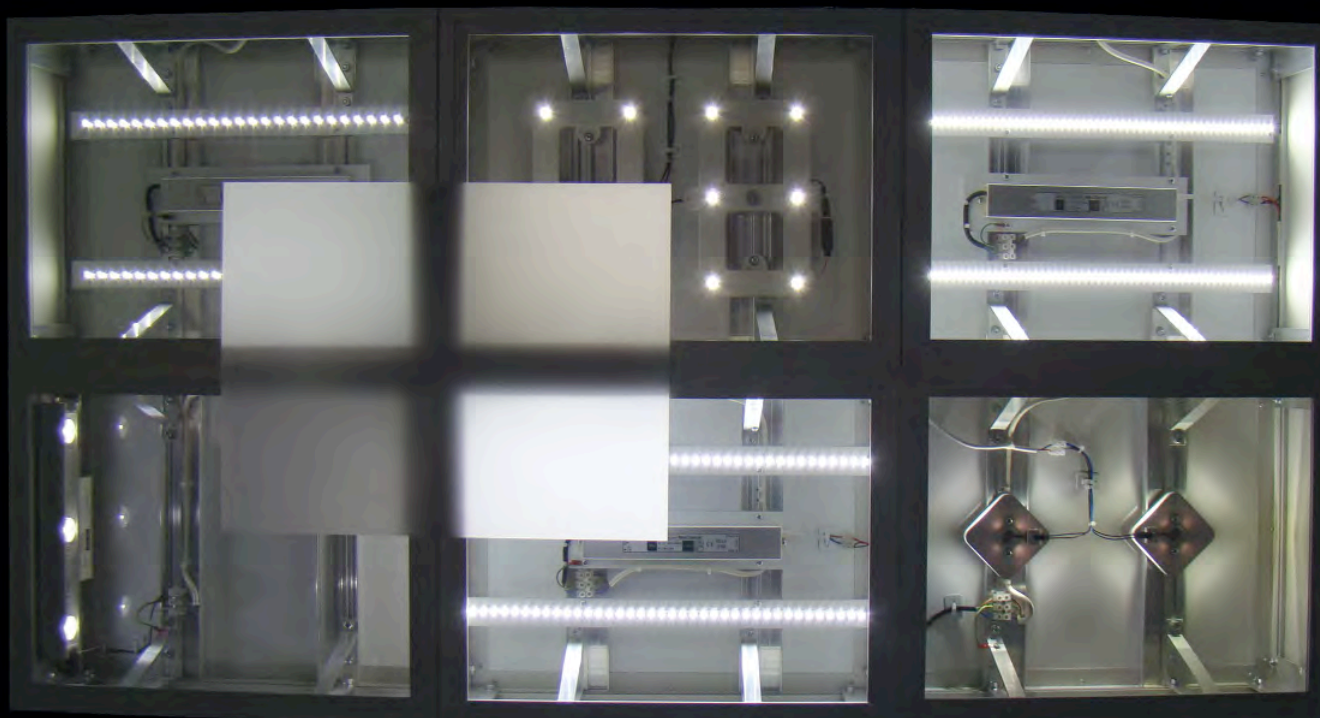


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3mm	£0.83	£1.27	£1.99	£2.95	£4.10	£5.40	£6.57	£7.34	£8.48	£9.05	£10.41	£12.69	£14.41	£40.82
5mm	£1.33	£2.03	£3.06	£4.69	£5.25	£7.51	£8.46	£9.98	£12.49	£13.77	£14.72	£18.89	£22.83	£52.50
10mm	£2.66	£4.06	£6.12	£9.38	£10.50	£15.01	£16.91	£19.95	£24.99	£27.53	£29.43	£37.77	£45.66	£105.00

WHITE FOAM PVC

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C/Height	100mm	150mm	200mm	250mm	300mm	350mm	400mm	450mm	500mm	550mm	600mm	650mm	700mm	1200mm
3mm	£0.75	£1.03	£1.38	£2.22	£2.75	£3.45	£3.99	£4.76	£5.30	£6.77	£7.33	£8.17	£9.79	£19.30
5mm	£0.95	£1.70	£2.30	£3.25	£4.80	£5.18	£5.99	£6.80	£7.15	£9.44	£10.05	£12.25	£14.69	£27.03
10mm	£1.47	£2.98	£4.42	£6.45	£8.40	£10.01	£11.89	£13.36	£15.34	£16.52	£19.66	£23.59	£28.28	£52.03
19mm	£3.30	£4.50	£7.74	£10.06	£13.75	£15.34	£18.01	£19.99	£21.40	£24.01	£25.77	£33.02	£39.59	£72.00

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Brushed	£1.95	£3.42	£4.82	£6.70	£9.15	£10.55	£12.44	£13.44	£15.80	£17.09	£19.22	£22.25	£23.43	£59.31
Mirror	£2.60	£5.41	£7.45	£10.45	£14.25	£16.05	£17.90	£22.45	£23.91	£24.96	£28.90	£30.66	£31.67	£89.89

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3mm Brushed	£6.93	£9.28	£11.27	£17.87	£18.85	£24.76	£28.76	£39.49	£48.68	£54.10	£60.80	£74.25	£81.58	£259.90
2mm Polished	£5.65	£6.99	£12.35	£11.37	£19.75	£26.89	£29.27	£31.79	£39.59	£45.64	£48.10	£54.51	£60.66	£243.90
3mm Polished	£7.80	£10.44	£12.68	£20.11	£21.20	£27.86	£32.35	£44.43	£54.76	£60.86	£68.40	£83.54	£91.77	£292.39
Brass Fixings	£2.50	£2.50	£2.50	£3.00	£3.00	£3.00	£3.00	£4.00	£4.00	£4.00	£4.00	£4.00	£4.00	£6.00

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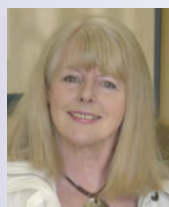
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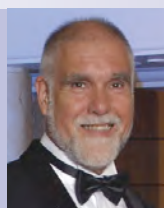
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WELCOME *Page*

Even after retirement, work never stops

I've just come back from five days in Liverpool. Two of those days included the weekend because I was told that I must visit Liverpool on a Friday and Saturday. All I'll say is; it was certainly an experience. At my age making my cocoa is exciting enough for me; sometimes the milk boils over and I've been known to drop the saucepan because the handle's too hot. Excitement, I'm never short of it.

The reason for the visit to Liverpool was because in the January issue we are running Liverpool sign makers. This issue we have Leeds Sign makers (pages 76 to 82).

The heart of Liverpool has changed a lot since my last visit in 1970. Then, you kept your head down and didn't make eye contact with anyone, and that included the women. Back in those days it was hard to tell the men from the women. They all had broken noses along with numerous scars over their bodies and faces. But that's all changed with Liverpool women now dressing to look like wags. With all the money they spend on clothes they can't afford to get into any fights. If there were any fights I didn't see them. I'm not saying Liverpool's the safest place on earth, because it's not. It still has bad areas (like all cities), and you should pay close attention where you park your car.

Like always there is only so much time that can be spent visiting people; if your sign business is in Liverpool or the surrounding area and you'd like to be included in our next issue, then get in touch with me sooner rather than later. And don't let being a one man business stop you as it's you we like to feature.

This story I'm about to tell I got from a one man sign business. I have to leave out his name to save embarrassment. This man's client wanted his white transit van sign written and both being one man businesses neither had premises where the work could be done. So it was arranged to leave the van at a certain car park in Bootle.

"It will be the first white transit van you see as you enter the car park," the sign maker was told, and was given the registration number of the van as confirmation. Our drawing tells the outcome. When you work on your own, it's always a rush and the sign maker forgot to bring the registration number with him. He got to the car park and there as he had been told, was a white transit van facing him, as promised, so he started work. The only problem was that the car park has two entrances.

Thank god I've retired, that's just the sort of thing that happens to me.

All in all I had a great time in Liverpool. Now my next big job is trying to put it against my tax as expenses.



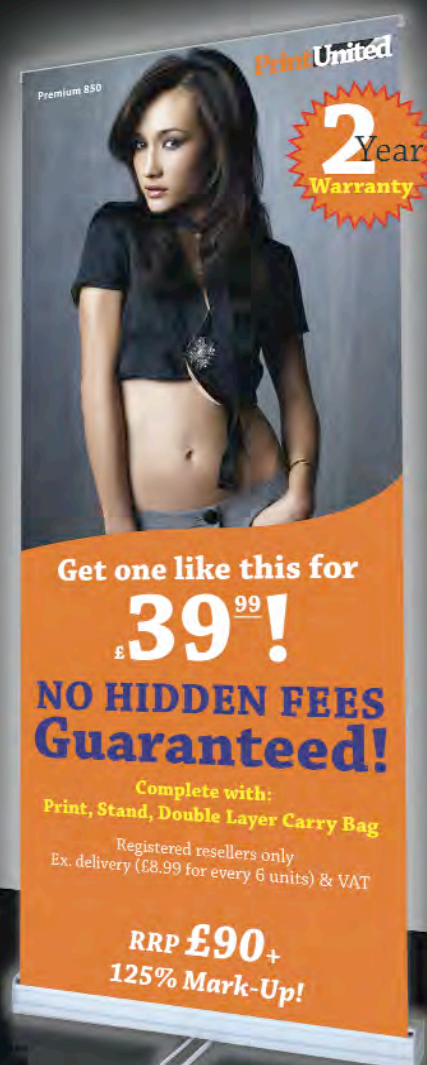
"Well, yes, it's a nice job, but that's not my van, my van's over there".

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Roland extends metallic ink printer range to cater for burgeoning demand

Following the strong uptake of the VersaCAMM VS-640 with its metallic and white ink capabilities, Roland DG (UK) has extended the choice offered by its innovative print-and-cut technology with the addition of three cost-effective more compact models.

Designated the VersaCAMM VS-540, VS-420 and VS-300, the 1.37 m, 1.07 m and 0.76 m printers utilise the same dedicated feed and print-head mechanism as the 1.62 m version, offering users the benefits of advanced ink handling technology and high quality results.

The versatile Roland VersaCAMM VS family is available in three options, with a CMYKLcLm configuration plus metallic, and white and a standard six-colour ink version. The third solution for users wanting to benefit from fast, economical production is for dual CMYK which is aligned in a mirrored array for achieving quality output at higher production speeds.

The VersaCAMM VS series also benefits from Roland OnSupport which gives users remote tracking capabilities of their printers' activities. This on-line support system automatically sends e-mails direct to a computer or mobile phone with important notifications, such as when a job has been completed or when ink is running low. This feature enables the printer to run unattended as operators can rely on receiving real-time critical production information when they are away from the machine.

Being able to run the machine unattended is also enhanced by the printer's advanced media handling system. The take-up unit on the VS enables it to automatically rewind the media after printing so that it's perfectly positioned for the subsequent contour cutting. Once complete, it then moves the contour-cut output onto the take-up, all without any operator intervention.

In common with their larger counterpart, the three new Roland VersaCAMM VS machines are designed from the ground up to incorporate the company's Eco-Sol Max metallic and white inks. These are complemented by CMYKLcLm which, combined with the specially configured print-head array, output stunning results that also benefit from the company's library of more than 500 metallic shades.

The construction of the ink feed in the VersaCAMM VS series is designed to accommodate the viscosity of both metallic and white formulations, ensuring accurate and seamless integration with the standard colour palette. Roland's Intelligent Pass Control and the greater range from the variable dots generated by the new generation print-head, result in consistently vibrant and accurate output, with smooth gradations and vivid solid shades.

Roland's decision to launch three smaller versions of its existing low-cost 1.62 m machine brings this technology within reach of the growing volumes of users wanting a compact solution for narrower width production and the opportunities available from using metallic and white inks in a versatile print-and-cut unit. This is particularly important for the label and decal market sectors, both of which are becoming vital areas for sign-makers, display producers and commercial printers looking for higher margin, top quality ink-jet applications.

Because all Roland printers are supplied with the company's versatile VersaWorks RIP, it is easy for users to integrate metallics and white into their workflow without having to invest in additional software. Using any industry standard graphics package, the RIP interprets the metallic layers available in the Roland Colour System Library and blends them with process colours and white for dazzling results formerly only achievable using the screen process or offset litho.

For further information visit www.rolanddg.co.uk



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PRODUCT *News*

So you think you can't afford a vertical panel saw?

UK-based Zapkut Limited has launched what it's describing as a ground-breaking new range of moving-column vertical panel saws.

Through a combination of innovative design and novel materials technology, the Zapkut ZM range brings the benefits of moving column vertical panel saws within reach of smaller signmaking, woodworking and other operations.

Traditionally, smaller operations have relied on table saws or hand-held circular saws, often teamed with guide rails, for sheet material cutting. These require significant clear floor space and are compromise solutions. In addition, both table and hand-held saws have exposed blades, increasing the risk of personal injury or accidental damage to workpieces.

Vertical panel saws offer a solution but with prices for all but the flimsiest machines typically starting at several thousands of pounds, they have not been a financially viable option for most smaller operations.

Zapkut says that's where its new moving-column ZM range comes in. With an innovative, no-nonsense design and leading-edge materials technology, the company has brought together a package of features at an introductory price of £2495.

A development of Zapkut's ZK range, said to be the world's first truly portable vertical cutting platform, the ZM teams a lightweight but rigid and robust frame offering outstanding panel support with a moving column for full vertical panel saw functionality. The ZM range is able to cut all timber-based and sign making materials other than ferrous metals and is available in three sizes, catering respectively for 4' x 8', 5' x 10' and 7' x 10' sheets.

The powerful saw head is mounted on the moving column by way of a custom-designed turntable mounting plate: switching from cross cutting is achieved in an instant. The mounting plate also allows for the quick and easy removal of the saw head, either to use it as a traditional hand-held circular saw, or to fit the optional router head, which will be available, with "floating" capability, in the near future. This feature is ideal for constant depth and stopped grooving especially if the workpiece is slightly bowed.

In marked contrast to the majority of lower cost vertical panel saws using portable saw units, the ZM offers plunge capability (to in excess of 1.5" depth) making it ideal for cutting apertures. It can also bevel cut (up to 45°).

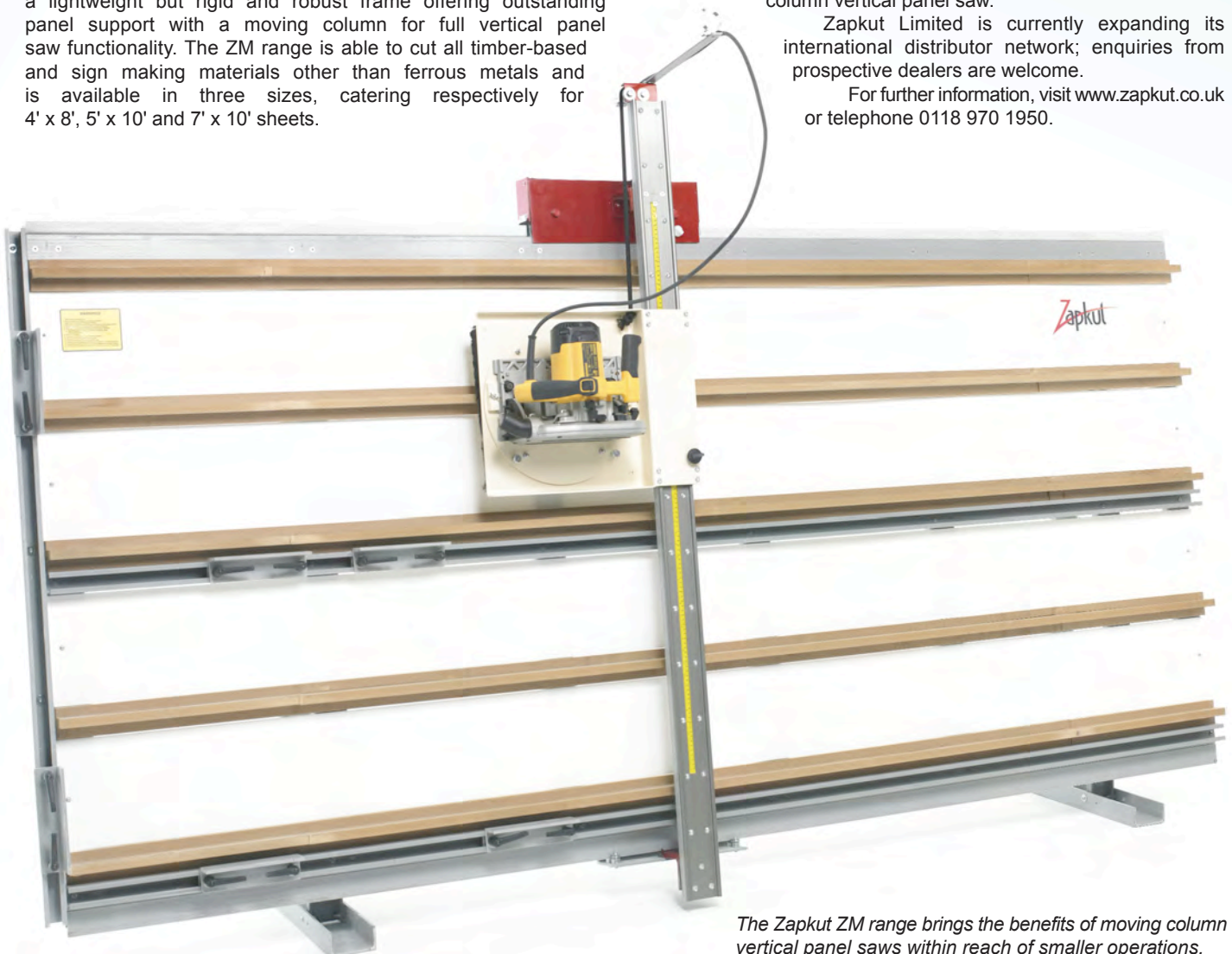
The ZM's moving column means that once on the machine, the workpiece need not be moved. In particular, there is no need to feed sheets through the machine when rip cutting. This is especially helpful when cutting heavy workpieces and is a significant space-saver, as well as facilitating improved cutting accuracy.

As well as matching the capabilities of much more expensive machines, Zapkut says the ZM units actually beat them in some areas. For example, these machines are fitted with shock-proof power head carriage mountings, allowing them to be permanently installed in the back of a van, making the

ZM probably the world's only fully mobile moving column vertical panel saw.

Zapkut Limited is currently expanding its international distributor network; enquiries from prospective dealers are welcome.

For further information, visit www.zapkut.co.uk or telephone 0118 970 1950.



The Zapkut ZM range brings the benefits of moving column vertical panel saws within reach of smaller operations.

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PRODUCT *News*

Powerful performance enhancements for AXYZ routers

Leading supplier of CNC routing and engraving solutions, AXYZ International has added two powerful machining enhancements to the range of routers available under its AXYZ and Pacer power brands. The next generation A2MC machine controller is now available as a standard feature on all AXYZ International routers, with the ATC (Automatic Tool Change) facility supplied as an optional machine accessory.

The A2MC controller is said to offer the highest possible control capabilities by comparison with any similarly positioned machining solution. It delivers much faster and smoother motion based on S-Curve (Seven Segment Velocity) trajectories, leading to a significant reduction in 'bounce' and vibration caused by sudden acceleration or deceleration that is often found in other control systems. The controller is also fully NC code-compatible and will therefore work with all popular CAD/CAM packages.

One of the most important features of the new controller is its ability to accommodate a much broader range of machining options through the addition of a host of peripheral devices. Since the controller is network-based, it will connect to AXYZ router owners existing networks for program transfer and for Internet connection to access software updates and so forth. The router also incorporates a MODBUS network that enables connectivity with a virtually limitless range of devices, the ATC (Automatic Tool Change) and ICS (Intelligent



A typical AXYZ router featuring both the ATC and ICS (Intelligent Cutting System) machining options which is now available with the new A2MC controller as standard.

Cutting System) camera registration system being good examples of these. Other devices include tangential and oscillating knives, drill heads, automatic vacuum switching and twin or triple cutting heads.

For existing AXYZ router owners, the learning curve for machine operators is minimised as the latest A2MC controller functions in a similar manner to the existing AMC controller.

This allows a natural progression for existing customers who want upgrades or new machines. Furthermore, with this latest controller there are no limits to the size and

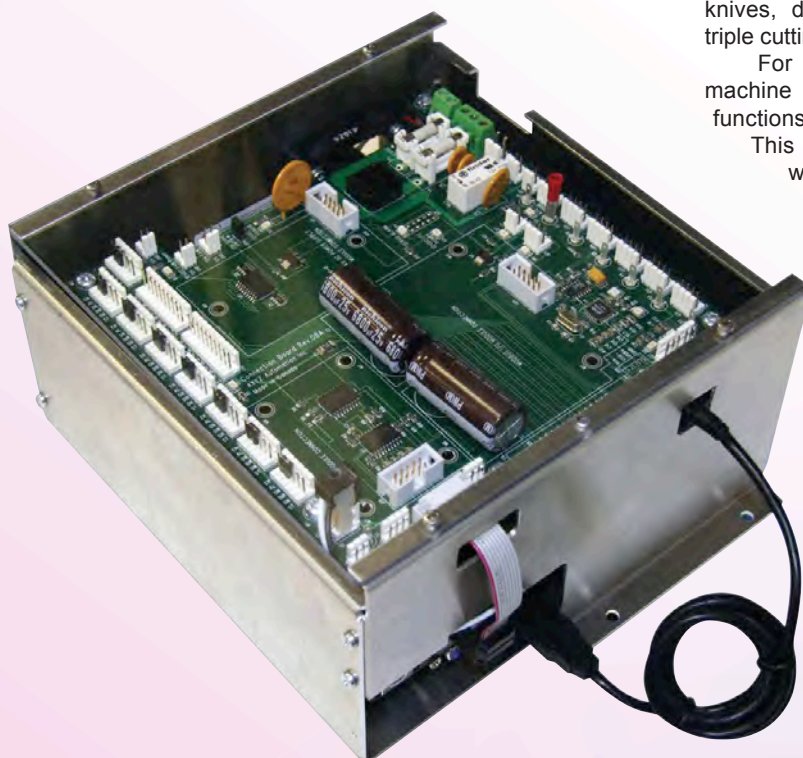
complexity of the jobs that can be processed.

Tests on three-dimensional surfacing files in excess of 80MB have been carried out with no operational issues experienced.

The A2MC is safely enclosed in the UL-certified (the trusted global source for product safety accreditation and compliance) machine control cabinet along with other electrical components and securely mounted on the machine frame beyond the production zone. This helps conserve valuable workspace that would otherwise be taken up by a stand-alone control cabinet.

The complementary AXYZ ATC facility has now been upgraded to allow a choice of either seven or 21 different stations to better accommodate jobs that require multiple automatic tooling functions. Both this facility and the new A2MC controller will radically extend the capabilities of all AXYZ routers used in multiple sign making and digital printing applications involving a wide range of materials.

For further information, visit the website www.axyz.co.uk or telephone 0115 988 7777.



A close up view of the A2MC controller.

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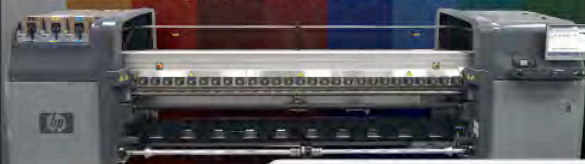


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More 3M available now from William Smith

William Smith has extended its portfolio of 3M™ materials. The latest additions include extra colours for an already popular range of films; new wrapping films with deeper, invisible air channels in their adhesive; a conformable cast film that opens up a wide range of design possibilities; and reflective sheeting for producing permanent road traffic signs with enhanced brightness and visibility.

3M cast graphic films now in more colours

Some 97 new colours have been added to the range of 3M Scotchcal™ Opaque Graphic Film 100 Series now available from William Smith. This range of premium cast self-coloured film now has a total of 170 standard colours, 120 plain and 50 metallic tones.

The 100 Series is specifically designed and optimised for electro-cut conversion and is ideal for computer and hand cutting, giving superior cutting and weeding performance. Highly durable and conformable, it offers consistency of colour and uniformity of image to create high quality graphics for both interior and exterior applications.

The film is ideal for a range of applications, including letters and emblems, vehicle markings, non-illuminated signs and fascias, wayfinding and information signage, and window graphics.

A wider choice of wrappings

William Smith has announced three new wrapping films from 3M, all featuring Comply Version 3 adhesive. The latest version of this adhesive now incorporates deeper invisible air channels with a new structure that increases the efficiency and consistency of air bleeding, resulting in faster installation and an improved finished appearance.



Scotchcal IJ170Cv3 Series is a short to medium term removable graphic film.

Controllac 85Cv3 Series is 3M's new flagship self-coloured car wrapping film with additional features like Controllac adhesive and Cv3. It comes in a choice of 24 bold and true colours including gloss, matt and metallic finishes, giving a paint-like finish whilst protecting original paintwork and minimising the appearance of scratches.

Designed primarily for wrapping cars, Controllac 85Cv3 Series is suitable for full vehicle wraps and ideal for application to flat or curved body panels, but not for recessed or corrugated areas.

Scotchcal IJ170Cv3 Series is a short to medium term removable graphic film for Piezo inkjet printing and offers an economic, cost effective but durable option for creating graphics with no show-through. It is suitable for simple vehicle wraps, vehicle graphics and internal and external signage.

Controllac IJ180Cv3 Series is a short to long term removable graphic film for inkjet and screen printing. It has great conformability and can be applied in extreme hot and cold temperatures. Suitable for vehicle wraps, vehicle livery and advertising wraps, IJ180Cv3 is suitable for curved surfaces but not deep recesses.

A clearly attractive option with new film

3M Scotchcal™ Clear View Graphic Film 8150 is specifically designed for architectural, graphic and decorative applications. This clear highly conformable cast film's image quality enables eye-catching graphic images to be created, especially where high transparency in unprinted areas is required. Special printing effects, such as crystal, dusted and frosted can also be achieved.

Clear View 8150 is suitable for inkjet or screen printing with UV, solvent and latex inks for a wide variety of graphic applications, including decorative and privacy, signage, point of sale, advertising and window graphics, and vehicle wraps.

Clear View 8150 can be applied to glass, acrylic, polycarbonate, GRP and painted metal and its excellent conformability means that it can be applied on contoured and structured surfaces. Perforated window simulation also means that one-way vision can be achieved.

Improved visibility and legibility from 3M reflective sheeting

Another new addition to the range of materials from William Smith is 3M Engineer Grade Prismatic (EGP) Reflective Sheeting.

This multi-layer, non-metallised prismatic sheeting, which is supplied with a pressure sensitive adhesive, is designed for permanent road traffic signs and meets the colour and performance requirements of BS EN 12899-1:2007 Class RA1.

Advantages of using EGP Reflective sheeting include better colour contrast providing improved legibility, enhanced day time and night time brightness, better visibility in all weather conditions and minimum environmental impact from manufacturing to disposal. The sheeting is now available in white, yellow, red, blue, Interstate green, brown and orange in full or part rolls.

For further information or samples, telephone William Smith on 01833 694707 or visit the website www.williamsmith.co.uk



The EGP reflective sheeting is designed for permanent road traffic signs.



foam pvc

10mm available in black & white only.
19mm available in white only

height	3mm	5mm	10mm	19mm
50mm	£0.39	£0.45	£0.79	£1.70
75mm	£0.50	£0.68	£1.24	£2.38
100mm	£0.77	£1.02	£1.59	£3.40
125mm	£0.96	£1.36	£2.38	£3.96
150mm	£1.07	£1.87	£3.28	£4.53
175mm	£1.29	£2.15	£4.08	£6.22
200mm	£1.47	£2.49	£4.64	£7.93
225mm	£1.98	£2.94	£5.66	£8.78
250mm	£2.26	£3.40	£6.79	£10.19
275mm	£2.54	£4.08	£7.76	£11.59
300mm	£2.83	£4.81	£8.72	£13.87
375mm	£3.73	£5.66	£10.75	£15.85
425mm	£4.53	£6.41	£12.46	£18.68
500mm	£5.38	£7.47	£15.85	£21.51
600mm	£7.36	£10.30	£20.15	£26.04
1200mm	£16.98	£28.09	£53.15	£72.12

no minimum order

acrylic

including gold and silver
10mm available in black, white and clear only

height	3mm	5mm	10mm
50mm	£0.56	£0.85	£1.71
75mm	£0.74	£1.08	£2.17
100mm	£0.90	£1.36	£2.71
125mm	£1.13	£1.70	£3.40
150mm	£1.36	£2.15	£4.30
175mm	£1.70	£2.61	£5.20
200mm	£2.26	£3.29	£6.79
225mm	£2.83	£4.18	£8.38
250mm	£3.06	£5.38	£10.76
275mm	£3.51	£5.89	£11.77
300mm	£4.30	£7.36	£14.72
375mm	£6.40	£9.06	£18.11
425mm	£7.81	£10.19	£20.37
500mm	£9.62	£13.01	£26.04
600mm	£11.66	£15.85	£31.69
1200mm	£45.28	£62.26	£124.51

no minimum order

3mm Aluminium Composite

alubond, reynobond or alupanel

height	colours	brushed	mirror
50mm	£1.02	£1.24	£1.87
75mm	£1.42	£1.59	£2.38
100mm	£1.86	£2.16	£2.71
125mm	£2.38	£2.67	£4.00
150mm	£2.71	£3.63	£5.43
175mm	£3.17	£4.36	£6.55
200mm	£4.53	£5.10	£7.64
225mm	£5.32	£5.89	£8.83
250mm	£6.22	£7.02	£10.53
275mm	£6.79	£8.60	£12.87
300mm	£7.69	£9.62	£14.48
375mm	£9.06	£10.92	£16.39
425mm	£10.53	£13.01	£19.53
500mm	£14.72	£16.02	£24.04
600mm	£18.11	£20.37	£30.51
1200mm	£54.33	£61.12	£91.70

no minimum order

exterior mdf

Medite Exterior comes in a raw form
ready for painting/finishing

height	6mm	12mm	18mm
50mm	£0.34	£0.85	£1.47
75mm	£0.79	£1.47	£2.26
100mm	£1.14	£1.81	£2.76
125mm	£1.52	£2.66	£3.79
150mm	£2.26	£3.63	£4.69
175mm	£2.43	£4.35	£5.77
200mm	£2.83	£5.10	£7.13
225mm	£3.56	£5.89	£8.04
250mm	£4.08	£7.02	£10.19
275mm	£4.87	£8.60	£11.59
300mm	£6.22	£9.62	£13.93
375mm	£8.82	£10.92	£15.96
425mm	£10.19	£13.01	£18.68
500mm	£11.54	£16.01	£21.51
600mm	£13.58	£18.11	£26.04
1200mm	£40.75	£54.33	£73.58

no minimum order

stainless steel

height	1.2mm satin brushed	1.2mm polished	2mm satin brushed	2mm polished
50mm	£3.21	£3.45	£4.28	£4.60
75mm	£3.46	£3.71	£4.61	£4.94
100mm	£4.20	£5.06	£5.60	£6.75
125mm	£4.82	£5.43	£6.42	£7.24
150mm	£5.19	£6.05	£6.92	£8.06
175mm	£7.29	£8.27	£9.72	£11.03
200mm	£9.23	£10.62	£12.31	£14.16
225mm	£10.86	£11.61	£14.48	£15.48
250mm	£11.67	£12.47	£15.56	£16.63
275mm	£12.90	£14.81	£17.20	£19.75
300mm	£14.81	£16.24	£19.75	£21.65
375mm	£21.11	£22.78	£28.15	£30.37
425mm	£23.61	£27.29	£31.48	£36.38
500mm	£29.63	£32.22	£39.50	£42.96
600mm	£35.80	£40.73	£47.73	£54.31

£85 minimum order



lettering options

- add 10% - plastic locators and paper template
- add 10% - for v.h.b. tape to rear
- add 25% - for brass locators and template (stainless steel letters)
- add 20% - cladding template (cladding details will be required)
- add 20% - for standard extended typefaces
- add 25% - for laser cut acrylic (polished edges on clear & colours)
- add 25% - gloss finished foam p.v.c.
- add 25% - 45° bevelled edges to m.d.f. letters

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PRODUCT *News*

Drytac expands Eco-Friendly range with Panda Print

Drytac Europe Ltd, manufacturer and supplier of products for the graphics finishing and display industry, is pleased to offer Panda Print, an eco-friendly canvas-like banner fabric made of natural bamboo fibre, which complements Drytac's current range of other eco-friendly products, such as the bamboo banner stands.

Panda Print bamboo fibre printable fabric is a desirable green alternative to be used for various applications, and is compatible with aqueous, eco-solvent and UV inkjet printers. It provides excellent colour pop and trims evenly without fraying, giving finished products that clean and professional look, but without harming the environment.

Manufactured in a closed loop, environmentally responsible process, Panda Print is 99.6% biodegradable and certified to be free of harmful chemicals by the European REACH (Registration, Evaluation, Authorization and Restriction of Chemicals) and Oeko Tex Standard 100 requirements. The bamboo used to make Panda Print is grown on an organically farmed plantation and is not harvested from forests.



Panda Print canvas-like banner fabric is made of natural bamboo fibre.

Complementary to Drytac's bamboo banner stands, which are made of 95% bamboo, the additional use of Panda Print ensures entire displays are environmentally friendly while maintaining an elegant appearance. This range from Drytac is a welcome relief from heavy metal units, as they weigh less than 6.8kg each.

For further information visit the website www.drytac.com or telephone +44 (0)117 937 5374

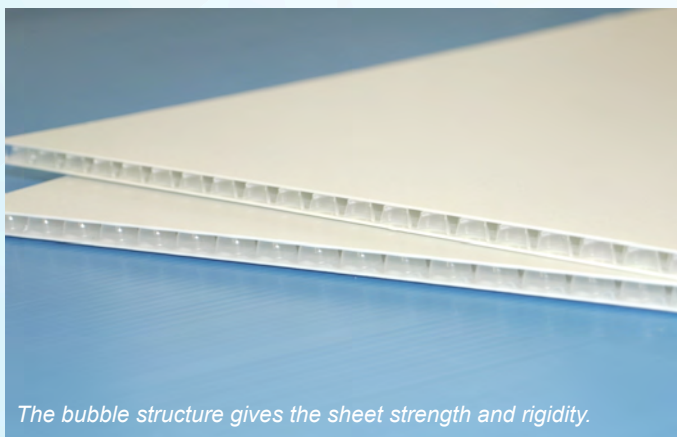
DS Smith Correx launches new Akyprint Display Sheet

DS Smith Correx has launched its new range of Polypropylene display sheet. Marketed under the brand names Akyprint® and Akylite®, this new product range offers all the environmental benefits of the market leading Correx display sheet combined with the superior printing surface of a solid sheet.

Produced using a patented process, the centre bubble structure gives the sheet excellent strength and rigidity in all directions, while being extremely tough and lightweight in comparison to alternative products. The super smooth white matt Corona treated surfaces are suitable for all types of printing processes and the opacity of the sheet also makes it ideal for two-sided printing applications.

Akyprint is produced in 3.3mm and 5.4mm thick sheets and both are available in either UV or FR grades giving the flexibility for both internal and external print applications. The sheet can be easily diecut and creased to create point of sale units and displays.

Standard sheet sizes are 1000 x 1500mm, 1500 x 2000mm and 2050 x 3050mm.



The bubble structure gives the sheet strength and rigidity.



The Corona treated surfaces are suitable for all types of printing processes.

Also being launched is the Akylite Display Sheet, which is a lightweight sheet suitable for hanging signs, point of sale display units and general printing applications. The sheet is produced in 2.5mm and 2.9mm thicknesses without any additives.

Standard sheet sizes are 800 x 1200mm, 1000 x 1200mm and 1000 x 1500mm

For further information, please contact the sales office at sales@kayplast.com or telephone 01452 316515.

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alternative INKS.

PRODUCT *News*

GTMS unveils new simple and sustainable eco-hoarding

A leading event production company is transforming the face of hoardings this autumn thanks to the launch of an innovative and eco-friendly product.

GTMS' new Visionply hoarding is created especially for retail, advertising, leisure, construction, theme parks and signage industries, and offers a wealth of benefits.

Visionply is 100% recyclable, fully weatherproof and can be used in both permanent and temporary installations. And, as a key time and cost-saving advantage, GTMS' revolutionary new product is said to cut out two of the processes required with other hoarding products.

Dominik Short, GTMS' Director said, "Visionply is an exciting addition to our product and services portfolio and we are delighted that this cutting edge hoarding will be of benefit to so many industries."

The new printable plywood panels are available in various thicknesses and sizes. The Hampshire firm has just completed an installation of 200m² of Visionply at the first ever Goodwood Vintage Festival that took place in August.

"Visionply is extremely versatile whilst offering real choice and massive cost savings for our clients. It's not only practical but can be used as an eye-catching feature thanks to the fantastic print quality," added Dominik.



Visionply hoarding produces an eye catching feature to buildings.

GTMS provides exceptional large format print services for large scale and complex projects, in addition to offering Design and Build and event production services.

For further information telephone 08453 10 11 12 or visit the website www.gtms.co.uk

Eurobond launches range of high performance acrylic foam adhesive tapes

Eurobond Adhesives Ltd has for over 26 years developed a reputation for supplying high performance adhesive products to thousands of UK businesses in many diverse sectors such as the sign industry, automotive manufacture, aerospace, white goods, medical and electronics industries.



Eurobond foamed acrylic adhesive tape.

In addition to our existing range of high performance Penloc structural adhesives, the company has announced the launch of its own range of high performance foamed acrylic adhesive tapes and a range of anti-slip tapes.

Simon Dearing, Eurobond's Managing Director explained, "We are not box shifters like many adhesives companies. My applications engineers are some of the best in the industry, some with over 30 years experience in both adhesive tape and liquid adhesives bonding solutions in the Sign Industry. They can offer a wealth of expert advice and technical help to support any sign making application."

"Our range of foamed acrylic adhesive tapes dovetails our Penloc range of structural adhesives and Vitralit range of UV adhesives perfectly. We can now offer our customers a huge range of products to meet their needs. Our driving force and main aim is to ensure we offer our customers high quality products backed up with expert advice and technical support."

"In today's very turbulent economic climate it is important to know and be reassured that your suppliers can deliver on time, every time. Delays in completing a job and being supplied with poor quality products can often cost you more than just money. More often than not it's your reputation, integrity and repeat orders that are lost. We at Eurobond Adhesives have a next day delivery service as standard."

To find out more about how Eurobond's, adhesives and adhesive tapes can help you, please telephone 01795 427888 or visit the website www.eurobond-adhesives.co.uk

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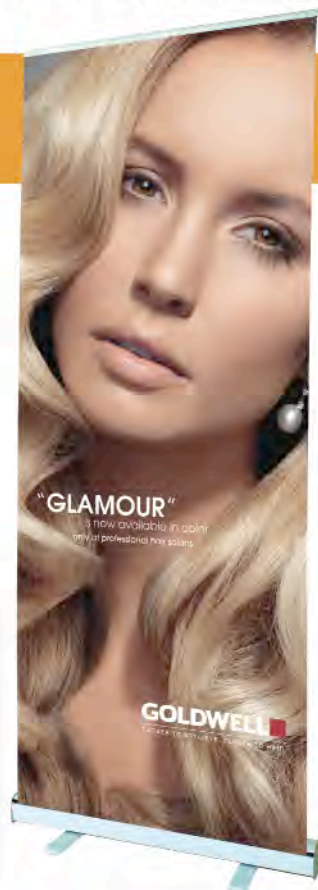


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PRODUCT *News*

New A3 colour printers from TheMagicTouch

TheMagicTouch, as a global pioneer of the digital image transfer process, continues with a host of original developments and innovations.

The company has recently extended its global alliance with OKI Printer Group as image transfer partners and has awarded the new range of digital A3 colour printers with its 5 Star compatibility rating for use with its complete range of transfer papers.

Jim Nicol, Managing Director explains: "The new A3 OKI transfers are simply the best for our unique transfer process; they are quick, outstanding image quality and very affordable with the TMT/OKI A3 model available for less than a thousand pounds. Using the latest toner technology, the durability of transfers, especially for textiles, gives outstanding results on textiles and fabrics including 100% cotton, denim, nylon, polyester and even leather, regardless of colour. Plus when not used for transfers they are the perfect plain paper office printer."

The new TMT/OKI printer models are firmware and printer driver enhanced for compatibility with all transfer papers from TheMagicTouch, and are supported with a standard three year warranty.

TheMagicTouch allows those, yet to benefit from transfers, to do so without the financial risk or capital investment normally associated. Garment decorators should consider TheMagicTouch as an additional sales and marketing tool that assists in creating new business from both existing and prospective customers.

Jim Nicol added, "During these difficult times customers expect more in regard to service and commitment from suppliers. When submitting a personalised sample for evaluation the reaction is always positive, and that's what sales is all about. Customers are impressed when you make a bit more effort and do something a little different to gain their trust and attention."

The company, from its UK headquarters in Dunstable, Bedfordshire, offers a host of transfer solutions including the MagiCut range of textile vinyl, sublimation, printable consumables, heat press equipment and eco-solvent based technologies and printers.

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FLAT CUT

Foam PVC All colours 10 mm black & white only - 19mm white

NO MINIMUM ORDER

C/HEIGHT mm	50	75	100	125	150	175	200	225	250	275	300	375	425	500	600	1200
3mm	0.42	0.52	0.84	0.96	1.10	1.26	1.40	1.92	2.20	2.50	2.80	3.70	4.50	5.35	7.35	16.50
5mm	0.45	0.65	0.99	1.35	1.80	2.10	2.45	2.90	3.30	4.00	4.78	5.60	6.38	7.30	10.30	28.06
10mm	0.76	1.20	1.49	2.30	3.15	3.98	4.45	5.59	6.60	7.72	8.38	10.67	12.37	15.30	18.22	52.13
19mm	1.69	2.22	3.10	3.60	4.10	6.20	7.00	8.73	10.00	11.52	13.44	14.78	18.65	21.34	26.00	75.24

Acrylic standard colours including gold & silver 10mm black, white & clear only

NO MINIMUM ORDER

C/HEIGHT mm	50	75	100	125	150	175	200	225	250	275	300	375	425	500	600	1200
3mm	0.55	0.74	0.84	1.12	1.30	1.67	2.20	2.80	2.98	3.46	4.21	6.10	7.40	9.47	11.00	42.97
5mm	0.84	1.05	1.35	1.68	2.20	2.56	3.15	4.13	5.30	5.72	7.30	8.97	10.02	12.89	15.67	62.10
10mm	1.66	2.15	2.55	3.30	4.10	5.06	6.30	8.26	9.99	11.56	14.10	17.05	19.67	25.01	31.04	124.03

Aluminium Composite

NO MINIMUM ORDER

C/HEIGHT mm	50	75	100	125	150	175	200	225	250	275	300	375	425	500	600	1200
Colours	1.00	1.36	1.78	2.28	2.64	3.12	4.40	5.08	5.97	6.64	7.38	8.68	10.43	14.08	17.69	54.20
Brushed	1.18	1.50	2.08	2.54	3.43	4.26	4.98	5.72	6.89	8.52	9.18	10.42	12.45	15.50	19.80	60.87
Mirror exterior	1.80	2.28	2.68	3.84	5.28	6.22	7.45	8.40	9.98	12.20	13.88	15.76	18.65	23.67	28.18	90.00

Mill Finish Aluminium

NO MINIMUM ORDER

C/HEIGHT mm	50	75	100	125	150	175	200	225	250	275	300	375	425	500	600	1200
2mm	2.70	3.35	4.10	5.11	5.80	6.65	7.40	8.48	9.80	10.59	10.95	14.65	17.60	22.50	28.95	88.50
3mm	2.82	3.55	4.35	5.32	5.80	6.74	7.70	8.92	10.00	11.30	12.45	16.45	20.30	25.60	34.10	92.00
5mm	3.40	4.08	5.30	6.50	7.12	7.88	9.05	10.36	11.30	12.45	14.45	19.35	23.00	29.95	40.00	94.50

Exterior MDF

NO MINIMUM ORDER

C/HEIGHT mm	50	75	100	125	150	175	200	225	250	275	300	375	425	500	600	1200
6mm	0.35	0.82	1.10	1.59	2.25	2.45	2.78	3.50	4.05	4.90	6.28	8.90	11.80	12.40	13.65	42.18
12mm	0.85	1.52	1.85	2.75	3.70	4.35	5.15	5.85	7.10	8.60	9.55	10.90	12.95	16.00	18.00	55.00
18mm	1.45	2.35	2.75	3.85	4.75	5.85	7.35	8.00	10.00	11.68	14.25	16.35	19.00	21.10	27.85	83.00

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ADS introduces printable anti-slip media for stunning floor graphics

A range of highly innovative printable vinyl media for short to medium term indoor application to virtually all surfaces has been launched by Amari Digital Supplies. Manufactured in Switzerland by Asphalt Art International, the media is available in five different formats, each of which has been designed to accommodate specific applications. They are branded as Cat Walk, Clear Walk, Sport Walk, Soft Walk and Lumi Walk and have common as well as individual performance characteristics.

Key advantages of the products emanate from their powerful anti-slip and anti-abrasion qualities, an ability to be easily applied and purposely removed, outstanding flame, chemical and water resistance and, as appropriate, a capability for being cut and formed into multiple shapes using a standard cutting plotter. All of the media can be printed using screen or digital methods involving recommended UV ink technology. Whilst the products can be used without lamination, liquid lamination would help extend their working life.

Designed for multiple indoor applications involving most building surfaces (including tiles and marble), Cat Walk can be used in most dry as well as wet areas such as bathrooms, saunas and swimming pools. The product has good chemical resistance and anti-bacterial qualities to attain a high standard of hygiene. The material can be cut into many different shapes and enables impressive 3D effects to be achieved.

As the name implies, Clear Walk is a transparent film for indoor and wet area application and is seen at its best when used for creating

special visual effects. It also shares the same anti-bacterial qualities as Cat Walk and similarly can be used to create eye-catching 3D effects.

Designed for both indoor and short-term outdoor applications, Sport Walk is a heavily embossed anti-slip vinyl material that has been engineered with a strong adhesive system to achieve a powerful bond with a wide variety of surfaces. As the name suggests, it has a particular appeal for use at sports venues but is equally effective in street marketing projects.

Soft Walk can be applied as a carpet and is simply rolled out to the desired length. The material consists of polyethylene covered with soft vinyl foam and an anti-bacterial coating. The product is both washable and reusable and meets the performance requirements of Euro-Norm DIN/EN.

Lumi Walk is a self-adhesive luminescent foil incorporating a special non-skid surface coating. It is recommended for indoor applications and provides a striking 'glow in the dark' photoluminescent effect. It is therefore particularly effective in situations where safety may be a major consideration (for example, at discotheques, on boats and in public buildings generally where there may be reduced ambient light). The material can also be used for eye-catching floor advertising, especially during the winter months.

All of the Asphalt Art International materials are supplied in a range of widths and lengths on fast delivery from ADS and via the Amari Plastics' branch network.

For further information, visit www.amaridigitalsupplies.com



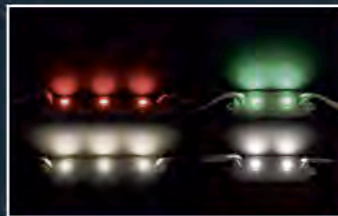
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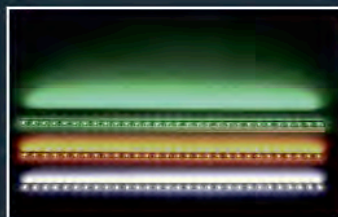
LED LIGHTING... VERSATILE... FLEXIBLE... PROGRAMMABLE... BRIGHT

- 12V LED flexible light chain
- 12 LEDs per module
- 50x16mm miniature profile
- Wide range of colours
- Fitted with strong adhesive tape
- Ideal for lighting deep lettering



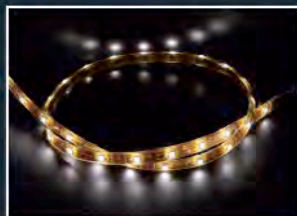
- 12V IP67 LED modules
- Choice of 2 or 3 LED modules
- 3M strong adhesive tape
- IP67 rating makes modules suitable for use in outdoor signage

- 12V IP65 LED flexible ribbon strip
- 30 LEDs per metre
- Can be cut every 100mm (3 LEDs)
- Fitted with 3M strong adhesive tape
- IP65 rating makes ribbon suitable for use outdoors and ideal for the sign industry



- 12V IP67 LED light bar
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Mimaki JFX-plus Series LED UV flatbeds, featuring higher print speeds

Mimaki's JFX-plus Series flatbed UV printers now achieve a maximum print speed of 23.6 sq.m. per hour through the implementation of a post-curing unit, where the printed ink receives a secondary curing after the initial one from the head carriage mounted lamps.

The maximum print speed of the JFX-plus series is now 80% faster than the previous maximum print speed of the JFX-1631. Print service providers requiring fast turnarounds, can now meet their clients' requirements with the additional print speed combined with the ultra high quality result synonymous with the Mimaki flatbed. The printer is capable of producing high image quality with the ability to output legible 3pt text. Mimaki's UV LED curing also enables printing to heat sensitive substrates, as its curing diodes do not generate excessive heat and therefore eliminate media deformation and colour changes.

The Mimaki JFX-plus series will be available in two different sizes: JFX-1615plus that features a maximum print size of 1,602 x 1,500 mm and the JFX-1631plus with a maximum print size of 1,602 x 3,100 mm.

In addition to the advancement in speeds; an optional automatic roll unit for unattended and uninterrupted web printing can now be added to the printer. This enables short run print orders to be efficiently processed and printed; significantly improving productivity. Alongside this feature; unattended, overnight continuous printing for large volume orders allows quick turnarounds to be more readily achieved.

The JFX-plus Series is able to print on non-coated substrates up to 50mm thickness and two ink types are available to suit different applications – hard or flexible UV curable inks. Mimaki's white LED UV ink makes vivid full colour print possible on transparent or coloured substrates and in addition, the clear ink from the hard inkset provides glossy or matte finish adding value to the printed product.



Roll feed option for the Mimaki JFX and JFX-plus Series flatbed UV printers.

All inks can be applied with variable layer printing enabling dimensional printing to create textured effects. In addition to the low running costs associated with Mimaki's LED UV printer range, the JFX-plus Series sports several other green credentials including the use of Mimaki's Eco-Cartridges which reduce waste; allowing the user to simply replace the ink pack inside of the cartridge casing.

Existing owners of Mimaki JFX-1631 UV LED large format printers can upgrade their machines to JFX-plus Series specification by investing in the post-curing and/or roll unit. All options are available from Hybrid via the authorised reseller network, and more information is available on their website – www.hybridservices.co.uk or by telephoning 01270 501900.

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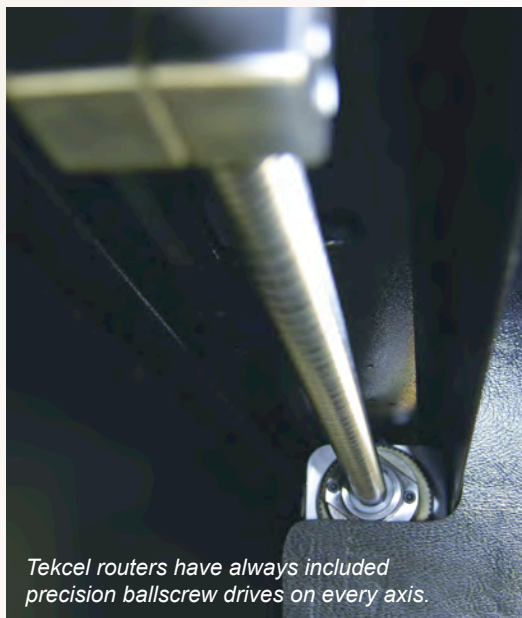
In-house routing could be a route to success

Deciding whether to invest in a router could be a make or break decision for a sign company. The purchase cost may be tens of thousands of pounds but the potential income they can generate over the years is many times this.

CNC routers cut and machine a range of materials, including hard and soft woods, plastics, acrylics, composite materials, foam products, aluminium, steel, and more. They are used to create three dimensional surfaces out of flat materials, making more interesting and attention grabbing signs that sell for far more than their two dimensional counterparts.

With a router producing several of the same or similar items quick and easy. By the time you've cut one or two letters by hand, even without accidental slips, a router can have cut the whole alphabet, with perfectly smooth curves and consistent quality letter after letter. Routers also enable scaling to be easily adjusted and saving files for repeat jobs is made simple.

A sign company with an in-house router can improve productivity dramatically and save a lot of time and money compared to hand cutting or outsourcing work. A router is not only a boost to existing work; it means that business will be able to expand its capabilities by offering new products and new applications. That's added value for existing customers and the opportunity to develop new markets and bring in additional income streams for the sign maker.



Tekcel routers have always included precision ballscrew drives on every axis.

Issues to consider

Knowing the right time to make that investment isn't easy, every company has different issues to consider. These include, but aren't limited to, how much work are you outsourcing and how much is it costing? Have you got the necessary space, do your employees have the skills and time to take on this type of work? How much extra work would it bring in, and how much income? What about staff training, new staff or overtime?

Whatever router you choose, certain features are a must and one of these is ease of use in both software and hardware. Leading machine manufacturers have increased user friendliness immensely over recent years, making it easier than ever to achieve perfect accuracy and allow your creativity come to life.

User friendly operation

Tekcel CNC Solutions is a company with a wealth of knowledge and experience of CNC routers. It has also developed a comprehensive range of router cutters and tooling that's tried and tested in-house across a broad range of signmaking applications and materials.

The company designs its routers to ensure that even first time router owners can produce excellent results quickly. An easy to use, joystick driven interface allows operators to control the router and access a simple menu system. From there, it's a touch button operation to call up jobs from the PC workstation and press 'go'. Good user-friendliness means a business can get a return on their investment quickly as the time it takes for new operators to get up to speed is measured in days rather than weeks or months.

Tekcel router owner, David Hellings from SLS in Sheffield concurs, saying: "... There's nothing more satisfying than seeing your investment in new technology pay off from Day One. ..."

Other factors such as versatility, cost and size are just as important to consider before deciding which machine to purchase. Should you think about the work you do today, or try and plan for the future?

Liam Hodson of XYZ says "Sometimes a customer is looking for a machine that matches the money they have available to spend at that exact time, so they might be expecting to buy the smallest machine, rather than thinking about future development. But as their business grows, their needs will develop and change; this should be taken into account so that they don't outgrow their router in a couple of years.

But even in tough economic times money alone is not the deciding factor, says Liam.

"Build quality reliability and versatility, along with service back up are also crucial in customers choosing routers from XYZ International," he says.



User friendly operation is a major consideration when choosing a router.

Features to tempt

XYZ International has sold, built and installed more than 9000 router systems in its history and offers a range of large format CNC routers to fit different budgets. Liam believes XYZ's build quality and features such as a dedicated control system and automatic software updates, combined with the company's back up and service, are significant in this success.

With XYZ's Intelligent Cutting System (ICS) and tangential oscillating knife, sign makers can adapt any standard XYZ router to maximise the potential of the lucrative cut-to-print market by processing both traditional sign making materials like aluminium, aluminium composite material (ACM), PVC, acrylic, plywood and medium-density fibreboard (MDF) and flexible or semi-rigid media such as foamed board, corrugated plastic, cardboard, rubber and leather up to a thickness of 40mm without the need to invest in dedicated cutting machinery.

The company's most widely bought routers in the sign and graphic industry are the XYZ Series. Designed for ultimate versatility, they offer a comprehensive range of machine sizes and tool configurations.



This close-up shows the print-and-cut capabilities now possible with XYZ routers.



Advanced router design from Tekcel CNC Solutions.



Signage produced using an XYZ router.

Popular sizes for sign makers are the 4000, 5000 and 6000 models. The 4000 offers a cutting width of 1524mm, the 5000 has a 1842mm cutting width, and the 6000 a 2100mm processing width. Each machine is available with XYZ's Aluminium Vacuum Bed for material hold down. Key optional design features include a versatile Automatic Tool Change (ATC) facility and the latest Intelligent Cutting System (ICS) cut-to-print facility. The ICS function, in particular, adds a powerful new dimension to XYZ routers by enabling optimum levels of accuracy when processing both digitally-printed media and thicker sign-making materials. Other common options for sign makers include the Unist mister (for cutting aluminium and other non-ferrous metals), pop up location pins for quick material alignment, collet or quick release spindles in 5 or 10 HP sizes.

The options available from leading manufacturers enable sign makers to have a machine tailored to their requirements.

Tekcel provides a range of options and choice of industry standard bed sizes, up to 4m x 2m as standard with custom solutions also available.

Whatever their bed size, all Tekcel routers are designed to deliver the highest levels of precision, productivity and reliability. They harbour a wealth of class leading features, including powerful routing heads, digitally-controlled, servo motors and ball leadscrew drive systems on every axis, 'cut-to-film' vacuum bed systems and automatic tool length sensing as standard. There are also a wide range of options on offer, including Automatic Tool Changing, Cut to Print camera and pin registration systems.

Unlike some other machines on the market, Tekcel routers have always included precision ballscrew drives and powerful servo motors on every axis. In fact the x axis benefits from two ballscrew drives to power the gantry up and down the router bed. According to Tekcel, the benefits of employing this technology are pinpoint cutting accuracy and exceptional controllability. For the operator, this translates into higher productivity, longer life cycles and lower set up times.

Crucial to the accuracy of any CNC router, and the safety of operators, is holding down the material effectively throughout the cutting process. Tekcel routers feature a unique 'hole and pocket' vacuum bed that provides thousands of 'suction cups' which the company claims produce the most effective hold down router bed on the market. The vacuum applied to each individual slat that makes up the bed can be turned on and off to channel hold down where it's needed most. The Tekcel bed format can be machined flat by the router itself and so provides the perfect platform for accurate routing depth control.

Continued on page 26.....

ROUTING *Feature*

.....*Continued from page 25*

Tekcel has been supplying the sign trade in UK and Ireland for 10 years and its customers constantly rely on their Tekcel routers to not only meet but exceed their customer expectations.

"... We take great pride in the quality of the signs we make and that's why we have been using a Tekcel router for the past five years ..." says Colin Pestell of GDL in East Sussex.

Trevor Cockbill from Centre Signs adds: "... our Tekcel router is built for high production environments such as ours and its accuracy is simply superb ..."

Recent advances

The Tekcel router range has recently had a comprehensive model revision and customers can benefit from the latest updates. Available in single tool or multi tool change configurations Tekcel routers are more than capable of dealing with the huge variety of material types, including all the plastics, metals, ACMs and woods commonly used throughout the sign industry.

Huw Davies from Tekcel explains, "Our latest router models incorporate advanced engineering techniques and components in their design and construction. The net result is a Tekcel router that builds on an already enviable industry reputation and pushes the performance benchmark even higher."

Advances in routers over recent years are largely due to more sophisticated electronics, as Liam Hodson of AXYZ explains: "The variety of materials that routers are used to cut hasn't changed that much. The real advance is that controllers have become more intuitive and machines increasingly self-diagnose and thereby avoid problems that occurred in the past."

"These days a lot of sign makers are using AXYZ routers to make their own trays for box signs and cutting out and shaping letters in various materials. More customers are taking advantage of features such as nesting to avoid sheet wastage and, as the relative price comes down they're getting into production of 3D signage. This option is now available on all our machines."



Tekcel routers feature a unique 'hole and pocket' vacuum bed, designed to be the most effective hold down router bed on the market.

Training and support

Machine manufacturers want customers to get the best out of their equipment and the leading companies provide training and technical support as part of the purchase package, along with installation and delivery.

For example, all purchasers of AXYZ routers have the benefit of two days tuition, covering topics such as software, machine and controller, simple diagnosis and preventative maintenance training.

"Most sign makers who are used to software on graphic design usually find the software on routers not that difficult but the applications and knowledge of specific cutting techniques are important and often not as obvious, and that's where our expertise can make all the difference," says Liam Hodson of AXYZ.

As well as onsite training, Tekcel offers a wide range of after sales support, including free telephone support, annual servicing, extended warranties, and advanced training. In addition, Tekcel has its own machining 'feeds and speeds' database where customers can access valuable information on many different CNC applications.

Julian Sage at Tekcel says: "... the majority of our calls from customers are of a 'How do I rout this or that material and what tool should I use?' Of course, we're always happy to help."

Huw Davies of Tekcel adds: "It's very important to us that our relationship with Tekcel router owners is viewed ongoing partnership." Understandably, some companies require more support than others and we're more than happy to help out whenever we can."

If you're just beginning to think of investing in a router, interested in leasing a machine, or want to know what the latest router could do for your business, contact a reputable manufacturer to find out more. Think about what you want from your router, speak to users of different machines, find out what service and support includes. Time spent on research now could save a lot of money and hassle in the future; choosing the right router could be one of the best business decisions you make in a long time.

Further information

XYZ: www.axyz.co.uk or telephone 0115 988 7777.

Tekcel CNC Solutions: www.tekcelcnc.com or tel. 01275 342 668.



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Aluminium frame fabric signage and display systems from Ultima

As part of its already popular Linear aluminium frame display system, Ultima has recently launched Linear Vector, a lightweight modular frame system suitable for fabric and rigid substrate graphics. Ultima has also just launched a Vector wall-mounted range of graphic frames. The Vector system allows creation of seamless graphic displays that are ideal for retail environments; for branding, freestanding promotional displays and wayfinding.

Vector frame graphics are front-loading, so that even if the display or wall frame is in-situ, graphics can be changed very easily; making them perfect for environments where the message changes regularly.

Their experience shows that customers find the kits are great for a lot of off-the-shelf applications, but often they are required to fit them to a particular environment and demand custom sizes. Ultima's UK-based design and manufacturing facility means they can deliver made-to-order sizes at the same cost as a standard modular solution using its dedicated in-house CAD design team which is offered as a free service to Ultima distributors. Ultima has recently invested in the latest Pro-E design software to improve the speed and quality of its design service.

Ultima also has in-house printing and finishing, so once hardware solution is specified, they can also print and fit high quality graphics from your artwork, on latest d-gen specialist dye-sub fabric printer.

With all these trade services under one roof, Ultima's aim is to offer a value for money 'one-stop-shop' – which can save time and money.

For further information visit www.ultimadisplays.co.uk



The Vector system allows creation of seamless graphic displays.

New large format printers combine colour accuracy with high productivity

Epson® have launched two large format printers, which offer an ideal combination of accurate colour reproduction with unbeatable productivity. The 24-inch Epson Stylus Pro 7890 and the 44-inch Epson Stylus Pro 9890 have been designed to help the proofing and display graphics markets create accurate prints at high speed.

Using Epson's eight colour UltraChrome K3 with Vivid Magenta inkset in combination with the TFP print head for enhanced dot quality and crisp, clear images, means both printers produce top quality results. They achieve one of the highest colour gamuts on the market with consistently smooth gradations, ideal for the perfect reproduction of challenging skin tones and detailed textures. Three densities of black, comprising a standard photo or matte black (selected automatically depending on the media) plus a light black and light light black, create a perfect tonal range.

This combination of black inks also means that prints are free from bronzing, with a uniform surface appearance without discernible difference between light and dark areas. In addition, metamerism is reduced, ensuring grey tones are consistent no matter what light source they are viewed under.

The optional in-line SpectroProofer ensures consistent, repeatable colour accuracy when using different media, rapidly measuring control strips and colour charts when creating ICC profiles and print verification results.

Martin Johns, market development manager for large format printers at Epson UK, says: "Not only do the Epson Stylus Pro 7890 and Epson Stylus Pro 9890 offer first class colour reproduction but they also represent a big boost in productivity. They have a high production speed aided by Epson's Automatic Droplet Detection System to identify blocked nozzles without intervention. Both devices carry photo and matte black inks simultaneously and the built-in rotary knife means prints are cut quickly and cleanly while the improved supply handling means paper rolls are changed effortlessly in seconds.

"These features offer significant benefits in terms of saved cost and time to our customers."

The Epson Stylus Pro 7890 is priced at £2595 and the Epson Stylus Pro 9890 is priced at £5195. Both models will be available to purchase from 1st January 2011.

For further information visit www.epson-europe.com

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PRODUCT *Choice*

High visibility vehicle marking kits prove to be a winner for Early Signs

When Early Signs was contracted to apply high visibility battenbergs and chevrons to a fleet of patient transport ambulances they turned to William Smith to supply these in kit form.

"We have been working very closely for several years with one of the country's most successful and fastest growing courier companies, which won a contract to run patient ambulances in the London area," explains Keron Kent of Early Signs.

The kits were supplied by William Smith using 3M Scotchcal 3485 Satum Yellow fluorescent and 980-72 High Visibility Tape red reflective material for the chevrons; and Diamond Grade DG³ 4083 Yellow/Green and 4093 Interstate Green reflective material for the battenbergs.

3M Diamond Grade DG³ Reflective Film and 3M High Visibility Tape are wide-angle prismatic retro-reflective opaque materials that provides exceptional short, medium and long distance viewing performance, while 3M Scotchcal 3480 Fluorescent Series is designed to provide high attention value in poor visibility conditions.

"We were delighted to find a fluorescent material with a three-year warranty, as we had been unable to source this elsewhere. As the material needs to be edge sealed before application, we asked William Smith to supply the battenbergs and chevrons in kit form; very few companies can do this.

"The service from William Smith is fantastic and their prices are very competitive. They are very quick and efficient, and always go the extra mile," adds Keron Kent.



3M High Visibility Vehicle Safety Marking Tape is available from William Smith ex-stock as full or part rolls, and same day despatch can usually be provided for orders received up to 5.30pm. Materials can also be supplied in kit form, cut to fit specific vehicle requirements.

For further information telephone William Smith on 01833 694707 or visit www.williamsmith.co.uk

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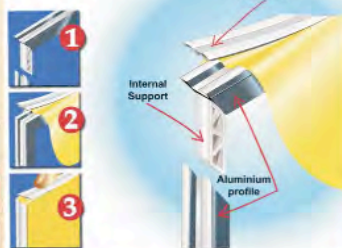
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PRODUCT *Choice*

Latex printer and Rollsroller keep DPC Signs ahead of the game

DPC Signs prides itself on using the latest technology to create and manufacture a wide range of signage and it was with this in mind that the company purchased an HP Designjet L65500 Latex Printer (now the Scitex LX600) and a RollsRoller Flatbed Applicator from William Smith.

"They were purchased to replace three older machines, which they have easily done, and to ensure that we are ready for the upturn in the economy," says DPC director Dave Taylor. "They have given us already the potential to quote on larger volume work."

The Latex printer, which was chosen for its increased production opportunities and environmental impact, is used mainly to produce large format graphics and multiple panels such as large advertising hoardings.

The HP latex inkjet range of printers, for both indoor and outdoor applications, use water based inks that are non-hazardous and free of VOCs. The images are produced odourless and cure instantly, therefore can be used straight away, giving vast improvements in turnaround. Furthermore, a wider range of print media can be used.

"The quality of the print is amazing and the latex ink doesn't alter the texture of vinyls, as solvent printing does," continues Dave. "Although we run the machine slightly slower than full capacity to ensure quality, because the ink dries immediately when we're producing an 80m print in 5m panels we can complete a panel in six minutes."



The HP Designjet L65500 Latex Printer (now the Scitex LX600).

The RollsRoller was purchased to facilitate increased throughput of work without the need for additional staff, and is mainly used for applying large panels onto Foamex.

The RollsRoller is a simple and accurate way to apply self-adhesive films or application tapes to many flat and dry substrates. It is suitable for use on flexible face skins and banners, large format digital prints and other self-adhesive materials, as well as rigid sign panels up to 70mm thick. It is easy to install, space saving, time saving, offers increased productivity and efficiency, and provides a safer working environment.

"We only had two men who could confidently applicate large panels; now all staff can do it. Our capacity for throughput has more than doubled with the same number of staff.

"It's considerably faster than we could achieve previously and we get no restrictions or bottle-necks on the laminating process. All the staff like using it, in fact one member of staff commented 'Every time I use it, I've got a big smile on my face!'

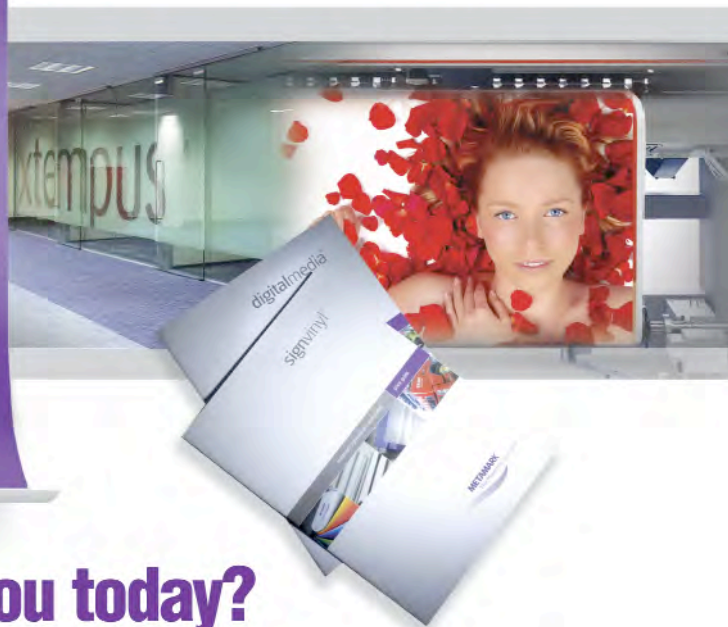
"The service from William Smith is amazing, with excellent follow-up. They are a nice company to deal with - very helpful and friendly, and our few teething problems were resolved very quickly," concludes Mr. Taylor.

For further information telephone William Smith on 01833 694707 or visit www.williamsmith.co.uk



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PRODUCT *Choice*

Metamark, Martin and Malta

If you live in the United Kingdom, Malta is a very long way to go for an ice cream. Should the urge take you though, it's likely that you'll find yourself stopping one of Mr. Whippy's fleet of very conspicuous ice cream vans as it does its rounds on the island in the sun.

If you live in Malta, the United Kingdom is a very long way to go to buy the self adhesive vinyl you need to run your very successful sign and graphics business but that's exactly what MG Signs' owner, Martin Galea does and he chooses to shop at Metamark.

MG Signs has a great reputation on the island and Martin Galea is a highly regarded exponent of airbrush. Recently though, the company has added digital printing to the range of services it extends to its clients and has equipped itself with a Jeti 3312.

Ice cream seller, Mr Whippy, approached MG Signs to have some newly acquired vehicles decorated in the enterprise's very distinctive livery. MG Signs had previously air brushed the company's vehicles but, on this occasion, sold the owner on



Looking cool in Malta, the Mr Whippy vans were decorated using Metamark's MD7 and laminated with Metaguard MG900.



the idea of having a digital livery applied - this initially met with some resistance.

Martin used Metamark MD7 for the job and laminated the potent-coloured output with Metaguard MG900, MD7's matching laminate as a protection measure against Malta's very sunny climate and the inevitable battle-rash vehicles like ice cream vans encounter. MG Signs was more than happy with the quality it managed to achieve and with the way the MD7 and MG900 material construction applied despite its meeting a challenging surface. According to Martin Galea, the combination is very forgiving and the colour really pops.

The client evidently also liked the work and is now a digital convert. The worth of the digital output was proven some days after the fleet was finished when one of its number came back to MG Signs for repair work having been involved in a minor collision. MG Signs reprinted the required part of the livery using another roll of Metamark MD7 and MG900 and the applied patch matches the pre existing work perfectly.

For further information on Metamark's product range visit the website www.metamark.co.uk

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Roland's metallic ink ups the application ante

The introduction by Roland of its metallic ink into dedicated print-and-cut systems has been welcomed by companies wanting to extend their product offerings within the sign, display and specialist digital sectors. Both the original SolJet Pro III XC-540MT and the more recent VersaCAMM VS-640 have been designed and manufactured specifically to incorporate this important new addition, as well as white, making them integral and reliable elements within these wide-format systems.

Roland recognised that in order to remain competitive, its customers from all sectors needed to offer fresh and innovative ideas to their end users. The addition of wide-format print-and-cut solutions designed to handle metallic and white ink formulations has resulted in a new breed of applications which benefits from the broad palette of more than 500 vivid, glittering colours as well as a highly opaque white.

The first company to invest in the Roland VersaCAMM VS-640 was Reddhart Graphics, which signed the order immediately after this machine was launched in the spring. Purchased from Roland specialist reseller PrintMAX, this solution's metallic option was instantly acknowledged as being vital to the Essex-based print service provider's growth plans.

Reddhart Graphics supplies a broad range of print-related services, including offset litho, including a vast array of wide-format output ranging from point-of-sale materials, through displays and posters, to more unusual jobs such as guitar wraps. Managing Partner, Steve Hart, believes firmly that the compact and versatile print-and-cut VersaCAMM VS-640 was the right machine to drive his company forward into more innovative applications, with the addition of metallic and white inks adding to the high quality of its CMYK+LcM eco-solvent inks.



Simulated metal effect floor graphic example.

"The quality is pretty amazing," explains Steve. "And it's all the more so when you consider that it's coming from a 1.6 m wide-format printer. Some of our clients are especially sensitive to colour accuracy but the VS-640 satisfies them. We produce posters and point-of-sale graphics for make-up brands where skin tones and colour have to be spot on."



Metallic enhancement of a bitmap image.



Metallic labels in mid-production.



Subtle enhancement using silver and metallic tones.

Unattended production has proved to be another bonus for Reddhardt Graphics. The company can leave a job running with the knowledge that, when it is complete, Roland's integrated OnSupport system will send out an e-mail notification to a remote computer or mobile phone. This feature also reports status updates, such as ink-low warnings, as Steve confirms. "This is a remarkable development in my opinion," he says. "Overnight production is routine now; it really works wonders for us when we have delivery deadlines looming."

Another enterprising business to have gained instant rewards from the addition of metallic and white ink is Leeds-based Awesome Merchandise. Formed five years ago in a student bedroom, this company concentrates on the creation and production of badges, stickers, promotional items and displays and has grown to become one of Europe's largest producers of bespoke products.

Specialising in print runs from one-offs to hundreds of thousands, Awesome Merchandise uses a variety of creative techniques according to the type of job being produced. Whilst higher volumes are catered for

using offset litho or screen-printing, the demand for smaller and personalised applications has driven the growing requirement for digital options. However, the installation of a Roland SolJet Pro III XC-540MT has also helped Awesome Merchandise by expanding the opportunities which can be turned into print.

"This new print-and-cut solution has helped us almost double our product range," claims Managing Director, Luke Hodson. "Its versatility and quality means we have been able to add many new products to our catalogue, including wide-format posters and billboards, custom-cut stickers and garment transfers."

Hodson opted for the 1.37 m Roland SolJet III XC-540MT not only for its metallic and white ink capabilities but, also, because it is an integrated print-and-cut machine. "This was our first wide-format purchase and, although there were cheaper options on the market, the Roland system was the only which really stood out," he says. "This investment means that we can be ever more creative in our offerings to customers and, in the future, we plan to open up new revenue streams, including vehicle wraps and graphics as well as point-of-sale applications."

Roland DG's Technical Director, Brett Newman, emphasises: "The use of metallics is here to stay and, with Roland technology, users are assured of absolute compatibility between printer and special ink formulations. These print-and-cut solutions are engineered specifically to accommodate both metallic and white inks to ensure that absolute consistency and quality are assured from the very first print onwards."

For further information visit www.rolanddg.co.uk



Vehicle graphic using metallic effects – by Reddhardt Graphics.



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PROJECT *News*

W & Co helps spread the word for the Salvation Army

W & Co based in Kent, were commissioned to supply illuminated signage for the International Headquarters of the Salvation Army to help bring awareness to the work the Salvation Army is doing around the world.

The project required large cost effective lightboxes with easily replaceable skins to highlight a number of dramatic World events including the Haiti Appeal and SignComp Europe's Econoflex product was chosen.

Kevin Sims says, "The Salvation Army's International Headquarters is on the walkway between St Paul's Cathedral and the Tate Modern Gallery at the Northern end of the Millennium footbridge and we wanted to engage the estimated four million people who pass our building every year. We had a number of problems to overcome as the ground floor display area is set back from the outside by a two metre gap. Along with pillars and reflective glass, lighting previous displays, so they could catch attention of people, became a major headache.

"Looking at the various options, we decided we needed something on a large scale and also something that produced its own illumination so we went for two, 2.5 metre square double sided lightboxes.

"The installation team worked tirelessly to get everything up and sorted in a single day.

We were delighted with how everything worked out and would happily recommend W & Co's service which was excellent from begging to end."

For further information telephone SignComp Europe on 01403 272704 or visit www.signcompeurope.com



The two doubled sided light boxes were produced to draw attention to the work carried out by The Salvation Army.

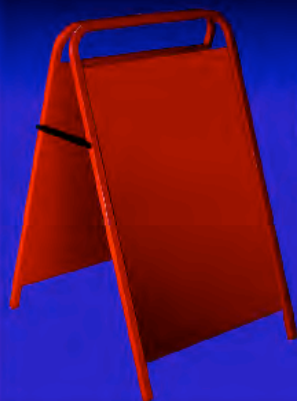
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PROJECT *News*

Adventures in oak at Scotts Signs and Posters

What turned out to be probably the most challenging job that Scotts Signs and Posters has ever completed started with a seemingly innocent question.

Alistair Scott, one of the three partners of Scotts Signs and Posters, explains: "We received a phone call from an Andy Bardell of Eleventh Hour Design who asked, 'Can you engrave into oak?'. We have a 3m x 2m CNC router so our answer was an immediate 'Yes'. But as the conversation continued, we began to discover what we would be letting ourselves in for. We knew it would be a big undertaking but we like a challenge and are known for sorting out tricky jobs for our customers; so we agreed to engrave 18 half ton pieces of oak, 600mm wide and 6m long, that were to go into a woodland area for Rushmoor Borough Council."

Converting Andy's designs from Photoshop files into files that could be routed from was the easy bit. Alistair soon realised that they would have to firstly partially dismantle the router, removing the vacuum bed. The second job was to obtain the landlord's permission to use the main, bigger part of the building and take down a partition wall, to enable the wood to be manoeuvred straight into the router room.

"At this stage, we were anticipating carrying the half tonne pieces in ourselves," says Alistair. "When the wood arrived on a thumping great lorry, each piece was significantly larger than we had thought. There were 18 'trees' of 1.5 tonnes each and the biggest was 6m by 1.2m! Another problem now presented itself, how to get each massive tree into the building and onto the router; there was no way we could lift one and a half tonnes between all of us."

Scotts Signs and Posters enlisted the help of a local friendly farmer and his vehicles to lift the timbers one by one into the main section of the building. To move them from the building entrance



Just getting the huge timbers, each weighing around 1.5 tonnes, in to Scotts' factory was a challenge in itself.

to the router the team adapted some industrial racking, by adding wheels and installed an engine winch from the steel roof joists. Once the timber was placed on the racking, it was then secured to the winch.

"Next, one of us 'surfed' on the top to create enough of a swinging motion so that the oak could be 'skidded' onto the router in exactly the right place. The actual engraving time was minimal in comparison to the preparations. As each piece of timber had a few designs to be engraved, we had to stop the router every so often to move the 'tree' along the machine or to turn it round, which took at least an hour every time," says Alistair.

"There was absolutely no room for error; we had 18 pieces to carve and no spares.

"The normal working clearance of our router is 145mm but by removing the vacuum bed this was increased to 170mm. Due to the natural undulations of the timbers, their surface varied between 150mm to 160mm. The engraving needed to be 10mm into the surface so, with the working clearance of the router at 170mm, there was very little or at times no tolerance.

"Planning and manoeuvring were the most time-consuming elements of this job and, in all our 41 years of trading, this was probably our most challenging job to date," says business founder Malcolm Scott.

The engraved timbers have now been sunk 1.5m into the ground at various points on Southwood Woodland in Farnborough, Hampshire. Each vertical length indicates areas of the woodland where there are either plants or animals of particular interest.

Brian Stephens from Rushmoor Borough Council explains: "The Oak timbers are being used to support interpretation panels to explain the different habitats and wild life throughout the Southwood Woodland. The timbers are located at strategic points, each engraved to a very high quality depicting deer, butterflies, bats, reptiles, leaves, etc. The concept and art work was the inspiration of Andy Bardell, Eleventh Hour Design and the engraving by Ali and



An engine winch was used to move the tree sections into the correct position for engraving.



Scotts Signs and Posts engraved 18 tree sections which are now positioned around Southwood Woodland.

Duncan, Scotts Signs and Posters. Installation was carried by Jake Rockall, Country Care (Southern Ltd). All three companies made a terrific team working together to produce a superb result. Many complimentary remarks are received from woodland walkers and bike riders."

Further information about Scotts Signs and Posters is available at www.scottssignsandposters.co.uk or telephone 01372 457511.



The engravings attract interest and compliments from many of the visitors to Southland Woodland.

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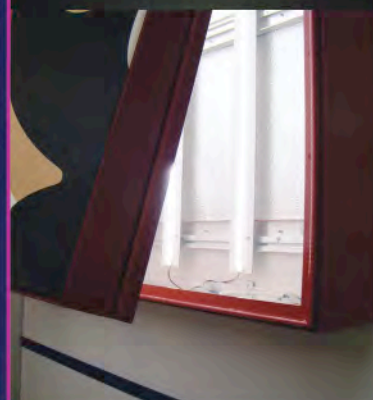
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Mirror maze reflects GTMS' expertise

A leading event production company has built a major new mirror maze in the USA which features over 100 mirrors and special effects.

GTMS pulled out all the stops to ensure the new mirror maze which now sits on the famous Boardwalk in Wildwood, New Jersey, was ready in time despite having just five weeks to site check, build and design the maze before shipping.

Adrian Fisher Design Ltd, a world leading maze company, selected GTMS' Concept & Build team to produce the exclusive mirror maze. It managed and produced the mirror maze in house from the details of the maze construction, lighting design and sound to installation and on site management. Over 300 hundred isometric arches were CNC cut and printed using GTMS' new flat bed printer to create three zone experiences.

Dominik Short, Director at GTMS said, "We had limited time to manufacture and ship, so an element of R&D on the fly was required. Rather than traditionally hand painting the arches, we printed them directly to the panels to speed up the process.

"Our new printing technique now enables us to explore even more complicated designs enhancing the overall maze experience. In this market, returning customers are your lifeline so the result has to be remarkable," said Dominik.

The mirror maze was extremely complicated and possibly one of a kind due to its clever isometric design. It featured special effects, over 100 mirrors, a secret cell and included a patented rotating floor.

Since 1991, Adrian Fisher has designed half the world's new mirror mazes, with constant innovations in his 35 past projects across America, Europe, the Middle East and the Far East.

"This Palace of Sweets project in New Jersey features our first

'Mark 7' Mirror Maze," said Adrian Fisher. "We have been very pleased with our collaboration with GTMS, in helping us set a new standard for our state-of-the-art mirror mazes."

Most of the bulk materials were sourced in the US to save on shipping and GTMS worked with US distributors and suppliers to ensure a smooth installation and that the fire code was adhered to.

"Collaborating with Adrian was a great honour as he is a fantastic designer. The GTMS team worked day and night to meet the deadline and we are delighted with the result which is a great example of what GTMS can offer and is possibly one of our most impressive projects to date," added Dominik.

Construction has been underway since last year at the south base of Hunt's Pier on the Adventure Maze, which now houses the mirror maze, a laser maze and candy shop. The building has been designed to resemble a mini-version of Ocean Pier, the grand predecessor to Hunt's which debuted in 1905 and was destroyed by fire in 1943.

The Concept & Build team at GTMS comprises multi skilled, experienced artisans with the capability and resource to fulfil any project, from conception through manufacture to installation.

Adrian Fisher's client in Wildwood, Bob Masterson, former CEO of Ripley's Entertainment said, "I have run over 90 attractions worldwide and there's nothing like this mirror maze in the world. There were times when I felt that a wall of an impassable nature had come between GTMS' efforts and completion but the team overcame all obstacles and I hope we can work together again."

GTMS provides exceptional large format print services for large scale and complex projects, in addition to offering Design and Build and event production services.

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The amazing mirror maze featured over 100 mirrors, a secret cell and included a patented rotating floor.

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Steel sign created as functioning sculpture for dance students in Sweden



Each 1.7 metre high letter was formed with an internal steel frame which extends below the letter base enabling secure installation through a concrete platform.

The DOCH sign was created for the University of Dance and Circus (Dans och Cirkushögskolan) in Sweden. The sign has been designed as an external municipal work of art, with 3D reflective steel letters standing at an impressive height of 1.7 metres.

DOCH is the only institution of its kind in Sweden, teaching courses in subjects including dance therapy, dance performance, circus and choreography. It was necessary for the sign to reflect the highly artistic environment of the university and this principle was used to realise the design of the letters, which form a focal sculpture at the university's entrance. Reflection is indeed a defining character of the sign, which was created using mirror polished stainless steel to sit in harmony within the university's surrounding parkland, its mirrored surface echoing the trees and plants.

The letters form a sculpture which is both tactile and enticing. Students at the University are encouraged to use the letters as a set piece for performances and on which to rehearse their dance compositions and circus acrobatics. With the expected usability of the letters by students, it was imperative that the finished sign was devoid of any sharp edges, corners or joins which could be harmful during recitals.

In production the 1.7 metre height and 90 kilogramme weight of the each letter created numerous obstacles. Any movement of the

letters required four members of production staff and a jig was constructed to work on them. For shipping, a bespoke crate was built with shelves assembled to house each letter in isolation and ensure no scratches were incurred during their transit.

Paul Stothers, Applelec MD and Production Manager remembers, "The challenge of this project was the sheer size and mass of each letter. Pre-production planning was calculated to finite detail with every movement of a letter at each stage of the build considered and appropriately prepared for."

Each letter has been formed with an internal steel frame which extends below the letter base enabling secure installation through a concrete platform. Once the framework was completed, the letters were clad in highly polished stainless steel. The design is intended to look and feel solid and to be viewed from 360 degree angles; this is achieved through each edge being welded and polished to the same shine as the letter faces creating a smooth, sleek finish.

The DOCH sign was an unusual and complex project for Applelec Sign Components and one which has been enormously rewarding with the success of the finished installation.

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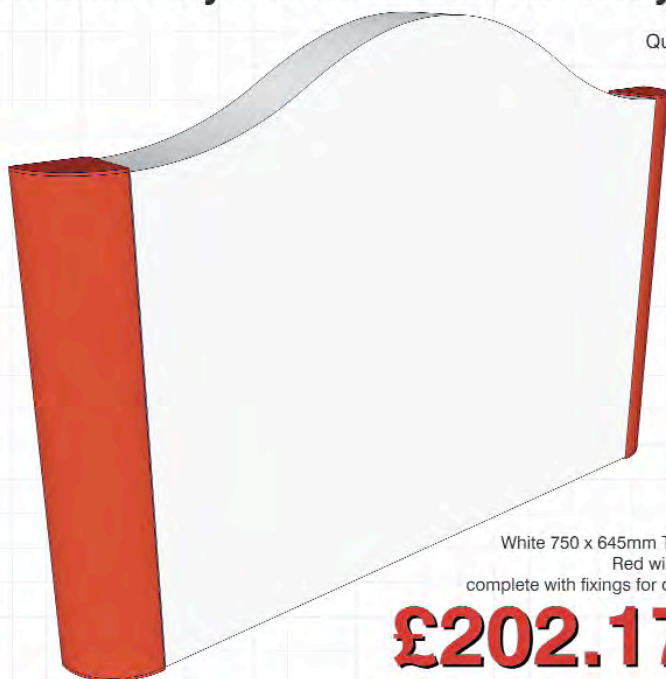
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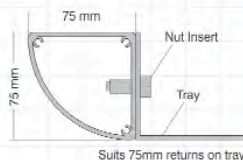
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PROJECT *News*

Take a closer look, and you can see more



From a distance the London taxis feature a picture of a Zebra.

Matthew Etkin-Budge, Managing Director of Hove-based print professionals, Budgeprint is no stranger to vehicle wraps having produced them for some of the biggest and highest profile fleets out there. His company's recent work for specialist banker, Investec though is really turning heads and may just qualify as one of the most "involving" wraps ever seen.



Look closer and see that the zebra is made up of thousands of much smaller images of sport events sponsored by Investec.

As part of a rolling campaign involving over 50 vehicles, including several Mercedes Vitos, Budgeprint produced a distinctive, dominantly white livery and wrapped thirty London taxis in it. The wrap features a picture of a Zebra together with Investec's livery and it's attracting a great deal of attention from those who get to see it - especially at close quarters.

It's not until the livery is examined closely that the image of the zebra is revealed to be composed of thousands of much smaller images of sport events sponsored by Investec. Viewed from a distance the images lose detail and again resolve themselves into the picture of the Zebra. Needless to say, the wrap is inviting a great deal of attention and, according to Matthew, admiration too.

At about one and a half gigabytes, Budgeprint was faced with dealing with one of the largest design files it had ever had to work with in order to produce the wrap. To support the effect of the visually dissolving zebra, the file had to be designed and ripped at higher resolution than would normally be the case because the end result would invite very close examination in addition to its being seen at conventional distances.

The wrap was printed on a combination of Metamark MD5 and MD7 and was liquid laminated prior to its application on the vehicles. Metamark MD class digital materials are well known for their resolution holding characteristics which is just as well. Print resolution needed to be stellar to support the novel visual effect and component colour matching perfect from panel to panel and across the material types. The double-take provoking result is one of the most engaging wraps seen and a credit to both Metamark's digital materials technology and the Budgeprint's team's printing skills.

For further information visit www.metamark.co.uk or www.budgeprintmanagement.co.uk

A pound for every Morris dancer sealed Yorkshire deal

A collaboration between graphic artist company, Playpen, and Digital Plus, a large format printing company has resulted in a Yorkshire deal on a major London art exhibition.

Leeds-based digital plus was contacted by the Whitby artist, David Owen, to help publicise his exhibition, entitled '5000 Morris dancers' at London's Southbank centre, on a budget of £1 per dancer.

Digital plus had worked with the artist before, collaborating on a number of specialist displays for Exhibitions, so readily agreed to be part of the concept inspired by Lord Coe's joke about recruiting 5,000 Morris dancers for the 2012 Olympics opening ceremony.

Chris Stringwell, Director of Digital Plus said: "We struck our Yorkshire deal with David as we knew it would be a very exciting project to work on. To get all the printed publicity to all the different venues in time was a tough challenge, but we are very proud of what we have done for our fellow Yorkshire company."

Digital Plus was required to produce and print 36 giant window graphics, 15 suspended cored graphics, 10 large removable prints, wallpapers to wrap around the trees on the Thames' frontage and 12 massive wrappings for columns.

All were printed on its giant flat bed printer and delivered into London for the exhibition, which ran across venues of the Southbank centre in London earlier this month, supported

by a programme of dance, live music and film.

This show has now moved to the stark gallery in Blackheath, London and visitors were able to view his Morris inspired works at this venue until October.

For further information visit www.digitalplus.co.uk



Window graphic produced by Digital Plus to support the 5000 Morris Dancers exhibition in London.

Feather flags make a splash for 2011 Junior World Rowing event

Hampshire Flag Company is playing a key part in the promotion of next year's FISA World Rowing Junior Championships thanks to the production of two feather flags.

The leading flag manufacturer donated the 2.4m single-sided feather flags, along with spike and x-bases, to British Rowing, the sport's governing body, for a series of events this summer held to

encourage volunteers and spectators to attend the Championships at Eton Dorney in August 2011.

The feather flags were taken to the Henley Women's Regatta, the National Schools Regatta and the British Rowing Championships in Strathclyde to raise awareness of the date and to encourage spectators not to book holidays during 4-7 August next year.

Di Ellis, CBE, Chairman of British Rowing said, "Raising awareness this summer is essential to ensure a successful, well-attended and strongly supported event next year.

"The World Rowing Junior Championships is an exciting and once in a lifetime opportunity for many of this country's young athletes. We are delighted with the impact the feather flags have had and we are extremely grateful for Hampshire Flag's generosity," added Di.

Hampshire Flag's team of 21 produces hand-sewn national and international flags and digitally printed banners.

Graham Wilkinson, Managing Director of the Waterlooville firm said, "Feather flags are a striking, eye-catching and contemporary way of communicating and we are extremely pleased with the Junior Championship feather flags.

"This is set to be fantastic event and one which will encourage many young people, both the participants and the spectators. It was a privilege to donate the two feather flags and we wish the organisers and the rowers all the very best for next year's Championships," added Graham.

For further information telephone Hampshire Flag Company on 0845 644 3129.



Di Ellis, Chairman of British Rowing, with one of Hampshire Flag's feather flags.

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Acrylic (Perspex - including gold & silver) (10mm: white, black & clear) no minimum order

Height	50mm	75mm	100mm	125mm	150mm	200mm	225mm	250mm	300mm	375mm	425mm	500mm	550mm	600mm	750mm	1200mm
3mm	0.58	0.72	0.84	1.16	1.28	2.00	2.80	3.00	4.26	6.15	7.00	8.25	9.25	10.50	17.00	38.00
5mm	0.85	1.05	1.35	1.55	2.09	3.14	3.90	4.74	5.34	8.28	9.25	12.82	14.00	15.50	25.88	53.00
10mm	1.70	2.10	2.75	3.10	3.30	6.10	8.50	10.00	12.50	17.00	19.50	25.00	28.50	32.00	48.00	113.00

Foam PVC (all available colours - 10mm & 19mm available in white only) no minimum order

Height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	1200mm
3mm	0.39	0.48	0.80	0.94	1.05	1.25	1.40	1.90	2.25	2.54	2.80	3.60	4.10	5.40	7.40	15.00
5mm	0.45	0.65	0.98	1.30	1.80	2.00	2.40	2.90	3.30	4.00	4.90	5.50	6.20	7.20	10.20	27.50
10mm	0.76	1.15	1.50	2.30	3.20	4.00	4.55	5.60	6.70	7.70	8.60	10.50	12.20	15.70	20.00	55.00
19mm	1.70	2.40	3.48	4.00	4.60	6.40	8.20	9.00	10.50	11.80	13.90	16.00	18.80	21.50	26.00	75.00

Exterior MDF (MEDITE comes in its raw form for painting) no minimum order

Height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	1200mm
6mm	0.35	0.80	1.10	1.50	2.25	2.40	2.80	3.57	4.11	4.92	6.25	8.90	10.32	11.70	13.80	42.00
12mm	0.85	1.50	1.85	2.70	3.70	4.35	5.10	5.90	7.00	8.60	9.50	10.80	12.90	16.00	18.00	57.00
18mm	1.45	2.30	2.80	3.80	4.80	5.90	7.30	8.20	10.40	11.80	14.20	16.30	19.00	21.00	28.00	84.00

3mm Aluminium Composite (Dibond, Alupanel) no minimum order

Height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	1200mm
Standard colours	0.95	1.35	1.80	2.35	2.70	3.10	4.50	5.30	6.20	6.80	7.70	9.10	10.60	15.00	18.50	56.00
Chrome	1.90	2.35	2.70	4.00	5.50	6.65	7.80	9.00	10.70	13.10	14.80	16.50	19.80	24.50	30.00	95.00
Brushed finish	1.20	1.50	2.00	2.50	3.50	4.20	4.95	5.80	7.00	8.50	9.50	10.80	12.90	16.00	21.50	62.00

Mill Finish Aluminium (Comes in its raw form ready for coating) Other thicknesses available on request

Height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm
2mm	2.68	3.34	4.13	5.13	5.70	6.54	7.38	8.54	9.64	10.69	11.00	14.56	17.44	22.19	29.11
3mm	2.80	3.50	4.30	5.30	5.80	6.70	7.60	8.80	9.80	11.20	12.50	16.60	20.00	25.70	34.00
5mm	3.30	4.10	5.10	6.30	7.00	8.00	9.00	10.50	11.00	12.60	14.50	19.40	23.50	30.20	40.50

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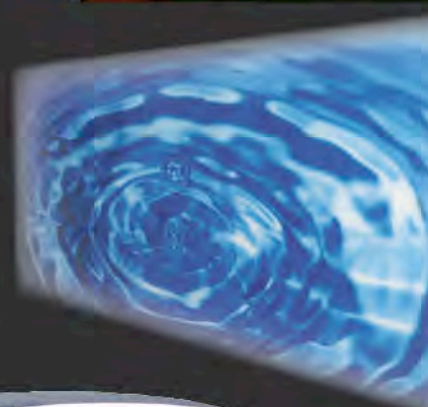
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COMPANY Profile

Simplex – the signmaker's signmaker

Simplex was founded more than 22 years ago to supply modular sign systems exclusively to the sign trade.

Over that time the company has increased the range of signage it supplies. Initially by modifying the existing systems available to the trade with a more customised look, then increasingly, due to customer demand, into fully bespoke signage by use of sophisticated metalworking techniques and machinery along with employing the best craftsmen available.

However, Simplex did not abandon modular signage but instead, using its years of experience in constructing proprietary brands, realised that none of the proprietary brands provided complete solutions by virtue of their age or complexity. Consequently, Simplex developed its own range of systems with the emphasis on simplicity and cost.

Within that range is Pole and Plank, an external modular system that is probably the easiest system of its kind to assemble, meaning less time on site and therefore cost savings. Also, its design allows fabricated panels to be made from 2mm ACMs with none of the edges being visible, while it also fits more standard aluminium faces. An addition to the Pole and Plank range is the highly versatile fingerpost system.

System 4 was created in response to requests from the market. Rather than the usual flat wall directories, Simplex designed a curved directory that allows changes to be effected without the use of special tools, whilst at the same time making it difficult for unauthorised changes to be made. This feature is due to the patented Gatorband system, which also ensures the faces of the bands remain flush even when different materials are incorporated in one directory. Formats available include wall mounted, monolith, paper insert and poster cases.

As Simplex builds numerous bespoke signs and structures, many of which require a strong sub-frame, the company has eliminated the need for welding in many cases with Frame-Build. An aluminium extrusion, this enables all sorts of sub-frames to be made that can be altered which are always square and lightweight. The concept is akin to the construction kits we all used to play with, only simpler.



Step 1 of the Frame Build system.



Step 2 showing the internal frame as the sections are put together.

One company that has embraced the frame-build system is GPM Signs, whose customer base includes a lot of blue chip clients around the UK's airports. GPM Signs approached Simplex after receiving an unusual enquiry for freestanding pods to house plasma screens, map panel and clock at Edinburgh airport. Due to the location of these structures they needed to have internal frames which could be manufactured in sections and put together on site. Frame build fitted the bill perfectly and GPM Signs was keen to work with the product. The photos show the internal frame and the finished product.

Les Gunn Managing Director of GPM Signs said, "The frame-build system was perfect for this job. It was quick and easy to use and gave us the opportunity to make adjustments on site, which we could not have done with a welded frame. The end result is very strong and our customer is extremely happy with the end result."

.....continued on page 60

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COMPANY Profile

Simplex – the signmaker's signmaker

.....continued from page 58

Simplex employs highly skilled letter makers who have produced built up letters up to 20 feet in height as well as very complicated letters and logos lit by LEDs to give brilliant effects.

With the increased use of LEDs, Simplex has managed to incorporate this energy saving form of lighting into many applications to enhance traditional-style signs, thus replacing the bulky and inefficient fluorescent tubes used hitherto.

Simplex has gained a lot of expertise in ACMs such as Dibond, an inherently stiff material with the advantage of being relatively lightweight. Simplex can roll this material using three metre rollers and has also developed a method of producing trays and similar products without the unsightly edge of the substrate showing, a common criticism of this type of material. Butler finish has become very popular in place of brushed stainless steel, which is heavy, expensive and can show stains when used in some coastal areas.

So, whatever a sign maker's requirements, be it bespoke metalwork, modular signage, fingerposts, directories, large or small, or even what seems an insurmountable problem, Simplex is sure it can help.

For further information email sales@simplex ltd.com or telephone Simplex on 01903 750333.

GPM Signs can be contacted on telephone 01903 504650.



Step 3 The finished product on site.

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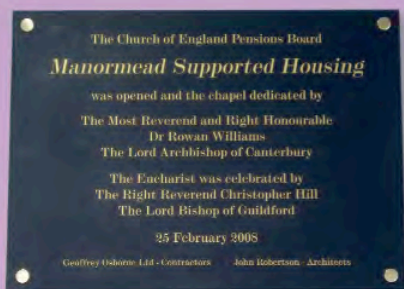
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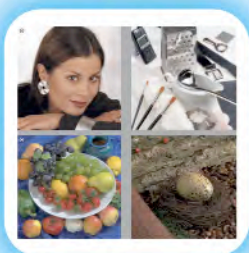
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LIGHTING *Feature*

Lighting - a world of opportunity

Whether it's neon, fluorescent, fibre optic or LED, each form of lighting has its own characteristics and advantages.

Neon has been around the longest time of these lighting methods and there are applications where neon is still favourite. LEDs are the fastest growing lighting solution in the sign trade today and they're taking an increasing share of the market but many people still consider fluorescent as the best for performance and brightness for your money.

It's difficult to match the brightness of fluorescent without high power LEDs, which means using more power, and because LEDs cost more initially, total cost rises. If you're thinking about events where you've seen LEDs on show and you thought they looked incredibly bright; it could be that they're being over-driven by power supplies to the LED just to make them super bright. That catches people's attention in the short term but overdriving LEDs like this usually creates more heat and shortens the life of the LED.

Put simply, LEDs are semiconductor devices that convert electrical energy into a distinct colour of light. Red LED was invented first, more than 40 years ago, and other colours have been introduced over time. The development of high-brightness LEDs meant LEDs became suitable as sources of illumination and more than a decade ago they began to be used commercially in signage. More recently advances in materials and other technologies have seen LEDs really coming into their own.

Compared to traditional lighting sources LEDs have several advantages. Most notably they use less power than fluorescent but also there are no filaments to break, no moving parts and no glass



Insight Sign Systems' Highlight Mk4 with the three Lumirecent variations fitted (medium, Bright and Superbright) to show how clients can choose which is most important, Brightness or Economy or in-between.

components, so they're virtually unbreakable. They generate very little heat, don't contain heavy metals and can even emit a specific wavelength of light to colour match a sign. Generally LEDs are worth consideration in most applications where neon or fluorescent would previously have been the solution of choice, but both neon and fluorescent remain popular solutions

Neon - still shining brightly

One man who knows more than most about the traditional lighting method of neon is Steve Archer, Managing Director at Avenue Signs. He's worked with neon for more than 20 years, and has been featured on television showing off his glass bending skills but he also supplies LED and fluorescent lighting both to the sign trade and direct to his customers.

"Neon has declined a few years ago, but that decline has steadied out and now neon is about a third of our business," says Steve.

"I've done conversions from neon to LED several times but LEDs aren't always the answer. Recently for one restaurant chain, a manager got marked down because the assessor thought the lights on the signs weren't working, but they just weren't bright enough in daylight. I still believe neon is the best lighting solution in many different applications. It gives a very even illumination, there's more range of colours, it's very controllable and with the latest electronic programmers, you can have quite involved sequences of colour changes."

Steve also has a problem with some of the claims for life expectancy of LEDs.

"LEDs are promoted quite well but I feel that sometimes not always fairly. People are very good at quoting life expectancy for LEDs but they haven't been around long enough for these to be accurate whereas neon has been around long enough to know accurately how long it lasts," says Steve.

LEDs - a growing force

Richard Rinn, Managing Director at Insight, is also wary of some of the assertions made about LEDs. Insight Sign Systems is a major supplier to the UK sign trade, the company was the innovator of Trough Lighting, bringing out the first ever made to measure extruded aluminium lighting system, Highlight, almost 30 years ago. Last year Insight replaced its two Highlight fluorescent profiles with one, named Highlight Mk4, which is designed to suit its LED system, Lumirescent.

Richard says: "I think LEDs are the future but we are all being rushed into using them to replace all other forms of lighting when in fact they are still a few years short of accurate testing to ensure they



A neon sign from Avenue Signs showing multiple colours and good brightness.

achieve what all the hype would have you think. It's a bit like 3D TVs, I was lucky enough to purchase one but then found I could not get any films to for it, therefore not able to see if the high quality hype is true.

"The sign trade should be careful when listening to all the hype surrounding LEDs such as talk of '50,000 hours life' and 'brighter than fluorescent' and often compared next to the most inefficient T 12 fluorescent lamp (which I have not seen for 10 years. These are just two points but very important ones. Yes, LEDs can last 50,000 hours but due to many factors their actual useful life can some times be as low as 10,000 hours.

Richard refers to useful life as ending when the LED brightness drops below 70 per cent of its original brightness.

"The weak link in the chain can be the drivers as they do not last anywhere near as long as the LEDs, I know of many cases of



This Mk4 extruded aluminium joining section from Insight Sign Systems allows Highlight to be made to any continuous length as it supports and secures joints almost invisibly and prevents water ingress.



A Lumirescent driver from Insight Sign Systems showing high quality anodised aluminium casing with built in heat sinks and clear labelling advising how much LED strip can be operated from the driver.



The colour of this fluorescent ceiling lighting installed by Avenue Signs in a multi-million pound new build property can be changed to suit the occasion.

drivers failing within nine months. A lot fail because although most have operating temperatures of -40 to +60 degrees Celsius which may sound suitable, but when you have drivers fitted in signs in minimum spaces without cooling or heat sinks and the sign is in full sun light, the temperature of the driver can well exceed +60 degrees. Insight discovered this during tests and we added thermal cut-outs in our drivers which mean when it gets to 55 degree the driver switches off then restarts when the temperature falls. The important thing is how many sign trade clients get caught out by this, I know some large LED and driver manufactures do not have thermal cut outs in their drivers. Another big problem, clients by say a 40W driver and calculate the maximum amount of LEDs totaling 40W, are drivers specify using only 80% ie 32W of LEDs, so during very cold conditions you have the extra power required to allow normal operation."

Richard says that the sign trade does recognise the value of quality products and is willing to pay for it.

"Our budget fluorescent range has accounted for 70 per cent of our sales but now 65% of clients are purchasing our Superbright, our most expensive LED version. This shows me that the UK trade want to give their clients the most up to date products available regardless of the higher costs, which is very encouraging in such hard times. It is a very good product and very bright while being economical to run; but the sign trade can only take our word for that, and that is a big responsibility, one we take very seriously, conducting years of testing before placing the products on the market."

While there are many reputable suppliers with a lot of knowledge in the sign industry there are others with little or no understanding of the sign industry and less experienced sign makers can be vulnerable.

Richard continues: "Most of the sign trade are hard working innovative people but in my view too trusting sometimes, and for that reason I think they do get caught out using incorrect products for certain jobs. I think trade suppliers like our self should be duty bound to make sure they do not sell any product that's not suitable for the job in question.

"For instance, when I quote a client I ask lots of questions and sometimes advise on many steps that should be taken when using LED products, even if it is not our product that is chosen. At times this loses me the job, as they think I am complicating a plug in and play system, but is long term that I am thinking about. In 80% of inquiries we receive the clients do not ask any questions about life or warranty, that to me is the fault of the hype, as these clients seem to think no matter what application the LEDs are used in, it will mean 50,000 hours of illumination.

LIGHTING *Feature*

Giving sign makers the correct advice and the highest quality products is something Portland Lighting also prides itself on.

Portland Lighting has been designing, manufacturing and supplying innovative lighting products to the brewery, retail and sign trade since 1994 and says it is the biggest supplier for sign lighting in the country. Portland's Ledlux was the first LED trough light in the UK two years ago and the most recent update features LEDs



Portland Lighting's Ledlux with LED, illustrating how it's working within light fitting and in the rain outside the fitting.



Portland LightLedlux working as a uplighter without any spotting due to 90 degree optical lens.

enclosed in an IP68 protected strip. The company's range also includes Signlux, an industry standard fluorescent; Microlux, a quick and easy to fit budget sign light; and Adlux with its specially designed reflectors for use with deep signage and larger signs.

Andy Truelove, Managing Director at Portland Lighting, says: "Some customers will just send a photo with a few details and ask us for the best lighting solution. If in doubt, always seek advice from



Lighting to match the style of the location, from Applelec Sign Components.

reputable source. We've noticed that where there used to be just a few large companies in the sign trade buying lighting there's now many more small companies and they benefit especially from our knowledge and technical advice."

Andy continues: "A big advantage for our customers is that we are a lighting company, rather than a sign systems company which does lighting as one of its services."

As companies want to be seen as environmentally friendly and reconsider their lighting requirements, more are looking at LED lighting solutions rather than fluorescent, says Andy.

"Some suppliers just buy in an LED strip and stick it on a reflector, and then sell it. We have long term contracts with chosen LED suppliers, and use our expertise to design and manufacture durable and stylish Portland products in house, and have two new products on the drawing board ready to launch" he says.

"These days sign makers get pressurised to turn everything around very quickly so we also have arrangements to provide a 24 hour turnaround."

As for colour choice in LED lighting, white retains its popularity but today the term 'white LED' covers a range of different whites, from an almost cream colour to what appears almost blue. To differentiate the whites they are measured in the Kelvin temperature range, with the optimum for a fully saturated standard white usually agreed to be around 6500 degrees Kelvin.

Carl Eastwood, Marketing Director, Applelec Sign Components, says: "At the moment there is a big demand for the different colour whites. In the past cool white LEDs were popular, now as warm whites and very cool blue LEDs have become available more people are choosing those options."

"The last few years or so have seen an innovation in the LEDs have developed in terms of brightness, viewing angles, uniformity of illumination, colour efficiency and reduced cost per lumen, so much has improved. Systems using RGB LEDs and mixing colours to create different moods and effects such as rainbow, flushing, and washing on walls has been around for years but only widely used for the last few. Previously they attracted interest, especially at events, but customers didn't trust the technology or found them too expensive. The cost of technology has come down and sign companies are now finding that creating these effects are reliable and cost-effective solutions."

"It's also an exciting time because sign makers are increasingly spreading their wings and stepping into lighting territory that they stayed away from before," says Carl.



Carl Eastwood, Marketing Director, Applelec Sign Components.

Lighting with LEDs is an Applelec area of expertise and the company has set up exclusive agreements and multiple partnerships with companies around the world that invest in research to develop the best LEDs for certain jobs.

Carl continues: "Applelec customers can have confidence knowing that we thermal manage our LEDs and have the knowledge and experience to engineer solutions for different applications. As LED chips have evolved so they get brighter. We look at each application and spend time, effort and money testing LEDs so we can pick the most suitable option for a specific application."

"All Applelec jobs are bespoke and our products are tried and tested so we know exactly what we're talking about. For example, when we supply in kit form we do a mock up on our test table, and we're so confident of our products that we give a five year guarantee on LEDs we've fitted inside letters," says Carl.

The latest innovative solution from Applelec is LED Light Sheet, a fusion of high brightness LEDs embedded within an acrylic panel with a profile of just 8mm. The 3D V-cutting technology in LED Light Sheet ensures light is evenly reflected throughout the sheet, and on both sides. Light Sheet is available in panels up to 1.2m x 3m, with all white or RGB options. Shapes can be cut from this panel, which is suitable for indoor and outdoor use, opening up a whole new world of lighting possibilities.

It may seem that LEDs are destined to be the lighting of choice in the future for the sign and display industry but that future may not yet be quite now.

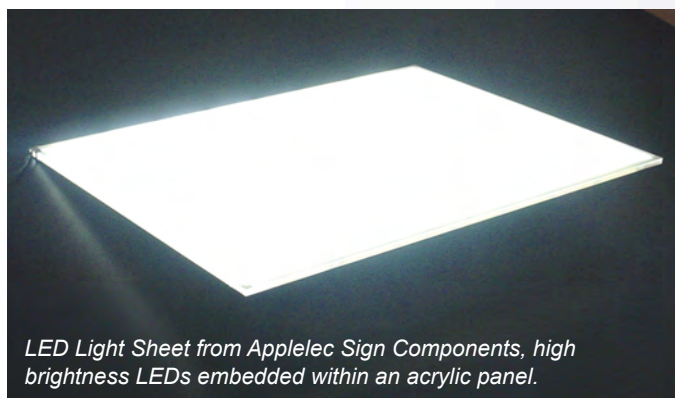
Further information

Applelec Sign Components: www.applelecsign.com

Avenue Signs: www.avenuesigns.com

Insight Sign Systems: www.insightsignsystems.com

Portland Lighting: www.portlandlighting.co.uk



LED Light Sheet from Applelec Sign Components, high brightness LEDs embedded within an acrylic panel.



Applelec Sign Components offers a range of tried and tested lighting solutions.

SIGN & DIGITAL UK

Early industry support for Sign & Digital UK indicates a great show ahead for 2011

The latest news in from the Sign & Digital UK team is they've seen an unprecedented surge in sales recently resulting in nearly double the amount of contracted stand space compared with the same time last year. The 2011 show will be held on 12-14 April at the NEC, Birmingham.

Rudi Blackett, Event Director for the show comments; "We are delighted to report that recent demand for stand positions at Sign & Digital UK 2011 has been exceptionally strong and we are now in a position where we will need to look to increase the size of the show. It is very encouraging to see so many leading companies already booked and looking forward to the event. Our plans are also well underway to work with all exhibitors and visitors to make the show an outstanding success."

Companies already signed up for 2011 include; Fujifilm, Hexis, Roland DG, Hybrid Services/Mimaki, Screen UK, Hewlett-Packard, GPT, EskoArtwork, William Smith, Drytac, 3A Composites, Graphtec, Printmax, Atech, QPS, Elements, Signwaves, Fairfield Displays plus many more.

With excitement building for the UK's premier visual communications event Duncan Jefferies, Marketing Manager for Hybrid Services Ltd, had this to say after signing up for the 2011 event.

"As Mimaki's exclusive UK distributor, Hybrid is thoroughly looking forward to attending Sign & Digital UK 2011. It constitutes one of the focal points on our calendar and for us it's three days of valuable opportunities, meeting with existing and new customers and promoting Mimaki's latest printer and cutting hardware. We'll see you there."

Brett Newman, Technical Director at Roland DG (UK) Ltd comments: "We've attended Sign and Digital UK for many years as it continues to deliver us new customers. It's the place where the sign and digital print industry meets and the perfect platform for us to show our latest products. Last year's show brought us the highest quality visitors we've seen for many years and as a result of this we decided to book for 2011 to secure our favourite stand location."



Graham Leeson, Marketing Communications Manager from Fujifilm Europe also added his comments on booking for 2011; "We were delighted with the response gained from the 2010 show, and the interest shown in our Euromedia range in particular, and are confident that the 2011 show will deliver again in terms of visitor attendance, leads and sales. We are pleased, therefore, to confirm our attendance at Sign & Digital 2011."

With six months until the show, the marketing team has been working hard to collate feedback, brainstorm ideas and carefully plan the marketing campaign, seminars and show features such as the popular Sign Makers Workshop. With most deals and agreements already in place the wide reaching yet targeted campaign has been mapped out to attract high volumes of quality visitors to the exhibition and help exhibitors promote their presence at the show.

Sign & Digital UK continues to offer free online visitor pre-registration, which will be available very shortly, but in the meantime you can register now and leave your details where you will then be informed via email when registration goes live. Visit www.signanddigitaluk.com for access to the latest innovations and exciting launch news and competitions in the lead up to the show.

With stand space going fast, exhibitors are encouraged to contact the team now to avoid disappointment:

Alex Dann 0208 651 7091 / alex.dann@fav-house.com
Alex Howard 0208 651 7155 / alex.howard@fav-house.com

Sign & Digital UK 2011 Awards and Networking Event announced

The show team for Sign & Digital UK, the industry's annual exhibition at the NEC in Birmingham, is pleased to announce the launch of the Sign & Digital UK Awards & Networking Event 2011.

Rudi Blackett, the show's Event Director comments: "We feel as the organiser of the event, it makes real sense for us to complement the show with an awards and networking evening. The Sign & Digital UK Awards & Networking Event will provide exhibitors and visitors attending the show with the perfect

opportunity to network and socialise with business contacts and colleagues, entertain customers, progress business opportunities and celebrate the high level of skills and innovation of those working in this vibrant market."

The event will be held on the evening of 13th April at the National Motorcycle Museum near the show at the entrance to the NEC, Birmingham and will include pre-dinner drinks, three course meal, entertainment, awards presentation and the facility to spend time socialising with other attendees. Further details on the event, as well as the awards entry procedure will be announced shortly.

For further information, please contact:

Alan Caddick, Marketing Manager, Sign & Digital UK 2011
Direct Tel: 020 8651 7074 alan.caddick@fav-house.com
www.signanddigitaluk.com

For ticket sales, prime table locations and sponsorship packages, please contact:

Sign & Digital UK show team
Tel : 020 8651 7100 signanddigitaluk@fav-house.com



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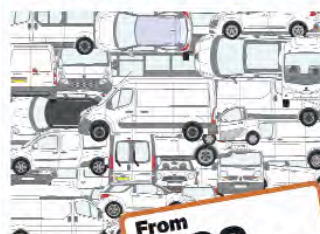
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SIGN *News*

Create the perfect vehicle wrap with expert training from William Smith

William Smith is now offering one and two day Vehicle Wrapping Courses at its Head Office site in Barnard Castle.

These comprehensive, hands-on training courses, provided by 3M approved fitter Andrew Gamble of AG Graphic Applications, allow participants plenty of time to perfect the art of vehicle wrapping.

The Two Day Beginners Course covers all the basics of vehicle wrapping and is ideal for those who are new to vehicle wrapping. The One Day Advanced Training Course is suitable for professional applicators who already have some wrapping experience.

With guidance and expert advice from a professional fitter with 20 years' experience and hundreds of successfully completed vehicle wraps, these highly practical courses include tips and techniques to develop confidence in using a range of vehicle wrapping films, how to approach the irregular surfaces and recesses that feature on many vehicle bodies and comprehensive guidance to practise new wrapping techniques.



The hands-on training courses, provided by 3M allow participants plenty of time to perfect the art of vehicle wrapping.



Customers who have already attended one of William Smith's vehicle wrapping courses have commented:

"I found William Smith's training course very informative in terms of the materials and advantages of using certain products over others; all within a friendly environment." – Kevin Gelsinan, Art Graphics

"The course was very informative; I would not hesitate to recommend any person looking to start vehicle wrapping to attend." – Paul Manning, IRS Ltd.

"The advanced vehicle wrap training course was excellent. The one-to-one instruction confirmed the best techniques and skills to use." – James Nicholls, Positive Design

The courses represent excellent value for money at £495 per person for the Two Day Beginners Course, and £295 per person for the One Day Advanced Course. Both include lunch and refreshments, and overnight bed/breakfast accommodation can be arranged.

For more details, course dates or to book your place contact Lindsay Gamble on 01833 694707.

For further information on William Smith telephone 01833 694707 or visit www.williamsmith.co.uk

Drytac Liquid Coatings approved for use with HP Latex Inks

Drytac Europe Ltd, manufacturer and supplier of products for the graphics finishing and display industry, has announced that its EnduraCoat and InstaCure liquid coating products have been approved compatible with HP's Latex Inks on HP Outdoor Frontlit Scrim Banner and HP PVC-free Wall Paper.

"HP and Drytac have been cooperating to perform product compatibility tests between our liquid coating products and HP Latex Inks," says Jim Tatum, Vice President and General Manager of Drytac's Liquid Coatings Division. "With the popularity of HP's Latex Inks and compatible medias we wanted to make sure that Drytac had the correct match of product offerings."

Products in both the EnduraCoat aqueous coating and InstaCure UV curable coating lines have been tested as compatible with HP Latex Ink prints. Specific products include EnduraCoat UltraMural and EnduraCoat Sign and Banner, liquid coatings for digital wall coverings and sign and banner graphics are approved to be compatible with HP Latex Ink prints on HP Outdoor Frontlit Scrim Banner and HP PVC-free Wall Paper plus

InstaCure POP and InstaCure Superflex Satin Matte UV curable coatings also tested compatible with HP's Outdoor Frontlit Scrim Banner and HP PVC-free Wall Paper when printed using HP latex inks.

"We're extremely excited to have Drytac's liquid coatings meet HP's compatibility standards and look forward to collaborating with HP on more compatibility testing," says Tatum.

EnduraCoat aqueous and InstaCure UV curable liquid coatings both contain a blend of acrylic and non-yellowing urethane polymers to give indoor/outdoor graphics flexibility and maximum outdoor durability. Drytac's liquid manufacturing process uses metal-free formulas and below standard VOC levels, which help ensure more environmentally friendly products.

Coatings in Drytac's EnduraCoat aqueous coating and InstaCure UV curable coating lines can be applied with Drytac's compatible liquid coaters. EnduraCoat aqueous coatings can also be applied with a roller, paint pad, or airless sprayer.

For further information visit www.drytac.com

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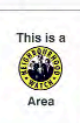
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SIZE	1.6mm ALUMINIUM WHITE ONE SIDE	3mm ALUMINIUM WHITE BOTH SIDES
150 x 200mm	£3.32	£4.82
210 x 297mm	£4.82	£7.11
297 x 420mm	£7.16	£11.60

DIGITALLY FACED

SIZE	1.6mm ALUMINIUM WHITE ONE SIDE	3mm ALUMINIUM WHITE BOTH SIDES
150 x 200mm	£4.40*	£5.90*
210 x 297mm	£7.07*	£9.36*
297 x 420mm	£11.65*	£16.09*

* bulk of 50+ signs



prices subject to carriage and vat

It's a wrap – England 2018 Supplier Icon brands City Hall

Football fans across England have got their fingers crossed that England will win its bid to host the 2018 FIFA World Cup. FIFA's Executive Committee is due to announce in December 2010, which country or countries will be hosts of the prestigious competition and the focus of worldwide media coverage. A winning bid for England would mean lots of events and many new signage projects. Icon, a leading event branding specialist, was appointed as an Official Supplier to the England 2018 World Cup Bid team. The company supplied city and venue brand dressing for FIFA's inspection visit in August and ongoing branding services in the months leading up to FIFA making its final decision in December.

Andy Anson, CEO of England 2018, commented; "We are delighted that Icon has decided to Back the Bid. Its proven experience at a range of high profile sporting events and in particular at this year's FIFA World Cup in South Africa, will help us to ensure that FIFA realises just how much the bid and the country can offer and what a fantastic World Cup England would host."

In addition to branding specific events, Icon's experts have been on hand to offer support to the bid team with other branding requirements such as the 'dressing' of Nelson's Column in which Icon played a key role and a 'wrap' that Icon created for London's City Hall.

The wrap, a 200 sq m display emblazoned across the windows of City Hall, is part of a nationwide city and venue dressing exercise implemented by Icon in support of England 2018.

John Francis, MD of Icon added: "We are delighted to have this opportunity to Back the Bid and be part of England's efforts to bring football home. The City Hall wrap is a big and bold branding statement that tells the world how important this bid is to the country. The aim is to capture the imagination of the FIFA delegates and inflame the passion of the nation to support England's 2018 Bid."

Icon is also heavily involved in developing further branding opportunities in London, Manchester, Newcastle and Sunderland to communicate the whole country's support for the Bid. As Official Brand Dressing Agency, Icon implemented a similar programme for London's successful Olympic 2012 bid, and these experiences have proved invaluable in its work for the 2018 team.

Back England's bid to host the 2018 FIFA World Cup and London as a Candidate Host City by visiting www.England2018bid.com or texting 'England' to 62018.

For further information telephone Icon on 0208 269 6213 or go to icondisplay.co.uk



The wrap created for London's City Hall, is part of a nationwide city and venue dressing exercise implemented by Icon.

CWE Solutions takes over DCP business in Sheffield

Large format reseller CWE Solutions announced the recent acquisition of the business of Sheffield-based reseller DCP Systems Ltd, to form DCP Solutions which now trades as a fully owned subsidiary of CWE Solutions. This acquisition means that CWE Solutions emerges as probably the largest independent reseller of large format products in the UK to date.

The combination of the north and south businesses sees one company offering the largest portfolio of wide format hardware and consumables from leading manufacturers such as HP, Epson, Cannon and Mutoh; spanning across a huge range of sectors in digital, dye-sublimation, photographic, fine-art display graphics and signage to name a few.

DCP Solutions bring a multitude of talent and experience with them and a trusted reputation for quality service. London-based CWE Solutions are a multi-award winning reseller and claim to be currently the largest HP reseller in Europe resulting in a fabulous

combination for existing and potential customers nationwide.

Managing Director at CWE Solutions Doug Gilbertson says, "We are delighted to be able to combine our product portfolio, knowledge and client-base with DCP. It has transformed to a reputable company that can now offer a variety of different services and to get a foothold into markets CWE Solutions traditionally haven't explored extensively."

Gilbertson's vision is to continually improve and increase, starting with the sales force at the Sheffield office. Long-term growth aspirations result in an immediate recruitment drive for sales staff especially as next year's turnover target is to be in excess of £13million.

For more information on the entire range of products and services offered by CWE Solutions or to apply for a position at the Sheffield office telephone 0207 3946414 or visit www.cwesolutions.co.uk



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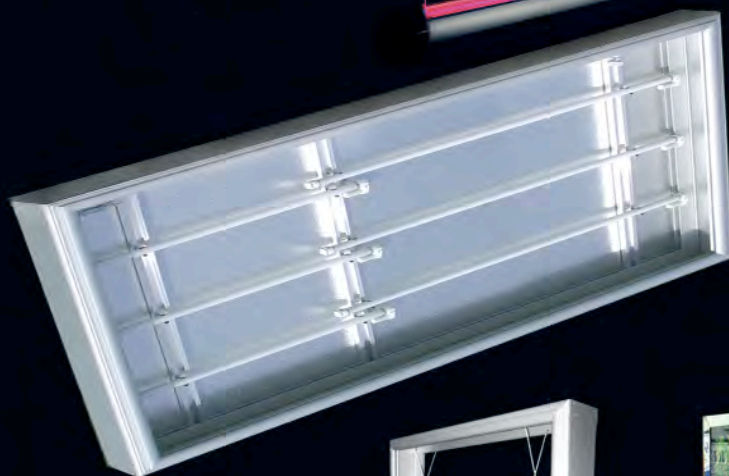
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DigiGlass achieves Class “O” fire rating for its printed window film



DigiGlass sought the rating following an enquiry into the potential installation of printed window film on passenger trains.

DigiGlass has announced that its innovative decorative window film has become the first Polyethylene terephthalate (PET) printed window film to achieve the coveted Class “O” Fire Rating. This rating establishes DigiGlass’s product as the only printed PET that can be legally applied to all public places including buildings, trains, underground trains and buses.

PET window film has a range of benefits and applications, which can all be enhanced by the inclusion of the unique DigiGlass printing process. Up until now, DigiGlass state that no printed window film met UK safety legislation requirements for public places. The Class “O” fire rating ensures that the safety, security and branding potential of printed window film is now available for use in applications where fire safety is of particular importance.

DigiGlass sought the rating following an enquiry into the potential installation of printed window film on passenger trains. In order to utilise the marketing and branding opportunities DigiGlass offers the client required certification that the product complied with relevant safety legislation.

Dave Macdonald, Managing Director of DigiGlass commented, “The Class “O” Fire Rating was an important achievement for DigiGlass and came about as a direct result of client demand.”

He added, “The rating has broadened the appeal of printed window film far beyond its traditional market and will ensure that we will see some really innovative applications of the product in the near future. It is especially pleasing that DigiGlass is at the forefront of the developments in what is an exciting and growing industry.”

One of the key benefits of 100micron PET film is its shatterproof protection, which complies with the approved code of practice for Reg. 14. The fire rating compliments the existing benefits to provide a robust and cost effective solution for businesses seeking to bolster the security and safety of glazed areas. Of course this decision is often not only a business wish but also a legal requirement.

DigiGlass printed window film is already finding application with architects, interior designers and corporate clients who are exploiting the opportunity to produce bespoke graphics for internal and external glass areas. Often through marketing or design agencies, corporate clients are using DigiGlass to enhance the appearance of glass areas and maximise the opportunities for branding. The DigiGlass print process incorporates white into the design process to provide seamless high impact graphics that give the appearance of being printed direct to the glass.

Examples of recent installations can be found by visiting the DigiGlass website at <http://www.digiglass.com>



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LEEDS *Signmakers*

Omega Signs goes from strength to strength providing signs for UK's top brands

Set up in 1991 by Mike Chapman and Tony Timmermans, Omega Signs has established itself as a key player in the signage market. It is now run by Mike's son Duncan Chapman and, whilst it has always been based in Leeds, now operates from an impressive purpose built building just off the M1.



Blue chip companies and household names make up a large portion of Omega Signs' client base.



Omega Signs undertakes projects for customers from many diverse sectors of trade and industry.

Omega's strength lies in its knowledge of the marketplace, its reputation and ability to manage innovative bespoke projects on a large scale. The company has an enviable client base with considerable expertise in a wide range of sectors with accounts such as the retail and brewery trade from Asda, Waitrose, and M&S to Greene King, Punch Taverns and Mitchell and Butler. However its expertise is not exclusively in this sector and it also has accounts in other sectors such as HSBC, Mercedes Benz and BAA. The client base is largely blue chip and Omega prides itself on building good, long term relationships with customers.

Duncan Chapman said "With a workforce of 81, we have a strong team of people who have the knowledge and skills to handle all aspects of a project. Innovation, design, manufacture and installation are a given but we go one step further by introducing added value. This ensures that our customers receive a solution that is totally unique to them. This level of attention to detail, innovation and added value are why our customers remain loyal year after year."

Despite the tough economic climate Omega has continued to invest in the business with a new 10,000 square foot extension. This has enabled the company to incorporate advanced warehouse and finished goods storage and also house a new metal working facility.

Duncan Chapman said "It has been a tough time over the last few years and everyone has had to look at how best to manage their business in the new climate. We have been lucky in that we have many customers who we have operated with for several years and retaining contracts is a real sign that we are able to deliver what we promise. However we are never complacent and always try to improve the service we offer and build our customer relationships. That is the key for us."

For a free copy of the Omega brochure or for more details call the Omega sales team now on 0113 240 3000 or email info@omega-signs.co.uk



Omega Signs' purpose built premises, close to the motorway network.

Leeds is base for national material supply

CD UK Ltd in Morely, south west of the Leeds city, is the major supplier of Corian® to the sign trade throughout the UK.

Established in 1979 by Geoff Baker and Toni Hibbert, CD UK now employs in excess of 40 staff.

Corian, manufactured by Du Pont, is a mixture of clear acrylic resin, natural minerals and pigments. It can be joined with inconspicuous seams, thermoformed, pressed, polished to achieve a variety of finishes or combined with other materials such as wood, glass, metal, and vinyls.

This design flexibility combined with strength and durability has made the material first choice for sign makers in producing a variety of work that is both visually exciting and virtually everlasting. Because it is acrylic based, Corian doesn't fade or discolour even when exposed to direct sunlight. Unlike natural materials such as stone, it is totally consistent with no variation in composition or fault lines or cracks throughout its thickness.



Corian is totally consistent with no variation in composition or fault lines or cracks throughout its thickness.



CD UK Ltd supplies Corian to the sign trade for customers big and small across the UK.



Ozzy Osbourne and plaque fabricated from Corian, commemorating his inclusion in the Walk of Fame on Broadstreet in Birmingham.

CD UK offers Corian in sheet form in a choice of more than 100 colours and plans are underway for the company to move to a new warehouse where even more material will be stocked.

The most recent addition to the CD UK range is thermoforming equipment for curving Corian and maximising its design potential.

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LEEDS *Signmakers*

Local marketplace is focus for Amari Leeds

Based near the M621/A6110 junction, next to Leeds United FC's Elland Road football stadium and offering easy access throughout Yorkshire, Amari Plastics Leeds has grown to be one of the largest branches within the Amari group.

This has been achieved by responding to customer needs specific to the local marketplace. Offering the best customer service package including top quality premium brand products, next day delivery by our own fleet of vehicles, CNC cutting facilities, 26,000 sq ft of warehouse with a stock holding in excess of £1 million and backed by friendly knowledgeable staff.

The staff at Amari Leeds is proud to offer a professional trade counter service to its customers, with ample onsite parking, friendly knowledgeable staff, state of the art CNC cutting equipment and more than £1 million worth of stock housed, Amari really believes it is the one stop plastic shop for sign makers.

The experienced team is able to offer advice on all the products sold, and has access to a wealth of technical literature and support from some of the world's leading manufacturers including brands such as Acryglas and Acrycast, Plexiglas, Setacryl, Kappa, Forex, Dibond, Mactac, Makrolon, Vivak, Polystone, Stericlad, Play-tec, Novatrim and Novacase, Hydrosol, Soyang and Ritrama.

Amari Leeds understands the need for a high quality, accurate and efficient cutting service and prides itself on what it believes to be the best facilities in Yorkshire, if not the north of England.

The professionally trained staff continually monitor the quality and accuracy of cutting to ensure it exceeds customers' requirements.

Telephone 0113 276 0666 or email le@amariplastics.com or to find out more.



Foamex is just one of the materials Amari Leeds stocks and provides a cutting service for.



Amari Leeds stocks more than a £1 million worth of materials.

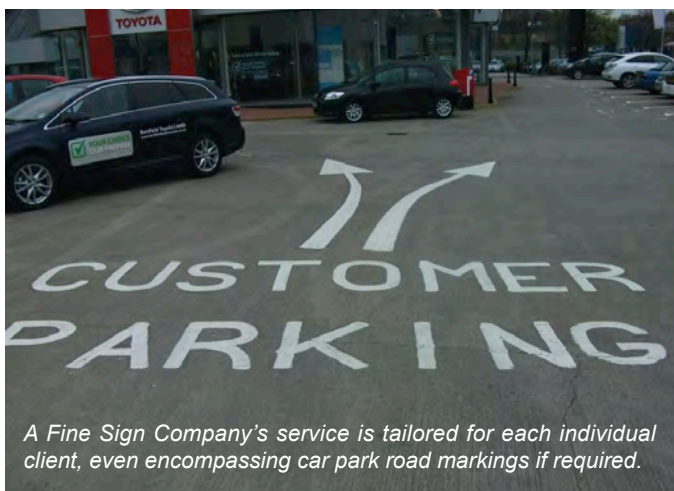
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Amari Leeds provides a professional trade counter service.

Full range of sign making services, and more, from A Fine Sign Company

A Fine Sign Company Limited is a relatively new company but one which has many years of sign-making experience within its team. Managing Director, Ian Brocklesby, was Works Manager at Yorkshire Sign & Engraving Company Ltd in Bramley, Leeds for 15 years. He worked his way up from tea boy and number plate maker over several years, learning every aspect of general sign manufacture along the way.



A Fine Sign Company's service is tailored for each individual client, even encompassing car park road markings if required.

When Yorkshire Sign & Engraving Company Ltd went into liquidation in September 2009 Ian and all staff were made redundant. Not one to stand on his laurels and certainly not a person who could happily sit at home all day claiming benefits, Ian formed A Fine Sign Company Ltd with a small complement of staff in October 2009.

Despite the current economic situation the team at A Fine Sign Company has already acquired a sound regular customer base in a very short space of time. These include local colleges, well established



Trade work to date includes sign companies and shop fitters as far away as Scotland and London.

national motor dealerships, construction companies, local authorities and even trade work from sign companies and shop fitters as far away as Scotland and London. It appears the reputation of this new company is rapidly spreading. Ian says this is due to every member of staff's commitment to quality, all rounded off by a personal customer service from Ian, which customers tell him they greatly appreciate.

A Fine Sign Company does not specialise in any one particular product because its greatest strength comes from being able to offer the full range of sign making services under one roof. For example, if a company is changing premises or just starting up the team at A Fine Sign Company can deal with that customer on a personal level and advise each on their specific needs to suit their individual requirements. This can encompass promotional banners to advertise the move or a new range of products, help with safety signage for the building, expertise on internal signage, advice regarding vehicle livery, right through to choosing the important eye-catching new external signage, from design stage to installation. Solutions from A Fine Sign Company can even include car park road markings, letterheads and business cards if the customer so desires.

A Fine Sign Company offers a full trade service with great discounts available, so what are you waiting for? Visit the website on www.afinesigncompany.co.uk or just give Ian a call (tel. 0113 231 0114) for help with any sign requirements.



A full range of sign making services is available under one roof at A Fine Sign Company.



A Fine Sign Company is only a year old but already establishing a sound customer base.

LEEDS Signmakers

The complete vehicle livery solution from Paul Turner Signwriters Ltd

Paul Turner Signwriters was established in 1982. Paul Turner originated from a family of traditional signwriters with more than 50 years experience and although modern technology is at the forefront of today's sign industry, the traditional background and values ensure the company's product is of the highest quality.

Initially running the business from the family home, a growing client base led to the company moving to new premises. This growth continued for more than 15 years and resulted in the size of workshop increasing from an original 800 sq.ft. to 3000 sq.ft.

In 2009 the company moved to new energy efficient premises which include a 26 metre vehicle application bay, able to accommodate any vehicle, and ambi-rad heating, meaning that even in the coldest winter weather the correct temperature to meet the criteria for the 3M warranty on all vehicle livery can be achieved.

A year ago Paul Turner Signwriters was proud to achieve the recognition of being named as an approved 3M MCS (Match Component System) Manufacturer and Installer, an accolade that only a few companies in the UK can boast. This means a five year warranty can be supplied on 3M graphics and this warranty has been a deal clincher in winning new work from further a field than the local area where most customers are based. For example, a client in Nottingham whose previous livery had failed due to fading and peeling brought four vehicles to Paul Turner Signwriters for full colour livery because of the 3M warranty offered.



Matched Component System
Qualified Manufacturer Programme



Smart branded livery by Paul Turner Signwriters for a fleet of new trucks.

Paul says: "The business progressed from a maul stick and a brush to computer cut graphics and now we have digital print and the new paint replacement vinyls for changing and personalising cars, vans and trucks. These offer customers no re-painting costs at the end of the lease or hire purchase period and give greater residual value to the vehicle."

"It is certainly the way to go," says Nigel Crowther of JW Crowther of Leeds, who is currently having 50 vehicles branded to celebrate 150 Years of service.

Paul adds: "As to where the company is going in the future? Well, if my father could see how the industry has changed he would not believe what is possible now. Who knows where technology will take us but be sure of this, whatever comes along, Paul Turner Signwriters Ltd will be there."

Find out more by visiting www.paul-turner.co.uk or telephone 0113 287 1386.



Big and small, Paul Turner Signwriters personalise vehicles of all types.



Just one of 50 vehicles Paul Turner Signwriters is branding for JW Crowther.



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(*Image area)

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Lots to see at Mactac's Open House week

Mactac recently held an Open House Week at its head office in Northampton and Martin Hinchliffe went along to find out more for Sign Update.

Mactac's Open House Week included live demonstrations and hands on workshops where attendees could learn about Mactac products and discover useful information and tips on wrapping cars, vans and motorcycles, along with a session devoted to wall and floor graphic applications.

Vehicle wrapping demonstrations

Jean Hans from www.application-team.com in Belgium led the live demonstrations.

He chose Mactac's JT5629 PM, a self-adhesive digital imaging film for wide-format solvent-based and UV inkjet printing which doesn't have channels, to demonstrate successful vehicle wrapping. He told the audience that the team at www.application-team.com had been using JT5529, a soft, highly conformable calendared polymeric film which was proving ideal. But it was decided to launch a cast film because, said Jean, that no matter what, some people will not use anything other than a cast film for vehicle wrapping, despite the JT5529 being an especially fine film.

"The new JT5629 PM also has a less aggressive adhesive. When Jean handed it round we could easily feel that it was a lower tack and dryer than most wrapping films, which means that a lot or even all the backing can be removed and it still work with," says Martin Hinchliffe of *Sign Update*.

Throughout the day Jean used the knowledge he's gained from years of vehicle wrapping to impart useful tips. For example, he said there are still many signmakers using methylated spirits as a cleaner and / or degreaser, which leaves a film but he recommends isopropanol and fast drying panel wipes with silicone killer built in.

Jean also spoke about the need for killing the memory of vinyl, remarking that he and his colleagues at www.application-team.com still see vehicles where vinyl has popped out of the recesses. This can be avoided he said by, after applying the vinyl with heat, going back to recessed areas and heating the vinyl to above 90 degrees Celsius to stabilise it. He also advised keeping the vehicle inside overnight if it is going to be a cold night.

Another useful tip he gave was to include in quotes for customers a phrase concerning liability when a vehicle has been resprayed so that if the paint fails, the customer understands it is their responsibility.



Jean Hans sharing his knowledge with Antalis McNaughton customers.

Applying wall graphics

Jean demonstrated application of WW100 overlaminated with LAG100 architectural graphic film on the wall of Mactac's warehouse, which had graffiti scrawled on it especially for the demonstration. WW100 is suitable for indoor and outdoor use and is designed to be applied directly on brickwork or concrete.

After removing the graffiti using a biodegradable gel, Jean highlighted the different application method used compared to vehicle wrapping vinyl and the importance of using heat at the edges to prevent the edges from lifting off. Another useful tip was to warn the customer that there will be a clean spot when the graphic is removed. The WW100 was laminated with LAG100, a non PVC anti-graffiti laminate.

Special effect films for vehicles and windows

Of particular interest to several attendees were Tuning Films, special effect films for personalising vehicles. White matt and black matt are easy to apply and give a good mechanical protection to the car body while Carbon Fibre is used to create special trendy designs to different surfaces.

Also on show was the Permafun range of solid effect lamination films, which includes crystal glass, fine grain and coarse grain wood, brushed metal, and leather look films, enabling creation of fashionable interior designs.

Several visitors were entranced by GlassMovie, a rear projection film used to animate shop windows and create high visual impact and can be cut on a vinyl plotter. Moving images are projected from behind the glass surface, which are then visible from at both close range and distance.

Martin says: "When I first saw it I thought it was a see through LCD screen, as I didn't see the projector behind. GlassMovie changes a shop window into a television screen."

Invitees to the open house week included customers of Amari, Andersons, Pyramid, Antalis McNaughton's Sign and Display division.

Further information on Mactac's range is available by visiting the website www.mactac.eu or telephone 01604 644697.

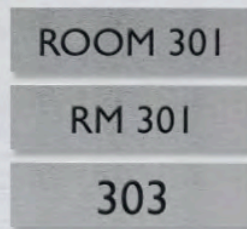
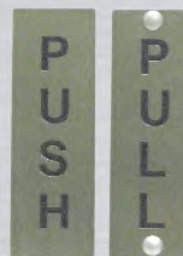


An example of how Carbon Fibre Tuning Film can create a special look.

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Brushed Stainless - with or without holes
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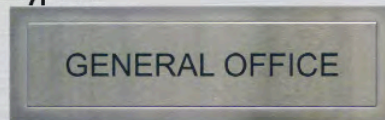


Personalised



Brushed Stainless

Type A



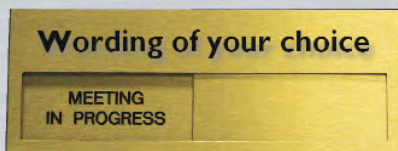
Magnetic Interchangeable Nameplates 254 x 80mm



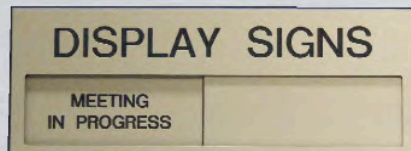
B



C



Gold Laminate



Silver Laminate

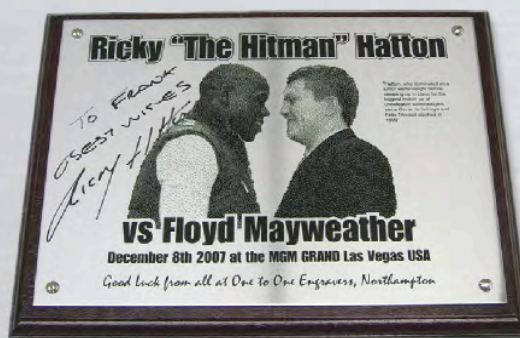


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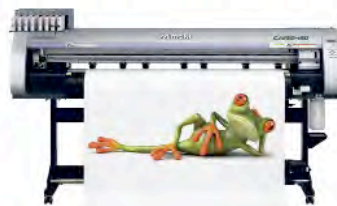
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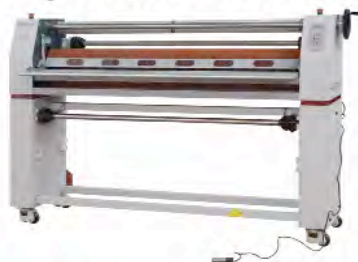
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New senior appointment at Metamark

Thanks to Metamark's continuing sales growth, the expansion of its geographical influence and its ever-growing customer base and product portfolios, the Company is strengthening its senior management team with the appointment of Paul Hewitt to the office of Managing Director.

Paul is a talented and very experienced manufacturing professional and a first rate business manager. He brings to Metamark valuable operational expertise which will allow the Company's Senior Management Team, Mark Bateson and Mike Stuart, to direct more focus on cementing Metamark's position as a leading brand in the market ensuring it remains on the upward trajectory that makes continuing investment in Metamark, its service to its customers and its people possible.

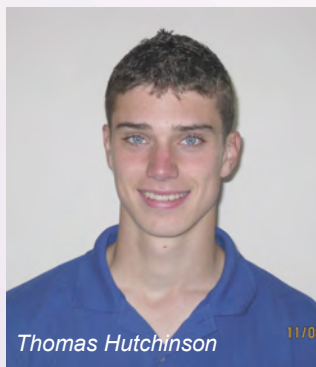
Metamark's Chairman, Mark Bateson commented: "Paul joins Metamark at an exciting time in the Company's development. We're growing on all fronts and an additional and very capable pair of hands will prove to be a great asset to the company."



Paul Hewitt, Managing Director - Metamark.

William Smith family continues to grow

The William Smith staff 'family' continues to develop and grow with two further new appointments.



Thomas Hutchinson



Jonathan Harle

Jonathan Harle, who has been with the company for 15 years, has become Northern Hardware Account Manager. During his time with William Smith Jonathan has developed and honed his knowledge and experience through several different departments, including artwork and graphics, and sign production. However, many customers will know him from his position as Commercial Sales Estimator. For the last 18 months, Jonathan has been Hardware Sales Estimator and this new role is seen as a natural progression into an expanding part of the business.

Thomas Hutchinson, one of William Smith's newest recruits, has been appointed as Estimator. He joins the company in his first full time position since leaving 6th Form this year, having decided to get straight into work rather than go to University.

For further information telephone William Smith on 01833 694707 or visit www.williamsmith.co.uk

Inca Digital appoints Business Development Manager

Inca Digital, a manufacturer of large format inkjet printing technology, has appointed Dr Nigel Sherman as its first Business Development Manager.

Since it was established 10 years ago, Inca has been at the forefront of inkjet development, bringing a range of innovative flatbed printers including the flagship Inca Onset, the Onset S20 and the Spyder range, all sold exclusively

by Fujifilm into the graphics sector worldwide. While large format printing will remain a priority for the company, there are strong commercial prospects for Inca's inkjet technology in a diverse range of other new sectors. Nigel's appointment will enable the company to identify and develop these opportunities.

For further information visit the website www.incadigital.com



Dr Nigel Sherman, Inca Digital Business Development Manager.

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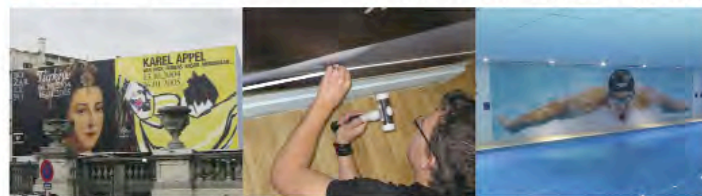
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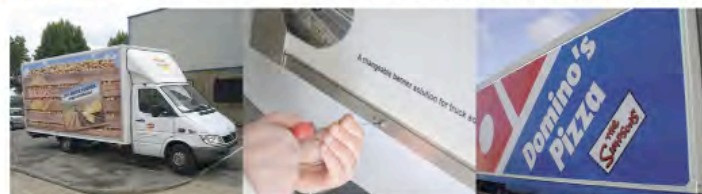
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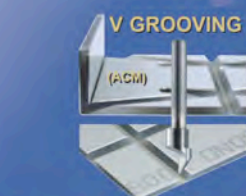


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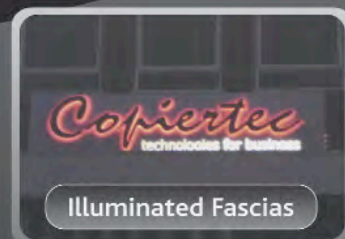
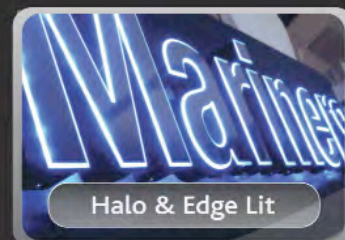
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Studs only	£12	£21	£34
Measurements			
Socket Length	10mm		
Socket Width	8mm		
Stud Base Dia	8mm		
Stud Ball Dia	5.4mm		
Overall Standoff	11.5mm		



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Medium			
Complete Fixing	£23	£38	£68
Sockets only Black or white	£16	£23	£39
Studs only	£17	£27	£40
Measurements			
Socket Length	13mm		
Socket Width	11mm		
Stud Base Dia	15mm (11mm)		
Stud Ball Dia	8mm		
Overall Standoff	16mm		



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Large			
Complete Fixing	£34	£60	£100
Sockets only Black or white	£23	£36	£62
Studs only	£24	£39	£64
Measurements			
Socket Length	23mm		
Socket Width	20mm		
Stud Base Dia	20mm		
Stud Ball Dia	11mm		
Overall Standoff	25mm		



	250	500	1,000
Secure			
Complete Fixing	£34	£62	£118
Nuts only	£23	£40	£78
Measurements			
Overall Width	12mm		
Overall Standoff	14mm		



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Screw			
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Nuts only	£23	£40	£78
Measurements			
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Overall Standoff	11.5mm	
Accepts an M2 bridge fitting bolt		

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BRASS	£22.00
NICKEL PLATE	£24.00
Bridge bolts for above	£3.50

Measurements	Socket Length	9.5mm	
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Accepts an M5 bridge fitting bolt			

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We are a supplier of Snap Frames, A Boards, Lockable Notice Boards, Light Boxes and other Retail & Office communication products. We manufacture in The Czech Republic with our UK sales and distribution centre located near Cambridge. We offer products straight from stock with no minimum order. Please request a copy of our 200 page brochure if you want to see more.

N E PLASTICS LTD

Unit 1, Ruxley Corner Industrial Estate, Edginton Way, Sidcup, Kent DA14 5BL
Tel: 020 8308 9990
Fax: 020 8308 9995
sales@neplastics.co.uk
www.neplastics.co.uk
One of the largest independent stockholders of semi-finished plastics in the UK. Offering a huge range of both branded and own label products including Perspex, Marlon, Foamalite and Veka. A next day delivery service on cut to size and polished products is available. Also, manufacturers of light boxes, sign frames and specialist fabricated items.

W & CO DESIGN SOLUTIONS LTD

Unit 9 West Yoke Farm, Michaels Lane, Ash, Sevenoaks, Kent, TN15 7EP
Tel: 08456 25 35 45
Fax: 08456 25 35 46
info@w-co.co.uk
www.w-co.co.uk
Wide range of high quality light boxes and illuminated signs including: LED, ultra slim, edge-lit, traditional backlit, large-format, Flex Face, Fabric Face, LED Light Panels, LED Light Walls, menu boxes and free-standing. Standard sizes held in stock for next day delivery or can be completely custom made to your specifications!

MAGNETIC MATERIAL

ANCHOR MAGNETS LTD

Bankside Works, Darnall Road, Sheffield S9 5AH
Tel: 0114 244 1171
Fax: 0114 242 6612
www.anchor magnets.com
Fast ex-stock delivery of magnetic materials for vehicle livery and promotional applications. Magnetic sheet supplied in pre-cut sizes to customers specifications or 610mm/1 metre rolls, 30 metres in length. Available in plain white, gloss or a variety of attractive coloured finishes.

BISBELL MAGNETIC PRODUCTS LTD.

Hillfield Lane, Stretton, Burton on Trent, Staffs DE13 0BN
Tel: 01283 531000
Fax: 01283 534000
sales@bisbellmagnets.com
www.bisbellmagnets.com
Maxmag magnetic sheeting is available in digitally printable standard and wide format as well as the normal finishes of plain and adhesive backed to suit all applications. Try our new PET steel film (solvent, eco-solvent and UV ink suitable) and Paper Steel display materials for Point of Sale displays. Full range of high energy magnetic tape to suit every budget and application - TESA, 3M's etc.

METAL FABRICATIONS

SIMPLEX LTD

Unit C, Peter Road, Lancing Business Park, Lancing, West Sussex. BN15 8TH
Tel: 01903 750333
Fax: 01903 750444
sales@simplex ltd.com
www.simplex ltd.com
Simplex are a trade only supplier of metal fabrications and sign systems. With an in house CNC router, 3 metre guillotine, brakepress and rollers, full welding equipment and much much more we are able to turn your ideas into reality!! From basic trays, to fret cut and illuminated fascias, oval lightboxes, built up metal letters, right up to 7 metre monolith signs we've pretty much made it all!

METALLIZING SERVICE

MIRROR TECHNOLOGY

Unit 4, Redwood House, Orchard Industrial Estate, Toddington, Gloucestershire GL54 5EB
Tel: +44 (0)1242 621534
Fax: +44 (0)1242 621529
malcolm@mirrortechnology.co.uk
www.mirrortechnology.co.uk
Producer of high quality mirror coatings. The process allows coating on flat and moulded surfaces up to 3m lengths. The mirror coating is usually applied to the inner or rear surface of transparent acrylic, giving the best protection to the mirrored surface. Coloured varnishes can be used to achieve a variety of dramatic effects.

MODULAR PANEL SIGN SYSTEMS

ASHBY TRADE SIGN SUPPLIES LTD

Youngs Ind Est, Aldermaston, Reading,
RG7 4PW

Tel: 0118 981 5343

Fax: 0118 981 5335

Sales@ashbytrade.co.uk

www.ashbytrade.net

Stylish, simple and economic modular system in 4 different plank depths: 50mm, 100mm, 165mm & 300mm. Available from stock in white or mill finish for powder coating, with square or round posts. Wall, suspended or projecting systems also available. Simple to assemble, planks may be mounted flush together or with gaps of your own choosing.

INSIGHT SIGN SYSTEMS

61 Dykehead Street, Queenslie Industrial Estate, Glasgow G33 4AQ

Tel: 0141 774 5990

Fax: 0141 774 6653

sales@insightsignsystems.com

www.insightsignsystems.com

Insight is a trade only manufacturer, offering a made to measure service, with in-house powder coating. A range of external directional signs is available, ready to accept lettering. CAD drawings are provided with each quote, showing specifications.

RIGHTON LTD

Righton House, Elliott Way, Nexus Point, Holford, Birmingham B6 7AP

Tel: 0121 356 1141

Fax: 0121 344 4558

marketing@righton.co.uk

www.righton.co.uk

Righton Ltd is the UK's leading supplier of semi-finished plastics to the sign industry. Our extensive range includes: Cast and extruded acrylic available in clear, opal and a full range of colours. Polycarbonate, Foam PVC, PET-G, Aluminium Composite Sheet, Painted aluminium sheet, Aluminium extrusion, Ultragrain stainless steel sheet. In house cutting and coating as well as 24 hour delivery service.

SIGN MAKERS PRODUCTS LTD

Hawthorn House, Ipswich Road, Long Stratton, Norfolk NR15 2XB

Tel: 01508 531183

Fax: 01508 531139

www.signmakersproducts.ltd.uk

Manufacturers of sign boxes, frames and display cases to the trade. Fast delivery.

SIGNCONEX LTD

St Johns Works, Fern Street, Bury, Lancs BL9 5BP

Tel: 0161 764 9500

Fax: 0161 764 9600

info@signconex.co.uk

www.signconex.co.uk

Signconex are a UK manufacturer of Changeable Displays in 3 main product areas:

1. Interior and exterior, Lockable and Open notice boards and whiteboards.
2. Bespoke interior and exterior modular, directory, wayfinding, and post and panel signs.
3. Menu cases, foyer boards, welcome boards and illuminated menu boxes designed specifically for hotels, restaurants and other prestigious venues.

SIGNSCAPE SYSTEMS LTD

Pear Tree Works, Bath Road, Upper Langford, Bristol BS40 5DJ

Tel: 01934 852888

Fax: 01934 852816

sales@signscape.co.uk

www.signscape.co.uk

Trade supplier of modular sign systems including Post & Panel, Infocurve, Infocurve Lite, Papyrus, Finger Posts, Bannerfix, Tam Torques, Column Plates, Posterloc, Clip frames, Infotex and Mini-slats. Other products include Lynester security notice boards, including solar powered option (EcoVision). From our special fabrication department, we produce bespoke signage to your specification.

SIMPLEX LTD

Unit C, Peter Road, Lancing Business Park, Lancing, West Sussex. BN15 8TH

Tel: 01903 750333

Fax: 01903 750444

sales@simplex ltd.com

www.simplex ltd.com

Simplex are a trade only supplier of sign systems and metal fabrications. We offer a range of Pole & Plank products for post and wall mounted signs, fingerposts and mini monoliths. For versatile curved interior directories our System 4 is unbeatable whilst an approved convertor for the Accord 15 "slat" type system and a recognised supplier of MSS we really hope we can help with all your needs.

MOULDED & FABRICATED PLASTICS

MERCURY & PHILLIPS SIGNS

51-59 Waterworks Road, Norwich NR2 4DA

Tel: 01603 666699

Fax: 01603 616781

mercphil@globalnet.co.uk

www.mercuryphillipssigns.co.uk

Suppliers of moulded acrylic pans and logos up to 2800mm x 1500mm and other types of press and vacuum forming in PVC and HIPS. Specialists in fabricated plastics for POS displays with full screen print, graphics and CNC routing capabilities.

PROJECT PLASTICS LTD

7 Grange Way Business Park, Whitehill Industrial Estate, Colchester CO2 8HF

Tel: 01206 868696

Fax: 01206 793737

project.plastics@btinternet.com

www.projectplastics.co.uk

Manufacturers of acrylic domes and shapes, tubes, point of sale displays and showcases. Bespoke plastic fabrication. CNC routing, diamond edge polishing, 3m x 2m moulding oven for oven forming, vacuum forming and screen printing. Plastic cut to size service.

MOULDED LETTERS

ACCENT SIGNS LTD

Units 1&2, Broadcott Ind. Est., Station Rd., Cradley Heath B64 6NT

Tel: 0121 561 4600

Fax: 0121 561 5458

accsign1@aol.com

www.accent signs ltd.co.uk

Largest range of moulded acrylic letters in the UK. Mirror effect moulded letters, LED illumination, logos, panels, complete fascia panels, blow moulding, aluminium, composite trays and more! Samples on request.

MERCURY & PHILLIPS SIGNS

51/59 Waterworks Rd. Norwich NR2 4DA

Tel: 01603 666699

Fax: 01603 616781

mercphil@globalnet.co.uk

www.mercuryphillipssigns.co.uk

Moulded letters and logos in all standard Perspex colours and UV stabilised gold and silver acrylics, in 8 standard sizes, bespoke sizes available on application. Press, vacuum and blow moulded pans, in acrylic and petg also available.

SIGNTRADE LETTERS LTD

225 Long Lane, Finchley London N3 2RL

Tel: 020 8346 8515

Fax: 020 8349 0294

sales@signtrade.co.uk

www.signtrade.co.uk

Moulded letters are our speciality with stock of 20 fonts 8 letter heights in coloured Perspex and 1000's of flat cut letters as well. Your own font or logo is made by our own toolmakers. With over 60 years of experience to call on.

NAMEPLATES

ALAN ROBERTS ENGRAVERS LTD

39a Knight Street, Liverpool, L1 9DT

Tel: 0151 709 3404

Fax: 0151 707 8081

mail@alanrobertsengravers.co.uk

www.alanrobertsengravers.co.uk

Fast confidential service to the trade. Nameplates in ALL materials (see our web site), Labels, Nameplates, Plaques, Control Panels, Rating and ID Plates etc. Also Vinyl Signs and Stickers, Banners, Vehicle Livery, Window Graphics and more.. Always top quality - Always on time!

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Unit A5 Bounds Green Ind Est, Ring Way, London N11 2UD

Tel: 020 8368 9017

Fax: 020 8368 9018

info@aspectsigns.com

www.aspectsigns.com

Over 40 Years experience in etching and engraving nameplates and plaques. All Metal. Normal turn around 5-7 working days. Express service available from 1 day turn around. For a Reliable Trade Service, contact us.

LEXICRAFT LTD

32 Woodside Business Park, Birkenhead, Wirral CH41 1EL

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Fax: 0151 6661079

sales@lexicraft.co.uk

www.lexicraft.co.uk

Sign panels, plaques, company registration plates. Panels and industrial name and data plates. Chemically etched stainless steel, brass and aluminium. Press work and fabrication. High volume production for end user and trade customers.

MOCKRIDGE LABELS &

NAMEPLATES LTD

Cavendish Street, Ashton-under-Lyne, Lancs OL6 7QL

Tel: 0161 308 2331

Fax: 0161 330 9645

sales@mockridge.com

www.mockridge.com

Specialists in chemically etched nameplates. Brass, Stainless Steel and Anodised Aluminium. Any size up to 2400 x 1200mm (8ft x 4ft). One-offs up to 5000+. Trade work is totally confidential.

SIGN INDUSTRIES

Gardyne, Forfar, Angus, Scotland, DD8 2SQ

Tel: 01241 828 694

Fax: 01241 828 331

info@signindustries.com

www.signindustries.com

SIGN INDUSTRIES are specialist TRADE MANUFACTURERS of etched Stainless Steel, Brass, and Bronze. We also Laser Engrave Plastics and Wood as stand alone products as well as moulds for castings. SIGN INDUSTRIES normally work with 3 mm thick material, and can etch bend and weld Stainless Steel up to 3 metres x 1.5 metres, and down to small sequential tags for wiring looms.

NEON MANUFACTURERS (TRADE)

A1DESIGNS

Unit 9a, Wandle Technology Park, Mill Green Road, Mitcham CR4 4HZ

Tel: 020 8646 9886

Fax: 020 8646 9478

enquiry@a1designs.co.uk

www.a1designs.co.uk

Neon & Cold Cathode Manufacturers to the Trade. Fast turnaround & Delivery, Quick repair service. Installation, Fault diagnosis, Repairs & Maintenance. Confidential Service. All neon accessories, Transformers, Cable, Tube supports etc.

AVENUE SIGNS LTD

216-222 Luton Road, Chatham, Kent ME4 5BS

Tel: 01634 841300

Fax: 01634 841420

info@avenuesigns.co.uk

www.avenuesigns.co.uk

Full computerised design service neon and cold cathode lighting. Fully qualified installation engineers, fault diagnosis, fast repair service. Complete sign service from vinyl through to acrylic to polished stainless steel to transformer and neon accessory supplies.

LOGOTECH DISPLAY

SOLUTIONS LTD

Unit 6, Atley Business Pk, North Nelson Ind Est, Cramlington, Newcastle Upon Tyne NE23 1WP

Tel: 01670 737 225

Fax: 01670 707 365

sales@logotech-ltd.co.uk

www.logo-tech.co.uk

Specialists in neon manufacture to the trade, all types of neon work undertaken. Quick repair service. Very competitive prices. Over 25 years experience in the sign trade.

NOTICE & DRY-WIPE BOARDS

JANSEN DISPLAY LTD

Knowledge Centre, Wyboston Lakes, Great North Road, Wyboston, Bedfordshire, MK44 3BY

Tel: 01480 479231

Fax: 01480 404951

info@jansen-display.co.uk

www.jansen-display.co.uk

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SIGNCONEX LTD

St Johns Works, Fern Street, Bury,
Lancs BL9 5BP

Tel: 0161 764 9500

Fax: 0161 764 9600

info@signconex.co.uk

www.signconex.co.uk

Signconex are a UK manufacturer of Changeable Displays in 3 main product areas:

1. Interior and exterior, Lockable and Open notice boards and whiteboards.

2. Bespoke interior and exterior modular, directory, wayfinding, and post and panel signs.

3. Menu cases, foyer boards, welcome boards and illuminated menu boxes designed specifically for hotels, restaurants and other prestigious venues.

NOTICE BOARDS - LOCKABLE/EXTERIOR

ASHBY TRADE SIGN

SUPPLIES LTD

Youngs Ind Est, Aldermaston, Reading,
RG7 4PW

Tel: 0118 981 5343

Fax: 0118 981 5335

Sales@ashbytrade.co.uk

www.ashbytrade.net

Quality product available next day from stock in silver anodised A4-A0 sizes. Coloured and bespoke sizes available to order. Can be fitted to an aluminium plate and post system, with or without a canopy, for an attractive and practical solution to your customers needs. Come with two keys as standard. Poster cases or magnetic backs available, also LED illuminated.

JANSEN DISPLAY LTD

Knowledge Centre, Wyboston Lakes,
Great North Road, Wyboston,
Bedfordshire, MK44 3BY

Tel: 01480 404951

Fax: 01480 404951

info@jansen-display.co.uk

www.jansen-display.co.uk

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ONTHECASE

Queensgate house, 48 Queen Street,
Exeter, Devon, EX4 3SR

Tel: 01392 247577

sales@onthecase.co

www.onthecase.co

onthecase are providers of a high quality range of showcases, noticeboards and poster cases for both internal and external use. A wide selection of models, sizes and finishes are available. New developments include vitrum, an outdoor back illuminated case for post mounted or wall applications using LED technology, and solar powered cases and light posts.

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Lancs BL9 5BP

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3. Menu cases, foyer boards, welcome boards and illuminated menu boxes designed specifically for hotels, restaurants and other prestigious venues.

NUMBER PLATES

TENNANTS UK LTD

Tennant House, Mount Street, New
Basford, Nottingham NG7 7HX

Tel: 0115 973 8080

Fax: 0115 973 8090

sales@tennantsuk.com

www.tennantsuk.com

One of the country's largest distributors of number plate components and suppliers of the 'Print Pro' system - The UK's best selling colour number plate printer.

This 'Business in a Box' comes complete with software to print Legal Plates and 'Showplates' allowing for fancy side badges and fonts to be added. This Multi-Function printer will also print full colour Health & Safety Signs direct onto self-adhesive vinyl, Business Cards, Banners, Coasters and Key Fobs!

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ROTOSIGNS

TRADING AS PART OF YEOMAN
PRESSINGS

Unit 10, Cannon Business Park, Gough
Road, Coseley, West Midlands,
WV14 8XR

Tel: 01902 404008

Fax: 01902 404006

sales@rotosigns.com

www.rotosigns.com

We are renowned for our superior range of advertising boards. No matter what your requirements, we will use quality materials to supply a product to suit your needs that can withstand most weather conditions. Most of our products are manufactured in the UK and spare parts are available on request.

SIGN MAKERS PRODUCTS LTD

Hawthorn House, Ipswich Road, Long
Stratton, Norfolk NR15 2XB

Tel: 01508 531183

Fax: 01508 531139

www.signmakersproducts.ltd.uk

Manufacturers of sign boxes, frames and display cases to the trade. Fast delivery.

PLASTICS DISTRIBUTORS

ABBHEY DISTRIBUTION LTD

Abbey House, Lisle Road, High
Wycombe, Buckinghamshire, HP13 5SH

Tel: 01494 449975

Fax: 01494 449978

sales@abbeydistribution.com

www.abbeydistribution.com

Part sheets. All types of sheet, rod, tube & block in stock. 1000's sizes & thicknesses. Next day delivery on most items.

N E PLASTICS LTD

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Tel: 020 8308 9990

Fax: 020 8308 9995

sales@neplastics.co.uk

www.neplastics.co.uk

One of the largest independent stockholders of semi-finished plastics in the UK. Offering a huge range of both branded and own label products including Perspex, Marlon, Foamalite and Veka. A next day delivery service on cut to size and polished products is available. Also, manufacturers of light boxes, sign frames and specialist fabricated items.

PERSPEX DISTRIBUTION LTD

2-3 Lonebarn Link, Springfield Business
Park, Chelmsford, Essex CM2 5AR

Tel: 01245 232800

Fax: 01245 232801

sales.chelmsford@perspex.co.uk

www.perspex.co.uk

Perspex Distribution offer unique access to many of the principal plastic sheet products for the sign industry from their regional distribution centres in the north, midlands and south. With a comprehensive stock-holding in many colours and finishes, Perspex Distribution can deliver any material for any application when it is required.

TRANSPLAS

Dawkins Road, Hamworthy, Poole,
Dorset BH15 4HF

Tel: 01202 670567

Fax: 01202 667768

transplas@transdev.co.uk

www.transdev.co.uk

As well as being an official Perspex distributor, we stock a wide range of Display and Engineering Plastics, including: Perspex, Polycarbonate, Palight Foam PVC, Alu Panel aluminium composites, EZ Frame Systems, Engraving Laminates, Polyethylene, Nylons, Acetal, Polypropylene, ABS and PVC. Full machining facilities from 3m x 2m flat bed cnc router, flame polisher and heated line bender.

POINT OF SALE FITTINGS

UK POINT OF SALE GROUP LTD

Emery Court, The Embankment, Heaton
Mersey, Greater Manchester, SK4 3GL.

Tel: 0161 4314400 /

0161 4314411

www.ukpos.com

UK Point of Sale leading manufacturers of display products Acrylic & PVC poster holders, Sign Supports, Aluminium Snap Frames, A Boards, Poster cases & Point of sale fittings.

POLYSTYRENE SIGN SERVICE

FONTYNE SIGNS & DISPLAYS

Unit 3, 181 Verulam Road, St Albans,
Herts AL3 4DR

Tel: 01727 832146

Fax: 01727 898828

studio@fontynesigns.co.uk

www.fontynesigns.co.uk

Manufacturers of all types of polystyrene cut letters, graphics & 3-dimensional models. Virtually any logo, graphic or shape can be cut in polystyrene. Especially useful for short term exhibition, conference or promotional use (All polystyrene has a fire retardant additive). Polystyrene can be faced with vinyl or inkjet prints. Fitting service nationwide. Established 1976.

POSTER HOLDERS / CASES

ASHBY TRADE SIGN

SUPPLIES LTD

Youngs Ind Est, Aldermaston, Reading,
RG7 4PW

Tel: 0118 981 5343

Fax: 0118 981 5335

Sales@ashbytrade.co.uk

www.ashbytrade.net

Silver anodised clipframes from stock for next day despatch, or bespoke sizes and colours available to order. Discounts for quantity. Also available in lockable, illuminated and lockable outdoor poster & pinboard cases. For curved insert poster holders in all varieties ask our Sales staff for options: wall mounted, projecting, suspended, monolith and directories.

BROWNING'S LTD

5 Williamson Street, Hull, HU9 1ER

Tel: 01482 380900

Fax: 01482 380901

sales@browningltd.co.uk

www.browningltd.co.uk

Established in 1993 the business has grown steadily to become one of the largest, TRADE ONLY, suppliers of general, day-to-day, signage products. We manufacture everything from Poster Frames to Flexface Signs in any size or quantity, from 1 off to multiple rollouts. All to your individual, specific requirements. The "non-standard" is Brownings' "standard".

GREEN MAGIC CO.

Waltham Business Park, Brickyard Road,
Swanmore, Southampton SO32 2SA

Tel: 01489 896999

Fax: 01489 895899

info@green-magic.co.uk

www.sign-holders.co.uk

Easy change print frames and poster holders for all commercial and retail applications. Various styles including aluminium snap frames, low cost injection moulded frames, natural wood frames etc., all available in wall-mounted, suspended and free-standing versions. Browse and buy online.

INSIGHT SIGN SYSTEMS

61 Dykehead Street, Queenslie Industrial
Estate, Glasgow G33 4AQ

Tel: 0141 774 5990

Fax: 0141 774 6653

sales@insightsignsystems.com

www.insightsignsystems.com

Insight is a trade only manufacturer, offering a made to measure service, with in-house powder coating. A wide range of options is available for displaying posters and transparencies (panels not included), including back-lit or non-illuminated, wall mounted or free standing etc. Hinged opening front provides access for maintenance. Rubber gaskets and slam locks provide security. Suitable for outdoor use.

ONTHECASE

Queensgate House, 48 Queen Street,
Exeter, Devon, EX4 3SR

Tel: 01392 247577

sales@onthecase.co

www.onthecase.co

onthecase are providers of a high quality range of showcases, noticeboards and poster cases for both internal and external use. A wide selection of models, sizes and finishes are available. New developments include vitrum, an outdoor back illuminated case for post mounted or wall applications using LED technology, and solar powered cases and light posts.

ROTOSIGNS

TRADING AS PART OF YEOMAN
PRESSINGS

Unit 10, Cannon Business Park, Gough
Road, Coseley, West Midlands,
WV14 8XR

Tel: 01902 404008

Fax: 01902 404006

sales@rotosigns.com

www.rotosigns.com

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SIGNSCAPE SYSTEMS LTD

Pear Tree Works, Bath Road, Upper Langford, Bristol BS40 5DJ
Tel: 01934 852888
Fax: 01934 852816
sales@signscape.co.uk
www.signscape.co.uk
Trade supplier of modular sign systems including Post & Panel, Infocurve, Infocurve Lite, Papyrus, Finger Posts, Bannerfix, Tam Torques, Column Plates, Posterloc, Clip frames, Infotex and Mini-slats. Other products include Lynester security notice boards, including solar powered option (EcoVision). From our special fabrication department, we produce bespoke signage to your specification.

UK POINT OF SALE GROUP LTD

Emery Court, The Embankment, Heaton Mersey, Greater Manchester, SK4 3GL.
Tel: 0161 4314400 / 0161 4314411
www.ukpos.com
UK Point of Sale leading manufacturers of display products Acrylic & PVC poster holders, Sign Supports, Aluminium Snap Frames, A Boards, Poster cases & Point of sale fittings.

PRINT/POSTER FRAMES

BROWNINGS LTD

5 Williamson Street, Hull, HU9 1ER
Tel: 01482 380900
Fax: 01482 380901
sales@browningsltd.co.uk
www.browningsltd.co.uk
Established in 1993 the business has grown steadily to become one of the largest, TRADE ONLY, suppliers of general, day-to-day, signage products. We manufacture everything from Poster Frames to Flexface Signs in any size or quantity, from 1 off to multiple rollouts. All to your individual, specific requirements. The "non-standard" is Brownings' "standard".

GREEN MAGIC CO.

Waltham Business Park, Brickyard Road, Swanmore, Southampton SO32 2SA
Tel: 01489 896999
Fax: 01489 895899
info@green-magic.co.uk
www.sign-holders.co.uk
Easy change print frames and poster holders for all commercial and retail applications. Various styles including aluminium snap frames, low cost injection moulded frames, natural wood frames etc., all available in wall-mounted, suspended and free-standing versions. Browse and buy online.

JANSEN DISPLAY LTD

Knowledge Centre, Wyboston Lakes, Great North Road, Wyboston, Bedfordshire, MK44 3BY
Tel: 01480 479231
Fax: 01480 404951
info@jansen-display.co.uk
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PRINTED WINDOW FILM

DIGIGLASS LIMITED

Harris Business Park, Stoke Prior, Bromsgrove, Worcestershire B60 4DJ
Tel: 01624 675007
Fax: 01624 614766
sales@digiglass.com
www.digiglass.com
Glass branding specialists. Supplier of optically clear printed PET window film, the ultimate glass branding and manifestation, once installed images appear as part of the glass. The film is printed using a 5 colour process (CMYK and White inks). 100 Micron PET material with shatter-proof protection and a full UK Class '0' fire rating, even when printed.

PROJECTING SIGNS

ASHBY TRADE SIGN

SUPPLIES LTD

Youngs Ind Est, Aldermaston, Reading, RG7 4PW
Tel: 0118 981 5343
Fax: 0118 981 5335
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3mm	£0.61	£0.80	£0.93	£1.22	£1.46	£1.82	£2.42	£3.03	£3.28	£3.76	£4.61	£6.86	£8.37	£10.31	£12.49	£48.51
5mm	£0.91	£1.15	£1.46	£1.82	£2.30	£2.79	£3.63	£4.48	£5.76	£6.31	£7.88	£9.70	£10.92	£13.94	£16.98	£66.71
10mm	£1.83	£2.32	£2.91	£3.64	£4.61	£5.57	£7.28	£8.98	£11.53	£12.61	£15.77	£19.40	£21.83	£27.90	£33.96	£133.40

FOAM PVC (all available colours - 10mm & 19mm available in white only)														NO MINIMUM ORDER		
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3mm	£0.42	£0.53	£0.85	£1.03	£1.14	£1.39	£1.57	£2.12	£2.42	£2.72	£3.03	£4.00	£4.85	£5.76	£7.88	£18.20
5mm	£0.48	£0.72	£1.09	£1.46	£2.00	£2.30	£2.67	£3.15	£3.64	£4.37	£5.15	£6.07	£6.87	£8.00	£11.03	£30.32
10mm	£0.85	£1.33	£1.70	£2.55	£3.52	£4.37	£4.98	£6.07	£7.28	£8.32	£9.34	£11.52	£13.34	£16.98	£21.59	£58.21
19mm	£1.82	£2.55	£3.64	£4.24	£4.85	£6.67	£8.49	£9.41	£10.92	£12.42	£14.86	£16.98	£20.01	£23.05	£27.90	£78.83

EXTERIOR MDF (MEDITE comes in its raw form for painting)														NO MINIMUM ORDER		
height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	1200mm
6mm	£0.37	£0.85	£1.22	£1.63	£2.42	£2.60	£3.03	£3.81	£4.37	£5.22	£6.67	£9.46	£10.92	£12.37	£14.55	£43.66
12mm	£0.91	£1.57	£1.94	£2.84	£3.88	£4.66	£5.46	£6.31	£7.52	£9.22	£10.31	£11.70	£13.94	£17.16	£19.40	£58.21
18mm	£1.57	£2.42	£2.96	£4.06	£5.03	£6.18	£7.64	£8.61	£10.92	£12.42	£14.92	£17.10	£20.84	£21.83	£29.11	£87.32

3mm ALUMINIUM COMPOSITE (Dibond, Alupanel)														NO MINIMUM ORDER		
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standard colours	£1.09	£1.52	£1.99	£2.55	£2.91	£3.39	£4.85	£5.70	£6.67	£7.28	£8.24	£9.70	£11.28	£15.77	£19.40	£60.71
Chrome	£2.00	£2.55	£2.91	£4.28	£5.82	£7.01	£8.19	£9.46	£11.28	£13.79	£15.52	£17.56	£20.93	£25.76	£31.75	£98.25
Brushed finish	£1.33	£1.70	£2.31	£2.86	£3.88	£4.67	£5.46	£6.31	£7.52	£9.22	£10.31	£11.70	£13.94	£17.17	£21.83	£65.49

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3mm	£2.94	£3.67	£4.54	£5.63	£6.26	£7.18	£8.10	£9.38	£10.59	£12.08	£13.67	£17.88	£21.41	£27.22	£36.14	
5mm	£3.46	£4.33	£5.36	£6.64	£7.39	£8.47	£9.55	£11.07	£12.49	£14.25	£16.13	£21.10	£25.26	£32.12	£42.64	

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