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# Sign Update

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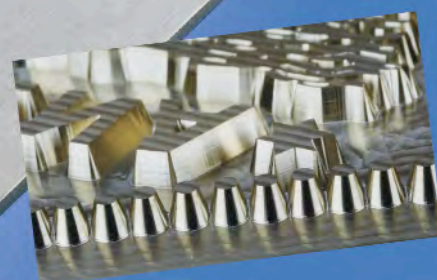
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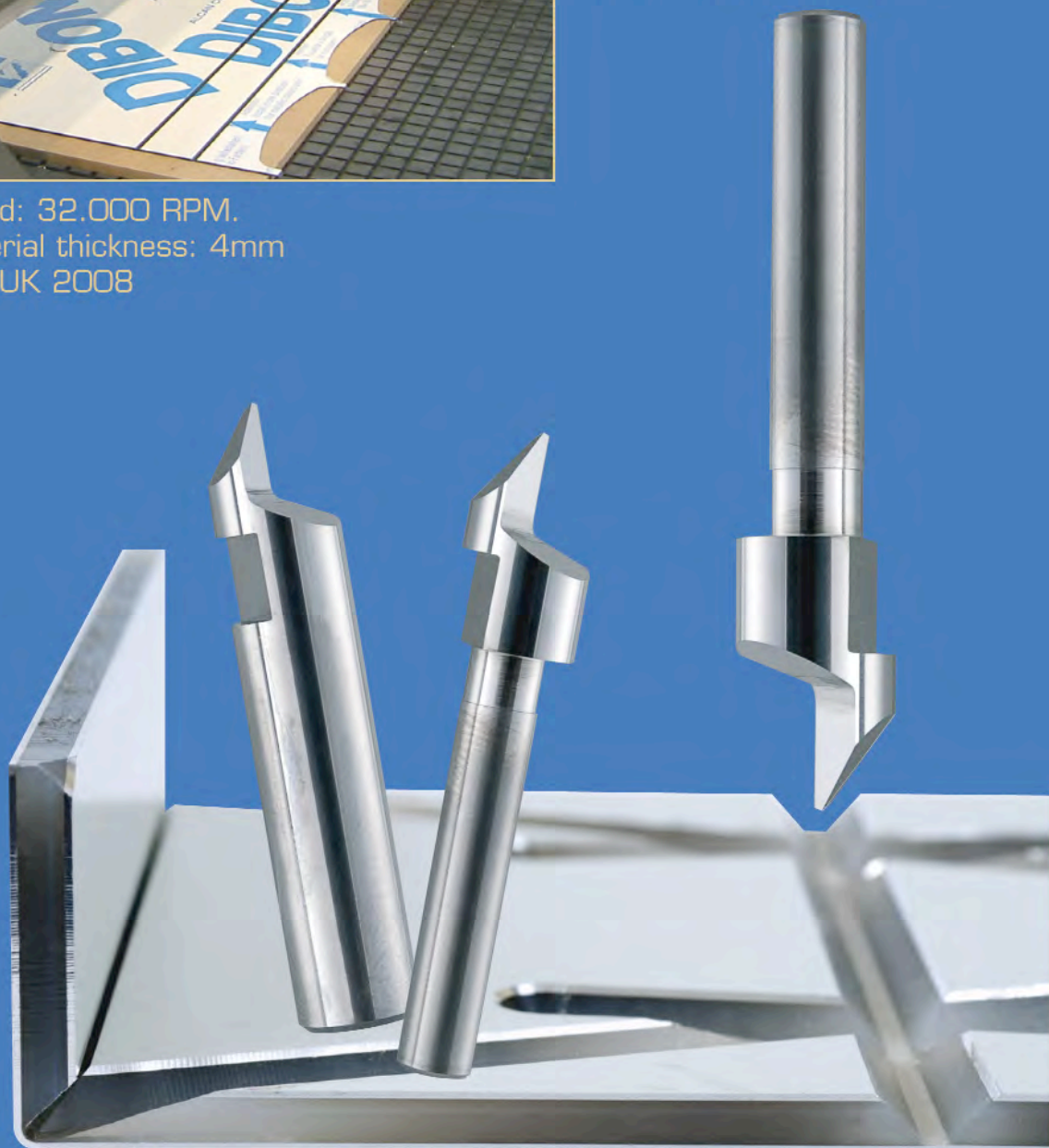
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## CONTENTS

8 - 34	<b>Product News</b>
36 - 40	<b>Product Choice</b>
42 - 50	<b>Project News</b>
68 - 69	<b>How do they do that?</b>
72 - 73	<b>Company News</b>
84 - 104	<b>Sign &amp; Digital UK Preview</b>
106 - 114	<b>Classified</b>
115 - 130	<b>Buyers Guide Directory</b>



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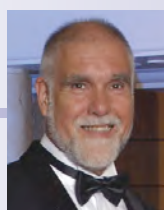
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## Still seeking my six-pack

**As I sat reading though the morning paper, it seems there are three types of person out there.**

First, the fat cats (as the media have labelled them), who have the worry of where to put their money now. My heart goes out to them. If you are not a fat cat by now then you have left it too late.

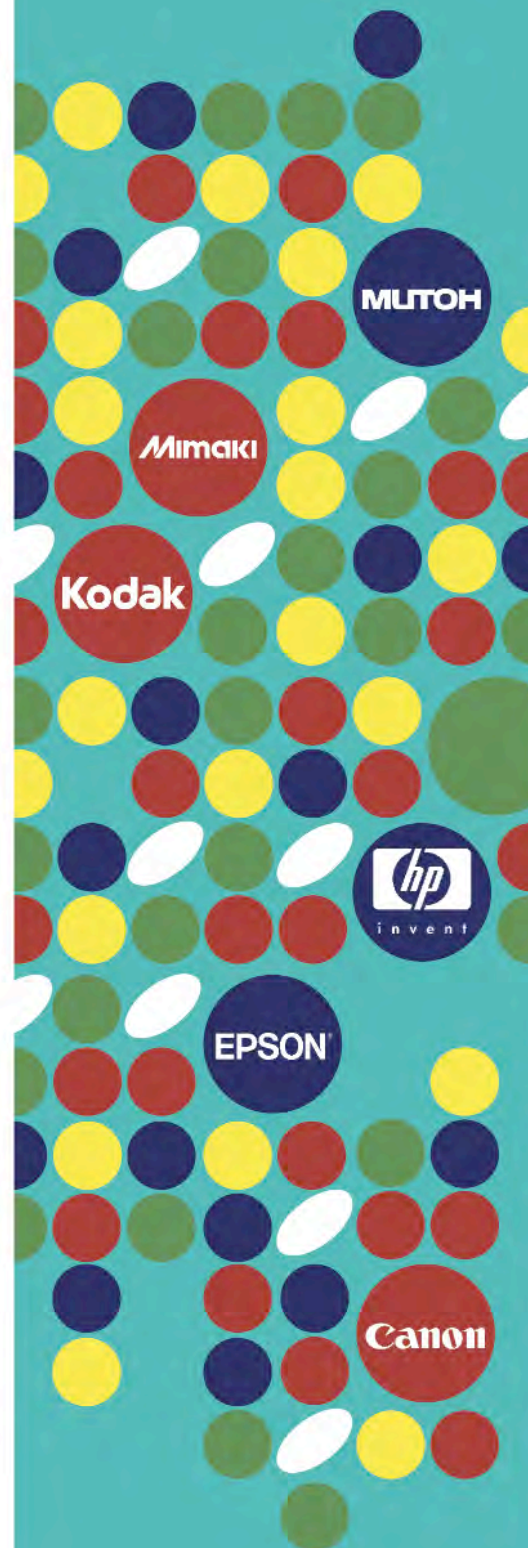
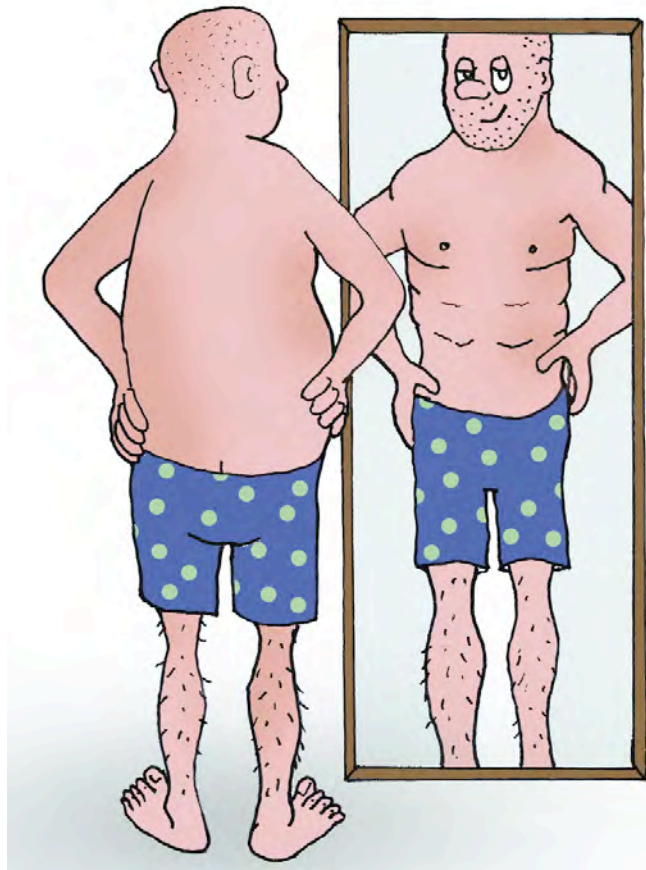
Then there are those "permanently on the social" that don't have to worry about anything. If you are one of these, you won't be reading this magazine so I can say what I like without upsetting any readers, so "You lazy devils, (not all of them) living off the backs of others all your life". I could go on but I won't.

And last of all, there are those poor sods that have to try and keep this country afloat with their taxes. Whoops! I nearly forgot; there are four types and the fourth are the pensioners.

Me, I have moved out of being a "poor sod" and into the pensioner group – and life's just one bed of roses. My pension comes every week whether I work or not, I can get up when I want, it's great! Now we are into April and the best is still to come, I'm not referring to the Sign & Digital UK exhibition, but the weather. The windows are open with the smell of fresh cut grass, the tulips are out, and I've got the runner beans well under way in the greenhouse. My tomato plants are seven centimetres high. Anyone reading this must be thinking that I'm the happiest man alive. Well, I'm not.

All started well enough, I had moved all my summer clothes to the front of the wardrobe and my winter stuff to the back. Yes, to all the clean people out there, they do get washed first. Readers do pick up on little things like that. Then along came the problem, my six-pack. Alright, but it was a six-pack 30 years ago. Now, if I close one eye, squint with the other, dim the lights just a little and I mean dim, not put them out, there looking back at me is what looks like a six-pack. But this year, because it's been a long winter, with one cold night followed by another, sitting in front of the fire watching a load of old rubbish on the television, I've been comfort eating, three good meals a day, topped up with cakes and biscuits in between hasn't helped either. This year, my six-pack has turned into just the one-pack. So now I will have to stick to the summer diet of salads and fruit so I can get back into my summer clothes and that's why I'm not happy! If I were a lady, I'd just go out and replace the lot! Old blokes don't do that; we get ourselves back into shape so we can fit into our existing wardrobe. Then we put lots of weight back on in the autumn so to fit into our winter clothes.

*Roger Hinchliffe*



AIT



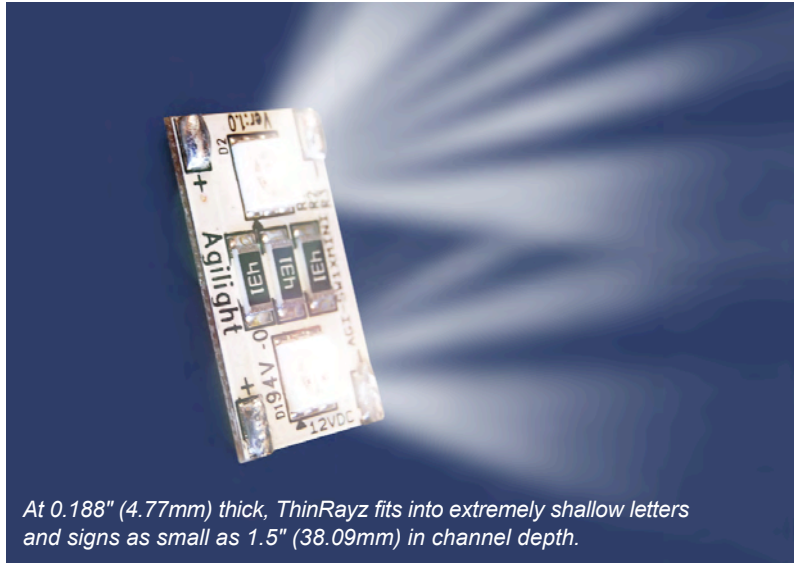
# PRODUCT *News*

## AgiLight introduces new warm white LED series

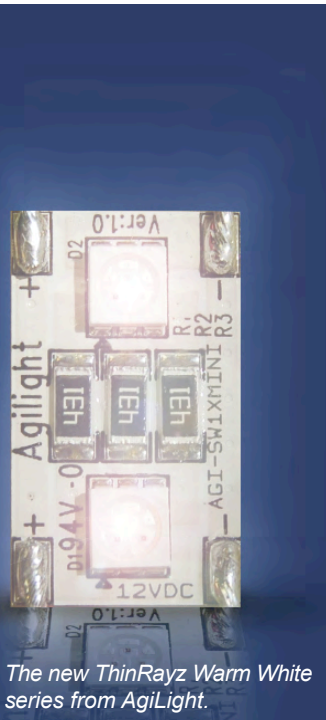
AgiLight Inc, an innovative developer of high-quality, energy-efficient lighting technologies and products for commercial signage and architectural applications, announces its new ThinRayz™ Warm White series, an ultra-thin, low-profile, warm white LED lighting system.

Designed for both interior and exterior settings, ThinRayz Warm White combines the energy efficiency, high brightness, and uniform coverage of its popular ThinRayz line with a consistent warm white coloration. These state-of-the-art LED modules are ideal for cove, under-cabinet, and halo lighting applications where a soft, warm white light is desired.

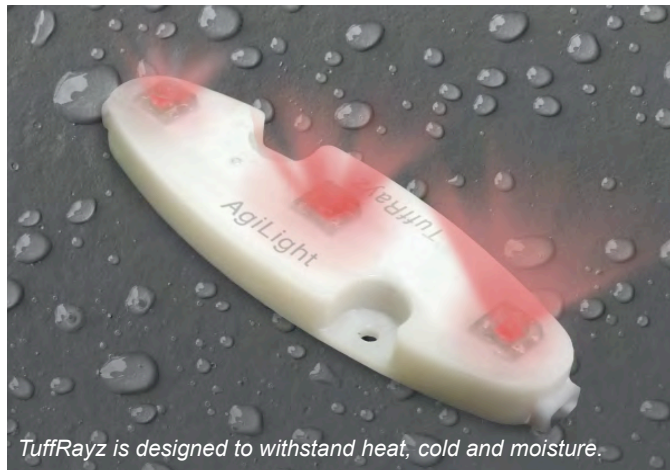
"AgiLight's ThinRayz Warm White LED modules deliver a warm white look in a colour range of 3000K to 6500K colour temperature that is perfect for both interior and exterior sign and lighting needs, such as halo, cove, and under-cabinet lighting, as well as specialty architectural lighting applications where a warmer hue of white is preferred," said Jens Kautzor, AgiLight's European Area Manager.



*At 0.188" (4.77mm) thick, ThinRayz fits into extremely shallow letters and signs as small as 1.5" (38.09mm) in channel depth.*



*The new ThinRayz Warm White series from AgiLight.*



*TuffRayz is designed to withstand heat, cold and moisture.*

"ThinRayz Warm White LED modules are built with a small footprint that fit in tight places and provide consistent lighting for settings such as hotels, restaurants, businesses and much more."

ThinRayz meets European standards for quality and use in low-profile applications and its low profile, ultra-thin form factor, enables lighting of extremely shallow letters and signs as small as 1.5 inches in depth. Its uniform illumination is designed for signage where a warmer presentation is desired and for accent lighting applications that require a warmer tone.

ThinRayz modules run on 12V DC power and are fully compatible with all AgiLight LED products and power supplies.

Other benefits include super lightweight modules, giving designers an advantage for display lighting and reducing shipping weight and cost.

The new ThinRayz Warm White complements the AgiLight range of LEDs for illuminating a variety of different applications, available in the UK from LED Solutions.

For use in the most severe weather conditions, including heat, cold and moisture, AgiLight provides TuffRayz. The module features a protective molded body and fully potted protection of the circuitry and connections. IP66 rated, TuffRayz will not fail due to moisture or corrosion.

SideWinder is designed as an exceptional product for signs requiring side illumination or narrow beam LEDs. This entry level product is available in red, amber, green, blue and white, and offers a choice of two beam angles (30 degrees and 165 degrees).

Find out more from LED Solutions, at [www.ledsolutions.co.uk](http://www.ledsolutions.co.uk) or telephone 0116 262 5933; AgiLight can be contacted at [info@agilight.com](mailto:info@agilight.com)

## New European Area Manager announced

AgiLight Inc, a leading American LED manufacturer, has appointed Jens Kautzor as its new European Area Manager.

Jens Kautzor has more than 10 years sign industry experience. In that time he has worked for a European neon supplier, a sign wholesaler and a retail sign company. Jens is an "Industrie Kaufmann" (similar to a BA) and prior to moving to the US in 1998 he held a sales position with a major German electrical manufacturing company.

Jens relocated from Texas to his native Germany in late 2008. Fluent in both German and English, he also speaks Spanish and French. Jens can be contacted at [jkautzor@agilight.com](mailto:jkautzor@agilight.com) or contact AgiLight at [info@agilight.com](mailto:info@agilight.com)



*Jens Kautzor, the new European Area Manager for AgiLight Inc.*



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# PRODUCT *News*

## TheMagicTouch takes sublimation to new level



**SubliJet® R**  
Specially formulated for the Ricoh System



The Ricoh GX7000 comes complete with a full set of "high yield" SubliJet-R cartridges.

**TheMagicTouch in association with Sawgrass Technologies introduce a new and innovative way to produce sublimation ink transfers.**

Introducing SubliJet-R high viscosity sublimation ink cartridges exclusively with the Ricoh GX7000 printer offers choice and options with dramatically improved print speed, lower cost per copy, low-maintenance, energy efficiency, vibrant colours combined with consistency and reliability as never seen before.

The "self cleaning" print-head is three times the width of a conventional inkjet printer and operates a tandem print pass, enabling production capabilities. Outstanding image quality is attributed to an advanced form of "piezo" print-head using "modulated-dot" technology.

For existing users of sublimation, one feature is the durability of the print-head itself. Ink is ejected with greater force eliminating clogging and time consuming blockages, especially if the printer is not used for prolonged periods.

The printer comes complete with user-friendly colour profile management software to ensure consistent quality transfers. Other features include 32mb memory, 3600 x 1200 dpi resolution, USB interface and will produce transfers up to A3 in size.

The printer package is complete with a full set of "high yield" SubliJet-R cartridges (C, M, Y, K) and all users receive the comprehensive support programme, warranty and free technical online support.

This new option is perfect for clients looking to up-grade their entry level sublimation, those seeking a production machine with lower cost per print, and all sublimation users demanding dramatically reduced down-time due to blockages and ink clogging.

This new innovation was launched at the ISS trade show in Long Beach, California, where the interest was overwhelming. Demand for this user friendly sublimation option is expected to be high and is available with immediate effect.

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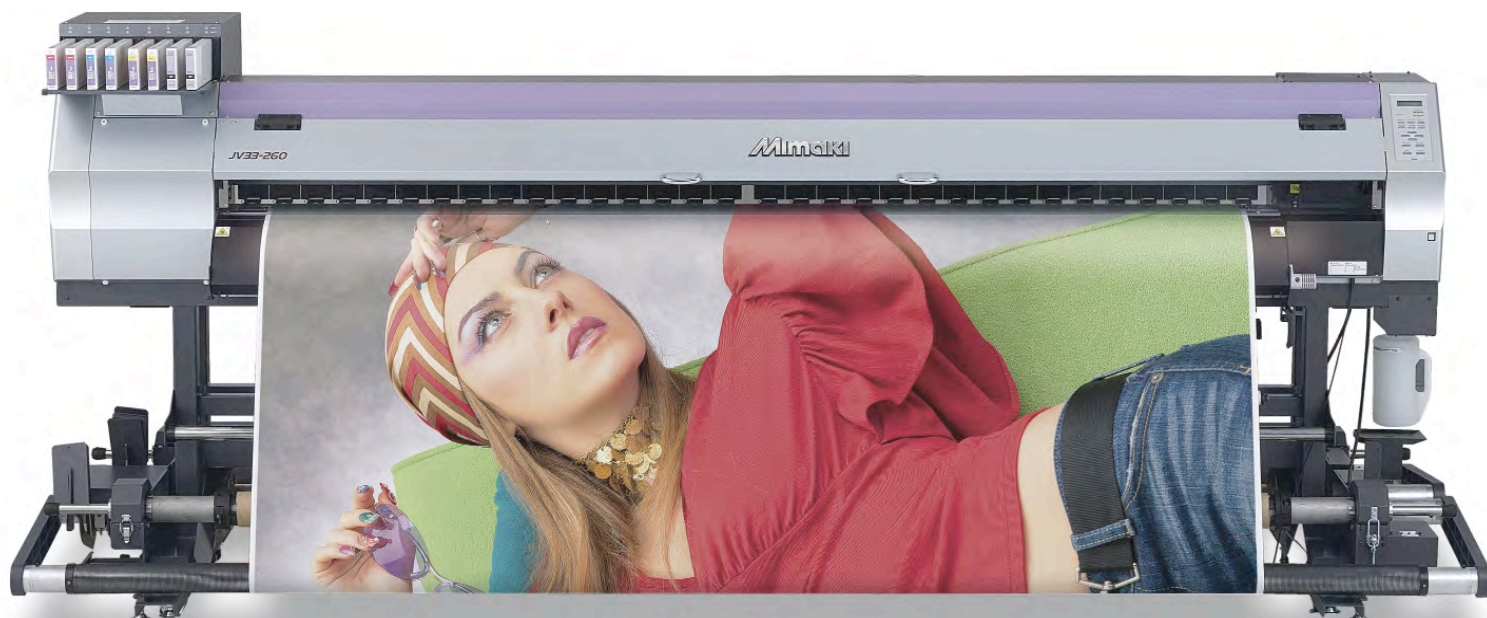
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## Mimaki broadens horizons for customers with addition of 2.6m model to successful JV33 range



*Mimaki's JV33-260S broadens customer's horizons.*

One year after the successful introduction of the Mimaki JV33 range of wide format solvent inkjet printers, the award winning machines now have a bigger brother in the form of a 2.6m wide model. Taking the highly acclaimed JV33 into the super-wide arena, the 103" Mimaki JV33-260S is equipped with Mimaki's Automatic Media Feeder (AMF) for rolls up to 100kg (220lbs) as a standard feature along with the option to add Mimaki's bulk ink supply system (MBIS).

Super-wide printers require secure media handling; especially for heavy rolls and substrates. The new AMF comes as standard on the JV33-260, thus ensuring exact media tension control over the whole printing width of 2.6m for superb print quality even when using roll-based substrates of up to 100kg. In addition to this the JV33-260 incorporates Mimaki's Print Assist function for double-sided print enabling edgeless output while printing on both sides of the media. This can be for either unlit transparent substrates viewed in daylight conditions or vivid backlit signs at night.

The 2.6m model shares the UISS technology found on all Mimaki's current range of solvent printers; the automatic switching of ink cartridges to allow long run, unattended (and overnight) printing, but operating costs can be significantly reduced by employing an optional feature of the machine, Mimaki's new bulk ink system (MBIS). Delivering their SS21 full solvent ink from a bank of 2 litre ink sacks, the MBIS makes a positive impact on ink costs, ensuring that the output is not only of an exceptionally high quality but with good profit margins too!

"Mimaki's addition of the new 260 to the very successful JV33 range really broadens the horizons for what our customers can do with these machines," says John de la Roche; National Sales Manager for Mimaki's UK & Ireland distributor, Hybrid

Services Ltd. "The print quality, combined with the speed of output and of course its width, opens up so many new opportunities for our customers to add revenue to their businesses. In these times, a competitively priced solution that produces high quality and cost effective output is worth its weight in gold!"

De la Roche goes on to add; "Once again, Mimaki has underlined its commitment by bringing innovative and top of its class technology to market."

Producing vibrant, durable, outdoor print onto a vast range of substrates at speeds of over 18m<sup>2</sup> per hour (at 540x720dpi); the JV33-260 sits at the head of the range that also features a 1.6m and 1.3m model. The JV33 utilises the latest USB2 data transfer technology for lightning fast connection to the PC – an important consideration when working with the typically huge files encountered in the production of super-wide graphics. The new, big machine shares the other two's ability to output at up to 1,440dpi using a variable dot, and with images produced in stunning, photographic 16bit rendering to eliminate tone jump and gradation banding, the JV33-260 shows that there's no need for super-wide format to be delivered at anything but the best available quality.

Shipping with Hybrid's distinctive two year warranty; peace of mind and protection of your investment is ensured, and with Mimaki's powerful proprietary RasterLink Pro 4SG RIP solution bundled free of charge with the printer, it benefits from an extremely attractive list price of £39,995 + VAT.

The Mimaki JV33-260 is available in both solvent and water-based versions through Hybrid's specialist network of authorised resellers. For further information, a demonstration or to make an appointment to view the new machine at Sign & Digital UK 2009, contact Hybrid on 01270 5015900 or simply visit [www.hybridservices.co.uk](http://www.hybridservices.co.uk)



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19mm available in white only

height	3mm	5mm	10mm	19mm
50mm	£0.39	£0.45	£0.79	£1.70
75mm	£0.50	£0.68	£1.24	£2.38
100mm	£0.77	£1.02	£1.59	£3.40
125mm	£0.96	£1.36	£2.38	£3.96
150mm	£1.07	£1.87	£3.28	£4.53
175mm	£1.29	£2.15	£4.08	£6.22
200mm	£1.47	£2.49	£4.64	£7.93
225mm	£1.98	£2.94	£5.66	£8.78
250mm	£2.26	£3.40	£6.79	£10.19
275mm	£2.54	£4.08	£7.76	£11.59
300mm	£2.83	£4.81	£8.72	£13.87
375mm	£3.73	£5.66	£10.75	£15.85
425mm	£4.53	£6.41	£12.46	£18.68
500mm	£5.38	£7.47	£15.85	£21.51
600mm	£7.36	£10.30	£20.15	£26.04
1200mm	£16.98	£28.09	£53.15	£72.12

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height	3mm	5mm	10mm
50mm	£0.56	£0.85	£1.71
75mm	£0.74	£1.08	£2.17
100mm	£0.90	£1.36	£2.71
125mm	£1.13	£1.70	£3.40
150mm	£1.36	£2.15	£4.30
175mm	£1.70	£2.61	£5.20
200mm	£2.26	£3.29	£6.79
225mm	£2.83	£4.18	£8.38
250mm	£3.06	£5.38	£10.76
275mm	£3.51	£5.89	£11.77
300mm	£4.30	£7.36	£14.72
375mm	£6.40	£9.06	£18.11
425mm	£7.81	£10.19	£20.37
500mm	£9.62	£13.01	£26.04
600mm	£11.66	£15.85	£31.69
1200mm	£45.28	£62.26	£124.51

no minimum order

## 3mm Aluminium Composite

diabond, reynobond or alupanel

height	colours	brushed	mirror
50mm	£1.02	£1.24	£1.87
75mm	£1.42	£1.59	£2.38
100mm	£1.86	£2.16	£2.71
125mm	£2.38	£2.67	£4.00
150mm	£2.71	£3.63	£5.43
175mm	£3.17	£4.36	£6.55
200mm	£4.53	£5.10	£7.64
225mm	£5.32	£5.89	£8.83
250mm	£6.22	£7.02	£10.53
275mm	£6.79	£8.60	£12.87
300mm	£7.69	£9.62	£14.48
375mm	£9.06	£10.92	£16.39
425mm	£10.53	£13.01	£19.53
500mm	£14.72	£16.02	£24.04
600mm	£18.11	£20.37	£30.51
1200mm	£54.33	£61.12	£91.70

no minimum order

## exterior mdf

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ready for painting/finishing

height	6mm	12mm	18mm
50mm	£0.34	£0.85	£1.47
75mm	£0.79	£1.47	£2.26
100mm	£1.14	£1.81	£2.76
125mm	£1.52	£2.66	£3.79
150mm	£2.26	£3.63	£4.69
175mm	£2.43	£4.35	£5.77
200mm	£2.83	£5.10	£7.13
225mm	£3.56	£5.89	£8.04
250mm	£4.08	£7.02	£10.19
275mm	£4.87	£8.60	£11.59
300mm	£6.22	£9.62	£13.93
375mm	£8.82	£10.92	£15.96
425mm	£10.19	£13.01	£18.68
500mm	£11.54	£16.01	£21.51
600mm	£13.58	£18.11	£26.04
1200mm	£40.75	£54.33	£73.58

no minimum order

## stainless steel

height	1.2mm satin brushed	1.2mm polished	2mm satin brushed	2mm polished
50mm	£3.21	£3.45	£4.28	£4.60
75mm	£3.46	£3.71	£4.61	£4.94
100mm	£4.20	£5.06	£5.60	£6.75
125mm	£4.82	£5.43	£6.42	£7.24
150mm	£5.19	£6.05	£6.92	£8.06
175mm	£7.29	£8.27	£9.72	£11.03
200mm	£9.23	£10.62	£12.31	£14.16
225mm	£10.86	£11.61	£14.48	£15.48
250mm	£11.67	£12.47	£15.56	£16.63
275mm	£12.90	£14.81	£17.20	£19.75
300mm	£14.81	£16.24	£19.75	£21.65
375mm	£21.11	£22.78	£28.15	£30.37
425mm	£23.61	£27.29	£31.48	£36.38
500mm	£29.63	£32.22	£39.50	£42.96
600mm	£35.80	£40.73	£47.73	£54.31

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## lettering options

- add 10% - plastic locators and paper template
- add 10% - for v.h.b. tape to rear
- add 25% - for brass locators and template (stainless steel letters)
- add 20% - cladding template (cladding details will be required)
- add 20% - for standard extended typefaces
- add 25% - for laser cut acrylic (polished edges on clear & colours)
- add 25% - gloss finished foam p.v.c.
- add 25% - 45° bevelled edges to m.d.f. letters

## delivery

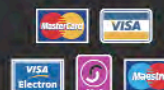
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# flat cut letters



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# PRODUCT *News*

## Updated Flexi Family available now

The newest update in Scanvec Amiable's feature-rich Flexi Family of signmaking software is available now from Graphtec (GB) Ltd.

The Flexi Family encompasses eight programs, covering all design and production requirements from simple text layout and vinyl cutting, through engraving and photo printing, to high production output. Programs can be easily and seamlessly upgraded as a business's production capabilities grow.

The latest version, 8.6, is fully compatible with Windows Vista and Mac operating systems.

Several brand new features, many other enhanced functions and increased RIP speeds make the updated version simpler to use yet quicker in both design and production.

Improved simplicity starts right at installation, which requires internet access but has been made much more straightforward by a softkey replacing Dongle use. The desktop has been simplified and is more user-friendly. Now with lots of single-click features and easily accessible sub-menu functions and new shortcut commands, designing takes less time.

The latest printers, engravers and vinyl cutters are supported by scores of new drivers and ICC colour profiles, and tasks such as contour cutting, colour compatibility and output are all included.

Also new is the Repeat Job function, which saves time by allowing operators to set the number of times a job is automatically re-sent to print without it being re-ripped every time. Application-direct printing has been made possible through Dynamic PPDs (PostScript Printer Descriptions), which doesn't require Flexi's Production Manager and saves yet more time.

Another advantage of the updated Flexi is the Dual Roll function. This enables multiple jobs to be nested or tiled and printed on different media rolls at the same time, and different Job Properties to be set for each job.

Further innovations such as a new colour correction tool, Variations; signmaking fonts and graphics CD included with every upgrade; and the Break Apart function that means multi-copy, multi-page or multi-tiled jobs can be split into individual jobs; add real value and practicality to the latest Flexi software.

"Scanvec Amiable has listened to users and their changing needs and this new version is the result. It has more features and functions with greater versatility but they've also made it even easier to use," says Neil Roberts, Product Manager for Graphtec (GB) Ltd. "Whatever your design, print and cut, complete signmaking, engraving or routing needs, Flexi has the right software package."

More good news in these tough economic times is that the updated version of each program in the Flexi family is retailing at the same price as the previous software. Many signmakers using earlier versions will be able to update free of charge by contacting Graphtec (GB).

In addition to English, the software is also offered in Dutch, Polish and Russian language versions.

Order now or find out more at [www.graphtecgb.com](http://www.graphtecgb.com) or by telephoning 01978 666700.



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## Universal launches new illuminated flexible-face solution

The recognised market leader in the supply of aluminium extrusions for light box, flexible-face and post and panel sign and display systems, Universal Aluminium Systems, has launched its latest illuminated flexible-face light box solution. Called Wedgeflex, it has been developed in association with SignComp, reputedly the world's leading exponent of flexible-face signage technology and renowned for its SignComp™ Flexible Face Tensioning Systems that have assumed international benchmark status within this sector of the sign industry. Significantly, the systems are recommended and approved by all of the leading manufacturers of vinyl substrates.

The key component of the new Wedgeflex system is the Tension Clip. This is manufactured from DuPont Delrin industrial-grade plastic, is impervious to the most hostile weather conditions and greatly accelerates and simplifies fitting of the flexible sign face within the light box profile. The clip, which is reusable, consists of two elements (body and mandrel) and is applied direct to the vinyl substrate to eliminate the need for additional assembly work such as pocketing and/or eyelets.

Supporting this important design component is a raft of additional standard features that collectively set the Wedgeflex system apart

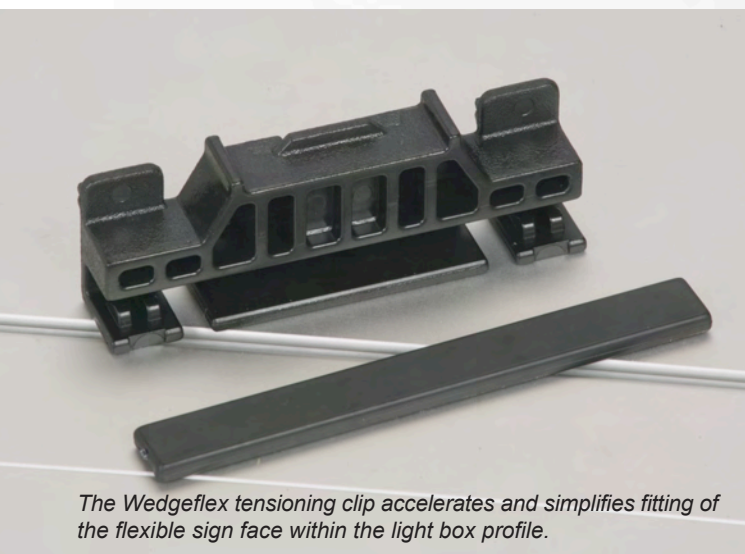


from competitive products and contribute to a lifetime guarantee on performance. These include a special hinged cover plate for ease of fitting and maintenance and a secondary cover plate for shaping of the sign profile. Electronic gear trays that contribute to a reduction in energy consumption are also available as an optional feature. Sign illumination is enhanced by the use of a high-quality white interior backing material to generate maximum light reflection.

The aluminium sign box extrusion used in the system is manufactured to the ISO 9002 Quality Assurance standard and is available in a choice of either a architecturally-sensitive silver anodised and mill finish or powder-coated to any preferred RAL colour. Each sign box is earth-bonded and fitted with a fused terminal block on the mains outlet and incorporates European standard cool white fluorescent tubes.

Supplied in both single- and double-sided formats and with the availability of a Retro system to be announced shortly, the Wedgeflex solution is available exclusively to the trade either direct from Universal or via its primary stockists in a range of bar length extrusions or as a fully fabricated system. This latest flexible-face solution complements other options in the Universal range and will accommodate the company's existing light/standard-duty products.

For further information, visit [www.universal-aluminium.co.uk](http://www.universal-aluminium.co.uk) or telephone Ceri Hughes (Business Manager-Signs) on 0117 939 2587 (direct line).



## Universal sets up network of approved converter partnerships

As a further indication of its commitment to the sign industry, Bristol-based Universal Aluminium Systems is entering into partnership agreements with a developing network of strategically located approved converters. The company is the recognised market leader in the supply of aluminium extrusions used extensively in multiple sign and display solutions and this new initiative will further reinforce its support for trade suppliers and provide regional conversion facilities that will be easier to access, offer a faster turnaround on finished products and consequently prove more cost effective.

To date, Universal has entered into agreements with Horizon

Signs of Huddersfield, Positive Group in Poole, Western Signs Systems in Westbury, Wiltshire, Signfab (UK) in Leicester and NE Plastics in north Kent to cover London and the Southeast. An agreement with SignSystem in Navan, County Meath in southern Ireland has also been concluded and Universal would welcome the opportunity to arrange a similar conversion facility in Scotland and is open to discussions with potential partners.

For further information, contact Ceri Hughes (Business Manager – Signs) at Universal Aluminium Systems on 0117 939 2587 (direct line). Details of the systems available can be found at [www.universal-aluminium.co.uk](http://www.universal-aluminium.co.uk)



# PRODUCT *News*

## Another new model from DTG

Nottinghamshire based Your Embroidery Services Ltd have recently launched another new model from the DTG range of direct to product ink jet printers that will offer the industry even more flexibility. The Viper is the result of extensive research and development work carried out by both companies.

The Viper marks a big step forward in the flexibility and production capacity of what is still a table top machine. It has a massive print area of A3+ so full front prints are now easily achievable and by utilising a new conveyor system it can also carry a number of t-shirts (or whatever other garment you may be printing) at once.

This aids the method of loading and unloading the machine improving speed and efficiency and therefore productivity. The increased capacity of the machine will make it one of the most productive models available in today's market but the changes don't stop there as it also has on board a brand new ink system. Those that have used direct to product printers will already know the importance of a reliable ink delivery system

but most machines on the market rely on the standard on-board system. Although these are fine it must be remembered that the inks used in this style of machine are different from the original design remit. What DTG and 'YES Ltd.' have done is to devise a pressurised CMYK system that ensures a constant and smooth delivery of ink resulting in consistently good prints. In other words an ink delivery system designed especially for this type of ink. For the white ink The Viper comes fully equipped with the new WIMS (White Ink Management System) which not only gives consistent coverage of white, so important to the end quality of the print, but also reduces the overall amount of white ink used, offering a valuable saving. Where the table top style of machine is concerned The Viper has stretched the possibilities and those looking for a route into this style of printing will do well to check it out.

Although the Viper has only just hit the market, DTG and Your Embroidery Services Ltd are already working on the next developments which, we are told, will include a new style of conveyor system print machine and a new way of applying the pre-treat. The latter is necessary when printing with white ink so anything that will afford an easier, more productive and more economical way of applying it will be welcome and, according to 'YES Ltd' that is exactly what will be achieved.

DTG is widely recognised as the leader in the field of direct to product ink jet printing and they are committed to retaining that position by ensuring that their current and future customers have the widest selection of machines and therefore gain maximum benefit from the company's continuous development program.

For further information on any of these machines or any others in the 'YES Ltd' catalogue please contact Your Embroidery Services Ltd. on 01623 863343 or visit their web site at [www.yesltd.co.uk](http://www.yesltd.co.uk)



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## Keencut continues its design and product development programme for 2009

For 2009 Keencut Ltd the English manufacturer of wide format cutter bars has introduced a new 3.3 metre model, a new Javelin Xtra range and a new Twist & Lift stand. Featuring distinctive gold end frames and an additional 10cm cutting length on each of the six models, the Javelin Xtra provides the most compact and least expensive option when new material sizes just exceed the original Javelin cutting lengths.

The new Keencut Javelin Xtra and Javelin models share the same prices and according to Keencut, the distinction of being the only cutter bars in the world that are adjusted by laser to a guaranteed straightness of 0.2 mm (1:15000) along their full length. Essential for precisely cutting pop-ups and other connecting artwork, the extreme accuracy is equivalent to the thickness of a pencil over the length of a 105 metre football pitch.

For applications where the Javelin Xtra is used independently, a pair of retracting Twist & Lift stands are now included as standard at no extra cost. The stands eliminate the need to store the cutter bar when not in use by providing a safe and convenient way of suspending it above the work surface allowing materials to pass through without obstruction. For permanent installations the optional surface mounted Lift & Hold systems provide a rigid locator and a more advanced and economical alternative, while the Keencut Big Bench creates a complete cutting work-station.

As befits a precision instrument all Keencut cutter bars up to five metres cutting length are packed and transported in purpose built wooden boxes that can be used for safe storage for the life of the machine.

Keencut Limited have also launched a new Textile Cutter that will attach to all past and current models of the popular Javelin, Practik, Max and Sabre cutter bars. Designed to cut strong thin flexible



*Textile cutter with thin fabric.*

materials such as flag, foil and even traditional woven papers that are difficult to cut with a utility blade the Textile Cutter cuts cleanly and precisely using an inexpensive razor sharp circular blade.

Owing to the rolling action of the blade with the guaranteed straightness and firm clamping of the cutter bars with their silicon grip strips, Keencut says that there is no other manual cutting method for textile that offers such a clean and straight cut up to 5 metres in length.

For further information visit [www.keencut.com](http://www.keencut.com)



*Range of cutter bars.*



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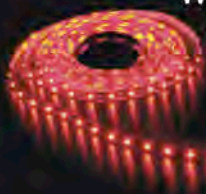
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## Bright Green Matrix - the quick and easy-to-fit LED lighting solution for large signs

Bright Green Matrix™ is an LED backlight system designed to illuminate large format signs and billboards in retail, commercial and advertising environments; it is equally suited to retrofitting into existing boxes or incorporating into new designs. A patent pending suspended

array of LEDs is used to increase or decrease the light output, in line with the performance and budget requirements of the project.

Bright Green Matrix offers a real alternative to fluorescent tubes, reducing energy consumption by up to 80%, eliminating planned maintenance costs and producing evenly lit graphics without the 'zebra' striping often associated with tubes.

Supplied in three standard lengths, 625mm, 1250mm and 1875mm, each Bright Green Matrix has high powered LEDs spaced at 125mm intervals along its length. The LEDs are housed in robust aluminium sections which serve to protect the lighting components, help dissipate heat and provide a rigid profile which can be easily fitted into existing or new light box housings. Each length is supplied with connection cables and the LEDs are coated for external use.

Bright Green Matrix illumination system is available directly from the Robert Horne Group (telephone 01604 495333 for nearest branch location) or for further information on Bright Green visit [www.brightgreentechnology.com](http://www.brightgreentechnology.com)



*Each Bright Green Matrix LED system arrives securely packaged.*

## MACTac IMAGin JT 5000 printing media certified for the new HP Designjet L 65500 and HP Latex Inks

Nine MACTac printing media from the IMAGin JT 5000 series for digital inkjet printing have been tested and profiled using ONYX and CALDERA RIP software on the newly launched HP Designjet L 65500 printer.

HP odourless latex Inks have been used for the product test. MACTac helps HP Designjet L 65500 users to reduce the impact of printing on the environment while keeping high quality prints and saving drying time.

Profiles are available – free of charge – from [www.mactacdigital.com](http://www.mactacdigital.com)

"This certification will open a great many opportunities to HP users for street marketing, indoor decoration and promotion and vehicle wrapping. Some of these films will also be available with MACTac's specialised bubble free adhesive construction." Jos Snijders, IMAGin Product Manager.

More information from MACTac Subsidiaries or from [www.mactacdigital.com](http://www.mactacdigital.com)



*Vehicle wrapped using the MACTac IMAGin JT 5000 printing media.*





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## Triline wayfinding signs now available for Braille



*The Triline wayfinding system is now available in the UK from RTD Systems.*

The Triline way finding sign system is now available in the UK and will easily accept Braille to meet the requirements of the Disability Discrimination Act 1995. Combining stylish good looks with a anti-vandal and anti-theft design, the Triline wayfinding system is available in the UK exclusively from RTD Systems.

Triline comprises aluminium and plastic components in a patented design that enables flat and curved signs to be created from modular components that are available off-the-shelf. The components offer an almost unlimited range of combinations in seven different styles, enabling sign makers to create their own designs.

Triline is suitable for the provision of all types of wayfinding signs for the exterior and interior of the smallest office or the largest airport, hospital, university or school. The provision of Braille message takes advantage of the 1.75 mm slot in the system, which will also accommodate most standard insert materials.

For further information telephone 020 8545 8880 or visit [www.trilinesigns.co.uk](http://www.trilinesigns.co.uk)

## DCP Systems introduces the new Epson series

Following the commercial launch into the UK market of the Epson 24" Stylus Pro 7900 and 44" Stylus Pro 9900 series, DCP Systems are delighted to announce demonstration units of these products are already available at their Epson Centre of Excellence based in Sheffield.

Both printers utilise a new 5th generation pigment ink consisting of Pk, Mk, Lk, LLK, C, VM, Y, Lc, VLm, Or and Gr available in 350ml and 700ml cartridges. This high quality ink set expands on Epson's UltraChrome K3 with Vivid Magenta by adding Orange and Green inks, that significantly increases the range of colours that can be achieved and the Orange ink in particular contributes to reducing the graininess in skin tone.

The optional Epson SpectroProofer tool claims to turn these products into consistent and repeatable proof verification and printer calibration solutions.

Other new technologies featured include the ability to automatically switch between Photo and Matte Black inks; an integral automatic media rotary knife cutting system; a new spindleless roll holder mechanism; a new automatic paper set/release mechanism

and Epson's new automatic nozzle check technology.

For more information of the whole range of products and services from DCP Systems Ltd visit [www.dcp-systems.co.uk](http://www.dcp-systems.co.uk) or call 0114 257 3640.



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# PRODUCT *News*

## Océ Arizona 350 XT launched



*The new Océ Arizona 350 XT enables print providers to offer complete visual communications packages on a wide variety.*

The award-winning Océ Arizona® family of digital flatbed printers has expanded yet again with the introduction of the spectacularly large Océ Arizona 350 XT. This latest model in the Océ Arizona family is capable of producing rigid prints as large as 2.50 x 3.05 meters (98.4 x 120 inches). A White Ink Option and a Roll Media Option are also available.

The extra width of the Océ Arizona 350 XT enables the printer to be used in a continuous imaging mode for rigid media up to 125 x 250 cm (a standard 4-foot by 8-foot board). Two rigid boards of this size can be mounted on separate vacuum areas of the flatbed table. While one board is being printed, the other can be changed by the operator. Since the printer never has to stop printing for a media change, users can significantly increase their net print production on boards this size.

With the Roll Media Option installed, users can print onto flexible media up to 2.2 m (87 inches) wide. The media roll can be unloaded at

any time without interrupting rigid printing, and there is no down time to reconfigure the system to change from one print mode to the other.

The Océ Arizona 350 XT features production print speeds up to 23 square meters (248 square feet) per hour on rigid media and up to 17.5 square meters (188 square feet) per hour using the Roll Media Option. This enables users to print nearly sixty 125 x 250 cm (4- by 8-foot) boards in a single eight-hour shift, or more than 150 square meters (1615 square feet) of flexible media.

These features were designed to deliver a true production printer regardless of media. With the Océ Arizona 350 XT, digital print providers can offer complete visual communications packages on a wide variety of media, and be assured of high throughput, superior image quality and print consistency.

For further information contact your local Océ office for availability in your area. For more information, visit [www.oce.com](http://www.oce.com)

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## Roland announces upgrade for Roland VersaCAMM VP and ADVANCEDJET inkjet owners



*The VersaCAMM VP-540 is one of the best selling inkjets in Roland's history and owners will benefit from the Free Value Up Campaign.*

**Roland DG Corporation, a leading worldwide provider of professional inkjet printers and printer/cutters, recently announced the 2009 Free Value Up Campaign for existing customers of the company's VersaCAMM VP series printer/cutters and grand-format Advancedjet AJ series printers. This Free Value Up Campaign is also available for new purchases made.**

Roland's free upgrade benefits thousands of existing customers. The 30" VersaCAMM VP-300 and 54" VP-540 are among the best selling inkjets in the company's history. The AdvancedJET series includes the 104" AJ-1000 and 74" AJ-740.

"We wish to thank our customers for their loyalty by continuing our commitment to provide them with the latest in Roland's state-of-the-art technology," said Brett Newman, Head of Product Management, Roland DG (UK). "The Free Value Up Campaign offers valuable upgrades including revolutionary Roland Intelligent Pass Control for all customers of the VP-540/VP-300 and AJ-1000/AJ-740. Roland Intelligent Pass Control improves print quality and increases throughput for these devices."

The VersaCAMM VP Series is designed from the ground up to enhance the productivity of creative professionals everywhere - from marketing departments and retailers to sign shops and screen printers. Featuring a new compact design and numerous enhanced productivity features, the VersaCAMM VP models make it easier and faster than ever to produce durable, professional-quality posters, banners, POP displays, labels, decals, vehicle and floor graphics, heat transfers for apparel and more.

With the Value-Up Campaign, Roland's revolutionary Intelligent Pass Control technology introduced in the company's SOLJET PRO III Series is now available for VersaCAMM VPs. Roland Intelligent Pass Control provides smoother gradations and flawless solid colours with optimised dot placement and ink droplet density in all print modes. It also increases throughput up to 80% in standard print mode on banner media and more than 50% on vinyl.

These increases in speed and quality enable shops to meet the demands of today's customers in an increasingly competitive marketplace.

VP-540/VP-300 customers can download their free upgrade kit including Roland VersaWorks 3.1 at the following website - [www.rolanddg.com/2009vpvalueup.html](http://www.rolanddg.com/2009vpvalueup.html). To help Roland better serve them in the future with new, innovative technologies and solutions, customers will be asked to participate in a short market survey.

Designed for high-volume printing and rush jobs including billboards, banners, fleet and vehicle graphics, the AdvancedJet delivers brilliant six-colour CMYK+LcLm graphics at an impressive maximum print speed of 90m<sup>2</sup>/h. Unlike other industrial printers, the AdvancedJet runs with minimal operator maintenance and fine tuning. The AdvancedJet includes powerful Roland VersaWorks RIP software.

The addition of Roland Intelligent Pass Control allows the AJ-1000 and AJ-740 to produce sharp, vivid and solid images flawlessly for outdoor graphics as well as smoother gradations with virtually no banding while achieving higher productivity for banner printing in standard print mode. For example, an upgraded AdvancedJet AJ-1000 can print five rolls of banner measuring 2.5m wide by 50m long in standard print mode (bi-direction) in the time it took the previous model to print just four rolls. In addition, feed calibration can be adjusted on the fly during the printing process to reduce media waste.

Through the Value Up Campaign, Roland will add more ICC profiles for 3rd party media to meet the growing variety of applications being addressed by these grand format devices. Feed calibration can be adjusted during printing for more flexible production and to save time and media. Newly introduced protection plates offer increased protection for AdvancedJet print heads to prevent damage from media jams.

Every AJ-1000/AJ-740 user will be contacted regarding their free upgrade kit. For further information or questions about the Free Value-up Campaign for the AJ-1000/AJ-740, customers may also contact their local Roland DG distributor or dealer.

For further information visit [www.rolanddg.co.uk](http://www.rolanddg.co.uk)



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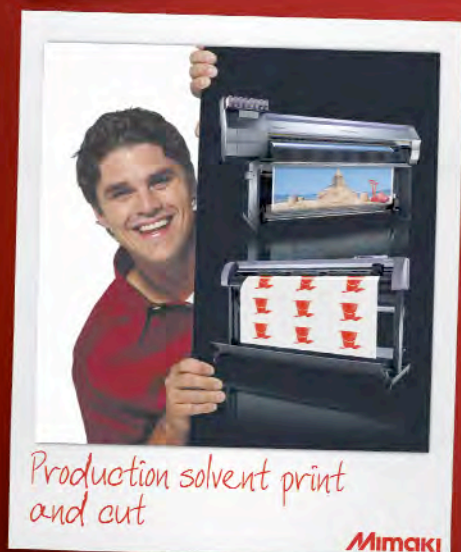
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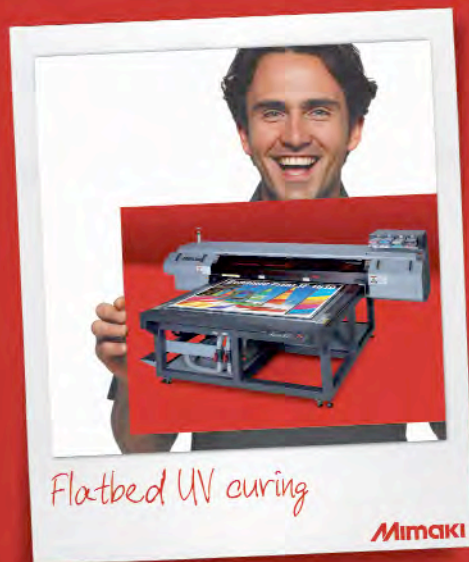
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## Profile Signs fills large gap in the UK market and creates increased profits

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1	Day Care Unit Consulting Rooms 1-6 Pharmacy Out Patient Theatre Supply Services Library The Campion Lounge
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*Dovetail sign.*



*Braille and Tactile finishes are available within both systems.*



To fill that large gap in the sign market, Profile Signs UK are now making available to the sign trade two of its most popular sign products. The curved faced system, which is available in formats to suit door signs, directories and suspended signs in a range of modular sizes and for the first time the system is available off the shelf in brushed stainless steel. The system is also available in either mill finish aluminium or painted to any RAL colour, all available ready for your graphics to be applied.



*Curved sign.*

Profile Signs UK are also making available their hugely successful Modular Sign System with its dovetail profiles, which will be supplied as fully assembled signs, available in both silver anodised and painted finishes. All profile sizes will be available to make up a simple door sign, directory signage as well as suspended and projecting. The availability to the trade will now give entrance into the top end architectural sign market where increased profits can be made. Profile Signs UK will also supply fully finished DDA applied Braille and Tactile within both systems. A full screen printing or vinyl applied service is available.

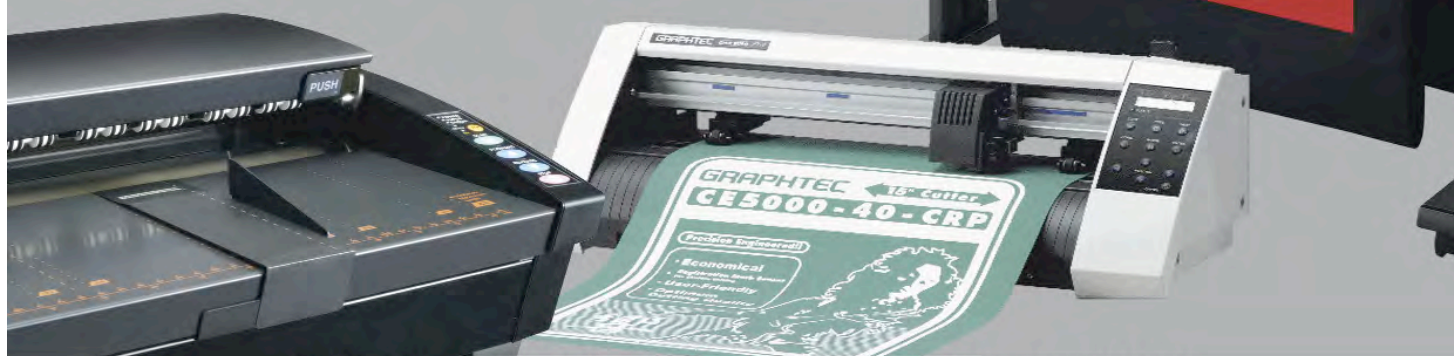
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# PRODUCT *Choice*

## SignLine cuts production costs with Pacer K series router



*The Pacer 3020K CNC router has enabled Sign Line to undertake all CNC-based work in house rather than having to outsource to other suppliers.*

Established by Jason Bunn in 1992 as a one-man mobile operation, SignLine has evolved to become a highly successful sign manufacturing and digital printing company. It now operates from a 450 square metre purpose-built factory in Norfolk and has a staff of four. Whilst a large part of the business is based on cut vinyl graphics and digitally printed output, SignLine undertakes a considerable amount of trade work within the sign industry and in particular the requirement for all kinds of panel signs, as well as providing a CNC manufacturing resource for the retail sector and various industrial outlets.

Central to the company's success has been the installation of a Pacer 3020K CNC router. Part of the Pacer K Series that established virtual benchmark status by providing a major price/performance breakthrough, this combined routing and engraving solution has a processing area of 3,050 x 2,050mm and accommodates the requirements of large-format production. It is particularly effective on 2D and 3D work involving all types of wood, metal and wood composites, plastics and non-ferrous metals. Standard features include Pacer's high-end machine control system with integral PC and software, a zoned vacuum bed for more efficient work holding and a cyclonic particle and dust extraction facility to maintain a clean working environment. Automatic tool length calibration and a continuously rated spindle help set the K series apart from other machines, while the robustly built and more rigid steel frame assists material alignment and thus the quality of cut.

On the production and cost-saving capabilities of the Pacer router installed at SignLine, Jason Bunn commented: 'The single most important contribution that the Pacer router has made to the success of our business has been its ability to allow us to carry out all CNC-based work in-house rather than having to use other suppliers. This has obviously reduced both manufacturing costs and

turnaround times whilst attracting a considerable amount of new trade work that hitherto we would have been unable to handle. For example, our first order following installation of the Pacer router took just three days to complete, whereas previously the same job would have taken two weeks. In particular, the router has enabled us to undertake engraving work in-house and this has created a valuable new revenue stream. It has also enabled us to open up new areas of business, with 3D routing being a good example of this.'

The contribution that Jason Bunn's industry knowledge and particular work ethos, combined with production solutions like the Pacer router, have made to the success of SignLine is reflected in the positive feedback received from customers, many of which now use the company as a preferred and often exclusive supplier. The work undertaken for these clients has included prestigious signage for Subaru and Daihatsu international car dealerships and a 100 per cent placement of all trade work by one customer who admitted that this decision emanated from the machinery solutions like the Pacer router that SignLine had now installed.

One of the attractions of using Pacer machinery expressed by Jason Bunn was the knowledge and technical skills that the company's staff demonstrated both during the installation period and the after-sales support it has provided subsequently. In conclusion, Jason Bunn commented: 'In the short term, we are not planning to invest in new machinery. However, having spoken with other people in the trade and based on our own experience, should we decide to make a further investment we would again choose a Pacer system.'

For further information on Pacer systems, visit the website [www.pacersys.co.uk](http://www.pacersys.co.uk) or telephone Liam Hodson on 0115 988 7773. For more information on the services provided by SignLine, visit [www.signsandprinting.co.uk](http://www.signsandprinting.co.uk) or telephone Jason Bunn on 01379 677 699.



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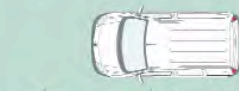


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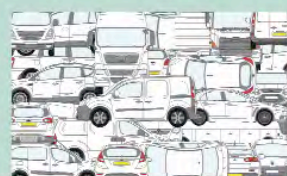
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# PRODUCT *Choice*

## Gaelite composite signs in better shape with Striebig

Switching to a Striebig vertical panel saw fitted with a router and groover has simplified the production of fascia signs made from composite materials at Irish sign makers Gaelite Signs.

The Striebig Compact AV 5207 is used to automatically size and route 3mm thick composite panels. Formerly, after being sized the panels were shaped using a hand router.

The Compact's operator simply switches from using the saw head to the grooving tool after sizing, so that the panels can be shaped. V- and U-shaped grooves are routed on the rear of the panels using special reversible carbide tipped profile cutters, with the aluminium top surface on the front and part of the plastic core remaining untouched.

This allows the panels to be folded by hand, doing away with the need for a folding machine, with the shape of the groove defining the bending radius.

The saw is also used to size a variety of other sheet materials, including MDF, expanded PVC and solid aluminium panels, ranging in thickness from 2.5 to 20mm.

The Compact AV 5207 features an automated cut cycle and a digital readout for maximum efficiency. It has a maximum cut size of 4600 x 2070mm and a maximum cutting depth of 60mm.

As the operator does not have to move the panel once it has been placed on the saw he can concentrate on preparing the next batch of panels to be processed, making the Striebig a big time saver.

The Compact features central support and small parts support over the entire length of the saw, making the cutting of small work pieces much easier. An optional scoring saw is available to prevent laminate panel edges from tearing out, ensuring a neat cut ready to be glued.

Dublin-based Gaelite Signs is one of Ireland's largest and most successful sign design, installation and manufacturing companies.

Managing director Finbarr Clarkson said: "The Striebig is an extremely versatile saw which has made the production of signs using composite materials far more efficient. We have been able to dispense with hand routing and now have a consistency of cut that was impossible to achieve before."

The saw, together with an Al-Ko mobile extraction unit, was supplied and installed by T.I. Machinery, the Belfast-based sub-agents for T.M. Machinery Sales Ltd, the UK's exclusive Striebig distributor.



*The efficiency of the Striebig vertical panel gives Gaelite Signs a consistency of cut they were unable to achieve before.*

Striebig vertical panel saws are suitable for cutting practically all sheet materials including wood based panels, MDF, plaster board, plastics and aluminium panels.

For further information contact T.M. Machinery on 0116 271 7155 or visit [www.tmpartnership.co.uk](http://www.tmpartnership.co.uk) or for further information on Gaelite Signs call 00353 1294 0066 or visit [www.gaelite.ie](http://www.gaelite.ie)

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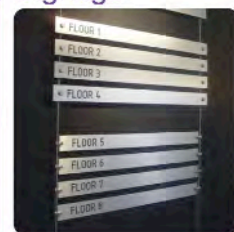


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# PRODUCT *Choice*

## Signet Signs gains advantage with Spandex's Gerber Solara ionx wide-format, UV inkjet printer

Spandex, the pioneering one-stop supplier of complete and innovative solutions to the digital printing and sign making industries worldwide, has announced that Bristol-based screen-printer and sign manufacturer, Signet Signs Ltd, has installed a Gerber Solara ionx UV wide-format digital inkjet printer.

Signet Signs Ltd made the decision to purchase the Gerber Solara ionx after witnessing the benefits afforded by combining a direct-to-substrate print capability with Cold Fire Cure™ technology and GerberCAT™ cationic UV inks. This allows the company to print onto a wide range of substrates while reducing turnaround time and material costs.

"The Cold Fire Cure™ technology, which cures the ink at room temperature, allows us to successfully print onto a wide variety of heat sensitive materials including PVC fluted board brands, HIPS (high impact plastic) and polypropylene", explains Mike Rawlings, Director and General Manager, Signet Signs. "In addition, the superior print quality, ability to print large blocks of solid vibrant colours without banding, and high scratch resistance, were key factors that influenced our decision.

"Its price tag of under £60,000 was another welcome surprise", he adds. "We looked closely at five different machines on the market, but it was quickly apparent that the Gerber Solara ionx provided everything we needed and at the right price. The next closest machine from a different supplier was a few times more expensive, so it made our decision easy." In addition, as a Spandex customer since 1981, Signet Signs was confident that both pre - and after-sales support would be, according to Mike, "second to none".

"The impact of the Gerber Solara ionx is huge", he continues. "We have reduced the turn around time of production by 50% and materials by 30%, which gives us a great competitive advantage. Since its installation, we have saved thousands of pounds each month in materials."

The Gerber Solara ionx has quickly opened up new business opportunities for Signet Signs, adds Mike.



*Spandex's Gerber Solara ionx allows Signet Signs Ltd to print onto a wide range of substrates while reducing turnaround time and material costs.*

"The bank that financed the purchase of the Solara ionx even placed an order for some signage, which we produced entirely on the printer. We are very satisfied with our machine."

Since purchasing the Gerber Solara ionx last October, Signet Signs has hardly used its screen-printing facilities. "Traditionally, a screen-printing job has about eight steps. With the Gerber Solara ionx, we have reduced it to three", Mike explains. "We cut the board, print and pack. With the new process, the use of materials including application tape, vinyls and foils has disappeared and waste has been reduced."

Signet Signs also found that when screen-printing, extra signs had to be produced in case one of them became damaged. Thanks to low set-up costs and prints that are highly scratch resistant, the company produces exactly the quantity needed.

As Mike explains, the Gerber Solara ionx allows Signet to serve its core market of the construction industry, more efficiently and effectively. "We are about to launch three new speciality products to the construction industry, which would simply be impossible to produce with another machine", he confirms.

Signet now produces all its digital printing in-house and consequently has achieved lower costs and high quality control. The company is also doing more trade work as other sign companies subcontract Signet's.

Signet Signs Ltd is an established, family run business, now offering a whole range of signage solutions to the UK and Ireland. The company aims to increase competitiveness by further improving its efficiency and expanding into new markets with the Gerber Solara ionx.

For further information on Signet Signs call 01275 463601 or visit the website [www.signetsigns.co.uk](http://www.signetsigns.co.uk) For further details on Spandex visit [www.spandex.com](http://www.spandex.com)





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## Special Abseiling Services offers alternative to costly access equipment

With more than 30 years experience between them as sign engineers, Andy MacIntyre and Chris Pitcher decided to set up what they believe is the only abseiling company in this country fully dedicated to the signage industry.

Special Abseiling Services Ltd has completed several assignments for companies including Blaze Maintenance, John Anthony Signs and Chase Signs, on contracts undertaken for Premier Travel Inn, Monsoon Accessorize Head Office and Holiday Inn.

Special Abseiling Services offers sign businesses the opportunity to make significant savings on the high costs of access to certain sites that would otherwise require road closures, traffic management, scaffolding, or self propelled access equipment.

One recent contract Special Abseiling Services won was from Chase Signs, to repair Holiday Inn signage on its high-profile west London hotel. Two signs were reported not to be working fully, one three storeys up and the other an eye-watering 27 storeys from the ground.

After surveying the site, a team from Special Abseiling Services set up the rigging required to reach the highest of the problem signs. Wearing full safety gear and harness, an engineer abseiled from the top of the building and soon diagnosed the fault. A section of neon glass was removed and replaced with a spare held at Chase Signs' neon shop.

To reach the second sign, on the third floor level, the engineer abseiled down from the seventh storey. All the neon glass was tested and the problem was found to be a transformer fault that Special Abseiling Services was able to change that day.

All works were completed and both signs left in full working order in just one day, without the need of expensive and intrusive access equipment other than standard rigging and safety harnesses.



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## Presidential inauguration gets a helping hand from Kongsberg

**Few people watching the inauguration of Barack Obama as 44th President of the United States would have realised the role EskoArtwork's Kongsberg i-XL played in the proceedings.**

For Hargrove Inc, a management firm for special events, custom exhibits and trade show services which has been a major contractor for every presidential inauguration since 1949, time was of the essence. The company had seven days to provide all the services for the inauguration: 10 balls, three dinners, seven floats and many other events, entailing 44 separate jobs in 34 different venues over six days. Most of the decorations used in these events were printed on a Vutek QS3200 large format printer and cut on an EskoArtwork Kongsberg i-XL.

Hargrove CEO Tim McGill said: "It was extremely gratifying to be able to fabricate some of the unusual components for major inaugural events like the concert at the Lincoln Memorial and the Neighborhood Ball."

Hargrove produced a 10,000 square foot floor for the performers at the Lincoln Memorial as well as the faux walls used to hide the 22-feet tall scaffolding and the moveable walls that closed and opened to allow for set changes.



*President and Mrs Obama and the custom-built circular stage, which has a faux finish applied by local artisans.*



*Hargrove Inc produced this 16 foot diameter Presidential Inaugural Seal for the Neighborhood Ball.*

"At the Neighborhood Ball, President and Mrs Obama had their first dance on a custom-built circular stage with a faux finish applied by local artisans," McGill said.

The company also produced its largest Presidential Inaugural Seal ever for that ball.

"Normally, we produce hundreds of inaugural seals ranging from 30 inches to 12 feet," he said. "For the Neighborhood Ball, we produced a wooden, three-dimensional seal 16 feet in diameter."

Fred Strickland, director of production at Hargrove Inc., said: "The EskoArtwork Kongsberg i-XL with i-cut vision system saved the day. It allowed us to cut all of the items we printed without any effort at all. We are proud of what we have been able to accomplish."

The Kongsberg i-XL is a die-less cutting and creasing table that delivers record-breaking productivity and versatility. It perfectly complements digital printing of sign and displays with unique finishing solutions on the widest range of materials, providing automation, high productivity and outstanding precision. Printed signs and displays can be custom-shaped right on the finishing table. The i-cut vision system makes sure that finishing is adapted to the shape of the graphics, which guarantees a cut contour that perfectly matches the printed graphics. The shaping itself, like contour cutting, follows the graphics exactly as created by the printer.

For more information on the EskoArtwork Kongsberg i-XL, visit [www.esko.com](http://www.esko.com) and for further details about Hargrove Inc projects, go to [www.hargroveinc.com](http://www.hargroveinc.com)





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# PROJECT *News*

## Expertise from Nova Aluminium ensures spectacular entrance

When Newman Displays Ltd was commissioned to produce a showcase sign for the Foyer of Empire Cinemas' flagship theatre in Leicester Square, London, the company called upon Nova Aluminium Ltd's expertise

Newman Displays, the West End based specialist supplier of all types of signage to both cinemas and theatres, asked sign systems supplier Nova Aluminium to help survey the site and add their experience in achieving Empire's visual requirement.

The sign, promoting forthcoming features, has a prominent position in the cinema entrance and is directly at eye level, just 150mm above the floor. The overall size of the unit measures more than seven metres in length and is 2550mm high.

Installation to a facing wall which is curved meant the project required serious thought in its construction in order to accommodate such a display at that height. An added challenge was that the curve was inconsistent. It also became apparent that a simple kerf cut off the extrusions to form the curved shape would not suffice to give a crisp finish to the skin at eye level. The curved fixing area was also potentially problematic to ensuring the box fitted snugly to the wall.

To overcome these difficulties Nova opted to fabricate the box in faceted sections, amounting to 18 different cut angles. After welding the sections together the actual sign box was supplied in seven separate sections.

The finished sign is backlit by 20 x 5 foot and 20 x 4 foot cool white fluorescent tubes, creating a spectacular effect with real impact for patrons entering the foyer.

Go to [www.nova-aluminium.com](http://www.nova-aluminium.com) or telephone 0117 955 6463 to find out about Nova Aluminium's range of extrusions, fabrication service to the trade, and more.

Newman Displays can be contacted through their website [www.newman-displays.com](http://www.newman-displays.com) or on telephone 020 7278 1400.



*Nova Aluminium fabricated the box for this sign in faceted sections to ensure a snug fit to the curved wall.*



*The finished sign at eye level creates a striking impact for visitors in the foyer of the Empire Cinema in Leicester Square, London.*



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3mm	0.40	0.52	0.84	1.04	1.10	1.32	1.45	1.99	2.25	2.50	2.80	3.70	4.50	5.35	7.35	17.00
5mm	0.46	0.68	1.00	1.36	1.85	2.10	2.45	2.92	3.38	4.00	4.78	5.62	6.38	7.45	10.30	28.06
10mm	0.76	1.20	1.49	2.30	3.15	3.98	4.45	5.59	6.60	7.72	8.38	10.67	12.37	15.30	18.22	52.12
19mm	1.69	2.22	3.10	3.60	4.10	6.20	7.00	8.73	10.00	11.52	13.44	14.78	18.56	21.34	26.00	75.24

## Acrylic standard colours - 10mm black, white & clear NO MINIMUM ORDER FEE

C/HEIGHT mm	50	75	100	125	150	175	200	225	250	275	300	375	425	500	600	1200
3mm	0.55	0.74	0.88	1.12	1.34	1.67	2.23	2.80	2.98	3.46	4.21	6.34	7.67	9.47	11.54	42.97
5mm	0.84	1.05	1.34	1.67	2.20	2.56	3.26	4.13	5.30	5.72	7.30	8.97	10.02	12.89	15.67	62.10
10mm Black, White & Clear	1.66	2.15	2.55	3.30	4.10	5.06	6.30	8.26	9.99	11.56	14.10	17.05	19.67	25.01	31.04	124.03

## Acrylic Gold & Silver NO MINIMUM ORDER FEE

C/HEIGHT mm	50	75	100	125	150	175	200	225	250	275	300	375	425	500	600	1200
3mm Gold & Silver	0.58	0.84	1.25	1.85	2.42	2.76	3.18	3.90	4.41	5.64	6.61	8.73	10.38	13.23	19.04	64.93
5mm Gold & Silver	0.59	0.99	1.51	2.26	3.01	3.56	4.24	5.23	6.05	7.63	8.98	12.43	15.14	19.81	28.52	102.84

## Aluminium Composite NO MINIMUM ORDER FEE

C/HEIGHT mm	50	75	100	125	150	175	200	225	250	275	300	375	425	500	600	1200
3mm	1.00	1.36	1.78	2.28	2.64	3.12	4.40	5.08	5.97	6.64	7.38	8.68	10.43	14.08	17.69	54.20
Brushed	1.18	1.50	2.08	2.54	3.43	4.26	4.98	5.72	6.89	8.52	9.18	10.42	12.45	15.50	19.80	60.87
Mirror Exterior	1.80	2.28	2.68	3.84	5.28	6.22	7.45	8.40	9.98	12.20	13.88	15.76	18.65	23.67	28.18	90.00

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# PROJECT *News*

## Change is often hard but with it brings new beginnings and opportunity

It takes a certain spirit to give up a lucrative career and dive headfirst into a new industry, but that's exactly the scenario that gave birth to one of the top U.S. sign companies.

Classic Design and Manufacturing (CD&M) near downtown Pensacola (previously known as Classic Sign & Mirror), opened 22 years ago by Michael Sheehan. At the time Mike was a licensed aircraft technician in Louisiana for a company that leased helicopters to the oil industry. However Mike wanted to break free from his job and to take his hobby as a sign maker to a commercial level.

Mike's background in aviation came in handy in the "everyday" inner workings of the business and allowed CD&M to appreciate the newest, state-of-the-art technology including ArtCAM, artistic Computer-Aided Design and Manufacturing software (CAD/CAM) from Delcam, based in Birmingham, England.

"We were one of the first ArtCAM customers in the U.S. because I knew straight away that it was so much more than just a design product. It's the output to whatever you're going to make from the beginning to end. It's the whole package."

Mike began changing the business's focus towards manufacturing when a hurricane hit, leaving total devastation. However, Mike saved a lot of his own frequently used shapes, symbols and logos in ArtCAM by using the Relief & Vector Library, which allowed CD&M to continue producing quality designs quickly, even in a reduced capacity.

"Good comes out of everything," Mike said, "With ArtCAM we were able to expand upon the products and services we offered as well as it being a big part of rebuilding our facility."

One project to benefit from ArtCAM was the Varona's sign. "To create the Flamenco Dancer I first did a quick clay model to work out the flow of the dress."



*Classic Design & Manufacturing's premises after the hurricane hit.*

"Using the clay model and the logo provided by the customer as a visual aid, I modelled the dancer in ArtCAM. Some people start with a sketch but I prefer to work with clay. Even if I was carving these with chisels I would still make a clay model."

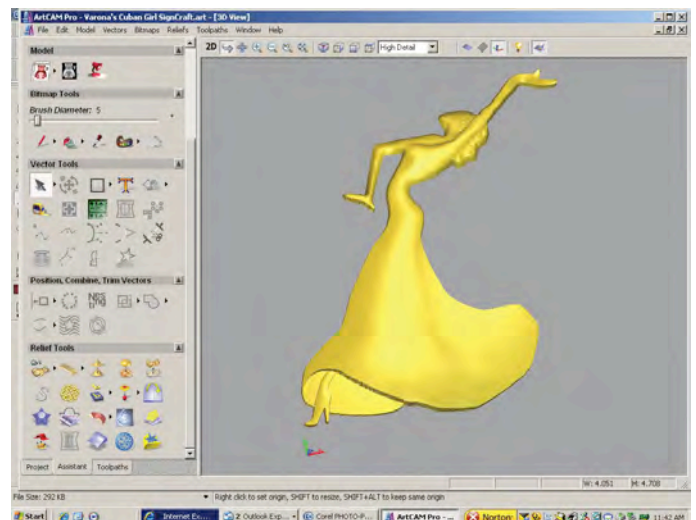
Once happy with the model Mike created and exported the necessary toolpaths to machine the piece and then added the finishing touches by hand.

Backed with 30 years of CAD/CAM development experience Mike feels confident in his ArtCAM investment. Mike said, "Delcam have implemented many changes that I have suggested over the years and continually brings out features that people feel are important to improving the software."

For further information on the ArtCAM software please visit: [www.artcam.com](http://www.artcam.com) or for details on CD&M visit [www.classicsign.com](http://www.classicsign.com)



*Finished Varona's sign, a Cuban restaurant in Pensacola.*



*Modelling the 3D relief of the Flamenco dancer in ArtCAM.*



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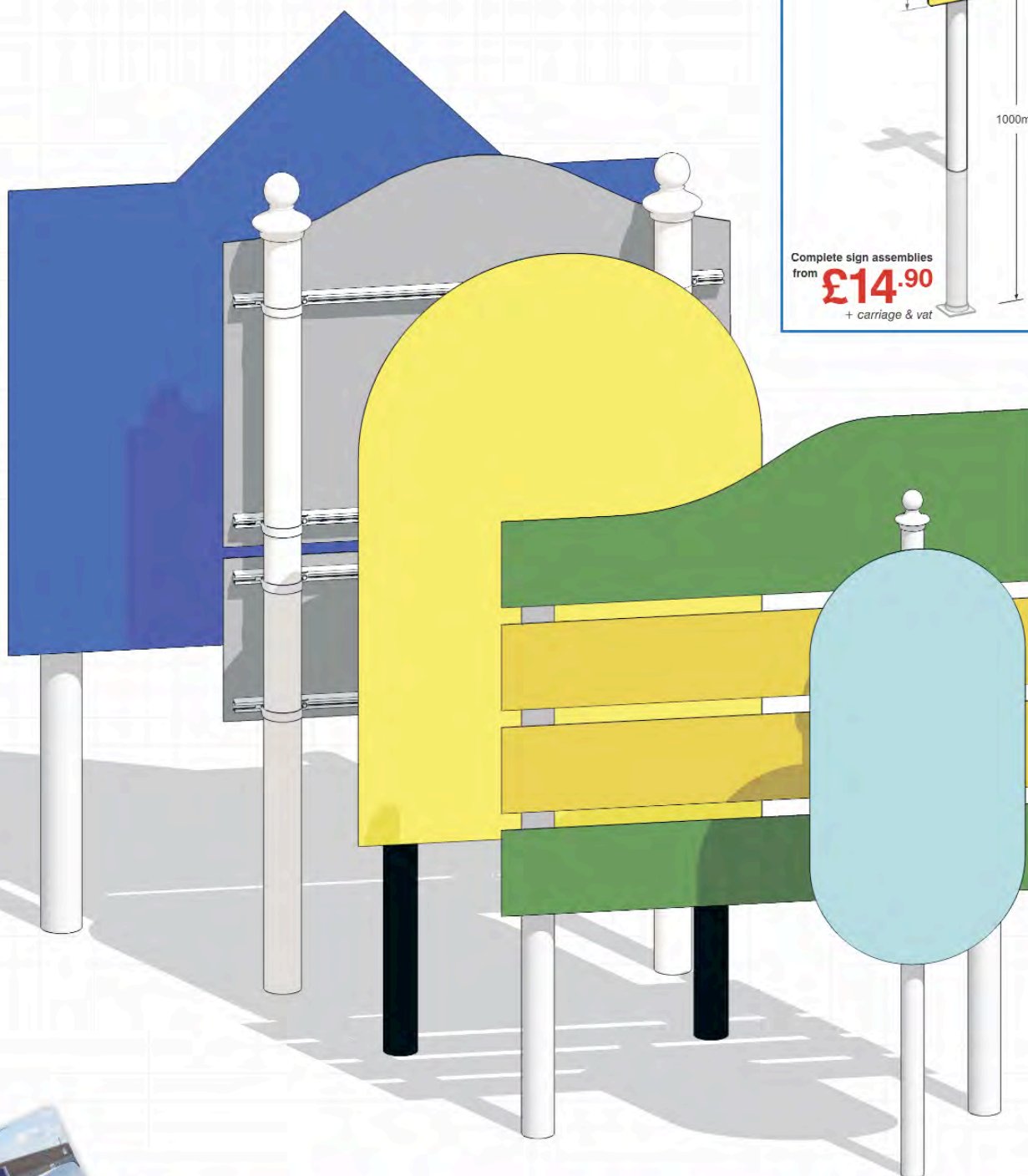
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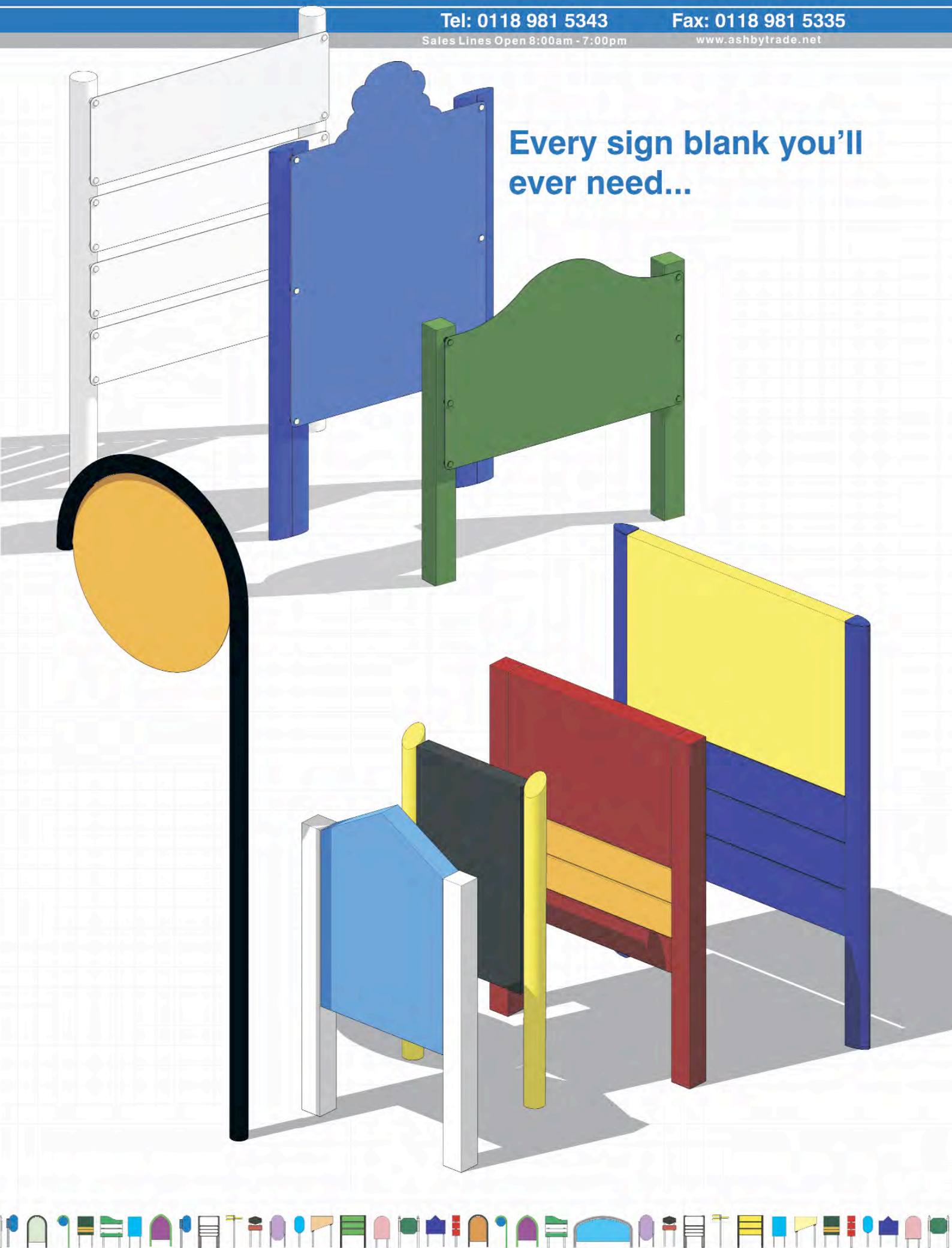




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## Entries called for 2009 Sign Design Awards

The Sign Design Society is calling for entries to its 2009 Awards competition for innovation, effectiveness, quality and excellence in signing and wayfinding design.

The purpose of these awards is to recognise all that is excellent in the field of signing graphics, systems and wayfinding wherever in the world it may be happening. Previous Sign Design Awards have included entries from all continents and highlighted the diversity and originality of solutions addressing a wide range of challenges in many different environments.

The Sign Design Society expects winning entries to demonstrate environmental awareness, sustainability and accessibility as well as skill in design, planning and creativity. This year the Sign Design Society is inviting entries in four categories:

### **The Public Wayfinding Award**

*sponsored by BAA Airports.*

Open to projects concerned with helping people navigate public spaces towns, cities, local communities; parks and countryside; hospitals; universities; transport hubs; museums, etc. The size of the project is not a particular criterion, rather how the brief has been met in the most appropriate way.

### **The Commercial Signing and Identity Award**

*sponsored by Principle Group.*

This award involves the commercial and retail sector - shops and shopping centres; offices and advertising as well as identity and image creation projects and implementation of schemes for businesses large and small. Submissions can range from a one off sign or logo to more broadly based projects.

### **The Product Innovation and Sign and Systems Design Award**

*sponsored by Lea Valley Colour.*

This award will recognise original ways of making signing work whether using new materials and structures for more traditional signs, the use of electronic and new display media or completely new approaches for information transmission to users.



### **The Student Award**

*sponsored by Info Sign Systems.*

This award is an opportunity for the next generation of designers, currently in college or university (or even school), to showcase their ideas for real and potential projects in any area of signing and wayfinding. Submissions may be part of course work or projects actually realised, but the same general considerations described above will be given by the judges.

There will also be a Grand Prix Award, *sponsored by Merson Sign Design*, for the most outstanding entry of all.

The closing date for entries is 31 May 2009. A distinguished panel of judges representing a wide range of expertise and industry experience will decide on the winners and prizes will be awarded in October 2009, at a ceremony hosted in London and sponsored by No-Nonsense Design. The winners' trophies are being designed and manufactured by fwdesign in collaboration with A J Wells & Sons.

For full Information, entry forms and fees, downloadable publicity material and other details, go to [www.signdesignawards.com](http://www.signdesignawards.com) or contact Michelle Henderson-Vieira at The Sign Design Society, [enquiries@signdesignsociety.co.uk](mailto:enquiries@signdesignsociety.co.uk) or telephone 020 8776 8866.



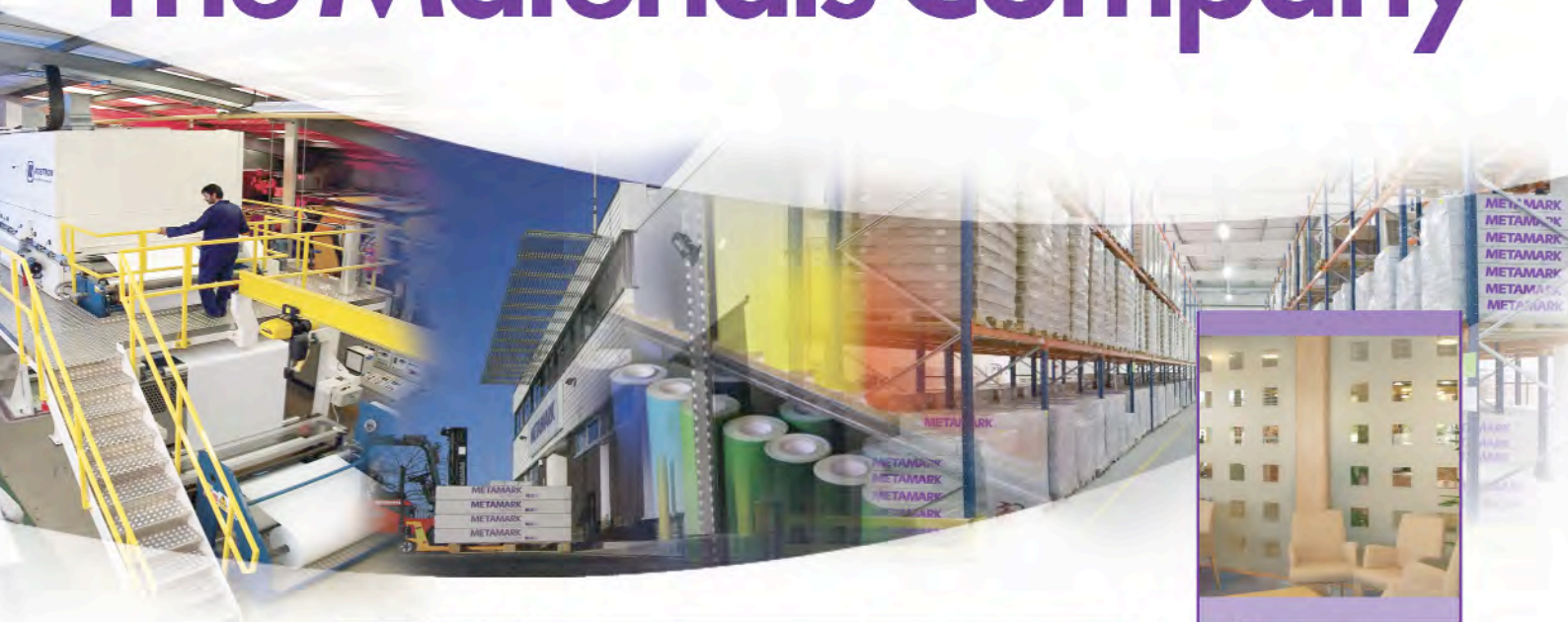
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ISO 14001 is a globally recognised standard for an environmental management system. It specifies requirements for establishing an environmental policy, determining environmental aspects and impacts of products, activities and services, planning environmental objectives and measurable targets, implementation and operation of programmes to meet objectives and targets, checking and corrective action, and management review.

"With the ISO 14001 Certificate, Mimaki aims to be a company devoted to the environment and sustainability. We are continuously improving our environmental assurance and performance in all business activities to have the least impact on our environment and burden for future generations," said Akira Ikeda, president of Mimaki Engineering.



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Hybrid's successful ink cartridge recycling scheme for Mimaki users.

In addition to Mimaki's corporate efforts, their exclusive UK and Ireland distributors, Hybrid Services Ltd have already made considerable strides in this area too. Hybrid's focus on effective waste management programmes and responsible ink and machine recycling with the Let's Do MORE! scheme and WEEE directive compliance has already had a significant impact within the digital printing industry; further details of which can be found at [www.LetsDoMore.co.uk](http://www.LetsDoMore.co.uk)

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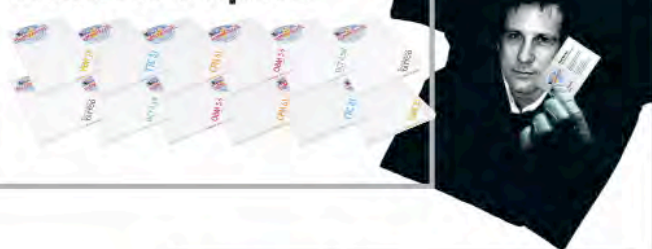
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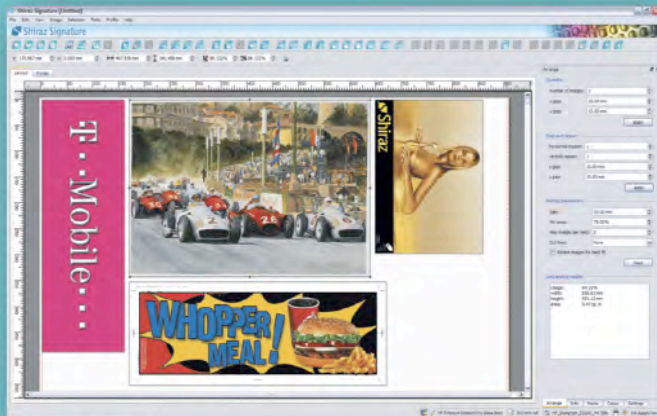


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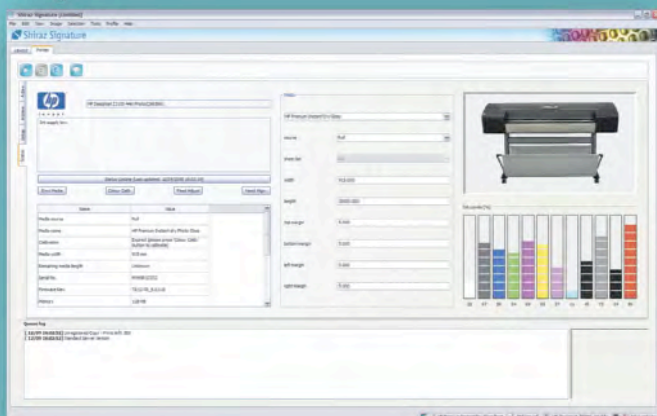




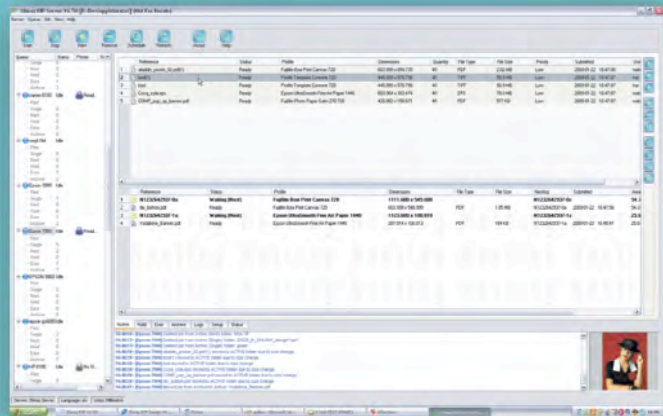
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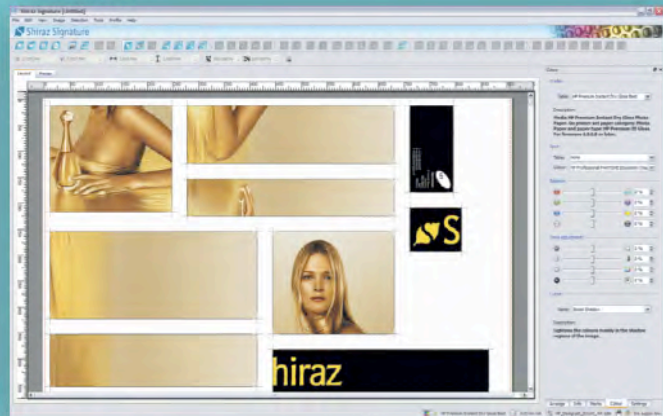
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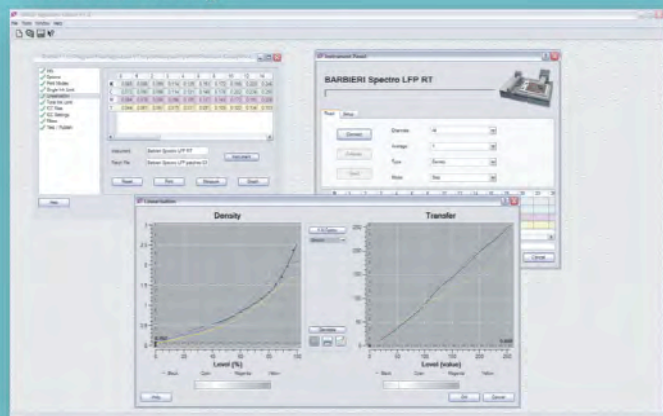
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# COMPANY *Profile*

## Celebrating 75 years of Perspex

Independently starting out as a general study of polymeric materials and as a project to find a laminated safety glass interlayer, Perspex® has become one of the UK's ubiquitous brands and not only the most widely used term for plastics but one of the most widely understood English words. Chances are, you will have heard of the name and have probably used it yourself both figuratively and literally in reference to many different clear plastic products.

In 1934 the word Perspex came into the English language. Derived from the Latin "to see through" it was registered as the trademark for ICI's acrylic sheet. However, before volume production was possible, two very different projects combined to create and commercialise the clear Perspex sheet.

John Crawford of the Research Department at ICI had the objective to find a replacement for cellulose nitrate which yellowed badly in sunlight while Crawford Hill of British Dyestuffs Corporation had prepared the polymer of methyl methacrylate which turned out to be unexpectedly hard and tough. A patent was applied for in November 1931, which also claimed cover for both moulding and extrusion of the polymer.



*The Fort Dunlop sign is made even more impressive by the number and combination of colours used.*



*Celebrating 75 years of perspex.*

Both Hill and Crawford recognised the unique properties of the material but also appreciated that an economic route to the monomer was required before commercial production was possible. Crawford's vital contribution was to determine the reactions involved and the conditions necessary to achieve an optimum yield. This work resulted in a process that could produce 100lb batches of methyl methacrylate monomer that appeared commercially attractive. Produced in Billingham at the Cassel Works, the monomer was cast between flat sheets of glass separated by a gasket and polymerized in an oven. This process still forms the basis for the commercial manufacture of acrylic throughout the world, albeit more stable with greater quality control and larger volumes.

While originally produced as a replacement for safety glass where a weight saving was required, it took the war to bring about a significant demand for Perspex as a glazing material for aircraft. With this increased demand and the Ministry of Supply insisting on manufacture over a number of different sites, to minimise the risk from enemy attack, a production site at Darwen, Lancashire was found.

*.....Continued on page 62*



*The Fort Dunlop sign recently won Sign of the Year.*



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# COMPANY *Profile*

## Celebrating 75 years of Perspex

.....Continued from page 60

According to Mike Lombard, Technical Support Manager at manufacturer, Lucite International, the decision was strongly influenced by the prevailing climate at Darwen, which apparently "has more low lying cloud cover than any other UK town". So it was in 1940 that production of Perspex on a small scale began and continues to this day.

The fledgling product would soon become an increasingly important part of the war effort with 50 tons of Perspex produced during that first year at Darwen for the cockpit canopies of fighter aircraft. In the Battle of Britain year, production had increased significantly to 455 tons and by 1944 Perspex had grown to six thousand tons. However, this use of the product was always going to be of a temporary nature.

As expected, with the end of the war, the need for Perspex fell dramatically to less than half of the wartime peak. However, some succession planning for the product had been considered and a corrugated Perspex sheet was produced to allow natural daylight into buildings, specifically for industry and agriculture. Favourable reports on its performance were received from many quarters and the product became a huge success. However, it took much longer for Perspex flat sheet in clear and colours to find a replacement market for the capacity that had been developed during those war years.

One of the new colours developed at Darwen was opal, in four different grades, which helped to create a demand in an entirely new market, for both indoor and outdoor lighting applications. Endorsement of Perspex for the lighting industry was also helped by a significant installation of four hundred fittings designed by Sir Gilbert Scott for the new House of Commons. This success and the abundance of grades and colours would subsequently lead to the consideration of Perspex for signs and fascias. Complemented in no small part by the characteristics of the material, signage remains a market of prime importance to this day.

With its high molecular weight, Perspex cast acrylic benefits from excellent strength, rigidity and resistance to weathering making it equally suitable for use both indoors and outdoors.



*The Fort Dunlop sign uses the latest Perspex Opal LED Light Source Grade.*

A versatile material noted for its unequalled clarity and produced in a batch process, Perspex offers the flexibility for many colours, surface textures and grades. Available in a vast range of standard products from UK distributor, Perspex Distribution and with an accumulated store of colour-match records, Perspex has been used for many innovative sign applications and corporate identity programmes.

Most recently and notable both in the industry, for winning Sign of the Year and at large, for its landmark status off the M6 at Birmingham, the Fort Dunlop sign produced by ASG uses the latest Perspex Opal LED Light Source Grade. Built of individual letters, each standing 2.5m high, the Hollywood style sign spans 45 metres in length.

Supplied by Perspex Distribution, Paul Neal, Branch Manager in the Midlands, believes "this spectacular sign at the summit of the Fort Dunlop building is made more impressive by the incredible number and combination of colours that can be produced, with a brilliant and even illumination through the specially developed Perspex surface".

Crowning this Urban Splash development, the sign has certainly become a highly visible symbol of the area.

Now, 75 years after it first appeared, Perspex is produced in many variants and for many applications. Supplied in the UK since 2003 by Perspex Distribution who have established Perspex cast acrylic once again as the market leader, it is a clear example of a UK made product that is flourishing. Undoubtedly, the UK's foremost plastics property and a nationally ubiquitous brand, Perspex shows no sign of dropping out of vogue. While today, the product is equally about colours as it is about clarity, as a term, it seems that Perspex will continue to be used by the public for all manner of clear plastic products even though, there is only one Perspex.

For further information visit the website [www.perspex.co.uk](http://www.perspex.co.uk)

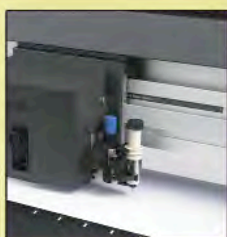


*Perspex was used during the war for cockpit canopies of fighter aircraft.*



# Edward Mathias & Company

## New from **GRAPHTEC** **FC8000** Series



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# COMPANY *Update*

## Mida Sign Services celebrates 25 years

Mida Sign Services UK Ltd, is a nationwide installer for all types of signage, graphics and banners and this year is celebrating 25 years in the business.

The company was formed in January 1984, initially as a partnership but has now grown from its early days, and offers clients various types of installation services for signage, graphic and promotional items.

Mike Smith, managing director said: "We don't just install signs, as our company name implies, our work has now become extremely varied, especially with digital print and graphics, which we install onto glazing, floors, walls and vehicles etc. We also install banners from large one offs, to promotional roll out programs nationwide."

Mike explains how things have changed over the years and safety issues have become even more important. For example, site work requires risk assessments and method statements, engineers have to be qualified and have CSCS, IPAF, PASMA and First Aid training. Mida Sign Services has gained the accreditation of approved safe contractor for health and safety standards, as well as being members of the British Sign and Graphics Association.



*LED illuminated individual letters.*



*Illuminated flex face.*

Mike continues: "On the signage side we install a lot of large illuminated flex face signage and built up internally illuminated letters with LED. We don't seem to get much call for neon but that's not to say we can't install or maintain it, just that LED seems to be taking over as vinyl and digital print has taken over sign writing."

"We have also over the years completed contracts in Europe, which is challenging to say the least. Last year we completed an 18 branch rebrand in Germany, which included initial site surveys, signage proposals and complete installation."

If you want more information about Mida Sign Services and the services that they offer please contact Mike on Tel: +44 (0) 1618 300 600 or visit [www.midasignservices.co.uk](http://www.midasignservices.co.uk)



*Promotional banner installation.*



*Gantry and post signs installed.*





# lustre

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400 x 200mm LED Board



## ReddiLight

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## New safety partner announced for RoSPA

**A new partnership between the Royal Society for the Prevention of Accidents and leading signage manufacturer Stocksigns aims to enhance the provision of high-quality safety signs in workplaces across the country.**

Redhill-based Stocksigns is RoSPA's approved safety sign partner, an arrangement which means the firm is uniquely licensed to trade using the safety charity's name and logo.

The partnership also entitles RoSPA members to a 15 per cent discount on all Stocksigns' standard safety signs.

Established more than 50 years ago, Stocksigns is committed to supporting RoSPA's mission to save lives and reduce injuries and it has led the development of signage standards and legislation.

It is a leading supplier of standard and custom-made safety signage, including fire escape, road, hazard and warning signs, and it exports to more than 35 countries. Its product range includes signs written in Braille.

Tom Mullarkey, RoSPA chief executive, said: "Having championed accident prevention for more than 90 years, RoSPA is the UK's leading safety organisation. Therefore, when it came to finding a safety sign partner - a firm we would allow to use two of our biggest assets: our name and logo - it was only natural that we would look for an organisation with values similar to our own.

"With a 50-year heritage and a deep commitment to safety, Stocksigns was the obvious choice."

Bern Harrington, sales and marketing director for Stocksigns, said: "We are all very excited to have the opportunity to work with RoSPA.

"Stocksigns has always prided itself on being at the forefront of safety legislation development and with our new partnership with RoSPA, we believe we can further enhance our safety range, helping to promote a safer environment."

Stocksigns, which employs 78 people, is a member of the Health & Safety Sign Association, Photoluminescent Safety Products Association and the British Safety Industry Federation.

For more information, call Stocksigns on (01737) 764764 or visit [www.stocksigns.co.uk](http://www.stocksigns.co.uk) or [www.rospace.com/joinrospace/benefits.htm](http://www.rospace.com/joinrospace/benefits.htm)



*Tom Mullarkey, RoSPA Chief Executive and Bern Harrington, Sales and Marketing Director for Stocksigns.*

## DYSS/Planet Digital strengthens its support team

**To further strengthen its UK-based central support team, DYSS/Planet digital has made two significant new appointments. They follow the earlier appointment of Gary Dare and will provide increased back up for the DYSS range of products now being marketed in the UK and throughout the EMEA region. All three bring a wealth of knowledge and market experience to Planet Digital in its developing partnership with Korea-based DYSS, a specialist manufacturer of screen-printing, direct-to-media UV digital printing and cutting/routing solutions.**

Formerly service manager at AIT and technical director of the UK agent for ARISTO cutters, Julian Mildner will lend considerable new support in particular to the DYSS X7 range of digital die-cutting systems that are now arriving in the UK.

Formerly business manager for Océ UK, Peter Barton has been appointed international channel manager with a special responsibility for increasing the DYSS/Planet Digital network of distributors and business partners.

A joint venture company offering truly affordable but high-end print-and-cut solutions,

DYSS/Planet Digital is now set to take a healthy share of what the industry experts predict will be a 22 per cent growth in this sector of the digital graphics market.

For further information, visit [www.planetdigital.eu](http://www.planetdigital.eu) or telephone Bryan Stringer on +44 (0) 1963 220900.



*Julian Mildner.*



*Peter Barton.*



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# HOW DO THEY DO THAT?

## Built up letters

**Built up letters are everywhere, we take them for granted, but making them is one of the most skilful trades in the sign industry. Kevin Washbourne of Impact 3D Signs Ltd explains how it is done.**



*Stainless Steel built up letter.*

Stainless steel is the most popular material for built up letters, although other metals such as brass, copper, even plastics such as acrylic can be made in basically the same way. They are all made with a flat cut face with a return fabricated to follow the outline which is attached to the face.

Like just about everything in the sign industry these days, the first stage is when we receive digital artwork by email. This is used to make a flat cut face, mostly by laser cutting but we sometimes still use the traditional method of tracing out & cutting by eye with a bandsaw. For a very urgent job it can still be quicker to cut this way than you can say DXF file. The stainless steel is always 316 grade as these signs are nearly always used externally and are never cleaned, inferior grades discolour & look shabby very quickly.

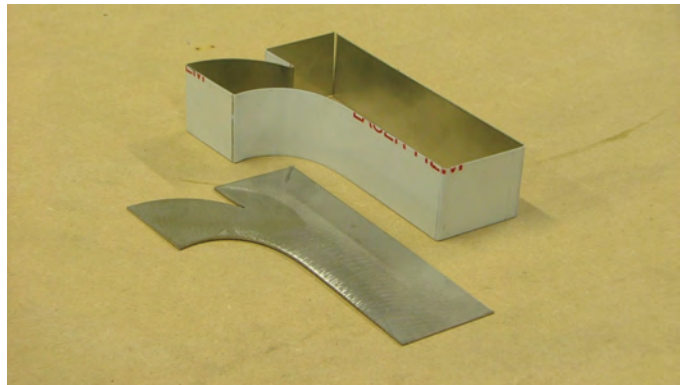


*Laser cutting.*

Strips of the same material are accurately cut on the guillotine to the required width of the returns. The flat cut out letters are carefully inspected & dressed to remove any burrs. A piece of wire is bent to follow the shape around the letter, this way the length of strip to make the return can be measured and cut.

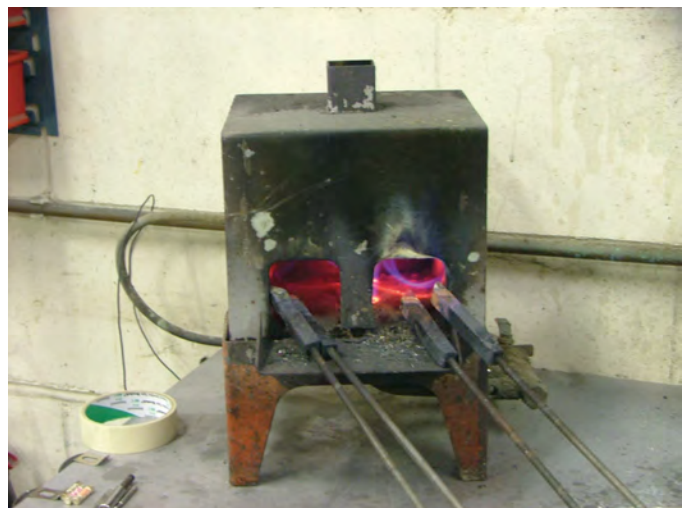
Every letter or shape has a starting point, usually at the top so that the joint will not be seen. The strip of metal is aligned with this point, and the position first bend is marked by eye where it will be curved or folded to give the right shape, flush to the edge of the flat cut letter. It takes a lot of experience to get this right, even a small error will result in an unsightly overhang or incorrect fit. A set square is used to mark the line across the width of the strip.

The strip is taken to a folding machine and is folded to the right angle, again by eye. If a curve is required rather than a fold, this is done by hand, or for larger lengths of curve using rollers. The strip is taken back to the flat cut letter, checked for a good fit, then the position for the next fold or curve marked by eye. This continues until a complete outline of the letter is made, any spare material being trimmed off to make a neat joint at the starting point.



*Folding.*

The next stage is to solder the two parts together. We may use laser technology for most of the cutting these days, but soldering is still done using old fashioned soldering irons, which are actually made of copper, and are heated in a gas flame to just the right temperature. Too hot and the solder will not stick, too cold and the iron will not have enough heat to melt the solder onto both faces of the letter. I always like to have a few irons in the fire!!!



*Soldering irons.*

A brush is used to apply flux to the edge of the return and the back of the cut out letter. Care is taken to keep the flux off the face of the letter or it will leave a mark. The two parts of the letter are then held in position by hand. The hot iron is dipped in a solution to remove impurities then is held against the joint to be soldered, solder being applied to melt onto both faces and make a secure join. When the iron starts to cool it is returned to the fire and another used to continue until the whole return is neatly joined to the face.



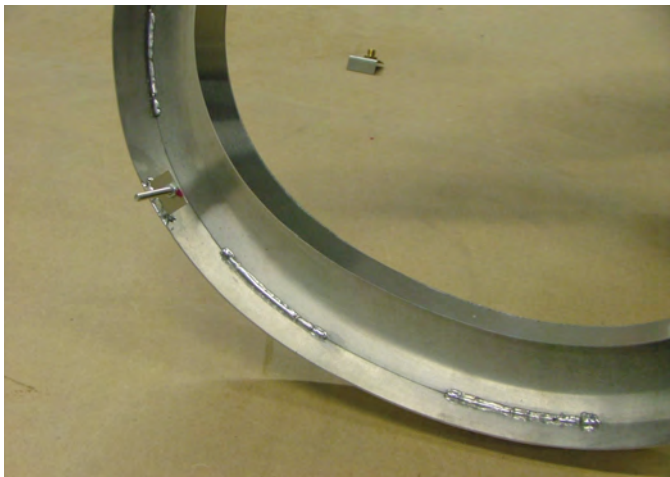


*End of return being trimmed to length before soldering.*

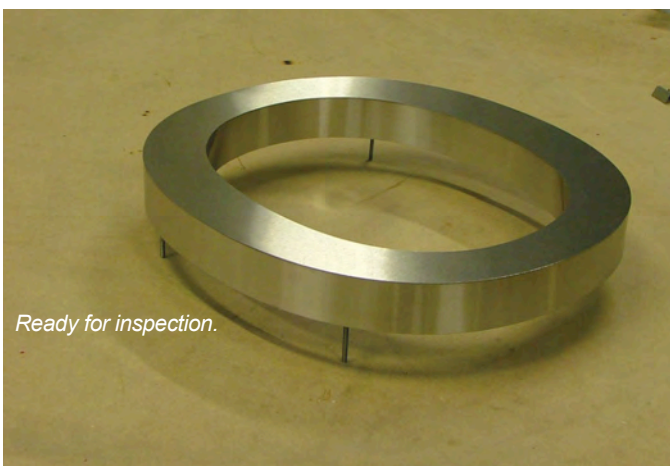


*Securing the join.*

Finally the join where the ends meet is soldered, and if required, studs or other fixings are soldered in place. The letter is dipped in water to remove any flux, then cleaned and carefully inspected.



*Final join is soldered.*



*Ready for inspection.*

That is the process for simple built up letters, LEDs can be attached inside the letters, pack them up and send to the customer.



*Illuminated lettering.*

There are much cleverer things than simple flat letters with flat returns. We can make returns with bevels, double bevels, all sorts of profiles. The same methods can be used to make light boxes and logos with illuminated faces. We can use aluminium with MIG or TIG welded returns and powder coat paint, stove enamel, or use coloured stainless steel for vibrant metallic colours.



*Various examples of lettering.*



When we have finished making these clever signs at the end of the day, I can go home, clean up, have a quick bite to eat, then appear on a stage near you as Kevin Starr, the legendary stage hypnotist.

For further information contact: Kevin Washbourne, impact 3d Signs Ltd, Tel 01915 360536 or visit [www.impact3dsigns.co.uk](http://www.impact3dsigns.co.uk)



## Trade In Trade Up Scheme gets under way from PFS (Print Finishing Solutions)

In tandem with the launch of the new Kala Mistral wide-format laminator from UK distributor and specialists PFS, they have also revealed the latest in their sales and marketing activities, the Trade-In, Trade-Up scheme, which according to the company is the first ever programme for wide-format laminators in the UK.

The scheme will enable resellers and end-users alike to obtain better deals on the latest technology by trading in their old lamination equipment. It takes away the hassle and expense of disposing of old machines especially in companies where space is tight.

This scheme is initially running alongside the promotion of the latest Kala laminator. The Kala Mistral is a cold lamination system with a single heated roller and available in 1.65m and 2.1 m widths. It is able to cope with high volumes of different kinds of finishing jobs each day whilst also being easy to operate.

"As a leading wide format laminator distributor, expectations on our products and services are always high and we are constantly striving to exceed these. By offering value-added programs such as this to our channel, we're hopefully doing just that," says Mark Dale, Director for PFS.

For more information on any of the products and services available from PFS (Print Finishing Solutions) visit the new website [www.pfsld.net](http://www.pfsld.net) or call 01942 322953



*The Kala Mistral 1650.*

## Indenco provides universal solution on accessories

A UK leading supplier of aluminium extrusions and finished products based on profiled aluminium sheet to the UK sign industry, Universal Aluminium Systems now has access to a valuable and powerful resource for all of the components required through its associate company Indenco. Based in Evesham, the company is a major manufacturer of precisely engineered metal components, in both ferrous and non-ferrous materials, which it supplies to many of the UK's sign manufacturers and Aluminium System Houses.

Through Indenco, Universal can access all of the components required in the manufacture of the various sign systems it supplies via a single point of access. This has created immediate benefits for both Universal by eliminating the need for third-party suppliers. This has resulted in faster and

more reliable delivery and enabled the company to offer highly competitive prices on all of its products.

The huge 75-tonne machine capability at Indenco derives from 18 power presses offering a six to 30-tonne capacity and eight power presses providing a 30-75-tonne capacity. There are also two fully automatic saws for the production of cut parts from aluminium extrusions and 10 drilling and tapping machines. The range of surface treatments available includes powder-coating, zinc plating, painting and hardening, while special finishes can also be accommodated. The company also provides a design facility covering the tooling and hand production of prototypes and can produce bespoke designs as required.

For further information, visit the website [www.indenco.co.uk](http://www.indenco.co.uk) or telephone 01366 45279.

## SignTrade Letters launches credit crunch guarantee

SignTrade Letters Ltd has announced that, to help customers combat the credit crunch, it has introduced three crunch-busting promotions.

It has frozen its prices for the coming months and has also introduced a value guarantee. The company is so confident about its value-for-money pricing that, if any customer can prove they have

received a cheaper quote for identical signage, SignTrade Letters will match the quote and give an extra 10 per cent off that lower price. Finally, the north-London based manufacturer is offering free delivery anywhere in the UK.

For information about all SignTrade Letters' products and prices, visit [www.signtrade.co.uk](http://www.signtrade.co.uk) or call 0500 456700





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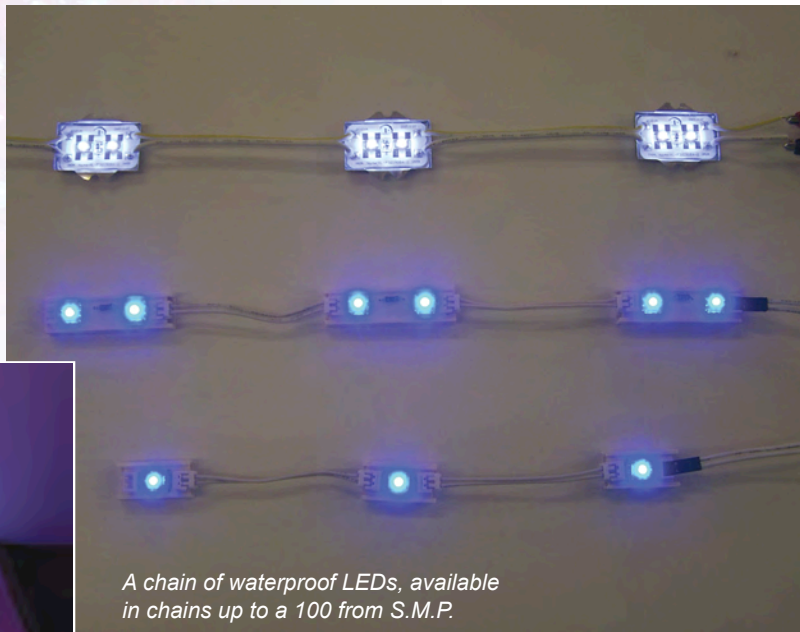
www.sign-makers-products.co.uk



## No confusion with LEDs from S.M.P.

With the growing popularity of using LEDs in signs, letters and trough lights, the team at S.M.P. has been hard at work developing exactly what signmakers require from LEDs.

Many companies supply LEDs in a chain and these are, of course, on pre-determined centres. Anyone who has used these will be aware of the inherent problem, namely that they are spaced too far apart. This spacing is not by accident; equally, says S.M.P., the spacing is not so as to stretch out the span per metre of LEDs to make them more cost effective. For this reason S.M.P. prices its products by the module, giving signmakers total control over the costing of their projects.



*A chain of waterproof LEDs, available in chains up to a 100 from S.M.P.*



*S.M.P.'s waterproof LEDs in action. Rated to IP68 these can be immersed in water up to a pressure depth of one metre.*

The extra spacing in chains is to help with the layout of LEDs in letters. Not all letters are as simple as an "L" to plan out, anyone who has laid LEDs in letters knows that the connecting leads need to be extended and shortened to suit other letters such as "A" or "R". Therefore, selected LEDs in S.M.P.'s waterproof ranges have pre-determined leads in excess of the required lengths.

For added flexibility S.M.P. has also developed a plug-together range of LEDs, which offers several advantages over pre-determined ranges. A major benefit is different length connecting leads, which can be selected to suit each connection. The LEDs can also be mixed and matched to suit. Modules with one, two, or three diodes can be plugged together for different applications. In addition, colours can be mixed; red, white, blue amber and green can all be used to create magical effects.

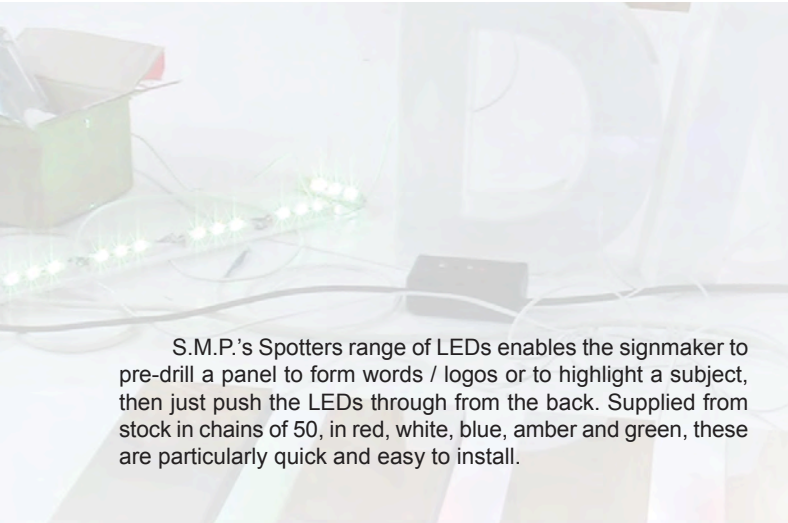
The company's Flexi-strip 180+ range of LEDs is designed for face illuminating built-up letters and anything with forward facing light requirements. Flexi-strip 180+ is so flexible that a 310mm strip can be tied in a knot. Again, S.M.P. developed this product as plug together with the added advantage of 100mm and 50mm long strips also available, thereby avoiding the necessity of cutting and subsequent wastage as is the case with many other strips.

The 180+ in the name refers to the angle of light that can be achieved and helps eliminate dull spots in the sides of acrylic built-up letters. Diodes can be teased out to cast the light exactly where required. Flexi-strip 180+ is available now in 310mm lengths with 100mm and 50mm strips to be introduced soon.



*An assortment of led displays light up SMP's stand at the Sign Show.*





S.M.P.'s Spotters range of LEDs enables the signmaker to pre-drill a panel to form words / logos or to highlight a subject, then just push the LEDs through from the back. Supplied from stock in chains of 50, in red, white, blue, amber and green, these are particularly quick and easy to install.



*Double diode plug together LEDs from S.M.P. fitted inside a stainless steel letter for halo illuminating.*



*These "push through" LEDs from S.M.P.'s Spotter range are quick and easy to install and available in red, white, blue, amber and green.*

S.M.P. believes its range of RGB LEDs is second to none. Available as 3, 6 or 9 diode modules, they plug together and can be mixed and matched to suit individual applications. These units are so versatile that S.M.P. has often fitted them into moulded letters just 150mm high.

Two ranges of waterproof LEDs are offered. The mini-waterproof range, rated to IP66, has gained the approval of a multi-chain high street name and is available in chains of 20 or 30, in red, white and blue.

The second waterproof range is to IP68. Tested to one metre depth of water pressure, they are perfect for swimming pools.

To complement its LEDs S.M.P. supplies controllers and has a versatile selection of moving message time and date machines plus and a good choice of rotating signs. Visit the website [www.signmakersproducts.com](http://www.signmakersproducts.com) to see animated LEDs at work and for further information.



*Mirror finish composite laminated letters with plug together LEDs shown in several colours.*



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## Students' skills fly high thanks to flag firm visit

Young people from a special needs school in Hampshire had the chance to learn more about the working environment and to see their own flag in production after visiting one of the country's leading flag manufacturers.

The group of 11 pupils from Oak Lodge School in Dibden Purlieu took part in a tour of the Hampshire Flag Company's manufacturing unit in Waterlooville, enabling the students to see skills, learnt about in school, applied in the workplace.

The young people also watched the production of an Oak Lodge school flag, which was designed by one of the Hampshire Flag team members. The flag will fly in the school grounds.

Bev Hawker, Headteacher at Oak Lodge, which has 140 pupils aged 11 to 16 said, "Visiting industry and businesses is a key part of our activities programme. The pupils thoroughly enjoyed their time at Hampshire Flag and were very excited to see their own flag being produced.

"It was a valuable insight into how a manufacturing firm operates. They were particularly impressed by the size of the machinery and acquired greater understanding of costs and income. The pupils also observed employees working co-operatively and using communication skills effectively," added Bev.

Hampshire Flag's team of 20, produces hand-sewn national and international flags and digitally printed banners. It also offers a bespoke flag design service, PVC banners, marine flags, bunting and table flags in addition to the supply and installation an extensive range of flagpoles.

Graham Wilkinson, the Waterlooville firm's Managing Director, said, "Opening our doors to students is a real privilege.



*Students of Oak Lodge show off their school flag.*

It was fantastic to see their enthusiasm and desire to learn, and we hope that the young people from Oak Lodge have been inspired by their time spent at Hampshire Flag."

The multi-award winning firm's prestigious client portfolio includes the BBC, Channel 4, Portsmouth Football Club, IBM and British Airways. The firm provides on-going support for various charities and expeditions including the Homeless World Cup and swimmer and environmentalist Lewis Pugh's on-going feats. It also has a sales office in Dundee, Scotland.

For further information call 0845 644 3129 or visit [www.hampshireflag.co.uk](http://www.hampshireflag.co.uk)

## It's a good sign

**FASTSIGNS® sign and graphics centre in Bletchley has completed its first 'sign of kindness' for the leading national charity the Spinal Injuries Association, donating a pull-up banner for the charity to take to exhibitions.**

Fastsigns Milton Keynes is committed to donating a sign to a different charity each month throughout 2009, as part of their 'sign of kindness' initiative.

The SIA is a user led charity, with all its Trustees being spinal cord injured themselves, offering support and assistance to their members and providing services to increase the individual's quality of life.

Alan Grimes, owner of Fastsigns Milton Keynes, said: "The SIA is a very worthy cause and we are pleased to be able to make this contribution to their work. We look forward to helping more charities in the future."

Elizabeth Wright, Donor Development Officer at SIA commented: "Fastsigns have been great and we're thrilled with our sign. We will use the sign at all of our events such as the London Marathon and our dinner events to celebrate our 35th Anniversary year."

Fastsigns Milton Keynes specialises in signage and graphics products including banners, vehicle graphics and safety and identification signs. Fastsigns Milton Keynes can be contacted on 01908 273540 or email [alan.grimes@fastsigns.com](mailto:alan.grimes@fastsigns.com)



*Elizabeth Wright and Alan Grimes with the SIA banner donated by Fastsigns Milton Keynes.*



Size:  
750 x 500mm\*  
(\*Image area)



### Folding Swing Sign

This folding swing sign is easy to transport and store. Folds flat for easy storage. Manufactured from 25mm square tubing with 1.2mm zinc coated steel panel.

Available in 3 heights  
1 metre high • 1.5 metre high  
2 metre high



### Bus Stop Sign

A useful sign for marking meeting points or giving direction. Suitable for indoor and outdoor use. Available with lightweight or located base (as shown).

Available in 2 sizes in any combination  
635 x 457mm (A2)\*  
530 x 450mm\*  
(\*Image area)

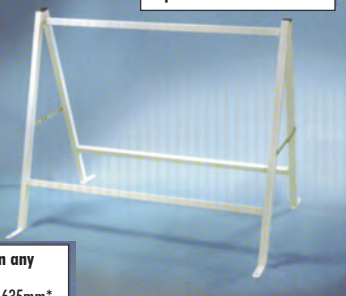


### Handysign

This lightweight and easy to move 'A' board is manufactured in 1.2mm zinc coated steel.

- Powder coated in white as standard
- Integral carry handle

Easy to assemble.  
Custom made to your own requirements and sizes.



### Banner Frame

The easy way to display your banners. Fabricated from 25mm square section steel tubing, this double or single sided frame comes in a modular easy to assemble system.

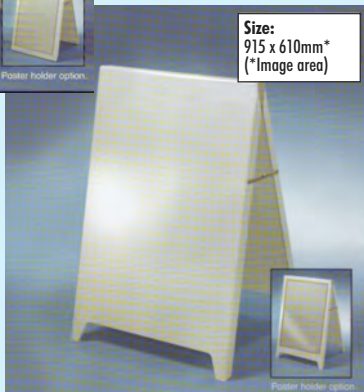
Available in 3 sizes in any combination  
864 x 533mm\* • 876 x 635mm\*  
1170 x 838mm\* • (\*Image area)



### Pavement Sign

1.2mm zinc coated steel. White powder coated. Available in 3 sizes and 4 styles. i.e. Standard, poster, blackboard and poster blackboard.

Size:  
915 x 610mm\*  
(\*Image area)



### Legged Pavement Sign

Manufactured from 1.2mm zinc coated steel.

- Powder coated in white as standard
- Two heavy duty metal side stays and legged feet
- Double folded sides give extra strength

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## Kingdom Signs beats the recession

**Didcot Mayor, Tony Harbour, recently opened Kingdom Signs new premises on Southmead Industrial Estate. Ros and Dominic Martin celebrated the move with many clients and friends who were shown the new workshop, offices, finishing room and showroom.**

Didcot Sign makers, Kingdom Signs, moved into the 5000 sq ft unit after outgrowing their premises in the Lower Broadway, Didcot.

The husband and wife team started the business in August 2001 with Dominic Martin operating as a sole trader from his garage. His wife Ros joined him in 2003 after it was evident that Dominic's customer service, quality of work and fast turnaround meant his reputation had spread and the business was expanding rapidly. Moving into Rich's sidings they took on their first employee who is still with them today. Clients from the local community increased and they won contracts with local authorities, schools, railways and the NHS.

The move to Southmead Industrial Estate in the current climate is a testament to their confidence and a full order book.

Ros said "It will enable us to increase the business and accommodate our staff, now standing at seven,

in an excellent workplace. We are sure our customers will benefit from the improved facilities and we look forward to welcoming them."

For further information contact Ros Martin on 01235-812299 or [sales@kingdomsigns.com](mailto:sales@kingdomsigns.com)



*Didcot Mayor, Tony Harbour, Ros and Dominic Martin with staff and clients celebrating the opening of the new premises on Southmead Industrial Estate.*

## Awltech moves to larger premises

**Leading supplier of high-quality plastic fabrication and finishing equipment, Awltech has moved to new and larger premises at Unit 9, Blacknest Park, Alton, Hampshire GU34 4PX (Tel: 01420 525 222). Situated close to junction 6 of the M3 and with fast connections to the M25 London orbital and M4/M40 motorways, the new facility will offer a number of advantages to both existing and new customers.**

Primarily, the move has enabled Awltech to increase its machine stockholding capability, provide a better showroom facility and allow

customers to test their materials independently in order to select the most suitable machine. It will also ensure that machines in for servicing are turned round much faster, since a new maintenance facility has been installed at the Alton premises. Coinciding with the move, the company has announced that it is now offering a trade-only Diamond Polishing Service to speed up the processing of acrylic sheet and to eliminate traditional and labour-intensive hand scraping, sanding, buffing and flame polishing requirements.

For further information, visit [www.awltech.co.uk](http://www.awltech.co.uk)

## Six sign up for European co-operation

**Sign 2000, of Paddock Wood, Kent, is one of six founding members of a dynamic new association of European signmakers brought together to provide a more commercially efficient and environmentally sound service to clients throughout Europe.**

The Sign Alliance consists of six leading sign makers in their respective countries who will work together to provide a comprehensive European sign manufacturing, management, installation and after sales care solution.

The members of this innovative group are: Sign 2000 – UK, All Neon – Italy, Klostermann – Germany, TammerNeon – Finland, Eltrix – Romania and Porte – France.

The Sign Alliance operates on an information sharing basis controlled by a central alliance monitoring hub, which ensures that brand consistency and quality levels are delivered throughout all participating countries.

The benefits of this alliance are significant, providing clients with a centrally managed but locally implemented service, which minimises logistical impact thus creating an environmentally healthy service that reduces carbon footprints.

The combined group has a production staffing level of almost 1,000 personnel, a combined turnover of over 100,000,000 Euros and a production area of 100,000 square metres.

Commenting on The Sign Alliance, Sign 2000's Marketing Director, Steve Spackman, said, "The Sign Alliance enables a select group of sign manufacturing professionals to combine resources to offer clients a centrally based service with local implementation that will provide them with a cost-effective, highly efficient and environmentally friendly service."

For further information call Richard Burke on 07711 444 198.



## Trade supplier is busier than ever

**Bucking the trend of economic recession and shrinking order books, is trade supplier Fabricut.**

"It's been flat out, non-stop, for more than six months now," says Paul Newman, Director. "Customer feedback tells us the reason we're so busy is our top quality work and good service, combined with quick turnaround and reliability."

"It's largely down to our first-class personnel who are versatile and have high levels of skill and experience, such as our letter-maker who's been fabricating for 20+ years. We don't compete on price alone, we make a very thorough job of anything we take on and go the whole nine miles for our clients."

One example Paul gives is whereas many suppliers don't take films off the letter face before sending to the customer, Fabricut removes them and checks that there are no dents or scratches. They then coat the letter faces with a metal protector and wrap the goods in tissue paper and bubble wrap for safe carriage.

"That way the signmaker, our client, knows that what he's installing is perfect. He doesn't have the problem of putting up a sign, removing the film and then discovering an imperfection which his client, the end user, blames him for. The signmaker also doesn't have the hassle and cost implications of having to replace and re-install the lettering or signage."

The increase in work Paul speaks of is across the Fabricut range. He says flat cut lettering in a wide range of materials, built up letters with and without LED illumination, specialist aluminium composite tray signs, and sign blanks have all been flying out of the company's purpose-designed 6,000 sq.ft. site in Feltham.

So busy is Fabricut that a temporary hold has been put on a new range of built-up letters currently under development.

Paul explains: "It's a question of time to get a few things finalised and the range launched at the same time as getting customer orders through. We came up with the idea because there just doesn't seem to be anything around in the built-up letter market that makes you go "Wow!" and our new built up lettering will do just that. By making use of new concepts and adding a little extra style, they will have that extra special look."

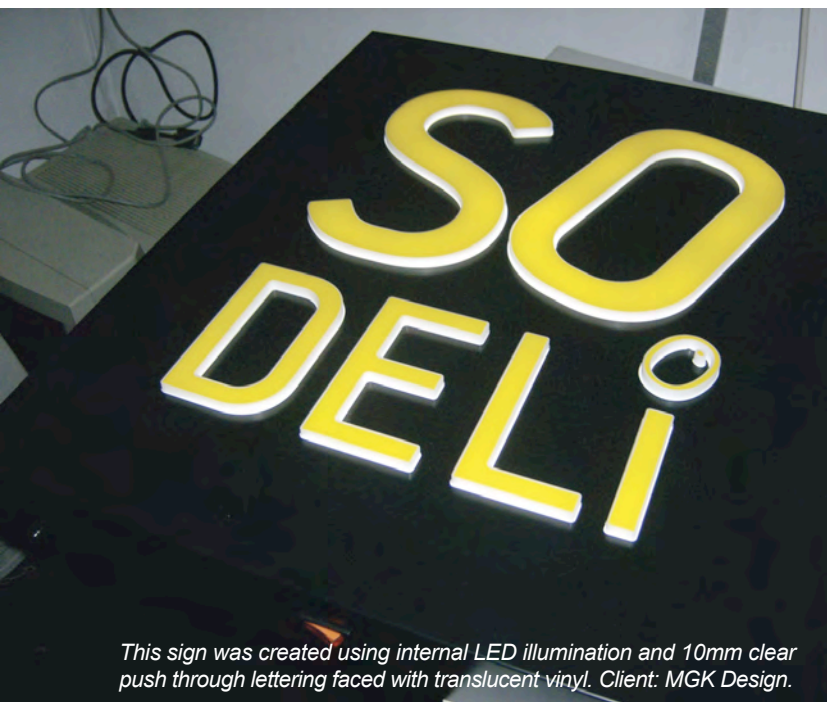
Keep up to date with all Fabricut's news at [www.fabricut.co.uk](http://www.fabricut.co.uk) or telephone 0208 751 7250.



*Built up lettering in Fabricut's production department.*



*A three sided bespoke stainless steel monolith with a clean and contemporary style. Client: Graphic Express.*



*This sign was created using internal LED illumination and 10mm clear push through lettering faced with translucent vinyl. Client: MGK Design.*



# COMPANY *Update*

## Victory Design looks ahead to the future

Victory Design Ltd has for the past 20 years been a leading supplier to sign making and garment personalisation industries and after starting out from its humble origins in a small corner shop it has now developed into a lively and expansive business. However, recently they've gone through some major changes to both products and staff that will have a lasting impact on the company and improve their service.

Company owner, Tony Biggin, has stepped down from his role of Managing Director to become Chairman after many years of service, entrusting his former role to Carole Smy. Previously Carole was the Financial Director but is confident in her new role and is keen to drive the Clowne based company onwards in new directions and has big hopes for the year ahead. Neil Kelly, another of the long term directors, has retired recently and can now be occasionally spotted racing his motor home around the country pursuing his interest in photography.

Victory Design specialised in being a 'one stop shop' for sign making supplies including sign vinyls, sign making tools, garment films, plotters, ancillaries, inks and digital media. Towards the end of 2008 Victory Design underwent a major overhaul of the products they supply in an effort at streamlining their range. This is due to previous issues they've faced keeping such a multitude of brands and consumables that keeping stock of them all proved to be a task too far. In view of this fact they have resolved the matter by losing some of the old favourites, such as the Multifix range, in order to ensure a good supply chain is in place whilst maintaining a high standard in quality of their merchandise.

"We're aligning ourselves with a good strategic partner (JAC Graphics owned by Avery Dennison) in order to better our service that'll benefit our customers, our business and aid overall in product selection" says Justin Hines, Sales Director.



*Victory's vehicle wrap courses are always extremely popular.*

The popular easiMARK range of garment films that Victory sells has had phenomenal growth over the past seven years and now has a broad product selection to fit every application. The selection of colours on offer, as well as the practicality of the films, has ensured its permanent place as a cornerstone of the business. New in 2008 was the introduction of the JAC and Avery digital medias and laminates, which has raised the quality of the products, whilst lowering the options available in order to guarantee the best print results possible.

One new aspect of Victory Design that Carole is keen to develop throughout 2009 is to focus on training for customers and staff. Victory has over 20 years acquired a wide spectrum of knowledge within the sign industry and now wants to impart this to customers in the form of online seminars, live demos and the all new vehicle wrap courses. They have fantastic demonstration facilities available to customers for advice and support when seeking out new equipment, software and materials. The new face of Victory that Carole is striving towards is one that is primarily customer focused to meet their business needs and to put more emphasis into making sure that customers receive the best possible service from start to finish.

Carole Smy, Managing Director of Victory Design states: "I intend Victory to become a much more customer led company with the focus being on enhancing customers business as well as our own. I believe our customer service strategy should be based upon total customer satisfaction."

For further information call Victory Design on 01246 570 570 or visit the website [www.victorydesign.co.uk](http://www.victorydesign.co.uk)



*Victory's warehouse.*





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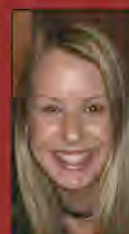
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# SIGN & DIGITAL *Preview*

## Comprehensive workshop programme for 2009 Sign & Digital UK event

28-30 April 2009, Halls 6-8, NEC Birmingham



*Plans have been made for a 2009 show as busy as previous years.*

**Sign & Digital UK 2009 promises a wealth of seminars and expert-led workshops. Attendees will be able to watch professionals demonstrating the latest technologies and solutions, find out how to get more value from their equipment, and discover useful ideas for boosting business.**

New Corel Anniversary Edition debuts One of the focal points of the Corel workshops this year will be the recently launched CorelDRAW® Anniversary Edition.

Suzanne Smith, product trainer at Corel, comments: "The CorelDraw Anniversary Edition offers incredible value, delivering CorelDraw Graphics Suite X4, a Wacom® Intuos®3 A6 Wide (4X6) pen tablet and new Corel Painter Sketch Pad sketching software in one complete package."

There promises to be even more tailored content within these seminars specifically for Sign & Digital UK 2009, including a vehicle signage demo – an opportunity not to be missed.

Sign & Digital UK Theatre reveals ways to maximise profits Leading experts and Organisations from within the industry will be involved at the Sign & Digital UK Theatre on all three days of the show.

Cisco Systems' Vice President and General Manager Thomas Wyatt will be presenting a seminar on digital media in the current economy. He will discuss the technology behind digital media and how it is changing the future of the industry, plus how digital media solutions benefit a business. This opportunity to hear from the network giant should prove invaluable to all those that attend, and represents a real coup for Sign & Digital UK 2009.

Following on from a successful seminar slot in 2008, Geoffrey Fairfield, Chairman of Fairfield Displays & Lighting Equipment and President of the Shop & Display Equipment Association will be hosting a seminar on creating a new revenue stream with digital displays. His seminar will explore subjects from a beginner's guide to selling digital screens through to mixing digital displays with signage to maximise sales profitability.

Also returning to the Theatre for 2009, Peter Kiddell from PRISM will hold a seminar on digital printing and why the flexibility and uniqueness of screen-printing should not be ignored. Both processes have different advantages and Peter will show how combining the two can really maximise profits and help a company through the economic downturn.

Meanwhile, in a seminar very much in keeping with the current economic climate and new to the Sign & Digital Theatre this year, Julian Rowlandson of Expand will be leading a session on maximising sales revenues in difficult economic times.

Julian comments: "Winston Churchill once said 'A pessimist sees the difficulty in every opportunity, an optimist sees the opportunity in every difficulty'. This seminar will be looking at finding the opportunities that do exist in the current economic climate. Topics that will be considered include strategic selling and getting more out of what you have, focused marketing and effective communication, and effective customer service through added value, and how to cope with completion."

### Ask the Adobe experts

Returning to Sign & Digital UK 2009 after yet another packed out show in 2008 is the Adobe Theatre.

Terry Steele of Iridius will be hosting free workshops on the various Adobe Creative Suite 4 packages available, including Adobe Bridge, Adobe Illustrator, Adobe Indesign, Adobe Photoshop and Adobe Acrobat 9.0.



*Presentations from experts and leading industry personnel run throughout all three days.*

Richard West, from Apple, will also be running seminars within the Adobe Theatre, looking at the benefits and features of running Leopard, the operating system from Apple that offers features such as Time Machine, Mail, Spaces, Dashboard and MobileMe. Richard will also be presenting on Aperture 2.0, which delivers more than 100 new features, including advanced image-processing, a streamlined interface, faster performance, and unprecedented Mac integration.

An "Ask the Expert" feature concludes each day of presentations where attendees can gain invaluable information and insight about the packages by asking Terry Steele and Richard West.

For further information visit [www.signanddigitaluk.com](http://www.signanddigitaluk.com) or email [signanddigitaluk@fav-house.com](mailto:signanddigitaluk@fav-house.com)



# A-Z listing of exhibitors

Exhibitor name	Stand number	Exhibitor name	Stand number	Exhibitor name	Stand number
Abacus LED	M14	InkTec Europe	E70	Roland DG (UK) Ltd	E20
Achte Frame Systems	H32	Innova Solutions	M6	Rose Plastic UK Ltd	D36
Albion Design & Fabrication Ltd	J30	International Sign Magazine (ISM)	tba	Roto Signs	J50
Alcan Composites	F32	i-spi trade supply	G66	RTD Systems	E42
All Formats	M38	ITC Ltd	G50	Russell & Chapple	D30
All Print Supplies Ltd	G12	J Teck 3 Ltd	B53	SAFE	H40
Altoona s.r.l	M53	Jag Trade Supplies	E54	Scarlet Oak Engineering	M52
Alutrade Ltd	J50	Janco Brothers Ltd	G30	Screen Process & Digital Imaging	A45
Amari Plastics PLC	B10	Jansen Display Ltd	J48	Screen UK	H10
Andersons A Subsidiary		JMS Info Tec Group	H50	Sign Elite (Real Insurance Brokers)	M30
of Litho Supplies (UK) Ltd	G10	Keencut Ltd	F54	Sign Gear Systems Ltd	F40
Applelec Sign Components	K20	KMA Signs Ltd	H52	Sign Link	B40
Applied Image Technology	tba	Landor Print Technologies	K50	Sign Up Systems Ltd	M25
Arken	F52	Laserite Ltd	C42	Sign Update magazine	M20
Atech Ltd	E12	Laserplas Ltd	B30	Signbase UK Ltd	C66
Atwell Eyelets & Pressings	B50	Latitude	H44	Signmaster Systems Ltd	D20
Award Crafters Ltd	M24	Lion Picture Framing Supplies Ltd	C60	Signs.co.uk	D50
AXYZ Automation (UK) Ltd	E30	LNLED	A26	Sign-Ware GmbH & Co KG	K34
Bisbell Magnetic Products Ltd	B36	Loxam Access	D62	Signwaves Trade Ltd	K60
Boldscan Banners & Frames	J60	Luminous Media	B52	Solent Sewing Machines Ltd	M35
BPIF	tba	Marabu UK Ltd	H14	Spandex	K22
BTC activewear Ltd	C4	McLink Media	F4	Summa	H60
Cadlink	J6	Metroplan Ltd	G40	Ta Ya Canvas (Shanghai) Co Ltd	C56
Clustarack - Lex Media	A45	Neschen UK Ltd	J40	Target Digital	A25
Colour Mill Ltd	E72	Northern Design UK Ltd	K11	TECNA UK	B52
colourbanners.co.uk	M50	Nova Chrome UK	G70	Tekcel CNC Solutions	B24
Colourgen Ltd	K40	OCE (UK) Ltd	E10	Tharstern Ltd	B32
Core Display Systems Ltd	F44	Oshino LED Lighting	C44	TheMagicTouch	A55
Crown Norge AS	A30	Oyo Instruments Europe Ltd	K2	The Pen Warehouse	M15
DDR	H40	Perspex Distribution Midlands & SW	C58	Touch Systems	D70
Delcam	C32	Photocast Products	M18	Tradefocus	M16
Denis Rawlins Ltd	A12	Pioneer (Marking Devices) Ltd	B22	Triangle Wide Format Inks UK	J2
Diemaking Machinery Ltd	M40	Planet Digital Ltd	A50	TTF Ltd	C70
Doro Tape	M4	Planet Graf S.C.	D26	Tullford Point of Sale	B44
Drytac Europe Ltd	C28	Plex Display Ltd	D60	Ultima Displays	G32
DTP Supplies	M45	Plotterfilms by Solter s.r.l.	K32	Universal Aluminium Systems	K21
Dufaylite Developments Ltd	A10	Polyform A/S	F2	Vivacity global marketing pty Ltd	K54
Durst Image Technology UK Ltd	J10	Print Finishing Solutions Ltd	B40	Vivid Laminating Technologies Ltd	D18
Emach Ltd	D42	Print Monthly	F34	Vizcomm (Europe) Ltd	K30
ESKO Artwork	H12	PrintMax	E52	VKF Renzel (UK) Ltd	H70
Europoint Display	F20	printone uk	C12	William Smith	K12
Expand International	G60	Quality Print Services Ltd	G28	Xpres	D2
Exposhine Display and Exhibits	H54	R.A.Smart	K52	Your Embroidery Services Ltd	H30
Fairfield Displays & Lighting	H42	Reflectiv Window Films	G20	Yuan Yuan Inkjet Media (UK) Ltd	D72
Fenn Tool Ltd	M26	Revolution Transfers			
Flagpole Express	A20	Robert Horne Group			
Fotoba	C30				
Framework Displays Ltd	A40				
Fujifilm Sericol	C20				
GDPPro	tba				
Gigaprint	F50				
Global Erecting Sign Services Ltd	B42				
Giovanardi UK Ltd	J72				
Graftyp UK Ltd	F10				
Granthams	A15				
Technologies Ltd (GPT)	B10				
Graphtec (GB) Ltd	E60				
Hampshire Flag	D50				
Harman Technology Ltd	K10				
Hewlett Packard	H20				
Hexis UK Ltd	C10				
Hybrid Services	D10				
Identify Permanent Imaging Solutions	C72				
Image Reports	H40				
Impact Graphic Solutions	J70				





## Abacus LED

M14

Abacus LED was formed to satisfy the increasing demand for LED lighting solutions. The company is one of the fastest-growing lighting suppliers, offering a comprehensive selection of contemporary, architectural, energy-efficient lighting fixtures for a broad range of commercial, institutional and residential applications.

In the past two years, the Abacus LED division has introduced several new product ranges offering the latest in energy-efficient high-performance LED lighting fixtures that includes two lines of module lighting, namely the Superbright Module system and a complete range of High-Endurance Power Supply Units.

Abacus LED is aggressively working on the continued development and improvement of its current LED range, as well as adding several new ranges. One line, to be branded under the Superbright range, is a complete and comprehensive back-lighting solution; another is a full line of minimal, flexible, solderless, ingress-proof nodule products, and more.

The company is committed to providing innovative products using the latest technology that minimises energy consumption to limit the impact on the environment.

Abacus LED attributes its success to its leadership, the experience and skill-set of the design and engineering teams and the dedication of all employees and support staff, as well as our strategic partnerships with reputed companies in the Northern Region.  
[www.ledsignsandlighting.co.uk](http://www.ledsignsandlighting.co.uk)

## Albion Design & Fabrication Ltd

J30

Albion is proudly supporting Sign UK this year with a display of the company's UK manufacturing skills at stand J30.

Albion will be demonstrating its core range of display systems cable and rod displays supported by the launch of the newly updated Suspended Display Systems 2009 catalogue exclusively at the show.



Albion is showing a range of display systems on Stand J30.

New lines have been added to the range for 2009 including the Frameless graphic display system. Images are printed on canvas and mounted in an aluminium frame. Graphics can be easily changed, removed and replaced and the system is suitable for wall graphics, large scale exhibition graphics and even light boxes and partitions.

Accompanying Frameless is Easi Fix, the unique gripping system that allows any 3mm material to be displayed vertically or horizontally in an extrusion. Light boxes, graphic displays, freestanders and signage will all be demonstrated.

Visitors to the stand, which will be custom-made using the Sign-Ware® display system for tensioned fabric graphics, will also be able to see Albion's Display Systems sample case for partners and distributors. This packed travel case of display components, cable and rod applications and acrylic pockets, enables the quality and versatility of Albion products to be demonstrated to the end user.

[www.albion-manufacturing.com](http://www.albion-manufacturing.com)

## Alcan Composites

F32

Alcan Composites Display Europe has a long tradition of innovation and excellence in sheet materials, with well-known brands including Dibond®, Forex®, Kapa®, GatorFoam® And Foam-X®. The range includes a huge choice of variants and options for direct-to-substrate digital printing, fabrication, mounting and other applications in signs and display, graphic arts, POS/POP advertising and exhibitions.

Stand 32 will feature a selection from the Alcan range, which enables the company to serve its customers as a single-source supplier of sheet material for virtually any application. Close collaboration with distribution partners operating in the metal, plastics and paper distribution sectors is another factor crucial to success in meeting market demands.

To support and complement the product range – and to maintain dialogue with its partners and customers, Alcan Composites offers local technical assistance as well as workshops covering a variety of topics. Growth within Alcan Composites is substantially driven by innovation. This has led to continual enlargement of the company's product portfolio, with new products, surfaces and solutions. As a business, Alcan attaches the highest importance to sustainability in its production, processes and the development of ecologically responsible products while maintaining exemplary quality standards.

[www.alcan.com](http://www.alcan.com)

## All Formats

M38

All Formats manufactures Braille and Tactile signage, and has supplied many signmakers throughout the UK and Europe.

Based at a college for the visually impaired, the company uses its expertise to advise clients as to DDA compliance, etc, and also to ensure that all Braille is 100 per cent accurate. None of the signs produced are branded with the All Formats logo/details, making the company an excellent 'second-tier' supplier for many sign makers.

All Formats also produces bespoke signs. As more and more organisations realise that they have a responsibility to ensure that their premises and facilities are accessible to all, the company is seeing a rapid growth in this area. In addition to the materials used, All Formats offers information regarding the positioning of signs to ensure that they are beneficial to end users.

[www.qac.ac.uk/enterprises/all-formats-signs.htm](http://www.qac.ac.uk/enterprises/all-formats-signs.htm)

## Amari

B10

Amari Plastics, a leading distributor of materials to the UK sign industry, is sharing stand B10 with

**FOREX**® print

Graphic Printing Technologies (GPT), the Slough based distributor of digital printing machinery.

The stand will showcase the GPT Mimaki, Canon, Epson and Apollo printing machines, the Mimaki cutters and also the Seal liquid laminator. Amari Digital supplies will utilise the printers on the stand to promote the extensive range of digital media including the renowned MACTac portfolio, JT5000, Permacolor / Imagin laminates and specialities including the new Eco Friendly self adhesive media and UVC Laminates, and more.

Amari Plastics is launching its new Direct to Substrate (DTS) media range at Sign and Digital. The new DTS range will have some of the leading European brand names at its forefront and has been



designed to give high quality products, at competitive prices whilst trying to ensure that the products offered are more environmentally friendly than many of their predecessors.

Taking pride of place in the range will be the Alcan Forex Print Foam PVC sheet, a product specially engineered for UV flat bed digital printing. Forex Print meets all requirements of REACH legislation and has no metals or chemicals that can leach into the environment.

[www.amariplastics.com](http://www.amariplastics.com)

## Arken

**F52**

Arken provides a one stop shop for graphic display products. Superior quality and manufactured in the UK, arken's wide range of products from poster frames to light boxes are available in both standard and customised sizes and can also be tailored to your colour specifications.

Arken's newest products include the Magnetic Poster Frame - a curved plastic design that provides a fresh and simple approach to displaying posters, and is available in sizes A4 to A1. Posters are easy to change, by simply lifting the front sheet, making this design both practical and full of impact. The frame is also durable and easy to clean and is available off the shelf through [www.arken-direct.com](http://www.arken-direct.com), or can be made to order in any specified colour or size.

Arken also offers the Frameless Frame, which provides a modern contemporary look and a completely new approach to displaying posters, whilst still being both practical and easy to use. Available in sizes A4 to A1 as standard the frames can be mounted next to each other to provide a continuous graphic or repeated graphic/message, or simply used solo they create a virtually invisible display that lets the poster do all the work.

[www.arken-pop.com](http://www.arken-pop.com)

## Atec

**E12**

Celebrating more than 25 years in the imaging display market, Atech Ltd is at the forefront of digital textile printing technology. The company will be demonstrating a trio of direct-to-textile printers on stand number E12 at this year's show.

Featured will be the Roland-based Bedigital Texbejet 2600, a six colour CMYK with red and blue, which prints at 20 sq.m. per hour and has a phenomenal colour gamut.

Atech will also be launching a 3.3m wide Bedigital direct to substrate, one-pass textile printer. This machine prints between 40 and 90 sq.m. per hour and has a price tag of around £125k. All these textile printers have in-built calendars, which has a direct effect on saving power consumption, wastage, footprint space in addition to huge cost savings on cost outlay.

[www.atech.co.uk](http://www.atech.co.uk)

## XYZ

**E30**

Global leader in the design, manufacture and supply of market-leading CNC routing solutions, XYZ International will be demonstrating machines from its primary brands XYZ and Pacer. These comprise the large-format XYZ 6014 Twin Head and the Millennium table-mounted compact routers and the latest Pacer 25/12K low-cost/high-value machine.

Often described as 'routing engineering excellence at its best', the XYZ 6014 is part of the 6000 series of high-performance large-format solutions. It can handle all materials commonly used in sign manufacture, including aluminium and aluminium composite material (ACM), acrylic, stainless steel, wood and wood composites, brass and other alloys. The Millennium combines a compact table-mounted routing solution, with a processing area of 1,000 square millimetres but offering large-format strength and comparative machining capabilities.

The latest Pacer 25/12K series is the perfect large-format CNC routing solution for sign makers. It provides outstanding reliability and quality at a very attractive cost for applications that do not require the absolute high-end performance capabilities of the more expensive Pacer HDS heavy-duty machines. It also comes with a host of powerful machining options (including an Automatic Tool Change facility) and is particularly suited to 2D and 3D production.

[www.xyz.co.uk](http://www.xyz.co.uk)

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## Bisbell Magnetic Products

**B36**

Bisbell Magnetic Products Ltd invites visitors to Stand E5 to find out what's new in magnets this year.

The company has recently invested in the latest cutting technology to provide customers with an even quicker turnaround time on that rush job, and as always next day delivery is standard.

Bisbell Magnetic Products' range of Maxmag Premium Grade Magnetic Materials has once more expanded to provide an even greater variety of thickness and potential cost savings. Magnetic sheeting is not just used for vehicle signs these days, Bisbell materials are also widely used to create stunning in-store displays.

Bisbell's new wide format Ferro materials and wide format magnetic materials can even be digitally printed straight on to, with fantastic results.

Don't be left out in the cold this year – come and see Bisbell Magnetic Products on Stand E5 to see what's new in magnets and benefit from special show deals.

[www.bisbellmagnets.com](http://www.bisbellmagnets.com)

## BTC Activewear

**C4**

BTC activewear has recognised a considerable opportunity for workwear, both for restaurant/bar staff and for tradesmen, such as builders, plumbers and electricians. To cater for this the company is offering a number of new iconic workwear brands for 2009 including Snickers, Caterpillar, Mascot, Kelly Hansen and Panoply. In addition BTC Activewear will be running the entire Kustom Kit collection including all of its new BarGear range. As a consequence the company believes its now has the most comprehensive workwear collection available in the industry.

BTC activewear was the first and believes it is still the largest UK distributor of both Fruit of the Loom and Gildan, and again offers the entire collections for 2009. The Stormtech range of technically advanced jackets has also grown considerably for 2009: alongside Regatta and Result, BTC activewear offers probably the best selection of outerwear in the industry. And there's no brand more iconic than Nike, heading up the new Golf section alongside a much increased GameGear range within the sports section.

Promotional garments haven't been forgotten either, with many new additions to the T-shirt, polo and sweatshirt ranges including new face Fanshirt – as well as an increased line-up of bags from Shugon and headwear from Result.

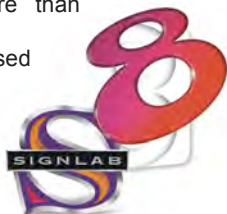
[www.btcactivewear.co.uk](http://www.btcactivewear.co.uk)

## CADlink Technology

**J6**

CADlink Technology has been developing industry-leading design and production software for more than 19 years.

Providing specialised tools for specialised markets such as signmaking, digital printing, engraving and routing, and having these tools become industry standards is what distinguishes CADlink products from competitive software applications.



It is this focus and market-expertise that makes CADlink, with the largest overall global user base supported by a recognised international distribution channel, the worldwide leader in its markets.

CADlink has recently expanded engineering scope to include custom software development for leading hardware manufacturers looking for specific feature sets applicable to the output solution they are marketing. This has now made CADlink a leading OEM technology partner with many hardware companies.

[www.cadlink.co.uk](http://www.cadlink.co.uk)

## CartridgeXchange from Print One UK

**E52**

This stand will feature a new inkjet cartridgeXchange Recycle & Supply service from Print One UK, supplying Plug & Print Recycled Xchange Cartridges for most inkjet printers.

Recycled Xchange cartridges are filled with generic replacement inks – giving plug in and print, colour, quality and durability matched printing. Everything's matched except the price, says CartridgeXchange.

If you're serious about recycling, use a genuine recycle service such as cartridgeXchange and stop sending cartridges to landfill.

Easy CartridgeXchange return service is simple, telephone and they're collected next day.

[www.print1uk.com](http://www.print1uk.com)



## ColourMill

**E72**

Colour Mill Ltd has been appointed sole distributor for the UK market for Sam ink, JetBest and Blackjet inks.

Visit the stand and see the complete range of eco solvent ink for Mimaki, Mutoh and Roland, mild solvent for HP8000, HP9000 and Seiko 64s, Waterbased inks for HP5000, HP5500, HPZ6100, HP4000 and HP1050.

[www.lfpink.co.uk](http://www.lfpink.co.uk)

## Colourgen Ltd

**K40**

The focus of the show on Stand K40 will be speed and quality and an emphasis on new and emerging ink and head technology. All bring the benefits of increased productivity, high quality and more consideration to the environment and users.

Product wise, the company will be concentrating on the new H-Series of solvent inkjet printers from Seiko II, the ColorPainter H-104S and 74S in addition to the newly launched Epson Stylus Pro GS6000 – Epson's first high quality solvent type 64" printer. The new Epson Stylus Pro 7900 and 9900 featuring the optional spectrophotometer for high-end proofing applications as well as the addition of orange and green inks will also be demonstrated.

The show will see the first public UK unveiling of the new H-Series of solvent inkjet printers from Seiko II, the ColorPainters H-74S and 104S. Combining high quality with high volume, the two models print at up to 55 sq.m./hour in 8-colour mode and 100 sq.m./hour in 4-colour mode – considerably faster than nearest competing models.

Using eight super-wide piezo heads at 720dpi, other features include Smart Pass Technology to reduce horizontal banding as well as double-drop technology, which creates high ink density levels by firing multiple drops without compromising speed.

[www.colourgen.com](http://www.colourgen.com)





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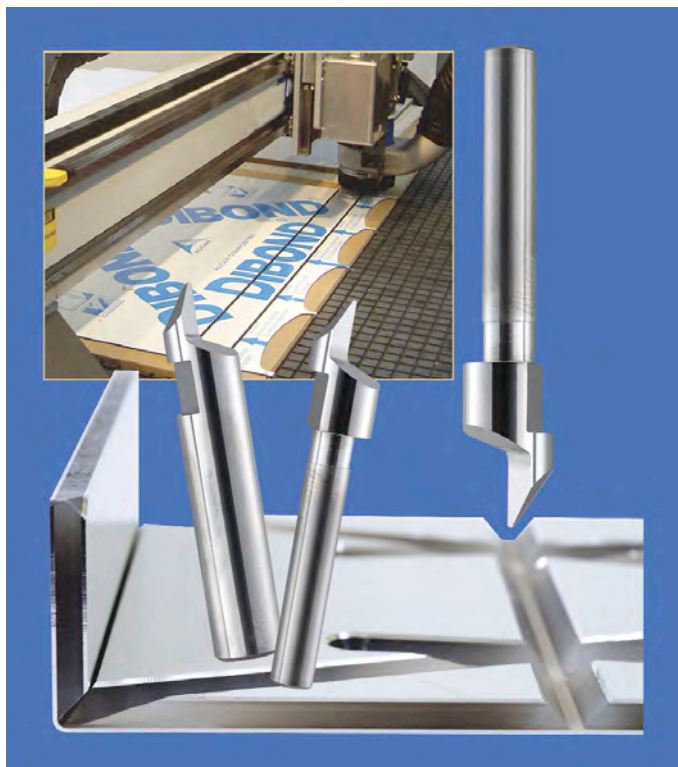




# SIGN & DIGITAL *Preview*

## Crown Norge AS

**A30**



*Crown Norge's new V-grooving tool promises increased production efficiency.*

One way to increase profit margins is to have the best tools – and a new V-grooving tool for ACM (aluminium composite material) from Crown Norge AS, Norway, could be crucial.

Initially developed for high frequency spindles with max 60,000 rpm, these tools have showed astonishing results. Some 30 metres per minute in 4 mm thick ACM was achieved at 32,000 rpm when tested by a UK company specialising in these materials. Previously, a maximum of only 5-6 metres per minute had been possible, and that with a high noise level. Not only did the tool give a drastic improvement in production efficiency, but the low noise level also indicated that spindle repair costs could be reduced dramatically.

Inspired from the geometry of quarter round engraving tools sold by the company since 1992, the ACM V-grooving tool can be operated at feeds and speeds many professional users may not believe possible. Through one of its UK distributors Crown Norge improved the production efficiency on one customer's routing tables by 700 per cent (according to the production manager).

The company claims to have the most cost efficient range of tools on the market when putting together superior surface finish, high feed rate, long tool life.

[www.crown-norge.no](http://www.crown-norge.no)

## Delcam

Delcam, a leading developer of Computer-Aided Design & Manufacturing (CAD/CAM) software solutions for the signage industry will be demonstrating its latest developments to the ArtCAM 2009 software range, at this year's Sign & Digital UK.

Used by award winners worldwide, ArtCAM



enables companies to create modular, custom-made, bulk or traditional signage with ease. It can give a hand-crafted look to signs, create inlays or machine a variety of textures with an editable database of more than 250 tools.

To prevent material wastage the software not only nests the pieces to be cut according to their true shape, but it can also run a simulation of the pieces being machined using the chosen tools and material block dimensions. This has proven extremely beneficial to ArtCAM customers as tool selection and toolpath calculations can be changed prior to machining, saving time and protecting their bottom line.

Delcam continually works with CNC router manufacturers to ensure a synergy between ArtCAM and our customers' CNC router.

To find out more visit Delcam on stand C32 or the company's exhibiting sales partners, Tekcel CNC Solutions (stand B24) or AXYZ Automation (stand E30).

[www.artcam.com](http://www.artcam.com)

## Denis Rawlins Ltd

**A12**



*Denis Rawlins Ltd is promoting its trade service for the supply of logo mats.*

Denis Rawlins Ltd is looking for sign and print companies that are willing to promote the logo mat product to their existing and potential customer bases. All that is required is the customer's image to go on the logo mat and an address for delivery – Denis Rawlins handles the rest.

The company provides an electronic PDF proof and delivers the completed logo mat in just 10 working days from approval of the proof.

The mats are extremely hard wearing and the colours will not fade or rot. This is guaranteed over the lifetime of the mat so sign and print companies can be sure their customers will be completely satisfied with their purchases.

Visit Stand A12 for further information.

[www.rawlins.co.uk](http://www.rawlins.co.uk)

## Doro Tape

**M4**

With more than 20 years experience, Doro provide a vast range of consumables, film and accessories.

On Stand M4 Doro Tape will be showing a selection of new products launched this year, designed to make the signmaker's life a lot easier, as well as established favourites.

The new high performance Oralite Reflective 5400 series reflective film has a durability of up to four years, and good adaptability to uneven surfaces. With its permanent solvent adhesive, it offers a high resistance to corrosion and solvents.



In recent years the market has been crying out for a longer life fluorescent yellow to work alongside reflective films and the Oracol 7510 fluorescent yellow cast film can do this and more. With an exterior life of two years, it has one the longest durability ratings of any fluorescent film. Plus being a cast film it will conform to curved surfaces.

For vehicle graphics applications, new accessories include extremely useful seamless white elasticated dust free gloves, a new pressure pump spray bottle for no-fuss wet application, and brilliant mounting magnets, which simply hold the vinyl graphics in place on the vehicle side during application.

[www.dorotape.co.uk](http://www.dorotape.co.uk)

## Drytac Europe Ltd

**C28**



*The new DES-4 Foam Edge Finishing System gets its first European outing on Stand C28.*

Drytac Europe Ltd, one of the world's most highly regarded manufacturers of products for graphics finishing and display, will be exhibiting and demonstrating a wide range of mounting and laminating consumables and machinery at this year's Sign & Digital. In addition, the company will be unveiling two new and exciting additions to its product range – the UV XL80 Wide Format Roller Coater, and the DES-4 Foam Edge Finishing System.

The UV XL80 wide-format roller coater is Drytac's revolutionary addition to its new generation of liquid laminators. This exciting new introduction to the already successful liquid range is expected to transform the future of wide format laminating and all its possibilities, says Drytac. The UV XL offers both a high speed and economical finishing solution and produces no VOCs.

The DES-4 Foam Edge Finishing System has not been seen in the UK and European markets before now. This innovative machine eliminates the need to keep large stock of different colour boards, as it facilitates the application of Drytac PVC and ABS edging on boards in a variety of colours.

[www.drytac.co.uk](http://www.drytac.co.uk)

## Durst Image Technology UK Ltd

**J10**

Durst presents the Rho 320 roll to roll and Rho 700 flatbed UV inkjet printers, two models helping to provide customers with a competitive edge during these difficult economic times.

Durst machines are designed to make a customer's business more profitable by providing the highest levels of productivity and reliability; whilst an innovative approach helps create new business opportunities. Durst machines are exceptionally flexible, printing on the widest range of media and their upgradability allows them to grow with a business.



*See the Durst Rho 320 and more on Stand J10.*

Add to that an output quality only achieved from 70 years of developing the finest imaging machines and a service commitment second to none, and you have the recipe for business success – called The Durst Business Safety Belt by the company.

Launched at Drupa last year, the Rho 320R UV inkjet printer has established a new quality standard for industrial roll to roll printing. Precision components developed and perfected by Durst, such as the innovative Quadro® Array printhead technology and the new print carriage concept are important features of this printer.

The Rho 700 series of UV flatbed printers was also introduced last year and represent a new generation of modular, upgradeable flatbed printers offering high productivity and even fine image quality.

[www.durst-online.co.uk](http://www.durst-online.co.uk)

## Expand International

**G60**



*Expand 2000, a modular pop-up system providing cost effective solutions.*

Expand International, the innovative Swedish manufacturer of the patented QuickScreen 3, are showing a number of new products on stand G60.

The New MediaWall combines style, ease of use and durability with Expand's reputation for bringing new solutions. Based on the curved screen concept found in cinemas the MediaWall is the result of Expand's research into the most effective curve to allow the eye to see images easily and quickly.

To complement this and other products in the range, the company has introduced the BrochureStand. Made of fully recyclable material BrochureStand is light and easy to use, holds literature up to A4 and allows brochures to remain in place even when the stand is collapsed.

Other products on the stand will be the range of outdoor products that is gaining an excellent reputation for surviving in the British weather; the M1, a smart cost effective tension banner stand; and Expand 2000, which being a modular pop-up system, has been gaining in popularity as companies look for more cost effective solutions to custom build. Providing scalability, the ability to reuse the stand components in many different configurations makes the Expand 2000 a cost effective alternative.

[www.expandmedia.com](http://www.expandmedia.com)



# SIGN & DIGITAL *Preview*

## Fairfield Displays & Lighting

**H42**



*Balance - just one of the new products being shown on the Fairfield Displays & Lighting stand.*

The Fairfield Displays & Lighting stand will be packed with creative signage ideas presented by a team of highly trained staff ready to inspire and help you increase your business.

Fairfield Displays & Lighting supplies the trade with far more than just equipment, the company works closely with customers to help develop their businesses. A complete programme has been set up which includes training and a huge amount of marketing material. Details and a free CD packed with ideas to help you build your business will be available from the stand.

New for 2009 includes Balance, a totally new display and signage concept inspired by current fashion trends and using the very latest materials – perfect for opening doors to upmarket projects demanding a new look and where a quality image is key.

Due to the high demand from customers for a really easy to use Digital Screen, which is highly competitive, Fairfield will be launching a collection of new top quality LCD screens ranging in size from 17"–40".

The 3mm rod system being shown on the Fairfield Displays & Lighting stand is a stylish, elegant and highly competitive alternative to using a traditional cable system.

[www.fairfielddisplays.co.uk](http://www.fairfielddisplays.co.uk)

## Fotoba

**C30**

Fotoba is complementing its range of 2.5 and 3.2 metre wide X-Y cutters with a five metre wide Roll Cutter. The XL 500 is ideally suited to working in tandem with printers such as Scitex XL1500 and Vutek 5300 five metre wide digital printers. Useful accessories can be added to XL500 that will allow handling of heavyweight rolls in a mass production environment. The first unit is due to be installed Q1 2009 in Germany. Find out more on Stand C30.

[www.leopold.co.uk](http://www.leopold.co.uk)

## Fujifilm Sericol

**C20**

Showcased on Stand C20 will be euromedia, Fujifilm's dedicated offer for large format printing that was successfully launched in the UK late last year.

At the heart of the euromedia offer is an extensive range of hundreds of media products for all water-based, solvent-based and laminating applications, all proven products, excellent value for money, trouble-free and with downloadable profiles.

Startex FR, for example, is an innovative multi-tasking banner with a textile look and printable both sides. It's easy to handle, light and thin yet extremely tear resistant.

The new generation product 2D Smart Apply allows blister-free, quick and professional 2D wrapping with its superbly engineered combination of self-adhesive polymeric vinyl plus matching laminate.

Fabric Harmony FR is a flame retardant universal polyester textile that allows production of brilliant, vibrant graphics for exhibition banners and indoor and outdoor displays as well as awnings. Thanks to its special coating, Fabric Harmony is extremely tear resistant, wirable and dimensionally stable.

Also on display will be the latest developments in 'euromedia qualified' printers.

[www.fujifilmsericol.com](http://www.fujifilmsericol.com)

## Graphtec (GB) Ltd

**E60**

Highlights on the Graphtec (GB) stand will be impressively fast and accurate cutting, high-resolution full-colour scanning and the latest FlexiSign software.

Visitors will be able to see Graphtec's FC8000 cutting plotters' outstanding versatility and remarkable cutting accuracy for top end production needs on a wide variety of media. Innovations include the next generation of Graphtec's proprietary ARMS (Auto Registration Mark Sensor) system for the ultimate in consistently accurate cutting, even over long lengths.

Graphtec's CE5000 Series of cutters will be showing the benefits of technically advanced features proven on high-spec cutting plotters. Their superb versatility, easy-to-use menu system and added features at an entry level price tag make them the perfect solution for a host of different applications.

The latest CraftROBO desktop cutter will also be demonstrating its extra abilities on the Graphtec stand.

Another attraction on Stand E60 will be the new update to Scanvec Amiable's Flexi Family of signmaking software.

Visitors to the Graphtec stand will also be able to see the advantages of Graphtec's state-of-the-art CSX300 scanners. This series utilises the CIS sensor system to ensure high levels of precision and accuracy, resulting in crisp and clear image reproduction with a wide colour gamut and high optical resolution.

[www.graphtecgb.com](http://www.graphtecgb.com)



*Graphtec's top end cutting plotters will be in action on Stand E60.*





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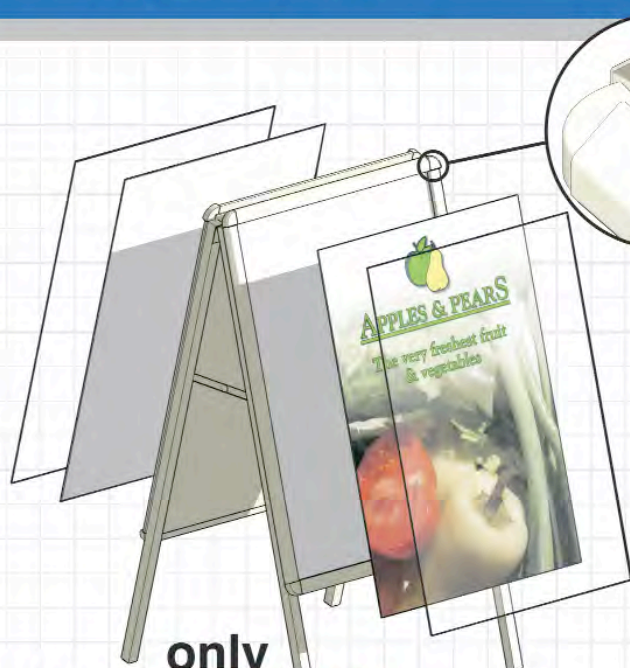
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# SIGN & DIGITAL *Preview*

## Hampshire Flag

Hampshire Flag is a leading supplier of exhibition and event graphics and display systems, offering products manufactured using the latest technology and materials.

New from Hampshire Flag Company for 2009, and set for launch at the show, is the exciting Banner Frame System.

The company will also be showing innovative Pop-up Event Banners providing excellence in printing, construction and materials; one of the most competitively priced Feather Flag systems on the market, supplied as a compact and complete kit; and the Tear Drop Flag System, which offers elegance, durability and ease of construction.

[www.hampshireflag.eu](http://www.hampshireflag.eu)

## Hewlett Packard



View wide format solutions from Hewlett Packard on Stand H20.

HP will be presenting the first public UK showing of the HP Designjet L65500, HP Scitex FB950 and HP Scitex XP2750 Printers.

HP's strong portfolio for the commercial market features the HP Designjet Z6100 Printer using water-based ink, the low solvent Designjet range, hybrid UV HP Designjet H-series and HP Designjet FB950 printers for printing flexible and rigid substrates, as well as the innovative solution for printing with the environment in mind, the HP Designjet L65500 Printer that uses HP Latex Inks.

This range creates a wealth of choice in size, speed and ink type for all commercial printers looking to expand their customer offering. Representatives from HP Financial Services (HPFS) will also be on the stand to help customers find the best solution for financing their investment.

[www.hp.com](http://www.hp.com)

## Hexis

Hexis UK Ltd, manufacturer and distributor of sign vinyl and digital print media, will this year be proudly expanding its display on stand C10 at Sign & Digital UK 2009.

The 2009 Hexis stand is the biggest ever for Hexis UK Ltd. The reason for this is to incorporate the entire machinery collection now available from Hexis UK Ltd. The range includes HP, Mutoh and Mimaki solvent inkjet printers along with Summa and Mimaki vinyl cutters. Hexis offer a selection of laminators and promote the professional Onyx RIP software. Special show offers will be available on all printers and cutters supplied by Hexis UK Ltd.

The New Hexis 2009 Price List will be unveiled and available for current and prospective customers to collect on the stand. The price list has evolved again, this time into a sign maker's and digital printer's guide to Hexis and many other manufacturers' products.

[www.hexis.co.uk](http://www.hexis.co.uk)

**D50**

## Hybrid Services

**D10**



See Mimaki's new JV33-260 grand format solvent printer on Stand D10.

Mimaki's exclusive distributors for the UK and Ireland, Hybrid Services Ltd will be taking advantage of a prime position at the entrance to the halls to host the UK launch of a number of exciting new products.

One highlight will be a new grand format solvent printer, the 2.6m variant of the popular Mimaki JV33 Series, already available in 1.3 and 1.6m widths. This new machine will demonstrate an economical solution to grand format banner, paper and vinyl printing.

Another will be Mimaki's new entry level wide format cutting plotter range. These provide an introduction to wide format cutting at the kind of prices normally associated with 'no name' machinery – but with the famous Mimaki heritage, performance and backup.

Also on display will be a selection of Mimaki's UV curing range, including the UJV-160 roll-to-roll / flatbed combination machine, partnered by the CF2-1812 large format cutting table.

Complementing these products will be Mimaki's hugely successful CJV30 Series of solvent printer / cutters. The 100cm machine in this series is a new launch as it will be shown in its dye sublimation printing guise, as the Mimaki TPC-1000.

[www.hybridservices.co.uk](http://www.hybridservices.co.uk)

## Identify

**C72**



DirectJet printers and more will be demonstrated on Stand C72.

Back at the NEC again, Identify will continue its campaign to bring high quality graphics to signmakers and engravers.

A major part of the Identify portfolio is represented by Epilog lasers with their ever increasing range of well priced and high quality systems. Because of the long history with lasers, Identify is an undeniable expert and has a huge range of materials and unique substrates for the benefit of all kinds of users.



Sublimation has become a key part of the product offering at Identify and recent sales have proved the benefit of having what is reputedly the biggest range of sublimates available anywhere.

Taking centre stage will be the DirectJet printer. The DirectJet is described as a unique printer, designed to print on many different substrates without the need to pre-treat the surface. This means that the DirectJet can be used for many different applications from signage to labelling. Using pigmented inks the output provides excellent durability which includes a white ink that's proving a bit of a showstopper.

[www.identify.co.uk](http://www.identify.co.uk)

## Impact Graphic Solutions

**J70**

Impact Graphic Solutions specialises in providing software that makes all the difference to a sign business.

Impact GS' Vehicle Outline Library is regularly updated to include the latest vehicles and the company believes it is the most comprehensive of its type available in the UK; its Health & Safety sign library contains more than 1600 images that can be cut from vinyl or printed.

Impact GS also supplies signmaking equipment in the form of the latest in plotter technology from Graphtec and Mimaki, printers from Roland, Mimaki and Uniform, laminators and UV flatbeds. The company prides itself in offering the right advice on which product best suits a business, combined with a good after-sales service to ensure Impact GS customers can start earning from their new machine immediately.

One area that shouldn't be overlooked is Impact GS' knowledge of CadLink's SignLab, which puts Impact GS in an excellent position as a dealer for this unique and feature packed software.

[www.impactgs.co.uk](http://www.impactgs.co.uk)

**impact**  
graphic solutions ltd

## InkTec Europe

**E70**

InkTec Europe will be showcasing its brand new Eco Solvent ink for Roland, Mutoh and Uniform printers.

Also on display will be the company's Full Solvent inks for Mimaki printers and a wide range of media products.

The InkTec Eco Solvent ink is colour matched to the Roland OEM ink and can be mixed with the OEM inks too, thus making it one of the first true plug & play alternative inks available.

As the average retail price is around 45 per cent less than the OEM inks, the potential huge cost saving will come in very handy, especially during these testing times where every penny counts.

Visit InkTec on stand E72 (opposite the food hall) to see a live demonstration of the company's ink printing.

[www.inktec.com](http://www.inktec.com)

**InkTec**® **Europe**

## Innova Solutions

**M6**

Following Innova Solution's debut at The Sign & Digital UK Show last year, the company is returning to wow visitors with more unique, innovative and money-saving products and solutions. It was no accident that the Innova stand attracted one of the highest visitor rates per square metre in 2008 and the company is confident it can repeat the success with the introduction of some very relevant developments for the sign market.

NovaDura™ - Innova has set up a separate trade sign supply company to produce patented anti-graffiti and anti-bacterial signage which offers the added benefit of protected graphics.

NovaCtive™ - a custom-fit solution to make signs 'talk'. The latest innovations in micro-speakers and software now means that components can be fitted to finished signage or pre-assembled in-house.

NovaBond™ Shear Grip Banner Tapes - a reliable, strong bonding tape for edge-seaming banners without the need for welding or stitching.

Also on show will be at Innova's range of alternative fixing technologies, including NovaBond and NovaWeld structural adhesives and high strength bonding tapes.

[www.innovasolutionsonline.com](http://www.innovasolutionsonline.com)

## i-spi Trade Supply

**G66**

i-spi is delighted to be back again for what will be the company's fourth consecutive Sign UK show at the NEC.

The exhibition presents the perfect opportunity for company personnel to meet up with existing customers and introduce themselves and i-spi products to new and prospective clients.

This year sees the launch of a new LCD display systems and visitors will be invited to view and try this fantastic system for themselves.

"This system has been 12 months in development," says MD Chris Ferrie, "and we have positioned our pricing at less than half the price of our competitors in a concerted attempt to bring this technology within the reach of every sign company."

As well as the LCD system, i-spi will be launching its new panel connector system and also showing the full range of the company's sign fixings, LEDs, lightboxes and flame polishers – all at "The Real Trade Price".

[www.ispitrade.com](http://www.ispitrade.com)



A new LCD display system and more will be shown on Stand G66.



# SIGN & DIGITAL *Preview*

## ITC Ltd

Leading manufacturer of cutting tool solutions for the sign and aerospace industries, ITC Tooling will have a vast array of cutters available for all types of routing and engraving operations on stand G50.

On show at Sign UK for the first time will be the new ClearCut Solid carbide single flute, square end, straight shank cutter. The new centre cutting tool is manufactured from micro grain carbide to extremely tight tolerances with polished flute geometry.

This gives an exceptional finish on perspex and acrylic materials and in most cases eliminates the need for flame polishing components after cutting.

Alongside the ClearCut series will be the successful LG series of single fluted end mills that has been developed to meet the changing market requirements of the sign industry, including the extra long series for machining 25mm acrylic.

Also being exhibited on the ITC stand will be the ENG 2D engraving series, the 155 standard, 162 long series and 163 extra long series, all available in ball nose or square end with diameter ranges to meet the needs of the user. In addition, ITC will be showing its dibond folding tools and the new geometry compression tools for use on wood.  
[www.itc-ltd.co.uk](http://www.itc-ltd.co.uk)



*The LG series from ITC, designed to meet the changing needs of the sign industry.*

## G50

## Keencut Ltd

## F54

The all-new Javelin Evolution integrated wide format cutting system from Keencut will be launched and continuously demonstrated at Sign UK.

Available in six cutting lengths from 1.1 metre up to 3.3 metres the Evolution is designed specifically for maximum versatility and fast efficient use by a single technician and is expected to reduce positioning, clamping and cutting times by at least 66 per cent.

Laser beam adjusted with a unique guarantee of straightness of 0.2mm over the full length (1:15000), the Javelin Evolution switches cutting tracks for general purpose and textile cutting and instantly parks below table level when not required.

Also new and available to try on the Keencut Stand will be the new longer upgraded Javelin Xtra and Practik cutter bar ranges, together with the UK launch of the SteelTraK 210 cm vertical cutter with its new V-Groove cutting attachment for scoring and folding both Dibond and up to 5mm PVC Foamboard.

[www.keencut.co.uk](http://www.keencut.co.uk)

## Laserite

## C42

Essex based specialist provider of laser cutting, marking and welding technology Laserite Ltd announces the launch of its latest CO2 cutting laser LL12590 at the forthcoming Sign UK show.

LL12590 is well designed and built for the cutting of flat sheet materials such as acrylic, wood, card, etc.

With laser output in excess of 85w and a large working area of 1250x900mm this system is very well suited for sign making applications

At the heart of the system is a powerful Synrad (USA) laser module for consistent high quality and reliable performance.

As with all Lotus brand machines the LL12590 is extremely well priced; at only £18,500+vat for the air-cooled version, this machine offers exceptional value for money at a time when the current economic circumstances dictate purchase and running costs as high priority factors in decision making for equipment purchases.  
[www.laserite.co.uk](http://www.laserite.co.uk)

## Jag Trade Supplies

## E54

This year at Sign & Digital Jag is launching its new brochure incorporating an additional 85+ tools and equipment to the company's current range. There will be hands-on demos and with some great show offers visitors won't want to go home empty handed.

Recently appointed Bosch distributor, Jag Trade Supplies will have on display a new range of lightweight cordless drills, drill drivers and hammer drills ideal for when working at height.

Ian Crook regional sales manager from Bosch UK Ltd said he was delighted to be working with Jag to establish the Bosch professional tool making range and accessories within the sign trade.

Also on show will be Jag's new custom designed signmaking easel, designed to save space in cramped sign shops and to help reduce back fatigue, along with a whole host of other timesaving gadgets.

A new range of cleaning chemicals and wipes will also be on display.

[www.jagsignsupplies.com](http://www.jagsignsupplies.com)



*Recently appointed Bosch distributor Jag Trade Supplies is on Stand E54.*

## Loxam Access

## D62

Loxam Access will be promoting its range of powered access truck-mounted platforms, scissor lifts, and cherry pickers.

Sign erectors and installers should visit Stand D62 to find out how Loxam Access can help your business.

[www.loxam-access.co.uk](http://www.loxam-access.co.uk)

## Metroplan

## G40

Metroplan on Stand G40 will be promoting its unique Shield range of complementary display products that offer contemporary and stylish solutions to many signage needs.

The Shield range is designed and manufactured to the highest standards and incorporates all the popular solutions including notice boards, lockable interior and exterior showcases, display cases and whiteboards. The Shield colour ways are matched throughout the range to ensure a co-ordinated collection.

On Stand G40 will be the company's new Illuminated Shield Showcases, a new profile of the Shield Display Cabinets and many more products.

As creators of the One Stop Presentations range of products, Metroplan covers all areas of presentation and display. Huge stocks held nationwide covering products from projection screens and exhibition display boards to bespoke display graphics, is the most comprehensive range available from any one company in the UK, says Metroplan.  
[www.metroplan.co.uk](http://www.metroplan.co.uk)



# Uni bracket

the new stylish 4 way fully adjustable bracket from Portland lighting



For universal use  
with our sign lighting

- 1 Slotted fixing
- 2 Slide in and out
- 3 Fix anywhere along length of signlight
- 4 Pivot to suit desired beam angle

## Ledlux



The first proven LED trough light in the UK designed by a lighting company

## Signlux



The UK's No.1 Signlight, compact, multi-purpose trough light system

## Microlux



The only high quality budget sign light in the UK

## Easyfix



...secure bracket to wall



...hang lights on bracket leaving hands free



...slide fasteners into position and tighten

For more information on any of our lighting products, call us on **01922 721133**, email **[sales@portlandlighting.co.uk](mailto:sales@portlandlighting.co.uk)** or visit **[www.portlandlighting.co.uk](http://www.portlandlighting.co.uk)**  
Portland Lighting Limited, Units A2 & A3, Walsall Enterprise Park, Regal Drive, Walsall WS2 9HQ

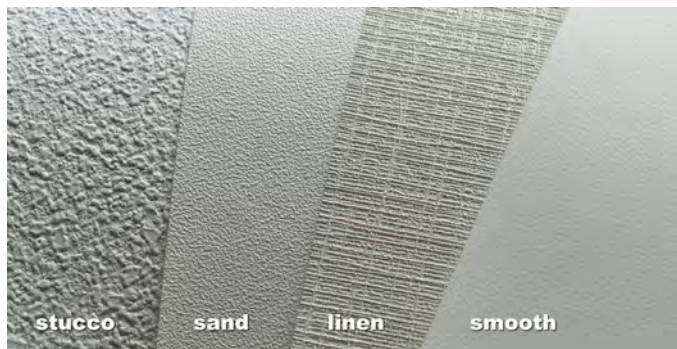




# SIGN & DIGITAL *Preview*

## Neschen

**J40**



Digital wallpapers in different finishes will be on stand Stand J40.

Digital wallpapers, solvent printable vinyls and new roll-up and pop-up exhibition display systems will be among the many products available from Neschen and being featured at Sign & Digital UK 2009.

The digital wallpapers offer excellent value for money. They are exceptionally easy to hang, and available in paper-backed form for low-to-medium human traffic areas and linen-backed for areas of medium-to-high traffic.

Neschen's high quality solvent printable vinyls offer a high degree of versatility in application. The Easy range is a monomeric vinyl for short-term applications while the Performance range has been developed using polymeric vinyl for longer-term uses.

New for the show is the Easy 100 (100 microns) – a general purpose, permanent gloss vinyl. Expected to be especially popular in the vehicle advertising sector, such as on taxis, where it can be used with both clear and grey adhesives – the latter being particularly useful when applying new graphics over old because there will be no show-through. Two further new products on Stand J40 will be improved Classic and the Flag from Neschen's Expolinc roll-up and pop-up exhibition display systems.

To celebrate the launch of its new products, Neschen has promotional offers available at the show.

[www.neschen.co.uk](http://www.neschen.co.uk)

## Planet Digital Ltd

**B22**

In partnership with Korea-based DYSS, for which it is the exclusive UK and EMEA distributor, Planet Digital will be demonstrating examples from the range of printing and cutting solutions now available. These include the X7/ 2230 digital cutting/routing system and the Apollo 2216WW combined printing and cutting solution.



Precise camera-guided cutting and routing from DYSS.

The X7/2230 provides precise camera-guided cutting/routing of a wide range of larger-format imaging materials up to a size of 2,200 x 3,080mm. It incorporates two single-edge knife cutters, a 1kW precision router and the I-cut Versa-Cut vision system.

The cutter, which offers the option of an extended material conveyance system and a variety of extra tooling devices to accommodate different production requirements, will handle both flexible and rigid substrates and has a maximum speed of 50m/min and a cutting depth capability of 25mm. All X7 cutters have a unique 'quiet' drive system to reduce noise in the workshop environment.

The Apollo 2216WW printer is a one-stop solution for the automatic loading and printing of consecutive sheets of material. Key benefits include easier access to the ink and control functions and the printing head. Registration pins to precisely locate rigid sheets, a variable-controlled vacuum bed assembly and a continuous-feed material conveyor system are other important features of the printer. [www.planetdigital.eu](http://www.planetdigital.eu)

## Plex Display Ltd

**D26**

To view the company's extensive product range, visit Stand D26 where Plex's experienced team will offer friendly and informative advice.

In addition to pull-ups (roller banners) pop-ups and modular systems, Plex offers a wide selection of point of sale and signage products suitable for indoor or outdoor use, dependent on requirements. Sign UK 2009 will see the launch of the Plex pavement signage collection, which the company is proud to showcase.

Plex products are of British design, competitively priced and of high quality. To meet the needs its customers the company maintains an unrivalled level of customer service and believes it probably holds the largest stock of product in the UK, available for immediate despatch.

[www.plexdisplay.com](http://www.plexdisplay.com)



Plex H2O Swingmaster



## Print Finishing Solutions Ltd

**F2**

Specialist suppliers of large format lamination products, PFS (Print Finishing Solutions) will be launching a new range of lamination products at the Sign & Digital Show this year.

Already available from January 2009 and being showcased on stand is the latest in the Kala range, the new Mistral. This cold lamination system with a single heated top roller is available in 1.65m and 2.1m widths and is able to cope with high volumes of different kinds of finishing jobs each day whilst also being easy to operate.



See the new Mistral cold lamination system on Stand F2.

Alongside the new Mistral will be a range of other wide format laminators that PFS exclusively offers in the UK.

Mark Dale, Director for PFS says, "Although extremely committed to Kala we are also responding to the demands of the market by supplying a wider choice in terms of quality and cost. This is paramount in helping sustain this industry in these difficult times." [www.pfsltd.net](http://www.pfsltd.net)

## Photocast Prodcuts Ltd

**C58**

The Photocast Products stand will features interpretation boards, bronze wall and floor plaques, memorial, commemorative and opening plaques, sculptured plaques in bronze, Braille and tactile signage.

New for the show Photocast will be introducing Castcoat, an innovative composite metallising process that is changing the way the world works with metal, says the company.

A patented cold-sprayable process allows a layer of metal to be applied over almost any substrate, in virtually any configuration or design. The incredible results look and feel just like hot-cast metal, but without the weight and expense.

[www.photocast.co.uk](http://www.photocast.co.uk)

## Robert Horne Group

**G20**

The Robert Horne Group on Stand G20 will be, literally rallying round, to provide fun and information, highlighting all of the company's varied materials offering, whilst devoting part of the stand to its ever-growing range of digital hardware and ancillary products.



The Robert Horne Group will be entertaining visitors on Stand G20.

Providing a perfect showcase for its vinyl ranges from Avery and a fun element, the stand will have a remote car rally circuit with mini cars wrapped in Avery Vinyl and where visitors can try their hand at racing. The circuit itself will be made from Foamalux Xtra which contains recycled Foam PVC and represents Robert Horne's commitment to closed loop recycling that takes waste Foam PVC and sends it back to be made into new Foamalux Xtra.

The main pit stop of the stand will feature hoardings made from rigid substrates including Staufen, Challenger Display Board, Dibond, Lexan and Foamalux sheets from Brett Martin as well as LED illumination from Bright Green Technology, Philips and Robert Horne's own brand Enlite.

Robert Horne will be putting its range of aqueous, solvent and UV printers through their paces including a VUTEk QS2000, Roland, Mimaki and Canon as well as a SEAL laminator. Also demonstrated will be the use of media inks, RIPs and colour management facilities.

[www.roberthorne.co.uk](http://www.roberthorne.co.uk)

## Roland DG (UK) Ltd

**E20**

Leading wide format manufacturer, Roland DG (UK) will be showing a range of machines that represents the true diversity of the company's current wide format portfolio.

Taking centre stage on the stand will be Roland's VersaCMM series, probably the world's most popular print and cut wide-format machine. The new Roland workhorse, the VersaART RS-640, and the award-winning VersaUV LEC-300 will also be on display. Roland's wide format portfolio will be supported by a selection of its engravers as well as range of applications on display, providing users with new ideas and inspiration.

The VersaCMM is designed to enhance the productivity of creative professionals everywhere and VersaCMM VP models feature a compact design and numerous enhanced productivity features.

The robust entry level RS-640 machine is ideal for producing a range of graphics, from precision composite designs to large outdoor posters and banners on a variety of substrates.

Targeting the niche production sector is the award-winning VersaUV LEC-300. The LEC-300 is the industry's first wide-format UV inkjet printer/cutter and uses safe, low-heat LED lamps to create special effects and finishes for luxurious, customised graphics.

Roland DG will also be showcasing a selection of engraving machines, VersaWorks® RIP software and its range of eco-solvent inks. [www.rolanddg.com](http://www.rolanddg.com)



# SIGN & DIGITAL *Preview*

## Rose Plastic UK Ltd

**D36**



*Plastic document tubes from Rose Plastic on Stand D36.*

Following on from its phenomenal success at the show in 2008, rose plastic is back again at Signs and Digital UK 2009 to demonstrate its exciting range of poster tubes.

The specialist packaging producer has developed three innovative products, the ScrewPack, VarioPack VPN and VarioPack VP.

The ScrewPack features a fixed-length protective postal tube with a highly effective screw closure for maximum product protection. It is available in a number of different lengths, ranging from A4 landscape to A0 size posters to suit customer requirements. ScrewPack is the entry level product, which provides affordable packaging and essential protection for documents of all fixed sizes.

Both VarioPack VPN and VP feature an innovative slide, twist and lock mechanism for variable length adjustment, which allows all sizes to be extended on the VP product. Known as the traveller's tube, the VarioPack VP is the premium product, which has the added benefits of an adjustable shoulder strap and a screw cap at the top for added flexibility. Both products are manufactured from high quality fully recyclable plastic, which is extremely durable and reusable.

All rose plastic document tubes are moisture, oil and water resistant available in specific lengths and colours, with branding options available to suit customer needs.

[www.rose-plastic.co.uk](http://www.rose-plastic.co.uk)

## Sign Update

**M20**

Established in 1990 by a signmaker, Sign Update is now widely acknowledged as a leading magazine for the sign industry.

Published bi-monthly, each issue is packed with sign related news and a useful Buyers Guide. Readers can find out about the latest products, recent innovations and new technologies, read case studies, learn more in design tutorials, and get the views of people working in the industry.

Sign Update targets its circulation of more than 8,000 at people who work directly in the trade and the decision makers.

# Sign *UP* Date

The Sign Update team is proud of the quality of its database, the value of which is confirmed by the tremendous response advertisers can receive.

The business is a family run concern and consequently takes that little more care and time dealing with clients' requests and needs.

Meet the team on Stand M20 and find out how being featured in Sign Update could promote your business to the right people.

[www.sign-update-magazine.co.uk](http://www.sign-update-magazine.co.uk)

## Spandex UK

**K22**



*The Gerber Solara ion will be demonstrated on Stand K22.*

Spandex will exhibit key products from its hardware, materials and sign systems ranges on Stand K22.

Taking centre stage is the innovative Gerber Solara™ ion, a true flatbed, wide-format, UV inkjet printer that offers vivid, flexible, outdoor-durable graphics that are immediately usable. A key feature of the Solara ion is its advanced GerberCAT™ cationic inks and Cold Fire Cure™ technology. Delivering high print quality at impressive speeds, the Gerber Solara ion can print onto a large range of diverse substrates, including aluminium and glass.

Spandex will also prove why it is an industry leading supplier of key media brands such as Avery, Mactac and 3M, as well as its own ImagePerfect™ Digital and Signage range. The ImagePerfect display will include the new PerfectApply cast and polymeric films for vehicle wrap, glazing enhancement, and other graphics applications.

[www.spandex.co.uk](http://www.spandex.co.uk)

## Target Transfers

**A25**

Target Transfers, the UK arm of GroupeStahl, is an industry expert when it comes to identity for textiles.

The company is at the forefront of leading technology in the transfer market for machines, consumables and custom transfers. It has been producing transfers to order for more than 30 years, and also specialises in do-it-yourself consumables and machines.

The Solutions and Colourprint range means that Target Transfers has a print and cut product to suit all needs. The company exclusively retails the internationally renowned Hotronix presses, and this year, is offering the perfect print and cut solution, the Mimaki CJV 30 range.

Target Transfers also offers its range of vinyl cutters, ideal companions to its products. The Cad-cut Premium range is established as a market leader and, complemented by other selections, means Target Transfers has the answer to personalisation needs.

[www.targettransfers.com](http://www.targettransfers.com)



## Tecna UK

**B52**


Stand B52 sees the launch of the t3fabframe from Tecna.

Being launched on Stand B52 is the t3fabframe. The most versatile fabric display system available on the market, says Tecna UK, this enables you to capitalise on the huge advancements made in printing on fabric.

Tecna UK, working with Tecna Display, has designed this innovative fabric display system with the massive benefits that printed fabric can offer; low cost, excellent image quality, easy transportation, ultra-lightweight and washability for repeated use. The framework is strong enough to carry plasma screens and heavy displays yet can be built quickly and easily and packed away with minimal, compact storage. Could this be the 21st century pop up?

The t3fabframe channel uses the same-patented connector and twist-lock tube location method that is used in the t3airframe from Tecna UK so that it has compatibility across all t3 structures. It also enables the fabric panels to be fitted effortlessly to create 3D framework structures with either non-illuminated panels or by back-lit illumination for cost effective lightboxes.

The new t3 system still lends its self to exhibitions, retail, conference sets, or even as a superior, cheaper alternative to the pop-up system.

[www.tecnadisplay.com](http://www.tecnadisplay.com)

## Tekcel CNC Solutions

**B24**


The latest Tekcel routers will be on Stand B24.

Tekcel CNC Solutions plans to use Sign UK to unveil new additions to its range of award winning CNC routers and value for money tooling.

Tekcel routers have earned industry-wide recognition for their technical innovation and rock solid reliability. This was underlined with a Highly Commended award from the BSGA Sign Industry Awards.

Available in a comprehensive range of industry standard bed sizes, all Tekcel routers offer a wealth of class leading features, including powerful routing heads, digitally-controlled, servo motors and ball leadscrew drive systems on every axis, 'cut-to-film' vacuum bed systems and automatic tool length sensing as standard. There are also a wide range of 'must have' options on offer, including Automatic Tool Changing, Cut to Print Camera and Sheet Material Registration Systems.

Visitors to the Tekcel stand this year will have the opportunity to evaluate an exciting new addition to its router range and several new additions to the company's comprehensive range of high quality CNC router cutters.

[www.tekcelcnc.com](http://www.tekcelcnc.com)

## Tharstern Ltd

**B32**

Tharstern is a market leader of Print MIS solutions with 25 years of applied industry experience and more than 750 customers who entrust their print business with the company's systems.

The strengths a Tharstern MIS can bring to an organisation are limitless and vary from business to business, but essentially provide the tools to support productive and administration requirements and deliver Business Intelligence to help plan, direct, forecast and control a print business.

Streamlined Production; JDF Automated Workflows, Efficient Administrative Systems; Quality Control; Cost Control and Profit Growth; FSC Environmental Accreditation Support; Business Intelligence; Real-time Key Performance Indicator Dashboards; Controlled Print Management; Dynamic Web-to-Print solutions - these are just some of the benefits of a Tharstern Print Management Information System (MIS).

Choosing and investing in a Management Information System is one of the most important business decisions there is.

Visit Stand B32 and take a look to discover why Tharstern Print MIS solutions are so popular and the distinct advantages it can give a business.

[www.tharstern.com](http://www.tharstern.com)

## The Magic Touch

**A55**

TheMagicTouch continue 2009 with a host of original developments.

This year offers the latest image transfer technology with a new range of laser, sublimation and print/cut innovations. The TMT/OKi toner based laser printers have proved the best ever for all transfer applications especially with superb durability for textiles and garments regardless of composition or colour.

.....continued on page 102





# SIGN & DIGITAL *Preview*

.....continued from page 101

Sign companies need to consider TheMagicTouch process as "The New Salesperson" enabling personalised products and samples to be given evaluation by both existing and prospective clients. Experience has shown that target marketing of personalised items followed up with a phone call/email results in a higher conversion rate of orders. This type of regular contact with existing clients is also very rewarding and assists in building better customer profile and enables their full potential to be realised.

Also introduced is the new Ricoh GX7000 A3 sublimation printer using Sawgrass SubliJet-R cartridges. The advantages include faster printing and the lowest maintenance ever for "hassle free" sublimation transfer printing. This together with the Mimaki "Print & Cut" enables the company to offer a comprehensive range of solutions.

[www.themagictouch.co.uk](http://www.themagictouch.co.uk)

## Touch Systems

**D70**

Touch Systems Ltd developed Clarity Professional to provide an end to end software solution for small to medium sized sign and digital Print companies.

Clarity Professional is a Management Information System (MIS) pulling together contact management, marketing, sales enquires, intuitive estimating, quotation management, purchasing, stock control, production planning and cost analysis.

Currently benefiting more than 2000 users Clarity will ensure a streamlined approach to a business, increasing efficiency, productivity and cutting costs. With the addition of the powerful Digital Print Calc Wizards, users can quote accurately, saving time and money.

Clarity we will be demonstrated live on Stand D70 where Clarity Professionals will be on hand to answer all your questions and show all the latest features.

[www.claritypro.com](http://www.claritypro.com)

**clarity**  
PROFESSIONAL™

Software to streamline your business

## Tradefocus

**M16**

Tradefocus, a division of commercial signage provider Signfocus, is continuing to grow despite the global credit crunch.

The decision to re-brand the company in September 2008 is just one element in an ongoing strategy to improve on recent success. Along with investment in equipment, the company is working towards achieving ISO9001 quality management and is already CHAS accredited and a member of BSGA.

Tradefocus currently offers a unique service to the trade industry. The company's "one stop shop" concept provides all bespoke manufacturing for the smaller sign shop. This can be from flat cut letters, though to EZY Sign – a wholly manufactured sign, either flat-packed for assembly or delivered complete and ready for installation.

The concept of Ezy Sign is simple, and is similar to flat pack furniture. The customer specifies the sizes and materials they wish the sign to be made up in and Tradefocus manufactures

and despatches the goods in flat-pack format with all necessary components and fixings, accompanied with step by step instructions to enable the customer to quickly and easily assemble the sign.

Tradefocus' portfolio includes, but is not limited to, a cnc routing service, flat cut letters, flame polishing and a full bespoke sign manufacture and installation service.

[www.trade-focus.co.uk](http://www.trade-focus.co.uk)



**TRADEFOCUS**

## Universal Aluminium Systems

**K21**

An acknowledged market leader in the supply of aluminium extrusions and accessories used in multiple sign and graphic solutions, Universal will be promoting its new network of strategically located approved converters. This new initiative will provide a more local facility and help speed up the turnaround on finished products. Two of the converters (NE Plastics and Horizon Signs) will be in attendance for the duration of the exhibition.

Universal will also officially launch two new products (WedgeFlex and BannerFlex), as well as demonstrate other systems from its extensive portfolio. The former is an advanced illuminated flexible-face sign system, developed in association with SignComp (a world leading exponent of flexible-face signage technology) and featuring a unique and patented two-part tensioning device to increase performance, while the latter comprises two profiles instead of the traditional one to provide a stronger and more durable banner system.

Other products to be showcased include DualCase (allows single and double-sided illuminated signs to be created from the same basic system), Locate (a post & panel system comprising more than 50 different modular sign configurations), TraniCase (an illuminated system designed specifically for narrow-profile installations) and the UniLight trough-lighting solution.

[www.universal-aluminium.co.uk](http://www.universal-aluminium.co.uk)



An example of the new Wedgeflex illuminated flexible-face tensioned sign system from Universal Aluminium Systems.





Iron Design is the UK's leading supplier of quality hanging brackets and projecting signs, supplying the trade with the largest 'off the shelf' range of products, including the bracket, panel and lighting.

Our designs are both traditional and contemporary, sympathetic for conservation areas and just at home on the high street. The uniformity of design can also work well in shopping malls and arcades. We also offer a full bespoke service to manufacture to your own design.

## SIGN HANGERS & PROJECTING BRACKETS - SUPPLIED NEXT DAY!

- > Supplied ready for installation
- > Sign panels only require the addition of graphics
- > Fully galvanised heavy gauge steel
- > Lighting units available
- > Ironwork and panels to customers designs

For more information, contact:

email: [enquiries@ironsigns.com](mailto:enquiries@ironsigns.com)

website: [www.ironsigns.com](http://www.ironsigns.com)

tel: 01202 463573

fax: 01202 463564

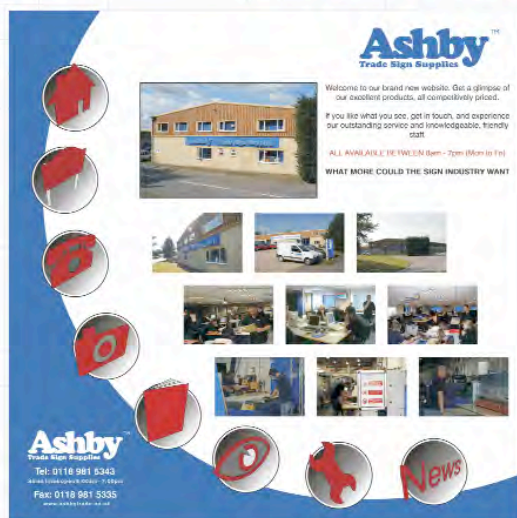


Ashby™ Trade Sign Supplies

AshbyTrade.net

Ashby Trade Sign Supplies new website

# www.ashbytrade.net



At last! We've now updated our site to display all our products in detail for you. You'll also find technical information, manufacturing features, photographs and designs for you to download and use with your own designs.

Have a look now and watch out for further interactive developments to help you advance your business.



**Ashby**™  
Trade Sign Supplies

**Tel: 0118 981 5343**  
Sales lines open 8:00am - 7:00 pm

**Fax: 0118 981 5335**  
[www.ashbytrade.net](http://www.ashbytrade.net)

prices subject to carriage and vat



# SIGN & DIGITAL *Preview*

## Vivid Laminating Technologies Ltd

**D18**

The team at Vivid is very excited about the launch of the company's new Matrix 530 single sided laminator, which will be demonstrated on Stand D18. As several Vivid customers will already be aware, the Matrix 530 has been under development for longer than was originally anticipated, but it's been reported that it's so good it's well worth the wait.

The main advantage of this new system over other single sided models on the market is apparent, with a retail price of under £8,000 for a system that will laminate up to 10 metres per minute. The Matrix 530 is capable of laminating all paper sizes up to SRA2 and is ideal for smaller documents too. It features an easy semi automated feed system and rear separator for cutting prints into individual sheets, ready for the final stage of trimming.

Further desirable features include side lays which eliminate any guess work when feeding prints, so work is always accurately laminated and separated and an overlap system which prevents miss-feeds. The built in anti-curl bar also eliminates the worry of a wavy finish and prints being less than perfect.

Lease options on the Matrix 530 start from as little as £40 per week. [www.vivid-online.com](http://www.vivid-online.com)

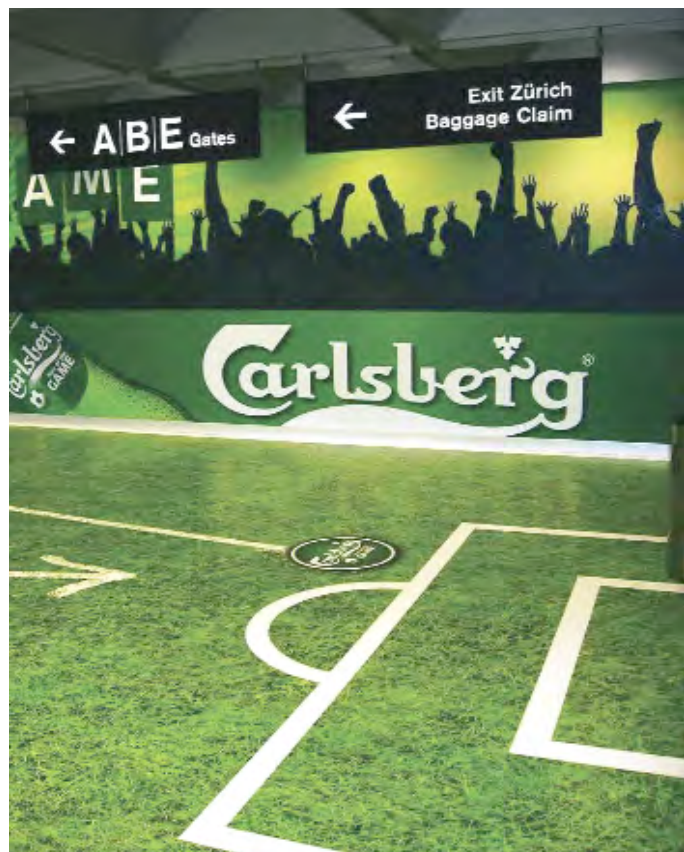
## William Smith

**K12**

William Smith will be providing plenty of opportunities to get 'up close and personal' with some of its materials and machinery on Stand K12.

A major feature will be an interactive wall where visitors can try out for themselves the amazing results that can be achieved with 3M™ Scotchcal™ IJ8624 and 8624ES graphic film for textured surfaces.

Vehicle panels wrapped in 3M IJ380 and 3M Scotchcal Series 85 will bring to life the highly professional and durable finish that can be achieved with these films.



Graphic films for textured surfaces and more, on Stand K12.

And a specially constructed display of 3M™ High Visibility Vehicle Safety Marking Tapes will clearly demonstrate the exceptional reflectivity of these materials.

Fully interactive demonstrations of the RollsRoller Flatbed Applicator and the Mutoh Blizzard inkjet printer will be presented throughout the show.

The RollsRoller Flatbed Applicator's ease of installation, space saving, time saving, increased productivity and efficiency, is proving an invaluable asset to large sign manufacturers and smaller businesses alike. The Mutoh Blizzard and Spitfire ink jet printing machines both feature Mutoh's Intelligent Weaving i² technology, which provides a superior print quality and clarity of image for both photo and sign printing.

William Smith's technical sales team will be on hand for one-to-one discussion and advice.

[www.williamsmith.co.uk](http://www.williamsmith.co.uk)



Featured on Stand K12 will be the Mutoh Blizzard.

## Xpres

**D2**

A market leader in the UK transfer technology market since 1980, Xpres supplies a range of digital transfer systems and consumables that enable sign makers to expand their current product offer and capitalise on the ever increasing demand for low volume runs of personalised clothing, business gifts and promotional products.

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**H30**

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The range of embroidery machines from SWF covers all aspects of the industry from small footprint single head machines to large high production models thereby satisfying all demands. DTG printing machines lead this style of technology with machines to suit all areas of the market and are capable of printing onto a variety of products including textiles.

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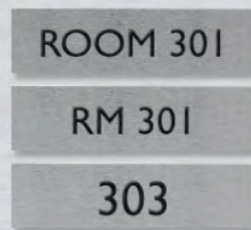
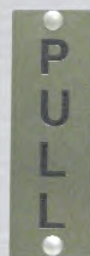
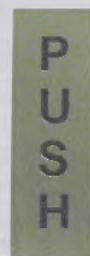
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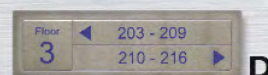
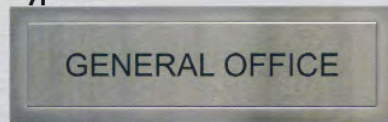


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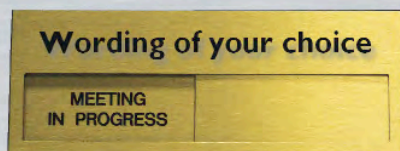
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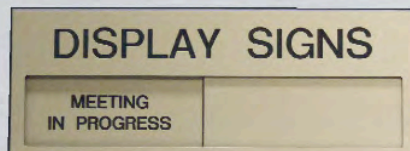
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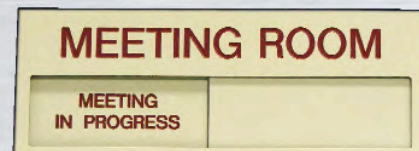
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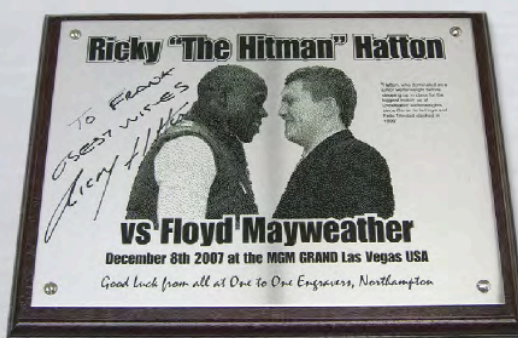


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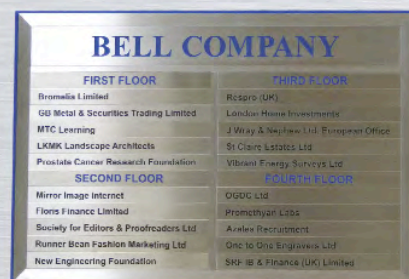
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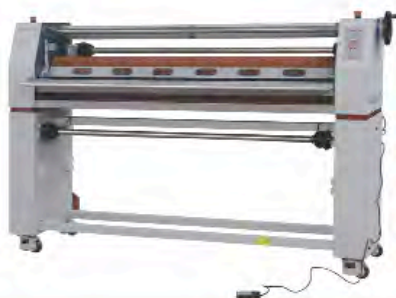
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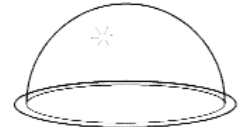
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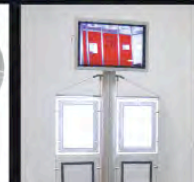
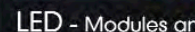
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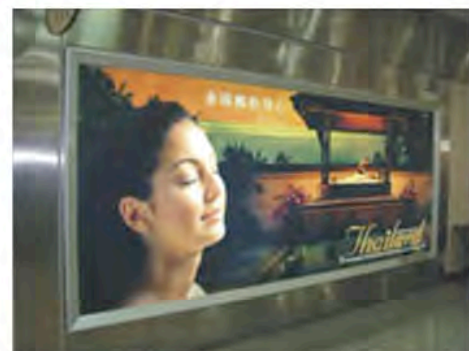
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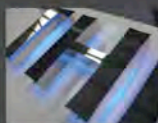




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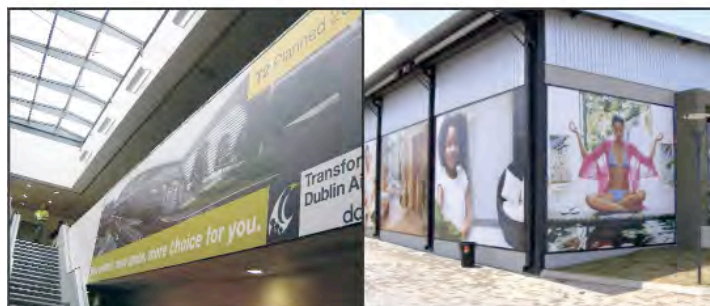
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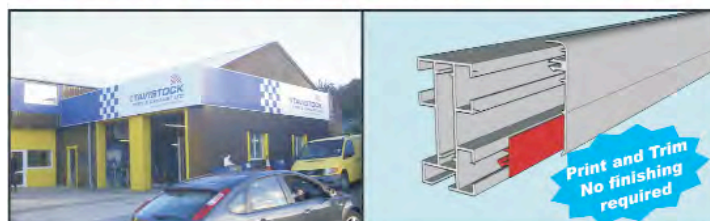
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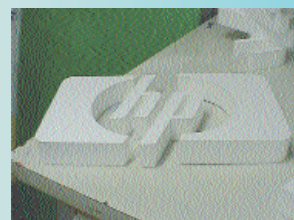
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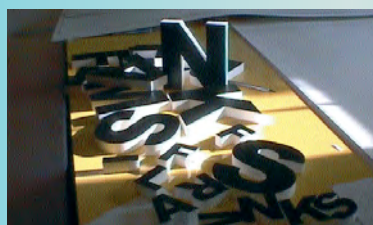


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Trade suppliers of proven LED lighting solutions for the Sign Industry. We offer energy efficient, award winning LED lighting modules in a variety of different colours including RGB colour changing boards. Ideal for both indoor and outdoor use, the LEDs are complemented by an exclusive range of power supplies and controllers to suit your application. From 3D built up letters, to fascia trough lighting, even light boxes.

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Signconex are a UK manufacturer of Changeable Displays in 3 main product areas:

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[marketing@righton.co.uk](mailto:marketing@righton.co.uk)  
[www.righton.co.uk](http://www.righton.co.uk)

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[www.signconex.co.uk](http://www.signconex.co.uk)

Signconex are a UK manufacturer of Changeable Displays in 3 main product areas:  
 1. Interior and exterior, Lockable and Open notice boards and whiteboards.  
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[www.signscape.co.uk](http://www.signscape.co.uk)

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Easy change print frames and poster holders for all commercial and retail applications. Various styles including aluminium snap frames, low cost injection moulded frames, natural wood frames etc., all available in wall-mounted, suspended and free-standing versions. Call for our catalogue.

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**Fax: 0141 774 6653**  
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Signconex are a UK manufacturer of Changeable Displays in 3 main product areas:  
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sales@signscape.co.uk  
www.signscape.co.uk

Trade supplier of modular sign systems including Post & Panel, Infocurve, Infocurve Lite, Papyrus, Finger Posts, Bannerfix, Tam Torques, Column Plates, Posterloc, Clip frames, Infotex and Mini-slats. Other products include Lynester security notice boards, including solar powered option (EcoVision). From our special fabrication department, we produce bespoke signage to your specification.

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UK Point of Sale leading manufacturers of display products Acrylic & PVC poster holders, Sign Supports, Aluminium Snap Frames, A Boards, Poster cases & Point of sale fittings.

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info@green-magic.co.uk  
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Easy change print frames and poster holders for all commercial and retail applications. Various styles including aluminium snap frames, low cost injection moulded frames, natural wood frames etc., all available in wall-mounted, suspended and free-standing versions. Call for our catalogue.

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**Fax: 0115 973 8090**

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www.tennantsuk.com

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**Fax: 0191 491 0246**

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www.saltwellsigns.co.uk

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**Fax: 0121 344 4558**

marketing@righton.co.uk

www.righton.co.uk

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**Tel: 0208 841 4211**

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**Tel: 0116 2624736**

info@vulcascot.co.uk

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www.signscape.co.uk

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## SIGN & DISPLAY SYSTEMS

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www.signconex.co.uk

Signconex are a UK manufacturer of Changeable Displays in 3 main product areas:

1. Interior and exterior, Lockable and Open notice boards and whiteboards.
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**Fax: 01663 747733**

desaboard@aol.com

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**Fax: 0141 774 6653**

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Trade supplier of modular sign systems including Post & Panel, Infocurve, Infocurve Lite, Papyrus, Finger Posts, Bannerfix, Tam Torques, Column Plates, Posterloc, Clip frames, Infotex and Mini-slots. Other products include Lynester security notice boards, including solar powered option (EcoVision). From our special fabrication department, we produce bespoke signage to your specification.

## SIGNWRITING PRODUCTS

### APOLLO COLOURS LIMITED

Unit E4, Kingfisher Business Park, Hawthorn Road, Bootle, Liverpool L20 6PF

**Tel: 0151 922 5665**

**Fax: 0151 933 5667**

sales@apollocolours.co.uk

www.apollocolours.co.uk

Apollo Colours is a family company providing the Screenprinter and Signwriter economically priced quality inks for PVC, Correx, Polypropylene, metal and various other materials. Apollo Colours, Gloss and Matt Vinyl ink offers a wide colour range including special matches. Due to its flexibility it is particularly suitable for the production of curtain-sided vehicles and banners. Depot also in London.

### ROBERT HORNE SIGN & DISPLAY

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**Fax: 01604 673407**

www.roberthorne.co.uk

Through our nationwide branch network, Robert Horne offer a next day delivery for a comprehensive range of signwriting materials.

## SPECIALITY FILMS

### ATC LTD

Calf Hey South, Off Well'ith Lane, Rochdale, Lancs OL11 2JS

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**Fax: 01706 710086**

sales@apptape.co.uk

www.apptape.co.uk

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### DRYTAC EUROPE LTD

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**Tel: 0117 958 6500**

**Fax: 0117 965 4411**

bristol@drytac.com

www.drytac.com

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**Fax: 0845 658 6897**

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www.ludwig.ltd.uk

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**Tel: 0845 165 1636 /**

**01858 431642**

**Fax: 01858 466992**

sales@dorotape.co.uk

www.dorotape.co.uk

Doro Tape provides a range of Double-Sided Tapes, from multipurpose, to foam, to ultra high bond, all designed to suit a variety of tasks. Whether laminating posters, hemming banners, erecting 'for sale' signs, or dealing with short term exhibition work or high bond exterior work, there will be a tape to do the job.

### DRYTAC EUROPE LTD

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**Tel: 0117 958 6500**

**Fax: 0117 965 4411**

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www.drytac.com

Drytac offer a range of mounting films for all applications both indoor & outdoor. Our range includes films suitable for windowgraphics, floorgraphics and much more.

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**Fax: 01582 671 555**

sales@themagictouch.co.uk

www.themagictouch.com

www.magicut.com

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**Tel: 01858 431642**

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Doro Tape provides an extensive range of vinyls from well known manufacturers such as Ritrama and Aslan, banner soft films and Calon II cast vinyls. Specialist vinyls include reflectives, fluorescent, glass effect films, Coburn holographic films, window tints, Ritrama gemstone vinyls, polyester mirror and brushed effect films and stencil masking films etc.



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**Fax: free 0800 0187 111**  
sales@hexis.co.uk  
www.hexis.co.uk

The Hexis range includes 10 year cast films, polymeric and monomeric calendar films, 2 year exhibition films, banner films, reflective films, fluorescent films, etch and sparkle coloured etch films, screen print vinyl roll and sheets, holographic and speciality materials, DuraCOAT & DuraMAX Gerber edge compatible refills and cartridges, DuraPRINT thermal printing media, digital ink jet media, laminating and mounting films, large format ink supplies, application tapes, magnetic material etc.

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www.permlight.com  
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**Fax: 0161 764 9600**  
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www.signconex.co.uk

Signconex are a UK manufacturer of Changeable Displays in 3 main product areas:

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Colourgen is the UK's leading specialist distributor of large format digital colour printing solutions, consumables, bespoke software, engineering and support services. Colourgen is the exclusive UK distributor for the Seiko II H104/74S solvent printers, OKI C9650XF proofing solution and the Epson GS6000. We also distribute EPSON's large format printers and consumables, Seal's range of laminators and finishing products and the Hewlett Packard Designjet range of UV flatbed printers plus a host of consumables products.

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Drytac's WindowTac™ provides an easy to apply, repositionable and bubble free solution for window graphics.

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We are a national supplier of 3M Window Films and we offer a wide product range for many different applications. Products include Safety & Security films, Ultra Protection films, Solar Control and Night Vision films and Privacy and Decorative Films.

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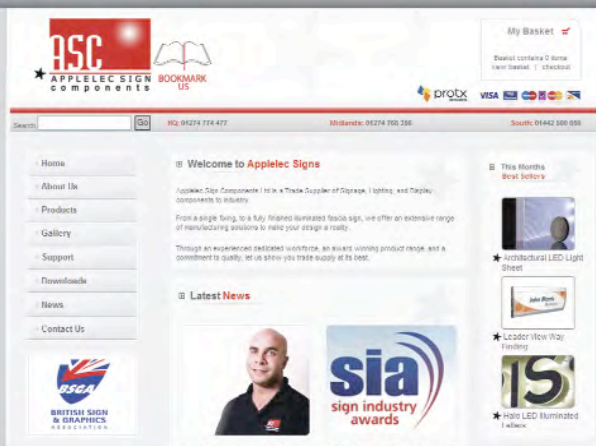
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ACRYLIC (Perspex or Repsol – including gold and silver) (10mm: white black and clear)														NO MINIMUM ORDER		
height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	1200mm
3mm	£0.61	£0.80	£0.93	£1.22	£1.46	£1.82	£2.42	£3.03	£3.28	£3.76	£4.61	£6.86	£8.37	£10.31	£12.49	£48.51
5mm	£0.91	£1.15	£1.46	£1.82	£2.30	£2.79	£3.63	£4.48	£5.76	£6.31	£7.88	£9.70	£10.92	£13.94	£16.98	£66.71
10mm	£1.83	£2.32	£2.91	£3.64	£4.61	£5.57	£7.28	£8.98	£11.53	£12.61	£15.77	£19.40	£21.83	£27.90	£33.96	£133.40

FOAM PVC (all available colours - 10mm & 19mm available in white only)														NO MINIMUM ORDER		
height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	1200mm
3mm	£0.42	£0.53	£0.85	£1.03	£1.14	£1.39	£1.57	£2.12	£2.42	£2.72	£3.03	£4.00	£4.85	£5.76	£7.88	£18.20
5mm	£0.48	£0.72	£1.09	£1.46	£2.00	£2.30	£2.67	£3.15	£3.64	£4.37	£5.15	£6.07	£6.87	£8.00	£11.03	£30.32
10mm	£0.85	£1.33	£1.70	£2.55	£3.52	£4.37	£4.98	£6.07	£7.28	£8.32	£9.34	£11.52	£13.34	£16.98	£21.59	£58.21
19mm	£1.82	£2.55	£3.64	£4.24	£4.85	£6.67	£8.49	£9.41	£10.92	£12.42	£14.86	£16.98	£20.01	£23.05	£27.90	£78.83

EXTERIOR MDF (MEDITE comes in its raw form for painting)														NO MINIMUM ORDER		
height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	1200mm
6mm	£0.37	£0.85	£1.22	£1.63	£2.42	£2.60	£3.03	£3.81	£4.37	£5.22	£6.67	£9.46	£10.92	£12.37	£14.55	£43.66
12mm	£0.91	£1.57	£1.94	£2.84	£3.88	£4.66	£5.46	£6.31	£7.52	£9.22	£10.31	£11.70	£13.94	£17.16	£19.40	£58.21
18mm	£1.57	£2.42	£2.96	£4.06	£5.03	£6.18	£7.64	£8.61	£10.92	£12.42	£14.92	£17.10	£20.84	£21.83	£29.11	£87.32

3mm ALUMINIUM COMPOSITE (Dibond, Alupanel)														NO MINIMUM ORDER		
height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	1200mm
standard colours	£1.09	£1.52	£1.99	£2.55	£2.91	£3.39	£4.85	£5.70	£6.67	£7.28	£8.24	£9.70	£11.28	£15.77	£19.40	£60.71
Chrome	£2.00	£2.55	£2.91	£4.28	£5.82	£7.01	£8.19	£9.46	£11.28	£13.79	£15.52	£17.56	£20.93	£25.76	£31.75	£98.25
Brushed finish	£1.33	£1.70	£2.31	£2.86	£3.88	£4.67	£5.46	£6.31	£7.52	£9.22	£10.31	£11.70	£13.94	£17.17	£21.83	£65.49

MILL FINISH ALUMINIUM (Comes in its raw form ready for coating) – Other thicknesses available on request														MINIMUM ORDER £95		
height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	
3mm	£2.94	£3.67	£4.54	£5.63	£6.26	£7.18	£8.10	£9.38	£10.59	£12.08	£13.67	£17.88	£21.41	£27.22	£36.14	
5mm	£3.46	£4.33	£5.36	£6.64	£7.39	£8.47	£9.55	£11.07	£12.49	£14.25	£16.13	£21.10	£25.26	£32.12	£42.64	

2mm 316 MARINE GRADE STAINLESS STEEL - Other thicknesses available on request														MINIMUM ORDER £95		
height	50mm	75mm	100mm	125mm	150mm	175mm	200mm	225mm	250mm	275mm	300mm	375mm	425mm	500mm	600mm	
Satin Brush	£4.72	£5.09	£6.18	£7.10	£7.64	£10.74	£13.61	£16.01	£17.20	£19.01	£21.83	£31.11	£34.80	£43.65	£52.75	
Polished	£5.09	£5.49	£7.46	£8.00	£8.91	£12.19	£15.64	£17.10	£18.37	£21.83	£23.93	£33.59	£40.20	£47.48	£60.03	

#### ADDITIONAL OPTIONS

Add 10% to above prices if plastic locators and paper template are required  
 Add 10% for VHB tape to rear  
 Add 25% to price if soldered brass locators or M4 studs (30mm/50mm) and paper template are required. (Aluminium or Stainless steel only)  
 Add 20% to price list if the typeface is extended  
 Add 25% to price list if a template is required for cladding (cladding gaps will be required)

Add 25% to price list for Flame Polished Edges (clear acrylic only)  
 Add 25% to price list for Gloss Finish Foam PVC  
 Add 25% to price list for a rounded or 45° edge to letter  
 Additional locators Bag of 250(M) 250(F) locators large: £34 small: £23 (100% uv stabilised)\*  
 Additional Glue 500ml of Adhesive £23\*

\*no discount available

**PLEASE NOTE:** All the above prices are subject to VAT at the prevailing rate. Prices are based on the capital letter height, even on lower case orders. All work carries a 2 YEAR WORKMANSHIP GUARANTEE. All materials carry the manufacturers warranty. All our letters are manufactured from exterior quality materials.

**CARRIAGE:** £11.50 on all orders up to £60 £14.50 on all orders up to £300 £35 Highlands & Islands **FREE** on orders over £300

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