain an NVQ Level 2 in Signmaking."

Commenting on the success of the birthday celebration David added: "It was great to see so many of our customers and suppliers and be able to thank them personally for all their support over the years. Without them we wouldn't be as successful as we are today.

"I didn't think people would get excited about signmaking but I was pleasantly surprised by the interest we received and I will definitely open the workshop to the public again in the future.

"People were particularly intrigued by the vehicle wrapping process which is a difficult skill to master but creates an impressive result.



Eric Brocklesby, David and Barry Allen enjoy the celebrations.

The vinyl film has to be heated and wrapped tightly around the vehicle with meticulous attention to detail to avoid any air bubbles or creases and is fascinating to watch."

David's father and founder of Allen Signs, Barry Allen, added: "The sign industry has come on leaps and bounds over the past 45 years but despite the advances in technology and materials the success of any business relies on good relationships.

"Some companies such as Danwoods and LMS (Lawnmower Service Lincoln Ltd) have been with us from the beginning and although I don't recognise many of the new faces it's great to see them all here today.

"It's nice to see the company I started forty five years ago continuing to do well and I wish David, Helen and the team every success for the future."

For more information about Allen Signs please visit the website www.allen-signs.co.uk or telephone 01522 501500.

XYZ International celebrates 20 years of operations

One of the world's leading suppliers of high-performance CNC routing and engraving machines, XYZ International has notched up the production of its 4000th XYZ machine to coincide with 20 years of continuous global operations. The company is renowned for its engineering excellence through the XYZ, Pacer and CAMTECH power brands. Collectively, these now account for well over 9500 successful machine installations worldwide in primary end user markets such as the sign, woodworking, furniture production, boat building, building and construction, plastics and metal fabrication and HVAC industries.



With its headquarters based in Burlington, Canada, XYZ International has nine main supply outlets throughout the world, including two facilities in Wolverhampton and Nottingham in the UK. The company employs around 54 people at the Canadian main facility, with a further 50 in its global operations. Essentially service-driven, XYZ International is renowned for its after-sales customer care, attention to detail and technical innovation which have placed the company at the forefront of the routing and engraving market worldwide.

For further information in the UK, visit www.xyz.co.uk or telephone Robert Marshall on 0115 988 7777.



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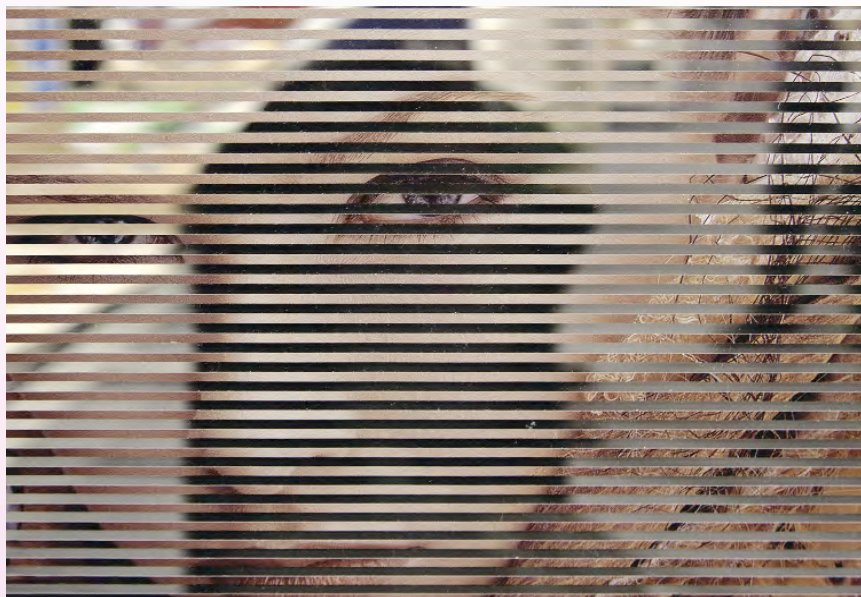


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Roland's new Creative Centre opens the doors to new ideas and opportunities

Designed to provide an exciting yet practical demonstration suite for new and existing customers, Roland DG (UK) has opened its innovative Creative Centre as its UK head-quarters in Somerset. Located just minutes off the M5 at Clevedon, this new facility has been planned to show all of the company's solutions in a walk-through lay-out, with its families of machines complemented by comprehensive production examples from each system.

The Roland Creative Centre is rich in the types and varieties of application which can be produced using its equipment, including full-colour wide-format printers, high quality vinyl cutting, routing and engraving. These examples of output show how the company's systems can generate productive and unusual solutions, demonstrating how even modest investments can be used to create profitable, eye-catching work on all types of material.



Roland ContraVision window graphic.

The layout of the new Creative Centre enables visitors to view the production processes, from start to finish, showing initial designs being processed before being passed to the output device. Full-colour jobs can be seen generated with Roland's VersaWorks RIP before being sent to one of the company's printers, and the same artwork can be used to demonstrate how the different ink technologies can be used for high quality and unusual results.



Unlike most showrooms, the purpose of the Creative Centre is to emulate a true production environment so that visitors can see how Roland's machines work in day-to-day situations. Visitors can also compare solutions to assess which suits them best with experts always on-hand to discuss creative opportunities and how they can be generated using the best combinations of machine and material.

The Creative Centre takes visitors through all the different processes on offer from Roland, and how results can be created quickly and easily. The solutions demonstrated include photo impact engravers and production options for rapid prototyping, reverse engineering, precision milling and engraving. These are complemented by the company's renowned families of vinyl cutters, and the latest generation of wide-format ink-jet systems including print-and-cut automation, featuring solvent-based metallic and white inks and UV-curable options, again with white ink, plus clear varnish.

For further information telephone 0845 230 90 60 or visit www.rolanddg.co.uk

Roland DG appoints PFE to increase commercial sector presence in Ireland

Marking the increase in popularity of wide-format ink-jet production within the commercial print sector in Ireland, Roland DG (UK) has announced the appointment of Print and Finishing Equipment as its distributor. This agreement sees the leading Dublin based supplier bring on board complementary digital solutions to boost its current portfolio.

Formed more than 25 years ago, originally to service the demand for in-house print finishing equipment, PFE has grown significantly to encompass digital as well as analogue solutions. The addition of the Roland SolJet Pro III range and the VersaUV LEC-330 and LEC-540 will enable the company to extend into wide-format with two important product families that embrace the needs of today's offset litho and flexo sectors.

Duncan Groom, Managing Director of Print Finishing and

Equipment, comments: "We're very excited about this agreement with Roland DG, as we see it bringing huge opportunities to us within the wide-format market. Having investigated all the options currently available within the ink-jet sector, Roland's solutions are exactly the right products for the commercial print sector and that's why we were so eager to form a relationship with the company."

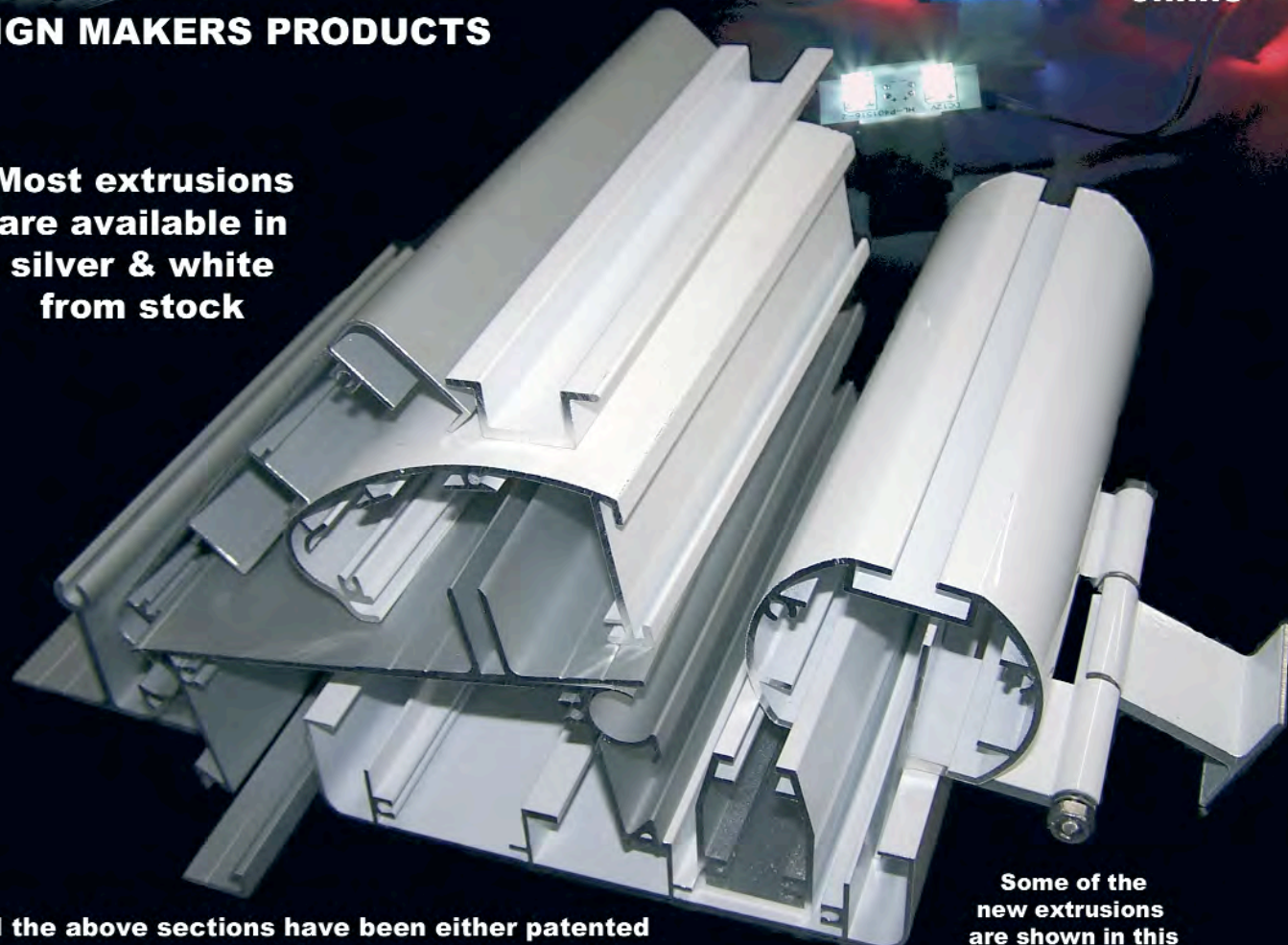
"The SolJet Pro III XC-540 and the VersaUV are the most versatile systems on the market today and, with a customer base that wants to do everything on a wide-format machine, these two models tick all the boxes," continues Groom. "PFE has a high reputation for supplying high quality print finishing equipment and we believe that Roland's machines are exactly the right products for our market."

For further information on Roland products visit the website www.rolanddg.co.uk or telephone 0845 230 90 60.



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Signs of a new generation

Horizon Signs, the Huddersfield based sign manufacturing specialist, is driving innovation in the industry by investing in bringing the younger generation into the workforce and training them up on the welding and fabrications side of the business.

The majority of Horizon's work is based around creating bespoke signs and fabrication products for its customers. Those who have just left school or college bring with them fresh new ideas and skills thus driving this side of the company forward. Danny Templeman is an example of this, he joined the company when he was 17 years old and after four years of training on the welding and fabrications side of the business, he is now a key member of the Horizon team.

Horizon recently used this to its advantage with a job completed for Acis, a Real Time company, which specialises in providing solutions of real time location based intelligence systems for bus stops and train stations. Acis approached Horizon because they were having problems with vandalism affecting some of its units so they required a more substantial casing. With that brief in mind, Horizon produced a unit that houses the monitors securely, this proved a great success and resulted with Acis placing more orders.

Around 80% of all Horizon's work is bespoke, this differs from the industry norm as the majority of sign companies and sign suppliers will only be able to offer the set sizes of the stock they keep, which is generally bought in large quantities, often from abroad. Horizon's products are high quality, expertly constructed and because it has

its own powder coating works, it can paint signs in any colour to suit the customer's needs.

Ross Ball, Director at Horizon, commented: "Our partnership with Acis is just one example of how we work with our customers and produce bespoke products to fulfil their requirements. We are capitalising on a niche area of the market and bringing young people into the industry, helping them learn a trade and gain innovative ideas on bespoke products for our customers in return."

For further information visit www.horizon-signs.co.uk or telephone 01484 460909.



Danny Templeman has undertaken four years training on the welding and fabrications side of the business.

Traditional signage company creates new image

The Lettering Centre, founded in 1872 and crafter of the highest quality signage, is emerging from the shackles of tradition and undergoing a total overhaul of its brand and image, spearheaded by new CEO Nick Cockett.

In 2010 The Lettering Centre changed ownership, and is now fronted by ambitious businessman Nick Cockett, who has high hopes for the company and aims to transform it into a sign-making force to be reckoned with. The company now has a new brand, represented in new imagery, new colours, and most importantly a new website. This website boasts online ordering forms, downloadable PDFs of the company's projects and products, and most impressively, an interactive database which allows customers to log-in, check the progress of their projects, and give online feedback.

Cockett is determined to double the company's revenue within two years and is fiercely certain of its success, believing that there is no reason for a company as prestigious and reputable not to be a premier sign-maker in the UK. Dave Harper, who has worked for the company for 40 years, states: "It is a preoccupation with crafting the perfect flawless sign which gives the company its reputation and Nick aims to make sure everyone knows this."

The Lettering Centre was founded in 1872 by EJ and AT Bradford. It originally specialised solely in sign-writing, gilding and hand-carving, and now produces an enormous range of signage, from vinyl graphics and digital print effects to complex metal work. It has done signage work for Harrods, IPC Media and the London Underground.

For further information visit www.lettering-centre.com



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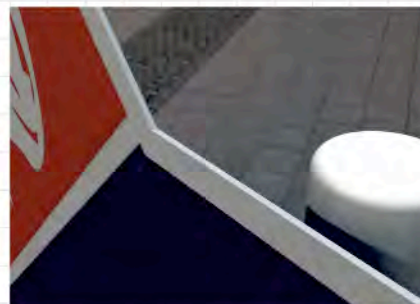
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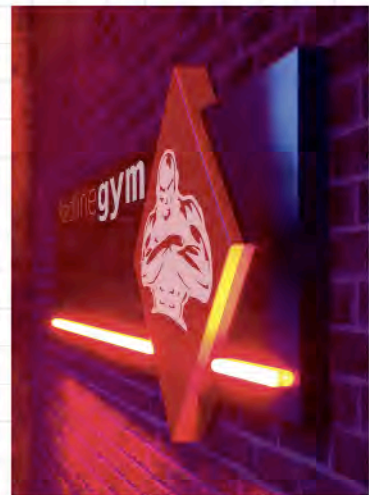
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- Built up painted aluminium letters with 75mm return
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- Studded aluminium logo faced with digital print



William Smith Vehicle Wrapping Course prize opens up new opportunities for Style Signs

Paul Smallbone of Style Signs in Taunton was delighted when he won First Prize of a free place on a two day vehicle wrapping training course, worth £495 in William Smith's Rubik's Game competition.

Over 250 people entered the competition, which was sent by e-mail and also posted on the uksignboards website. Entrants were asked to solve the cube in just five moves, with the fastest time winning. Five runners up won handy toolkits that included a 3M tool belt, a pair of signgripper magnets and a selection of squeegees.

"It was a great idea and great to win, especially as I was already considering doing the course," says Paul. "I've been in the sign trade 12 years and started Style Signs five years ago. We do general signage work, vehicle graphics, banners, shop signs, magnetic signs etc., but recently we've been getting an increasing number of enquiries for vehicle wraps."

Paul attended the vehicle wrapping course in October and says he has come away with a lot of knowledge.

"It was brilliant; it taught me so much. Not just wrapping, but also about different vinyls and what materials to use. It was very thorough and I learnt a huge amount about the techniques, tools, heating, temperatures and preparation."

"I would definitely recommend the course to other signmakers. Although I was lucky enough to win a free place, I would have considered it well worth the full price. It was good also to see the facilities at William Smith's premises. Everyone was very helpful and kind."

New opportunities are already opening up for Paul. Since completing the course he has already been asked to wrap roofs, mirrors and the rear doors of a Transit van.

"I shall practice on my own vehicle first to gain confidence in the process and then I will

be ready to take on work for customers."

Style Signs has purchased all its vinyl materials from William Smith for several years.

"I've always been very happy with the service from William Smith and the vehicle wrapping course has just put the icing on top of the cake," concludes Paul.

For more information about William Smith's Vehicle Wrapping Courses or to book your place telephone Lindsay Gamble on 01833 694707 or visit www.williamsmith.co.uk



Prize winner Paul Smallbone of Style Signs in Taunton (foreground) with Andrew Gamble of AG Graphic Applications, a 3M approved fitter, who provides the vehicle wrapping courses for William Smith.

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Isignstock, the one stop shop for signmaker content has built a library of 530 metallic ready files plus there are a few hundred more in the queue to be uploaded soon. All of the metallic files are included in the complete annual subscription, which offers a generous 50 file downloads per week at the affordable price of £295 for 12 months.

All of the metallic files can be viewed at the website: www.isignstock.com/search/metallic%20ready.html

Within the UK and the EU, isignstock has been working closely with Roland DG in order to provide customers in the sign making industry with relevant, ready to use files. Therefore, all of the metallic ready files have been approved for specific use on the Roland VersaCamm VS Series (VS-300/VS-420/VS-540/VS-640) as well as the XC-540MT.

"We are working on developing collaborative marketing campaigns with Roland DG," said CEO Louis Ingram. "By developing innovative content, we are able to provide our

subscribers with the tools they need in order to keep their business competitive and set apart from the competition. We are pleased to be doing this through our partnership with Roland DG."

In addition to metallic ready images, the website also includes the most up to date Vehicle Outlines as provided by industry leader CC Vision and contains hundreds of thousands of large format images and a wide variety of themes and styles of EPS files including a collection of vehicle wrap files designed for wrapping cars, vans and trucks.

Isignstock.com can be found directly on the web at www.isignstock.com. Registration on the site is completely free and the benefits include the ability to create and access custom lightboxes, send images/files directly from the site and/or generate PDF output of content for inclusion in client quotes.

The isignstock sales office is in London and can be reached by emailing sales@ingrampublishing.com or by telephoning +44(0)208 834 1032.

GPT moves to Reading

Graphic Printing Technologies (GPT) has made the move and relocated to its own building, with 4,500sqft of offices, warehousing and impressive demo room. After nearly three years operating within a serviced office environment in Slough, the company can properly spread its wings in its own home.

The new building on the Sutton Business Park in Earley, near Reading, gives GPT much more flexibility and room, which the company has adapted to ideally suit the business. As well as plenty of office space for the growing sales team, marketing and administrative teams, there is a proper warehouse and demonstration facility housing a comprehensive range of printing equipment from GPT's market leading suppliers.

Stuart Cole, General Manager of GPT, comments, "We were constrained by what we could do in the serviced office. We had a good demo room, but the new building gives us a whole new

dimension. We will be able to show existing, and potential, customers an unrivalled range of printing, cutting and finishing solutions, including the new AGFA Anapurna, which was just too big for our previous demo room."

Open days and other events are being planned, and Cole is very positive about the future, "Our acquisition by Amari Plastics plc has given our business a new dimension, including the scope and support to expand our operations in these highly impressive new premises. We invite every one to come and see us and to put any of our printing, cutting and finishing systems through their paces. In the current market, customers want to see a bit of substance from their suppliers and this is clearly visible in our new business surroundings."

For further information visit www.g-p-t.co.uk or telephone 01189 294429.



New Clarity and All Print Supplies partnership

Touch Systems Ltd is delighted to announce its new partnership with All Print Supplies (APS) one of the leading suppliers of paper and vinyl media to the digital print, sign and graphics industry, offering an integrated price list solution for its Clarity software users.

With the release of the new APS price list, ordering supplies from APS has just become a headache-free process for Clarity users and should empower them to improve turnaround times and accuracy in sales, as well as enhancing its customer service quality. Customers can now effortlessly browse the price list in Clarity for all their requirements and then use the integrated Purchase Ordering module to place an order, creating a traceable and real-time workflow process with reduced errors.

Richard Gamlin, MD of Touch Systems, explains: "Having the full APS price list within Clarity offers significant time, convenience

and administration savings for our customers. It simplifies the way they browse and select items from the APS store, whilst reducing the need to manually enter all the parts, prices and descriptions, as they will already be pre-populated within Clarity. There will be no need to refer to other documents or web sites for APS part information, as it can all be driven and ordered from inside Clarity."

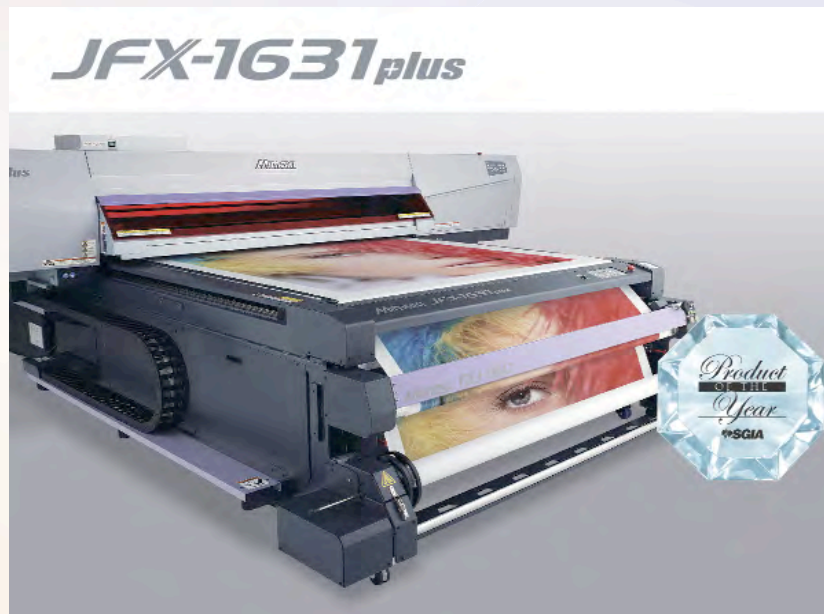
There are over 2,000 rolls of material all described and detailed ready for users to quote and sell this media as part of their jobs with detailed product descriptions on the items already populated for user convenience. APS expects to benefit from the price list integration due to its ease and convenience of use and hopes to increase its customer satisfaction and sales volume capacity.

For further information telephone Touch Systems on 0121 248 2448 or visit www.touchsystems.co.uk or visit Clarity on www.claritypro.co.uk

AWARDS

Mimaki receives five prestigious SGIA awards

At the recent awards ceremony that accompanies the globally significant SGIA Expo in the USA, Mimaki was in receipt of an incredible five prestigious awards, across a number of categories, representing significant recognition of their achievements in launching new products and sustaining pioneering R&D.



The Mimaki JFX-1631 plus scoops 'Best grand format UV' award.

The Mimaki JFX-1631plus and its smaller sister machine, the JFX-1615plus both received separate awards for "Best Grand Format Roll-to-Roll UV cured ink" and "Best Flat Bed rigid with white ink UV below USD\$200K" respectively. These awards for the new JFXplus range signify the recent successful launch of the product that sports higher productivity and spectacular quality and is suitable for both volume board printing output and high end, specialist printing.

The Mimaki JV33-160 and its bigger brother, the 2.6m wide JV33-260 both received awards for "Best Poster size solvent or latex printer" and "Best Grand Format Roll-to-Roll solvent or latex ink" respectively. The JV33 series is available in sizes from 1.3m up to the aforementioned 2.6m machine and delivers a winning combination of speed and high quality, coupled to low running costs and excellent creativity.

Mimaki's final award was for the "Digital Inks - Best digital ink - flexible UV inks for Backlit/Display" category and went to the pioneering LF-200 inkset that runs on the LED cure UV machines that include the roll-to-roll / flatbed UJV-160 and the award winning JFXplus series of flatbed printers.

Mimaki is exclusively distributed in the UK & Ireland by Hybrid Services Ltd and their marketing manager, Duncan Jefferies described the awards as a real compliment to Mimaki's R&D effort.

For a demonstration of all of this technology and more, Hybrid can be contacted on 01270 501900 or via its website at www.hybridservices.co.uk

Gold Award for Icon's work at the FIFA World Cup 2010 South Africa

Icon, a global leader in event branding and production, received recognition for its work when they collected the Gold Award and trophy in the Event Look category at the 4th International Sports Event Management Awards. The award came as a result of the company's work on the Look Programme for FIFA LOC at this year's highly successful World Cup in South Africa.

In the words of the judges, Icon's work for the event was deemed 'to have most effectively captured the spirit, inside and outside its venues'. When making their selection, the judges considered the spectator view of the event within the stadium and its surrounding environment.

Icon, which has established an operation in South Africa, worked closely with its partners on behalf of FIFA LOC to provide the overall event look and feel. This included stadium dressing and wayfinding at all the match venues as well as event branding for the transportation network and at various non-competition venues throughout the country.

For further information telephone Icon on +44 (0) 208 269 6213.





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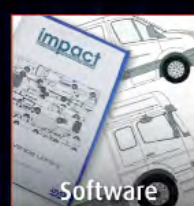
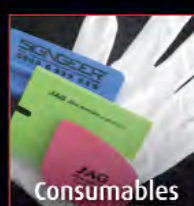
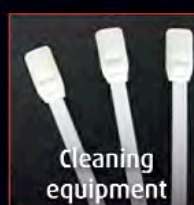
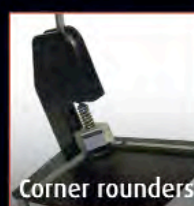
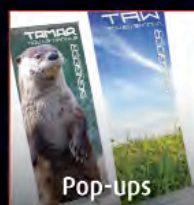
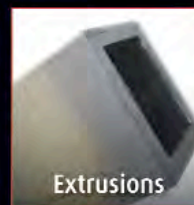
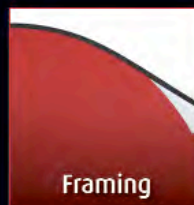
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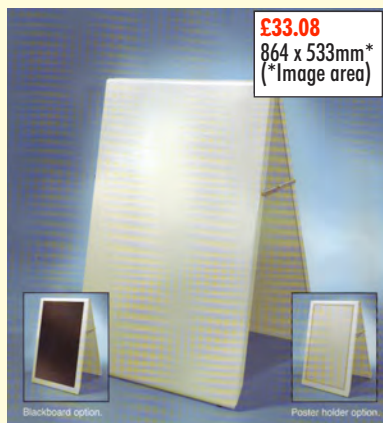
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Stock Displays' new product website

After months in development Stock Displays are pleased to announce the launch of its new product website at www.stockdisplays.co.uk. As well as a modern new look the website offers many new features that will make ordering your poster frames, banner stands, notice boards, pavement signs and light boxes a much simpler and more efficient process.

Among the new features is a function allowing customers to register on the site which allows them to log-in and view their order history, making repeat orders a simple one-click process. The log-in feature also allows customers to add products to their cart and come back at a later date to complete the purchase.

Other new features include links from each product page to case studies about that particular product.

One particular improvement over the old website is that

customers will now complete the checkout process without being diverted to a third party website. The log-in feature also means that delivery addresses may be stored, further streamlining customers' purchase experience.

A restricted 'trade-only' area of the website is also available to Stock Displays' trade customers. After logging in trade customers can access a specials calculator, which allows them to instantly work out a price for special sized poster frames. Furthermore, they will be able to download product image files and datasheets, and order unbranded product catalogues.

The new site can be viewed now at www.stockdisplays.co.uk. For more information on Stock Displays, or if you are a trade customer wishing to use the trade area of the site, you can call the sales team now on 01302 802255 and get your personal log-in details.

Josero launches new website

In line with all its other marketing activity, Josero have launched a new website www.josero.com. The new site is both comprehensive and user friendly and provides professional and knowledgeable advice and support to a range of customers.

As the sole distributor of Triangle inks in the UK and Ireland, the site is aimed at anyone who wants professional advice on inkjet products as well as the Josero dealer network. Products are easily accessible allowing users to quickly go to the information they need.

One important tool available is a special search facility whereby customers can search the site for inks and spare parts by all the

major manufacturers. By clicking on one of the manufacturers you will be taken to a page that shows all the printers Josero can provide inks and spare parts for.

Another key area of the site is the Dealer Area which is a password protected area developed to support Josero's dealer network.

The site also contains news, case studies and a number of customer testimonials.

For further information visit the Josero website at www.josero.com or telephone +44 (0) 1223 870 260

printmax unveils istockmax.co.uk

printMAX, a major supplier of large format print solutions across the UK and Europe, has today announced the launch of istockmax.co.uk a comprehensive image library for print companies and sign makers. The service, which has been launched in partnership with Ingram Image Limited, offers significant value for money by enabling subscribers to access content for a one-off annual fee, unlike other similar services that charge for each image downloaded.

The subscription-based service allows users to access over one million sign-industry specific photos, vinyl-ready graphics,

illustrations, vehicle templates and wraps and is available for £295. This annual fee lets subscribers access up to 200 high resolution photo, vector or wraps per month with no additional download costs. There is also an opportunity for users to generate income by selling their own creative stock to istockmax.co.uk.

Further information regarding istockmax and how to subscribe can be easily located on the newly launched printmax website, which now includes a dedicated section for the new stock image service. Visit <http://www.printmax.co.uk/istockmax/index.php> for more details or to directly subscribe to the service via the new website.

Zund UK announces new website and shop

Zund UK has just announced the launch of its brand new website and consumables webshop at www.zund.co.uk

The new website is packed full of information on the full range of Zund flatbed cutters and routers available, the latest of which are available for demonstration in their UK headquarters near St Albans in Hertfordshire.

Under the applications section there's a huge list of training videos demonstrating the capabilities of the machines using different kinds of material such as textiles, acrylic and cardboard and many more.

Included in the new website is an online ordering facility for consumables such as knives and routers etc... for existing users of Zund equipment. And for those that are new to the flatbed cutting applications or are considering a purchase there are also some very insightful UK-based case studies to help and you can also book a no-hassle demonstration through the contact form on the website.

Zund will be uploading more and more case studies and useful information and you can also register for their newsletter which goes out bi-monthly which will give you this information direct to your desktop.

For more information visit www.zund.co.uk



Iron Design is the UK's leading supplier of quality hanging brackets and projecting signs, supplying the trade with the largest 'off the shelf' range of products, including the bracket, panel and lighting.

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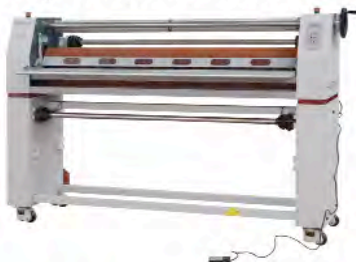
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SIGN *Appointments*

Highest ever recorded sales see Katie Waterhouse promoted to Sales Manager

Applelec Sign Components is pleased to announce the promotion of Katie Waterhouse to the newly created position of Sales Manager. Katie has a busy start to the role as one of her first duties will be to train a further two members of staff who have recently joined the expanding sales team.

Katie has been employed at Applelec for three years and will remain in the company's northern based head office where she will manage sales for Northern England, Scotland and Ireland along with a growing base of international clients.

Applelec Sign Components is a confidential trade supplier to the signage industry. The manufacturing arm of the company is

based at the northern office where Katie is on hand to supervise the development and build of each sign project.

Katie will manage Lee Hemmings and Mark Kelly who recently joined the sales teams at Applelec's northern and southern offices respectively.

For further information visit www.applelecsign.co.uk or telephone +44 (0) 1274 774 477.



Katie Waterhouse.

Growth prompts new sales appointment at Eurostand Display

Kim Higgs has joined trade-only graphic systems supplier Eurostand Display to head up its customer services and sales support departments.

Kim brings 20 years' sales experience to her role, encompassing key account management and sales team management within a variety of industries including portable graphic displays.

Based at the company's UK headquarters, Kim will manage national and international sales accounts for Eurostand Display, as

well as oversee all aspects of customer service.

She will also play a key role in reinforcing the sales team as it initiates the latest phase of its 2011 sales and marketing strategy which includes further investment in new staff in the coming months, as well as attendance at several high profile industry events across Europe.

For further information visit www.eurostanddisplay.com or telephone +44 (0) 1277 350925.

Hybrid appoints Rainsford to manage Irish reseller network

Exclusive Mimaki distributor, Hybrid Services Ltd has appointed industry figure, David Rainsford as General Manager to oversee their expanding network of authorised resellers in Ireland. Rainsford brings substantial experience in the sign and graphics industry, having worked at both distributor and reseller level and is based close to Dublin.

Hybrid's National Sales Manager, John de la Roche welcomed Rainsford to Hybrid's operation. "David's experience is key to the expansion of our network of authorised Mimaki resellers across Ireland, and furthers Hybrid's commitment to providing the highest

levels of support to all our customers."

Hybrid also announces growth of their Irish reseller network with the appointment of Complete Digital in Dublin. "We are delighted at the formation of this relationship with Complete Digital," said Rainsford, "and to have them alongside such strong resellers as Dennis D Evans and Robert Horne gives Mimaki a real presence across the territory."

Information for Irish customers on Mimaki's complete range of products can be found at www.hybridservices.ie or by calling 00 353 (0) 45 847908.

Indasol appoints Caroline to head up internal sales support

As part of INDASOL's commitment to the signmaker and strong belief in the recovery of the industry, the company has recently appointed Caroline Sadler to head up its internal sales support.

"Based in our Midlands office, Caroline will be responsible for introducing new and innovative products to our existing and potential customers. We had always planned to increase our Sales Support Focus and after seeing several successive months of growth within the sign industry, we took the decision to strike while the iron was hot" says Paul Robinson, Sales Director. "Caroline brings with her a level of professionalism and commitment that will ensure our customers are kept abreast of the most recent products developments."

For further information telephone 02476 540909 or visit www.indasol.co.uk



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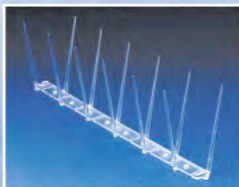
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Large hexagon locator
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Brass £45 per 100



Large hexagon locator
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Brass £29 / Nickel £31 per 100



Medium hexagon locator
9mm long M5 studding
Brass £31 / Nickel £33 per 100



Medium hexagon locator
18mm long 8g woodscrew
Brass £33 per 100

Medium hexagon locator
Internal thread M4 or M5
Brass £21 / Nickel £23 per 100

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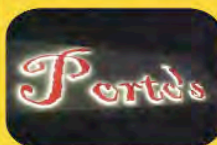
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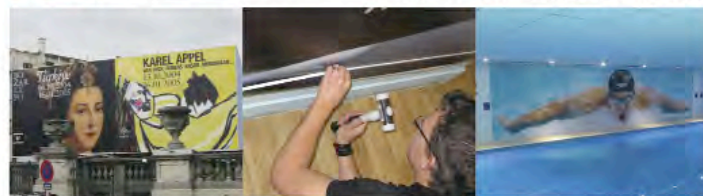
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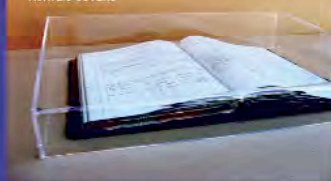
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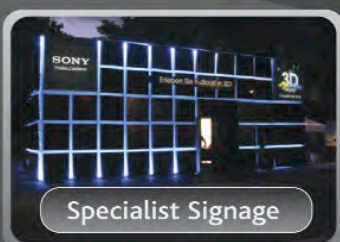
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Studs only	£12	£21	£34
Measurements			
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Stud Base Dia	8mm	Stud Ball Dia	5.4mm
		Overall Standoff	11.5mm



Medium	250	500	1,000
Complete Fixing	£23	£38	£68
Sockets only Black or white	£16	£23	£39
Studs only	£17	£27	£40
Measurements			
Socket Width	11mm	Socket Length	13mm
Stud Base Dia	15mm (11mm)	Stud Ball Dia	8mm
		Overall Standoff	16mm



Large	250	500	1,000
Complete Fixing	£34	£60	£100
Sockets only Black or white	£23	£36	£62
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Measurements			
Socket Width	20mm	Socket Length	23mm
Stud Base Dia	20mm	Stud Ball Dia	11mm
		Overall Standoff	25mm



Secure	250	500	1,000
Complete Fixing	£34	£62	£118
Nuts only	£23	£40	£78
Measurements			
Overall Width	12mm		
Overall Standoff	14mm		



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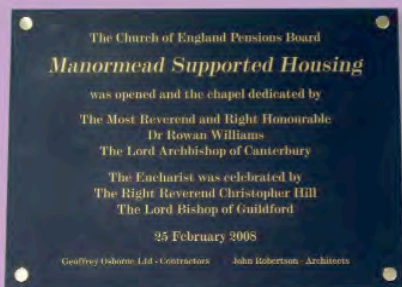


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LED Solutions provides the latest in solid state technology for a wide range of professional industries. We are proud to have a product range that includes DAEHAN, AGILIGHT, OSRAM and SLIMLIGHT products which are extremely competitive against any other products on the market. Whether it be tight stroke widths or high intensity illumination that is required, we will always find a solution.

OSHINO LED LIGHTING

Brookfield House, Brookfield Road,

Arnold, Nottingham NG5 7ER

Tel: 0115 920 9513

Fax: 0115 920 9886

sales@oshino.co.uk

www.oshino-lamps.co.uk

High quality LED lighting systems for the Sign Maker. New Module 5 Side Emitter LED for bright and uniform built-up letters with returns as shallow as 30mm. Also full colour RGB colour-change and DMX control.

SIGNTRADE LETTERS LTD

225 Long Lane, London N3 2RL

Tel: 0500 456 700

Fax: 020 8349 5806

sales@signtrade.co.uk

www.signtrade.co.uk

Chromasign launched at Sign UK. We offer a complete range of ChromaForm Letters with Halo Lighting not available anywhere else. Ring Dan or Lesley for details and samples.

LIGHT BOXES & LIGHTING

APPLELEC SIGN COMPONENTS LTD

Appleby House, Walker Terrace,
Bradford, West Yorkshire, BD4 7HJ

Tel: 01274 774477

Fax: 01274 774478

sales@applelecsign.co.uk

www.applelecsign.co.uk

Trade suppliers of fabricated and extruded light boxes, custom made to your design requirements. From flat faced and curved styles, to LED illumination and even colour changing modules, we offer a definitive range of light box products. Why not ask about our new line of LED Light Sheet panels which are changing the way conventional light boxes are being made and sold.

BROWNING'S LTD

5 Williamson Street, Hull, HU9 1ER

Tel: 01482 380900

Fax: 01482 380901

sales@browningstltd.co.uk

www.browningstltd.co.uk

Established in 1993 the business has grown steadily to become one of the largest, TRADE ONLY, suppliers of general, day-to-day, signage products. We manufacture everything from Poster Frames to Flexface Signs in any size or quantity, from 1 off to multiple rollouts. All to your individual, specific requirements. The "non-standard" is Brownings' "standard".

INSIGHT SIGN SYSTEMS

61 Dykehead Street, Queenslie Industrial
Estate, Glasgow G33 4AQ

Tel: 0141 774 5990

Fax: 0141 774 6653

sales@insightsignsystems.com

www.insightsignsystems.com

Insight is a trade only manufacturer, offering a made to measure service, with in-house powder coating. A range of boxes is available to cover applications including back-lit acrylic, aluminium, flex, posters and transparencies.

JANSEN DISPLAY LTD

Sign Update Magazine Logo

Tel: 01480 479231

Fax: 01480 404951

info@jansen-display.co.uk

www.jansen-display.co.uk

We are a supplier of Snap Frames, A Boards, Lockable Notice Boards, Light Boxes and other Retail & Office communication products. We manufacture in The Czech Republic with our UK sales and distribution centre located near Cambridge. We offer products straight from stock with no minimum order. Please request a copy of our 200 page brochure if you want to see more.

N E PLASTICS LTD

Unit 1, Ruxley Corner Industrial Estate,

Edgington Way, Sidcup, Kent DA14 5BL

Tel: 020 8308 9990

Fax: 020 8308 9995

sales@neplastics.co.uk

www.neplastics.co.uk

One of the largest independent stockholders of semi-finished plastics in the UK. Offering a huge range of both branded and own label products including Perspex, Marlon, Foamalite and Veka. A next day delivery service on cut to size and polished products is available. Also, manufacturers of light boxes, sign frames and specialist fabricated items.

W & CO DESIGN SOLUTIONS LTD

Unit 9 West Yoke Farm, Michaels Lane,

Ash, Sevenoaks, Kent, TN15 7EP

Tel: 08456 25 35 45

Fax: 08456 25 35 46

info@w-co.co.uk

www.w-co.co.uk

Wide range of high quality light boxes and illuminated signs including: LED, ultra slim, edge-lit, traditional backlit, large-format, Flex Face, Fabric Face, LED Light Panels, LED Light Walls, menu boxes and free-standing. Standard sizes held in stock for next day delivery or can be completely custom made to your specifications!

MAGNETIC MATERIAL

BISBELL MAGNETIC PRODUCTS LTD.

Hillfield Lane, Stretton, Burton on Trent,
Staffs DE13 0BN

Tel: 01283 531000

Fax: 01283 534000

sales@bisbellmagnets.com

www.bisbellmagnets.com

Maxmag magnetic sheeting is available in digitally printable standard and wide format as well as the normal finishes of plain and adhesive backed to suit all applications. Try our new PET steel film (solvent, eco-solvent and UV ink suitable) and Paper Steel display materials for Point of Sale displays. Full range of high energy magnetic tape to suit every budget and application - TESA, 3M's etc.

METAL FABRICATIONS

SIMPLEX LTD

Unit C, Peter Road, Lancing Business

Park, Lancing, West Sussex. BN15 8TH

Tel: 01903 750333

Fax: 01903 750444

sales@simplexltd.com

www.simplexltd.com

Simplex are a trade only supplier of metal fabrications and sign systems. With an in house CNC router, 3 metre guillotine, brakepress and rollers, full welding equipment and much much more we are able to turn your ideas into reality!! From basic trays, to fret cut and illuminated fascias, oval lightboxes, built up metal letters, right up to 7 metre monolith signs we've pretty much made it all!

METALLIZING SERVICE

MIRROR TECHNOLOGY

Unit 4, Redwood House, Orchard Industrial Estate, Toddington, Gloucestershire GL54 5EB
Tel: +44 (0)1242 621534
Fax: +44 (0)1242 621529
malcolm@mirrortechology.co.uk
www.mirrortechology.co.uk
Producer of high quality mirror coatings. The process allows coating on flat and moulded surfaces up to 3m lengths. The mirror coating is usually applied to the inner or rear surface of transparent acrylic, giving the best protection to the mirrored surface. Coloured varnishes can be used to achieve a variety of dramatic effects.

MODULAR PANEL SIGN SYSTEMS

ASHBY TRADE

SIGN SUPPLIES LTD

Youngs Ind Est, Aldermaston, Reading, RG7 4PW
Tel: 0118 981 5343
Fax: 0118 981 5335
Sales@ashbytrade.co.uk
www.ashbytrade.net

Stylish, simple and economic modular system in 4 different plank depths: 50mm, 100mm, 165mm & 300mm. Available from stock in white or mill finish for powder coating, with square or round posts. Wall, suspended or projecting systems also available. Simple to assemble, planks may be mounted flush together or with gaps of your own choosing.

INSIGHT SIGN SYSTEMS

61 Dykehead Street, Queenslie Industrial Estate, Glasgow G33 4AQ
Tel: 0141 774 5990
Fax: 0141 774 6653
sales@insightsignsystems.com
www.insightsignsystems.com
Insight is a trade only manufacturer, offering a made to measure service, with in-house powder coating. A range of external directional signs is available, ready to accept lettering. CAD drawings are provided with each quote, showing specifications.

RIGHTON LTD

Righton House, Elliott Way, Nexus Point, Holford, Birmingham B6 7AP
Tel: 0121 356 1141
Fax: 0121 344 4558
marketing@righton.co.uk
www.righton.co.uk
Righton Ltd is the UK's leading supplier of semi-finished plastics to the sign industry. Our extensive range includes: Cast and extruded acrylic available in clear, opal and a full range of colours. Polycarbonate, Foam PVC, PET-G, Aluminium Composite Sheet, Painted aluminium sheet, Aluminium extrusion, Ultragrain stainless steel sheet. In house cutting and coating as well as 24 hour delivery service.

SIGN MAKERS PRODUCTS LTD

Hawthorn House, Ipswich Road, Long Stratton, Norfolk NR15 2XB
Tel: 01508 531183
Fax: 01508 531139
www.signmakersproducts.ltd.uk
Manufacturers of sign boxes, frames and display cases to the trade. Fast delivery.

SIGNCONEX LTD

St Johns Works, Fern Street, Bury, Lancs BL9 5BP
Tel: 0161 764 9500
Fax: 0161 764 9600
info@signconex.co.uk
www.signconex.co.uk

Signconex are a UK manufacturer of Changeable Displays in 3 main product areas:

1. Interior and exterior, Lockable and Open notice boards and whiteboards.
2. Bespoke interior and exterior modular, directory, wayfinding, and post and panel signs.
3. Menu cases, foyer boards, welcome boards and illuminated menu boxes designed specifically for hotels, restaurants and other prestigious venues.

SIGNSCAPE SYSTEMS LTD

Pear Tree Works, Bath Road, Upper Langford, Bristol BS40 5DJ
Tel: 01934 852888
Fax: 01934 852816
sales@signscape.co.uk
www.signscape.co.uk
Trade supplier of modular sign systems including Post & Panel, Infocurve, Infocurve Lite, Papyrus, Finger Posts, Bannerfix, Tam Torques, Column Plates, Posterloc, Clip frames, Infotex and Mini-slats. Other products include Lynester security notice boards, including solar powered option (EcoVision). From our special fabrication department, we produce bespoke signage to your specification.

SIMPLEX LTD

Unit C, Peter Road, Lancing Business Park, Lancing, West Sussex. BN15 8TH
Tel: 01903 750333
Fax: 01903 750444
sales@simplexlimited.com
www.simplexlimited.com
Simplex are a trade only supplier of sign systems and metal fabrications. We offer a range of Pole & Plank products for post and wall mounted signs, fingerposts and mini monoliths. For versatile curved interior or directories our System 4 is unbeatable whilst as an approved converter for the Accord 15 "slat" type system and a recognised supplier of MSS we really hope we can help with all your needs.

MOULDED & FABRICATED PLASTICS

MERCURY & PHILLIPS SIGNS

51-59 Waterworks Road, Norwich NR2 4DA
Tel: 01603 666699
Fax: 01603 616781
mercphil@globalnet.co.uk
www.mercuryphillipssigns.co.uk
Suppliers of moulded acrylic pans and logos up to 2800mm x 1500mm and other types of press and vacuum forming in PVC and HIPS. Specialists in fabricated plastics for POS displays with full screen print, graphics and CNC routing capabilities.

PROJECT PLASTICS LTD

7 Grange Way Business Park, Whitehill Industrial Estate, Colchester CO2 8HF
Tel: 01206 868696
Fax: 01206 793737
project.plastics@btinternet.com
www.projectplastics.co.uk
Manufacturers of acrylic domes and shapes, tubes, point of sale displays and showcases. Bespoke plastic fabrication. CNC routing, diamond edge polishing, 3m x 2m moulding oven for oven forming, vacuum forming and screen printing. Plastic cut to size service.

MOULDED LETTERS

ACCENT SIGNS LTD

Units 1&2, Broadcott Ind. Est., Station Rd., Cradley Heath B64 6NT
Tel: 0121 561 4600
Fax: 0121 561 5458
accsign1@aol.com
www.accent-signs.co.uk
Largest range of moulded acrylic letters in the UK. Mirror effect moulded letters, LED illumination, logos, panels, complete fascia panels, blow moulding, aluminium, composite trays and more! Samples on request.

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51/59 Waterworks Rd. Norwich NR2 4DA
Tel: 01603 666699
Fax: 01603 616781
mercphil@globalnet.co.uk
www.mercuryphillipssigns.co.uk
Moulded letters and logos in all standard Perspex colours and UV stabilised gold and silver acrylics, in 8 standard sizes, bespoke sizes available on application. Press, vacuum and blow moulded pans, in acrylic and petg also available.

SIGNTRADE LETTERS LTD

225 Long Lane, Finchley London N3 2RL
Tel: 020 8346 8515
Fax: 020 8349 0294
sales@signtrade.co.uk
www.signtrade.co.uk
Moulded letters are our speciality with stock of 20 fonts 8 letter heights in coloured Perspex and 1000's of flat cut letters as well. Your own font or logo is made by our own toolmakers. With over 60 years of experience to call on.

NAMEPLATES

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Tel: 0151 709 3404
Fax: 0151 707 8081
mail@alanrobertsengravers.co.uk
www.alanrobertsengravers.co.uk
Fast confidential service to the trade. Nameplates in ALL materials (see our web site), Labels, Nameplates, Plaques, Control Panels, Rating and ID Plates etc. Also Vinyl Signs and Stickers, Banners, Vehicle Livery, Window Graphics and more.. Always top quality - Always on time!

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info@aspectsigns.com
www.aspectsigns.com
Over 40 Years experience in etching and engraving nameplates and plaques. All Metal. Normal turn around 5-7 working days. Express service available from 1 day turn around. For a Reliable Trade Service, contact us.

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Fax: 0151 6661079
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www.lexicraft.co.uk
Sign panels, plaques, company registration plates. Panels and industrial name and data plates. Chemically etched stainless steel, brass and aluminium. Press work and fabrication. High volume production for end user and trade customers.

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& NAMEPLATES LTD

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Fax: 0161 330 9645
sales@mockridge.com
www.mockridge.com
Specialists in chemically etched nameplates. Brass, Stainless Steel and Anodised Aluminium. Any size up to 2400 x 1200mm (8ft x 4ft). One-offs up to 5000+. Trade work is totally confidential.

SIGN INDUSTRIES

Gardyne, Forfar, Angus, Scotland, DD8 2SQ
Tel: 01241 828 694
Fax: 01241 828 331
info@signindustries.com
www.signindustries.com
SIGN INDUSTRIES are specialist TRADE MANUFACTURERS of etched Stainless Steel, Brass, and Bronze. We also Laser Engrave Plastics and Wood as stand alone products as well as moulds for castings. SIGN INDUSTRIES normally work with 3 mm thick material, and can etch bend and weld Stainless Steel up to 3 metres x 1.5 metres, and down to small sequential tags for wiring looms.

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Tel: 020 8646 9886
Fax: 020 8646 9478
enquiry@a1designs.co.uk
www.a1designs.co.uk
Neon & Cold Cathode Manufacturers to the Trade. Fast turnaround & Delivery, Quick repair service. Installation, Fault diagnosis, Repairs & Maintenance. Confidential Service. All neon accessories, Transformers, Cable, Tube supports etc.

AVENUE SIGNS LTD

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Fax: 01634 841420
info@avenuesigns.co.uk
www.avenuesigns.co.uk
Full computerised design service neon and cold cathode lighting. Fully qualified installation engineers, fault diagnosis, fast repair service. Complete sign service from vinyl through to acrylic to polished stainless steel to transformer and neon accessory supplies.

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Fax: 01670 707 365
sales@logotech-ltd.co.uk
www.logo-tech.co.uk
Specialists in neon manufacture to the trade, all types of neon work undertaken. Quick repair service. Very competitive prices. Over 25 years experience in the sign trade.

NOTICE & DRY-WIPE BOARDS

JANSEN DISPLAY LTD

Knowledge Centre, Wyboston Lakes,
Great North Road, Wyboston,
Bedfordshire, MK44 3BY

Tel: 01480 479231

Fax: 01480 404951

info@jansen-display.co.uk

www.jansen-display.co.uk

We are a supplier of Snap Frames, A Boards, Lockable Notice Boards, Light Boxes and other Retail & Office communication products. We manufacture in The Czech Republic with our UK sales and distribution centre located near Cambridge. We offer products straight from stock with no minimum order. Please request a copy of our 200 page brochure if you want to see more.

SIGNCONEX LTD

St Johns Works, Fern Street, Bury,
Lancs BL9 5BP

Tel: 0161 764 9500

Fax: 0161 764 9600

info@signconex.co.uk

www.signconex.co.uk

Signconex are a UK manufacturer of Changeable Displays in 3 main product areas:

1. Interior and exterior, Lockable and Open notice boards and whiteboards.
2. Bespoke interior and exterior modular, directory, wayfinding, and post and panel signs.
3. Menu cases, foyer boards, welcome boards and illuminated menu boxes designed specifically for hotels, restaurants and other prestigious venues.

NOTICE BOARDS - LOCKABLE/EXTERIOR

ASHBY TRADE

SIGN SUPPLIES LTD

Youngs Ind Est, Aldermaston,
Reading, RG7 4PW

Tel: 0118 981 5343

Fax: 0118 981 5335

Sales@ashbytrade.co.uk

www.ashbytrade.net

Quality product available next day from stock in silver anodised A4-A0 sizes. Coloured and bespoke sizes available to order. Can be fitted to an aluminium plate and post system, with or without a canopy, for an attractive and practical solution to your customers needs. Come with two keys as standard. Poster cases or magnetic backs available, also LED illuminated.

JANSEN DISPLAY LTD

Knowledge Centre, Wyboston Lakes,
Great North Road, Wyboston,
Bedfordshire, MK44 3BY

Tel: 01480 404951

Fax: 01480 404951

info@jansen-display.co.uk

www.jansen-display.co.uk

We are a supplier of Snap Frames, A Boards, Lockable Notice Boards, Light Boxes and other Retail & Office communication products. We manufacture in The Czech Republic with our UK sales and distribution centre located near Cambridge. We offer products straight from stock with no minimum order. Please request a copy of our 200 page brochure if you want to see more.

ONTHECASE

Queensgate house, 48 Queen Street,
Exeter, Devon, EX4 3SR

Tel: 01392 247577

sales@onthecase.co

www.onthecase.co

onthecase are providers of a high quality range of showcases, noticeboards and postercases for both internal and external use. A wide selection of models, sizes and finishes are available. New developments include vitrum, an outdoor back illuminated case for post mounted or wall applications using LED technology, and solar powered cases and light posts.

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Lancs BL9 5BP

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3. Menu cases, foyer boards, welcome boards and illuminated menu boxes designed specifically for hotels, restaurants and other prestigious venues.

NUMBER PLATES

TENNANTS UK LTD

Tennant House, Mount Street, New
Basford, Nottingham NG7 7HX

Tel: 0115 973 8080

Fax: 0115 973 8090

sales@tennantsuk.com

www.tennantsuk.com

One of the country's largest distributors of number plate components and suppliers of the 'Print Pro' system - The UK's best selling colour number plate printer. This 'Business in a Box' comes complete with software to print Legal Plates and 'Showplates' allowing for fancy side badges and fonts to be added. This Multi-Function printer will also print full colour Health & Safety Signs direct onto self-adhesive vinyl, Business Cards, Banners, Coasters and Key Fobs!

PAVEMENT SWINGER SIGNS

ROTOSIGNS

TRADING AS PART OF

YEOMAN PRESSINGS

Unit 10, Cannon Business Park, Gough
Road, Cosely, West Midlands,
WV14 8XR

Tel: 01902 404008

Fax: 01902 404006

sales@rotosigns.com

www.rotosigns.com

We are renowned for our superior range of advertising boards. No matter what your requirements, we will use quality materials to supply a product to suit your needs that can withstand most weather conditions. Most of our products are manufactured in the UK and spare parts are available on request.

SIGN MAKERS PRODUCTS LTD

Hawthorn House, Ipswich Road, Long
Stratton, Norfolk NR15 2XB

Tel: 01508 531183

Fax: 01508 531139

www.signmakersproducts.ltd.uk

Manufacturers of sign boxes, frames and display cases to the trade. Fast delivery.

PLASTICS DISTRIBUTORS

ABBEY DISTRIBUTION LTD

Abbey House, Lisle Road, High
Wycombe, Buckinghamshire, HP13 5SH

Tel: 01494 449975

Fax: 01494 449978

sales@abbeydistribution.com

www.abbeydistribution.com

Part sheets. All types of sheet, rod, tube & block in stock. 1000's sizes & thicknesses. Next day delivery on most items.

N E PLASTICS LTD

Unit 1, Ruxley Corner Industrial Estate,
Edgington Way, Sidcup, Kent DA14 5BL

Tel: 020 8308 9990

Fax: 020 8308 9995

sales@neplastics.co.uk

www.neplastics.co.uk

One of the largest independent stockholders of semi-finished plastics in the UK. Offering a huge range of both branded and own label products including Perspex, Marlon, Foamalite and Veka. A next day delivery service on cut to size and polished products is available. Also, manufacturers of light boxes, sign frames and specialist fabricated items.

PERSPEX DISTRIBUTION LTD

2-3 Lonebarn Link, Springfield Business
Park, Chelmsford, Essex CM2 5AR

Tel: 01245 232800

Fax: 01245 232801

sales.chelmsford@perspex.co.uk

www.perspex.co.uk

Perspex Distribution offer unique access to many of the principal plastic sheet products for the sign industry from their regional distribution centres in the north, midlands and south. With a comprehensive stock-holding in many colours and finishes, Perspex Distribution can deliver any material for any application when it is required.

TRANSPLAS

Dawkins Road, Hamworthy, Poole,
Dorset BH15 4HF

Tel: 01202 670567

Fax: 01202 667768

transplas@transdev.co.uk

www.transdev.co.uk

As well as being an official Perspex distributor, we stock a wide range of Display and Engineering Plastics, including: Perspex, Polycarbonate, Palight Foam PVC, Alu Panel aluminium composites, EZ Frame Systems, Engraving Laminates, Polyethylene, Nylons, Acetal, Polypropylene, ABS and PVC. Full machining facilities from 3m x 2m flat bed cnc router, flame polisher and heated line bender.

POINT OF SALE FITTINGS

UK POINT OF SALE GROUP LTD

Emery Court, The Embankment, Heaton
Mersey, Greater Manchester, SK4 3GL

Tel: 0161 4314400 /

0161 4314411

www.ukpos.com

UK Point of Sale leading manufacturers of display products Acrylic & PVC poster holders, Sign Supports, Aluminium Snap Frames, A Boards, Poster cases & Point of sale fittings.

POLYSTYRENE SIGN SERVICE

FONTNEY SIGNS & DISPLAYS

Unit 3, 181 Verulam Road, St Albans,
Herts AL3 4DR

Tel: 01727 832146

Fax: 01727 898828

studio@fonteynesigns.co.uk

www.fonteynesigns.co.uk

Manufacturers of all types of polystyrene cut letters, graphics & 3-dimensional models. Virtually any logo, graphic or shape can be cut in polystyrene. Especially useful for short term exhibition, conference or promotional use (All polystyrene has a fire retardant additive). Polystyrene can be faced with vinyl or inkjet prints. Fitting service nationwide. Established 1976.

POSTER HOLDERS / CASES

ASHBY TRADE

SIGN SUPPLIES LTD

Youngs Ind Est, Aldermaston, Reading,
RG7 4PW

Tel: 0118 981 5343

Fax: 0118 981 5335

Sales@ashbytrade.co.uk

www.ashbytrade.net

Silver anodised clipframes from stock for next day despatch, or bespoke sizes and colours available to order. Discounts for quantity. Also available in lockable, illuminated and lockable outdoor poster & pin-board cases. For curved insert poster holders in all varieties ask our Sales staff for options: wall mounted, projecting, suspended, monolith and directories.

BROWNINGS LTD

5 Williamson Street, Hull, HU9 1ER

Tel: 01482 380900

Fax: 01482 380901

sales@browningsltd.co.uk

www.browningsltd.co.uk

Established in 1993 the business has grown steadily to become one of the largest, TRADE ONLY, suppliers of general, day-to-day, signage products. We manufacture everything from Poster Frames to Flexface Signs in any size or quantity, from 1 off to multiple rollouts. All to your individual, specific requirements. The "non-standard" is Brownings' "standard".

GREEN MAGIC CO.

Waltham Business Park, Brickyard Road,
Swanmore, Southampton SO32 2SA

Tel: 01489 896999

Fax: 01489 895899

info@green-magic.co.uk

www.sign-holders.co.uk

Easy change print frames and poster holders for all commercial and retail applications. Various styles including aluminium snap frames, low cost injection moulded frames, natural wood frames etc., all available in wall-mounted, suspended and free-standing versions. Browse and buy online.

INSIGHT SIGN SYSTEMS

61 Dykehead Street, Queenslie Industrial
Estate, Glasgow G33 4AQ

Tel: 0141 774 5990

Fax: 0141 774 6653

sales@insightsignsystems.com

www.insightsignsystems.com

Insight is a trade only manufacturer, offering a made to measure service, with in-house powder coating. A wide range of options is available for displaying posters and transparencies (panels not included), including back-lit or non-illuminated, wall mounted or free standing etc. Hinged opening front provides access for maintenance. Rubber gaskets and slam locks provide security. Suitable for outdoor use.

ONTHECASE

Queensgate House, 48 Queen Street,
Exeter, Devon, EX4 3SR

Tel: 01392 247577

sales@onthecase.co

www.onthecase.co

onthecase are providers of a high quality range of showcases, noticeboards and poster cases for both internal and external use. A wide selection of models, sizes and finishes are available. New developments include vitrum, an outdoor back illuminated case for post mounted or wall applications using LED technology, and solar powered cases and light posts.

ROTOSIGNS

TRADING AS PART OF
YEOMAN PRESSINGS

Unit 10, Cannon Business Park, Gough
Road, Coseley, West Midlands, WV14 8XR

Tel: 01902 404008

Fax: 01902 404006

sales@rotosigns.com

www.rotosigns.com

We are renowned for our superior range of advertising boards. No matter what your requirements, we will use quality materials to supply a product to suit your needs that can withstand most weather conditions. Most of our products are manufactured in the UK and spare parts are available on request.

SIGN MAKERS PRODUCTS LTD

Hawthorn House, Ipswich Road, Long
Stratton, Norfolk NR15 2XB

Tel: 01508 531183

Fax: 01508 531139

www.signmakersproducts.ltd.uk

Manufacturers of sign boxes, frames and display cases to the trade. Fast delivery.

SIGNCONEX LTD

St Johns Works, Fern Street, Bury,
Lancs BL9 5BP

Tel: 0161 764 9500

Fax: 0161 764 9600

info@signconex.co.uk

www.signconex.co.uk

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2. Bespoke interior and exterior modular, directory, wayfinding, and post and panel signs.
3. Menu cases, foyer boards, welcome boards and illuminated menu boxes designed specifically for hotels, restaurants and other prestigious venues.

SIGNSCAPE SYSTEMS LTD

Pear Tree Works, Bath Road, Upper
Langford, Bristol BS40 5DJ

Tel: 01934 852888

Fax: 01934 852816

sales@signscape.co.uk

www.signscape.co.uk

Trade supplier of modular sign systems including Post & Panel, Infocurve, Infocurve Lite, Papyrus, Finger Posts, Bannerfix, Tam Torques, Column Plates, Posterloc, Clip frames, Infotex and Mini-slots. Other products include Lynester security notice boards, including solar powered option (EcoVision). From our special fabrication department, we produce bespoke signage to your specification.

UK POINT OF SALE GROUP LTD

Emery Court, The Embankment, Heaton
Mersey, Greater Manchester, SK4 3GL.

Tel: 0161 4314400 /

0161 4314411

www.ukpos.com

UK Point of Sale leading manufacturers of display products Acrylic & PVC poster holders, Sign Supports, Aluminium Snap Frames, A Boards, Poster cases & Point of sale fittings.

PRINT/POSTER FRAMES

BROWNINGS LTD

5 Williamson Street, Hull, HU9 1ER

Tel: 01482 380900

Fax: 01482 380901

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www.browningsltd.co.uk

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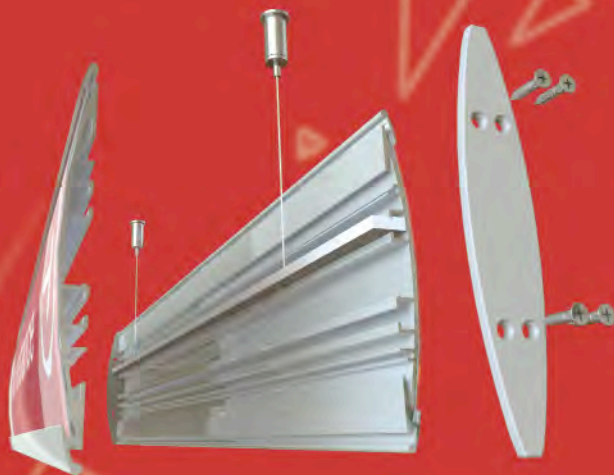
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3mm	£0.61	£0.80	£0.93	£1.22	£1.46	£1.82	£2.42	£3.03	£3.28	£3.76	£4.61	£6.86	£8.37	£10.31	£12.49	£48.51
5mm	£0.91	£1.15	£1.46	£1.82	£2.30	£2.79	£3.63	£4.48	£5.76	£6.31	£7.88	£9.70	£10.92	£13.94	£16.98	£66.71
10mm	£1.83	£2.32	£2.91	£3.64	£4.61	£5.57	£7.28	£8.98	£11.53	£12.61	£15.77	£19.40	£21.83	£27.90	£33.96	£133.40

FOAM PVC (all available colours - 10mm & 19mm available in white only)														NO MINIMUM ORDER		
height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	1200mm
3mm	£0.42	£0.53	£0.85	£1.03	£1.14	£1.39	£1.57	£2.12	£2.42	£2.72	£3.03	£4.00	£4.85	£5.76	£7.88	£18.20
5mm	£0.48	£0.72	£1.09	£1.46	£2.00	£2.30	£2.67	£3.15	£3.64	£4.37	£5.15	£6.07	£6.87	£8.00	£11.03	£30.32
10mm	£0.85	£1.33	£1.70	£2.55	£3.52	£4.37	£4.98	£6.07	£7.28	£8.32	£9.34	£11.52	£13.34	£16.98	£21.59	£58.21
19mm	£1.82	£2.55	£3.64	£4.24	£4.85	£6.67	£8.49	£9.41	£10.92	£12.42	£14.86	£16.98	£20.01	£23.05	£27.90	£78.83

EXTERIOR MDF (MEDITE comes in its raw form for painting)														NO MINIMUM ORDER		
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6mm	£0.37	£0.85	£1.22	£1.63	£2.42	£2.60	£3.03	£3.81	£4.37	£5.22	£6.67	£9.46	£10.92	£12.37	£14.55	£43.66
12mm	£0.91	£1.57	£1.94	£2.84	£3.88	£4.66	£5.46	£6.31	£7.52	£9.22	£10.31	£11.70	£13.94	£17.16	£19.40	£58.21
18mm	£1.57	£2.42	£2.96	£4.06	£5.03	£6.18	£7.64	£8.61	£10.92	£12.42	£14.92	£17.10	£20.84	£21.83	£29.11	£87.32

3mm ALUMINIUM COMPOSITE (Dibond, Alupanel)														NO MINIMUM ORDER		
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Chrome	£2.00	£2.55	£2.91	£4.28	£5.82	£7.01	£8.19	£9.46	£11.28	£13.79	£15.52	£17.56	£20.93	£25.76	£31.75	£98.25
Brushed finish	£1.33	£1.70	£2.31	£2.86	£3.88	£4.67	£5.46	£6.31	£7.52	£9.22	£10.31	£11.70	£13.94	£17.17	£21.83	£65.49

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3mm	£2.94	£3.67	£4.54	£5.63	£6.26	£7.18	£8.10	£9.38	£10.59	£12.08	£13.67	£17.88	£21.41	£27.22	£36.14	
5mm	£3.46	£4.33	£5.36	£6.64	£7.39	£8.47	£9.55	£11.07	£12.49	£14.25	£16.13	£21.10	£25.26	£32.12	£42.64	

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Satin Brush	£4.72	£5.09	£6.18	£7.10	£7.64	£10.74	£13.61	£16.01	£17.20	£19.01	£21.83	£31.11	£34.80	£43.65	£52.75	
Polished	£5.09	£5.49	£7.46	£8.00	£8.91	£12.19	£15.64	£17.10	£18.37	£21.83	£23.93	£33.59	£40.20	£47.48	£60.03	

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