

# SignUP Date

JANUARY/FEBRUARY 2008 ISSUE105 £2.50



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| <b>ACRYLIC</b> (Perspex or Repsol - including gold and silver) (10mm: white black and clear) |       |       |       |       |       |       |       |       |        |        |        |        |        |        |        |         | <b>NO MINIMUM ORDER</b>          |  |
|--|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|--------|--------|--------|--------|--------|---------|----------------------------------|--|
| height   | 50mm  | 75mm  | 100mm | 125mm | 150mm | 175mm | 200mm | 225mm | 250mm  | 275mm  | 300mm  | 375mm  | 425mm  | 500mm  | 600mm  | 1200mm  | other sizes available on request |  |
| 3mm  | £0.61 | £0.80 | £0.93 | £1.22 | £1.46 | £1.82 | £2.42 | £3.03 | £3.28  | £3.76  | £4.61  | £6.86  | £8.37  | £10.31 | £12.49 | £48.51  |                                  |  |
| 5mm  | £0.91 | £1.15 | £1.46 | £1.82 | £2.30 | £2.79 | £3.63 | £4.48 | £5.76  | £6.31  | £7.88  | £9.70  | £10.92 | £13.94 | £16.98 | £66.71  |                                  |  |
| 10mm   | £1.83 | £2.32 | £2.91 | £3.64 | £4.61 | £5.57 | £7.28 | £8.98 | £11.53 | £12.61 | £15.77 | £19.40 | £21.83 | £27.90 | £33.96 | £133.40 |                                  |  |

| <b>FOAM PVC</b> (all available sizes - 10mm & 19mm - available in white only) |       |       |       |       |       |       |       |       |        |        |        |        |        |        |        |        | <b>NO MINIMUM ORDER</b>          |  |
|---|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|--------|--------|--------|--------|--------|--------|----------------------------------|--|
| height  | 50mm  | 75mm  | 100mm | 125mm | 150mm | 175mm | 200mm | 225mm | 250mm  | 275mm  | 300mm  | 375mm  | 425mm  | 500mm  | 600mm  | 1200mm | other sizes available on request |  |
| 3mm   | £0.42 | £0.53 | £0.85 | £1.03 | £1.14 | £1.39 | £1.57 | £2.12 | £2.42  | £2.72  | £3.03  | £4.00  | £4.85  | £5.76  | £7.88  | £18.20 |                                  |  |
| 5mm   | £0.48 | £0.72 | £1.09 | £1.46 | £2.00 | £2.30 | £2.67 | £3.15 | £3.64  | £4.37  | £5.15  | £6.07  | £6.87  | £8.00  | £11.03 | £30.32 |                                  |  |
| 10mm  | £0.85 | £1.33 | £1.70 | £2.55 | £3.52 | £4.37 | £4.98 | £6.07 | £7.28  | £8.32  | £9.34  | £11.52 | £13.34 | £16.98 | £21.59 | £58.21 |                                  |  |
| 19mm  | £1.82 | £2.55 | £3.64 | £4.24 | £4.85 | £6.67 | £8.49 | £9.41 | £10.92 | £12.42 | £14.86 | £16.98 | £20.01 | £23.05 | £27.90 | £78.83 |                                  |  |

| <b>EXTERIOR MDF</b> (MEDITE comes in its raw form for painting) |       |       |       |       |       |       |       |       |        |        |        |        |        |        |        |        | <b>NO MINIMUM ORDER</b>          |  |
|---|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|--------|--------|--------|--------|--------|--------|----------------------------------|--|
| height  | 50mm  | 75mm  | 100mm | 125mm | 150mm | 175mm | 200mm | 225mm | 250mm  | 275mm  | 300mm  | 375mm  | 425mm  | 500mm  | 600mm  | 1200mm | other sizes available on request |  |
| 6mm   | £0.37 | £0.85 | £1.22 | £1.63 | £2.42 | £2.60 | £3.03 | £3.81 | £4.37  | £5.22  | £6.67  | £9.46  | £10.92 | £12.37 | £14.55 | £43.66 |                                  |  |
| 12mm  | £0.91 | £1.57 | £1.94 | £2.84 | £3.88 | £4.66 | £5.46 | £6.31 | £7.52  | £9.22  | £10.31 | £11.70 | £13.94 | £17.16 | £19.40 | £58.21 |                                  |  |
| 18mm  | £1.57 | £2.42 | £2.96 | £4.06 | £5.03 | £6.18 | £7.64 | £8.61 | £10.92 | £12.42 | £14.92 | £17.10 | £20.84 | £21.83 | £29.11 | £87.32 |                                  |  |

| <b>3mm ALUMINIUM COMPOSITE</b> (Dibond, Alupanel) |       |       |       |       |       |       |       |       |        |        |        |        |        |        |        |        | <b>NO MINIMUM ORDER</b>          |  |
|---|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|--------|--------|--------|--------|--------|--------|----------------------------------|--|
| height  | 50mm  | 75mm  | 100mm | 125mm | 150mm | 175mm | 200mm | 225mm | 250mm  | 275mm  | 300mm  | 375mm  | 425mm  | 500mm  | 600mm  | 1200mm | other sizes available on request |  |
| standard colours                                  | £1.09 | £1.52 | £1.99 | £2.55 | £2.91 | £3.39 | £4.85 | £5.70 | £6.67  | £7.28  | £8.24  | £9.70  | £11.28 | £15.77 | £19.40 | £60.71 |                                  |  |
| Chrome  | £2.00 | £2.55 | £2.91 | £4.28 | £5.82 | £7.01 | £8.19 | £9.46 | £11.28 | £13.79 | £15.52 | £17.56 | £20.93 | £25.76 | £31.75 | £98.25 |                                  |  |
| Brushed finish                                    | £1.33 | £1.70 | £2.31 | £2.86 | £3.88 | £4.67 | £5.46 | £6.31 | £7.52  | £9.22  | £10.31 | £11.70 | £13.94 | £17.17 | £21.83 | £65.49 |                                  |  |

| <b>2mm 316 GRADE STAINLESS STEEL</b> |       |       |       |       |       |        |        |        |        |        |        |        |        |        |        |        | <b>MINIMUM ORDER £95</b>         |  |
|--------------------------------------|-------|-------|-------|-------|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|----------------------------------|--|
| height                               | 50mm  | 75mm  | 100mm | 125mm | 150mm | 175mm  | 200mm  | 225mm  | 250mm  | 275mm  | 300mm  | 375mm  | 425mm  | 500mm  | 600mm  | 1200mm | other sizes available on request |  |
| Satin Brush                          | £4.72 | £5.09 | £6.18 | £7.10 | £7.64 | £10.74 | £13.61 | £16.01 | £17.20 | £19.01 | £21.83 | £31.11 | £34.80 | £43.65 | £52.75 |        |                                  |  |
| Polished                             | £5.09 | £5.49 | £7.46 | £8.00 | £8.91 | £12.19 | £15.64 | £17.10 | £18.37 | £21.83 | £23.93 | £33.59 | £40.20 | £47.48 | £60.03 |        |                                  |  |

**PLEASE NOTE: All the above prices are subject to VAT at the prevailing rate. Prices are based on the capital letter height, even on lower case orders. All work carries a 2 YEAR WORKMANSHIP GUARANTEE. All materials carry the manufacturers warranty.**

**ADDITIONAL OPTIONS**

- Add 10% to above prices if plastic locators and paper template are required
- Add 10% for VHB tape to rear
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- Add 25% to price list for Flame Polished Edges (clear acrylic only)
- Add 25% to price list for Gloss Finish Foam PVC
- Add 25% to price list for a rounded or 45° edge to letter
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- Additional Glue** 500ml of Adhesive £23

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## CONTENTS

- 6 - 40 **Product News**  
28 - 35 **LED & Lighting Focus**  
38 - 50 **Product Choice**  
46 - 48 **Colour Printing Focus**  
56 - 78 **Project News**  
68 - 70 **Design By SignLab**  
80 - 86 **Sign News**  
88 **Soapbox**  
94 - 100 **Classified Adverts**  
101 - 114 **Buyers Guide Directory**



Advertising Manager - **Martin Hinchliffe**  
Tel: (inc. Advertising enquiries) 01295 660666  
email: martinhinchliffe@hotmail.com



Editor - **Heather Rutter**  
Tel: 01525 377073  
email: heather.rutter1@btinternet.com



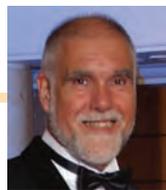
Features Editor - **Janet Brennan**  
Tel: 01582 584414  
email: janetb23@tinyworld.co.uk



Accounts - **Tracey Ward**  
Tel: 01295 660666  
email: tracey@sign-update-magazine.co.uk



Publisher - **Roger Hinchliffe**  
Tel: (inc. Advertising enquiries) 01295 660666  
email: roger@sign-update-magazine.co.uk



Graphic Design - **Tony Hinchliffe**  
Tel: 01295 660666/690862  
email: tony1@madasafish.com

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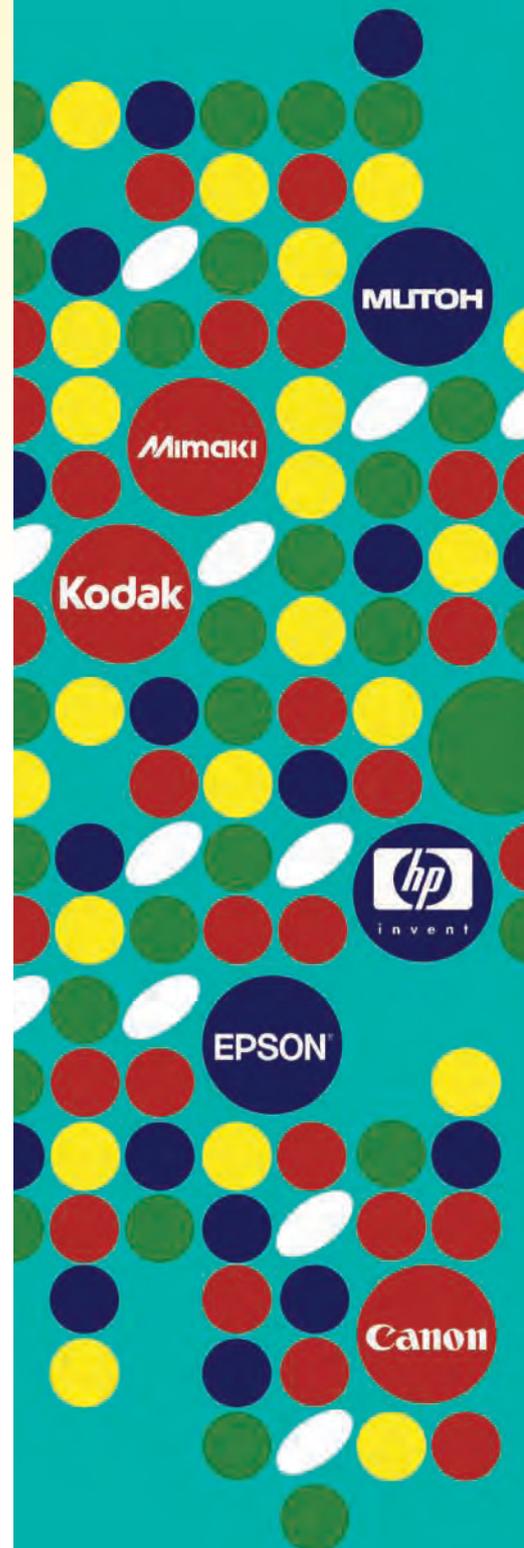
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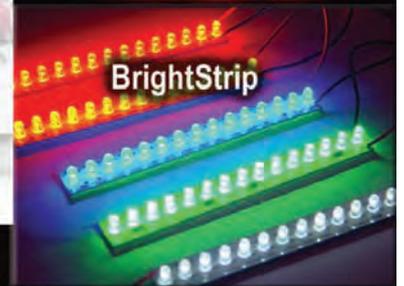
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# A New Year and a lot of new changes

The good news for some of you out there is that my days in my current role at Sign Update are numbered.

I'm 65 this year and have been told I can take things a little easy. It seemed only last week when I hit the big "40", when life is supposed to begin. Whoever came up with that saying must live with the fairies in Market Harborough. I keep asking myself, "Where's all the time gone?" Was it wasted on beer, wild women and signs? No it wasn't, and what's most upsetting, I didn't see much of the wild women.

2008 will see some changes at Sign Update. My son Tony has taken over laying out pages on the magazine, after seven years of Chris Freer doing it. Martin, my eldest son will take over advertising sales from me.

For you the reader, these changes make little difference. But other changes are more exciting for readers and one of these gives you the chance to participate. On page 88 the new feature headed "Soapbox" is where you can have your say, or a good moan. Previously readers turned to this page to read what I have to moan about. Now you can turn to the soapbox pages and read about other people's moans. So, if you have something to gripe about, write to me. Whether you are a trade supplier, sign maker, screen, digital printer, engraver or even an installation contractor, we don't mind; just send in what you want to say, it doesn't have to be a moan, and we will consider it. All contributions must be accompanied with your name and company address.

Our second new feature starts in the March issue and is entitled "A visit to ...". Each issue Sign Update i.e. me, will visit a different county to see what's going on there, who's supplying the industry in that area, but most importantly, we want to visit small sign makers, the one and two man businesses. This is a chance for them to show off their work to the rest of the country.

I picked Essex as the first county to visit because this is where I was born and lived for my first 27 years. I'm an Essex man and married an Essex girl.

Taking a trip to Essex and visiting some of my old hunting grounds was going to be a real joy. I say "was" because I have already completed my trip but managed to visit just eight sites. After each one, we seemed to always finish up in the pub and there were so many people I wanted to see. I must admit I did waste some time, with a visit to my old school, a look round Brentwood, and a quick trip to Southend. That is where we had our one-day's holiday each year when I was a child. I was surprised how clean the sea at Southend is now. Just to explain to my northern readers, Southend is really the start of the Thames Estuary and below the sea is mud, so keeping it clean was always going to be a problem. While there I meant to ask how they have managed it.

One of the pleasurable things about Essex are the people and their good sense of humour. I reckon there's no other county that has it.

But Essex 2007 wasn't the Essex I remember from before I moved away in 1970. That was before the M25 motorway cut its way through the countryside and the little villages around that area have now become small towns, with the sky full of planes stacking overhead waiting for clearance to land at Heathrow. Everyone who has a garden wants to concrete over it to make space to park the family cars. In some cases, this means four or five cars. Why do they have four or five cars, is it because the neighbour has four to five cars? Then there's the concrete lions either side of the entrances. I don't think there's a house left in Essex that's not had an extension added to the extension, and of course the loft conversion. Is there a house that still has only two bedrooms, the shame of that.

Then there's traffic. You could crawl on all fours and stay ahead of the traffic. I went through Romford and I think even an Essex man who's over 40 will admit it's now the bog hole of all bog holes, the 20 year olds say it's heaven. But then the average 20 year old Essex man's not renowned for his brain. If there is a 20 year old that's read this far, then I will make a public apology in the next issue, and that's a promise.

With my Essex visit completed, it was a real pleasure to get back to the quiet of north Oxfordshire. My apologies to all who were missed out this time, but it's not too late. If you live or work in Essex, send me five or six pictures of work you are proud of, perhaps a picture of your company van – there are some cracking designed sign-makers vans out there – and I will make sure your work is displayed to the best of our ability in the magazine.



  
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## Advanced features and free floor stand with Graphtec's FC7000Mk2 series

Graphtec (GB) has launched a new series of advanced FC7000Mk2 cutting plotters with several improved features to provide even better cutting accuracy and more efficient production.

The already impressive cutting quality of the FC7000s has been further developed, giving sharper and cleaner characters with better edge definition. Precision tracking has been extended on all new models.

With Graphtec's Auto Registration Mark Reading feature making reading registration marks for aligning printed data and cutting positions easy, crisper cutting and perfect tracking is now guaranteed up to 15 metres. The Auto Registration Mark Reading function makes the FC7000Mk2 a perfect complement to wide format printing for the advanced signmaker with high production demands.

The new FC7000Mk2 features an updated user interface, developed as a result of listening to customers, which further simplifies operation. Where certain functions had been behind different menus, the most popular of these are now accessible via a single button press.

A major advantage of Graphtec's FC7000Mk2 series continues to be ARMS, Graphtec's unique Advanced Registration Mark Sensing system. This works on four point axis alignment, rather than the usual two or three point alignment, and automatically compensates for more distortions. ARMS intelligently adjusts the FC7000Mk2s' cutting to compensate for variances in both the X and Y axes as well as in the slope of the axes. As a result, skewing or twisting of pre-printed data and images is avoided.

As previously, the FC7000Mk2 cutting plotters are easily controlled directly from Adobe Illustrator, CorelDraw and similar software; on either PC or Mac platform (both drivers are included).

With Graphtec's Cutting Plotter Controller program, moving the cutting head and loaded media, cross cutting media, and setting parameters such as cutting force, blade depth and cutting speed, are all easy to do from the operator's computer.

"The FC7000s have consistently proved themselves in high productivity environments and exceeded expectations with their functionality.

The advances on these new models boost their abilities and their very competitive pricing make them an even more attractive proposition," says Phil Kneale, sales and marketing director for Graphtec (GB). Graphtec (GB) is currently offering a free floor stand on all new models, which includes FC7000Mk2 -60, -75, -100, -130 and -160.

To find out more or to arrange a demonstration of a new FC7000Mk2 cutting plotter, go to [www.graphtecgb.com](http://www.graphtecgb.com) or telephone 01978 666700.



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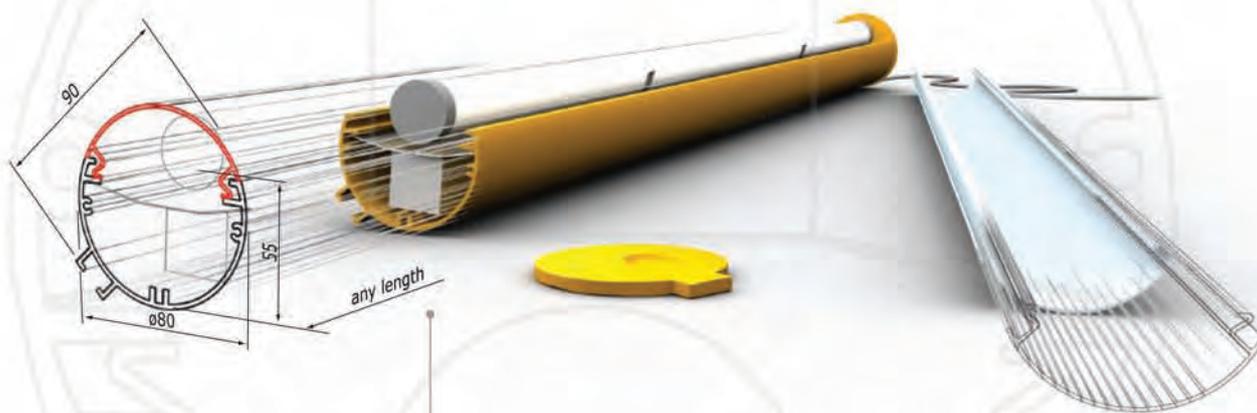
# vision lighting

*the original digital troughlight*



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 **PENCILLIGHT**

The Pencil Light has a circular profile and will suit even the shallowest of signs. It is small, light in weight & modern in design. This light is designed to illuminate most sign fascias and is fitted with state-of-the-art electronics. It is the most compact and by far the most advanced trough light on the market.

Vision Lighting Limited have developed a range of superior-quality trough lights that are ideal for use in the signage, retail, brewery and billboard industries.

State-of-the-art electronic ballasts enable the light to be low maintenance and up to 30% more cost-effective to run.

The Pencil Light is flexible and easy to install with a variety of bracket combinations that enable them to be set in an uplighting or downlighting position.

Our lights have a sleek and compact circular design, which is highly durable, leaving ample room between tubes and diffusers to minimise breakages. They are also built using high output mirror reflectors with wide faces for increased light reflection.

The benefits speak for themselves:

- EU Compliant
- Up to 20% more lumen output
- Up to 30% less electrical consumption
- Up to 50% extended lamp life
- No cathode flicker
- Available in any length made up from 6150mm extrusion
- Next day delivery on standard stock colours
- Next day delivery on ex-stock colours black & white
- Specialist RAL and BS colours are available on request

At Vision Lighting Ltd we have our own in-house Powder-Coating plant which enables us to achieve a very high standard paint finish and a fast turn around. Our standard colours are usually available the next working day.

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per foot

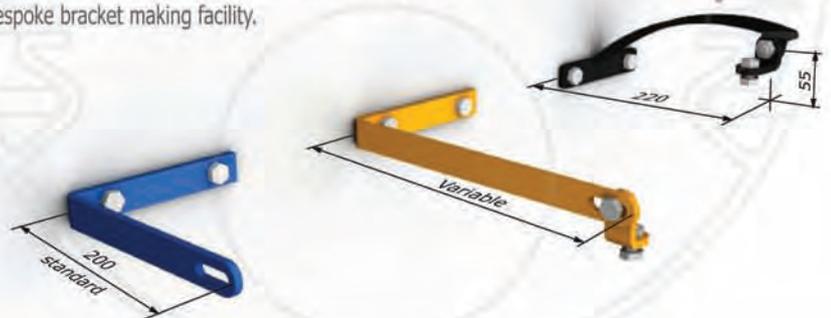


## PICTORIAL LIGHT

The Pencil Light has also been designed to fit a pictorial bracket and gives excellent illumination on double-sided signage. This lighting system is ideal for the brewery industry and suits most hanging signs.

### Various adjustable brackets available from stock.

These brackets allow the light to be angled to suit the fascia depth and come powder coated to match. We also have an in-house bespoke bracket making facility.



## Rasterprinters launch Kongsberg digital finishing systems to the UK

**Rasterprinters, based in the UK, are now showcasing their new range of Kongsberg i-Cut Digital Finishing tables at their demonstration suite in Bicester nr.Oxford.**

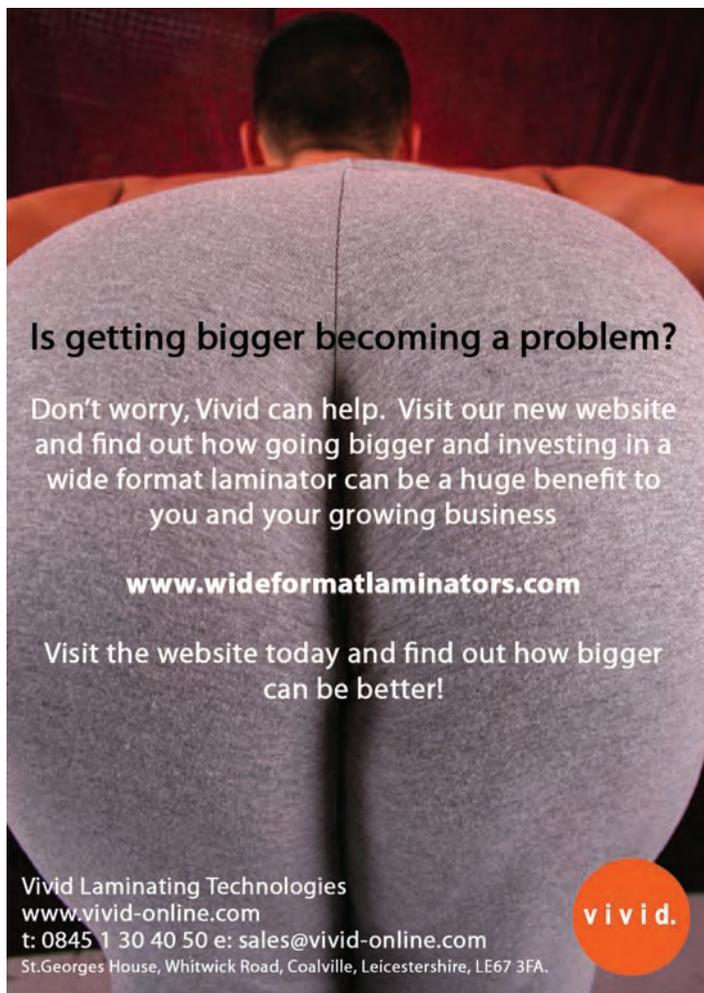
Manufactured for production volumes, the Kongsberg tables are suitable for screen printers and UV Flatbed Digital printers who are die cutting runs of up to 400 at a time and are looking for quicker turn around times, complete control and a reduction in cost. The Kongsberg i-XL finishing table integrates the Mikkelsen Graphic Engineering (MGE) i-cut® vision system and is regarded as one of the industry's most cost-effective machines with features to cater for the widest range of materials including Acrylics, Dibond, Forex, Kapa Foam Boards, Calendered PVC, Correx, Polypropylene Sheets, Pop-Up Displays, MDF, Plywood, high pressure laminates and many more.

The MultiCUT toolhead has two conventional tool stations configurable with all the standard i-XL tool inserts and a high-power router with adjustable spindle speeds up to 60,000 RPM. It allows for milling, contour cutting, routing, drilling and engraving directly from CAD and graphics designs.

The Kongsberg i-XL series are available in three different sizes from 168cm x 127 (66" x 50") up to 221cm x 305cm (87" x 120"). For those who are interested in structural design application, Rasterprinters can also demonstrate the powerful CAD software, ArtiosCAD with dedicated tools specifically designed for structural design, product development, virtual prototyping and manufacturing. This is ideal for all corrugated, folding carton, signs and POP display designers.

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## Roland Introduces EcoXtreme LT Ink for super-wide AdvancedJET Series

Roland DG (UK) Ltd, a leading worldwide provider of wide-format inkjet printers and integrated print/cutters, recently introduced the new EcoXtreme™ LT ink for its AdvancedJet™ series of industrial inkjet printers including the 104 inch-wide AJ-1000 and 74 inch-wide AJ-740.

Roland now supports the AdvancedJet™ line with two ink formulations: new EcoXtreme™ LT and EcoXtreme™. Both have been developed exclusively for the AdvancedJet™ series to provide outstanding colour density, a wide gamut and rugged durability for a variety of applications. A cost effective alternative to EcoXtreme™ ink, new EcoXtreme™ LT is very competitively priced and well suited for high-mix, high-volume production of short-term graphics such as event and campaign signage, trade show and expo graphics, and temporary retail displays.

Roland recommends EcoXtreme™ ink for signage, banners, retail décor, fleet graphics and other applications requiring extended durability of up to three years outdoors. The new Roland EcoXtreme™ LT Ink is available in six colours (CMYK+LcLm) making it ideal for billboards, banners, backlist, temporary fleet graphics and event signage.

The AdvancedJet™ technology produces rich, vibrant images and superior colour contrast even in high-speed production modes on coated and uncoated media. The high-capacity one-litre cartridges are easy to handle and the automated maintenance system minimises operator intervention for lower operational costs.

The Roland AdvancedJet™ Series, designed for high-volume printing and rush jobs of billboards, banners, fleet and vehicle graphics, delivers brilliant six-colour CMYK+LcLm graphics at an impressive maximum print speed of 90m<sup>2</sup>/h (968 sqft/h) and offers a precision print mode of 45m<sup>2</sup>/hr (484 sqft/hr).

The AdvancedJet™ runs with minimal operator maintenance and fine tuning. Automated maintenance eliminates the need for daily manual cleanings and ensures consistent, reliable performance.

The AdvancedJet™ includes Roland's powerful VersaWorks™ RIP software, built on an Adobe® Postscript engine and is compatible with Windows® XP Professional, 2000 and Windows Vista™.

For further information visit [www.rolanddg.co.uk](http://www.rolanddg.co.uk)



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Your partner in sign systems

## Eurostand's new graphic headers crown literature displays

Essex-based display specialist, eurostand display, has launched its new graphic header frames as a perfect way of making its range of folding literature presenters even more noticeable. The latest in a line of newly-developed products rolled-out by the company this year, the aluminium graphic holders are squarely aimed at the ever-enlarging point of promotion (POP) market.

The graphic holders are available now in both A4 and A3 landscape formats for maximum customer flexibility. Eurostand states that not only do the holders increase the overall height of literature displays, making their position much more prominent but, used in tandem with a high quality double-sided graphic, will strongly brand the displays. This renders a fully-stocked display universally visible and promotes immediate impact – benefits especially useful when employing the systems at busy exhibitions and seminars.

The graphic header frames have been custom designed to fit quickly and easily onto the top of two of eurostand display's best-selling literature displays – the DL3 and the DL2. While the DL3 (A3 landscape) version will comfortably accommodate pairs of A4 brochures or magazines side by side, the DL2 system presents six neat tiers of single A4 landscape brochures in an uncluttered way.

Says eurostand display's Gordon Neile: "With the new graphic headers in place, both literature presenters are ideally suited to exhibitions, demonstrations, conferences, road-shows, lectures, awards ceremonies, sponsorships, product launches and showrooms. The DL2 features six highly-visible literature trays while the larger DL3 has five – with each designed in such a way as to minimise the appearance of the stand itself whilst maximising the visibility of the material on show. Even though the system is of a slimline construction, each individual tray has capacity enough to hold and clearly present a useful quantity of literature."

Like all Eurostand display products, the literature presenter range and graphic header frames come with a 12 month warranty and discounted rates are available for bulk purchases.

For further information visit the company online at [www.eurostanddisplay.com](http://www.eurostanddisplay.com) to see its huge range of display products.



## SEAL expands range of outdoor vinyl media



SEAL Graphics has expanded its range of vinyl media for outdoor use with the addition of the new Inkjet Solvent Premier Vinyl 80 GPA. This glossy white vinyl consists of a permanent, almost black adhesive, which makes this product especially suitable for applications where the media will be applied onto previously printed or uneven surfaces. This high quality polymeric vinyl is also printable with (eco)solvent and UV-curable inks.

The Solvent Premier Vinyl range will be of particular benefit for use on vehicles when used in conjunction with Inkjet Vinyl Clear lamination films as a matched solution.

To compliment the current glossy transparent vinyl, a new matte version called Inkjet Solvent Vinyl Clear Matte 80 became available in November.

Lastly, to complete the Seal range of polymeric vinyls, white Premier vinyls and transparent clear vinyls, the 80 micron range is now available in 1550mm width as well as the existing 1372 mm width.

Both new products include a five year warranty, details of which can be found under the Warranty System section at [www.sealgraphics.com](http://www.sealgraphics.com)

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# flat cut letters

## foam pvc (10mm & 19mm available in white only)

no minimum order

| height | 50mm  | 75mm  | 100mm | 125mm | 150mm | 175mm | 200mm | 225mm | 250mm  | 275mm  | 300mm  | 375mm  | 425mm  | 500mm  | 600mm  | 1200mm |
|--------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|--------|--------|--------|--------|--------|--------|
| 3mm    | £0.39 | £0.50 | £0.77 | £0.96 | £1.07 | £1.29 | £1.47 | £1.98 | £2.26  | £2.54  | £2.83  | £3.73  | £4.53  | £5.38  | £7.36  | £16.98 |
| 5mm    | £0.45 | £0.68 | £1.02 | £1.36 | £1.87 | £2.15 | £2.49 | £2.94 | £3.40  | £4.08  | £4.81  | £5.66  | £6.41  | £7.47  | £10.30 | £28.09 |
| 10mm   | £0.79 | £1.24 | £1.59 | £2.38 | £3.28 | £4.08 | £4.64 | £5.66 | £6.79  | £7.76  | £8.72  | £10.75 | £12.46 | £15.85 | £20.15 | £53.15 |
| 19mm   | £1.70 | £2.38 | £3.40 | £3.96 | £4.53 | £6.22 | £7.93 | £8.78 | £10.19 | £11.59 | £13.87 | £15.85 | £18.68 | £21.51 | £26.04 | £72.12 |

## acrylic (including gold and silver - 10mm available in black, white and clear only)

no minimum order

| height | 50mm  | 75mm  | 100mm | 125mm | 150mm | 175mm | 200mm | 225mm | 250mm  | 275mm  | 300mm  | 375mm  | 425mm  | 500mm  | 600mm  | 1200mm  |
|--------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|--------|--------|--------|--------|--------|---------|
| 3mm    | £0.56 | £0.74 | £0.90 | £1.13 | £1.36 | £1.70 | £2.26 | £2.83 | £3.06  | £3.51  | £4.30  | £6.40  | £7.81  | £9.62  | £11.66 | £45.28  |
| 5mm    | £0.85 | £1.08 | £1.36 | £1.70 | £2.15 | £2.61 | £3.29 | £4.18 | £5.38  | £5.89  | £7.36  | £9.06  | £10.19 | £13.01 | £15.85 | £62.26  |
| 10mm   | £1.71 | £2.17 | £2.71 | £3.40 | £4.30 | £5.20 | £6.79 | £8.38 | £10.76 | £11.77 | £14.72 | £18.11 | £20.37 | £26.04 | £31.69 | £124.51 |

## 3mm aluminium composite (Dibond, Alupanel, Reynobond)

no minimum order

| height           | 50mm  | 75mm  | 100mm | 125mm | 150mm | 175mm | 200mm | 225mm | 250mm  | 275mm  | 300mm  | 375mm  | 425mm  | 500mm  | 600mm  | 1200mm |
|------------------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|--------|--------|--------|--------|--------|--------|
| standard colours | £1.02 | £1.42 | £1.86 | £2.38 | £2.71 | £3.17 | £4.53 | £5.32 | £6.22  | £6.79  | £7.69  | £9.06  | £10.53 | £14.72 | £18.11 | £54.33 |
| chrome finish    | £1.87 | £2.38 | £2.71 | £4.00 | £5.43 | £6.55 | £7.64 | £8.83 | £10.53 | £12.87 | £14.48 | £16.39 | £19.53 | £24.04 | £30.51 | £91.70 |
| brushed finish   | £1.24 | £1.59 | £2.16 | £2.67 | £3.63 | £4.36 | £5.10 | £5.89 | £7.02  | £8.60  | £9.62  | £10.92 | £13.01 | £16.02 | £20.37 | £61.12 |

## exterior mdf (Medite Exterior comes in a raw form ready for painting/finishing)

no minimum order

| height | 50mm  | 75mm  | 100mm | 125mm | 150mm | 175mm | 200mm | 225mm | 250mm  | 275mm  | 300mm  | 375mm  | 425mm  | 500mm  | 600mm  | 1200mm |
|--------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|--------|--------|--------|--------|--------|--------|
| 6mm    | £0.34 | £0.79 | £1.14 | £1.52 | £2.26 | £2.43 | £2.83 | £3.56 | £4.08  | £4.87  | £6.22  | £8.82  | £10.19 | £11.54 | £13.58 | £40.75 |
| 12mm   | £0.85 | £1.47 | £1.81 | £2.66 | £3.63 | £4.35 | £5.10 | £5.89 | £7.02  | £8.60  | £9.62  | £10.92 | £13.01 | £16.01 | £18.11 | £54.33 |
| 18mm   | £1.47 | £2.26 | £2.76 | £3.79 | £4.69 | £5.77 | £7.13 | £8.04 | £10.19 | £11.59 | £13.93 | £15.96 | £18.68 | £21.51 | £26.04 | £73.58 |

## 2mm stainless steel

£85 minimum order

| height        | 50mm  | 75mm  | 100mm | 125mm | 150mm | 175mm  | 200mm  | 225mm  | 250mm  | 275mm  | 300mm  | 375mm  | 425mm  | 500mm  | 600mm  |
|---------------|-------|-------|-------|-------|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| satin brushed | £4.28 | £4.61 | £5.60 | £6.42 | £6.92 | £9.72  | £12.31 | £14.48 | £15.56 | £17.20 | £19.75 | £28.15 | £31.48 | £39.50 | £47.73 |
| polished      | £4.60 | £4.94 | £6.75 | £7.24 | £8.06 | £11.03 | £14.16 | £15.48 | £16.63 | £19.75 | £21.65 | £30.37 | £36.38 | £42.96 | £54.31 |

other sizes and thicknesses available - please phone for a quotation

### lettering options

- add 10% - plastic locators and paper template
- add 20% - for standard extended typefaces
- add 20% - cladding template (cladding details will be required)
- add 25% - flame polishing (clear lettering only)
- add 25% - gloss finished foam pvc
- add 25% - 45° bevelled edges to mdf letters

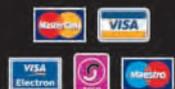
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- Very fast installation, thanks to adjustable clip-on fit fixing brackets.

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To obtain costs for in-between sizes, simply price to next foot up. For example, 16' 3" long Budget T5 would be priced at 17' 0", costing £187.00 + VAT.

Budget T5 is only available in white or black finish.

Delivery in two working days is only available for orders faxed in writing from account-holding clients by 9:30am. If you do not have an account, you can pay by credit card.

Delivery on orders under £200.00 will be charged at £15.00 + VAT.

No existing discounts or rebates will apply for this product. Discounts for orders over £2,000.00 may be available.

Budget T5 can illuminate sign depths up to 1,800mm. to any continuous length. Bracket size will vary.

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# Highlight BUDGET T5

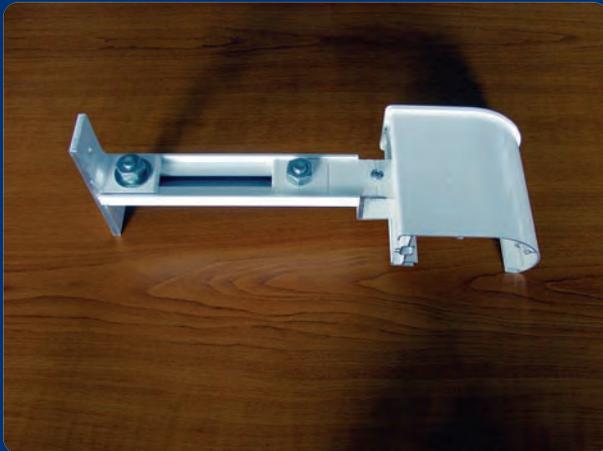
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Four sizes of fixing bracket are available, to suit signs up to 2,400 mm high. Brackets can slide to any horizontal position on the unit—essential when trying to catch high points on profile cladding.



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The above photo shows Highlight in normal position (not angled). Illumination is even, and the unit blends into the background. Angling of the light is only required on sloping fascias.



The above photo shows Highlight angled inward, resulting in glare at the top, and dullness at the bottom. The profile also becomes highly noticeable.

## Curved elegance from Signscape

The wide range of modular sign and display solutions from Signscape has been supplemented with the introduction of two elegantly curved design options. Infocurve and Infocurve Lite can be used for internal and external applications in a wide variety of locations, including office buildings, hospitals, retail outlets and leisure and recreational facilities. They can be supplied illuminated as required and are available in a choice of mill or powder-coated finish.

Infocurve is an elegant modular curved system in a contemporary design. It is supplied in either kit or component form and/or fully assembled to accommodate wall-mounted, projecting, suspended, post-mounted or freestanding requirements. Uncharacteristically for a curved sign format, Infocurve is of a truly modular design to enhance its flexibility in use. It is easy to install, interchangeable and will accept vinyl-cut or digitally printed graphics (including translucent formats where internal illumination is required) and is available in nine standard widths up to 2.5 metres and unlimited lengths up to 4.0 metres.

Supplied as a single-piece, slim-profiled elliptical extrusion, Infocurve Lite provides similar design options and areas of application and is available in four extrusion widths of 100, 200, 300 and 400mm.

Following the successful launch of Infocurve and Infocurve Lite, Signscape has now added a further variant with a particular application in point-of-sale promotions. The curved monoliths are available in profiles of 200, 300 and 400mm and can be cut to size and powder-coated in a specified colour. The supporting acrylic pockets or shelves can also be manufactured to accommodate the size of the promotional literature or products to be displayed.

For further information, visit [www.signscape.co.uk](http://www.signscape.co.uk) or telephone 01934 852 888.



*Signscapes Infocurve Lite*



*Signscape Infocurve Projecting*

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## New 3M vehicle wrapping film launched

Using advanced technology 3M has created an intelligent film that offers unlimited flexibility to create full vehicle wraps that work.

Now available from William Smith, the new 3M™ Controltac™ Plus Graphic Film IJ380, specifically designed for application of large format graphics onto recessed and corrugated surfaces, is a highly innovative film that 'remembers' its new shape.

Because there are no internal stresses left in the film after application it does not 'relax'. IJ380 has been developed for perfect 3D conformity, and stays in position even in the most difficult application areas with no need for cutting to relieve stress. This not only enables valuable time savings to be made, but also eliminates many of the risks involved in full vehicle wraps.

Following a trial of IJ380, vehicle livery specialists Paul Turner Signwriters Ltd were delighted with the results.

"It was a dream to work with. It did everything that it was asked to do, even when applying over hinges. It's a great improvement over previous materials and the overlaminates is a big plus. It looks fantastic," says Paul Turner.

"It's a little thinner and more flexible than other materials but it went on very well with no problems. There was no access grab which makes it good when there is a need to remove and re-apply it.

"Since the application there have been no areas where there is any indication of popping or failing."

IJ380 is available in white opaque with a semi-gloss finish. This gives the film excellent hiding properties, and is suitable for solvent Piezo Inkjet printing and for screen printing with solvent based inks. In addition, it incorporates 3M's Controltac™ adhesive, which allows the graphic to be repositioned during application, making larger graphics easier than ever to apply. It can be applied to compound curves, recesses and corrugations as well as flat surfaces on paint or aluminium and comes with up to a 5 year warranty.

To ensure optimum performance from IJ380, vehicles must be cleaned with 3M Surface Preparation Cleaning Fluid prior to application. This is available from William Smith, together with a full range of application tools, including wheel tools which aid application and ensure activation of the Controltac adhesive.

For further information contact Chris Bradley at William Smith on Tel: 01833 694707 or visit [www.williamsmith.co.uk](http://www.williamsmith.co.uk)





A super slim extrusion for edgelit signs using LED's.

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## Grafityp laser options are looking good

Grafityp UK Ltd, the UK and Ireland distributor of the GCC LaserPro brand of laser engraving and cutting machines, have announced the imminent arrival of some excellent new models to further enhance the already impressive range.

The first new machine is the LaserPro Spirit ME, a YV04 DPSS laser capable of engraving directly onto bare metals with extreme ease. Materials such as stainless steel (Tested: 303, 304, 316) copper (tested: red copper) aluminum, titanium, zinc alloy, iron, silver, plastics, silicon (high accuracy and tiny marking, 0.1mm letter) and ceramic (high accuracy and tiny marking, 0.1mm letter) can all be marked without any difficulty.

Utilising all the market leading qualities of the LaserPro Spirit range, such as pass through, smart lid and drag and engrave, the ME series should be one of the most sought after and cost effective machines of this type available.

The other new family member is the LaserPro C-180, a CO<sub>2</sub> desktop size machine with a working area of 18"x12" (458x309 mm) this stylish new machine will enhance the production facilities of many different companies from various industries including gift/personalised awards, trophies, sign, stamp making, prototyping, pad printing and personalisation.

Available in three different power options of 12, 25 and 40w and able to achieve resolutions of 1000dpi, the features of this all-new model are sure to make it the obvious choice for any discerning company.

The rest of the LaserPro range includes six various model options, all available in various power options to suit specific requirements. From the A4 LaserPro Venus models up to the 1300mm wide LaserPro Gaia, the LaserPro options available from Grafityp have never looked so good.

For further information contact Grafityp on 01827 300500 or visit [www.grafityp.co.uk](http://www.grafityp.co.uk)



The Laser Pro C-180 desktop from Grafityp enhances production facilities.



The Laser Pro Spirit ME engraves onto bare metal with ease.

# hallmark

Est. 1899

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# Microlux, Portland Lighting's new family member

To further enhance our ever increasing signlight family, we've introduced Microlux, our new budget signlight. It's the most cost efficient and durable signlight available in the UK today. Microlux also features a unique fixing system that vastly reduces installation times, saving even further costs!

Microlux is certified and rated to IP65 and is fitted with high frequency electronic control gear, as standard.

## Microlux

...our newest family member at only £10 per foot, the most competitive trough light in the UK

from only  
**£10**  
per foot

## Signlux

...the UK's No.1 signlight, compact, multi-purpose trough light system

## Adlux

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## Bullet

...stylish, minimalistic, low voltage halogen light with pivotable head



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## PaperCo launch "Customer-minded" site

**PaperCo has unveiled its new comprehensive and eye-catching website which will enable customers, specifiers and other site visitors to get good up to date information easily and speedily.**

Bob Ide, PaperCo's marketing director, says: "A great deal of planning and work has gone into creating an attractive, well structured and easily navigated site. It is built to be 'customer-minded' and the information capacity and speed means we can continue to expand it in future.

"An e-commerce portal will be added eventually for those customers who prefer to trade remotely whilst still getting the local support and customer service that makes PaperCo so successful."

Clear and simple navigation tools direct users from the Home Page to all of the key merchandising sections, such as Products, Operating Divisions, Specialist Services, Samples and Dummies – as well as to the general information pages: About Us, News, Contact Us, Help, etc.

Within the all-important Products section, users have single-click access to every item in PaperCo's portfolio by using a variety of logical routes – brandname, product type and category.

There is also a Search button so that users can type in a product, issue or other enquiry and get an answer to a specific need straight away.

Quicklinks on the Home Page allow visitors to meet the PaperCo Board, locate one of its 27 service and distribution centres or examine its CSR policy. They also offer a glossary of paper terms, a history of paper-making and links to external sites.

PaperCo deals with a range of different users, from corporates, printers and print management businesses to POS and packaging producers. The new website has been designed to answer many of the frequently asked questions from all categories of customer.

For further information contact PaperCo on tel: 01273 441560 or visit [www.paperco.co.uk](http://www.paperco.co.uk)

## Doro Tape introduce new digital website

**Doro Tape UK are pleased to announce the launch of a brand new, fully interactive website dedicated to their ever-expanding range of digital media, complete with downloadable technical specifications and helpful advice.**

With over 120 digital products available for the various different applications, choosing the correct media can be a daunting prospect, so Doro Tape have provided the solution with their user-friendly website; [www.dorodigital.co.uk](http://www.dorodigital.co.uk)

The website covers their complete range of digitally printable material including more than 12 white vinyls ranging between 50 and 200 micron and removable through to extra permanent adhesive. The ranges continue with Banner and Mesh, Display Films, Flag, Canvas and a selection of some really excellent papers, all clearly listed with the sizes available for each.

The Doro Digital site is completely navigation-friendly, with three separate search methods; by application, by category or by printer make/model, meaning that it is ideal for both digital stalwarts and those new to digital printing. The site also offers a convenient online ordering option and with nationwide next day delivery as standard service, digital printing couldn't be easier.

Log on to [www.dorodigital.co.uk](http://www.dorodigital.co.uk) or call 0845 165 1636 to find out more



## Vivid announce site dedicated to wide format laminators

**If you are considering going bigger and investing in a wide format laminator, then taking a five minute coffee break to check out Vivid's new website may prove beneficial. Many people rush into buying a system because it is on special offer or seems cheap but as time often tells, it is usually best to take your time in the decision making process and do your research first.**

The website [www.wideformatlaminators.com](http://www.wideformatlaminators.com) provides an informative guide listing Vivid's recommendations of the top 10 questions to ask before going ahead and purchasing a new system. The top 10 covers everything from roller size to health and safety issues and is a great starting point for people new to wide format lamination and those looking to upgrade. It also gives practical troubleshooting advice for those already using a wide format laminator who may be experiencing difficulties or need more help on getting optimum results.

The award winning Easymount™ range is featured on the website along with literature and image downloads making it easy for new and existing customers to access information. Vivid will also be posting questions from visitors to the site onto the page and providing helpful answers so that the website builds a comprehensive FAQ guide based on practical, everyday questions users have asked.

For more information on Vivid wide format laminators visit [www.wideformatlaminators.com](http://www.wideformatlaminators.com)

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## A very professional result thanks to S.M.P.

When high-profile company Stanhope wanted to put what can best be described as works of art in its reception area, Figtree Design was commissioned to design the product and Essex based Professional Imaging was awarded the contract for manufacture.



*These units are designed so that each colour effect is completely individual.*

The concept was to design mobile screens that could be positioned anywhere at will, in order to create individual meeting areas with a difference.

The walls were to be built with a void and glazed with acrylic reverse engraved and installed into the wall. Professional Imaging, led by Dave Pimlott, Managing Director, had facilities to complete most of the production in-house.

The whole effect would be animated and to achieve this LED strip units needed to be constructed and for this he called in S.M.P. (Sign Makers Products). Mike Smart, Managing Director at S.M.P. and Dave put their heads together and came up with the idea of an animated RGB screen and two animated green screens.

The RGB screen has two RGB strips 1500mm long and is colour controlled by one of S.M.P.'s nine-function colour controllers. This controls one strip in the top and one in the bottom, which edge lights the acrylic.

Another pair of strips on another controller was fitted in the sides and started in a different colour cycle. The net result being 9 x 9 functions synchronised manually. SMP says every colour effect is completely individual and will never be repeated.

The other two screens were all green LED powered. The top and bottom being faded in while the left and right are being faded out; the effect was the green colour waving around the panel. For this S.M.P. developed a "Fader unit", built to special order and estimated to take six weeks.

A standard two channel flasher unit were installed while these special fader units were being built. S.M.P supplied the LEDs and the power controls. Dave and the Professional Imaging team fitted them into the screens and completed the installation.

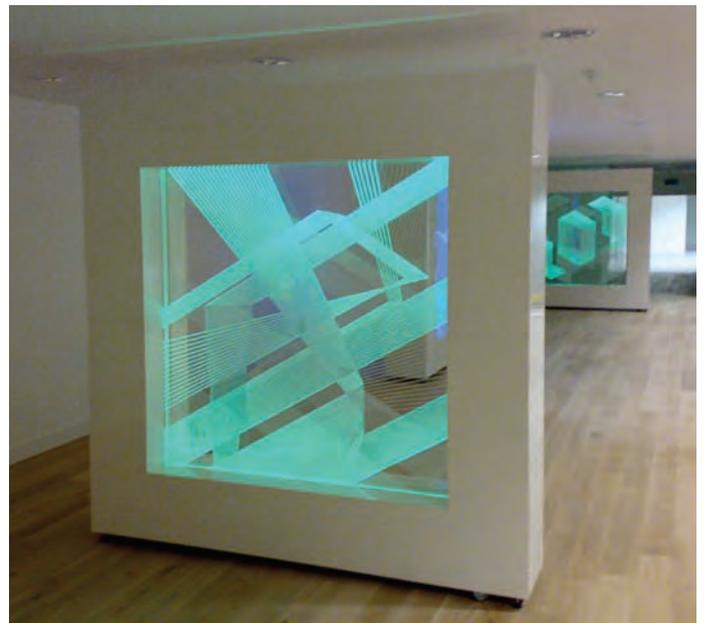
Everything went according to plan. The green screens worked fantastically, but the light transition was sharp; either one channel on or the other, not the gentle scroll that would be achieved by the fader unit. Anyway, the customer was happy with what had been installed and was prepared to wait for the fader.

S.M.P. had fader units ready after just three weeks rather than the predicted six weeks, and the installation team was despatched immediately to install the units.

During installation of the fader units, a small panic from the installation team was solved by Mike and a quick telephone call back to Dave put his mind at rest (and a big smile on his face).

Two days later Mike received an e-mail from Dave, saying the customer was over the moon and the effects far exceeded his expectations. Isn't it nice when something goes better than expected?

The colour changing effects can be seen on a video clip on the website [www.signmakersproducts.com](http://www.signmakersproducts.com) or tel. 01508 531183 for further information.



*Fader units built to order by S.M.P. ensure smooth light transition.*



*Animated green screens create individual meeting areas with a difference.*



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## Bright Green Technology lights up New York

Following the initiation of the new 'green' policy, which has been implemented by the New York Subway authority, outdoor advertising specialists CBS commissioned a London company specialising in the provision of solid state LED systems, to produce a series of illuminated poster cases to house advertising related content.

The company, Bright Green Technology, whose stated ambition is to replace traditional fluorescent tube backlighting with its own energy conserving lighting method, was only too pleased to comply and suggested the use of its patented Sustainable Backlighting system, which as well as reducing energy consumption by 88 percent, is also aesthetically pleasing, thanks to its consistently lit surface.

Andy Clark, CEO of Bright Green Technology explained: "We're passionate about the need for advances in energy efficiency and designed our system to dramatically reduce the energy consumption and carbon footprint of backlit advertising and signage, while driving down the total cost of ownership and improving the quality of illumination. Just as importantly, the use of Sustainable Backlighting also eliminates the hazardous waste issues associated with fluorescent tubes."

In its endeavour to meet the exacting demands of the New York Subway project, Bright Green Technology sought the help of its regular materials supplier, Robert Horne Sign & Display, when selecting the 'face' element of the poster cases. Robert Horne advised that Repsol, a cast acrylic with a very high light transmission, would be the perfect choice and, in order to ensure that the material was totally fit for purpose, the company liaised with technicians at Repsol's Danish headquarters.



*Bright Green Technology's Sustainable Backlighting system reduces energy consumption by 88 percent without compromising impact.*

The result was the creation of a new product, Repsol D'fuse, which combines the same high rigidity and excellent impact resistance of the standard product with superior light transmission. When used in conjunction with the extremely compact Sustainable Backlighting system, it further maximises the effect of the illumination.

CBS is thrilled with the resulting poster cases, which were immediately used to promote the popular American TV show 'Dexter'. For further information visit: [www.brightgreentechnology.co.uk](http://www.brightgreentechnology.co.uk) and [www.roberthorne.co.uk](http://www.roberthorne.co.uk)

## User friendly thin capacitive switches with LED illuminated lightguides

Design LED Products & IGT Industries announce the successful integration of thin printed lightguide technology with embedded Light Emitting Diodes (LEDs) into Capacitive switches.

With a wide range of intense and eye catching colours, LED illuminated displays gives customers' products the presence to stand out from the crowd and enhance the user interface functionality.

Typically 1 mm thick, the switches include the capacitive switch sense pad, light-guides with integral LEDs and outer graphic and are used with QTouch™ sensor chips. Selective illumination of keys or icons is used to guide through programming options by highlighting only the valid key choices. Simple animation effects communicate the devices' operating mode. Colour change is achieved by integrating two or more different LEDs into each lightguide. This is often used to signal a change of device mode to the user.

Illuminating capacitive switches has traditionally caused problems to designers as the electric field from the light source effects the operation of the switch. Design LEDs thin printed lightguide technology allows the LEDs to be located away from the capacitive sense pad and transport the light to the area to be illuminated.

Additionally the high reliability of LEDs complements the capacitive switch which has no moving parts.

Capacitive switches are already used in both consumer and industrial goods. Design LEDs lightguide technology appeals to a wide range of sectors including consumer electronics, white goods, medical, automotive and industrial products.

Iain Kyle, Business Manager of Design LED Products states, "Designers have a new medium to enhance the visual appearance, user friendliness, user feedback and functionality of switch & keypad products. If OEMs seek to improve user satisfaction gained from the interface to their products, then Design LEDs lightguide technology used with capacitive switches deserves serious consideration."

Ronnie Scotland, Innovation Advisor at the award winning Hillington Park Innovation Centre where Design LED Products are based, said "The relationship between Design LED and such an influential player as IGT Industries is indicative of the industry looking for thinner, more flexible LEDs to work within different types of products across multiple markets."

QTouch™ is a trademark of Quantum Research Group. Visit [www.designledproducts.com](http://www.designledproducts.com) or tel: 0141 585 6470



*User friendly thin capacitive switches with LED illuminated lightguides are available from Design LED Products.*

# LED Solutions continues to increase its range

LED Solutions supplies the latest solid state products to serve the needs of a range of professional industries.



LED Solutions supplies a range of the latest products to industry.

The company's continuing success as AgiLights UK Distributor has seen its products enter more of the signs you see daily. AgiLight has developed new additions to the sidewinder range; with MINI Sidewinder small stroke width letters are illuminated with unrivalled light output and LED Solutions' HO (High Output) Sidewinder combines neon comparative intensity with the low heat generation AgiLight are famous for. The BrightStrip range continues

to add intensity and continuity to such signage as Shoe Zone's internals as well as projector signs seen the country over.

February 2008 sees a new member added to LED Solutions' ever increasing product list. The company will have a complete RGB Module system to mount in channel lettering or behind acrylic panels, the modules will be rated to IP55 minimum and have the same low heat output that its current systems employ. This new addition will enable designs to fluctuate their displayed colour.

But LED Solutions doesn't stop there; the company is now also a distributor for OSRAM. Their ultra slim lighting strips have enabled colour changing effects to be employed into very narrow spaces.

LED Solutions have also recently won the contract to add colour changing lighting effects to the new UK and Ireland head office of Office Depot. OSRAM's LINEARlight Flex will combine with more than 100 wall washing fixtures (internally mounted), to create a "work of art" with light. The building has been constructed using walls that will allow light to pass through so when they are illuminated with the washers it will make the building appear to glow.

LED Solutions says this project shows it has both the quality of products and the expertise to impact the industry. The company also has a partnership with EME installations which enable it to take on a lighting project from the start to the finish.

Go to [www.ledsolutions.co.uk](http://www.ledsolutions.co.uk) or tel. 0116 262 5933 for more details.



Products from LED Solutions are seen in more signs every day.

## Unique UV LED light wand for glass bonding

A unique UV LED light wand is now available from Eurobond Adhesives Ltd. This new and exciting innovative light has many significant benefits over traditional UV curing lamps used to cure UV/Visible Light curing adhesives in glass and/or acrylic bonding applications.

For example, the UV light wand has a life time of 10,000 hours compared to traditional lamps that may require a costly replacement bulb every 500 hours.

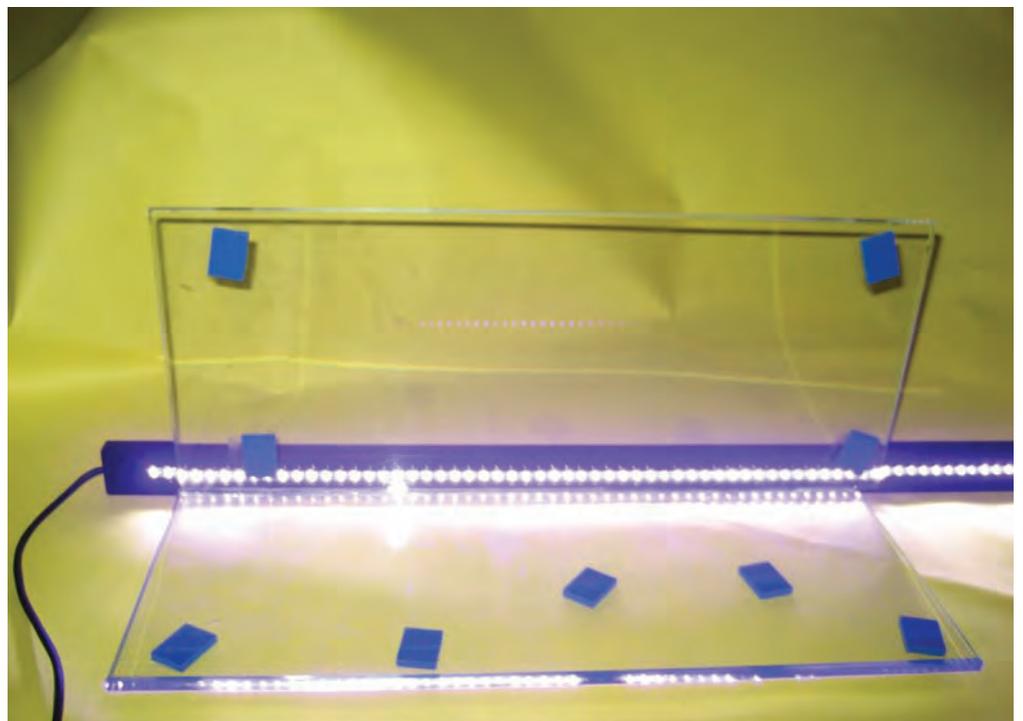
The UV Light wand can be turned on and off immediately and as many times as you wish, meaning the operator does not have to wait for the wand to warm up or cool down before using it again as with traditional UV lamps, and cure times can be as little as 10 seconds.

The UV wand is made with a robust steel casing which gives excellent protection to the LEDs and allows work to be positioned over the top of the wand, directly along the length of the bond line.

The UV wand is ideal for glass or acrylic display case work as the work-piece can be positioned over the UV wand and at the click of a switch up to a meter length can be bonded in one go. The wand can then be turned off, the glass repositioned and the wand immediately turned back on again. This unique 'turn on and off' ability saves energy too.

There is very little ambient UV light generated which improves the health and safety of fabricators and bonding technicians. The UV LED wand is available in 25cm, 50cm, 75cm and 1m lengths.

For more information contact the Eurobond sales team on 01795 427888 or email [sales@eurobond-adhesives.co.uk](mailto:sales@eurobond-adhesives.co.uk)



The new UV LED light wand from Eurobond Adhesives offers significant benefits over traditional UV curing lamps in glass and/or acrylic bonding applications.



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# SPECTRA<sup>®</sup>

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Insight / Alumiflex Inc. Europe Patent # 0548091



## Highlight - shining brightly for 25 years

**Richard Rinn the designer of the popular Highlight system and Managing Director of Insight, owner of the system, comments on changes in the sign industry and the future of Highlight.**

Highlight, the overhead trough lighting system for signs and billboards, has reached the important landmark of 25 years. Highlight is believed to be the first of its kind to be extruded from aluminium and offering continuous lighting to match the exact length of any sign.

During those 25 years Highlight has seen off many copy systems and successfully competed head to head with other high quality systems. It has kept up with changes in sign designs, architecture, planning regulations and competition driving down prices by having five profile shapes during that time.

Richard Rinn the designer and Managing Director of Insight, owner of the system, comments: "The main thing we have always achieved is high quality, while utilising our vast experience to ensure the shape of our profiles always diffuse light to the optimum, hence preventing bright spots and glare to the sign face and importantly passing traffic. Other companies may come up with interesting gimmicks and bold statements, but at the end of the day Highlight has always done exactly what we said it did. We have no sales representatives pushing for sales and we avoid under cutting, so yes, this has meant our share of the market has reduced as more competitors appear, but most of our existing clients have remained loyal, trusting Highlight and Insight to look after them."



*Insight reports large scale demand for its bespoke signage.*

So where does this leave companies like Insight which cannot compete with less expensive imports? Richard thinks that integration of extrusions with bespoke metal work are the way forward. Insight has already implemented this with the Spectra and Wayfinder systems, blending poster cases on to directional signs with added bespoke metal work. The results often give far superior quality to a totally fabricated system, combined with a much stronger construction. Insight is also utilising its large twin head CNC router to produce many parts for bespoke signs, such as the finger post system, utilising the standard Wayfinder posts. The results are first class quality and competitive prices.



*Shining brightly for 25 years: Highlight from Insight Sign Systems.*

### What's next for Insight?

We at Insight over the past 12 months have been looking very carefully at the design trends, and the large scale hype for products such as LEDs, not to mention carbon foot print which also seems high on the list of blue chip companies requirements. However, the most important development we have noticed is the large scale demand for bespoke signs, such as the car park poster sign illustrated (above right). While this trend is good in that it keeps the sign work local, and corporate designs different, standard extruded aluminium systems such as sign cases and point of sales are now being purchased in bulk from the likes of Japan and Poland by the large sign companies who control most large retail contracts.



*Integration of extrusions with bespoke metal work.*



*Shaped cases are more popular than ever before at Insight.*

Other changes are that large square-corner sign cases are looking dated, and here at Insight we find we are producing more shaped cases than ever before, using our Speedflex system, skilfully notched out, shaped and welded; again, a totally fabricated case could not compete for strength and appearance. Therefore Insight feels confident that with the use of its three metre long hydraulic folders and guillotines, coupled with in-house powder coating plant, and other metal work equipment, the Spectra and Wayfinder systems will continue to be integrated with bespoke designs.

#### **How will Highlight fit in with bespoke designs?**

The demand for external illumination should remain high, as most bespoke signs are constructed from metal, therefore usually only letters illuminate through stencil cut areas, meaning at night the corporate colours of the sign face do not illuminate. Trough lighting is often the preferred method of illumination. This is the route we at Insight are focusing on, development of three new profiles which will be compatible with most bespoke designs. We have given a lot of thought to the fixing brackets, ensuring versatility and ease of use, and the ability to be customised to match the requirement of the sign design.

#### **Will LEDs be introduced into Highlight?**

The answer is yes, LEDs will be available. However, after testing almost every quality LED on the market, we have yet to find any that can compete with fluorescent lamps in terms of even illumination and brightness. I can picture the comments from many people such as: "LEDs are the future". This may be true, but not at this stage, especially when so expensive. Yes, companies like GE confirm they last up to 50,000 hours (i.e. 11 years) which is very impressive, but so do fluorescent lamps: Philips Super TLD also offers 50,000 hours life. Furthermore, bear in mind that most large blue chip companies change or update their image more frequently than every 11 years, more like seven these days, so where is the real benefit when used for signs? The downside is the cost.

Fluorescents cost much less and are available off the shelf, and once you try to get close to the brightness of fluorescents with LEDs you have to use 3 watt LEDs spaced every 75 mm, so you end up with 10 LEDs to match a 910 fluorescent using the same consumption. Insight will be offering many alternatives which will meet with most demands and reduce carbon dioxide emissions.

Look out for more news of Highlight in the March issue of Sign Update. In the meantime, further information is available at [www.insightsignsystems.com](http://www.insightsignsystems.com) or tel. 0141 774 5990.



*Insight's in-house skills and equipment produce strong sign cases.*

## APCO UK become distributors of Pole & Plank

APCO UK has now become the latest distributors along with Simplex and Nova Aluminium Systems of Pole and Plank. An exciting new exterior sign system that not only saves you money but valuable time as well. APCO UK has for many years supplied the sign trade with quality modular sign systems and believes the addition of Pole and Plank will compliment their existing range.

When a new sign system is launched there is generally a trend for sign makers in the UK to be a little sceptical and reluctant to convert from what is tried and tested. However, once the system is demonstrated, it becomes apparent that the design is simple yet robust and very user friendly. The classic design features make assembly very simple indeed, which means the sign maker spends less time in the workshop and on site putting the signs together.

Fabricated panels in the past have used 1.5mm membranes, however Pole and Plank uses 2mm, which is more resilient and also allows for the inclusion of Dibond and Foamex etc. To compliment the suite, a composite holder extrusion has been introduced enabling substrates of 3mm up to 10mm to be used allowing for greater flexibility for design and engineering solutions, further enhancing Pole and Plank's capabilities.



APCO UK's customer, MG Signs, based in Northampton, were recently asked to quote for the exterior signage for the University of Northampton.

MG Signs decided to present Pole and Plank to their clients and considering the quality and value for money, won and completed the contract.

Steve Seelig of MG Signs commented, "When we were looking at the different systems available to us, we were looking for quality, ease of use and good value, three qualities which are not always apparent in one system. We found Pole and Plank to be the perfect solution."

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## Investment in new digital printer pays off at Sign World

Sign World recently invested in a new large format digital printer – and within a month was putting on an extra production shift to cope with the increased demand.

The company chose a Spandex Colorspan 5465 UV printer, which prints on to an extensive variety of rigid materials up to 1350mm wide, as well as roll-fed media. The series boasts the high quality printing of aqueous thermal inkjets combined with the outdoor durability of solvent printers and the media flexibility of UV-curable inkjet printing.

Sign World has supplied screen-printing to the trade for the last 15 years, as well as producing large quantities of estate agent boards and a growing number of hoardings for construction sites. The new printer perfectly complements a Spandex FX Edge bought last year, the company's increasing focus on digital printing and expansion of service provided to the trade.

"We chose this Colorspan because of its long lasting UV inks and the fact that it prints direct on to just about any flat surface, with such good quality output. The Colorspan's UV inks are fade resistant and last up to seven years outside without lamination, which saves both time and money by not having to transfer or mount printed images," Steve Button, Managing Director of Sign World.

"The Colorspan prints direct on to ceramic tiles, Foamex, aluminium, brass, stainless steel, you name it! Not many other machines can do that, and not to the same quality."

"One offs that could cost £150 to produce by screen-printing cost a fraction of that on our new Colorspan. Where in the past we've had to turn down work, now we are saying 'Yes, we can do that'.



Sign World's recent investment has expanded the service it provides the sign trade.

This new digital printer is opening up a whole new market in one-offs and short runs for us and our customers."

The new Colorspan was purchased from Sun Chemical, a long term supplier of screen printing equipment and consumables to Sign World. Installation at Sign World's Northamptonshire premises took place in October and Steve was particularly impressed with the engineers who set up the machine.

"They were really on the ball, even sorted out several minor hitches before we realised anything was wrong. For example, one of fans was slightly noisy, which we hadn't noticed, and although it would probably have been OK, they replaced it and made sure everything was working 100 per cent before they left," he says.

As Sign Update spoke with Steve, Sign World was busy producing sample box sets of different media printed by the Colorspan.

Steve continues: "These box sets show just how wide the range of materials is that we can now print on. We're offering a trade service so companies can have these box sets printed with their own logo on, for them to give to their customers."

Working for other signmakers makes up the majority of Sign World's work and Steve acknowledges that there's a lot of competition out there, all promising excellent quality, turnaround, service and price.



High speed screen-printing at Sign World's Northamptonshire production facility.



"What really puts us way above the competition are our standards of confidentiality combined with top quality work," says Steve. "Discretion and confidentiality are always top priorities; I really believe that we're the best there is on this. Most other companies that supply the trade also promote themselves to end users, either up front or inadvertently, so they're actually competing with their customers. But at Sign World, when we're working for another sign maker, we're always very careful to protect their confidentiality. We make a point of not promoting ourselves to end users and because of that, we get an awful lot of repeat work and have built long standing relationships over years with many customers."

Steve cites a recent refurbishment including hundreds of bedrooms and public areas for a major hotel chain that Sign World completed on behalf of another sign business as an example of the company's confidentiality.

"We were responsible for the project from start to finish and we made sure absolute confidentiality was maintained throughout," explains Steve. "For example, we undertook all the design work on that project and the proofs never included our logo or any other identifying mark. It's so easy to make a mistake; all you have to do is turn up to a job in the wrong van when you're in a hurry or on the way from or to somewhere else. Then the customer starts wondering why sub-contractors are being brought in and can lose confidence. At Sign World we know how important our customer's customer is and we make sure that doesn't happen."

For more information on Sign World's trade services, go to [www.signworld.co.uk](http://www.signworld.co.uk) or tel. 01536 527940.



Sign World's new digital printer, the Spandex ColorsSpan 5454 at work.



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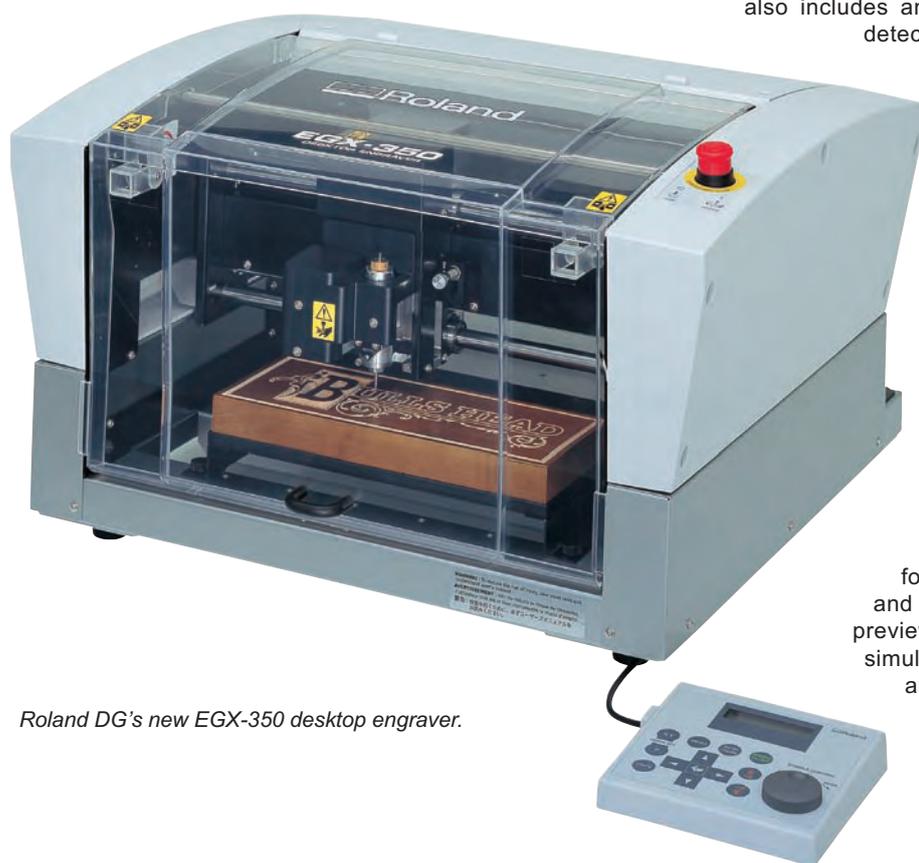
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## Roland EGX-350 desktop engraver delivers exceptional quality, speed and ease of use

Roland DG (UK) Ltd recently announced the new EGX-350 desktop engraver - an exciting, compact professional engraving system that is set to revolutionise the engraving sector. The EGX-350 comes complete with Roland's new EngraveStudio™ software, which has an extensive range of features including the innovative 'V' engraving 2½D system designed to automatically mimic attractive hand carving.

The EGX-350 quickly engraves a wide variety of materials to create beautiful indoor and outdoor custom signs, treasured mementos, and personalised gifts, awards, promotional items and apparel. For increased productivity and fast turn around times, the EGX-350 produces the highest quality engraving, 50 percent faster than Roland's previous model with its new, more powerful spindle motor and an increased spindle speed of 20,000 rpm. To ensure easy operation and quality results, the EGX-350 also includes an automatic surface detector, which accurately detects the height of the material (Z-zero) for consistent engraving depths throughout the production process.



Roland DG's new EGX-350 desktop engraver.

"The EGX-350 is remarkably easy to use and highly versatile for both traditional engraving and specialty applications," says Peter Kettle, 3D and engraving product manager, Roland DG. "The EGX-350 is also equipped with advanced features such as an automatic surface detector, allowing users to quickly and easily produce quality products without complicated setup procedures. With the EGX-350, users can even design templates for heat pressing rhinestones onto apparel items."

The EGX-350 comes complete with the advanced Roland EngraveStudio™, which offers a wide variety of features that make it easy to add and edit graphics and text, as well as combine varying engraving depths for a truly hand-carved look. To save time and materials, EngraveStudio™ allows users to preview designs on screen through an engraving simulation function that presents both the tool path and anticipated results prior to engraving. EngraveStudio™ supports Adobe Illustrator\*2 (ai and eps) and CorelDraw (eps)\*3 data to utilise data assets.

A list of features can be found by visiting [www.rolanddg.co.uk](http://www.rolanddg.co.uk)

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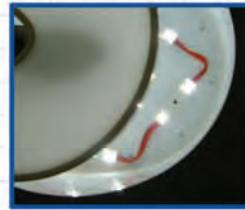
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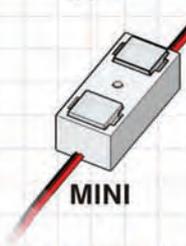
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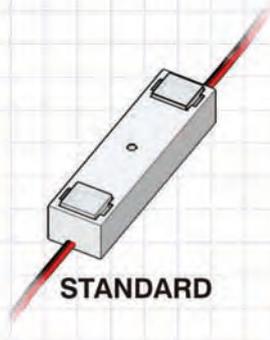
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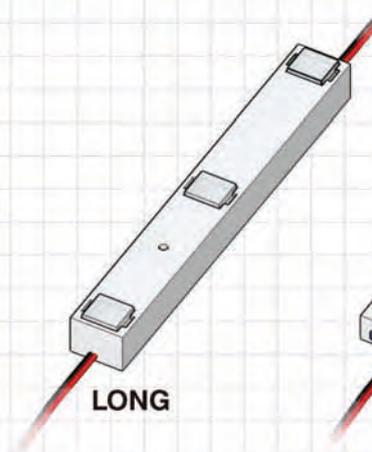
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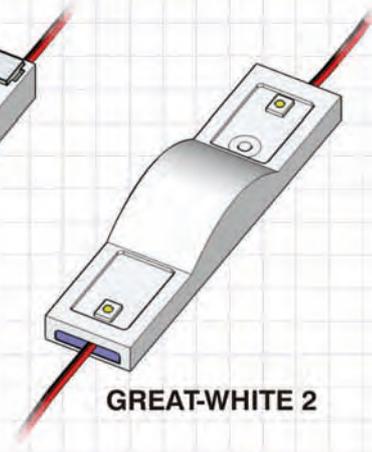
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## XYZ are first choice with Wood & Wood International Signs

Having seen a demonstration of the machine at this year's Sign UK exhibition, Gary Adam and Richard Robinson, the respective procurement manager and production director at Wood & Wood International Signs, made an on the spot decision to purchase an XYZ 4010 router to supplement the XYZ 6010 machine installed five years ago.

The company has over 35 years of experience in the sign industry and currently employs 70 skilled personnel at its 4,000 square metres factory in Exeter.

The XYZ 4010 machine now installed is used extensively in the processing of a host of popular sign-making materials, including foamed board, polycarbonate, acrylic and aluminium. The 4000 series is something of a sign industry stalwart, with a proven capability for handling eight by four feet sheets of material in a thickness of up to 150mm. The machine chosen by Wood & Wood has a bed size of 3,048 in length and a width of 1,524mm. The specification included provision for the dual wand mister/lubricator, pressure feet, vacuum-operated pumps and blowers, hold-down function and extraction facilities.

According to Gary Adam: 'The 4010 router has run continuously for 10 hours a day, six days a week since its installation in July, without any problems that might disrupt production.' He added: 'The machine is proving to be an excellent choice and, since our operators have a working knowledge of both the XYZ machine and the Toolpath software also developed by XYZ, it has been easier for us to integrate the system into our production set up. An added benefit was the fact that operator training took place at our factory in Exeter rather than at XYZ Automation which meant that staff did not have to go offsite. This was agreed at the time of purchase, with the subsequent installation conducted very professionally and the training and after-sales service provided of a particularly high standard.'



Wood & Wood has a strong and diverse customer base. The company has undertaken work on behalf of major high street retailers like Boots the Chemist, House of Fraser and Thomas Cook as well as City Identity signage projects for Liverpool City Council, Stratford upon Avon and Norwich City Council. The service provided is all embracing to include site survey, manufacture, installation and maintenance and project management.

In conclusion, Gary Adam commented: 'The XYZ 4010 is very easy to operate and this is a great advantage for our business. Ease of use and the training provided have added to the efficiency of the machine and increased our production capabilities in tandem with those already in place via the XYZ 6010 router installed five years ago.'

For further information on XYZ routing solutions, visit [www.xyz.co.uk](http://www.xyz.co.uk) or telephone 01902 375600. For information about Wood & Wood International Signs, visit [www.wwsigns.co.uk](http://www.wwsigns.co.uk) or telephone 01392 261869.

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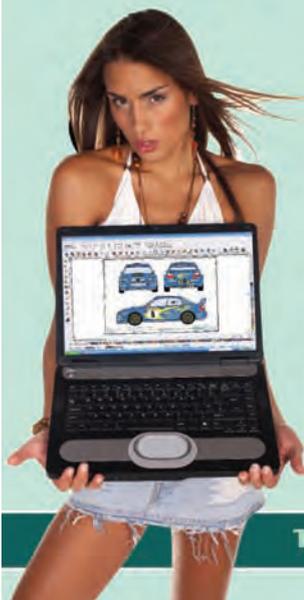
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## Exquisite signs in wood delivered with Pacer routing technology

There is nothing to beat the aesthetic appeal of signs manufactured in natural wood, with their propensity for communicating a sense of infinite reliability, durability and environmental awareness. Over the past 14 years, The Grain UK in Cornwall has built a reputation throughout the UK and Continental Europe for the quality of its three-dimensional signs made of wood sourced from sustainable forests. The company has perfected a cedar wood sandblasted sign system that offers a visually stunning alternative to signs manufactured in acrylic, vinyl and other conventional materials.

Taking full advantage of the latest developments in CAD/CAM, routing and advanced paint and varnish technologies, The Grain UK has the capacity to deliver bespoke three-dimensional signage solutions in wood that have an incomparable handcrafted appearance linked to an ability to withstand the harshest climatic conditions. Central to the success of these wood-based solutions has been the use of CNC routing technology developed by Pacer Systems.

As Sam Ratcliffe of The Grain UK commented: 'The Pacer technology we have installed has enabled us to carry out work that hitherto we would not have been able to undertake. Quite simply, it has proved essential to the growth of the company and has helped us achieve decent margins.'

The machine installed at The Grain UK is a Pacer 25/15 HDS with an eight by four feet bed and incorporating Pacer's Automatic Tool Change (ATC) facility. The HDS series is designed for high-speed routing with no compromise on the quality and accuracy of the cutting process. The machine is particularly suited to the continuous production of two- and three-dimensional output using a broad range of materials, including wood, wood composites like MDF, aluminium, aluminium composite material (ACM), acrylic, stainless steel and brass. Key features include a 20 metres/minute cutting capability, state-of-the-art digital drives with servomotors for optimum accuracy and repeatability and a self-squaring gantry to ensure precise alignment of the material being processed and the elimination of frequently encountered problems like twisting and crabbing. The ATC facility also removes erosive downtime otherwise incurred when changing cutting tools manually, whilst ensuring that the correct tool/s will always be selected for a specific application.

The Pacer 25/15 is used by The Grain UK for a host of different tasks, from the processing of veneered MDF to the construction of the company's renowned cedar wood sandblasted signs that have become something of a speciality. It has also proved outstanding for the large amount of three-dimensional work involving lettering that the company undertakes and can accommodate a host of associated heavy-duty routing and engraving requirements with optimum speed and accuracy.

According to Sam Ratcliffe, the Pacer 25/15 HDS 'has not put a foot wrong since its installation in August 2004.' In conclusion, he added: 'The service has been outstanding and since the router is an all-British development you get to speak with the people who actually made the machine in the event of any problems. Essential parts and engineers can be with us within 48 hours, which is not easy in view of our location in the depths of Cornwall!'

For further information on the routing solutions provided by Pacer Systems, visit [www.pacersys.co.uk](http://www.pacersys.co.uk) or telephone Liam Hodson on 0115 988 7773. For information on The Grain UK, visit [www.thegrain.co.uk](http://www.thegrain.co.uk) or telephone 01503 240 722.



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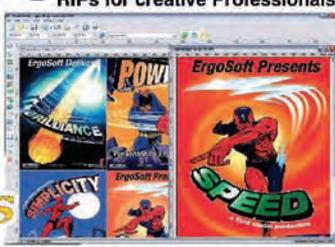
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## Roland DG continues to innovate with latest printers and inks released in UK

The latter half of 2007 was a busy period for Roland DG as the company released a number of new products which have already begun to gain serious momentum in the market place.

Roland DG's range of AdvancedJet

industrial inkjet printers, which

already included the 104" AJ-1000,

was extended in September 2007 with the

addition of the 74" AdvancedJet AJ-740, a six

colour CMYK+LcLm machine

specifically designed for the

high-volume production of outdoor

signage. The highly productive

AJ-740 has a maximum print speed

of 81 sq.m/hr in billboard mode and 44

sq.m/hr in highest quality precision

printing mode. The AJ-740 also offers a

Max Impact preset function which

produces vivid signage by making the

colour contrast richer. Automated maintenance

eliminates the need for daily manual cleanings and ensures

consistent, reliable performance and lower operational costs.

The AJ-740 has the power and productivity needed for

high-volume jobs and the machine supports the majority of

media available in the market today. With demand increasing for

high-speed, low run production of a wide variety of graphics,

print houses and sign makers looking for a more productive

and flexible printer will find the AdvancedJet AJ-740 meets

these specifications.

Roland DG has further enhanced the AdvancedJet series with the

introduction of EcoXtreme LT ink, an ink formulation developed

exclusively for the AdvancedJet series of printers. EcoXtreme LT

optimises AdvancedJet machine technology to create rich, vivid

images and superior colour contrast and provides outstanding

colour density, a wide gamut and rugged durability for a variety of

applications. A more cost effective alternative to EcoXtreme ink,

new EcoXtreme LT is cyclohexanone free, competitively priced

and well suited for the high-mix, high-volume production of

short-term graphics such as temporary retail displays, event and

campaign signage, trade show and expo graphics.



Roland DG's new 74" AdvancedJet is specifically designed for the high-volume production of outdoor signage.



EcoXtreme LT inks produce rich, vivid images and rugged durability in a variety of applications.



Also introduced to the market in 2007 were Roland DG's latest

high-performance SolJet Pro III printers, the 74" XJ-740 and

64" XJ-640. These models are Roland's fastest SolJets to

date and combine exceptional print

speeds – 42.6 sq.m/hr - with the ultimate in

six-colour CMYK+LcLm image quality.

The precision firing pattern of the XJ series

makes it ideal for indoor graphics including

posters, POP displays and fine art

reproductions while also excelling at a wide

variety of outdoor applications. The new

SolJets support a full range of coated and

uncoated media from vinyl and banner to

backlit film, canvas and a host of papers.

The XJ series allows print houses and

sign makers to capture the fine details critical

to indoor graphics while producing the dense,

rich colours required for vivid, high-impact

outdoor graphics.

The AdvancedJet AJ-740, the SolJet Pro III

XJ-740 and XJ-640 and EcoXtreme LT ink are

all available from Roland DG.

These SolJets combine exceptional print speeds with top quality six colour image quality.

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## B&P Graphic Systems simplifies textile printing with the D-gen Teleios

To cater for the growing number of companies wanting to output direct to fabrics, B&P Graphic Systems has introduced the D-gen Teleios textile printer. This wide-format photo-realistic system is easy to use and doesn't involve a transfer process, thus making it a space-saving solution for the low-cost production of high quality applications including banners, flags and soft signs, clothing and wallpaper.



The D-gen Teleios textile printer from B&P Graphic Systems prints direct to fabric.

The D-gen Teleios's ability to print direct to fabric reduces the amount of physical space required for operation by removing the need for post-treatment processes such as steaming and transfer. Designed to print at speeds of up to 38 sq.m/hr direct to polyester-based materials, quality results are produced without curvature, banding, fabric twist or colour deflection on continuous output. With its ability to be run unmanned over long periods of time, even jobs which are more than 100 m in length can be output quickly and easily thanks to the Teleios's textile feed system.

The key to the D-gen Teleios Textile's superiority is its vivid output, excellent light-fastness and water-resistance. Dense and accurate colours can be produced on polyester-based fabrics which can be viewed from both the front and the rear of the material. Its four- and eight-colour large capacity ink systems use micro-captive air pressure to ensure picogram precision, and an easy feeding system avoids spillage and wastage.

The D-gen Teleios is available in two widths of 1.88 m or 2.6 m and is supplied with the TROOP! Rip v 6 and a comprehensive twelve month warranty. Optional extras include the PM-180 pre-coating unit, specifically designed for the Teleios to remove wrinkles and misalignment, and the economical Fumebuster which features a water-washable reusable filtration system. Also available are a heat cutter and take-up roller.

Andrew Wilson of B&P Graphic Systems comments: "Printing to textiles is a major growth area for sign-makers, screen-printers and digital bureaux. We see the D-gen Teleios opening up a host of business opportunities for users wanting to print direct to a broad selection of textiles used in the display and promotional markets. Additionally, this machine has the ability to produce items such as curtains, furnishings, wallpapers and other furnishings, making it a truly versatile addition to a print provider's range of services."

Further information is available from Andrew Wilson at B&P Graphic Systems on 01932 568555, e-mail [awilson@bplightbrigade.com](mailto:awilson@bplightbrigade.com)

## Mutoh ValueJet printer doesn't scrimp on quality



The new and highly affordable Mutoh ValueJet 1204 is available now from Spandex. The four-colour 1.3 m wide ValueJet produces sparkling colours and high detail on a wide range of low-cost uncoated materials. For more information on Spandex's solutions, please visit [www.spandex.com](http://www.spandex.com)

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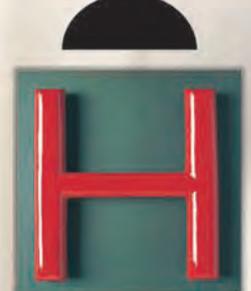
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## William Smith in tight corner for Morgan Signs

When Morgan Signs decided to purchase a RollsRoller Flatbed Applicator they were not deterred by difficult access from a ground to first floor unit. With the skills and experience of William Smith's installation engineers the machine was expertly manoeuvred into position.

"It was a very tight and difficult installation that took four hours to complete," says Morgan Signs' manager, Rod Hill. "The RollsRoller was lifted by gantry to first floor level, turned on its side in order to pass through double doors into the workroom and then swung round into position. William Smith's engineers measured and drew up a plan beforehand and everything went absolutely accurately."

Morgan Signs use the RollsRoller for interior and exterior applications, such as retail point of sale and outdoor events.

"We decided to purchase a RollsRoller Applicator as applying vinyl graphics and digital print to substrates by hand took too much time and quality was often substandard. We are now achieving consistently good quality results and increased production speeds. And there is an added bonus in terms of Health & Safety as it improves procedures such as those relating to manual handling and back strain.



"On-site training from William Smith was very good. All our questions were answered and we were also given some useful suggestions and tips for using the machine. It is a very easy machine to learn to operate."

Mr. Hill concludes: "It's an excellent machine; we're very happy with it. It does exactly what it says it does and it was well worth the effort involved to install it."

The Rolls Roller Flatbed Applicator is simple to use and offers one of the easiest and most accurate methods of applying self-adhesive films and graphics onto many flat substrates. It can be operated effectively by a single operator and represents a highly cost-efficient alternative to traditional applying systems. It offers significant benefits, not only in increased productivity, faster production times and cost savings, but also in terms of health and safety of operators. The unique design of the machine incorporates an automatically adjustable roller height facility to accommodate different substrates, up to 70mm thickness.

To arrange a demonstration of the Rolls Roller Flatbed Applicator or for further information contact Chris Bradley at: William Smith Telephone: 01833 694707.

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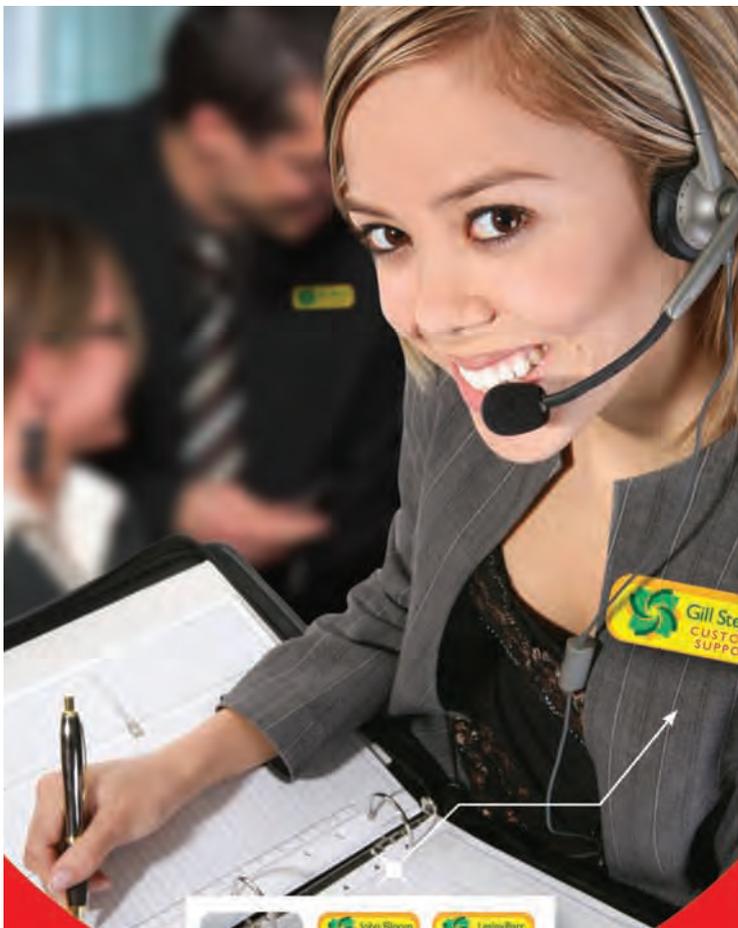
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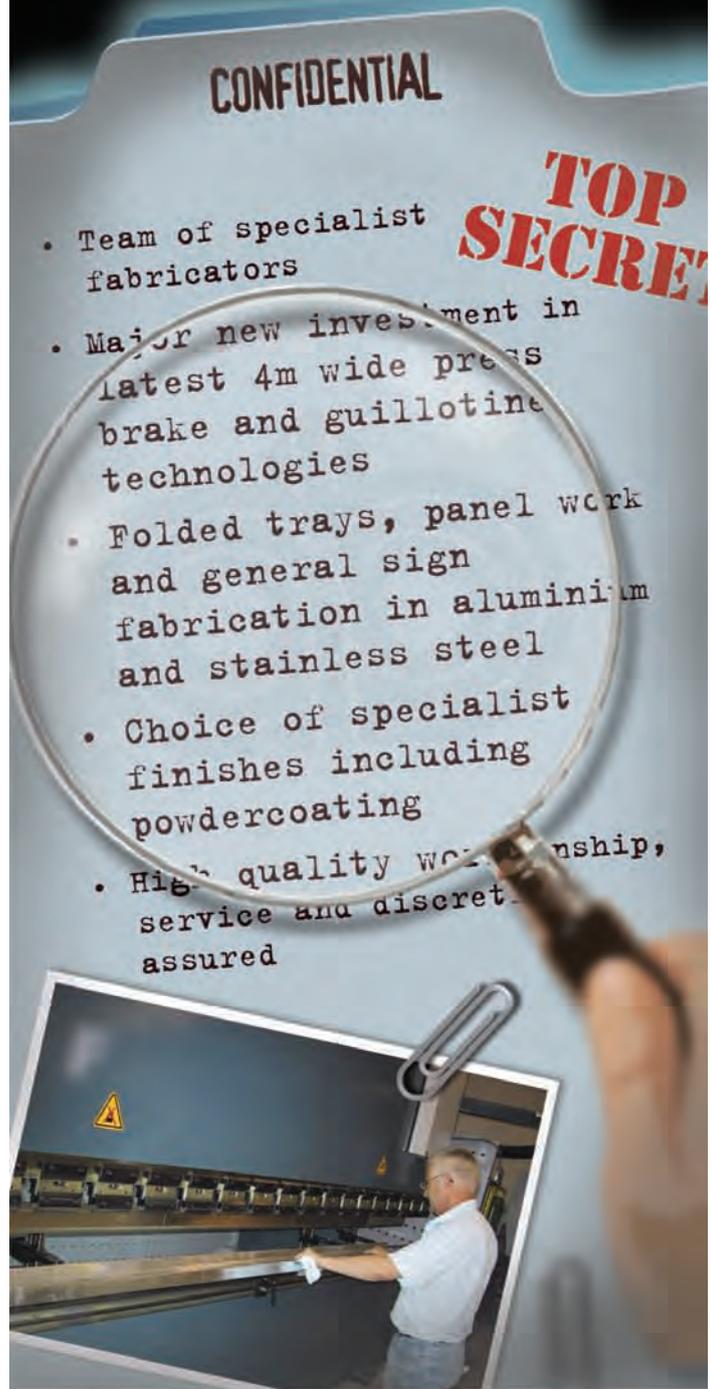
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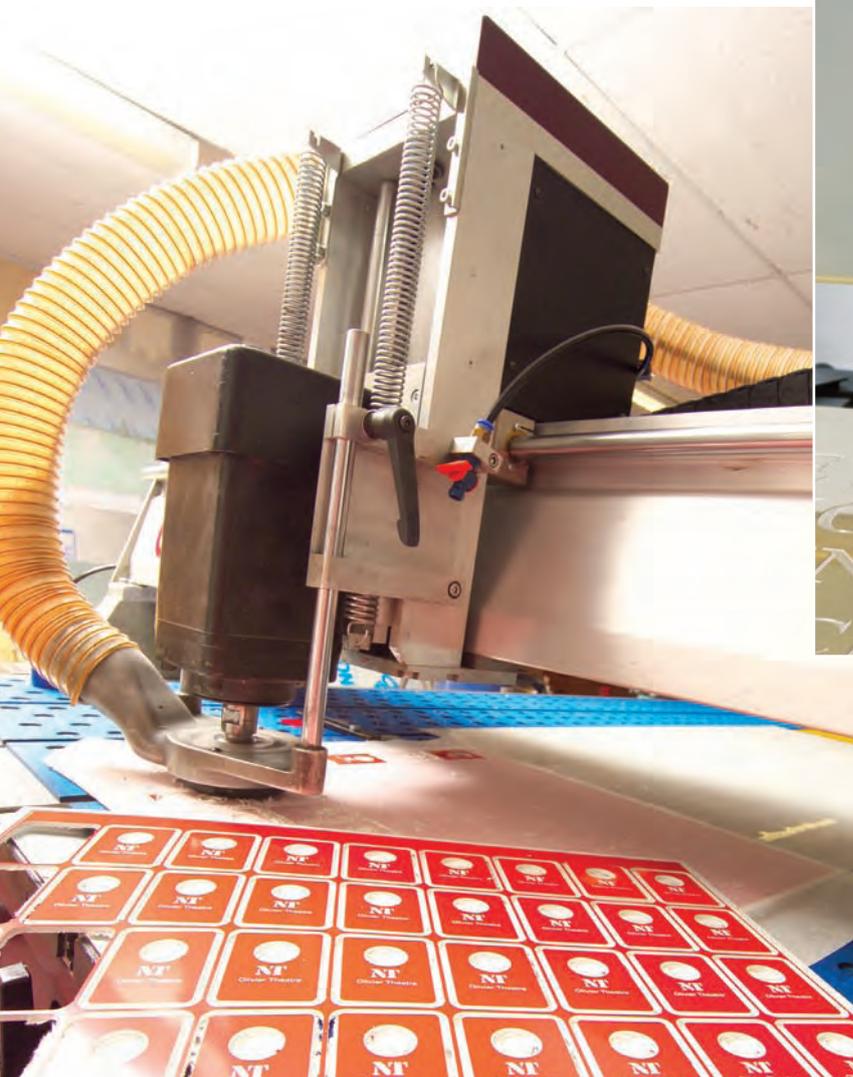
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## New first class engraving service for New Year from First Signs and Labels

First Signs and Labels, based near Stansted Airport, is starting the New Year providing a first class engraving service to sign companies across the UK. Reduced costs and quicker turnaround times are part of the improved engraving service now available.



Established for more than 20 years First Signs and Labels have the experience, and skills that will allow all UK sign companies to offer a first Class engraving service to their customers.

First Signs and Labels manufactures a comprehensive range, including engraved labels made from both rigid and semi rigid materials, valve tags, badges, key fobs, and no smoking signs. In addition, the company also produces plaques in brass, aluminium, stainless and acrylic, company and other nameplates, rating and switch plates, and acrylic mimic panels that can be engraved on the surface or from the rear and filled with different colours.

A doubling of its manufacturing space at the beginning of 2007 has enabled First Signs and Labels to service the increased orders.

"It is purely a result of demand," said MD Chris Baudains of First Signs and Labels. "As the year has gone on, more and more of our engraving and labelling services are being taken up by UK sign companies".

A fully equipped workshop with more than half a dozen engraving machines supported by CNC routing, is able to service all customer requirements from one-off plaques to multiple batches. The growth has been matched by investment in equipment; staff training and a dedicated despatch department are allowing First Signs and Labels to increase both capacity and service.

"We are able to offer any UK sign company an engraving or labelling service at costs that will enable them to achieve excellent returns," said Trevor Coggins, Engraving Manager.





Visit [www.firstsignsandlabels.co.uk](http://www.firstsignsandlabels.co.uk) or telephone 01279 467999 for information on any of First Signs and Labels' products and services.

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## Tunncliffe Signs make wrapping easy

When Tunncliffe Signs was commissioned to wrap a Smart Car for client J Davidson, a scrap metal processor, it enjoyed the luxury of an open brief, having simply been requested to design and apply something 'attractive and eye-catching' that would serve as a good advertisement for J. Davidson's services in the Bowden and Altrincham area.

The Macclesfield signmaker, which remains a family business, with Mark and Paul Tunncliffe now running the company that their father first established some 30 years ago, employs seven people and offers the broad spectrum of signmaking activities, including digital printing. All of these are accommodated in house, with vehicle wrapping having become one of the company's most recent specialities. Mark cheerfully admits that its skill in this respect has been completely self-taught.

"There is an increasing demand for vehicle wraps and we've become pretty expert at it," he says, adding that the use of Easy Apply vinyl from Avery has proved a real boon.

He explains: "It does just what it says on the tin and even helps us to make light work of a vehicle which has as many curves and indentations as a Smart Car."



Mark used Avery MPI1005 in conjunction with Avery DOL 1000 laminate for the main body of the car, complementing this with plain text in Avery 700PF, both of which materials were acquired from Robert Horne Sign & Display, Tunncliffe Signs' supplier of choice. Mark states that although the company had previously acquired

materials from various companies, some of whom specialised in vinyl, and others in rigid substrates, this meant constantly shopping around in order to achieve the keenest prices.

He says: "Happily, we then tried Robert Horne and found that they offered the best overall package. We deal with Manchester branch who always provide a sterling service and offer a wide selection of different materials straight from stock. By using one supplier we can take full advantage of the special quantity discounts Robert Horne offer, in addition to its competitive

prices and can also tap into its extensive technical support resource whenever the need arises."

The J. Davidson car sports a striking livery, which cleverly depicts the nature of its business, whilst still retaining its intrinsic appeal. The distinctive red wheel arches are designed to echo the liveries of all the company's other fleet vehicles and to underline its established corporate identity.

"This job arrived by way of recommendation, which is how we get a lot of our wrapping work, says Mark.

"Invariably, the customer sees another wrapped vehicle, which takes his fancy and ask us to provide something that will similarly capture his own promotional message.

"In fact, wrapping is fast turning into one of our most profitable revenue streams and, thanks to Avery Easy Apply and the speedy service we receive from Robert Horne, we always know that we will be able to turn any vehicle around in next to no time!"

For more info visit: [www.roberthorne.co.uk](http://www.roberthorne.co.uk) and [www.tunncliffesigns.com](http://www.tunncliffesigns.com)

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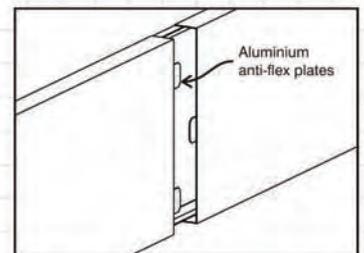
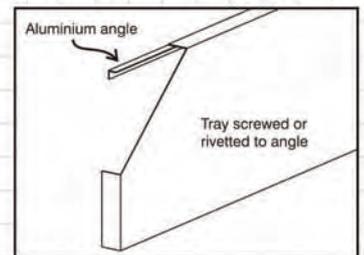
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## Making a silk purse out of a sow's ear

S.M.P. (Sign Makers Products) of Norfolk was asked by local sign-maker R H Signright to help on a project for a client who wanted a monolith sign.

After receiving a comprehensive quote for a top-notch high-spec job, the end user winced at the cost. Carl Humphreys of R H Signright, asked Mike Smart of S.M.P. to give him a hand doing a site survey, to consider any possible alternatives. Mike agreed, for the price of a pint.

The moment they pulled up at the site Mike's attention was drawn to a battered looking petrol station monolith, the old forecourt sign. Its panels were smashed, you could see right through the structure, tubes and wiring were dangling, beadings hanging off or missing, and the paint was flaking and exposing rusty steelwork. The general appearance was flat fronted and very boring. The old sign looked so sad that even the customer had written it off and resigned themselves to forking out for a high-spec replacement.

But Mike immediately saw the old sign's potential and a structural survey established that the basic structure was sound. A few sketches and drawings later, a modern and attractive bow fronted head panel with interchangeable lower panels with easy access was designed.

The old sign's metalwork was shot blasted and painted and new electrics installed. Two 1500 square bow fronted cowls were manufactured and fixed on each side to form a header; folded aluminium covers fitted down each side of the sign and powder coat finished silver created a solid and chunky appearance. Seven of S.M.P.'s Bullnose frames and panels fitted below each other on each side gave the quick access for changing panels as per the specification. Carl and the R H Signright team fitted all vinyl graphics.

The client's big smile as he stood admiring his re-furbished sign spoke volumes. What had been an ugly eyesore that would have cost £500 to be removed or £4500 to replace, had been refurbished splendidly at a cost of just £2000. Who said you can't make a silk purse out of a sow's ear?

Mike says it's been some time since he's been involved in such a project but he enjoyed the challenge enormously; if you have a similar project, he would like to hear from you.

While physically attending every potential site to carry out a survey may be impractical in many cases, today's technology offers several feasible alternatives.

Advice and quotations are available via email [smpnorfolk@aol.com](mailto:smpnorfolk@aol.com) or by telephone, 01508 531183. For further information on S.M.P. go to [www.signmakersproducts.com](http://www.signmakersproducts.com)

●Sign Update apologises for incorrectly printing the photograph relating to this article on page 78 of our previous issue.



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## Service Graphics scores with new Wembley Stadium

Service Graphics, a division of St Ives PLC, has been appointed as an official signage and venue dressing supplier to Wembley Stadium. Under the contract, Service Graphics will supply graphics and signage to enhance the Wembley experience for visitors and TV viewers.

In addition to the production of general stadium signage, graphics will be produced for all England international games and FA related football matches including The FA Cup and The FA Community Shield, concerts and the stadium's conferencing and banqueting operation. As part of its initial work for Wembley Stadium, Service Graphics carried out an audit of areas within the stadium that could be dressed, identifying over 4,000 potential opportunities for sponsors. Once each sponsorship area has been validated, this will allow the client to extensively tailor different sponsorship packages to individual sponsor's needs.

"It is great to have Service Graphics on board as our preferred signage agency," said Jonathan Gregory, marketing and commercial director, Wembley Stadium. "From our experience so far, we have been delighted with the service and quality of work that Service Graphics has provided. The team has provided creative solutions to brand and dress one of the largest stadiums in the world across a diverse range of world-class sport and entertainment events."



Service Graphics will manage the entire fulfilment process, including the printing, production and installation of graphics for each event, producing applications such as pitch side graphics, hanging banners and light box displays. In addition, it will handle specialist print materials produced for best representation on television, and giant media production for the exterior of the stadium, which run up to 56m long.

"Wembley Stadium has long since been an icon in the UK, and is setting new standards for sport and entertainment events in this country and around the world. We take enormous pride in being the national stadium's official signage and venue dressing supplier," comments Ben Moss, director, Service Graphics.

"Our alliance with Wembley Stadium enables us to consolidate leading technology, design and marketing, to support the stadium's strive for excellence and further enhance the Wembley experience for all stakeholders. The work at Wembley Stadium provides us with a fantastic platform to show the sports industry and the stadium's various event owners how we can offer added value services and make a difference for all parties involved."

Service Graphics has proven to its client, Wembley Stadium, that it can offer unique and top quality service and products. This has included the increased quality of print production to ensure brand and colour consistency across all print for each sponsor, a quicker time to market without compromising on quality, a stadium audit outlining all opportunities for sponsor branding, management of logistics and an offsite storage facility for all graphics, all within a specified budget.

For more information on how Service Graphics is making a difference in the sports industry call Service Graphics, St Ives plc on 0870 750 9200.



Banner printed and installed by Service Graphics at Wembley Stadium.

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## Champ Car livery gives Grafityp pole position

**Grafityp, one of the world's most respected suppliers of self-adhesive vinyl, printing media and laminates have recently teamed up with Champ Cars Belgium based Conquest racing team, to further promote and advertise its excellent GrafiPrint range of products.**

The new green and white custom designed livery will feature Grafiprint Digital Printing Materials as the primary sponsor across the side-pod. Grafiprint is a product brand of Grafityp Self-Adhesive Products, which boasts more than 60 years of service in the sign industry.

The Grafityp group occupies more than 400,000 sq ft of modern production facilities in Belgium that house four coating lines and one casting line. These facilities allow them to strive for perfection, which is also endorsed by their ISO-9001 quality label. Grafityp has two subsidiaries in Europe, the UK and Spain, and delivers its materials through distributors all over the world.



Grafityp's roots can be found in Amsterdam (Holland), where Stanserij Holland was founded back in 1945 by the father of today's CEO. As premises soon became too small in Amsterdam, the company moved to Houthalen (Belgium) in 1969, and its name was changed to GRAFITYP Leaders in Lettersystems N.V. In 1984, Grafityp Leaders in Lettersystems was said to be the first company to launch a sign cutting system completely controlled by PC (named CSR: Computerised Sign-making Robot).



From 1988 on, Grafityp started producing and distributing more and more self-adhesive films (Grafitack), a branch for which the new Grafityp division Grafityp Selfadhesive Products would later take responsibility. At the start of 1996, Grafityp launched their high-quality cast films named Graficast.

By the end of 1997, sales of self adhesive films had grown to such an extent that Grafityp also launched a completely new series of Grafiprint digital printing media and laminates under the GrafiPrint banner. All Grafityps products are available in the UK from their UK subsidiary Grafityp UK Ltd. The UK Company also offer a full range of associated products to the sign and print industries, and are one of the leading suppliers of Sisers textile decoration thermoweldable products for cutting and printing. They also supply and support an extensive range of equipment from world renowned manufacturers like Roland, GCC, LaserPro, DGI and Summagraphics.

For further information telephone Grafityp UK Ltd on 01827 300500 or visit [www.grafityp.co.uk](http://www.grafityp.co.uk)



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## Looking to reach the UK sign and digital communications industry?

The UK's leading visual communications event Sign UK and Digital Expo is moving ahead once again with a new name and a whole new look! During its 21 year history the show has continually evolved to reflect a changing industry and new technologies and is the biggest, most visited and longest established sign, graphics and visual communications exhibition in the UK. Since 2001, thousands of sign makers, graphic output specialists and end users have visited the show.

The highly targeted visitor campaign makes the event an unparalleled sales and business development opportunity.

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For more information and to book a stand contact the **Sign & Digital UK** team:  
Tel: 020 8651 7100 Email: [signanddigitaluk@fav-house.com](mailto:signanddigitaluk@fav-house.com)



## Sign UK & Digital Expo returns as Sign & Digital UK 2008



**Sign UK & Digital Expo, the hugely popular annual exhibition for the UK's sign, graphics and visual communication industry, returns to the NEC Birmingham on the 22nd – 24th April 2008, as Sign & Digital UK.**

The show will be celebrating its 21st birthday, marking the occasion by being the largest, most exciting and innovative show to date.

Having listened to exhibitors and visitors at this year's show, and in response to what they felt the show needed, event organiser Faversham House Group has re-branded as Sign & Digital UK, to clarify the two individual yet complementary aspects of the show.

Event Director Rudi Blackett explains: "Much has been made within the industry of the move towards digital formats, and this new branding will highlight the equal importance of all the sign and digital technologies, modern and traditional, that make our market as interesting and diverse as it is today. In re-branding as Sign & Digital UK, Faversham House Group will further enhance the position of the show as a unique, all encompassing event with a wealth of free information, demonstrations, seminars and much more, that is a 'must-attend' event for the entire industry."

It is not only the name of the show that has changed, but a brand new, fully interactive website is now available, detailing all the new and exciting features set to be unveiled in the coming months for this year's show.

In anticipation of enhanced visitor and exhibitor numbers, and far more comprehensive seminars and live demonstrations, a new marketing manager, dedicated to Sign & Digital UK has joined the established and experienced show team to further evolve the show.

Angeline Sherwood has five years event marketing experience and has worked on a huge variety of shows, including MacLive Expo, The Daily Telegraph Adventure Travel Show and The Surface Design Show, to name but a few. With Angeline's extensive events background she will be concentrating on the visitor experience of the show introducing new reasons to visit through seminars, master classes, workshops and new features.

The Hub, a dedicated, full service PR and marketing agency has also been brought onboard to support Angeline in promoting the show, growing both exhibitor and visitor numbers, and cementing Sign & Digital UK as the number one trade show for the UK market. The Hub has a great deal of experience in supporting large trade shows, such as World Food Market, Leisure Industry Week and National Licensed Business Show.

"Sign & Digital UK is the premier trade show for the UK sign industry as a whole. Whether you are a traditional sign maker, a digital wide format printing company, or an illuminated signage specialist, Sign & Digital UK is the show you need to be at," says Angeline. "Through clear communication, informative, hard-hitting seminars, live demonstrations and open debate of the issues affecting the industry, Sign & Digital UK 2008 will be the most informative, most innovative and most fun show to date!"

For further information or to register for your free ticket visit [www.signanddigitaluk.com](http://www.signanddigitaluk.com) If you are interested in exhibiting at the show contact Angeline Sherwood on +44 208 651 7074 or email [angelinesherwood@fav-house.com](mailto:angelinesherwood@fav-house.com)



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# DESIGN *Tutorial*

## Badges

Badges allows the production of multiple copies of a design, where you can specify text components to be variable. The text components can be replaced with specific words, or they can be serialized numerically or alphabetically.

In this example the task of the sign maker is to produce 16 parking reserved signs for a blue chip company staff car park. Each sign needs a different staff name and a different parking space number. Now the obvious and long winded way to produce this would be to manually make up the 16 different signs, changing the data for each one as we go, however using Signlab's badges function, this can be done automatically and in this tutorial you can learn just how it's achieved.



.This tutorial is bought to you as part of Info Source, CADlink's dedicated online information and training facility. Info source has been created to provide Signlab and other CADlink software users with a wealth of knowledge and advice to enable them to get the most from our industry leading products. Info Source has hours and hours of video and written tutorials available for you to watch or download and what's more this content is updated every month. This unique educational facility is free for all to use, even if you are not yet a Signlab user, Why not check out info source and see what you're missing!



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### 01

#### Get Started:

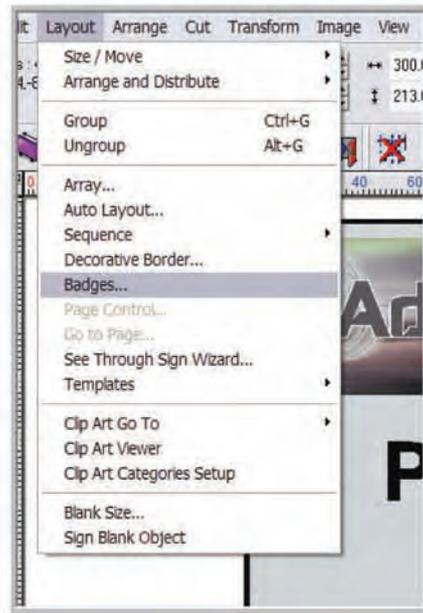
Here is the sign to be duplicated. All the elements of the sign that will remain the same on each copy have been grouped together leaving just the parking number and the staff members name as separate objects, you can see these items highlighted in red. These signs will be printed and then cut, so I have also placed a contour cut path around the outside of the sign.



## 02

### Replacement Data:

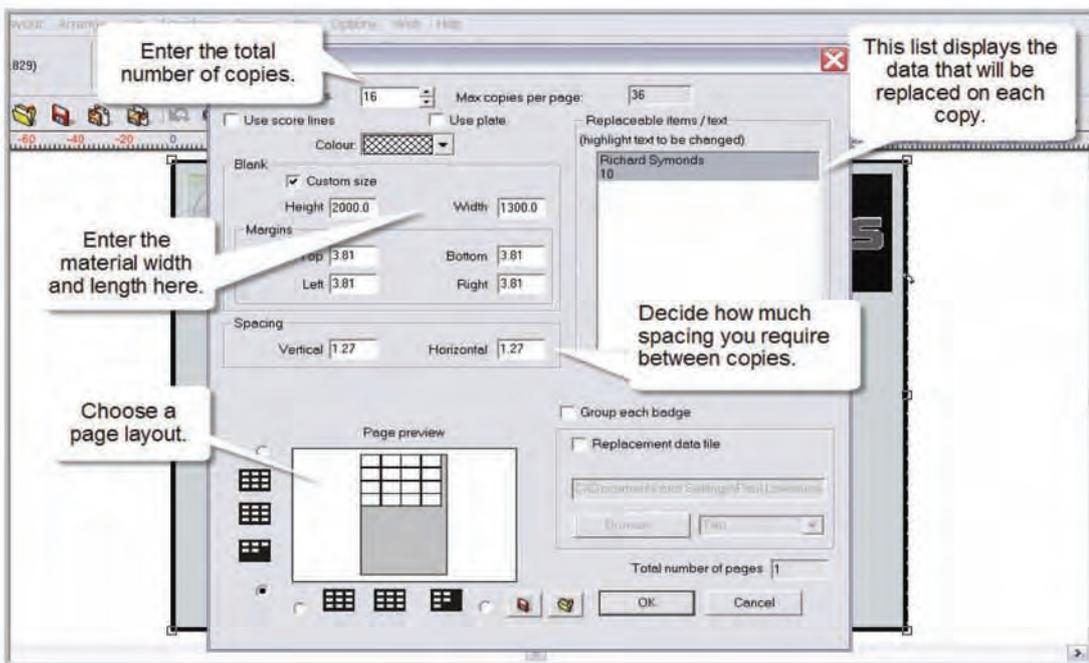
It will be necessary to have a text replacement file. This can simply be a notepad document with the required details on. Asking the customer to supply you with a text file containing the staff names will save you time and it will also relieve you from the burden of spell checking. I have my text file from the customer and all I have basically done is asked them to list the names in the order of priority for there designated space so Mathew Speight will be space one Lisa Taylor space two and so on.



## 03

### Launch Badges:

With the text replacement data sorted I can select all my objects and launch the badges feature from the layout menu. Remember, at this stage to have any data to be replaced un-grouped from the rest of the objects with in the sign.



## 04

### Settings:

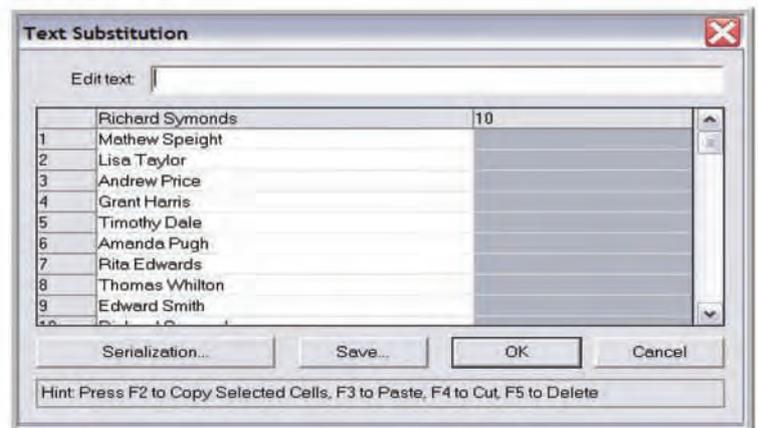
The first task is to enter the number of copies to be produced, in this case 16. Next in the blank size, I'm going to set a page size for the media I have in my device, you may also want to consider the spacing you require between each copy. The page preview displays how the copies will be printed within the available media size. On the right is a list that contains the elements of the sign that will be replaced on each copy. As each item is selected it will become highlighted in grey. To select both items you will need to press and hold the "Shift" key as you select.



## 05

### Find New Data:

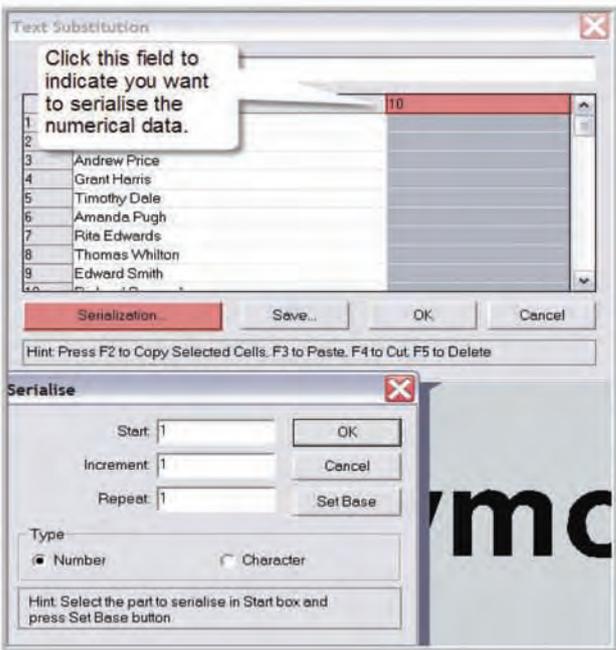
It's now time to find our replacement data, to do this I must first tick the box marked "replacement data file". Now I can browse to the location where the txt file is saved, I can then select the txt file and click "open"



## 06

### Text Substitution:

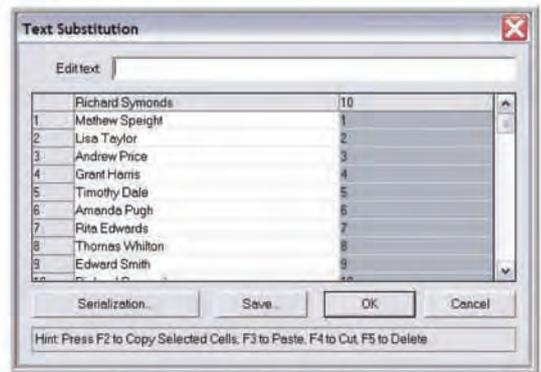
Now I simply click ok which will reveal the text substitution window. You can see Signlab has already entered all the names for the different staff members.



## 07

### Serialization:

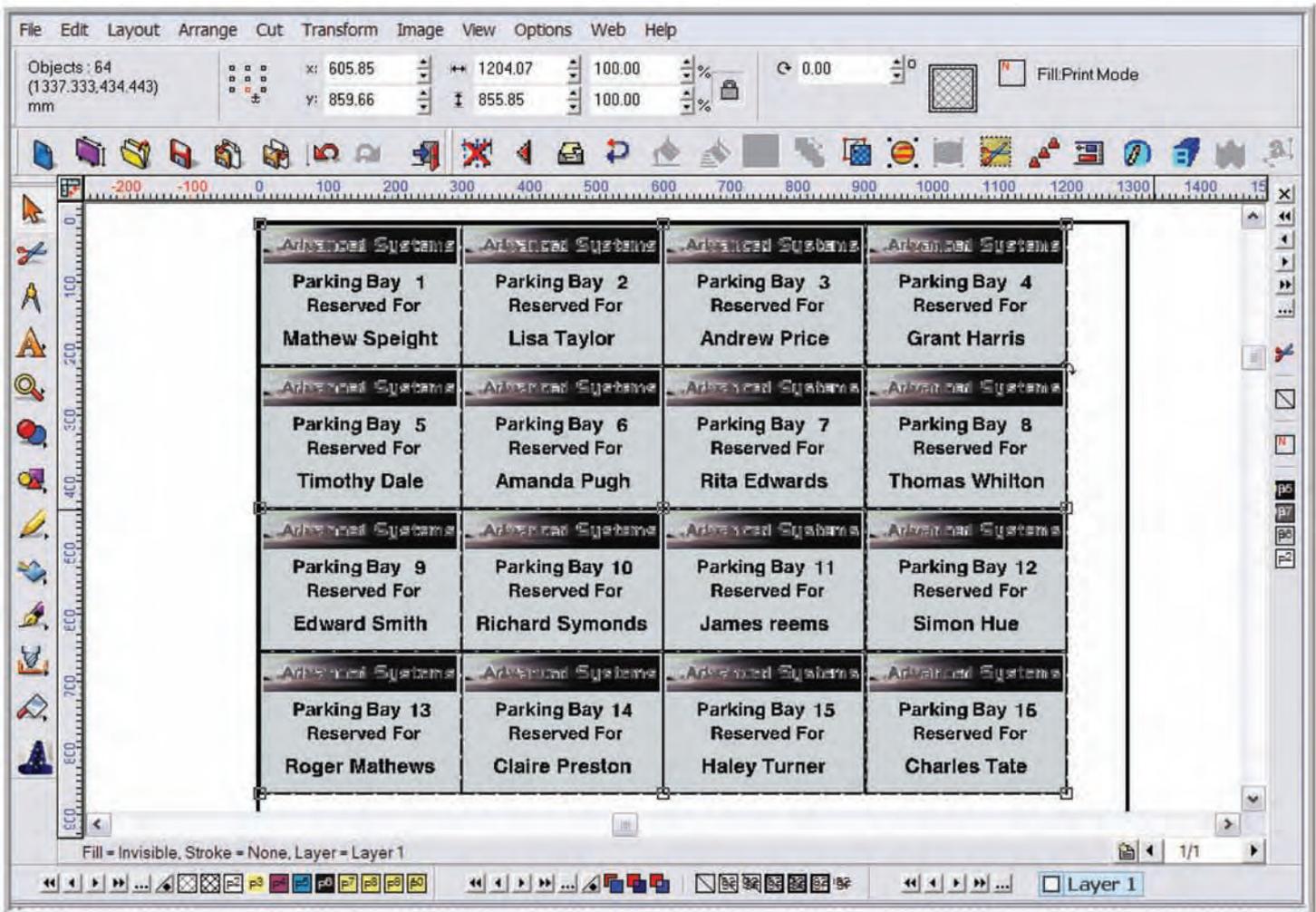
The next and final stage is to serialize the numerical data. I must first click the top of the numerical column. Next I must click on the button marked "serialization" this will reveal the "serialize" dialogue window. In the first box I have placed a number one, this will be my starting number, and I have also set each additional number to increase by the value of one. When I click "OK" the "serialize" window will disappear and my data can be reviewed.



## 08

### Finish Up:

All the necessary data replacement and numerical serialization has now been completed. The text substitution dialogue window now displays the 16 individual names and their relative parking bay numbers. Now that I am satisfied with these details, I simply need to click "OK" to complete the task.



My sixteen signs are now complete and ready for production. The Badges function in Signlab is simple to use and it's the ideal solution for any job that requires text fields to be variable over multiple copies. Don't struggle with repetitive manual data entry, have a go at using the badges function for yourself today!

For more great tutorials on Signlab and other CADlink software products, go to [www.cadlink.com](http://www.cadlink.com) and click on Info Source.

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The SignLab one day introductory course covers an array of SignLab's powerful tools under the guidance of an industry professional giving the opportunity to explore it's many features. Some of the features covered include user interface, working with shapes, applying text, fills, colour matching, contour cut and plug-in effects.



### SIGNLAB FREE TRAINING OFFER

One days free SignLab training on a course at Walsall College for one person with every new purchase, or crossgrade from another sign making or RIP package to SignLab Print & Cut.

Training is also available for all users at a list price of £295.00 exVAT, booked through a SignLab reseller.

Once a course has been booked it is not transferable, if unattended no refund or alternative course will be provided.

### BEAT THE LEARNING CURVE GET INTO SIGNLAB TODAY!

There is no better time than right now to join the SignLab community. Including expert design and output tools, free online tutorials and tips & tricks, and now free training for new customers, the decision couldn't be easier. **Visit our website at [www.signlab.com/academyTraining](http://www.signlab.com/academyTraining) for more information**



Visit [www.signlab.com/academyTraining](http://www.signlab.com/academyTraining) For More Information

## Leeds printworks to recreate world's largest expanse of stained glass

**A Leeds print specialist company is working with York Minster to produce the largest single graphic ever made, as part of a major restoration project at the medieval cathedral.**

Electronic Print Services (EPS) is to produce a life sized replica of the Minster's famous Great East Window – which features the world's largest expanse of medieval stained glass – to hide scaffolding while the window itself is being restored.

The restoration work could take up to 10 years and is part of the York Minster Revealed (YMR) project which has just won £10 million worth of lottery funding and is part of a £30 million development campaign by the cathedral.

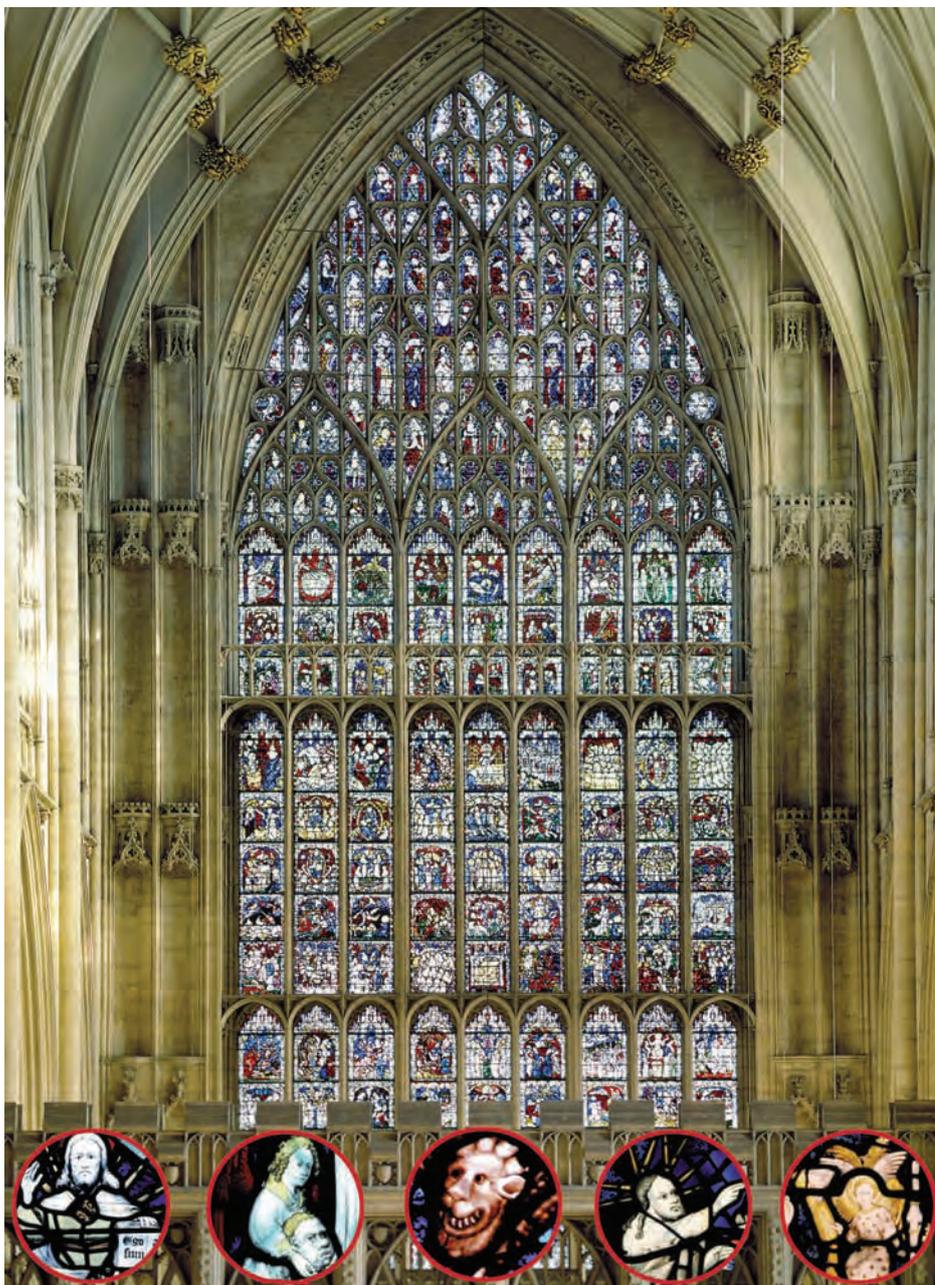
"Rather than have visitors to the cathedral stare at scaffolding for the next 10 years, we have been working with project organisers at York Minster to develop a solution that is both practical and aesthetically pleasing," says EPS managing director, Steve Farley,

who has worked with Minster staff on a number of different initiatives over many years.

The result is one of the most ambitious print jobs ever undertaken – a 14 x 27 metre single graphic that will be erected in front of the scaffolding inside the cathedral. An exact copy of the 15th century stained glass window will be printed on the screen, recreating the window's beauty for visitors to the cathedral.

"It is a massive undertaking," said Steve Farley. "The sheer physical size of the screen presents a lot of technical difficulties – but I thrive on challenges such as this!

"We will be working very closely with the York Minster team to ensure the graphic reproduction of the window is as close to perfect as possible, using the most advanced large format printing technology to create the replica on a new hardwearing vinyl called Epiflex."



It is not the first time that Steve has recreated a national treasure. In September, his Wyther Lane printworks was transformed into a private art gallery brimming with masterpieces by the likes of Botticelli, Van Gogh and Gainsborough. They were produced as part of the National Gallery and Hewlett Packard's Grand Tour project.

"As with that project, we need to reproduce the Great East Window with 100% accuracy. But this time we are doing it on a scale never before attempted which is going to challenge printing technology at a whole new level," he said.

Scaffolding of the Great East Window – created by John Thornton who was regarded as the finest glass painter of his time - begins in January with the replica screen due to be in place by March 2008.

The window itself originally took three years to make, cost just £56 and was completed in 1408. Restoring it could take up to a decade, will cost around £6.5 million and represents the biggest job ever undertaken in the 40-year history of the York Glaziers Trust.

Said YMR project director Louise Hampson: "Limited space and expertise dictate the pace of progress this time round so we will be taking on a number of apprentices in the Glaziers Trust and are developing a nationally recognised qualification for glaziers.

"Producing and erecting the screen is an incredibly ambitious undertaking but the perfect solution to hiding the scaffolding while also maintaining the visual impact of the Great East Window. We have worked with Steve on a number of different projects and have always found him full of innovative ideas in terms of using the very latest print technologies to enhance projects that ensure our heritage is captured in unique and engaging ways."

For further information contact Electronic Print Services (EPS) on Tel: 0113 278 8333.

Picture supplied courtesy of the Dean and Chapter of York.

# Problems with streaking?

We get the occasional shower of rain here in the UK and when it rains dust and dirt is washed off the top of sign systems causing streaking problems on the signage faces.

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**Raising quality ... facing issues ... providing solutions.**

## Sign\*A\*Rama High Wycombe comes to the rescue of Buckinghamshire Fire Service

**When the Buckinghamshire Fire Service needed help to give one of their support vehicles a fresh new look Sign\*A\*Rama High Wycombe was the natural choice for the job.**

The brief for the project was to completely transform the outside of an old Operational Support Vehicle in preparation for its new role as the home of Buckinghamshire Fire Services exciting FireFighter Experience. In addition, the fire service was extremely keen for local children to be involved in the project.

In order to get children interested, Sign\*A\*Rama suggested that the fire service run a competition for children to draw a picture, the winning images could then be incorporated into the design to be used on the vehicle. As the FireFighter Experience is to be used by children up to the age of 12, the competition was open to any child up to this age.

To ensure that they had a good base to work from, Sign\*A\*Rama started the transformation by removing the existing reflective strips and words from the body of the truck. A layer of bright red Metamark vinyl was then applied to the sides of the vehicle. Images of fire fighters, flames and the winning pictures from the children's competition were then added, these had been digitally printed in house by Sign\*A\*Rama.

The new FireFighter Experience is a mobile activity centre for children aged 12 and under. Buckinghamshire Fire Service Community Safety Partnership manager, Keith Wheeler, explains how the vehicle will be used, "We have created a scenario in which youngsters, working in pairs, can find out what it's like to search a building and locate a casualty. They do this in complete safety while the grown-ups watch from a viewing area at the rear of the vehicle. During the session they learn about the importance of having working smoke alarms in the home, and of having an escape plan that the whole family has talked through so that they can get out of their home safely in the event of a fire or other emergency."

For further information visit [www.signarama.co.uk](http://www.signarama.co.uk)



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## Jade and Motorclean at Europe's largest retail park

Following further expansion and capital investment at its dedicated signage division in Essex, Jade has experienced a surge in the demand for its services. A recent and multi-faceted signage project has now been completed on behalf of Motorclean at Europe's largest retail park in Dartford, Kent. Bluewater provides the benchmark for quality British retailing and is home to some 330 shops (including many of the country's most familiar brands), 30 dining outlets and a host of recreational and leisure facilities.

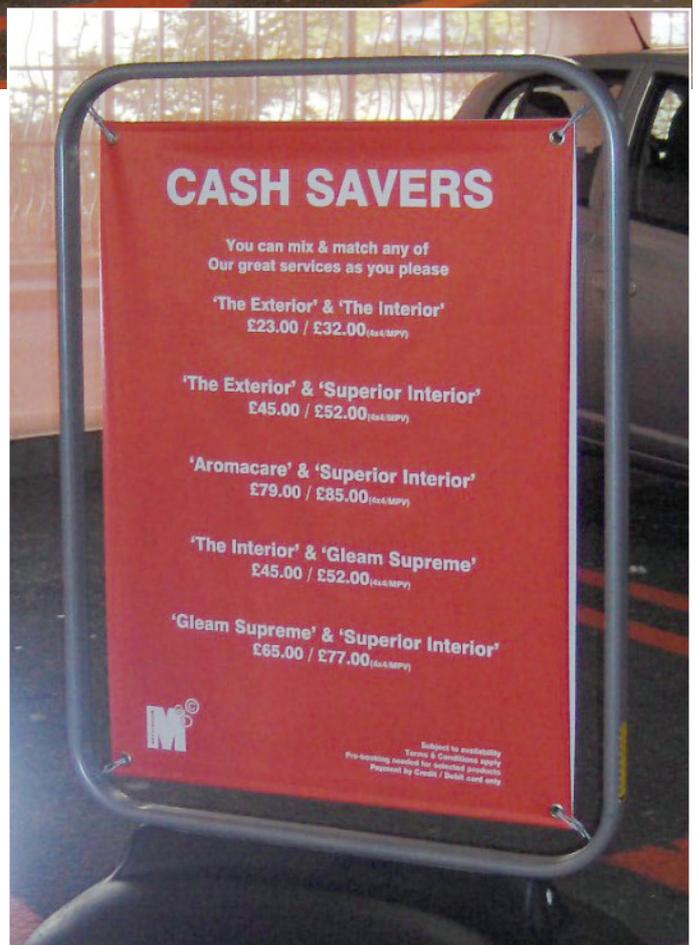
Founded in 1975, Motorclean has, in turn, become one of the UK's largest car valeting organisations, supplying a comprehensive service to many of the motor trade's leading operators. It has also recently extended this service direct to the public through partnerships with car park operators like Bluewater, NCP in Richmond, Surrey and the Meadowhall Centre in Sheffield and has ambitions to establish similar facilities at all of the major retail parks in the UK.

At Bluewater, Motorclean has set up two strategically located car valeting units. These are now providing a comprehensive valeting service to the general public under the 'you shop, we shine' promotional theme. To direct the public into, around and out of these units, Motorclean contracted Jade to manufacture and install a series of directional and information signage and display elements, all of which had to be in place prior to the official opening of the sites. Due to the very tight scheduling, this required the entire Jade team to work round the clock to meet the deadline.

The contract included 25 promotional banners, 18 different signs within Bluewater and a further 25 road signs directing visitors to the retail park. The banners comprised perforated PVC mesh, to which digitally printed graphics were applied, and were retained in six millimetre-thick stainless steel frames for increased durability and longevity. The signs were fabricated in powder-coated aluminium, with digitally printed graphics applied and fitted to Signfix support systems. For the reception areas and kiosks, Jade supplied 10mm-thick polished acrylic lettering to complement the vinyl wraps that were already in place.

Commenting on the part played by Jade in successfully completing the Bluewater project, Motorclean's retail manager Michael Lawson stated: 'We were most impressed with the flexibility, courtesy and level of commitment of the Jade staff and in particular the help and support we received from Paul Runacre, the company's operations director.' Following the success of the Bluewater project, Jade has recently completed signage on behalf of Motorclean at the Meadowhall Centre facility in Sheffield and anticipates similar partnering on new signage projects at other major retail parks throughout the UK in line with this expanding company's ambitions.

For further information on the services available from Jade, visit [www.jade-group.co.uk](http://www.jade-group.co.uk) or telephone 01702 293133.



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## January 22nd & 23rd 2008 - Join us for a seminar with Flexi-Expert Mark Rugen from the USA!!!

World renowned as being "THE" Flexi expert, Mark combines his complete Flexi product knowledge of signmaking and digital printing with excellent teaching methods, to lead a fun and interesting seminar. The seminar content will be aimed at new and existing users and will demonstrate the many **benefits of flexi over other signmaking software packages** on the market and can also include any topics you request such as designing vehicle wraps in flexi (it's so easy!).

There will also be some **great offers on the day** for new packages and upgrades from other software packages, along with the opportunity to see a **demonstration of two new printers**: the Canon Business Card Printer and Kimoto Freejet.

There may also be the opportunity to see **Keencuts new Steel Track**, the Excalibur's bigger brother. Due for release in February.

Please call to register your interest and for more details.  
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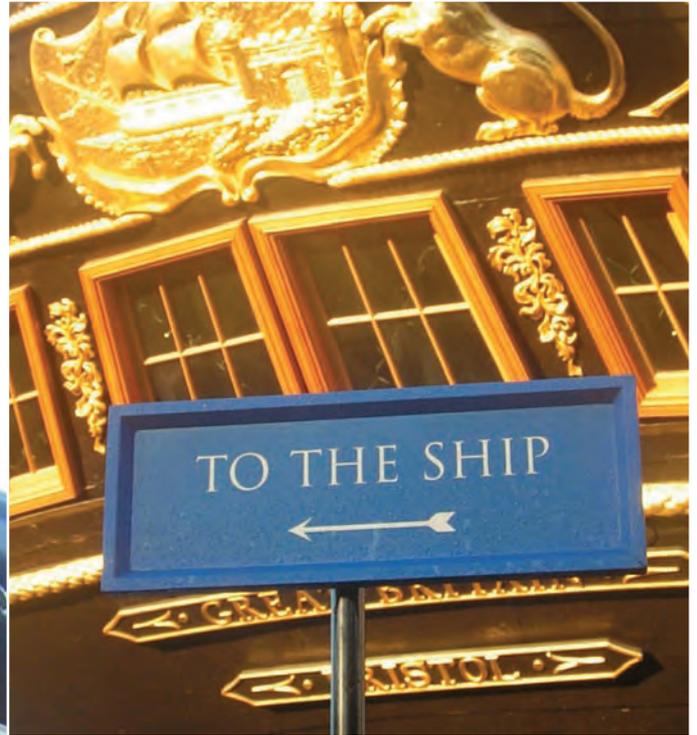
**Meet the Flexi-Expert!**

## Metalline Signs commemorate Brunel's ss Great Britain

As the sign world increasingly shifts towards fast, cheap, almost disposable signs, it's good to know that some companies have held on to long established traditional sign making techniques. Metalline Signs is one such company. Whilst keeping up with the modern market we pride ourselves in specialising in metal and GRP castings.

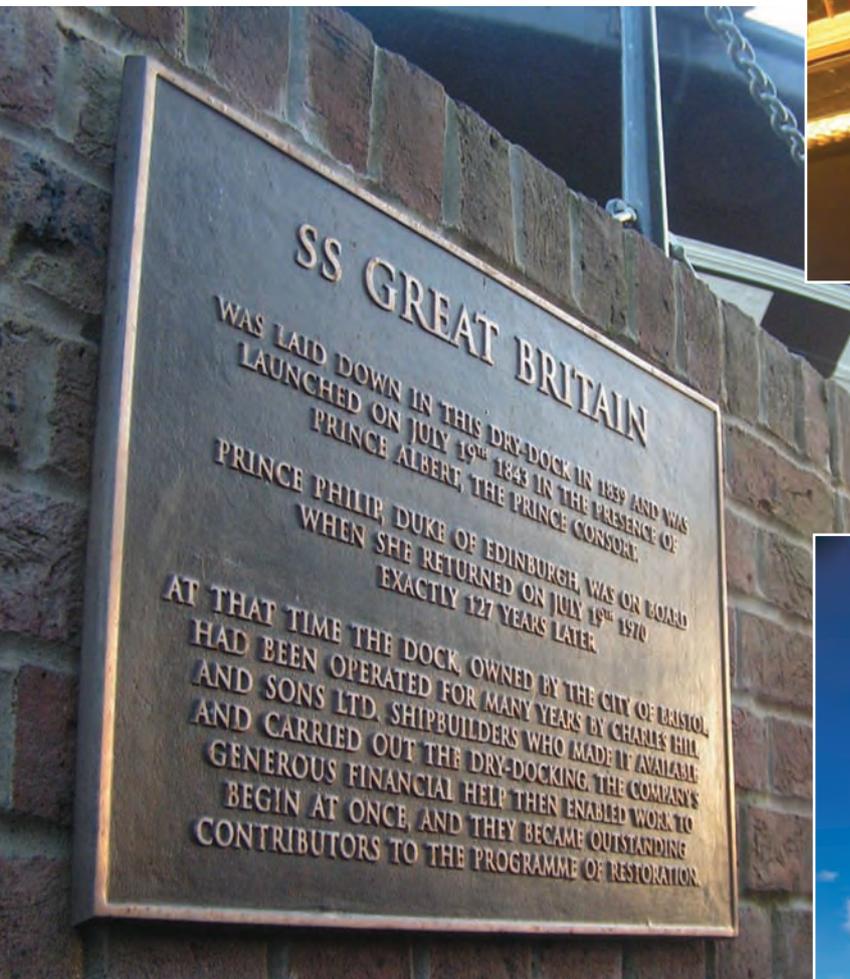
Being a Bristol based company, we feel especially privileged to work on a signage project close to our city's heart, at Brunel's ss Great Britain. Signs included a commemorative plaque cast in bronze, detailing the life of the ss Great Britain, along with wooden wayfinding signage with applied graphics and lacquered.

Metalline Signs also provided cut out aluminium letters on aluminium panels all stove enamelled in entranceways around the museum. Certainly traditional signage methods complemented the nautical feel of this project where modern signage would have looked out of place.



Established for over 60 years Metalline Signs is a trade outlet specialising in the mass production of resin lettering in many typefaces and sizes. A firm favourite seems to be our v-section roman letters painted in any colour, these letters are always popular within the sign community.

For further information contact Metalline Signs on 0117 9555291 or visit [www.metalline-signs.co.uk](http://www.metalline-signs.co.uk)



Brunel's ss Great Britain is the world's first great ocean liner. Launched in 1843 to provide luxury travel to New York, the iron-hulled steamship revolutionised travel and set new standards in engineering, reliability and speed. Today Brunel's ss Great Britain is one of the UK's most exciting museums and visitor attractions.

There will always be a market for signage that will stand the test of time whether commemorating great people or achievements with cast bronze plaques or signing important buildings such as museums, libraries, colleges, universities and government buildings with traditional lettering cast in bronze or aluminium.



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## Uniform on the road with mobile demos

The latest innovative move from B&P Graphic Systems is the introduction of its mobile demonstration unit, which is designed to save time and money for potential purchasers of Uniform's print-and-cut solutions.

A fully kitted-out van is now available to visit sign-makers, print bureaux and other interested businesses in their own locations, thus preventing loss of income from being out of the office, wasting time and incurring unwanted travelling expenses.

The Uniform Mobile Demo Unit is configured to enable personal, one-to-one demonstrations and features the cost-effective Uniform Lancer G2 bundle which incorporates an eco-solvent wide-format printer in a choice of 1.3 and 1.63m widths. Also included is a Uniform Ultima cutting plotter, plus a full set of inks, a take-up system, full training and the TROOP! RIP. The mobile unit enables users to test the printers with their own artwork and to view all possible applications from the Uniform media swatch book.

An experienced training specialist will demonstrate the capabilities of both the printer and cutter, and also be able to discuss individual requirements from potential purchasers.



Arranging a visit from the Uniform Mobile Demo Unit couldn't be easier. Interested companies can log on to the B&P Graphics web site at [www.bpgraphics.co.uk](http://www.bpgraphics.co.uk) follow the link and complete the registration form.

Andrew Wilson of B&P Graphic Systems states: "The introduction of the Uniform Mobile Demo Unit is another example of how we can simplify the choosing

and purchasing of wide-format digital printing equipment. We appreciate how much time it takes to visit resellers and view new printers, and this solution is designed to ease the burden for potential buyers. It's also testimony to the rugged quality of our systems that they can be demonstrated on the road in this manner."

The Uniform Lancer G2 1300 bundle is priced at £10,995 or from £55/week, for the 1.3 version. The wider 1.63 m Uniform G2 1625 option costs just £15,495 or from £78/week.

Both include full training and Uniform's own on-site 12 months' warranty pack which covers all parts and labour.

For further information contact Andrew Wilson at B&P Graphic Systems on 01932 568555 or e-mail [awilson@bplightbrigade.com](mailto:awilson@bplightbrigade.com)





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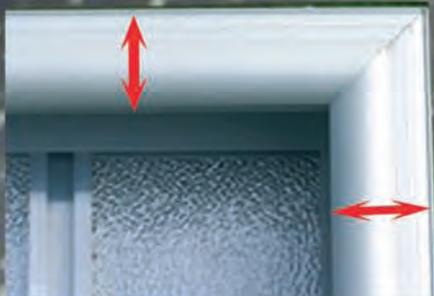
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## Innovative products that make life easier for any sign maker

**JAG Sign Supplies is a family run business specialising in the development of innovative products for the sign industry.**

Established in 1995, JAG Sign Supplies' varied and interesting range of signmaking equipment today includes several big brand names such as Keencut, Kimoto, Swann Morton, Monti, Maffell and Flexi with several other products unique to JAG. All are tested in the company's small sign shop before being included, to ensure good product knowledge and a practical and successful range.

"Putting products to the test in our sign shop gives us the chance to make sure they do what they say. It also means we know what we're talking about to customers and can help if they have questions," says Louise Gardener, Company Director.

"Having a sign shop keeps us up to date and hands on with problems that sign makers face every day. It's also a very useful way of finding out what end customers want and then we develop our products accordingly."

JAG's sign shop has served customers in Holsworthy and the surrounding area since 1986. Situated on the Devon/Cornwall border 10 miles from Bude, JAG Trade distributes equipment to the sign industry throughout the country.

"The business has grown from us developing a PVC frame to inexpensively edge foam signboards (because we couldn't find what we wanted on the market), to selling it to other signmakers; then signmakers asking us for things they couldn't find; to where suppliers now come to us with innovative products to test, develop and market," says Louise.

One of these is Rollepro, a revolutionary new tool for easy application of vinyl over rivets, door handles, contours and textured surfaces. The American manufacturer approached JAG Sign Supplies and following comprehensive trialling by vehicle wrappers at JAG's sign shop, the company included it in its product listing in October 2007. JAG is the only distributor for Rollepro in the UK.

"Our testing showed Rollepro really does what it claims. It smoothes vinyl over rivets and the like with ease, making a very neat job and saving a lot of time," says Louise.

Another addition to JAG's range that went down a storm during testing is Canon's new desktop Business Card Printer.

Louise explains: "It's a great add-on for sign shops because when the design has already been done for a vehicle or any sign, it takes only minutes to transfer that design to a business card and print on demand. This Canon Business Card Printer is quick and profitable, and customers are always impressed that you can do it on spot."

Many of JAG's products are simple ideas that can save a lot of time and money, such as the Sticky Metre Measuring system. Essentially a ruler with adhesive or magnetic backing, it effectively enables accurate measuring from a digital photo, thereby avoiding the necessity of time-consuming site visits in many cases.



All JAG's products can be viewed in the company's newly opened demonstration suite at Holsworthy in Devon.

Mark Rugen, generally accepted as the world's leading expert on FlexiSign software is giving a special seminar in the demonstration suite in the second half of January 2008. The event coincides with tempting introductory offers from JAG on the Version 8.5 of FlexiSign, the software of choice for many signmakers and graphics professionals. This latest version has new features such as improved plug-ins, updated vinyl colour libraries and import profiles for a wider than ever range of formats. FlexiSign comes in a choice of six packages, and as a business develops and production capabilities grow, it can be easily and seamlessly upgraded from one program to another.

Louise says: "Mark Rugen is the acknowledged expert on SAI's FlexiSign and he travels the world explaining the advantages of FlexiSign software. To have him here is an honour and a huge advantage for anyone considering updating from an earlier Flexi program or any other sign writing package.

"This Version 8.5 is brilliant. We've been using other software but having seen the capabilities and the ease of use of this Flexi software, so we're changing to it!" she declares.

Also if you're interested in vehicle wrapping Mark will be demonstrating how easy it is using the flexi software along with a sneak preview of some great new digital print DVDs with wallpapers and special effects specifically aimed at fool-proof vehicle wrapping; these are due to be officially launched at Sign UK 2008 where JAG will be exhibiting.

To reserve a place at Mark Rugen's seminar or find out about any of JAG Sign Supplies products, tel. 08005 999059 or go to [www.jagsignsupplies.com](http://www.jagsignsupplies.com). A demonstration of the Rollepro is available on the web at <http://www.youtube.com/watch?v=3Z4YSMH06I4>



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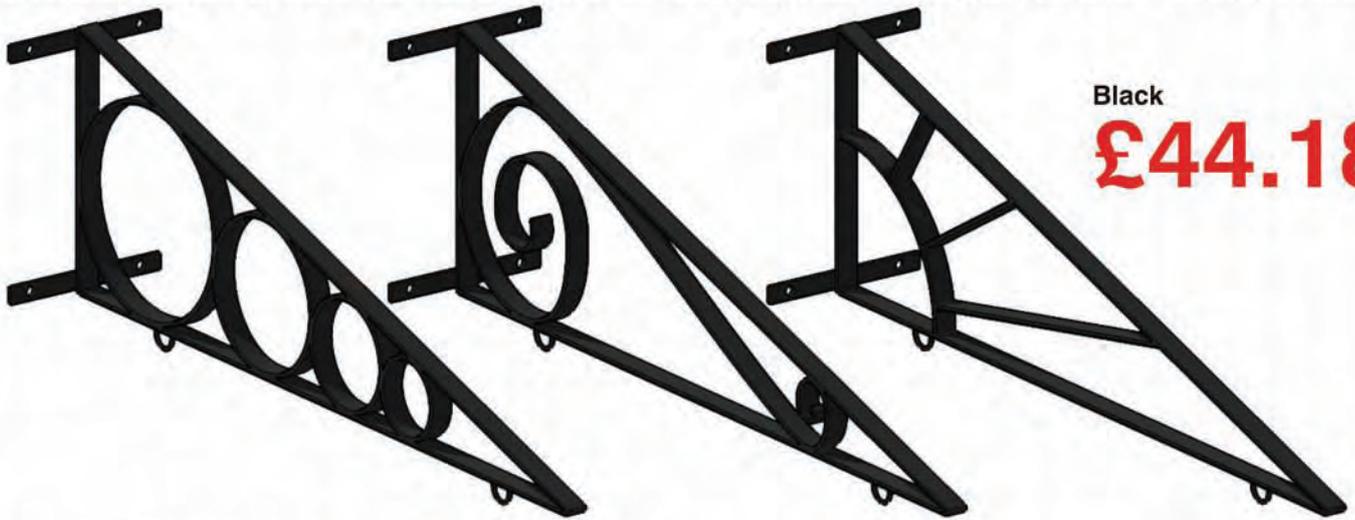


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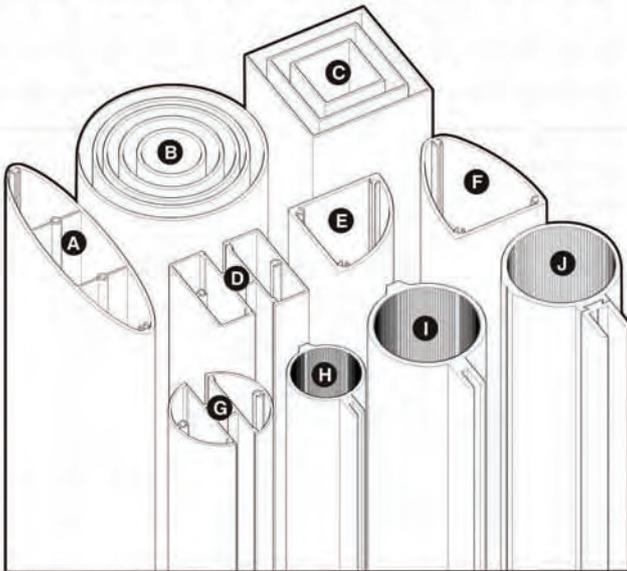


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## A Koolkut saw revolution at Signwise

Signwise, a busy sign specialist in Peterborough had for many years relied on an ELU 'up and over' saw for cutting sheet materials. With the business growing, and health and safety requirements becoming more strict, the machine was becoming seriously limiting, and in 2003 Jim Wise, Managing Director, took delivery of a Koolkut KK21S vertical panel saw from Sagetech Industries.

"The ELU really was becoming a problem," explained Jim. "It needed at least two operators to cut a sheet of any size, created enormous amounts of dust and was a health and safety disaster just waiting to happen."

On top of all that, cutting sheet materials on the ELU was both slow and inaccurate.

Jim came across Sagetech's Koolkut range at a sign show, where the machines were being demonstrated.

"I liked Sagetech immediately," he remembered. "They were obviously enthusiasts, not just looking for a quick sale, and took the time to make sure they understood what I needed. They even arranged for me to see a Koolkut in operation at a customer site after the show."

Signwise's Koolkut works hard for its keep. In use every day, it cuts a variety of materials, including foamex, acrylic, polycarbonate, Reynobond, Dibond, ply and aluminium.

"It's the ideal machine for a sign maker - we use a very wide variety of materials so versatility in cutting capability is essential," said Jim.

The Koolkut has revolutionised the way the company does business. Before the machine arrived, Signwise bought in cut-to-size sheets, on a two-day lead time. The Koolkut allows them to buy in stock of 2m x 3m sheets, and cut the sizes they need when they need them. It also allows them to make much better use of off-cuts, most of which were previously wasted.

"It's a much more efficient process," Jim observed. "It's less stressful, less wasteful, much quicker, more economical, more accurate, cleaner, quieter and safer. On top of all that, cutting sheets, on the Koolkut is an easy one-man operation."

Jim reckons the Koolkut paid for itself in savings and improved profits after about a year, and declares it excellent value for money. He's also impressed with Sagetech on the customer service front, praising the company's after-sales support and technical knowledge.

"The Koolkut is an excellent machine at a very reasonable price, from a great supplier, and I'm happy to recommend it," he summed up.

For more information on the Koolkut range of economically priced space-saving vertical panel saws, visit [www.sagetech.co.uk](http://www.sagetech.co.uk) or call 0118 970 1950.



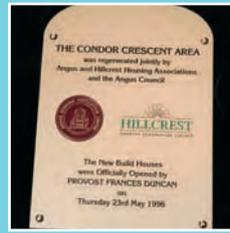
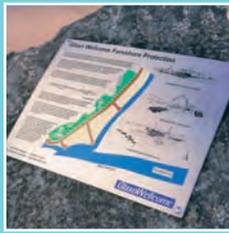
## Graffiti Design International opens south coast exhibition and showroom facility



Leading provider of bespoke architectural and retail signage solutions, Graffiti Design International has opened a permanent exhibition and showroom facility in Brighton, East Sussex. Run by Bruce Pestell and Bob Bruce-Hay the new facility, which includes large-format digital production, is already providing signs and graphics to a burgeoning customer base (typically retail outlets like hairdressing salons and owner/managed restaurants and leisure outlets) on the south coast.

Graffiti Design International and its subsidiary GDI Trade Graphics comprise one of the most sought after resources for highly individualistic architectural and retail signage solutions. Whilst using a combination of acrylic, stainless steel and aluminium for much of the work undertaken, Graffiti also employs wood, brass and copper for specialist applications in niche markets. All sign illumination requirements (LED, neon and traditional fluorescent) are carried out in-house as well as CNC routing and laser profiling, engraving, metal fabrication and finishing. Services cover bespoke architectural lettering, illuminated signs and sign fascias. Special material finishes (typically brass, bronze, copper, steel and zinc) can be distressed with acids to create patina, verdigris and even simulated rust renderings for the more individualistic or ornate signage concepts.

For further information, telephone 01273 774090.



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## Sign Language

Colin Edge of Multitechnic is used to spotting artwork whoopsies for customers, saving you both money and blushes but what about the errors he can't save you from?

Digital print – yawn, big yawn. If you have switched off already at the very mention of digital print then I will try to wake you up.

Who checked the spelling on your last job, the one that is printing now? Glance over to the machine & just look at all that lovely material being sucked into the machine. Will you be turning that into signs later or will you be wondering if you can be bothered to take it for recycling or just stuff it in the bin?

In the good old days when it was all fields round here, sign makers sent jobs out for printing, engraving, whatever, very little was made in-house. This meant another pair of eyes would examine the job & maybe spot your deliberate mistake. Not all spelling errors would be spotted but at least you stood a chance.

Now a lot of you have your own vinyl plotters & printers, your artwork goes straight to print, and then often straight into the bin.

Straight into the bin of course is the best of a bad job. More likely you will make up your sign, bung it in the van & head off through the traffic to fit it. You will drive back through even worse traffic, most of the day gone, walk into the office & answer the phone. The customer you have just left is the person on the phone, he has been reading the sign & isn't too pleased with the directions to reception, or maybe with the instructions that safety helmets must be worn.

If only someone had checked.

Your day ruined, you print off another, get back in the van, by now the traffic is simply awful, dinner is going to be late tonight.

It is no use relying on your customer to check for you. Even if they have signed off the artwork, the likely outcome of a spelling mistake is that they will still blame you for making the mistake in the first place & you will foot the bill for the replacement.

Not a problem that will happen to you of course as you always use the spell checker. Well if you order some aluminum trays from Ashby's in a certain color they will have a quiet chuckle. Order a stainless steel sign from us specifying a blue boarder & I will wonder why you want a Conservative supporting public school boy but no harm will be done. If however you fit a sign for a customer celebrating the opening of their new annex, or a door sign for the General Manager the customer is less likely to be amused. Your spell checker doesn't know the difference between a councillor & a counsellor, or that one will visit every 4 years to ask for your vote and the other is someone you visit when suffering from stress due to replacing signs with spelling errors.

Another favourite is good old cut & paste. The customer sends you the text for you to include in the sign, the spelling is no longer your problem. The spelling may not need checking but please make sure it fits in the text box. We have been sent a few artworks where the descriptive text under the pretty photograph just stops in mid-sentence because it didn't fit in the

We manufacture chemical etched signs, not something many sign makers can do themselves. If your customer wants a nice stainless steel or brass sign, you will get somebody like us to make it for you. Our customers send us perfect artwork nearly every time, well it is perfect in the sense that it is in the correct format for us to work with but often far from perfect when it comes to the use of the English Language. We cannot proof read all artwork of course but just printing a copy to put with the job sheet is often enough for someone here to notice mistakes.

We had one classic recently. A few signs to be scattered around Bristol detailing the activities of Isombard Kingdom Brunel. Now even if you don't know how to spell the great engineer's name, it takes no time at all to check it on Google, Isambard it is then. That got us looking for other mistakes. We spotted a few, informed the customer, he sent revised & checked artwork. I can't remember if it was 3 or 4 times we made some of those signs. Other names & details that we couldn't possibly know were incorrect.

Another similar example; a quite large, high specification & therefore rather expensive sign for opening of a building in Ireland. All we knew is that it was called Bloggs House or whatever, we didn't know it was a surgery otherwise we would have noticed that it shouldn't be a Heath Centre. For all we knew it was a building dedicated to moorland plants or a former British Prime Minister. Our customer noticed as soon as she unpacked the sign & ordered a replacement. This was sent off the very next day & was duly taken to site & fitted. That was when it was noticed that the name of the dignitary who was due to cut the ribbon & quaff champagne had been spelt incorrectly. Yet another sign was made & sent over the water.

Now you would think that we would get a good laugh from such incidents, rubbing our hands with greedy glee as we fired off yet another invoice to the customer. Well we don't think like that. We think of ourselves as part of the customer's production team. We like our customers to make money out of our products, if for no other reason than customers who make money can pay their bills. Mistakes don't benefit anyone.

Mistakes will always happen, an all time howler being the 1631 version of the King James Bible which boldly stated that "Thou shalt commit adultery". We don't expect our customers to have degrees in English but at the very least you should ask someone to check your artwork before sending it to us or sending it to your nice new digital printer. Always check name spelling, even if you send a job to us we will not know if a name should be Elliot or Elliott. Other errors we will try to notice but your printer will not.

The digital age is here, you are in charge of your own destiny, please cheque that it is spelt write. Yew won't get marques for doing sew butt knot taking the thyme to check awl your work could cost you deer.



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Size:  
750 x 500mm\*  
(\*Image area)

## Folding Swing Sign

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Available in 3 heights  
1 metre high • 1.5 metre high  
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## Bus Stop Sign

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Available in 2 sizes in any combination  
635 x 457mm (A2)\*  
530 x 450mm\*  
(\*Image area)



## Handysign

This lightweight and easy to move 'A' board is manufactured in 1.2mm zinc coated steel.

- Powder coated in white as standard
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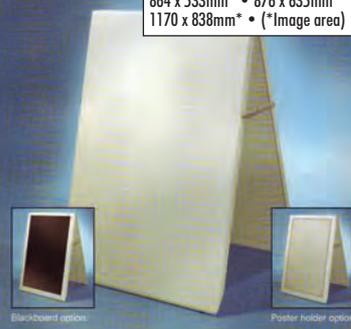
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1.2mm zinc coated steel. White powder coated. Available in 3 sizes and 4 styles. i.e. Standard, poster, blackboard and poster blackboard.

Size:  
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# AWARDS

## Robert Horne Sign & Display wins plaudits for Sign UK exhibition stand

Many visitors to Sign UK 2007 were attracted to the unusual stand fielded by Robert Horne Sign & Display and unsurprisingly, its original design concept also appealed to the judges of the recent B2B Marketing Awards competition.

BMB, the agency that designed the stand, won the award for the 'Best live marketing initiative' when the competition, which was organised by B2B Marketing Magazine, culminated in a gala dinner at The Brewery, in the City of London, during November. The stand beat off stiff competition from campaigns created for such illustrious names as Lloyds TSB, Adobe, Canon, Interbuild and Indesit, the latter of whom received the runner-up prize in the same category.

BMB's aim was to demonstrate visually how Robert Horne combines its own expertise with that of its suppliers, in order to offer its customers the best possible solution for every application. The stand was designed to resemble the cool white spaces of an art gallery, with some of the products in the extensive Robert Horne portfolio serving as 'exhibits'. It became a real talking point at Sign UK, with many visitors returning again and again to view their favourite 'pieces', including a tree which had been crafted from Foamalux Xtra, with leaves that cleverly illustrated the scope of the materials in Robert Horne's growing environmental range.



Terry Cattle, Robert Horne Sign & Display's Marketing and Commercial Manager commented: "BMB used its impressive understanding of our business ethos to create a stunningly original stand. The feedback from both customers and staff has been tremendous and sales resulting from our appearance at the show have exceeded all expectations. We are delighted."

The stand has also recently won a further accolade in the form of a bronze award at the Cream Awards, which seeks to recognise the work of creative agencies operating outside London.

For further info on Robert Horne Sign & Display Tel: 01604 495333.

## Printers vote Océ 'Supplier of the Year 2007'

Printers attending this year's BAPC awards ceremony in November voted Océ as the 2007 'Supplier of the Year'. The award is the only category at the BAPC event to acknowledge manufacturers and is a highly commendable prize to receive in that the winner is chosen by the members and associate members attending the event.

This year's ceremony was held at the Crowne Plaza hotel in Marlow, Buckinghamshire, and welcomed over 160 attendees from every facet of the print and creative industry sectors. The event was first held in 1984 and takes place annually in conjunction with the BAPC's yearly gala dinner and conference, which is held at various UK locations over a weekend.

Nick Chalk, Sector Marketing Manager Commercial, said: "Océ is dedicated to providing a customer care programme that is second to none in the industry and has put a number of pioneering schemes in place. These include our Business Development Programme and Quality Centre initiatives, which are designed to provide ways of enhancing a printers business so that it can operate more profitably. As a team, we are delighted that our efforts in this area have paid off and that our customers feel compelled to vote for us to win Supplier of the Year 2007."

The BAPC (British Association for Print and Communication) is widely acknowledged as the prime trade association for the graphic arts community and is run by printers for printers, providing members with a range of support services and facilities that are created to ensure the survival and success of its members.

Commenting on Océ's win at the event, BAPC Chairman Sidney Bobb said: "Océ's dynamic approach to customer care guaranteed it a place on the 'Supplier of the Year' leader board. With its dedication to adding value through its service, the company is especially in tune with the current demands and requirements of its target market and supports the 'best practice' ethos supported by the BAPC.

"For example, it is widely documented that Océ is a leader in the development of environmentally processes and systems. This year's BAPC event was the first to be certified as carbon neutral by carbon management organisation Co2 balance. We are keen to be associated with companies that share the same ethical values as us and are also delighted that this sought-after trophy has been awarded to such a staunch supporter of the BAPC conference and awards ceremony."

For further information visit [www.oce.com](http://www.oce.com)



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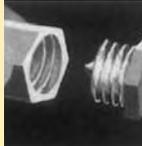
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### CREATIVE PRINTERS OF LONDON

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Tel: 01708 731294

E-mail:

creativeprinters@btinternet.com

web: www.make-a-gift.co.uk

www.print1.co.uk

Suppliers of low cost doming blanks as used in the advertising industry. We supply blank key fobs, bottle openers, cufflinks, tie slides, lapel badges, golfer's products, resins, print media, hand dispensing guns etc. Complete 'Starter Kits' also available. Details/Samples on request.

### LEXICRAFT NAMEPLATES LABELS & SIGNS

Woodside Business Park, Birkenhead, Wirral CH41 1EL

Tel: +44 (0) 151 666 5400

Fax: +44 (0) 151 666 5401

E-mail: enquiries@lexicraft.co.uk

Web: www.lexicraft.co.uk

'3D-ID' Resin Doming adds value to product identification attracting attention, illustrating brand names and promoting your corporate image. From short runs to mass production, call Lexicraft for more information.

### MOCKRIDGE LABELS & NAMEPLATES LTD

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Tel: 0161 308 2331

Fax: 0161 330 9645

E-mail: sales@mockridge.com

Web: www.mockridge.com

3D Resin Doming adds value to screen and digitally printed signs, lettering, labels and emblems. Mockridge offer a wide range of products from budget-priced starter kits to mass-production systems. Contract Doming service available. Send for samples.

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Fax : 44 (0) 1925 767898

E-mail : aled@motique.co.uk

Web : www.motique.co.uk

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Fax: 0121 766 5511

E-mail: artcam@delcam.com

ArtCAM Pro is 3D Software for creative sign design and manufacture. This software takes your 2 dimensional design sketches and creates high quality 3 dimensional signs, carvings and decoration. ArtCAM Pro is very easy to use and drives almost any CNC router.

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Effective pavement signs and poster boards for all retail outlets, direct from the manufacturer. Our 'A' Boards are of a heavy duty metal construction, zinc coated for maximum durability and available in a range of colours. Posted boards are available with 20" x 30" or 30" x 40" plastic windows. Competitive prices and next day availability.

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www.anchor magnets.com

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E-Mail: mark.rose@mkdesign.org.uk  
Web: www.mkdesign.org.uk  
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We offer a trade based service to sign companies all over the UK for their 3D built up acrylic lettering and logos, ranging from Neon illumination, LED illumination to No illumination. For quotes please contact our sales team by E-mail/Fax or Call our Sales team today for that friendly prompt service you require.

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Tel: 01403 280850 (Pete Bedford)

Fax: 01403 280855

email: peter@belsigns.com

Web: www.belsigns.com

Screen Print and Digital Print to the trade.

Estate Agents Boards, Trade Site Boards.

Stickers & Labels cut to shape.

Plus Engraving & Etching 30 years in the Sign Trade.

## CLEARSCORE LIMITED

Unit 1, Tudor Works, Turret Lane, Ipswich IP4 1DL

Tel 01473 212751

Fax 01473 233415

E-mail: sales@clearscore.co.uk

Web: www.clearscore.co.uk

Trade service for high quality digital print up to 1600mm wide. Printing on to vinyl, PVC banner, paper, lightbox material and artist canvas, also laminating and contour cutting. Providing high quality service and products since 1978.

## GRAPHIC ALLIANCE

4 Hardwick Road Industrial Park, Great

Gransden, Nr Sandy, Beds SG19 3BJ

Tel: 01767 679048

Fax: 01767 679015

E-mail:

graphicalliance@macroart.co.uk

Digitally printed Banners; Flags; Vehicle, Retail & Exhibition Graphics; Screening & Backdrops;

Wallpaper; Roller Blinds; Scaffold Covers;

Window Graphics, onto PVC; Mesh; Canvas;

Voile; Cotton; SAF or Paper.

Can supply Flatbed prints.

## KOKOON LTD

Unit 12, Low Moor Business Park, Common Road,  
Bradford BD12 0NB

Tel: 01274 600015

Fax: 01274 600067

email: info@kokoon.co.uk

web: www.kokoon.co.uk

Trade service for Large Format Digital Printing. UV FLATBED printing up to 3000mm – print direct to substrate with no need for lamination – foamex, card, acrylic, dibond etc. SOLVENT printing, lamination and print and cut up to 1600mm. PHOTOGRAPHIC quality Pigment printing up to 1100mm. All work undertaken in house. Credit and debit card payments accepted for non account holders.

## SIGNWORLD SCREEN & DIGITAL

Henson Way, Kettering, Northants NN15 6GH

Tel: 01536 527940

Fax: 01536 527944

E-mail: sales@signworld.co.uk

Web: www.signworld.co.uk

UV digital printing directly onto

almost any flat substrate and roll fed

media. Fade resistant prints last up to

7 years outdoors without laminating

Trade prices with plain cover deliveries

guarantee you total confidentiality.

## DIGITAL PRINTED SIGNS

### DURABLE SIGNS UK LTD

Runways End, Lancaster Road, Carnaby Ind. Est.,  
Carnaby, Bridlington YO15 3QY

Tel: 0871 230 1322

Fax: 0871 230 1323

E-Mail: sales@durablesigns.com

Digital printed vandal resistant signs with ten year outdoor warranty against fade from UV or air carried chemicals. Independently tested to BS3900.

## PJ SIGNS LIMITED

Unit 22-24 Buckingham Square, Hurricane Way,  
Wickford, Essex SS11 8YQ

Tel: 01268 764874

Fax: 01268 764883

E-mail: tony.sayers@pj-signs.com

Printing at two resolutions, 720dpi and 360dpi, a high quality print service is achieved onto a wide range of medias. Also, due to our solvent based ink system PVC materials can be displayed outside for 5 years without any need for lamination. Thus keeping costs low.

## VALENTINE SIGNS LTD

Based in Manchester and Nottingham

Tel: 0161 737 1212

Fax: 0161 737 1414

email:

sales@valentinesignsandlabels.com

Valentine Signs Ltd - We offer exceptional quality digital print onto all media, for example banner, vinyl, mesh and canvas. We use a unique pricing system which allows you to control your profits depending on the lead time you have available. The longer the lead time the lower the cost, see our full page advert or contact us for the latest prices. In addition we can do volume discounts on request.

## DIGITAL PRINTER SUPPLIES

### ALL PRINT SUPPLIES LIMITED

79 Buckingham Avenue, Slough, Berks SL1 4PN

Tel: 01753 696977

Fax: 0800 374635

E-Mail: sales@allprint.co.uk

One of the UK's largest suppliers of media and finishing films for digital printing, including printable banner, vinyl, textile, canvas, window films, reflective banner & vinyl and mount films. All products delivered next morning.

## DORO TAPE (UK) LTD

1 Albany Court, Albany Road, Market  
Harborough, Leics LE16 7QP

Tel: 0845 165 1636/

01858 431642

Fax: 01858 466992

E-Mail: sales@dorotape.co.uk

Web: www.dorotape.co.uk

Doro Tape under the banner of 'Doro Digital' can provide digital media for the majority of the leading makes of printers whether using solvent, eco-solvent or water based inks.

Specialists in vinyls for digital printing, Doro Tape supplies products mainly from Ritrama and Aslan. Whether it's a glossy exterior vehicle graphic; a matt interior exhibition display; a floor graphic or vehicle wrap, Doro can supply the right vinyl film. These vinyls are available in various widths from 700mm to 1500mm. For Digital printing Doro Tape also supply banners, pop up and roll up media, papers, and self-adhesive vinyl in A3 and A4 sheets for desktop and laser printers. Where print finishing is required Doro Tape have an excellent range of 7 cold laminates and 4 mounting films that cater for most circumstances. Next day services offered on almost all products. Credit and debit cards accepted for non-account holders.

## HEXIS UK LTD

70 Britannia Way, Britannia park, Lichfield,  
Staffordshire WS14 9UY

Tel: 01543 411221

Free Fax: 0800 0187 111

E-mail: sales@hexis.co.uk

Web: www.hexis.co.uk

Hexis are manufacturers of ink jet media direct to the trade. The range includes media for water based ink jet, media for solvent based ink jet, media for thermal transfer printing, laminating and mounting films, encapsulation films, large and grand format banner materials and ink supplies for large format printers, all available for same day dispatch.

## METAMARK (UK) LTD

Moorfield Road, Slyfield Industrial Estate,  
Guildford GU1 1RU

Tel: 01483 571111

Fax: 01483 570540

e mail: sales@metamark.co.uk

Web: www.metamark.co.uk

Metamark manufactures the MD series of self adhesive media for solvent and eco solvent inkjet printing, which offer industry leading print quality and consistency of print output. The MD range produces excellent results on printers from Roland, Seiko, Mutoh, Agfa, Gerber, Uniform and Mimaki, and is available on a next day service either direct from Metamark or through a network of specialised digital distributors covering different segments of the market.

## RITRAMA (UK) LTD

Lynwell Road, Lynton Trading Estate, Eccles,  
Manchester M30 9QG

Tel: 0161 786 1760

Fax: 0161 786 1761

e mail: sales@ritrama.co.uk

Web: www.ritrama.com

Ritrama are one of the world's leading manufacturers of self-adhesive products.

Materials for signmaking, digital printing, overlaminating and mounting are all available through Ritrama's UK-wide network of distributors.

## DOMES & DISHES

### GLASPLAS SIGNS (GPS)

(a division of Harviglass GRP Ltd)

Alexandra Street, Hyde, Cheshire, SK14 1DX

Tel: 0161 351 4620

Fax: 0161 368 1508

Web: www.glasplas.co.uk

GRP fibreglass domes, dishes, hemispheres & spheres in convex or concave finish. Many sizes available, but all sizes can be designed and originated to special order.

## TALBOT DESIGNS LTD

225 Long Lane, Finchley London N3 2RL

Tel: 020 8346 8515

Fax: 020 8349 0294

E-Mail: domes@talbotdesigns.co.uk

Web: www.talbotdesigns.co.uk

We are the only company in Europe stocking clear acrylic Domes & Dishes in 18 sizes. We have over 140 other special sizes available and can make ovals, squares and oblong domes. By covering any shape with vinyl or screen printing you can have your own special sign.

## EDGELIT SIGNS

### MASTER PRODUCTS LTD

Unit 51 Cutlers Road, Salt Coats Ind Estate, South  
Woodham Ferrers, Chelmsford, Essex CM3 5WA

Tel: 0845 838 2325

Fax: 0845 838 1634

E-mail sales@masterproducts

Web: www.masterproducts.co.uk

Manufacturers of edgelit signs & displays. The x-edge system combines energy efficient leds with precision laser engraving to give bright, crisp even illumination around any lettering or logo, x-edge is also highly versatile, edgelit signs can be suspended, wall mounted, ceiling mounted, projected, free standing or used as a desk Top display, single, multi, or full colour images can be combined with laser engraving to give stunning results.

## ELECTRONIC SIGNS

### ACTION SIGNS (VISION TEXT)

Unit 2, Mitons Yard, Petsworth Rd, Witley, Surrey  
GU8 5LH

Tel: 01428 686840

Fax: 01428 687936

e-mail: info@vision-text.com

Web: www.vision-text.com

Comprehensive range of LED programmable message displays for indoor and outdoor applications. From single line to large multiline signs, clocks and reception boards. professional and courteous service from experienced staff. National sales coverage.

## ASSIGN TECHNOLOGY LTD

Unit 1, The Wadsworth Business Centre, 21  
Wadsworth Road, Perivale, Middlesex UB6 7LQ

Tel: 0208 998 0806

Fax: 0208 998 1272

e-mail: info@assigntechnology.co.uk

Web: www.assigntechnology.co.uk

Design and manufacture of all types of Electronic LED signs. Our range includes single line signs, multiline signs, digital clocks, factory signs, scoreboards, time/temperature displays. both internal and external models available. Trade enquiries welcome. Call us now for more details.

## DAKTRONICS UK LTD

The Industry Centre, Oldbury Lane, Oldbury-on-  
Severn, Bristol BS35 1RF

Tel: 01454 413606

Fax: 01454 415139

e-mail: sales@daktronics.co.uk

web: www.daktronics.com

Design, manufacture and installation of LED video and graphix matrix boards, petrol price signs, clocks, indoor/outdoor electronic signs and scoreboards - LED or electro-magnetic. Custom built signs.

## FSL ELECTRONICS LTD

Sandholes Road, Cookstown, Co. Tyrone, N.  
Ireland BT80 9AR

Tel: 028 8676 6131

Fax: 028 8676 2414

E-Mail: info@fsl.ltd.uk

Web: www.fsl.ltd.uk

Design, manufacture and distribution of electronic displays and scoreboards, using LED and electromechanical technologies. Complete range of LED single-line, multiline signs, graphic boards, reception displays and clocks. Trade enquiries welcome.

## VISIONWORX LIMITED

72 High Street, Great Dunmow, Essex CM6 1AP

Tel: 01371 876 577

Fax: 01371 874 991

E-Mail: sales@visionworx.co.uk

Web: www.visionworx.co.uk

Design, manufacture and installation of all types of Electronic Signs. Comprehensive range of message centers including single lines, multi line, graphics and video boards, forecourt pricing, scoreboards and timing, clocks, custom designs using LED technology. Digital media networks, LCD and Plasma. National coverage, trade enquiries welcome. Call for more details.

## ENGRAVING

### COUNTY ENGRAVERS & SIGNS LTD

Unit 5, Trent View Court, Moreland Street,  
Nottingham NG2 3FX

Tel: 0115 985 1171

Fax: 0115 986 1007

E-mail:

sales@countyengravers-signs.co.uk

Web:

www.countyengravers-signs.co.uk  
Engravers of all types of plaques, plates, labels and control panels in a wide range of materials. Fine detail etching in brass and stainless steel. Acrylic fabrications and trophies. Full colour printing from labels to wide format.

## FIRST SIGNS & LABELS

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Tel: 01279 467999

Fax: 01279 467888

email:

sales@firstsignsandlabels.co.uk  
We manufacture and engrave nameplates, Labels, Tags, Switchplates, Mimics, Brass Plates, Components, Warning labels, Plaques, Logo's and Signs. We also produce printed fire & Safety Signs & Vinyl Graphics.

## HALLMARK ENGRAVING & ETCHING

(Est. 1899)

116-118 Selsdon Road, South Croydon, Surrey CR2 6PG

Tel: 020 8686 6649

Fax: 020 8760 0899

www.hallmarksigns.co.uk

E-mail: sales@hallmarksigns.co.uk  
Superfast and reliable trade service with 100 years experience for all etching, routing and profiling. Specialists for nameplate and commemorative plaques in bronze, brass, aluminium, stainless and plastics. Logos and crests. High quality graphics - drawings free of charge. Precision industrial engravers of panels, labels and moulds. Keypoint specialist. Presentation silverware and glass engraving experts. Please call for Golf and Trophy catalogues. Reliable & helpful service - delivery promises always kept! - overnight deliveries nationwide. Please call for information sheet.

## I.C.E.

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Tel: 0113 224 2124

Fax: 0113 224 2110

E-MAIL: sales@icesigns.co.uk  
The complete engraving service. CNC equipment ensures rapid turnaround for control panels, scales, dials, commemorative plaques, bulk labelling work etc. Enquire by fax, disk or e-mail for prompt attention.

## MASTERGRAVE LIMITED

65 Murdock Road, Bedford MK41 7PL

Tel: 01234 218226

Fax: 01234 269899

E-Mail: sales@mastergrave.co.uk

Website: www.mastergrave.co.uk  
Trade only central engraving service, incorporating computer and laser controlled engravers, conveyer etchers, sande blasters, and lasers. Also full range of quality corporate gifts available, engraved or blank, at highly competitive prices.

## MERCURY & PHILLIPS SIGNS

51/59 Waterworks Rd. Norwich NR2 4DA

Tel: 01603 666699

Fax: 01603 616781

E-Mail: mercphil@globalnet.co.uk

Web:

www.mercuryphillipsigns.co.uk  
Manufacturers of all types of plates or plaques, machine engraved or chemically etched using a variety of materials, brass, stainless steel, aluminium, plastics and wood. For high quality and intricate detail with colour infills to your choice.

## MULTITECHNIC LTD

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Copies Lane Industrial Estate, Morpeth, Northumberland NE61 6JQ

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Fax: 01670 503143

Web: www.Multitechnic.co.uk

E-Mail: sales@multitechnic.co.uk  
Specialists in photochemical etching to the trade. Multitechnic prides itself on staying ahead of the competition with leading edge research and development in photochemical etching, leading to the development of unique processes. Very fine half tones, multi colour fills and colour blends and tints. Multitechnic over the years has developed a high standard of trade customer support combined with outstanding customer service. For all your etching requirements, from design to despatch, speak to Multitechnic - serving the Trade.

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### EPILOG LASER

16371 Table Mountain Parkway, Golden, CO 80403 USA

Tel: +1 303-277-1188

Fax: +1 303-277-9669

E-Mail: sales@epiloglaser.com

Website: www.epiloglaser.com

Epilog Laser manufactures the Legend EX and TT line of 35-120 watt CO2 laser engraving, cutting, and marking systems. The TT is the only compact, high-performance laser system on the market, and the EX is Epilog's top-of-the-line laser system for the highest quality engraving and cutting available.

### MASTERGRAVE LIMITED

65 Murdock Road, Bedford MK41 7PL

Tel: 01234 218226

Fax: 01234 269899

E-Mail: sales@mastergrave.co.uk

Website: www.mastergrave.co.uk

Mastergrave are manufacturers and suppliers of all types of computer controlled and manual engraving machines. We also manufacture saws, bevellers, guillotines and cutters. All engraving materials stocked, including flexible and rigid laminates, brass and aluminium.

## ESTIMATING SOFTWARE

### TOUCH SYSTEMS LTD

261 Lyndon Road, Solihull, West Midlands B92 7QP

Tel: 0121 248 2448

E-mail: sales@touchsystems.co.uk

Web: www.clarityprofessional.com

Clarity Professional is all encompassing Sign Estimating and Business Process software. It gives you a completely automated business administration system enabling you to spend more time prospecting and selling. Clarity Professional provides the complete business process in one software package including Contact Management, Estimating and Order Processing, Job Management, Price List management, Works Orders, Delivery Notes and Invoices. Also available are modules for generating Purchase Orders and Actual Job Cost Analysis. Clarity Professional links to Sage, Act, Goldmine and Microsoft Office. FREE evaluation disks are available on request. Just call or email us NOW!

## FIBRE OPTIC SIGNAGE

### FIBRE OPTIC FX LTD/ LIGHTING PARADISE UK

Unit 5 Norden Court, Heys Lane Ind Est, Great Harwood, Lancashire BB6 7UR

Tel: 01254 888809

Fax: 01254 888909

e mail: info@fibreopticfx.co.uk

Web: www.fibreopticfx.co.uk

Manufacturers of Fibre Optic Point of Sale Display Signs, Custom made signs/displays etc a speciality.

Full in-house research and development, Fibre Optic Side and End Emitting Cables, full range of Lightsources, end fixtures, Star Ceiling Kits and Star Cloths. Nationwide installation and back-up.

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### FLAGS AND FLAGPOLES

Unit 38, Hayhill Ind Estate, Barrow upon Soar, Loughborough LE12 8LD

Tel: 01509 815155

Fax: 01509 814929

Email: sales@flagsandflagpole.biz

Web: www.flagsandflagpoles.biz

Poles - Builders, residential, aluminium, fibreglass, heavy duty, portable, exhibition, event poles - any size / specification. Flags - Printed, appliquéd, any quantity, any size. Table flags, car, internal, external - for any occasion.

Huge stocks in Leicestershire. Call us for information

Also - PVC Banners & Frames.

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Tel: 0845 644 3129

Fax: 0845 644 3128

E-mail: neil.1@hampshireflag.co.uk

Web: www.hampshireflag.co.uk

From international, marine and table to feather, teardrop and digitally-printed. Hampshire Flag offers every type of flag for every occasion. Flagpoles and flagstaffs available include ceremonial, builders, heavy duty and portable.

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Fax: 01483 569263

Email: info@awltech.co.uk

Web: www.awltech.co.uk

One quick pass of a high temperature flame produces results superior to those effected by buffing or mop polishing, and the high quality finish it produces is imparted to the surface immediately.

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Tel +44 (0)1274 774477

Fax +44 (0)1274 774478

E-mail: sales@applelecsign.co.uk

Web: www.applelecsign.co.uk

Trade suppliers of flat cut out letters, logos and intricate laser work. We offer lettering in a variety of materials such as acrylic, foamex, dibond, stainless steel, aluminium and MDF, available in different finishes, with or without fixings. Please ask for an information pack or contact one of our friendly experienced sales staff for assistance. (3D built up lettering is also available).

## TRADE SIGNS UK.COM

Unit D3, 78-80 Akeman St, Tring, Herts HP23 6AF

Tel: 0870 240 2763

Fax: 01442 828922

E-mail: sales@tradesignsuk.com

Web: www.tradesignsuk.com

We offer a 24 hour service on flat cut lettering and logos in Acrylic, Dibond, Stainless Steel, Foam PVC, MDF, Wood and many more material, supplied with or without templates and locators/studs ready for you to install, quotations over the phone or by e-mail/fax. Call our Sales team today for that friendly prompt service you require.

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61 Dykehead Street, Queenslie Industrial Estate, Glasgow G33 4AQ

Tel: 0141 774 5990

Fax: 0141 774 6653

Web: www.insightsignsystems.com

E: sales@insightsignsystems.com  
Insight is a trade only manufacturer, offering a made to measure service, with in-house powder coating. A range of cases are available to accept flexible substrates, covering most applications. Tensioning mechanism is fast and simple to operate, and can be accessed via hinged cover plates fitted around perimeter of case. Large hinged cases can be fitted with gas struts or mechanical arms to assist opening.

## MIDA SIGN SERVICES

Gatefield House, Blandford Street, Ashton-under-Lyne OL6 7DW

Tel: 0161 8 300 600

Fax: 0161 8 300 601

E-mail:

enquiries@midasignservices.co.uk

Web: www.midasignservices.co.uk

Specialised installers of all flexible faced systems. Nationwide service. Illuminated or non-illuminated. We can supply and install. Call for details.

## SIGNBASE UK LTD

Based in Nottingham and Manchester

Tel : 01773 535 356

Fax : 01773 535 153

email: sales@signbaseuk.com

Signbase Uk Ltd specialise in manufacturing flex face boxes.

We manufacture from 2 sites, Nottingham and Manchester which enables us to offer a cost effective nationwide manufacturing and installation service. All boxes are riveted and welded to ensure maximum strength. Our skins are manufactured in house and are clipped and pre tensioned prior to despatch making installation easier and more cost effective.

We will assist in every aspect of your job by offering a full site consultation with advice on access equipment and health and safety. We can work with you on the design and structure of the box and can use our in house engineers to install anywhere in the country.

## SIGNTEC

Unit A, Chiltern Trading Estate, Grovebury Road, Leighton Buzzard, Bedfordshire LU7 4TU

Tel: 01525 850500

Fax: 01525 850462

Website: www.signtec.co.uk

Trade supply only - Specialists in all aspects of flexible face signage. Hinged and non-hinged systems, retros, shaped boxes, etc. Decoration of flexible face in vinyl, full colour or eradication.

## GENERAL SIGN SUPPLIERS

### CITY NEON SIGN CO. LTD.

Unit 4 Stephens Industrial Estate, 635 Warwick Road, Tyseley, Birmingham B11 2EZ

Tel: 0121 707 8106

Fax: 0121 707 7954

Design, install and supply of general signs, illuminated and non illuminated fascia signs. Vehicle livery, magnetic signs, vinyl signs, 'A' boards, site boards and banners, etc.

## KINGS PLASTICS LIMITED

The Signbuild Centre, Kingsown House, Unity St, Bristol, BS2 0HN

Tel: 0117 922 6382

Fax: 0117 925 1159

For all types of sign. Individual letters in acrylic, vinyl and PVC. Illuminated signs, modular sign systems and frames, engraving on plastics, aluminium and brass, labels and stencils. Also material supplies cut to size. A complete service to the trade.

## SIGN MAKERS PRODUCTS LIMITED

Hawthorn House, Ipswich Road, Long Stratton, Norfolk NR15 2XB

Tel: 01508 531183

Fax: 01508 531139

Manufacturers of sign boxes, frames and display cases to the trade. Fast delivery.

## GLASS FIBRE (GRP) PRODUCTS

### G.K. BEAULAH & CO. LTD

Heritage House, 23 Park Street, Hull HU2 8RU

Tel: 01482 223521

Fax 01482 216328

E-mail: sud@beulah.co.uk

website: www.beulah.co.uk  
Experienced craftsmen design & manufacture unique quality products. We supply Outdoor Signage, Plaques, Coats of Arms, Heraldic Shields, Heritage Products, Screen Printing, Wooden Bases & Corporate Giftware.

## GOLD LEAF SUPPLIERS

### HABBERLEY MEADOWS

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Tel: 0121 770 0103

Fax: 0121 770 6512

E-mail:

gold@habberley Meadows.co.uk

Web: www.habberley Meadows.co.uk  
Best quality English Gold leaf direct from the manufacturer. "Quality Leaf for Quality Signs".

## SERVICES SUPPLY COMPANY

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CF35 5RA

Tel: 01656 860109/860344

Fax: 01656 862555

e-mail: info@goldleafsupplies.co.uk  
Web: www.goldleafsupplies.co.uk  
Gold leaf 12 to 24ct from stock same day despatch for approved accounts. We doubt whether our prices can be bettered for comparable quality.

## GROUND WORKS

### MIDA SIGN SERVICES

Gatefield House, Blandford Street, Ashton-under-Lyne OL6 7DW

Tel: 0161 8 300 600

Fax: 0161 8 300 601

E-mail:

enquiries@midasignservices.co.uk

Web: www.sign-maintenance.co.uk  
Full excavation service for sign. Foundations, small, large and Multiples. Nationwide service

## HALO LIGHTING

### SIGNTRADE LETTERS LTD

225 Long Lane, London N3 2RL

Tel: 0500 456700

Fax: 020 8349 5806

E-mail: sales@signtrade.co.uk

Web: www.signtrade.co.uk  
Chromasign launched at Sign UK. We offer a complete range of Chrome Plated Letters with Halo Lighting not available anywhere else. Ring Richard for details and samples.

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Unit 9 Enterprise Estate, Moorfield Road, Slyfield, Guildford, Surrey GU1 1RB

Tel: 01483 569232

Fax: 01483 569263

email: info@awltech.co.uk

Web: www.awltech.co.uk  
A high quality, competitively priced, user friendly range of Heat Benders. Our range covers all application from 1/2 metre to 3 metres in length. NEW semi-automatic machines now available.

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Tel: 023 92 492022

Fax: 023 92 498407

e-mail:

mark@holographicvinyl.co.uk

Web: www.holographicvinyl.co.uk  
We supply an extensive range of specialist and holographic vinyls so you can create the eye-catching signs you know your customers deserve. New 5-year outdoor durability available in a full range of colours and designs. We buy in bulk to give you the best price, so no length is too small. Cheque, credit and Switch card payments acceptable. Express delivery guaranteed. For a prompt, friendly service and competitive prices, call today.

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129 Humberstone Road, Leicester LE5 3AP

Tel: 0116 262 5933

Fax: 0116 262 6061

email sales@ledsolutions.co.uk

web: www.ledsolutions.co.uk  
LED Solutions provides the latest in solid state lighting products for a range of professional industries. Our signage products (developed by AgiLight) combine high lumen output with low heat emission. This means you can mount our boards to any surface without the need for costly heat sinks.  
We also provide SlimLight; a range of Ultra-Slim illuminated poster frames. Edge Lit technology provides profiles as narrow as 30mm.

## INKJET MEDIA

### DEP LTD

Frith Park, Sturts Lane, Walton-on-the-Hill, Tadworth, Surrey KT20 7NQ

Tel: 01737 813517

Fax: 01737 813442

e-mail: dep@frithpark.com

Web: www.frithpark.com  
In addition to manufacturing high quality films for the screen, litho and flexo industry, D.E.P. Ltd supplies a wide range of versatile INKJET MEDIA from proofing papers to high quality true photo satin paper. The laminating products compliment the range, available in Gloss, Satin, Matte and Sandtex.

## INSTALLATION CONTRACTORS

### ACCESS DIRECT (London)

13 Conway Gardens, Enfield EN2 9AD

Mobile: 079444-01477

High level fixing carried out and maintenance on signs, up to a height of 22m of our own machine. Specialists in Neon Sign installations, also manufacturers of Neon / Cold Cathode.

## APPLIED IMAGING

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Tel: 01702 462500

Fax: 01702 462503

e-mail:

c.abott@applied-imaging.co.uk

Web: www.applied-imaging.co.uk  
Graphic and Signage Installation Specialists • Fascia Signs • Window Graphics • Banners • Development Hoardings • Building Wraps

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Tel: 01162 403700

Fax: 01162 402711

Mob: 07860 503710

Email: john@clarendon-fleet.com

Web: www.clarendon-fleet.com  
20 applicators working nationwide, specialists in applications to large vehicle and rail fleets Sign and banner installations, building wraps Site surveys and Vehicle management. Centrally based.

## MIDA SIGN SERVICES UK LTD

Gatefield House, Blandford Street, Ashton-under-Lyne OL6 7DW

Tel: 0161 8 300 600

Fax: 0161 8 300 601

www.midasignservices.co.uk  
Professional installation and maintenance of all types of signage. Including, Site survey's, Illuminated signs, Flexface signage, neon etc. Nationwide service operating from Manchester. Established 1984.

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54 Bellshill Road, Uddingston, Glasgow, G71 7LZ

tel./fax. 01698 818 494

Mobile. 07930 407 622

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Experienced sign fitting teams for hire. Fixed price contract. Will travel U.K. wide. Unlettered vans. Scaffold tower and hand tools included. SCSC & IPAF card holders. All signwork except Neon. Specialists in Large format Vinyl application. All enquiries welcome.

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Fax: 0844 412 2231

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An experienced professional trade sign and lighting contractor to undertake Surveys, Project Management, Individual or Programmed Installations, Planned or Reactive Maintenance, Illumination and Accident 'make safe' and repairs, throughout the U.K. All crews are fully trained to current Health and Safety standards including Pasma, IPAF and UKPIA Safety Passports.

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Tel: 01324 820230

Fax: 01324 820240

E: thistle.signs@btopenworld.com

Professional installation and maintenance service throughout Scotland. We specialise in all types of sign work, excavation service for sign foundations, neon, flexface systems, vinyl. Surveys undertaken. All our crews are fully trained and hold IPAF and CSCS certification.

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For all the high quality Signs and Screenprinting you'll ever need. We specialise in large format screen printing for the trade at very competitive trade prices.

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We offer a laser cutting and engraving service to the sign trade. For quotations please e-mail or fax on the above.

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Tel: 0115 8448040

Fax: 0115 8448009

Email: sales@gs-uk.com

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Suppliers of CCT laser cutting and engraving machines. Small and large format cutting/engraving. Our machines are designed and manufactured in the UK, enabling us to create bespoke machines for individual requirements.

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Fax: 01268 764883

E-mail: tony.sayers@pj-signs.com  
Offering Laser cutting for a large range of trade work using the latest technology enabling a quick turnaround at a competitive price. Cutting Stainless Steel, Acrylic with instant polished edges and various other materials.

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Fax: 01828 670532

E-mail: Simonsellen@btinternet.com  
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We offer a 24 hour service on flat laser cut lettering and logos in stainless steel 0.9mm - 3mm & Mild steel 0.9mm - 10mm, supplied with or without templates and locators/studs ready for you to install, quotations over the phone or by e-mail/fax. Call our Sales team today for that friendly prompt service you require.

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E-Mail: sales@epiloglaser.com

Website: www.epiloglaser.com  
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Fax: +1 (480) 483-5620

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Web: www.ulsinc.com  
Universal Laser Systems manufactures affordable CO2 laser engraving, cutting and marking systems. Laser systems are computer-controlled and accommodate a wide variety of materials, including plastics, wood, acrylic, glass, rubber, fabric and more.

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Fax: +44 (0)1274 774478

E-mail: sales@applelecsign.co.uk

Web: www.permlight.com

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Trade suppliers of proven LED lighting solutions for the Sign industry. We offer energy efficient, award winning LED lighting modules in a variety of different colours including RGB colour changing boards. Ideal for both indoor and outdoor use, the LEDs are complemented by an exclusive range of power supplies and controllers to suit your application. From 3D built up letters, to fascia trough lighting, even light boxes, Applelec offer an unrivalled service through a team of dedicated estimators, and an after sales technical support help line. Please ask for an information pack or contact one of our friendly experienced sales staff for assistance.

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Tel: 0116 262 5933

Fax: 0116 262 6061

email sales@ledsolutions.co.uk

web: www.ledsolutions.co.uk

LED Solutions provides the latest in solid state lighting products for a range of professional industries. Our signage products (developed by AgiLight) combine high lumen output with low heat emission. This means you can mount our boards to any surface without the need for costly heat sinks.

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E-mail sales@masterproducts

Web: www.masterproducts.co.uk

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Insight is a trade only manufacturer, offering a made to measure service, with in-house powder coating. A range of boxes is available to cover applications including back-lit acrylic, aluminium, flex, posters and transparencies.

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Insight is a trade only manufacturer, offering a made to measure service, with in-house powder coating. Trough lighting systems are available to cover a range of applications from shop fascias to billboards.

## SIGN MAKERS PRODUCTS LIMITED

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Manufacturers of sign boxes, frames and display cases to the trade. Fast delivery.

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Tel: 01283 531000

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e-mail: sales@bisbellmagnets.com

Web: www.bisbellmagnets.com

Bisiflex magnetic sheeting is available in a satin or gloss white vinyl with no brown edges to trim and plain, adhesive backed and coloured finishes.

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3-dimensional and working models for the sign, advertising and TV/film set industry. Interactive displays incorporating LCD screens and touch screen technology.

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E-Mail: APCO@norking.com

APCO UK is the exclusive wholesale distributor of APCO's design award winning modular sign systems, which have been providing innovative solutions for hospitals, universities and other facilities throughout the world since 1966. APCO UK offer a complete range of interior and exterior systems, in stock length component form or pre-cut and coloured, including APCO's most comprehensive system, Accord15.

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Tel: 0141 774 5990

Fax: 0141 774 6653

Web: www.insightsignsystems.com

E-mail: sales@insightsignsystems.com

Insight is a trade only manufacturer, offering a made to measure service, with in-house powder coating.

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Fax: 0121 344 4558

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Tel: 0161 764 9500

Fax: 0161 764 9600

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Original Product Manufacturer of the following sign-trade products: ● Stax-i (interior) and Stax-x (exterior) reversible modular sign panel systems ● Scroll: Award winning display/menu case and notice board products ● Varitex: Traditionally styled exterior & interior display cases ● Signature: State-of-the-art showcase. Non-standard sizes available ● Comprehensive range of insert and finish options for all products ● Grooved-board changeable lettering systems ● In-house powder coating and Sign Building service ● Trade only supplier. Marketing support & 'trade to retail' brochures available.

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Fax: 01934 852816

E-mail: sales@signscape.co.uk

Web: www.signscape.co.uk

Signscape are a trade only supplier of modular sign systems including Post & Panel, Infocure, Papyrus, Infotex, Minislats and Timbertex. Other products include the coveted range of Lynester security notice boards as well as other display units which include Posterloc, Clipframes, the Helix slimline lightbox and Vision Box. To complete its extensive range of trade services, Signscape now have a special fabrication department capable of producing bespoke signage to your specification.

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Fax: 01603 616781

E-mail: mercphil@globalnet.co.uk

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www.mercuryphillipsigns.co.uk

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E-mail:

project.plastics@btinternet.com

www.projectplastics.co.uk

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E-mail: bengeneon@hotmail.com

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Fax: 0121 707 7954

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Tel: 0191 251 7910

Fax: 0191 253 1118

E-mail: sales@logotech-ltd.co.uk

web: www.logotech-ltd.co.uk

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Fax: 02380 338481

E-mail: david@southernneon.co.uk

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Neon and cold cathode manufacturing specialists. Confidential trade supply, installation and maintenance service. Transformer and neon accessory stockists.

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Original Product Manufacturer of the following sign-trade products: • **Stax-i** (interior) and **Stax-x** (exterior) reversible modular sign panel systems • **Scroll**: Award winning display/menu case and notice board products • **Varitex**: Traditionally styled exterior & interior display cases • **Signature**: State-of-the-art showcase. Non-standard sizes available • Comprehensive range of insert and finish options for all products • Grooved-board changeable lettering systems • In-house powder coating and Sign Building service • Trade only supplier. Marketing support & 'trade to retail' brochures available.

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Web: www.transdev.co.uk

As well as being an official Perspex distributor, we stock a wide range of Display and Engineering Plastics, including: Perspex, Polycarbonate, Poligrit and S550 Foam PVC's, Alu Panel and Hoarding Panel, EZ Frame Systems, Engraving Laminate, Polyethylene, Nylons, Acetal, Polypropylene, ABS and PVC.

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Web: www.signscape.co.uk

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E-mail: sales@dorotape.co.uk

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