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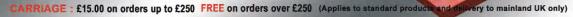
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ISSUE 122 MAY/JUNE 2010 Sign Update 3





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#### Trade Only Large Format Digital Printing Supplier

# WELCOME Page

#### Spring - what a lovely time of year

The sun is out, the Woodpigeons are trying to have sex in my garden, but a bucket of water has put a stop to that. My tomato plants are nearly two foot high, the runner beans are well on their way, and my cupboard's full of bottled beer. It's Suffolk Sprinter, what a lovely beer that is. Having said all that you might be thinking that I'm the happiest man around. Well, I would be but Christmas is just over six months away and my road tax is due.

Looking on the bright side, we still have the football World Cup to look forward to. On one of my afternoons out, I came across a game of football, nine to eleven year olds playing, all nicely kitted out, along with linesmen and a referee. It wasn't that exciting a game, the ball being kicked inexpertly back and forth up and down the pitch. I had time to spare so I thought I'd watch up to the first goal. As always with this sort of age, most of the action comes from the mums and dads on the touch line.

But, just before half time the ball did reach the penalty area, followed by the usual arms, legs and feet going everywhere. Then as night follows day, along came the flight through the air as one of the players takes a fall. Was he fouled or did he slip on the spit that covers all pitches in a game of football? It's amazing just how much spit each player produces. All joking aside, this looked serious; there wasn't any movement from the lad lying flat out. Within a short time a medic was called on to the pitch and quite a crowd had gathered around the boy.

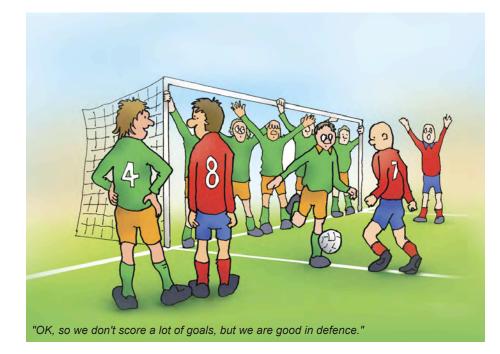
As I said at the beginning, this was a well-organised game and out of the shed came a stretcher. Amongst the spectators word spread that the boy had broken his leg. In one corner of the pitch the linesmen, referee and a few players were having words. It was decided that a foul was in order and a penalty would be given. That worked like magic on the boy that was laid out because he made an immediate and immaculate recovery; it must have been the lie down that did it, because he was suddenly full of strength.

I turned and carried on with my walk, thinking it used to be a rarity in a kids game of football for anyone to fall over and if they did, they were up and playing again straight away. What a shame the boys I watched had followed the grown-ups for guidance.

It was good to see so many well known faces at this year's Sign & Digital UK along with lots of new ones. I caught up with Sign Update readers I haven't spoken to since last year and heard all their latest news, both in and out of the sign trade. Turn to pages 50 and 51 for our pictorial review.

Should I be getting excited about England's chances in the World Cup, or am I setting myself up for disappointment? Apologies to readers supporting other national teams, I can't change the habit of a lifetime.

Roge-ffmchhlfe





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### Mid West Displays - lighting the way

Mid West Displays launched a new range of exciting products at this year's Sign & Digital UK Show and the panels were possibly the most frequently asked about product on the whole 10 metre stand.

"We have been developing these designs for the past six months and are very proud with what we have achieved and very pleased with the response we received at Sign & Digital UK. We are looking forward to seeing them in action up and down the country," explains Mark Newman, Managing Director.

Mid West Displays is confident that The Light Panels promise to be the next retail must have. They are lit using 12 volt LEDs, which are counter sunk into the panel itself, minimising the overall width of the panel. The width measures in at 14mm, making it one of the slimmest light panels on the market and the use of low voltage LEDs ensures that it won't cost the earth to keep them running for a 24-hour span. The LEDs also have a minimum life expectancy of 60,000-100,000 hours, making them excellent value for money. The light panels come with a transformer,

which connects straight to the mains electricity, the transformer and wires can then be hidden.

The panels use an intricate silk screened honey comb pattern that carries and diffuses the light evenly across the acrylic, lighting the whole graphic evenly and very brightly. The graphic or product information is simply inserted into the panel, just like a standard easy access pocket, it really couldn't be more simple!

The initial range features three designs available as an A3 or A4 option and as Mid West Displays manufacture the panels in-house, they can ensure that only the highest quality acrylic, fittings and LEDs are used. Due to the panels being made in-house they are able to modify designs to suit a display requirement, be it a one off design or a bulk order.

The Standard Light Panel is designed to work on 1.5mm cables. It is exceptionally easy to assemble having standard cable centres. This means that if a cable kit is already present the Light Panels can simply be added to it and because there is no need to alter any of the existing cables it will save time and money, for the consumer.

The Standard Light Panels also work alongside the standard easy access pockets making it beneficial for a product of the week or

> its equivalent, as the light will really make it stand out in any window or retail display.

The Bevelled Edge Light Panel has a clear acrylic border finished with a bevelled edge, which illuminates and gives the appearance that the pocket is glowing. The cable centres required for these are slightly larger than the standard. This design, like the Standard Light Panel, works exceptionally well to advertise a certain product or service due to it being fully lit.

The Wall Mounted Light Panel is as the Bevelled Edge Light Panel but requires sign supports to mount it to a wall. This design is ideal for displaying notices and menus externally. They also make a very attractive display for internal posters or graphics.

The beauty with these light panels is that they can be used for almost any type of display in any type of window or office space.

For further information visit the website www.midwestdisplays.co.uk





### More than you'd dare imagine For less than you'd ever expect

Roland's affordable new 64" VersaCAMM VS-640 is more than a sensational new printer-cutter. It's three.

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**Higher Speed - Higher Quality.** Cruise effortlessly at blistering, bi-directional production speeds while maintaining uni-directional guality. Dual CMYK gets you there. Fast.

**Hi-Fi Colour and Beyond.** Light cyan and magenta ink work with enhanced variable drop technology producing sparkling highlights, detailed shadows and ultra-smooth gradation across a huge, artefact free gamut.



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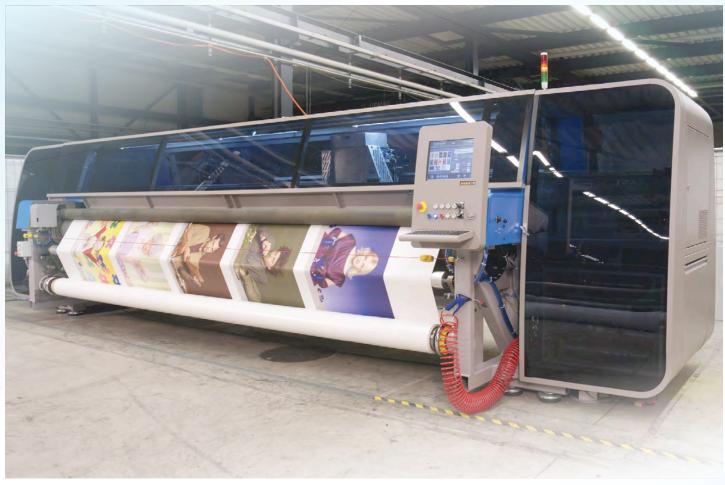
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### **DPI gets out the big guns with the Virtu RR50**



While also a viable production workhorse, the RR50 has the capacity to revolutionise expectations of quality within the five-metre UV-curable market, says DPI.

In a bid to challenge the limits of super-wide format display production, the Virtu RR50 UV-curable roll-to-roll ink-jet printer manufactured by WP Digital is now available in the UK and Ireland from Digital Print Innovations (DPI).

Able to print on almost any flexible material up to five metres wide at speeds up to 320sq m/hr, the RR50 is not only highly productive but brings 1200dpi addressable resolution to the super-wide display market in configurations which can include six colours (CMYK, Lc and Lm) and white. This combination of speed and quality makes the RR50 suitable for a plethora of applications for both indoor and outdoor use, including point-of-sale, vehicle wraps, banners and flags, and also for the creation of billboards and hoardings in one piece.

"Previously, five-metre machines were limited by the variety of substrates that they could print to and the type of quality they would receive at the business end, restricting them to external applications with long viewing distances," explains Stewart Bell, Managing Director of DPI. "The addition of superior graphics quality to the five-metre width creates an armoury of new opportunities for display producers."

The Virtu RR50 benefits from the heritage of meticulous Swiss engineering that WP Digital, formerly known as Spühl, is renowned for. The machine has a compact yet robust footprint of 2.5 (h) x 8.3 (w) x 2.3m (d), weighs 10,000kg and features innovative and

practical developments in ink-jet technology. Linear motors eliminate belts, instead running the heads on a monorail-type system; this reduces a bandwidth of traditional problems such as vibration, while improving acceleration and dot placement. Other sensible production features include an inbuilt multi-station X-Y tool for accurate cutting, an anti-static device on the head-assembly, and multi-roll capability.

Available in 36 or 48 print-head configurations which can add white to either a four- or six-colour workflow, the Virtu RR50 features a high-productivity ink-feed system that provides for six litres per colour. This allows the user to benefit from bulk prices and less time is wasted changing inks. The UV-curable, pigmented inks provide prodigious durability while also being VOC-free.

While the RR50 is suited to the whole gamut of display production, DPI says that it will be of particular interest to printers who are looking to convert to digital, especially from the screenprinting discipline. Stewart stresses that DPI is best placed to provide this service.

"Because we understand the precise calibration needed to get the best out of this formidable machine but can also provide the ongoing service, we know the RR50 will appeal to all sorts of producers," he concludes.

For further information about DPI's products and services, telephone 01332 856355 or email info@dpi-uk.com

10r		le in black i ilable in wi		y.
height	3mm	5mm	10mm	19mm
50mm	£0.39	£0.45	£0.79	£1.70
75mm	£0.50	£0.68	£1.24	£2.38
100mm	£0.77	£1.02	£1.59	£3,40
125mm	£0.96	£1.36	£2.38	£3.96
150mm	£1.07	£1.87	£3.28	£4.53
175mm	£1.29	£2.15	£4.08	£6.22
200mm	£1,47	£2.49	£4.64	£7.93
225mm	£1.98	£2.94	£5.66	£8.78
250mm	£2.26	£3.40	£6.79	£10.19
275mm	£2.54	£4.08	£7.76	£11.59
300mm	£2.83	£4.81	£8.72	£13.87
375mm	£3.73	£5.66	£10.75	£15.85
425mm	£4.53	£6.41	£12.46	£18.68
500mm	£5.38	£7.47	£15.85	£21.51
600mm	£7.36	£10,30	£20,15	£26.04
1200mm	£16.98	£28.09	£53.15	£72.12

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height	6mm	12mm	18mm
50mm	£0.34	£0.85	£1.47
75mm	£0.79	£1.47	£2.26
00mm	£1.14	£1.81	£2.76
25mm	£1.52	£2.66	£3.79
50mm	£2.26	£3.63	£4.69
75mm	£2.43	£4.35	£5.77
.00mm	£2.83	£5.10	£7.13
.25mm	£3.56	£5.89	£8.04
.50mm	£4.08	£7.02	£10.19
.75mm	£4.87	£8.60	£11.59
100mm	£6.22	£9.62	£13.93
75mm	£8.82	£10.92	£15.96
125mm	£10.19	£13.01	£18.68
500mm	£11.54	£16.01	£21.51
00mm	£13.58	£18.11	£26.04
200mm	£40.75	£54.33	£73,58

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height	3mm	5mm	d clear only 10mm
50mm	£0.56	£0.85	£1.71
75mm	£0.74	£1.08	£2.17
100mm	£0.90	£1.36	£2.71
125mm	£1.13	£1.70	£3.40
150mm	£1.36	£2.15	£4.30
175mm	£1.70	£2.61	£5.20
200mm	£2.26	£3.29	£6.79
225mm	£2.83	£4.18	£8.38
250mm	£3.06	£5.38	£10.76
275mm	£3.51	£5.89	£11.77
300mm	£4.30	£7.36	£14.72
375mm	£6.40	£9.06	£18.11
425mm	£7.81	£10.19	£20.37
500mm	£9.62	£13.01	£26.04
600mm	£11.66	£15.85	£31.69
1200mm	£45.28	£62.26	£124.51
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>stainless steel					
height	1.2mm satin brushed	1.2mm pailshed	2mm satin brushed	2mm polished	
50mm	£3.21	£3.45	£4.28	£4.60	
75mm	£3.46	£3.71	£4.61	£4.94	
100mm	£4.20	£5.06	£5.60	£6.75	
125mm	£4.82	£5.43	£6.42	£7.24	
150mm	£5.19	£6.05	£6.92	£8.06	
175mm	£7.29	£8.27	£9.72	£11.03	
200mm	£9.23	£10.62	£12.31	£14.16	
225mm	£10.86	£11.61	£14.48	£15.48	
250mm	£11.67	£12.47	£15.56	£16.63	
275mm	£12.90	£14.81	£17.20	£19.75	
300mm	£14.81	£16.24	£19.75	£21.65	
375mm	£21.11	£22.78	£28.15	£30.37	
425mm	£23.61	£27.29	£31.48	£36.38	
500mm	£29.63	£32.22	£39.50	£42.96	
600mm	£35.80	£40.73	£47.73	£54.31	
>>>>>E85 minimum order					

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>3m Co	m Alu mposi		JM I, reynobond or alupanel
height	colours	brushed	mirror
50mm	£1.02	£1.24	£1.87
75mm	£1.42	£1.59	£2.38
100mm	£1.86	£2.16	£2.71
125mm	£2.38	£2.67	£4.00
150mm	£2.71	£3.63	£5.43
175mm	£3.17	£4.36	£6.55
200mm	£4.53	£5.10	£7.64
225mm	£5.32	£5.89	£8.83
250mm	£6.22	£7.02	£10.53
275mm	£6.79	£8.60	£12.87
300mm	£7.69	£9.62	£14.48
375mm	£9.06	£10.92	£16.39
425mm	£10.53	£13.01	£19.53
500mm	£14.72	£16.02	£24.04
600mm	£18.11	£20.37	£30.51
1200mm	£54.33	£61.12	£91.70
3.5	no mi	nimum	order



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add 25% -	for standard extended typefaces for laser cut acrylic (polished edges on clear & colours)
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### **Onthecase goes solar powered**

#### Onthecase is delighted to bring to the market a new state-of-the-art, cutting edge solar lighting system.

Existing systems are normally separate units, which are fixed onto the product that needs illuminating and are quite unsightly, prone to vandalism, expensive and generally do not give sufficient light. This latest product, which has a world wide patent (pending), answers all these problems.

Firstly, the solar unit has been designed to be part of the product, giving a stylish and contemporary look. Secondly, the solar units are protected within the post by a polycarbonate cover making it resistant





to vandalism and thirdly, the power the light generates is 350 lumens using only three watts of energy, which produces more than sufficient light per pole.

The system has also been designed to offer sequence lighting using a unique sensor system - the units will only light up when approached by people, bikes or cars - all to agreed timings and speeds.

Crucially, the solar system is also affordable with significant savings to be made on installation costs as there is no need for any feeds, cables or connections to services.

onthecase are introducing the solar system to link in with its best selling range of showcases and are also introducing a post light to the market. The posts will be available in heights of 1000mm, 2000mm, 3000mm and 4000mm and finished in a silver anodised aluminium as standard, with special colours on request.

Applications include walkways, bicycle paths, carparks, terminals, stadia, marinas, universities and leisure and retail centres.

Coming to the market in June 2010, look out for further details by visiting the onthecase web site www.onthecase.biz in the coming weeks or call +44 (0) 1392 247 577.



Solar posts placed along walkway.

### Everybody's talking about Latex!



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www.williamsmith.co.uk/latex

the sign company's company



### AXYZ introduces new Pacer K+ Series of CNC routers

Leading manufacturer of CNC routing solutions to the plastics fabrication, sign and general manufacturing industries, AXYZ International has introduced its latest Pacer K+ Series of routers. They meet the highest standards of accuracy and quality of cut that are normally found only in more expensive machines.

All of the machines are built on a robust steel frame and incorporate high-quality ball screw drives with integral steel bearings and slide ways. These are fully enclosed to provide maximum protection from dust and particle contamination and to keep maintenance to a minimum. Precise gantry alignment is maintained at all times by the built-in self-squaring feature supported by independent twin motor drives. The ball screw drives are powered by high-speed servomotors that have been specially chosen for their ability to provide smooth motion and high-torque response at all cutting speeds.

The Pacer K+ Series of routers can be supplied with optional additional features to increase their production capabilities. These include the AXYZ Automatic Tool Change (ATC) facility that greatly increases the speed (on average around six seconds) with which different cutting tools can be changed when producing work that requires multiple tooling. There is also a choice of quick-release spindles that can be operated manually or in conjunction with the ATC feature and the AXYZ ICS (Intelligent Cutting System) that is reputedly the most powerful and accurate vision registration system currently available.

Available in a choice of four of the most popular sizes (1,250 x 1,250mm up to 3,050 x 2,050mm), the Pacer K+ Series is suitable for 2D and 3D routing and engraving applications on a wide range of materials including acrylics and plastics, various woods and non-ferrous metals.

In a separate development, AXYZ International has announced the availability of a new PC, software and controller package to enable existing users of its Pacer routers to upgrade with a new Windows 7-based system. The latest generation of machine Pacer 1250 K+ Series router.

controller can be separated from the PC and installed in its own specially designed housing. This means users can take advantage of the new PC's power, performance and networking capabilities under Windows 7 whilst remaining free to upgrade, repair or change the router's control PC at any time without affecting the now separate control system. The new controller requires only a standard USB connection to the PC for downloading programs and controlling the machine.

Further information on both developments can be accessed at www.axyz.co.uk or by telephoning a member of the AXYZ technical team on 0190 237 5600.



# Madico extends range of permanent / removable optically clear mounting films

At a time when some major suppliers are reducing their range of mounting adhesives, UK-based Madico Graphic Films has once again increased the revenue enhancing opportunities for printers by extending its line of double-sided optically clear mounting films. Featuring a permanent adhesive on one side and an 'easy-peel' adhesive on the other, the latest addition to Madico's growing portfolio of permanent/removable, optically clear, polyester mounting adhesives brings new benefits to temporary or short-term graphic applications thanks to very low adhesion levels.

As a result of its low-tack attributes, Madico's new easy-peel offering (product code E-338R C) can be applied and re-applied until correctly positioned, while still ensuring superior optical clarity and perfectly clean removability with no adhesive transfer. This makes the new mounting film perfectly suited to promotional and branded messaging applications, such as exhibition and point-of-sale graphics, window graphics for short-term retail/advertising, and in-house corporate communication or manifestation requirements. In addition, its easy-peel, clean removability makes it ideal for back-lit light box projects and lenticular 3D screens, where use of an inappropriate transfer would make removal impossible and potentially ruin the display surface.

For short-term, temporary applications involving thicker graphics, Madico also supplies a permanent/removable option (product code E-337RC) that offers a stronger level of adhesion.

"Marketers continue to target their audiences with short-term, time-critical messages, be it for special offers, price reductions or other announcements," says Gary Dixon, International Business Manager at Madico Graphic Films Ltd. "As a result, there is a growing requirement for temporary/removable graphics that uphold brand integrity and image by offering perfect see-through vision and high quality printability.

"Like all of Madico's permanent/removable mounting films, our latest offering has been designed with simplicity in mind; rather than requiring installation and removal by a qualified team, it can quickly and effortlessly be applied, repositioned and eventually removed by the customer's own staff," adds Gary.

### Clean-room manufacturing for optimum, defect-free see-through vision

As with its entire range of substrates, Madico's latest double-sided permanent/removable mounting film benefits from clean-room manufacture – a key differentiator over some other products on the market. This process delivers defect-free, optical mounting clarity, by ensuring optimal light transmission, low haze and minimal distortion.

Madico's new E-338RC Permanent/Removable Optically Clear Mounting Adhesive is available in roll widths of 1250mm.

For more information on Madico's optically clear mounting adhesives range call +44 1628 77 77 66 or e-mail info@glazingenhancement.com



### **Mutoh Europe introduces new disperse inks**

Large format piezo inkjet printer manufacturer Mutoh Europe nv announces availability of the new water based Direct Disperse inks. This new "zero harmful VOC" four-colour ink set has been specifically tuned for Mutoh's existing direct to fabric Viper TX and Viper TX Extreme series printers. The fast drying inks offer an excellent colour gamut and nozzle stability. Application possibilities are volume production of soft signage and double sided flags.

Mutoh's new Direct Disperse inks are an addition to its existing water based dye sublimation inks (transfer paper printing). The new direct disperse inks aim at offering polyester flag and banner printers a direct print alternative to the sublimation process, as they allow direct printing onto polyester fabric without the need for washing.

The new Mutoh Direct Disperse inks are suited for outdoor use, offering excellent washing and perspiration fastness according to applicable ISO standards. The outdoor UV durability is rated up to one year. Similar to dye sublimation inks, the new inks will require fixation via a heat source. No pressure is required to fix the inks. A pressure-free heat fixation system or a calender can be chosen for ink fixation.

Available in 1 litre bottles, the Direct Disperse inks are compatible with Mutoh's continuous ink supply system for the Viper / Viper Extreme and Viper TX Extreme series printers, called BIS. Mutoh's BIS has been developed for speed-intensive volume oriented users requiring a high end, high volume ink delivery and refill system offering long unattended printing capabilities along with minimum user intervention. Three models are available, i.e. a 4 bottle system and two 8 bottle systems. Each BIS ink bottle can hold up to 4.3 litres and can be refilled whilst printing.

The new Mutoh direct disperse inks will be marketed by Mutoh Europe all over Europe, the Middle East and Africa through its network of authorised Mutoh resellers.

For further information visit www.mutoh.eu



The new Military Green matt vinyl is specially designed for vehicle marking.

HEXIS, the vinyl manufacturer, announces new additions to its range of cast vinyls of the HX30000 Series Effect Films. The three new colours with matt finish now available from HEXIS are: Military Green Matt HX30VMIM, White Matt HX30002M and Black Matt HX30NPRM.

The new colours are packaged in rolls 1370mm (54in) wide and 30m long. Data sheets are available for download from the website www.hexisgroup.com

The HX30000 range is specially designed for vehicle marking and decorating cars, buses and motorcycles etc; plus all types of designer objects including mobile phones, laptops and furniture. The films are made of a multi-layered cast PVC and a repositionable liner with HEX'Press adhesive technology that ensure easy and convent elimination of creases or trapped air bubbles.

Also available is the PC30M3 Cast Laminate with standard

matt finish, a new addition to the existing range of cast laminates PC30G2 (gloss) and PC30M2 (super matt). They are  $30\mu$ m (1.2mil) clear films destined for laminating cast vinyls of the 100 Cast Series (V100, HX100, HXR100, VCR100, VSCR100).

The PC30M2 features a super matt finish, totally antireflecting, whereas the PC30M3 is standard matt, less sensitive to marking. The roll size 1370mm (54in) x 10, 50, 100 or 200 m.

There is a dedicated website for the HX30000 with full details of the series: www.ilovehx.com.

Hexis manufactures a full line of graphic vinyl and digital printing with subsidiaries in Germany, Italy and the United States. The group exports some 40% of its sales to over 40 countries worldwide, with a consolidated turnover of EUR 43 million in 2009. In the UK Hexis products are distributed by Hexis UK Ltd in Lichfield (01543) 411221.



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#### Shiraz adds flexibility with HP latex support

Allowing users to explore the full potential of the latex ink-jet ink technology systems released by HP, popular RIP manufacturer Shiraz Software has updated its Server package to support and drive HP's Designjet L65500 and L25500 printers.

Certified for HP DesignJet L25500 Printer

Shiraz's solutions have won top marks from HP across all categories.

The creators of British-based Shiraz have

configured the software specifically to work with this new ink type and the machines from HP in which it is incorporated. This includes full support for HP's matched media profiles and complete, accurate colour calibration which is proprietary to latex technology. It is available as part of an upgrade to Shiraz RIP Server v6.6 (build 10054) or later and is the only latex solution which is fully compatible with Windows 7 and the latest version of Mac OS X.

The software achieved full marks across all aspects of HP's Designjet RIP certification scheme, which ensures stability across a number of test parameters. These include print performance and ink usage, vital for multiple and large jobs, plus calibration, support for existing substrate profiles and the ability to add new media; in each category Shiraz was awarded the top score possible.

The new Shiraz drivers also verify the implementation of HP's Professional Pantone Emulation in the RIP, essential for precise colour when using latex ink technology. Additional features include reliability in status reporting and job management.

"Existing users will benefit from this offering in being able to add HP's latex printing technologies to their equipment line-up straightaway," comments Ramin Shahbazi, business development director for Shiraz Software. "For potential investors in this line of printers, the combination of a specific formulation for this new ink type and Shiraz's existing strengths such as ease of use, streamlined workflow and support for the most recent Macintosh, Linux and Windows platforms, will prove an unmissable opportunity to get the most out of their RIP and hardware combination."

For further information visit www.shiraz-rip.com

# Neschen launches new self-adhesive print film for all kinds of events



An inexpensive, re-positionable and digitally-printable display film has been launched by Neschen, which is suitable for all manner of promotional applications. Among many other uses, Neschen is expecting this high-performance film to prove increasingly popular in stores and shops with constantly changing advertising messages.

Called solvoprint easy dot 100, the films - either glossy or matte - can be printed with solvent, eco-solvent and UV-curing inks and will deliver outstanding print quality with bold and vibrant colours.

The dot-type adhesive coating, developed within the R&D department of Neschen Technical Coatings Division, provides a channel for air to move ensuring that the films can evenly be applied by inexperienced staff without bubbles or creases. After use, the film can then be removed from almost any substrate residue-free.

The PE backing paper ensures that the film lies flat in the printer and there is no need for an additional protective film when used indoors.

"The solvoprint easy dot 100 media are ideal for short to medium-term indoor use, particularly when display material is required at short notice for a new campaign," explains Friedrich Drinkuth, Senior Product Manager at Neschen in Bückeburg. "Businesses are therefore able to respond flexibly and without the need for major input to designs which are changed at short notice."

For further information call 01268 722400 or visit the website www.neschen.com

#### Robert Horne launches revive Honeycomb Board

Robert Horne is proud to announce the launch of revive Honeycomb Board, a printable display board made from recycled fibre, which is 100% recyclable after use.

Revive Honeycomb

Board offers designers and fabricators a truly recyclable, environmentally conscious, quality board that is both



attractive and helps reduce waste to landfill. This exciting new board consists of a recycled paper honeycomb core with a white, clay coated printable surface. It is produced using virgin and recycled fibre, with a minimum 20% recycled content and is chlorofluorocarbon free. It provides an excellent 'environmentally friendly' alternative to traditional foam boards like polyethylene (PE), polystyrene (PS) or polyvinylchloride (PVC).

Revive Honeycomb Board has a unique structure to handle the most demanding of applications in the graphic display market due to its high rigidity and dimensional stability. It is double glued to increase integrity and has a lower moisture content to improve stability.

It is suitable with inks and adhesives both water or solvent-based, acrylic and hot melt. Available in a choice of 6mm or 10mm thicknesses with a sheet size of 1200mm x 2440mm; bespoke sheet sizes and thickness options are also available. Applications for revive Honeycomb range from POS, display, signage, packaging and boxes.

For further information please visit www.roberthorne.co.uk or contact your local Robert Horne Group branch.

#### Vista introduces new pictogram series

Vista System International has introduced a new concept for the sign industry - a series of laser cut pictograms that attach to the sign frame as part of the end cap to create a unique and stylish design.

The new, laser cut, pictogram series is another example of the flexibility of MCFT (Modular Curved Frame Technology). The



client chooses any icon or logo to be featured, either previously produced or custom designed. The chosen design is then laser cut from an aluminum sheet and attached to the appropriate sign extrusion.

The image shows a display of several laser cut pictogram end caps attached to a V150X250mm (10") wall frame sign. This image demonstrates the tip of the iceberg as you can request a custom laser cut pictogram to meet your needs.

Vista System is a leading fabricator in the MCFT market which offers the best of both worlds by offering the advantages of a modern modular system with the ability to provide a highly customised solution that meets the unique requirements of each signage project.

For further information, visit the website www.vistasystem.co.uk

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www.insightsignsystems.com

### Seal upgrade could net up to £2,000 discount

Colourgen has announced a loyalty discount promotion for customers wishing to upgrade their old SEAL laminator to a newer model. The offer ranges from £700 discount for the Seal 44" Ultra Plus, through to £2,000 for a Seal 600MD and runs until 31st May.

Melanie Enser, Product Marketing Manager for Colourgen, comments, "With run times shrinking and budgets tightening, end users are looking for higher productivity and greater

flexibility from their laminators. This offer from Seal gives customers an excellent opportunity to benefit from the latest lamination technology while enjoying a big cash discount on a new machine."

The Seal brand is synonymous with quality mounting and laminating products in wide format print finishing solutions. Seal Graphics boasts the most comprehensive and diverse range of finishing products in the world. Always focusing on their core strengths, each Seal laminator is developed to complement other Seal products for complete compatibility and peace of mind performance. Traditional mounting and laminating has evolved to fast and effortless print finishing using either a combination of laminating films and adhesives or liquid coating systems.

Melanie Enser concludes, "To reflect their confidence and commitment to providing customers with the best products, every Seal product is backed by unparalleled warranties and application performance guarantees. In it's quest for excellence, Seal continuously tests it's products with other industry manufacturers' products and has developed strategic warranty programs with printer partners to provide customers with the ultimate finished product and choice."

This offer is available immediately from authorised Colourgen resellers. For more information, please visit www.colourgen.com

500

2

GPT appointed master reseller for AGFA Anapurna M product range

The Seal 600MD.

The AGFA Anapurna M range offers wide format industrial inkjet printers for indoor and outdoor sign displays. The UV-curable print engines deliver quality output on both uncoated rigid substrates and roll-fed media. The printers provide 720 x 1440dpi print resolution with widths up to 1600mm and thickness up to 45mm.

Stuart Cole, Managing Director of GPT, comments, "AGFA has an excellent reputation for building high quality, robust and very well engineered printers. We have taken our time looking for an industrial strength UV-curable printer to add to our portfolio, and are really delighted to be able to offer the AGFA range. We have complete confidence that they will provide our customers with the levels of production, quality and reliability their businesses demand. They are an excellent fit with our existing range of products and we expect a very positive reaction from the market."

Steve Collins, Wide Format Inkjet Account Manager for AGFA UK, comments, "GPT is an excellent addition to our UK channel for the Anapurna M range. We are sure the relationship will be a success and we are looking forward to working together. It is very important for our channel to add value to the AGFA product range, ensuring they meet the high standards our customers expect. GPT has the track record and reputation to deliver and support our solutions with very high levels of knowledge, experience and reliability."

For more information please call GPT on 01753 727128 or visit www.g-p-t.co.uk



### Canon UK launches trio of new imagePrograf large format printers

Canon UK, a world leader in digital imaging solutions, has launched three new imagePROGRAF large format printers (LFPs) designed to deliver the highest quality output – the 24-inch Canon imagePrograf iPF6350 and imagePrograf iPF6300, and the 44-inch Canon imagePrograf iPF8300.

Featuring Canon's new 12-colour Lucia Ex pigment ink system and innovative printing technology, the new models are able to produce prints with increased accuracy and an extended colour gamut approximately 20 per cent wider than the previous Canon fine art series of imagePrograf LFPs (iPF5100, iPF6100, iPF8100 and iPF9100). The new ink system has been developed in response to the growing demand for high quality, large format prints in the professional photographic, proofing and fine art markets.

The new inks feature an innovative polymer structure that results in greater scratch resistance and protection from colour fading, whilst reducing bronzing and metamerism to produce more consistent, durable prints. Denser, sharper blacks and smooth colour gradations are able to reproduce the finest shadow area details, meeting demands for more sophisticated print quality.

An additional in-built mechanical rigidity in the new imagePrograf models enables more precise ink placement, resulting in improved line and text accuracy and colour uniformity. An in-built high-performance, multi-sensory colour calibrator can also precisely detect, adjust and compensate for print head density variations.

Users are able to take advantage of the exceptional print quality of the new imagePrograf devices with the third-party RIP compatibility from GMG, EFI, ColorGATE, ONYX Graphics, Eisfeld (PosterJet), CGS, DEV studio and SCP, providing a range of print applications, including proofs, designs and commercial photos.

The imagePrograf models are able to use third-party media, alongside the Canon recommended stocks, by utilising the Media Configuration Tool to calibrate paper settings to achieve an

optimum print output. Compatible ICC profiles of popular media types are downloadable from the Hahnemuehle, Ilford and Sihl websites. Additionally the new of range Canon imagePrograf LFPs are fully compatible with Colortrac and Contex large format scanners to offer a complete scan-toprint solution.

> Gill Mussell, LFP Manager Canon LK says

Product Manager, Canon UK says, "Key research findings in Canon's own Insight Reports over the past two years have pinpointed large format printing as a growing business opportunity for a number of market sectors including professional photographic, proofing and graphic arts. The new range of Canon imagePrograf LFPs deliver outstanding image quality with the broadest available colour gamut on the market. They produce high-quality, consistent prints to help professional print users to meet the demands of their customers without the need to invest in new workflows."

> To support high-volume printing and streamline workflows, the Canon imagePrograf iPF8300 and iPF6350 come equipped with an 80 GB high-capacity hard disk drive (HDD) that allows for faster spooling of large files as well as the ability to reprint jobs directly from the printer. To ensure the highest

level of productivity and reduce overall print time, all new models are also equipped with a standard gigabit Ethernet network interface and an automatic dual-blade cutter.

For further information visit www.canon.co.uk

The Canon imagePrograf iPF6300.

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# COMPANY News

# Josero strengthens its focus on UK digital ink market

The past year or so has seen Josero move from a European based inkjet company to an organisation very much focussed on bringing its skills and expertise specifically to the UK. This has resulted in the company growing from a relatively small distributor in this country to a key player in the UK digital ink market.

Josero provides a complete solution for all super and wide format inkjet printing needs by supplying reliable, high quality inks at a fraction of OEM prices. Josero provides end to end solutions, starting with technical advice, excellent inks (solvent, UV and Bio), free installation options, through to spare parts and full service contracts. The company also offers a range of high quality printers and cutters. Josero believes it provides everything the OEM provides but at a substantial cost saving and with a greater level of customer care.

The whole company philosophy is based on the highest possible quality and customer service. The team at Josero comprises highly skilled inkjet specialists who, combined, have several decades of experience and knowledge within the digital ink market. Staff pride themselves on being completely accessible to all their customers and enabling customers to make substantial savings over OEM products, not through using inferior third party inks but with high quality products.

Josero's ambitions in the UK and Ireland received a considerable boost in November 2008 when worldwide ink giant Triangle™ chose Josero as sole distributor for its ink products in the UK and Ireland.

Triangle makes inks not only to be sold under its own name but also for printer manufacturers. Triangle inks are certified by many print head manufacturers around the world, such as Xaar in the UK. Often, Triangle inks have been developed for specific print heads before the printer manufacturers have even begun to build their printer. Given this level of integration it is easy to appreciate the



Josero engineer fixing a machine.

reliability of Triangle inks. On top of this, Triangle's ink train warranty, which is said to be the most comprehensive in the industry, will cover the costs of any repairs to the printers ink train should the damage be proven to have been caused by Triangle inks, whilst the equipment is under its manufacturer's warranty.

Reliability was an essential requirement when Your Printing Supplies (YPS) was looking for an alternative to OEM inks. YPS is Josero's reseller for the Triangle product range in the North East.

Managing Director, Garry Brown said, "We wanted to find the right quality alternative digital ink which would perform to the standard of OEM inks. After looking at several different inks and testing them rigorously we chose Triangle inks because they easily outperformed all the others. We were not only looking at the ink but at the whole package including cartridge or bulk system quality along with the reliability of the chips used because we'd had problems in this area before."

Triangle inks are not the cheapest alternative inks on the market but Josero firmly believes they are the best quality, plus they give savings of up to 50 percent compared to the price of OEM inks without any reduction in quality and service. Earlier this year Triangle further expanded its product range to include Bio inks, which are made from renewable plant sources and fully conform to EU REACH regulations.



Triangle ink storage.



Josero has the expertise to supply the correct printhead for each machine.

Twentyfourseven, in Warrington, which prints "everything from signage and posters to leaflets, labels and books" switched its Mimaki JV3/160SP and Mimaki JV33/160, to Triangle inks almost a year ago.

Alan Burton, Managing Director of Twentyfourseven said: "We are delighted with our conversion to Triangle inks. Not only are we saving 50 per cent on our print costs, the quality of the product is also superb."

Another satisfied customer using Triangle inks is FASTSIGNS in Peterborough.

Richard Towers, Production Manager and co-owner of the business, said "The conversion to Triangle inks couldn't

have been easier. We could have done it ourselves; however, Josero made a point of sending an engineer to carry out the conversion. It only took one hour and we were printing again using all our original profiles. Our machine has always been reliable and continues to run perfectly with Triangle inks. We should have done it sooner!"

Triangle has one of the widest product portfolios which means Josero can supply alternative inks for virtually every model of wide and super wide format printer across the whole spectrum of ink technologies (traditional solvent, Bio and UV curable). Inks are available for printers from the following manufacturers – Agfa, Durst, HP Scitex, HP 9000 and 10000, Inca, Mimaki, Mutoh, Nur, Roland, Seiko, Vutek, and Zund.

#### Large stock and quick turnaround

Josero supplies a large selection of spare parts for both wide and super-wide printers. The majority of parts are delivered within 24 hours of an order being placed. Parts are currently available for Mimaki, Roland, Mutoh, Seiko and HP wide format printers and NUR, HP Scitex, Vutek, Durst, Zund and Inca super-wide printers.

Printheads are key components of any inkjet printing machine and require real expertise in supply and fitting. Different printheads can look the same but the wrong model could mean thousands of pounds out of pocket. Josero's vast knowledge and experience of the inkjet market plus direct involvement with printhead manufacturers, gives the expertise to supply the correct printhead for each machine. A large number of printheads, include those for Xaar, Spectra, Konica, Seiko and Epson printers, are held in stock at the Cambridge head office.

In keeping with Josero's commitment to provide a full service solution, most of its dealers offer competitively priced service contracts on printers. Where this is not possible Josero will offer service contracts directly. Josero says that not only will all of these service contracts offer at least the same level of service as the OEM provider, they will often be as much as 50 per cent cheaper than the OEM offerings.

#### **Dealer network established**

Josero set up agreements with several key resellers throughout the UK and Ireland in the months following last year's Sign and Digital UK show. Now with nearly a dozen resellers appointed and fully trained, the dealer network spans the length and breadth of the UK and Ireland, so customers can easily speak to a local reseller.

Earlier this year Josero introduced a key player to the team, recruiting Gareth McDonald as Director of Sales, based in Preston. Gareth will have a strategic input into the overall growth of Josero in the UK, as well as managing the dealer network in the north of the UK and Ireland.

Josero also plans to move its head office to larger premises in Cambridge, where new products will be housed and the current demonstration suite will be expanded to show a wider range of machines and equipment.

For further information, visit www.josero.com email info@josero.com or tel. 01223 870260.



Mimaki JV33 Triangle bulk feed system.

### UK POS launches innovative A4 Floor Standing Sign Holder

UK POS is sending customers in a new direction by developing an innovative product that it not only suitable for promotions, but is also ideal for directional signage and displaying information. The new A4 Floor Standing Sign Holder allows customers to easily interchange between portrait and landscape formats for the same cost and quality as a floor standing sign holder with fixed poster position.

The A4 Floor Standing Sign Holder is multifunctional and as such, can be used in a myriad of sectors. Debra Jamieson, Sales and Marketing Director for UK POS commented: "It is often easy to focus on the promotional attributes of point of sale materials, however we believe it is just as important to consider their use as directional signage and displaying information. The Floor Standing Sign Holder is ideal for such purposes as well as being cost effective and atheistically pleasing."

Finished in silver anodised aluminum and with smooth, rounded corners, the A4 Floor Standing Sign Holder is quick and easy to assemble and as such, can be used in either a landscape or portrait A4 option. The poster can be rotated using fastenings at the back which keeps it secure.

Suitable for internal use only, it stands at a fixed height of 1m with a weighted base for stability. Signage can be swapped with ease due to its snap shut front opening mechanism. The anti-glare poster cover sheets will make information inside clear to see.

Key components are fully recyclable including the aluminum leg and frame, polystyrene (HIPS) back panel and steel base, as well as the PET front cover.

As a reworked version on UK POS' Single Post A4 Frame, Debra Jamieson explains why there is a constant push to improve products: "UK POS' research and design team is constantly looking to innovate to benefit our customers. Seeing that we could create a more dynamic version of our current Single Post A4 Frame product, we decided to produce the alternative A4 Floor Standing

hallmark



The new A4 Floor Standing Sign Holder can interchange between portrait and landscape formats.

Sign Holder which can easily be adjusted between portrait and landscape poster displays by the customer – all without a hike in cost or quality. We expect it to be a popular option due to its multifunctional characteristics."

To promote the launch, UK POS will be offering the A4 Floor Standing Sign Holder at a special introductory price of £27.95 per unit plus VAT and excluding carriage until stocks last. These are usually priced at £36 each.

For further information visit www.ukpos.com

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### More customers are choosing Display as the fabric for exhibition graphics

Display FR 220g is proving a popular choice for exhibition graphics as its dense structure helps obscure supporting frameworks. Also used for internal and external banners, soft signage, retail display graphics, stretch frame art reproduction, murals, pop ups, display systems, promotional advertising applications and even personalised soft filled products.

An ever-increasing amount of fabric is finding use in the retail and exhibition sectors. This means it must satisfy the most stringent fire tests. Brook International ensures all of its flame retardant (FR) fabrics comply with the stringent UK BS5867 Type B. A large number of Brook FR fabrics also comply with the German DIN4012 B21 standard and more recently a number of fabrics now comply with the French NFP92 503 M1.

Over 30 different fabrics for digital print are available from Brook International and used for many applications only limited by the imagination. The exhibition sector in particular has seen a significant increase in fabric use. Companies designing and building exhibition stands now use fabrics in place of traditional materials. Fabrics are more flexible, less prone to damage in transit and cost less in freight costs to move from one location to another. When printed they make highly tactile and eye-catching colours possible.

Recognising the success of its fabrics for digital print in the UK, Brook International has appointed distributors in other countries including Denmark, Estonia, Finland, Iceland, Italy, Latvia and



Over 30 different fabrics for digital print are available from Brook International.

Poland and just recently Sweden. Others distributors are expected to be added soon.

For further information please contact: T +44 (0) 1535 639020 or email info@brookinternational.com



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# National Media Museum unveils Carter Wong integrated orientation scheme

News

The National Media Museum in Bradford, West Yorkshire, has unveiled a comprehensive orientation and wayfinding system to improve visitor access and communication throughout the museum.

Initially the wayfinding design was part of a foyer development project that aimed to improve the museum's primary information point, cinema ticketing, queuing and retail outlet. Carter Wong's first stage survey, however, revealed more complex issues affecting visitor orientation around the museum as a whole, inside and out.

Carter Wong's Creative Director Phil Carter explains: "Converted in the early 1980s from a purpose-built, but never used, theatre, the museum has a potentially challenging arrangement of spaces, with galleries formed at half-levels to the front and rear around the IMAX auditorium which could create an awkward visitor journey. The foyer itself did not project the personality or identity of the museum sufficiently to create a sense of arrival and, if arriving by car, it was not obvious where to enter from the rear car park. Through the design programme, information access, circulation and marketing have been addressed in a joined up way."

Carter Wong's design concept for the signage takes its inspiration from the movie clapperboard. This translates into bold angles and chevrons that behave as directional arrows. The angled feature appears as a cut-out on the wall signs and totems, and as chevrons on glass. This is a particularly useful device on the all-glass frontage for directing people to the front door and it doubles as a safety

'manifestation' on the surrounding glass panels.

The internal system has a number of elements. There are freestanding totems that can be moved and economically up-dated, there are wall-mounted signs and maps, and glass-mounted decals



at the front and rear entrances. The maps are also available in leaflet form. An eye-catching 'wonder wall' in the main foyer resolves the issue of promoting regularly changing exhibitions and key exhibits not to be missed, with on-screen holding graphics and easy-to-use templates to ensure that the updated information remains visually

consistent. The scheme complements the work of interior design company NRN who have carried out a refit of the shop.

To resolve the issue of information overload, Carter Wong has stripped away the visual clutter in the main foyer and eliminated duplicate signs. To improve the visibility of essential services, the designers have redrawn the icons for toilets, wheelchair access, guide dogs and buggies. In the process, the changes make some of these services more user friendly; the wheelchair icon, for example, is more dynamic than the traditional version, and now suggests independent mobility.

Based in the North West, Bolton Sign uses the highest standards of craftsmanship and technology to deliver bespoke sign solutions to all business sectors, including retail, construction, transportation and various industry sectors.

Further information on Carter Wong Design can be obtained by calling 020 7569 0000 or visit www.carterwongdesign.com. Information on Bolton Sign can be found by visiting the website www.boltonsign.co.uk



Carter Wong's design concept for the signage takes its inspiration from the movie clapperboard. This translates into bold angles and chevrons that behave as directional arrows.

30 Sign Update ISSUE 122 MAY/JUNE 2010

# Look who's joined the family!

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William Smith comes up trumps with made to measure special effect window graphics

#### When printers and interior designers edwardthompson required specialist graphics for glass panels they turned to William Smith.

- News

"We specialise in printing and interior design for the leisure and gaming industry and were asked to re-brand one of the restaurants in the Alea Casino in Nottingham," says edwardthompson's Creative Director, Julian Cound. "The venue is light and airy with a lot of glass doors and panels, which provided further opportunities to display the new branding.

"We had already worked with William Smith regarding re-livery of our own transport fleet and so approached them with this project."

The intricate full colour graphics included a floral design as well as the logo and each graphic panel was specifically produced to fit individual sizes of glass panel. For most of the panels the graphics were reverse printed onto 3M™RG3850-114 transparent window film and backed with Ritrama PTCS cast silver Etch Glass vinyl. Others were printed onto 3M 8173 perforated window marking film with 3M 8914 gloss overlaminate.





The full colour graphics from William Smith produced a stunning display at the Alea Casino restaurant.

"It was a specialised job which required frosted/ crystallised material and we needed it to be supplied cut and ready to apply," continues Julian. "We gave William Smith a fairly loose brief and they provided us with very good options, samples etc.; information was always provided when requested and alternatives suggested where appropriate. We also needed a very quick turn-round and William Smith had the work completed and delivered within a week.

"The finished graphics were very professionally boxed up complete with instructions and copious additional information. The service provided was well over and above our expectations. William Smith both promise and deliver high."

For further information contact William Smith on 01833 694707 or visit www.williamsmith.co.uk

#### Making an Impact at Santa Pod

Inspirational signage and design company, Impact Signs and Print in Lynch Lane, Weymouth, recently showcased it's vehicle wrapping talents further afield at the prestigious Santa Pod Raceway in Northamptonshire.

Collaborating with Weymouth's Power Race Graphics, one of the motor industry's leading vehicle insignia designers, Impact was commissioned to wrap the 13 metre x 4.5 metre trailer, the largest vehicle they have wrapped to date.

Impact director Jason Fry said, "It was a big challenge, and I'm really pleased with the results – the trailer looks amazing. We used a hangar to apply the graphics, which was a life saver in the freezing temperatures we'd been having."

Santa Pod Raceway is the home of European Drag Racing and host to the televised FIA European Drag Racing Championships. Drag Racing is a race between two cars or bikes with speeds up to 300mph and is the fastest and loudest motorsport on earth.

Due to Santa Pod's incredibly tight schedule, Impact completed the work on location in two days, ensuring the trailer was back on the road in no time at all. Impact used Avery 900 series cast vinyl and Avery 1900 series vinyl wrap with 1030 Dol laminate. A staggering 100 metres of vinyl was used to complete the project, and the finished result is phenomenal.

Santa Pod Marketing Manager Caroline Day said, "Santa Pod is all about high-octane explosive action and we wanted to create an appropriate design for the trailer that was very striking using vibrant colours. The end result was perfect with no hitches on the way! Now we have a complete set up which looks very professional and is sure to create an impact wherever it goes whether at the race track itself or when out on tour at other shows and exhibitions during the season."



Santa Pod trailer, wrapped by Impact Signs and Print.

The televised European Drag Racing Championships comprises eight official classes competing across Europe. Crowds of up to 40,000 spectators attend races, consisting of loyal fans and a wider family audience now appreciating the growing sport.

The trailer will be taken to national motorsports events throughout the year, so look out for it.

For Santa Pod information and events go to: www.santapod.co.uk For Power Race Graphics go to: www.powerracegraphics.com For Impact Signs and Print go to: www.impactsignsandprint.co.uk



### Sign 2000 completes exterior re-branding at Holiday Inn Gatwick

News

Kent-based corporate signage specialist Sign 2000 has completed the exterior re-branding of the flagship Holiday Inn hotel at London's Gatwick Airport. Located just one mile from the airport's North Terminal, the hotel includes 216 rooms situated on five levels and on-site parking for 600 cars.

Holiday Inn Gatwick offers a raft of facilities, not least of which is easy access to London, Brighton and the Surrey countryside and their numerous tourist attractions. It is also an ideal out-of-London venue for business meetings and exhibitions, with 10 spacious meeting rooms and including the premier Academy site that has been ergonomically designed to provide a professional, focussed and dedicated environment supported by a host of presentation facilities. The hotel features a 120-seat restaurant and associated bar facilities.

The project called for the entire exterior re-branding of the hotel by Sign 2000 to comply with new brand specification guidelines and including both specialist vinyl-applied films and LED illumination. Signs included two sets of high-level LED-illuminated manifestations to the main entrance that were installed using special boom platform access equipment. Associated signage included a main ID totem sign and various directional perimeter signs. Other work undertaken by Sign 2000 included full re-cladding of canopies to the front and rear of the hotel building incorporating inset text, plant-on corporate badges and green LED barrel specialist lighting units.

Sign 2000 has also been contracted to manufacture and install similar signage at six other Holiday Inn sites for two franchise operators.

Further information on the services provided by Sign 2000 can be found at www.sign2000.co.uk or by telephoning 01892 834 383.



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A leading event branding and production company was brought on board to undertake a large-scale installation project at London's largest shopping centre to promote the launch of a major new Paramount Pictures UK film.

GTMS designed, manufactured and installed two 2D dragon images, each measuring 10m in wingspan, to mark the UK release of 'How to train your dragon', a computer animated fantasy film by Dreamworks.

The dragon installation, which was displayed in the Atrium area of Westfield Shopping Centre in Shepherds Bush, was created using steel box section frames, matched together by overlaying onto templates cut out by GTMS' computer controlled router.



The images of the dragon were printed onto foam PVC panels, also cut on the router, and the frame was suspended from the truss by four hanging points ensuring its weight was evenly distributed and supported. Every part of the installation was sectional to allow for easy transportation.

Paul Logan, Managing Director at Logans Run Print Management, GTMS' client said, "We are delighted with the finished dragon and it is exactly as we had envisaged it. Paramount Pictures UK was very pleased with the end product and was particularly impressed with the quality of print and finish of the dragon structure."

"The installation was undertaken with great care and expertise and there is a possibility that the dragon may be used again for future promotions. Well done to everyone at GTMS who worked on this project," said Paul.

The total production time was 10 days and it took six of the GTMS team one week to build the dragon and three crew members one night to install.

Dominik Short, Director of Hampshire based GTMS said, "This was a fantastic, high-profile project to work on. It was technically and logistically challenging but the team really pulled together and we were extremely pleased with the result."

GTMS provides exceptional large format print services for large scale and complex projects, in addition to offering Design and Build and event production services. With 25 years' experience under its belt and a wealth of prestigious clients – including the BBC, Bacardi, Fat Face and an array of experiential, marketing and PR agencies, GTMS takes care of every aspect from the initial design through to the production and installation by its expert team.

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For further information call GTMS on 08453 10 11 12 or visit the website www.gtms.co.uk

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## A five star project with vision

Sign Vision and FiveStarSigns recently joined forces to produce distinctive new signage for a popular tourist hotel in Sidmouth, Devon.

John Matthews, Proprietor of Sign Vision, explains. "I happened to be chatting to the people at the hotel; they mentioned that initially they had wanted illuminated lettering for their entrance and a sign company in the area had suggested running wires from one letter to the next. The wiring would have looked untidy and the client had decided that they no longer wanted illuminated signage anyway."

"We spoke about what they did want from and I knew I could come up with a much better solution."

John got to work drafting designs based on the client's requirements and then got in touch with Jason Edwards at FiveStarSigns.

John continues: "I'd read in Sign Update about a project that was quite intricate where there were issues with

being able to produce a certain font style, and Jason had completed the work very successfully. This job had similar issues and was potentially complicated; Jason and I had spoken on the phone so I arranged to visit him with my designs."

"Jason and I put our heads together and talked through different ways of producing the signage; this allowed us to be more creative than average sign maker."

The solution John and Jason agreed on was to have built up stainless steel lettering screwed on to Foamex inserts which would be attached to the glass walls of the entrance. Because of the hotel's coastal location 316 marine grade stainless steel was chosen to ensure the letters would stay looking good over time.

Choosing the ideal fixing for securing Foamex to glass was another challenge.



Hotel owners Mark and Jo Seward (centre), John from Sign Vision (on the left), and friends raise a toast.



John says: "We spoke to the guys at 3M to find the best solution. They were very helpful and recommended 3M's VHB Acrylic Foam Tape 4943, ideal for bonding at lower temperatures, which it was when we did this job."

Jason fabricated the signage to John's designs at his workshop in Paignton, Devon.

"The stainless steel letters were laser cut," Jason says. "As good as I am at hand cutting, I can't replicate the accuracy of laser cutting and it wouldn't have been cost effective for this job. Plus I had so much work on that any time saved by laser cutting the letters was very useful."

John installed the signage at the Kingswood & Devoran Hotel, finishing with vinyl masks applied to the inside of the glass to hide the fixings.

"Our clients were delighted with their new signage," says John. "It creates the classy effect they wanted and certainly looks better than having wires running from one letter to another."

Sign Vision provides a range of signage including shop fronts, vehicle livery and bespoke signs, both to local customers and to national blue chip companies. The company tends to focus on high-end projects and John expects to be working with Jason again in the near future.

"I like that fact that he's producing something a bit different to off the shelf signs you see everywhere," says John. "From the start I was delighted with Jason, he kept us informed with courtesy calls, etc, and the quality of work he produces is excellent. I would definitely recommend him to other sign businesses."

The hotel owners, Mark and Jo Seward, are just as pleased with the finished work.

"We are delighted with our new sign; it's been a pleasure to work with John on this project. He's been professional throughout. We look forward to using his expertise in the future and we recommend Sign Vision at every opportunity," said Jo.

To contact Sign Vision, go to the website www.sign-vision.co.uk or telephone 01395 513388. Further information on FiveStarSigns is available at www.5starsigns.co.uk or telephone 01803 296836.

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## COMPANY Feature



Mick lley was an electrical engineer with an electrical contracting business assisting sign companies with sign installations back in 1974 when he saw a gap in the industry and set up Sygnet Signs.

Mick was one of the first people in the country to embrace the latest technology, purchasing a Spandex Graphix 4B, the first vinyl cutter produced. From the beginning, Mick has looked to invest in the latest machines to give Sygnet Signs a head start in producing top quality signs.

Gary Iley, Mick's son, joined the organisation and spent time fitting and sign making, learning the entire sign process before joining his father at the helm of the growing company. Soon father and son were making impressive in-roads in the industry.

The following years saw a boom in the sign trade. Sygnet Signs quickly out grew its premises and in 1997 moved to its current address in Humberstone Road, Leicester. At this time the decision was made to focus on supplying the sign trade.

#### Investing for top end production

As Sygnet Signs has grown continuously over the years, significant investment has been made in many state of the art manufacturing machines to ensure production of high end, quality signage for the trade at very competitive prices.

Today, the company's in-house production facility is certainly extensive. It houses a full range of machinery including two twin head routers, metal laser cutting up to 12mm mild steel, acrylic laser cutting up to 15mm acrylic, 3m hydraulic roller, 2 tonne crane, 4m metal folder, 4m CNC brake press, 2.5m guillotine, two 5m wall Saws, hand plasma cutters, pulse plant welders, 3D carving & modelling tables and vinyl plotters.

Gary Iley, Operations Director told Sign Update, "We make sure that all of our staff take regular training courses and have appraisals so that their knowledge and fabrication methods are second to none."



Mick Iley and the first Spandex Grafix 4B vinyl cutter.

Kevin Newton, Sygnet's Works Manager said: "At Sygnet Signs we have divided our manufacturing facility into individual departments. Having specific departments our fabrication teams have had the chance to specialise in their areas of manufacturing allowing us to provide high quality signs also reducing lead times. This time saving is passed on to all of our customers."

The various departments include design, vinyl application, laser cutting, metal fabrication and final assembly. Signs can be powder coated or stove enamelled to customer requirements, ready for installation. To maintain a high level of quality control, every sign is fully checked before despatch.

All the departments work together to produce top quality built up letters with and without illumination, flat cut letters using any material incorporating any thickness, pan trays, back trays, fret cut trays, totem and monolith signs, fabricated way finding systems, edge lighting systems, light boxes, plaques and plates, trough lighting, architectural lighting and a full range of warranted LED modules.



Section of a fret cut tray with push through acrylic letters. The white letters are just push through opal acrylic and the black letters have black acrylic on the faces.

#### Purchasing power gets best prices

Supplying an industry where everything is wanted yesterday, increased stock holding facilities is another area where Sygnet Signs has made a big investment. The company's growth gives it sufficient purchasing power to obtain excellent prices on materials, another reason why it offers unbeatable trade prices says Signet Signs.

## LED products including self sustainable solutions

As the LED industry grew and LED illumination began to replace products such as neon, fluorescent tubes and cold cathode, Gary lley started the business LED Solutions. Based at the same premises as Sygnet Signs, the two companies complement each other by offering full signage and lighting solutions to the trade.

LED Solutions, co-owned by Gary and Mick, is run by Robert Coulson who has a degree in physics and thus fully understands all the technical aspects of lighting. Robert and his team research new



Beach night club in Newquay. The letters are build up face illuminated using blue and red LEDS, the rings are neo-flex which is an LED replacement for Neon.

products and take them through vigorous testing before offering them to the industry.

Robert told us, "We have LED products fit for any sign or lighting application. The ranges of products we offer are IP rated and can come with up to a seven year warranty. We test every application in-house so only the best products leave this building."

#### More than just a trade supplier

Unlike a lot of trade suppliers Sygnet Signs has Project Managers who assist sign maker customers in many ways.

Guy Young is part of this team and explains: "Where technology has changed and new exciting methods of fabrication become available, we feel it is important to offer an onsite service. We are happy to assist sign businesses and work with them as if we are part of their own company."

Charles Perry recently joined the Project Management team from ASG. His experience in sign making and project management has given a huge boost to the team as well as to customers of both Sygnet Signs and LED Solutions.

#### All products manufactured in-house

There are many so called trade suppliers out in the industry but one of the things that everyone at Sygnet Signs prides themselves on is the fact that the company sells only products it manufactures.

"The industry is inundated with trade suppliers that buy in products, put a mark up on and sell them on. We feel that this only misleads the sign companies and with the additional mark ups plays them out of the quoting stages. If sign companies can't win work they won't be in business for long. Our aim is to give all sign companies a fair chance to win projects and grow their companies," says Mick.

He finishes by explaining what he feels is the main reason companies keep choosing Sygnet Signs: "Unfortunately integrity within the industry has not always been kept in high regard. This is something that here at Sygnet Signs and LED Solutions we do value with the highest of regard. Over the years we have shown to be 100 per cent trustworthy with all our customers' information."

Find out how Sygnet Signs can help your business by going to www.sygnetsigns.com or telephone 01162 626288. LED Solutions can be contacted via www.ledsolutions.com or 01162 625933.

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## Choice

### Océ installs UK's first Arizona 550 GT

Océ, an international leader in digital document management and printing for professionals, has strengthened its range of Océ Arizona UV flatbeds with the launch of the Océ Arizona 550 GT printer. The system is the fastest yet, printing at twice the speed of other Océ Arizona models; it can produce more than 40 square metres of high quality printing per hour, with stunning prints suitable for closely-viewed signage and point of purchase, made possible by Océ's unique VariaDot™ imaging technology. Colouration, a creative solution

provider in the delivery of high end visual solutions which maximise brand impact, first saw the new system late in 2009, during a trip to Océ headquarters in Venlo, The Netherlands, and was immediately impressed.

Says Colouration Managing Director Tony Dennington: "We went to Venlo and we liked what we saw. We did some tests of our own, and the quality was as good as, or better, than anything else out there. There are more expensive machines, but this is better. It was by far the best machine we looked at."

Tony reveals that the Océ Arizona 550 GT printer, which was installed at Colouration's premises in late January, is

already having a significant impact on the 31-staff company's business. Colouration produces a lot of visual merchandising for retail and department stores, anything from magnetic wallpaper to backlit display units to hanging banners, for clients including prestigious brands such as Ralph Lauren, Calvin Klein and Thierry Mugler.

VERSU

Before installing the Océ Arizona 550 GT printer, Colouration had to print on rolled media, and then mount the substrate onto board or perspex. Now, using the flatbed Océ Arizona 550 GT printer, the company can print direct to a wide variety of media types, including metals, woods, acetates and acrylics.

The system also comes with a Roll Media Option, which Colouration chose to take, as it also has with the White Ink Option to augment the four colour output with under and over-printing capability.

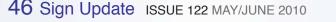
Tony says: "This is going to open the door to so many new ideas, things that we hadn't even talked about in the past. Our creative team are falling over themselves coming up with new applications. For visual merchandising, the Océ Arizona 550 GT printer is a dream, with the quality, the detail it can produce, and the speed. I'm very, very happy."

The Océ Arizona 550 GT printer enables print companies to take on peak demand and rush jobs with confidence, due to its fast productivity and high image quality. The next generation model in the award-winning Océ Arizona Series, it uses UV curable inks and Océ VariaDot technology to deliver near-photographic image quality. Designed as a true flatbed, it can print on a wide range of rigid substrates up to 1.25 by 2.5 metres, and roll media up to 2.2 metres wide.

Go to www.oce.co.uk or telephone 08706 005544 for further information on the Océ range.

AZ 550 GT printer.

Colouration's Sales Director Dawn Evident with some of the products printed on the Océ





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## PRODUCT Choice

## Action Screen invests in the future with Fujifilm Acuity Advance X2

Action Screen, based in Corby, Northants, recently became the second company in the UK to place an order for the Acuity Advance X2, Fujifilm's wide-format UV device with a print area of 2.5 x 3.05m. The investment will allow Action Screen to broaden its service offering while continuing to provide its customers with high quality products in shorter turnaround times.

Vince Meeks, Technical Sales Director at Action Screen, says: "For us, investing in the Acuity Advance X2 means investing in the future of wide-format print. When researching all the different technologies available on the market today, we realised that it was possible to offer our customers a digital option without having to compromise on quality and resolution."

Action Screen specialises in screen printing and large format digital imaging, with a client base that ranges from local businesses right through to national and blue chip companies. It currently has two roll-to-roll wide-format solvent digital printers, but realised the need to invest in a UV flatbed printer to stay competitive and up-to-date with the industry.

"We tested almost every wide-format UV flatbed printer on the market that met our requirements, but it quickly became apparent that the Acuity Advance

X2 was by far the best choice for us. Its added white option means that we don't have to compromise on our ability to print white, something which we've been able to do for a long time with screen printing," says Vince.

The Acuity Advance series of devices uses Fujifilm Uvijet inks, delivering ultimate flexibility, particularly when using Uvijet white, which allows users to print a very opaque white under, over or between layers as well as directly onto dark media.

Action Screen has enjoyed a long-standing relationship with Fujifilm, which has supplied them with inks for years.

Vince continues: "We wanted to make this investment in this



Vince Meeks (left) of Action Screen says that investing in the Acuity Advance X2 will enable the company to broaden its service offering.

new technology with a company that we trust. We have a strong affiliation with Fujifilm and have always been impressed with the level of service we've received so there was no question that Fujifilm was a trustworthy business partner with which to invest."

The Acuity Advance X2 has the same modified print head array as the Acuity Advance and incorporates greyscale print head technology to produce near-photographic quality print - unrivalled in the market today. It prints at a speed of 22sq m/hr in production mode and 15sq m/hr in high quality mode with the additional white ink option complementing the CMYK colour set.

For further information visit www.fujifilmholdings.com





## EXHIBITION News

## Tough economy doesn't dampen spirit at Sign & Digital UK 2010

"... days two and three were excellent. We were certainly pleased that the people who came to our stand seemed to be genuinely interested and receptive to our message." Stuart Cole, Managing Director of Graphic Printing Technologies





"We weren't sure what to expect from this year's event but we had a couple of very busy days. Our dealers have been placing orders since the show." Phil Kneale, Sales and Marketing Director for Graphtec (GB)



"It was a very good show for William Smith. Our products ... were very well received, and it was great to meet so many familiar faces and new customers on our stand." Chris Bradley, Marketing Manager, William Smith

"Though noticeably downsized, the quality of visitors to our stand remained high ... it was great that we had the time to speak to people properly about incorporating the T3 Airframe into their businesses as an additional revenue stream ..." Simeon Wicks, Managing Director, Tecna UK "... Our April and May order books (are) absolutely full ... we're working hard to fulfil the machine orders ... All our consignments of the UJF-3042 for this period have sold out." John de la Roche, Hybrid's National Sales Manager





"Visitor numbers were consistently high....Best of all was what our visitors had to say about Signwaves....In particular, our brand-new Adfresco Cafe Barrier was extremely well received." Martin Downing, Marketing Manager, Signwaves Ltd

#### Neil's creative panel wins him a Graphtec cutting plotter

Congratulations to Neil Davey of Signs & Art, winner of the Panel Swap Competition at Sign & Digital UK. Neil's creative panel won him a Graphtec CE5000-60 cutting plotter, floor stand and GraphCUT software, worth a total of £1,395.

"I'm so pleased. I'd never won anything like this before and it was bit of a shock," he said.

The inspiration for Neil's design was old fashioned circus posters. He says: "The brief was open so I could let my creativity flow. I wanted to do something that shows many different signmaking skills and combined traditional styling with modern materials and current technology. For example, on the lettering at the top I didn't want a perfect domed finish; I wanted it to look weather-beaten."

Neil partially filled in the letter shapes with Gorilla Glue, strong woodworking glue that expands as it dries, to achieve the textured finish he'd imagined, before gilding it in h 23.75 carat gold leaf.

To create the bow further down the panel he heated 3mm Foamex and bent it to shape. The lettering 'Balancing tradition with technology' is cut vinyl in a carefully chosen font.

Neil didn't get to keep his winning entry as everyone swap panels at the end of the competition, but he has someone else's work, as well as a new Graphtec cutter.

"Panel swap competitions are popular in the USA. I think they're good for the whole sign community. Everyone does something different and some of the panels become a real talking point," he says.

See more examples of Neil's work at www.ndsigns.com



### Find out who won Grafityp's F1 Driving Experience – see page 54.

#### Correction

Apologies for the incorrect picture and caption on page 124 in Issue 121. The machine pictured is a Durst Rho printer, not a HP Designjet.

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SIGN News

## **Grafityp's F1 Driving Experience Winner**

Grafityp is pleased to announce that Chris Hooper from Wrapworx in Devon is the winner of its F1 Driving Experience Competition held at the Sign & Digital UK 2010 Exhibition in Birmingham.

Chris demonstrated a high level of skill in his application technique with an excellent wrap result and was judged by Grafityp training tutor, James Deacon, to be the winner. Chris took GrafiWrap training in its early days which obviously gave him a great start to develop to the

> ommunication olutions

standard of wrapping he now offers.

The F1 Driving Experience day is a fantastic prize, which Chris is sure to enjoy, with the chance to drive several high performance cars including an Ex-Formula one car on the track.

Grafityp would like to take the opportunity to thank everyone that took part in the competition, standards were high.

For further information on Grafityp call 01827 300500 or visit the website www.grafityp.co.uk



Chris Hooper being presented with his prize by Les Gilbert, Managing Director of Grafityp UK Ltd.

### **New Visual Communication brochure available**

Antalis Printall have launched an 84-page brochure outlining its products and services to the sign and display market. Whatever the output - screen, UV offset, digital printing, advertising/exhibition stands and plastic fabrication, the brochure covers a product for every requirement, easily identified through sections on Plastics, Self Adhesives & Static Cling, POS Boards & Large Format Papers, Large Format Digital Media Solvent/UV, Large Format Digital Media Waterbased. Large antalise Print Format Finishing and packaging even materials for ensuring the product reaches the customer

in good condition.

The brochure features well established brand names such as Dibond, Forex, Foam- X, Kapa, Claro, MACtac, FoamaLite, Palight, and Lucprint, along with Antalis Printall's own Symbio range.

At Antalis Printall's national conversion centre in Leicestershire, products can be converted, whether reel to sheet, slitting, guillotining, sawing and foamboard cutting to a bespoke size.

Chris Green, product manager at Antalis Printall commented: "The new brochure is an ideal opportunity for us to showcase our portfolio, particularly now we are stocking the Alcan Composites range of products."

Copies of the brochure are available by calling the Antalis Printall offices: South: 0208 786 2300 or North: 01925 837773.

For further information visit the website www.antalis.co.uk

### Canon supports print industry learning through college links

Canon UK is helping to train the print workers of the future by providing Leicester College with state-of-the-art digital equipment to the value of £400,000. The company, which is a world leader in imaging solutions, has provided an imagePRESS C7000, imagePROGRAF iPF5100 and image-PROGRAF iPF55 to add to the College's suite of Digital Imaging Technology equipment. The equipment will be used to teach learners about the colour digital printing process and the science behind inkjet printing. This equipment will provide additional support for learners, employers and schools that use the room to gain an understanding of the print industry and allow them to experience some of the latest high-end industry equipment.

Maggie Galliers, Principal of Leicester College said: "We are very grateful to Canon for providing Leicester College with the very latest in print technology. This equipment will enable us to build on our learning development programme to encourage young people to enter the print industry. This along with our accreditation by The National Skills Academy for Materials Production and Supply builds on our reputation for excellence."

Graham Norris, European Learning and Development Consultant – Partners, Canon Academy said: "Canon is pleased to be supporting and developing its relationship with Leicester College, by offering joint Learning and Development courses for its staff and students, working with Digital Print and Photography."

For further information visit the website www.canon.co.uk



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Acryl	iC (Pe	erspex											ninimum	order	6	SH A
Height	50mm	75mm	100mm	125mm	150mm	200mm	225mm	250mm	300mm	375mm	425mm	500mm	550mm	600mm	750mm	1200mm
3mm	0.58	0.72	0.84	1.16	1.28	2.00	2.80	3.00	4.26	6.15	7.00	8.25	9.25	10.50	17.00	38.00
5mm	0.85	1.05	1.35	1.55	2.09	3.14	3.90	4.74	5.34	8.28	9.25	12.82	14.00	15.50	25.88	53.00
10mm	1.70	2.10	2.75	3.10	3.30	6.10	8.50	10.00	12.50	17.00	19.50	25.00	28.50	32.00	48.00	113.00
Foam	PV	C (all	availa	ble co	lours	- 10m	m & 1	9mm	availa	ble in	white	only)	no minin	num orde	r	
Height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	1200mm
3mm	0.39	0.48	0.80	0.94	1.05	1.25	1.40	1.90	2.25	2.54	2.80	3.60	4.10	5.40	7.40	15.00
5mm	0.45	0.65	0.98	1.30	1.80	2.00	2.40	2.90	3.30	4.00	4.90	5.50	6.20	7.20	10.20	27.50

5mm	0.45	0.65	0.98	1.30	1.80	2.00	2.40	2.90	3.30	4.00	4.90	5.50	6.20	7.20	10.20	27.50
10mm	0.76	1.15	1.50	2.30	3.20	4.00	4.55	5.60	6.70	7.70	8.60	10.50	12.20	15.70	20.00	55.00
19mm	1.70	2.40	3.48	4.00	4.60	6.40	8.20	9.00	10.50	11.80	13.90	16.00	18.80	21.50	26.00	75.00

#### Exterior MDF (MEDITE comes in its raw form for painting) no minimum order

Height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	1200mm
6mm	0.35	0.80	1.10	1.50	2.25	2.40	2.80	3.57	4.11	4.92	6.25	8.90	10.32	11.70	13.80	42.00
12mm	0.85	1.50	1.85	2.70	3.70	4.35	5.10	5.90	7.00	8.60	9.50	10.80	12.90	16.00	18.00	57.00
18mm	1.45	2.30	2.80	3.80	4.80	5.90	7.30	8.20	10.40	11.80	14.20	16.30	19.00	21.00	28.00	84.00

#### 3mm Aluminium Composite (Dibond, Alupanel) no minimum order

Height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	1200mm	
Standard colours	0.95	1.35	1.80	2.35	2.70	3.10	4.50	5.30	6.20	6.80	7.70	9.10	10.60	15.00	18.50	56.00	l
Chrome	1.90	2.35	2.70	4.00	5.50	6.65	7.80	9.00	10.70	13.10	14.80	16.50	19.80	24.50	30.00	95.00	Ċ1
Brushed finish	1.20	1.50	2.00	2.50	3.50	4.20	4.95	5.80	7.00	8.50	9.50	10.80	12.90	16.00	21.50	62.00	

Mill Finish Aluminium (Comes in its raw form ready for coating) Other thicknesses available on request

Height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm
2mm	2.68	3.34	4.13	5.13	5.70	6.54	7.38	8.54	9.64	10.69	11.00	14.56	17.44	22.19	29.11
3mm	2.80	3.50	4.30	5.30	5.80	6.70	7.60	8.80	9.80	11.20	12.50	16.60	20.00	25.70	34.00
5mm	3.30	4.10	5.10	6.30	7.00	8.00	9.00	10.50	11.00	12.60	14.50	19.40	23.50	30.20	40.50

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coloured*	3.95	5.95	9.45	10.20	13.90	17.20	29.50	Q
				*incl	luding g	old and	silver	

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SIGN News

## Tradewind Display boosts its POS supplier status

Tradewind's Managing Director, Terry Rogerson, has announced that the company have acquired the well-established business of Newsvendors and A-Display to form one of the UK's largest manufacturers of display and POS products to the signage and publishing industries.

The strong business relationship between Tradewind and Newsvendors goes back more than 15 years. The name of the new venture is Tradewind Newsvendors and A-Display.

Terry says: "Here at Tradewind we've been manufacturing Newsvendor and A-Display products for the past three months to ensure a smooth transition from the Portchester factory in Hampshire to our facility in Wales. The addition of Newsvendors and the A-Display range will expand our current metal production and add an extra dimension to our already comprehensive acrylic and Foamex product line."

Bruce Campbell, Tradewind's Production and General Manager, commented that the Newsvendors range of products and

equipment will key nicely with the existing metal line at the factory. Bruce added that the combined experience within the companies amounts to more than 50 years experience in supplying A boards, pavement displays, dump bins, display stands, promotion stands, and similar items, to the signage and publishing industries.

Terry continues: "Whether you're a Newsvendor, A-Display or Tradewind customer, or just browsing, we would like to welcome you to our new venture and aim to give you a reliable service, a great range of products and at a price you will like.

The acquisition has been precipitated by the retirement of Ray Airton of Newsvendors & A-Display who formed the company 35 years ago. All this knowledge and experience will continue, as following a well earned break, Ray has joined the new venture on a consultancy basis.

Discover the product range available at the websites www.trade-wind.co.uk or www.a-display.co.uk (signage only). Alternatively, telephone 01490 413038.

## Huge response to launch of new Mimaki UJF-3042 desktop UV printer

Mimaki's sole distributor for the UK and Ireland; Hybrid Services Ltd used the Printwear & Promotion exhibition at Birmingham to show a selection of the latest Mimaki printers, cutters and combined machines, alongside the exclusive launch of the new UJF-3042 desktop direct-to-product printer.

Perfect for producing promotional products, personalised goods, creating designs on consumer electronics items and delivering photo quality output onto myriad uncoated materials, the UJF-3042 employs Mimaki's cutting edge, cold cure LED UV printing technology. This keeps the running costs low (power consumption is a fraction of alternative UV cure printers) but delivers fast, high quality and durable prints onto practically any product making it ideal for short run, personalised items; removing setup costs such as screens and allowing a full colour photo quality print to boot.

At a busy show, the Hybrid stand was often swamped with visitors keen to understand the revolutionary approach to product branding that the Mimaki could give them, and a number of orders were confirmed during the three days of the exhibition.

Marketing manager at Hybrid; Duncan Jefferies told us; "Printwear & Promotion was the ideal opportunity to demonstrate these products from Mimaki. We were delighted, although not surprised, at the response to the printer, as for the first time, a machine is available to suit the very exacting requirements of this market."

Hybrid also took the opportunity to demonstrate the capabilities of Mimaki's CJV30 Series solvent printer / cutter and its many benefits for the sticker and label market , plus its relevance to the apparel producing clients when used in conjunction with any of the many printable garment marking films that could be found at the show. The Mimaki TPC-1000 also drew a crowd, being the first machine to offer dye sublimation printing and cutting in one unit, making it highly valuable for the mug printing, garment marking, mousemat and sportswear markets, to name a few.

More details on the full range of products can be found at www.hybridservices.co.uk or to book your exclusive post show demo on any of the Mimaki range, contact Hybrid on 01270 501900.



The Mimaki UJF-3042 launched at Printwear & Promotion earlier this year.





A leading flag manufacturer is backing a first in football by producing a giant banner to promote a unique game between teams located at opposite ends of the country.

Hampshire Flag produced the 6m x 6m banner at a greatly reduced price for the world's first carbon-neutral football match between Plymouth Argyle and Newcastle.

The banner, which was manufactured from 210gsm fire retardant polyester display material, was unveiled at the game in Plymouth in April and played a key role in raising awareness of the game's unique energy-saving bid.

The distance between Plymouth and Newcastle is welldocumented to be the longest in the football league so Argyle has teamed up with ecology project management company Carbon Life and energy consultants Independent Utilities to ensure the damage to the environment as a result of staging the game is offset through renewable energy projects.

Graham Wilkinson, Managing Director of the Waterlooville firm said, "This is an incredible achievement and we are committed to supporting any venture which helps to protect the environment. "We were delighted to provide the banner at cost and we hope it helped to raise awareness and media attention of Plymouth and Newcastle's ground-breaking game," added Graham.

Carl Hughes, Co-founder and Director of Carbon Life said, "Every aspect of the game has been taken into consideration – from the programmes which were printed on recyclable paper to the carbon footprint of everyone attending the match. We are extremely proud to be part of this world 'first' and very grateful for Hampshire Flag's support in producing such a fantastic banner."

Hampshire Flag's team of 21 produces hand-sewn national and international flags and digitally printed banners. The Waterlooville firm also offers a bespoke flag design service, PVC banners, marine flags, bunting, table flags, exhibition graphics and event systems in addition to the supply and installation an extensive range of flagpoles.

Its prestigious portfolio of clients includes Selfridges, the BBC, Channel 4, Portsmouth Football Club, IBM and British Airways. Hampshire Flag supports various charities and expeditions including Action for Kids, Samaritans, Gumboots and for swimmer and environmentalist Lewis Pugh's on-going feats.

For further information call The Hampshire Flag Company on 0845 6443129.

### SignFab (UK) and SignComp Europe partnership

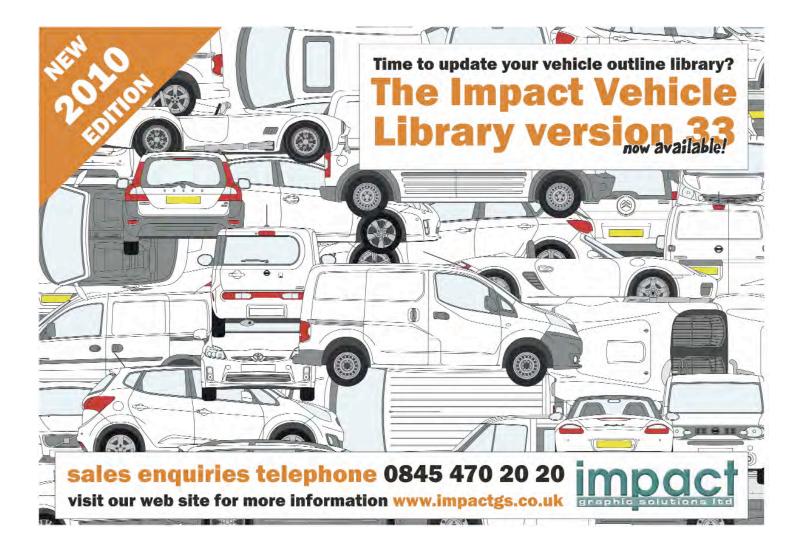
### Trade only supplier SignFab (UK) Ltd are the latest company to start manufacturing flexible faced signage using the SignComp "Econoflex" flexible faced tensioning system.

The SignComp system can be found all over the world and SignComp believes in has in excess of 80% of the world market share of flex faced signage.

SignComp's Sales & Marketing Manager Guy Wales said the economic downturn has resulted in many sign companies bringing previously outsourced manufacturing back in-house. We have visited many companies over the last year but we were particularly impressed by SignFab's leading manufacturing capability. We are very excited about this partnership. SignFab have extremely skilled staff and we know that every installation will be a good advertisement for our product.

SignFab (UK) Ltd's Managing Director, Carl Hodgson also commented, 'We are very proud to be associated with SignComp Europe Ltd and to be a leading supplier of their impressive flexible face products. We have over 80 very skilled staff involved in various aspects of sign manufacture and can offer a complete sign service to our Trade only customers. Along with our new LED range, we are able to manufacture high quality illuminated SignComp flex cases as a one stop solution at highly competitive prices'.

For more information on the products from both SignComp and SignFab (UK) Ltd, email sales@signcompeurope.com or sales@signfab.co.uk





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## FIXTURES & FITTINGS Wide choice of fixtures and fittings to suit any budget

The choice of fixtures and fittings for signage seems almost endless, as does the myriad of companies supplying these products. Some suppliers manufacture their products in the UK or buy in from Europe, others import from elsewhere, often the Far East.

One company that manufactures all its products in the UK is Shopkit Group.

Nick Dixon, Marketing and Advertising Manager at Shopkit, says: "Our finished items are the best quality available, with all our products being manufactured in-house. We can now compette on price with imports from China or wherever on many items, and we win on quality of materials and workmanship.

"I've been told by end users that you can't re-use those cheap fittings. The thread gets crossed or something else goes wrong, they're just no where near as well designed or well made as ours."

Nick says: "We have been approached by Far Eastern manufacturers to produce our components, but we were never satisfied with their quality an did not feel that it came close to that of our own."

Fairfield Displays & Lighting also manufactures its products in the UK. Its sign supports are made from solid brass in three parts, designed to ensure quick and easy installation, and to be completely hassle free for many years.

Janice Fairfield, Marketing Director, says: "Quality sign supports make all the difference. For example, installers are often asked to put up signs before the decorators have been in. With our fittings installers can put all the brass boss fittings on the wall, the decorator can easily unscrew the barrel and cap, without any tools, and paint the walls without splashing paint over the new sign fittings."

Janice points out that sign makers should be wary of the many cheap aluminium fittings on the market that may look as if they do the same job, but don't.

An example of Fairfield Displays and Lighting designing its fittings not only to look good but also to make installation easy for sign makers is its 25mm diameter fittings. These include a 6mm lip, for the installer to rest a panel on while fitting, especially useful when fixing heavy glass and acrylic panels.

But there are more advantages than quality control from manufacturing one's own fittings and providing technical support, says Martin Cowell, Sales Director, at BigHead.



1.5mm cable components from Shopkit. All the company's products are manufactured in-house.



Material and finish to customer specification, from i-sPi.

"In-house manufacturing means we can also tailor products to individual customer requirements," explains Martin. "Many companies can supply an item quickly but only if it's already in their warehouse, anything you want that's not in stock has a four to six week wait for it to come from the Far East."

"In-house manufacturing means we can respond quickly to demand and simplifies introduction of new products, such as BigHead's new Poppit two component fastener. We also offer BigHead customers the facility to design their own fastener via our new website," says Martin.

However, imported products may be significantly lower priced and when economic times are tough people look to save money where they can, says Chris Ferrie, Managing Director, of i-sPi.

"But be warned if buying off a website from a company you don't know, you pays your money, you takes your chance. Product photos look great on websites but I know people who have received hollow fixings in post. It's a balance of affordable prices and reasonable quality that customers are looking for," says Chris.

One of the biggest trends over recent years is the increase in the number of different sign fixture and fittings ranges available.

Hobday has been providing shop fittings for almost 80 years, first to shop fitters and for the last 15 years or so to a growing number of sign makers across the UK.

David Best is Managing Director at Hobday "The biggest change is that it used to be that one product would be around for several years. Now new items are introduced all the time, products turn over quickly and we work hard to take them on board and ensure we continue offering a comprehensive choice for our customers."

It appears that the choice of fixtures and fittings is likely to continue growing for some years yet, as will the number of companies supplying them.

#### **Further information**

**BigHead** – www.bighead.co.uk or tel. 01202 574601. **Fairfield Displays & Lighting** - www.fairfielddisplays.co.uk or tel. 0845 166 5209.

Hobday – www. www.e-shopfittings.co.uk or tel. 0121 608 4431. i-sPi - www.ispitrade.com/ or tel. 0845 241 2467. Shopkit Group Ltd - www.shopkit.com or tel. 01923 818282.

### Ever wondered how sign fixings are made?

Chris Ferrie, Managing Director of i-sPi, explains the production process to readers of Sign Update.

Sign fixings, whether brass, aluminium or stainless steel, are used in increasing quantities in the sign and shop-fitting markets today. Recently, whilst on a trip to our production facilities I followed the manufacturing process from beginning to end, and saw the work, effort and manpower involved and the use of traditional skills and craftmanship in their manufacture.

Each step is done by hand using traditional tools and relatively basic machinery. The manufacture of our fixings uses a total of seven different factories.

A visit to the local metal trader buys us brass, aluminium or stainless steel rods, each around three metres in length and ranging in diameter from 13mm up to 120mm. Here we also buy 8mm rod which we use for the male threaded part of the fixings.



Fixings in a range of finishes, from i-sPi.

The rods are taken to the facory where they are cut to the required length (13mm to 75mm for i-sPi fixings) and 5mm thick "discs" are cut to make the head of the fixing, all the time working to a tolerance of less than1/10th of a millimetre.

The barrels and heads are then drilled and threaded internally.

The 8mm rod is cut to length before going on to the next factory where it is threaded.

Next step in the process is to clean every element and then finely polish each part in preparation for plating.

The raw, but polished metal is now taken to the plating factories. At i-sPi we use three different plating companies, each specialising in certain finishes. One factory does chrome and polished gold, another specialises in our satin chrome finish and another anodises our aluminium range.

The finished and plated heads, threaded bar and barrels are all taken back to our main factory where under 500 kilos of pressure the threaded bars are joined to the heads. This new top or male section is then assembled with the corresponding barrel and the complete unit is bagged, boxed, labelled and prepared for export.

One week later it is on a ship, four weeks later it is in the UK and pretty soon after that, it's is on your customer's wall.

So, next time you install a sign using one of our sign fixings you will know exactly what went into their production, just in case anyone asks.

i-sPi can be contacted on telephone 0141 764 1600 or via www.ispitrade.com



Cut lengths are drilled and threaded.



Barrels, cleaned and off to the polishers before plating.



The finished articles.



Brass rods.



Cutting a rod to length.

market interest in sustainability, Shopkit's products, being manufactured from recycled raw materials, with high quality engineering and finishing, enables elements to be used again and again, making them well placed to meet this desire for reusable systems.

Shopkit's rod systems are designed for use within all sectors of the signage industry; they are flexible and strong with a large standard range that includes low-voltage lighting options and virtually unlimited special items, making them highly adaptable.

The rods, available in different lengths, simply screw into one another to achieve any required total length. They are capable of holding heavy signs and glass panels with a variety of fixing methods and suspension options which allow panels to be wall mounted vertically, horizontally or in a grid formation with crossover connectors, as well as being ceiling, or ceiling to floor mounted.

To find out more go to www.shopkitstudio.co.uk or telephone 01923 818282.

#### Keeps things clear with new two-part adhesive

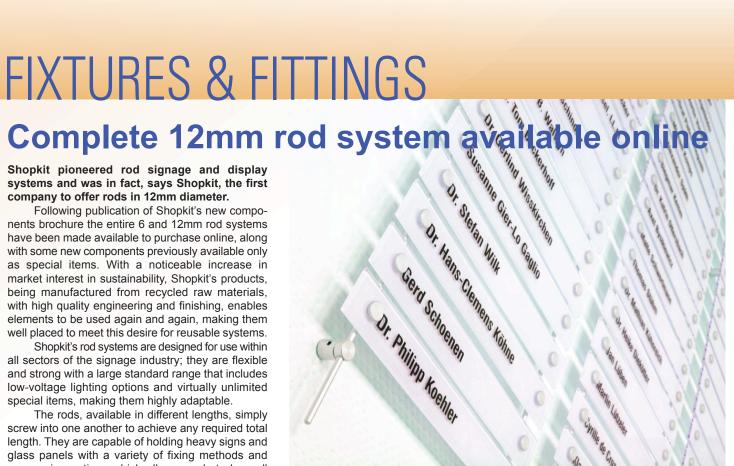
3M, the diversified technology company, has launched a new advanced two-part adhesive which offers all the established 3M benefits of strength and ease of use alongside astounding clarity.

3M Scotch-Weld EPX Acrylic Adhesive DP804 offers superior adhesion to plastic and glass surfaces, making it ideal for commercial signage and point-of-sale manufacturers. However, it will also bond most metals and is suitable for any application where a coloured adhesive may detract from overall product appearance.

Offering superb, long-lasting clarity and strength, DP804 is fast-acting with bonded surfaces typically able to cope with manual handling in as little as four minutes. It has been formulated to a viscosity which allows for simple, hassle-free workability. It offers excellent UV resistance with very good ageing properties in warm and humid environments.



Snapfix's lifetime guarantee, good for signmakers and customers.



Shopkit's intire 12mm rod systems are now available online.

The product works without damaging the surface of plastic, meaning screen printing is not affected, while any excess can be removed without leaving permanent blemishes, creating a superclear finish every time.

For further information on 3M's range of tapes and adhesives, visit www.3m.co.uk/adhesives.

#### **Customers love Snapfix's** lifetime guarantee

Snapfix, based on The Wirral, manufactures and supplies the Snapfix range of letter fixings worldwide through a network of distributors.

Mark Ashcroft, Managing Director of Snapfix, says that sign makers often find it's the cup that fits to the wall that fails first, and because of UV degradation this can be in as few as three years.

"Then, when you try to buy a replacement cup you find they don't sell the cup on their own, you have to buy whole new fixing," says Mark. "You can buy whatever part you want from us, including a cup alone, but no one asks for replacement cups because ours don't degrade.'

Snapfix has been manufacturing fixings for almost 50 years. Its products have been tested over many years in South Africa, which has incredibly high temperatures, lots of sunshine and high UV light levels, but in a location that also experiences very low temperatures. These dramatically different conditions are chosen to be a real test of durability and have proved so successful that Snapfix products come with a lifetime guarantee.

"This means that sign businesses using Snapfix letter fixings on a job can use our logo featuring the lifetime guarantee. This gives customers tremendous confidence in both the product and the sign maker, it's been a deciding factor in them winning work on many occasions," says Mark.

Snapfix also supplies adhesives for use with its locators, along with glue guns and mixer nozzles.

Prices and more at the website www.snapfix.com or telephone 08448 007866.

## High-tech adhesives tapes and sealants show their worth

Traditional fixing methods such as rivets, screws or spot welding have been used for many years but have now fallen out of favour with many sign makers.

Part of the reason for this is that they add to production and/or installation time, and so therefore increase costs. In addition, drill holes, welding or fasteners can detract from the aesthetic appeal of a sign. By comparison, the latest fixing and bonding options provide strong and reliable cost-efficient assembly and fixing solutions. They eliminate finishing costs such as weld grinding, require little or no investment in machinery, and can produce signs that are of better quality, stronger, have cleaner lines and offer higher resistance to corrosion.

The correct solution is dependent on several factors, including what materials are being used, the sign type and weight, what substrate the sign is to be fixed to; and whether it's to be a permanent or temporary fixing.

#### Adhesive tapes

Adhesive tapes are one solution being chosen for an increasing number of different applications.

They provide immediate handling strength and bond quickly, which means fast and easy assembly. Indeed, many people find assembling large signs easier when using tape than a rivet gun. And because adhesive tapes produce a flexible bond, the join is subject to less stress from wind movement, for example, than a rigid fixing such as welding would be.

Adhesive tapes work well for joining different materials, successfully bonding most painted and powder coated surfaces including hard-to-bond plastics. They also stop water getting in to





3M's VHB Acrylic Foam Tape has been chosen over traditional fixing methods to bond the steel stiffening bars to external panels on buildings both in this country and on prestigious projects abroad.

the fixing area, such as occurs with mechanical fastenings and their elasticity reduces vibration and noise.

Possible applications for adhesive tapes appear endless and includes mounting letters, post and panel signs, light boxes, box signs, totems, and fixing fascias, to name but a few.

Several suppliers offer various adhesive tapes; one range that's widely used by sign makers in this country is 3M's VHB Acrylic Foam Tapes. A major advantage of VHB tape is that it's viscoelastic, i.e. it stretches as it absorbs the force applied to the bond and then returns to its original shape.

3M's range of VHB Acrylic Foam Tapes includes tapes specifically designed to bond at temperatures as low as 0 degrees C, others for fixing to specific surfaces, and a clear tape. Die cut VHB Acrylic Foam Tapes are also available.

#### Structural and hot melt adhesives

Adhesives generally provide structural strength. Two part component structural adhesives provide quick, economic, clean, precise processing and quick set up times for a low investment cost.

Often, the bond strength is as strong as, or stronger than the materials joined. Two part adhesives are widely used for permanent high strength bonds with materials such as metals, glass, ceramics, wood, technical plastics, and rubbers. Epoxy, polyurethane, and acrylic formulations take different times to cure and have different properties for a variety of applications.

Hot melt adhesives tend to provide fast initial set and handling strength, which helps eliminate or minimise fixturing while enabling speedy assembling.

#### **Temporary fixings**

For temporary fixings that can be easily fixed and then removed or updated, one method is reclosable fasteners.

Reclosable fasteners have many of the same benefits of adhesive tapes compared to mechanical fasteners, i.e. clean lines and smooth surfaces, no need for drilling, fast and easy assembly, but in addition, they are eliminate alignment issues common with drilling and riveting, and allow rework if mistakes are made.

3M's Dual Lock Reclosable Fasteners employ hundreds of mushroom shaped stems which interlock when the two parts are pressed together for an extremely strong yet reclosable assembly. 3M says standard Dual Lock is 12 times stronger than traditional hook and loop systems.

## SIGN News

## Vectric wins the Queen's Award for Enterprise

Vectric Ltd has been honoured with a Queen's Award for Enterprise for International Trade after increasing exports more than fivefold to over £1m in the last three years. With software sales into over 75 countries's representing 90% of turnover, and the USA being the company's largest market. The Vectric software solutions have rapidly become internationally accepted for computerised applications requiring artistic design and precision CNC machining.

The award was publicly announced on 21st April, the Queen's birthday, and Vectric is one of the very few businesses to receive this prestigious accolade. The International Trade Award recognises substantial growth in overseas earnings and commercial success at outstanding levels, based on three years trading results.

Managing Director Brian Moran commented, "It's a tremendous honour to receive this award and testimony to the hard work and on-going commitment of our

team, the international resellers and our loyal customers around the world who continue to amaze us with what they are doing with the Vectric software products."

Vectric Ltd is a software development company specialising in writing software solutions for traditional craft industries in market sectors such as wood carving, sign making and engraving. The software products focus on simplifying design and



The Vectric team.

manufacturing processes to enable small businesses to very easily implement new computerised CNC machining techniques, enabling them to become more flexible and offer a wider range of products and services, expand into new and ever growing home & international markets as well as reduce production times and improve quality.

For further information visit www.vectric.com

## Signage company overcomes recession with innovation

Horizon Signs, the sign manufacturing specialist, has worked hard to overcome the problems the manufacturing industry has faced during the recession and continued to make a profit month on month with figures showing an overall increase of 23% from 2009 to 2010.

Through careful business planning, Horizon implemented cost effective changes, including the negotiation of better rates from suppliers, applying a 'just in time' approach to delivery systems to avoid overstocking, concentrating on stable markets such as councils and schools to increase efficiency and creating innovative bespoke solutions for clients.

bespoke solutions for clients. This will be similar to the approach taken by many other manufacturing companies within the UK, however, Horizon also recognised the importance of making practical, intelligent investments in addition to some of the cutbacks.

As such, the company invested in its own powder coating

works to reduce costs per unit and open up to another market as it provides the option to powder coat not only its own products but also those of other companies. Horizon also appointed full service marketing agency, Fantastic Media, to achieve its business objectives of raising its profile within the industry and increasing brand awareness regionally.

brand awareness regionally. Ross Ball, Director at Horizon, commented: "Although the recession has been detrimental to many businesses within our industry, we would argue that it has been beneficial to us in many ways. It made us take a step back, evaluate the business and all the decisions we were making.

decisions we were making. We got back to basics and this has, in essence, led to us making a profit during what has and continues to be a tough time for the economy."

For further information call Horizon Signs on 01484 460909 or visit www.horizon-signs.co.uk



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SIGN News

### Patent recognises panel saw innovation

## Zapkut, the Hampshire (UK) based vertical panel saw specialist, is celebrating the granting of patent protection for its ZK8 and ZK10 portable vertical cutting platforms for woodworkers and signmakers.

The patent represents formal recognition of the ZK range's unique approach to panel cutting. Patents are granted only to products that feature an 'inventive step' – an innovative leap that would not have been apparent even to someone with industry knowledge. The awarding of the patent clearly demonstrates that these tools are not just another range of vertical panel saws.

That uniqueness is exactly what Zapkut intended, as Keith Bunker, Managing Director, explained: "I've been selling vertical panel saws for over 20 years," he commented, "And repeatedly I've been asked for a lightweight, portable, accurate cutting platform. That's what the Zapkut ZK range delivers. We knew it would be unique from the moment we began designing it, so we're delighted to have that officially confirmed by the awarding of this patent."

Some 12 years in development, the Zapkut ZK8 and ZK10 are robust and accurate vertical cutting platforms, yet lightweight and fully portable. Deploying and stowing either unit takes just seconds. Both can be hung on a wall for storage and transported in a small van or even a family estate car. Prices are highly competitive.

It is in the difference that the Zapkut ZK machines can make in smaller workshops where the range really makes its mark.

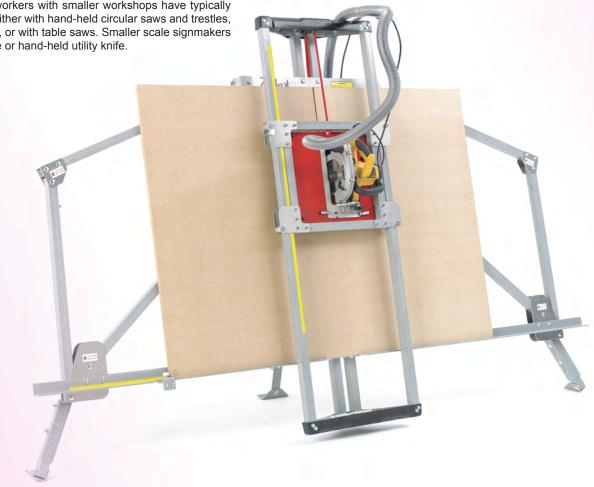
With fixed wall saws traditionally costing many thousands of pounds, vertical cutting platforms are not usually considered. For decades, woodworkers with smaller workshops have typically cut sheet materials either with hand-held circular saws and trestles, often with guide rails, or with table saws. Smaller scale signmakers might use a guillotine or hand-held utility knife. The solutions above are compromises, though, with serious limitations; Zapkut believes the ZK range provides the perfect solution.

ZK units are constructed using pultrusion technology, resulting in a frame that is substantially lighter and stronger than an equivalent aluminium structure. This facilitates easy deploying, stowing and storage, while maintaining excellent rigidity and durability, making them ideal for workshops with limited space.

As vertical cutting platforms, they render horizontal sheet handling unnecessary. The built in scales and quick-stop make rapid dimensioning and accurate cross-cutting straightforward, while the midway fence facilitates the cutting of small pieces. The ZK8 cuts sheets of up to 8' x 4' (2440mm x 1220mm) while the ZK10 handles sheets of up to 10' x 5' (3250mm x 1650mm). Both units provide excellent sheet support and cut to the full length and width of their sheet sizes.

Compatible with most popular models of circular saw (blade diameters from 184mm to 190mm) the ZK8 and ZK10 provide a complete vertical cutting solution, vastly superior to table saws or trestles and guide rails.

For further information on the Zapkut ZK range, visit www.zapkut.co.uk or telephone 0118 970 1950.



The Zapkut portable vertical cutting platform.















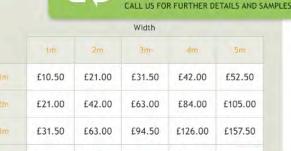
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## SIGN News

## New Shiraz Software website goes live

An innovative customer-focused website from popular multi-platform RIP manufacturer Shiraz Software is now live. The colourful new Internet presence focuses on outlining the range of versatile tools on offer from this powerful Macintosh and Windows family of products and is engineered around the same kind of usability as the company's software offerings.

Each version of Shiraz is explored with an accessible slideshow, workflow diagram and screenshots, as well as a thorough delineation of the benefits of each package. Visuals of major software



The new Shiraz website reflects the usability of its popular software options.

panes provide the user with a feel for individual elements within all versions of the program before purchase – including Signature, RIP Server and the more powerful Plus version, plus Focus, which is a dedicated package for the photographic market.

Key to the core of the site is a live support capability for users of Shiraz Software, where clients are connected directly with a specialist engineer who can access their system by arrangement and resolve problems remotely. Visitors can also learn about CoverPlus, an extended technical service agreement unique to Shiraz, which provides a dedicated, priority access to this proposition. The RemoteCover option pairs with free access to major and minor upgrades, remote profiling, colour management consultancy and access to an extended profile library.

Another new feature explains the clearly laid-out resources, consisting primarily of video and PDF guides to usage of all software versions, with free trials also downloadable. "Although the Shiraz family can be easily demonstrated, we recognise that many users would rather compare benefits on a live version in their own time," says Ramin Shahbazi, Shiraz Software's business development manager. "The website also provides the necessary software extensions for those with added CoverPlus protection."

For those seeking examples of Shiraz's use or versatility, or who are interested in how the team and its software developed, both an online version of the popular user newsletter and a history of the company are also available.

All Shiraz Software products are available for Macintosh and Windows, with compliance for Snow Leopard (Macintosh OS X 10.6.x) and Windows 7. Linux users are also supported, with all three offering identical interfaces for ease of cross-platform use.

Further information is available from Shiraz Software by calling +44 (0)845 680 2484 or visit www.shiraz-rip.com

## New materials and media selection tools from Metamark

The materials company, Metamark, has just released a new selection of tools to enable every signmaker to make an informed decision when selecting what materials to use for a given job. The reason why is obvious on opening the new guides. They're full of new materials expressly designed for today's rapidly developing conversion technologies and that in turn spells you opportunities for the businesses that use them.

Given the increased size and range of its materials and media offerings, Metamark has divided the new tools to cover its SignVinyl and Speciality Materials portfolio from those covering the growing selection of Digital Media it offers.

As impressive as the range of materials detailed and on offer, is Metamark's claim that, if it's in the guides or in the swatch, it's on the shelf and ready to supply in large or small quantities. Metamark delivers next day, even orders that are placed late the previous day. Recent expansion at Metamark headquarters in Lancaster and its distribution centre in Guildford provide the space to deal with the expanded product range.

Again backing up the depth of its product offering and its novelty, Metamark operates a very flexible sampling policy. Accordingly, if a Metamark material is specified for a job, its production can be trialled with a sample that Metamark offers free of charge. Samples are procured by emailing sales@metamark.co.uk

Metamark's new Materials and Media Selection tools are available now by contacting the company at sales@metamark.co.uk





## SIGN News

## **Multipanel UK passes with flying colours**

2010 has marked the start of Multipanel UK's new product development programme with the success of many new certifications for its widely renowned product Alupanel®.

The tests were undertaken across the Alupanel range and all produced successful results.

"We feel it is extremely important to ensure our products meet the highest standards in the industry. We are very proud to have met every certification and are more confident in the ability and quality of our materials than ever before," MD Andrew Cock explains.

Multipanel states that Alupanel, available in over 40 different colours from stock, has become internationally acclaimed by the sign and construction industry as a premium quality product, which has lead to the continually growing success of the brand.

Along with this success, Multipanel UK's ongoing product development programme will see the introduction of many new products to the MPUK umbrella. In brief, Multi Fix is the new range of glues and sealants specifically designed for use with their composite materials in sign making and construction. Spectra is the new range of two-tone paint finishes now available alongside 4 new wood effect finishes. Most exciting of all is the new range of MPUK LED lighting solutions, from LED Strips to LED Neon Flex.

"LED lighting is becoming one of the fastest growing innovations in the display industry, as more and more designers are realising not only the aesthetic possibilities of the products, but also the environmental advantages they offer of lower energy consumption and longer life" explains MD Andrew Cock.

For further information call Multipanel UK on 0044 (0)1392 823015 or visit www.multipaneluk.co.uk



The Multipanel Alupanel swatch showing over 40 different colours.

### Hexis releases new product catalogue

Hexis, the vinyl manufacturer, has released the 2010 issue of its catalogue featuring a number of new products.

The new catalogue comes redesigned with a fresh new look and feel and includes detailed product information. It includes

The 2010 catalogue is available from Hexis distributors.

technical details, applications for each product and recommended tools and laminates to use with each film. The catalogue was designed to assist customers in choosing the right product for

their application. Hexis is proud to be a manufacturer with an established reputation for value, consistent quality and advanced technical features. The catalogue is targeted at all professionals involved in the design, specification and application of signage and vehicle markings. It features colour charts, overviews of specifications and durabilities for Hexis products and a handy digital printing glossary. Thus the catalogue remains a convenient reference source throughout the year.

The catalogue, which is published simultaneously worldwide in English, French and German, boasts an amazing array of new products including new cast vinyls with new colours and finishes for vehicle wraps, a range of Flex foils for textiles and a new line of environment friendly latex media. The section on tools and accessories has also been overhauled and covers everything from basic squeegees to electronic measuring instruments.

The catalogue is available on request from local Hexis distributors.

For information visit www.hexisgroup.com

# Event firm boosts production prowess with new equipment

GTMS' production capabilities and client satisfaction are set to soar in 2010 thanks to the arrival of new printing and finishing machinery.

The leading event production company is kick starting the spring with the purchase of a Vutek Flatbed UV Printer set to ensure quicker turnaround time and greater throughput.

As the first flatbed printer at GTMS, the Vutek machine will allow printing direct to substrate up to 2m wide and printing  $3m \times 2m$  sheets in one piece is now achievable - a marked improvement on the firm's former printing process of roll to roll printing.

The Hampshire based firm is complementing the purchase of the flatbed printer with a Kongsburg CNC cutter which will also increase its efficiency. As finishing times can bottle neck the production process, this new cutting machine will speed up finishing times by 50-60%.

Dominik Short, GTMS' Director said, "We are delighted with the two fantastic additions to our printing and finishing departments. Investing in equipment is essential in order to ensure we remain at the forefront of the industry and can consistently offer our clients a bigger and better service."

The Vutek flatbed printer can print directly onto many substrates

from foam PVC, foamboards, cardboard, dibond and acrylic. GTMS are also trialing a new plywood based material that will be advantageous to the building industry for hoardings.

"We decided that purchasing a used flatbed printer was a sensible option given the current climate. The Vutek printer will look after existing requirements and allow us to develop new business with aview to upgrading in 18 months' time," added Dominik.

In addition to offering branding and event production, GTMS provides exceptional print services for large scale and complex projects, in addition to offering branding and event production. With 25 years' experience under its belt and a wealth of prestigious clients – including the BBC, Bacardi, Fat Face and an array of experiential, marketing and PR agencies, GTMS takes care of every aspect from the initial design through to the production and installation by its expert team.

GTMS' forward-thinking team of 26 employees operates from under one roof – a 38,000 sq. ft purpose-built site complete with offices, print house, build workshops and warehouse.

For further information call08453 10 11 12 or visit the website www.gtms.co.uk



The Vutek flatbed printer will allow GTMS to develop new business opportunities.

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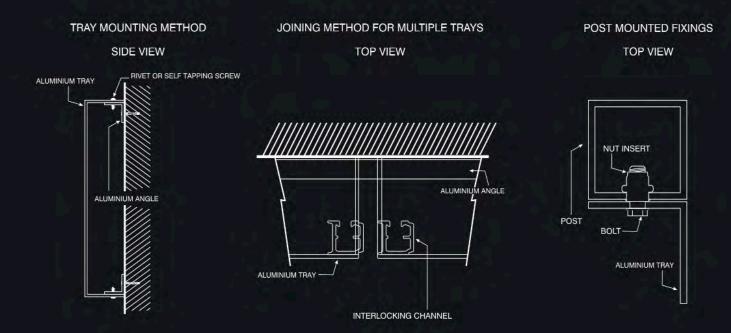
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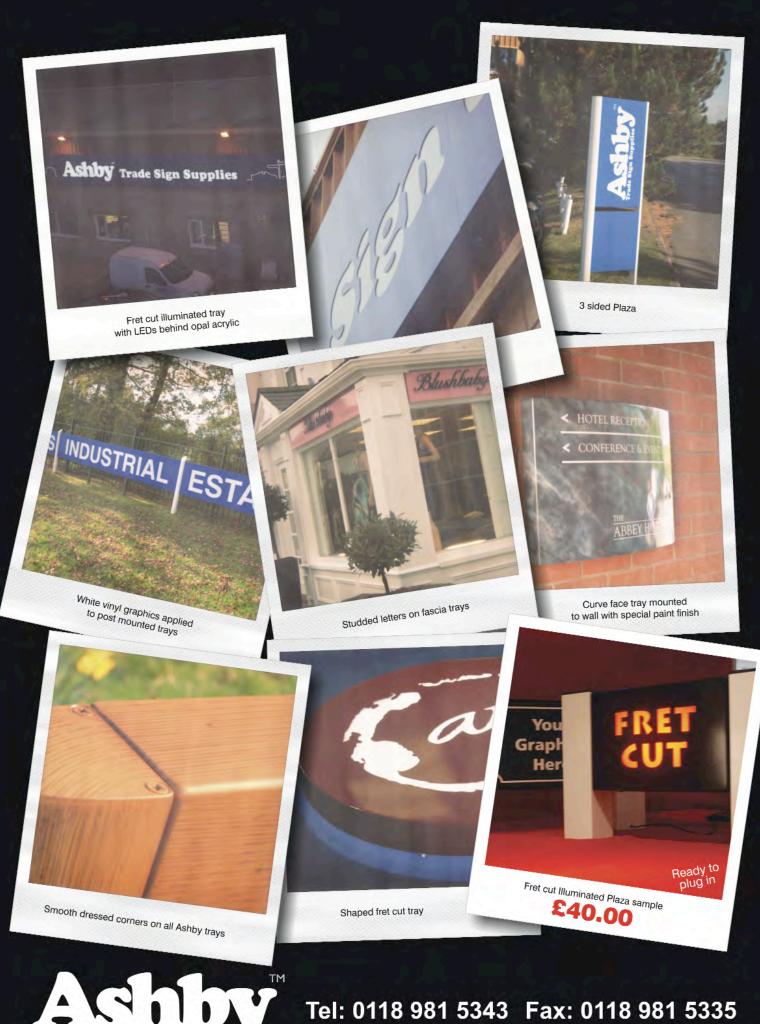
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SIGN News

## Successful signage company appoints Project Support Manager

Yorkshire based Scriptus, leading innovators in sign design, installation and manufacture, has this month announced further expansion plans with the appointment of Project Support Manager, Gina Griskeviciute, in a bid to continue its outstanding levels of customer service and allow for more face-to-face interaction with clients in Yorkshire and across the country.

With a Bachelor of Arts in Visual Design from the Academy of Arts in Vilnius, Gina has worked in graphic design in a number of design houses in Europe and has been employed within the UK sign industry for the last five years. Bringing her expertise, particularly in the area of design, Gina will manage the growing number of projects linked to Scriptus' new wayfinding consultancy division launched in January, creating more time for Scriptus director, Michael Jackson, to venture out of the office to meet clients the good old fashioned way.

Scriptus' long-term relationships with clients are also helping the growth of the company. Having recently renewed its contract with the Bradford University School of Management, one of Europe's leading full-service business schools, Scriptus has

been commissioned to complete the installation of signage for a brand new annex utilising the combination of its traditional skills and know how, and cutting edge technical innovations.

Offering wayfinding audits, masterplans and consultancy, Scriptus is one of a handful of signage companies to manage the design, manufacturing and installation of signs in-house, and also offer branding and graphic design, ensuring a fully comprehensive and rigorous quality control procedure takes place with each project. Working with clients in corporate environments, retail stores, universities, leisure and hospitals, Scriptus is a trusted supplier to many of the UK's customer focussed brands including Bradford Chamber of Commerce Business Park, Bradford University, York Racecourse, Henderson Global Investors, and HBOS.

For more information or to arrange a free consultation, please visit the new Scriptus website at www.scriptus.co.uk or contact Michael Jackson on 01274 738 555.

## Does your policy exclude your everyday work?

Business insurance is one of those things most of us would rather not think about, at least until something goes wrong. But then it's too late if we haven't got the correct cover in our policy.

Sign makers and graphics professionals, like any other business, need a policy designed to cover exactly what they do. Whilst a standard Commercial Combined policy might tick most of the boxes, it may still exclude some important cover needed for sign making businesses, so it's important to find an insurer who knows your industry and what you do.

One company providing insurance policies designed and built specifically for the sign and graphics industry, Sign Elite, gives advice on what type of cover sign makers should be looking for.

Insurance, like most financial products, comes with a whole host of extensions and exclusions. It's these that you need to be aware of more than anything as they could be the decider in the event of a loss. A couple of main concerns that occur often are detailed below.

Your Liabilities are very important. Whilst it is easy to ask for a policy to include Public Liability covering sign installation, it is not always easy to know what exclusions insurers might apply to the policy. The most common exclusions applied exclude the "Use of heat guns away from the business premises" and "Damage to property being worked upon". As a sign maker, these are not good exclusions to have; heat guns are needed to do the job and their use away from the business premises is an everyday occurrence. If the exclusion applies on your policy you would not be covered while applying or removing vinyl when away from your own business premises; damage to the substrate or a fire could work out very expensive.

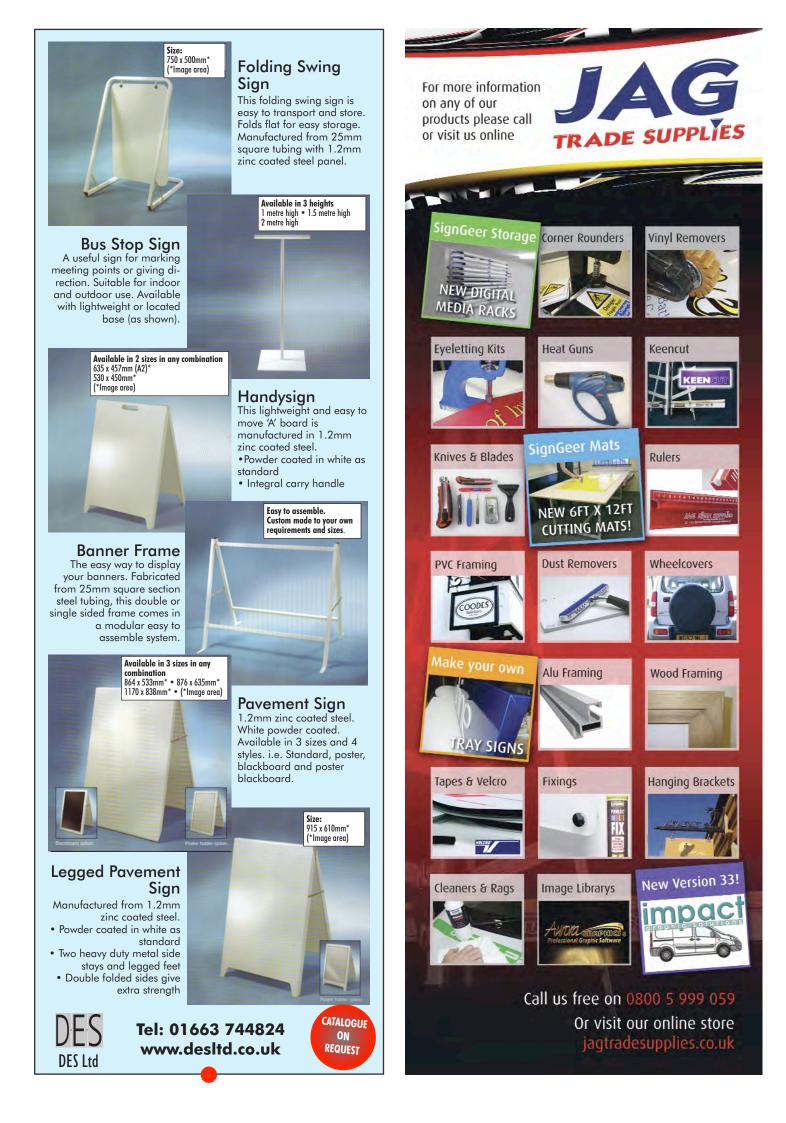
Another frequent exclusion which may be applied to a policy is the exclusion for "Damage to property being worked upon". There are so many instances where property could be damaged; for instance applying window graphics to a large shop front window, wrapping or lettering a vehicle, the list is endless. Again, check this out with your Broker.

When purchasing a policy ensure that the use of hot air guns and hot air strippers away from your business premises, and damage to property being worked upon, are covered. You should be provided with a written quotation detailing any exclusions, applicable excesses and policy conditions. Check for exclusions and do not be afraid to ask your Broker for explanation of any areas of uncertainty.

Sign Elite can be contacted on telephone 08450 341365 or at www.signelite.co.uk



Newly appointed Project Support Manager, Gina Griskeviciute.



#### UJF 3042 LED UV printer-

Signmaster Systems Ltd

- Print onto many substrates
- alass, wood, metals, acrylics
- Pens, phone cases & more
- Up to 50mm thick
- Print white as overprint or primer
- Print over varnish
- A3 print area
- 1440x1200dpi

Mimaki announces the launch of the UJF-3042, a desktop size UV LED inkjet printer aimed at companies wishing to produce precise and vivid images onto uncoated substrates.

#### MIMCIKI UJV-160 Roll to Roll and direct to Board



Print onto a huge range of substrates with just one printer. Flexible ink for roll to roll and rigid boards.

From acrylic board, aluminum composite board, corrugated cardboard, pasteboard, PVC, synthetic paper to PET, print on the broadest range of substrates with just one single printer.

UJV-160 prints not only on roll media but also on rigid media. Equipped with a feed and delivery table, it enables direct printing on rigid media up to 10 mm thickness. Compactly designed, the table can be folded when not needed thus allowing for a smooth changeover between roll and rigid media.

- 1600mm hybrid machine
- Roll media or rigid boards
- Flexible UV curable ink
- Led UV lamps
- 50% less energy usage than normal UV lamps
- Up to 10mm rigid media
- Rasterlink PRO 5 Rip
- White ink option
- Choice of ink types
- Instantly dry prints

#### Roland VS-640 64" Print & Cut with Metallic & White



There has never been so much you can do with one printer with metallic and white prints.

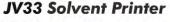
Print and cut just got even better. The VS-640 is an essential part of any business. With the ability to choose a configuration that best suits your business needs, the VS-640 offers 64" print & cut capability which covers almost every application imaginable. Choose from high production, high quality or metallic and white ink configurations depending on what you need for your business

- Metallic & White ink
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- Uninterrupted Ink Supply System
- Includes media take-up
- Instantly drying printing
- Print & Cut in 1 machine

## VersaCAMM SPi series Print & Cut



- Versaworks **RIP** software
- 1440 dpi photo quality
- Print and cut in one unit
- Instantly drying printing
- Eco-Sol Max Ink

#### VersaCAMM VPi series Print & Cut

- 760 or 1370mm cut width
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- Print and cut in one unit
- Very low running costs

#### VersaART RS640 series printer



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Versaworks RIP software

1440 dpi photo quality

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- Versaworks RIP software
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- Intelligent pass control
- New Design Tools
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AWARDS News

## European Digital Press Association announces awards winners for 2010

The European Digital Press (EDP) Association's awards are given to products that inspire confidence, have credibility and signify quality to end users. Innovation is the focus for the judging by a committee of independent consultants, editors, engineers and other related professionals. The EDP Technical Committee judges the products on the value of the new technical abilities they offer. This includes improving speed, quality, usability and functionality, or reducing environmental impact, as well as cost to the user.

### **EFI scores a hat-trick**

EFI<sup>™</sup>, a world leader in customer-focused digital printing innovation, won three EDP Association Awards for 2010.

The VUTEk GS3200 earned its "Best Wide Format Printer up to 3.5 Metres of the Year 2010" award for "being a new generation 3.2m UV-curable flat-bed and roll-fed printer with a maximum output resolution of 1,000dpi and the ability to produce 12 picolitre droplets in all colours including white and continuous board printing capabilities," as referenced in the EDP report.

The EFI's Jetrion 4830 was awarded "Best Industrial (Specialty) Printing Solution of the Year 2010". Designed for the label market," reads the EDP report, "its UV-curable inks provide excellent durability; its re-registration facility enables four-colour double-sided jobs to be output accurately and it has the ability to be used on pre-printed and pre-die cut rolls."

The easy-to-use Fiery XF RIP won "Best RIP Solution for Wide Format of the Year 2010". According to EDP, the award was given for "supporting contour cutting machines with drivers for 1,200 cutting and routing tables from 70 different manufacturers and for having an identical interface on both Windows and Macintosh platforms."



The Durst Rho 1000.

## Virtu RR50 is the pick of the super-wide bunch

The Virtu RR50 from WP Digital, distributed in the UK by Digital Print Innovations (DPI), was recognised as best in its class. Winning in the "Super-Wide-Format Printer Larger Than Three Metres" category, the five-metre UV-curable machine was given the nod for its combination of speed and quality, although the judges also cited its abundance of versatile production options and practical user features.

"The award is given, among other reasons, for the [RR50's] white ink option, options of 36 or 48 print-heads, multi-roll print capability, maximum resolution of 1,200dpi, [and] front and rear loading options," the judges concluded. They also noted its maximum speed of 320 sq m/hour, as well as heavyweight reel handling, longitudinal and cross-cutting facilities and its functionality with mesh.

## Durst Rho 1000 is a UV winner

In addition to the many "Best of ..." and "Products of the year" awards the newest Durst product, the Rho 1000, has won another. The Rho 1000 was chosen by the EDP Association as the "Best UV high end printer of 2010".

The citation said: "The Rho 1000 was awarded this distinction because Durst, by integrating automatic feed and unload of material, and the continual printing of sheets at high speed, has substantially increased workflow and productivity. In addition, colour matching at the same time reduces the set-up time."

The Rho 1000 is an ultra high speed inkjet flatbed printer with some 64,000 inkjet nozzles that enable a production output of up to 600 sq m / hour (310 sq m in quality production mode).

## Best RIP solution for wide format awarded to GMG Colorproof

GMG, developer and supplier of high-end colour management and proofing solutions, won the award for "Best RIP Solution for Wide Format of the Year 2010".

The award was presented to GMG ColorProof 5.1 for incorporating several new technical features and performance improvements, providing highest-ever achieved production reliability and colour accuracy to date.

GMG ColorProof 5.1 gives the best possible colour accuracy and quality in the production of contract proofs by automatically

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#### Further information

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"Our UHB structural Tapes have also had a recent addition. Not only do we have a complete range of White, Black, Grey and Totally Clear, we also have a High Temperature product for use before powder coating. This means you can now bond metal signs and powder coat the whole item including the rail, making bonding a lot easier". Continues Martin.

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Sockets or Black or wh			£10	£17	£28
Studs only			£12	£21	£34
Measurements			xcket Leng ud Ball Dia verall Stan	5.4r	



studs only	LIZ	I ZZI	1234						
Measurements Sockei Width 8mm Stud Base Dia 8m	Socket Leng Stud Ball Dia Overall Stand	.5.4r							
Medium	250	500	1,000						
Complete Fixing	£23	£38	£68						
Sockets only Black or white	£16	£23	£39						
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Measurements Socket Width 11mm Stud Base Dia 15mm (11r	Socket Length 13mm Stud Ball Dia 8mm om) Overall Standoff 16mm								

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£16



Large



Black or wh	ite	£23	£36	£62 £64		
Studs only		£24	£39			
Measurements Socket Width Stud Base Dia	20mm 20mm	Socket Leng Stud Ball Dia Overall Stan	1 110	nm -		
Secure		250	500	1,000		
				£118		
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Complete   Nuts only	Fixing	£34 £23	£62 £40	£118 £78		

250 500

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£100

1000

Screw		250	500	1,000		
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Measurements Overall Width Rear Thread Depth	12mm	Screw Rear Overall Star		Ve whitworth		

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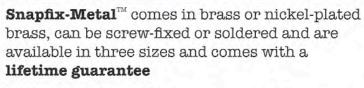
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PVC Foam.

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www.dorotape.co.uk Doro Tape can provide quality blank banners at almost any size and a range of banner accessories. The 650gsm heavyduty banner fabric is an exterior grade PVC coated polyester with a lacquered glossy top face. The banners are all H/P welded, brass eyeleted, and flame retardant. Doro Tape supplies the Ri-flex soft banner vinyl range from Ritrama in 20 colours, a must for all banner graphics.

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info@signconex.co.uk www.signconex.co.uk Signconex are a UK manufacturer of Changeable Displays in 3 main product areas: 1. Interior and exterior, Lockable and Open notice boards and whiteboards. 2. Bespoke interior and exterior modular, directory, wayfinding, and post and panel signs. 3. Menu cases, foyer boards, welcome

 Menu cases, foyer boards, welcome boards and illuminated menu boxes designed specifically for hotels, restaurants and other prestigious venues.

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mail@alanrobertsengravers.co.uk www.alanrobertsengravers.co.uk Fast confidential service to the trade. Nameplates in ALL materials (see our web site), Labels, Nameplates, Plaques, Control Panels, Rating and ID Plates etc. Also Vinyl Signs and Stickers, Banners, Vehicle Livery, Window Graphics and more.. Always top quality - Always on time!

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info@jansen-display.co.uk www.jansen-display.co.uk We are a supplier of Snap Frames, A Boards, Lockable Notice Boards, Light Boxes and other Retail & Office communication products We manufacture in The Czech Republic with our UK sales and distribution centre located near Cambridge. We offer products straight from stock with no minimum order. Please request a copy of our 200 page brochure if you want to see more

#### SIGNCONEX LTD

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info@signconex.co.uk www.signconex.co.uk Signconex are a UK manufacturer of Changeable Displays in 3 main product areas: 1. Interior and exterior, Lockable and Open notice boards and whiteboards. 2. Bespoke interior and exterior modular. directory, wayfinding, and post and panel signs. 3. Menu cases, foyer boards, welcome boards and illuminated menu boxes designed specifically for hotels, restaurants and other prestigious venues

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Sales@ashbytrade.co.uk www.ashbytrade.net Quality product available next day from stock in silver anodised A4-A0 sizes. Coloured and bespoke sizes available to order. Can be fitted to an aluminium plate and post system, with or without a canopy, for an attractive and practical solution to your customers needs. Come with two keys as standard. Poster cases or magnetic backs available, also LED illuminated.

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#### Fax: 01480 404951

info@jansen-display.co.uk www.jansen-display.co.uk We are a supplier of Snap Frames, A Boards, Lockable Notice Boards, Light Boxes and other Retail & Office communication products. We manufacture in The Czech Republic with our UK sales and distribution centre located near Cambridge. We offer products straight from stock with no minimum order Please request a copy of our 200 page brochure if you want to see more

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finishes are available. New developments include vitrum, an outdoor back illuminated case for post mounted or wall applications using LED technology.

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www.fonteynesigns.co.uk Manufacturers of all types of polystyrene cut letters, graphics & 3-dimensional models. Virtually any logo, graphic or shape can be cut in polystyrene. Especially useful for short term exhibition, conference or promotional use (All polystyrene has a fire retardant additive). Polystyrene can be faced with vinyl or inkjet prints. Fitting service nationwide. Established 1976

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info@jansen-display.co.uk www.jansen-display.co.uk We are a supplier of Snap Frames, A Boards, Lockable Notice Boards, Light Boxes and other Retail & Office communication products. We manufacture in The Czech Republic with our UK sales and distribution centre located near Cambridge. We offer products straight from stock with no minimum order. Please request a copy of our 200 page brochure if you want to see more.

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ACR	YLIC (	Perspex o	r Repsol -	including	gold and	silver) (	10mm: w	hite blac	k and clea	ar)				NO MIN	IIMUM O	RDER
height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	1200m
3mm	£0.61	£0.80	£0.93	£1.22	£1.46	£1.82	£2.42	£3.03	£3.28	£3.76	£4.61	£6.86	£8.37	£10.31	£12.49	£48.5
5mm	£0.91	£1.15	£1.46	£1.82	£2.30	£2.79	£3.63	£4.48	£5.76	£6.31	£7.88	£9.70	£10.92	£13.94	£16.98	£66.7
10mm	£1.83	£2.32	£2.91	£3.64	£4.61	£5.57	£7.28	£8.98	£11.53	£12.61	£15.77	£19.40	£21.83	£27.90	£33.96	£133.4
FOA	MPV	🧲 (all av	ailable co	lours - 10	mm & 19i	mm avail	able in w	hite only	)					NO MIN	пмим о	RDER
height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	1200m
3mm	£0.42	£0.53	£0.85	£1.03	£1.14	£1.39	£1.57	£2.12	£2.42	£2.72	£3.03	£4.00	£4.85	£5.76	£7.88	£18.2
5mm	£0.48	£0.72	£1.09	£1.46	£2.00	£2.30	£2.67	£3.15	£3.64	£4.37	£5.15	£6.07	£6.87	£8.00	£11.03	£30.3
10mm	£0.85	£1.33	£1.70	£2.55	£3.52	£4.37	£4.98	£6.07	£7.28	£8.32	£9.34	£11.52	£13.34	£16.98	£21.59	£58.2
19mm	£1.82	£2.55	£3.64	£4.24	£4.85	£6.67	£8.49	£9.41	£10.92	£12.42	£14.86	£16.98	£20.01	£23.05	£27.90	£78.8
EXT	ERIO	RMD	F (MEDIT	E comes i	n its raw f	form for p	painting)							NO MIN	имим о	RDER
height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	1200n
6mm	£0.37	£0.85	£1.22	£1.63	£2.42	£2.60	£3.03	£3.81	£4.37	£5.22	£6.67	£9.46	£10.92	£12.37	£14.55	£43.6
12mm	£0.91	£1.57	£1.94	£2.84	£3.88	£4.66	£5.46	£6.31	£7.52	£9.22	£10.31	£11.70	£13.94	£17.16	£19.40	£58.2
18mm	£1.57	£2.42	£2.96	£4.06	£5.03	£6.18	£7.64	£8.61	£10.92	£12.42	£14.92	£17.10	£20.84	£21.83	£29.11	£87.3
3mn	n ALU	MINI	UMC	OMP	OSIT	E (Dibo	nd, Alupa	nel)						NO MIN	IIMUM O	RDER
height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	1200m
standard colours	£1.09	£1.52	£1.99	£2.55	£2.91	£3.39	£4.85	£5.70	£6.67	£7.28	£8.24	£9.70	£11.28	£15.77	£19.40	£60.7
Chrome	£2.00	£2.55	£2.91	£4.28	£5.82	£7.01	£8.19	£9.46	£11.28	£13.79	£15.52	£17.56	£20.93	£25.76	£31.75	£98.2
Brushed finish	£1.33	£1.70	£2.31	£2.86	£3.88	£4.67	£5.46	£6.31	£7.52	£9.22	£10.31	£11.70	£13.94	£17.17	£21.83	£65.4
MIL		SHA	LUMI	NIUN	(Comes	in its raw	/ form rea	idy for co	ating) – O	ther thick	nesses a	vailable o	n request	MINIMU	M ORDEI	1 £95
height	50mm	75mm	100mm	125mm	-								375mm	425mm	500mm	600m
3mm	£2.94	£3.67	£4.54	£5.63	£6.26	£7.18	3 £8.1	0 £9	.38 £1	0.59 £	12.08	E13.67	£17.88	£21.41	£27.22	£36.1
5mm	£3.46	£4.33	£5.36	£6.64	£7.39	£8.47	£9.5	5 £1	1.07 £1	2.49 £	4.25	E16.13	£21.10	£25.26	£32.12	£42.6
2mn	n 316	MAR	INE	RAD	ESTA	INLE	SS S	TEEL	- Other t	hicknesse	s availab	e on requ	iest	MINIMU	MORDE	1 £95
height	50mm	75mm	100mm	125mm	150mm	175m	m 200m	nm 225	mm 25	0mm 27	5mm 3	00mm	375mm	425mm	500mm	600m
Satin Brush	£4.72	£5.09	£6.18	£7.10	£7.64	£10.7	4 £13.0	61 £10	5.01 £1	7.20 £	19.01	E21.83	£31.11	£34.80	£43.65	£52.7
Polished	£5.09	£5.49	£7.46	£8.00	£8.91	£12.1	9 £15.0	54 51	7.10 £1	8.37 £	21.83	£23.93	£33.59	£40.20	£47.48	£60.0

Add 10% to above prices if plastic locators and paper template are required Add 10% for VHB tape to rear

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Add 20% to price list if the typeface is extended

Add 25% to price list if a template is required for cladding

(cladding gaps will be required)

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